

STERLING CITY NEWS-RECORD

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No. 11



Behind The 8 Ball

The district commercial manager of the General Telephone Company, Maxwell, met with the Sterling City Commissioners Court Monday of this week. The meeting was held to discuss the placing of telephone poles and utility poles and in-lots in Sterling City. The court now thought that the city of Sterling had been surveyed and the lots and alleys were defined as to ownership, etc., and that the telephone company was planning on reworking their installations here—that poles and other things should be set in the alleys as is done in cities. The court thought as new sections of town were opened to telephone and utility service the poles could be set in alleys to make things more attractive. They assumed (and rightly) if the telephone company was working their service here, it would be a good time to make the change for the better.

Members of the court had heard that it shouldn't cost much if anyone would put the services in the alleys—and they told Mr. Maxwell what the court wanted. Maxwell said it would cost more—maybe a lot more, and he didn't see how it could be done. The members argued it could and would cost too much money and the company would put them where they were. Mr. Maxwell said the telephone company would put them where they wanted to.

The court passed an order to effect that the company should put its poles and services in the ways. Mr. Maxwell said the company would still put the poles where they wanted to. The court thought that maybe a court injunction would stop THAT.

8-BALL

Commissioners Court Order

The Commissioners Court order was passed and mailed to the parties reads as follows:

Appearing to the court that the streets, streets and alleys of the city of Sterling City, Texas, have been located upon the ground, that the respective lines of ownership and domain may now be retained with accuracy, and with regard to the public welfare and good, and through the exercise of the valid police powers vested in this court to establish and maintain public welfare and good, is hereby Ordered that all poles like methods for transmission of lines and service of all public utilities and service companies serving the individual consumer or shall be located by said public utility or service companies in the streets of the town of Sterling City, Texas.

Passed and Approved this 14th day of March, A.D., 1955.

It is the further Order of this court that the County Clerk prepare a copy of this proceeding of the court and forward same to the utility or service companies doing business in the town of Sterling City, Texas.

8-BALL

It was not the original intent of the commissioners, said county attorney Worth Durham, to make the poles come in and overnight do the job of moving their poles into the streets, etc. But, the court thought if such job of redoing the service was to be done, and that sections of town are being opened up with streets, that the poles should be placed in the alleys to be more pleasing and slightly better for residences, etc.

The commissioners were only making a reasonable deal from the company on that score.

8-BALL

While on the subject of the telephone company, I recall a meeting several years ago, when a local club committee met with the Commercial Manager of the company, Mr. John E. Robbins, said he and put in writing, that if we could get the requested increase to the company (which was high) that Sterling City would get the next system put in by the company next to Ozona. (They had the first one.)

However, I saw a story and picture in this week's San Angelo News Times that Blackwell was

Senior Play at School Tonight

The senior class of Sterling City High School will present the senior play tonight. The play is "The Dead of Night" a three act mystery written by J. C. McMullen.

Curtain time is 8:00 p.m. and admission will be 75c and 35c.

Personalities seen in the play will be—

Martha Baldwin—Jane Hallford
Allan Richards—Leslie Cole
David Carruthers—Billy Derrell Blair

Donald Hull—Marshall Blair
Sarah Watkins—Jenny Ruth Davis
Ruth Nash—Billie Green
Joey Baldwin—Kent Jones
Lela Chapman—Patsy Martin
Adam Glassett—Don Carper

Mrs. John Q. McCabe, 88, Dies

Mrs. John Q. McCabe, 88, of Robert Lee, died early Sunday in the Sterling County hospital, where she had been since she suffered a heart attack Friday of last week.

Born Jan. 3, 1867, Mrs. McCabe was married on May 30, 1882, at Meridian. The couple moved to Coke County, then Tom Green County, in 1883. Mrs. McCabe had suffered a light stroke of paralysis about four months ago.

Funeral services were held at 2 p. m. Monday in the Robert Lee Baptist Church. The Rev. Taylor Henley, pastor of the Immanuel Baptist Church of San Angelo and former pastor of the Robert Lee Church, officiated. He was assisted by the Rev. J. C. Shipman, present pastor.

Burial was in the Divide community cemetery with the Clift Funeral Home of Robert Lee in charge.

Survivors include four daughters, Mrs. A. N. Counts, Mrs. M. D. Chumley and Mrs. A. B. Sheppard, all of Robert Lee, and Mrs. W. M. Simpson of El Paso; two sons, Frank and Fred McCabe, both of Robert Lee; 18 grandchildren, 27 great-grandchildren and three great-great-grandchildren.

The oldest grandsons served as pallbearers. Other grandsons were honorary pallbearers.

THE WAYNE ZUCK'S BACK FROM FUNERAL

Bro. and Mrs. Wayne Zuck and family returned home Wednesday night from Bowie, Texas, where they attended the funeral of Mrs. Zuck's father, V. F. Phemister, 64. He had died in a Nocona hospital Monday, and the funeral was held in Bowie Wednesday. He was a resident at Montague.

