

# ARTESIA ADVOCATE

J. R. HOFFMAN, Editor and Manager

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## OIL EXPLOITATION IN THE PECOS VALLEY

### THE VARYING VICISSITUDES INCIDENT TO THE ARTESIA FIELD.

Paradise Lost and Paradise Regained  
(By W. M. Todd)

The story of oil in this valley, going thru the periods of exploration, discovery and development, and all embellished by accompanying incidents and sidelights would make an interesting one to an outsider were it not too long. To those who have been on the firing line and borne the brunt of battle the experience has had its humorous as well as its pathetic side. When men fail to make a fortune which they thought they had in their grasp they can smile. But when they lose a fortune which they had already made it is not so funny. About three years ago this vicinity teemed with excitement, over oil prospects. Strangers, attracted by the odor of petroleum in the air, were coming and going. Geologists were scouring the valley in search of "structures" as a bird dog hunts for game, and oil leases sometimes changed owners twice in one day. Drilling rigs were working in every direction about Artesia, and it was a short day in winter when several new contracts for drilling were not made. Everyone was loaded with oil land and leases, and some had retired from business in anticipation of the fortune that would come in the sweet by and bye.

Some three years later, or about six months ago, the scene was so changed in all its aspects that it might have been sittingly described as "Paradise Lost." Drilling had been practically reduced to a lost art; the best located leases would have brought little more per acre than a German mark and suburban geologists were seeking positions in public schools and dry goods stores. Excitement was on a par with that of boys on the 5th day of July and visitors asked about conditions and prospects with the same interest as that with which one would view the ruins of Ancient Rome.

Why the change? What had happened? Had the activity and excitement no substantial foundation? Were the once rosy prospects only a flower without a root? Was there really oil here, or were the derricks that cast their dizzy lengths upon the horizon only monuments to blasted hopes and wasted time and money.

The answer is simple, direct and logical. To begin with, the idea or belief that this was an undeveloped oil field was not built upon anything vague, theoretical or wholly scientific. It was built upon the sight of oil itself, which could be procured in large quantities in many different places throughout the whole valley. People could see it most anywhere at any time and could paddle in it or burn it or carry it away.

Of course there were plenty of scientific facts, as given in the reports of government geologists and other geologists and scientists. But these, as indications, were nothing as compared with the actual oil furnished by numerous wells.

The famous Brown well, drilled for a water well a dozen or more years ago, yielded so much oil that it was useless as a water well. Its owner pumped the liquid into a tank and after separating the water and oil commenced selling the oil in barrel lots. While no accurate record was kept, he declares he sold considerably over two thousand barrels.

But the price of the oil was only a dollar a barrel, and as the expense of pumping and handling did not make the well a paying proposition, it was abandoned.

Since that time two fortunes have been spent in an effort to develop and deepen the Brown well, but all efforts failed for several reasons. First they were unable to case off the artesian flow of water. Second, the hole was crooked, and barbed wire, railroad iron, fence posts and many other things, dumped in the well through mischief or meanness, which could not be removed and the work was abandoned.

But there is the well yet today spouting oil and gas at intervals until the liquid flows in a stream along the roadside. The Brown well has been visited by thousands of curious people most of whom regarded it as an incomprehensible freak. It is useless as either an oil or water well but it is valuable in another respect. It has stood there all these years an ungovernable but irrefutable witness of the presence of an oil pool or crevice in its midst.

Then there is the Belt well, located only three miles from the Brown well. This was also drilled for a water well, but when, at a distance of about 1000 feet, oil was encountered, drilling was suspended. From that time to this, night and day for nearly twelve years, without having been shot, swabbed or pump-

ed, this well has yielded a stream of live oil as large as a pencil, and it is used for fuel for the engine of a manufacturing plant.

All these things taken together—these two wells, traces of oil in numerous other water wells and the unvarying reports of the army of geologists—are certainly sufficient to warrant the conclusion that there is oil here somewhere. And that is not all: The Lakewood well is today standing with its casing full of oil to the top. This well was capped and put in cold storage immediately after it was shot, more than a year ago. The Dayton well drilled also by the Illinois people to a depth of 4000 feet, is also capped. What the intentions of the owners of these wells are is the subject of much and varied speculation. In any event, their skill in concealing their designs discounts that of the average Japanese diplomat.

The men who began the work of development in this valley were not obliged to find first if there was oil here. That was known in the beginning. Theirs was the task of finding how much was here. The field was and is called a "wildcat" field, but the knowledge in advance that there was some oil here would seem to entitle the field to the name of a more domesticated variety of feline.

Development work was begun with men with little money. Bigger companies held aloof and watched the clawing of the "wildcats." They even had disguised spies everywhere to watch and report every detail. But the period of drilling was well begun. New Wells were started every day—on sidewalks, in business offices, stores, hotel lobbies and church vestibules. Things were moving at such a pace that some were afraid that wells would be brought in before tanks were constructed and pastures and crops would be ruined by an overflowing sea of oil!

Believing that the main refinery would be located in the Lakewood basin, the placid village of Lakewood upon the banks of the raging Pecos, was bought bodily by an enterprising syndicate. Only the church, schoolhouse, hotel and bank did not change title.

This was the state of things about three years ago. But with the suddenness of a Panhandle blizzard conditions which held the whip hand over this short cut to wealth and glory put on the brakes so violently that nearly every oil producing enterprise either turned turtle or skidded into the ditch. Money became frightened and ran for cover. The price of labor availed to an unreachable altitude. Feet that were normally warm grew stone cold. Some concerns failed, others suspended and the whole scene of life, animation and expectancy changed to one of morgue-like quietude and tranquility.

But while this field has suffered in reputation by its long sleep, it has not suffered in fact. No one who knew the actual facts lost faith. In the mean time the rift in the cloud has appeared. Some of the drills that have stood motionless for months and months are again churning. Others are being made ready. New contracts are being made for drilling and several new drills will be started early in the new year. Money is easier, the price of labor is taking a parachute descent and returning confidence is reflected in the countenances of the people. Strangers are coming and going and faint glimpses of old time life and activity are seen in the distance. Paradise is about to be regained.

With the Toyah well a success and the Lakewood well full of oil to the top, both on the same geological structure, the people here are firm in the belief that there is still corn in Egypt. Many things are heaving into view that give hope and encouragement. Every thing laid down during the declining period is being picked up again and those best informed believe that the end of 1922 will see the valley spotted with oil derricks from Roswell to Pecos, Texas.

This, dear reader, is a tersely told tale of oil exploitation in this vicinity to date. It might perhaps have been made more entertaining by exaggeration. But exaggeration is a dangerous plaything and it has been avoided in this story. Everything given as a fact is true as all who have been thru this vale of tears will agree. It is hoped and believed that the story told a year hence will be featured by a promising prospect rather than by a rueful retrospect, and that all the victims of vicious circumstances will have so far recouped themselves through the discovery of a vast pool of oil that they can pay their lost election bets and ride serenely on the tide that leads to fortune.

Miss Emily Skeen left this week to join her mother at Santa Fe.

This part of the Pecos Valley of New Mexico was visited last week by a Horticulturist of note, the person being none other than Prof. Sanders of San Diego, California, who gave some very valuable information to some of our leading orchardmen. Persons owning orchards or trees of any kind, should see Judge J. H. Jackson or S. A. Lanning and get the formula left them by Prof. Sanders, as it is an inexpensive proposition.

## FARMING ADVANTAGES IN THE PECOS VALLEY

Before locating in this valley I farmed in Kansas, Colorado and Missouri. In central Kansas we were continually at the mercy of the very whimsical climate. In western Colorado, we were so far from market that what profits might otherwise have been ours the railroads got. In Missouri on a splendid farm we found the elements almost as adverse as in Kansas. In all of these states we found cold winters and of such duration as to often exhaust the best of the farmers resources.

