

STERLING CITY NEWS-RECORD

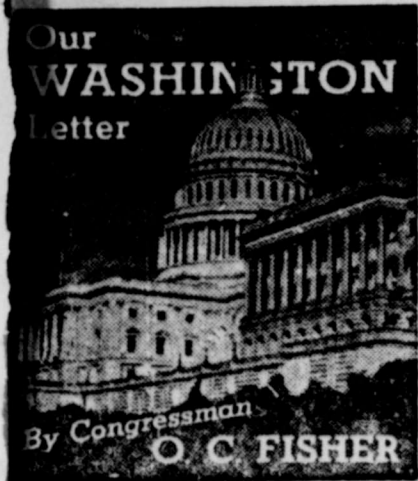
POL. NO. 67

"Since 1890"

PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS

JANUARY 24, 1958

No. 4



MORE NEW POST OFFICE buildings are cropping up in our district, adding to the convenience of patrons and to the working surroundings of the postal employees. The most recent addition is San Saba where Paul Golding and associate just signed a contract to erect a new building, equipped with evaporative air conditioning and with 2600 feet of floor space. It will be ready by May 1. on a 10 year lease basis.

A new building at Junction has been contracted, and Llano is another on the list. Menard got one last year—one of the best. As existing contracts expire on old buildings the Department is inviting bids by those who will construct new buildings, according to specifications, then rent them to the government for 10 years. Bids have just been requested on a new site at Robert Lee.

FARMERS HOME Administration which has handled the emergency drought loan program, has kept a lot of hard-stricken farmers and

FHA Bake Sale Saturday

The Future Homemaking girls of the Sterling City school are having a bake sale Saturday in front of the vacant building just east of the post office, announced Gayle Steward this week. They will offer for sale cakes, pies, and candy. The sale will start at 9:30 a. m., said Gayle.

Pay Your Poll Tax This Month.

Ranchmen in business during recent years. Beginning in August, 1953, 796 emergency livestock loans (chiefly in our district) have been made, totaling \$28½ million. Of the 4, already 383 have paid in full, and only \$9 million remains to be paid. Collections will be almost 100 per cent, according to Walter McKay, the State Director.

What is needed is a rather liberal loan extension and renewal policy to enable borrowers to pay off as income permits. The present law expires a little more than a year from now I am introducing a bill to extend this livestock loan law for two years, thereby keeping the program going until necessary renewals and extensions are concluded.

RECENT VISITORS have included Miss Marjorie Biershwale of Mason, Mrs. James Dagen and her brother, Larry Goodman of Junction; Fred Husbands and Ben Barbee of Abilene; Walter McKay of Fredericksburg; Elton T. Mims of Water Valley. The latter was here along with a group of Methodists, studying government and public affairs. They proceeded to New York where they are to be guests of the UN.

Wimodausis Club Has Program on Greece

Greek Architecture was the subject for study when the members of the Wimodausis Club met at the community center clubroom Wednesday afternoon. Thirteen members answered the roll call with Thumb Nail Sketches.

Mrs. C. A. Bowen gave "What Is the Acropolis?" Mrs. N. H. Reed discussed "The Spreading of Greek Culture."

Mrs. E. F. McEntire was hostess. Refreshments of toasted pecans and homemade candy were served.

The club voted to give five dollars to the March of Dimes drive, and bought a \$5.00 T.B. bond.

A \$10.00 donation was given by Miss Ethel Foster in the name of the Wimodausis Club for Greek relief. She also gave \$5.00 in the name of the club for clothes for Formosa project.

The club is sponsoring an essay on safety for students in junior high school. A prize of \$2.50 will be awarded the winner from the three grades. Men of the Highway patrol will be judges.

"Living Better Electrically" a program for the future was announced. The date is yet to be set. Miss Eudora Hawkins will have charge of the program and the Wimodausis Club will sponsor the program.

A nominating committee for the 1958-60 officers was named. The committee appointed consists of Mrs. T. F. Foster, Mrs. Roy Morgan and Mrs. N. H. Reed.

Lions Club Luncheon

The Sterling City Lions Club met in the community center Wednesday noon for the regular weekly luncheon.

President Horace Donalson was back from the Temple hospital and he expressed his thanks to the club for the flowers, telegram and cards while he was hospitalized. A thank you note from J. T. Davis was read, thanking the club for the flowers while he is in the hospital.

Fred Igo told of the Noratadate Club planning to furnish two awards for next year's stock show for showmanship. He told the club members that the lambs sold at the Abilene show brought between 37 and 39c. The next two shows to be entered are the San Antonio and San Angelo shows, said Igo.

Coach Diddle Young told that his basketball boys team had a record of one win and two losses in the conference.

Scholastics Should Be Registered Now

Do you know of anyone who has a child who will be six years old before September 1. If so, call superintendent O. T. Jones or notify him. Children (not already registered and in school) should be registered this month, said Mr. Jones. A family that has a coming six-year-oldster, should register him, even if they are planning to move. The child has to be registered somewhere before entering school.

And those who will not be 18 until after September 1 of this year (even though not in school) should be registered as a scholastic.

