

STERLING CITY NEWS-RECORD

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No. 6



AROUND THE COUNTY by



ARTHUR BARLEMANN, JR. COUNTY AGENT

Janis and Lee Wayne Igo, the only Sterling County 4-H Club members showing in the junior Rambouillet Show at El Paso, had the champion ram and ewe in that show on Monday of this week. This was the report heard on the radio on Tuesday of this week. Janis and Lee Wayne's Rambouillets were bred by Betty Jo Barrett.

Pat Foster is showing in the junior Suffolk show with the Foster four, Mike, Gary, Wayland and Pat. The radio report of this show was somewhat scrambled with the name of the exhibitor wrong. For that reason, we don't know what the results of the junior Suffolk show were.

Pat, and Lee Wayne are also showing fat lambs in the El Paso show. Judging in this division is taking place on Wednesday.

Seven Sterling County 4-H club members will be showing fourteen lambs in the Market Lamb Show at San Antonio on Saturday February 12. The club members showing and their entries are: Bobby Bynum, one crossbred lamb; Tommy Bynum, one crossbred lamb; Steven Foster, two finewool lambs and one crossbred; Janis Igo, one finewool and one crossbred lamb; Lee Wayne Igo, one finewool lamb; Sally Mixon, one finewool and two crossbred lambs; and Susan Mixon one finewool and two crossbred lambs.

In addition, Janis and Lee Wayne will be showing in the Junior Rambouillet sheep show on Tuesday morning of next week. Those sheep will come in from El Paso Friday evening. The market lambs left here for San Antonio on Thursday morning.

Other Sterling County exhibitors in the San Antonio show include the Foster Suffolks and Clinton Hodges in the Rambouillet show. The Rambouillets are judged on Tuesday afternoon and the Suffolks on Thursday morning.

Roxie Brock, acting manager of the Sterling County ASCS, advises that they are now taking applications for participation in the feed grain, cotton and wheat programs. Applications in all these programs close on April 1.

The outlook for lamb prices this spring makes creep feeding of lambs look better this year. Creep feeding this year could prove more profitable than at any time for the past several years and some ranchmen are looking at the practice with more favor than usual.

Some of the advantages that would make it look more favorable now are: Creep feeding would add weight and improve the finish permitting earlier marketing; more uniformity in size; and less shrinkage at weaning time and shipping time.

The disadvantages include extra labor and equipment, not enough price spread and difficulty in getting lambs on the creep if the pastures are in good condition. The prospects for the last one are not very good right now. Rain could change it however.

With price prospects good, the extra feed might pay off very well this spring. The added weight and more fat lambs at marketing would be an advantage and the fact that the market does break very sharply in a matter of ten days at times would give emphasis to earlier marketing. In addition, the ewes would go into the summer in better shape and there would be less stock on the range during the summer months.

There are a number of creep

Young Ranchmen Hear John Cargile

The Sterling County Young Ranchmen's group met Thursday night of last week. The guest speaker was John Cargile, owner of Producers Auction of San Angelo. He spoke on the various aspects of marketing of livestock.

At the March 15 meeting, Phil Lane, manager of the Texas Production Credit Association of San Angelo will be the speaker. Everyone interested is invited to attend.

Gels Champ Ribbon at Ft. Worth Show

Ft. Worth—Clinton Hodges of Sterling City has won champion Rambouillet ewe award at the 1966 Southwestern Exposition and Fat Stock Show, January 28 through Feb. 6.

He also won 2 first place ram awards, 2 first place ewe awards, exhibitor's flock award and pen of lambs.

Competition in the Fort Worth Stock Show was neavy as a record setting number of 11,091 entries, including cattle, horses, sheep and swine, competed for \$150,000 in premiums and entry fees. The Southwestern Exposition and Fat Stock Show is the Nation's oldest major livestock show.

SCHOOL LUNCH ROOM MENUS

MONDAY, FEBRUARY 14

Steak Fingers
Creamed Potatoes
Buttered Peas
Combination Salad
Rolls
Valentine Cookies

TUESDAY, FEBRUARY 15

Ground Meat & Spaghetti
Candied Sweet Potatoes
Buttered Broccoli
Spiced Beets
Rolls
Brownies

WEDNESDAY, FEB. 16

Fried Chicken and Gravy
Buttered Rice
String Beans
Pineapple Rings
Rolls
Cherry Cake

THURSDAY, FEBRUARY 17

Hot Dogs
Pinto Beans
Buttered Spinach
Spoon Tomato Salad
Cornbread
Apple Crisp

FRIDAY, FEBRUARY 18

Tuna Casserole
Potato Salad
Buttered Corn
Sweet Slaw
Rolls
Jello & Cake

Mrs. Claude Collins attended the National Wool Growers Association meeting or convention in Portland, Oregon last month. She made the trip by plane.

feeds that can be used. Some prefer straight oats, others a mixture of grain and cottonseed meal. Some of the ready-mixed pellets on the market have proven satisfactory. The amount of feed required will of course depend on the age and size of the lambs but by the time a lamb is four months old, it should be eating from three-fourths to one pound of grain per day.

It might prove profitable to put the pencil to the advantages and disadvantages right now. Certainly, the prospects of a favorable market condition would make it more feasible this year.

