

STERLING CITY NEWS-RECORD

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"Since 1890"

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No. 3

Sterling Livestock Show Held Last Monday

In the fat lamb classes at the Sterling Livestock Show Monday, Corwin Collins had the champion finewool lamb with his heavyweight and Tommy Bynum showed the reserve champ with his lightweight finewool. Bobby and Tommy Bynum had the champion and reserve champ in the crossbred fat lamb division, respectively.

The pen of three finewool lambs 1st place went to Mike, Gary and Pat Foster and 2nd place to Charlotte, Rosanne and Skeete Foster. In the pen of 3 crossbreds the Bynum brothers took first and Dusty Dillard 2nd.

Lee Wayne Igo took first in the registered Rambouillet ewe lambs; also 1st with his ram, and first in the pen of 3. His sister, Janis, was 2nd.

For registered Suffolk ewe lambs, Gary and Mike Foster took 1st and 2nd and Gary was 1st and Wayland Foster 2nd in the ram lambs. The Foster 4 took the ribbon in a pen of three Suffolks.

In the range lamb class Janis Igo was 1st with Frank and Allen Price 2nd.

Diana Cole's quarterhorse filly was 1st; Bobby Westbrook 2nd and 3rd; in the stallion class Diana won 1st and Jack Clark 2nd; and Diana got 1st in the gelding class.

For showmanship awards, Holland Jewelers belt buckles went to Johnny Copeland in the fat lamb division and to Dusty Dillard in the breeding classes. Texas Sheep and Goat Raisers medallions went to Corwin Collins and Janis Igo.

Complete placings in the classes went as follows:

LIGHTWEIGHT FINEWOOL LAMBS:

1. Tommy Bynum
2. Janis Igo
3. Tommy Bynum
4. Mike Foster
5. Susan Mixon
6. Steven Foster
7. Bobby Bynum
8. Sally Mixon
9. Rosanne Foster
10. Tommy Bynum

HEAVYWEIGHT FINEWOOL LAMBS:

1. Corwin Collins
2. Gary Foster
3. Lee Wayne Igo
4. James Morgan
5. Johnny Copeland
6. Pat Foster
7. Skeete Foster
8. Charlotte Foster
9. Steven Foster
10. Bobby Bynum

PEN OF 3 FINEWOOLS:

1. Mike, Gary, Pat Foster
2. Charlotte, Rosanne, and Skeete Foster
3. Janis and Lee Wayne Igo
4. David Foster
5. Corwin Collins

LIGHTWEIGHT CROSS-BRED LAMBS:

1. Bobby Bynum
2. James Morgan
3. Mike Foster
4. Larry Wilson
5. Johnny Copeland
6. David Foster
7. Steven Foster
8. Dusty Dillard
9. Johnny Copeland
10. Dusty Dillard

HEAVYWEIGHT CROSS-BRED LAMBS:

1. Tommy Bynum
2. Gary Foster
3. Jim Terry
4. Dusty Dillard
5. Sally Mixon
6. Steven Foster
7. David Foster
8. Bobby Bynum
9. Lee Wayne Igo
10. Susan Mixon

PEN OF 3 CROSSBREDS:

1. Bobby & Tommy Bynum
2. Dusty Dillard
3. Johnny Copeland
4. David Foster
5. Mike & Gary Foster

REG. RAMBOUILLET EWE LAMBS:

1. Lee Wayne Igo
2. Janis Igo
3. Lee Wayne Igo
4. Janis Igo

Lambs Sold in Auction

Following Show

Each exhibitor was allowed to sell one lamb in the auction that followed the show. Lambs brought from 80c a pound and up.

Corwin Collins' lamb was bought by the First National Bank for \$170.00 and Bobby Bynum's lamb was sold for \$165.00 to Caperton Chevrolet of Sterling City and also Bronte and Wool Growers Central Storage.

The other lambs sold and the buyers were as follows:

Tommy Bynum's brought \$155.00, Bill's Man Shop of San Angelo, Nathan's Jewelers and The Fashion.

Nola Gaye Stewart—95c a pound to Anchor Serum Co. of San Angelo.

Phil Cole, 85c a pound to Hemphill Wells Co. and Ace Builders of San Angelo.

James Morgan, 80c a pound to Martin Reed Wool Warehouse and Western Wool and Mohair of San Angelo.

Pat Dearen, 80c a pound to Wool Growers Central Storage, General Telephone and Porter Henderson Implement.

Janis Igo, 85c a pound to Ace Builders and Hemphill Wells.

Pam McEntire, \$1.00 pound to A.L. Krueger Wool and Mohair.

Jimmy Cole, 95c a pound to Nathan's Jewelers and First Savings and Loan of San Angelo and Ballinger

Johnny Copeland, \$1.00 a pound to Producers Livestock Auction Co.

Larry Wilson, 95c a pound to Randall Motors, San Angelo.

Jack Clark, 90c a pound to The Fashion and Stokes Feed.

Dusty Dillard, 85c a pound to Capertons Coleman and Bronte.

