

| UEER COSTUMES OF SIAM. | COMMERCIAL CLUB |
| :---: | :---: |
| ateme | HAD GOOD MEFT |

Last year 350,000 buyers waited for delivery. Insure yourself against delay this spring by placing your order for a Ford Car now.

## See the Nearest <br> Authorized Ford Dealer

Fsed Motor Gomfany

## Have you ordered your Heond

## CASH BASIS

Believing that a cash basis is best for us as well as our customers, we will go on a strictly cash basis after March 1st. We further believe that we can sell you that same quality of goods as heretofore and reduce the price from 5 to 15 per cent, thus enabling you to cut your living expenses.
We will have Coupon Books from $\$ 5.00$ to $\$ 20.00$ which may be purchased from us for your convenience. Let us fully explain this plan to you. Phone us.

## The City Market

PHONE 37
FREE DELIVERY

## Plumbing Sheet Metal

## L. P. EVANS

## Machinery and Farm Supplies

JOHN DEERE IMPLEMENTS
FAIRBANKS-MORSE EVGINES
ECLIPSE WIND MILLS
PIPE AND PIPE FITtINGS
TWO CARS
Sewer Pipe and Fittings in 4 -inch and 6-inch size. $\sim$ Everything Needed to connect up with the new sewer system.

Call in and Get Prices When Needing Anything in the way of Machinery, Implements or Farm Supplies


Equitable Life
Assurance Society
E. N. BIGLER agent


## Cunningham Bros. Barbers


 $\underset{\substack{\text { and } 81 \\ \text { phone } \\ \text { per bot botle }}}{ }$

ARTESIA DAIRY
Pure Milk and Cream
Phone 219 J. M. Jackson, Prop.

## TANDARD STORE NEWS

## When Roasting Meat

A good cook can quickly tell how it will turn out--but oftentimes that is too late. The sure way to do is to order your Roast from us. Then you know it will be tender and juicy and of the best quality.

Prime rib roas SHOULDER ROA LEG OF PORK ROAST SHOULDER OF PORK ROAS
LOIN PORK ROAST LOIN PORK ROAST LEG OF LAMB SHOULDER OF LAMB PURE PORK SAUSAG

POUND 22 e
POUND 20e POUND 20 e
POUND $171 / 2 e$

- POUND $25 e$ | POUND 25c |
| :--- |
| POUND 20 c | POUND 20c

POUND 23e
22e and 25c 22e and 25 e
POUND 35 e
POUND 30 e POUND 30 c
POUND
25e

## THE STANDARD STORE, - Artesia, New Mexico

## DressEvent Sale"

JUST ARRIVED THURSDAY FROM NEW
K-THE LATEST CREATIONS
WE ARE PLACING THESE NEW ARRIVON SALE FOR ONE WEEK ONLY-THEIR UE IS APPARENT EVEN AT OUR ULAR PRICES
THE HALF IS NOT TOLD UNTIL YOU E SEEN THEM

## Lot No. 1

 N Crepe in all REGULAR $\$ 12.50$ TO Value priced to YOU WILL MISS SOMETHING IF YOU DO SEE OUR NEW LINE OF SPRING PIECE DS - JUST ARRIVED - NEW ELYSIAN PE, PRINTED CANTON CREPE - ALL R EMBROIDERED VOILE-ORGANDIESUE GINGHAMS - OUR PRICES ARE VER

## Iden RuleVarietyStore

AT ABOUT YOUR SPRING HAT? WE HAVE ONE FOR YOU
 Free Lecture Every Day This Week by Mr. Jeff Hightower Subject: "The Many Merits of ' P. \& 0.' Plows and Planters"
Brainard.Corbin Hdw. Co.