As a farming proposition from almost any angle I look at it, this country, the Pecos valley, and particularly the Artesian Belt is, by far the best thing I have yet known. Here there is none of that dreaded uncertainty regarding production, obtaining a good stand, or markets. We know where we are at all of the time. There is little or no speculation here in farming and this is as it should be.

Alfalfa, being our major crop, produces an annual and certain income that gives the farmer a feeling of security. Five times every year, if handled with average intelligence, it swells the farmer's bank account. If some unknown or unexpected disaster should overtake one of these five crops the farmer is not at his wits end to know which way to turn. He has four more to tie to. More than this, any one of these five crops of alfalfa will often return more clear money than can be realized from the same acreage in a whole year's laborious effort in the north or east.

Alfalfa eliminates weeds, often months, of fall plowing as for wheat or corn. The preparations of a desirable seed-bed never bothers the Pecos Valley alfalfa farmer. All that dreaded uncertainty about securing a satisfactory stand of wheat or corn is eliminated also. None of these things bother or worry the alfalfa grower, neither does the cultivation nor the uncertainty of rainfall. Consideration of these vital things, it seems to me, should convert more thinking men to irrigated alfalfa growing. Even alfalfa in the north has not proven very remunerative because of adverse climatic conditions, but with us alfalfa is produced under such ideal conditions as to make our product very desirable on any market. It is a well known fact that Kansas City hay buyers come right past Kansas and Oklahoma alfalfa fields to our Pecos paradise to purchase our pea-green product at a higher price and ship it a thousand miles to their customers. We have also the great State of Texas right at our very door and Mexico just to the south, both of which are demanding more and more of our hay every year, and will have none other. Much of our hay even goes into Arkansas, Louisiana, and Oklahoma, at from \$3.00 to \$5.00 a ton over northern hay prices because of its unexcelled feeding qualities.

Our alfalfa is produced with one irrigation to each crop, and is often cut one day and baled and in the car ready for shipment the next, due to the entire absence of moisture in the air, this makes a pea-green product that is unsurpassed anywhere and rarely equaled for feeding purposes. It requires but 35 days to produce a crop—not a whole year. After one crop is removed our warm artesian water is applied and presto! almost before the mower bearings are cool another crop is ready for the sickle.

In farming alfalfa we are continually adding nitrogen to our already fertile soil while the wheat and corn farmer is a soil robber unless he practices regularly a system of fertilizing which at the cheapest is expensive enough.

Corn, wheat, oats, barley, or any other general farm crop can be produced here also with that same assurance of maximum yield which comes by the farmer having control of his water supply. Our long warm summers make it no sleight of hand process to produce two crops in one season when desired.

Dairying conditions approach nearest to perfection here. We can and do produce all of an ideal ration even to the cotton seed products; we have green forage (alfalfa) pasture all winter long and it is rarely covered with snow. We have no prolonged blizzards nor drizzling rains, freezing as it falls. Our cows don't go around in winter with their backs humped up like scared kittens from having to drink ice water. The artesian water is of uniform temperature winter and summer, just right for man, beast and plant. Add to all of these ideal conditions the fact that hundreds of thousands of pounds of butter are annually shipped into this state and we get a glimpse of our possibilities along dairying lines.

It is not the purpose of this article to leave the impression that anybody can make farming pay here with just any sort of haphazard methods, but we believe any farmer with horse sense, courage and pen-

will forge ahead here faster than any place with which the writer is familiar. W. R. HORNBAKER.

### THIEVES LOOT STORE, PRY OFF LOCK ON DOORS

Thieves entered the dry goods department of Solomon's store and secured loot, valued at several hundred dollars. The exact amount is not announced. Among the stolen articles were four women's coats, silk dresses and many wool dress skirts. A peculiar feature of the theft, was that the burglars picked over the entire stock and took only articles of certain size. They also took ten gingham dresses, leaving other valuable articles.

**Pried Off Lock**  
The robbery was noticed by E. E. Solomon, manager of the store, when he entered the store the following morning. The officers were called, but no clues have been found. The thieves entered the building by prying off a padlock on the outside doors over a rear window. A wagon coupling iron was used and was found near the window.

It is supposed that the entry was made by more than one person and that it took place only a short time before the store was opened. A pan of water, near the window, had been overturned by the culprit and the floor was covered with water.

### MISS GLOVER ENTERTAINS IN HONOR OF MRS. RECER.

Miss Effie Glover entertained a number of her friends at her home on Tuesday evening in honor of Mrs. Dayton Recer, of Anthony, Kansas. Rook was played by the guests until a late hour, when delightful refreshments consisting of fruit jelly with whipped cream and cake were served.

### WMAS, GRAPE FRUIT.

W. Merchant gave the editor two large grape fruit that were raised on his farm near El Centro, California, in the Imperial Valley. The fruit was certainly fine. Mr. Merchant's son, J. L., sent him a large box and a number of his friends enjoyed the fruit. Mr. Merchant has a fine farm and raises most everything, making quite a liberal income from the same each year.

### "BLUE RIBBON" CLASS ENTERTAINS AT MRS. COLE'S.

The "Blue Ribbons," a class of the Baptist Sunday school, entertained a number of their gentlemen friends at the home of Mrs. C. M. Cole, on last Tuesday evening. David Crockett Cogsdall proved to be a very apt subject for the young ladies to tantalize and pester. Delicious refreshments were served at a late hour to the merry group, after which they dispersed to go home.

### GAYLE MANDA ENTERTAINS WITH DINNER

Mr. Gayle Manda was host to a number of friends on last Thursday evening with a delightful six o'clock dinner in honor of Misses Emily Skeen and Regina Christopher, who are moving from Artesia. The following young people enjoyed this affair at the Manda country home, "Elms Ranch": Misses Inez Morris, Emily Skeen, Regina Christopher, Eunice Wells and Messrs. Caraway, Lloyd Atkinson, Frank Morris, and the host.

### ARTESIA MUSIC PUPILS PRESENTED IN RECITAL

The music pupils of Mrs. Dayton Recer and Miss Zanaida Mann, sopranos, were presented in a recital before a large number of friends here. This was a good program and showed unusual talent among the small children of the town.

Miss LeRue Mann, seven years old gave a piano solo and a vocal solo for the opening number. Piano solos were played by Misses Jenna Beth Bishop, Gladys Cole, Julia White, Ina Cole, Helen Mann and Virginia Atterberry and John White. Vocal solos were sung by Andrew White, Mrs. Recer and Miss Zanaida Mann. A piano duet by Miss Ina Cole and her teacher was an enjoyable number.

### MRS. J. R. G. WHITE PRESENTS STUDENTS IN RECITAL

Mrs. J. R. G. White, assisted by Miss Zanaida Mann and Mrs. Dayton Recer, soprano, presented a number of her music pupils in a recital on last Friday evening. A large number of friends and parents of the pupils were present.

Little Miss LaRue Mann, age seven, began the program by playing a piano solo and sang a vocal solo. Her numbers received much praise from the interested audience. Piano solos were played by Misses Jenna Beth Bishop, Gladys Cole, Julia White, Ina Cole, Helen Mann and Andrew White. Vocal numbers were given by Miss Zanaida Mann and Mrs. Dayton Recer, of Anthony, Kansas, a former pupil of Mrs. White. Andrew White also sang a solo. A piano duet by Ina Cole and her teacher was also enjoyed by the guests at the recital.

Hollis G. Watson of Hope and Mr. Howard, county commissioners, were Artesia visitors Tuesday.

### HOPE WANTS A RAILROAD

Need of a railroad from El Paso north through the plains country between Midland and Amarillo is pointed out in a letter received yesterday by the El Paso chamber of commerce from Z. B. Moon, secretary of the chamber of commerce at Hope, N. M. Mr. Moon further asserts that business men at Hope are anxious to cooperate with other chambers of commerce along the proposed route thru the plains country in making an attractive proposition.

