

The Artesia Advocate.

Twice-a-Week---Wednesday and Saturday

VOL. 9

ARTESIA, NEW MEXICO, WEDNESDAY, FEBRUARY 14, 1912.

NO. 48.

Oil and Gas in N. M.

The second oil news from the well about twelve miles northwest of Artesia, does not pan out very promising. It seems that only a small amount of oil came out of the well, but sufficient to prove that oil is there.

The oil developments in Chaves county also show traces of oil.

At Gallup in the northwestern part of New Mexico, a gusher has been brought in, and there is intense excitement in that section.

There is no doubt but what oil and gas in great quantities can be found in different parts New Mexico, and it has been proven that both are in Eddy county, and close to Artesia. The thing necessary to do is to go down deep enough after the oil and gas. When this is done, these valuable natural resources will be found in paying quantities.

The Advocate has been reliably informed that arrangements are about perfected for sinking a well on the tract of land adjoining the one where oil and gas was struck near Dayton. It is expected that operations will be commenced soon. If the well is made deep enough there is hardly a question but what oil and gas in great quantities will be found.

The well that has been flowing oil and gas there since it was brought in, is stronger than it was heretofore.

Temporary Insane Plea

Fort Worth, Tex.—That the defense will contend that John Beall Snead, Amarillo, Texas, banker, was mentally irresponsible when he killed A. G. Boyce, Sr., developed in the trial of Snead here, charged with Boyce's murder.

The elopement of his wife and A. G. Boyce, Jr., rendered the man insane, counsel for Snead explained in order to have read to the jury a letter written by Snead to W. H. Fuqua of Amarillo, after the departure of Mrs. Snead and the younger Boyce from Fort Worth.

The letter told of Snead's love for his wife, of his humiliation and the effects of a mother's action on the children.

Several witnesses declared that Snead's victim had made remarks derogatory to Mrs. Snead.

Artesia Girls Won.

Saturday the Carlsbad girls' basket ball team came to Artesia to play off the tie, and the score resulted in 13 to 9 in favor of Artesia. This puts the latter team ahead of anything in the Valley. The game was a spirited one, and both teams made some record playing. Quite a large crowd attended.



New picture of R. M. Love Orchard in Artesia.

Are Tired of Waiting

Nanking, China.—While the imperial premier at Peking is endeavoring to persuade the republicans to concede the Manchu demands, the republicans are preparing to advance on Peking. Impatience is increasing and a protest has reached here from Canton against the too liberal terms offered the throne, and embodying the demand that the Manchus be stripped of all power.

The southern forces now exceed 100,000 men and reinforcements are arriving daily at republican centers. Apparently there is no lack of funds. The provisional president is in entire control and expresses hope for the peaceful coalition of the north and south, but he fears Yuan Shi Kai will exhaust the patience of the southern provinces by quibbling over details, and force a conflict. Dr. Sun has repeatedly said the northern provinces are solidly in favor of the republic, and, as a matter of fact, the capital of Shan Tung province declared for the revolution on Friday.

The revolutionary congress is still busy with the details of the provisional constitution. Close observers say Yuan Shi Kai, Sun Yat Sen and other leaders are practically agreed to terms of settlement, but are waiting perfection of the plans before issuing an edict.

Price of Wool Soaring

Boston, Mass., Feb. 10.—Heavy transfers of New Mexico wools were noted on the Boston market during the past week. The clips were of average quality and sold at 19 to 21 cents, making the scoured cost 52 to 53 cents, or about the same as that of fine medium. Much sampling of territory wool is noted and speculation has practically stopped for the reason that, while the supply is somewhat limited, trading is a risky proposition. About three million pounds of wool have been sold here during the past week.

Claims Discovered Mica Mine.

Roswell, N. M., Feb. 9.—It is claimed that an old prospector has discovered a mica mine in the mountains west of this place. A young man with a quantity of mica specimens has been in town for past few days endeavoring to interest capital

in the mine. He is very reticent about talking to outsiders and would give out no further information than that the mica was easily worked out and that there was a superabundance of it on their claim. The quality is pronounced as being of high grade by those who have seen it and claim to know what mica is.

Situation in old Mexico

The situation in old Mexico is not yet settled for the better. An attempt is being made by the Madero administration to buy off the insurrectos in Chihuahua by paying \$300,000 to the rurales and \$50,000 to the widows and orphans of the soldiers who fought under Madero.

Land tracts the size desired will be offered the peons on long time by the government. This may assist in bringing about peace in that province, but there is serious trouble elsewhere.

