ARTESIA, NEW MEXICO, May 13, 192

## OIL NEWS

The Latest Happenings in Development of the Pecos Valley Oil Field

| DAIRY PROSPECTS | my immediate observation. One |
| :---: | :---: |
| (By $\overline{\mathrm{w} . \mathrm{w} .} \mathrm{Todd}$.) | an millk eight or ten cows and morning, and the hard |
| There has been more or less dis- | work of the busine |
|  | In dairying there is |
|  |  |
|  | tar |
| are very tavorabie in taet |  |
| ere are some who thilk |  |
| wise. Then there are still others whivelieve the business |  |
|  |  |
|  |  |
| not care to engage it it. IrovailyDecause thir castes or inclinations |  |
|  |  |
| do not run that way. |  |
| some people don't like such put- |  |
| Lhat has to be attended to with scmuch regularity. They prefers owe |  |
|  |  |
| thing that can be doue on a larger |  |
|  |  |
| Seate and |  |
| however, is whether dairying in this valley, carried on as it should be, |  |
|  |  |
|  |  |
| would be more or less profitable in the long run than other farming |  |
|  |  |
|  |  |
| I was raises on a farm in the |  |
| New York The land there |  |
| $\begin{aligned} & \text { farms were fenced into fields in } \\ & \text { which were raised small erops of } \end{aligned}$ |  |
|  |  |
|  |  |
|  |  |  |
|  |  |  |
| milk from which was churned into |  |
|  |  |
| butter through the summer and |  |
| n the fall; when the grain and ota- | - |
|  | many more peopie than tue |
| er produce were sold.ine whole income from theiarms, if inere was no wool to sell |  |
|  | Not a year that |
|  | east as Wiscon |
| in the syring, taus came in one lump | the |
| at mee enu or wee eseaso.. sumen ot | alfalia and apples. In Lime they |
|  |  |
| ing machinery could not be used. |  |
|  |  |
| 1 have seen cornields on hillsides |  |
| so steep that the seed almost had to be siot into the nills will a shot- |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| harrowing side hills until one leg was longer than the other, finally |  |
| died of old age with the farms still unpaid for. <br> chere was in this vicinity a hamiet |  |
|  |  |
|  |  |
|  |  |

established a milk station there ant
began buying milk for shipment to
Philadelphis and
$\qquad$
now, were attractive and as fas
as the farmers got money enough
anead they bought cows and sol
milk; delivering it in cans to the
station.
stanon.
Those clay hills raised good grass
the milk was paid tor every week
the milk was paid tor every week
and the farmers were soon getting
more money for their milk alone
than
than they had formerly receiv-
ed from all other sources and their
income was steady throughout the
This was the beginning of a new
era in that settlement. Every tarm
er kept all the cows he could milk
from 8 to 35 -money became easy
and mortgages which, had become
yellow with age were paid and burn
ed. Today a solid train of milk-al
an engine can draw-leaves that
York or Philadelphia.

The herds have been improved unIn practically every cow is a thor
oughbred,' the highways are macad amed and the farmers ride in auto-
mobiles when they go to the banks to deposit money or cut coupon irom their securities. This ena
was brought about by dairying. Now if dairying is so proftabl
in a country where the land is hilly the winters so cold and snow so deep that cows have to be housed
and fed six months of the year

fitable here where the land is leveler
and better, and a climate so mild
and better, and a climate so mild
that no shelter is needed?
The proximity to the big cities

te conditions, better land and les eneral expense.
There is work

The enduring faith and indom- for Lubbock, Tex

## 50 ard



Sedan $\$ 795$, Coupe $\$ 745$, Roadster $\$ 465$, Touring $\$ 510$, f. o. b. Detroit
With Summer comes the Rush Season for Ford Cars
Each year thousands have been compelled to wait for their cars after placing their orders. Sometimes they have waited many months.

By placing your order now, you will be protecting yourself against delay. You will be able to get reasonably prompt delivery on your Ford car. And you will have it to enjoy when you want iy' most---this summer. as Don't put off placing your order.

We will have a car load of Ford cars to arrive this week. Call in and let us talk Ford cars.

