## fTERLING CITY NEWS-RECORD



Here We Go (Up) Again


Lowe Wins Trip to Kaifi and Jamaica


[^0] | fly |
| :--- |
| spo | leases the frank atkinson RANCH
The Dayton Barretts have leased
the Frank Atkinson ranch of nine
sections south of here and have
bought the livestock on the ranch.
Baurett has been operating the
ranch for the Atkinson fanily for
a number of tears and leased it
from the estate effective August 1
Barret, Iormer border patrolmi
serves as Sterling Count commis-
sioner from the precinct wherein
sioner from the precinct wherein
he lives. He and Mrs. .arrett (the
to the
former. Leora Hodges) have one
daughter, Betty ond and are ative
in work at the Methodist Church

gar

LOCAL BUSINES
No one can be blamed for stretch-
ing a dollar as far as it will go.
However, it is difficult to understand the person who spends two dollars
to stretch one.
Every community has a sizeable
number of penny-conscious shoppers who will travel irom 40 to 100
miles in search of a bargain. Such
buying is usually unwise and wasteful. The cost of the trip is
likely to run higher than any fan-
cied cied savings. Also, a a careful check
of local stores would often reveal
that a better price could be obWe can not question the loyalty
or good intentions of local citizens who rush off to larger cities to
make major purchases. They be.
ieve that they are practicing
sound economics. And they may have some reason our local peopl
For, quite often our
know more about the goods avail able in the metropolitan stores than
hhey do about the goods in the
tores here at home because of the stores here ad hrising originating in
extensive adver larger trade centers. Retail advertising from larger cit ies is constantly corm of catalogs,
community in the form
circulars and regional newspapers When local merchants do not count
the out-of-town advertising, er the out-of-town adversis, to be
is natural for some shopper service
lieve that the goods and they seek can not be obtained local
ly.
Despite the aggressiveness of disDespite the aggressiveness of dis-
tant competition, the local merchant tant a distinct, advertising advan-
has a
tage-the local newspaper. No ad-tage-the local newspaper. No ad-
vertising medium used by non-local
年 retailers covers our trade area so
thoroughly and at such low cost as your local newspaper.
Thus, before the local retailer becomes too critical of out-of-town
hopping, he should ask himself if he has given his potential customers enough shopping
keep them at home.

$$
\begin{aligned}
& \text { Mrs. T. W. Smith of Morton, is is } \\
& \text { here visiting her daughter and son- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Mrs. T. W. Smitn ort } \\
& \text { here visiting her daughter and son- } \\
& \text { in-law, Mr. and Mrs. Frank Milli- }
\end{aligned}
$$

Mr. and Mrs. Tommy Foster and Mr. and Mrs. William Foster plan to spend this week-end
in Ruidoso, New Mexico.
The Alvie Coles left this week for a ten-day vacation trip to Mexico City.
Mr. and Mrs. H. A. Chapple were in Dallas the first part of this week
a buying trip for their store merchandise.

Harvey L. Hennigan, former resi dent of Sterling and who has been teaching vocational agriculture in
the Big Lake School, has moved to
竍 the Big Lake School, has moved to
Odessa where he will teach this
coming year. Mrs. Hennigan is the coming year. Mrs. Henniga
former Frances Hennigan.


Lions Club Luncheon


## of the swimmers at the city park

and light bulbs in the Boy Scoutt
cabin while using it for a dressing
room. Park board members and oth. room. Park board members and oth-
ers assured Reed
would be taken to stop such vanaralism Hull Barbee, accompanied at the


Melvin Foster at FFA Range Camp This Week
Melvin Foster, Sterling FFA mem-
ber, is attending Range Camp this week at the Texas A\&M Adjunct at
Junction. The camp last from August 12 to While there the boys will study grasses, range stocking rates, range
conditions and conservation, wild. life management. They wiil make
trips to the Texas Agricultural Experiment Substation at Sonora and
the Kerrville Wildife Refuge The range campline is an ange annual affair with 4 -H and FFA members
from all over the state participating. Last year Alfred Chapple and
Tony Allen attended the camp from
Lawsons Going to Wyoming
Lawsons aing onyoming
Mr. Ars. Mawson and
their two children were guests at their two children were guests at
the Mud Alless here last weend. Harry, now working for the Bur-
eau of Land Management at Socorro, New Mexico, is being moved
to Rocksprings, Wyoming soon by to Rocksprings. Wyoming soon by
the department from New Mexico. Mrs. Lawson and the children went
to San Antonio from here for a
visit with relatives visit with relatives and Harry re-
turned to Socorro. While here, Harry had been with
the Soil Conservation Service first and later operated the Frozen Lock-
er Plan and hotel for H. L. Hilde.
future It shoud ase
future. It should assure the Nation
high quality type of Judges, with high quality ype of Judges, with
judicial minds and temperments. The plan would undertake to treat