The United States government has taken precaution to order a battalion of infantry from Arizona to El Paso, with machine guns. This will relieve the cavalry stationed there so as they can parol the border. This looks as though this government considers there may be more serious trouble.

State Capital News.

Santa Fe, N. M.—Former Delegate W. H. Andrews is expected in this city next week. He has rented the home of Territorial Engineer Miller during the coming session of the legislature.

The date of the final hearing of the Owen-Van Stone contest case in the district court has been set for February 14th. Mrs. O. L. Owen arrived today from Clovis, and will remain here until her husband's contest against Van Stone is settled.

Woman to Run For State Treasurer

Salt Lake City.—Mrs. Margaret Zane Witcher announces she would be a candidate for state treasurer at the coming election. She is being urged in her candidacy by a number of women's clubs. This is the first time a woman ever has run for a state office in Utah.

Subscribe for the Artesia Advocate only \$1.50 per year. Send it to your friends back East.

Baby Falls in a Well

Canton, Tex.—The 3-year-old child of Albert Stepp, living two miles from Canton on the Edgewood Road, fell feet foremost in a thirteen-inch bored well sixty feet deep.

By using a mirror the sunlight could be thrown on the child so that it could be seen and the little fellow was constantly crying and calling to his grandpa to "come get me" and the grandparents and parents of the child were frantic with grief, and helpless to assist the crying child.

Some forty men and women gathered, and ever effort was made to put a loop over the child and get it out but without avail. Finally a little negro boy, about 12 years old, was let down into the well on a rope and got hold of the sleeve of the child and they were being drawn up when about half way the sleeve gave way and the child fell back. The negro boy after being pulled out, was then let down head foremost and carried a second rope with a loop, and he looped it over the child's body, and then they were pulled out separately.

The most unusual thing was that the child was only bruised a little, and not badly injured.

Cantaloupes.

Don't forget to talk cantaloupes, and come to meeting at Commercial Club rooms next Saturday, Feb. 17th, to hear about the new contract for the coming season. Cash advance F. O. B. Artesia, and crates furnished. Cantaloupes, beets, tomatoes will make a combination that can't be beat. Get into line and boost.

Pope Opposition Glum

[Roswell Record]

Hope has deserted the camp of the anti-Pope men owing to a telegram received by Ed. S. Gibbany from Findlay Howard, who is now in Washington opposing the confirmation of Judge Pope's nomination for the federal bench of this state.

Evidently the telegram bore sad news for wry and downcast expressions were seen upon the faces of the ringsters as they emerged from a "secret" caucus which was doubtless held to discuss the telegram and its contents.

Mr. Gibbany ostensibly admitted to a representative of the Record that the message did not bear encouraging tidings and that the hopes of the opposers were not so high as they have been.

This and other news which has been received from Washington tends to lead many to believe that Judge Pope's confirmation is imminent and that the efforts of the ring here were futile.

The consensus of opinion among those who have talked to the antis is that they are conceding that they have lost and that Mr. Pope will be confirmed within the near future.

President of Gas Company a Suicide

Phoenix, Ariz., Feb. 8.—A. W. Ballard, president of the Phoenix Gas & Electric company, shot himself through the heart late today at the office of the company, just outside the city limits of Phoenix. Ill health was given by his friends as the cause of his act. Ballard was found dead, sitting upright in his chair by the side of his desk.

Baby Girl Shot Dead.

Chanute, Kas.—While playing she was a rabbit, Florence Barat, aged four, was shot and killed by her brother Edmund, aged six.

The children were alone except for a 5-year-old companion. When he saw Edmund take the revolver he said, "I would not do that because the men shot a hog with it and it died right away."

Christian Science Lecture

—BY—

WILLIAM R. RATHVON, C. S. B.
of Denver, Colorado,

A member of the Board of Lectureship of the Mother Church of Boston, Mass.

—AT THE ARMORY,—

Thursday Evening, Feb. 20, '12

At 8 o'clock p. m.

Given under the auspices of First Church of Christ Scientists of Roswell, New Mexico

The public is cordially invited.

Admission free.

The Artesia Advocate

By ARTESIA PUBLISHING COMPANY.

Published Wednesday and Saturday

SUBSCRIPTION PRICE \$1.50 PER YEAR

J. L. TULLIS, Editor and Manager.

This paper has been entered in the postoffice at Artesia, New Mexico, as second-class mail matter.