Survivors include five daughters, four sons, 17 grandchildren and one great grandchild.

getting a new dial system by the company.

Well, now.

8-BALL

I asked Worth Durham if the company had a franchise to operate in Sterling City. He said not so far as could be ascertained.

Several citizens have suggested that Sterling City would be a good place for an REA phone coop.

Several persons have suggested other prospects. The commissioners probably would like to know how YOU feel about their action.

After all, they act for the people.

8-BALL

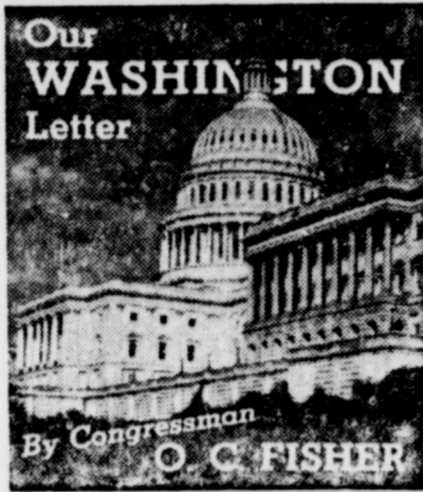
Maybe a company with a monopoly does not need a franchise to come in and operate in a place. I always thought they did. There are regulatory bodies for such monopolies. In our case it is the Sterling County Commissioners Court.

By the very nature of a monopoly it has to be regulated. Competition can't set its prices. They are set by the company to the point of the highest net return—with the consent of the regulatory body it deals with.

Groceries are sold competitively. But what if there were only one grocery store from which to buy your groceries—no other one nearer than say New York. The price of the groceries would have to be regulated, perhaps.

In our modern civilization, phones have become almost as much a necessity as groceries. People can't do without them in our day. The companies have the people almost at their mercy.

Regulatory bodies have to control such monopolies.



THE PROBLEM of getting men in military service to reenlist was aired in the House last week when a new career incentive bill was approved and sent to the Senate.

It costs Uncle Sam a lot of money to train a person to be a soldier and it is therefore to the interest of the Government to have that person reenlist. More than \$6,000 is spent on training a GI the first year he is in. But in specialties the training cost is really high. For example it takes \$120,000 to train a jet pilot, and \$275,000 to train a jet bomber pilot!

In the old days before World War II officers were attracted to the service and remained in it voluntarily because of the prestige involved and the security. Officers could look to retirement with 75 per cent of their regular pay, and many fringe benefits. President Eisenhower, with all his ability, chose to make the military a career. He stayed on duty from July 2, 1920 to July 1, 1936, as a major, a period of 16 years. General Omar Bradley likewise served 16 years as a major without a promotion. And Admiral Nimitz remained a captain in the Navy from 1927 to 1923, a period of 11 years.

But in this time when private industry offers more and more retirement and pension plans and social security and other benefits and attractions are available, it is increasingly difficult to keep people in the military service. The more the turnover, the more the cost of Government.

For example, taking the regulars only the reenlistment rate dropped from 59 per cent in 1950 to an average of 24 per cent from July to December 1954. The Navy reenlistment rate is still decreasing from a high of 66 per cent in 1950 and 21.8 per cent in the period from October through December, 1954. In the Air Force, reenlistments dropped from 53 per cent in 1950 to 21.8 per cent during the October-December period, 1954.

So, in an effort to turn this trend and to attract more young men to make the military a career, the incentive pay bill was approved by the House. Examples of how it applies: A 2nd lieutenant who has completed 3 years' service—including his enlisted period—will get an increase from \$237.12 to \$296.40 per month. The 1st lieutenant: \$274.18, to \$335.40.

The higher increases will go to those who have served for at least 3 years—those in whom the government has a sizeable investment in training costs.

Betty Dunn's Husband Hurt in Car Crash Last Friday

Tom Robert Sullivan, husband of the former Betty Dunn, was injured in an automobile accident near Alpine last Friday afternoon. One of the occupants of the car was killed and several injured. Lucky Booz, a geologist student and president of the sophomore class, was killed out right. Sullivan received a broken jawbone, broken collar bone and a broken shoulder blade. He was not critically injured however. Mr. and Mrs. C. J. Dunn, Betty's parents, said Sullivan was told by the doctors Monday that he could go home soon.

The group of students were on a geology field trip and returning to the college when the accident happened. Their car overturned coming down a hill, and spilled the occupants each time it turned over.

Sullivan and Betty Dunn, both students at the Alpine college, were married in January.

CARD OF THANKS

We wish to express our thanks to all who helped at the fire Monday and for the contributions from our friends.

Mr. and Mrs. Doc Daves & family

Lions Club Luncheon

The Lions Club members met at the community center Wednesday for the regular luncheon meeting. There were three guests, Jim Beall of Sweetwater and Jim Kelly and Roy Tidwell.

