## The Artesia Aduorate.



## TELEGRAM---

Santa Fe, N. M. May 23, 1917
Artesia Advocate: "Highly important for honor of New Mexico that all people appreciate necessity of making success of registration day, June 5th, which will become one of the red letter days of American history. To this end the Council of Defense earnestly request that you carry this line across top of page.
..-Honor roll of patriots will be made on June 5 th. Write your name early...-
Phil Leonor, Gen. Secretary, Council of Defense.

## Seven Deadly Sins

Produced by McClure Magazines Seven Deadly Sins is a series of seven five-reel photo plays. Each a comple drama, connected by a charming love story. The plays are modern dramas, not allegories nor moral plays, titled as follows:
"Envy" "Pride," "Passion" "Wrath"
"Greed" "Sloth" "The Seventh Sin" Featuring the World Famous Stars
Ann Murdock, Nance $0^{\prime}$ Neil, Holbrook Blinn, Shirley Mason, H. B. Warner, George Le Guere, Charlotte Walker.

Presented at the APOLLO THEATER starting Friday, June 1st.
The most expensive five reel productions that the Apollo has ever booked.

Our usual prices prevail - Io and 20 cents

pled for lack of funds
The increase in operating
st of the Santa Fe System -
cost of the Santa Fe System in
1917 over 1916 is $\$ 11,131,764.22$ or 19.98 per cent. The fue or 19.98 per cent. The fuel
bill alone shows an increase i 1917 of $\$ 2,645,388.00$ or 24.69 p cent; an increase that every householder may appreciate from personal experience. "The railroads are asking a increase in freight rates of fif teen per cent though the in crease in operating cost of the Santa Fe is 19 98. This increase is absolutely necessary to meet
immediate requirements of the immediate requirements of the
business of railroading. The business of rairroading. be efficient they must have

The Council of Defense
Industriously on the Job The gentlemen of the Coun cil of Defense are entitied
 theatre announces that he has
booked the Seven Deadly Sin the newest thing in motion pictures, pictures starring
Ann Murdock, Holbrook Blinn Ann Murdock, Holbrook Blinn,
Shirley Mason, Nance O'Neil,
Charlotte Walker, and George Charlotte Wa
La Geure.
This great motion picture
attraction consist of seven attraction consisto of seven
features of five reels each
Every feture Every feature is a complete
drama, but the seven are con drama, but the seven are con-
nected by the love story of $t w o$ young folk played by Shirles
Mason and George La Guere. Matrons of the Apollo theatre are promised unusually fine
productions. All the plays are dramas of today, Miss Masen as Eve Leslie, is tempted in turn by the seven deadly sins and triumphs over each one of them. For instance, in the first-"Envy," starring Ann
Murdock-she becomes envious Murdock-she becomes envious
of a great actress. Her desire to have all the joys the actres seems to have reads
many tribulations She that her own simple life worth while, after all

$$
\begin{aligned}
& \text { Seven times. Eve is tempted, } \\
& \text { until at the end-well, Mana }
\end{aligned}
$$ ger Trieb won't tell what hap pens in the end.

The date of showing the first
of the Seven Deadly Sins will be Friday. June 1st.

considerable credit for the
work they have done. Called into action at a time when well along in all the souther part of the state, having to work out plans, and do all that was done without public funds paying their own expenses then having their organisatio partially torn to pieces an waiting the delay of a bunch tors, they are scuring leg. results than could have been expected under the circumstan ces. In fact, they are securing wonderful results. And now they are fighting off the professional "easy money" men and trying to extend as-
sistance to every worthy applicant, pursuing a policy of
helping the poor men first and helping the poor men first and
turning down the applications turning down the applications
from men wishing to use the public money to make themse ves rich with one great crop a
war time prices. Seeping out of Santa Fe
comes the information that
several well-known politicians
have put in applications for the
loan of funds from the state
farmer's appropriation running
all the way from the modest
sum of one thousand to as
much as there is to be had,
and some of them are insistent
to the extent of threatening
all kinds of trouble for the
members of the Council refus-
ing their more or less modest
requests. To the credit of the requests. To the credit of the
Council it can be said that all purely political applications given out that the showing given out that the showing
corns on the hands is sufficien recommendation for a loan, but that corns secured from sisting on the fence watching t sidered much of a recot con dation.

