

The Artesia Advocate.

Twice-a-Week---Wednesday and Saturday

VOL. 9.

ARTESIA, NEW MEXICO, WEDNESDAY, JANUARY 24, 1912.

NO. 42.

Oil and Gas Talk Sounds Sure Thing

DEVELOPMENT OF TWO FIELDS.

[From Roswell Record, 20th inst.]

P. H. Cannon, the man of Beaumont Oil fame and the personage who sold the justly celebrated 12 acres at Sour Lake, near Beaumont and wisely retained an interest in it, which later developed a great oil gusher, is getting highly "riled" up in regard to the oil situation near Dayton, where he has property interests. He believes that a big flow can be struck at a depth of less than 2,200 feet. He came up from Dayton, Thursday and states that a Mrs. Williams is putting up the cash and preparing to drill a deep experimental well at Dayton. He has oil on the brain, but is willing to let others pave the way to its certain uprising. He has already contracted for his Sour Lake interests for 1912 at 75 cents a barrel. He is of the opinion that the experimental well at Dayton will cost from \$10,000 to \$20,000.

His former 12 acre farm at Sour Lake is literally dotted with oil wells but they are now pumping propositions.

For some of this land he received \$65,000 an acre and suddenly emerged from an Irish farmer to a man of great wealth. He is not very fond of talking to newspaper men and guards his talk, eying around in a suspicious manner and conversing in monosyllables, with a delightful Irish brogue, but it is plain that he is absolutely enthusiastic in regard to finding oil in paying quantities at Dayton.

"I'm not trying to get in the newspapers, and don't want any advertising, as my land at Dayton is not for sale at any price," said Mr. Cannon, with a brisk rise of both little hands, as he politely gestured himself out of the door of a local hotel.

Since his famous oil strike in Texas that made him a rich man, Mr. Cannon has been interested in the Pecos Valley and has made numerous land investments at Roswell and in other sections of the Pecos Valley.

[From Roswell News, 20th inst.]

J. Phelps White returned yesterday from a four-day visit at the Yellow House ranch, where the big oil strike was made a few days ago, as announced in the Morning News.

Talking about the well, Mr. White says: "Yes, there is oil sure enough and it looks like a good thing as it is increasing every day. At the present time the oil is on the water and you can see it around on the water, in the ditches and where the water has run on the land and afterwards dried."

Asked if he thought it was in paying quantities, he said: "As

yet we do not know, but we are going from the present depth of 1,400 to 2,000 feet; we are not going to stop even there but will drill other wells on our 300,000-acre ranch to determine to what extent the oil amounts."

This well is within seven miles of the big Yellow House tract.

The well is thirteen inches in diameter and gas will ignite at an opening the size of this.

Mr. White says their cattle have gone through the severe winter remarkably well, and are now in good shape considering the long spell of winter. Only a few cows will have to be fed.

MRS. SNEAD OUT SANITARIUM.

Court Decides She is Not Insane--- Young Boyce in Canada.

Fort Worth, Tex.—Mrs. J. B. Snead wife of the wealthy Texas banker has secured her release from a sanitarium here where she claimed she had been illegally retained by relatives.

The state district court held that she was not insane and ordered her released. Mrs. Snead recently brought back from Winnipeg, Canada, whence it was alleged she had eloped with A. G. Boyce, jr. The killing of A. G. Boyce, sr., by Mrs. Snead's husband was a sequel to the elopement.

Winnipeg, Man.—Despatches from Texas stating that A. G. Boyce, jr. accused of eloping with Mrs. J. B. Snead whose husband killed A. G. Boyce, sr. was in Fort worth, Texas, were disproved when young Boyce was seen in a local hotel. He denied that he intended going to Texas and declared that he was completing arrangements for starting a cattle ranch in western Canada.

The Ins Want to Stay.

Santa Fe, N. M., Jan. 20.—The first break between Gov. McDonald and the Republican officeholders came when traveling auditor and bank examiner John Joerns was unofficially asked for his resignation and refused. Howell Ernest, of Clayton, Union county, will be named to succeed Joerns, but will have to make a legal fight for the office. A meeting of the board of penitentiary commissioners is to be followed, it is said, by a demand for the resignation of Cleofes Romero, as warden, and the appointment of J. B. McManus in his place. Both sides have retained counsel and the political war is to be carried to the legislature, which is Republican, and meets on March 11.