What's Doing in the Churches

FIRST METHODIST CHURCH
L. S. Dubberly, Pastor
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
Junior Fellowship 5:30 p.m.
MYF 6:00 p.m.
Evening Worship 7:00 p.m.
Wed. Evening Choir Practice 7:00 p.m.

CHURCH OF CHRIST
Marion H. Hays, Minister
Bible School 10:00 a.m.
Morning Worship 11:00 a.m.
Young People's Classes 6:00 p.m.
Evening worship 7:00 p.m.
Wednesday Mid-Week Service 7:00 p.m.
Tues. Ladies Bible Class 9:30 a.m.

FIRST BAPTIST CHURCH
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:00 p.m.
Mid-week Prayer Service 7:00 p.m.

FIRST PRESBYTERIAN CHURCH
Lewis G. Petmecky, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.

GOOD, SLOW RAINS FALL OVER COUNTY

Some Snow Helps Ranges

About a quarter of inch of rain fell in Sterling County last Saturday night and an inch of snow fell Sunday night, helping the winter range picture and adding to the spring prospects.

Wednesday night and Thursday morning slow rains added up to almost three-quarter-inch here in town and snow was reported in the north and west parts of the county.

The ground still has moisture in the soil and sub-soil structures from the fall rains, giving bright prospects for this spring and summer season.

Mrs. D. P. Glass Buried Here Last Saturday

Mrs. D. P. Glass, 77, a Sterling County resident for 60 years, died at 2 p.m. last Friday in the Sterling County Hospital following a long illness.

Services were held at 3 p.m. Saturday afternoon and burial was in the Montvale Cemetery. The local pastor, L. S. Dubberly, officiated at the services. Lowe Funeral Home was in charge of arrangements.

Pallbearers were C. C. Ainsworth, H. A. Chapple, S. M. Bailey, Hal M. Knight, W. W. Durham and Marvin Churchill.

Mrs. Glass was a native of Robert Lee. Her husband and she operated a ranch west of Sterling for a number of years before moving into town. For years she was the official hostess to the Lions Club, serving the meals. Both she and Mr. Glass have been resident patients at the hospital for a number of years.

Survivors include the husband; two sons, Hollie and Pleas Glass, both of Fort Worth; one sister, Mrs. Gertrude Bentz of Oakdale, Calif., four grandchildren and four great-grandchildren.

Two Hurt in Car Wreck Last Saturday

Mrs. Olga Seth, high school librarian here, and student Darla Morris, were hurt in a car accident last Saturday morning near Robert Lee when Mrs. Seth's car hit a bridge nearby. Mrs. Seth suffered a broken bone in her left arm, and body bruises. Darla suffered head injuries. Darla was hospitalized in the hospital at Robert Lee but both victims returned to their homes later. Mrs. Seth entered the Sterling County Hospital and Darla is at her home.

Mrs. Seth's car was badly wrecked in the accident.

Mrs. Wm. J. Swann and Mrs. C. A. Long made a trip to Dallas and Fort Worth the first part of the week.

Seniors Having Mexican Supper January 27 At School

Also Tenor Singer on Assembly Program Following

The senior class of Sterling City is sponsoring a Mexican supper at the school on the night of January 27. The supper starts at 6 p.m. said Jodie Emery, class president. Cost of plates will be \$1.00 said Emery.

The \$1.00 charge covers not only the supper, but is also admission to the assembly program following. The program features a tenor soloist, Tade Sztuka, a brilliant Polish-American. His singing is highly praised by critics where he has appeared.

The seniors will use any money raised for the senior trip and other class projects of this year. Advance tickets are being sold by class members.

Mrs. Ollie Carper's Father Buried in Ennis

Funeral services for Edward F. Hogg, 89, were held in Bunch Chapel, Ennis, last Saturday afternoon. Burial was in Union Hill Cemetery near Alsdorf.

Mr. Hogg, retired rancher and farmer and resident of the Ennis area 78 years, died Thursday there following a heart attack.

Survivors include a son, James E. Hogg of San Angelo; six daughters, Mrs. R. A. West of Mesquite, Mrs. Nellie D. Black of San Angelo, Mrs. O. F. Carper of Sterling City, Mrs. J. L. Lea of Austin, Mrs. E. M. Balliger of LaMesa, Calif., and Mrs. W. S. McDowell of Carlsbad, Texas, and three sisters, Mrs. Lena Burk of Ft. Worth, Mrs. Jim Lyon of Waxahachie and Mrs. Lula Vestal of Palmer; eight grandchildren, 13 great grandchildren and two great-great-grandchildren.