Office Phone.....11
Residence Phone.....45

An enthusiastic meeting was held Saturday night to consider the sewerage question, and while there was some objection, the larger number present favored that some plan be advised to proceed with putting in the system. It is an important matter to Artesia, and it should not longer be delayed.

It is believed that Governor Woodrow Wilson has received the instructions from Oklahoma. This state was expected to go for Speaker Clark. If the report proves true that Oklahoma has instructed for Governor Wilson as the democratic nominee for president, it will be a great boost to his candidacy.

Considerable space has been wasted about finding the marriage certificate of Jack Johnson the prize-fighting bruiser, and considering that a white woman so far degraded herself as to marry him, it would have been better to let the incident alone. What difference does it make whether the certificate ever was found or not?

The Advocate has withdrawn all subscription club rates. The practice is a nuisance and causes us more trouble than it is worth. We do not care to be engaged in extending the circulation of other papers as it is as much as we care to do to attend to our own business. The clubbing rate is of no benefit to the home paper. If it has to depend upon that inducement for subscriptions it is not worth subscribing for.

Ex-Gov. J. W. Folk, of Missouri, has withdrawn from the presidential race in behalf of Speaker Champ Clark, of the same state. This incident has materially injured whatever chances Speaker Clark had for the democratic nomination for the presidency. In a state convention last year in Missouri, Ex-Gov. Folk was endorsed for the presidency, and Speaker Clark was chairman of the convention. Later, when Mr. Clark thought there was a chance for him to secure the nomination, he went back on his pledge made in that convention and became a candidate himself. It does not make much difference, however, except this desertion of a home man who had received the instructions of his state, dispels whatever chance Mr. Clark may have had for the nomination. If he had remained out of the race, there might have been a chance for him as a compromise candidate. He could not now be elected if he should be nominated. He has also become lukewarm in the advocacy of genuine democrat-

ic measures since his candidacy, and is more of a reactionary than a progressive.

Fullen on Senatorships.

[Washington Post]

"New Mexico's eight delegates to the Republican national convention, I believe will be given to President Taft," said L. O. Fullen of Roswell, N. Mex., who was district attorney under the recent territorial government at the New Ebbitt.

"If Colonel Roosevelt should announce that he would accept the nomination, it might change matters some and then, I think, New Mexico would send an uninstructed delegation. Solomon Luna, the national committeeman, is understood to favor the renomination of Mr. Taft, and other leaders have expressed themselves in support of the President. Of course, Colonel Roosevelt has many friends in the new state. There seems to be a well-defined opinion, however, that the former President will not be a candidate.

"There is a very lively fight on in New Mexico, for the United States senatorships, soon to be decided by legislature. It is now practically conceded that Judge A. B. Fall of Three Rivers, will be one of the successful aspirants. The contest for the other senatorship will be more closely contested.

"Solomon Luna is being urged to take the place, but he has declined so far to permit his name to be used in that connection. He has repeatedly declared that he does not want to come to the Senate, but Republicans—many of them—believe that for the sake of the party he ought to serve. If he should positively decline, then I think perhaps former Delegate Catron stands the best show, although there are other candidates who have strong support."

When you want anything in Job Work call at this office.

Our job work is plain and neat. Try us.



From Logs to Lumber

that is well seasoned and clear is the kind you will get if we receive your order. We have plenty of

Lumber for all Purposes

either hard or soft, in quantities large enough for all builders' requirements; or small enough to complete some odd job. Our prices you will find right.

**Pardon--Sipple
Lumber Co.**

"The Only Thing That Will Relieve Neuralgia."

The piercing pains of Neuralgia, which often follows a bad cold or La Grippe, are frequently almost unbearable and few medicines afford any relief to the sufferer.

"I am a rural mail carrier and have been a user of the Dr. Miles medicines for years.

Dr. Miles' Anti-Pain Pills can't be beaten. They are the only thing I have found that will relieve my neuralgia and I have tried most everything, besides medicine from the doctor. I am willing to tell anyone what the Anti-Pain Pills did for me."

CHARLES HILDERBRANDT,
Box 205 Woodville, Ohio

If you, like Mr. Hilderbrandt, "have tried most everything" in vain, why not do as he did, fight your aches and pains with Dr. Miles' Anti-Pain Pills. Let the pills bear the brunt of the battle. No matter how stubborn the contest, they will come out victorious.

Dr. Miles' Anti-Pain Pills stand on their record, which is a long list of cures extending back a generation.

Druggists everywhere sell them. If first package fails to benefit, your druggist will return your money.
MILES MEDICAL CO., Elkhart, Ind.