There was a demonstration of DuPont Powder Co. on the farm of S. P. Henry, Monday, showing the efficacy of that plan for making ditches.

Demonstration Train Be Here Thursday

SOMETHING ABOUT ITS WORK.

The agricultural demonstration train will be at Artesia on Thursday next the 25th, for one hour, arriving at 1:40 p. m.

The train is a good size fair on wheels. In the forward car beef and milk cattle are on exhibition. One animal which attracts considerable attention is a pure bred Guernsey 3 1-2 years old, whose milk yield for 186 days was 4525 pounds, an average daily of 256.2 pounds of butter, or an average of 1.41 pounds per day.

One car is devoted to horticulture, showing trees properly pruned, Prof. Fabian Garcia having charge of this work. He lectures upon this work.

One car contains a pumping plant installed with a properly constructed weir measuring accurately the amount of water discharged.

An interesting feature of the work of the demonstration train is conducted by Prof. Conway, who organizes the boys and girls into clubs, and the farmers into institutes, and affiliates the local organizations with the state organizations. The boys' clubs are to grow an acre corn each and one-sixteenth of an acre of peanuts, and submit specimens grown in contest with other members of the club, the final judging to be made upon ten ears of corn and five bunches of peanuts.

The sewing and bread making clubs are for girls over 10 and under 18 years, and the members are to compete in the production of bread and making of garments.

In the lecture car a very excellent assortment of large photographs, 24x24, are on display showing the advantages of good roads, and tell more than could be written in volumes. There photographs of autos wrecked, wagons mired down, children going to school along the railroad track because the roads were impassable, rocky roads, stumpy roads, chug holes, etc. On the other hand are pictures of wide thoroughfares along which one team is pulling a wagon carrying 12 bales of cotton, another showing one team pulling with apparent ease two tremendous wagons loaded heavily with cross ties. There are also pictures showing workmen in the act of constructing various kinds of roads.

Great Famine in China.

New York, N. Y., Jan. 20.—"Two million, five hundred thousand famine people. Relief urgently needed. Must rely upon America, owing to revolution. Committee appeals to America for at least one million gold."

That is the text of a cablegram from Shanghai received by the Presbyterian board of foreign missions.

Enjoyable Musicales.

The musicale given Wednesday evening by Prof. James R. Webster and pupils of the musical department, assisted by Miss India Pearle Hamilton, teacher of expression, was indeed a delightful affair. The large auditorium was crowded, and the excellently rendered program was highly enjoyed by the appreciative audience. Each number on the program held a distinctive and pleasing part. From the overture by the talented and efficient orchestra, to the closing selection of the same, each was thoroughly enjoyed.

There was only one part of the program for some reason omitted, which was disappointing. Those present anticipated the pleasure of a chance to contribute to the piano fund.

Missionary Tea.

There will be a Missionary Tea at the home of Mrs. Donnell, Thursday, Jan 25th, from 2:30 to 5 p. m. Members of the Society will please bring their work for the Easter Sale. All cordially invited. From 6 to 9 p. m. the men of the congregation are invited to be present. A program consisting of selections by the College Orchestra, solos, male quartette, etc. will be rendered. Light refreshments will be served and a silver offering is requested.

The early hour for the evening was set to allow those wishing to attend Lyceum Course the pleasure of going to both entertainments. SLc.

Delightful Thimble Party.

Mrs. A. C. Keinath delightfully entertained last Wednesday afternoon with a Thimble party in honor of Mrs. Boyer and her mother Mrs. Sharum. In the earlier part of the afternoon a pleasant time was spent with the needle work and music—Mrs. V. Gates favored the guests with several voice selections and Miss Lily McIlhenny some instrumental solos. At a later hour the hostess assisted by her mother Mrs. Woodrow, of Menton, Iowa, served a three-course luncheon.

Athletics.

The boy's basket ball team of the Carlsbad High School played two games in Artesia last Saturday. The crowd of rooters that came with the team proves that the High School of Carlsbad has good school spirit. The morning game was played at the College. Western won by the score of 21 to 13.

The afternoon game was between the Carlsbad and Artesia High School teams, and the latter won by a score of 23 to 22.