Curtis McClure, \$1.00 pound to Wool Growers Central Storage and Porter Henderson Implement and General Telephone.

Susan Mixon, 85c a pound to M System Food Stores.

Mike Foster, 90c a pound to Ace Builders, Barnes and Co. and Nathan's Jewelers.

Randy Mixon, 85c a pound to Bill Cole Feedlot.

Terry Seago, 85c a pound to Nathan's Jewelers, Robert Massie Co. and McEvers Ranch house Restaurant.

David Foster, 85c a pound to Mustang Chevrolet and Modern Way Grocery.

Jim Terry, \$1.05 a pound to West Texas Wool and Mohair Association of Mertzon.

Steven Foster, \$1.00 pound to West Texas Wool and Mohair Assn. of Mertzon.

Kenny Blaneck, 95c pound to Modern Way Grocery and Mustang Chevrolet.

Mackey McEntire, \$1.10 a pound to Ezell-Key Grain Co. of Snyder.

Billy Blaneck, 90c a pound to Kimbell Feed Mills of Big Spring, J.D. Harmon of Robert Lee and West Texas Utilities.

Jay Clark, 90c a pound to Sterling Feed & Supply.

Sally Mixon, 80c a pound to Kimbell Feed Mill, J. D. Harmon and West Texas Utilities.

Rosanne Foster, \$1.10 a Capertons.

Lee Wayne Igo, 95c pound to Producers Livestock Auction and Angelo Pellet Mills.

Skeete Foster, \$1.00 pound to West Texas Wool & Mohair Assn. of Mertzon.

Pat Foster, 95c a pound to M&M Foster Trucking.

Gary Foster, \$1.05 to J. D. Harmon, S.K. Horwood and West Texas Utilities.

Charlotte Foster, 90c pound Foster & Hidebrand.

SHOW CONTRIBUTORS:

Contributors to the stock show fund include S.L. Augustine, M.E. Alley, S.K. Horwood, Clinton Hodges, Bob Clemmons, Riley King, Ross Foster, Finis Westbrook, H.J.

Pay Your Poll Tax By January 31

The deadline on paying poll taxes is January 31, and only 90 persons had paid theirs on Tuesday of this week, said Dub Fincher, deputy in the tax assessor-collector's office here. Poll taxes cost \$1.75 each and entitle one to vote in all elections, local, school, city, county, as well as the state and national.

National elections are the only ones you can vote in without a poll tax.

Fincher said at least 150 more persons were due to pay their polls yet this year. Are you one of them?

Announces for Reelection as Clerk A PUBLIC OFFICIAL IS ONLY AS GOOD AS HIS RECORD

I am again seeking the office of County and District Clerk. If elected, we promise wise and efficient handling of your permanent records.

OUR DUTY—recording your Life "FROM CRADLE TO GRAVE."

The Clerk's office land records are perhaps the most important records. Every parcel of land is recorded in the name of the owner. All encumbrances, deeds or trusts, mortgages, judgments, delinquent taxes, must be properly indexed, kept in a safe and convenient place.

When a child is born it is recorded here. When he selects a bride we issue his marriage license, then when he buys a home we put that in the deed records. When he dies, that notice too, comes to the Clerk's office to be a part of our permanent record. Then his will is filed for probate in our Probate Court. The whole process starts over for his children and grandchildren.

This is only a small portion of your Life Recorded "From Cradle To Grave"

This office is yours, exists solely for the purpose of rendering service to the people of Sterling City, and so long as you give me the job as your Clerk we intend to render the best service possible, courteously, efficiently and strictly according to law.

Your support on May 7 A.D., 1966 Primary is sincerely solicited. I'll be grateful.

W. W. (Will) DURHAM
REMEMBER—Your political key is your Poll Tax Receipt.

The Kenneth Whites moved to Comanche over the week end, where Kenneth has the office manager's job in the ASC office. White has been ASCS office manger here for about two years.

Bauer, Jr., Texaco Consignee, Reynolds Foster, W.W. Durham, Merton Ferguson, Bailey Bros, Sterling Butane Co., Danny Stewart, J.E. Bynum, Alexander & Bailey Construction Co., Robert Foster, Neal J Reed, Claude Collins Estate, Brooks & Bailey, H. F. Donalson, Dayton Barrett, James R. Clark, John Copeland, Southwestern Minerals, Matthews & Sellers Ranch, R.T. Foster, C.J. Copeland, E. F. McEntire, John Brock, Lester Foster, Mixon's Dairy Hut, Bobbies Drive In Grocery, Ray Tindall, Aaron F. Clark, W.N. Reed, I.W. Terry, West Texas Utilities, J.L. Christenson Boot Shop, Big Spring pair of boots for judge, Concho Valley Electric Coop. ribbons and banners for show, Worth Allen, Roland Lowe Hardware, Earl Bailey, Jeff Davis and Harvey Glass.

Carroll Farmer took all the lambs for resale at 29c lb.

SNOW HERE

The weather cooperated on Monday—by giving stock show day rough weather, in fact, cold, wet, snowy and blustery weather.