## Artesia Auto Co.









\section*{| $\substack{\text { such } \\ \text { Th } \\ \text { until }}$ |
| :---: |}

 scratci
along.
"He
 a voice.
"Tm ready to tell fortones now," the
volce sald. "I will tell such beantiful rolce sald. "I will tell such beantiful
fortunes. Come and have your for
tunes told." artunes.
cunes otid."
"Thats M



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\begin{aligned}
& \text { minds. For nothing abouan her seemeed } \\
& \text { very real. And then they saw the rea. }
\end{aligned}
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\begin{aligned}
& \text { Pretty sof Job. } \\
& \text { At the lunch hour the follow }
\end{aligned}
$$

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\end{aligned}
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& \text { friend: }
\end{aligned}
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\begin{aligned}
& \text { trlend: } \\
& \text { "How long yon been workın' herer } \\
& \text { "Ten davg already." }
\end{aligned}
$$

$$
\begin{aligned}
& \text { "How long you been } \\
& \text { "Ten days aniready." } \\
& \text { "foond toh }
\end{aligned}
$$

"Good jobr
"swell."
"Good Jobr
"When
"Wo
When do you hafter get to workr $r$
"Any time I want ta."
 Nope. 1 yn go to work any tme
feel like it, juast mo 1 atn't no later the


Eggs have the highest food value of any known edible, but we Americans appreciate them only when they are fresh.
We specialize in
Strictly Fresh Eggs
Our line of staple and fancy groceries embraces everything that can be found in a modern stock and all of the best obtainable brands. You know our motto -
Courtesy - Cleanliness -Honesty - Service
PMONE 37 ,
WE DELIVER The City Market


## $\$ 10$ Reward

At each of the three loading stations, Atoka, Artesia and Espula, for the

Best Baled Car Load of Alfalfa

To be perfect the car load must average exactly 60 pounds per bale and each wagon load in the car must average sixty pounds. This contest will close on the evening of June 10, 1921

## Artesia Alfalfa Growers Association <br> By E. B. BULLOCK, Manager



Auto Repairing
Satisfactory Service Guaranteed Road Service for Tire or Auto Trouble. Prices Reasodable. With Pior Tire Company Gates Half Soles
Harve Widney

## RON ${ }^{6}$ Confectionery THE BEST IN FOUNTAIN SPECIALTIES

Your Favorite Confection or Drink is served here as you like it.
PARK YOUR CAR AT ROY'S

## Second Hand Well ${ }^{10}$ Casing Wanted

One joint or a Hundred. Shafting, Pulleys, etc. Write us atjonce.
Pecos Valley,Fur,'\& HideCo. Carlsbad,

New. Mexico

## THE CHURCHES



## Good Congregational Singing ac companied by the Young Peoples

 Chorus and the Orchestra. The public is cordially invited toall the services.
You are a stranger here only once. The Home like Chureh.
R. F. DAVIS, Pastor.





## proved to the people just what good tive business man can when he takes the notion and

 not afraid to step out. Sanfosays that his first week trial
collecting produce in the count
collecing produce in the country
distriet has met with unqualified
sucess and what was started as an
success and what was started as an
experiment has proved so good that
experiment has proved so good that
it will remain a permanent part of
his business.
Just one door east of his present
location is ideal for such a busi

teior would do credit to a tôw
twice the size of Attesia. He w
carry a complete stock of
les, feed, green and dry vegetables,
mens' work elothes and in ther
near future
piece goods.
Mrs. Mable Kepple is at home
from her years teaching at Lakewood, whe
next year.


## Mil

AD
 S. E. Ferree,
Notary
My commission expires February 18, 1922 NOTICE FOR PUBLICATION. Departmeat of the Interior, U. S.
Land Office at Roswell, N.
 M. Who
made H
Seetion
25-E,


Lou
Are YOU apprehensive and afraid every time the fire bell rings? Would you be able to rebuild your home or business house if FIRE was to visit you tonight? Do you carry adequate insurance against loss?

Better come in andisee us about the BETTER POLICY

## Keinath \& Son

Hail, Autōmobile and Fire Insurance ARTESIA, NEW MEXICO

## Anrusu avocire Moving J. R. Hoffman \& Wu Entered at postorice at Artesia, New $\frac{\text { dexieo, as second class maih ta }}{\text { TERMS of slasolturtion }}$ In New Diexico, 1 yea outaide New Mexico, 1 year Positively in Advance ANOHHEK SHOK' STORY. <br>  <br> We are moving our shop to the rooms just west of Cunningham's barber Shop. <br> Our low prices announced last week will continue for another week. ${ }^{18}$ <br> We invite your patronage. <br> MRS. N. P. BULLOCK

Artesia Alfalfa Growers' Association For many years the principal as For many years the principal ag
ricultural eroo of this valley has
been alfalita. The soil is peeuliarly been alfalfa. The soil is peeuliarly
adapted to its growthand where the
wate adapted to its growth and where th
water supply is surficient the erop it weater subppy is suminitent the crop in
reerail. With good in teliligent care it is never a failure. More than that the quality is the
best because the hay is raised under best because the hay is raised under
conditious that make it so. As eve-