The athletic forces of Artesia are coming out victorious in all contests. The girls' basket ball team of this place went to Roswell last Saturday and in a game there defeated that team by a score of 21 to 6.

Beet Culture Being Carefully Considered

LARGE MEETING AT ARTESIA.

There was a large and attentive audience Monday night at the Majestic Theatre, including farmers from this vicinity and committees representing Lake Arthur, Dayton and Lakewood. The main object of the meeting was to effect an organization in this section for planting beets.

Mr. Wilhelm the expert from Colorado, made a talk outlining what is necessary to be done to secure a beet sugar factory. In the published low record of a little over 9 per cent of saccharine matter in the Pecos valley raised beets, compared with 22 per cent and more in other sections of New Mexico, shows conclusively that beet experiment here is absolutely necessary before there is the least hope for a factory.

J. B. Snider and another gentleman who formerly lived in Colorado and raised beets, gave their experience in beet raising in that state, which showed a net profit of \$63.00 per acre.

The DuPont Powder Company added to the interest of the meeting by showing films of how ditches are dug, ground broken, stumps removed and trees planted by the use of dynamite. It was a marvelous exhibition.

Thousand Men Killed.

Guayaquil, Ecuador, Jan., 19.—Over 1000 men were killed and wounded in a battle yesterday at Yaguache, to the north-east of this city.

An army supporting the Quito government, under the command of Gen. Juelo Andrade, formerly Ecuadorean minister to Colombia, attacked and defeated an army of Guayaquil troops supporting the provisional government proclaimed by Gen. Montero, under command of Gen. Flavio Alfaro.

Gen. Flavio Alfaro was wounded during the fight, which was very severe.

Gen. Eloy Alfaro has now been appointed commander in chief of the Guayaquil army.

H. L. McLane, of Baker, Oregon, has purchased land and located at Artesia. Mr. McLane has his son with him, and he will at once commence to improve the place. He will soon move his family here. They are temporary guests of Hotel Hardwick.

J. F. Ritter and daughter, of Topeka, Kan., and J. W. Klinckschmidt, of Joplin, Mo., and brother-in-law of Mr. Ritter, are recent arrivals in Artesia. They have rented a house temporarily and will invest here.

The Artesia Advocate

By ARTESIA PUBLISHING COMPANY.

Published Wednesday and Saturday

SUBSCRIPTION PRICE \$1.50 PER YEAR

J. L. TULLIS, Editor and Manager.

This paper has been entered in the postoffice at Artesia, New Mexico, as second-class mail matter.

Office Phone.....11
Residence Phone.....43

The raising of hogs and poultry is in season at any time in Pecos Valley, and both pay handsome profits.

Teddy keeps Willie very uncomfortable about that republican nomination for president, because the former won't say he wouldn't have it if tendered.

Those large tracts of land would be more profitable to the owner and country if divided into small tracts and sold to those who will properly cultivate the land.

It appears that a good many of the boys are staying on the "water wagon" since the New Year resolutions, as the government tax on whiskey fell off more than a million dollars.

The people of Artesia and vicinity ought to turn out en masse to meet the Demonstration Train, which will be here Thursday afternoon at 1:40 to remain one hour. The band ought also to be secured to meet the train.

The republicans of this section who desire to offset the scurrilous attacks being made on Judge W. H. Pope ought to inform President Taft and the senate judiciary committee as

to the character of the opposition. Judge Pope is to be commended as strongly almost for the gang fighting him as for his sterling qualities and eminent fitness for the position he seeks.

Recently, unquestionable information has come to the Advocate, to the effect that real estate boosters and other citizens of Roswell and Carlsbad, have deliberately and maliciously lied about Artesia and vicinity by stating that wells here had gone dry and a general state of dilapidation and ruin prevailed. Why do people want to tell such lies and slanders when they know it is only a question of time when these misrepresentations will be discovered to be untrue by those to whom they are made?

It is rumored that the Santa Fe will, or has, increased the rate on hay \$1.40 a ton from Pecos Valley to points in Texas, over other lines to destination than theirs. The reason assigned is to force hay shipments by way of the Coleman cut off. The exorbitant freight rates of the Santa Fe system in New Mexico already constitutes one of the greatest handicaps to the proper development of this country. Let the aid of the state corporation commission be invoked and see if there is any efficacy in it.

