## STERLING CITY NEWS-RECORD

THE AMERICAN WAY


Under Competition the Customer Can Always Be Right


CATtLE SHARPLY HIGHER
AS GOOD RAINS COME FORT WORTH COME of moisture reported from the cattue country during the past few
days put a bullish tone to the trade
at Fort Worth Monday. at Fort Worth Monday
areas, as well demand stepped up demeand
from the winter clover Hrom the winter clover grazing ar-
eas of East and Central Texas,
caused stocker classes to move cased stocker classes
sharply higher.
This higher surge carried slaughinvaded the classes that have been selling largely for slaughter.
All cattle and calves were All catte and calves were fully
50 cents higher and many stocker
kinds were 50 c to $\$ 1$ and more
Choice fat cattle were virtually
 good slaughter steers and yearlings
sold from $\$ 16$ to $\$ 20$ and lower
low grades scaled
$\$ 16$ bracket.
Fat cows cleared at $\$ 10$ to $\$ 12.50$
and canners and canners and cutters sold from
$\$ 7$ to $\$ 10.50$. Bulls cashed at $\$ 10$ to
sold from and choice slaughter calv sold from $\$ 16.50$ to $\$ 19$ and com-
mon and medium sorts cashed at
si2 to $\$ 16$. Culls sold from $\$ 9$ to
$\$ 12$

Stocker steer calves drew $\$ 16$ to
$\$ 21$ and steer yearlings sold from $\$ 19$ downward. Replacement cows
sold from $\$ 8$ to $\$ 13$, and many aged cows in the $\$ 10$ to $\$ 11$ field had
packer values last week around $\$ 9$
to $\$ 10$.

SHEEP AND LAMBS STRONG Small supplies of sum Small supplies of sheep and lambs
opened strongly at Fort Worth
Monday. Monday. Fat lambs of good and
choice erades cashed at sil to $\$ 19$
and common and medium sorts sold around $\$ 12$ to $\$ 16$. Culls sold at $\$ 10$
to $\$ 12$. Stocker and feeder lambs of medium and good kinds sold
from $\$ 13$ to $\$ 15$, and choice lambs CARD OF THANKS
We wish to express the sincer
gratitude of our heart to our man
and
 death of -our dear father.
Especially do we wish to thank
Mrs. Emilie Wiesner for her kind Mrs. Emmilie Wiesner for her kind
care and patiene.e. Also Dr. Swann
and the hospital staff for their ber with a prayer of gratitude Mr.
and Mrs. Ratiff for their faithful nursing in the past year. We wish
to thank each one for the delicious food brought in, prepared and
served with loving hearts and will
ing hands. May the richest blessings of God be yours to enjoy
Mr. and Mrs. Rufus Foster an family. Mrs. Clyde Reynolds and
Mr. and Mily
Robert Reynolds. AT TRAINING SCHOOL
D. J. Norton, who is combination
man for General Telephone Company, of the Southwest in Sterling
City, is in San Angelo for two
weeks attending a Company train. ing school course in Basic Central
Office Maitenace.
The o hour ocurse covers main-
tenance of all the switching equip tenance of all the switching equip-
ment liceated in local telephone ofA certificate of award will
given each employee completin
the two-week course.

## Social Security Officr Here An officer of the Administration was in Sterling Administration was in Stering o Wednesday of this week. He wil be here again on October 26 and at

 that time will interview anyonewishing information on filing for
withen retirement or survivors benefits un-
der the Social Security Act.
sed said persons here could tell the
postmaster to have the representa postmaster to have the represen
tive getin touch with them at
next Sterling City schedule.

$$
\begin{aligned}
& \text { Loven Leaving Chapple's } \\
& \text { Mr. and Mrs. Bill Loven }
\end{aligned}
$$

$$
\begin{aligned}
& \text { raver area He and Mrs. Loven } \\
& \text { Texas are } \\
& \text { have worked at Chapples for seve } \\
& \text { eral years. Bill wwas market manag. }
\end{aligned}
$$

$\qquad$
Worth prices of replacement cattle
and calves have been as high or higher grade for grade than prices
at Corn Belt ppoints.
improvd pasture conditions and the Improvd pasture cotaking place ove
restocking that is ta
the territory. Rains of the past week or ten
days will further enthance this
stoker and feeder outlook as win-
ter grazing areas will call for many ter grazing areas will call for many
cattle and lambs to keep wheat and
other winter grazing crops grazed other
down.