President R. T. Caperton, a member of the park board, said the board was planning to spend some money on the park. They planned to fix up the Girl Scout house for a couple to live in—in return for keeping track of the water sold and upkeep of the park somewhat.

The need for a laundry here was brought out. Caperton said fifteen families moved from here last week partly because of having to drive so far to a helpy-selfy laundry.

It was voted to have an ad put in the San Angelo and perhaps Big Spring papers trying to interest somebody in opening a laundry in Sterling City. Such a venture should be a paying one, it was pointed out.

Pink and Blue Gift Tea Last Thursday

A pink and blue tea, honoring Mrs. Loyd Murrell, was held on Thursday, March 10, from 3 to 5 in ranch home of Mrs. Martin Brown. Hostesses for the affair were Mrs. Alvie Cole, Mrs. Bill J. Cole, Mrs. Worth Allen, Mrs. Charlie Pate, Mrs. Minta Philips, Mrs. C. C. Ainsworth, Mrs. Foster Conger and Mrs. Martin Brown.

The color scheme of pink and blue was carried out throughout the party rooms. The table was covered in imported lace over pink. The center piece was made up of pink carnations in fern and blue net.

In the receiving line were Mrs. Martin Brown, Mrs. Loyd Murrell, the honoree, Mrs. Mae Martin of Colorado City, Mrs. T. H. Murrell and Mrs. W. C. Bullard of Colorado City.

Mrs. S. A. Wall of San Angelo played the Hammond Organ during the tea hours. Mrs. Bill J. Cole and Mrs. Charlie Pate alternated at the punch bowl while Mrs. Alvie Cole and Mrs. Worth Allen served the cake.

Mrs. Foster Conger and Mrs. C. C. Ainsworth conducted guests to the gift room. Mrs. Minta Philips and Miss Diana Lou Cole registered 75 guests.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Aaron Clark
E. J. Helwig
Mr. and Mrs. D. P. Glass
Dismissals since Thursday morning of last week include—
Mrs. Martin Reed
Mrs. J. O. Longshore
Mrs. John Q. McCabe, deceased
Billy Boyd Allen

Group To Meet and Plan For Community Progress And Development

TO MEET AT COMMUNITY CENTER TUESDAY AT 7:30 P.M.

A group of planning meeting for all business men and ranchers interested in discussing projects for the development of community projects will be held in the community center Tuesday night, Mar. 22 at 7:30 o'clock, it was announced Wednesday of this week.

Projects to be discussed include possible incorporation, a water system and sewer system, as well as any others of community development, it was announced.

To Form Organization

It is planned to form an organization, name officers and look into projects. A possible name would be a Board for Community Development, with a chairman and other necessary officers.

A meeting of those interested in such a deal was called immediately following Lions Club luncheon by R. T. Caperton. About a dozen men stayed for the meeting, and the date for the organizational meeting was set.

All interested citizens were asked to attend the meeting next Tuesday night.

FIRE MONDAY MORNING

Fire damaged the house owned by W. W. Durham and occupied by the Doc Daves family Monday morning about 9:30. The Daves were moving to the Leo Radde house and were over half moved. Mrs. Daves was washing clothes and had just washed some of Docs work clothes in gas. When she took them into the bathroom, they caught fire from the water heater, she said, causing the blaze. Damaged was most severe in the kitchen and bathroom.

Mr. Durham wasn't sure just how much the damage would be, until insurance appraisers finished.

328 SCHOLASTICS COUNTED FOR STERLING

There were 328 scholastics enumerated in the January school census here in January, said superintendent O. T. Jones this week.

Children between the ages of 6 and 18 were counted. State aid apportionment is based on the number of scholastics.

School Burglary About Solved

The Sterling school was entered and burglarized on February 9. It developed that three men went through this part of the country and burglarized 40 or 50 schools. One of the men has been caught and is in custody of Arkansas officials. He has turned state evidence and implicated the other two men, as well as himself.

Sheriff Bill Green said he was notified of developments by the State Department of Public Safety last week of the break in the case.

THE AMERICAN WAY



C.O.D.

INCOME TAX FACTS No. 3
Not All Your Income Goes In Your Tax Form

(This is one of a series of articles on income tax changes. The articles are based on information provided by the American Institute of Accountants and the Texas Society of Certified Public Accountants.)

Taxpayers make more mistakes in listing their income than any other type of error, according to a survey made by the Internal Revenue Service. It is important to know what to include and what NOT to include. Look at this list and see if you can tell which should be listed as income on your federal income tax return.

- Dividends from an insurance policy.
- Pay of armed forces enlisted men while in combat or while hospitalized from combat service.
- Social Security benefits.
- Gifts.
- Payments received under Workmen's Compensation laws.
- The answer is that none of the above should be listed as taxable income! There are other forms of exempt income, too, which you will find listed in the official tax instructions. Some of them are:

- Exempt Income**
- Inheritances and bequests (the estate may be taxed but not the recipient).
- First \$200 of monthly pay of armed forces officers while serving or hospitalized from active service in a combat zone.
- Railroad Retirement Act benefits.
- Certain health and accident benefits.
- Damages awarded by a court or paid out of court for personal injuries.
- Government payments and benefits to veterans and their families, except nondisability retirement pay and interest on

terminal leave bonds.
 Interest on state and municipal bonds.