"The plains country, between Amarillo and Midland is somewhat isolated," Mr. Moon writes. "It is cut off from markets by being off the railroads. We have been trying to get the Santa Fe interested in building a road from that part of the country to El Paso. It is presumed that such a road would run from Seminole to Carlsbad, then to El Paso.

"We are asking for information as to whether there is any thing doing along these lines, and we are anxious to enter into scheme when it becomes necessary, from our end, to get the various chambers of commerce lined up along the proposed line and make a combined effort to show the railroad people that this line would benefit El Paso and the country thru which it would run, also that, if the Santa Fe accepted the proposition, it very likely would enjoy quite an increase in tonnage over that being hauled now from this particular country.

"It is well known that the Pecos valley would furnish many trainloads of produce, fat livestock, fruit, etc., that never get away from the farm now, but which could be sold at a profit in your city. The mountain country along the line would benefit similarly, settlers would be attracted, and production would increase." —El Paso Times.

### SANTA FE PLANNING TO EXTEND LINE TO EL PASO

The Atchison Topoka & Santa Fe Ry. system is considering plans looking to the construction of a through line from El Paso to Fort Worth, Tex., a distance of about 550 miles, as a consequence of the growth of the Plains section of Texas and the increasing demand for more railroad facilities. The new road will probably run from El Paso via Carlsbad, N. Mex., and Seminole, Tex., to Lamesa, Tex., whence there is an Atchison Topoka & Santa Fe line of 50 miles to Platon, where the Santa Fe line to Post, Tex., twenty miles, might be followed and from there a straight line would be taken to Fort Worth, perhaps via Haskell, Throckmorton and Graham, Tex. Preliminary surveys are reported made.—Carlsbad Current.

The football players of Artesia high school were awarded the athletic letter "A" at a special assembly on the last day before the Christmas holidays. Seventeen players and manager Luther Caraway were the recipients of this honor. Coach Adams stated that he was well pleased with the excellent record made by the team, and was confident that next season would witness a better record. The reason for the delay in the presentation of these honors was due to the delay in the arrival of the beautiful orange and black pillow tops.

The financial condition of the athletic fund did not permit the authorities to give sweaters to the players. However, a beautiful pillow top, with the large athletic letter was presented with the privilege of wearing the "A" on any sweater.

The following men received the bar for their second year of football, in addition to the letter: Capt. T. Bullock, C. Cole, N. Clyde, E. Klopfenstein, A. Sloan and C. Stedt. The following men received their first letter for football: H. Cole, C. Yager, E. Welsh, G. Williams, E. Polard, R. Davis, F. Turknett, J. Jackson, C. Brown, J. Christopher and G. Sterling.

Misses Mildred and Mary Doss were at home for the holidays.

Mr. B. P. Williams, who has been at Mexia, Texas, for several months was with home folks during the week.

Mr. Currey Bishop, of El Paso, Texas, is visiting his sister, Mrs. Lillian McNeil, and brother, Byrd Bishop.

C. C. Cagle and W. H. Rhoades of the Roswell Auto Company, were transacting business in Artesia Wednesday.

Ervin and Floyd Mansell, who have been visiting friends in Artesia during the holidays, returned to their home in Des Monania, Texas, Tuesday. The gentlemen are in the garage business in that city.

Mr. Paul James entertained a large number of his friends with a delightful party at his home on Tuesday evening. Sixteen boys and girls were present to enjoy this pleasant occasion.

### NOTICE

The Artesia Chamber of Commerce will meet Monday evening, January 2nd. Every member is urged to be present. An invitation to join is extended to all.

J. J. CLARKE, Sec'y.

## THE OIL FIELD

The only wells about here actually drilling this week are the Orchard Park and the Kansas-New Mex. Nos. 1 and 2.

L. R. Crockett, the manager of No. 1, says he has just gotten through about forty feet of the hardest rock he ever encountered in all his drilling experience. It appeared to be a kind of gray granite, and so hard that an hour's work in it put a drill out of commission until it was sharpened. The drill has now reached a formation of brittle limestone which is more easily penetrated.

F. A. Manda who is master of ceremonies in the drilling of the new well east of Cap Rock is busy hauling casing and equipment and expects to spud in early in January.

### GOOD GRADE OF OIL FOUND IN BELL WELL—FINE LUBRICANT

As the drill goes deeper each day in the Bell well, near Arno, north of Pecos, the showing for a big producer increases, according to those who are watching this test closely.

The depth is now 2310 feet and the drill is entering a black shale. The oil struck in the blue lime formation is proving to be a splendid lubricating oil. The oil is said to be much thicker than any found heretofore along the Pecos River, but is lighter in color than the shallow Toyah lubricating oil. About a barrel, or half barrel, of oil seeps into the well each day. Gas continues to rise in a steady stream. This is the first well in the Pecos field to make a decided showing as a producer and was the one which brought the first boom in Pecos. The first oil was encountered at less than six hundred feet. The derrick over this hole burned recently and a new rig had to be built and work was just resumed only a few days ago.—Pecos Enterprise.

### INCOME TAX

With the approach of the period for filing income tax returns,—January 1 to March 15, 1922—taxpayers are advised to lose no time in the compilation of their accounts for the year 1921. A new and important provision of the Revenue Act of 1921 is that every person whose gross income for 1921 was \$5,000 or over shall file a return, regardless of the amount of net income upon which the tax is assessed. Returns are required of every single person whose net income was \$1,000 or over and every married person living with husband or wife whose net income was \$2,000 or over. Widows and widowers and persons separated or divorced from husband or wife, are regarded as single persons.

Net income is gross income, less certain deductions for business expenses, losses, taxes, etc. Gross income includes practically all income received by the taxpayer during the year; in the case of the wage earner, salaries, wages bonuses and commissions; in the case of professional men, all amounts received for professional services; in the case of farmers all profits from the sale of farm products, and rental or sale of land.

In the making of an income tax return for the year 1921, every taxpayer should present to himself the following questions: What were your profits from your business, trade, profession or vocation? Did you receive any interest on bank deposits? Did you have any property from which you received rent? Did you receive any income in the form of dividend or interest from stocks or bonds? Did you receive any bonuses during the year? Did you make any profit on the sale of stocks, bonds, or other property, real or personal? Did you act as a broker in any transaction from which you received commissions? Are you interested in any partnership or other firm from which you received any income? Have you any income from royalties or patents? Have you any minor children who are working? Do you appropriate, or have the right to appropriate, the earnings of such children? If so, the amount must be included in the return of income.

Has your wife any income from any source whatsoever? If so, it must be included in your return or reported in a separate return of income.

Did you receive any directors' fees or trustees' fees in the course of the year? Do you hold any office in a benefit society from which you receive income?

Answers to all of these questions are necessary to determine whether a person has an income sufficiently large to require that a return be filed, and may be the means of avoiding the heavy penalties imposed for failure to do so within the time prescribed.



## To Our Friends and Customers

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and Prosperous  
New Year.

May our friends be our customers  
and may our customers be  
our friends.

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A New Years  
Resolution  
TRADE AT  
Harves' Garage

#### The Wonders of America

By T. T. MAXEY

##### THE HIGHEST HIGHWAY IN THE WORLD.

PIKE'S PEAK is, without question, the most-talked-of, most-written-about and consequently most-famous mountain in America. Fittingly indeed has it fallen heir to the name "Monument of the Continent," for it has played an important part in the history and romance of our fascinating and wonderful West. Now its importance as a landmark, situated on the dividing line between the great plains on the east and the mountain kingdom on the west, has been further increased, because of the ability of the public to ascend it comfortably and quickly and enjoy the panoramic view of five or six states which is visible from its snow-capped summit, 14,109 feet high.

The most marvelous highway building achievement of the age is the construction of an automobile highway from Colorado Springs and Manitou to the summit of this peak. The fearless thought that conceived and the daring which executed the work of building this, the highest highway in the world, absolutely stun the average individual. It is about 16 miles long, from 20 to 50 feet wide, smooth as a boulevard, and has a maximum grade of 10 1/2 per cent.