BASKETBALL NOTES

The Bronte team retained its lead in district basketball by taking the Sterling Eagles 52 to 37 here Tuesday night. The game was close most of the game. During the first three quarters, the score was tied or close. The Bronte Steers pulled away for a decisive victory in the fourth quarter.

Lee was high for the Bronte boys with 19, Richards got 12, Larry Corley 9, McCutcheon 8 and D. Corley 4.

For the Eagles Ernest Longoria was high with 10, and Douthit meshed 9, Durham and Sedillo got 8 each with Copeland sacking 2.

The girls game was a close one ending in favor of Bronte 35 to 34. Karla Kiker and Holcomb got 15 points each for Bronte while Rosanne Foster sacked up 16 points for the locals, Elaine Price 14 and Susan Mixon 4.

B Boys Win

The Sterling B team won 40 to 31 over Bronte. Ronnie Kilpatrick was top for locals with 14, Randy Peel got 10, Jerry Currington and Thomas McDonnell got 4 each and Frank Price and Randy Mixon got 2 each.

To Forsan Tonight

Coach George White's boys and girls go to Forsan tonight for games. The Sterling boys beat Forsan in a game here two weeks ago.

The Eagles go to Bronte Saturday night for the wind-up of the season, in a make-up game with the Steers. The icy roads and bad weather resulted in a postponement of the Bronte games here two weeks ago, and the make-up game will be there Saturday. The boys and girls dropped their games to Water Valley there last Friday night.

TO THE PEOPLE OF STERLING COUNTY:

I wish to express my sincere appreciation to each and every one for the cooperation in regard to the office of Justice of the Peace.

In the cooperation of the public, making the administration of the office so much more a pleasure in that it can be appreciated when people can feel that it is necessary as long as there are people that disobey the laws of society, either intentionally or unintentionally. The person that disobeys the law without regard to fellow man is the one that is the problem to society.

I have endeavored to the best of my ability to so use the office of Justice of the Peace for the good of the County and each one that has appeared in this court has had the most earnest and thoughtful consideration, both as to the offense and the condition of the infraction that was before me.

Again thanking the people for the kind considerations that have been mine and hoping that I may continue to have the same cooperation.

Yours truly,
TOM ASBILL

To Show at San Antonio Show

Nine members of the Sterling County 4-H Club will exhibit 8 Rambouillets and 19 lambs at the San Antonio Livestock Exposition. The exhibitors are: Bobby Bynum, Tommy Bynum, Steven Foster, Janis Igo, Lee Wayne Igo, Mackey McEntire, Pam McEntire, Susan Mixon, and Sally Mixon.

Seven members of the Sterling City FFA will also have entries of 12 lambs. They are: Jack Clark, Corwin Collins, Johnny Copeland, Dusty Dillard, David Foster, Randy Mixon and Larry Wilson. Others who will have entries at the exposition are: Clinton Hodges (12 Rambouillets, L. F. Hodges (8 Rambouillets) and Jesse Q. Foster & Associates (1 market lamb and 12 Suffolks)

In case of fire dial 8-4771.

Lions Hear Eldon Mahon Wednesday

Eldon Mahon of Abilene, formerly of Colorado City, spoke to the Lions Club at the Wednesday luncheon. He spoke on "Law Enforcement". He stressed that the laws were the same over the state but that some communities had better law enforcement than others—due to the citizenry. Mahon said that a community generally got the kind of law enforcement that they demanded. The responsibility is theirs.

The visiting speaker pointed out that respect for all laws, regardless of whether we liked them or not, must be present in any community. He said laws that were not liked could be changed by due process, but due process must be the way for changes. The citizenry can not disobey laws they think are bad laws and keep a nation strong, both inwardly and outwardly.

Mr. Mahon formerly was a county and district attorney and district judge, while living in Colorado City. In 1957 he was recognized as one of the five outstanding prosecutors of Texas by the Texas Law Enforcement Foundation. Little Joe Davis of Odessa was a guest and the prize went to him.

Files Brown To Be Buried Saturday

Files Brown, 56, was a victim of a heart attack while visiting in San Angelo last Sunday. He was stricken and taken to the Shannon Hospital for intensive treatment and died at 11:15 pm.

Services are scheduled for 2:00 p.m. Saturday afternoon at Johnson's Funeral Chapel in San Angelo with burial to follow in the Lower Divide Cemetery between Water Valley and Robert Lee. The Rev. Jimmy Rogers is to officiate.

Files, a son of the late Jerry F. Brown and Ella Gardner Brown, was born October 25, 1909 in Coke County. He had lived here most of his life. Not entirely a well person he had begun drawing social security benefits (for disabled benefits) in recent months).

A daughter, Mrs. Martha Pickop, survives. She is now living with her family in Wisconsin. Files was a nephew of Mrs. Bertha McCabe, Mrs. Homer Pearce, and R.P. Brown of Sterling City. One brother, Gardner Brown of Temple, also survives.

For many years Files was employed at the M.C. Mitchell Feed Store here, and the past few years he worked for the Sterling Feed & Supply.

E. W. Davis Buried in Big Spring

Retired Sterling County ranchman E. W. Davis, 84, died in a Big Spring rest home Thursday of last week following a long illness. He was the father of Ralph Davis of Sterling City.

