



Ann's T-Shirts
124 E. Ave. B
272-5633

Deregulation of your telephone ...how will it affect you

Deregulation. What does it mean to the nation's telephone industry - and the customers it serves? All o
the hows. whys and maybes are not determined, but here are answers to some often-asked questions.
Q. What is deregulation?
A. Simply, it's the process of removing state and federal controls from many services provided by the
telecommunications industry. It means customers can select equipment and services in a competitive miect without regulation by a regulatorysommision selet equipment and sences in
Q. When does it happen?
A. Deregulation isn't new. Federal Communications Commission rulings over the past three decades have A. Dowed some competition in terminal equipment (telephones, multi-line systems, etc.) and in long-distance
services. But deregulation surfaced as a major public issue when the FCC mandated total deregulation of new terminal equipment.
Q. Why does the FCC want the telephone industry to be deregulated?
A. The FCC believes competitive markets are most efficient. Deregulation - and competition - will Aur hew sers
Actually, the FCC is but one of the driving forces behind deregulation. Congress, the Justice Department gulate the American telephone

## Q. What is GTE's position regarding deregulation?

A. GTE feels that deregulation ultimately will benefit all concerned. Competition is the American way and
Q. Just what services will continue under regulation?
A. After January 1, the basic local and long-distance switching networks will continue to be regulated. So "enhanced" services, which combine basic service with computer processing to provide additional,
different or restructured information

## Q. How does this affect customers?

A. The big change is in lease and purchase arrangements for telephones, mult-line systems and other After January 1. existing customers may continue to lease their phones from General Telephone. In

New customers also will be able to buy phones anywhere they choose (including General Telephone). Cost of equipment purchased by customers will be determined by the marketplace - not regulatory marketplace - not the regulators.

There's another important point. By definition, anyone who alters existing service will be classified as a new customer. People who move from one residence to another - even though both are served by Genera

## Q. Will all customers be affected by deregulation?

A. No. The FCC's order applies only to single-line service. Customers on mult-party lines may continue to begins, party line customers may have some options that will not be available after January 1,1983
Q. Will it affect the cost of telephone service? A. Deregulation wil have an impact on virtually every aspect of the telephone industry -including cost. 1 i
should result in lower prices for some services and higher prices for others. The net effect of deregulation - and the competition it creates - is that each product or service provided by General Telephone must

For example. revenues from various optional services have traditionally subsidized the cost of providing basic local service. That ensured basic telephone service was affordable to nearly everyone. But rise: others may decrease. Either way, customers will be asked to pay for the cost of the services they use

## Q. So what are the benefits to the consumer?

A. With deregulation comes competition. With competition comes the suppliers' desire to provide
customers with what they want, when they want it, resulting in many options, introduction of new
customers with what they want, when they want it, resulting in many options, introduction of new
Q. Won'f there be a lot of people who will be unable to afford a
telephone?
A. GTE expects to help customers meet increases in telephone rates by phasing in cerrain options for fla

General Telephone
GTE

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Jennyslippers 2nd Place


$\begin{array}{ll}\text { a Western Barbie. I want a } & \text { Dear Santa } \\ \text { Criss Cross Crash race car } \\ \text { I want a race truck. I } \\ \text { track. I want a pair of } & \text { want a telescope and G.I. } \\ \text { boots. I want a ten-speed } \\ \text { Joe. }\end{array}$ Criss Cross Crash race car
track. I want a pair of
boots. I want a ten-speed
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a brown stuffed bear. I
want a blue stuffed smurf. I want a race truck. I
want a telescope and G.I.
Joe. Fram Gery
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Dear Santa Clau
I hope you come to our
room if you can. please
come to our room. I hope
you come. For christmas I
want Atari and ten dollars
for christmas. I hope I get
a bike. My brother Joe and
1 want a three speed bike.
Your friend


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nie good but $I$ car't sleep all
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I want a Mant a E.T. cartridg
Barbie fashion face. And also I wonder how $\begin{aligned} & \text { your reinders are doing, } \\ & \text { will } \\ & \text { lieave eou and } \\ & \text { llaus some cookies }\end{aligned}$


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## Dent-Rempe

##  Dear Santa Claus, Please bring me a watch, and a punching bag and a Dukes of Hazard car. That's all 1 can think of $\begin{array}{ll}\text { That's all I can thin } \\ \text { now. } \\ & \begin{array}{c}\text { Bryan } \\ * * * \\ * * * \\ \end{array}\end{array}$  Hi Santa Claus, I want a Barbie Doll and Barbie Doll House and and

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