Kaffir Corn and Maize.

I will buy all the kaffir corn and maize brought me, and will pay the market price in cash.

S. G. WHITE,
With Artesia Feed & Fuel Co.

Try the Artesia Advocate for returns.

Lofty Plumage



In spite of the efforts of the Audubon society on this side of the Atlantic, and kindred organizations on the other, there is a very decided return to plumage decorations in the latest swell autumn millinery. And when fickle fashion calls, sense and sentiment have to give way, as is shown in this instance.

these latest hats. The feathers are those of the ordinary rooster, shaped and trimmed to a height that is in direct contrast to the broad, low confection of last year. There is apparently no limit to the lofty altitudes to which these hats may reach. The body of the hat is of bronze-brown velvet, with an upturned brim that rises front and rear.

In the picture above is seen one of

Public Sale

At my home on the Talbot & Lowry farm, four miles north of Artesia, at 10 o'clock A. M.,

Wednesday, Feb. 21st, 1912

5 Head of Horses and Mules.

- 1 brown mare with foal, weight 1300 lbs.
- 1 bay mare with foal, weight 1100 lbs.
- 1 bay horse, gentle for ladies and children, weight 950 lbs.
- 1 mule, weight 950 lbs.
- 1 bay filly, May colt.
- 11 head of the classiest milk and butter cattle in the Valley, all young.
- 5 milch cows and calves.
- 10 dozen chickens.
- 1 bay saddle pony 8 years old.
- Kaffir corn.
- 2 swarms bees. 1 cow. 2 pigs.

Machinery.

- 1 buggy. 1 mower.
- 2 hay racks (one new).
- 1 harrow (60 tooth). 1 disk harrow.
- 1 John Deere walking plow.
- 1 disk cultivator (new). 1 float.
- 1 ditch v. 1 five shovel cultivator.
- 1 gasoline engine 6-horse power (almost new). 1 scraper. 2 sets of harness.
- 1 feed mill for belt power.
- 1 pump jack for belt power.
- 1 wagon and hay rack (farm truck steel).

Free Lunch.

TERMS OF SALE--All sums of \$10.00 and under cash; over \$10.00 on credit of 6 months will be given without interest if paid when due; if not paid when due, 8 per cent interest from date; purchaser to give approved note. Everything to be settled before moving from place.

J. G. BUSCH, Owner.

A. C. KEINATH, Clerk.

I. V. WHITESIDE, Auctioneer.

LOCALS ABOUT TOWN
AND COUNTRY.

Echols can fix it.

Artesia Steam Laundry—
Phone 203.

Go to see "Red Acre" you
will get to laugh.

"Red Acre" Monday evening
Feb. 19th at eight o'clock.

When you want job work
call at the Advocate office.

Walter M. Daugherty
Fire Insurance

Mr. A. C. Keinath went to
Amarillo last Saturday on a
business trip.

The Home Bakery will deliver
bread, cakes, pies, cookies,
etc., to any part of the city.

"Red Acre," a three act
comedy at the old Methodist
Church Monday evening Feb. 19.

The Ladies Aid of the Bap-
tist church will meet Thursday
afternoon with Mrs. W. A.
Hyatt.

Today the 14th is Valentine
day, so look out for some re-
membrance of it by friends—or
enemies.

Don't forget "Red Acre" the
play to be given Monday even-
ing Feb. 19th at the old Meth-
odist Church.

Monday was a legal holiday
in honor of Lincoln's birthday.
The banks were the only ob-
servers of the day.

Mrs. Mark Corbin and Mrs.
C. V. Brainard and little son
left Tuesday for New Orleans
to be away several weeks.

LOST—One white and black
check and one grey shawl, be-
tween Artesia and Lake Arthur
on the 7th. Finder return to
this office or Lake Arthur
Times office and receive reward.

Messrs. Joe A. Clayton and
J. H. McCrary have formed a
partnership and will be known
as the Wholesale Exchange Co.
They will sell and exchange
farm land, town property and
live stock.

Don't send away for Barred-
rock eggs when you can get
just as good in Artesia. Call
on W. H. Johnson, one block of
High School.

Mrs. E. T. Dunaway accom-
panied by her little daughter;
went to Portales last Saturday
to visit her husband Dr. Duna-
way for a few days.

E. F. Hardwick went up to
Roswell Monday in his car, ac-
companied by his wife and lit-
tle daughter and Mrs. B. F.
Sloane, to spend the day.