Funeral rites were held at the Nalley-Pickle Rosewood Chapel Friday and burial was in Trinity Memorial Park in Big Spring.

Mr. Davis was born Oct. 11, 1881 at Water Valley, Miss. and was married to Essie Mae Nichols at Briggs in 1903. The couple moved to Sterling County from Winters in 1911. Later they moved to Glass County, to New Mexico and back to Howard County. He had been in failing health since 1950.

Survivors include his wife; three sons, Lawrence Davis of Coahoma, Vance Davis of Ft. Sumner, New Mexico, and Ralph Davis of Sterling City; a brother, E. A. Davis of Meard; three sisters, Mrs. Laura Powell of Ballinger, Mrs. Sellic Patterson of Lohn, and Mrs. Clyde Hinkle of Corpus Christi; six grandchildren and seven great-grandchildren.

THAT'S A FACT

TRAIN TIME
EVER WONDER HOW FAST YOUR TRAIN IS TRAVELING? WELL, COUNT THE NUMBER OF RAIL-CLICKS YOU HEAR IN 20 SECONDS—THAT WILL GIVE YOU THE NUMBER OF MILES PER HOUR

THE NEW LOOK IN SAVINGS BONDS
TREASURY BONDS HAVE BEEN OFFERED TO PATRIOTIC AMERICANS EVER SINCE 1776. BUT THE SAVINGS BONDS YOU BUY TODAY HAVE BEEN DESIGNED TO PROTECT THE PURCHASER AGAINST ANY LOSS! TODAY'S U.S. SAVINGS BONDS HAVE A FIXED REDEMPTION VALUE, ARE REDEEMABLE AFTER A SHORT HOLDING PERIOD—AND CAN BE REPLACED IN THE EVENT OF LOSS OR DESTRUCTION

Heart Fund Drive Started Here

The volunteer workers in the Heart Fund Drive here, along with the drive chairman Mrs. Riley King and Mrs. Homer Jordan of the Southwest Texas Heart Association, met for the beginning of the drive for funds here Monday night. The group met at the Winn's Restaurant and heard Mrs. J. Jordan tell of the association's work and plans. Mrs. King gave out the work kits to the volunteers.

Mrs. Virgie Garrett is the memorial chairman here and any one may make memorial gifts to the association for any reason—in lieu of flowers at funerals, in observance of anniversaries, or just a gift in memory of a long-time friend or relative.

Mrs. Jordan said that the association was trying to raise \$25,000 over the district this year—the same as last.

Nearly half of the money raised is kept in the association for use. The rest goes to the state and national research programs.

Volunteer workers at the meeting included Mrs. Dally Nichols, Mrs. M.H. Hays, Mrs. Winn McClure, Mr. and Mrs. Fowler McEntire, Mrs. Arthur Barlemann Mr. and Mrs. W. R. Brooks, Mrs. Danny Stewart, Mrs. Moises Rodriguez, Mrs. Reynolds Foster, Jack Douthit and Mrs. Marcelino Gonzales. These plus the others named were present.

A points for Heart Fund Basketball game was held on Tuesday night. Volunteer workers will also solicit from local residents during the two coming weeks.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Mrs. W. B. Atkinson
Ira B. Langford
Mrs. Fred Hodges
Mrs. Tom McGill

Dismissals since Thursday morning of last week include: Mrs. J. R. Dillard
Mrs. David Neel
R. O. Payne

Heart Fund Raises \$93 Ball Game

A little over \$93 was given to the Heart Fund drive here Tuesday night at the Bronte—Sterling City basketball game in donations and pledges by points.

Mrs. Riley King is chairman of the Heart Fund drive here this year, and a solicitation of Sterling citizens will be made this week and next.

Mrs. Reynolds Foster Is Noratadata Hostess

The members of the Noratadata Club met on January 31 in the home of Mrs. Reynolds Foster. A dinner plate was served.

Mrs. Billy Ralph Bynum read a poem and Mrs. Winn McClure discussed creative hobbies.

Bridge was played and Mrs. Robert Foster won high, Mrs. Bill Brooks second high and Mrs. Foster S. Price bingo.

Other members present were Mrs. Dayton Barrett, Mrs. J.I. Cope, Mrs. A.L. Cole, Mrs. Joe Emery, Mrs. Worth Durham, Mrs. Stanley Horwood, Mrs. Chesley McDonald, Mrs. I.W. Terry, Mrs. F. F. Westbrook, Mrs. Lynn Glass and Mrs. Hubert Williams.

Wimodausis Club

Mrs. Rufus Foster and Mrs. Foster Conger were hostesses when the Wimodausis Club met Wednesday afternoon in the community center club-room. The program was on Health and Safety.

Mrs. Harvey Glass gave the devotional. Mrs. Roy Morgan and Mrs. Nick Reed had parts on the program. Mrs. H. L. Uildebrand led the group in the American's Creed.

Fourteen members were at the meeting and Mrs. Lewis Hale of Christoval presented the book, The President's Lady, to the Sterling County Library in memory of her brother, Julius Bade.

Lynda Myers, granddaughter of Mr. and Mrs. Luther B. Hallmark, who is a registered nurse in a hospital at St. Simons, Georgia, underwent an appendectomy there the first part of this week. She called the Hallmarks Tuesday night and said she was getting along fine.