## A Double Wedding

Rigdway, Mr. Boyna d Miss Lois Franklin drove Carlsbad Monday evenigand was learned upon their retur that th
maried.

## aried.

These young people are well and the Advocate joins their many friends in wishing the

## Oil News

Mr. G. C. Jenson, who re cently opened up an office a Oil Company, made a busines trip to Artesia and vicinity Tuesday.
Mr. Jenson, with the operation of a land owner committee, is getting a block of leases in the Cecil-Hastie neighborhood, and has a drill ing company ready to start deep test hole on same within 60 days after the leases ar ready in the bank
Mexola Company Ready. The Mexola Oil Company active drilling work on thei lease holdings South Eant of town. Mr. Charles Sherman
of Tulea, Oklahoma, head drill of Tulea, Oklahoma, head dril Artesia a few daye ago and Mr field man, arrived Wedneaday

LIVER DIDNT ACT digestion Was ban

Says 65 year Old Kentucky Lady, Who Tells How She Was Reliev After a Few Doses of Black-Draught.



## Prescriptions

OUR ACCURACY and promptness in filling pre scriptions have won us a decidenly favorable reputation in this community. You can send ting the very best service.
Sickroom specialties of every needed sort can be ordered over the telephone, and we will goods of large variety at your disposal. Tr one of our hot water bage

You Can Safely Deal With Us.

## C. E. Mann Drug Co.

 Leading Druggst.
## 

## The Exchange

Second Hand Store. 1 st door east of Airdome.

## Coal Oil Stoves

$\$ 4.50$ and up
Refrigerators from $\$ 5.00$ to $\$ 10.00$
One good 120-egg Wisconsin Incubator, $\$ 5$. 500 feet good galvanized 1 inch pipe 1ic per ft. Harness, Collars, Saddles, etc
Beds, Springs, Mattresses, Dressers,
Wardrobes, Furniture of all kinds. Give us a call.

We pay highest cash prices for any article, none too large, none too small. 0

## See us before you

Buy or Sell.

## Local

A good rain is reported at Have
by 29 th Miss Anna Jones has rented house.
Miss Nora Gatewood has $\begin{array}{r}\text { retur } \\ \text { ter. } \\ \hline\end{array}$
J. B. Dodson has located a R, L. Paris and W. N. Clyde and their famili
at Blue Springs
John Van Hoy will be em croft this summer.

Dr. Innman and family wil
drive to Roswell tomorrow drive to Roswell tomorr
attend the Chautauqua.
Mrs. H. L. Bliss of California is expected home soon to visit
her parents. Mr. and Mrs. Lew is Feemster. J. M. Story has retired fr the bakery business and has Bullock
and feed.
Miss Emily Hewitt, who has been leaching in Inwa thi
Mrs. L. M. Terrill writes from had a very pleasent. tha ey out and is delighted with Southern California.
Cloud Heflin was a busines Visitor in Artesia Tuesday. Mc attack of rheumatism, his many Artesia friends
him out again.
Mrs. Jo Jacobson and daugh ters. Misses. Annette and
Stella, left Wednesday for Car Stella, left Wednesday for Car
labad where they will spend a labad where they will spend a
week and attend the Chautau qua.
Mrs. J. E. Roberteon leaves Mrs. J. E. Robertaon leaves
next week for a two month visit with her parents an
other relatives in Missouri. The friends of R. L. Pari
(everybody) are (everybody) are glad to see him
able to be out on the stree again, after

## again, after irphoid fever

Edward Hudson has gone to Los Angeles, where he expect to take the examination fo
service in the marine corps C. Endeavor Society held a
unusually pleasant evening the home of Miss Mina Collin last Tuesday evening. War t
refreshments were served.