Messrs. J. D. Atwood and W.
B. Robinson, of Artesia, and
T. M. Botts, of Hope, have re-
turned from Santa Fe where
they were admitted to practice
law before the state supreme
court.

The exercises of the Sunday
School convention were carried
out as indicated by the pro-
gram published last Saturday
by the Advocate. All of the
exercises were interesting and
largely attended.

Mesdames S. B. and P. V.
Gates entertained Saturday af-
ternoon with a charming sew-
ing party, given in honor of
Mrs. Tally, their guest. Music
and a guessing contest were
enjoyed. A two course lunch-
eon was served.

Read the Knowledge Contest
on page four and send your
answers to the Advocate office
as soon as possible. All are
easy to guess, but if in doubt
as regards any of the answers
called for, use the telephone
and call up the firms referred
to. It will require only a few
minutes time to make out a list
of answers and the prizes are
well worth striving for.

Mr. John Oldham an experi-
enced newspaper man of Mis-
souri and Chicago, is in Artes-
ia, and while here is conduct-
ing a Knowledge Contest for
advertisers. Be sure to read
the articles carefully to be found
on the last page of this issue
and then make a guess as to
who is the one referred to in
each notice. There are some
nice prizes offered for the cor-
rect guess as to the firms re-
ferred to.

Trees. Trees.

Now is the time to get
what you want in the tree
line and

The Artesia Nursery

has a general stock of the
best grades to meet all re-
quirements and prices to
meet the times.

We have over ten thous-
and Bartlett Pears in our
nursery here as fine as you
would want to see.

Call and inspect stock is
all we ask.

Artesia Nursery Co.

J. S. HIGHSMITH, Prop.

Artesian Well Association.

Roswell, New Mexico, Feb.
8th, 1912.

Artesian Well Association, Ar-
tesia, New Mexico.

Gentlemen:—

The Artesian Well Associa-
tion of Chaves county, N. M.,
appointed a committee from
among its members to frame a
drainage law and submit the
same to said association for its
approval, preparatory to having
it enacted into law by the first
State Legislature which con-
venes March 11, 1912.

I have called a meeting of
said drainage committee to be
held at Roswell, commencing
at 10 o'clock A. M. on Friday,
February 16th, 1912, at the
Commercial club rooms.

You are hereby invited and
earnestly requested to send a
committee of three persons
from among your organization
to attend and take a part in the
deliberations of said drainage
law committee at the time and
place mentioned.

A convention of the Artesian
Well Association members of
Chaves county has been called
at Roswell to commence at 10
o'clock A. M. Friday, Febru-
ary 23, 1912, for the purpose
of receiving and acting on the
report of the drainage law com-
mittee, and amendments to the
artesian well law. The Farm-
ers Institute has also appointed
a drainage law committee who
will work with the like com-
mittee from the Artesian Well
Association.

The members of your organi-
zation are most respectfully in-
vited to attend said convention,
by committee or otherwise as
you may deem best. We feel
that our interests should be
mutual in these matters, and
we earnestly solicit a represen-
tation and co-operation from
your organization.

Very respectfully,
W. M. ATKINSON,
Chairman.

Take it to Echols.

Notice.

Those indebted to the Artesia
Feed & Fuel Co. on old ac-
counts are respectfully request-
ed to settle with F. E. Turner,
as he has charge of the collec-
tion of the same. He insists
on prompt settlement as it is
desired to wind up the old bus-
iness, and if not paid soon the
accounts will have to be put in
the hands of others for forcible
collection. F. E. TURNER.

CITY MARKET

C. B. CRONKHITE, PROP.

Fresh Meats of every kind. Packery Products

QUICK DELIVERY

PHONE 37

NOT EVEN ON HIMSELF.



First Hobo—There's one thing to
my credit.
Second Hobo—What's that?
First Hobo—Nobody can say that I
ever threw cold water on anything.

Notice.

Ordinance No. 89 prohibits
riding bicycles on sidewalks.
The least fine is \$5.00. Man or
boy reported will be prosecuted.
NON A. WALDLN, Marshal.

The Red Building,

West of the State National
Bank, you will find

J. M. MILLHUFF

with a full line of Furniture,
New and Second Hand,
cheaper than the cheapest.



Excursion

Clovis, N. M., and return
\$7.20.

On sale February 21st, 22d
and 23d, 1912.

Limit Feb. 25th, 1912.

Account Pecos Valley
Teachers Association.

