

STANDARD STORE NEWS

PEACHES! PEACHES!! PEACHES!!!
 Choice Lemon Clings 3 Cents Delivered

GREEN BEANS FREE With an order of
\$1.00 Or More.

ALL WE ASK IS TO USE DISCRETION

YOURS FOR BUSINESS.

THE STANDARD STORE,

PHONE 15
 FREE DELIVERY

Artesia, New Mexico

ICE CREAM FREEZER ON AUTO PICNIC



Ice Cream Can Be Carried on an Automobile Picnic Trip.

The United States Department of Agriculture suggests that a deliberate effort should be made to seize the summer months to provide the family with this or other relaxation. A whole day of relaxation, sewing, the heavier home tasks goes toward resting weary muscles. If a picnic meal is a good idea to prepare beforehand, which takes time to make, someone lends a hand and the details are chosen for the picnic. It may be both easy and the change will do everybody good.

Ice cream, luscious whole fruit, simple buns of some sort, and bottled milk for the children. Also, why not take a freezer full of ice cream along, suggests the United States Department of Agriculture? The freezer will help to keep the milk and the butter chilled, also the tomatoes and possibly other salad material, or any berries in season.

Picnic dishes, cups and tableware can hardly be dispensed with, though the mother of the family should not be permitted to wash a single utensil. Paper will do wonders at a picnic. If everybody bears in mind that outings like this constitute mother's vacation, there will be an affectionate competition as to who shall attend to the few details of preparation and clearing up connected with the trip.

WHAT REALISM COSTS IN NEW FOX PICTURE

For a bit of realism that is seen on the screen for just three minutes, five thousand dollars was spent by William Fox. It was during the making of "When Odds Are Even," William Russell's newest photoplay, which is scheduled for showing at the Majestic Theatre next Monday and Tuesday, that the expense occurred in the necessity of making an Atlantic liner delay its trip five minutes while a short scene was filmed with it as a background.

The Cast for The Mark of Zorro follows:

Don Diego Vega.....Douglas Fairbanks
 Senor Zorro.....Noah Beery
 Don Carlos Pulido.....Charles Hill Mailes
 Don Catalina (his wife).....Claire McDowell
 Lolita (their daughter).....Marguerite de la Motte
 Captain Juan Ramon.....Robert McKim
 Governor Alvarado.....George Periolat
 Fray Felipe.....Walter Whitman
 Don Alejandro.....Sidney DeGery

The Synopsis

About one hundred years ago, Don Diego Vega dwelt in Mexican California with his father. The young man had returned from Spain where he completed his education. He gets the name of being a lazy good-for-nothing, because of an apparently disinterested attitude toward the world. However, within him there is something going on. The dwellers of California are being cruelly ruled by the Governor. Natives are maltreated and priests are persecuted.

Don Diego realizes that if this keeps up the country will soon be under unbearable oppression. Masquerading in black and covering his face with a mask, the young man rides the hills avenging the oppressed. No one is able to capture him because of his wonderful skill with the sword. The poor love him, but he never gets intimate with them. When in a sword fight he always leaves his mark on his opponent, a "Z" cut into his face. This is always "The Mark of Zorro." Soon he manages to get the caballeros on his side, and with them he rescues from prison Don Carlos Pulido, Donna Catalina (his wife) and Lolita, their daughter, the girl he loves. She loves him as Zorro, but cannot stand him as Don Diego, not realizing that he is playing two parts. In one instance, there is a long chase in which Zorro baffles the members of the Governor's army.

In the end he and Ramon fight a duel in which the captain gets the "Z" on his forehead. Thus it is revealed who Don Diego is and her father is very proud of him—not mentioning the admiration the girl has for him. The Governor's troops are conquered and subdued, while a new form of government is instituted.

At the Majestic next Wednesday and Thursday, August 6 and 7.

AN IMPORTANT RURAL PROBLEM

No careful study for the country at large has yet been made of the best, cheapest, and safest methods of transporting children to and from school. It is almost impossible to carry out such a study at present because records have not been kept, nor costs computed, nor methods carefully compared, even though pupil transportation has been going on for the past 50 years, and forty-one states spent over twenty-two millions of dollars for that purpose in 1922. Rural school superintendents, county boards of education, district trustees, and rural teachers are urged to make a special effort in the school year 1924-25 to keep complete records on pupil transportation. The amount of money invested in new trucks cannot be charged to transportation costs, but is properly a part of plant outlay. The depreciation in value of the vehicles is a part of the transportation cost for that year. Interest on the money invested in vehicles, drivers' salaries, oil, gasoline, repairs and general upkeep are all items that should be used in figuring what it costs to take the children to and from school. In the final working out of the figures some unit which includes the three items—number of pupils, time, and distance—should be used. Records should be kept of the various regulations covering the transportation and how they work out. If the school people of the United States will give close attention to their transportation problems for a year or two they can get the data from which successful practice may be determined.

First Doctor—Has old Richeigh any hereditary trouble?
 Second Ditto—Yes; I hope to hand his case down to my son.

BOYS JUDGING CONTEST TO BE FAIR FEATURE

A live stock and grain judging contest which will be open to boys from Texas, New Mexico, and Oklahoma is the latest feature planned for the Tri-State Exposition, and may prove one of its big attractions.

Harmon Benton, county agricultural agent, who is head of the boy's department for the fair, is in charge of arrangements, and is sending the following letter out to county agents of the district which will be covered by the fair:

"Some of the county agents have suggested that we have a boys stock and grain judging contest, of club teams from Texas, Oklahoma and New Mexico, at the Tri-State Fair, which will be held in Amarillo, Texas, September 22 to 28 inclusive. Personally, I think this is an important step in the right direction.

"The Fair theater management has agreed to furnish sleeping quarters and give a three day's pass to each boy in the contest and a three day's pass to each team manager. Also to provide suitable prizes for the different contests, provided there is seemingly enough interest manifested in judging work to justify the time and expense.

