

# ARTESIA ADVOCATE

Second Annual  
Festival Number

ARTESIA, NEW MEXICO, THURSDAY, SEPTEMBER 25, 1924

NUMBER THIRTY-NINE

## We Welcome You To the Festival Oct. 1-2-3

### 14 Pages In The Festival Number

The Advocate today printed the second annual Festival number, containing fourteen pages, for the approval of its readers. This is one of the largest papers ever put out in Artesia on an occasion of this kind and contains many interesting articles about the Pecos Valley, as well as a special telegraphic communication giving the details of the Republican convention at Santa Fe.

We are very grateful for the cooperation given us by the business men of Artesia. As a last word to the readers we would add, let's make the Festival a success.

### OTERO IS REPUBLICAN CHOICE FOR GOVERNOR; BURSUM RENOMINATED

Prager Miller And Otero  
Are Contenders For Gov-  
ernor When Larrizolo  
Drops Out. Bursum Gets  
Entire Support.

The Republican convention which got under full swing at Santa Fe, Tuesday morning gave evidence from the start that quick work would be made of the nominations. Few contests were the prospects before the convention at an early hour.

Tuesday afternoon it developed that there would be two contenders for the nomination of Governor, since former Governor O. A. Larrizolo, was out of the running. The principal prospects were Manuel B. Otero of Albuquerque and Prager Miller of Roswell, with a probable preference for Otero. H. O. Bursum for United States Senator appeared to have the unanimous endorsement of the delegation from the start.

The following temporary officers were elected Tuesday morning.  
Dr. Austin D. Crile of Roswell, temporary chairman.  
Vice chairman—Mrs. Sharp Hanson, McKinley county; Mrs. Sofia Cordova, Taos county.  
Secretary—Jose Sena, Santa Fe county.

Interpreters—George Armijo, Dona Ana county; Acasio Gallegos, Bernalillo, county; Adelaido C. de Baca Mora county; C. S. Pedragon, Dona Ana county.

Sergeant-at-arms—Romula S. Lopez Santa Fe county.  
Assistant sergeant-at-arms—Porfirio Savedra, Bernalillo county.

The nominations were completed late Wednesday, after a few short tilts. Following is the state ticket received in a telegram by the Advocate this morning from Eddy county delegate, A. D. Hill.

For U. S. Senator, H. O. Bursum;  
(Continued on last page, column 3)

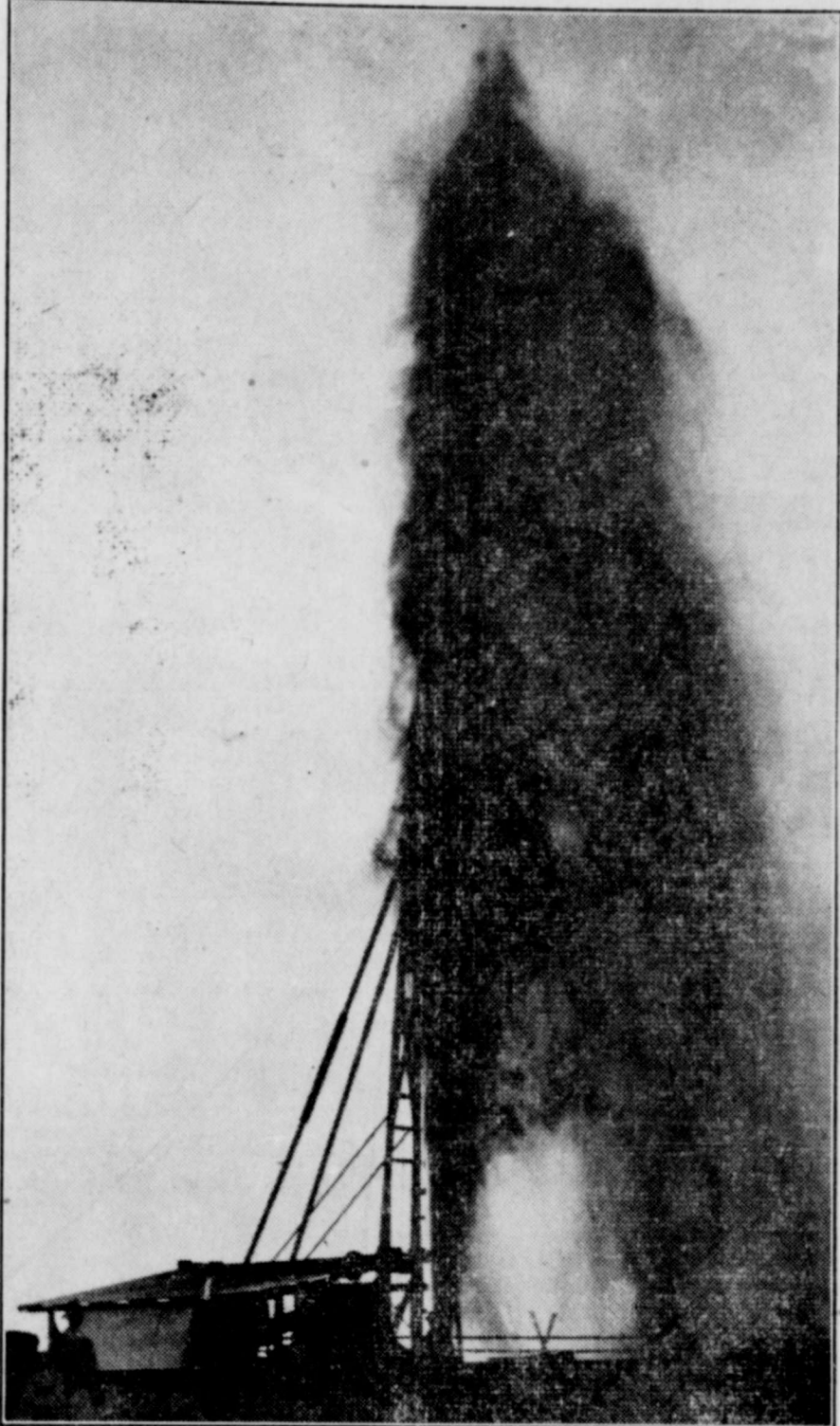
### LA FOLLETTE-WHEELER CLUB ORGANIZED IN MEETING FRIDAY NITE

A La Follette-Wheeler club was organized Friday night, Sept. 19th, on account of the meeting place not being generally known and the early hour of the meeting, only a small crowd was on hand. The meeting was called to order by W. E. Ragsdale who in a brief talk stated the object of the meeting. The organization was perfected with ten of those present signing the membership list. W. E. Ragsdale was elected Chairman and L. L. Feather, secretary-treasurer. Mr. Wells, of Albuquerque was present and told of the organization of the club at Albuquerque, also made a very fine talk on the progressiveness of Messrs. La Follette and Wheeler.

The matter of having a speaker here the last day of the Alfalfa Festival was decided upon and on Friday, Oct. 3rd., at 11 a. m. the voters will be addressed by a La Follette-Wheeler for President and Vice President advocate. It was also decided that the club would meet again Thursday night, Sept. 18 in the Commercial Club room.

### COURT AT CARLSBAD OCT. 6

District court will meet at Carlsbad the first Monday in October, which will be the 6th it was learned here. Several important cases will come up at this time. So far as known the petit jury has not been selected.



PICHER WELL NO. 1

### VALUE OF FARM WORK ON PIPE PRODUCTS ARE MORE THAN 1923 IN A FEW DAYS

Cotton And Apples Are  
About Doubled In Money  
Values. Other Products  
Show Gain For The Year  
1924.

A survey of the farming land in this section of the country reveals that very little additional acreage has been cultivated for 1923 as compared with 1924. It does, however, show a surprising increase in valuation. One factor in the kinds of crops grown has changed and that is cotton acreage has increased, while the alfalfa acreage will probably show a decline.

The value of the cotton crop tributary to Artesia will still run around the million dollar mark, based on the present price of the staple, although conditions are not as promising as they were two weeks ago. Based on the valuation, it is gratifying to note that the money valuation has practically doubled from that of last year, as it was estimated a year ago to be a little above \$500,000.00. Despite the fact that the yield has been nearly doubled the acreage has not been increased a considerable amount.

The alfalfa products are still an important factor in the Agricultural development here. The items of hay and seed will be valued at about the same figure as the cotton crop of last year, while not as much hay will be produced due to the seed crop.

The seed crop appears now to be the most important of the alfalfa products. Two of the largest seed crops were raised this year by Pearson Bros., living on the Cottonwood and S. A. Lanning, who owns a number of acres of farm land south of town. Mr. Lanning has recently threshed between 80,000 and 90,000 pounds of seed from 300 acres and he expects to get another seed crop before the close of the season. If an additional crop is secured it will mean a yield of at least 160,000 pounds from the 300 acres, at a price ranging from 13 to 17 cents per pound, the money value of this crop can be easily figured.

Already 40 cars of apples have been shipped from Artesia this season and many carloads remain to be gathered (Continued on last page, column 3)

### The Price of Cotton Gains This Week

The local cotton market has made a considerable improvement, over last week, making a total of more than 200 points. The rise in price is probably due to the latest government census report which gives the estimate at 191,600 bales less than the previous report of two weeks ago. The New York market opened at 22.80 this morning and had jumped to 23.15 at the 12 o'clock call. The local market is topping about 22.50 this morning.

More than 190 bales have been ginned by the Artesia gins to date.

### THIRD PARTY IS FORMED AT ALBUQUERQUE MEET FOR STATE TICKET

A. C. Vorhees For U. S.  
Senator. Rodey Will Head  
Ticket For The Governor.  
Faction Of The Progress-  
ive Party Protest.

ALBUQUERQUE.—In spite of the protests of the railroad labor representatives, the progressive party of New Mexico, at its convention here Saturday, nominated a state ticket. The farmer-labor group, which formed an amalgamation with the other La Follette supporters here on September 2, had its way in the convention, insisting that a third state ticket is necessary, so that "the La Follette supporters and all true progressives will not have to vote for the Gold Dust Twins."

The ticket nominated is as follows:  
For United States Senator—A. C. Vorhees, Raton.

For Congressman—W. S. Patterson, Albuquerque.

For Governor—B. S. Rodey, Albuquerque.

For Lieutenant Governor—Dr. T. C. Ribera, Chamita.

For Secretary of State—Green B. Patterson, Vaughn.

For Attorney General—D. Jackson Melton, Albuquerque.

For Treasurer—Thomas S. Smith, Estancia.

For Auditor—Vincent Thomas, Taos.

For Land Commissioner—W. C. Massey, Roswell.

For Corporation Commissioner—A. L. Usselman, Albuquerque.

For Superintendent of Public Instruction—Mrs. Ethel M. Walsh, Deming.

For Supreme Court Justices—No nominations.

For Presidential Electors—R. E. Rowell, Clovis; A. C. Gutierrez, Raton; Mrs. Anna L. Fishback, Fort Sumner. Mrs. Fishback is a former Democratic county chairwoman in De Baca county.

Judge B. S. Rodey, former delegate in congress from New Mexico, said Saturday night that he was surprised to learn of his nomination for (Continued on last page, column four)

### STRANGE CALL LEADS TO ARREST OF PARTY WANTED IN KANSAS

Deputy Sheriff M. Stevenson received a hurry call on the night of the 22nd to investigate a suspicious case, which was located in a house, formerly known as the Schuster residence. He encountered a mysterious, but tragic scene. A child was found apparently deserted, but hungry and crying for food. Upon the arrival of the officers the parents of the child appeared and went quickly to their room. A heated argument followed and many hot words and threats were passed. Stevenson interfered when he heard the man threaten to cut the woman's head off after picking up a razor.

The man who gave his name as Fred Smith, was placed under arrest and was taken to jail. Further questions answered by Smith caused the officer to become suspicious, as previous to this time he had received a description of a stolen car in Kansas.

A telegram to the officers at Coldwater Kansas in which Smith's description was given revealed that he was wanted there for a car theft and that his real name was not Smith, but Arthur Reed and that the woman involved was his wife, Ruth Reed.

Reed is being held in custody here awaiting the arrival of the officers from Coldwater.

### Illinois No. 4 Promises to Exceed No. 3 In Production

Oil Sand Found At 1962  
Feet Friday Evening Is  
Approximately 10 Feet  
Thicker Than Well No. 3.  
1300 Feet Of Oil In Hole.

The Illinois No. 4, 500 feet east of well No. 3, in Sec. 32-18-28 was drilled into the sand Friday evening about seven o'clock. The event caused quite a stir locally and will probably be the means of stimulating a still more intensive drilling campaign near the three wells of this company. The well now promises to be as good or better than the No. 3. One of the distinguishing differences is due to the fact that there is not so much gas in the number 4, which probably caused the earlier showings not to look as favorable as was first anticipated. The lack of gas, however, is offset by what is believed to be a thicker sand encountered. The sand in the No. 4 is estimated to be at least 10 feet thicker than the sand found in No. 3, making a total of approximately 57 feet of sand. And if thicker sand means anything it will mean that well No. 4 will be a sharp improvement over No. 3.

The sand was struck at 1962 feet, however, a nice showing was found at 1932 feet and continued to show until the real sand was encountered. There is now about 1300 feet of oil standing in the hole. We understand it is the intention of the officials to shoot the well within the next few days.

Illinois No. 5, 500 feet south of No. 3 is drilling below 1500 feet.

Walker Mitchell et al., in Sec. 28-18-28, is drilling below 1800 feet. A nice showing of oil was encountered the first of the week.

Roswell No. 1, New State Oil Co., in Sec. 4-18-28 is drilling below 725 feet.

Etz No. 1, Oscar Howard et al., in Sec. 22-18-27 drilling below 1785 feet.

Burgess and Goodale in the center of Sec. 30-18-29, is rigging up preparatory to start drilling. A good flow of water was encountered at 200 feet in their water well, which will supply water for drilling purposes on their main rig. This location, it might be interesting to add, is 5 miles east of Illinois No. 3.

Brainard No. 1, Sec. 28-17-27, is drilling below 900 feet.

Holman et al., have signed a drilling contract on the Thornton-Ferson tract of 40 acres in Sec. 29-18-28 and will start drilling work soon.

S. D. Rogers, one of the officials of the Rotary Oil Co., of Wichita Falls, Texas, is in Artesia this week to arrange for the drilling of a well in Twp. 18-28. The rig will be shipped soon and work will be started. The exact location will be announced later.

Thomas Flynn, of Robinson, Ill., one of the head officials of the Illinois Company, arrived in Artesia the first of the week and will remain here for a few days looking after business interests.

Two car loads of casing arrived here this week for the Ohio Co., to be used on their location east of the river.

The Picher Oil and Gas Co., in Sec. 12-18-27 have completed their No. 1 after drilling to a depth of 2005 feet. Arrangements will be made to put the well on the pump as soon as further plans are made. The well will probably not be pumped regularly until connected up with the pipe line.

The Picher interests will also drill an offset to their No. 1, but the location of the No. 2 has not been announced.

The Ben Peckenpough No. 1, in Sec. 2-19-26, west of the river are having trouble with quick sand caves it is understood and are setting 8 inch casing.

### H. TERPENING LOSES TWO BALES OF COTTON BY FIRE SATURDAY P M

Henry Terpening lost almost two bales of cotton through a very unfortunate accident Saturday afternoon. A Mexican attempted to light a cigarette near the cotton wagon and in some manner ignited the cotton. The entire wagon was burned in a flash due to a high wind blowing that day. Efforts to save the cotton availed nothing.

The wagon had been moved preparatory to bringing the cotton to the gin. The loss sustained was above \$250.00, based on the present price of cotton.

# Artesia Advocate

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The Artesia American

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TELEPHONE NO. 7

### CANADA SOUNDS A WARNING

Canada business men seem to be getting worried over their country's burden of public debt. That is a fair inference from a circular issued by the Council of the Montreal Board of Trade and addressed to citizens generally. After asserting that the present per capita debt of the Dominion is \$612, the circular continues:

"Part of every dollar you spend goes to pay interest on the public debt, and the bigger the debt grows the more of your money it will take away from you.

"These large debts are the result of years of public spending beyond our means and borrowing money to do it. We could not help that during the war, but the war is ended more than five years ago and we are still doing it.

"The governments and municipal councils do the borrowing and the spending and often get poor value for the money, but the people do the paying back and you will have to do your share.

"Sooner or later this reckless borrowing and spending must end, and the sooner the better, but only the elector can stop it.

"If you want your public affairs managed as sensible men manage their affairs, getting good value for what they spend and doing without things they cannot afford; if you want the cost of living to come down, so that you will have for yourself more of what you earn, the remedy is in your hands. At elections—Dominion, Provincial and Municipal—see to it that the men you vote for understand what you want, and make sure they will support the policy of reducing the public debt."

What is wrong with this warning in the average American city, county and state?

### SAMUEL G. BRATTON HAS MAJESTIC CAREER

The rise of Judge Sam G. Bratton to prominence in New Mexico politics and the hold he has obtained on the people of the state in just six years is one of the miracles of political history in the state.

Born in Kossie, Texas, August 19, 1888, Judge Bratton is 36 years old. The death of his mother when Judge Bratton was eight years old resulted in the boy being raised by his uncle and aunt. His schooling was obtained in the public schools of Hereford, Texas, and in a short course at Clarendon College. While deputy clerk at Farwell, Texas, Judge Bratton read law and passed the bar examination of Texas. It meant night work and an absence of vacations for the struggling young man, but the reward was a brisk law practice at Hereford where he set up his first office.

Coming to Clovis in 1915, Judge Bratton formed a partnership with Harry L. Patton, at that time assistant United States district attorney and later attorney-general of New Mexico. In 1918, Judge Bratton entered politics actively as a contestant for the judgeship of the Fifth Judicial district. He won easily. In 1922 Judge Bratton was drafted as a candidate for the State Supreme Court and again ran with the leaders of the ticket in the landslide that followed.

Judge Bratton married his school days sweetheart, Vivian Rogers, of Hereford, Texas, when she was 18 and he was 19. There are three children, Emma Lee, 13; Sammis, a daughter, 6; and Howard, 2. The younger children were born at Clovis. Judge Bratton is a member of the Methodist church and the Masonic Lodge.

### FIGHT ON FOOT-AND-MOUTH DISEASE NEARS END

A succession of recent events indicates that the nation's livestock in-

dustry has little further to fear from the outbreak of foot-and-mouth disease in California. Veterinary expressed this optimistic view of the situation in a statement issued September 8.

The only place where infection is still suspected is the Stanislaus national forest in Tulolumne county, California. No new cases of infection have been discovered since August 16. In that case only two cattle in a herd of 800 were affected and officials are hopeful that the prompt slaughter and deep burial of the entire herd destroyed the virus of foot-and-mouth disease before it could spread. Twelve large herds which were given a most thorough inspection on leaving the forest recently showed no symptoms of the disease. As an additional precaution those herds and all others which are allowed to leave that area will be inspected frequently for several months. Moreover, susceptible test animals will be kept with them long enough to make certain that no cattle carrying the disease are in the herds.