"Oh my, oh me,
There is to be
Another 'T'
By Baptist ladies,
Don't you 'C.'
Friday afternoon and night,
February 2.
Come, 'tis something new.
At the Taylor residence will be,
Beginning at three.
Everyone invited,
All will be delighted.
Come and C,
And enjoy the 'T.'

Auction Sale.

There will be an Auction Sale, commencing at 10 o'clock, A. M., sharp, at the place of R. B. Kishbaugh, three miles south and three-quarters of a mile east of Artesia, on

Wednesday, January 31st, 1912.

1 hay mower, Deering.
1 hay rake, Deering.
1 wagon.
1 hay rack.
1 harrow, double section.
1 orchard disk.
1 double shovel plow.
1 sweep plow.
1 lister, almost new.
6 inch turning plow.
10 inch turning plow.
14 inch turning plow.
1 plow attachment.
Cylce sharpener.
1 surry.
1 buggy.
1 pair wagon springs.
32-40 Winchester.

12 gage shot gun.
1 oil stove, 3 burner.
1 heater.
Chairs.
3 bedsteads.
1 dining table.
1 dresser.
1 sanitary couch.
1 sewing machine.
Chickens, some full blood Rhode Island Reds.
1 sorrel mare, 8 years old.
1 bay mare, 10 years old.
1 black colt, 3 years old in May.
1 bay colt, 2 years old in May.
1 good milch cow 5 years old,
Corn in crib.
Canned fruit.
Other things too numerous to mention.

Free Lunch at Noon

Terms Of Sale:

On all sums of \$10.00 and under, cash; and on sums over \$10.00, six months time, and notes with approved security. Five per cent discount for cash.

R. B. KISHBAUGH, Owner

I. V. WHITESIDE, Auctioneer.

A. C. KEINATH, Clerk.

THE CEREMONIES FOR 1912

We will begin by all standing while we sing the third verse of that dear old song entitled

"GET A TRANSFER:"

"If you're on the worry track,
Get a transfer;
Just take the Racket Special back,
Get a transfer;
The cheerful Special's coming through
And there's lots of good thinks for you,
Get a transfer."

Say folks, with your help we're going to bat way up in the 300 business class this year.
May we have the pleasure—please—of doing you a good turn? Thank you.

KINDLY NOTICE THE BILLBOARD.

Blessing No. 1.

Men's Hats, our spring styles are here and for the sum of \$1.89 we will sell you the best and most up-to-date style hat you ever owned; we will go further, we will give you a written guarantee that in case the hat does not wear to your-own-satisfaction we will give you a new hat in place of the one returned, free of any charge; we guarantee our \$1.89 hat to be the equal of any hat selling for \$2 to \$3.

Blessing No. 2.

An absolutely fast colored Apron Gingham in all staple checks and scotch plaid effects, suitable for dress purposes as well, a regular 8 1-2 value for 7c cents the yard.

Blessing No. 3.

Every single article in our house at prices 10 per cent. to 200 per cent. lower than any Credit Store can possibly make.

In closing, permit us to offer you one bit of friendly advice, don't spend one single red cent in the town of Artesia until you get our prices.

Your for a bigger business,

The Big Racket Department Store.

LOCALS ABOUT TOWN AND COUNTRY.

County Treasurer Merchant was in Artesia last Saturday.

Miss Lora Williams was up from Carlsbad Saturday to remain over Sunday with her parents.

The Ladies Aid of the Baptist church will meet Thursday afternoon 2:30 with Mrs. B. McWhorter.

Messrs. Devol & Miller have the walls of their ice plant up. It is being built just north of electric light plant.

The Ladies Aid of the Presbyterian church will meet Thursday afternoon at the home of Mrs. Bertha Cohen.

Mrs. M. Newcome and her daughter Evelyn, returned last Friday from Vicksburg, Miss., where they had been visiting relatives.

The Ladies Aid of the Baptist church will give a Tea, Friday afternoon and evening, February 2, at the home of Mrs. L. Taylor. Everyone cordially invited.

A considerable amount of alfalfa has been brought into Artesia the past week for shipment and sale. If more roomy barns were built and a greater amount of alfalfa stored there would be increased profit realized by sales later in the season.

Mr. E. R. Boyer and family will leave here this week for Arkadelphia, Ark., near where he has bought a large tract of timbered land. We regret to lose this family.

