

## THE AMERICAN WAY



The Truth Hurts

### Lions Club Luncheon

The Sterling City Lions club held the regular weekly luncheon Wednesday noon in the community center. Following the meal and the business session, Mr. O. T. Jones showed a film on jet propulsion. Marvin Churchill had charge of the program.

The door prize went to R. P. Brown.

Thanksgiving Day for Sterling City was announced for November 29. That is the day that both the merchants and school will take as the holiday, it was said.

Fred Igo announced a meeting of the Sterling Livestock Association at which the Lions members of the livestock committee were invited.

H. A. Chapple announced that the Eagles were to play Mertzton there Friday night, and would be the district champs should they defeat the Hornets. He urged a good crowd of fans to attend the game.

It was announced that the members of the Noratadata Club would have a bazaar here on December 5 wherein items suitable for Christmas gifts would be on sale.

Guests include Mr. Jones and a Mr. Johnson and Mr. Gates with the Mercury car division of Ford Motor Company.

### THE JOHN CLARKS' DAUGHTERS GET HONORS

The two daughters of Mr. and Mrs. John Clark of Gonzales recently received honors in their respective schools. Miss Joan Clark, was elected to membership in Alpha Chi, national scholarship society which limits membership to juniors and seniors in the upper ten per cent of classes. She is a junior at Texas Wesleyan College in Fort Worth.

Opal Lee Clark wrote a prize-winning essay in a contest at Gonzales. She wrote about the opening of the Texas War for Independence which started in Gonzales. Her essay was printed in the Gonzales newspaper full length. Her essay ends thusly: "Texas is now the great Lone Star State. A tremendous move for independence, commencing with the Battle of Gonzales, was the move that made Texas 'the empire wide and glorious... supremely blest.'"

The John Clarks both lived here years ago. The two girls have visited here with their parents, and are the grandchildren of Mrs. W.B. Atkinson.

Back when Marvin Churchill was ill and in the hospital, two of his brothers and their wives came to see Marvin. They were Mr. and Mrs. Chester Churchill of Midland and Mr. and Mrs. Raymond Churchill of Mineral Wells. Due to an oversight they were not listed among Marvin's visitors at that time.

LADIES—Do you want to see some pretty hats? If so, come in to Brooks & Bailey's store Monday, November 19th. These hats will only be here a day or so. Adv.

### Guy Dayvault Dies In Dallas Last Week

Guy Dayvault, 57, retired candy salesman of Dallas, died in a hospital there Thursday of last week. He had suffered a heart attack on Wednesday night at his home.

Mr. Dayvault was the husband of the former Marvin Francis Foster. They were married August 3, 1949 in Estes Park, Colo.

Attending the funeral from here were Mrs. Ruth Allen, Mrs. Templeton Foster and Mrs. Fowler McEntire.

Born in Concord, N.C. he came to Texas when he was 12. His family settled in Wharton County earlier. He came to Dallas in '21.

Before he retired in 1951 he was a salesman 15 years for Pangburn Candy Company of Fort Worth. He was a Mason and a member of Hella Temple Shrine.

Survivors include his wife; two brothers, E. H. Dayvault of Houston and Harold Dayvault of Santa Cruz, Calif., and a sister, Miss Eloise Dayvault of Houston.

Funeral services were held in Dallas last Saturday and burial followed in Wharton.

### COLD SNAP THURSDAY

A norther blew in early Thursday morning before daylight bringing cold northerly winds and some dust. The cold snap is expected to last for about two days then be dissipated. Normal temperatures are expected to return by the weekend.

### School Enrollment Now 245

The enrollment at the Sterling school hit 245 on Tuesday of this week, said O. T. Jones, school superintendent. Of this enrollment, 199 are in grade school and 46 in high school.

When school opened on September 4 there were 225 pupils enrolled. Then there were 175 in grade school and 50 in high school. This shows a decrease of four in high school and an increase of 24 in the grade school enrollment since the opening day.

### Beaufort Castle



CRUSADER FORTRESS IN LEBANON: Pictured above is Beaufort Castle (Chateau de Beaufort) perched on a mountain crag dominating the Litani River in Southern Lebanon. It was the scene of the most famous siege and defense in Crusader history.

### ONLY 38 VOTES CAST TUESDAY; ALL FOR AMENDMENT

Only 38 voters took time to vote in the special "goof" election here Tuesday. But, all 38 voted the same way—all for the amendment to increase benefits under the state program of benefits to old age, and disabled persons.

The amendment should have been voted on at the regular time last week, but the wording of the act as it went through the legislature last year, put the voting on the second Tuesday in November instead of the first Tuesday.

The amendment carried over the state about ten to one. A record low of votes were cast, in comparison with the big record vote cast on the first Tuesday of November.

It was estimated that the special election cost Texas taxpayers over a quarter million of dollars. Voting was all done at one box here in Sterling City—everyone voted at the courthouse.

### HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Neill Munn  
Mrs. Neal Reed  
Mr. and Mrs. D. P. Glass  
Mrs. J. A. Revell  
Mrs. Louie Alexander  
Mrs. R. E. Martin  
Mrs. Elroy Butler  
Dismissals since Thursday morning of last week include:  
Marvin Foster  
Mrs. Hollis Kennemer and infant son, Edward Lee  
Lloyd Dagley  
John Balderaz, Jr.

### Presbyterian Church

The Presbyterians will have a congregational meeting Wednesday, November 21 at 7 p.m. at the church. The purpose of the meeting will be to review the activities of the church as they affect both the local and dextension program. In this connection plans will be made and activated for the budget for 1957.