As a still further measure of safety, the forest service, acting on the recommendation of the bureau of animal industry, will close the Stanislaus forest to all livestock during 1925. This will inconvenience a few neighboring ranchmen, but the action is necessary in the interests of public safety and economy. The value of the grazing area is small compared with the cost of suppressing another possible outbreak.—Santa Fe New Mexican.

### WITHOUT A HOME WE MERELY EXIST

By Ned Longmeadow in the Paper Book

It is said that no other language has an exact equivalent for our word HOME. House, mansion, abode, dwelling, habitation—these but poorly express the wealth of feeling and affection which crowns the homely, homey name of HOME. As John Howard Payne has so beautifully expressed it:

"If I return home overburdened with care,  
The heart's dearest solace I'm sure to meet there,  
The bliss I experience whenever I come,  
Makes no other place seem like that of sweet home."

A prize was once offered for the best definition of Home. There were five thousand replies. Among the list were these:

"A world of strife shut out, a world of love shut in."

"The father's kingdom, the children's paradise, the mother's world."

"The coziest, kindest, sweetest place in all the world, scene of purest earthly joys and deepest sorrows."

"A hive in which, like the industrious bee, youth garners the sweets and memories of life for age to meditate and feed upon."

"An arbor which shades when the sunshine of prosperity becomes too dazzling; a harbor where the human bark finds shelter in time of storm."

A humorist suggested these:

"The best place for a married man after business hours."

"Where you are treated best and grumble most."

What America needs most of all is not "back to the farm," but back to the home. More real living, and less "dipping," more good cooking, and less jazzing; more time around the evening lamp and less in front of the movie flicker.

Recreation is good and useful, but the eager and constant pursuit of pleasure—anywhere but at home—invariably leads to discontent and unhappiness—if nothing worse!

A real home need not be rich and elaborate. A few rooms, cosy, cheerful and comfortable, are capable of supplying more real home to the square inch than a palace. The home atmosphere cannot be bought; it must be created by loving, unselfish hands. It is a priceless possession fit for any king, but a joyous reality which few kings have ever known.

With all your getting do not fail to get a home. Nothing else will take its place as a retreat after a hard day's work. Make it something more than a mere place to eat and sleep. Revive the old home circle. Get acquainted with the children. Make home the center of attraction for them.

The breaking down of home life makes itself felt by such contributions to society as the cake-eater, lounge-lizard, finale-hopper, bobbed flapper and other breeds of wild women.

Try to imagine a good old Thanksgiving Day observed without a real home circle. You may pay ten dollars a plate for an elaborate hotel dinner, but it will taste flat and insipid when you think of the celebrations of your boyhood in the old home. "A home for everybody," is our motto, "and everybody at home—at least part of the time."

### The Bump of Knowledge

"How did you know the vehicle trucked you?" a witness was asked at the County court.

"By the bump," was the reply.—London Tit-Bits.

### Just So

"Is fish brain food?"  
"As to that I can't say. But it is educational. You soon learn to go at it gingerly."

### Away Ahead

Rink—You say your son leads his lass at college?  
Rink—Yes; his racer will do eighty miles an hour.

### GLIMPSES OF THE PAST

From the files of the Pecos Valley News, September 26th.

H. H. Burt returned Monday night after an absence of several weeks.

Wm. Idler, of near Lake Arthur visited in Artesia Saturday and Sunday with his son-in-law.

Chas P. Ray, of Galesburg, Ill., was here the first of the week looking after real estate business.

Mr. and Mrs. J. W. Turknott left Thursday morning for Clovis to visit their daughter, Mrs. J. F. Fontaine.

Born Thursday, September 19, to Mr. and Mrs. T. C. Carnes, twin boys, one weighing eight pounds and the other nine pounds.

U. N. Oliver, better known as "Grey Eagle" left last week to take charge of the Big Jo Lumber Co's interest at Texline.

There is a new management in charge of the Advocate this week, James D. Wheland being succeeded by the former editor, Gayle Talbot.

Norman Owens, who had a finger cut off at a well rig sometime ago, was taken to a hospital in Roswell Tuesday. It was feared that blood poison had set in.

The County commissioners met Saturday at Carlsbad and considered proposals for the erection of two bridges over the Pecos, one at Carlsbad and the other east of Artesia.

Poles arrived Monday for the construction of a new telephone line which is to extend from Artesia north to the Cottonwood country, north to the Kennicott ranch as an objective point.

C. F. Matthews, of Lake Arthur, and A. T. Hoyt of Dayton were here Monday on oil business. They had nearly a sufficient amount subscribed to begin work on a test well and we understand the list was completed here and the work of digging will begin as soon as a contract can be made.—Lakewood Progress.

### WHEN THE PAPER DOESN'T COME

My father says the paper he reads ain't put up right;

He finds a lot of faults, too, he does perusin' it all night;

He says there ain't a single thing in it worth to read,

And that it doesn't print the kind of stuff the people need;

He tosses it aside and says it's strictly on the bum,

But you ought to hear him holler when the paper doesn't come.

He reads about the weddin's an he snorts like all get out;

He reads the social doin's with most derisive shout.

He says they make the papers for the women folks alone;

He'll read about the parties and he'll fume and fret and groan;

He says of information it doesn't have a crumb—

But you ought to hear him holler when the paper doesn't come.

He is always first to grab it and he reads it plumb clean through

He doesn't miss an item, or a want ad—that is true;

He says they don't know what we want, the darn newspaper guys;

"I'm going to take a day some time and go and put them wise;"

Sometimes it seems as though they must be deaf and blind and dumb.

But you ought to hear him holler when the paper doesn't come!

—Exchange.

### 29 INDICTMENTS RETURNED AGAINST HAMMONDS

Twenty-nine indictments against the Hammonds, father and two sons, docketed under numbers 1476 to 1504 inclusive, were returned this week by the Union county grand jury. The counts include criminal conspiracy to defraud, embezzlement, swearing to false statements to secure credit and to secure county deposits, receiving deposits in the bank when they knew the bank was insolvent, and many other charges of serious nature. According to information the true bills were returned by practically unanimous vote of the grand jurors in all instances. A majority of the indictments are against the elder Hammond and his eldest son, Herbert J. Hammond Jr., the younger son, Charles C. Hammond being held on fewer counts.

The Hammonds came here Sunday from Santa Fe where the elder Hammond had been confined in the United States jail on a charge of contempt. If the change of venue is granted it is presumed the cases will be brought to trial in whatever county they are sent to at the earliest possible date, despite attempts of defense attorneys to delay action. Union county citizens very much desire that the cases be brought to trial promptly and the matters settled in accordance with exact justice. Unnecessary delay should not be tolerated.—Clayton Citizen.

### Honey Bees After Stinging

Honey bees die within a day or two, and sometimes sooner, after stinging. This is due to the fact that the "stinger" remains in the body of the person stung, and is torn from the bee with such injuries that the bee cannot live. Bumble bees, wasps and hornets do not die after stinging.

### Democratic Ticket

FOR PRESIDENT:  
John W. Davis  
FOR VICE-PRESIDENT:  
Charles W. Bryan  
FOR DISTRICT JUDGE:  
Charles R. Brice  
FOR DISTRICT ATTORNEY:  
Dillard H. Wyatt  
FOR STATE SENATOR:  
Z. B. Moon  
FOR REPRESENTATIVE:  
George W. O'Bannon  
FOR SHERIFF:  
E. S. Shattuck  
FOR COUNTY CLERK:  
G. W. Shepherd  
FOR TREASURER:  
R. B. Armstrong  
FOR ASSESSOR:  
Richard H. Westaway  
FOR COUNTY SCHOOL SUIT:  
Mrs. A. A. Kaiser  
FOR PROBATE JUDGE:  
D. G. Grantham  
FOR COUNTY COMMISSIONER:  
District No. 1:  
W. G. Brown  
District No. 2:  
G. R. Braineard  
District No. 3:  
Rich R. Carter

### ROSWELL WILL STAGE HISTORICAL PAGEANT DURING THE CARNIVAL

The historical pageant which is to be a part of the Chaves county cotton carnival to be held in Roswell, October 9, 10 and 11, goes back to the days of the early missionaries and the Indians. It carries the visitors down through the periods of Coronado's conquest, the coming of De Vargas, the days of early white settlers, the struggles for statehood and on down to the present day. Through it all is a thread of human interest and spectacular scenic effects that will please the thousands who are expected. More than 500 people will participate in the pageant. The big free fire works display will be on the opening evening.

And this is only a part of the entertainment program of the three days. The opening morning the Old Timers parade will be a feature and every old timer in southeastern New Mexico is urged to take part. The big parade of community floats, organization floats, individual floats and advertising floats will be the feature of the second morning and the military parade of veterans of wars, Battery A and the New Mexico Military Institute will occupy the third morning. Each afternoon at 1:30 and each night at 8:30 will occur the free trapeze act near the exhibit hall. Each afternoon at 2:30 the rodeo will hold forth and since more than \$2000 in cash prizes has been offered in this, riders are entering from all over the country. The American Legion carnival will be staged each of the three nights. Two bands will furnish music throughout the day.

Typewriter Ribbons for sale at the Advocate Office.

**Electricity in China.**  
China, with its 400,000,000 people, has only 4,500,000 light sockets, as compared with the 500,000,000 lights in the United States. Its total electrical generating capacity is estimated at 280,000 kilowatts as against the 25,000,000 kilowatts here.

**Earth's Water.**  
The amount of water within the crust of the earth is enormous, amounting to 585,000,000,000 cubic yards. This vast accumulation, if placed upon the earth, would cover its entire surface to a uniform depth of from 3,000 to 35,000 feet.

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— THE —  
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If you want quick service and good work on all kinds of cleaning and pressing or alteration work we can do it.  
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Prompt Service  
Prices Right  
We Are Bonded  
Let us do your abstract work

Padre: "You'll ruin your stomach, it won't show my my good man, drinking that stuff."  
Old Soak: "Sall right, 'sall right, Advocate Want Ads Get

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AGENCY  
**John Deere Implements and Machinery**  
**Fairbanks-Morse Engines**  
**Eclipse Windmills**  
**Sewer Pipe and Fittings—Everything Needed in Plumbing**  
**A New Supply of Garden Hose**  
**Just Arrived**  
Call in and get prices when in the market for Machinery or Supplies

# STANDARD STORE NEWS

## A REAL BISCUIT AND PASTRY FLOUR

women, especially those of southern origin, have for a long time wanted a Short Patent Soft Wheat Flour. We have the first Flour of this grade to be brought to Artesia, as far as we know. To say they are delighted is too mild they are delighted and only a few cents more.

### White Beaty Short Patent Soft Wheat Flour

YOURS FOR BUSINESS.

Lifebouy  
Wonder Root  
Palmolive  
Ivory  
Lava  
Wool

SPECIAL

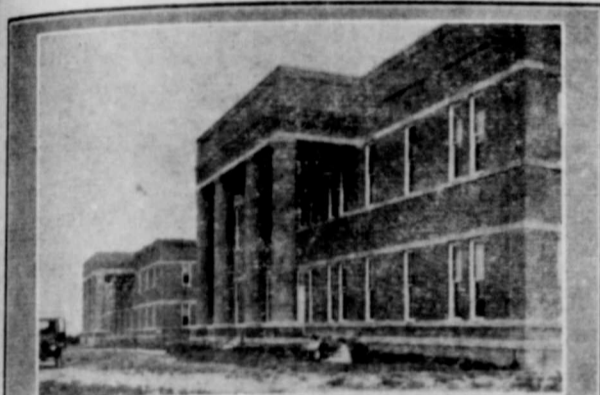
7 BARS OF  
EITHER OR MIX

49c

THE STANDARD STORE,

PHONE 15  
FREE DELIVERY

Artesia, New Mexico



High School



Junior High School



Grammar School

## PLANT ONION SEED EARLY FOR SPRING TRANSPLANTING

The transplanting method has been found most satisfactory at the New Mexico Experiment Station for the growing of the large varieties of onions. The seed should be started in the fall, either in cold frames or field seed beds. If in the latter, the fields should be thoroughly prepared in the early fall, and on the average the seed should be planted by the last of September or first of October. These dates have given good results at the Station and in the irrigated valleys of the state, where the first killing frost occurs about October 20 and the minimum temperature during the winter does not go below two or three degrees above zero.

A good rich loam is the most satisfactory soil to use for the seed bed. Great care should be taken not to plant the seed over three-fourths to one inch in depth, as a great many failures are experienced in the germination if the seed is planted deeper than in inch. The rows in the bed may be four inches apart. As soon as the seed is planted, it should be irrigated to start germination. Frequent irrigations may be necessary shortly after the first to complete germination. During the winter the bed should be kept moist.

On an average there are about 113,600 seeds to the pound. Taking into consideration losses caused by poor germination, insects and unfavorable weather conditions, by transplanting time there will probably be not over 53,875 plants left. These figures show that to be on the safe side, more than two pounds of seed should be planted to produce enough plants for an acre when transplanted 4 by 15 inches. Ordinarily most authorities give from three to four pounds of seed as the amount to plant for an acre.

The seed bed should be carefully watched as grasshoppers are very partial to the little tender onions, and frequently these insects destroy a large part of the seedlings as they come up. If possible, plant the seed away from hedges, shrubbery, alfalfa or any other vegetation that will offer protection to grasshoppers.

## DAMAGE SUIT SEEKS \$10,000 OF SANTA FE

Suit on removal from the district court of the first judicial district for the county of McKinley, was filed in the U. S. district clerk's office at Santa Fe Sept. 20 by Thomas Martinez, administrator of the estate of Max Martinez, deceased, vs. The A. T. & S. F. railway corporation, asking \$10,000 alleged damages called actual and \$10,000 called punitive and for the costs of this action.

Plaintiff alleges he is surviving father and heir of Max Martinez, and is his administrator. Martinez died in Raton, June 26 of this year at the age of 22 years. Plaintiff alleges that Martinez was shot June 19, this year in the stockyards of defendant corporation by one of its employees, Gus Winn, and died as a result of the injuries. Plaintiff charges defendant company acting through its authorized agent, Winn, did negligently and wantonly and with malicious intent and for the purpose of wounding, injuring and killing Max Martinez, did shoot Martinez while he was moving away from Winn and that Martinez was wholly unarmed and making no threats. It is further alleged that the shooting was without provocation.

Attorney Elfego Baca, of Albuquerque, represents plaintiff. The railroad is represented by the law firm of Reid, Harvey and Iden, of Albuquerque.

**Where Medicine Originated.**  
The oldest records of medical matters extant are those of Egypt. The most important remains of the history of medicine during antiquity come from Greece. Chiron, according to tradition, is the man who introduced the art of healing into Greece. The greatest of the ancient Greek students of medicine is Hippocrates.

**Heavy as Iron.**  
In Argentina there is a wood called quebracho. It is pronounced as if spelled kabrachio. The word means "break ax." This comes from the fact that this wood is one of the hardest and heaviest known, having a specific gravity of 1.4. It is very durable and is used for railroad ties, ship and bridge timbers, wharves, etc.

**America's First Orchestra.**  
Bethlehem, Pa., is the most remarkable town musically in the United States. The settlement had an orchestra as early as 1780. Their modern musical festival is often referred to as the American musical Oberammergau or the American Beyreuth.

**Slighted Visitor.**  
"Columbus was sadly disappointed after discovering America." "Yes," observed Miss Cynenne. "The dear old fellow was ahead of his time. Our continent wasn't prepared to invite him to a few banquets and start him out on a lecture tour."

**The Gambling Spirit.**  
Little Eva—"Mother, I bet Elsie Blyth my hat against her big doll that you'd give me the money to go to the movies. You don't want me to lose my hat, do you?"—Boston Transcript.

## THE BETTER THING

It is better to lose with a conscience clean

Than to win by a trick unfair;  
It is better to fail and to know you've been

Whatever the prize was, square,  
Than to claim the joy of a far-off goal  
And the cheers of the standers-by,  
And to know down deep in your inmost soul

A cheat you must live and die.

Who wins by a trick can take the prize,  
And at first may think it sweet,  
But many a day in the future lies

When he'll wish he had met defeat.  
For the man who lost shall be glad at heart

And walk with his head up high,  
While his conqueror knows he must play the part  
Of a cheat and a living lie.

The prize seems fair when the fight is on,

But save it is truly won  
You will hate the thing when the crowds are gone

For it stands a false deed done,  
And it's better you never reach your goal

Than ever successes to buy  
At the price of knowing down in your soul

That your glory is all a lie.

—E. A. Guest.

Typewriter Ribbons for sale at the Advocate Office.

## WRIGLEYS

Chew it after every meal  
It stimulates appetite and aids digestion. It makes your food do you more good. Note how it relieves that stuffy feeling after hearty eating.



## SEE M. TUTTLE

Your Shoe, Harness and Car Top Repairing  
Holes Tacked or Machine Sewed

## NEARLY THREE-QUARTERS OF A MILLION TEACHERS

The total number of public-school teachers in the United States in 1923 is estimated by the Bureau of education to have been 729,426. This estimate does not include superintendents, supervisors, and principals. Forty-three per cent of these teachers, or approximately 313,805, are classed as rural teachers. In this classification rural is interpreted to include open country, country villages, and towns not maintaining independent city systems.

## THE NEW ARTESIA OIL FIELD IS LOOKING MIGHTY GOOD

FOR LEASES, ROYALTY OR DRILLING CONTRACTS  
WRITE OR SEE

BEECHER ROWAN  
ARTESIA, NEW MEXICO

# FESTIVAL SPECIALS

PICNIC HAMS  
DURING FESTIVAL  
EACH

\$1.25

VISITORS—COME IN AND LOOK

OUR NEW STORE OVER

## Star Grocery

Phone 48

FREE DELIVERY

## MEN OF LETTERS

You see other people besides newspaper men get a tongue lashing occasionally, which is one consolation for us.

Read the new 20th century style for writing short, snappy letters.

September 20, 1924.

Mr. W. R. Hornbaker,  
Artesia, New Mexico.

Dear Mr. Hornbaker:

I got yur letter about what I owe you. Now be pached. I ain't forgot you. Plez wait. When sum dam foals that owe me pay me I will pay you. If this wuz judgment day & you wuz no more prepared to meet your Master than I am to meet your account you sur wud have to go to hel. Trusting you will do this, I am,  
Yours sincerely,

I want you to go and sew that mar at you hav advehstise in your paper and if you think at she is worth the mony i want you to let me no at younce you can give me hir size and wait and i will now whert to come up our this pay day our nout as i am a runing the section at cardens now and cant come be fore than after hir if she out all a round. you see if she is a true puler and is brok to the sadel and is saft to wrid.

all so you give me prizes on leaders heades 9 by 12 and in velops 8 by 8. if you ples tind to this for me this is a new address for you to sind to thestat of tine sese

and i will pay you when i come up the led heds- is for my mo shenand ound ruld paper and well glaze.

so when tobet goas a way i will give youall of the nuse i canfrone down her and i want you to bust the country all you can for me as i have a liven on the straing now so i will clouse to night as it is 10 oclock yours trule

### Her Last Place.

Wife—"Our new cook says she stayed two months in her last place."  
Hub—"I suspect it was 'sixty days' from the looks of her."—Boston Transcript.