The Grand Leader is always on time with a special sale to clean out stock so as to prepare for the approaching season's new goods. See their list of bargains in this issue.

Miss Mollie Smith was the charming hostess at a delightful party Friday evening. Music and games were the enjoyable features. About twenty young people were present.

Mr. Hiram H. Wise died at his home in Artesia, Saturday the 20th, and was buried Monday 22nd, the services being conducted by A. F. & A. M. He was fifty-once years old, and died of tuberculosis.

Fred W. Miller, of Beatrice, Neb., has bought a half section of land with two wells on it, north of Artesia. Mr. Miller intends to put 25 acres in orchard, build houses and otherwise improve property.

WANTED.—Overhauling and repairing, by expert, on all makes of automobiles. Twelve years experience. Work guaranteed and prices reasonable. C. R. ECHOLS (at the Clayton old building.)

Penasco Valley Press, 19th inst.: W. P. Riley sold 160 acres of land east of Hope to Mr. Overholt of Artesia at pri-

vate terms. The deal was made by the Sipple real estate company, of Artesia, while the real estate men of Hope were enjoying a big Rip Van Winkle nap.

The Artesia Mercantile Co. under its new management is getting to the front with some extra bargains, which can be seen by reference to its page ad in this issue. Mr. C. Bert Smith who is experienced in this line of work, has charge of this special sale.

The county commissioners inspected repaired bridge over Pecos river, east of Artesia, last Saturday. This bridge was unfit to use about nine months, and it is said only four days were required to repair it. That is looking after the affairs of this end of the county with a vengeance.

Well Owners Meeting.

Well owners in this district are requested to meet at Artesia in the Commercial club room, the first Monday in February, 2 p. m.

JAKE KISSENGER, Chm.

Expression of Thanks.

We wish to express our heartfelt appreciation of the many kindnesses and tokens of sympathy showered upon us in our recent bereavement. God bless the good people of Artesia, who by their tender sympathy make strangers in a strange land feel at home.

DR. STEM AND FAMILY.

BEST YET SALE

We Call This Our Best Yet Sale

Because the prices we make, and the selection we offer are the best we ever made. If you want to buy goods cheap---dirt cheap---attend this sale and you will certainly make your pocketbook smile.

We have no long arguments to make the goods and prices tell their own story. If you don't need a thing, read 'em over, it will do you good to be able to tell your friends.

Ladies' Gloves

Extra Special

Choice of our \$1.25 Kid and Long Silk Gloves for 75 cents.

Ladies' Black Petticoats

They all go at sweeping reductions and you will have to hurry or some one else will get yours.

\$2.50 and \$2.75 Underskirts that look like silk and wear better now \$1.48.

\$1.25 Underskirts that are Big Values at regular price, now 75 cents.

Ladies Suits, Cloaks and Silk Dresses

They must be closed out regardless of cost, style or value.

\$25.00 Tailored Suits \$14.95.

\$20.00 Suits and Cloaks \$11.10.

\$17.50 Suits, Cloaks and Dresses \$9.95.

\$15.00 Suits, Cloaks and Dresses \$8.95.

\$12.50 Suits, Cloaks and Dresses \$7.15.

\$10.00 Cloaks and Skirts \$6.25.

\$8.50 Cloaks and Skirts \$4.95.

\$6.50 Cloaks and Skirts \$3.75.

\$5.00 Skirts cut to \$3.25.

\$3.50 Skirts cut to \$2.15.

Table Linens

Never before have we made such low prices on this class of merchandise, but it must go and your chance to lay in a supply was never better.

\$1.25 Satin Damask 79c

\$1.00 Linens, now 69c

75c Linens, now 45c

50c Linens, now 33c

Ladies' Shirt Waists

We are showing the only big, clean, stylish, up-to-date line in town and this is certainly a rare opportunity. Beauties in Silk and Nets that ought to be sold out on opening day, at the prices:

\$6.00 Silk Waists, now 3.75.

\$5.00 Silk Waists, now 3.25.

\$4.50 Silk and Net Waists 2.95

\$3.50 Silk and Net Waists 2.15.

\$3.00 Net Waists 1.80.