CARD OF THANKS

Thanks alone cannot express our heartfelt gratitude for the cards, flowers and visits at the passing of our father, pam-pa, friends and dearly loved one. Your expressions of thought and presence render a consolation.

The family of E.W. Davis

WANT WORK—Any kind. Jose Ramirez at the Lula Gonzales rent house.

If you have any dogie lambs to give away, I'll give 'em a good home. Pat Dearen, Ph. 8-2901.

Phone in news of your visitors or visits to the News-Record. Phone 8-3251.



SMOOTH SELLING

by George N. Kahn, Marketing Consultant

YOU ARE A GOODWILL SALESMAN, TOO

Copyright—George N. Kahn

Goodwill is the most elusive element in salesmanship.

You can't wrap it, carry it, order it, service it, ship it or store it. Yet, it is one of the salesman's most precious assets.

The goodwill of a business is a commonly accepted asset that may be worth millions of dollars when the company is sold.

A salesman's goodwill is just as important and also carries a dollars and cents value. The amount of goodwill you carry into your selling will often determine whether you are a \$10,000 or \$50,000 a year man.

Creating goodwill should be built into the selling process. You cannot operate effectively without it.

Full Time Job

Building goodwill is a full-time job. It isn't something you turn off when the sale is closed. Goodwill continues throughout your entire connection with the customer.

If you're in doubt about the importance of goodwill, look around you. It manifests itself in all kinds of human endeavor. International diplomacy depends largely on goodwill among nations. Politicians run on the strength of the goodwill they have established with voters.

Your company and thousands of other firms spend millions of dollars to create goodwill among customers, the public and stockholders. Corporations buy uniforms for the school band, contribute to local charities, supply speakers for various events and offer their facilities for community use.

The barber seeks goodwill by giving junior a lollipop and the corner supermarket by loaning umbrellas to customers on rainy days.

Customer's Interest First

For the salesman, goodwill can be spelled out in three ways:

1. Putting the customer's interest first.

2. Working with the customer, remembering to do little things that make the customer remember you.

3. First off you must impress on the buyer that you have his interest uppermost in mind. You are in a service occupation. It's not the same as sitting behind a desk from nine to five or punching a time clock. The customer must be your constant pre-occupation to the point that you think of him during off hours as well as on calls.

Personal Touch

Goodwill is doing favors for customers, but it's also a lot of other things.

It's sending the customer a

card when he's sick, had a baby or on holidays.

It's admiring that stuffed marlin on his wall.

It's a congratulatory note when he's passed a business milestone.

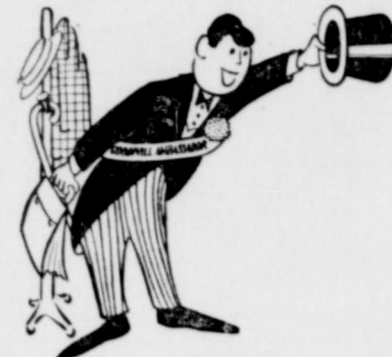
It's small talk about his golf game or bowling score.

Some salesmen hurry in and out of a buyer's office as if it were on fire. Even if you don't get an order, don't scamper for the door. Chat with the prospect for a while. The time you spend with him may one day net you a fat commission.

Sympathize with his special problems, comment on his new suit. Let him know that sale or no sale you stand ready to serve him at all times. Treat the non-buyer with the same respect and deference that you would a customer who dumps a \$100,000 order into your lap.

Word of Goodwill Spreads

Goodwill is a quality that will precede the salesman who practices it.



Take the case of Andy Derren. He was transferred from an eastern to a southwestern territory in a complex company shuffle.

Andy has commanded a loyal band of customers in his old district and he was downhearted and bitter about leaving it. He almost quit. But he stayed on and was glad he did. During his first week in the new territory he was pleasantly surprised to find that several prospects and customers knew him by reputation and were ready to do business with him.

"One man," Andy recalled, "actually promised to line up other customers for me. That really gave me a good feeling." This did not happen by accident. He had earned it through the goodwill he had created over the years.

Don't Hit and Run

The salesman who hits and runs is destroying any goodwill his company may have created. Selling the merchandise is only the first step. You must follow through to make sure the prod-

uct was delivered on schedule, that the billing was correct and that the customer is entirely satisfied. If you are selling electronic equipment or mechanical gear, work with the buyer until you're sure he thoroughly understands its operation.

Customer Confidence

Keep a scrapbook of the stuff you gather. It makes a fine reference source to call on when you need it most. This can be studied before going on call, at lunch, or while you're waiting in reception rooms. Time is precious to a salesman. Don't waste it.

You also cement goodwill by respecting a customer's confidence, being truthful with him, displaying tact and courtesy with recalcitrant buyers and conducting yourself at all times like a gentleman.

Another exercise in futility is to make bum excuses for a job not well done. If deliveries fail to arrive on schedule or goods are damaged, admit the fumble and take the blame—even if you are blameless. You may lose a customer; that's the risk you take. But there is a better than even chance you'll command his admiration and respect for evermore. Bad breaks and accidents can happen and a customer knows it. But, he won't forgive a salesman trying to weasel out of a bad situation with tired, unconvincing stories.