Supper will be served by the Women of the Church at 7 p.m. Mrs. Pat Boatler, chairman for social activities, is in charge of plans for the supper.

### Pause for Reflection

BY James C. Ingebretson

An old story reminds us: "If a frog is dropped into a kettle of hot water, he will immediately jump out. But, if the same frog is put in a kettle of cool water and the water is gradually heated to boiling, the frog will be cooked. He cannot make up his mind at what point to jump out."

That, I think, illustrates almost exactly our predicament as a nation. We have been plopped into the simmering kettle of collectivism and, finding it not too uncomfortable, have not been able to make up our minds whether to stay in or jump out.

But, by almost imperceptible degrees, the water is getting hotter. Federal aid to schools (and, sooner or later, Federal control of them) compulsory health insurance, and weakening of the Taft-Hartley Act, are, we are told, in the offing.

Are we—or are we not—going to have the moral strength to jump out of the kettle before we get cooked.

### Fire at Pat Boatler's House Tuesday Morning

A fire of undetermined origin, broke out in the attic of the Pat Boatler's house at 3 a.m. Tuesday. Fire practically gutted the old attic, and heat melted some of the composition shingles that had been put on over the old wooden shingles.

Pat said he couldn't figure out just how the fire started, but that he had a wall heater—or the old, old wiring in the attic could possibly have been responsible.

Water damaged some of the downstairs furniture and mostly the carpeting. The house was insured against fire.

Mr. and Mrs. E. D. Criddle of Corsicana were visitors at the Roland Lowes last week.

## Eagles Drop Surprise Loss To Christoval

### BARBARA SIMMONS IS CROWNED FOOTBALL QUEEN; BILL YOUNG—KING

Barbara Simmons was crowned Football Queen at the half-time activities and Bill Young was named Football King. Miss Simmons is the daughter of Mr. and Mrs. Sam Simmons, and Bill is the son of Mr. and Mrs. W. L. Yuong.

### School Lunchroom Menus

MONDAY, NOVEMBER 19  
Luncheon Meat with Chili and Tamales, Creamed Potatoes  
Buttered Carrots  
Cabbage-Celery Salad  
Rolls, Applesauce Cake  
With Orange Frosting

TUESDAY, NOVEMBER 20  
Chicken Noodles  
Buttered Potatoes, English Peas  
Mixed Vegetable Salad  
Buttered Enriched Bread  
Fruit Jello, Cake

WEDNESDAY, NOVEMBER 21  
Hamburger Steak, Pinto Beans  
Buttered Corn, Vegetable Salad  
Cornbread Muffins  
Cookies, Grapefruit Section

THURSDAY, NOVEMBER 22  
Fried Chicken and Gravy  
Buttered Rice, Mixed Vegetables  
Stuffed Eggs, Rolls  
Ice Cream

FRIDAY, NOVEMBER 23  
Lima Beans with Ham  
Melted Cheese Sandwiches  
Buttered Cabbage  
Pickled Beets, Rolls  
Peaches, Cake

### Methodist Church

Services at the Methodist Church will begin at the usual times Sunday. The pastor, Rev. L. S. Dubberly, will preach. The subject for the morning worship will be "Divided Loyalties" and the subject for the evening hour will be "Why Has God Done So Much?"

The young people will meet Sunday evening at 6, and the choir will meet Wednesday evening at 7.

### To Play Mertzton For District Title There Tonight

By Milton Reed

The Sterling City Eagles lost a game in a surprise ending last Friday night to the Christoval Cougars. The Eagles came off with the little end of the 40-39 score. The Cougars led most of the game but the score was tied 21-21 at the half.

During the first quarter, Melvin Foster garnered 6 points on a run and Lynn Glass kicked for 2 points. For the Cougars, Clyde Wilkinson and Curtis Vaughn racked up 6 points each and then picked up 1 point each on conversion. The first quarter ended 14-8 in favor of the Christoval boys.

In the second quarter Lynn Glass got two TD's and Kelton Gaston netted one for the locals. Christoval added 7 points to their total with Curtis Vaughn 6 and Wayne Solomon 1.

Melvin Foster took a pass in the third for 6 points, and Wayne Solomon gathered 6 for the Cougars in the same manner.

In the fourth and final quarter Melvin Foster and Bill Young got 6 points each on runs for the Sterling Eagles. For Christoval, Vaughn and Solomon picked up 6 each and one of the Cougars made 1.

This one point was the deciding point and Sterling lost a game that not very many thought would be lost. The score surprised all the fans and probably all the boys on the team. This was the first loss for the Eagles in play this year.

### PLAY MERTZTON THERE TONIGHT

The Eagles wind up conference play tonight with a soiree with the Mertzton Hornets there. The Eagles must win this one to represent the district in bi-district play. The locals are sure to be on their toes and trying hard for a win.

The Hornets have lost only one game so far—and they will be out gunning for the top spot. The game means a lot to both teams.

### Name Texas 4-H Trip Winners



Laura Ellen Horn, Melissa Lindsey, Jo Stubblefield, J. Lassmann  
Texas 4-H members were named state winners of a trip to the 1956 National 4-H Club Congress in Chicago, Nov. 25-29. They were selected by the State Extension Service for having the best records in the 4-H Garden, Clothing, Electric, and Recreation national award programs.

Laura Ellen Horn, 16, of Lubbock, is now in her eighth year of Club work. As state 4-H Clothing winner, she is the guest of Coats and Clark at the Club Congress in Chicago.

Having a remarkable flair for making clothes, Laura Ellen has completed 118 garments. They included a blue flannel suit which placed first in the county dress revue; a brown corduroy suit; a black two-piece dress which won a blue ribbon.