## GOOD

## BLACKSMITHING

HORSESHOEING AND WOOD WORK

OHNEMUS \& SON
AT RICHARDS' BLACKSMIT shop.

| Political Announcements | For coustr connisslower. |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  | Change now to the brand that never never change you'l never change again |
| $\begin{gathered} \begin{array}{c} \text { For State Senator } \\ \text { Z. B. MOON } \\ \text { of Hope } \end{array} \\ \hline \text { FOR DISTRICT JUDGE } \end{gathered}$ |  |  |
|  |  | - |
|  |  |  |
| aditand |  |  |
|  | 边 |  |
|  | Palace Drus Store | - |

Political Announcements

FOR DISTRICT ATTORNEY
I hereby annonnee mysesf a ca

$\qquad$
$\qquad$
$\qquad$ of the Mexieo subject to the actio
deld. Demoratic primaries whe
$\qquad$

$\qquad$
 I hereby announce my candidacy
or heof ofice of Tax Assessor of Eddy
Cunty subject to the action of the
$\qquad$

## FOR COUNTY CLERK


 FOR COUNTY COMMISSIONER.
C. R Brainard, of Artesia, announ-


## FOR SHERIFF.

I hereby announce my cadidacy for
he office of sheriff, cubject to the ction of of sherifif, cubject to the
Democratic primar
hen samall be held. I hereby announce myself for
election to the office of sheriff Eddy County, subjeet to the action
the Demoratic primaries when th
same shall be held. for probate Judge. I hereby announce myself a can-
didate for the office of Probate Judge
of Eddy County, subject to the will
the voters f Eddy County, subject to the wil
f the voters as expressed by the
Democratic Primaries when held then
ERNEST Khen NEUM I hereby announce myself a candi-
date for a seond term as Probate
Judge of Edy County, New Mexico
subeect to the action of the Democra-
tic jramaries act
J. M. DILLARD. He also says he has for sale some Used Tires in good condition, $32 \times 4,30 \times 31-2$ and $30 \times 3$.



## Farmers Notice

Robertson Produce Company

MR. FARMER!

## Just Received

Some EXTRA GOOD U. S. Slightly Used Harness. The last we will be able to get. COME EARLY.
Prices ranging from $\$ 16$ up. Also some extra bargains in Slightly Used Collars.





## New <br> Spring Goods

## Linens

Krepe de Leen
Figured Crepe de Chines
Fancy Figured and Plain Voiles All Shades
Guaranteed Fast Colors
Also New Ginghams and other Dress goods

## Ladies Spring Hats

Be sure and see our new Spring Dresses

## Ferriman Son \& Co.

CASH STORE
Dry Goods and Groceries


WATCH THIS SPACE FOR NEXT WEEK

## SPECIALS

 ALS0New Millinery and Supplies

## J. W. MIZE

VARIETY STORE
PHONE 32 Announcement Soon

ARTESIA ADVOCATE

## DO YOU NEED A TIRE

HERE IS YOUR CHANCE The Biggest Tire Value Ever Offered in Artesia
The Regular Retail Price on this

### 9.90-- GATES-- 9.90

Can you imagine a tire like this and at such a low figure? Come up and see them. It will pay you to lay up one or two extras at these low prices. REMEMBER, you can buy your tires for less money at.Pior's, and you've got my personal guarantee you must get service with Every Tire we sell you. We handle nothing but the best grade of standard tires.

Free Crank Case Service
When did you drain that old oil out? Drive up and let us drain your crankcase and put in some high-grade paraffine oil. We handle the best oil money can buy---Magnolia, Sinclair and Mobiloils. Try us once. Your old Ford will run like a new one with good fresh oil.

## PIOR'S <br> SERVICE STATION

BEN F. PIOR, Manager
Phone 41
Artesia, N. M.


TheVenn-Severin Oil Engin WAS THE FIRST CRUDE OIL ENGINE IN THE FECOS VALLEY
SEVERAL OF THE OLDEST ONES ARE STILL PERFORMING DEPE able SERVICE.

FIFTEEN YEARS WERE REQUIRED TO DEVELOPE THE NEW TYPE D


NO SMOKE STACK
SHORT EXHAUS SHORT EXHAUST Pressure.

# Mabie-Lowrey Hardware Co <br> <br> ROSWELL, NEW MEXICO 

 <br> <br> ROSWELL, NEW MEXICO}

DISTFIDUTTOFES FOR PECOS VAIIET
P. S..--Mr. Theodore H. Venn of the Venn-Severin Machine Company is with a few days and would be glad to call on anyone interested.