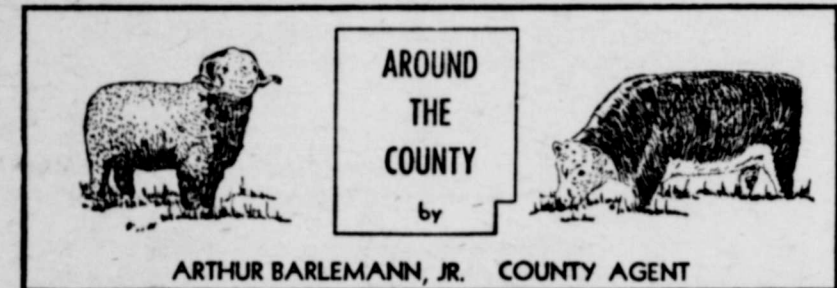
Attending the services from this area were Mr. and Mrs. Carper and O. F., Mrs. Black and Mr. and Mrs. Hogg of San Angelo and Mr. and Mrs. McDowell of Carlsbad.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Mrs. Aaron Rhodes
Mrs. Olga Seth
Mrs. W. B. Atkinson
D. P. Glass
Neill Munn
Dismissals since Thursday morning of last week include—
Fred Hodges
Donna Butler
Mrs. C. J. Copeland and infant son, Jeffrey Buckner
Mrs. E. A. Crook and infant son, James Weldon

Henry Merrcll, local barber, underwent an operation in the Malone-Hogan hospital in Big Spring Wednesday of this week.



There's still time to spray your fruit and nut trees for scale. The recommended treatment calls for the use of 3½ gallons of a 97% oil emulsion in 100 gallons of water. It must be applied during the dormant season of the trees. If San Jose scale is bad, more than one treatment during the winter months may be necessary. You still have time during January and February to give it two treatments; once the small buds have begun to form, it's too late to spray since the oil in the spray will burn the tender leaf buds.

Application can be made with any type of spray equipment that will get the job done. Big trees of course, will require more powerful equipment capable of putting the spray in the uppermost limb of the tree.

4-H club and FFA members last week in Abilene received about 15c above the market price for their lambs that were sold through the auction sale. Two Sterling County 4-H club members and two FFA members sold five lambs through the sale.

Reynolds Lee Foster received 38¼c per pound for his fifth place lightweight lamb. Carolyn Payne received 38¼c for her twenty-seventh place lightweight finewool lamb. Kenneth Fincher, FFA member, received 37¼c for his finewool lamb; Don McDonald, FFA member, received 39c per pound for one lamb and 39¼c for another.

The champion finewool lamb of the show, sold by the head as were all champions, brought \$225; champion medium wool \$180; champion crossbred lamb \$178; champion Southdown \$175. The champion steer, fed by Joyce Robinson of the Howard County 4-H club, brought \$1500 and the reserve champion steer fed by a Martin County 4-H club boy, brought \$1,000.

A total of 105 lambs and 82 calves and 76 hogs went through the auction ring.

Now is the time to begin planting rose bushes if you are going to make new plantings. It is also time to do the pruning on the old bushes. Late winter and early spring are recommended as the best time for either of these jobs. Pruning is not a difficult job. It

requires a pair of pruning shears or if the canes are too heavy for pruning shears, a good sharp saw is necessary.

Remove all dead wood first. Cut about an inch below the dark colored areas. If no buds are present, remove the entire cane. Cut out all weak growth and all canes growing toward the center of the bush. If two branches cross each other, remove the weaker one. Shape the bush by cutting the strong canes to a uniform height. Make all cuts above a strong, outward facing bud. In mild climates such as ours, plants can be pruned to a height of 24 to 30 inches.

Feed supply for 1958 will reach an all time high in most instances. This should be good news to livestock men who will have to feed until their ranges have had a chance to recover further following the rains of this past fall and winter. Record feed crops during the year just ended are responsible for the huge supply on hand. Utilization during 1958 is expected to be 3 million tons larger than 1957 but the increased stocks will be more than ample to supply the demand and still enlarge the supply on hand.

Corn supply is estimated at 4,663,000 tons, a new record. Exports will continue heavy but the carryover next fall is forecast at 100 million bushels more than last fall.

Sorghum grain is estimated at 595 million bushels, more than double last year's supply. Production during 1957 was double that of 1955, the previous high year. Carryover next fall is estimated at between 250 and 300 million bushels as compared to 81 million bushels in October, 1957.

Oat supply is estimated at 1,596 million bushels. 80 million bushels larger than last year.

Prices of all grain feeds should be lower than last year. Large stocks on hand, a large 1957 crop, and lower support prices will be big factors. Prices during the latter part of 1958 will depend on 1958 crop prospects. Favorable weather will bring about lower prices.

For the livestock man faced with feeding, the lower prices are welcome news. For the grain producers it is not so welcome. As one old-timer used to say, it depends on which tribe you belong to.

THE AMERICAN WAY



To Be Expected

School Lunchroom Menus

MONDAY, JANUARY 27
 Ground Beef and Spaghetti
 Turnips and Greens
 Buttered Carrots, Cole Slaw
 Rolls, Spiced Cake

TUESDAY, JANUARY 28
 Chili Casserole, Pinto Beans
 Mixed Vegetables
 Vegetable Salad, Cornbread
 Peaches, Cake

WEDNESDAY, JANUARY 29
 Chicken Loaf, Spiced Beets
 Buttered Potatoes, Apple,
 Cabbage, Celery Salad
 Rolls, Cherry Cobbler

THURSDAY, JANUARY 30
 Ham and Bean scallop
 Creamed Potatoes, Buttered
 Cabbage, Green Salad
 Whole Wheat Rolls
 Revel Cake

FRIDAY, JANUARY 31
 Tuna, String Beans, Tomatoes
 With Rice, Mixed Vegetable
 Salad, Rolls
 Chocolate Cake with White
 Icing

Have You

been visiting
 had visitors
 sold anything
 bought anything
 had a party
 been to one
 joined a club or been
 thrown out of one
 got engaged
 been jilted
 got married
 been divorced
 had triplets
 quadruplets
 or even one
 baby?