## C. C. Reynolds, 85 Buried Here Monday Afternoon



Behind
The
8 Ball
moving right along. Roadbeds are
peing made ready and base calich

ond elections-or somepin'. Any
way, they are meeting and I pre-
sume such will be among the fir order of business. Many things are
bound to come up before the body as the city governmnts structure is estabished. Tax rates, issues with
utilities companies, etc. will take
time of board members. The men wil
Mayor John Walraven was sport-
ing a knot on his dome early this week. He got a pop enough to
make a goose egg on his head, as
me he was about his duties at his se
vice station.
The State Fair of Texas opens Dallas on Saturday of next week and better than ever, the fair al-
ways draws some Sterling folk The 4-H boys, the FFA girls and
some 4-H Clubbers are planning to
go sometime during the fair go sometime during the fair.
8-BALL
Clouds that promised lots and delivered little have kept people in
Sterling hoping all week. Sunday morning, city residents awoke to
find about an inch of rain had fallen during the night. Other areas
of West Texas have received lots
of rain. but Sterling County is still on the short end of rainfall.
$8-\mathrm{BALL}$ he time view each world series
game over television these days.
$\qquad$ saw an antenna being raised ove
the school along about Tuesday. Guess baseball is still the nation
sport, after all. For my money, thou
football.
8-BALL
Mary Lynn Garrard got a broken
arm at PE class at the school Wed-
She is a nesday of this week.
fifth grade student.
Postmaster and Mrs. Hal Knight
attended
the National League of attended the National League of
Postmasters National Convention
in Galveston the first part of last week.
While Copeville, Texas. 8 -BAL
O. D. Emery of Weslacos visited
here briefly last week. He was in his plane and he picked up hi
mother, Mrs. W. L. Emery and too visit with recatives. On the return
trip he parked his plane at the and several rid
were enjoyed.

Lions See Film on Fishing in Alaska


Eagles Play the Jayton Jaybirds Here Tonight At $80^{\prime}$ Clock

HOSPITAL NOTES

| Pateents in the siering Count |
| :---: |
|  |  |

Hospital on Thursday morning of
this week included-
Fannie Copeland
Mrs. G. G. Ainsworth
Jodie Emery
Mrs. Neal Reed
Mr. and Mrs. D. P Glass
Mr. .C. C. Reynolds
S. L. Augustine
Dismissals since Thursday morn-
ing of last week include-
Mrs. T. S. Foster
Candelario Medina

## County Agent's Column


 released by the Experiment Station
says that effective control of worm parasites in cattle was
tained by the mixtures
The report says that cottonseed
meal, ground grain sorghum and meal, ground grain sorghum and ity of mineral mixs containing
phenothiazine. However, the mixes
tested were not consumed in am. lested were not consumed in amtive control of the parasites of cat-
tle in the Gulf Coast area. The $\begin{array}{ll}\text { mixtures contained } 2 & \text { per cent } \\ \text { phenothiazine and } & \text { cen } \\ \text { to } \\ 50\end{array}$ minerals
plement)


