

AROUND THE COUNTY



ARTHUR BARLEMANN, JR. COUNTY AGENT

Confirmed screwworm cases continue to build up in the Western part of Texas. The hottest spot in the state appears to be Crockett County at the present time. According to the last report issued by son of Mr. and Mrs. Ross Fosthe laboratory at Mission, Crockett County had thirteen cases old son of Mr. and Mrs. Ken-Her husband, Lee Clarke, died in the three week period and ing on July 15. Since that are enrolled to attend the time they have had several fourth session at the SAM tian Church, Mrs. Clarke was more, the report this week on MONEY BASEBALL CAMP a nurse at St. John's Hospital FROM HERE radio and in the newspapers FOR ROYS in Pilet Print for many years. in the three week period end neth L. Peel of Sterling City in January, 1954. radio and in the newspapers FOR BOYS in Pilot Point, for many years.

number of cases thus far this sional instructors. year is still below that of preceding years. Thus far, there have been 106 cases in the state compared to 243 in 1966,

258 in 1965, and 199 in 1964. A total of 414,507,000 sterile on Carrier flies were released in the first three weeks of July. Most of these were used in hotspot treatment of counties and areas having confirmed screwdied Saturday in a fire and died Saturday in a fire and died Saturday in a fire and services for Mrs. Joel R. Barion

It seems that one of the spraying most singular and obvious facts in all these disturbances is that they have not been confined to the poverty strick-tied.

Services for Mrs. Joel R. Common Services fo worm cases.

Texas wool production is fields.

Ralph Bynum, and Tom Hum-

Tucker Drilling Co., Inc., NEW HIGH SCHOOL Worth, as everyone knows, San Angelo, announced loca-TEACHER HIRED was elected president of the tion for a 6,000-foot Leonard
Texas Sheep and Goat Raislime wildcat in Southwest
State graduate, has been hired
ers' Association last week at Sterling County, five miles as high school social studies

The Courts, induced by the irOfficers of the law trained responsible and inflamatory late A. L. Stroud, first foundto pull no punches when they preachments of some self-aped the herd on his 21-section their annual meeting iin San northeast of the WAM, South and business teacher. Supersee lawlessness have had to pointed leaders of minority ranch 20 miles northeast of Antonio. He has previously (Wolfcamp and Fussleman) intendent O. T. Jones said become hesitant to act. They groups to obey the good laws Alpine. served in the capacity of field. It is the No. 1 E. L. Mayo had been sent a forsecond and first vice presiBailey.

Mayo had been sent a forward contract, and he expecthey do their duty. Mobs
in other words, the taking of the LS brand, established in
the dents before being elevated Location is 3,500 feet from ted it back soon.

dents before being elevated to his present position.

Location is 3,500 feet from ted it back soon.

The new teacher is a gradunority creates instant anarchy, er than the Courts alone. It Blakemore II of Midland. R. T. Foster, Jr. had the re-the west lines of Moses Her-ate of Colorado City High nority creates instant anarchy, er than the Courts alone. It Blakemore II of Midland. serve champion pen of forty rin No. 6.

Hereford Steers at Monday's stocker-feeder sale in San Angelo. Billy Ralph Bynum Herefords in the sale. These assistant junior high coach. had the fourth place pen of placings in the show and sale

one of the champion pens of product.

Mrs. Elizabeth Clarke Buried Wednesday

Mrs. Mary Elizabeth Clarke, 72, died Tuesday morning in the Sterling County Hospital. A former resident of San Angelo, Mrs. Clarke had lived here ince February.

Funeral services were held Wednesday afternoon in Johnson Funeral Home with Mr. Marion Hays minister of the Church of Christ officiating.

credits the county with five Texas. These boys are both more cases on Monday.

Little Leaguers and will re-Winston Welch of Phoenix, grandchildten.

City, 41/2 miles east-northeast years. You might like to compare of the Spade (Mississippian) Survivors include her hus-they are about to cure all soyour average wool production field and three miles north-band; two daughters, Mrs. cial ills by the passage of laws. licity and become heroes and for Crippled Children

Carlsbad, California.



of Congress, 17th District

blazing in West Texas, the baseball training by profes- Antonio; one daughter, Mrs. everybody with a pencil has Bauer was a guest. wards of Rockdale; five grand-ing about it. There are about in use. children and several great- as many ideas as there are Secretary Hal Knight gave rick of Eldorado.

Durham stepped up to head

died Saturday in a fire and ensuing explosions aboard the Services for Mrs. Joel R. confined to the poverty stricken. There is definite proof

250 agents from all parts of the state. Many agents in gers of Virginia Beach, Va. of Calvert, five grandchildren this area of the state will be daughter of Mr. and Mrs.W.O. attending and county offices will be closed during that time.

According to the Crop and Livestock Reporting Service, the Texas lamb crop for 1967 nan of Sterling City, and of the state will be attended to the Crop and the Texas lamb crop for 1967 nan of Sterling City, and of the state will be attended to the Crop and the state will be attended to the state will be attended to the county of the state will be attended to the state will be attended to the state will be attended to the county of the state will be attended to the county of the state will be attended to the state will be attended to the county of the state will be attended to the state will be attended to the county of the state will be attended to the state will be attended to the state will be attended to the county of the state will be attended to the county of the state will be attended to the county of the state will be attended to the state will be attended to the state will be attended to the state will be at

Livestock Reporting Service, Mr. and Mrs. Charley Drenthe Texas lamb crop for 1967 nan of Sterling City, and a
is down eight per cent from son-in-law of W. O. Batten, Garletz, 67 of San Angele son-in-law of W. O. Batten, last year. Nationally, the lamb crop is down six percent.

The state's lamb crop is far below the five year average computed from 1961-1965. Texas' crop this year is fifteen per cent below the five year average.

Wildcat in Sterling City, and a son-in-law of W. O. Batten, is down eight per cent from son-in-law of W. O. Batten, Garlltz, 67, of San Angelo, ficial circles, is that too many protective equipment, and rescived a number of donations. Further donations for buying firemen's protective equipment, and rescived a number of donations. Further donations for buying firemen's protective equipment, and rescived a number of donations. Further donations for buying firemen's protective equipment, and rescived a number of donations. Further donations for buying firemen's protective equipment, and rescived a number of donations. Further donations for buying firemen's protective equipment, and rescived a number of donations. Further donations for buying firemen's protective equipment, and rescived a number of donations. Further donations for buying firemen's protective equipment, and rescived a number of donations. Further donations for buying firemen's protective equipment, and rescived a number of donations. Further donations for buying firemen's protective equipment, and rescived a number of donations. Further donations for buying firemen's protective equipment, and rescived a number of donations. Further donations for buying firemen's state to many protective equipment, and rescived a number of donations. Further donations for buying firemen's state to many protective equipment, and rescived a number of donations. Further donations for buying firemen's state to many protective equipment, and rescived a number of donations. Further donations for buying firemen's state to many protective equipment, and rescived a number of donations. Further donations for buying firemen's state to many protective equipment for the fire Dept. Can be made in Sterling City Eagles of the seventh field the ni

Texas wool production is fields.

Mrs. Garlitz died Saturday teeing "rights" they would national production is down three per cent. Texas actional production is down to Clinic Hospital after an ill-suddenly come into the possession of all good things.

She was born Oct. 3, 1839, in addition to these missession of all good things.

In addition to these missession of all good things.

She was born Oct. 3, 1839, in addition to these missession of all good things.

The several measures guarantities which they would be a playing. The coach of the work team is the Garden City to the several measures guarantities and will be the two locals beach, and Collin Douthit, and Mrs. Bob playing. The coach of the work team is the Garden City to the several measures guarantities and will be the several measures guarantities and will be the two locals and w cent of the wool produced nty, 17 miles north of Sterling resident of San Angelo 30 obvious fact not admitted by leans and Gulfport, Miss.

your average wool production per ewe to the expected average as computed by the Crop and Livestock Reporting Service. The Texas average is expected to be 7.6 pounds per east lines of the southeast fleece. The national average is expected to be 3.54 pounds per fleece.

The Spade field and three miles north-band; two daughters, Mrs. cial ills by the passage of laws. licity and become neroes and northwest of the Rose Creek Lumir F. Dusek of Littlefield This factor is the decline of martyrs.