Heedless Horsepower


## 

arthur barlemann, s. county agent
Dont forget that you have just
ix weeks to get your claim in the Free Attraction Daily at

 ${ }^{1957}$ By now all operators who filed abl abe spectacles will be featured as By now all operators who filed
a free attraction at the 1957 State
claims last year shculd have received their blanks from the Di- The mysterious vituals of the rector of Internal Revenue. If you Aztecs and Mayans of ancient have not received yours, write or Mexico will be faithfully recreated come by my office and I will supply you with one.
As of yesterday, August 15, steers $\begin{aligned} & \text { The Aztec-Mayan be presented twice daily on }\end{aligned}$ or the commercial baby beef show the Magnolia Stage, climaxed by tock Show may be Ance on feed thying pole" The commercial steer is a new di- This awe-inspiring ritual is per vision of the show in which all formed by the "Birdmen of Teotisteers will be graded on a commer- huacan. Dressed in feathered State Fair at Dallas and the Hous- Indians" climb to the top of a 100 ton show have included such a di- foot pole. To the wierd music of vision. flute and dium, the four fliers on Steers in this show are to be by one go through an intricate
andled strictly as commercial just dance on a tiny platform atop the as they would be in a feedlot. How- pole. rained to lead and fitted to show. ning head down, hanging by thei Earliest date they may be placed hole. As they plide gracefully to date is October 1 . Only steers are earth, the ropes unwind in ever eligible and they may be of any widening circles.
breed, purebred, grade, or cross-
Seldom seen outside a few rebreed,
bred.
Four-H club members note. Your $\begin{aligned} & \text { Mexico, the strange ceremonial of } \\ & \text { the flying pole is among }\end{aligned}$ records on all your demonstrations of the surviving native rites of that are due in my office on or before country, dating from the times be
August 20 . We must have them by fore the Spanish conquest. Flier August 20. We must have them by fore the Spanish conquest. Fliers
then so county winners can be chos- are trained from the age of 9 for en and eligible records forwarded $\begin{aligned} & \text { are } \\ & \text { this daring feat. } \\ & \text { The colorful dances of the Aztee }\end{aligned}$ to the district office for consideration there.
Records are an important part of $\begin{aligned} & \text { Mayan Spectacular are performed } \\ & \text { by a troupe of } 20 \text {, attired in auth }\end{aligned}$ 4-H club work. It is on the basis of of entic costumes. In addition to the
these records that the district daily appearances on the Man gtate, and national the district, $\begin{aligned} & \text { daily appearances on the Magnolia } \\ & \text { Stage, they will be feutured in }\end{aligned}$ Trips to National Club Congress in big free Cotton Bowl shows durChicago, to the National $4-\mathrm{H}$ club ing the fair. The first will be on cash awards as well as and many scholarships are well as college Each club member is urted records, a complete file of their records from each year's work so that they can compete for these awards in their later years. In most cases, as leas
three years of work are required three years of work are require
before a member can compete for these awards.
Aside from this contest basis, the operation is not paying, records records are a practical side of club should show where changes can be work. Every good business is based H records are simple but they are
on record keeping. Ranchers and $\begin{aligned} & \text { on record keeping. } \\ & \text { farmers as well as }\end{aligned} \begin{gathered}\text { Ranchers and the beginning of training for many } \\ \text { businessmen boys and girls for later life. }\end{gathered}$


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Take a look at Chevrolet's hardworking pickups. You can take your pick of big, roomy bodies
and grain-tight tailgates. And for the right power, Chevcient engines from 140 all the way up to $210 \mathrm{~h} . \mathrm{p}$.
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Chevrolet Task-Force 57 Trucks