### A Good Reason.

Father—"Everything I say to you goes in one ear and out the other."  
Youngster (thoughtfully)—"Is that what we have two ears for, father?"

## Auto Repairs AND SUPPLIES

Fisk Red Top Tires

United States Royal Cords

Oxy-Acetylene Welding

Machine Work of All Kinds

## Pecos Valley Garage and Machine Shop

TELEPHONE 35

WE AGAIN WISH TO

# WELCOME

You to Artesia During the Days of the Festival

OCTOBER 1, 2, 3

COME TO SEE US WHILE HERE

## THE First National Bank

ARTESIA, NEW MEXICO

An Institution Which Has Rendered Safe and Dependable  
Financial Service Since 1903

## SPEAKING TOUR TO BE MADE BY THE DEMOCRATS

SANTA FE, Sept. 24.—The opening gun for the Democratic state campaign will be fired at Gallup, Monday, September 29th, when Sam. G. Bratton, candidate for United States Senator, A. T. Hannett, candidate for Governor, and Ed. C. Tafoya, candidate for Corporation Commissioner start a tour that will include every county in the state.

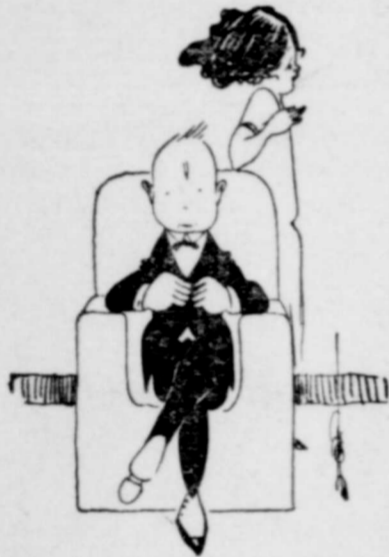
From Gallup the party will go north to Farmington, work through the northern counties, come down the eastern side of the state, across the southern part of the state, come back through the Magdalena country and end with big meetings at Santa Fe and Albuquerque during the last week of the campaign.

The entire trip will be made by automobile and there will be at least one speech every day except Sunday and oftener three and four. It will keep the leading candidate on the road right up to election day, November 4.

The itinerary as arranged for the first week follows:

- Gallup meeting, Monday, September 29, 8 p. m.
- Farmington meeting, Tuesday, September 30, 4:30 p. m.
- Chama night meeting, Wednesday, October 1.
- Lumberton meeting, Thursday, October 2, 10:00 a. m.
- Dulce meeting, Thursday, October 2, noon.
- Tierra Amarilla meeting, Thursday, October 2, 3:00 p. m.
- Abiquiu short stop, Thursday, October 2.
- Espanola meeting, Thursday, October 2, 8:00 p. m.
- Santa Cruz meeting, Friday, October 3, 9:30 a. m.
- Valarde meeting, Friday, October 3, 11:00 a. m.
- Ranchos de Taos meeting, Friday, October 3, 4:00 p. m.
- Taos meeting, Friday, October 3, 8:00 p. m.
- Cimarron meeting, Saturday, October 4, 10:00 a. m.
- Dawson meeting, Saturday, October 4, 4:00 p. m.
- Raton meeting, Saturday, October 4, night.

### MIGHT ALTER CASE



He—If I had my life to live over again, I'd marry you just the same.  
She—And wouldn't I be consulted in that case?

### A New Generation

"I tuck my boys and girls abed each night," says Mrs. Frome—  
"That is, if I can keep awake until they all come home."

### Clever

"Say, Casey," asked Biggs, as he walked into Casey's shop with a sample bag in his hand, "can a cowhide in a shoe shop?"  
Casey wasn't at all slow. "No," he says, "but calfskin."

## LOCAL

Grant Knepple of Lakewood was a business visitor here Monday.

Dalton Wilson and Harold Dunn were Carlsbad visitors Sunday.

W. C. Marable, an old timer from the Dayton community was in town Monday.

E. C. Higgins went to Rochester, Minn., last week to take treatment at Mayo's.

J. E. Benton, of Albuquerque spent sometime in Artesia Saturday en route home.

H. L. Larsh arrived from Oklahoma last week to look after the operation of his cotton gin.

Mr. and Mrs. V. J. Burke accompanied by Mrs. Dick Spence of Lake Arthur were shopping in town Wednesday.

Mrs. Paul Bomer returned Sunday after a month's visit with her mother, Mrs. W. H. Johnson, at Wellington, Kansas.

C. Y. Rascoe, a former resident of Artesia, but now located at Montebello, California, arrived for an extended visit here Monday.

Mrs. L. S. Whitcomb returned to Amarillo, Texas, the last of the week, after a few weeks visit to her parents, Mr. and Mrs. S. S. Ward.

Ed. S. Puryear, the Paige Jewett agent and F. E. Levers of Roswell spent a few hours in Artesia Monday en route home from the oil field.

N. L. Heintzelman, of Tabor, Okla., was a caller at the Advocate office the first of the week. Mr. Heintzelman we understand will likely homestead some land near here.

Ralph Wilde returned last week after a visit to his family in Oklahoma. Mr. Wilde has been farming here this season and will remain until his cotton is gathered.

R. G. Knoedler has purchased the Cooley house on Dallas street, which Ben Wilson has occupied for several years, but does not expect to take possession of it until next spring.

Mrs. R. L. Paris and children, Mary Louise and Billy, and Mrs. J. E. Robertson and little son, James, left Tuesday night to visit their parents, Mr. and Mrs. Mattison, at Marysville, Mo.

The Misses Harriet Rose and Ruth Morgan spent Sunday in Roswell, going up with Miss Rose's parents, who drove up from Loving to visit their son, a student at the Military Institute.

Picnics are all the rage now. Several school classes indulged in this pastime last Friday evening. Everybody is taking advantage of the splendid fall weather to spend as much time as possible out of doors.

Mrs. W. H. Reading and mother, of Berge, Oklahoma, have recently been the guest of their son and grandson, W. H. Reading who lives on the Cottonwood. The return trip was made in an auto, Mr. Reading driving the car through.

Author S. Alexander of Glendale, Cal., was prospecting in the oilfield Monday. Mr. Alexander, who is a former resident of Roswell, still owns extensive interests in the valley and he expressed confidence in the oilfield after viewing it for sometime. Mr. Alexander stated that he had heard about the drilling activity here, but was a bit sceptical until he saw the actual development now under way.

Advocate Want Ads Get Results.

# SOME SMILES

## HER IDEAL

"Marry me," cried the poet, "and be my inspiration."  
"What's that?" asked the girl.  
"Be my inspiration," he repeated.  
"You mean I shan't have to cook or scrub?" she asked eagerly.  
"That's the idea."  
"Well, I'll consider it, I'll consider it. You certainly have the right idea about married life."—Los Angeles Times.

### Only a Chance

"Pshaw! A man cannot get anywhere in a dull little moss-covered burg like this!" said a hypocritical guest.

"No, I s'pose not," replied the landlord of the tavern at Grudge. "But it gives him a chance to brag about the great things he could and would have done if he had only gone some'er's else."—Country Gentleman.

### Romanticism Vs. Materialism

Young Poet (rapturously)—Think? If we were two little birds soaring in the universe, singing on our way, or building our little nest in the treetop far, far above—  
She—I think it would be much nicer to be married and have a cozy three-room flat with gas and electricity.

### INTEREST STOPPED



He—You don't even know how to make bread!  
Business Girl—No—my interest stops at making the dough.

### Watch Your Step

From stepping on a rusty nail  
A lot of folks have died, alas!  
But nothing like as many as  
Have died from stepping on the gas.

### A Mild Finish

First Rounder—My wife gave me a pot of hot coffee to help me get over Saturday night's festivities. How about yours?  
Second Rounder—Mine gave me a zazzberry Sunday.—Farm Life.

### No Quack

Mr. Bam—My daughter plays the piano entirely by ear.  
Mr. Blm—They say that Doctor Thumbdum is a specialist on all kinds of ear trouble.

### A Fixed Limit

Mrs. Grey—How long do you generally keep your maids?  
Mrs. Green—Oh, until they begin to show how sorry they are for my husband!

### WEALTH NOT REPORTED



"My hubby has untold wealth."  
"You mean wealth he doesn't report on his income tax blank?"

### Which Is Also That

Though at silk hats  
Man may turn up his nose,  
His eyes he'll drop  
When it comes to silk hose.

### He Knew by Experience

She—I'm telling you for the last time that you can't kiss me.  
He—Ah, I knew you'd weaken eventually!—Wisconsin Octopus.

### Couldn't Foresee Result

Heck—Were you nervous when you proposed to your wife?  
Peck—No; I'm no clairvoyant.

### Minnows Only

"Have you had many proposals?"  
"Oh, yes, but not one from a man worth suing for breach of promise."

## GRILE FLAYS DEMOCRATS

SANTA FE.—Laying the school code at the door of the Democratic state administration, Dr. Austin D. Crile in his keynote speech shortly after the opening of the Republican state convention in the Hall of Representatives Tuesday afternoon declared it the "most cumbersome, most iniquitous and least understood school code that we have ever had."

This law, he said, threw control of the school into the hands of the county commissioners "which is purely politics."

Saying scores of homes are in distress "because their life savings have been utterly lost through the effects of this law," he flayed the New Public Moines act, permitting personal bonds, as "contrary to all good business" and added the state now has \$200,000 or \$300,000 of the personal bonds "now found to be worthless."

The speaker charged the state administration with having failed to cut taxes and "to invite our Spanish-Americans to share in the administration of the affairs of our state. He charged the "Democratic party" with levying the \$2 poll tax which, he said, it was high time to repeal.

### Too Late to Warn

Wife (in back seat)—Henry, dear! You mustn't drive so fast!  
Husband—Why not?  
"The motor policeman who has been following us won't like it."

### Two Minds and Two Thoughts

Politician—Congratulations, Sarah; I've been nominated.  
Sarah (with delight)—Honestly?  
Politician—What difference does that make?

### Expanding

"Getting stout, old chap."  
"Yes, I have to get my dress suit altered every time I receive an invitation."

### Not an Heiress

She—My face is my fortune.  
He—Well, never mind that. The richest people aren't always the happiest.—The Progressive Grocer.

## COTTON ESTIMATE GROWS LESS 000 bales.

WASHINGTON, Sept. 23.—The cotton crop forecast today was 191,000 bales smaller than indicated two weeks ago with a total production of 12,590,-

Boston Brown Bread—Beans—Jelly roll—peanut The Delicatessen, across from Office. Phone 172.

# To Our Out Of Town Friends

Be Artesia's guest October 2 and 3. Three full days of class entertainment. Make our store your place to rest and meet your friends.

ARTESIA INVITES AND WELCOMES YOU

# Palace Drug Store

The Home of Pure Drugs, Artesia, New Mexico

Dry Goods  
Clothing  
Shoes  
Notions

## Ferriman Son & Co.

CASH STORE

Groceries  
Feed, Etc.  
Strictly  
One Price

# Welcome-EVERYBODY-Welcome

## Make This Your Headquarters During the Artesia Alfalfa Festival

OCTOBER 1-2-3, WEDNESDAY, THURSDAY and FRIDAY

## DRY GOODS

### LADIES' DEPARTMENT

- New Fall Wool Materials—  
Beautiful Patterns and Colors  
95c to \$3.75
- Fall Coats for Ladies and Girls—  
\$5.00 to \$25.00
- Fall Dresses—  
Silks \$8.00 to \$24.50  
Wool \$12.00 to \$21.50
- Silk Yard Goods of all Kinds—  
Russian and Canton Crepe, Crepe De Chine  
Crepe De Leene, Satin and Taffeta, Pongee  
Plain and Figured, Silk and  
Mercerized.
- Ginghams and Percales, Best Qualities—  
All Colors and Designs—Good Values at Low Prices.
- Patent, Satin, Suede and Kid Shoes  
All Colors Silk Hose \$1.00 to \$3.00  
Wool and Cotton Blankets, \$2.25 Up  
Quilts \$2.75 and Up

### MEN'S DEPARTMENT

- Curlee Suits, Fall Styles—  
\$25.00 and \$30.00
- Genuine Velour Hats \$5.00
- Leather Coats and Vests—  
Sheep and Mole Skin Lined  
\$8.50 to \$16.50
- Sweaters—  
Sport Coats and Vests, Heavy All-Wool—  
Slip-Ons with Roll Collars  
\$3.00 to \$8.50
- Work Clothing for Every Purpose—  
Khaki Pants and Shirts, Hongkongs and Duck  
Corduroy and English Cord Riding Breaches  
Corduroy Suits \$17.50
- Shirts—  
English Broad Cloth, Suesett, Pongee—Grey, Tan,  
White, Khaki and Blue, also Fine Stripes  
\$1.50 to \$5.50
- Shoes, Large Assortment—  
Latest in Oxfords, Beautiful Vici Kid Shoes,  
We handle Poole & Johnson—Peters & Edmond  
High Grade Shoes.

## GROCERIES

Best Brands and Lowest Prices—We Have Everything You Need.

SWIFTS'—WILSON'S—CUDAHAY'S COMPOUNDS AND BACON

GREAT WEST FLOUR AND MEAL

COFFEE

Schillings Best, Folgers Golden Gate, Folgers Latona, White Swan, M. J. B. Bulk Coffee—Peaberry, Western Special.

VEGETABLES OF ALL KINDS

During the Festival we will have Many Things on Sale in Groceries and Dry Goods. Come and See Us—You will Get the Best and Save Money.

OUR SLOGAN

COURTESY AND SERVICE

# VISITORS

To the Carnival can take advantage of their visit here and have their ELECTRICAL EQUIPMENT of their car looked over.

## Batteries Charged the New Way (8 to 10 Hours)

AT

# Dr. Loucks Garage

1/2 Block South of Monument

All Kinds of Battery Repairs

BATTERIES IN RUBBER BOXES—THE NEW WAY



Oil Wells  
near  
Artesia

### NEW MEXICO WEEKLY INDUSTRIAL REVIEW

**There Need be no Unemployment in This Country if Our Workers Will Produce So as to Keep Our Prices Where They Must be If We are to Sell Abroad.**

**Aztec**—Bloomfield Oil Company well now producing at depth of 640 feet. First strike brought up almost pure gasoline.

**Las Cruces**—Business men of city give prize of \$150 to grower from La Union for first bale of 1924 crop of Dona Ana county.

**Gallup**—Route of Gallup—Farmington highway definitely located to go by way of Shiprock.

**Farmington**—Oil shipments continuing.

**Albuquerque**—Addition to orphanage building completed at cost of \$100,000.

**Vermejo Park**—Vermejo Oil Company incorporates with capital stock of \$1,000,000.

**Des Moines**—Beaver, Meade & Englewood railroad to build extension from Beaver, Oklahoma to this point; new line to serve coal mines.

**Aztec**—Gasoline plant begins operation making 200 to 400 gallons daily. Reserve—Gila forest state fish hatchery in this country now in operation, will put consignment of 300,000 trout fry and fingerlings.

**Willard**—plans in preparation to make Torrance county fair, September 30 to October 3, greater success than ever before.

**Springer**—Shipment of produce from 400 acres of lettuce to begin about September 27.

**Bernalillo**—White Pine Lumber Co., with initial investment of \$3,000,000 in new mill here and railroad to holdings, already planning further expenditure of large amount for construction of three more factories in Bernalillo.

**Willard**—Bean harvesting begins at Round Mound, prices good.

**Loving**—Lange Brothers ship two carloads, 40,000 lbs., of alfalfa seed bringing over \$15,000.

**Portales**—First broom corn of season marketed, 24 bales.

**Las Vegas**—New Mexico Company, an oil concern of this city, incorporates with capital stock of \$250,000.

**Ute Park**—Moreno valley lettuce being shipped from here, principally to St. Louis and Chicago.

**United States forest inspector for New Mexico and Arizona** makes survey to formulate program for reducing forest fire hazards.

**Clovis**—Experiments being made in use of oil on hard-surfaced roads in this vicinity to determine extent of aid in preservation of road beds.

**Roswell**—New State Oil & Gas Company of this city incorporates with capital stock of \$250,000.

**Carrizozo**—Cattlemen of this district ship 1,350 steers to Alliance, Nebraska.

**Farmington**—Construction under way on three-story hotel.

**Lovington**—Work started on foundation of Baptist church.

**DEMOCRATS PUT OUT A STRONG TICKET AT THE LINCOLN COUNTY MEET**

**CARRIZOZO**—The Lincoln county Democrats at their convention here this week put out a strong ticket. Mrs. Lola Miller, of Carrizozo, was nominated as county clerk; C. C. Merchant, Capitan, assessor; C. A. McCamant, Corona, sheriff; Brent Paden, Carrizozo, treasurer; probate judge, Wm. Kembrall, Piecho; Miss Mary Fritts, connected with the Capitan school for several years, county superintendent of schools; and Ike Wingfield, of Ruidoso and Eugene Dow, Capitan, were nominated as county commissioners, also to serve as the county educational board. J. A. Brubaker, of Capitan, was nominated as county surveyor, and Wm. Hall, of Ancho, for the legislature. The Republicans held their county convention here on Sept. 15.

**Legal Blanks—Advocate**

### APPLE PEELING

The Baptist Ladies' Society met last Thursday afternoon at the farm home of Mrs. J. F. Cobble, east of town and spent a few hours peeling apples for drying for the Orphans' Home at Portales. A good social time and refreshments accompanied the benevolent work. Mrs. Cobble donated the apples peeled that day and also a lot more, which the ladies of the Society will peel today at the home of Mrs. Joe Jesse and dry for the same institution.

### GOV. HINKLE AND NEW MEXICANS TO ATTEND BIG FAIR

Gov. and Mrs. James F. Hinkle of New Mexico arrived Wednesday morning to attend New Mexico day at the exposition at El Paso. Mr. Goodell will be in charge of a reception committee to meet and entertain New Mexico visitors, among whom will be a number of prominent men. The Hinkles will be at Hotel Sheldon, New Mexico headquarters, during their stay.

Typewriter Ribbons for sale at the Advocate Office.

**Legal Blanks—Advocate**

## Getting the Comforts of Life

The comforts of life are within the reach of all. Happiness and contentment can—if you so will—belong to you.

Are you comfortable and happy in your surroundings or disgruntled with your lot in life? Hard work and systematic savings are the graces that opens comfort's door. Regularly setting aside a portion of the income will keep the door open.

START RIGHT BY STARTING A SAVINGS ACCOUNT AT

## Citizens State Bank

Our Business is Banking

Main and Third Streets, Artesia, N. M.

ENJOY THE ARTESIA ALFALFA FESTIVAL AND THEN GO TO

## Chaves County Cotton Carnival

# ROSWELL

OCTOBER 9-10-11

A BIG EVENT FOR ALL SOUTHEASTERN NEW MEXICO

Hundreds of dollars in prizes in agricultural and community exhibits. Open to Eddy county on same basis as Chaves.