"It is up to us County Agents, if we are to have the Tri-State contest. What do you say?"

"Will you coach and bring a team to Amarillo for two or three days during the above dates?"

"Kindly advise the writer, just as soon as possible what you will do, so that I may go ahead with plans; provided a sufficient number of you fellows will enter teams in such a contest.

"All of us know the advantages to be gained in a friendly contest of this kind.

"Please advise me at once what to expect. Full information will be furnished if interested."

COPING WITH THE RABBITS

Bob Gushua of Dayton, who has been troubled by the Jack rabbits eating his cotton, has at last found a successful method of ridding his farm of the pests according to his story. The rabbits had become so numerous that they were making a considerable inroad on his cotton, so Bob busied himself and found a way to cope with them.

He heard of a formula through the Palace Drug Store, which made an effective poison. The poison consists of one ounce of strychnine to twelve ounces of salt. The salt and strychnine are put in a small container such as a bucket lid or some like vessel, in quantities of about a table spoonful, this amount being sufficient to kill a number. The rabbit does the rest.

According to reports this method does the work. Quite a number of rabbits were killed on the Gushua farm the first three or four days and the poison is still bringing results.

GOOD RAINS FALL OVER ESTANCIA VALLEY BUT MUCH MORE IS NEEDED

Estancia, July 28.—More rains have fallen over the valley during the past week, the rainfall in this city being the heaviest of the season. There are still many dry spots in the Progresso and Stanley vicinities and rain is needed at once if the crops are to be saved. Part of the bean acreage in the county could not be better, but due to the dry spots it is estimated that the crop will not run over 75 per cent of normal. Ranges over the valley are improving and most of the livestock is now in fair condition.

DECIDES CONTEST AS TO GRAZING LEASES TO 30,000 ACRES

State Land Commissioner Justino Baca today approved applications by the Smith & Ricker Co. of Kansas City, Mo., in his decision on a contest over grazing leases to approximately 30,000 acres of state land in Eddy and Lea counties which Oscar Thompson and Thompson & Montgomery of Lovington formerly owned.

In all, six leases were involved. The Smith & Ricker Co.'s applications were for five of these. As to the sixth, embracing 2,560 acres, the commissioner approved J. S. Evans' application as trustee.

The Joyce-Fruit Co. of Roswell has filed conflicting applications for all six.

PRESBYTERIAN CHURCH

Regular Sunday morning service at the Presbyterian church. Sunday School at 9:45 and preaching at 11:00 a. m. The Rev. Gerald Fitzgerald, of Wolf City Texas, will preach at the morning service. Union evening service.

No Harm in Trying.
 A drug clerk who had a call for a 2-cent stamp said to the lady politely: "Here is the stamp. From this purchase I infer that you write letters. Can't I interest you in a fountain pen?"

Just Like That.
 Whatever parent gives his children good instruction, and sets them at the same time a bad example, may be considered as bringing them food in one hand, and poison in the other.—Dalguay.



Don't wait until you are seriously ill before taking medicine. A few doses of the right medicine taken at the right time will ward off real danger.

You must depend upon your druggist to sell you the freshest, highest quality medicines that can be compounded. That is exactly what we do and that is why we have the CONFIDENCE of our customers and making new customers every day.

What ever you need in the drug store line—

COME TO US FOR IT
C. E. Mann Drug Co.

A Dress Made of Tissue Gingham

will go a long way these hot days in making you comfortable.
 A wide variety of patterns to choose from.

LET US SHOW YOU
Golden Rule Variety Store
 SPECIAL PRICES STILL HOLD GOOD ON ALL
 PIECE-GOODS THIS WEEK

Auto Repairs AND SUPPLIES

Fisk Red Top Tires
 United States Royal Cords
 Oxy-Acetylene Welding
 Machine Work of All Kinds

Pecos Valley Garage and Machine Shop
 TELEPHONE 35

WIDIL MEN

For Service and Satisfaction in Automobile Work or Heavy Welding and Drill Work
 Come to
Widney Garage and Blacksmith Shop
 OPPOSITE THE POST OFFICE
 PHONES—Business 38, Residence 212

Safety and Service

WHEN you put your money in a bank, the things that appeal to you most are ABSOLUTE SAFETY for your money, and SERVICE that everything that the word implies.

"WHAT WE MEAN BY SERVICE"
 Our idea of real banking service is to give more than just ordinary attention to your affairs. We aim to take a personal interest in our customers and study their needs in order that we may serve them better.

Citizens State Bank
 Our Business is Banking
 Main and Third Streets, Artesia, N. M.

Coat and Wrap in Chic Combination

Ensemble Costume Is One of Paris' Popular Outfits for Summer Wear.

A very becoming and practical costume has lately arrived which is capable of sufficient variations and combinations of color and material to give it a lasting place in our affections. It is called the "Ensemble Costume," and consists of a frock and coat which, worn separately, retain their individuality, while achieving when worn together a real affinity. They say in Paris, observes a fashion writer in the Milwaukee Sentinel, this vogue has attained such proportions that even the little frocks for summer have their accompanying coat or wrap; in this country, however, we confine this ensemble to the street costume, which is equally successful with or without its coat.

An attractive design is a coat of black satin of the popular seven eighths length, cut on the most severe



Afternoon Coat With Japanese Embroidered Facing and Ermine Collar.

by simple lines and lined with printed crepe in black and white. The bottom of the coat has a deep band of the black satin; the frock combines these two materials just as successfully. A long beltless blouse of the printed crepe is banded at the bottom with the satin; this must be carefully measured so that the banding on coat and dress meet at the correct place. The sleeves of this frock should be long and well fitted, the neckline may be V or bateau-shaped, and narrow ties of crepe may tie at each side of the waistline if you desire to soften a bit the altogether beltless effect. We suggest having the coat of this costume made by a reliable tailoring establishment in order to achieve the correct lines. The dress is simple enough to be copied at home by a sewing woman.