Hez Reynolds of Gladewater and An effective way to rid your
hree of his children attended the three of his children attended the place of snails is to mix up a bait
funeral of their brother and uncle, and sprinkle it in flower beds and
C. C. Reynolds, on Monday. around the edge of the house. Some tures already put up in handy con-
tainers, but in case you cannot get tainers, but in case you cannot get
any, the following mixture may be pounds of Wheat Bran pounds of Sodium Fluosilicate
Sodium Flouride or Paris Green pine of cheap molas
2 quarts of water.
This bait should be applied in
the late afternoon for the bast con-
On his return he plans to come by
Dallas to visit with his brother, L
Robert Reynolds of Dallas
tended the funeral of his father, tended the funeral of his father
C. Reynolds, here on Monday
replaced H. W. W. Smith as manage
for me Sterling Motor Company
John formerly was manager here
for M. C. Reed, owner of the com-
New Mercurys Now on
Display at Sterling Motor
Company

Henry Mahoney, Bob Crump, an
Chester Wright of Lubbock attend
ed the funeral of C. C. Reynold here Monday. The three were er engines the 56 Mercurys have friends of Mr. Reynolds. $\quad \begin{aligned} & \text { range of } 12 \text { big models. Low-sil } \\ & \text { houette hardtops offer the smartest } \\ & \text { in styling both inside }\end{aligned}$
Visiting in the T. H. Murrell
home here last week were Mrs.
Murrell's brother and sister-in-law, Mr . and Mrs.
man, Texas.


## Thrill-A-Second at State Fair Show



Engraving Orders at the News-Record

## Have You

been visiting
had visitors sold anything bought anything had a party
been to one
been to one joined a club or been thrown out of one got engaged been jilted got married
been divorce had triplets quadruplets
or even one or even one
baby? That's News! and we, and your friends Call The News-Record ask for the society editor. Jr If You're Scared we can't spell your
name or somebocy Then Write I! UP on a peece of seract
and bring it in in or mail something
or somen and well wial know at
Thank You!
When you need paper drinking cups or dispensers, see and buy
them at the News.--Record.

We still serve the best steaks in Meyer
town, but the pretty gone. Still he pretty girls are FOR SALE-Registered Su-30 cook, however, East Highway. Carters (Adv.) Box 118, Lamesa, Texas FOR SALE Concrete Mixer ma- Best coffee in town and only 5 c. chine for block making. See will and Drive-In Grocery, (Ady) -----

## MAKE HOMEWORK FUNI

give your children

## WORLD BOOK

 World Book is easy to easy to understand makes learning fun so that children want to know more. For more information, write

Local Representatives
Mrs. B. J. Crossno, Phoze 134
O. T. Jones, Phone 103

Ed Nunnally, District Manager

## NOTHING IN FRONT OF YOU BUT FRESH AIR!

Drive with care . . . EVERYWHERE!


Great Features back up Chevrolet Performance: Body by Fisher - Ball-Race Steering-Outrigger
Rear Springs - Anti-Dive Brahing $\sim$ 12-Vo:t Electrical System - Nine Engine-Drive Choices.


NOW'S THE TIME TO BUY! LOW PRICES - BIG DEALS! ENJOY A NEW CHEV

Advertising Doesn't Cost-- It PAYS
FOR YOUR EVERY INSURANCE NEED See
D. I. EARALSON, Jr. ACENCY I Write All Forms of Insurance Including the Following: Personal Property Public Liabil
Automobile

Cospitaization Accident \& Health
$\begin{array}{ll}\text { Fire } & \text { Burglary Property DamagePhone } 115 \text { or } 94\end{array}$
SPORTHNG GOODS c. C. AINSWORTH

PHILLIPS
Phone 148 Firestone tires
Sterling City, Texas

STATE
$\square$


FARM
INSURES ALL 3


Sometimes it's smart to put all your eggs in one basket ... especially of having all your personal insurance in the hands of one person your individual needo. Call me antime.