That's News!

and we, and your friends
 would like to know about it

Call The News-Record

ask for the society editor,
 that's me

Or If You're Scared

we can't spell your
 name or somebody
 else's

Then Write It Up

on a piece of scratch paper
 and bring it in or
 mail it in
 or something
 and we'll all know it
 and we'll all be happy!

Thank You!

FOR SALE—Big fat hamburgers
 and sandwiches of all kinds. Try
 Carter's Drive In Grocery & Cafe.

Pay Your Poll Tax This Month.

HELP WANTED
NEED MORE MONEY TO LIVE
ON? Increase your weekly income
 \$35 to \$50 or more in spare time.
 Supply Rawleigh Products to con-
 sumers in Sterling County. Write
 Rawleigh's, Dept. TXL-1220-DD,
 Memphis, Tenn.

For engraved announcements,
 cards, letterheads and envelopes,
 see the News-Record. Prices are
 reasonable.

BUSINESS OPPORTUNITIES
RELIABLE MAN OR WOMAN
FULL OR PART TIME
 To service route of Cigarette
 machines. No selling or soliciting.
 \$840.00 to \$1680.00 cash required.
 Please don't waste our time un-
 less you have the necessary capital
 and are sincerely interested in ex-
 panding. We finance expansion—
 if fully qualified and able to take
 over at once write briefly about
 yourself and include phone number
 for personal interview.
SUPERIOR PLACEMENT
SERVICE CO.
 Box 318
 SUPERIOR, WIS.

Palace Theater

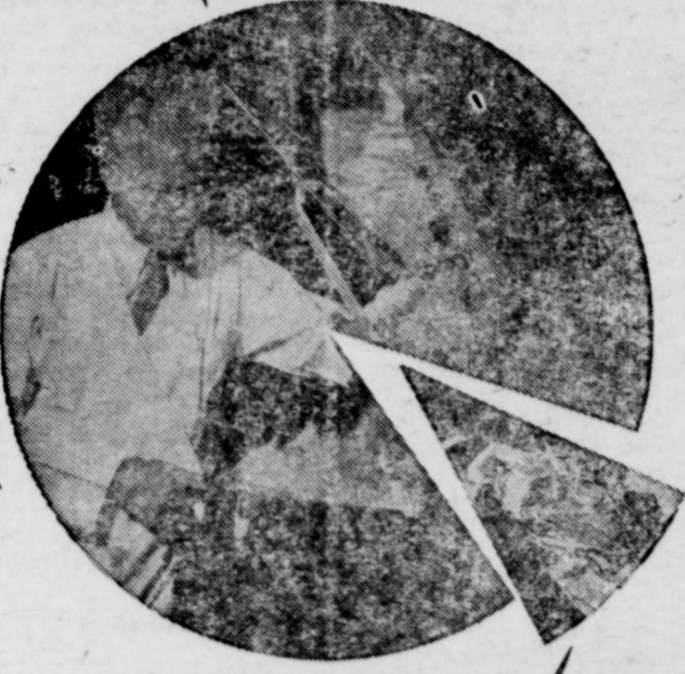
Thurs., Fri., Sat., Jan. 23-24-25
"THE RIVER'S EDGE"
 Ray Milland, Anthony Quinn

Thurs., Fri., Sat., Jan. 30-31, Feb. 1
"DRAGON WELLS
MASSACRE"
 Barry Sullivan, Mona Freeman

THE HIGH COST OF SURVIVAL

*How March of Dimes Funds Were Spent
 for Polio Patients in 1957*

90% FOR OLD PATIENTS



10% FOR NEW PATIENTS

Let's not forget—Thousands of Americans have survived paralytic polio
 —but with heartbreaking disabilities. To help them in their fight for
 something better than mere survival is the aim of the March of Dimes.