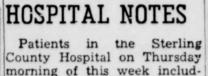
No less a person than former of the Surphishment for crime. Fear of Associate Justice of the Surphishment for crime. Fear of As

not been deprived of their ganized mass disrespect for, go to the West Texas Rehabi-principal weapons of law en- and defiance of, the law and litation Center, in September.

School. He plans to be married in August. Jones said tors to turn listoress into the latter of the latter of the latter of speech allows the agitaticians in Government to use sold, Mrs. Dallman designated he would also serve as an tors to turn listeners into a the powers of law enforce-that one calf be held from the assistant junior high coach. howling, lawless mob. In past ment promptly and intensi-sale to go to the Cattlemen's decades our highest Courts vely for fear of political back-sale.

ten Hereford heifers in the indicate the high quality of sale.

In an earlier sale this sum-ability of the local livestock. Augustine are now stationed incite to crime are not im-sage in I Corinthians: "If said, "They do such wondermer, Tom Humble also had producers to market a good at the Marine Camp near mune from prosecution. To-the trumpet gives an uncer-ful work--I had to give them day the agitators receive pub- (Continued on Back Page) one more calf."



John C. Reed Temp Foster John Thompson Don Moore Lee Augustine Willie Juarez W. H. Spraggins Dismissals since Thursday norning of last week are-

Mrs. Fred McCabe J. E. Mitchell Mrs. Mattie Myers Mrs. Phil Robberson Mrs. Elizabeth Clarke deceased



WORTH B. DURHAM TS&GRA PRESIDENT

LIONS CLUB By Omar Burleson, Member The Sterling City Lions A handshake replaced the Club met in the community traditional gavel exchange in center Wednesday for the San Antonio last Wednesday Though the fire seems to be ceive two weeks of intensive Ariz. and Max Welch of San WASHINGTON, D.C.-About regular weekly luncheon. Bill as Sterling County ranchman-

Ruth Hill of Sterling City; two been writing about the riots brothers, R. G. Edwards of occurring in our larger cities. Nacogdoches and Eddie Ed-About every politician is talkattorney Worth Durham took

> talkers and writers. Here is a financial report. President the association at the conclu-Jim Davis asked for a quick sion of the organization's It seems that one of the spraying of the town for mos-three-day meeting. He was

first vice president last year. Durham is a ranchman, attorney and banker. He operates a 10-section ranch in

areas having confirmed screwworm cases.

A complete program for the
Seventeenth Annual Beef Cattle Shortcourse to be held on
the campus of Texas A&M
University has been received.

The shortcourse, sponsored by
the Animal Science Depart.

A side lide Saturday in a fire and
ensuing explosions aboard the
seventeenth Annual Beef Cattle Shortcourse to be held on
the campus of Texas A&M
University has been received.

Was believed to nave been offthe shortcourse, sponsored by
the Animal Science Depart.

A meeting of the sport of the shortcourse, sponsored by
the Animal Science Depart.

A meeting was held Tuesto starting County and raises
Rambouillet sheep and commercial Hereford cattle. Ha
day night at Catholic Hall by
aday night at Catholic Hall by
ada the Fi

Opening on Sunday and end-like the first death carry rues golden wedding, they went at Government expense, to again—by jet.

Ideet from houses.

Andrew Coronado made a Entire, Gene Alley, and Neal their son's wife. The daughter include the husporting events to keep them talk on "Protect Your Fire-talk on "Protect Your Fire-talk on "Protect Your Fire-talk on "Protect Your Fire-talk on They Will Be Well-talk on They Well-talk on They Will Be Well-talk on They Well-talk on

the several measures guaran- Mr. and Mrs. Arthur Barle-back, and Collin Douthit,

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Texas State Fair

Only a mother could have loved a newly hatched Brontosaurus, and she had to work

But visitors to the 1967 State

That goes not just for Bron-

Refining Company, the giant

On Most Wanted List which measures 80 feet. Sculptor was Dr. Louis Paul Jonas, At 9:48 a.m., August 8, 1966, an unidentified white male who was armed attempted to rob the Inwood National Bank of Dallas, Dallas, Toyon A. More Mark Dr. Louis Paul Jonas, naturalist-sculptor and creator of many wild life dioramas at New York's Museum of Natural History.

tervene was shot and killed years in pre-historis times, a weighing about 160 pounds. were vegetarian but some were His hair was very dark or meat-eaters. Most notable black and well groomed. His among the latter group was eyes were dark and he pos- the Tyrannosaurus, the fierce sessed a muscular build with beast with six-inch teeth.
broad shoulders and a narrow waist. Witnesses stated this the Greek meaning "terrible"

the possibility that he was longer than any other kind of from Texas, Oklahoma, Ar-creature. In the late Paleo-During the commission of this attempted robbery, the robber kept telling customers and employees in the bank not to look at him or he would kill them. One witness thought he had the initials "J. B." on his upper left arm. Another witness noted that when he walked he rose on his toes noticeably.

Zoic Era, the dinosaur's vegetarian forebears appeared as small, agile creatures. Following ancient life, into intermediate life (Mesozoic Era) most species grew tremendously in size. They flourished during Triassic, Jurassic and Cretaceous geologic periods. During that time, man's predecessors first appeared in the shadow of the dinosaur.

The FBI has requested that Extinction of the dinosaur anyone having any informa- is laid, in theory, to three tion as to the identity of this factors: change in climate, individual please contact the evolution of different plant nearest office of the FBI. Any-one having such information is mal population. Its reveval cautioned not to attempt to attempt to apprehend this individual, inasmuch as he is considered armed and extre-

STATE FAIR

Fair of Texas, Oct. 7-22 in Dallas, will get their chance

tosaurus babies but for eleven other dinosaurs which will be on display between the Music Hall and Automobile Building. Sponsored by he Sinclair

exhibit was created at a cost of approximately \$500,000 and took two years to construct. Largest of the twelve lifesize fibreglass reproductions of members of the dinosaur family is the Brontosaurus

of Dallas, Dallas, Texas. A customer who attempted to in- lived for about 140 million by the robber. An FBI ar-longer life than man's exis-tist's conception of this indi-vidual has been described by witnesses as an excellent like-latter days but existed in the ness of this person. The man shadow of that reptile. Dinowas described as approximasurs lived on land and in the tely 5'8" or 5'9" tall, and sea, and some in the air. Most

individual's speech indicated lizard") dominated the Earth zoic Era, the dinosaur's vege-

resource: crude oil.

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HOW TO KEEP ME AT FRESH

a package of frankfurters Chemical Division. The in the refrigerated case of company produces Capran, your favorite store, look for a transparent film that the words "vacuum packed" makes vacuum packaging on the package.

the buyer of a product that toughness, good appear-is not only good to look at ance and thermoforming and stays fresh longer.

types are subject to spoil- and sealing properties are age under normal display also provided. case refrigeration. While this can be prevented by freezing, vacuum packaging has proved to be a more preventive method.

How often does one open a meat package only to be confronted by the bad aroma of spoiled food? Surface slime, flavor change and discoloration aggravated by light are especially repugnant signs of meat spoilage to the shopper.

Unwanted oxygen promotes the growth of bacteria and mold on meats vantage to shoppers, acand reacts with meat fats cording to Mr. Miller, is the to cause rancidity. The fact they can see more average shelf life of bacon, clearly what they're buyfor example, with conven- ing, since the air removal tional packaging, would be improves transparency and from four to five days. With provides a more compact vacuum packaging, the life package. Anyone who has expectancy is increased to ever searched the cases for as much as 60 days - 12 lean cuts of bacon will ap-

Next time you reach for ical Corporation's General possible. It combines the Those two words assure critical oxygen barrier with but offers reliable flavor characteristics. When used in combination with poly-Processed meats of all ethylene, moisture barrier



Another important ad-

Vacuum packaging virtually assures a person of bacon and luncheon meats, getting meat as fresh as vacuum packaging is also the day it was packed, says being used to some extent Robert Miller, packaging for vegetables with the specialist for Allied Chem- "boil-in-a-bag" concept.

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your income. Easy to do. \$475.- sers in your area. No selling. More full time, For personal more often, would be airlifted 50-gal. electric water heater. 00 cash required for inventory. Car, references, \$1000.00 or conference write D & B Disfrom San Francisco to the Used very little. Will sell or Include phone number. Write more cash required. Seven to tributors, Inc., P. O. Box 18811, armed forces serving in Viet trade. See Ray Piper or call P. O. Box 853, San Angelo, twelve hours weekly can net Oklahoma City, Okla. 7311c Nam. excellent monthly income. Include phone number.