Choice of all \$2.50 Waists 1.48

Choice of all \$2.00 Waists 1.19

Choice of all \$1.50 Waists .95

Choice of all \$1.25 Waists .79

Childrens' Dresses

A big assortment of heavy and medium weight Dresses, all brand new and priced from 75c to \$3.50. Choice 10 days for **1-3 OFF**

Corsets

The American Beauty can't be beat. If you have ever tried one you will appreciate these prices all the more. If not, now is the time to get lined up right.

\$1.00 Amer. Beauty Corset 70c

\$1.50 Amer. Beauty Corset 98c

\$2.00 Amer. Beauty Corset 1.25

\$2.50 Amer. Beauty Corset 1.55

\$3.00 Amer. Beauty Corset 1.98

Blankets and Comforts

Not a big lot left, but what we have Must Go.

\$8.50 Blankets, now 5.50

\$6.00 Blankets, now 4.25

\$5.00 Blankets, now 3.25

\$4.00 Blankets, now 2.65

\$3.00 Blankets, now 2.15

\$2.50 Blankets, now 1.65

\$2.00 Blankets, now 1.35

85c Blankets, now 55c.

Curtain Goods

We have quite an assortment left and the styles are All Good. They must, however, be closed out to make room for our new spring stock.

35c Curtain goods 21c

30c Curtain goods 19c

25c Curtain goods 15c

15c Curtain goods 9c

Kimona Goods

Quite a number of pretty styles left that we Must Close out. Serpentine Crepe, always 20c sale price 12 1-2c. 17 1-2 and 15c Kimona cloths will be 10c.

25c Suiting Will Go for 12 1-2c during this sale.

Men's Underwear

Think of the cold weather. Then of our warm underwear.

Read our low prices and decide.

\$2.00 all wool fine Merino undershirts and drawers \$1.25

Our \$1.50 natural wool underwear is a dandy, sale price 98c

Wrights health and all other \$1 grades, now 69c.

50c Flannel and heavy ribbed underwear 35c, 3 for \$1.00.

1-4 off on all Men's Union Suits, cotton and wool.

Men's Hats

\$6.00 Stetson Hats 3.95.

\$5.00 Stetson Hats 3.25.

\$3.00 Hats (all styles) 1.95.

\$2.50 Hats (all styles) 1.45.

\$2.00 Hats (all styles) 1.25.

\$1.50 Hats (all styles) 95c.

Men's Dress Shirts

We are very much overstocked on men's Dress Shirts and the stock Must be Reduced. We can show you a large range of patterns and you will find them right in every way.

All \$2.00 Dress Shirts now 1.25.

All \$1.50 Dress Shirts now 1.00.

All \$1.25 Monarch Shirts now 75c.

All \$1.00 Dress Shirts now 60c.

All 75c Dress Shirts now 40c.

Shoes. Shoes.

Our stock of shoes is larger now than it Ever Was. We Must Sell Some Shoes. Take Your Choice Of Our Entire Shoe Stock For 1 4 Off.

Walk-Over Shoes.

W. L. Duglass Shoes.

Queen Quality Shoes.

They are all Included.

Clothing. Clothing.

Men's Suits, Boys' Suits, Single Trousers and Overcoats.

Our stock of Clothing will invoice between 5 and 6 thousand. It is entirely too large and Must Be Cut down. We can't urge you enough to let you know just how important it is for you to call and look through our immense stock and get our prices.

We promise At Least 1-3 off and in Many Cases More.

Do Not Attend This Sale

If you have money to burn, for you will have no earthly chance to burn it here. ON THE OTHER HAND, If you are just a bit short and want to make your money go as far as possible, it will certainly pay you to call and get our prices before you set your pocketbook on fire

Your credit is good but we can't afford to charge goods at these prices.

Sale Begins Thursday Morning, January 27th, and Closes Saturday Night, February 3rd.

GRAND LEADER

A "Bean Pole" Skyscraper.

Work is to be begun next month in downtown New York on a 20-story skyscraper which will occupy only half of an ordinary 20-foot city lot. The building will be known as the "Bean Pole." The site is close to that of the new 30-story Municipal Building on the Brooklyn Bridge Plaza and most of

the offices will probably be occupied by lawyers.