If pays to know your STATE FARM Agen G. C. MURRELL

Phone 30 or $199 \quad$ Sterling City, Texas

1. We'd like to show you some of
the things that make the Ford the things that make the Ford
one of America's finest cars...
though it's one of the lowest though it's one of the lowest.
priced. Let's start with these long, low lines. Looks like i


Let's take a walk around the NEW '56 FORD !
4. The new 202-h.p. Thunderbird $\mathbf{Y}-8$ will give you a new lease on driving enjoyment. It's available in Fordomatic Fairlane and Station Wagon models. You can have the "GO"'packed 176-l.p. Y-8
in Fordomatic Mainlaine and Customline models, or Ford's new 137-h.p. Six is available in any model.
5. Note the deep-center design of this new Lifeguard steering wheel. The wheel rim is over three inches above the post to
help cushion the driver in case of an accident. It's a feature of new Lifeguard Design which Ford spent over two years developing... to give you added protection in case of an accident.

PRISON RODEO FEATURE

Two trios of Arabian-blooded horses take the hurdle at jump in preparation for perform a dranatic cross fire being held at Prison Stadium in Huntsville. Texas every Sunday in October. The all girl group will thrill audiences with the breath-taking skill and daring with which they Roman ride, Jump and Drive their horses. They have Coliseum on the West Coast to Madison Square Aarden and the Boston Gardens on the East Coast.

| PRESBYTERIAN CHURCH | $\begin{array}{l}\text { and Dr. Greer attended a District }\end{array}$ |
| :--- | :--- |
| "The Annual World-Wide Com- |  |
| Conference on "Christian Steward |  |
| ship" at the Angelus Hotel at San |  |

$\qquad$ and Dr. Greer attended a District munion Service* observed by all
ship at the Angelus Hotel at San
Angelo last Monday night, unde Evangelical Churches throughout
Christendom, will be celebrated at
the auspices of the Council of Mid
Texas Presbytery. the First Presbyterian Church, Texas Presbytery
Sunday, October 2 at 11 a.m. All
members of the church are urged
members of the church are urged
to be present in obedience to the W. Smith. manager of the
Sterling Motor Company is moving to be present in obedience to the Sterling Motor Company is moving
command of Christ who said "This to Lamesa this week-end. where comm rememberance of me." Dr. he has a job with the Ford company
do in rem
Baxter Greer will Baxter Greer will use as his ser- there.
mon subject at $7: 30 \mathrm{pm}$. "The Wis.
mon subject at
dom of Preparation."
Plate lunch 85c. Steaks, San
dom of Preparation."
Mrs. E. L. Bailey, Mrs. Baxter wiches, Haamburgers and Hot Do
Plate lunch 85c. Steaks, San
dom of Preparation."
Mrs. E. L. Bailey, Mrs. Baxter wiches, Haamburgers and Hot Do Mrs. E. L. Bailey, Mrs. Baxter
Giches, Haamburgers and Hot Dogs
Greer, E. L. Bailey, Fred Campbell
our Specialty. Carter's Cafe (Adv.

2. Here, on your left, is the inspiratio for the styling of the ${ }^{56}$ Ford-the
famous Ford Thunderbird. those broad, flat hoods, for example. Here is styling that will stay in style.
3. Here's what you ride on. This frame




6. This Lifeguard cushioning for instrument

panel and sun visors is optional. It gives you
extra protection when thrown forward in extra protection when thrown forward in
an accident. You may also have optional seat belts


Well, that covers the important points. But there's a lot more. So we'd like to invite you to come in and see the new
' 56 Ford for yourself. Then you'll see the colorful new exteriors and interiors, the quality workmanship that is exteriors and interiors, the quality workmanship that ing you do you'll know that Ford is the fine car at half the
fine car price.

Here's Ford's new Lifeguard door new Lifeguard family. A double-grip locking engagement reduces the chance of doors springing open under un usual strain of impact. Chances of serious injury in accidents are les
when passengers remain in the car


## WFer ${ }^{2}$ Doing

 FIRST METHODIST CHURCF $\begin{array}{ll}\text { L. S. Dubberly. Pastor } \\ \text { Church School } & \text { 10:00 a. }\end{array}$ | Morning Worship | 1100 a a.m |
| :--- | ---: |
| Mvening worship | $7: 30 \mathrm{a} . \mathrm{m}$ | CHURCH OF CHRIST