Another design consists of a straight sleeveless frock of crepe, which is tucked from shoulder to hem; it has a narrow belt across the back, which gives slight emphasis to the waistline. A tiny white liner collar and the bottom of the skirt are edged with narrow red lace. The accompanying coat is of the same shade as the gown but of slightly heavier material. It is straight and narrow, fitted in slightly at the waist; the red leather belt and the smart little collar of the frock, worn outside, lend it distinction.

A costume would be especially smart of blue bengaline combined with blue crepe de chine of the same shade. The coat, of three-quarter length, fastens at the collar and hangs straight or may be held in place. The cuffs and collar are finished with narrow stuffed rolls of the material, the whole lined with white crepe de chine. The dress is a tunic model, with a round neckline, tiny collar, and long sleeves. The front of the tunic and the sleeves are finished with round crystal buttons. This simple coat and frock may easily be made by one's own sewing woman.

A costume of this sort will solve the problem of what to wear all summer at almost any occasion or combination of occasions you may find yourself involved in.

Variety in Tailor Mades.
Any doubts as to the success of the inflated mode are forever set at rest now that clothes are worn, instead of merely written of. Fortunately in the tailored suit there is infinite variety, otherwise its knell would be quickly sounded, since, some opinions to the contrary, women will have nothing which savors of standardization in dress.

Further confirmation of the fashion comes in word from Paris, where the Longchamp races seal the fate of

fashion. Not only the short-coated suit, but suits with longer coats are worn, and separate coats show smart tailoring in every detail. The suit with the cape back has its devotees also, and the suit with a cape which is detachable has a cachet which women approve.

Softening jabots, graceful scarfs and many feminizing details are permissible with the tailleur. While most of the coats are unbelted and show a fine disdain for the waistline, others have little plaits which produce a nipped-in line, a type of suit French women find to their liking.

Both double and single-breasted coats are approved, and a director's suggestion results from a slightly raised placement of the single button. Notch collars are a feature not only of suits, but separate coats. Even satin ones go to this extreme in some instances, and, for that matter, satin suits are impressive.

Covert cloth, pencil stripes, soft woollens and broadcloth make up smart suits; while for sports wear all materials bow to flannel.

While the all-red costume, except for evening, is a rarity, the all-red hat is quite the reverse, and the costume which has nothing of red about it, is almost the exception.

Even the suit is not exempt from period influence. It borrows from the director, and from the Puritan fathers with almost equal ease, and the slashed doublet of the Middle Ages may be modernized so that the herald who originally wore it would hardly recognize his familiar garb.

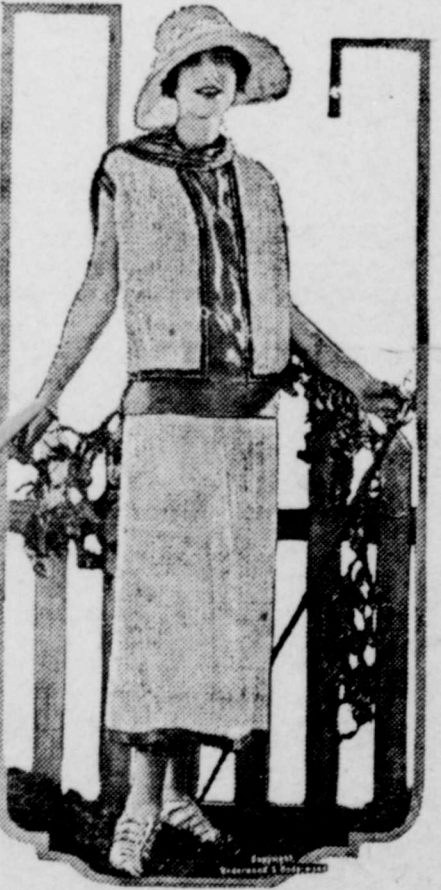
The two-piece idea grows apace. Even quite formal frocks are divided somewhere near the waistline, and tunics of the most abbreviated as well as elongated types are things with which to reckon. Blouses which are severely tailored do not tuck under the skirt half as often as they did outside.

Fabrics Used in Court Costumes.

Unusual combinations of heavy and light fabrics were noted in the court gowns presented by Reville at a recent mannequin parade in London, where filmy georgette dresses were allied to trains of heavy shot metal-like moire. On the other hand, heavily beaded and jeweled matrons' gowns were finished with filmy tulle-like trains. One of the most interesting features of the display was the new contrivances devised by Monsieur Reville to enable shingled and bobbed debutantes to wear the regulation three feathers without a jeweled band or thorn. A return to favor of white gloves for evening wear is predicted by Reville, who provided all mannequins showing evening gowns as well as court attire with long-sleeved gloves almost reaching to the shoulder.

A pale apricot shot with pink coral with a gleam of gold in the threads, pale water blue, crocus mauve, apple green with touches of silver, lime yellow and pale aquamarine, shot with gold and silver, were among the colors noted. In addition to the traditional white. As a matter of fact, few white court gowns were shown even for debutantes. Lace was strongly sponsored, while, as usual, heavy beaded and jeweled effects were seen. Straight gowns of the classical and medieval type, frequently with the waist undefined, and a few godes of feet for debutantes' dresses were shown.