C. O. BROWN,
Agent.

Try Our Job Work Artesia
Advocate

THE CLUB STABLE

W. J. WILLIAMSON, Proprietor

Bus Line to Meet All Trains. Prompt Attention Given Calls

Phone No. 23

Special prices for long drives. Good Teams.
Comfortable Vehicles.

Just back of State National Bank ARTESIA, NEW MEXICO

When You Trade at My Store

You do not pay for lost accounts, as I buy for cash
and sell for cash. You pay for what you get, you
get what you pay for. You will always find
plenty of bargains at my store.
See me before you buy, it will pay you.
Yours for business

New and Second Hand Store

H. W. MOORE.

Hotel Hardwick

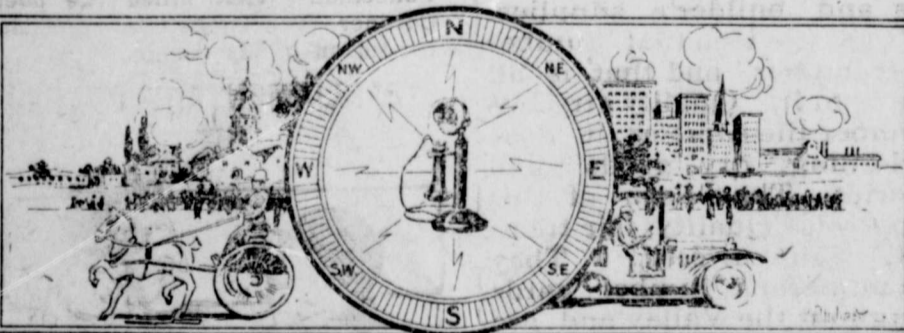
American Plan

UNDER NEW MANAGEMENT.

Rates \$1.50 and Up

The well known Mrs. J. F. Bowman will have per-
sonal charge of Dining Room. "We are here to please."

JOHN L. HUNTER, Proprietor



TO THE EAST, THE WEST, NORTH AND SOUTH
THE POSSIBILITIES FOR A CONVERSATION
WITH FRIENDS AND BUSINESS ASSOCIATES AT
A DISTANCE ARE ENDLESS IF YOU HAVE A

BELL TELEPHONE

The Mountain States Tel. & Telegraph Co.



Knowledge Contest.

Following will be found a number of brief paragraphs, each one bringing out a few of the distinctive features or characteristics of Artesia's business men. There is a query in each paragraph. To the party who first answers them correctly in detail will be given choice of the prizes noted below. The next or nearest correct will be given choice of the remaining prizes and so on until the prizes are exhausted.

Names must not be abbreviated but given in the firm's usual style of advertising, and all answers must be neat and legible. There is a clue to every one by which the identity may be confirmed.

Answers may be sent by mail or brought to the office of The Advocate any time until Thursday evening, February 15th, at 5:30. Saturday the correct answer will appear under each paragraph and the winners of the contest announced.

The competition is open to every one who reads this, except employes of this paper and their relatives.

Address all answers to EDUCATIONAL CONTEST, care The Artesia Advocate.

The Prizes.

One Dozen Photos, Grennen Studio, - \$10.00
Cash - - - - - \$ 5.00
12 Months Subscriptions to The Artesia Advocate.

Number 1. Who are the men in Artesia on whom to call when you want the best feed or fuel? Father and son conduct this establishment and they are the sole agents and distributors of the famous "American Lady" and "Monarch" brands of flour—the kind that makes that delicious bread. Gallup and Colorado coal—the kind that burns. Hay, grain and all kinds of field and garden seeds can also be found here. This has been the one best place in Artesia for a period of years to get the best feed and fuel. Name the new proprietors and the company.

Number 2. If you have beauty, come, I'll take it; if you have none, come, I'll make it. This is the incentive offered by Artesia's oldest and best Photo Studio. Work done by this Studio is second to none in the entire Valley. Portraits are their specialty and they are produced in the latest and best style known to the art. Special attention is given to the baby's pictures and no pains are spared. All work guaranteed to give satisfaction. Give the name and location.

Number 3. Do you smoke? Do you chew? Then this rhyme is meant for you. Here we have the leading tobacco and cigar store of Artesia, where the choicest brands of domestic and imported cigars and tobaccos can always be found. It is headquarters for all the leading daily papers, magazines and periodicals. A splendid tailoring establishment is found in the rear, where they make a specialty of cleaning and pressing. Can you give the name of the establishment and the tailoring company they represent?