In addition to making all of her own clothes and being an assistant leader, Laura Ellen also carried several other 4-H Club projects.

She hopes to complete her wardrobe to start college with next year. Her mother, Mrs. Cyrus Horn, is 4-H Club leader.

Winning an award and having fun doing it is the experience of Melissa Lindsey, 16, of Haslet. A Club member for four years, she was chosen to represent the state in the 4-H Recreation program. U. S. Rubber Co. provides for her stay in Chicago.

Melissa has led games at local and county meetings, also at state round-up. As a junior leader she assists Mrs. William Watt, leader of the county-wide club.

Melissa studied and taught ballet, giving recitals and dancing at public affairs. Her activities are varied, and she lists 51 things 4-H has taught her. She is a good student and hopes to attend college.

With 84 per cent of all farms electrified, the 4-H Electric program becomes increasingly important to Jo Beth Stubblefield, 16, of Hale Center. A 4-H'er for six years, outstanding ability brought her state honors.

She won first place in county and district contests several times. In addition to repair work and several lamps, Jo Beth made a chicken and a pig brooder. Having electricity in the home was a helpful factor in Jo Beth's other 4-H projects.

Working with her leader-mother, Mrs. Joe Stubblefield, Jo Beth is a junior 4-H leader. She has given demonstrations on clothing, food and electric.

Westinghouse Educational Foundation, which has supported the 4-H Electric program for 21 years provided her Congress trip.

It took more than a green thumb for Jeannette Lassmann, of Victoria, to win state honors in the 4-H Garden program. She not only learned to make her garden grow, but also how to market the products.

A Club member for eight years, this industrious 16 year-old sets a fine example in all-around 4-H activities. She plans her own garden, treats the seeds, using a cover crop and fertilizer.

Jeannette started with nine rows each 103 feet long, and is now cultivating 22 rows including more than 15 kinds of vegetables. Her 24 exhibits won many awards.

She is past president and leader of the Patti Welder Club led by Mrs. Anton Kalich. Allis Chalmers, Tractor Group, provided her Congress trip.

All these programs are conducted under the direction of the Co-operative Extension Service.

**MAILING OF CHRISTMAS PARCELS**

Postal patrons this coming Christmas season can speed the processing and assure quicker delivery of their Christmas parcels and cards by availing themselves of various postal services and free information pamphlets, Postmaster General Arthur E. Summerfield announced today.

The services mentioned by the Postmaster General include:

1. This year, for the first time, sealed parcels may be mailed at the third or fourth-class postage rates without labels, notations, endorsements, or hieroglyphics or any kind authorizing the opening of the parcels for postal inspection. Packages sealed with modern sealing materials or even with just plain Christmas seals should carry better in the mail than unsealed ones. Strong cord should also be used.

2. Combination Mail, which was used for the first time during last Christmas season, and which per-

mits a mailer to enclose a letter or message inside a gift parcel and pay the appropriate postage on it plus the postage for the package itself.

3. Certified Mail, also used for the first time in the 1955 season, which permits mailers to have proof of delivery of Christmas letters, cards or parcels having no intrinsic value of a postal fee of 15c plus first class postage.

The free postal pamphlets—available at the local office—are entitled "Packaging and Wrapping Parcels for Mailing" and "Domestic Postage Rates and Fees", said Hal M. Knight, Postmaster.

**LADIES**—Do you want to see some pretty hats? If so, come in to Brooks & Bailey's store Monday, November 19th. These hats will only be here a day or so. Adv.

**CARD OF THANKS**

I want to thank everyone who helped in any way to find Dusty. Thanks a million.  
Mrs. W. H. Reynolds

**What's Doing in the Churches**

**FIRST METHODIST CHURCH**  
L. S. Dubberly, Pastor  
Church School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.  
Evening Worship ..... 7:00 p.m.  
Youth Fellowship ..... 6:00 p.m.  
Wed. Choir Practice ..... 7:00 p.m.

**CHURCH OF CHRIST**  
Marion H. Hays, Minister  
Bible School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.  
Young People's Class ..... 6:15 p.m.  
Evening Worship ..... 7:00 p.m.  
Tuesday, Ladies Bible .....  
Class ..... 9:30 a.m.  
Wednesday, Mid-Week .....  
Bible Study ..... 7:00 p.m.

**FIRST BAPTIST CHURCH**  
Claude B. Stovall, Pastor  
Sunday School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.  
Training Union ..... 6:30 p.m.

Evening Worship ..... 7:30 p.m.  
**FIRST PRESBYTERIAN CHURCH**  
Lewis G. Petmecky, Pastor  
Sunday School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.

**GEMS OF THOUGHT**

The worship most acceptable to God comes from a thankful and cheerful heart.

—Plutarch

Not everyone who discharges his debts of gratitude can plume himself on being grateful.

—La Rochefoucauld

Gratitude is much more than a verbal expression of thanks. Ac-

tion expresses more gratitude than speech.