Considerable stress was laid on realistic sprays of silken flowers and leaves, sometimes interspersed with



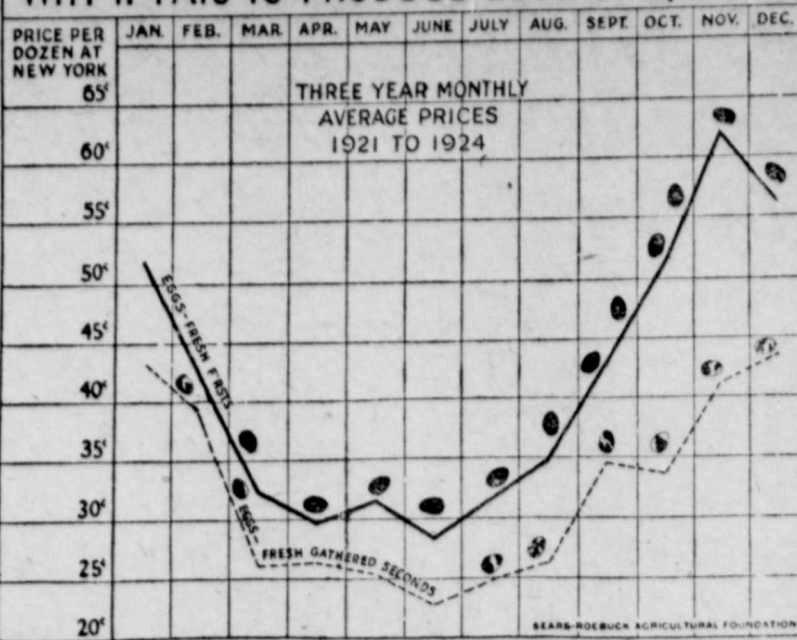
Blouse Skirt of White Canton Crepe Designed for Early Summer.

grapes, which hung from the shoulders to the hem. Jewel paillettes and glittering crystals.

About Lingerie.
Somebody said that real culture and refinement began only when people started to care for things which were ordinarily not visible, such as lingerie, for example. During the darkest centuries of the Middle Ages coarse wool was in order for shirts; later came linen. We find that some sylvan persons have worn silk chemises during the Twelfth century. These chemises were of heavy silk and differed from the outer garments that were worn next to the skin.

The slashed and wide-sleeved garment of the Middle Ages gave opportunity to display the chemise in case one had any. It was still an article of great luxury and many a queen and princess did not own half a dozen. The garments were colorful, while the chemise was white.

WHY IT PAYS TO PRODUCE EGGS OF QUALITY



That everything with a shell on goes, isn't the rare any longer. On the market today, it still goes, but at a price below a first-class egg. Opportunity for the greatest success in egg production lies in producing an article that is better than the average, then selling it as such. It isn't hard to find a market willing to pay a premium of 6 to 7 cents a dozen over firsts and from 9 to 13 cents a dozen over seconds, according to the Sears-Roebuck Agricultural Foundation.

The premium on fresh-gathered firsts at New York City during a three-year period over fresh-gathered seconds was substantial as shown by the accompanying chart. During February, March and April, when practically all eggs are good, the prices of extra firsts average only from 1 to 4 cents higher than for seconds. In May the spread begins to widen. In August the margin on extra firsts is around 9 cents. It continues to widen until in November, when the high peak is reached, with extras at 62 cents a dozen and seconds at 41 cents. It costs a little more and it takes a lot of extra effort to market high quality eggs. Yet the gain is ample return for the extra expense and labor.

First English Toll Road.

The first English toll road led from St. Giles-in-the-Fields to the village of Charing, now central London. It continued from Charing to Temple Bar, and, turning, went along Perpoole. Parliament authorized the levying of the first toll on this road in 1346.

Rattlesnakes Viviparous.

Many serpents lay eggs, but the most venomous ones and many of the commonest species are viviparous. The viviparous retain the eggs within the body until hatched. Rattlesnakes are viviparous and produce from six to nine young of five inches in length.

Puts in a Clean One.

Friend—"Does your wife look out for the cents?" Flatt—"Yes, and even for the half cents. For instance, the laundry charges 2½ cents for doing my collars and she is careful never to send an odd number."—Boston Transcript.

Worst Flood of World.

The greatest flood disaster of which there is authentic record was the overflowing of the Hoangho, China, in 1887, in which the loss of life was estimated at from 1,500,000 to 7,000,000.

The Challenge.

Mrs. (dead of night)—"Did you put the cat out?" Mr.—"Sure." Mrs.—"I don't believe you." Mr.—"Well, get up and put it out yourself, then." —New York Sun and Globe.

Second Fiddle.

Crawford—"Perhaps your wife gets angry on account of something you say to her." Henpeck—"That can't be the reason. I never say anything." —New York Sun and Globe.

Colebur Poisonous.

The colebur, troublesome as a weed because of its stiffly armed burrs, has been demonstrated to be poisonous to its stock in the early stages of its growth.

OIL LEASES

Oil and Gas Leases located in Pecos Valley, Chaves and Lea Counties, New Mexico, granted by the State of New Mexico on May 6th, 1924, and continuing for five years, for sale as here described:

- In 40-Acre Tracts, Section 29, T. 13 S., R. 32 E.
- In 40-Acre Tracts, Section 30, T. 13 S., R. 32 E.
- In 40-Acre Tracts, Section 31, T. 13 S., R. 32 E.
- In 40-Acre Tracts, Section 19, T. 13 S., R. 32 E.

Will make assignment of one or more forty acre tracts of above described leases for \$1.00 per acre. Assignment to be delivered through Citizens State Bank of Artesia, New Mexico, upon receipt of draft or cashier's check.

J. R. HOFFMAN

ARTESIA, NEW MEXICO

Fruits For Canning



No need to bother yourself wondering if you will get choice Fruits for your canning. Just leave your order with us and we will select the best from our daily shipments and deliver to you as you want it.

The City Market

Telephone 37

Almost.
If from what he thinks he knows a man would subtract what others think he knows the remainder might equal the sum of his knowledge.

Quite So.
Many a man's so-called goodness is due to the fact that an interesting brand of temptation has never been handed him.

"Was the party at Blaine last night a good one?"
"It must have been, what up no one was on speaking the rest."