While this serpentine road turns and twists and winds and zigzags up, to an elevation seldom reached in this world under any circumstances, the visitor is treated to indescribable views of illimitable space and into immeasurable depths and receives a series of new thrills and sensations. Looking up, one may see cars moving in opposite directions on different levels of this road, yet both are going the same way--up.

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##### NEW YEAR'S DANCE

The local American Legion Post will give a New Year's Eve dance at the I. O. O. Hall, on December 31. Great plans are being made to make the affair the social event of the season. In addition to the dancing, there will be other novel entertainment features. Ham's Jazz Hounds will officiate.

We deliver parcels and light freight and collect and deliver laundry. Trunks and baggage called for and delivered.  
B. D. WILSON. Phone 207.

### ARTESIA CHAMBER OF COMMERCE

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Secretary ..... J. J. Clark

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Finance  
Sipple, Evans and Bryant.  
Publicity  
Hoffman, Yates and Keinath.  
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Hartell, Gates and Donahue.  
Legislative  
Corbin, Mann and Donahue.  
Agricultural  
Hornbaker, Coll, Chas. Rogers.  
Membership  
Sipple, Ward, and Bullock.  
Alfalfa  
Donahue, Wheatley and Mann.  
Entertainment  
Keinath, Story, Robertson, Cunningham and Bryant.  
Roads and Highways  
Hannah, Stroup and Gilbert.  
Cotton  
Corbin, Yates, Mann, Kissinger.

#### The Wonders of America

By T. T. MAXEY

##### OUR MIGHTIEST HOT SPRING.

ALMOST in the center of Wyoming, near a bend in the Big Horn river and 4,350 feet above sea level, nature brought to the surface, for the benefit of all humanity, her most notable work in the hot-spring line. Here, from a rough-edged opening approximately 25 feet in diameter, and which may come through from China for all anybody knows--since it has been sounded to a depth of 1,000 feet and no bottom found, there bubbles forth about 18,000,000 gallons of 135-degree hot water, possessing untold medicinal value, every 24 hours.

This health fount was discovered by a wandering band of Indians. When the white man came he named it "Big Horn Hot Spring," because the water was finally tumbled over a 40-foot cliff in a beautiful waterfall to the river below. A city was built by the river. They called it Thermopolis (Hot City), because of its nearness to the spring.

The government purchased the tract on which the spring is located in 1887. Washakie, chief of the Shoshone, agreed only on condition that a portion of the water be reserved forever free for public use. Later, when the government ceded the land to the state, the same clause was inserted in the patent. Thus this great nature-made anti-toxin for many ills which beset humanity has been preserved for the use of everybody for all time. A natural admixture of sulphur, lime, magnesia, iron and silica, this water possesses exceptional restorative properties in the treatment of blood and skin diseases and rheumatism.

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Meets every second and fourth Thursday of the month at 7:30. Visiting Sovereigns welcome. Watch this paper for special meetings.

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Meets Every Tuesday Evening.

Watch this paper for special meetings, etc.

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Meets Second and Fourth Wednesday of each month Dances each first and third Saturday at I. O. O. F. Hall

## WHERE TWO YEARS MEET 1921-1922



FOR the year that is gone we can but express the heartfelt appreciation of favors shown us by friends and patrons.

The New Year is full of joyful promises, our wish is that for one and all it may contain Three Hundred and Sixty-Five Happy, Healthy and Prosperous Days.

DEDICATED  
TO FRIENDS AND CUSTOMERS  
BY

### PALACE DRUG STORE

Drugs  
Cigars

Soda  
Candies

The Rexall Store

Remember Rev. Shultz of El Paso, a man that is strong in the presentation of the Bible, will preach at the Church of Christ Monday and Tuesday evenings.

Miss Ruth Lukins is at home from Denison, Texas, for the vacation.

#### BARNEY OLDFIELD TIRES

Miss Vella Brock spent several days visiting in Carlsbad this week.

30x3 .....\$9.00  
30x3 1/2 .....\$10.00

Clothing wanted by the Red Cross for adults and children.

Artesia Machine Shop and Auto Hospital.

## Kemp Lumber Co.

All kinds of building material  
at lowest prices. Phone 14  
Artesia, New Mexico

## Here He Comes

Young 1922  
IS AT  
THE DOOR

Now Make This Resolution:--

"During The Year I Shall  
Depend on---

### Barinard-Corbin Hardware Co.

For My Hardware Needs.







**ARTESIA ADVOCATE**

Published every Friday at Artesia, New Mexico by J. R. Hoffman & Wm. Stranahan, Owners.

Entered at postoffice at Artesia, New Mexico, as second class mail in 1902

**TERMS OF SUBSCRIPTION**  
One Year.....\$1.50  
Postively in Advance  
Names dropped as soon as delinquent

**RAMBLLINGS**

That Prince of Advertising men, Mackintosh, made the dry bones rattle last night, and if one had chance to pass by the Gilkeson at certain points during his talk to the Advertising Club, he must have heard the rusty joints creaking and groaning. It was a great address, and one sadly needed in Roswell.

Roswell has many good business men. No one who has lived here any length of time can doubt that, but it is a fact that living into ourselves, as we are forced to do to a great extent by our isolated location, we become more or less rusty—and our bones dry out.

What impressed many more than anything else said by Mr. Mackintosh was his talk about the application of the Golden Rule in business, not from a mere philanthropic reason but because of hard-headed common-sense, because it paid.

Mr. Mackintosh told of checking up on a certain community where a new store was started by exceptionally capable business men with ample backing and superior equipment and facilities, and yet who were unable to attract business from the old-time stores. He said their check found the reason to be the application of the Golden Rule by the old-timers in a practical way. They had built up their businesses on the good-will of the community, were trusted and liked, and people dealt with them because they not only trusted them in their business dealings, but because they liked to deal with them and liked them personally.

Just the common-sense application of the Golden Rule in business. Mackintosh didn't try to tell the business men that advertising paid. He didn't waste his time on that—that goes without proving, but he did tell them of the important part the right sort of advertising must play in their business. They must tell the people of the merits of their goods, the superior merits—and then they must have those goods with those merits to back up their advertising. False advertising only tells the world the merchant is a liar, for the buyer checks up the goods with the advertising and detects the lie. And there is a customer lost.

The importance of care with advertising was told briefly. Each merchant, if he cannot spend the requisite time on his advertisements, should train some one in his establishment to give the advertising proper attention. He denounced hastily written advertisements on scraps of paper as not taking the proper advantage of the selling power of advertising.

It was a great talk, one that should be thought about carefully and the application of the principles laid down undoubtedly would bring results anywhere.

One thing we overlooked in our remarks on consolidation—the cigar and tobacco business! We would be willing to bet anyone of the larger dealers in Roswell would be only too glad to have all the business here. That would be consolidation worked out. Of course, there would be quite a few empty buildings, quite a few men out of work, and the man who wanted a smoke might have to walk farther to get it, but think of the efficiency of the consolidated store!

Then, there are the newspapers. We remember when Roswell had only weekly newspapers, and a few here remember when there were only newspapers brought in semi-occasionally from far-distant points. When the writer first became connected with the Record there were two weeklies in Roswell, including The Record. Then another one started in business and there were three. It soon became evident that Roswell was to have a daily, the newcomer could not be persuaded otherwise—and then there were three dailies for some time—in a town about like Artesia today. The Record finally absorbed the other two dailies and then there was one. Then inevitably a weekly was started, and this finally bloomed out into the present Evening News. During these years Roswell had a number of weekly and semi-weekly and monthly publications that have gone where the woodbine twineth.

Albuquerque has had all sorts of experiments with newspapers. There has been one daily in Albuquerque and there have been three. Now there are two, with a number of weekly publications.

Santa Fe has had a varied experience in the daily and weekly field, until a multi-millionaire came along and made the place his playground, when it became unprofitable for ordinary newspapermen.