—Mary Baker Eddy

When you want a treat  
This is the place to eat!  
Where shall we meet  
**Carter's Cafe can't be beat!** (Ad)

How Christian Science Heals  
Sunday 8:15 a.m.  
**KGKL**

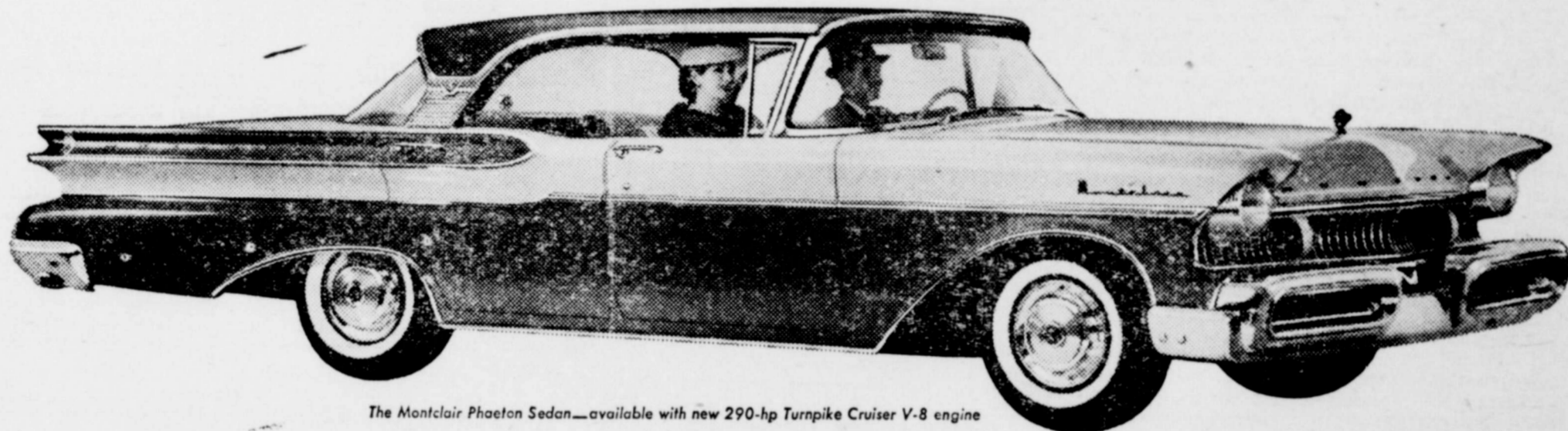
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SEE IT TODAY!

**DYNAMITE FROM DETROIT**

Will influence the shape of cars for years to come! Here it is—Mercury for 1957—and it's a bombshell that will rock the industry. The first dream car you can own, not just look at. Dream-car new in styling, ride, power, and features. Dramatically different from

Jet-Flo Bumpers to V-angle tail-lights. And bigger in every important dimension—length, width, and wheelbase—headroom, leg room, and shoulder room. It's dynamite—a totally new car that brings the dream world of tomorrow to radiant reality today.



The Montclair Phaeton Sedan—available with new 290-hp Turnpike Cruiser V-8 engine

**THE BIG M FOR '57**

with **DREAM-CAR DESIGN**

Everything that counts in a car has been changed dramatically! Mercury for '57 presents: Dream-Car Design · Biggest size increase in the industry · Exclusive Floating Ride · New Keyboard Automatic Transmission Control · New 255 and 290 hp V-8 engines · Exclusive Power-Booster Fan · Dream-Car features everywhere you look. Stop in—see how The Big M outdates them all.



The Monterey Phaeton Coupe—a new high in beauty and luxury for Mercury's lowest priced series

SEE THE BIG, BIG, BIG M AT YOUR MERCURY DEALER'S

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STERLING CITY, TEXAS

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ARE IN EFFECT NOW!  
One Full Year **\$11.95**  
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## COMPLETE NEWS COVERAGE

Please Use This Coupon

**NOT GOOD AFTER DECEMBER 1, 1956**

The San Angelo Standard-Times  
San Angelo, Texas

Gentlemen:

Enclosed please find \$ \_\_\_\_\_ to renew or start subscription to the  
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### WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

It is reputed that Nero fiddled while Rome burned.

And now the Federal Trade Commission is going to fiddle with radio and TV dials while monopoly grows.

For quite some time, FTC has been subjected to complaints from Congressmen that the agency is not doing its job to guard against monopoly practices. On several occasions, C. W. Harder, through a nationwide ballot, the nation's independent businessmen through the National Federation of Independent Business has requested that FTC discharge its duties in the manner required.

At all times, FTC has blandly countered requests for action with the defense that Congress will not give it sufficient money to do needed investigative work.

But FTC is going to increase its field staff by almost 50% for purpose of having men spend their days tuning into radio and TV stations to see if they can hear any undesirable commercials.

FTC already has a big staff in Washington that spends all its time reading radio and TV scripts. But what FTC announces it wishes to do now is to catch up on announcers' ad libs which may be undesirable.

But Alex Ackerman, Jr., FTC executive director, says these extra fieldmen will not be concerned with big networks who virtually exercise monopoly over broadcasting industry. This extra effort is to be directed against small independent stations.

This constitutes one of the most amazing statements of the times. It was not so long ago that one of the nation's biggest chain bakers was blasting over the air over big stations one of the most astounding claims ever made.

As indicated by evidence submitted during the current probe of the baking industry by a subcommittee of the House Small Business Committee chaired by Rep. James Roosevelt, this particular bakery operation is one of a half dozen that practices virtual monopoly in the country.

It was this baker which aired commercials which said if "your child is run down, and has stopped normal growth, just start feeding him three slices a day of our white bread and in just eight days... yes, just eight days, he will start growing again."

Now there was no question of this claim being ad libbed by an announcer. This commercial was recorded and furnished to network stations in record form for them to play over the air. FTC had access to this record, yet this claim ran over the air for many, many weeks.

So it appears FTC has one infallible guide whether a commercial is misleading or not. It depends on the size of the company making the claim, and the size of the broadcasting company over which the claim is aired. The definition of guilt by association has been extended to guilt by association with small size.

But you can bet that if the enlarged field staff, twiddling radio dials, runs upon some young announcer, on some little radio station, in a flush of over-enthusiasm ad libbing a little extra to the claim of some independent sponsor, FTC will not treat the matter lightly.