Snow began falling early Monday morning, about judging time. It continued almost all day and part of the night. Late in the afternoon the snow turned to mist for a time and froze on wind shields.

Highway maintenance men sanded bridges and hills Monday late and early Tuesday. No roads were impassable—but most were dangerous in Sterling County.

The snow was wet and melted, never getting a good solid cover. At most it was about one-half inch in depth.

Basketball Game To Aid March of Dimes Points for Polio That Night

Next Tuesday night, the basketball game here against Forsan will be the one used for "Points for Polio" with cents pledged going to the current March of Dimes drive—said Jim Davis, chairman, this week. There will be table in the hall of the gym and a person will be there to take your pledge for so much per point—on the game or for your home team.

A person may pledge say 5c a point for all points made in the game or for his home team only, as he wishes. Say you bid 5c a point for all the Sterling City points, and Sterling makes 56 points. Then you would pay in \$2.80 as you left the gym.

Both boys and girls games will be used, said Davis and you can bid on one or both.

Two cakes will be auctioned off between games too, said Jim.

Plan to be present and bid for your points.

Pancake Supper Saturday

AUNT JEMIMA PANCAKE

The members of the Senior Cass of Sterling High School are sponsoring an Aunt Jemima Community Pancake Supper here Saturday night in the school lunchroom at 7 o'clock. Admission prices will be 50c for children and \$1 for adults.

A class officer said you can eat until you're full—then there will be bingo, games and prizes.

So, for all the pancakes you can eat and lots of fun and games, come to the Aunt Jemima Community Pancake Supper at the school on January 22 at seven o'clock.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

- Mrs. W. B. Atkinson
- Ira B. Langford
- Mrs. Emmett Caperton
- Randy Lee Stark
- Mrs. W.P. Meyer
- Dismissals since Thursday morning of last week include: Mrs. Holliday
- Riley King
- Robert Jackson
- Mrs. A. L. Jackson

Engagement Is Announced

Mr. and Mrs. O.T. Jones announce the engagement and approaching marriage of their daughter, Jeannine, to Mr. Dean Faulkner Wallace of Houston. The wedding will be in the First Methodist Church in Houston Friday evening, January 28.

Jeannine is teaching in the Houston school system and Mr. Wallace is employed by the Visco Chemical Co. of Houston. They will make their home in Houston.

Mrs. Riley King to Head Heart Drive

Mrs. Riley King has accepted chairmanship of the Heart Fund drive here in February, it has been announced and she announced that Mrs. Virgie Garrett was to be memorial chairman for the county. Mrs. Garrett will accept memorials for the Heart Fund and they may be made at any time and for any purpose, said Mrs. King.

The drive chairman said a concerted drive will be made here in February—the Heart month.

Baptists To Observe Laymen's Day

January 23 is a special day on the calendar of the First Baptist Church. The day has been set aside to place an emphasis on the Laymen of the church.

The day will begin with a breakfast at 7:00 a.m. for the men and boys. The cooking and arrangements for the breakfast will be under the management of D. Kirk Hopkins and his committee consisting of Troy Templin, Dub Fincher and Eddie Martin.

There will be a meeting of the men and boys at the church at 2:30 p.m. for prayer followed by visitation. This will be followed by the evening worship service at 7 p.m. under the leadership of Fred Igo. The men of the church will be in complete charge of the evening service. There will be a men's choir, salvation testimony by Clyde Estes and special music by Eddie Martin. The rest of the program will include five minute testimonies on the following subjects—Bible reading by Bill Humble, Prayer by Andy Anderson, Tithing by Tom Humble and Witnessing by D.D. Garrett.

The advertising and attendance committee is under the supervision of George White and W.W. Durham with the assistance of Robin Burns, Nolan Stewart and Thomas Martin. Ushers for the day will be—Morning, W.W. Durham, C. L. King, and Nolan Stewart, Evening, James Morgan, Ronnie Lawson and Rickey Hopkins.

The public is invited to attend the services on this special laymen's day.

Two Couples to National Wool Growers Meet

Mr. and Mrs. Worth B. Durham and Mr. and Mrs. Fowler McEntire left Monday to attend the National Wool Growers Convention in Portland, Oregon. The Sterling Citizens caught a special train at Sweetwater for the trip.

Mother's March on January 31

Mrs. W. R. Brooks, chairman for the Mothers March of the March of Dimes, said the march would be held on the evening of January 31 in Sterling. Members of the Noratadata Club, the Epsilon Zeta Club and the Future Homemakers of America will help conduct the march.

Eldon Mahon Out for Congress

Eldon Mahon, Abilene attorney, announced this week that he would be a candidate for the 17th District Congressional post in the Democratic Primary in May. He has lived in Abilene the past year and a half.

Before moving to Abilene Mahon lived in Colorado City and Mitchell County. He was formerly county and district attorney and district judge.

He is past president of the District and County Attorneys organization of Texas; in 1957 he was named as one of Texas' Five Outstanding Prosecutors by the Texas Law Enforcement Foundation; he is owner and founder of the radio station in Colorado City and for one year he was vice-president-Texas Electric Service Co.; he is a member of Lions Club, West Texas Chamber of Commerce and serves on the Girl Scout Council; and is on the board of trustees of McMurry College, Abilene.