Have you ever wondered what kind of a goodwill purveyor you are. Here's a little exercise to help you find out. Answer nine or more "yes" and your goodwill capacity is pretty high.

Anybody for Goodwill?

1. Do I keep an anniversary and Christmas card list of my clients? Yes No
2. Do I listen as well as talk during an interview? Yes No
3. Do I spend time with a prospect even though he won't buy? Yes No
4. Do I think of ways to improve a customer's profits? Yes No
5. Do I agree with customers when they have a legitimate gripe? Yes No
6. Do I study references that may give me helpful hints for customers? Yes No
7. Do I try to see the customer's situation as he sees it? Yes No
8. If a customer's son graduated from college, would I write or wire him congratulations? Yes No
9. Do I use company sales aids to build goodwill? Yes No
10. Do I refrain from knocking competition? Yes No
11. Do I avoid weak excuses for poor performance? Yes No
12. Do I make absolutely sure the prospect understands the proposition and product? Yes No

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Political Calendar for 1966

- Feb. 7—Last day to file for place on the ballot.
- Feb. 14—County Chairman mails statement of assessments to candidates.
- Feb. 19—Last day to pay assessments.
- Mar. 21—County Executive Committee determines order of names on ballot.
- April 17, May 3—Absentee voting for May Primary.
- April 27, 29—Sworn statement campaign account filed not more than 10 nor less than 7 days preceding May Primary.
- May 3—Absentee voting. Last day for May Primary.
- May 7—FIRST PRIMARY ELECTION.
- May 14—County Convention.
- May 17—Sworn supplemental Statement of account filed not more than 10 days after May Primary.
- May 25, 28—Sworn statement of campaign account filed not more than 10 nor less than 7 days preceding June Primary.
- May 25, 31—Absentee voting period for June Primary.
- May 31—Absentee voting. Last day for June Primary.
- June 4—SECOND PRIMARY.
- June 14—Sworn supplemental Statement of account filed not more than 10 days after June Primary.
- Sept. 20—State Convention meets.
- Nov. 8—General Election.

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February 6-12, 1966

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Sterling City News-Record

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STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher
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SUBSCRIPTION RATES
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 RECORD established in 1899
 Consolidated in 1902

Cards of Thanks, reader or classified ads are charged for at the rate of 5c per word for the first insertion and 3c thereafter

Phone in your personal items of news—your visits, your visitors, your parties, etc. News-Record 8-3251.

What's Doing in the Churches

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 Marion H. Hays, Minister
 Bible school 10:00 a.m.
 Morning worship 11:00 a.m.
 Evening Classes 6:00 p.m.
 Night Worship 7:00 p.m.
 Wednesday Mid-Week Service 7:00 p.m.

FIRST METHODIST CHURCH
 Bill Wiemers, Pastor
 Church school 10:00 a.m.
 Morning worship 11:00 a.m.
 Evening Worship 7:00 p.m.

FIRST PRESBYTERIAN CHURCH
 Hubert C. Travis, Minister
 Sunday school 10:00 a.m.
 Morning worship 11:00 a.m.

FIRST BAPTIST CHURCH
 Andy Daniels, Pastor
 Sunday school 10:00 a.m.
 Morning worship 11:00 a.m.
 Evening worship 7:00 p.m.
 Wed. Prayer Serv. 7:00 p.m.

ST. PASCHAL BAYLON CATHOLIC CHURCH
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 Thursday Mass 7:00 p.m.

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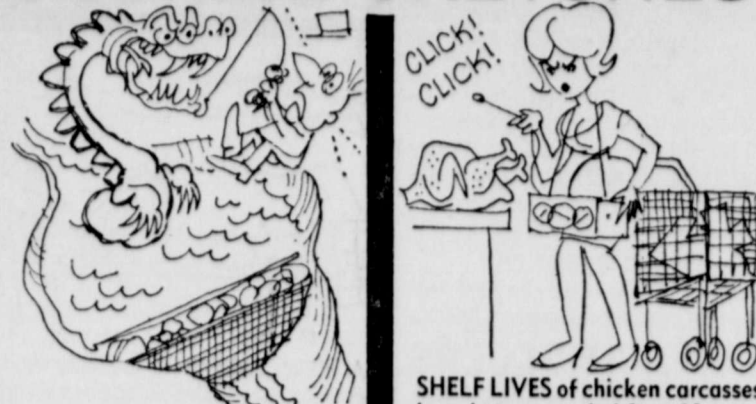
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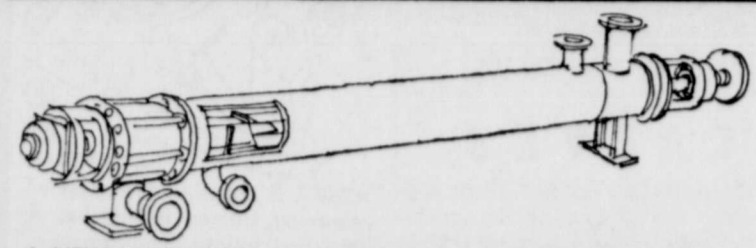
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 WHOLESALE

SCIENCE SKETCHES



WIRE-MESH CAGES called gabions, first used in the Middle Ages, are helping conserve fish in drought-stricken areas of the U.S. Placed in stream beds and filled with rocks, they form dams and deepen the drying streams.