# SaturdayOnly <br> TMay 14th 

We are moving into our new home just one door east of our present location and invite our friends and patrons to inspect our new quarters.
Saturday Only we offer the following bargains: 3 lb . can Wedgewood Coffee .. $\$ 1.55$ No. 10 Pecos Pie Peaches 60c Large Post Toasties_-.............. 18c 6 cans No. 2 tomatoes .............. 7c 6 cans No. 2 corn_.................-75c No. 10 can Strained Honey _..- $\$ 1.50$
\4,8No. 2, 20c size, Armours Pork and Beans, 2 for
No. 3 Armours Pork and Beans_- 28c

## PHONE 15

## Sanford's Cash Store

ARTESIA, NEW MEXICO

| FARMERS TIE THE KINUT TIGHIEK. $\qquad$ |  |
| :---: | :---: |
| ia Alfalfa Growers Association last Saturday the members voted to stay by their organization to the last ditch. The question at issue was tion might sell their hay outside the | lire Prices R |
| association. There were about 75 votes cast out of a 102 membership and only four voted against the amendment. | gain |
| A number of farmers who came out to vote $\begin{gathered}\text { negatively } \\ \text { ehanged }\end{gathered}$ their ideas about things atter hasit | tire manufacturers have |
| the real object presented to them. The manager, Mr. E. B. Bullock |  |
| presented some of the strongest reasons why we should stand solidly | 20 per cent on 1 ires and 1 ubes |
| behind the association and also gave |  |
| the members some worth while things to consider in putting up our | buying. You need the TIRES, we need the mone |
| eason. |  |
| The association will not sell hay for any but its members nor will its members sell anywhere but through | Wyman's Garag |

## ${ }_{3}{ }^{3}$ Stow's Shoe House

ROSWELL, NEW MEXICO
A few of the New Low Shoes Just Received at Roswell's Exclusive Shoe Store

Brown Kid 0xfords.
Very pretty medium round.toe, brown kid oxfords and also two eyelet ties. with low walking heels, sizes 3 to 7 , for woinen and misses:
\$3.50
White Baby Louis Heel Pumps
Very pretty white Polar cloth, one strap pumps, Baby Louis Heels, kid lined, made widths for women and , all $\$ 4.50$

White Canvass Oxfords
Women's and misses white canvas oxfords, Cuban heels, sizes 3 to 8
$\$ 2.95$
White Linen Pumps


New Oxfords for Boys, of superb quality, brown color, goodyear welt, rubber heels, moderately priced, 2 1-2 to 6
$\$ 4.95$


First National Bank, Artesia,N. M.


Whdn your physician hands you a prescription, ask him if you sh
He will thll you. "yes."
The physicians of this community have learned that we fill their prescriptions exactly as they difect.
We also haze all of the modern sick-room necesities. But we have articles for the healthy as well as for the sick. For anything in the drug store line.
C. E. MANN DRUG CO.

Between the Banks.

## $0 \mathrm{xy}=$ $0 \mathrm{XN}=$ <br> 160

We are equipped to handle your rush jobs of welding and guarantee our work to be of the best. guarantee our work to be of the
Give us your next welding job.
Free Distilled Water We hereve inataled acomwater for Batteries. Our plant is of copper construction and water for Batteries, Our plant is of copper construction and
you are assmred of a pure product at all times for your batteries.
This service is FREE to anyone who desires it. Call and get

## your batteries filled

Repair Department $\begin{aligned} & \text { The best mechanics obtainable } \\ & \text { are in charge of our repair de- }\end{aligned}$ partmeot and We are making a BIG REDUCTION on all Standard TIRES. GET OUR PRICES

## Pecos Valley Garage \& Machine Shop

## 

horrow for

## Miss Thile Martin has returned Miss Tille slartin has retu, ned from Elk, where she taught, the

 past winter.Mrs. Lee and daughter, Miss BerMrs. Lee and daughter, Miss Ber-
ince, of Lakewood, were shopping in town Saturday.
Rev. F. A. Eller will hold service St. Pauls Mission Sunday evening

Miss Sadie MeCaw has retur
Miss Sadie McCaw has returned
home from Cooper, where she taught he past winter. is u Mr. and Mrs. Ollver Brazel up from Oriental this week visiting
her aunt, Mrs. Lee McLean, and oth-
 nesday for appendicitis and is reco
ering rapidy.

## Raiph Terpenning is at ho from El Yaso where he had be

##  <br> 

 agent for the Pierce Arrow andcars.