Mahon attended McMurry College and University of Texas law school. He and his wife have two teen age daughters and a ten-year old son. Eldon is a nephew of Congressman George Mahon. He said he would like to give the 17th district a stronger voice in the Congress.

Epsilon Zeta Club

Mrs. George White was the hostess when members of the Epsilon Zeta Club met last week in the community center. She served a dessert plate.

The club voted to sen \$5.00 to McKnight State Sanatorium and they voted to help in the Mothers March here on January 31. Mrs. Kenneth White was presented with a going-away gift.

Mrs. White had the program, which was on "facial care."

Bingo was played and prizes went to Mrs. Charles Allen, Mrs. Fred Igo, Mrs. Clinton Hodges, Mrs. Charles Probandt and Mrs. White.

Phone in news of your visitors or visits to the News-Record. Phone 8-3251.

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SMOOTH SELLING

by George N. Kahn, Marketing Consultant

YOU'RE ON STAGE

Copyright—George N. Kahn

The scene is a murder trial several years ago.

A young defense attorney takes up the alleged murder gun, slips a bullet into the cylinder and places the revolver to his head. Then, as jurors and spectators gasp in horror, he pulls the trigger.

There is only a harmless click. Because of a faulty firing pin, the gun will not discharge. The lawyer knew it would not fire. He had tried it countless times outside the courtroom.

The defendant was acquitted. That lawyer could have dragged all the gunsmiths and weapon experts in the world to the witness stand to affirm the gun would not fire. Their testimony would not have been nearly as effective as that demonstration.

Drama! Showmanship! These are what swung the jury and they are the same techniques that will make a buyer out of your prospect.

Showmanship Sells

A well-timed dramatic touch gets the attention of the prospect and holds it.

A buyer can listen to you for an hour and not absorb a third of what you said. His attention span is short. But take out a Yo-Yo and twirl it a few times and he'll take notice in a hurry. Almost any product or service has the potential for demonstration. Salesman have jabbed pens into the floor, painted buyers' walls and taken articles apart piece by piece to gain attention.

Sometimes the demonstration is a pure attention getter, having nothing to do with the product's merits. Look at today's television advertising. A car rental agency shows a man dropping out of the sky into the driver's seat of an automobile. An investment firm pictures a lion prowling Manhattan streets. A brawny arm emerges from an automatic washing machine. None of these devices is remotely connected with the product or service's worth, but they sure hold the viewer in his chair.

Aids to Selling

You can stage an equally effective performance without resorting to hocus-pocus. Simply use two things: (1) your imagination and (2) the selling aids provided to you.

Virtually every product or service has the possibility of demonstration. Anytime you create action your presentation becomes more interesting. The sales aids or tools supply the means for such action. These props include charts, graphs, mock-ups, models and slides. They give lift and buoyancy to your presentation. Here is what demonstration can do for you:

1. Catch the buyer's interest
2. Fortify your argument
3. Help the prospect under-

stand the proposition

4. Stimulate your own interest in the product
5. Cut down objections
6. Help close the sale

There's nothing hypnotic about a demonstration. The buyer may not be convinced by your sales talk, but the demonstration often will swing him over.

Tools Need Personal Touch

Dramatic demonstrations are used effectively by some of the most influential corporations in the United States. No doubt your company has furnished you with similar aids.

But how are you using these aids?

The most elaborate equipment in the world is of no value to the salesman who is unprepared. If you don't know, don't show.

If props are used, you must be familiar with their operation so the performance will run smoothly. Check out the equipment before using it. An inept demonstration can kill a sale.



Nothing can chill a prospect's interest more quickly than a screen that doesn't pull down, a set of charts in the wrong order or an assembly model that has parts missing. And don't forget that extension cord.

Demonstrations that drone on too long may also be your swan song. Keep them short.

Feeling of Confidence

Demonstrations or showmanship give the customer a feeling of confidence in the product. They can do the same for you. The manipulation of charts, graphs, slides, etc. give you something to do with your hands while you are talking.

A good salesman is enthused about his sales aids. He thinks of them as keys that will unlock the door to higher earnings. He knows that his firm gave him these tools to use, not to discard in his basement.

Importance of Summary

The more complex and elaborate your demonstration, the greater is the need for some kind of a summary. Many salesmen put on a flashing display but forget to wind it up in a manner that will have the greatest impact on the buyer. After you have shown him your slides,

graphs and so forth, close the demonstration by carefully going over the high points of the showing and enumerating the benefits to the prospect.

Personal Showmanship

Showmanship is more than props and gimmicks. Your voice, personality, manner, dress, tact and sense of timing are as vital to your salesmanship as they are to an actor on stage. The handling of the product, for example, can be turned into a supreme act of showmanship that will melt the hardest buyer. Hold the product as if it were precious and the prospect will think of it that way. Remove samples from your case as if they were rare jewels or paintings. But later, if you want to show the toughness of your product, fling it against the wall.