And so it goes all over the state, and all over the country. There have been newspaper consolidations galore but soon along comes a stranger with more dollars than sense, or perhaps without the dollars and possessed of a newspaper plant or parts of one—and behold, another newspaper blooms forth!

There seems some fascination about the newspaper game for the ordinary human mortal. Perhaps it is because the ordinary mortal likes

to stick his nose into other people's business and he has full opportunity to do that in the newspaper game, with some excuse for so doing. Anyway, there is a pull to the newspaper magnet.

Perhaps that accounts for why one who knows nothing of the game except that it takes ink, type and paper to make a newspaper, always wants to tell the newspaper man how it could be improved, how he would do it and how the newspaper man isn't doing it as it should be done. The woods are full of such geezers, and just now the City of Roswell is one vast tract of cotton-woods, elms and locusts.

Every so often The Record gets a lot of free advice about what we should do with the plant. We should sell it to the other fellow, we should buy his plant and we should lay down in peace in the same downy couch. One outfit wanted to look us over, see what we had, put a price on us, and then were to buy or sell or consolidate on what the outsiders thought of us. Although we have put in twenty years in the game, we are presumed to know nothing about our property, the other fellows, the outsiders, who don't know an emm from a monkey-wrench, want to tell us what we should do and what we should not do.

We wonder what A. Pruitt or Ed Cahoon or John Poe would say to the mere newspaper man if he were to walk into their office some bright or gloomy morning and tell them severally and collectively what he thought they should do with their various institutions. Of course, the mere fact that the newspaper man only knows enough about the Pruitt business to buy a few eatables and a few coverings for the human frame, should cut no figure—as some people look at it. About the only use the average newspaper man has with a bank is to borrow money, when he can, cash the other fellow's checks—when he can—and get all the advertising out of it he can blarney the banker into giving him.

But just, the same, the newspaper man has just the same right to tell the banker how he should run his business as the outsider has to tell the newspaper man.

But on the other hand the newspaper man gets lots of honest advice. He has lots of friends—strange as it may seem to many—who honestly try to give him good advice, and often do. Often he picks up good ideas, but far more often the advice can't be used because the fellow who gives it is just out of his line—he thinks he knows while all the time he is simply wading in a strange pond.

It's a great game, telling the newspaper man how to build up a great newspaper in a town of seven thousand people—you see we are honest about the number of people who think they live here—but the Horace Greely simply doesn't exist who can make use of a shoestring to lasso a bull and get away with it.

And that's what most of our advisors are trying to get us to do!—Roswell Record.

Miley Hawkins returned first of the week from a trip into Kansas, Oklahoma and the Panhandle of Texas.

Come out and hear W. A. Saultz of El Paso at the church of Christ Monday and Tuesday nights.

Dr. and Mrs. J. J. Clarke entertained a large number of friends at their home on South Roselawn on last Wednesday evening? A very enjoyable evening was spent by the guests in dancing. Delicious refreshments were served.

**The Wonders of America**  
By T. T. MAXEY

**THE GRAND CANYON IN ARIZONA.**

THE late George Fitch said "Arizona was made by nature in a frivolous and contradictory mood, a few million years ago, just to show man, when he arrived, what she could do when she felt like it."

The Grand Canyon of the Colorado River—the most wonderful geological and spectacular phenomenon known to man—is in Arizona. Discovered by Spanish explorers in 1540, it has been an object of wonder and admiration ever since. In approaching it your first surprise is that you are not prepared for it. Its beginning is so very abrupt. In one jump from the edge you could go down 2,000 feet.

Viewed from the rim, looking down, it is a stupendous panorama—an unbelievable abyss, 3,000 to 5,000 feet deep, 10 to 18 miles wide and 200 miles long. Its sides are lined with countless and varied ornamental architectural features, the whole beautifully tinted and colored and marvelously harmonious. Seen from the bottom, looking up, it is so big that it amazes and bewilders one. On every side are endless projections of caves, terraces, pinnacles, towers, buttes, cliffs and peaks—storm-carved and weather-stained—many of them higher than any mountain east of the Rockies, yet none of them level with the top. Globe trotters say that nothing else in all the world even remotely approaches this spectacle.

The color combination seems to shift with every movement of the sun, clouds or your position. There is a trail to the bottom and a road around the rim.

**Kepple-Venhaus.**

At six thirty on Tuesday morning at the St. Anthony Catholic church, Miss Edna Kepple was united in matrimony to Mr. Stephen Venhaus of Nebraska, with Rev. Father Raymond of Carlsbad officiating at the ceremony.

Only the close friends and relatives of the happy couple were present at the ceremony. The groom was attended by Mr. Wm. Venhaus of Lawrence, Kansas, while the bride was attended by her sister, Miss Mable Kepple. Immediately following the wedding ceremony, a dinner was served at the Kepple home to all the wedding guests. The house was decorated with holly, mistletoe, bells and other holiday paraphernalia.

Mrs. Venhaus, the daughter of Mr. and Mrs. P. C. Kepple of Artesia, is a graduate of the Wichita College of Music where she was an honor student. During the past year she has taught in the public schools at Hondo, New Mexico. The groom is a successful young land owner from Nebraska where the young couple will make their home after a few weeks honeymoon through Kansas, Nebraska and other points.

This nuptial affair was the culmination of a romance which began two years ago at the Knights of Columbus convention held at Roswell.

**CLASSIFIED**

LOST—Shell framed glasses on main street. Case has Altus, Okla., stamped on it.  
J. D. TERRY.

FOUND.—A ladies' hat. Owner may have same by calling at the home of G. W. O'Bannon.

I am beginning a class in shorthand and those desiring to take up this work can see me evenings at my home at the K. B. Rowan house.  
MABEL ILLER.

FOR SALE—Oak dining room table. Mrs. D. E. Bryant. 1p

For Sale Cheap for Cash—1920 Model, 5 passenger Ford Touring car, equipped with electric starter, run about 2500 miles, still using original casings. Enquire Advocate office. 1tp

FOR SALE—Two Ford touring cars in good condition at a bargain if sold at once. See Calvin Dunn at Dr. Lounks' Garage. 1p

FOR SALE—Pure Hog Lard. H. L. Jones. 2t p

FOR SALE—About 75 feet 3/4 inch galvanized pipe, cheap. City Bakery.

FOR SALE—Six residence properties from 4 to 9 rooms. Cash or terms. Will take good Ford car as first payment on one. See A. M. TARBET, Artesia, N. M.

WANTED.—A second-hand pruner sprayer. Must be in good condition. Also a number of smudge pots.  
E. N. WELLS, Lake Arthur, N. Mex.

FOR SALE—Three good milk cows, coming fresh soon. Will McCaw, on McFadden farm.

FOR SALE—A new Coles Hot Blast Heat, cheap. City Bakery.

FOR SALE—Duroc Boar. W. A. BRYAN.

FOR SALE—Live stock, hogs, horses, dairy cows, farming tools, wagons, cultivators, harness, etc. Call at Dayton Farm, green buildings, Dayton, N. M.

FOR SALE—One 1-ton Ford truck. See W. L. Wyman, Artesia.

FOR RENT—Modern 5 room dwelling in excellent repair, just refinished. Light housekeeping apartments, steam heat, electric lights. Keimath & Son.

WANTED—A good second hand piano. Mrs. E. M. Smith, Phone 11.

"GROWN AT PLAINVIEW ON THE PLAINS."  
Owing to our location, irrigation facilities, and experience, we are in position to supply trees in varieties and sizes best suited to the North Plains, West Texas and New Mexico. Send us a list of what you will want and we will make you a price. Our prices on shade and ornamental trees have never been lower. We know the varieties best suited to your locality. Agents wanted. PLAINVIEW NURSERY. 1-21-22 Plainview, Texas.