$\qquad$
We deliver parcels and
 Central Committee is called for the
10th day of March, 1924 , at 2 o'clock,
P. M. to be held at the Court House ico. The object of the meeting of said
Committee being to fix the time for
holding the Primary light freight and collect and deliver laundry. Trunks and baggage called for and delivB. D. WILSON. Phone 207


Real Beauty Plus Be ter Protection
Levis brotrazs
Standard Liquid Paints will colors that will retain their original freshn ss for a iong time. And they will give you the dest of protation against weathering because of their remarksble wearing qualities. They'll cost less, too, than many ints, because they have
unusuai ability in covering Soure rothes HIGH STANDAR LIQUID PAINT
For every painting, varnishing or staining need in your home-interior as well as exterior-there's a Lowe
Brothers Product that is backed by over fifty years of success and fair dealing. Come in and let us tell you how easy and inexpensive it is to redecorate.
KEMP LUMBER COMPANY
ARTESIA, NEW MEXICO

We are Waiting for You at the New Beauty Parlor

Let us attend your wants, Facial Massages, Shampoos, Manicuring and Hair Bobbing our specialty. Expert Helper in attendance.

ROOM No. 4 SIPPLE Building
Mrs. W.E. Hutcheon, Prop.

## Our SPRING TONIC

is a fountain of


Don't go around looking blue and making your friends and family unhappy, when by taking a few doses of our spring tonic you will have pep and snap again. We reccomend it to you.

How about your household drugs?
Have you ever thought how much suffering you can save by having at the right time some simple
antiseptic or linament? antiseptic or linament?

Make out a list of your drug store needs COME TO US FOR IT
C.E.Mann Drug Co.

fir Corn, . - - $\$ 1.80 \mathrm{cwt}$.
Reduced Prices in Quantities
fay from $\$ 15.00$ to $\$ 26.00$
ton Sed, No. $1,-\cdots \$ 35.00$
ton Seed, No. 2, $-\$ 23.00$
tesia Alfalfa Growers Ass'n

EE-YOUR CHANCE-FREE
w...tins

Portrait $\ldots \ldots$ With each dozen $3 \times 4$ Photos purchased
812 Portrait With each dozen $4 \times 6$ Photos purchased
With each dozen $5 \times 7$ Photos purchased With each dozen $5 \times 7$ Photos purchased
With each dozen $6 \times 8$ Phozen $8 \times 10$ Photos purchased
Wurchased
14 Portratrait
20 Portraie With each dozen $8 \times 10$ Photos purchased e portraits given away will be mounted, with
tion of the $16 \times 20$, given ready to frame.
den Studio $\qquad$ ARTESIA

Guaranty Abstract \& Title Company "RELIABLE ABSTRACTORS"

|  |
| :---: |

## Conserve Your Resources

ncial conditions throughout New Mexico should lt in a policy of conservation of individual reces as never before effected in this State. It is very poor economy to permit your machinlivestock, poultry, hay or grain remain unprotectrom the elements. Proper housing will eliminate vy losses on these items.
A needed building is the best investment you make.
EMP LUMBER COMPANY

PHONE 14

## Quality

. You will like and appreciate the quality of the goods
City Bakery
Square Deal--RockBottom Prices

## Service




be with us Sunday morning.
Beginning with Sunday
I shall deliver a series of sermons on
"Ownership and Stewardship". If you
are interested in these great doctrines

"The Necessity of a Separation."
B. Y. P. U. 6:30.
Preabhing 7:30. Subject, "Who is
the Ownership".
REV. L. R. SIMMONS, Pastor.
-- LEGION SOCIAL MEETING. .-

## The ladies of the Legion Auxiliary entertained the members of Clarence

 entertained the members of ClarenceKepple Post at the Chamber of Com merce last Friday evening. The organ
izations have been rather inactive fo
some time and the social was a some time and the social was an
evidence of a revival of interest. The ladies served delicious refreshments
of coffee, cake and sandwiches and of coffee, cake and sandwiches and
he ocasion was thoroughly enjoyed
oy those present.

## Laugh at the Mills?

## 

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## 2) er fane

Anin orectima Cman
L. P. Evans, Manager

## PECOS VALLEY STAGE

 Operating Baily, Sundays Included, Between Roswell, Artesia and Carlsbad, N. M.$\qquad$

Regular and Systematc Savings Are
Stepping Stones to Success"

Acquiring the habit of spending a little less than the amount of your earnings, and create a "Stepping Stone" with the difference makes each step easier and creates a feeling of faith and confidence, which grows stronger with each successive step. Start a bank account and enjoy the art of systematic banking.

## CitizensState Bank

AR'TESIA
NEW MEXICO