A salesman who dresses quietly in good taste and who cultivates a charming voice and smile is a walking example of showmanship.

Showmanship also may be in some personal "prop" like a handsome cigarette case or walking cane. I once worked with a man who wore a fresh boutonniere every day. On someone else this may have appeared cheap or showy, but not on Ed. He sported the flower with style and it soon became a trademark that made customers remember him. That was showmanship.

Whatever you do in the way of showmanship, do it in your own style. Imitate others when it fits your personality, but shun imitation if it doesn't fit.

Here's a little exercise to help you determine whether you are using enough showmanship in your selling. "Yes" answers to at least nine out of thirteen puts you on the passing side.

Is Your Sale Showing?

1. Did your last interview include a demonstration? Yes No
2. Do you know where your sales aids are right now? Yes No
3. Would you ever think of getting a prospect's attention by asking him if he had ever seen an alligator? Yes No
4. Do you think of selling as playing a role? Yes No
5. Have you ever timed your demonstration in practice? Yes No
6. Have you ever asked other salesmen about their use of tools, aids, etc.? Yes No
7. Do you remove samples with loving care from your case? Yes No
8. Do you put them back the same way? Yes No
9. Are you aware of the impression your appearance makes on a prospect? Yes No
10. Do you note advertising techniques? Yes No
11. Do your sales aids work? Yes No
12. Do you move around much in a prospect's office? Yes No
13. Do you boldly use drama in your sales talk? Yes No

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| <p>Q. What happens to the dirt?</p> <p>A. The Electric-clean oven heats up to about 900°. At this temperature oven soil is turned into a loose ash and vapor. The vapor is vented thru a special air purifier.</p> <p>Q. How can it clean the racks & drip bowls?</p> <p>A. Frigidaire uses a special heat-resistant porcelain enamel for both the oven liner and cooking unit drip bowls. The racks get cleaned right along with the rest of the oven.</p> <p>Q. Is there any hand cleaning left to do?</p> <p>A. Possibly there will be a small amount of loose ash that may remain after cleaning. This can be whisked out easily.</p> | <p>Q. What about safety features?</p> <p>A. As soon as the temperature rises above broiling heat, oven double-locks itself. It can not be re-opened until the temperature returns to conventional oven heat. Frigidaire uses extra insulation and its electrical system and high heat process are UL approved.</p> <p>Q. How expensive is it to operate?</p> <p>A. This full-size oven cleans itself for about the price of a cup of coffee—much less than the cleaning cost of special chemical oven cleaners.</p> |
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 RECORD established in 1899
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 Evening Classes 6:00 p.m.
 Night Worship 7:00 p.m.
 Wednesday Mid-Week Service 7:00 p.m.

FIRST METHODIST CHURCH
 Bill Wiemers, Pastor
 Church school 10:00 a.m.
 Morning worship 11:00 a.m.
 Evening Worship 7:00 p.m.

FIRST PRESBYTERIAN CHURCH
 Hubert C. Travis, Minister
 Sunday school 10:00 a.m.
 Morning worship 11:00 a.m.

FIRST BAPTIST CHURCH
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ODDITIES by THOMPSON

AMMONIA WAS OBTAINED DURING THE MIDDLE AGES BY DISTILLING THE ANTLERS OF DEER (ALSO HORNS AND HOOFS OF OXEN) HENCE IT WAS CALLED "SPIRITS OF HARTSHORN."

GREAT QUANTITIES OF AMMONIA
 ARE USED IN PRODUCING FARM CROPS ECONOMICALLY. IT IS AMERICA'S LEADING FORM OF NITROGEN FERTILIZER.

THE LARGEST AMMONIA PLANT
 IN THE WORLD, WITH A CAPACITY OF OVER 1400 TONS A DAY, HAS BEEN CONSTRUCTED BY OILIN MATHIESON AT LAKE CHARLES, LA.

QUARTERLY REPORT OF STERLING COUNTY
 TREASURER, MRS. SALLIE WALLACE, DEC. 31, 1965

JURY FUND	
To balance last report filed Sept. 30, 1965	4,158.39
To amount received since last report	1,490.15
By amount paid out since last report	499.50
By amount to balance	5,149.04
ROAD & BRIDG FUND	
To balance last report, filed Sept. 30, 1965	1,717.30
To amount received since last report	22,467.99
By amount paid out since last report	5,888.30
By amount to balance	18,296.99
GENERAL FUND	
To balance last report, filed Sept. 30, 1965	9,216.13
To amount received since last report	42,868.43
By amount paid out since last report	12,888.32
By amount to balance	39,196.24
COURTHOUSE & JAIL FUND	
To balance last report, filed Sept. 30, 1965	5,620.17
To amount received since last report	1,465.15
By amount paid out since last report	83.18
By amount to balance	7,002.14
HOSPITAL SINKING FUND	
To balance last report, filed Sept. 30, 1965	3,668.42
To amount received since last report	3,906.72
By amount paid out since last report	5,718.75
By amount to balance	1,856.39
SOCIAL SECURITY FUND	
To balance last report, filed Sept. 30, 1965	4,169.96
To amount received since last report	.00
By amount paid out since last report	1,427.57
By amount to balance	2,742.39
LATERAL ROAD FUND	
To balance last report, filed Sept. 30, 1965	8,739.37
To amount received since last report	381.74
By amount paid out since last report	2,457.91
By amount to balance	6,663.20
F.M. & L.R. SINKING FUND	
To balance last report, filed Sept. 30, 1965	7,799.13
To amount received since last report	12,209.00
By amount paid out since last report	15,000.00
By amount to balance	5,008.13
PERMANENT SCHOOL INTEREST FUND	
To balance last report, filed Sept. 30, 1965	.00
To amount received since last report	348.81
By amount paid out since last report	.00
By amount to balance	348.81