**50 Free Prizes**

**Elrose Friday and Sat. Nights.**

All Prizes Given Away Absolutely Free at the Theatre

**E. B. BULLOCK**  
Feed, Flour, Coal and Grain. Ask your grocer for "WOLFS' PREMIUM FLOUR"  
"EIGHT 24 POUND SACKS WOLFS' PREMIUM FLOUR"

<b>CITY BAKERY</b> Special Orders for Party and Fancy Pastry Fancy Decorated Cake	<b>McCLAY FURNITURE STORE</b> Home of Pathe Phonographs Handsome Ladies sewing rocker	<b>WILSON and ANDERSON</b> Produce, Hides, Pelts, Furs, Hay and Grain A real live chicken or rooster
<b>JOYCE FRUIT CO.</b> Department Store. Dependable Merchandise \$10.00 Assortment Groceries	<b>SOLOMONS' STORE</b> Every day needs at a bargain \$4.00 Aluminum covered stew kettle	<b>FERRIMAN SON and CO.</b> Where the price sells and the quality tells Pair fancy wool nap blankets
<b>C. E. MANN DRUG CO.</b> The Nyals Store \$5.00 DJRE KISS Toilet Set	<b>BRAINARD-CORBIN Hdw. Co.</b> Quality Hardware and International Implements Cut Glass Pickle Dish	<b>ARTESIA AUTO CO.</b> Ford Sales and Service Genuine Ford parts \$7.75 Quart size Thermous bottle
<b>PALACE DRUG STORE</b> The Rexall Store Home of the Victorias \$11.30 CARA NOME Toilet Set	<b>THE CITY MARKET</b> Wishes You a Happy New Year Phone 37 A real live baby pig	<b>PALACE DRUG STORE</b> Home of Luffs Candies \$5.00 Box Luffs Fancy Candies
<b>A. F. ROSELLE</b> Jeweler and Watch Maker \$6.00 Cut Glass handled nappie	<b>SAMELSON &amp; BRAINARD</b> Confectionery and News Box Vassar Chocolates	<b>THE FEED STORE</b> 8 Sacks Corn Meal
<b>Ed V. Price Tailoring Co.</b> Pair of Tailor Made Pants	<b>MANHATTAN SHIRT CO.</b> Swell Shirt	<b>YOUR LEADING STORE</b> Something Useful

**Feature Picture and Vaudeville**  
Admission - - - 25 Cents and 50 Cents

Happy New Year.  
If you can't be happy be happy as you can.

**Dr. Loucks Says: ACROSTIC**

Let the Doctor get to working  
On a car that has been shirking,  
You can bet he makes it run as good as new;  
Cars with troubles you're not onto.  
Kindly bring 'em to him pronto.  
Sure Mike! he'll have it running p. d. q.



**Vandagriff Bros.**  
Pool Hall  
Billiards and Pool  
Cigars and Cold Drinks  
We welcome you to  
our hall

The Best Little Cafe  
in the Valley  
The highest quality at the  
lowest price. Quick  
Service  
**Little Gem Cafe**

**Cunningham Bros.**  
Barber Shop  
4 of US. No Waits  
We have a nice line of Xmas  
goods. See our candies and  
Tobacco, Pipes, Cigarettes,  
Cigars in Xmas boxes.

**'OVERCOATS'**  
New coloring and plain  
or fancy backs, plain or  
belted styles—a wonder-  
ful collection to show  
you at  
**\$20.00**  
And Up  
**E. M. SMITH**  
THE TAILOR

**Cannon**  
Garage  
for your  
Auto Repair Work  
Gasoline  
Oils and Greases  
Tires, Tubes and  
Accessories  
West Main St.

**Electric**  
Shoe, Harness  
Car Top  
and General Repairing,  
Second Hand Shoes.  
Other second hand arti-  
cles bought and sold.  
See us for your work  
and what articles you  
have for sale.  
**Tuttle & Beavers**

Most  
Satisfying  
OUR  
Merchants Lunch  
AT  
**35c**  
The Best Eats in Town  
**Newport**  
Cafe  
Proctor & Son  
Proprietors

**The Wonders of America**  
By T. T. MAXEY

**MAMMOTH CAVE, KENTUCKY.**

MAMMOTH CAVE, the largest of a number of caves in Edmondson county, Kentucky, is said to be the largest cave known. It extends for almost a mile below the surface of the earth and contains about 100 miles of passage ways. Here are displayed perhaps the greatest and grandest examples in the world of the wonderful work of water in underground sculpturing.

Its discovery was another case of the hunter and the bear—date about 1800. The bear, wounded, crawled into the cave and escaped. The hunter followed and discovered the cave. A visit to this cave is certainly a unique and wonderful experience. No where else can it be duplicated. The interior is a maze of domes, pits, halls, chambers, pillars, temples, cascades, caverns, crevasses, stalactites and stalagmites, carved stone and other characteristic and peculiar phenomena and fairylike forms fashionable in cave architecture. There are lakes and rivers in it—one can boatripe on the Echo river for half a mile. The lofty limestone roof, 60 feet high in places, and the battlemented shores reflect and magnify every sound.

The Giant's Coffin is the largest rock in the cave. It is 18 feet thick, 43 feet long and weighs 2,000 tons. Mammoth Dome, the largest and most impressive of many, is 250 feet high. Many varieties of animal life are found, including eyeless fish and blind crawfish. The air is good and the temperature even—about 54 degrees. There are several routes through the cave, the longest requiring a full day.

NOW is a good time to see about your winter coal.

Our prices delivered anywhere in town:  
Best grade lump ..... \$15.50  
Will sell you good coal \$12.00  
Prices basis lots direct from car.  
E. B. BULLOCK.

Miss Ruth Jeffries of Roswell spent several days in Artesia last week, the guest of Miss Mary McCaw.

You will miss a treat if you fail to hear Brother Shultz at the Church of Christ January 2nd and 3rd.

**Avoid That Cold**  
I mend the rips.  
And patch the holes.  
Build up the heels.  
And save your soles.  
**I. T. GEORGE**  
LOCATED—First door west Artesia  
Auto Company.

**Moving!**  
Moving that piano today? \$2.50 will move it. Only piano truck in the city.  
**Dray Work** of all kinds \$1 per load.  
**Phone 6**—Joyce Fruit Co. and leave your order.  
**C. Y. KUYKENDALL**

You'll enjoy a nice game on the best of tables at  
**Seals' Billiard Parlor**  
Cigarettes, Cigars and Drinks

**Sanitary Barber Shop**  
The best equipped shop in the state.  
Your patronage solicited and appreciated.  
Agent Beatty Laundry

**ARTESIA DAIRY**  
Pure Milk and Cream  
TELEPHONE 219  
**J. M. Jackson, Prop.**

**THE CHURCHES**

**CHRISTIAN SCIENCE SOCIETY.**  
Opposite Hardwick Hotel.  
Sunday service at 11 a. m.  
Wednesday service at 7:30 p. m.  
The public is cordially invited to attend these services.

**BAPTIST**  
Service changes.  
Evening services, 7 p. m.  
Young peoples meeting, 6:15.  
Prayer meeting 7 p. m.

**NAZARENE CHURCH.**  
You are invited to attend services at the Church Of The Nazarene Artesia, New Mexico  
Sunday School at 9:45 a. m.  
Preaching 10:50 a. m. and 8 p. m.  
Rev. T. V. COX, Pastor  
You are a stranger here but once.

**Episcopal Church.**  
There will be services at St. Paul's Episcopal Mission every second and fourth Sunday evening of the month. Rev. F. A. Eiler of Carlsbad officiating.

Sunday school, L. B. Feather, superintendent, at 9:45.  
"Going Forward", Sunday morning at 11 o'clock.  
"How to go Forward," will be the evening subject at 7:30.  
The public is cordially invited to attend all these services.

**METHODIST CHURCH.**  
R. F. DAVIS, Pastor.

**Methodist Church.**  
(Lake Arthur)  
Preaching every second Sunday at 11 a. m. and 7:30 p. m. by pastor. Song service for children 9:45 Sunday morning. S. S. at 10 o'clock. Epworth League at 6:30. Everybody welcome.