FTC will act with an iron hand.

## ELECTRONICS

This announcement is neither an offer to sell nor a solicitation of an offer to buy any of these securities. The offering is made by prospectus only to bona fide residents of Texas.

NEW ISSUE

May 16, 1956

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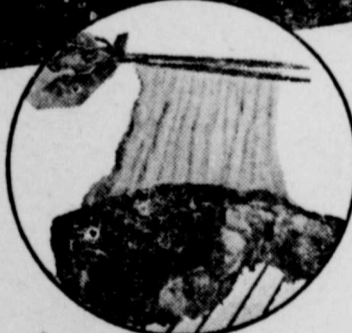


## NOTHING

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FRIGIDAIRE  
Electric  
RANGE



...that clips off  
the smoke before  
it can reach your Kitchen

It's all done with Platinum — compounded with other metals and coated on scores of tiny wires in the "Miracle Filter" that banishes smoke from oven broiling, roasting and baking — just one of many 1956 Frigidaire features that bring a New Lift to Living. See the new Frigidaire RI-70-56 Electric Range. Remember Nothing, no nothing, measures up to Electric Cooking. Come in and see these amazing Frigidaire Electric Ranges.

Be happy!  
Live Better —  
Electrically

West Texas Utilities  
Company

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Cars needing lube jobs

### REWARD:

1000 miles or more of  
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After we give your car's chassis a thorough once-over with Marfak, you're set for 1,000 miles or more of the smoothest driving you've ever enjoyed. That's because Marfak wards off wear and friction... fully protects vital parts... won't jar out, squeeze out or wash out. Drive in today for longer lasting Marfak lubrication!



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THE PAGE COMPANY, INC., 432 PARK AVENUE SOUTH, NEW YORK, N. Y.

**Desserts For Dieters**

By Betty Banlay

IF YOU have a "weighty" problem—it needn't be a problem any longer—you can diet now without feeling



sorry for yourself. With the aid of new products such as D-Zerta low-calorie puddings and low-calorie fruit-flavored gelatins, you may even eat the dessert course along with the rest of the folks . . . and yet stay on your weight-control diet. For example, look at this tasty Dieter's Butterscotch Pudding:

**Dieter's Butterscotch Pudding**  
1 envelope low-calorie butterscotch pudding; 1 cup whole or skim milk.

Add pudding powder to milk in small saucepan, stirring until well blended. Heat and stir to a full boil. Remove from heat and pour into serving dishes or bowl. Pudding thickens as it cools. Chill, if desired. Makes 2 servings.

To garnish, use unsweetened fruits, nuts, or coconut, as allowed on diet.

About 94 calories per serving (with whole milk). About 54 calories per serving (with skim milk).

**Crusader Castles Are Great Sights Of Bible Lands**

Among the Bible Lands most fascinating attractions are some thirty Crusader Castles which dot the countryside from the northern borders of Syria as far south as the Gulf of Aqaba in Jordan. Built by the Crusaders in two hundred years of tireless activity (1097-1291 A.D.), these castles sometimes stand on almost inaccessible mountain peaks 6,000 feet high, sometimes are lapped at their foundations by the waves of the Mediterranean.

Crusader Castles once guarded the pilgrimage route to the Holy Places of Jerusalem, defending mountain passes and the coastal plains from the Moslems, offering hospitality and succor to pilgrims and sheltering neighboring villages when wars threatened the countryside. The most famous castle-builders of the period were the Knights Templars and Knights Hospitalers, two powerful monastic orders of the 12th and 13th centuries. The base city for the northern castles is Latakia, Syria's seaport on the Mediterranean. From here Sahyoun Castle can be visited in a half-day trip. It is distinguished by its dramatic rock-needle which once supported a drawbridge across a rock-cut channel 90 feet deep and 60 feet wide. In a day both the Castle of Markab, on a basalt mountain ridge overlooking the Mediterranean, and the Templars Castle and Crusader Church of Tartus can be visited. The Crusader Church, which is Gothic and very beautiful, should not be missed.



Call 8-4451 for Appointment  
**MRS. RUBY GRUNY**

**Vanity Beauty Shop**  
Sterling City, Texas

(All appointments not cancelled 1 hour before time to be charged for)

**Palace Theater**

Thurs., Fri., Sat., Nov. 15-16-17  
**"The Fastest Gun Alive"**  
Glenn Ford, Jeanne Crain

Mon., Tues., Wed., Nov. 19-20-21  
**"Crime in the Streets"**  
John Cassavetes, James Whitmore

Thurs., Fri., Sat., Nov. 23-24-25  
**"THE LONE RANGER"**  
Clayton Moore, Bonita Granville

**THE AMERICAN WAY**



Helen KELLER

"UNLESS WE FORM THE HABIT OF GOING TO THE BIBLE IN BRIGHT MOMENTS AS WELL AS IN TROUBLE, WE CANNOT FULLY RESPOND TO ITS CONSOLATIONS, BECAUSE WE LACK EQUILIBRIUM BETWEEN LIGHT AND DARKNESS."

COURTESY OF THE LAYMEN'S NATIONAL COMMITTEE

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DAILY & SUNDAY	DAILY (WITHOUT SUNDAY)
7 Days a Week for One Year by Mail	6 Days a Week for One Year by Mail
REGULAR RATE \$18.00	REGULAR RATE \$15.00
<b>BARGAIN DAYS RATE .. 13.95</b>	<b>BARGAIN DAYS RATE .. 12.60</b>
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**FORT WORTH STAR-TELEGRAM**

LARGEST CIRCULATION IN TEXAS—OVER 220,000 DAILY AND SUNDAY  
AMON G. CARTER JR., President

Typewriter Paper at The News-Record Shop

It's that new V8 in the '57 Chevrolet. It's as quiet as a contented cat and as smooth as cream . . . and it's cat-quick in response when you call for action!