SHELF LIVES of chicken carcasses have been extended from 10 to an expected 15 to 20 days in chicken pasteurization experiments at McGill university. The radiation process, yields a fresh chicken carcass in which normally occurring bacteria are greatly reduced and spoilage slowed.



A NEWLY DEVELOPED "Votator" scraped surface heat exchanger makes processing of thick slurries in the chemical industry easier. The Louisville firm's "Cleanwall" unit provides 50 square feet of heat transfer surface. Material pumped through the unit is constantly scraped from the walls by fixed blades, preventing fouling.

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Sealed proposals for constructing 174.254 miles of Seal Coat
 From Runnels C/L to 6.6 Mi. S. of Paint Rock, Fr. 6.6 Mi. S. of Paint Rock to 7.5 Mi. S. of Paint Rock, Fr. Int. US 277 To Runnels C/L, Fr. Tom Green C/ To 2.8 Mi. W. of Eden, Fr. 2.8 Mi. W. of Eden To 0.2 Mi. W. of E.C.L. of Eden, Fr. W. end Pecos River Br. to E. end Live Oak, Cr. Br., Fr. Iron C/L to 0.8 Mi. N. of Int. RM 33, Fr. 0.8 Mi. N. of Int. RM 33 to Ozona, Fr. Mertzton To Tom Green C/L, Fr. Barnhart To Crockett C/L, Fr. Mertzton To 5 Mi. W., Fr. Menard C/L To 7.2 Mi. SFr. Menard C/L To US 290, Fr. 5.5 Mi. N. of SH 29 To SH 29, Fr. RM 1800 To Big Lake, Fr. 2 Mi. E. of Balingler To 0.5 Mi. E. of Benoit, Fr. Coke C/L To FM 1692, Fr. US 83 To Bethel, Fr. FM 2133 To Olfen (Sections), Fr. Glasscock C/L To US 87, Fr. 10 Mi. W. of Sonora to Sonora, Fr. Bell St. To I.C.L. of San Angelo, and Fr. FM 380 To FM 765, on Highway US 83, FM 2333, US 87, US 290, SH 163, US 67, SH 163, US 67, SH 163, RM 2469, RM 1674, RM 2291, RM 2873, RM 33, FM 2406, FM 1874 and SH 158 and FM 1692, covered by C 35-2-22, C 35-3-24, C 2225-1-2, C 70-3-25, C 70-4-13, C 140-8-13, C 412-2-9, C 412-3-15, C 77-5-17, C 412-1-9, C 2468-1-4, C 1296-2-4, C 2140-2-4, C 2844-2-2, C 558-9-9, C 558-9-9, C 78-1-25, C 2225-2-3, C 2361-1-2, C 2470-1-2, C 405-2-8, C 141-3-20, C 555-1-21 and C 2281-3-2 in Concho, Coke, Crockett, Irion, Kimble, Menard, Reagan, Runnels, Sterling, Sutton, and Tom Green Counties, will be received at the Highway Department, Austin, until 9:00 A.M., February 23, 1966, and then publicly opened and read.
 Plans and specifications including minimum wage rates as provided by Law are available at the office of R.N. Jennings, Resident Engineer, San Angelo Texas and Texas Highway Department, Austin. Usual rights reserved.

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Male or female, wanted for this area to service route for ylvania & R.C.A. television and radio tubes sold through our latest modern method free self-service tube testing and merchandising units. Will not interfere with your present employment. To qualify, you must have \$1,476.60 to \$2,953.20 cash available immediately for inventory and equipment, investment secured. Car, 5 spare hours weekly, could net up to \$6,000.00 per year in your spare time, should be able to start at once. This company will extend financial assistance to full time if desired. Do not answer unless fully qualified for time and investment. Income should start immediately. Business set up for you. Selling, soliciting, or experience is not necessary. For personal interview in your city—please include your Phone Number and WRITE **U. S. ELECTRONICS CORP.** 6267 Natural Bridge Pine Lawn, 20, Mo.

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APPLY FOR MEDICARE

The 1965 Amendments established a Medicare program for all persons 65 or over which will help pay both hospital and doctor bills. However, this is not automatic and the individual must apply for it unless he is already receiving Social Security benefits or Railroad Retirement benefits. If he is an Old-Age Assistance recipient the welfare department will supply him with an application form.
 Everyone else should come to the Social Security Office at 3000 West Harris in San Angelo and make application for the Medicare program benefits. We are open Monday through Friday from 8:30 a.m. to 4:30 p.m., and Tuesday and Thursday evenings from 4:30 p.m. to 8:30 p.m. We have been open on Saturday mornings for the past several weeks but next Saturday, Christmas Day, and the following Saturday, New Year's Day we will be closed.
NEW HEALTH INSURANCE PROTECTION
 The enactment of a health insurance program gave new meaning to Social Security for thousands of Senior Citizens, Floyd B. Ellington, Social Security District Manager in San Angelo, said today.
 Health insurance protection become effective July 1, 1966. For that reason, older persons should not drop any private health insurance policies before next July. Some policies will be revised to consider medicare by then.
 "Almost everyone who is 65 before 1868 will be eligible for the health insurance which is in two parts," according to Ellington.
 The two parts are: "Hospital Insurance" and "Medical Insurance." Together, the two will go a long way toward paying the cost of health care for most older persons.
 All workers over 65 who have not applied for their retirement insurance need to sign up to receive the health protection. Even those who are still working and earn too much to receive the cash retirement benefits should take such action now.
 Plans are being made to sign up recipients of state old age assistance. They should not call on the social security office at this time. All other 65 year olds should apply right away, Ellington emphasized.
 Further information can be secured from the Social Security Administration, 3000 West Harris, San Angelo, Texas.