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See Your Local Authorized Chevrolet Dealer


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HOSPITAL NOTES Patients in the Stering County
Hospital on Thursday mornin Hospital on Thursday morning of Mrs. Neal Reed Mr. and Mrs. D. P. Glass
Mrs. Harvey L. Hennigan and Mrs. Harvey L. Henigigan and in-
fant so, Mark Harvey, born on Teresa Ann Martin
Dismissals since Thursday morning of last week include-
Mrs. Clifford H. Gaston
Luther Hallmak:

Dushtez to the A.T. Carletons A deughter, named Carolyn
Elaine, was born to Mr. and Mrs
A.T. Carloton of Midland on Aug
B. M.s.l. Cateton is the former Co
rin. Philirs, a grant daught:
Mrs. C. N. Crawford of Ste ling
This is the second child of tha Com
letons.
Quick and
On-so-Good! OOKING for something different
for a luncticon? Or for a light make pancake Pancakes
In a shaker, place 1 cup plus
tabiespons buttermilk, 1 i teaspoor soda, 1 gg and 1 cup pancaake mix.
Add 11 tabicspoon melted butter
Shate Shake vigorously 10 to 15 times or
until batcer is fairly smooth. Some
what lumpy batter makes light fuffy pancakes. Makes 7 to 8 pancakc
Maple Nut Topping $1 /$ cup butter or margarine; $1 / 3$ cup
firmaly packed brown sugar;
teat
 water.
Crean butter, sugar, and salt. Add
flour, syrup and nuts. Beat until well flour, syrup and nuts. Beat until well
mixed. Then stir in hot water.
spread wamm topping over coftee
chete bater before baking or use as cahe bater before bahing or use as
topping for pancakes. Makes $1 / 1 /$ cups
topping. or cnoigh to cover
toph
inch square cakes or top
$\qquad$ FOR a quick summer desert, fill
this simple-lut simply delicious-
flaked coconut crust with your favor (29) chill until firm. pie filling a $11 / 2$ cups (about) Baker's Angel
Flake Coconut; 2 tablespoons butter. melted; 2 tablespoons sugar; $1 / 4$ cup
finely
crushed
gralana
crackers. finely crusihed grahan crackers,
ginger snaps, vanilla waters, or choc
olate wafers. ginger snaps,
olate wafers.
Combine coconut and buter and
mix well. Add sugar and cooky
crumbs, mixing thoroughly Press crumbs, mixing thoroughly. Press
firmly on lootoon and sides of 9 -inch1 pie pan. Bake in moderate oven
$(375 \mathrm{~F}, 10$ to 12 minutes, or until
ond To serve, fill crust with packaged
strawberry or lemon chiffon pie fill.
 Palki fixiri "Beast of Hollow Mt."
 Thus. Fin, sat. Aus. 20.30.3. "GUN FOR A COWARD" Fred McMurray, Jeffry Hunter and


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NOW UNTIL AUGUST 31 Mercury dealers across the nation are celebrating the success of The Big M with
the greatest sales event in our history. We are pre pared to give thousands away every day in trade-in allowances. Your present car will never be worth so much again! So act now. Come
your own brand new Big M, today.

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STERLING MOTOR COMPANY
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stering city. texas


Sterling city (texas) news-record, august 16. 1957
STERLING CITY
NEWS-RECORD
tered Nov. 10, 1902, at the Sterling City postoffice as RGUSHED EVERY FRIDAY SUBSCRIPTION RATES seow year in Sterling County NEWS established in 1890 RECORD establisned in Cards of Thanks, reader or clasyef of 3 c per word for first inserOR ATHLETE'S FOOT
USE T.4. BECA inse-
It sloughs off infected skin Ex $^{\text {an }}$
ans more serms to its killing ac bia IN ONE HOUR.
If not pleased. your 40 c back a
if drug store. Use STRONG. in and drug stor T.4-L day or night Jov at LONG DRUG COMPANY

## Have You

## oeea visting had visitors

 sold anythingbought anything had a party been to one
joined a club or been hrown out of one got engaged bot engaged
been jilted been married
geen divorced
been divorce
bad triplets
had triplets
quadruplets
quadruplets
or even one
heby?
That's News!
and we, and your friends
ball The News-Record andis me
Ifll You're Scared Remer themb bour