Get Your Rubber Stamps at News-Record

Free Steak Knife

With Every Fill-up!!

Carving Knife for \$1.00 after you get your set of steak knives at

Martin's Shell Station

FIRESTONE TIRES DELCO BATTERIES

Announcement Column

The following persons have announced that they will be candidates for the offices below listed, subject to action of the Democratic primary on May 7, 1965.

- For County Judge of Sterling County, Texas: W. R. BROOKS (reelection)
- For County and District Clerk, Sterling County: W.W. DURHAM (reelection)
- For County Treasurer, Sterling County, Texas: SALLIE WALLACE (reelection)
- For County Commissioner, Precinct No. 4: E.F. McENTIRE (reelection)

Conference Basket Ball Schedule

- Sterling City Eagles
- Jan. 7—Garden City there
 - Jan. 14—Robert Lee here
 - Jan. 18—Water Valley here
 - Jan. 21—Bronte there
 - Jan. 25—Forsan here
 - Jan. 28—Garden City here
 - Feb. 1—Robert Lee here
 - Feb. 4—Water Valley there
 - Feb. 8—Bronte here
 - Feb. 11—Forsan there

NOTICE—My ranch is fully posted against hunting or trespassing. CHAT REYNOLDS

REWARD NOTICE

A reward of \$500.00 will be paid by the Texas Sheep and Goat Raisers Association to any person (other than law enforcement officers) giving information causing the arrest and final conviction of any person or persons found butchering or stealing any sheep or lambs or goats belonging to any Association member in good standing.

When two or more persons give information, the above sum will be divided at the discretion of the Board of the Association. When two or more defendants are involved in a single crime, the total reward is limited to \$500.00, but the conviction of one defendant, even though the other defendants are acquitted, will entitle the claimant or claimants to said sum of \$500.00. All claims must be submitted within ninety (90) days following conviction. If, upon conviction, a defendant confesses other thefts, no additional reward will be paid. All devisions concerning the payment of such reward and the conditions of payment will be made by the Board of Directors of the Association.

TEXAS SHEEP & GOAT RAISERS ASSOCIATION

PUBLIC NOTICE—All land controlled or owned by me is hereby posted against trespassing and hunting.
 R. T. FOSTER, JR.

POSTED—All lands operated by me posted against trespassing and hunting.
 REYNOLDS W. FOSTER

HELP WANTED MALE OR FEMALE
 WANTED AT ONCE—Rawleigh dealer in Sterling County or Coke County. Write Rawleigh TX K 1220 3, Memphis, Tenn.

POSTED—All land operated by me posted against trespassing and hunting.
 Violators prosecuted.
 GEO. McENTIRE, JR.

POSTED—All lands owned or controlled by me are posted against hunting and trespassing.
 VIRGIL BROWNFIELD

SPARE TIME INCOME

Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$1900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P. O. BOX 10573, DALLAS, TEXAS 75207. Include phone number.

Phone in news of your visitors or visits to the News-Record. Phone 8-3251.

JAMES WATT
 SCOTTISH ENGINEER AND MECHANIC, INVENTED THE CONDENSING STEAM ENGINE!

Don't get "Steamed-Up" over bills. Let us solve your problem.

THAT'S WATT I SAY!!

THE FIRST NATIONAL BANK
 STERLING CITY, TEXAS
 Member of F. D. I. C.

Norman Butler Gulf Service

GOOD GULF GAS AND OIL
 Generator and Regulator Service and Wheel alancing
 Gulf and Ward Riverside Tires. Washing & Greasing
 NORMAN BUTLER Owner

JACKSON'S CONOCO

DAY OR NIGHT ROAD SERVICE
 Goodyear Batteries—Start at \$17.50
 Goodyear Tires—Start at \$15.00
 Ph. 8-4721 Day or Night Sterling City
 Party Mugs 39c; Coffee Mugs 29c each fill-up

Typing Paper For Sale at News-Record

DON'T GET STUCK THIS WINTER!

GET ATLAS. WEATHERGARD. TIRES



Put on Atlas Weathergard tires and put away your chains! New tread design protects you against skidding—and reduces the hum common to snow tires. Ask about our outstanding guarantee.