Since the flurry has somewhat subsided over the incident of the conference between Governor Wilson of New Jersey, Editor Watterson of the Courier-Journal and Editor Harvey of Harpers' Weekly, it does not seem Governor Wilson was so blame for the reported out-

come. Editor Watterson was the first to suggest that the support of Harpers' Weekly to the presidential candidacy of Governor Wilson might do him more harm than good. When asked the direct question by Editor Harvey if he thought that likely, Governor Wilson replied in the affirmative. It may prove as well or better for the candidacy of Governor Wil-

son, that Editors Harvey and Watterson are not his sponsors. The former is too closely allied with J. P. Morgan and the Wall street bunch, while the latter bears the same relation to the whiskey trust.

Lakewood Progress, 19th inst. Miss Ora Hale, of Artesia, has been visiting Miss Ella Fanning this week.

Hotel Hardwick Dining Room Open

The dining room of Hotel Hardwick is under first-class management and the meals are the best the market affords and cooked in up-to-date style. 35c for single meal; tickets for 21 meals at popular price of \$5.25.

tf. MRS. J. F. BOWMAN.

Artesia Advocate \$1 50 a year

Begins
Sat. Morning
January 27th
Ends

Sat. Night, Feb. 10th

NOTICE

It is impossible for us to enumerate in this advertisement all the bargains we have to offer in this Big Clean-Up-Sale.

We therefore, trust, that even should you see nothing that may appeal to you, be sure and lay aside everything and attend this the greatest cutting and slashing of prices Artesia has ever experienced. Come, bring the children, stay all day, we promise you courteous treatment whether you buy or not.

Big Semi-Annual CLEAN UP SALE

Since acquiring this stock of merchandise from the former owners, we find that we are overstocked in many lines of goods, hence in this our First Semi-Annual Clean Up Sale, we will throw on the market (Regardless of Cost) Many Thousand Dollars worth of practically new and strictly "up-to-date" merchandise. We are greatly pleased with our increasing patronage and, feel that we can much better take care of their wants, by right at the very beginning establish this custom of clean-up-sales at the close of each season. Now don't get the idea that this is a Junk Sale as we have no junk to sell. There is not an article offered for sale that is not worth more money than we are asking for it, so come and rest assured that we can save you money.

Begins
Sat. Morning
January 27th
Ends

Sat. Night, Feb. 10th

We Are Not Content

To remain in the rut that many merchants do. We will positively cut the prices in two rather than carry on our shelves from season to season such goods as should be sold. We realize the enormity of the sacrifice we are making but this precedent must be established in this store, as we are in Artesia to stay and feel we are doing as we would wish to be done by. So don't forget the date nor the place of this Sale.

For the Ladies

All ladies' Suits must go in this sale at one-half price. Our suits range from \$10.00 to \$30.00.

All Ladies' Cloaks will be sold in like manner.

- 1 lot Ladies' Skirts at 50c on the \$
- \$5.00 Ladies' Sweaters go at \$3.50
- \$3.50 Ladies' Sweaters go at \$2.25
- \$2.00 Ladies' Sweaters go at \$1.25
- \$1.50 Ladies' Scarfs go at .85c
- 75c Ladies' Scarfs go at .50c
- 50c Ladies' Scarfs go at .35c
- \$1.00 Ladies' Fleece Underwear .70c
- 50c Ladies' Fleece Underwear .40c
- \$3.50 Ladies' Muslin Petticoats \$2.50
- \$3.00 Ladies' Muslin Petticoats \$2.00
- \$2.00 Ladies' Muslin Petticoats \$1.35
- \$1.50 Ladies' Muslin Petticoats \$1.10
- 1 lot Ladies' Kimonas at wholesale cost.
- 1 lot Ladies' Gloves and Mitts at wholesale cost.
- 1 lot Ladies' Silk Shirt Waists at 1-2 price.



Just a Few Eye Openers

- All 6 1-2c Calicoes go in this sale at .5c
- All 7 1-2c Apron Gingham go in this sale at 6c
- 10c and 12 1-2c Percales go in this sale at .8c
- 10c and 12 1-2c Flannelettes go in this sale .8c
- 12 1-2c Toile DuNard Gingham go in this sale at .10c
- 8 1-3 Pastel Cloth go in this sale at .6c
- 12 1-2c Batiste go in this sale at .8c
- 35c Suesine Silk go in this sale at .22 1-2c
- 25c Expositive Silk go in this sale at .13c
- 50c Barred Poplin go in this sale at .35c
- 90c Fancy Corded Mohair .60c

We have many more bargains in our Bolt Goods Department, but think this sufficient to give you an idea of how we are going to do it in this sale.