Parades, Band Concerts, Pageants, Free Attractions, Carnival Features, Fire Works, and a Big Rodeo Each Afternoon.

WE'RE GOING—ARE YOU?

### MEXICO LIVESTOCK REPORT FOR SEPTEMBER

Bureau of Agricultural Economics of the United States Department of Agriculture gives the conditions of the livestock industry in Mexico for September 1, 1923. This compares with a condition of 87 per cent last year, and 84 per cent September 1, 1922.

Condition of cattle declined 1 point from last month's figure of 89. Last year on September 1, reported at 85 per cent of normal. Sheep a condition of 92 per cent, two points lower than that reported last month, and two points higher than that of September 1, last year. Summary of the stockmen's condition show rain is needed badly in the state. Livestock are up remarkably well, but unless comes soon they will begin to deteriorate.

Conditions of ranges in the states continued to decline August due to lack of moisture. Higher ranges continue to be bad, but the lower ranges were up, with prospects of short feed and winter grazing in several. Sheep and cattle showed a little improvement in condition following dryness on the ranges, but so far the range has not been as rapid as the ranges.

Records of the New Mexico Sanitary Board show 26,159 moved last month. This compares with 30,696 last year, and the average for this month of the September movement of City took 12,518 head, or 48 per cent of the total moved; Los Angeles, 1,267; St. Joe, 968; Wichita, 1,267; St. Joe, 968; Oklahoma City, 549; El Paso, 1,654 were moved into the counties showing the largest shipments were: Roosevelt, 2,494; Lea, 1,763; Luna, 1,726; Union, 1,573; Eddy, 1,306.

Report from the Sheep Sanitary Board showing sheep movement has increased at the seven leading markets. Chicago, Kansas City, Omaha, St. Joe, Sioux City, and St. Paul amounted to 2,363,401 head, compared with 2,617,497 for this period last year.

July and August the stocker cattle moved from 12 leading states amounted to 1,862,711 head, compared with 1,736,874 during this period last year.

Movement of stocker and feeder sheep from 12 markets into seven states in July and August amounted to 421,314, compared with 306,384 for this period last year.

### SCHOOL VACCINATIONS

The schools will open shortly, or have done so already. It is against the law to allow any child to enter school unvaccinated. Enforcement of this law is an annual test of the moral courage of every county Superintendent. Where such courage is lacking, vaccinations will not be done and we can expect, sooner or later, an outbreak of smallpox. Until the Superintendent has enforced the law, every such case in a school child will lay a heavy burden of responsibility on him. Smallpox is growing more dangerous each year, as shown by the latest Bulletin of the Metropolitan Life Insurance Company:

"During the first six months of 1924, in 26 states of the United States and in seven Canadian Provinces, the number of cases of smallpox nearly doubled the number recorded during the same period in 1923. What makes the matter worse is that this year's smallpox is nearly three times as deadly as the type of the disease which prevailed in 1923. The seven Canadian Provinces show an increase in smallpox cases from 714 in the first six months of 1923 to 1,837 during the corresponding period of 1924. Last year, these Canadian areas recorded one death between January and July; this year 51 deaths occurred.

"We pointed out in our March Bulletin that there was little comfort in the temporary abatement of smallpox during 1923, and that possibly this year we were to have a renewal of this threat against the safety of the American population. There are too many areas where populations are indifferent, indeed obstructive, to thorough-going vaccination. Does the current year's experience leave any room for doubt that unless a favorable country-wide sentiment for vaccination is developed, we may face a holocaust of virulent smallpox? Take Detroit, as an example. With a Health Department of the highest scientific and administrative equipment doing all that it could to encourage protection of an indifferent citizenship, smallpox became epidemic in that city in the latter part of 1923. Up to June 30, 1924, 1,508 cases and 140 deaths had occurred. Fortunately, it was possible finally to arouse the population to the presence of the epidemic and through the efforts of the City Health Department and associated agencies, 500,000 vaccinations were made, in addition to the care and supervision given patients and their families. In Pittsburgh, a severe outbreak began about the middle of June, with 55 cases and 11 deaths reported up to July 19th. Vaccination measures were instituted and it is hoped to have 95 per cent of the exposed population protected shortly. These are only two instances of many, where smallpox has invaded populations which thought they were safe and could, therefore, neglect the safeguarding of infants and children through vaccination. The menace of smallpox is not confined to definite geographic regions. It appears in all parts of the United States, wherever there is the tinder of an unvaccinated population and the flame of an infected individual."

Movement of stocker and feeder sheep from 12 markets into seven states in July and August amounted to 421,314, compared with 306,384 for this period last year.

### STATE BRIEFS

#### ATHLETIC FLOOR WILL BE LAID IN ILFELD BUILDING AT NORMAL UNIVERSITY

**LAS VEGAS**—Work has begun on the athletic floor in the Ilfeld auditorium and the plans call for an expenditure of over \$500 for the work. The floor is being laid out as a basketball court and will be used by the Girl's Physical Educational class in charge of Miss Annette Blake. A meet will be held soon when all who are interested in the class are expected to attend and make their entries. The floor will be one of the finest of the kind in the state.

#### BROOM CORN WORKER IS HELD UP AND ROBBED OF \$200 ON CLOVIS ROAD

**Clovis**—R. E. Bonahan, and a party of six natives, who he was bringing to the city, was held up on the Clovis-Melrose highway and over \$200 secured by the robbers. The party was near the city when suddenly three men came out of the corn field near the road and demanded the money that had just been paid for pulling broom corn. Warrants were issued at once for 11 men and eight of them have been taken into custody by the sheriff's office. The bonds of the men were placed at \$200 each and they will be tried in the district court which is now in session.

#### HESELDEN HAS NARROW ESCAPE WHEN A STREET CAR STRIKES HIS AUTO

**ALBUQUERQUE**—Wallace Hesselde had a narrow escape from injury Wednesday when the auto which he was driving was struck by a street car at the corner of Lead avenue and Second street. Eye witnesses stated that the machine was dragged for nearly 100 feet and the fenders and side of the auto were badly damaged. The driver escaped with a good shaking up and is none the worse for the experience.

up to July 19th. Vaccination measures were instituted and it is hoped to have 95 per cent of the exposed population protected shortly. These are only two instances of many, where smallpox has invaded populations which thought they were safe and could, therefore, neglect the safeguarding of infants and children through vaccination. The menace of smallpox is not confined to definite geographic regions. It appears in all parts of the United States, wherever there is the tinder of an unvaccinated population and the flame of an infected individual."

#### DISEASES REPORTED FOR WEEK ENDING SEPT. 13, 1924, BY COUNTIES

- ANTHRAX—Eddy 3, McKinley, 1.
- DIPHTHERIA—Gaudalupe 1, Rio Arriba 1, San Juan 11.
- DYSENTERY (Bailliary)—Chaves 1.
- GONORRHEA—Bernalillo 1.
- MEASLES—Grant 1, Luna 1, McKinley 3.
- MUMPS—Bernalillo 1, Union 2.
- PARA TYPHOID—Otero 1.
- SCARLET FEVER—Grant 1, McKinley 3, Santa Fe 1.
- TUBERCULOSIS—Bernalillo 3, Grant 5, Lincoln 7.
- TYPHOID—Bernalillo 7, Eddy 1, Gaudalupe 7, McKinley 1, San Juan 2, San Miguel 3.
- VINCENT'S ANGINA—Chaves 2.
- WHOOPING COUGH—McKinley 200.

#### NOTICE

I have moved my shoe repair shop first door west of Dunn's Garage. Let me save you money on the fit to measure shoe. Price \$6.45. 8-28-tfc E. PAGE.

We have the assignment blanks for oil and gas lease. Advocate Office.

All Kinds of Machine Work Done

**RIGHT REASONABLE RAPID**

**Artesia Machine Shop**

M. SCHENCK, Prop.

QUALITY PURITY

WE HAVE MADE

**SPECIAL PREPARATIONS**

to take care of the Festival orders. We have a full supply of

BREAD, PIES, CAKES, COOKIES AND FANCY PASTRY

**CITY BAKERY**

Let us relieve you of the cooking worry during the big event.

Our Quality Bread is Still Paramount in Artesia

SERVICE SATISFACTION

# Annual Alfalfa Festival and County Fair

## Artesia, New Mexico, October 1, 2, 3

## ED SWOPE IS MADE CHAIRMAN DEMOCRATIC CENTRAL COMMITTEE

SANTA FE, Sept. 24.—Ed Swope of Albuquerque, was elected chairman of the Democratic State Central Committee, at a meeting of the nominees on the ticket here Thursday. Mrs. Frances E. Nixon, of Fort Sumner, was re-elected chairwoman. A. L. Zinn, of Tucumcari, was selected by Mr. Swope as secretary and treasurer of the committee.

Ed Swope is county treasurer of Bernalillo county, Mayor of Albuquerque, and perhaps the most popular man in his home town. It is expected that with the campaign in the hands of Swope and Zinn, both young men and highly dynamic, that the most energetic drive for votes New Mexico has ever seen will start at once. From a poor boy with few advantages Swope has developed into an effective speaker and a man of real distinction in public affairs. He commands the respect of members of all parties.

Zinn won his political spurs in the last session of legislature when he led the minority Democratic forces in the state senate with such force and common sense as to bring plaudits even from his opponents. His feat in lately completing a full three year law

## SPANISH-AMERICAN CELEBRATION MARRED BY FIGHT AND KILLING

Enthusiasm and mescal kept pace with each other, Monday night near Malaga at a baile given as one of the numbers on the program of celebration of Mexican Independence day, which occurred two days later.

Two Mexican hombres named Santaiago Ramon and Frank Denarte-fell out at the baile and adjourned to the outside to settle their difficulties, the affair resulting in the death of Denarte.

From an eye witness it is learned that the men indulged in a fight, Denarte knocking Ramon down with a rock. The fallen man observed Denarte approaching him with another rock and fired one shot at him from his position on the ground, the bullet entering Denarte's abdomen and causing his death Tuesday night.

The man who did the killing was arrested and placed in jail in Carlsbad, and freely admits the shooting, claiming he shot in self-defense. In substantiating this statement that he killed while believing his own life in danger is borne out by the wound in the back of his head where he was hit by the rock in the slain man's hands, and the further statement of eye witnesses to the affair before the killing.

Denarte had figured in fights before, having been badly carved by another man some years ago. Ramon, as far as known, has never figured in the courts on a criminal charge before his present difficulty.—Carlsbad Argus.

### His Training.

The Farmer—"Not a brain cell working in you! Where did you learn farming?" The New Hired Man—"Me? Why, I've studied every old homestead and back-to-the-farm play that's been screened."

### Displacement Extraordinary.

Orator—"Wot abart the workin' man? I tells yer the workin' man's the backbone of the country, and I tells yer it's time the backbone came to the front!"—London Answers.

### Sympathetic.

Impecunious Poet—"I was visited by burglars last night." Ditto Artist—"What happened?" Poet—"They searched the room and then gave me \$2."—Boston Transcript.

course in a year and three months is said to be one of the most remarkable on record. By taking a day course at Denver University that for volume of work, would have swamped any ordinary student, and by carrying on at the same time a night law course at Westminster College, and finishing off with a three months summer course at Denver University, Zinn was able to get his degree in the time mentioned. It is said that he does every thing with the same intensity and his presence at Democratic headquarters during the campaign will undoubtedly serve to make things hum at top notch.

The re-election of Mrs. Nixon came as a reward for the wonderful work she did in the election of two years ago. She was drafted against her wishes in the present campaign as one who could bring the Democratic women of the state to the support of the best ticket the Democrats of New Mexico have ever nominated.

## BIG PAGEANT IS BIG FEATURE AT COTTON CARNIVAL AT ROSWELL

The Questing Spirit begins in the days of Indians and missionaries, goes through the period of Coronado, the Pueblo revolt, the period of De Vargas, the coming of the permanent settlers, down through the struggle for statehood and on to the era of farming before she is satisfied. The Pageant of Progress which will be a feature of the Chaves County Cotton Carnival to be held in Roswell October 9, 10 and 11 will portray an interesting and instructive story of New Mexico's development.

The Pageant will be given on the second and the third evenings of the carnival. More than five hundred people will take part, the event being given in the open air in the Roswell Amusement Park. In addition to the spectacular costumes and realistic incidents, there will be brilliant electrical effects to bring out more clearly the various episodes. The pageant is the most pretentious undertaking eastern New Mexico has ever entered into, and the seating capacity is expected to be filled both nights at this event.

And this is only a small part of the entertainment program. There will be three parades, a mammoth fire works display, two free aerial acts each day, and the big rodeo will hold forth each afternoon. Community booths from three counties will compete for prizes. The entries are so heavy that an addition is being erected to the Roswell Armory to house the exhibits during the carnival. The American Legion will have charge of the carnival features at night.

### Pins Older Than Needles.

Probably the pin in its primitive form of spike, thorn or fish bone was used to hold a garment together long before the earliest needle and thread was known. The brass wire pin of today was first made in England in 1826. In the same year the first drilled needles were made by using a stamping machine.

### Thinks Feathers Really Help.

Fine feathers do not make fine birds, some adage-maker told the world once while it was listening, but we guess he never saw his wife strutting off with a new hat that was mostly feathers.—Wilmington News-Journal.

### Complicated.

Opposing Captain.—"Why don't you fire Smithers out? He can't tackle, he can't run and he can't kick." Manager of Home Team—"No; but every member of the team owes him money."—Daily Mail (London).

### All She Had.

Mr. Fish—"I met Miss Psnobbe at the party last night and she gave me the cold shoulder." Mr. Fox—"What else could you expect? The night was chilly and both shoulders were bare."

Legal Blanks—Advocate

## MODEL FARMS OF THE PECOS VALLEY

A. B. Thompson has Productive Orchard on Cottonwood

Of the many beautiful orchards in the Pecos valley at this season of the year, the A. B. Thompson orchard located on the Upper Cottonwood will come in for its share of praise. During the years that Mr. Thompson has owned the orchard, he has proved unquestionably that apples are a very profitable crop for the Valley lands, for it is not some years that a good crop is harvested, its every year and the fact that a consistent yield is made each year is one of the outstanding features, which has attracted attention throughout this section.

Mr. Thompson attributes his success as an apple grower to intensive cultivation and to fertilization. It is his theory that the orchard should be fertilized each year just as other important crops because, the apple tree takes from the soil vital substances, which must be replaced each year if a good crop yield is expected. Accordingly Mr. Thompson has always been very careful to see that plenty of fertilizer is placed on the orchard ground. Not only this but the soil is prepared and cleaned.

Mr. Thompson grows a variety of apples, including the ones ordinarily found in the orchards here, the Jonathan, the winesap and the Arkansas black, with a probable preference for the Jonathan because of their early market value. A large variety is grown which is especially suitable for exhibits. One apple of this kind was secured which measured more than five inches in diameter and 14 inches in circumference.

The total yield of this year's crop will probably exceed the 1923 yield by two cars and totaling about twenty cars. Nearly every tree in the older orchard has the maximum amount of fruit and in many instances it has become necessary to prop the limbs despite the fact that many of the apples have fallen to the ground due to the heavy winds. One tree alone yielded forty-five bushels last year and from

all indications this year the previous record.

Fuel of Ancient Past almost exclusively charcoal burned in open pans, with or flue, and gave economical living rooms and baths.


Advocate Want Ads Get Be

# Keep Our SIGNS

(In English and Spanish)

for sale by

Artesia Advocate



**Mellotone—**  
The Modern Wall Finish

Mellotone is the modern finish for living rooms, dining room and bedroom walls. It makes a warm, softly radiant finish that is permanent, sanitary and washable. It can be applied on any paintable surface, covers a large area, hides perfectly—and, because it is so lasting, is unusually economical to use.

*Low Brothers*  
**Mellotone**

Let us tell you more about Mellotone and our paint service.

**Kemp Lumber Co.**  
Artesia, N. M.



**All-Year Utility at Lowest Cost**

The Tudor Sedan body type—now widely popular—was created by the Ford Motor Company. Into it has been built all the utility that any light-weight closed car can provide. It is comfortable, roomy and convenient, easy to drive and park, and instantly adapted to varying weather conditions.

The Tudor Sedan  
**\$590**

Coupe - \$525  
Fordor Sedan 685  
Fully Equipped

Runabout - \$265  
Touring Car 295  
Demountable Rims and Starter \$85 extra  
All prices f. o. b. Detroit

*Ford Motor Company*  
Detroit

SEE THE NEAREST AUTHORIZED FORD DEALER

**Ford**  
THE UNIVERSAL CAR

You can buy any Ford Car by making a small down-payment and arranging easy terms for the balance. Or you can buy on the Ford Weekly Purchase Plan. The Ford dealer in your neighborhood will gladly explain both plans in detail.

## THE BIG FESTIVAL WEEK IS NEAR, WELCOME YOU AND INVITE YOU

COME IN WHETHER YOU WANT TO TRADE OR REST

### The Latch String to Our Door Is On the Outside

WE ARE REDEMPTION HEADQUARTERS FOR THE S. & H. GREEN TRADING STAMPS AN DURING THE FAIR WE WILL GIVE YOU TWO FOR ONE ON Every Purchase.

Many Items of Our Merchandise will be Specially Priced for Your Consideration every day of the Fair.

You Don't Merely Spend Your Money When You Trade with Us—YOU INVEST It Where You Get VALUE.

IT IS OUR DELIGHT TO PLEASE YOU!

# "OUR STORE"

J. W. NICHOLSON, Prop.

DEALER IN DRY GOODS AND STAR BRAND ALL LEATHER SHOES

## FESTIVAL VISITORS Welcome to Artesia!!

WE ALWAYS HAVE A FULL LINE OF GROCERIES AND FRESH VEGETABLES.

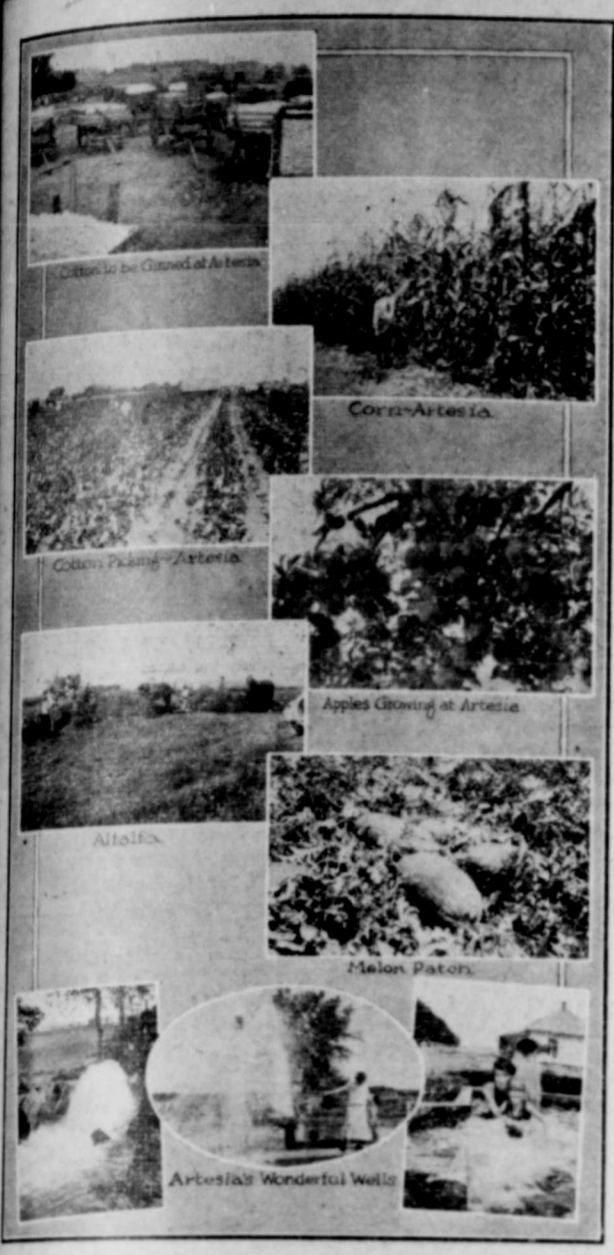
GIVE US A CALL

We Sell Only Corn Fed Beef, the Best and Tenderest.