Parsons and Prizes

The rental value of a parsonage furnished to a minister of the gospel is not taxable income; the law now adds that a rental allowance paid to him for this purpose is also exempt.

If you won a prize, watch this fine distinction: the prize is taxable if you were required to exert even the slightest effort to earn it; on the other hand, if it was made in recognition of scientific, literary or other achievement and you were selected without any action on your part the prize is considered a gift and you are not taxed on it.

Most scholarships and fellowships are exempt, unless they are paid as compensation for services, such as teaching and research.

Additional Information

Be sure to read the official instructions. You can also get help from the Internal Revenue Service, which urges you to consult any qualified advisers.

Next article: *Get All the Exemptions for Yourself and Dependents.*

Contractor's Notice Of Texas Highway Construction

Sealed proposals for constructing 7.500 miles of Gr., Strs., Base & Surf. from 1.5 mi. south of Sterling City to 9.0 mi. South on Highway No. FM 379, covered by C 1648-1-2 & R 1648 1-3, in Sterling County, will be received at the Highway Department, Austin, until 9:00 a.m. March 22, 1955, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on above named project, now prevailing in the locality in which the work is to be performed, and the Contractor shall pay not less than these wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.

Legal holiday work shall be paid for at the regular governing rates.

Plans and specifications available at the office of H. L. Bailey, Resident Engineer Sterling City, Texas, and Texas Highway Department Austin. Usual rights reserved.



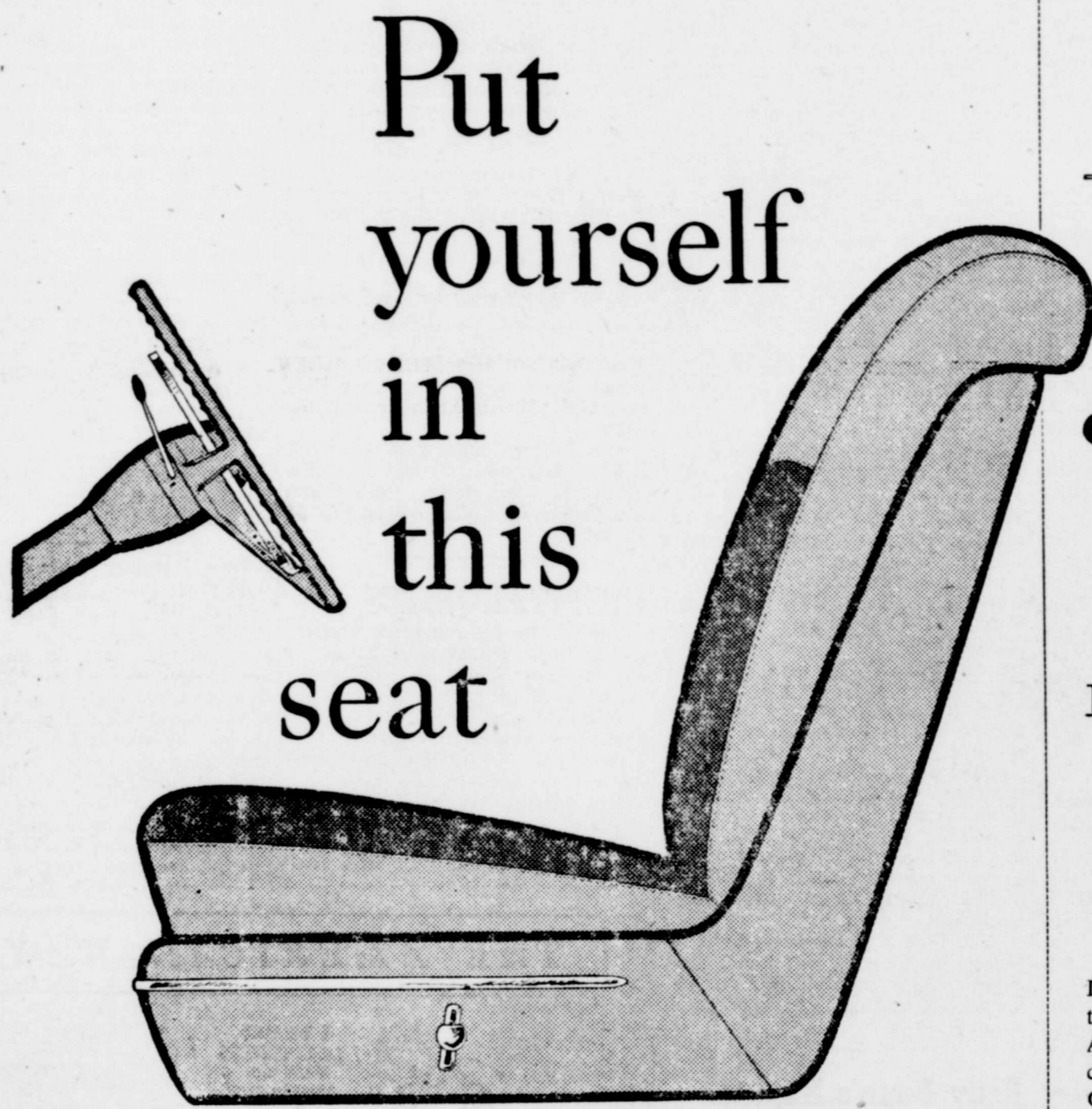
MAGGIE McKENZIE, popular radio star of KGNC says, "Every woman knows light Karo is best for cooking... and on the table..."