The Presbyterian Christian
deavor enjoyed a deavor enjoyed a picnic on the Pen-
asco Friday evening. Fried bacon, asco Friday evening. Fried bacon,
wenies and marshmallows were interesting items on the

Miss Dorothy Glenn, a member
the graduating class, who has ber
the graduating class, who has
here witi her aunt, Mrs. R.
son, this winter, expects to soon for her home in Los Ange
where she will enter a music where she w
ing school.
Mrs. Roy Lang and children Mrs. hoy Lang and children came
from Amarillo, Texas, last week to
visit her parents, Mr. and Mrs. ${ }^{\text {B }}$ B. H. Worthland, and attend Co
mens. mencement exercises, her sister
Miss Gladys, being in the Miss Gladys, being in the graduat-
ing class.

## ing class.

Mrs. Rex Ragsdale and Mr
ter of Carlsbad, were here
week-end visitt with theif
week-end visit with their
Mr. and Mrs. Tom Stagner. Mr. and Mrs. Tom Stagner. Imme
diately following the closing school at Carlsbad Mrs. Ragsdal will join Mr. Ragsdale at Tuscon Arizona.
"Everybody and his dog" fishing at the Lakewood dam Sun-
day day. Mr. Holcomb, warden at the
dam was in town Saturday and intimated that the gates would be elosed Sunday morning. There was and Carlsbad and it is reported all came away laden with the spoils of their piscatorial skil
Highest prices for produce.
Phone 24. WILSON ANDERSON


The Ladies of the Library Board will serve
ice cream and cake at the Palace Drug Store on
Monday, May 16 from $3: 30$ to $10: 30$
Victrola Concert in the Afternoon

Cabaret Singers at night

No extra charge for these Attractions
20 c and C Cake 20 c
Jazz Music Afternoon Tea Don't Forget the Date


## Capture the Baby's ${ }_{a}$ Smile With a Photograph

 Pictures never grow up. Better have the whole family taken while you are about it,--and while they are together. Visit the Studio and get our prices. Bring us your Kodak Films.
## James Studio




Mrs. Roy Sloan returned Wed Grant Allen, Jim Montgomery, Wm. McKenna who has been sesday from Ft Worth. Texas, John Burgett and Luther Rideout il at St. Marys hospital at Roswhere she has been visiting her attended the base ball game in
parents and other relatives for the Cirlsbad Sunday. They' are all says he feels much umproved but arents and other

## What Have You For Trade? ' $X$

Call and see us. We can fix you up with any kind of a deal, in FARMS, RANCHES or CITY PROPERTY.

We also have a large block of desirable OIL LEASES, rent paid for one year, at a very low price and for a man who wants to drill we promote drilling contractst

## Crockett \& Knoedler

Opposite the Postoffice

## WANTED:--- LOANS ONBEST

High Rate of Interest and will Pay Promptly We Sell Irrigated Farms, Live Stock and Ranches Oil Wells are being drilled all around nd this Land is Cheap. Best of Terms and chance to get Oil that will bring Pleasing WE HAVE 5000 Returns to the Owner. NG CONTRACT
We want and need a Building and LOAN
ASSOCIATION HERE
$W_{\text {rie }}$ NOEL L. JOHNSON Nopo
Hope is just 22 miles West of Artesia


## Ball Game Friday.



## Trade at Ferriman's Cash Store <br> Where the Price Sells

 and Quality TellsHere you will find many cut prices on Dry Goods, Shoes, Clothing and Groceries

> Specials for Saturday
> FERRIMAN SON \& C0.
> Artesia, N. M.


## Tire Prices Smashed!

You cant beat this for price, mileage and service.

Half Soles Guaranteed 5000 Miles


## The Latch String is out to Artesia Roswell Invites you toChautaqua

14 Big Programs--Seven Big Days Tickets $\$ 2.75$ for the Seven Days



Exquisite music in pre LADIES PHILHARMONIC ORCHESTRA AT CHAUTAUCUA.
Broadway Jones; Geo. Cohans Great Play The Ladies Philharmonic Orchesta Virra's Original Hawaiians
Are numbers you can not afford to miss.-.COME!

| FOR SALE-One light truck in |
| :--- |

## The Advocate For $\$ 1.00$

For one Week Only, starting Saturday morning, May 14th, and continuing until Saturday evening at 6 o'clock May 21st, we will-give the Advocate for half price to Any Subscriber within the State of New Mexico.

This is your opportunity to get the best weekly paper in the Valley for the small sum of One Dollar.

## Our Reason $\begin{aligned} & \text { Several of our local merchants } \\ & \text { are } \\ & \text { give bid } \\ & \text { bisconss in in an }\end{aligned}$

 effort to stimulate trade and bring new people to Artesia along with all farmer visitors and we feel it proper to have a share in this bargain giving.
## Artesia Advocate