Walter—Hey! What's so stuffing the tablecloth in your Diner—Well, you, charged "lover" and I thought I'd do me.



most everywhere
Santafe
summer
Xcursions
California
Colorado
New Mexico
Arizona
and the National Parks
—Santafe superior scenery and service plus Fred Harvey meals* your assurance of a delightful trip
Pullman reservations and trip details here

For Rates, Routes, Etc., See

C. O. BROWN, Agent, Artesia, New Mexico.
Write T. B. GALLAHER, General Passenger Agent, Amarillo, Texas

Report of the Condition of

The Bank of Commerce

OF ROSWELL, NEW MEXICO

At the close of business, Monday, June 30, 1924

Resources

Loans and Discounts	\$119,613
Overdrafts	—
Real Estate	3,675
Furniture and Fixtures	2,620
Profit and Loss	1,750
Cash and Sight Exchange	48,450
Total	\$176,110

Liabilities

Capital Stock	\$ 50,000
Reserved for Taxes	—
Deposits	125,550
Total	\$176,110

The above statement is correct.

B. S. JAFFA, Cashier

OFFICERS

- J. P. WHITE, President
- M. W. HODGES, Active Vice-President
- L. B. BOELLNER, Vice-President
- B. S. JAFFA, Cashier
- W. S. HODGES, Assistant Cashier

DIRECTORS

- J. P. WHITE
- R. E. LEVERS
- L. B. BOELLNER
- A. PRUIT
- M. W. HODGES
- B. S. JAFFA

THIS BANK HAS NO MONEY BORROWED NOR ANY PAPER RE-DISCOUNTED

LOCAL

Spence and children were in Artesia Saturday.

E. Ferree returned Saturday extended visit with relatives in Roswell.

Mrs. Lehman were visiting in town Sunday. They are in Roswell.

Miss Nellie Gray arrived home from summer school at Las Vegas on Friday and Mrs. Ploy Hartzfield came on Sunday.

C. Shapland has returned to his home at Lake Arthur after an extended visit to Missouri, Arkansas and other points.

A. L. Terpening brought a fine load of the 1924 peach crop into town Tuesday. They were among the nicest ones we have seen this season.

Mrs. Gage, Sr., who left here a couple of weeks ago intending to go to California, changed her plans and has returned home after a visit with her daughter in Las Vegas.

Mrs. Oscar Gamble and little daughter, of Canyon, Texas, came on Sunday to visit her parents, Dr. and Mrs. C. W. Williams, while Mr. Gamble is in the eastern markets buying goods.

Miss Helen Sage, who remained at Albuquerque for the summer term at the State University, joined her uncle and aunt, Mr. and Mrs. Frank Wilson, at Las Vegas last week and accompanied them on their automobile trip to Colorado.

Mrs. W. S. French of Hope and her mother, Mrs. M. I. Goodwin of Kentucky, returned to Hope Saturday after a weeks visit to Mrs. French's daughter, Mrs. George Gage. Little Elizabeth Gage accompanied them home for a visit.

Mrs. "Deek" Philips and daughter, Rosita, of Youngstown, N. Y., arrived in Artesia last week and will make Artesia their future home. Mr. Phillips, who will follow in a few days has been employed as one of the drillers on the new Illinois wells.

Miss Edna Schnoor, who attended the Normal University at Las Vegas during both the winter and summer sessions, is continuing her work there for a few weeks in order to make a certain number of credits toward her degree, before returning home.

Frank Donahue recently returned from an extended trip to Silver City and other northern points. On this trip Frank ventured over in the Gila river country, over the line in Arizona. Frank states that he saw some fine country on the trip and that most of the sections in the parts visited bid fair to become prosperous.

Denver Lankford and family of Eastland, Texas are visiting friends in Artesia this week. Mr. Lanford, who was a former resident here is now an oil well rig contractor at Eastland. He will be remembered as one of the former base ball stars of Artesia. Mrs. Lanford was the daughter of Sam Hale, formerly a resident of this place.

Miss Dora Russell came home Friday from summer school at the University of Colorado at Boulder. She was joined at Albuquerque by Miss Ruth Russell, who had been employed in the library at the State University during the summer as well as the winter sessions of school. She will return to her duties there after a six weeks' vacation.

Chris Roady, one of Artesia's old timers, was a business visitor here last Saturday.

Mrs. Bob Hawkins and baby have returned from an extended visit with relatives in California.

E. C. Jackson of Lake Arthur, attended the Pecos Valley Baptist association here Tuesday.

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Dr. Clarke returned Monday from a short trip to Denver.

I. S. Reecer was a pleasant caller at the Advocate office Wednesday.

Miss Naomi Medcalf, of Hope, was here last week visiting Mrs. George Fanning.

Deputy Sheriff Ben Roten, of Carlsbad was a business visitor in Artesia Tuesday.

Harold Stroup returned home Monday, after a year's absence in southern California.

Miss Lillian Vertrees, of Pittsfield, Illinois, is here this week looking after business interests.

John Vandagriff and family have moved into the Pardon house on west Richardson avenue.

Mrs. Davis, who had been visiting Mrs. Allinger, has returned to her home in Carlsbad.

Calvin Dunn and family and Miss Alice Dunn left yesterday for a two weeks' visit with relatives at Ballinger, Texas.

Miss Mary Lee Davis, sister of Mrs. George Fanning, went last week to spend a fortnight with her father on his ranch, near Jal.

Mrs. Gibson and daughter, Miss Violet, left last night for their home in Denver, after a few weeks' visit to Mrs. Gibson's mother, Mrs. Louis Lucas.

Mrs. Brock, accompanied by her two children, came last Friday from Midland, Texas, to visit her sister, Mrs. George Zimmerman, and Mr. Zimmerman.

Mrs. Lena Parsons, of Lockney, Texas, is visiting her sister here, Mrs. W. E. Ragsdale. She was accompanied to Artesia by her sons, Rude and J. Edward.

Miss Julia Dunnaway arrived Tuesday from Clovis to visit her friend, Mrs. Jeff Hightower, and family. Miss Dunnaway, who formerly taught in Hope, has been teaching in Wyoming the past year.

Mrs. Ethel James and son, Paul, drove over to High Rolls, on the western slope of the Sacramento, last week to visit Mrs. James' sister, Miss Jeanette Williamson, and niece, Jennie Beth Bishop.