it's Karo for me, the best-tasting waffle syrup of 'em all"



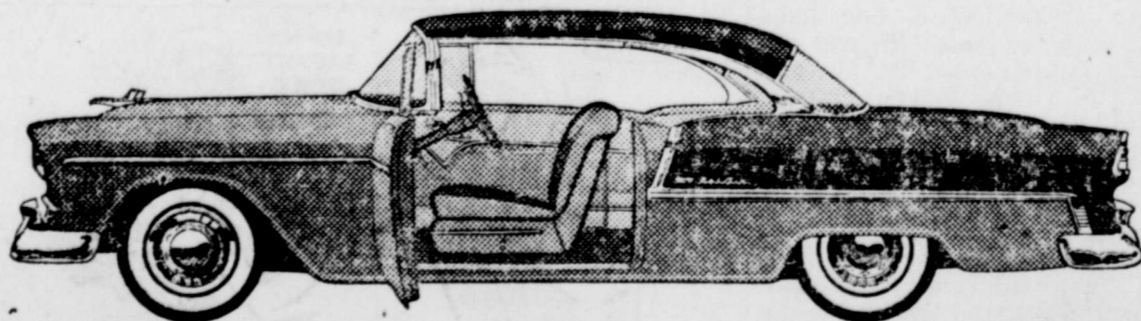
Yes, indeed... biscuits go like hot cakes when you pour on plenty of delicious Karo waffle syrup. There's nothing like it for good eating. Satisfyin' flavor. So rich it stands right up on top of biscuits (keeps 'em light and fluffy). Keep Karo on your table morning, noon and night... it tops anything!

Ask your grocer for Karo waffle syrup, in pints and quarts



Put
 yourself
 in
 this
 seat

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Chevrolet



The Bel Air Sport Coupe. You'll find your favorite model among Chevrolet's complete line of Fisher Body beauties.

"COMPLETE and OFFICIAL figures show that again in 1954—for the 19th straight year—More People Bought Chevrolets Than Any Other Car."

A demonstration drive
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one of 102 new
CHEVROLETS

plus a \$1,000
 U. S. Savings Bond

in our big
**MIRACLE MILE
 CONTEST**

...and you'll have the
 driving time of your life!

It's well worth your while to come in and drive the Motoramic Chevrolet just for the fun of it. And when you do, you'll make discoveries that can help you be a winner in our Miracle Mile Contest. For example, you'll notice how Chevrolet's new Outrigger rear springs bring you wonderful new stability on curves.

You'll see how new Glide-Ride front suspension rolls the bumps smooth. And you'll tingle to the peppery response you get when your toe nudges the accelerator. You'll find this true whether you drive the new 162-h.p. "Turbo-Fire V8" (with the shortest stroke in its field for longer life!), or one of the two new "Blue-Flame" 6's (highest powered sixes in the low-price field!).

Come in and have the driving time of your life at the wheel of a new Chevrolet! Enter our big Miracle Mile Contest, without cost or obligation, and you may win one of 102 new Chevrolets given away. It's easy—it's fun!

STEALING THE THUNDER FROM THE
 HIGH-PRICED CARS!



R. T. Caperton Chevrolet Co.

PHONE 35

STERLING CITY, TEXAS

Rubber Stamps at the News-Record



1 Roast is in! The rest is done by your electric range.



2 Salad's made—kept crisp and fresh in your electric refrigerator.



3 Dessert is ready and waiting in your electric freezer.

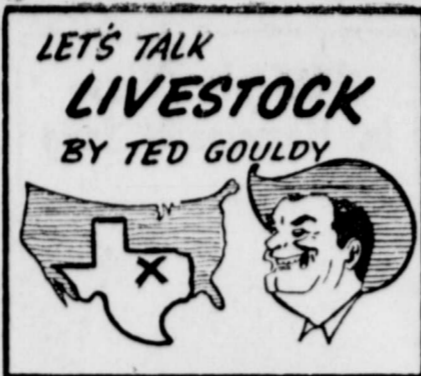


GO! Dinner's ready when you get back. More time for family and friends when you live electrically.