Announcement Column

The following persons have announced that they will be candidates for the offices below listed, subject to action of the Democratic primary on May 7, 1965.
For County Judge of Sterling County, Texas:
 W. R. BROOKS (reelection)
For County and District Clerk, Sterling County:
 W. W. DURHAM (reelection)
For County Treasurer, Sterling County, Texas:
 SALLIE WALLACE (reelection)
For County Commissioner, Precinct No. 4:
 E. F. McENTIRE (reelection)
For County Commissioner, Precinct No. 2:
 DAYTON F. BARRETT (reelection)
For Justice of the Peace, Prec. 1, Sterling County:
 TOM ASBILL
For Congressman, 17th Congressional District:
 ELDON MAHON

EVERY ONE WHO WOULD KNOW GOD

In these troublesome days thinking men and women recognize that it is only through a knowledge of God that they can find peace and a sense of stability.
 Through the study of Science and Health with Key to the Scriptures by Mary Baker Eddy many thousands have found that God is knowable; that He is unchanging divine Love—the protector and governor of His perfect creation.
 Science and Health may be read or examined, together with the Bible, at any Christian Science Reading Room. Or it may be purchased at \$3.

SPARE TIME INCOME
 Refilling and collecting money from NEW TYPE high quality coin operated dispensers in your area. No selling. Car, references, \$1000.00 or more cash required. Seven to twelve hours weekly can net excellent monthly income. More full time, For personal conference write D & B Distributors, Inc., P. O. Box 18811, Oklahoma City, Okla. 73118. Include phone number.



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AS IT LOOKS FROM HERE

By Omar Bursleson, Member of Congress, 17th District

WASHINGTON, D.C.— The ancient Chinese calendar designates 1966 as the "Year of the Horse." It is too bad it could not be the "Year of Horse Sense."

It would have been horse sense had the North Vietnamese Communists been willing to engage in discussions following "Tet," the Chinese Lunar New Year, during a cessation of hostilities. But, unfortunately, the war, like that peculiar calendar, is made in Peking where any kind of sense appears to be sadly lacking.

Since there seems little hope for any sense to come out of Hanoi and Peking for settlement of their aggression in South Viet Nam, some common old horse sense is now called for on our side.

Every possible effort has been made to bring the situation to the conference table, even including the submission of the matter to the United Nations—all to no avail. The bombing of North Viet Nam, recently resumed, is even more limited than before it was stopped at Christmas.

From pure old common sense it seems there are a number of things to do towards winning this conflict. Aside from hitting targets in North Viet Nam previously ruled out of bounds, such as oil storage depots, a large steel plant near Hanoi, and steam generating plants, we could effectively mine the coastal waters of that country. This would represent a "peaceful" blockade of the principal port of Haiphong, and lesser ports receiving military supplies from other countries. It would not have to be such a blockade as was imposed on Cuba at the height of the missile crisis. Western and Communist nations alike trade with North Viet Nam could be warned that such was being done and that they would go into these ports at their own risk. It would cut Hanoi's line of supply, including oil necessary to their war-making operation. Considerable shipments other than petroleum products could be furnished from Red China, but it would have to be done over one principal railroad, which could be destroyed faster than it could be rebuilt. Oil must be furnished by the Soviets from sources along the Black Sea through the Suez Canal. China is short on oil itself and therefore, not a dependable supply for Communist North Viet Nam.

The mining of the harbors in this area may have a thin standing in international maritime law, but there is no considerable amount of evidence that the Communists anywhere are particularly respectful of international obligations. Some may say that two wrongs never make a right, but there is also no obligation to be the victim of those violating the law.

To mine the North Vietnamese harbors and to bomb vital installations necessary to cut Communist ability to wage offensives against South Viet Nam, would be a new and powerful evidence of the depth of the United States determination to stop Communist aggression.

There is, of course, reason to be concerned as to the reaction of the Soviet Union and Communist China. There is no question but that the Russians would face a dilemma. Thus far, this has been a major consideration on the part of our policy makers. Should Moscow accept this limitation on its assistance to an ally, her prestige would be damaged in the Communist world in rivalry with Peking. If she challenged the U.S., it would risk direct involvement and possible war.

Somewhere down that road we must come to hard grips with this question. Able strategists agree that to win in South Viet Nam, to stop Communist aggression here and discourage it elsewhere in the world, will require us to deal with supplies reaching North Viet Nam. Otherwise, the war will have to be fought in the jungles and the rice paddies with inestimable losses in American lives and with the outcome always in question.

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CALL 8-3921 for your mending and ironing. Your work appreciated. Mrs. M.W. Smith

Opportunities

MEN WANTED to meet the growing need for CLAIM ADJUSTORS. Earn \$450 to \$1,000 a month.