Typewriter Paper at The News-Record Shop



**You Can Have That
 Printing**

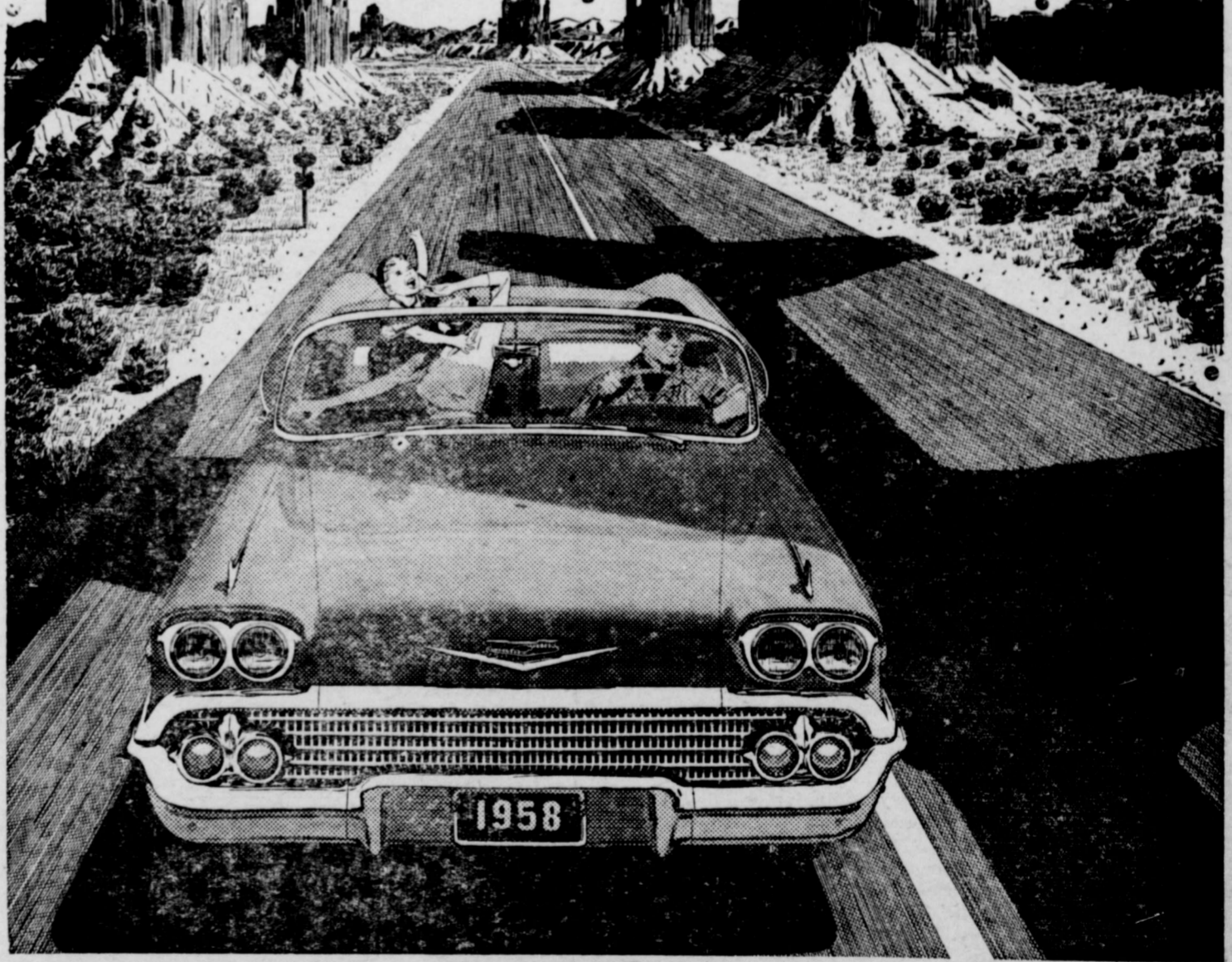
DONE HERE IN STERLING CITY
 AT THE

News-Record

STERLING COUNTY TREASURER'S REPORT OF DECEMBER 31, 1957

JURY FUND		
To balance	last report filed Sept. 30, 1957	1,70
To amount	received since last report	1,64
By amount	paid out since last report	48
By amount	to balance	2,864
R. & B. FUND		
To balance	last report, filed Sept. 30, 1957	1,440
To amount	received since last report	24,460
By amount	paid out since last report	4,53
By amount	to balance	21,37
GENERAL FUND		
To balance	last report, filed Sept. 30, 1957	3,3
To amount	received since last report	41,76
By amount	paid out since last report	10,464
By amount	to balance	34,642
C. H. & JAIL FUND		
To balance	last report, filed Sept. 30, 1957	3,923
To amount	received since last report	1,608
By amount	paid out since last report	528
By amount	to balance	5,003
C. H. SINKING FUND		
To balance	last report, filed Sept. 30, 1957	—352
To amount	received since last report	2,142
By amount	paid out since last report	—
By amount	to balance	1,789
ROAD BOND SINKING FUND		
To balance	last report, filed Sept. 30, 1957	560
To amount	received since last report	—
By amount	paid out since last report	—
By amount	to balance	560
HOSPITAL SINKING FUND		
To balance	last report, filed Sept. 30, 1957	1,265
To amount	received since last report	4,285
By amount	paid out since last report	1,496
By amount	to balance	4,054
SOCIAL SECURITY FUND		
To balance	last report, filed Sept. 30, 1957	2,127
To amount	received since last report	—
By amount	received since last report	568
By amount	to balance	1,558
LATERAL ROAD FUND		
To balance	last report, filed Sept. 30, 1957	8,176
To amount	received since last report	—
By amount	paid out since last report	6,276
By amount	to balance	1,900
F. M. & L. R. FUND		
To balance	last report, filed Sept. 30, 1957	14,558
To amount	received since last report	—
By amount	paid out since last report	7,070
By amount	to balance	7,487
HOSPITAL FUND		
To balance	last report, filed Sept. 30, 1957	331
To amount	received since last report	—
By amount	paid out since last report	—
By amount	to balance	331
PERMANENT SCHOOL FUND		
To balance	last report, filed Sept. 30, 1957	4,472
To amount	received since last report	—
By amount	paid out since last report	4,158
By amount	to balance	313
PERMANENT SCHOOL INTEREST ACCOUNT		
To balance	last report, filed Sept. 30, 1957	31
To amount	received since last report	598
By amount	paid out since last report	31
By amount	to balance	598

MRS. SALLIE WALLACE, STERLING COUNTY TREASURER



The new Impala Convertible with Body by Fisher and Safety Plate Glass for safer, sharper seeing.