D. S. Martin, a prosperous farmer living near Dayton was a business visitor here Tuesday. Mr. Martin reports crop prospects are splendid. In fact they are the best he has seen in several years.

Mr. and Mrs. Herman Jones drove up to Roswell Friday evening to attend initiation at the S. B. A. Lodge. Miss Myrna Fontaine, who is visiting the Turnkett relatives here, went to Roswell and returned with them.

Miss Effie McCaw and Hagan McCaw drove to El Paso Monday to get Miss Linna McCaw, who was returning home from Silver City. Miss Linna made a short visit to Clouderoff, going back from there to El Paso.

The Antiquity of Rope.
Rope comprises one of the earliest inventions and the method of making it has not greatly changed in all the ages that it has been in use. An improvement in the arrangement of the fibers in the twisted strands has been made recently which increases the efficiency of the rope from about 60 to 80 per cent.

Want Ads

TERMS:—A rate of ten cents per line will be charged for classified ads for the first insertion and five cents per line thereafter. No ad accepted for less than 25c. An average of 6 words or dinarily constitute a line. Charges will be based on this average. Cash must accompany all ads sent by letter, otherwise they will not be inserted.

FOR SALE OR LEASE:—Land near the Brown well, a few miles south of Artesia. J. M. Mason, 2274 Russell, Kansas City, Kansas.

BLUE PRINT MAP of Eddy county Oil Field brought up to date, by mail or on sale at our office. 50 cts. per copy. H. & H. EXCHANGE.

HEMSTITCHING adds a distinctive touch to an otherwise plain garment. For Picotting, Plaiting, Buttons or Hemstitching write MRS. ANNIVE V. MORRISON, at Morrison & Howell Furniture Store, Carlsbad, N. M. 5-23-4tc

FOR SALE—500 ewe lambs October delivery, price 12c, for further particulars write or see Noel L. Johnson, Hope, N. M. 25tf

FOR SALE—Good oil lease. Box H, Hope, N. M. 25tf

\$2000.00 will buy my seven room dwelling. Six 25 by 140 foot lots, 10 to 20 Block 11, original town. \$500.00 cash, remainder as rent \$25.00 per month at 8 per cent interest. To close deal see S. E. Ferree, he will explain contract and all details. H. W. Schuster, 761 Graviota Ave., 29-tfc Long Beach, Cal.

FOR SALE OR EXCHANGE—160 acres fine land improved. Good house and barn and other buildings, water rights. Has alfalfa, cotton and some fruit. Nicely located. Noel L. Johnson, agent, Hope, N. M.

FOR SALE—A good second hand mower and rake. See them at Richards Blacksmith Shop. 29-tfc

FOR RENT—Nice housekeeping rooms. Apply at the Advocate office. 30-tfc

A Chalmers 6-30 in good mechanical condition, for sale or trade for smaller car. Inquire Smith's Tailor Shop. 30-tfc

WANTED—General housework in small family. Telephone this office. 31-1tp

Dodge Brothers cars stay out of the shop. Brainard Corbin Hardware Co., 31-2tc Sales Agents.

64 GET DIPLOMAS AT NORMAL UNIVERSITY

Sixty-four students received diplomas at the commencement exercises at the Normal University at Las Vegas last Thursday evening. Miss Isabel L. Eckles, state school superintendent, who attended, reported today. There were nine A. B.'s in education, 12 three-year diplomas, 10 two-year diplomas and 33 academic diplomas. Chancellor H. R. Harper of Denver University gave the commencement address.

JACKIE COOGAN TO BE MADE MEMBER OF NAVAJO TRIBE IN DUKE CITY

Albuquerque, July 29.—Plans are now under way for a big celebration in this city August 4, when Jackie Coogan, the famous movie star will be made a member of the Navajo Indian tribe. The calendar will be turned back 75 years and every one in the city will wear costumes of the New Mexico frontier of 1850. Col. D. K. B. Sellers has been appointed chairman of the committee on arrangements and every one in the city as well as in Santa Fe and all over the central part of the state will be invited to take part in the big celebration. Delegations of Indians from all over the southwest will be in the city for the initiation of the movie star.

And Where?
Eva—Will you love me after I have been taken away?
Hubby—You bet; who is going to take you.—The Progressive Grocer.

TAX COMMISSION BACK FROM 2000 MILE TRIP

Hearings on county budgets will be begun by the state tax commission next Monday.

George L. Ulrick and Martin Chavez, members of the commission, together with Byron O. Beall, secretary, returned Sunday after three weeks trip through the eastern part of the state to investigate dry farming land values on which they covered 2,000 miles. They ran into heavy rains in Chaves and Lea counties which delayed them.

The commission will be in session this week, but no important cases are scheduled.

By All Means.
If one isn't entirely sure he can sing, maybe he'd better give his auditors the benefit of the doubt.

Horses in World War.
More than 900,000 horses and 345,000 mules were shipped abroad during the World War.

MILLINERY

Expect this week a shipment of Sport and Early Fall Hats. We will carry a full line of Millinery this fall and winter. Our buyer will leave in a few days for the eastern markets to purchase our fall line. Don't forget to come in and see us before you purchase your fall hat as we will have the most up-to-date models.

Mize Variety Store

Phone 32
Only One In the Valley

Listen to Me!


Before going on your vacation trip see Joyce-Pruit Hardware Department for your Camp Stoves, Water Bags, Canteens, Hot or Cold Water Jugs, Never-Break Dishes--In fact anything you need for camp.

Joyce-Pruit Co

HARDWARE DEPARTMENT



It's Easy To Decide



When you come shopping for your GROCERIES it is easy to decide what to buy, for you do not have to think about the quality—it's always good, or about the prices—they're always low.

Ferriman Son & Co.

FRANK A. LINELL, Administrator.

Star Brand All Leather Shoes ARE BETTER

We have many good styles for you to select from.