We train you at home in your spare time for a job that can pay you a big income, provide your car, pay your expenses and give you lifetime security. Opportunities in the field of investigating auto accident claims for insurance companies or from your own office are wide open for men who want extra income or a full time, fascinating career. Nationwide placement assistance given. Write today to: **Nationwide Claims Adjustors Training Division** 5904 E. Colfax, Denver, Colorado, 80220

REWARD NOTICE

A reward of \$500.00 will be paid by the Texas Sheep and Goat Raisers Association to any person (other than law enforcement officers) giving information causing the arrest and final conviction of any person or persons found butchering or stealing any sheep or lambs or goats belonging to any Association member in good standing. When two or more persons give information, the above sum will be divided at the discretion of the Board of the Association. When two or more defendants are involved in a single crime, the total reward is limited to \$500.00, but the conviction of one defendant, even though the other defendants are acquitted, will entitle the claimant or claimants to said sum of \$500.00. All claims must be submitted within ninety (90) days following conviction. If, upon conviction, a defendant confesses other thefts, no additional reward will be paid. All decisions concerning the payment of such reward and the conditions of payment will be made by the Board of Directors of the Association. **TEXAS SHEEP & GOAT RAISERS ASSOCIATION**

POSTED—All land operated by me posted against trespassing and hunting. Violators prosecuted. **GEO. McENTIRE, JR.**

WANTED—MAN OR WOMAN SPARE TIME

To refill and collect money from machines dispensing Hi-Grade Candy, Gum and Sport Cards in this area. Supplement your income. Easy to do. \$475.00 cash required for inventory. Include phone number. Write P. O. Box 853, San Angelo, Texas.

The STERLING VOLUNTEER FIRE DEPARTMENT WANTS Sterling Volunteer Fire Department Wishes the Public to Know:

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HELP WANTED MALE OR FEMALE

WANTED AT ONCE—Rawleigh dealer in Sterling County or Coke County. Write Rawleigh TX K 1220 3, Memphis, Tenn.

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Joe Stucke

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A modern Oriental saying: Some people are like water. They shape themselves to the glass which holds them.

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Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$1900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P. O. BOX 10573, DALLAS, TEXAS 75207. Include phone number.

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4-H Alumni Recognition Awards Won By 4 Community Leaders



Davis



Mrs. Cowan



Mrs. Whitley



Burch

Community leadership by four former 4-H'ers has led to their being honored by the Cooperative Extension Service.

Recipients of 4-H Alumni Recognition awards are Mrs. Clovis C. Cowan of Longview, Mrs. Matthew A. Whitley of 2021 Almeda-Genoa Rd., Houston; Odell Burch of Sinton, and Jimmy Davis of Lorenzo.

Each was presented a burnished copper plaque mounted on walnut by the Olin Mathieson Chemical Corporation, sponsor of the national program.

Versatile Housewife

Mrs. Cowan, a housewife, has served as an interviewer for the Bureau of the Census in Rusk County and has worked for Sears-Roebuck & Co. in Longview and the Veterans Administration Hospital in McKinney.

A 4-H adult leader since 1959, Mrs. Cowan has served as organizational and foods group leader. She is a charter member of the Gregg County Adult Leaders' Association and District 4-H Advisory Council.

At the Centre Presbyterian Church she has taught the adult Sunday School class and the Young People's Class.

Mrs. Cowan served as vice-president and secretary of Women of the Church. A PTA member, she also was a Cub Scout den mother. During her six years in 4-H, she carried home economics projects and her yellow sponge cake was a state award winner. Her maiden name was Olive Hull.

Mrs. Whitley, a housewife and farmerette, has been an adult 4-H leader for 17 years. Two years ago she was honored at Texas A & M University by the Texas 4-H Youth Development Foundation. She also received an honorary adult life membership pin from the

IF you are a good Salesman between 21 and 40 years old and a permanent resident of the area, we are interested in you. At this time we have an opening with a starting income of \$126.00 per week. Write Box 608x, Sterling City, Texas, giving your job history.

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SCIENCE SKETCHES



A NEW TANNING process, developed by the Department of Agriculture, may make sheepskins standard hospital equipment. Shearings, sheepskins with the wool trimmed, may be used to prevent bedsores. Use of shearing bedpads has been limited because special care was required in laundering them.



SONAR is counting the noses of swimming salmon in Alaska. A simplified, relatively inexpensive sonar system was developed by the state's Fish and Game department to help regulate salmon fishing.



FIREMEN who know how to "put the heat on" can quickly remove accident victims trapped in cars and trucks by using cutting torches to knife through jammed doors and other obstructions, reports National Cylinder Gas, Chicago.

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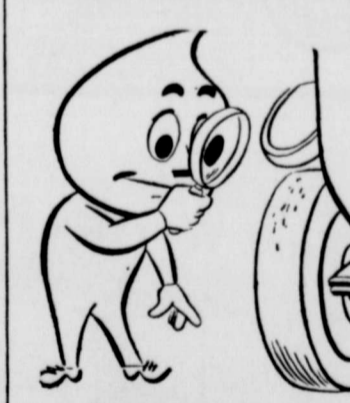
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