ACTION NEVER CAME SO BEAUTIFULLY PACKAGED

... or offered so many new ideas about driving pleasure! CHEVROLET has blended bold new styling with brilliant performance advances to come up with a BEAUTIFULLY MOVING THING!

Twist the key and you'll know it for sure. This one snaps awake on a moment's notice, and on the road it's poised and precise about every move it makes. Short-stroke V8's with up to 280 h.p. supply the action. Full Coil suspension

and a new body-frame design turn that action into a smooth, sweet-handling ride. If you like Chevrolet's looks, wait till you sample its life! Your Chevrolet dealer will arrange it. Ask him about the good-as-gold buys he's offering, too.

Only franchised Chevrolet dealer



display this famous trademark

See your local authorized Chevrolet dealer for quick appraisal—prompt delivery!



NUMBER 31, 1
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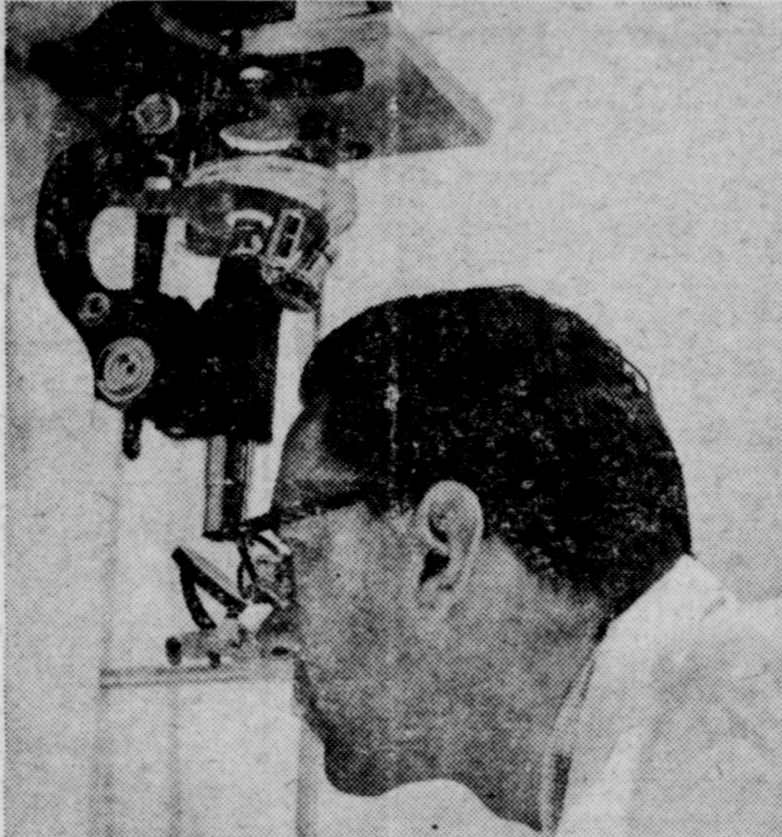
STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher
 Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.
 PUBLISHED EVERY FRIDAY
 SUBSCRIPTION RATES
 \$1.00 a year in Sterling County
 \$1.50 a year Outside Sterling County
 NEWS established in 1890
 RECORD established in 1899
 Consolidated in 1902

Political Announcements

The following announce their candidacy for the offices listed, subject to the action of the Democratic Primary July 26, 1958:
 Sterling County Judge:
 E. (Gene) CARR
 T. (Boots) WILLIAMS
 Sterling County Treasurer:
 MRS. SALLIE WALLACE
 Office of the Peace, Precinct 1:
 W. DEAREN

Cost of political announcements
 \$25 for state and district offices
 \$20 for county offices and \$15 for precinct offices. Payable at the time of announcing.
 Call 8-4451 for Appointment
MRS. RUBY GRUNY
Vanity Beauty Shop



Sometimes there's another approach...

Ordinarily you'd see a user of the microscope looking down. March of Dimes scientists use the microscope upside down to study the growth of viruses used in research on new drugs. Techniques adapted to the particular needs of medical investigations have brought us to the brink of a tremendous era in fighting disease and providing freedom from pain.
 March of Dimes research on viruses and cells will be greatly expanded in the future, so that "leads" which promise hope may be tracked down by scores of determined scientists. From your contributions to the March of Dimes will come research the entire world of science is watching. And from this research should come new protection and new treatment of many ills that now plague mankind.