Then Write II Up
 and bring it
mail it in
or somethin
and we'll all know it Thank You!
Winted
3,000 Hereford Calves
sem or hiter to the Herefori

 vita Conation heretord

 The Texas Co. Petroloum and lis HENRY BAUER, Jr. Pmone en-321 Consignee

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Tol. 2142.1


Hereford Stocker-Feeder Sale in Angelo August 20
A Hereford Stocker-Feeder calf
sale will be held in San Angelo, at sale will be held in San Angelo, at
the San Angelo Livestock Auction
Company. Tuesday. August 20 . Company, Tuesday, August 20 . The sale is sponsored by the Con-
cho Hereford Association. Its purcho Hereford Association. Its pur-
pose is to provide a better market for the better quality Hereford cal-
ves, especially for the intermediate and smaller producer. All calves will be sold at auction and sellers
will get the full benefit of higher
quality quality.
Steers and heifers will be shown
in groups of 10,20 , and carloads 40 for judging, and awards. Produc-
ers may show in any group they desire but do not need to show th
consign calves in the sale The judging will begin at 7:00 a
m . Tuesday. The sale will egin bat 11 a.m. August 20
Although prior entry is not re
m . Tuesday. The salo will begin a tained from the Concho Hereford
Association, Box 80t. San Angelo COLORADO LAND FOR SALE
I have several tracts that has
from eighty acres to cight thousand
acres just over the line in southern
colorado. some good some not any
good. some cheap some out of rea-
son. shallow water to be had on
some of it. No water on some of it.
only when it rains. better grab a
chunk of this. they ain't making no
more land. But they shore are mak-
ing plenty of babies. that will have
tot be fed some day. this land aint
going down. good terms can be
had on any of this. and a long time
to pay.
for information
doughBelly Price
Taos, New Mexico
REWARD-To anyone not find-
REW
ing us courteous to our customers
7 days a week. Carter's Drive-In


at TSO


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PRECISION VISION
Texas State
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STERLING CITY (TEXAS) NEWS-RECORD, AUGUST 16, 1959


KGKL

For wedding invitations, announcements, at-home cards, etc
the local News-Record shop.

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Call 8-4451 for Appointment MRS. RUBY GRUNY
Vanity Beauty Shop


## STERLING LODGE

A. F. \& A. M. No. 728
C) $\begin{gathered}\text { Regular } \\ \text { the second Tuetings on } \\ \text { on }\end{gathered}$ (a) Each Month
 ค. $\tau$.
Caperion Insurance Agcy
Motors Insurance Corp.
all kinds auto insurance sterling city, texas用


CARD OF THANK
$I$ want to thank
I want to thank my friends and
neighbors, the neighbors, the hospital nurses,
and Dr. Swann for the attention and Dr. Swann for the attention
and kindnesses while I was in the
hospital hospital.

Mrs. Ray Tindall
Visitors at the Jack Douthits th week included Mrs. T. M. Hether-
wher athits this
ington ington and daughters, Susan and
Carolyn of Homestead, Florida, C. Carolyn of Homestead, Florida, C.
H. Herridge and Pam Cooper, both
of Fort Worth. Mrs. Hetherington is Mrs. Douthit's sister, and Mr.
Herridge is her father. Herridge is her father.
HEY! We have all kinds of fishing supplies-Almost guaranteed to
catch a big one. Carter's Drive-In Grocery \& Cafe.
For engraved announcements, cards, letterheads and
see the News-Record. Prices are reasonable.
FOR SALE-Big fat hamburgers and sandwiches of all kinds. Try

In Case of FIRE, Dial 8-2121.


Staples and Staplers at News-Record <br> \section*{Big Savings <br> \section*{Big Savings <br> <br> Through Month of August ! !} <br> <br> Through Month of August ! !}

We won our trip to Haiti and Jamaica and are running special low prices on G. E. Appliances the rest of the month of August Take advantage of these low prices now at our store. Real bargains in major appliances.


COMMPAREIEI!
ONLY G-E GIVES YOU... - Rel bryins in mor aprertes.


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[^0]:    STOCK CATTLE
    OPEN STRONG
    FORT WORTH-Trade was very
    ative on stocker and fecder
    at catle and calles at Fort Worthe
    H Wonday and prices were from fult