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More Airmail To Servicemen

Postmaster W. R. Brooks Balderaz, 20, Whose parents, City High School, will partitoday announced that hence-Mr. and Mrs. Jesus L. Balde-cipate in the State In-service forth all first class mail, per-raz, and wife, Gloria, live in sonal sound recordings (voice Sterling City, was assigned Homemaking Teachers to be letters), and parcels weighing to the 1st Infantry Division held at the Shamrock-Hilton 5 pounds or less and measur-in Vietnam, June 27.

ing not more than 60 inches in length and girth combined of the division's 121st Signal will be airlifted on a space Battalion located near Di An. available basis between the Pvt. Balderaz entered on ac-United States and all military tive duty last July and was post offices overseas.

Also, all second class mail, Wash. such as newspapers and maga-

ADOLPH BALDERAZ IN VIET NAM

DI AN, VIETNAM --- Army Private First Class Adolph

last stationed at Ft. Lewis,

To Teacher's Meeting

Mrs. Early Barton, homemaking teacher in the Sterling Education Conference for Hotel, July 31-August 4. The meeting theme will be, "Homemaking Education - Evaluation and Direction." Guest speaker for the opening general session on Monday night will be Dr. Donald O. Clifton, Associate Professor of Educational Psychology, University of Nebraska Teachers College. The topic of his talk will be "Basis for Communication."

Conference topics to be developed will include: unique contributions of home economics to vocational education; program evaluation; up-dating curriculum; developing gainful employpent programs: provisions for establishing quality programs; and challenges for an effective over-all homemaking education program.

Nationally-known consultants leading general sessions include Dr. Berlie J. Wallon, Professor of Education, Texas Technological College; Mrs. Marion Hurst, Supervisor Home Economics Education, Oklahoma State Department of Education, Okla. City; Mrs. Leona Allman, Consumer Consultant, Food and Drug Administration, U.S. Department of Health, Education, and Welfare; Dr. Johnie Christian, Regional Home Economics Representative, Division of Vocational and Technical Education, U. S. Office of Education, Dallas.

Consultants from the State Department of Education in Austin will include J. W. Edgar, State Commissioner of Education; John R. Guemple, Assistant Commissioner for Vocational Education: Joe B. Neely, Director of Program Development; homemaking teachers and teacher-educators from colleges and universities throughout Texas.

The Fourth Annual Meeting of the Vocational Homemaking Teachers Association of Texas will be on the agenda Thursday, August 3. A luncheon in the Shamrock's newly redecorated Emerald Room, dedicated to Mrs. Josephine Pazdral Terrell, retiring State Adviser for the Future Homemakers of America, will begin the day long meeting. Special guests at the luncheon will be Dr. J. W. Edgar, Commissioner John Guemple, Mrs. Elizabeth Smith, Director of Vocational Education, TEA; and members of the Texas Legislature from the Houston Area. Special feature will be a fashion show by Ann Randall of the world-famous Neiman-Marcus stores.

VHTAT's annual meeting will climax with a talk by Everett C. Lindsey, Personnel Adviser for the Gulf Oil Corporation and widely-known Human Motivation Engineer.

"More than 2000 teachers are expected to attend the meetings," said Mrs. Annetta Bailey, Agua Dolce, president of the Vocational Homemak ing Teachers Association.



DID YOU KNOW THAT:



Since 1928 the Texas Forest Service has produced 415 million one-year old baby seedlings in its nurseries for reforestation purposes by Texas landowners. Set out with a spacing of 6 by 8 feet this number would be sufficient to plant 457,000 acres, an entire county the size of Trinity or Wood. Today, the Indian Mound Forest Tree Nursery near Alto in Cherokee County produces about eight million trees

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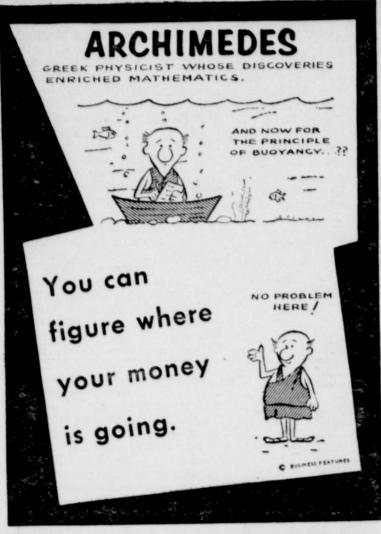
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Family of Mrs. Amos Garlitz Mrs. L. F. Dusek Mrs. Finis C. Legg Mrs. Elmer E. Garlitz

Mr. and Mrs. Finis C. Legg spent last week end with all their children in Breckenridge. Mrs. Legg will be at home for a few days before returning to Breckenridge.

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ing. Constant readiness is its goal. One of every 200 Americans belongs to the Army Reserve and each of them, whether in units or in the Ready Reserve Mobilization Reinforcement Pool, lives by this

Performing double duty, members of the Army Reserve may wear a homburg, or a sombrero, or a steelworker's hard hat, or a bus driver's cap, or any one of a dozen other types of civilian headgear as they go about their daily tasks in civilian life. But, during 48 to 72 training assemblies, many of which take up whole weekends, and two weeks each summer, they doff civilian headgear for Army hats.

More than 700,000 members of the Ready Reserve may change hats this way. The other two categories of the Army Reserve-Standby and Retired-are not so directly affected, although their ranks swell the total number of Army Reservists to more than one million.

The Ready Reserve, first to be called, could be augmented by the Standby and Retired members of the Army Reserve in time of war or other national emergency

declared by the Congress. Army Reserve units are diversified. They total 3,575 and run the gamut from 4-man Judge Advocate General detachments to 5,000-man infantry brigades. In between can be found all types of combat, support and service units. Some highly specialized units are found only in the Army Reserve. Others are identical to active Army units. All of them undergo training constantly to achieve and maintain the levels of military proficiency which make a military unit ready for

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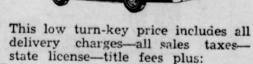
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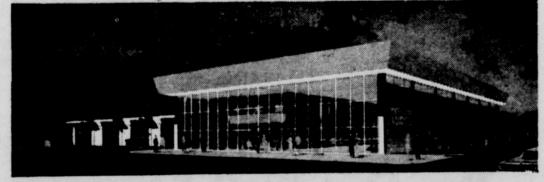
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Big Spring, Texas 400 MAIN



Commissioned 2nd Lieutenant

SAN ANTONIO -- Eugene Zimmer's singing has brought Record. Phone 8-3251. Lackland AFB, Tex.

Lieutenant Brodhead selected for OTS through compeassigned to Chanute AFB, craft maintenance officer.

High School, the lieutenant lough's office. received his B. S. degree in University and is a member of Sigma Alpha Epsilon.

His wife, Elizabeth, is the daughter of Mr. and Mrs J.R. Dillard of Sterling City.

Direct Dialing Here Soon

On September 10, customers in Sterling City and 13 other General Telephone towns in will become the first to have a new long distance service called EDDD, according to R. R. McCullough, district manager. The facilities which make it possible for approximately 40,000 customers in Sterling City, Big Lake, Bronte, Carlsbad, Christoval, Eden, Eldo-rado, Mertzon, Miles, Ozona, Robert Lee, Rowena, San Angelo, and Sonora to dial person to person as well as station to station calls will be located in the office at 14 West wohig. San Angelo.

Cost of the project making the new service available will be over \$1,200,000.

Plans for a project of this magnitude must be laid well in advance, Mc Cullough stated. During the past three years, new central office buildings have been built in Carls-bad, Christoval, Eldorado and Sonora. New central office equipment has been placed in these buildings. Additional long distance circuits have been added between San Angelo and the area towns that will have access to the EDDD network. All customers in the exchanges involved now have seven digit telephone numbers except Sterling City. Sterling City customers will be assigned seven digit numbers a the time of the EDDD conversion.

Expanded Direct Distance Dialing (EDDD) is different from the conventional Direct Distance Dialing (DDD) in that it allows customers to dial person to person, collect, credit card or special calls as well as station to station calls.