Survival IS NOT ENOUGH!
 Join THE MARCH OF DIMES

Don't let your subscription expire to the News-Record. Keep up with Sterling happenings by subscribing to your hometown paper. Rates are \$2 per year in Sterling County and \$2.50 out of county.
 REWARD—To anyone not finding us courteous to our customers 7 days a week. Carter's Drive-In Grocery & Cafe.
 CARD OF THANKS
 We want to express our deepest thanks and appreciation to all our Sterling friends for the flowers, food, and other acts of kindness shown at the loss of our beloved mother. Also our deepest gratitude to the hospital staff and Dr. Swann for the constant care and thoughtfulness to her.
 May God bless each of you.
 The Pleas Glass family
 The Hollie Glass family.
 Pay Your Poll Tax This Month.



Want to see your car perk up . . . and mileage costs go down?
 Your friendly Cosden dealer is standing by to show you how to squeeze extra miles out of every tankful of gas!
 It's not magic, but science, that packs a greater punch in Cosden's Higher Octane or Cosden Premium Gasoline.
 They're the twin results of intensive research and skilled refining techniques, produced in one of the world's most modern refineries.
 Fill up at your nearest Cosden dealer's today!

Sterling Oil Company
 Pat Boalier, Owner
 STERLING CITY, TEXAS



Looks of House From Rear As Important as Front View



Does your house look as good from the back yard as it does from the street? More and more families today are recognizing the importance of a good-looking rear view as well as a handsome front because of the time they spend "out back."
 A good example is the backyard view of this modern, two-story home. Its owner-builder used subtle good taste in combining vertical and horizontal wood siding stained in redwood tones with white windows of ponderosa pine.
 Stone work on the chimney and porch foundation add a further modern touch, while overall color is contributed by green blend asphalt shingles on the main roof and the long dormer. Even though the dormer roof has a relatively low pitch, asphalt shingles were used because of a recently-developed application technique especially designed for low-pitched roofs.
 Windows upstairs and in the kitchen downstairs are ponderosa pine awning style. The large picture windows consist of a fixed sash flanked by smaller awning windows which open for ventilation. All are stock windows available from building materials dealers.
 The screened porch at the left has a sun deck roof which can be reached through a door from the master bedroom upstairs.



Ship and Travel Santa Fe "All the Way!"

South Texas Lumber COMPANY
 YOUR LOCAL BUILDER'S SUPPLY
 Ph. 8-4401 Darwin Sprawls

STERLING LODGE
A. F. & A. M.
No. 728

Regular Meetings on
 the Second Tuesday of
 Each Month



HENRY BAUER
 CONSIGNEE
 Phone 8-4321 Sterling City, Tex.
 WHOLESALE

Realtors -- Land Loans
 YOUR LISTINGS APPRECIATED
 Rentals, Homes, Land
Sterling Finance Co.
 P. O. Box 668, Sterling City, Tex.

MONUMENTS & MARKERS
 ALL TYPES OF GRANITE
SAN ANGELO MARBLE AND GRANITE WORKS
 "Your Georgia Marble Dealer"
 San Angelo, Texas
 Contact Your Local Representative
John Walraven
 Telephone 8-3631 Sterling City

How
 Christian Science
 Heals
RADIO
 Sunday 8:15 a.m.
KGKL

TELEVISION
 Sunday 2:15 p.m.
KCTV
 CHANNEL 8 **TV**

Typewriter Paper for sale at the News-Record.

Mr. and Mrs. Roland Lowe were in Dallas the first part of this week on a business trip. There was a hardware convention being held and a furniture showing they attended. The Lowes own and operate the Lowe Hardware and Furniture Co. here.

BUSINESS OPPORTUNITIES Opening Available
 In this area for responsible person. Full or part time work. 7 to 12 hours per week nets to \$250. Full time to \$20,000. Must have \$900 to \$1750 capital which is secured. For local interview give age, present work, car, etc. Write Box 8361, Minneapolis 16, Minnesota. (1-31-58)

Lorillard Develops Low Tar-Nicotine "Straight" Cigarette; All Tobacco Old Gold Straights Introduced Here

For the "forgotten majority" of cigarette smokers who—unbudded by the "filter revolution"—still prefer to "take their tobacco straight," P. Lorillard Company today introduced in Sterling City and the surrounding area a completely new type of American blended cigarette—known as Old Gold Straights—with scientifically-selected fine natural leaf tobacos "so blended as to deliver less tar and nicotine in the smoke than any major non-filter brand."

Announcing that distribution of the new cigarette has just been completed here, Lorillard Division Manager C. O. Swanson disclosed that Old Gold Straights:

1. "are aimed at the millions of non-filter smokers (currently 60 out of every 100) who have been largely ignored in recent years while major attention was focused on filters";
2. are a "completely new concept in cigarette manufacture; an all-tobacco cigarette combining the best features of both regular and filter cigarettes—full-bodied taste, feel, and smoke, plus low nicotine and tar content";
3. come in two sizes, regular (70 mm) and long (80 mm) and replace the former Old Gold Regulars and king size;
4. have been packaged in a completely-redesigned, striking white-and-gold pack (standard cup pack for regular size, crush-proof box for long size);
5. Sell at the same price as other

CUB PACK MEETING NEXT TUESDAY NIGHT

There will be a Cub Pack meeting next Tuesday night, January 28, 7:30 in the Legion Hut, said Cubmaster Harvey Latham this week. All parents and Cubs are urged to attend, as there are a number of awards to be made.