TRY US

# The City Market

TELEPHONE 37



### THIRD DROP IN CRUDE PRODUCTION IN PAST 3 WEEKS

For the third successive week, production of crude petroleum in all fields of the United States showed a decline during the past week, the total decrease for the three weeks approximately 25,000 barrels daily. Also, for the second successive week, Oklahoma recorded a slight loss, the drop being a little more than 80 barrels daily, due chiefly to a further decline in output of the Cromwell Field and a decrease of nearly 1,000 barrels at Burbank.

After showing a decline of 5,000 barrels daily early last week, the production of the Tonkawa Field took a spurt with the completion of four additional wells in the deep sand and the average output of that field for the week increased more than 3,000 barrels daily. There are now 25 wells producing from this deep sand and their total output is estimated at nearly 90,000 barrels daily.

The important feature of the situation in Oklahoma at this time however, is the fact that there are 65 wells drilling toward the deep sand in the Tonkawa Field and there are 36 rigs and 119 wells drilling in the Cromwell Field. Cromwell's decline in output during the past two weeks has been due to the fact completions there have been at a minimum and the initial output of new wells has not been sufficient to offset the decline in older producers. With the expected completion, probably about the middle of October, of a large number of the wells now drilling at Cromwell a different condition may obtain.

Operators now feel the peak of production in Oklahoma for this year may be reached somewhere about the middle of October when the wells now drilling in Cromwell are completed and when further deep sand producers are added to the output in Tonkawa. In other words, it is believed the slight declines in production registered in Oklahoma during the past two weeks is but a temporary condition and that further increases may be expected within the next month. When it is considered storage facilities of the large crude oil purchasers are becoming filled rapidly and reaching a limit, the situation has many prospects. It is felt one of the largest buyers has only sufficient empty storage now to care for its requirements until about the last of October. It has not been the policy of that company to fill its storage to the limit and if it is forced to continue to store crude, a further weakening in the price structure is a logical result.

#### Suspicious Evidence.

Dr. Sassafras—"Well, Willie, what makes you think you have the chicken-pox?" Willie—"Ester Jus' got over 'em and when I woke up this morning I found a feather on my pillow."

#### So We Were.

Though you warned them, young folks won't forgive you if you don't sympathize with them when they get in trouble. So you always do. We were all young, once.

#### Not That Sort.

He (after proposing)—"If you are already engaged why didn't you tell me?" She—"I am not the sort of girl that boasts of her conquests."—Boston Transcript.

#### AUTO FIEND HITS AND KILLS MRS. KOHN; SPEEDS OFF

LAS VEGAS.—The City police authorities were seeking the identity of the automobile fiend who was driving at a dangerous rate of speed in an automobile which struck and fatally injured Mrs. Marie Kohn, seventy-two years old, mother of Gus Kohn, manager of the Coronado's theatre, at approximately eight o'clock on the night of September 20th at the corner of Columbia avenue and Sixth street. Mrs. Kohn died at the St. Anthony's Sanitarium at 10:15 o'clock Saturday night, after she had been found in the street in an unconscious condition by a passerby and taken to a nearby residence. She received, according to physicians, a compound fracture of the skull and severe lacerations about the body and face. When she was hit by the automobile, she evidently fell head-first upon the pavement and her clothing was caught in the machine and her body dragged several feet.

The machine according to witnesses, had swung into Sixth street from Columbia avenue at a high rate of speed, estimated to be about twenty-five miles per hour, swerving to the left hand side of the corner as it came.

Mrs. Kohn, who was attempting to cross the street at this point, was within three or four feet of the curb when she was struck down.

#### Boy's Affection.

A boy's capacity for affection is tremendous. Witness the abundance of it he lavishes on his dog.

#### A Wise Man.

Wise is the man who lets his wife have her own way just to spite himself for having married her.

#### HIGH FOOTBALL SCHEDULE ANNOUNCED

Sept. 24th.—Prospects for a winning football team are now going to work out. A schedule of games has been announced, there may be one change in the schedule before it closes.

Schedule follows:

- Artesia and Roswell at Artesia
- Clovis and Roswell at Clovis
- Portales and Roswell at Portales
- Artesia and Roswell at Artesia
- Portales and Roswell at Portales
- Albuquerque and Roswell at Albuquerque
- Clovis and Roswell at Clovis
- Las Cruces and Roswell at Las Cruces

Well, Doesn't She? A woman is firmly convinced she earns the money every time she reads a dollar article for 98 cents.

Alexander's Weekly. A man's weeping for more conquests may be explained by his well-known conviviality.

Best Brand of Charity. Charity begins at home, but the brand is directed toward the needy.

Only One End. The search for the end to the search is other than the finding it.

#### BAPTIST CHURCH

Every man makes mistakes but the worst mistake that any man ever made was in leaving God out of his plans. The class of successful business men whom God has designated as fools, who are they, and why did he do it, will be the subject discussed by the pastor next Sunday evening.

There will be no preaching at the eleven o'clock hour on account of the program that will be put on by the Sunday school in the interest of our "State Missions." This is also promotion day in our Sunday school. We are preparing a splendid program and cordially invite our friends to come and be with us.

Program for the Day:  
 Song by congregation "Bringing in the Sheaves."  
 Opening remarks by Superintendent B. A. Bishop.  
 "Our Talents for God", by a group of Juniors.  
 Song by Juniors "Calling for Workers."  
 "Our Time for God" by a group of Intermediates.  
 Song by Intermediate "Co-laborers"  
 "Our Money for God" by a group of Seniors.  
 Special song, "Altogether Thine."  
 Closing Song, "Give O Give" by Primaries.  
 We wish to announce the coming of Dr. Loyd T. Wilson, corresponding secretary of Tennessee, who will

speak for us Tuesday evening, Sept. 30, at 7:30. Dr. Wilson is one of our most noted men of the Southern Baptist Convention. We urge all our members to be present and as many of our friends as can come, to do so, for we feel sure all who hear Dr. Wilson will be benefited by his address.

L. R. SIMMONS  
 Pastor.

Have you seen Roly and Poly, the fat twins? They eat at the Delicatessen. 9-25-1fc

Typewriter Ribbons for sale at the Advocate Office.

Advocate Want Ads Get Results.

## Welcome to Artesia!

### Make Your Home with us During the Artesia Alfalfa Festival

See the Big Parades and Many Other Attractive Features of Amusements. Do Not Fail to Call and Allow Us to Show You the Many Things We Carry for Your Automobile. Full Line of Accessories for All Make of Cars.

Notice Our Windows Filled With Useful Accessories and Priced Specially for This Occasion.

See all the New 1925 Ford Models on Display—4-Door Sedans, Tudor Sedan, Coupe, Touring, Roadster, Trucks and Fordson Tractors. All have some new features of improvement. Our salesman will be pleased to show you these different models and will make demonstration at any time. Give us your order for a car while we are able to make delivery.

OUR TERMS ARE LIBERAL—CALL AND WE WILL EXPLAIN

SPECIAL—"30x3 1/2" Inner Tubes Worth \$2.50	
Festival Price, Each.....	<b>\$1.50</b>
FORD REAR VIEW MIRRORS	
Each.....	<b>\$1.50</b>
FORD EMERGENCY KITS	
Each.....	<b>\$1.50</b>

We Give S. & H. Trading Stamps with Purchases of Merchandise.

## Artesia Auto Company

"Superior Service"—Phone 52

# THE ASSOCIATION GIN

## Solicits Your Patronage for the Following Reasons:

FIRST---because we are equipped to take care of your cotton in the best possible manner during the RUSH of the season, as well as at other times.

SECOND---because we gin a cleaner sample on account of having installed in addition to our last year's equipment another re-cleaning machine.

THIRD---because the air blast idea has been proven an advantage in securing the longest possible staple.

FOURTH---because you will want your BOLLIFS GINNED on our newly installed modern boll breaker and cleaner which is further equipped to deliver your hulls back into your wagon while you wait.

FIFTH---because your cotton is on an enclosed yard thereby being protected against loss and insured against fire.

SIXTH---because when a better gin is built Murray Company will build it and we will operate it.

# ARTESIA ALFALFA GROWERS ASSOCIATION







Beautiful Artesian Homes

Main Street and City Park

### LAKE ARTHUR ITEMS

George Walton visited in Roswell Saturday.

Misses Thomas and Gibbany spent the week end in Roswell.

Mr. and Mrs. Bob Floyd made a trip to Dayton this week.

Mr. and Mrs. Redmon Pate are driving a new Ford touring car now.

E. C. Latta went to Roswell one day last week, and returned driving a new Ford touring car.

Mack Dozier and family of Dexter spent the week end visiting Otto Dozier and family.

Miss Zelma Terry left Monday for Belton, Texas where she will enter Baylor college for the ensuing term.

Shelby Russell went to Roswell Monday for medical attention, as he was hurt Sunday by a horse falling with him.

Mr. Reading from out on Cottonwood is installed in an office over Shineman's store and is preparing to buy cotton here.

Rev. Hatfield, of Dexter gave a lecture to the Teachers Training Class Sunday. He was accompanied down here by Mrs. Hatfield.

Mrs. F. B. Bentley and Mrs. M. E. Bentley, of Texakana, Texas came in Saturday to visit for a while with Mrs. M. E. Bentley's daughter, Mrs. V. J. Burks.

The first bale of cotton was ginned here last Wednesday. The gin is certainly doing a splendid grade of work this year, and we feel that they will be kept quite busy from now on.

Mrs. Tom Clark and children of Roswell moved down this week and

### CHICAGO GIVES FRESHMEN A WEEK FOR PREPARATION

To enable its 800 freshmen to begin their work under favorable conditions, the University of Chicago will have its freshmen arrive September 25 instead of October 1. To welcome and acclimate the incoming students, a five-day program was arranged for registration, physical examinations, tests in English composition, receptions, and talks by the deans and others on topics of vital importance to the future of the student.

will make their home here with her father, Mr. McNear. Mr. Clark will be employed in Memphis, Texas for a while.

### KANSAS CLAIMS LEADERSHIP IN EDUCATIONAL BROADCASTING

A \$20,000 radio broadcasting station is to be erected at Kansas State Agricultural College, Manhattan. With the University of Kansas building a similar station, the State is claiming first place in broadcasting stations in State institutions. It is expected by stopping "contests in the air" that listeners-in will experience some of the thrills of the onlookers and that it may be one of the ways of bridging the gap between the "town and the gown."

Typewriter Ribbons for sale at the Advocate Office.

## Execution Sale

On Tuesday, September 30, 1924, at 3:00 P. M. I will sell at the rear of Star Grocery, next the Majestic Theatre, the restaurant goods of A. M. Ellis and J. B. Clark to satisfy a judgment of \$94.25 and costs of sale in favor of Glen Sharp and Merrill D. Sharp.

**M. Stevenson**  
CONSTABLE

### School Notes

#### RANGE AND BLACK

Monday morning, Sept. 17 as was opened by the singing of "My Old Kentucky Home," "Ain't Gonna Rain No-more," songs were led by Miss Raguse as Russel at the piano.

Street announced the coming of the debating club will be composed of members classes. An inter-class debate will be one of the features of the

turned to our home rooms to of a lively march played by

evening the freshmen following the foot-steps of the Sophomore went on a very delightful "swimming party and picnic." The well loaded, which was headed for Cottonwood, was chaperoned by Mr. and Mr. Street who took the rest in eating the many flows and weiners which were over a large bonfire.

The Club is not the only place where are tried out. Mystery preparations are going on for the Pep Day program. The program will not need a radio to for we are going to practice for the coming foot ball game. new students were enrolled in school this week. They are Purella, Sophomore, Loyd Junior, and Garland Rideout.

Junior class of Artesia high wish to announce that they will refreshment stand during the. Everyone who wants good and those who want to help class are requested to come refreshment stand.

Johnson and Verna Schnoor

have been elected Freshman and Sophomore editors for the school notes and Howard Yeager, Junior reporter but there is no senior editor at present.

Rumors are afloat that a certain high school boy is thinking up some words and music that will match a song-title, "Blue Admit Slip Blues."

The Debating Club was organized with Mr. Street, Sponsor, and consists of sixteen members. The first meeting will be held Thursday morning.

Monday night's calm and quiet was broken by a bunch of serenaders, nine girls and a well known senior boy, rode around in a Ford and let their sweet voices and beautiful school songs be heard. After their voices tired out they went to the home of Marjorie Wingfield where an inter-class watermelon feast took place. The watermelons disappeared so fast that the judges were doubtful about awarding the prize but after much debating it was given to three girls from the sophomore class.

The Honor Club initiation was held at the high school last Thursday night. The faculty came out to see Jim Cowan act as master of ceremonies. Elizabeth Adams, Carl Henderson and Edna Page were the victims of the evening and were good fellows through all ordeals. After quite a little foolishness, refreshments were served. The Honor Club now has active members who will not only be given special privileges around school but will also be represented in practically all school activities.

The Commercial Department is quite full and from the moans of the students must be working very hard. Neck exercises are taken daily in the typing room and there are many discussions in the halls about bookkeeping lessons.

Miss Morgan's department is serving breakfast now. If breakfast is served late in the morning it does not show the lack of energy on the part of these young ladies.

### HOPE ITEMS

Everybody busy working in apples and picking cotton.

E. T. and W. L. Whitaker dipped their cattle last week.

Ed Watts is in for a few days from Dunken. He states sheep are fat.

Charley Wilburn was in from the ranch Monday and stayed all night.

Several oil men have been nosing around Hope this week but have all gone away.

Mr. Nafe Realter, of El Paso was here this week with prospectors for farms.

Frank Strickland, of Roswell spent several days here looking over cattle interests.

Casabonne Bros. have purchased 3500 head of ewes, and will run them this winter as usual.

W. S. French and D. E. Brownlie returned from Lubbock where they had gone a few days ago.

One of Austin Reaves' small boys had the misfortune to break his arm while cranking a car the other day. Dr. Puckett set the broken arm and he is said to be doing well at home.

### LAKWOOD ITEMS

George Simmons and Marshal Drinkard are picking cotton for M. C. Lee.

Rev. Failes, of Roswell, was here Sunday in the interest of the Sunday school.

Lydia House has accepted a position with the Peoples Mercantile at Loving.

Some of the Lakewoodites attended the dance at Ernest Shafers on Rocky Friday night.

A party was given at the home of J. H. Smart Friday night in honor of Miss Viola's birthday.

H. E. Stedman is the proud owner of a new Ford roadster. The ladies had better watch out now.

Charley Riley spent Sunday in Lakewood. Wonder what the attraction is Charley?

Jas. Fanning and Archie McDonald who have been working with the bridge gang, were home Sunday.

Mr. and Mrs. Helyer have returned from a short visit to Texas where they took their daughter Irene to attend high school.

Mr. B. F. Kaiser and wife, of Loving and Miss Emogene Kaiser spent Saturday and Sunday with their brother, A. A. Kaiser east of the river.

Mart McDonald and wife left for Globe, Arizona Thursday to make their future home. We regret to lose these estimable people from our midst.

We have the assignment blanks for oil and gas lease. Advocate Office.

#### Preserve Eggs in Lime

If water glass is not obtainable for preserving eggs, lime solution may be used, says the United States Department of Agriculture. It is not considered so good as water glass, as in some instances eggs preserved by this method have tasted slightly of lime, although at other times limewater has proved entirely satisfactory.

To preserve with lime, dissolve 2 pounds of unslaked lime in a small quantity of water and dilute with 5 gallons of water that has previously been boiled and cooled. Allow the mixture to stand until the lime settles, then pour off and use the clear liquid. Place clean, fresh eggs in a clean earthenware crock or jar and pour the clear limewater into the vessel until the eggs are covered. At least 2 inches of the solution should cover the top layer of eggs.

# Welcome to the Alfalfa Festival

extend to all a cordial invitation to make our Store Your Headquarters.

We Have Made Careful Preparations to Take Care of Your Wants During the FESTIVAL.

Our Store is Chuck Full of New Fall Merchandise New Arrivals of Fall Millinery, Ready-to-Wear, Piece Goods and Novelties at SURPRISINGLY LOW PRICES

BEFORE YOU BUY SEE OUR GOODS

**Remember** When You Buy at the **GOLDEN RULE VARIETY STORE**

Get HIGHEST Quality and LOWEST Price

# Annual Alfalfa Festival and County Fair

Artesia, New Mexico, October 1, 2, 3

## Festival Visitors

We are expecting a car of FURNITURE Saturday and will have on display during the Festival some of the newest designs in the FURNITURE line.

TYPES AND DESIGNS THAT WILL PLEASE YOU  
COME IN AND LOOK OVER OUR LINE

## McClay's Furniture Store

Everything For The Home!



## DEVELOPMENT WORK IN N. MEX. EXTENDS OIL AREA TOWARDS EAST

By V. H. McNUTT, in Oil and Gas Journal, July 31st.

There has been a concerted effort for years on the part of oil operators to connect the producing fields of the Rocky Mountain States with the Mid-Continent Field. Within the past three years much work has been done by "wildcaters" which has resulted in the distance between the producing fields of the Mid-Continent and the Rocky Mountain States becoming less each year.

Recent development in the Mountain States, including the work done near Farmington, northwestern New Mexico, the Craig Field in Colorado and the Wellington Dome production just east of the mountains in north-eastern Colorado are examples of the noteworthy additions to the oil fields typical of the Rocky Mountain region.

The Mid-Continent Field has been extended westward by the Reagan County, Texas, the Mitchell County, Texas, the Panhandle or Amarillo, Texas fields and the Russell County, Kansas Field. The region yet intervening between the westernmost producing fields of the Mid-Continent and the easternmost producing fields of the Rocky Mountain region is at present the most active wildcat area in the United States. Many of the stronger and more aggressive companies are locating branch offices in Denver to enable their organizations better to study this big region and to keep in direct touch with developments.