All Sizes for all the family.




"OUR STORE" J. W. NICHOLSON
ARTESIA, NEW MEXICO

PROFESSIONAL CARDS

JACKSON
Attorney-at-Law
Notary Public
1-2-3 Sipple Building

ERREE
Attorney
Notary Public
Artesia, N. M.

URA L. HINSHAW
OSTEOPATH
Others by Appointment.
Phone 75
Four Blocks South on
Gravel Highway.
New Mexico

RT and COLLINS
Estate, Insurance, Bonds
Compensation Insurance
**GAS LEASES, OIL AND
GAS PERMITS**

ARKE
Dentist
in Telephone Bldg.
Artesia, N. M.

Bewley
OCIAN AND SURGEON
in Sipple Building
Telephone.....168
.....27

GE DIRECTORY
F. LODGE
Artesia, N. M.
Tuesday Evenings
Watch this paper
for special meet-
ings, etc.

en of The World
ut Camp No. 28
g month and fourth Thurs-
second at 7:30. Visiting
welcome. Watch this
special meetings.

FOR GOOD
SMITHING
SHOEING AND WOOD
WORK

EMUS & SON
ards' Blacksmith Shop
ARANTEE ALL WORK

ver parcels and light
and collect and deliv-
ry. Trunks and bag-
ged for and deliver-

WILSON, Phone 207

OVER 40 YEARS
ARRH MEDICINE has been
araly in the treatment of
CATARRH MEDICINE con-
ointment which Quickly
local application, and the
disease, a Tonic, which acts
Blood on the Mucous Sur-
reducing the inflammation.
Druggists.
y & Co., Toledo, Ohio.

Advertised Article

one in which the merchant
self has implicit faith—
he would not advertise it.
are safe in patronizing the
chants whose ads appear
this paper because their
ads are up-to-date and never
agreed.

have a public sale?
RAGSDALE, Auctioneer.

me an offer on the
wing described
land—

SIA OIL FIELD
- 14, T. 19 S., R. 29 E.
- 36, T. 16 S., R. 29 E.
- 36, T. 16 S., R. 28 E.

ALBANY HOTEL
Denver, Colo.

ard Stone

OMETRIST
Artesia, N. M.

Three-Piece Outfit of Black Roshanara Crepe



Here is an outfit that will appeal to all women for wear on cool days and evenings. It is constructed of black Roshanara crepe, with crepe blouse and coat piped in white. A hat of black and white is worn.

Fabrics That Are Light in Weight, Fine Texture

The season's styles for young and very young women in suits and dresses for general utility, street, country, sports, travel are established by prominent couturiers who go in for this branch of fashionable dress design, in some especially suitable and artistic woollens, new in weave, new in name. They are light in weight, gentle in texture, fine in quality and ultramodern in pattern.

Some of these are: The Carre check wools, the Yukon and Navajo plaids, Repingie, Princess Mary Plaid, Repp de Laine and Patou crepe, for the later season models. The latest models from Parisian designers present these in two-piece suits, with overblouses of crepe, linen, pongee or muslin; three-piece suits, the blouse and skirt attached, but of contrasting colors, and the one-piece frock, of plaid, check, block pattern or plain material.

Costs for the milliputian department, both juniors' and misses', are all engaging in cut and fabric. Knitted things are shown in miniature for little fellows—little dresses of a light color with a little plaited cape to match, and collar of white Angora. All up and down the scale, frocks, capes or coats and hats made to match are the very best style.

A novelty in materials among the many introduced this season, and one that is especially appropriate for young girls' suits and frocks, is alpaca of the shimmering silky quality that is shown in all the lovely summer shades.

Fur and Chiffon

Scarfs are such an integral part of the costume that one finds it necessary to include a large number in the wardrobe. For formal wear those that combine fur with crepe or chiffon are new and exceedingly smart. One of the prettiest has a flat stole collar of white fox with long ends of white chiffon banded with fox.

Blouse and Skirt That Will Appeal to Misses



This dainty outfit is produced from yellow crepe de chine for the blouse, which is braided in yellow and brown, the skirt being of tan Roshanara brocaded crepe.

NEW MEXICO PUPILS WIN SAFETY PRIZES

Pearl Bartlett, a pupil of the Carlsbad public school, has won first State prize in the national safety essay contest, it is announced by the Highway Education Board. She has been presented with a gold medal and a check for fifteen dollars, while her essay is entitled to represent the State in the final elimination for winners of the three national prizes, namely, a gold watch and a trip to Washington for first prize, and gold watches for second and third prizes.

Second State prize, a silver medal and a check for ten dollars, was won by Mervin Templin, South Side School, Raton, while third prize, a bronze medal and a check of five dollars, was won by Lucy Reynolds, also of the South Side School of Raton.

The national safety essay contest is conducted annually by the Highway Education Board among elementary school children of the nation in order to train them in habits of safety on the highways. The subject was "Highway Safety Habits I Should Learn." The prizes are gifts of the National Automobile Chamber of Commerce.

To Mrs. Andrew Boyce, Blue Water School, Avis, New Mexico, go the honors of having written the best teacher's lesson in her state. Her lesson now represents New Mexico in National competition for one of three grand prizes, a check for \$500 and a trip to Washington, a check for \$300, or a check for \$200. The subject of her lesson was "Training Children in Habits of Safety on the Highways." Names of National winners will be announced as early as possible.

WHEAT RISE MAKES KANSAS FARMERS RICH

Wheat has rejoined oil as the source of rapid wealth in Kansas. Poor tenant farmers who have struggled for years, many of them in the southwestern part of the state, who were compelled to appeal to the public for seed wheat, loans last fall to seed this year's crop, today find themselves wealthy.

Kansas' unprecedented wheat crop has produced all the wealth and, with rising prices, promises to convert this wealth into even greater wealth before all the crop is marketed.