No household tabby sitting in a sunny window ever purred more softly than Chevy's new V8 engine. You can scarcely tell when it's idling.

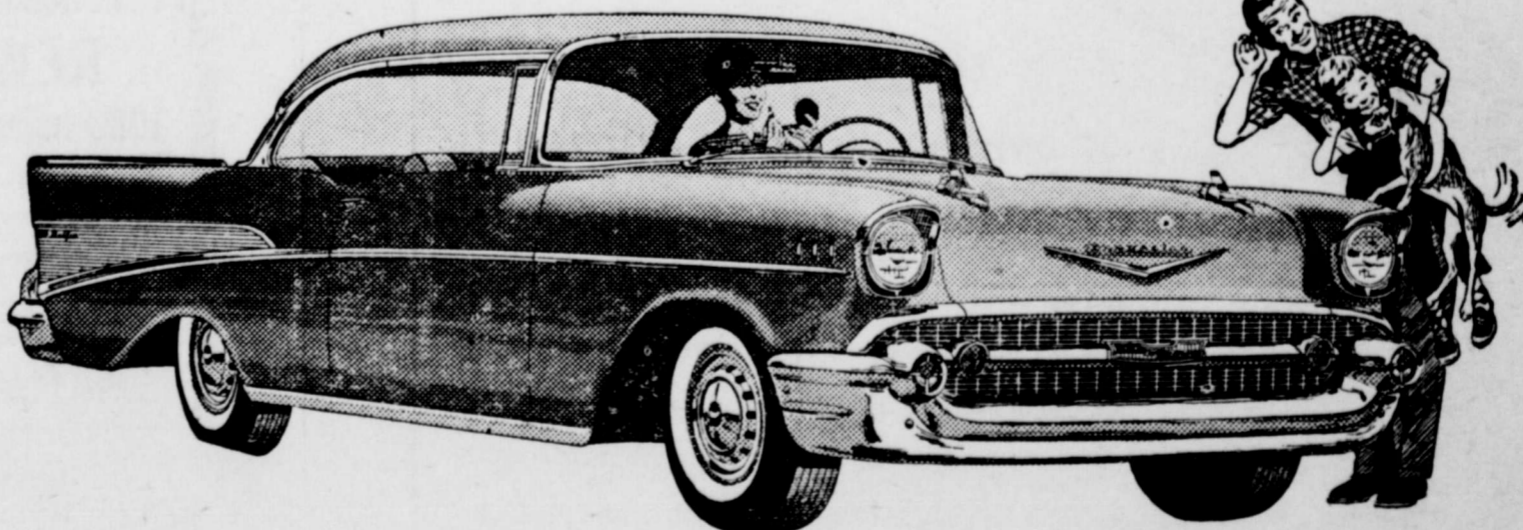
But when you nudge the accelerator, you know it's there, all right! Its right-now response keeps you out of highway emergencies. It overpowers steep hills with such ease they seem like level landscape.

This new Chevrolet V8 puts up to 245 high-compression horsepower\* under your command! It's sassy, sure—but as tame to your touch as a purring pussycat. Come try the smoothest V8 you ever put a toe to.



\*270-h.p. V8 also available at extra cost. Also Ramjet fuel injection engines with up to 283 h.p.

*that purr you hear is no pussycat!*



Sweet, smooth and sassy! The Bel Air Sport Coupe with Body by Fisher.

AIR CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST. LET US DEMONSTRATE!

Only franchised Chevrolet dealers  display this famous trademark

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STERLING CITY, TEXAS

**STERLING CITY NEWS-RECORD**

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter. PUBLISHED EVERY FRIDAY

**SUBSCRIPTION RATES**  
\$200 a year in Sterling County  
\$1.50 year Outside Sterling County

NEWS established in 1890  
RECORD established in 1899  
Consolidated in 1902

Cards of Thanks, reader or classified ads are charged for at the rate of 3c per word for first insertion and 1 1/2c thereafter.

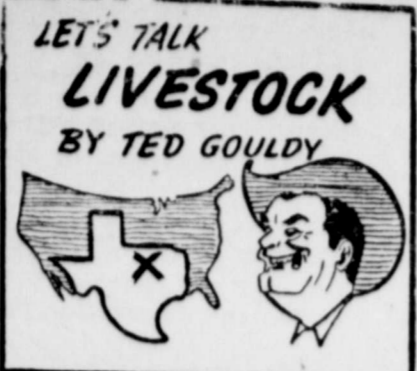
**MR. RANCHER**  
Before you buy Range Cubes, Drouth Emergency Feed or Custom Mix, call or see **BARNEY WILSON**

**WESTERN COTTON OIL**  
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**FOR SALE**—My trailer courts, 7 lots, 4 furnished apts., 16 trailer spaces; 5 room house made into 2 apts. Will sell all or separately.  
T. H. MURRELL

**Realtors -- Land Loans**  
YOUR LISTINGS APPRECIATE!  
Rentals, Homes, Land

**Sterling Finance Co.**  
P.O. Box 668, Sterling City, Tex



**CATTLE TRADE SLOW, WEAK AS HOLIDAYS APPROACH**

**FORT WORTH**—Movement of all classes of livestock rebounded back to normal seasonal numbers at Ft Worth and around the major marketing circle Monday. Most slaughter classes of livestock found a slow, weak trade as packers eyed the calendar and noted the approach of the Thanksgiving period in which poultry always upsets the red meat trade.