Here's how EDDD works: On September 10, two new numbers --112 and 110-- will become a part of the telephone long distance routine. Dialing one of these two numbers first connects you with equipment which permits you to dial your call. To dial a station to station call, you simply dial the access code--112, then the area code of the town you are calling--then the 7-digit number you are calling. To dial a person to person or special call you dial the access code--110, then the area code of the town you are calling--then the 7digit number you are calling.

McCullough noted that instructions for EDDD service will be in front of the new telephone directory which customers will receive in September. In addition, an EDDD instruction booklet will be mailed to all customers at the time of the conversion outlining how to use this convenient, modern telephone ser-

INTERNAL REVENUE Texas Prison Rodeo

HUNTSVILLE. Some of the nation's topflight entertainment personalities have been booked for personal appearances at the 36th Annual Texas Prison Rodeo cach Sunday. as Prison Rodeo each Sunday able for truck owners who in October at Huntsville. need additional information, H. H. Coffield of Rockdale, at any Internal Revenue Serv-

prison board chairman and ice office, or it can be obchairman of the rodeo com-tained by writing to Internal mittee, announced that three Revenue Service, P. O. Box artists of the Lawrence Welk 1733, Dallas, Texas 75221. television show will appear the first two Sundays. Jo FOR SALE-30-gal electric Ann Castle, Welk's piano sty-list, will give out with her in good condition; also jet own brand of honky tonk piano playing on October 1, followed by Norma Zimmer and
Cannon. Larry Hooper on October 8. Both Miss Castle and Miss Zimmer were favorites during Phone in news of your visthe 1966 rodeo series. Miss itors or visits to the News-

A. Brodhead, son of Mrs. Audher many honors. Hooper rey P. Brodhead of Grand doubles as a genial pianist Prairie, has been commis- and deep-voiced singer. His Judy Lynn and the Judy Lynn sioned a second lieutenant in rendition of "Oh Happy Day" Show, said to be the most co-

The Internal Revenue folks

the U. S. Air Force upon piled up an impressive sales lorful figures in the countrygraduation from Officers record of one million discs. western stable of music. Training School (OTS) at For the October 15 show, Sharing the October 22 limethe featured attraction will be light will be two well-known

country music stars, Buck Owens and Floyd Tillman. titive examination, is being vice. The company also has Both have reputations as real speaking teams to explain this crowd pleasers. Owens will Ill. for training as an air- new service which will appear be supported by his own mubefore civic clubs and other sical group, The Buckaroos. A 1960 graduate of Sonora groups upon request to McCul- Closing the 1967 rodeo se-

ries on October 29 will be Roy McCullough indicated that Acuff, no stranger to prison 1964 from Texas Christian the overall conversion to Ex-rodeo fans. He will again panded Direct Distance Dialing bring his own brand of counwhich will involve 14 exchan-try music-the kind that spelled ges and 40,000 telephones be-fame and fortune for this na-

tween now and the cutover on tive son of Tennessee. September 10 is the largest Also on the bill of fare all and most complex project ever five Sundays will be former undertaken in San Angelo. inmate Candy Barr, who When the project is complete, proved to be a popular attrac-West Texans served by Gene-tion last year. The famous ral Telephone Company will Zoppe Family will be presenbe able to dial to most points ted during each performance throughout the United States in the prison stadium beginand Canada.

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$SMOOTH\ SELLING$

by George N. Kahn, Marketing Consultant

RUNNING INTO THE RUDE BUYER

Frost, an advertising specialty salesman, was showing his products to an indifferent prospect.

The more Joe put into his presentation the more bored the man seemed to become.

When Joe had just about ex-

"What else do you have in your little bag of tricks?" Joe came apart at the seams. He had become increasingly annoyed with the man and his remark was the final straw.

"I'm not a magician," Joe snapped back. "I have no tricks. I can, however, help you to promote your business but you obviously would rather insult me than listen to my sales

With that, Joe packed his bag and strode out.

He was still angry about the incident when he told me the story six months later.

"You were justified in get-ting upset," I remarked, "but no salesman ever sold a prospect anything by walking out on him.

"But why should I stay there and take his abuse?" Joe re-"Because you might find out what is causing him to act like

One in Every Territory

that," I retorted.

Almost all salesmen have run into the insulting buyer. There is at least one in every territory. You know this fellow. He doesn't have a good word to say about you or your product. He makes snide remarks about your line, finds petty faults with your approach and generally behaves like a petulant child. In some cases he flies into fake rages.

The salesman being human, naturally resents this kind of individual. After all, selling is tough enough without extra problems thrown in. Then, too, it is difficult to maintain one's self esteem in the face of such

The salesman should not let himself be used as a floor mat for a buyer just because he happens to be in a bad humor on a particular day. He should stand up to the man and de-mand an apology if the occasion warrants one. The customer will have more respect for the salesman.

But these situations are seldon that simple. When a buyer he won't buy from you or anythere is usually a logical reason stance, bid him a cordial goodfor it. It's up to the salesman bye and try again another day. to find this reason.

walks out in a huff.

REPRINTS AVAILABLE . . . each article in this series is expanded to approximately 2000 words-includes a self-evaluation quiz-is printed in 2 colors in a 4 page format, on white glossy paper and is 3-hole punched to fit any standard 3-ring binder . . . prices are as follows: 4. You're On Stage
5. You Can't Fire Without
Ammunition
6. You Are A Goodwill
Salesman, Too
7. Closing The Sale
8. How To Set Up An
Interview

The Salesman is a V.I.P.
 Get Acquainted With Your Company

Are You at Fault?

If a buyer behaves badly toward you, there is one question

you must ask yourself:
"Have I done anything to
make this man dislike or resent

Think back over your previhausted his line, the prospect, stifling a yawn, asked: ous visits. Did you deport your-self in the right manner? Were you courteous and attentive to his needs? Was there anything about your personal appearance, grooming or habits that might have annoyed him? Have you performed all of your obligations to the buyer? Is he stewing about some unfilled order, damaged merchandise or lack of proper servicing?

Perhaps you did something to deserve his ill will. If so, you can correct the error on the spot and save yourself from future trouble with the customer. Or the buyer may be shooting off steam on the basis of misunderstanding. He may find you guilty of something you did not commit. In this case you can explain the matter. No matter how angry a buyer is, he will usually give you an opportunity to tell your side of it.

Salesman Not to Blame

Let's assume you are calling on a prospect for the first time. Not only do you not get an order but the man is nasty tem-



pered in the bargain. He treats you like someone carrying the

It could very well be that you are the innocent victim of another salesman's poor showing before the customer. The man just ahead of you may have irritated the buyer so much that he is still seething when you come in. Or it may have been the first salesman of the day. In any event, the buyer is not really sore at you. He is simply venting his spleen on the nearest available person.

The buyer may be so upset lesman one else that day. In this in-

However, it may be possible He will never discover it if he to calm him down and present your story. You might first say

Interview

thing I can to correct it."

something like this:

If he's at all fair (and most buyers are) he will assure you that you are not the source of his displeasure. He might even apologize for his rudeness or bad temper. This gives you an advantage and you can go into your presentation with the rea-sonable assurance that he will hear you out.

Copyright-George N. Kahn

"Mr. Jones, if there's anything I've done to displease you, please tell me. I'll do any-

Dismissal Device

Some buyers insult a sales-man as a dismissal device. They want to get rid of him and are not sufficiently adroit to do it in a gentlemanly way. Their ir-ritation is faked.

In this case your wisest reac-tion is to bring his deception out into the open. Ask him bluntly why he is dismissing

There are also buyers who want to create an image of themselves as crusty and hard to get along with. They feel that their position will be more exalted if they erect a barrier between themselves and the salesmen. With such individuals it's best to let them play the lion to their hearts content. They mean no ill will by their remarks and they'll probably warm up to the salesman who is tolerant of their foibles.

Can You Handle the Rude Buyer? Try these questions and see. If you can answer "yes" to at least seven of them you are

more than holding your own. 1. When you meet a rude or insulting buyer, do you stay with him instead of walking out?

Yes 🗌 No 🖂 2. When a buyer is insulting do you think about what you might have done on past calls to upset him?