Wayne Zuck Minist
$\begin{array}{ll}\text { Wayne Zuck, Minister } & \\ \text { Bible School } & \text { 10:00 a.m. } \\ \text { Morning Worship } \quad 11: 00 \mathrm{a} . \mathrm{m} .\end{array}$ $\begin{array}{lr}\text { Young People's Class } & \text { 11:00 } \\ \text { Y: } & \text { a.m. } \\ \text { Yvening Worship }\end{array}$ Evening Worship
$\begin{aligned} & \text { Tuesday, Ladies Bible } \\ & \text { Class }\end{aligned}$ 8:00 p $\begin{gathered}\text { Class } \\ \text { Wednesday, Mid-Week } \\ \text { Bible Study }\end{gathered}$
$\begin{aligned} & \text { 9:30 }\end{aligned} \frac{\mathrm{a}}{} \mathrm{a} . \mathrm{m}$
8:00 p.m. IRST BAPTIST CHUBCH Claude B. Stovall, Pastor
Sunday School $\quad 10: 00 \mathrm{a} . \mathrm{m}$.
Morning Worship $\quad 11: 00 \mathrm{am}$ $\begin{array}{lr}\text { Morning Worship } & \text { 11:00 a.m. } \\ \text { B. T. U. } & \text { 6:30 p.m. } \\ \text { Evening Worship } & 7: 30 \mathrm{p} . \mathrm{m} \text {. }\end{array}$ first presbyterian church Baxter D. D. Greer, Pastor Munday School
Morning Worship
Evening Worship
$10: 00 \mathrm{am}$.
8:00 a.m.
8:.
Texas tronds
dallas fashion center


Cool weather play-clothes of velveleen and wool jersey are designed
by Gay's Originals. The skinny ants of Contoni velveteen have
arge patch pockets. The colors are arge patch pockets. Thterscotch and
black, periwinkle butter
olive The wool jersey loosef.fting olive. The wool jersey loose-fitting
overblouse makes a com fortable
companion to the slim pants. Sizes
\&i.16. Pants about $\$ 15.00$. Blouse
shout $\$ 12.00$.
paly Tumer HELLS SLISND" COUNTRY Gillt


The One Book-the Bible

We feature SW/FT'S
Brands of Meat Premium Picnics, Ready To Eat lb. 49c

Pork Chops, lb. $59 \phi$ Pot Roast, lb. $47 \phi$ Cheese $2^{*}$ Velveeta $89 \phi$ Bologna All Meat lb. $\mathbf{4 9} \phi$
 Candy $3_{\text {bars }}^{\mathrm{sc}} \quad 10^{\mathrm{c}}$ Gum $3^{\text {sc Pkgs. }} 10^{\text {c }}$ Sugar 5 lbs. 49c
sun Pork $\mathcal{E}$ Beans SPRCIALS

Sat. \& Mon.


Large
Size
19c
Kimbell Salt 3 bxs. $25 \phi$
Supreme Salad Wafers
Crackers lb. box 25c

## Kimbell's Peach or

 Apricot Preserves 2 20-0z. Jars 69 $\phi$ 2 Spuns for $19 \varnothing$Green Beans Kimberls Green Beans whole 2 cans 45 $\phi$



| ARE IN EFFECT NOW!ne Full Yesr$\mathbf{\$ 1 1 9 5}$ |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

CHAPPLE'S
"WE APPRECIATE YOUR BUSINESS"