### Work Near Artesia

Seventeen miles southeast of the town of Artesia in southeastern New Mexico and 180 miles northwest of the Reagan County, Texas Pool, Welch-Flynn-Yates & Dooley have opened what has the earmarks of a new oil and gas pool of some promise. The latest completion, known as No. 3, is located near the center of the north line of the NW quarter of Section 32, Township 18 south, Range 28 east. At a depth of 1,947 feet and oil-bearing sand was penetrated and was drilled through at 1,993 feet. With the exception of being shot, this well was completed in April this year and produced naturally by pumping 180 bbls. per day during the time pumped. However, with no pipe line facilities, the well was not pumped for more than two hours at a time. About 10 days ago the well was given a shot of 120 quarts of nitro-glycerin and flowed over the top of the derrick six minutes following the shot. It then bridged at 1,400 feet and when the bridge was cleaned out the well made seven more flows in 12 hours, two of which went over the derrick.

Well No. 1, Welch-Flynn-Yates & Dooley, located in the center of the NE quarter of Section 31, Township 18 south, Range 28 east, was completed at a depth of 1,930 feet. It made 500,000 feet of wet gas (showing two gallons of gasoline per thousand feet) and filled up about 400 feet with 37 degrees gravity oil in the 8-inch hole. This well was, however, shut in for a gas well and now stands shut in with about 1,500 feet of oil in the hole. Well No. 2 was drilled in the southeast corner of Section 25, Township 18 south, Range 27 east and made 6,000,000 feet of wet gas at a depth of 1,940 feet. It is 1 1/4 miles west of No. 3 and is shut in now and is furnishing gas for all developments in the field.

### Leases from State

Drilling of these wells was prompted by showings of oil found many years ago along the Pecos Valley just south of the town of Artesia. While these wells found numerous showings of oil, none of them ever made a commercial producer. Most of the development now going on is east of the Pecos river in the hills and upland prairie country.

Most of the land in this immediate area is either State or Government land. Leases on State land are secured by competitive auction sale from the State of New Mexico. The State lease is a 10-year term and as long as oil or gas is produced and has a 15 cent per acre annual rental and is an exceptionally fair lease to the operator. Government permits are filed on the Government land just as they are on Government land in other Western States, one individual taking up 2,560 acres in a permit.

Several years ago the Illinois Producers Company drilled several wells about ten miles west of the present producing wells. One of these wells went to a depth of 4,060 feet and showed sands with several showings of oil below the present production east of the river. The log of the deep dry hole is shown below.

The wells in the Artesia field are drilled cheaply. Abundant good fresh boiler water is obtained at a depth of 130 feet. Well No. 1 Welch-Flynn-Dooley used only about 280 feet of casing and the walls stand up nicely. These wells to this sand could be easily drilled with machines. Gas for fuel is also a big item, especially in that country where coal is expensive and wood is sold by the pound. The field is only 10 miles from a branch of the Santa Fe railroad and the climate is mild and open for year round development. The present producing sand is at a depth of approximately 1,900 feet and is a very nice, clean, siliceous, hard, brown sand.

Artesia is headquarters and is a nice, friendly, enterprising place. It will unquestionably profit more than any other town in the Pecos Valley by

## REPORTED THAT S. P. WILL BUY ROCK ISLAND

200,000 Shares, Common Stock, Now Thought to be in Hands of Stockholders. Prospects for Merging of Southern Pacific, Southwestern and Rock Island Said to be Good

News coming from the financial centers of the east the latter part of the week was cheering indeed to the people of Tucumcari, Quay county and other portions of New Mexico traversed by the Rock Island and the Southwestern.

The news was to the effect that considerable activity was being shown in Rock Island stock on the stock market and that buyers, thought to be representing the Southern Pacific, had purchased 200,000 shares of the Rock Island's issue of 750,000 of common stock.

State Corporation Commissioner Hugh Williams is just back from Washington, where he attended the meeting at which evidence was taken on the merging of the Southern Pacific and the Southwestern, and reports there was absolutely no opposition shown to the merging of the two roads, and voices the opinion the Interstate Commerce commission will grant the request of the two roads at its meeting in October.—Tucumcari News.

Politician: "Well dear, I was elected."  
Wife: "Honestly?"  
Politician: "Well, what difference does that make?"

Our idea of a fellow  
Who has a drag with the  
Girls is one who  
Kisses them and then  
Pushes them away  
Saying they can't  
Have any more.

oil developments in this pool. The main roads are excellent and side roads are passable. Welch-Flynn-Yates-Dooley own about 75,000 acres of leases, practically solid around their wells and are going ahead with developments. They are completing arrangements for a small pipe line to the railroad ten miles distant and a small refinery for the present needs.

The sand in which the present production has been developed is known as the Yates sand, in honor of Martin Yates, Jr., of Artesia, who has given the best years of his life and much money in an attempt to develop oil in Eddy County, New Mexico. Tom Flynn and Van Welch of Robinson, Ill., are the heaviest owners and deserve a great deal of credit for their persistent efforts to open a pool in southeastern New Mexico.

## U. S. RESERVE CORPS OPEN UNTIL NOV. 11

Officers of the Army during the world war may be commissioned in the reserve corps now. Regardless of whether or not vacancies exist. By act of congress the period for which officers who served during the world war may be appointed in the officers' reserve corps without examination was extended to November 11, 1924.

These appointments in the branch and highest grade of the officer during the war. Application blanks can be obtained from Lt. J. P. Bates or Bowers, 410 Infantry, Bldg. "Pa, what is capital?" "The money the other my son."

## Festival Visitors WELCOME

MAKE OUR HOTEL YOUR STOPPING PLACE

## Hotel Hardwick

## State of New Mexico and Gas Leases for Sale

	Sec.	Twp.	R.	Ac.
NW 1/4	10	14	29	160
Lots 1, 3, 4, S 1/2 NW 1/4, S 1/2 NE 1/4, S 1/2 SW 1/4	3	14	32	600
SW 1/4 SW 1/4	34	14	34	40
SW 1/4 SE 1/4	10	14	32	40
Lots 1, 2, E 1/2 NW 1/4, NE 1/4	31	14	24	318.90
NW 1/4 NE 1/4	13	14	27	40
E 1/2, NW 1/4	29	13	32	480
NW 1/4, S 1/2 NE 1/4, NW 1/4 NE 1/4	30	13	32	280
W 1/2	31	13	32	334.76
SE 1/2 SW 1/4	19	13	32	40

The SE 1/4 SW 1/4, Sec. 1-18-29 for \$5.00 per acre. Can deliver 640 to 30,000 acre tracts, State Leases Pinon Dunes peat well. Write for prices.

The above leases runs five years dating from May 6, 1924. Rental paid until May 6, 1925. Will deliver assignments through any bank in Artesia or Roswell.

SEE OR WRITE

## J. R. HOFFMAN

ARTESIA, NEW MEXICO

Have Several Good Residence Properties for Sale Also Two Business Lots on Main Street

Interviewer: "And what made you take up weight-lifting as a profession?"  
The Girl: "Did I ever show you where I was tattooed?"  
The Boy: "No."  
Professor: "Well, I've always had a weakness for that sort of thing."  
The Girl: "Well, we can drive around that way."—Brown Jug.

We will take care of your

## Electrical Wants

House Wiring with all appliances and fixtures.

We Have the Best Farm Lighting Plants.

WILL CONTRACT YOUR JOBS

## RICHARDS ELECTRIC SHOP

## Job Printing

We have the equipment, the skilled labor and the experience necessary to produce the highest quality of printing. Books, Briefs, Letter Heads, Envelopes, Ruled Headings, Blank Books, Record Books, Announcements, Cards, Programs, in fact everything usually done in a first-class printing establishment.

We carry a very large line of standard and fancy paper stock for every purpose.

## Artesia Advocate

PRINTERS—PUBLISHERS

Artesia, N. M.

## VISITORS

To the Festival are cordially invited to call and park their CARS IN THE SHADE

## Opposite Post Office

Free Air, Water and Battery Water

WE SELL MAGNOLIA GAS AND OILS

Tires, Tubes, Accessories PRICED TO SELL

## Widney Garage and Blacksmith Shop

H. S. WIDNEY, Prop.

Business 38—PHONES—Residence 212



**LEGAL ADVERTISEMENTS**

**NOTICE FOR PUBLICATION**

Department of the Interior, U. S. Land Office at Roswell, New Mexico, August 23rd, 1924.

NOTICE is hereby given that Charlie P. Riley, of Artesia, New Mexico, who, on December 10th, 1920 made Enlarged Homestead No. 048464 for East Half Section 8, Township 18S, Range 29 East, N. M. P. Meridian, has filed notice of intention to make five year final Proof, to establish claim to the land above described, before S. W. Gilbert, U. S. Commissioner, at Artesia, New Mexico, on the 8th day of October, 1924. Claimant names as witnesses:

John D. Millman, of Lakewood, New Mexico.  
Arthur D. McDonald, of Artesia, New Mexico.  
Basil Kimbrough, of Artesia, New Mexico.  
Edgar Shuler, of Artesia, New Mexico.

JAFFA MILLER, Register.

9-24-10-2

**NOTICE OF SUIT**

In the District Court of Eddy County, New Mexico.

JOSEPH H. C. WHITE and S. N. WHITE, Plaintiffs.

vs.  
ALICE L. SULTEMIER, formerly ALICE L. TRIMBLE, CARL F. TRIMBLE, ROY E. TRIMBLE and CARRIE I. TRIMBLE, heirs of J. S. TRIMBLE, Deceased, and all unknown persons who may claim any interest, or title adverse to Plaintiffs in and to the S $\frac{1}{2}$  of the NW $\frac{1}{4}$  and the N $\frac{1}{2}$  of the SW $\frac{1}{4}$  of Section 13, Township 17 South of Range 23 East, Defendants.

No. 3852.

**STATE OF NEW MEXICO:**

**TO THE ABOVE NAMED DEFENDANTS:**

NOTICE is hereby given to the said defendants, that the Plaintiffs above named have commenced a Civil Action against you in the above named Court, the object of it is to quiet the title to that certain parcel of real estate in Eddy County, New Mexico, and described as the S $\frac{1}{2}$  of the NW $\frac{1}{4}$  and the N $\frac{1}{2}$  of the SW $\frac{1}{4}$  of Section 13, Township 17 South of Range 23 East, N. M. P. M., and to bar and forever stop you and each of you from claiming or asserting any claim, right, title, or interest in and to said real estate.

You are further notified that unless you enter your appearance in said cause on or before Monday October 27th, 1924, judgment will be rendered in said cause against you and each of you by default.

You are further notified that Plaintiffs' Attorney is J. H. Jackson, and that his business address is Artesia, New Mexico.

Witness my hand and the seal of said Court, this the 5th day of September, 1924.

(Seal) G. W. SHEPHERD, County Clerk.

9-11-10-2

**NOTICE OF SALE OF REAL ESTATE**

In The Probate Court, Eddy County, New Mexico.

IN THE MATTER OF THE ESTATE OF SAMUEL RAMEY, Deceased.

NOTICE is hereby given that pursuant to an order of the Judge of the above Court, the undersigned as administrator of said estate, will on the 13th day of October, 1924, offer for sale at public auction, the following described real estate, unless said property be sold at private sale before that date, he being authorized by the said order to sell said property at either public or private sale, to-wit: The Ramey Residence, it being the West Three acres of block 27 of the Fairview Addition to Artesia.

The terms of the sale are cash.  
JOHN M. JACKSON, Administrator.

9-18 to 10-9

**NOTICE OF SUIT**

In The District Court, Eddy County, New Mexico.

No. 3949: GENEVIEVE STEWART, Plaintiff.

vs.  
A. N. STEWART, Defendant.

STATE OF NEW MEXICO, To A. N. STEWART, Defendant:

You are hereby notified that suit has been filed by said plaintiff and is now pending against you in said court, the general objects of which are dissolution of the bonds of matrimony subsisting between plaintiff and defendant, settlement of property interests, and restoration of plaintiff's former name; that John W. Armstrong of Santa Fe, New Mexico, is attorney for plaintiff; that unless you, said defendant, enter your appearance in said cause on or before the 15th day of November, 1924 judgment will be rendered against you in said cause by default.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal at Carlsbad, New Mexico, this 23rd day of September, 1924.

G. W. SHEPHERD, County Clerk.  
By L. M. NELSON, Deputy.

9-25 to 10 16

**Life's Puzzle.**

Through ignorance of what is good and what is bad, the life of man is greatly perplexed.

**Star Gazing.**  
Nobody looks at what is immediately before him—we are employed in gazing at the stars.

**STATE OF NEW MEXICO, NOTICE OF PUBLICATION, OIL AND GAS LEASE OF PUBLIC LANDS, EDDY COUNTY**

Office of the Commissioner of Public Lands, Santa Fe, New Mexico.

NOTICE is hereby given that pursuant to the provisions of an Act of Congress approved June 20th, 1910, the laws of the state of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, will offer for lease for the exploration, development and production of oil and gas, at public auction to the highest bidder, at 11 o'clock a. m., Wednesday, December 10th, 1924, in the town of Carlsbad, County of Eddy, State of New Mexico, at the front door of the Court House therein, the following described lands, to-wit:

Sale No. L-62.  
N $\frac{1}{2}$ SW $\frac{1}{4}$ , Sec. 5, SE $\frac{1}{4}$ NW $\frac{1}{4}$ , Sec. 12, E $\frac{1}{2}$ NW $\frac{1}{4}$ , Sec. 14, SW $\frac{1}{4}$ NE $\frac{1}{4}$ , NE $\frac{1}{4}$ NW $\frac{1}{4}$ , Sec. 2, Twp. 17S., Rge. 27 E., N. M. P. M.  
NE $\frac{1}{4}$ SW $\frac{1}{4}$  Sec. 4, SE $\frac{1}{4}$ SE $\frac{1}{4}$ , Sec. 22, Twp. 17S., Rge. 28E., N. M. P. M.  
NW $\frac{1}{4}$ NW $\frac{1}{4}$  Sec. 16, Twp. 18S., Rge. 27E., N. M. P. M.  
N $\frac{1}{2}$ SE $\frac{1}{4}$ , SW $\frac{1}{4}$ SW $\frac{1}{4}$ , NW $\frac{1}{4}$ NW $\frac{1}{4}$  Sec. 1, E $\frac{1}{2}$ NE $\frac{1}{4}$ , W $\frac{1}{2}$ NW $\frac{1}{4}$  Sec. 4, Twp. 18S., Rge. 28E., N. M. P. M.  
NE $\frac{1}{4}$ NW $\frac{1}{4}$ , SE $\frac{1}{4}$ NE $\frac{1}{4}$ , Sec. 30, Twp. 19S., Rge. 26E., N. M. P. M.  
NW $\frac{1}{4}$ NW $\frac{1}{4}$  Sec. 14, SW $\frac{1}{4}$ S $\frac{1}{2}$ NW $\frac{1}{4}$ , NW $\frac{1}{4}$ NW $\frac{1}{4}$ , SW $\frac{1}{4}$ NE $\frac{1}{4}$ , NW $\frac{1}{4}$ SE $\frac{1}{4}$ , Sec. 23, Twp. 19S., Rge. 27E., N. M. P. M.

Containing in all 1,201.08 Acres.

No bid will be accepted for less than \$500.00, which shall be deemed to include and cover the first year's rental for said land, and no person will be permitted to bid at such sale except he has prior to the time set thereof, deposited with the Commissioner of Public Lands, or with his agent in charge of such sale, cash or certified exchange to the amount of the said minimum bid. Deposits of all unsuccessful bidders will be returned. The deposits of the successful bidder will be held by the Commissioner of Public Lands, and by him applied in payment of such bid, but if the successful bidder shall fail to complete his purchase by paying on demand any balance due under his purchase including the cost of advertising and the expenses incidental to said sale, then in that event such deposit shall be forfeited to the State of New Mexico as liquidated damages. The lease will be made for a term of ten years and as long thereafter as oil and gas in paying quantities, or either of them is being produced from said land by the lessee and shall be made in substantial conformity with oil and gas lease form No. 35 on file in the Office of the Commissioner of Public Lands, copy of which form will be furnished on application of any person interested.

The successful bidder shall be required by the terms of said lease to begin actual drilling of a well upon some portion of said lands, with an adequate drilling equipment within one year from the date of the lease, and to drill the same to a depth of 2500 feet, unless oil and gas, igneous or metamorphic rock shall be encountered at a lesser depth.

The Commissioner of Public Lands reserves the right to reject any or all bids.

Witness the hand and official seal of the Commissioner of Public Lands, of the State of New Mexico, this 20th day of September, 1924.

JUSTINIANO BACA, Commissioner of Public Lands, State of New Mexico.

9-25 to 12-4

**THE SOCIAL SIDE**

"What will this operation on the nose cost me, doctor?" inquired the wealthy patient.

"One thousand dollars, madam," returned the doctor.

"Isn't that an awful price?" she asked.

"Certainly. But you expect to tell your stylish friends a great deal about this operation, do you not?"

"I—I suppose so."

"Of course. So you must be in a position to conclude—and the doctor charged me an awful price."

**All the Way Up**

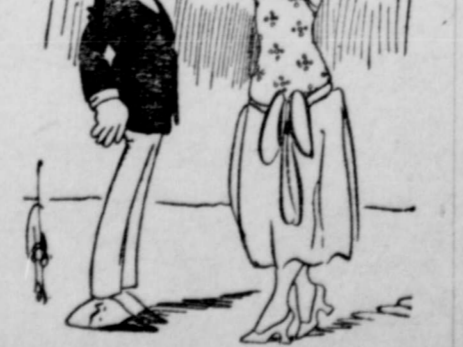
"How is that wayward son of yours getting along?"

"Not very well at present, but no one can say he has not struggled from the foot to the very top."

"How is that?"

"Why, he started as a chiropodist, but soon gave it up and became a barber."

**WHY SHE LOVED HIM**



He—Tell me, why you love me, Dot?  
She—I suppose it's because you remind me so much of my poor pet monkey I lost.

**Contributed**

The duke asked Betty and her ma  
To dinner at his place.  
Fair Betty graced his board, but, la!  
Her mother bored his grace.

**Rich Red Roses Feature of This Winsome Blouse**



Gorgeous roses of blood red appliqued on this white crepe de chine blouse, prove an attractive addition for a garment for summer wear.

**Simple Way to Store Your Furs for Summer**

If you have no cedar chest for your furs, you can improvise one very nicely. Take any tight wooden container with a closely fitting cover, such as an old-fashioned trunk or hinged box. Scald this out thoroughly, and let dry in the open air. Now take some clean newspapers and a generous quantity of freshly made, cooked paste which contains borax or alum. A teaspoonful of either one to a pint of paste will be sufficient.

Line the box with the paper, fitting neatly at the corners, and leaving no edges to curl up. Leave open to dry. Get some cedar chips or shavings and put into a loose cheese cloth bag; or if you cannot get these, get some store-keeper to save for you his empty cedar cigar boxes. Break these up. Take out the nails and put in the bottom of your cedar chest.

Purchase an ounce of cedar oil at the drug store. Take a wide-mouthed bottle such as olives or pickles come in when bought from the grocery store. Fill the clean bottle with absorbent cotton. Pour in sufficient of the cedar oil to moisten the cotton lightly. Then cork with a clean, fresh pledget of cotton, and stand in one corner of the paper-lined box.