Electricity works while you're away

What else does so much for so little?

West Texas Utilities Company



FORT WORTH - Fed steers and yearlings were weak to 50 cents lower and cows also sold around 25 to 50 cents lower at Fort Worth Monday. Yearlings and heifers sold mostly at the longer end of the decline. Fat cows were under more pressure than boning classes.

Stocker trade gained strength with the greening pastures and both calves and older replacement cattle were selling actively at strong to 50 cents higher. prices Bulls were steady.

DICKENS CLUB STEERS TOP MARKET AT \$25

The feature of the day's trade at Fort Worth Monday was the fed steers from Dickens County 4-H and FFA boys which topped at \$25. Commercially fattened cattle sold from \$23 down. Common, medium and fairly good butcher cattle sold from \$12 to \$20.

Fat cows sold for \$11 to \$12.50, with canners and cutters \$7 to \$11. Bulls sold from \$10 to \$13.50.

Stocker calves of the better kinds sold at \$20 to \$22, and steer yearlings mostly \$21 down. Fat calves scored \$17 to \$21 in a fully steady trade.

SHEEP AND LAMBS STEADY

One of the largest runs since early last Summer was at hand Monday in the sheep barns at Fort Worth and prices held steady. Top milk fat lambs topped at \$23.50, and old crop shorn fat lambs sold from \$20.50 down. Woolled fat lambs topped at \$21, and feeders cashed at \$16 to \$20. Slaughter ewes sold for \$6 to \$9, and old bucks from \$5 to \$6. Slaughter yearlings were quotable from \$12 to \$17, and old wethers at \$10 to \$14.

WOOL GROWERS CAN BORROW ON PAYMENTS

USDA announced last week that wool growers could assign their incentive payments to financing and marketing agencies, and thus get funds for current operations pending government payment. It requires that growers make only one assignment, and that a record of it must be filed with the growers county Agricultural Stabilization and Conservation office.

OIL PROPERTIES—We are interested in purchasing oil and gas leases, royalties, and minerals. Contact me before you sell and state your price; also legal description. GEO. B. BLAKE, 1104 10th Lubbock, Texas

Programs at School Soon

On Friday, March 18, the Howard County College Choir will give a program in the school auditorium.

On Wednesday, March 30, at 2:30 p.m., the Abilene Christian College Symphony will give a program in the auditorium.

There are no admission charges to these programs for the general public, said superintendent O. T. Jones and visitors are welcome—even urged to be present.

Hamburgers, hot dogs, sandwiches and 5c coffee at Carter's Cafe—East Highway. (adv.)

CARD OF THANKS

We want to thank all our friends for the flowers, cards and other acts of kindness while Ralph was in the hospital.

Mr. and Mrs. Ralph Bynum

Mr. and Mrs. Ralph Bynum are now in San Angelo at their raughter and son-in-law's, the Jack Turners. Ralph is recuperating from a heart attack spell. They have now bought a home in San Angelo and plan to move there soon.

When you need paper drinking cups or dispensers, see and buy them at the News-Record.

Picnic supplies and novelties at Carter's Grocery. (adv.)

Realtors -- Land Loans

YOUR LISTINGS APPRECIATED

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Sterling Finance Co.

P.O. Box 668, Sterling City, Tex

R. T. Caperton Insurance Agcy. Motors Insurance Corp.

ALL KINDS AUTO INSURANCE STERLING CITY, TEXAS

A Treat For Campers

By Betty Barclay

MAIL a box of Coconut Gumdrop Cookies to Junior at camp this summer. He'll share them with his buddies and you'll be elected the "camper's best friend"!



Coconut Gumdrop Cookies

1 cup sifted flour; 1/2 teaspoon double-acting baking powder; 1/2 teaspoon soda; 1/4 teaspoon salt; 1/2 cup butter or other shortening; 1/2 cup brown sugar, firmly packed; 1/2 cup granulated sugar; 1 egg, unbeaten; 1 1/2 cups shredded coconut; 1/2 cup finely cut gumdrops; 2 cups corn flakes; 1/2 teaspoon vanilla.

Sift flour once, measure, add baking powder, soda, and salt, and sift again. Cream shortening, add sugars gradually, and cream together until light and fluffy. Add egg and beat well; add flour, coconut, gumdrops, corn flakes, and vanilla. Beat until well blended.

Shape into small balls and place on ungreased baking sheet. Press down with fork. Bake in moderate oven (350° F.) 15 minutes, or until done. Makes 3 dozen cookies.



HERB SHRINER says:

Get your OLD GOLDS by the carton

Same famous quality Regular and King Size!



WANTED—More customers for our new cafe. Carter's Cafe and Drive-In Grocery. (adv.)



"So we buy an OK Used Car and the Joneses think we have a new one!"



Look for the red OK Tag!

The thrifty way to keep up with the Joneses is to own an OK Used Car. The red OK Tag identifies a car you'll drive with confidence wherever you're going. Scientifically reconditioned OK Used Cars are warranted in writing at no extra cost.