Yes 🗌 No 🗌 3. Do you get right down to business with a buyer and not waste his Yes 🗌 No 🖂

4. Do you take into consideration the fact that the buyer may be taking his resentment of other salesmen Yes 🗌 No 🗌

5. Are most of your customers pleasant to you? Yes ☐ No ☐ 6. Do you think you can recognize a bad reception as a dismissal de-

Yes 🗆 No 🗆 7. Can you counter such a tactic? Yes 🗌 No 🗌

8. Do you consider a crusty buyer as a challenge? Yes \(\simega \) No \(\simega \) Do you perform all your obliga-

tions to the customer? Yes 🗌 No 🗌

10. Is your deportment such that you are welcome in a buyer's office? Yes 🗌 No 🗌

15. The Automated Salesman
16. Samples Can't Talk
17. The Unexpected Letter
18. Prospect or Perish
19. How To Dislodge A
Prospect From An
Existing Supplier
20. Making Salesmen of
Customers
21. Repeat Orders Are Not
Accidental
22. Room At The Top
23. You Must Give More To
Get More Get More 24. Running Into The Ruck

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Civil Service

Applications are being accepted by the Federal Government for positons as Urban Planners. Qualified people are required to administer, advise on, supervise, or perform professional work in the development or review of comprehensive programs for physical growth and renewal of urban areas. ries ranging from \$5,331 to

nouncement No. WA-7-18. To compete, applicants must have completed a full four-year course of study leading to a bachelor's or higher de-ropolitan area, and they congree, with major study in urban or regional planning, or in a related field, or have the equivalent of such education. In addition, they must show certain specialized experience or graduate study, detailed in Announcement No. WA-7-22.

Topolitan area, and they consist of working to provide essential support to scientists, engineers, and other professional personnel on projects of major significance.

No written test is required. Applicants will be rated by review of their education and their general and specialized.

Evaluation of education and their general and specialized experience will determine eli-experience.

gibility. No written test is required. Starting salaries ly in the metropolitan area of range from \$5,331 to \$10,927. Washington, D. C., need Electronics Technicians. The work

Agricultural Research Scientist positions in the Federal Government are now open in the disciplines of Agronomy, Animal Husbandry, Botany, Dairy Husbandry, Entomology, Food Technology, Genetics, Home Economics, Horticulture, Plant Pathology, Plant Physiology, Poultry Husbandry, Range Scence, Soil Science, and Zoology.

tronics Technicians. The work involves maintenance, testing, and development of various electronic equipment, ranging from radio, radar, and sonar devices to computer systems.

Both general and specialized experience are basic requirements for Electronics Technician positions, except where education may be substituted for such experience. Entry level for eligibles depends on level for eligibles depends on Veterans Administration Applicants must have a quality and quantity of both.

bachelor's or higher degree in No written test is required. an appropriate specialized major. There is no written test range from \$5,331 to \$10,927. Eligibility and entry level Ask for Announcement No.

jor. There is no written test range from \$5,331 to \$10,521. Ask for Announcement No. Eligibility and entry level Ask for Announcement No. are determined by evaluation of education and experience.

Starting salaries range from these and other Federal jobs \$5,331 to \$17,550. Most of may be obtained from the City apply and give us the name of the school and course the beta-babilitation. We would recombabilitation. We would recombabilitation. ment of Agriculture. An-Washington, D. C., 1900 E nouncement to request is No. Street, NW, 20415, or from

There are current Federal Boards of Civil Service Ex- training allowance check also. HELP WANTED-MALE OR career opportunities for Engi-aminers.

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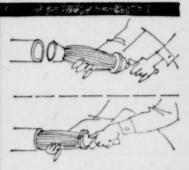




ASTRONOMERS have been viewing Sirius, the sky's brightest star, with telescopes for more than 350 years. Now Northwestern University astronomers studying photos taken by Gemini astronauts report finding something in Sirius, the Dog Star, that scientists were unable to see before---the ultraviolet spectrum of magnesium.



BY 1980 there will be 24.5 million people in the United States over the age of 65. In 1966, reports the National Council on Aging, the U.S. had 18.5 million people 65 years old or older.



PRESSURE used to test piping assemblies is getting a double work-out and is helping fabricators cut testing costs. A test plug used to seal a piping assembly prior to testing is actually held in place by the test pressure: the higher the pressure the tighter it holds, say its manufacturers, Tube Turns, Louisville, Ky.

pay. I do not desire to au-

thorize such a waiver. I would

like to pursue a program of

Information Service

Q. I wish to apply for train-education as a disabled vete-ing under the new G. I. Bill. Do I have to wait until I am cligible?

ter the VA can serve you by mend that you make appli-having your approval granted cation to VA.

any one of 65 Interagency will hasten receipt of the first well before you start. This

Q. My father was a World War II veteran who died as the result of a non-service connected disability. He had no service — connected disability. He had no service — connected disability. I am 19 years of age and am attending college. Am I eligible for War Orphans' educational benefits?

cational benefits? A. No, but you may be eligible iful spinet piano in this area, for death pension until age 23. to responsible party. Small

Q. I am receiving military monhly payments may be as-retired pay for disability. I sumed. Write Mr. J. Hall, Box would be entitled to receive 3192, Lubbock, Texas disability compensation from

the VA if I waived my retired In case of fire dial 8-4771.

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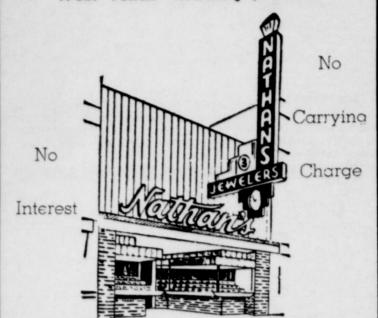
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SCIENCE SKETCHES



pounds of bread a day, his existance would require 300 gallons of water daily---the amount to grow the wheat. However, the U.S. Geological Survey says that the minimum per capita water consumption for a diet of vegetable matter, animal fat and protein is 2,500 gallons per day.



DON'T COUNT them, but you will draw about 593 million breaths during your lifetime. Each breath, say medical equipment specialists of National Cylinder Gas, Chicago, ventilates your lungs and transfers oxygen from the air to your blood stream which carries it to your body cells.



to results of a study conducted at Northwestern University. Students conducted 319,020 separate penny flippings and found that head's came up 50.2 per cent of the time.

NEW LEGISLATION TO HELP STERLING COUNTY FAMILIES OBTAIN HOUSING

The U. S. Departments of gram paid out more than Agriculture's Farmers Home \$130,300,000 for the care of Administration is better people age 65 and over in Texequipped to handle the hous- as according to Wayman Regiing credit needs of low and ster, Social Security Regional moderate income Sterling Assistant Commissioner in Dal-County families as a result of las. About \$100,000,000 of legislation recently signed into this amount was paid to the law, according to Patrick F. 548 hospitals which partici-Sullivan, Farmers Home Ad-pate and the remainder was ministration county supervisor. mostly for doctors' services.

Sullivan said the Demonstra-Register said that there are tion Cities and Metropolitan 895,500 people over 65 in the Development Act, signed last state who are eligible for the month by President Johnson, Hospital Insurance, and this makes it possible for a broader group produced 300,000 hospirange of Sterling County fam-tal admissions. While there ilies to qualify for housing was an increase in hospital loan authorities of the Farmers use by older people, Register Home Administration.

continued, makes more mortgage credit available to low
and moderate income families
in Sterling County by increasing the level of activity of the
Agency's rural housing loan
program.

Overall, the program
has increased total hospital
occupancy rates by no more
than five percent," he said.
Register explained that it
is hard to measure the great
improvement in the quality

changes in the rural housing moved, hernia repaired, or loan program administered by the Farmers Home Administration who has had a catalact leading moved, hernia repaired, or other surgery or therapy; but it is substantial. "And just

newly constructed buildings. pay." Before the new legislation, these families could only pur-REWARD NOTICE

chase previously occupied A reward of \$500.00 will be buildings. -Qualified low-income fam- Goat Raisers Association to ilies can now obtain housing any person (other than law credit from Farmers Home Ad-enforcement officers) giving ministration on the basis of a information causing the arcosigner. Previously, only rest and final conviction of those rural persons 62 years any person or persons found and older qualified for this assheep or lambs or goats be-

—The new legislation in-longing to any Association creases from \$1,000 to \$1,500 member in good standing. the maximum amount of as-When two or more persons sistance the agency can make give information, the above for emergency repairs or im-sum will be divided at the provements to owner-occupied discretion of the Board of rural housing or farm service the Association. When two or buildings. This credit is not more defendants are involved designed to upgrade a building in a single crime, the total but only to remove hazards to reward is limited to \$500.00, the health and the safety of but the conviction of one dethe family and the community. fendant, even though the oth-

-Rural families on the er defendants are acquitted, verge of losing their homes will entitle the claimant or through foreclosure may save claimants to said sum of their homes if a sound basis \$500.00. All claims must be can be developed by the Farm-submitted within ninety (90) erso Home Administration to days following conviction. If,

62 years and older.