Lay your furs in carefully, being sure that each piece is clean and free from moths or dust, for if there are moth eggs present they will hatch out. Cover the furs and woollens with clean newspapers. Sprinkle a few drops of turpentine over the whole and close the cover tightly.

If you have only one or two pieces of fur to pack away, and have no provision for taking care of these, get a clean postboard suit box. You can get one of these in a good, heavy quality at a store or a tailoring establishment. Clean your furs. Lay into the box; sprinkle with powdered tobacco. Put the cover on the box and paste a strip of paper tightly over the opening. This will prevent any wandering insect crawling up under and feeding on your valuables.

When you want to use the articles in the fall all you have to do is to break the seal, shake out the furs and hang them in the open air for half a day.—Exchange.

**Lace Hats Stylish for Afternoon or Evening**

Lace has been borrowed by millinery designers from the afternoon and evening frocks of the season, says a fashion writer in the Cleveland News-Leader. Now the sheer patterned fabric is made into charming hats to wear at the mah-jongg or bridge party. Evening hats for restaurant wear are also shown with lace as their trimming. And many of these hats are fashioned of all-over lace.

One lovely model recently noted at a mah-jongg fete boasted a crown of fine henna-colored milan. The brim of the hat was made of cocoa-colored lace stretched over supports of fine silk wire. Directoire in effect, the back of the brim flared upward and gradually sloped toward the sides with a line of colorful posies.

Black lace is very popular in millinery. It is made, for example, into a lovely little afternoon bonnet, reminiscent of the cloche, with a snug crown of black satin; brim covered in black satin with bands of silver ribbon stitched in concentric rows on the under side. A length of black Spanish lace, wide enough to allow the scalloped edge to form a short veil, is draped over the crown and tied at one side. The lace floats off into two streamers, one longer than the other.

Dyed lace, to match the frock with which the hat is worn, is sharing the popularity of black lace. Cre ribbon, which appears like a polished stove-pipe, is again in style. It is now used in colors to match the lace with which it is employed. A large lace hat for restaurant wear, the crown and brim of which are both fashioned of soft lace, has a band of wide ribbon around the crown and streamers of the same at one side.

**Striking Black Hats**

Lovely black hats are a striking feature at the moment. They are rather large, made of tulle and lace, usually decorated with a few big vivid flowers.

**BE SURE TO SAVE ENUF COTTON SEED FOR NEXT YEAR**

No Permits Will be Issued for Importing Cotton Seed Next Spring.

New Mexico farmers and ginners must save enough cotton seed this year to plant the entire acreage within the state. Last spring there was a shortage of seed due to a greatly increased acreage being planted, and permits were granted to import seed from other states. Such permits will not be issued another year. President H. L. Kent of the New Mexico Agricultural College says that with the exercise of sufficient foresight, ginners, farmers and seed dealers can reserve plenty of home grown seed to take care of all planting needs for next year.

Seed from well matured cotton of the earlier pickings should be saved for planting. If planting seed is not saved until ginning is nearly over, a considerable mixture of immature seed is sure to be included.

Last season one man selected seed only from fields of known purity and from pickings which had been properly matured. He sent to the Agricultural College for testing, the six highest testing samples of seed sent in by any one man.

Communities which are trying to have only one variety of cotton planted, should be sure to have a plentiful supply of seed of this variety selected and reserved for planting. Begin selecting and storing cotton seed for planting now.

**TEXTILE WORKERS AND INDUSTRY HARD HIT BY WOOL TARIFF**

WASHINGTON, Sept. 24.—Action of the American Woolen Company on September 4, in passing the quarterly dividend on its common stock, together with information from large New England textile manufacturers that there would soon be a wage reduction of twenty per cent in the textile industry, fell with bomb-like effect in the camp of the Coolidge-Dawes campaign managers.

The news came with startling suddenness at a time when Republican campaign propagandists were trying to persuade the farmers and the working people that the country was entering a wave of unparalleled prosperity, due to the Republican high tariff policy.

Instead of keeping the industry humming and wages at a high level, it seems now from the evidence of the American Woolen Company itself that the Fordney-McCumber tariff duties on textiles have added twenty points to the cost of clothing to the consuming public, while, at the same time, wages of workers were being reduced by about one-fourth and are now threatened with another cut of one-fifth.

**Safe With Him.**

Poetess—That poem I sent you contained the deepest secrets of my soul.  
Editor—Have no fear, madam; no one shall ever find them out through me.—Boston Transcript.

**Perfectly Harmless.**

Attendant in Theater—"Look here, young woman, don't you know that you shouldn't smoke in here?" Nonchalant Nellie—"Oh, that's all right; I'm not inhaling."

**Hydrogen Cuts Fire Risk.**

Hydrogen surrounded with a shell of inert gas will minimize fire risk at a tenth of the cost of helium, according to an announcement of the British air secretary.

**To Save Natural Gas.**  
An electrical method of producing lampblack has been devised. This will result in saving large quantities of natural gas formerly used to produce the lampblack.

**Hungry Germans Kill Game.**  
The Black forest of Germany, which has long been famous for its profusion of game, has been virtually stripped by its feathered and furry denizens by hungry Germans.

**How Do They Figure This?**  
It is estimated that by the end of the present century the population of the United States will have become stationary at from 175,000,000 to 200,000,000.

**Anticipated Indorsement.**  
Father (to scapegrace son)—"Far be it from me to say you are a darn fool, but if somebody else said so I'd be the first to believe it."—Boston Transcript.

Get your Sunday dinner Cooked Sale at Joyce-Pr day.

**BIG BARN BUR**  
A large hay-barn fire recently burned in townood section. The covered by fire insurance.  
**HOW ABOUT INSURANCE ON YOUR STORE HAY?**  
Cotton will also burn insurance will prevent  
**FRED COL**  
Insurance of all kinds



**Protection!**  
**FIRE**, burglary and health protection, represented in a telephone instrument, costs but a few cents a day.  
In the dead of night you may discover your home on fire. You must call for help quickly. A telephone summons brings the department on the run. That's protection.  
Police can be called quickly and quietly if you have a telephone. That's protection, too.  
And suppose the baby suddenly falls ill. A doctor is needed NOW. The telephone saves priceless minutes. That's the best protection of all.

Think how much safer your wife feels when there is a telephone in the house while you are away.  
**Bell System**  
One Policy—One System  
Universal Service  
And All Directed Telephone Service  
**The Mountain States Telephone and Telegraph Co.**

**Pay Us a Visit During The Festival**  
**WE ARE HEADQUARTERS FOR DRUGS AND SUNDRIES**  
**WE MAINTAIN A FOUNTAIN FOR THE THIRSTY**  
**Mann Drug Co.**

**PROFESSIONAL CARDS**

**JACKSON**  
Attorney-at-Law  
Notary Public  
1-2-3 Sipple Building

**FERREREE**  
Attorney  
Notary Public  
Artesia, N. M.

**LURA L. HINSHAW**  
OSTEOPATH  
to 5. Others by Appointment.  
Phone 75  
Four Blocks South on  
Gravel Highway.  
New Mexico

**CLARKE**  
Dentist  
in Telephone Bldg.  
Artesia, N. M.

**D. Bewley**  
PHYSICIAN AND SURGEON  
Office in Sipple Building  
Night Phone ----- 27

**LODGE DIRECTORY**  
**O. F. LODGE**  
Artesia, N. M.  
Tuesday Evenings  
Watch this paper  
for special meet-  
ings, etc.

**Men of The World**  
Nut Camp No. 28  
every second and fourth Thurs-  
day the month at 7:30. Visiting  
members welcome. Watch this  
paper for special meetings.

**FOR GOOD**  
**BLACKSMITHING**  
RESHOEING AND WOOD  
WORK  
See  
**NEMUS & SON**  
Richards' Blacksmith Shop  
GUARANTEE ALL WORK

Deliver parcels and light  
weight and collect and deliver  
Trunks and bag-  
gage called for and deliver-  
**D. WILSON, Phone 207**

Printer Ribbons for sale at the  
Post Office.

**HOW'S THIS?**  
CATARRH MEDICINE will  
claim for it—rid your system  
of Deafness caused by  
CATARRH MEDICINE con-  
diment which quickly  
as the catarrhal inflammation, and  
Internal Medicine, a Tonic, which  
through the Blood on the Mucous  
membranes, thus restoring normal condi-  
tion.  
by druggists for over 40 Years.  
Cheney & Co., Toledo, Ohio.

**ARTESIA DAIRY**  
Pure Milk  
and Cream  
Phone 219  
**M. Jackson, Prop.**

Cleaning, Pressing,  
Dyeing and Hat Work  
THAT'S OUR BUSINESS  
We always do our best and our  
work grows better every day.  
TRY US  
**E. M. SMITH**  
THE TAILOR  
Phone 11

**Cunningham Bros.**  
BARBERS  
Candy, Cigars, Cigarettes and  
Tobacco. We sell Shampoos  
and Tonics built especially for  
hard water.  
50c and \$1 per Bottle  
Phone 207  
Corner Main and Rose Lawn

**MANY INTERESTING  
IDEAS ARE GAINED  
THRU ADVERTISING**

**From Mr. Kelly's Talk Be-  
fore the Cotton States  
Merchants Association at  
Memphis, Tennessee, On  
August 18.**

A few weeks before my fortieth birthday, which was several years ago, my wife handed me a good-sized bunch of letters one morning, the letters being addressed and stamped, suggested that I drop them in the mail box on my way to the office. I wore my raincoat that morning, as it happened to be raining, so I slipped the letters in the pocket of the coat, and, upon arriving at the office, I placed the coat in my locker, and forgot all about the letters. I did not wear that same coat again for several weeks, and that's how my trouble started.

These letters happened to be invitations to my fortieth birthday party. The evening of the party came, the stage was all set. The dinner was supposed to be at 6:00 p. m., but nobody showed up. We waited until seven, but my friends failed to arrive, then I and behold, my wife said to me, "Do you recall a morning some few weeks ago when I gave you those letters to mail? They were the invitations to your party." Immediately the thought struck me. "By golly those letters are in the pocket of my raincoat at the office."

That incident reminds me of an old friend of mine who was in to see me the other day. He told me about a motor trip he had taken, driving from Minneapolis up North for a few hundred miles. It happened to be on a Saturday. He visited several towns on his trip, calling in at many stores, and he remarked to me, "Do you know there were about two chain stores in each one of the towns I went through, and they were the only stores that were busy—the other stores didn't appear to be doing much of anything." That caused him to investigate, just as a matter of curiosity, so I asked him the names of the towns he visited. I then wrote to the newspapers in each of the towns and requested that they send me their papers of Thursday and Friday, two days before the Saturday when my friend called at these stores. Upon receipt of these newspapers, I found that in four out of five papers, all the store advertising that had been done was by the chain stores. That solved the problem.

The retail merchants in the towns where my friend had visited had failed to advertise in the newspapers, inviting the public to their store that Saturday, and the public not receiving an invitation, did not come, but the chain stores had invited them with a neat, effective ad, attractive in style and chuck full of common sense, and, naturally, that is where they went.

So the stores that failed to invite their friends were like my birthday party—the crowd didn't come. I venture to say in all the failures of retail merchants the last three years not twenty per cent of these same merchants advertised religiously in newspapers, whereas, if they had, their investment in newspaper advertising would have brought sufficient trade to prevent a great amount of their losses.

The total newspaper advertising of 1222 daily newspapers in 28 principal cities of the United States in the year 1923 was 1,333,954,971 agate lines—a gain of 92,651,690 lines over the previous year.

We are not handicapped today in unfolding our business the same as our forefathers were who were compelled to depend chiefly upon personal exploitation of the individual, for the circulation in those days was very small.

First of all the newspaper has circulation. A single newspaper will often cover from 60 to 80 per cent of the homes in its territory. Advertising space in that paper will give a much greater return per dollar spent than will any other form of advertising on which postage is spent.

Second, people are accustomed to reading the newspaper. It is not dif-

ficult to get their attention, as in the case of the circular letter, the booklet and other forms of direct by mail advertising.

Third, and best of all, it is timely. The advertiser is able to appeal to his audience by frequent advertisements. So we are led to believe that even criticisms about us in the columns of newspapers is good advertising, and so with the retail merchant, the minute he starts figuring on selling merchandise, he has got to start figuring on the advertising that is going to do it.

Advertising certainly has many sides. It can scream, talk, whisper, it can attract the eye or befuddle it. It can be an interesting story, or uninteresting piffle. There are just as many kinds of advertising as there are things to advertise. There is the sincere kind that breathes honesty and truthfulness, and which carries the reader right through to the end, and then again—there is the kind of advertising that says, "Beware, I am just trying to attract attention; I don't mean what I say, and I don't intend to make good on the extravagant claims I am talking about."

Newspapers, however, are not in the habit of publishing misleading advertising, and for that reason the public has unlimited confidence in newspaper advertising.

The retail merchant who will figure on spending two per cent of his gross receipts for newspaper advertising and one-half of one per cent for direct mail advertising, such as letters, post cards, etc., and prepare this advertising the same as if he were talking to his customers when they come in his store, there would be no need to complain about quiet trade.

You may say, "How can I educate myself to write advertising?" I know many successful merchants who have gained their advertising education through reading and studying good trade publications which publish splendid articles in every issue. No one can prepare advertising for the goods you own and offer for sale as good as yourself. The merchant who is open-minded and visualizes his opportunity getting his subconscious mind in working order, is not going to experience dull trade.

Like the bathing suit manufacturer a short time ago who originated a picture of a beautiful young lady wearing a bathing suit. He had an actual photograph done in colors and it was so unique and attractive that it was noticed thousands of these ads pasted on automobile windshields.

One of the most successful small town merchants who has been in business for forty years has the happy faculty of getting a lot of free advertising in his local newspapers. Upon his visit to the New York markets twice yearly he writes letters to the two newspapers of his town, telling about New York. He explains about the various improvements there that have taken place since his last visit—he tells about the merchandise market; he even goes so far as to give a brief history of the extravagant, as well as the economic side of New York life.

Hundreds of families in his territory look forward to reading his letters. You must capitalize upon everything pertaining to your business in order to get the public excited about your store.

Department stores in the large cities today never neglect to have their buyers, who go to foreign countries, send thousands of letters to their customers and prospective customers, telling about the huge purchases they have made of foreign goods. I have received many letters from representatives of large Minneapolis stores mailed from Paris, London and other European points. They tell what time their goods will arrive in this country, they explain about the new unique styles, fabrics and values.

I am a great believer in taking my newspaper as a partner in my business. Every newspaper has hundreds of ideas that are workable and profitable that they are only too glad to pass on to retail merchants—a newspaper is a clearing house of ideas especially pertaining to retail business and I wonder some time if we try to get as close to our newspaper as we ought to, as they would like to be with us. If you are interested in your newspaper they will be interested in you, and if you follow up your advertising with attractive window displays, combining that with training your clerks and keeping up your direct mail advertising, such as sending out a letter or post card monthly, you will find that your newspaper ads have greater power than if you depended on it alone to sell your merchandise.

Take, for instance, the manufacturer, wholesaler or jobber who backs up his salesmen with newspaper advertising and direct mail advertising. Practically 75 per cent of the salesman's work is already done, when he goes to call upon a prospective customer, through the advertising that has already preceded him, the prospective customer already having a very good idea of the merchandise through the advertising.

The crying need today is more advertising. No better illustration can I cite of the effectiveness of advertising than the case of Barker Bros., retail furniture dealers in Los Angeles. A few years ago they sold \$700,000 worth of furniture in their store and, through expanding their advertising investment Barker Bros. last year sold 16 million dollars worth of furniture.

I should think we would all take inventory of ourselves when confronted with actual instances like the above and note what Henry Ford has done the past year through advertising. Up to this year Henry Ford has done very little advertising, but, far-sighted he sold himself the idea that in 1924, and

perhaps he had in mind not only 1924, but every year afterwards, he was going to invest a substantial amount of his gross receipts for advertising, and his appropriation for 1924 was seven million dollars. Within the past six months I have visited the Ford factories half a dozen times through some business dealings I had with this big firm, and I can assure you, Ladies and Gentlemen, that there has been no unemployment in the two Ford factories in Detroit—they have been running full capacity, three eight-hour shifts, steadily employing over 160,000 people besides the thousands they are employing in their other large plants all over the country.

Henry Ford has experienced a situation which makes it highly desirable to advertise. Perhaps he foresaw the present slump, which has appeared to hit the motor concerns with special velocity. Perhaps he judged the time ripe solely because of the present restless attitude of the people and the fact that our Federal Government has declared an open season for swatting big business.

At any rate, for some six months now the Ford Motor Company has been displaying itself in the publications of the country, in newspapers large and small, in class periodicals, in farm papers, in general magazines, in street cars, in outdoor positions; and in many other forms of advertising.

With my brokerage business, we appropriated a million dollars for advertising this year, and we are like the National Cash Register Company, who claim that they had the biggest business in all their business career during May of this year, and you know how difficult it is to sell cash registers. In an article I read the other day I noticed also that 400,000 Ford cars were sold during the months of May and June of this year and only a short time ago he started on his second ten million cars.

What is the Standard Oil Company doing? Their advertising appears religiously in about every newspaper in the United States. They bring home right to our very door the fact that it does not necessarily take money to do business—using your brains and thinking is what counts.

**EXTENSIVE PREPARATIONS  
MADE FOR THE VISITORS  
AT ALFALFA FESTIVAL**

The committee on arrangements for the Alfalfa Festival, October 1, 2, 3, have made extensive preparations to entertain the big crowd we are assured will attend this year. There will be something doing all the time. The Carlsbad Municipal Band will be on duty all three days, and our own Rotary Juvenile Band will be heard at times. There will be George Puflea and his airplane. Those who want to take a trip in the sky will have an opportunity. W. H. Forsythe from Colorado will bring his two electric driven rides, Ferris wheel and a Carry-you-all. Local people will put on a parade each day. A free barbecue instead of a fish fry, as first planned, will be served. Bugger Red and his aggregation of expert cowgirls and cowboys will put on a real live, wild Rodeo each afternoon. And there will be dancing at night. Then there will be more than the usual number of concessions along the street. You can win a Kewpie doll or gilt headed cane or some such souvenir, drink pink lemonade and forget your usual daily routine and frolic with your neighbors.

Bring the whole family and stay all day and part of the night and then come back next day.

**New Explosive.**  
A new explosive has been invented. It is a preparation consisting of sawdust and ammonium nitrate, and it is possible to make it to sell at one-third the cost of commercial dynamite, as neither of the two principal materials is expensive.

**READ THE ADVOCATE ADS—THEY PULL**

**WELCOME TO VISITORS**

Make our office your headquarters for Bargains in Farm Lands, City Property, Insurance and Oil Leases.

The Old Reliable Firm of  
**GILBERT and COLLINS**  
Telephone 12

**STORAGE COAL**

We are ready for your order on WINTER COAL—Car Load of our Famous Mutual Mammoth Lump now rolling. Will have car every ten days until everybody is supplied. "DO IT NOW." See me today and leave your order.