Sold only by an Authorized Chevrolet Dealer



R. T. Caperton Chevrolet Co.

STERLING CITY, TEXAS

PHONE 35



Straw Hats

2.95 to \$10

U-Rollits \$5

Stetsons \$5

Texas Straws

2.95 to \$5



BAILEY Bros.



TO HIGHEST BIDDER. Moon Chapel church building and piano. To be moved off lots. Bids must be in April 1. Money to go to Methodist Home, Waco. Bids received by Leo Radde.

Women wanted. Temporary, six months. Mail postcards. Good hand writing or typewriter. Box 47, Watertown, Mass.

DON'T SCRATCH THAT ITCH!
IN JUST 15 MINUTES.
If not pleased, your 40c back at any drug store. Try instant-drying ITCH-ME-NOT at any time of day or night to KILL germs and fungus ON CONTACT. Fine for eczema, ringworm, foot itch and other surface itches. Today at—
LONG DRUG COMPANY

Try Carter's Cafe & Grocery for your favorite style steaks, plate lunches. Open all day Sunday—5c coffee. (adv.)

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been visiting had visitors sold anything bought anything had a party been to one joined a club or been thrown out of one got engaged been jilted got married been divorced had triplets quadruplets or even one baby?

That's News!

and we, and your friends would like to know about it

Call The News-Record

ask for the society editor that's me

Or If You're Scared

we can't spell your name or somebody else's

Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

Thank You!

Dear Editor:

... the letters start. Then from all over the free world come such comments as these from readers of THE CHRISTIAN SCIENCE MONITOR, an international daily newspaper:

"The Monitor is most reading for straight-thinking people..."

"I returned to school after a lapse of 18 years. I will get my degree from the college, but my education comes from the Monitor..."

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"I truly enjoy its company..."

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PB-12

Take A Light Bow

By Betty Barclay

If you want to have your cake—but not feel it—much! try a downy sponge cake with a "baked-in pineapple flavor." It's especially appropriate as a light finale to a heavy Sunday dinner... the kind that's traditional to us all for special occasions.

Pineapple Sponge Cake
2 cups sifted Swans Down Cake Flour; 4 eggs; ¼ teaspoon salt; 1½ cups sugar; 1 cup hot pineapple juice, or syrup drained from canned pineapple; 2 teaspoons double-acting baking powder; 1 teaspoon vanilla.

Sift flour once, measure, and sift again. Beat eggs and salt together until very thick and light colored—about 5 to 7 minutes. Then add sugar gradually, beating constantly. Add 1½ cups of the flour, alternately with the hot pineapple juice, beating well after each addition. Combine remaining flour and baking powder and sift over batter; beat thoroughly. Add vanilla; blend.

Turn batter into ungreased 9-inch tube pan. Bake in moderate oven (375° F.) 40 minutes, or until done. Remove from oven, invert pan, and let stand 1 hour, or until cake is cool.

Attention! When you eat with us you'll be pleased, we'll be pleased and we'll all be happy. Carter's Cafe & Drive-In Grocery. (adv.)

Let Her Make It

By Betty Barclay

If the daughter of the family is thinking of a bright-looking, decorative but easy-to-come-by dessert to serve her chums at the next club meeting, let her try a flashy gelatin dessert. Peach Delight, for instance, is based on orange-flavored gelatin—and what could be more colorful than that? Daughter'll be able to prepare it herself since it's as easy as boiling water!

P. S.—She might like it enough to make it for Dad and Mom some summer weekend, too.

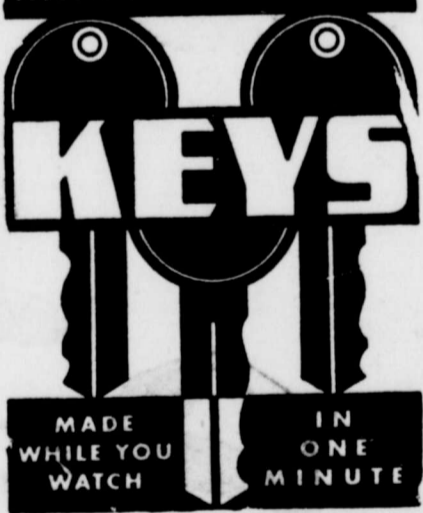
Peach Delight
1 package orange-flavored gelatin; 1 cup hot water; 1 cup peach juice and water; 1 cup canned peaches, diced.

Dissolve gelatin in hot water. Add peach juice and water. Turn ½ of gelatin mixture into 1-quart mold. Chill until firm. Chill remaining gelatin until slightly thickened. Then fold in peaches. Turn into mold over firm gelatin. Chill until firm. Unmold. Serve with sweetened whipped cream flavored with almond extract. Makes 6 servings.