\$ Stretches

In Miscellaneous Bargains

- 1 lot Fringed Cotton Towels, regular 15c pair clean up .7c pair
- 1 lot 16x32 Huck Towels, regular 25c pair clean up .19c pair
- 1 lot 20x36 Huck Towels, regular 35c pair clean up .22 1-2c pair
- 1 lot Lace Curtains, reg. \$1.50 clean up . \$1.10
- 1 lot Lace Curtains, reg. \$1.00 clean up .60c
- 1 lot Comforts, regular \$2.00 clean up . \$1.60
- 1 lot childrens' Toques, reg. 35c clean up .25c
- 1 lot ladies' Hose, regular 15c clean up .9c
- 1 lot childrens' Hose, reg. 10-15c clean up .6c
- 10000 yards Lace, regular 10c clean up .5c
- 5000 yards Lace, regular 15c-20c clean up .10c
- All \$2.00 childrens' Dresses go at \$1.40
- All \$1.75 childrens' Dresses go at \$1.25
- All \$1.25 childrens' Dresses go at .85c
- All 90c childrens' Dresses go at .60c
- All 75c childrens' Dresses go at .50c
- 1 lot ladies' Corsets at .10c

All the above bargains will be appreciated by those that do the buying.

Grocery Department

We take especial pride in calling your attention to this department. We carry a very large stock which is kept clean and sanitary. If we don't sell you groceries give us a trial just once is all we ask.

For Men and Boys



We are simply overstocked on Clothing, we frankly admit it, now we must close out quite a lot of these suits to make room for Spring Suits. To do this will make the following prices:

150 men's and boy's Suits at 50c on the \$. Just 1-2 price. Buy a suit now, whether you need it or not, you will soon.

All Overcoats must go in this sale regardless of cost.

- 1 lot of men's Pants 1-2 price.
- 1 lot men's Hats \$2.50 grade .50 cents.
- 1 lot men's Woolen Shirts at wholesale cost.
- 1 lot men's Fancy Dress Shirts .50 cents.
- 1 lot men's Fancy half Hose 25 and 35 cent grade .10 cents.
- \$2.00 men's Sweater Coats go at \$1.50.
- \$1.50 men's Sweater Coats go at \$1.10
- \$1.25 men's Sweater Coats go at .90 cents

- \$1.00 men's Sweater Coats go at .75 cents
- 75c men's and boy's Sweater Coats go at .50 cents
- 50c men's and boy's Sweater Coats go at .40 cents
- 1 lot Gloves and Mitts at wholesale cost
- 1 lot men's Auto Caps go at 1-4 off
- \$3.50 men's Hats at \$2.50
- \$2.50 men's Hats at \$1.75
- \$8.00 Trunks at \$6.00
- \$6.00 Trunks at \$4.50
- \$5.00 Trunks at \$3.50

Men's and Boy's Shoes

All High Lace Boots and Shoes will go in this sale at cut prices.

We have a few lot numbers to close out which will be great bargains while they last.

SAMPLE PRICES

- \$5.25 men's Shoes at \$3.50
- \$4.00 men's Shoes at \$2.75
- \$3.00 men's Shoes at \$2.25



Millinery Department

In this department we have quite a number of Ready-Trimmed Hats that we will place on sale at Less than 1-2 price. Bear in mind that all these hats are this season's styles. Also have some Fancy Silk Embroidered Baby Caps to sell at greatly reduced prices.

Shoes--Ladies and Childrens--Shoes

We carry one of the largest stocks of Shoes in Artesia. Have not space to quote prices, but let us fit your feet. We guarantee to please you in quality and prices.

In the above quotations and prices we have tried to convey to you an idea of how we expect to sell goods during this sale. But you can not appreciate the prices quoted, unless you see the quality of goods we are offering at such low prices. Come early, stay late, get your pick. You can't afford to miss it, for it means \$s to you.

Don't Forget the Date

Saturday, January 27th

Saturday, February 10th

Artesia Mercantile Company

Don't Forget the Place

ARTESIA MERCANTILE CO.

Artesia, New Mexico