Cub awards are not made unless a parent is present at the time. This rule is gone by strictly, reminded the Cubmaster.

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popular non-filter brands.
 "Tocome up with even the basic idea for Old Gold Straights," Lorillard President Lewis Gruber stated, "we had to throw out every 'habitual' industry approach to cigarette making and marketing. Our industry has made tremendous scientific and technical advances in recent years. But this new knowledge just wasn't being applied for the benefit of the 22.8 million confirmed non-filter smokers (out of a total over-18 smoking population of 37.6 million). We felt it was up to Lorillard scientists to give these non-filter smokers the same 'plus' we give our filter smokers."

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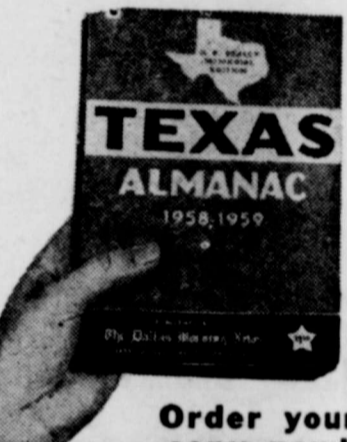
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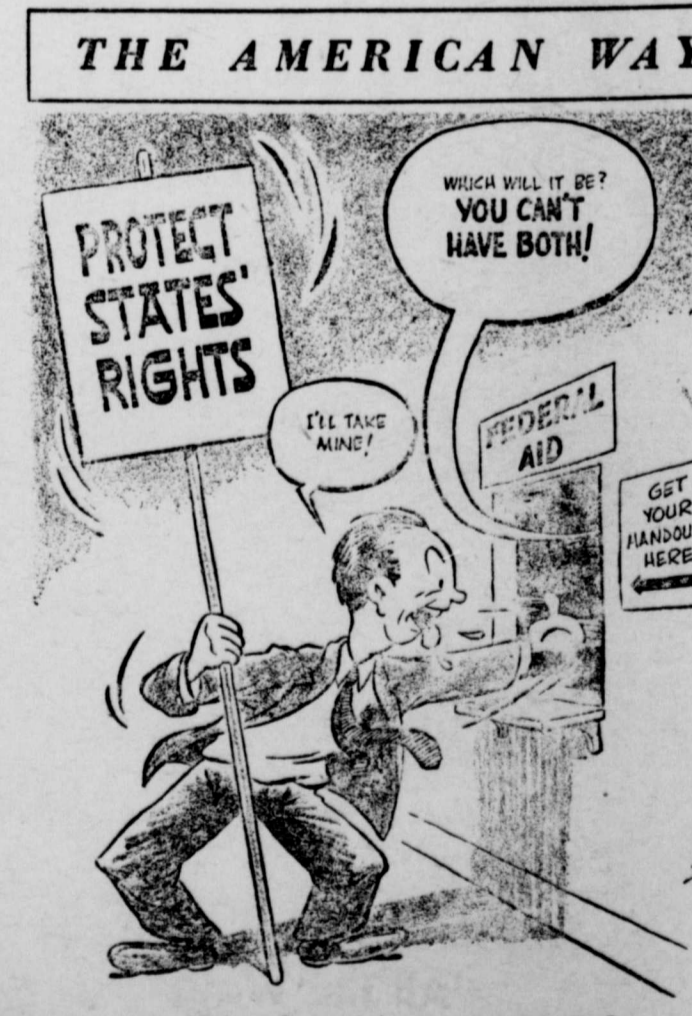
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George will be happy

Seniors Net Ar Mexican Sup
 The Senior Class of High School netted \$90 at the Mexican Supper sponsored at the night. Tickets in \$1 per plate and the netted in the school. Seniors were entitled to a basketball game in the evening the supper. They had been first arr entertainment feature program had been day morning, said a president. The team of basketball players from San Angelo beat the Dan Glasses of the Harvey Glass. **DAY is the last da**

ARTHU
 supply of the E's latest publication in Texas, has available to like a copy. The bulletin is ve color and is ve identifying the variat to be found i tells and show: diagrams how t or fang mar has been made b non-poisonous sna in addition there is ot to first aid i dms. Snake "seas here and this info very helpful. There are only f kes in Texas; one esnake, is quit area. There are cles of the rattles e other poisonous copperhead, w coral snake. If you'd like a copy come by and pi me a card. Th helpful in teach identify the snake

January and Febru uths to work sa. If you have r or similar tre d time to prune rning is done i l-shaped and well- m which the fruit picked and also t with. Branches ke weak forks ad or ice damage uld be removed f tree. All prun ne during the dor e tree unless a bra e wrong place an result in dama is type growth ved at the time it ough it is during son of the tree. This is also a good w trees. Care shou acting the trees npted varieties sh m a reliable nurs