MURRELL'S HUMBLE STATION

Phone 8-2591 Sterling City Texas

Teens Heard Vice President At 4-H Congress in Chicago

Nine Texas teen-age "stars" shone at the recent National 4-H Club Congress in Chicago that was addressed by Vice President Hubert H. Humphrey. They served as delegates and received trips to the exciting five-day meeting for their outstanding work in 4-H.

They are Bill Wiese, 16, of Petersburg; Mary Sprawls, 17, of Dallas; Luana Spurgin, 18, of McKinney; Michael Murphy, 18, of Elgin; Chuck Cowan, 17, of Longview; Joe Bill Mettauer, 17, of Chireno; Larry Gibson, 18, of Dublin; Dolores McCarroll, 18, of Graham; and Barbara Haggard, 19, of Denton.

The 4-H'ers attended the International Live Stock Exposition that was held in Chicago the same time as congress and went sightseeing, with a stop at the famed Museum of Science and Industry.

Along with other members of the Texas delegation, they attended a special 4-H "pop" concert presented by the Chicago Symphony Orchestra. They were also guests at a friendship dancing party in the Aragon Ballroom.

The Texans had the opportunity to meet other young people from the 50 states and Puerto Rico while in Chicago.

Wiese, the son of Mr. and Mrs. Ray Wiese, as the state 4-H swine award winner was the guest in Chicago of the Moorman Mfg. Co. He has had three district reserve grand champion gilts and is a junior leader.

Miss Sprawls, state home improvement award winner, was the guest of The S&H Foundation, Inc. The daughter of Mr. and Mrs. Ray Sprawls, both 4-H leaders, she refinished furniture and helped paint her home.

Miss Spurgin, the daughter of



Wiese



Miss Spurgin



Miss Sprawls



Miss Shoemake

Mr. and Mrs. O. W. Spurgin, won the state food preservation award and was the guest of the Kerr Glass Manufacturing Corporation. She cans green peas, pumpkins, apricots, jellies, preserves, tomatoes, pears and beet pickles.

The other congress delegates received educational awards from the Santa Fe Railway System for their all-around achievement. Murphy also received a \$500 Santa Fe scholarship, which he plans to use in his veterinary medicine studies at Texas A & M University.

Murphy and a teammate this year placed first in the state with their soil, water and range conservation demonstration. Murphy's parents, Mr. and Mrs. John W. Barton, are both 4-H leaders.

Cowan has won district awards in forestry judging and demonstrations and is Gregg County 4-H Council chairman. His father, Clovis Cowan, is a 4-H leader.

Mettauer, the son of Mr. and Mrs. Brown Mettauer, was the 1964 state boy winner in the achievement program. This year he and a teammate placed first in the state with their poultry demonstration. Mettauer has been elected 1966 State 4-H Council chairman.

Gibson, the son of Mr. and Mrs. Vernon Gibson, placed third in the state 4-H public speaking contest. As a dairy

herd improvement tester, he checks from five to 10 herds a month. He also raises goats, Angus cattle and swine.

Miss McCarroll, daughter of Mr. and Mrs. L. M. McCarroll, is a member of the State 4-H Council and chairman of her District 4-H Council and chairman of her District 4-H Council. She attended the state 4-H leadership laboratory and now teaches leadership techniques to young 4-H'ers as a junior leader.

Miss Haggard, daughter of Mr. and Mrs. Mason Haggard, won state and district contests in clothing educational activity this year. She has been a junior leader in both clothing and foods projects. She is a sophomore at Texas Woman's University and is majoring in home economics education.

Iris Shoemake, 18, of Alvin, the state girl achievement award winner, received a \$150 scholarship from the Ford Motor Company Fund, but did not attend congress.

Miss Shoemake, the daughter of Mr. and Mrs. Floyd Shoemake, was chosen as Gold Star Girl in Brazoria County, the highest honor the Extension Service can bestow on a county 4-H member.

She has built up her beef herd from three to 35 head and held every office in her local club and many offices at the county and district level.

Sterling City Drops Games

The Sterling City Eagles dropped both the boys and girls basketball games to the Water Valley Wildcats here Tuesday night. Both games were tight and crowd pleasers.

The girls lost 48 to 42. For the locals Rosanne Foster racked up 22 points and Elaine Price got 20.

The boys lost 44 to 60. For the locals Ernest Longoria got 17, Alex Sedillo 11, Drew Durham 7, Mike Foster 3 and Esau Vargas, Johnny Copeland and Collin Douthit 2 each.

The Eagles go to Bronte tonight for the fourth conference games of this season.

The girls game will start at 6:30 and the boys at 7:30.

Last Friday night the locals dropped their games to Robert Lee there. The B boys team lost 33 to 46.

The girls lost 27 to 64 and the boys lost 42 to 53.

Library Receives Memorial Books and Magazines

The following memorial books have been placed in the high school library:

In memory of Mrs. Lillie Cotten, mother of Mrs. Ben Brooks and grandmother of Judge W. R. Brooks, Monica Sone's "Nisei Daughter," a biography of a Japanese American girl uprooted from her childhood home on the West coast at the beginning of World War II who found security and faith in the home of the family of a Christian minister in Chicago, by Mr. and Mrs. Dayton Barrett.