**CHURCH OF CHRIST.**  
Bible school every Lord's day, starting promptly at 10 A. M., followed by communion services. It's the duty of every member of the church to attend communion services. Everybody is welcome to our services. We extend a hearty invitation to all strangers who have just moved to our city. Let every member of the church be present on next Lord's day.

**PRESBYTERIAN CHURCH.**  
Morning sermon. Subject: "Jesus' Way of Dealing With Offenders Against Society."  
Evening sermon. Subject: "Blessed and a Blessing."  
Young people's meeting at 6 p. m.  
E. E. Matines, pastor.

**ANNOUNCEMENT.**  
Nazarene Church. Services every Sunday. Sunday school begins at 9:45 A. M. Preaching at 11 A. M. and 7 P. M. Also two prayer meetings each week beginning at 7 o'clock. On Tuesday night the young people's prayer meeting and on Thursday night general. You are invited to attend all these services.  
A. W. WILD, S. S. Supt.  
REV. T. V. COX, Pastor.  
Come and you will want to come again.

STATE OF NEW MEXICO  
(SEAL)  
(PRINT)  
CERTIFICATE OF FILING  
UNITED STATES OF AMERICA  
STATE OF NEW MEXICO SS  
It is HEREBY CERTIFIED, that there was filed for record in the office of the State Corporation Commission of the State of New Mexico, on the Fifteenth day of December A. D. 1921; at 11:30 o'clock A. M., by the PECOS VALLEY FARM PRODUCTS COMPANY, a corporation organized under the laws of New Mexico, a duly executed consent in writing that said corporation be dissolved; and this Commission on being satisfied that all of the requirements of Section 919, New Mexico Statutes Annotated, Codification 1915, relating to the voluntary dissolution of corporations have been duly complied with;

NOW, THEREFORE, upon the filing with this Commission of an affidavit showing that this certificate has been published as required by law, the said corporation shall be dissolved.

The principal office of the said corporation in this state is at Artesia, and the name of the agent in charge thereof and upon whom service may be made is E. L. Humphreys.  
(No. 8899.)

IN TESTIMONY WHEREOF, the State Corporation Commission of the State of New Mexico has caused this certificate to be signed by its Chairman and the seal of said Commission to be affixed at the City of Santa Fe, on this 15th day of December A. D. 1921.

HUGH H. WILLIAMS,  
Chairman.  
Attest:  
A. L. MORRISON,  
Clerk.

**Pre-Inventory**  
**SALE**

8 Days

8 Days

**Beginning Friday, Dec. 30th, and Continuing until Saturday, Jan. 7**

We will start the biggest selling event that has ever been attempted in Artesia in years. Practically every item of our stock will go in this Pre-Inventory Sale at price that will be what we believe unheard of.

We are doing this because at the close of the holiday season we find that we have some odds and ends and broken lots that we are willing to sacrifice at most any price rather than to carry over. Besides these articles we will include many other items which will be getters. We are asking the people of Artesia and vicinity to come in our store and see what we have to offer. We are sure that you will agree with us that it is what we represent it to be.

**How is the following for a few of our many bargains?**

<b>Ladies Hats</b> Any hat in the house will go on the following basis: \$3.00 to 5.00 Hats.....\$1.00 \$5.00 to 10.00 Hats.....2.00 \$10.00 to 15.00 Hats.....3.00 A broken lot of Ladies and Children's Underwear going at this sale at 20 per cent off China ware Queensware this sale one-fourth off	<b>LADIES' Coats, Suits &amp; Dresses,</b> a few left to sell... 1/2 price and less Any Petticoat in the house except Silk or Jersey this sale \$1.00 <b>A BIG SPECIAL FOR THIS SALE IN THIS ONE</b> Any Ladies', Children's or Men's hose in the house, silk or cotton, at Half Price.	<b>Yarn-Yarn</b> Fleisher's Germantown Yarn any ball this sale.....25 cents Any Georgette & Crepe de Chine Waist in the house.....\$2.50 ea. See our 5, 10 and 25c counter for a lot of bargains that originally sold from 1/4 to 1/2 more. This table will have Notion specials, Hardware specials, Kitchenware specials and Toiletware specials.
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We have a broken lot of Toys, Dolls, Games, and Tricycles that rather than carry them over we are sacrificing same for one-half of original price. It is true that old Santa brought you about all you needed in this line—but perhaps there is some one that you overlooked that one of these articles would make a nice New Years present. Or perhaps you saw something that you wanted in our store during the holidays but you felt that you could not pay that much for it—here is your chance to get it for half that!

**Here is one that you ought not to miss!**  
6 plain white cups and saucers are to be sold during this sale at \$1.20 per set. This has been the first time in years we have been able to sell them at this price. Also we have plain white plates to match at the same price. No less sold at this price.

No goods exchanged at this sale. No goods on approval. No charge accounts. Come in and be convinced about this sale—it will cost you nothing to look. Remember the date December 30th to January 7th—8 days

**Solomon's Store, Artesia**

Don't fail to hear Bro. Shultz preach at the Church of Christ Monday and Tuesday evenings, January 2nd and 3rd.  
The Red Cross needs clothing for a family that has recently lost its home by fire. Clothing, bedding, furniture are all acceptable. The ages of the children are boy 7 years, girl 5, boy 3 and baby boy. Contributions may be left with Mrs. Corbin or Mrs. Stroup or taken to the first house east of the ball park.  
Magnetism Arranges Nails. A machine that by magnetism arranges nails in parallel layers for packing is the device of a Swiss inventor.

**OXY Acetylene Welding**

Difficult repairs of all kinds our specialty  
Better equipped to handle and guarantee our work at reasonable prices than any shop in the VALLEY.  
TRY US OUT AND BE CONVINCED  
AUTO SUPPLIES and STANDARD TIRES at lowest price in history.  
COLUMBIA STORAGE BATTERIES

**Artesia Machine Shop & Auto Hospital**



# Sy's Cafe

Wishes all of its patrons and also those it hopes to acquire the coming year

A Happy, Contented and Prosperous New Year



Dinner New Years' Day

Start the New Year right by subscribing or renewing your subscription to Artesia Advocate. We wish you a Happy and Prosperous New Year.

## FOR SALE or Trade at a Bargain

The LA SALLE CAFE located at 123 North Main Street, Roswell, New Mexico. Largest and best located CAFE in Roswell. Oldest stand in the town. Seating capacity at tables 48; at counter 8. Will give some one a real bargain if sold within the next few days. Compelled to sell at big sacrifice as owner is leaving town. Will consider taking car in on the deal. \$1,000.00 will handle. If interested wire, write or phone me at the following address.

J. E. HOWARD,

123 North Main Street  
Roswell, New Mexico  
Phone 813

### See Our Decline in Prices Compare Them to A Year Ago

Best guaranteed paint now.....\$3.50	A Year ago.....\$5.75
Linseed Oil now.....1.50	A Year ago.....3.50
White Enamel now.....3.75	A Year ago.....6.00
Best Barn Paint now.....1.75	A Year ago.....2.75
Kalsomine now per pkg.....75 c	A Year ago.....1.00

Big Jo Lumber Company

# OXY Acetylene Welding

We are equipped to handle your rush jobs of welding and guarantee our work to be of the best. Give us your next welding job.

**Free Distilled Water** We have installed a complete plant for distilling water for Batteries. Our plant is of copper construction and you are assured of a pure product at all times for your batteries. This service is FREE to anyone who desires it. Call and get your batteries filled.

**Repair Department** The best mechanics obtainable are in charge of our repair department and our work is guaranteed satisfactory. Bring in that repair job if you want it done right and at reasonable cost.