Hundreds of farmers, anticipating price hikes caused by poor crops in Canada, and other wheat producing countries, are holding their wheat for the gain they feel sure will be theirs by not marketing it at once.

No one section is cornering this wealth—the condition is similar throughout the entire wheat belt, comprising the western two-thirds of the state.

CONDITION OF INDIANS GREATLY IMPROVED

Results of Government Indian schools are not only in the wholesome attitude of it's graduate toward the many occupations of business and the professions which they enter but also in cultured homes and the aspiration of parents to have their children educated and successful, is the view of the Office of Indian Affairs as expressed by the commissioner in a recent number of School Life, a publication of the Bureau of Education.

An organized system for the formation of health habits has been adopted in the boarding schools and to a large extent these habits are retained in after years. Two of the most obstinate diseases known, tuberculosis and trachoma, which in the past have spread unspeakable havoc among the Indians, are now practically eliminated from Indian boarding schools.

In cooking, sewing, laundering, nursing and poultry raising, regular instruction is given to the girls of the boarding schools and the boys have agricultural courses and practice in farming, which includes stock raising, plant production, care of implements, roads, grounds, and dairying, together with such knowledge of carpentry, painting, masonry, black-smithing, engineering, etc., that is ordinarily needed on a farm. All pupils are taught gardening.

In the larger schools literary societies, religious organizations, brass bands, orchestras, choirs, athletic clubs, physical culture classes, art classes, and various other student organizations and enterprises are maintained for cultural training.

Legal Blanks—Advocate

WRIGLEYS
after every meal
Cleanses mouth and teeth and aids digestion.
Relieves that over-eaten feeling and acid mouth.
Its 1-a-s-t-i-n-g flavor satisfies the craving for sweets.
Wrigley's is double value in the benefit and pleasure it provides.
Sealed in its Parity Package.

WRIGLEY'S
CHewing GUM
10 PIECES
10c

The flavor lasts

MUST REMAIN IN SCHOOL UNTIL SIXTEEN

As a step toward living down the charge that we are "a Nation of sixth graders," many states have passed laws requiring children to remain in school until they have finished the eighth grade, or until they have reached the age of 16. Kansas and Wyoming have recently added this requirement to their laws. In both of these States the child-labor law was amended to provide that a child must not be employed until he has reached the age of 14 and has completed the eighth grade at school. Between the ages of 14 and 16 a child may work at certain occupations if he has been granted a work permit. This permit will be granted only to pupils who have completed the first eight grades.

Children younger than 16 who have not completed the eighth grade must be kept in school by their parents under penalty of the law. In Wyoming the county superintendents have been authorized to act as truant officers, and their salaries were raised to compensate them for the new duties. The superintendent of schools in a first-class county will receive \$800 a year more for acting as truant officer.

THE FARMER'S INTEREST IN THE CHILD LABOR AMENDMENT

Many American farmers will be glad to see the States ratify the child labor amendment because they see in the amendment a means of escape from the ruinous competition engendered by excessive production of many farm commodities. Many farmers who prefer otherwise have been forced to keep their children out of school and use them as a source of

labor because so many other farmers with un-American standards of living through exploiting their children have forced down prices to the point where no profit is obtainable except through a source of cheap labor. The farmer knows from bitter experience that the food market is a highly sensitive market. Give a man all he wants to eat and he will pay nothing for a surplus. Put him on short rations and he will pay any price for enough. He has seen this principle verified time and again. The short crop has almost invariably brought the biggest money return, the excessively large crop the smallest money

return. When government arbitrarily removes a big surplus labor element those who have real American ideals for their children will hail the act as a godsend. Many farmers will hail the amendment for what it is, legally enforced cooperation serving the double purpose of protecting children and parents who have real American ideals and of protecting all farmers from excessive competition due to over production as measured by market demands.

Legal Blanks—Advocate

1.2.3.4.5 Years—Still a Young Car

The Willys-Knight is a car you can keep and enjoy for years. A touring car with all the thrill of 42 horsepower—a car you can drive 50 miles and more an hour, hour after hour—without over-heating—without loss of power—without engine trouble—without carbon cleaning—without ever needing valve grinding.

The Willys-Knight sleeve-valve engine is the most powerful engine of its size ever built—and the quietest—and the only type of engine in the world that actually improves with use. It is common for Willys-Knight owners to report 50,000 miles and more without spending a cent for repairs on the engine.



ARTESIA OVERLAND CO.
L. P. Evans, Manager

ARTESIA NEW MEX. **Majestic Airdome** PHONE 33

FRIDAY AND SATURDAY, AUGUST 1st and 2nd
William Russell in "When Odds Are Even"

An exceptionally fine picture for the entire family.
Also showing comedy "Arabias Last Dream"
ONE SHOW FRIDAY at 8:00—TWO SHOWS SATURDAY at 7:30 and 9:00
PRICES 10c and 30c

MONDAY AND TUESDAY, AUGUST 4th and 5th
Betty Compson in "THE Woman with Four Faces"

A NOTORIOUS CROOK—SO CLEVER SHE MADE FOOLS OF THE POLICE—SO BEAUTIFUL THAT WHEN FINALLY CAUGHT, THE JURY DIDN'T HAVE THE HEART TO CONVICT HER—SO CHARMING THAT EVEN THE DISTRICT ATTORNEY FELL IN LOVE WITH HER.
Also Showing News Reel and "STEEL TRAIL"
SHOW AT 8:00 EACH NIGHT—PRICES 10c and 30c

WEDNESDAY AND THURSDAY, AUGUST 6th and 7th
DOUGLAS FAIRBANKS in "The Mark of Zoro"



DOUGLAS FAIRBANKS in "The Mark of Zoro"
A MIGHTY WHIRL OF ACTION AND THRILLS and THAT INIMITABLE COMEDY OF DOUG.

Also a Two-Reel Comedy "POLITICAL PULL" and NEWS REEL
ADULTS 40c—CHILDREN 15c—SHOW AT 8:00 O'CLOCK