This year the trade will get a double dose as the two "Thanksgivings", November 22 to some and November 29 to others, will extend this holiday turkey feasting period to twice the normal span.

At Fort Worth Monday the bright spot in the trade was on good or choice quality stockers and feeders in the cattle division. These classes sold in an active and strong trade, however the plainer replacements were again slow and weak.

Slaughter classes of cattle and calves were very slow and mostly unevenly lower, with some interests bidding sharply lower, especially on fat calves and fed cattle.

Comparative prices included: Good to choice steers and yearlings \$16.50—23.50; common and medium \$10.00—16.00; fat cows

\$9.50—12.50; canners and cutters \$6.00—9.50; bulls \$8.00—13.00; good and choice slaughter calves \$14.00—18.00; baby beef heavies wheel choice and scaling over 550 pounds sold up to \$19. Cull, common and medium kinds \$8.00—14.00. Stocker steer calves ranged from \$19.00 down; stocker steer yearlings \$17.50 down.

**MARKET HOLIDAY**

**OBSERVANCE SET FOR NOV. 22**

The traditional Thanksgiving holiday will be observed at the Fort Worth stockyards on November 22. This date coincides with the national observance and was selected to fit in with holidays of allied indus-

tries including the major packers. Livestock received over the holiday will be yarded as usual and shown for sale the following day.

**HOGS OPEN STEADY; TOP \$15.25 AT FT. WORTH MONDAY**

Choice hogs topped at \$15.25 at Fort Worth Monday, steady with close late the previous week. Less desirable kinds sold mostly from \$13 to \$14.75, with some pigs in the \$11 to \$12 slot. Sows sold mostly from \$14 to \$14.50.

**LAMBS WEAKER, TOP \$19.50; OLDER SHEEP STEADY**

Most bids were weak to lower on lambs at Fort Worth as trade got underway this week. Slaughter in-

terests pointed out that lambs, as a rather exotic or specialty meat, was always harder hit by the turkey season than most red meats and so packers were braced for a weak dressed trade on lamb and mutton. By the time the slow trade had effected a clearance Monday prices were steady to 50 cents lower. Older sheep held steady.

Good and choice slaughter lambs cashed at \$16.50—19.50, the top figure paid for some strictly choice shorn lambs with No. 1 pelts. Cull, common and medium slaughter lambs sold from \$10.00—16.00.

Stocker and feeder lambs were quoted from \$12.00—17.00 and slaughter ewes cashed at \$5 to \$5.75. Old bucks sold around \$5. Old wethers drew \$8 to \$12. Yearlings cashed at \$9 to \$16.

**LADIES**—Do you want to see some pretty hats? If so, come in to Brooks & Bailey's store Monday, November 19th. These hats will only be here a day or so. Adv.



**From where I sit... by Joe Marsh**

**There'll Always Be An "Expert"**

Drove out to see how they're getting along with the new super-highway that's going to pass through town.

While I was there a fussy little guy—a spectator, like me—came up to the foreman on the job and started making all sorts of suggestions: "Shouldn't it go a little farther left there?... Why don't you bank the curves more?... Those ditches are awful close"... and so, on and on.

The foreman took it as long as he could, then asked politely, "How does she look for length?"

From where I sit, free advice is called "free" because it's usually not worth much. That little fellow was typical of the kind of "expert" who can't resist getting in digs—about how you work, what you wear, why you happen to prefer a glass of beer with your supper. People like that don't mean to be troublemakers... but the road to real intolerance is paved with their good intentions.

*Joe Marsh*

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HEY, RILEY! HOW DO YOU KEEP THAT NEW-CAR POWER IN YOUR BUGGIE?

SIMPLE, MY BOY, THAT CLEAN-BURNING GULF NO-NOX. YOU KNOW GULF TAKES OUT THE GOO AND GIVES YOU MORE GO

MAKES SENSE TO ME. IF YOU KEEP 'ER CLEAN YOU KEEP HER POWER



Get clean-burning  
**GULF NO-NOX**  
the "high-value" gasoline

M. E. CHURCHILL, CONSIGNEE

\* See William Bendix in The Life of Riley. Consult local listings for time and channel.

**Have You**

been visiting had visitors sold anything bought anything had a party been to one joined a club or been thrown out of one got engaged been jilted got married been divorced had triplets quadruplets or even one baby?

**That's News!**

and we, and your friends would like to know about it. Call The News-Record ask for the society editor. that's me

**Or If You're Scared**

we can't spell your name or somebody else's

**Then Write It Up**

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

**Thank You!**

**DAILY NEWSPAPER RENEWALS**

Renew your daily newspapers at the News-Record. We are agents for San Angelo Standard-Times Fort Worth Star-Telegram Dallas Morning News Abilene Reporter-News Bargain rates. News-Record.

**WE ARE BUYING**

Oil Field Salvage—Scrap Iron and Cable—Pipe Protectors & Cap Wire All Coppers & Metals—Batteries & Rags. If dollars mean anything to you, sell us your scrap materials. SAN ANGELO IRON & METAL Co. 700 Block West 14th Box 1586 Tel. 2142-1 San Angelo, Texas

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**Caperton Insurance Agcy. Motors Insurance Corp.**  
ALL KINDS AUTO INSURANCE  
STERLING CITY, TEXAS

**The Texas Co.**

Petroleum and its Products  
**HENRY BAUER, Jr.**  
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**Insurance & Abstracting**

Reliable Abstract Work  
Fire and Automobile Insurance  
**DURHAM ABSTRACT CO.**  
**DURHAM INSURANCE AGCY.**  
Worth B. Durham, Mgr

THE PAIGE COMPANY, INC., 432 PARK AVENUE SOUTH, NEW YORK, N. Y.