Administration are made to Sterling County applicants who are unable to obtain credit they need from private lenders at reasonable rates and Guernsey heifer calves from County applicants and County applicants and County applicants and County applicants are made to Sterling County applicants who are unable to obtain credit and county applicants and county applicants and county applicants are made to Sterling County applicants and county applicants are made to Sterling County applicants and county applicants are made to obtain credit and county are made to obtain credit and county applicants are made to obtain credit and county are made to obtain cr

Will sacrifice to responsible healthy upon arrival. Call or party in this area. Cash or write for prices. terms. Write Credit Mgr. Tall-confidence from:

MEDICARE COMPLETES SUCCESSFUL YEAR IN TEXAS During its first year the

emphasized that the increase The new legislation Sullivan has been within "reasonable continued, makes more mort-limits." "Overall, the program

Here are some of the other who has had a cataract re-

as important," he emphasized, -Many Sterling County who many more elderly Amerihad to go the long route of cans have been able to get planning, contracting and medical care with the dignity building a house can now buy that goes with the ability to

paid by the Texas Sheep and

refinance their debts.

—Financial assistance can be given to construct rental housing for low and moderate income rural families of all age groups. Previously, rental housing financed by FHA had o be occupied by rural people 62 years and older.

days following conviction. If, upon conviction, a defendant confesses other thefts, no additional reward will be paid. All devisions concerning the payment of such reward and the conditions of payment will be made by the Board of Directors of the Association.

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Social Security Tips

Why should a man with a wife and young children concern himself with anything that seems as far away as social security?

A new booklet, "Social Security Information for Young families," specifically designed to answer this question is now available, social security district manager, Ted F. Moellering announced today.

"Social security is not just a retirement program, and it is not just for old people," Moellering said. This new booklet gives the young worker important information about the survivors and disability protection that he and his family have now.

Nine out of ten families in

Nine out of ten families in Sterling City have social security survivor protection which can amount to over \$75,000 in benefits if the breadwinner should die, Moellering pointed out.

Disability insurance is the other social security program of particular importance to the young worker. After just five years of work under social security, the worker and his family are eligible to receive monthly benefit payments if he should become severely disabled and the condition is expected to last a year or longer.

Moellering said "Social Security Information for Young Families" explains in detail survivors and disability protection, what it can mean to a family, and how to make an application should it become necessary. Also included is information on how to check your social security account and the financing of social security

Copies of this pamphlet may be obtained free of charge from the social security office at 3000 West Harris in San Angelo, Texas.

Does the average worker get his money's worth for his social security contributions?

The answer is "Yes", according to Ted F. Moellering, social security district manager. Young workers can be sure, too, that the social security benefits payable to them and their dependents in the future will be substantially increased by the time they qualify for payment.

"The social security program is financed in such a way that benefits can be more than kept up to date with rising prices-without an increase in contribution rates," Moellering said. Because the social security tax is a percentage of payroll, income to the program rises more than benefit obligations as wage levels go up, he ex-

plained.

In an expanding economy, rising wages produce more income for the social security system and make it possible to increase benefits more than enough to offset any increases from time-to-time in the ceiling on the amount of earnings that is subject to the tax (and which counts toward the individual's future benefit payments).

"But even without considering the likely future improvements in benefit levels," Moellering said, "the average young worker will get retirement, survivors, and disability insurance protection under social security worth 20 to 25 percent more than he will pay in social security tax contributions over a 40-45 year working lifetime--even if you count accumulated interest on those contributions."

those contributions."

At the upper extreme--the young man who starts work in 1973 or later, when the maximum contribution rate for old-age, survivors, and disability insurance goes into effect, and who has earnings at or above the maximum annual amount subject to the social security tax, will no more than just about pay for the value of his protection.

People already at work, Moellering noted, get more protection for their tax contributions than those who will be going to work under so-

cial security in the future.

Uuder social security, as under practically all private pension plans, he pointed out, the employer's contribution is not earmarked for he benefit of a particular employee. A major part of the employer contribution under private pension plans, as under social security, is used to meet the cost of "past service credits" for older workers.





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Social Security

\$102,576.00 in social security a disability which began before his 18th birthday and makes it impossible for him to work and become self-supporting. Linder a change in the

At the end of 1966, 131 men, ing. Under a change in the women and children were relaw enacted in 1965, a child's benefits at a monthly rate of \$8,548.00, Ted F. Moellering, social security district

manager in San Angelo, reported today. "115 were older in the present social security people," he said, "receiving law even the group of young benefits as retired workers, workers who will start work the wives and husbands of retired workers and as the surviving widows or aged dependent parents of workers who last the maximum tax rates for old-age, surviving widows or aged dependent parents of workers who last the last two processes and disability insurance go into effect, will pay only about 80 to 85 percent of the

youngest child reaches 18, or

indefinitely, if the child has

But social security is not just for older people, Moellering pointed out. 12 young widows and children in Sterling County were receiving monthly benefits amounting to \$782

Walue of their total potential benefits. The matching contributions paid by their employers will account for the other 15 to 30 percent.

Over a working lifetime of

ly benefits amounting to \$782 Over a working lifetime of at the end of December. 4 disabled workers and dependents were receiving benefits at a 2019, a young worker who monthly rate of \$351.00. Practically every young family in Sterling County has survivors protection under social security in every year would contribute a total of \$10,318 toward his retirement protection. Adding or more, and equally valuable disability insurance protection.

"The average worker," he said, "can be expected to collect more than the value of his social security tax contributions just in the benefits payable to him and his wife in retirement, assuming average life expectancy would be \$32,853, 20 percent more than the value of his total social security contributions.

the contributions he has paid; and the same will be true if he lering said, "are based on an should become totally disabled assumpton that the law will not be changed at all during Monthly payments to the he young workers lifetime.

Monthly payments to the family of a worker who dies, It can be expected that there leaving 2 or more children, will continue to be changes in can range from \$66 to \$368 a the law to improve benefits—as there have been in the past."

social security.

"Social security survivors before the Ways and Means benefits," Moellering said, Committee of the House of can be paid to the family of Representatives in hearings a young man who has worked on changes in the law now beand paid social security contributions for as little as a year and a half during the three allows for increases in the beyears before his death"

Benefits to the mother and the future without any change children continue until the in the contribution; rate.

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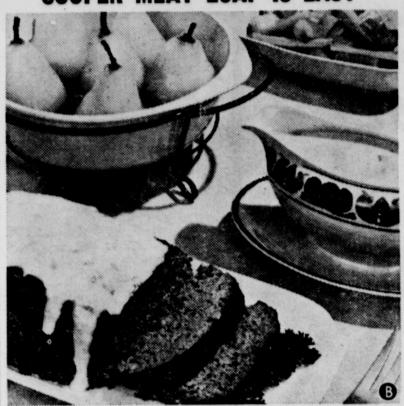
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Many good cooks rely on dependable, double-rich condensed soups to make their meat loaves especially moist and flavorful. A bit of condensed soup inside the loaf helps bind the ground beef mixture together, as well as imparting chef-blended seasonings to the meat.

Use the remainder of the can of soup as a good-tasting sauce for the loaf. Heat it with some of the meat loaf drippings for extra zip. For this recipe we've chosen condensed cream of mushroom soup to give rich, subtle mushroom flavor to the ground meat. Green pepper, onion, parsley, Worcestershire contribute zest

Round out the meat with braised carrots and celery, coleslaw, hot spicy poached pears, milk, and coffee.

Meat Loaf Deluxe

1 can (10½ ounces) condensed cream of mushroom

1½ pounds ground beef
1½ cup uncooked rolled oats
1 egg, slightly beaten
1¼ cup finely chopped onion

2 tablespoons chopped parsley 1 tablespoon Worcestershire 1 tablespoon minced green

pepper ½ teaspoon salt Dash pepper ¼ cup water

Combine ½ can soup with all other ingredients except water; mix thoroughly. Shape firmly into a loaf; place in shallow baking pan. (Thorough mixing and firm shaping will result in a moist, easy-to-slice loaf.) Bake at 350° F. for 1 hour. Blend remaining soup with water and 2 tablespoons drippings; pour over loaf. Bake 15 minutes longer. Makes 6 servings.