Number 4. There is a bakery and candy store in Artesia that has recently changed hands. The present proprietress thoroughly understands the bakery business and uses none but the latest sanitary methods in the preparation of her products. If you enjoy clean, wholesome bakery goods, this is the store you should patronize. Give name of bakery and proprietress.

Number 5. It matters not whether you eat to live or live to eat; in any event, since you will eat, you want the best there is to eat; and the place to get it is at the cozy cafe run in connection with a leading hotel of Artesia. Good clean home cooking are distinguishing features of this hospitable home for the hungry. Especial attention is given to their Sunday dinners. The lady in charge has conducted this cafe since the beginning of the present year. Can you give her name?

Number 6. For the past two years the bargain buyers of Artesia have known this grocery store as the place to get the best goods for the least money. It is the store that sets the pace for them all. Everything is carried here that goes to make up a first-class grocery store and the prompt delivery, courteous treatment and low prices are in perfect accord. Who is the genial proprietor?

Number 7. At what jewelry store do you find the "Qualified Optician"? For a period of three years this has been the best place in the Valley to get optical goods. An up-to-date office room is found here with all the latest appliances, including an electric sight testing machine. Glasses fitted at reasonable prices and all work guaranteed the best. Watches, clocks, cut glass and fancy china are also features of this establishment. Can you give the proprietor's name?

Number 8. A large hotel with 17 rooms, European plan, conducted by whom? Convenient for all, prices moderate, a most excellent chef here cooks and bakes. Bus to the depot for all its guests, fast becoming noted as Artesia's best. Sample rooms for commercial men, becoming very popular, is this good inn. Best hotel in all this region, travelers aver this is the legend. Changed name and proprietor January five, give its name and win the prize.

Number 9. If you appreciate the best in groceries and provisions there is a splendid store on Main street that you cannot afford to overlook. It is located on a prominent corner and has occupied its present quarters for twelve months. No shelf-worn or stale goods find lodgment here but always the best and freshest products and at prices that defy competition. Father and son conduct this up-to-date grocery and their telephone number contains but one figure. Can you give firm name?

Number 10. 'Tis the sweetest story ever told. It has lasted over a period of two years in Artesia. Here is where they manufacture that delicious ice cream, the kind that everyone is in love with, and those splendid candies, the kind that makes you want more. Fresh fruits and choice cigars can also be had here. There is always one best place of this in a community and this kind is the place. Can you name the company?

Number 11. Can you give the name of the manager of Artesia's greatest store? Your wants can be supplied here in

everything in the line of dry goods, groceries, hardware, wagons, buggies and farm implements. Hart-Schaffner & Marx clothing, Ferguson-McKinney shirts, Zeigler Bros. shoes, Fanchon flour and Richelieu coffees are a few of their leading brands. This is the store for discriminating people who want high-grade goods. Their prompt delivery service has made this store exceedingly popular. Give name of store also.

Number 12. Do you know what grocery store in Artesia it is that has the exclusive sale of the Barrington-Hall Coffee—the coffee that takes front rank in quality? If you do you will know to whom this paragraph refers. The lives of a great many people are saved daily by this firm. They not only save lives, but make them pleasantly endurable. They handle a full line of the best brands of groceries and provisions, including the "Red Star" flour. The present proprietors have been in charge of this splendid store for two years. Can you name them?

Number 13. For the past four years the proprietor of the large furniture and undertaking establishment depicted in this paragraph has furnished the homes of this city and visited them in times of sorrow. Here you will find a complete line of rugs, furniture, mattresses, linoleums and in fact everything that is required in furnishing the modern home. Give the name of the proprietor and the make of bookcases and filing cabinets he handles.

Number 14. There is an old established drug store on Main street, where besides carrying a full line of drugs and druggist's sundries, they make a feature of jewelry, cut glass, stationery, school books and watch repairing. It is a good store to visit, just to look, for there is such a great variety of goods that you are sure to see something you want. The proprietor's name would indicate that it was an exclusive men's store, but they cater to the ladies as well.

Number 15. It is just about this time in the year that the man of fore sight will begin casting about to find where he can secure one of those splendid galvanized water tanks; or perhaps have the guttering on his residence repaired. For a period of three years has supplied the people of Artesia and surrounding towns, everything in the line of ornamental ceilings, cornice, guttering, etc. It is named for a progressive city, give the name.

Number 16. Where in Artesia do you get the Charter gasoline engine, and steam fitting supplies? "Longer in the business than all others." Agency here for the American Pumps. This is the firm on whom to call when you contemplate sinking a well for irrigation purposes. They have been in Artesia for a period of eight years and thoroughly understand this business and can make you moderate prices on any work in their line. Who are they?