Mr. and Mrs. George Case returned home from California Wednesday night. They had been visiting the John W. Dentons.

**LOST** — Whoever borrowed my hydraulic jack — please return it—I need it. Boots Williams at the Conoco Super Service.

We strive to please with Courtesy and Merchandise—“The Best Service Possible Is Our Pledge.”  
**Carter's Drive-In Grocery & Cafe.**

**FOR SALE**—My home \$1500 cash will handle. See or phone Curly Wright. 8-2131.

For wedding invitations, announcements, at-home cards, etc., see the local News-Record shop.

**STERLING LODGE**  
**A. F. & A. M.**  
**No. 728**

Regular Meetings on the Second Tuesday of Each Month

**SELECT** your Christmas Cards now. Sample books now ready at the News-Record.

Best coffee in town and only 5c. Open 7 days a week. Carter's Cafe and Drive-In Grocery. (Adv.)

**D. L. HARALSON, JR.**  
INSURANCE OF ALL KINDS  
20% Less than Texas Published rate On Fire Insurance  
Phones 8-2191 or 8-2511

**City Barber Shop**  
H. F. MERRELL, Prop.  
“Satisfaction Guaranteed”



Coffee cake and conversation add up to a delightful afternoon or evening. With the conversation turning to politics these days, key your food service to that theme and bring on a platter of colorfully frosted cupcakes bearing the letters, “vote” or other political note. The food couldn't be simpler with cupcakes from the bakery with your own frosting, possibly in delicately tinted red and blue with a band of white.

Make your coffee service the focal point of the party and dress up the customary service with a bowl of whipped cream topped with a sprinkling of grated orange or lemon rind. A dusting of cinnamon or nutmeg or of a mixture of instant coffee, cocoa and cinnamon over the whipped cream adds a festive touch. With the economy of instant coffee you can serve this easily prepared coffee with a lavish hand. You will find an even greater economy available with a special introductory offer on the large, 6-ounce jars of such a famous coffee as Instant Chase & Sanborn now at your dealers. Glamorize your coffee by trying some of these unique ways to serve it.

**CAPPUCCINO STYLE COFFEE**

An Italian favorite. Make instant coffee extra strong. Serve with equal proportions of hot milk. Top with whipped cream, sprinkled with instant coffee and cinnamon.

**BORGIA STYLE COFFEE**

Make hot cocoa using milk. Serve equal parts of cocoa with hot extra strong coffee. Pour into cups. Top with whipped cream, grated orange peel and cocoa powder.

**MEXICAN STYLE COFFEE**

Drop a rum-flavored chocolate mint in the bottom of a cup. Pour hot black coffee over the candy. Stir.

**DENNIS JAMES says:**  
For a **TREAT** instead of a **TREATMENT**

Buy **OLD GOLDS** Regular or King Size by the carton!

**Quality Beef at A Bargain, Half, Whole, Quarters**  
CUT, WRAPPED, FROZEN TO YOUR SPECIFICATIONS  
43c Per Pound by the Half or Whole. Save on Your Meat Bill.

**Frozen Foods and Juices Locker Boxes \$12.50 yr.**  
Buy in Quantity and Save on Your Frozen Foods and Frozen Juices Food Plan Patrons. Check Our Prices Before You Buy Juices or Foods

**FROZEN FOODS LOCKER**  
PHONE 8-2801 STERLING CITY, TEXAS

**SPORTING GOODS**  
FISHING TACKLE. GUNS, AMMUNITION, CAMPING, etc.  
**C. C. AINSWORTH**  
PHILLIPS 66 STATION FIRESTONE TIRES  
Phone 8-2911 Sterling City, Texas

**Christmas Cards**

FOR THE BEST in Personalized Christmas Cards, See Our Order Books. We Have the Best Lines Available.

Burgoyne Cards  
Masterpiece Cards  
Exquisite  
Graham's Holiday Greetings

You may borrow our books for one day to make your selections in the privacy of your home.

**News-Record**  
Phone 8-2351 Sterling City, Texas

**SPECIALS**  
**Sat. & Mon.**  
12 Bottle Carton  
**Drinks 45c**

**CIGARETTES**  
ALL POPULAR BRANDS

Reg. Size. ALL POPULAR BRANDS  
**2.19 Carton**

**1 lb. 89c**

**Sugar 10#95c**

**CHAPPLE'S**  
“WE APPRECIATE YOUR BUSINESS”

**MARKET**

**FRYERS lb. 39c**

**Round Steak lb. 69c**

**Ground Meat 39c**

**Picnic Hams 45c**

**Meats Assorted Lunch lb. 49c**

**Slab Bacon lb. 49c**

**Beauty Bar VEL Soap 19c**

FAVORITE DOG FOOD, 3 cans --- 25c  
POWDERED OR BROWN SUGAR, 2 --- 25c  
TOMATO JUICE (Liby's 300) can --- 10c

**TURKEYS**

Don't Forget To Order Your Thanksgiving Turkey. Place Your Order NOW!

Thanksgiving Will Be on November 29th in Sterling City This Year. Both the Town Merchants and School Taking the 29th.

TOMATOES, 6 No. 1 Cans for --- 59c  
DIAMOND NAPKINS, 2 boxes --- 25c  
KLEENEX (200's) 2 boxes --- 25c  
PRESERVES, Kimble's Apricot or Peach 2 pound Jar --- 47c

**25 lbs. 1.89**

**2 lbs. 59c**

**Gandy's Milk 2 half gals. 98c**

**PINTOS 2-lb. pkg. 22c**

**AJAX Cleanser can 10c**