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Oil Stimulates Economy in Sterling

More than \$5.8 million a year of economic stimulation for Sterling County flows from its oil and gas wells each year, an annual study by Texas Mid-Continent Oil & Gas Association showed today.

"As one of the 206 producing counties in Texas, Sterling County's economy is sensitive to fluctuations in the oil industry generally," commented W. A. Landreth, Fort Worth, Association president. Long range, the demand for oil looks strong and current production rates continue to provide Texas a major source of its income. On the other hand, Texas operators are beset by competition from other oil producing areas, government ceilings on natural gas prices, heavy tax payments, and a price for crude oil that is insufficient to encourage the amount of exploratory drilling that is needed to find future reserves."

Based on latest U. S. Bureau of Mines production figures, Sterling County in 1965 produced 1.9 million barrels of crude oil, valued at \$5.8 million and 136.0 million cubic feet of natural gas valued at \$17,600, and ranks 120th among Texas counties in production.

A major distribution of income from sale of oil and gas went to county landowners in royalty payments totaling more than \$722,062.

In 1966, a year that saw driling in Texas fall lowest since 1947, oil and gas operators drilled 78 wells in Sterling County. Of these 17 were wildcats seeking new fields.

The Association estimated that operators in the county spent more than \$6.1 million in drilling last year, of which \$1.5 million was lost in dry holes.

Sharing heavily in the county's production each year is the State Treasury, which received \$266,141 in production taxes in 1965 paid by the production and royalty owners. Crude oil production paid \$264, 909 and natural gas production \$1,232.

Keep Records on Dependents

Taxpayers' failure to feep good records on the support provided to dependents who do not live in the household with the taxpayer continues to be a leading factor causing tax audits. District Director Ellis Campbell, Jr. ponts out that when you support a dependent that lives with someone else, you should keep careful records on the amount of support you provide if you plan to clam the dependent on your income tax return. Only one taxpayer can claim the \$600 exemption on his tax return, even though several persons may have contributed more than half the support.

On the other hand, ifsomeone else provides support for one of your dependents but you plan on claiming the dependency, you must keep a record of the amount of support you provide in rent, food, clothing, medical expenses, educational expenses, and other normal support expenses.

Cases requiring careful records on the support of dependents are: 1) children receiving support from both of their divorced parents; 2)support of Mother and Father by several children; and 3) support of a grandchild or other relative living with someone else.

IRS Document No. 5013 gives detailed information on claiming dependents and the records required to support the claim. This document may be obtained from your local Internal Revenue Service office, or by writing Internal Revenue Service, P. O. Box 1736, Dallas, Texas 75221.

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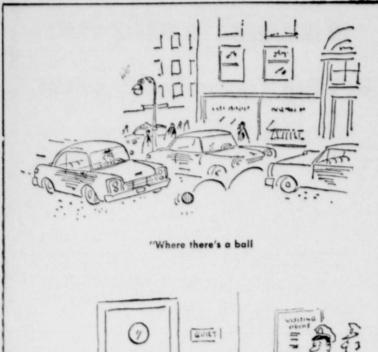
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3,800 children under ten years of age were killed in traffic accidents in 1966.

Education Service Centers Established

Joint Committee, local schools time more. For local interview will help to determine what write Eagle Industries, 3954 those services should be.

with its enactment of Senate Education Service Centers Bill 408, paved the way for -a new development in Texas these media services of the education-will move a step Education Service Centers closer to establishment this This bill provided for a State month with a series of organi-zational meetings in 20 regions for Texas schools and authoracross the State. ized the State Board of Educa-

When established these Ed-tion to establish needed plans ucation Service Centers will and procedures to facilitate (1) provide for the establish-media services. ment of the Regional Media Under provisions of this law, Centers authorized by the the State should be ready to Fifty-ninth Legislature (2) co-implement such centers by ordinate and encourage devel-September 1, 1967,

tional services and centers under Title III of the Elementary and Secondary Education Act 1967-68 Basketball of 1965 in accordance with State law and policies of thee Nov. 21-Robert Lee, There United States Office of Educa-Nov. 28-Sands, Here tion and (3) provide a locally-Dec. 5-Miles, Here oriented base for statewide Dec. 7, 8, 9-Garden City

opment of supplimental educa-

Tournament (Boys & Girls) Through the media services, Dec. 12-Sands, There the regional centers will pro-Dec. 14. 15, 16- Sands Tournavide participating school dis- ment (Boys & Girls) tricts with such visual aid as Dec. 19-Mertzon, Here motion pictures and slides, a Dec. 22-Miles, There magnetic tape duplicating Jan. 2-Mertzon, There service for audio and video Jan. 5-6-Iraan Tourney (boys) tapes, and a visual duplication *Jan. 16-Bronte, There service to reproduce transpar- *Jan. 19—Forsan, Here encies and filmstrips. *Jan. 23— Garden City, Here

In addition to providing schools in a region with instructional media services, a center will provide an opportunity for resources of the region-metropolitan and rural * District Games -to contribute to educational

"The old believe everyplanning. Still additional services will thing; the middle-aged susbe developed by each center pect everything, the young in answer to regional needs know everything." And as needs vary from region Wilde. to region, so will services. Through participating on the In case of fire dial 8-4771.

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Sept. 22-Union (Brownfield) Here at 8:00 Sept. 29-Miles There 8:00 Oct. 6-Three-Way There at

7:30 Oct. 13-Wall Here 7:30 Oct. 20-Garden City Here at

7:30 Oct. 27-Sands Here at 7:30 Nov. 3-Gail There at 7:30 Nov. 10-Flower Grove There at 7:30 Nov. 17-Open

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nation, a few pieces of unfinished furniture from your local paint, discount or department store, and one of the new antiquing kits. You might start with something easy, like a bench or small table with good, authentic lines. Once you've conquered these, however, you're ready for more complicated pieces — chests, credenzas, breakfronts.

You'll be amazed at how sim-

ple and how much fun it is—and how much money you can save. With one of Acme's "Fine Antiquing" kits, for example, the whole procedure is reduced to a

speedy two-step process.
Once the piece has been cleaned and lightly sanded to make the paint adhere more smoothly brush on the base coat. Then, fol lowing a 24-hour drying period, "I'M REALLY ONE OF apply the glaze coat and wipe THE GENTLE PEOPLE!"

"distress" the wood surface by of Texas October 7-22 in Dallas. making random scratches with the point of a nail, dents by pounding it with pieces of broken walnut shell or crushed rock: do enough not to care what anythis after putting on the base one says about us, nobody says coat but before you add the glaze and the result will be a fine "heir-

loom" appearance. Fine Antiquing kits are now available in 12 vibrant conti-

as well as sufficient base coat and BOX 10573, DALLAS, TEXcolor glaze to finish two chairs or AS, 75207. Include phone num-an average-sized chest or table.

And once you get started, fur-niture isn't the only thing you're likely to antique: doors, shutters and panel wainscoting all gain new character when undercoated

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nental colors, including Grecian ey from NEW TYPE high Gold, Morocco Red, Minoan quality coin operated dispen-Bronze and Sicilian Green, to sers in this area. No selling. give just the proper accent to the Mediterranean-style furniture so car, references, \$600 to \$1900 The kits come complete with cash. Seven to twelve hours all the necessary equipment – weekly can net excellent inbrush, sandpaper, wiping cloth, come. More full time. For perstirring sticks and instructions—sonal interview write P. O.

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Venereal Disease A Serious National Problem, Says AMA

rapidly that it now represents this | ing annually. nation's most urgent communicable disease problem.

VD is hitting particularly hard among teenagers and young adults, according to the American Medical Association.

The venereal diseases are infecting about two Americans a minute-3,000 a day, or 1,100,000 a year. Cases of infectious syphilis have almost tripled in this country in the

Venereal disease is spreading so | new cases of gonorrhea are develop-

VD can blind, cripple, and even

The ravages of venereal diseases are all needless tragedy, says the AMA, because both syphilis and gonorrhea can be avoided. If contracted, they can be cured by prompt medical treatment.

The cure for both diseasespenicillin-has been available since 1943. Any family physician or pubpast five years. More than a million | lic health clinic can administer

prompt treatment.

Venereal disease is caused by intimate personal contact.