**F. B. BULLOCK**

**Welcome Visitors**

Let us Clean and Press your Clothes for the Big Festival October 1, 2, 3

Drop in and see us while in Artesia

**McCaws Tailor Shop**

**VISITORS**

This time in this town you will find an up-to-date place to dine.

AND YOU WILL HAVE A GOOD TIME

**Busy Bee Cafe**

WE WELCOME YOU TO TAKE ADVANTAGE OF THE FOLLOWING SPECIAL

**Saturday, Sept. 27th**

- WILSON & CO. CERTIFIED HAMS (Small, Medium and Large Size) ..... 27c
- 6 BARS OLIVE OIL SOAP For ..... 25c
- 13 BARS CRYSTAL WHITE SOAP For ..... 50c

(LIMIT ONE SOAP DEAL TO A CUSTOMER)

We also welcome you to make our store your headquarters next week during the Alfalfa Festival, Fair, Rodeo and Barbecue. You will find us well prepared to take care of your wants in Dry Goods, Groceries and Hardware.

**JOYCE-PRUIT COMPANY**

**NO JOB TOO SMALL  
NO JOB TOO BIG**

ESTIMATES CHEERFULLY  
FURNISHED

Write or Phone

**R. B. GAINES**  
General Contractor  
Roswell, N. M.  
507 S. Mo. Phone 816

9-4-10-23

LOCAL

Mr. and Mrs. Schlotterbeck were in Roswell yesterday.

Born to Mr. and Mrs. Grover James Thursday morning, a daughter.

J. W. Nellis has gone to Oklahoma this week to look after business interests.

Mr. and Mrs. Lewis Story, accompanied by Mrs. Story's mother, went to Roswell this morning.

Fence Stallings of Clovis, special officer of the Santa Fe railway, was a business visitor here Tuesday.

Arba Green left Wednesday for his home in Miami, Oklahoma. Mr. Green will probably return in two or three weeks.

Mr. and Mrs. Wm. Riley and Mrs. Wm. Busch are planning to leave the first of the week on an auto trip to southern Texas. They expect to spend some three weeks in driving around and seeing the country.

Geo. McCaw, Paul Cobble, Reed McCaw and Wayne Hornbaker favored the M. E. Sunday school on Sunday last by playing several beautiful selections on their instruments. These lads have been under the careful direction of Mr. C. W. Bartlett, one of the very best juvenile band instructors to be found anywhere.

Have you bought your bread today? Drop in at Jim's Cafe and get some real bread. We sell the loaf in two sizes, 10 and 15 cents. 9-25-1tc

Annual Alfalfa Festival and County Fair Artesia, New Mexico, October 1, 2, 3

REPUBLICANS MAY PUT OUT A COUNTY TICKET. TO BE DECIDED FRIDAY

The Republican county convention convened at Carlsbad last Saturday and elected delegates to the state convention, which met in Santa Fe, Tuesday. The convention did not send an instructed delegation but left the matter up to the majority of the delegates attending the convention.

Whether or not the Republicans will put out a county ticket has not yet been determined. This matter was left up to the decision of the Central committee, who will meet in Carlsbad Friday.

The names of all the county delegation to the state convention could not be secured. S. A. Lanning and F. A. Manda were the Artesia delegates who attended and Mr. and Mrs. A. D. Hill from the Cottonwood community.

FOR RENT—Modern furnished housekeeping rooms. C. S. Shorey. 9-25-1tc

SPECIAL NOTICE

The ladies committee on the cooked food exhibit for the Festival state that little interest is manifested in this contest so far. The committee is very anxious that a creditable display be made during the Festival and urges all who can to bring some kind of cooked food to be placed in the Woman's Exhibit Hall. It does not matter whether you expect to win a prize or not bring along your pies and cakes and show the people what kind of a cook you are.

NOTICE

The Exhibit Hall will be opened each morning at 9 o'clock, and closed at 5 o'clock in the afternoon. Anyone wishing to be a contestant will please bring their exhibits to the hall not later than 10 o'clock, the morning of the first day.

Canned fruit and vegetables will not be opened.

MRS. J. J. CLARKE Secretary and Treasurer. 9-25-1tc

We bake cakes to order. Phone yours in, 172—The Delicatessen. 9-25-1tc

Messrs. S. A. Lanning and Frank Manda are delegates from Artesia to the Republican State Convention, which is in session in Santa Fe this week. A. D. Hill is the delegate from the Cottonwood precinct. Mrs. Hill accompanied her husband to the state capital. This delegation is composed of some of the biggest Republicans in the state. We are afraid to guess what their combined weight might be.

COOKED FOOD SALE

The Willing Workers Society of the Methodist church will hold a cooked food sale at Joyce-Fruits Saturday afternoon. 9-25-1tc

All that's good in Bread, the Baker Boy loaf in two sizes at Jim's Cafe. 9-25-1tc

Call the Roll.

Bystander—"Where are all these men going, do you know?" Second Bystander—"Oh, a prominent actress is to hold a reunion of all her former husbands."

The Polite Thing.

Ex-Convict—"Well, old pal, glad to see you. I just got out today." Friend—"Congratulations, Jim; and I wish you many happy returns."—Boston Transcript.

Mental Pleasures.

Mental pleasures never cloy—unlike those of the body they are increased by repetition, approved by reflection, and strengthened by enjoyment.

Their Secret.

Caller—"What a cute little baby! What is he saying?" Perplexed Father—"I don't know. His mother has the code book."—Boston Transcript.

Envy Missing.

Reporter—"Your two sopranos appear to be very good friends." Manager—"Yes; each thinks the other can't sing."—Boston Transcript.

Mushrooms Decay Rapidly.

Edible mushrooms decay rapidly and will often produce symptoms of poisoning when they are not used in their fresh condition.

Better as It Is.

It is disadvantageous to know what is to happen, for it is wretched to be grieved without the power of changing events.

Take Your Choice.

A fool and his money are soon parted—and a wise man soon dies and his heirs take what the lawyers leave. So take your choice.

Windmills Supply Electricity.

Eleven windmills have been constructed recently in East Prussia to supply electric power during the coal shortage.

Surely Does.

It doesn't matter how pretty a girl looks when at the piano; if she doesn't sound well it spoils the effect.

Arsenic a By-Product.

White arsenic is being produced on a commercial scale by a Montana gold mine as a profitable by-product.

ARTESIA WILL HAVE BOOTH AT THE CHAVES CO. COTTON CARNIVAL

Artesia will have a booth at the Roswell Cotton Carnival according to C. W. Bartlett, president of the Artesia Chamber of Commerce, who made a trip to Roswell the first of the week to complete final arrangements for the Artesia exhibit. The exhibit will be placed along with the other exhibits in the Armory building. The booth will be about 8 by 12 feet, large enough to accommodate a general exhibit from here.

A special float now being designed will be placed in the parade during the Carnival. The body will be designed to represent the oil development, carry a miniature derrick about ten feet high, an oil tank and an oil pump. The float we are told will be one of the attractive features of the parade.

It is also understood that Roswell will have a float in the Festival parade here. Just what the float will represent we did not learn.

OTERO IS REPUBLICAN CHOICE FOR GOVERNOR; BURSUM RENOMINATED

(Continued from first page)

Congressman, Felipe Hubbell; Governor Manuel Otero; Presidential electors, George B. Breece, Robert Halley, of Carlsbad, Mrs. Blanche Gonzales; Lieutenant Governor, Ed Sargent, Supreme Court, 8 years, O. A. Larrazole, 2 years, John C. Watson; Land Commissioner, Prager Miller; Secretary of State, Joaquin Gallegos; State Auditor, A. T. Chaves; Treasurer, I. P. Littrell, Attorney General, J. W. Chapman; Superintendent of Public Instructions, Mrs. Luella S. Clark, Corporation Commission, Tom McGrath.

VALUES OF FARM PRODUCTS ARE MORE THAN 1923

(Continued from first page)

yet. A number of cars have been brought in from Hope out of the forty already shipped, however, local shipments will be heavy. It is estimated that the value of the apple crop shipped from here will total 100,000.00 or better, as compared with an estimate of \$45,000.00 last year.

Foultry and garden truck will not compare as favorably now as in the years gone by probably, but will still play an important part in the products of the farm. Hides, cream and poultry produce marketed here will run several thousand dollars a year, but no accurate estimate can be placed on it's value. The honey crop made from the alfalfa bloom is a valuable by-product of the alfalfa farm. The total amount produced this year in Eddy county will amount to more than 20,000 pounds.

Artesia is also an important livestock shipping point, not only for cattle, but sheep as well. More than a quarter of a million pounds of wool has been marketed here up to date.

"TALENT SOCIAL"

The Willing Workers Society of the Methodist church held a "Talent Social" at the church on Monday evening. Some months ago the Society gave various of its energetic and ambitious members fifty cents with which to make money for the church. A few buried their talent in a napkin, but most of the members put it to work. Few failed to double the investment and Mrs. Eipper proved herself a master of finance, for she made \$5.00 with her fifty cents. Besides telling "how it was done" games were provided for the company of members, their families and friends. A "cake walk" in which four of the husbands carried cakes of soap on a knife was won by Mr. Allinger, who was rewarded with a huge watermelon. The most fun was caused by an Egotistical game, in which it was a misdemeanor to use the word "I." Each was provided with melon seeds, which were thrust upon the unfortunate egotist who could not help talking about himself. Watermelons constituted the refreshments.

Baked ham, caramel sweet potatoes, cream pie—The Delicatessen. 9-25-1tc

WHAT WILL COTTON MAKE IF EACH STALK AVERAGES 190 BOLLS

If you can figure the yield of a cotton field by counting the bolls on a cotton stalk one might judge the yield on a farm of Will McCaw's south of here. A stalk of cotton, said to be an average of the patch was recently brought to the Association gin by W. R. Hornbaker. After counting the bolls, the stalk was found to contain 133 bolls and 66 squares. All of the squares were large enough to mature before frost, which would give the stalk a total of 199 bolls. This stalk was picked at random out of the field of several acres of cotton and it was stated that a stalk with heavier fruit could be found, but the stalk brought in was selected because it was believed to be about the average of the patch.

In this connection it was reported that Mr. McCaw has recently refused an offer of \$150 per acre for his farm.

THIRD PARTY IS FORMED AT ALBUQUERQUE MEET FOR STATE TICKET

(Continued from first page)

governor by the progressives. "I did not authorize anybody to nominate me for governor," said Judge Rodey. "The only office to which I aspire is the United States Senate and that is the only office for which I will ever be a candidate. I am a true progressive and I appreciate the honor of being offered a place on the ticket of a party that is headed by Robert M. La Follette, with whom I am personally acquainted. I am for the direct primary, which has always been fought for by Mr. La Follette, and I favor making it nationwide, so that we may select our presidential candidates by vote of the people."

The progressive party appointed an executive committee of five members, of which A. Fleischer of this city is chairman, to fill any vacancies that may occur in the ticket. It was stated that the ticket had been made up contingent upon developments that may occur, making changes necessary. Among these developments is the possible refusal of nominees to accept the nominations.

The labor element is reported to be awaiting the meeting of the joint legislative board of the railway organizations, which will be held here soon. This meeting was to have been held on September 26, but was postponed Saturday on a wire from W. W. Nichols of Clovis, the chairman, to W. S. Patterson.

A near row occurred at the convention Saturday when Neal Cully of this city made a remark to the effect that J. Lewis Clark was bringing financial assistance to the progressives from Republican sources. Clark resented the statement and the two men almost came to combat, a chair and a knife featuring in the preliminaries that were stopped by others in the hall.

W. J. Keeney of Belen, representative of the Brotherhood of Locomotive Engineers, read telegrams from Clovis, Gallup, Tucuman and other places, where railroad men who support La Follette had expressed themselves as opposed to a third ticket in the state.

The resolutions adopted conform to the La Follette national platform.

DANCING PARTY

An informal dancing party was given at the home of Miss Maxine Rowan last Friday evening. Miss "Jack" Hightower joining with her in entertaining a number of their friends, who enjoy this popular pastime. Music for the dancing was provided by Victrola and piano, the performers upon the latter instrument being the Misses Glenda Gray and Helen Mann. Punch was served throughout the evening. Those present were the Misses Marjorie Wingfield, Dona Robertson, Helen Mann, Glenda Gray, Nellie Horne and Glenn Polk and Messrs. Oliver Crozier, Frank Wingfield, Harold Caraway, Dalton Wilson and Harold Dunn.

Advocate Want Ads Get Results.

PROGRAM

OF THE ALFALFA FESTIVAL, ARTESIA, NEW MEXICO, OCTOBER 1, 2, 3, 1924

FIRST DAY

9:00 A. M. Music by Carlsbad Municipal Band
9:30 A. M. Parade Along Main Street, Decorated Cars and Floats
10:00 A. M. Concert by Carlsbad Municipal Band
11:30 A. M. Free Barbecue, Served at Camp Ground
1:00 P. M. Political Address
2:00 P. M. Cowboy Parade Along Main Street to Rodeo Ground
2:30 P. M. Rodeo
5:00 P. M. Drawing of Prizes Given Away by Artesia's Municipal Band
7:00 P. M. Music by Artesia Rotary Juvenile Band and Carlsbad Municipal Band
Dance and Other Amusements all Evening

SECOND DAY

9:00 A. M. Music by Carlsbad Municipal Band
9:30 A. M. Products Parade
10:00 A. M. Concert by Carlsbad Municipal Band
11:30 A. M. Picnic Dinner on Camp Grounds, Chicken Fried Grounds for all who bring the dressed chicken
1:00 P. M. Political Address
2:00 P. M. Cowboy Parade, Main Street to Rodeo Ground
2:30 P. M. Rodeo
5:00 P. M. Drawing of Prizes Given Away by Artesia's Municipal Band
7:00 P. M. Concert by Artesia Rotary Juvenile Band and Carlsbad Municipal Band
Dance and Carnival Amusements as Long as You Want to Stay

THIRD DAY

9:00 A. M. Music by Carlsbad Municipal Band
9:30 A. M. Comedy and Stunt Parade
10:00 A. M. Concert by Carlsbad Municipal Band
11:30 A. M. Political Address
1:00 P. M. Cowboy Parade Main Street to Rodeo Ground
1:30 P. M. Rodeo
3:30 P. M. Football Between Roswell and Artesia High School
5:30 P. M. Drawing of Prizes Given Away by Artesia's Municipal Band
7:30 P. M. Fiddlers' Contest Followed by Free Old-Time Dance
Pavement. Big Jollification, Everybody Dressed in Costume, Character Impersonations or Outlandish. Make it Lively, Make it Snappy!

PREMIUM LIST

FARM PRODUCTS—In Alfalfa Palace J. O. RICHARDS, Superintendent

POULTRY: Coop of two females and one male of chickens, turkeys, ducks, geese, guineas, rabbits. Each breed prize \$2.00, second prize \$1.00.

FIELD CROPS: Six stalks of corn, three stalks of twelve ears of corn (white, yellow, speckled), popcorn, kafir, ten bolls cotton, five pounds each of wheat, oats, barley, alfalfa or pinto beans or any other field crop. Each first prize \$1.00, second prize 50 cents.

FRUITS: Plate of any variety of apples, pears, peaches, quinces, three bunches grapes, twelve plums. Each variety of fruit \$1.00, second prize 50 cents. Best exhibit from one grower (variety 100 points, quality 100 points), \$5.00.

VEGETABLES: Six each tomatoes, onions, turnips, carrots, sweet potatoes, Irish potatoes, three each cantaloupes, watermelons, egg plants, one each watermelon, squash, pumpkin. Each first prize \$1.00, second prize 50 cents. Best exhibit from one grower (variety 100 points, quality 100 points) prize \$3.00.

WOMAN'S HALL—Chamber of Commerce Room MRS. J. M. STORY, Superintendent

ART—Mrs. J. H. Jackson, Head of Committee Oil painting, water color, pastel, crayon, nature, still life. Each first prize \$2.00, second prize \$1.00. Display by one artist (variety 40 points, quality of work 60 points) prize \$3.00.

CHINA DECORATION—Mrs. Grover Kinder, Head of Committee Individual piece first prize \$1.00, second prize 50 cents. Best display by one person \$2.00.

NEEDLE WORK—Mrs. Jess Morgan, Head of Committee Display by one person, crocheted or knitted bed spread, applied or embroidered bed spread, quilt, hand made lace, sets. Each first prize \$1.50, second prize \$1.00. Single piece crocheting, tatting, cotton embroidery, silk embroidery, drawn work, cross-stitch. Each first prize \$1.00, second prize 50 cents.

CHILDREN'S WORK—Mrs. George Welton, Head of Committee Sewing by girl under fourteen years old, sewing by girl of fourteen years old, wood work by boy under fifteen years old, work by boy over fifteen years old. Each first prize \$1.00, second prize 50 cents.

KNITTING—Mrs. Sarah Gray, Head of Committee Dress, sweater scarf, lace. Each first prize \$1.00, second prize 50 cents.

CANNED FRUITS, JELLIES ETC.—Mrs. Reed Braisted, Head of Committee

Quart (or larger) can of any variety of fruit or vegetable glass of jelly, jar of preserves, jar fruit butter, jar of pickles chow, etc. Each variety first prize \$1.00, second prize 50 cents. Exhibit by one person (variety 100 points, quality 100 points) prize \$3.00. Three pounds of butter, three pound frames of honey, one jar extracted honey. Each first prize \$1.00, second prize 50 cents.

COOKED FOODS—Mrs. Frank Linell, Head of Committee Display by one person of bread, pies, cakes, etc. first prize \$2.00, second prize \$1.00. Layer cake, loaf cake, loaf of bread, plate of cookies, plate of doughnuts, pie (one crust), pie (two crusts), nut bread, plate of cream puffs. Each first prize \$1.00, second prize 50 cents.

FLOWERS, Mrs. T. Ferson, Head of Committee Roses, dahlias, zenias. Each first prize \$1.00, second prize \$1.50. Finest bouquet of mixed flowers \$1.50.

ANTIQUES AND CURIOS—Mrs. D. G. De Greer, Head of Committee Solicited for exhibition. Blue ribbon and special mention for exceptional and interesting specimens.

FIRST DAY PARADE: Decorated cars and business floats. First prize \$25, second prize \$15, third prize \$10.

SECOND DAY PARADE: Products floats, first prize \$25, second prize \$15, third prize \$10.

THIRD DAY PARADE: Comedy and special stunts, first prize \$12, second prize \$7, third prize \$5.

FIDDLERS' CONTEST: First prize \$5.00, second prize \$3.00. Funniest Costume, and Best Character Impersonation at Jollification Feature on Third Day, \$5 each

RULES

All exhibits should be entered before noon of the first day. No exhibit remove until after noon of the third day. Premiums will be paid during afternoon of third day in room by the head of committee in charge of the department in which the exhibit is entered.

SCRATCH PADS

Good Bond Paper Pads at 40 cents per pound about 3x5 inches in size.

Artesia Advocate