We are making a **BIG REDUCTION** on all Standard TIRES. GET OUR PRICES

**Pecos Valley Garage & Machine Shop**

Assessor Joe Johns is in Santa Fe this week, attending a meeting of the county assessors of the state, who are in conference with the members of the state tax commission, going over the work to be done the coming year. It is said that assessments of grazing lands of the state are badly in need of attention, the thirty-one counties having the same number of varieties of assessments—Carlsbad Argus.

**MARKS! MARKS! MARKS!**  
Save them. They mean money to you. One with each 15 cent purchase at the Smoke House, beginning Monday, January 2nd.

**CHURCH OF CHRIST**  
Services for January 1, 1922.  
Bible study at 10:00 A. M.  
Communion and preaching at 11:00 A. M. and 6:45 P. M.  
Morning subject: "The Old and the New."  
Evening subject: "The Past and the Future."  
A Happy New Year's greeting for all. Come and enjoy the day with us.

**ATTENTION!...PLEASE READ**  
Bro. W. A. Shultz, of El Paso, Texas, the equal of Jno. T. Smith in the presentation of the Bible, and who is now holding a protracted meeting at Hope, will preach in this city on Monday and Tuesday evenings, January 2nd and 3rd. Each service will start promptly at 6:45. Don't fail to come and hear him.  
A. J. COX.

**FOR GOOD COAL**  
\$11.25 F. O. B. car, leave your order with  
E. B. BULLOCK.

**NOTICE**  
State Engineer's Office.  
Number of Application 1489.  
Santa Fe, N. M., Dec. 15, 1921.  
Notice is hereby given that on the 15th day of December, 1921, in accordance with Section 26, Chapter 49, Irrigation Laws of 1907, Thomas Spivey, of Lake Arthur, County of Eddy, State of New Mexico, made formal application to the State Engineer of New Mexico for a permit to appropriate the Public Waters of the State of New Mexico. Such appropriation is to be made from seepage water in Cottonwood Arroyo at a point which bears S. 15 degrees E. 1250 ft. distant from the N 1-4 corner of Sec. 7, T. 16 S. of R. 25 E., N. M. P. M. being in the NW 1-4 of the NE 1-4 of said Sec. 7. by means of diversion ditch in bed of arroyo and 210 acre feet is to be conveyed to NE 1-4 SW 1-4, N 1-2 SE 1-4 SW 1-4, NE 1-4 SW 1-4 SW 1-4, Sec. 5, T. 16 S. or R. 25 E., N. M. P. M. by means of main canal and laterals as now constructed under Permit No. 1278 and there used for irrigation of above described 70 acres.

Any person, firm, association or corporation deeming that the granting of the above application would be truly detrimental to their rights in the water of said stream system shall file a complete statement of their objections substantiated by affidavits with the State Engineer and serve a copy on applicant on or before the 11th day of March, 1922, the date set for the Engineer to take this application up for final consideration unless protested. In case of protested applications all parties will be given a reasonable length of time in which to submit their evidence in detail or arrange a date convenient for a hearing or appoint a referee satisfactory to all to take testimony. Appearance is not necessary unless advised officially by letter from the State Engineer.

CHAS. A. MAY,  
State Engineer.  
**NOTICE**  
STATE ENGINEER'S OFFICE  
Number of Application 1458.  
Santa Fe, N. M., November 16, 1921.

Notice is hereby given that on the 16th day of November, 1921 in accordance with Section 26, Chapter 49, Irrigation Laws of 1907 Owen McClay of Artesia County of Eddy State of New Mexico, made formal application to the State Engineer of New Mexico for a permit to appropriate the Public Waters of the State of New Mexico.

Such appropriation is to be made from Cottonwood Creek at a point which bears N. 4 degrees, 30 minutes E. 1320 feet distant from the W 1/4 corner of Sec. 6, T. 16 S. of R. 26 E. N. M. P. M. by means of headgate and 240 acre feet is to be conveyed to Lot No. 14 and the NE 1/4 SW 1/4 Sec. 5, T. 16 S. of R. 26 E. N. M. P. M. by means of main canal and laterals and there used for the irrigation of above described 80 acres and domestic purposes.

Any person, firm, association or corporation deeming that the granting of the above application would be truly detrimental to their rights in the water of said stream system shall file a complete statement of their objections substantiated by affidavits with the State Engineer and serve a copy on applicant on or before the 14th day of February, 1922, the date set for the Engineer to take this application up for final consideration unless protested. In case of protested applications all parties will be given a reasonable length of time in which to submit their evidence in detail or arrange a date convenient for a hearing or appoint a referee satisfactory to all to take testimony. Appearance is not necessary unless advised officially by letter from the State Engineer.

CHAS. A. MAY,  
State Engineer.



will start you in **OUR CHRISTMAS CLUB**

**Come in and Join.**

Our Christmas Club is a Systematic Plan for Regularly Depositing Money

The money you deposit in our Christmas Club will bring no hardship or inconvenience to you—in fact you will hardly miss the money. And as your balance grows you become more methodical and careful when spending, and this makes it easy for you and teaches you economy.

**The Plan is Simple.** Select the Club you wish to join and bring in your first deposit. We will give you a Pass Book showing the Club joined and the amount deposited.

Deposits are to be made Weekly or in advance.

The following table explains the Club plan:

#### INCREASING CLUB PLAN

<b>1c Club</b>	Deposit 1c 1st week, 2c 2nd week. Increase 1c each week—in 50 weeks you have.....	\$ 12.75
<b>2c Club</b>	Deposit 2c 1st week, 4c 2nd week. Increase 2c each week—in 50 weeks you have.....	25.50
<b>5c Club</b>	Deposit 5c 1st week, 10c 2nd week. Increase 5c each week—in 50 weeks you have.....	63.75
<b>10c Club</b>	Deposit 10c 1st week, 20c 2nd week. Increase 10c week—in 50 weeks you have.....	127.50

#### DECREASING CLUB PLAN

You begin with the LARGEST payment and DECREASE each week.

<b>25c. Club</b>	Deposit 25c each week—in 50 weeks you have	\$ 12.50
<b>50c. Club</b>	Deposit 50c each week—in 50 weeks you have	25.00
<b>\$1 Club</b>	Deposit \$1 each week—in 50 weeks you have	50.00
<b>\$2 Club</b>	Deposit \$2 each week—in 50 weeks you have	100.00
<b>\$5 Club</b>	Deposit \$5 each week—in 50 weeks you have	250.00
<b>\$10 Club</b>	Deposit \$10 each week—in 50 weeks you have	500.00
<b>\$20 Club</b>	Deposit \$20 each week—in 50 weeks you have	1,000.00
<b>\$50 Club</b>	Deposit \$50 each week—in 50 weeks you have	2,500.00
<b>\$100 Club</b>	Deposit \$100 each week—in 50 weeks you have	5,000.00

We invite you to come in and join now. You will receive 5 per cent interest

## CITIZENS STATE BANK

#### FIRST CHRISTIAN CHURCH.

Bible School at 9:45 A. M. Preaching at 11 A. M. Subject: "The Irreparable Past and the Available Future."  
Seven P. M. Lecture: "How to Get Married and Stay Married".  
You are invited.  
J. H. SHEPARD.

#### ATTENTION!

All water accounts not paid by January 10th will be discontinued.  
B. STEPHENSON,  
Superintendent.

#### MAIL ORDER BUSINESS.

Mail your shoes that need repairing to us we will take care of them promptly. Mail them to us from anywhere. Our work is guaranteed to give satisfaction.  
I. T. GEORGE, Artesia, N. M.

#### NOW is a good time to see about your winter coal.

Our prices delivered anywhere in town:  
Best grade lump ..... \$15.50  
Will sell you good coal \$12.00  
Prices basis lots direct from car.  
E. B. BULLOCK.

#### Pecos Valley Abstract Company

C. E. SHUMAKER, Secretary

Office with Keinath & Son

To You We Extend Every Good Wish for the Coming Year  
**Ferriman Son & Co.**  
OUR STORE WILL BE CLOSED ALL DAY MONDAY JANUARY 2.