Complacency, ignorance, and a free-and-easy attitude toward moral standards are partly responsible for the spread of VD; the increasing use of alcohol, especially among young people, also plays a role.

Authorities believe, however, that thousands of young people simply aren't aware of the dangers of VD. Once infected, they are complacent about treatment.

One of the first signs of syphilis may be a painless, ulcerating sore. Gonorrhea produces inflammation of the genital and urinary tracts, and a discharge of pus.

A person may contract syphilis and be unaware that he has the disease. After the first symptoms, the germs may remain hidden in the body for as long as 20 years before any damage is discovered. Then the person may become crippled, develop heart disease, blood vessel disease, blindness, or show mental symptoms. Even death may result from this hidden stage of syphilis.

If left untreated, gonorrhea may be responsible for arthritis, endocarditis, sterility, and blindness.

If a person suspects he may have contracted venereal disease, he should go to a physician immediately.



VD should be treated promptly by a physician.

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Signs of Progress

Recent progress items for Sterling include -among others-

Completion of 2-lane U.S. 37 from City Limits to over-pass west. This assures many years of the highway through town.

Natural gas system completed last year by the Ramgas Inc.

Park Improvements—ball park, bleachers, rest rooms, paving, barbecue racks, water systems, and tables.

School Improvements—grassing of big area, football field bleachers painted, painting of rooms, etc.

Lots of oil values on the school and county tax rolls.

A new fire truck on the way for the Volunteer Fire Department.

Lots of oil play. New wells and re-entry completions.

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We Really Appreciate Any and All Your Business

Oil Production **Good for Sterling**

More than \$5.8 million a year of economic on the salesman's face is one in the dining room of the hostimulation for Sterling County flows from its something over," and you feel ing through the Balinese Club oil and gas wells each year, an annual study he is thinking about calling art galleries. The paper said by Texas Mid-Continent Oil & Gas Association a detective. He seems to be the owner was considering thinking, "How Un-American closing the Club Balinese-due showed.

"As one of the 206 producing counties in Texas, Sterling County's economy is sensitive to fluctuations in the oil industry generally," comestimated by business conThere are an estimated 100 million credit cards of all types in the hands of users in the United States. It has been estimated by business conmented W. A. Landreth, Association president. "Long range, the demand for oil looks strong, of 1½ million of these in a over on Pelican Island. The and current production rates continue to pro-year by being lost, strayed or vide Texas a major source of its income. On stolen. the other hand, Texas operators are beset by competition from other oil producing areas, cards and turn them over to government ceilings on natural gas prices, heavy tax payments, and a price for crude oil that is insufficient to encourage the amount of line tickets under other peo- red snappers. Some had highexploratory drilling that is needed to find fuple's names in order to leave er rates.
The p ture reserves.

Based on latest U. S. Bureau of Mines pro- loss to card issuing industries of people along the beachesduction figures, Sterling County in 1965 produced 1.9 million barrels of crude oil, valued it is still going up. Legislation that "Fun-Tier" lock that the at \$5.8 million and 136.0 million cubic feet of make illegal use of credit about. natural gas, valued at \$17,600 and ranks 120th cards a Federal offense. among Texas counties in production.

A major distribution of income from sale of dit cards. Ruth and I married Miss Stephanie Stephanie Stephanie Stephanie Stephanie oil and gas went to county landowners in at about the time the depresoil and gas went to county landowners in sion hit. If we could not pay o'Classen of Danville, Vt. for it, we did not have it. The Both are seniors at Texas

In 1966, a year that saw drilling in Texas since. psychology has stuck ever Woman's University in Denfall lowest since 1947, oil and gas operators. This is not the best for drilled 78 wells in Sterling County. Of these business, but there is a grow-17 were wildcats seeking new fields.

The Association estimated that operators in the county spent more than \$6.1 million in drill- According to a Department for several years. ing last year, of which \$1.5 million was lost of Commerce study, debt servin dry holes.

dry holes.

Sharing heavily in the county's production to the highest point in history.

Character Traceury which re
The experience with the and Mrs. Bill Maxey last week were their mother, Mrs. Edith Jeffers, and their aunt, Mrs. Ed Moreau from Centerpoint. each year is the State Treasury, which re- The experience with the ceived \$266,141 in production taxes in 1965 filling station attendant is a paid by the production and royalty owners. bit exaggerated for the pur-wants proof of certain claims Crude oil production paid \$264,009 and natu no exaggeration, however, show for it. This may be ral gas production \$1,232.

CONGRESSMAN BULESON'S COLUMN (continued from front page)

tain sound, who shall prepare himself for battle?" The trumpeters in high places have been giving off uncertain sounds as clear as they hoped the tone would be. The result has been the mob responding to the call of the drums. Thomas Jefferson in his A LOOK AT GALVESTON

Eighth Annual Message to authorities a sure guarour Republic."

WASHINGTON, D.C. -- The see the credit card

ger looked at the bills and cationers and sightseers. may have even bitten the edge of the coin as a test for gen-

There is a confession here. ter. I have no credit cards.

broad-minded people. They person can be an alcoholic, a dope fiend, a wife beater, and by-gone days. even a Congressman, but if he desk there and we were put does not have credit cards in a room facing the beach and there must be something overlooking the flowered enwrong with him. Sometimes trance. you are viewed with suspicion, and maybe just a little vard, the Balinese Club juts

times we expect to hear the beaches early each morning. question when offering to pay in cash, "Do you have any identification?" Not to be able to present cards from six of fish and marine life in the or seven oil companies, the marine tanks. American Express, or Diners
Club is a lack of something which may imply a lack of a busy place. The Moody Hotel nity, or even integrity.

do not have any." Then the autos are displayed. next question is, "Did you lose it" The answer is, "No," half shell at the Golden Greek can you get."

estimated by business concerns that there is a turnover ship yards and berths are all

organized rings to steal credit long free ferry over to Bolivar.

credit cards to purchase air- even a full day. They catch is estimated that the annual atmosphere, the holiday look and organizations amounts to the flowering shrubs and trees

This is, however, not the reason for our not having cre-

ing concern in the business community that consumer credit may be exceeding its capacity to pay.



By the editor.

Recently we went down to Congress in 1808, said: "Love take a look at the Fun Cityof liberty, obedience to law Galveston. Having never been and support of the public there, we knew only what we had seen in literature from the antee of the permanence of Galveston Chamber of Commerce, and hearsay talk by friends.

Having three days off, we filling station attendant had high-tailed it down to the his book in hand, waiting to Island City for three days of Fun. The city of beaches, of When he was handed a five old homes, of surfers, swimand a one dollar bill and some mers, sun bathers, of deep sea change in payment for a tank of gas, he looked suspicious. Written on his face was the yards, of cotton compresses, question, "What's wrong with of lovely old homes and awthis guy? Is his credit bad? ful slums, of sea-side motels Is the money counterfeit? He and hotels, and the remarkmust be some sort of a nut." able seawall-make a place Inside the station the mana- that draws lots of summer va-

A visit first to the Chamber of Commerce, and a welcome by Tom Purdy, manager. He sent us (my wife and I) to The sooner it is out, the bet- the Hotel Galvez, a large old hotel on the Seawall boule-Most Americans are rather lion remodelling. It was built in 1910 and is elegant, and may accept the fact that a in some ways reminds one of

out over the beach on piers. In some instances when cash So does the swank Flagship is used, such as at the filling Motor Hotel—and a couple of station, you are looked upon curio shops. The county has with some suspicion. Actually, constructed several fishing it seems easier to write a piers for convenience. Sanicheck or just say "charge it" tary department trucks pick than it is to offer cash. Some-up seaweed and trash off the

credit standing in the commu- has been made into a retirement center, and another old When asked for your credit Moody building has been made eard, you are looked at in-into a civic and tourist center credibly when you answer "I and a placee where antique

to losing money.

The beach faces the ocean free ferry will take you over or there is a bridge. The state Criminal syndicates operate highway deepartment has a

Deep sea fishing boats will take you out for prices ranging Organized criminals have from \$3.50 for half a day or

The palm trees, the beach

Visiting in the Jack Douton, and are attending summer school.

Bobbie's Drive-In Store is now the bus stop. The stop had been at the State Hotel

ice now consumes 22 percent and Mrs. Bill Maxey last week

pose of making a point. It is for deduction, with nothing to when the Internal Revenue case for credit cards.



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