Number 17. Who is the proprietor of the New and Second Hand establishment on West Main St.? It matters not what your wants may be, it can be supplied by this store. A full and complete line of furniture, stoves, mattresses and general household goods can be bought here at moderate prices. It is the old Reliable. Give the proprietor's name and telephone number.

Number 18. Who is the genius who "knows how" in Artesia? He can fix anything that needs fixing. Automobiles, bicycles, machines of all kinds. When you have exhausted your time and patience, take it to

him. He will fix it right. He is the fellow to put the new tires on the auto or the baby buggy. Give his name.

Number 19. What is the name of the oldest and best livery barn in Artesia? The proprietor's name is one of the last to be found in the city directory but is one of the first to come into your mind when you want a neat, nobby turn-out for a short drive or the best and most reliable rig for a long trip. A splendid cab service is run in connection and all telephone calls are answered promptly.

Number 20. This number represents a department store where they have a little of everything, and then some, and every day is bargain day. Goods are sold here that render competition out of the question. Everything is bought for cash and sold on a 25 per cent profit. It is the place where you can bunch all those little wants and have more money left in your purse than if you went the rounds. This is one of the oldest stores in Artesia but no old shelf worn goods are to be found here. Can you name the store.

Number 21. Who is the man on Main street that deals exclusively in household furnishings, both new and second hand, who carries the best goods and sells them at reasonable prices? This store was opened by the present proprietor more than two years ago and during that time has built up a very satisfactory trade. Can you give his name?

Number 22. There is a large mercantile company in Artesia located on a prominent corner that makes a specialty of ranch supplies, groceries and dry goods. Here is the place to get only the very best lines of clothing, dry goods, groceries and general furnishings. But don't get the idea that they can't supply the wants of the city people as well, as they also cater to the town trade. This is one of the most reliable business firms in the Valley, and is the Artesia home of the Kabo corsets and the McCall patterns. Give the name of the company, and its manager.

Number 23. This is a combined electric and plumbing establishment. There being two different and distinct firms occupying this store room. One of them can supply your wants in the line of electrical goods and novelties. The other makes a specialty of sanitary plumbing and heating equipments. If you are planning on building, consult them and get plans for lighting and heating your new domicile. Give the name of both proprietors.

Number 24. Who is the manager of the most reliable lumber company in Artesia? It is the only firm that has not changed management in the history of the town. This company handles lumber in all dimensions and of the best quality, also lime, brick, cement, glass and builder's supplies. Don't get the idea that "lumber is just lumber" and that is all there is to it. Quality attaches to lumber the same as it does to clothing, dry goods and groceries. The slogan of this company is "Quality, fair treatment, right prices." They have numerous lumber yards throughout the Valley and are the people to see when you contemplate repairing or building your home.

Number 25. Do you buy your meats where they appreciate your trade? This number represent the oldest and most reliable market in Artesia. It is equipped with modern sanitary refrigerators, where all meats are kept until they have reached their perfection of ripeness that makes them so exceedingly palatable. A tele-

phone order will get the goods to your home promptly and satisfactorily. Give the name of the market and its telephone number.

Number 26. Pool is the name that here holds sway. Cigars and tobacco, any old way. There's always something doing around this shop. Regardless of panic or indifferent crop. If one comes down town to look for a friend. This is where his footsteps will trend. Confections in variety on sale here. One billiard and five pool tables, in the rear. Give the location and spell out the name. Capture the prize and revel in fame.

Number 27. Do you intend putting out any fruit or ornamental trees? If so, there is a nursery in Artesia, that can supply your every want and at very low prices. This enterprise company has been a leading factor in the beautifying of this section of the Valley and the proprietors are among Artesia's most public spirited citizens. This nursery is named for a thriving city, can you name it?

Number 28. What is the name of the high-grade steam laundry that is strictly sanitary and does not sprinkle and dampen your clothes by taking water in the mouth and spewing your clothes, which is very unsanitary. Money spent at this laundry is spent at home and not sent to China. Satisfaction guaranteed. Give name of proprietor also.

EDUCATED



"You say her daughters are highly educated?"
"They have been taught to say 'This is so sudden' in every modern language."

THE SHOCK



Policeman—What killed the poet?
Coroner—The Nickel Out Magazine accepted on of his poems.

PARLIAMENTARY RULES



Mr. Jigson—What do you do at your club meetings when some woman moves to lay something on the table?
Mrs. Jigson—We call the waiter.