In memory of Mr. L.F. McDonald: "Doctor Tom Dooley, My Story" the autobiography of Mr. Dooley's work as a medical missionary until his death from cancer in Indo-China, by the school faculty. "Haym Salomon, Son of Liberty" Howard Fast's biography of a Revolutionary war hero, by Mr. and Mrs. Arthur Barlemann, Jr. "Men Against the Sea", one of Charles Nordoff and James N. Hall's three historical novels about the English sailing ship, the Bounty, and the fate of its officers and crew in the latter part of the eighteenth century, by Mr. and Mrs. Dayton Barrett. "Gone with the Wind" Margaret Mitchell's historical novel of the Civil War and reconstruction period, by Mr.

Butch Seago to Enter Odessa College

Butch Seago, son of Mr. and Mrs. Earl B. Seago, will enroll in Odessa College this weekend. He plans to major in physical education.

CARD OF THANKS

Thanks to my many friends and neighbors and to Dr. Swann and nurses for their kindness and consideration during my stay in the hospital.

MRS. A.L. JACKSON

SCHOOL LUNCH ROOM MENUS

MONDAY, JANUARY 24

Steak Fingers
Buttered Rice
String Beans
Vegetable Salad
Rolls
Spiced Applesauce

TUESDAY, JANUARY 25

Fried Chicken and Gravy
Creamed Potatoes
Buttered Peas
Mixed Vegetable Salad
Rolls
Cookies

WEDNESDAY, JANUARY 26

Beef Stew with Vegetables
Buttered Spinach
Apple, Celery, Raisin Salad
Cornbread Muffins
Crackers
Pecan Rolls

THURSDAY, JANUARY 27

Meat Balls
Candied Sweet Potatoes
Sliced Tomatoes
Sliced Onions
Rolls
Cake and Peaches

FRIDAY, JANUARY 28

Salmon Croquettes
Buttered Potatoes
Blackeyed Peas
Cabbage, Tomato Salad
Rolls
Cherry Cobbler

WANTED—MAN OR WOMAN SPARE TIME

To refill and collect money from machines dispensing Hi-Grade Candy, Gum and Sport Cards in this area. Supplement your income. Easy to do. \$475.00 cash required for inventory. Include phone number. Write P. O. Box 853, San Angelo, Texas.


and Mrs. Frank Milligan.

The library is also very grateful to Mr. and Mrs. Arthur Barlemann, Jr., Mr. and Mrs. Larry Glass, Mr. and Mrs. Lynn Glass and Mrs. W. P. Meyer for collections of magazines of great value to

THIS MONTH'S

Time Value

A GUIDE TO COMFORT



**A 2.49 VALUE!
ONLY 1.38**

Taylor HUMIDIGUIDE

Now, save over 40% on this humidity indicator! No more guesswork. Assure your comfort; protect your furniture. For wall or desk in white case with gold-colored trim.

Lowe Hardware & Furniture Co.

Bailey Bros.

JANUARY

SALE

Two Days Jan. 24-25

1 LOT OF BOYS SHIRTS -- HALF-PRICE, Reg. \$3 for 1.50

1 LOT BOYS PANTS AT HALF-PRICE
\$6 on Sale at \$3; \$5 on Sale at \$2.50

1 LOT BOYS BOOTS at HALF PRICE

1 LOT OF MEN'S JACKETS AT HALF-PRICE
\$15 reg. on Sale at \$7.50; 13.50 on Sale at \$6.75

1 LOT MEN'S WESTERN SHIRTS ON SALE
Reg. 5.95 on Sale at \$2.98; \$5 on Sale at \$2.50

1 TABLE MEN'S SHOES AT CLOSE-OUT PRICES

BOY'S COATS AT HALF-PRICE

Sale Prices Cash All Sales Final No Refunds

Hosts the Senior Class

Members of the Sterling City High School senior class and Mr. Fred Igo were guests of Mr. and Mrs. Aaron Clark for lunch Thursday at Winn's Restaurant.

Eat Pancakes with the Seniors Saturday night at the school lunchroom. All you can eat for \$1.00.

STUCKE BARBER SHOP

COME IN AND SEE US I Will Appreciate Your Barber Business
Joe Stucke

WE BUY LAND

and Royalties in West Texas and Southeastern New Mexico. Submit location and legal description to

Globe Land Co.

P.O. Box 4654

MIDLAND, TEXAS

HELP WANTED MALE OR FEMALE

WANTED AT ONCE—Rawleigh dealer in Sterling County or Coke County. Write Rawleigh TX K 1220 3, Memphis, Tenn.

Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST

Ask About 15-Day Trial Offer!

Over five million packages of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gassiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Ask for "Willard's Message" which fully explains this home treatment—free—at

STERLING DRUG

SPARE TIME INCOME

Refilling and collecting money from NEW TYPE high quality coin operated dispensers in your area. No selling. Car, references, \$1000.00 or more cash required. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal conference write D & B Distributors, Inc., P. O. Box 18811, Oklahoma City, Okla. 73118. Include phone number.

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