## Mrs. Jo Jacobson, Mrs. A

 w. Henry, Misses Annette an Stella Jaaobson, Oscar Jacobson and Roy Ward motored to Roswell Monday, returning the same day

Mrs. D. J. McCanne and daughter, Miss Ellen Treloar bad Wednesday night for Carls bad. They will attend the Chautauqua then go to E1 Paso to spend the summer. Mr.
McCanne has been in El Paso McCanne has been
for several months.
Frank Newkirk and other
members of Company C are at Loyington this week soliciting

Mrs. R. V. Young, and baby Margaret, left Tuesday night to visit her parents, Mr. and Mra. Holloway at Wichita Kan Mrs. Young will be away two monthe and will also visit he Mrs. Mark Corbin is visitins Mrs. J. W. Knorr and Mra Robinson in Carlabad,
onjoying the Chautauqua.

Miss Shirley Feather is hom from the University of Now
Merico at Albuquergue for the summer vacation.
W. M. Wise who has been will return to his home at Rock some improvemente on hi
E. B. Bullock has placed an
order for a Dodge ear to be
delivered soon.
Judge J. H, Judge J. H, Jackson has re-
ceived his new Dodge car this week and has been trying it
out.
Faris Heath has returned to Artesia after printing the last two issues of the Lakewoor
Progress. Mrs. Whit Wright spent several days of last week visit
ing her mother, Mrs. Bell. Mr Wright eame up Sunday and she returned with him. Several business men of Carlsbad have visited Artesia
this week in the interest of the Chatauqua to be held at that Reports from the growers of tomatoes in this vicinity are to ces they have about a half of a stand of plants left since the ecent freeze. All sizes of pipe and pipe fitting, windmills, pump cylinders pump leathers
rods. L. P. Evans.
Jim Cunaingham who has been station agent at Lake-
wood for the past twelve years has been transfered to Portale at higher salary.
The members of Company re occupying the Brummel sick brick building next to
Schuster's store as their head Schuster's
quarters.
The well which is being drilled by Sperry and Lukins
on the school section adjoining on the school section adjoining
the town of Artesia has reached 900 feet where very hard rock has been encountered. The
contract is for 1200 feet, and while no artesian flow has ye beev secured when the drill
passes through the strata of passes through the strata of
hard rock the big flow is ex-
pected. Spot cash paid for old brass copper, iron, rubber boots
shoes and auto tires. L. P. Evans.
Seven young men from the
vicinity of Hagerman came vicinity of Hagerman came
down and joined Company C
yesterday, and have yesterday, and have
begun active training.
J. M. Woods postmaster of Lakewood was in Artesia Wed
nesday on a business trip. His health has been impaired some-
what for some time, but io slightly improved during the
past few weeks.
Maree Morgan, who attended Maree Morgan, who attended
school in Artesia the past winter has returned to her home on the Cottonwood
Mr. and Mrs. Kenneth Row
an motored to Roswell Satur an motored to Roswell Satur
day to visit relatives. The returned Sunday.
Miss Ruth Wiley, who has been teaching school at Gibson
N. M. has returned homer N. M. has returned home for
the summer.

Mr. H. L. Muncey returne
Tharsday from a nine day but Thursday from a nine day bus
ineas trip to San Antonio, Tex Miss Laura Muney returned wase from Weed where
waged in teaching.
Messrs T. F. Sullivan
Messrs T. F. Sullivan
Chicago, III., J. F. Powers of St. Lcuis, Mo., and Judge J. B. Miller formerly of St. Louis
Mo., but now located in Koswell, came in Saturday of last week, and remained until Tuesday of this week, making
arrangemente for the extenarrangemente for the exten-
sive improvements contemplated at the College property.
The next meeting of the W . C. T. U. will be held at the


 BLACK SAFETY TREADTIRES

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CORE another triumph for Goodrich skill and experience SUPER-SIZE TIRES for Ford cars-the instantly famous "THREE-SEVENTY-FIVE."

These are de luxe tires, expressly designed and built to meet the special needs of Ford cars, but Ford Car Tires of HEROIC SIZE made only in the five-finger Safety Tread.
Bigger with extra rubber and extra service, their greater resilience gives your car a greater comfort and efficiency that offset a higher first cost.
And they outlive ordinary tires.
Equip your car with them, and add value to its look, lenghten its LIFE, and double your enjoyment of it,
"Three-Seventy-Fives" on Goodrich's patented ARTILLERY wheels, with rim and felly combined, make a De Luxe Ford Car.

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