STERLING CITY (TEXAS) NESEPTEMBER 30, 1955

| STERLING CITY NEWS-RECORD JACK DOUTHIT, Publisher | Norin Concho River Soil <br> Conservation News <br> Column | ranch. <br> All persons interested in soil and watr conservation through <br> proper range management are in vited to attend. <br> vited to attend. | formation returns covering farm employees, together with the payment of the social security tazes due, should be sent to the District Director of Internal Revenue not | STERLING CITY high school FOOTBALL SCHEDULE <br> Sept. 30-Jayton at Home |
| :---: | :---: | :---: | :---: | :---: |
| Entered Nov. 10, 1902, at the <br> Sterling City postoffice as published Every friday | The supervisors election in 2 of the North Concho Rivr Soil Conservation District will be held | SOCIAL SECURITY FOR FARM and ranch employees Since January 1, 1955, any farm | operators can get complete infor mation about taxes from the Dist rict Director of Internal Revenue. $\qquad$ | October 14-Flower Grove at Home October. 21 -Garden City at Home October 28 -Water Valley There Nov, 4-Forsan at Home |
| SUBSCRIPTION RATES s1. 50 a year in Sterling County 51.75 Elsewhere in Texas s2.00 Outside State of Texas | that part of Howard County which drains into the North Concho River and that part of Sterling County |  | Service Possible Is Our Pledge." Carter's Drive-In Grocery \& Cafe. | (The last 5 games are conference) <br> W.L. (Diddle) Young-Coach <br> E. B. Hosea, Assistant Coach |
| RECORD established in 1899 Consolidated in 1902 | Tom Humble is presently serving as supervisor for the zone. All persons owning land within this zone are qualified voters for thi |  | Realtors -- Land Loans your listings appreciated |  |
| All classified ads, public notices arrds of thanks. leeals, and such ad <br>  ire 42 c per column inch. | election <br> A barbecue lunch will be srved at 12 o'clock noon and the election will be held immediately afterward Following the election will be a | ployee and he will contribute an equal amount. He must report the amoun tof cash wages that he has paid to each such employee and send the total tax to the District | YOUR LISTINGS APPRECIATED <br> Rentals, Homes, Land <br> Sterling Finance $\mathbf{C o}$. <br> Po. O. Box 668, Sterling City, Tex | HENRY BAUER <br> Consignee |

 For I956_THE BIG $\boldsymbol{\wedge}$ /


## LOOKS BIG...FEELS BIG... ACTS BIG...IS BIG! THE BIG BUY FOR 1956

- Great new 210 - and 225 -hp safety-surge V-8 engines
- New high in usable power-faster getaway than ever
- More styling innovations, new freshness everywhere
- 12 big models, new fleet of low-silhouette hardtops
- Brilliant new Flo-Tone color styling, illustrated above
- New smartly-tailored, color-matched interiors
- New Safety-Engineered features including safety door locks, impact-absorbing safety steering wheel, safety seat belts*, padded instrument panel* and padded sun visor*
on display today...the big Mercury


Motors Insurance Corp.
all kinds auto insurance STERLING CITY, tEXAS


Today Is Felt Hat Day

IN
Sterling
City

STETSONS $\$ 10$ to $\$ 50$
RESISTOLS $\$ 10$ to $\$ 15$
CHILDREN'S FELT HATS $\$ 7.50$

"The Men's Store"

A Lazy Sunday Afternoon
$\qquad$ By Betty Barclay

Insurance \& Abstracting Fire and Automobile Insurance DURHAM ABSTRACT CO.
DURHAM INSURANCE AGCY Worth B. Durham, Mgi


BEST for children BEST for grown-ups! WORLD BOOK


America's Leading Family Encyclopedia
World Book is the only refer. any other encyclopedia. For to fit the exacting needs of more information, write or children and adults, too. This phone.
farnilies buy reason why more
Mrs. B. J. Crossno, Phone 134
O. T. Jones, Phone 103

Ed Nunnally, District Manager 237 N. Magdalen St. San An gelo. Texas Phone 4540



You Can Have That Printing
DONE HERE IN STERLING CITY AT THE
News-Record
NEW CAB STYLE-Ford's F. 100 pickup truck with wraparound windshild and hooded roof is avail ble in a 110 or 118 inch wheelbase to carry either a 45 or 65 cubic foot box. Powered by a 223 cu . in missions available: standard, overdrive, Fordomatic and heavy rated at 167 hp , the piekup has five trans trucks go on display at 6,800 Ford dealer showrams seper duty 3 speed and 4 speed. Ford's 1050