Low Hardware and Furniture Company

KEYS
MADE WHILE YOU WATCH IN ONE MINUTE

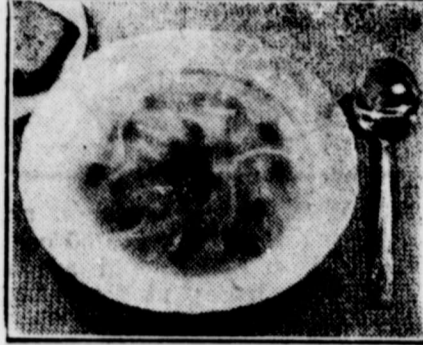
HAVE AN EXTRA KEY



Low Hardware and Furniture Company

Pimiento Stars In Homemade Soup

By Betty Barclay



It's a dandy time of year to serve chicken or turkey soup. Stewing hens are cheap, turkeys are plentiful, and the most delicious soup can be made from the leftovers and frame. Bony pieces of chicken can also be bought at budget prices, so soup is a natural.

To make it the center of attraction, however, dress it up with sparks of color by cutting different shapes from festive-looking red pimientos. Keep a can or jar of pimientos on the pantry shelf to give star billing to many a plain dish.

Homemade Chicken or Turkey Soup

with Pimiento Cut-outs
Chicken or turkey bones
Chicken or turkey leftovers
Pimientos from a 4-oz. can or jar
Noodles or rice

Cover the bones with water and simmer them—slowly—to extract all the essence. Remove the bones, add the leftover pieces of fowl, the noodles or rice, and heat. Gently drop in the garnish of bright, rosy-red pimiento pieces or cut-outs; and play up the fact that soup is the star of the meal by placing a fat pimiento star in the center of each bowlful. Children will love the colorful bits of red floating in the soup, and everyone will enjoy the piquant flavor. Watch the spoons fly!

Note: Pimiento garnishes added to canned soup will give it a party-planned look and taste.

SAWS FILED

All types of saws filed quickly on our Precision Foley Automatic Filer. Your saws will cut faster, cleaner, truer. Old saws re-toothed.

Lawnmowers SHARPENED

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Precision Foley Automatic Filer
Leave Saws at South Texas Lumber Company in Sterling.

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Box 14 Water Valley, Texas

City Barber Shop

H. F. MERRELL, Prop.
"Satisfaction Guaranteed"

How Christian Science Heals

"Reliance on God Brings Healing"
KGKL (960 kc.)
Sunday 8:15 a. m.

Palace Theater

Fri., Sat., Mar. 18-19

Tarzan's Hidden Jungle
Gordon Scott, Vera Miles

Sun., Mon., Tues., Mar. 20-21-22

"The Last Time I Saw Paris"

Elizabeth Taylor, Van Johnson, Walter Pidgeon, Donna Reed

Wed., Thurs., Mar. 23-24

"Duel in the Jungle"

Jean Crain, Dana Andrews

Fri., Sat., Mar. 25-26

"Bounty Hunters"

Randolph Scott

THINGS TO TALK ABOUT
BY FRANKLIN J. MEINE
Editor, American Peoples Encyclopedia

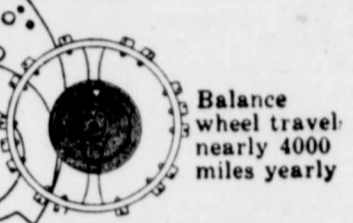


Facts revealed in a state survey disclose that the chronic traffic-law violator was involved in five times as many accidents as the average automobile driver. Reason: disrespect for law rather than ignorance of it.



APPROXIMATELY 59 PER CENT OF THE PEOPLE IN THE UNITED STATES ARE MEMBERS OF SOME RELIGIOUS ORGANIZATION

TAKE TIME — TO KEEP YOUR WATCH ON TIME



Balance wheel travel nearly 4000 miles yearly

Don't wait till your watch goes wrong! A watch checkup takes so little time—and it can save you money by preventing future breakdowns. Let our Service Department inspect your watch today

A. L. HART
Water Valley Texas

Have you been to Carter's Cafe for the best food in town? East Methodist Church. (adv.)

Drinking Cups at News-Record

STERLING LODGE A. F. & A. M. No. 728
Regular Meetings on the Second Tuesday of Each Month

KENT CIGARETTES
with the "MICRONITE" FILTER that really works!

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Public Liability Theft Hospitalization Accident & Health
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FREE LECTURE
On Christian Science
SUBJECT: "CHRISTIAN SCIENCE: The Way of Obedience to Divine Law."
LECTURER: James Harry McReynolds, C.S.B., of Dallas, Texas
Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
TIME: Tuesday, March 22, 1955 at 8:00 P. M.
PLACE: Cactus Hotel Ballroom, San Angelo, Tex.
The public is cordially invited
Nursery Provided.

STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter
PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES
 \$1.50 a year in Sterling County
 \$1.75 Elsewhere in Texas
 \$2.00 Outside State of Texas

NEWS established in 1890
 RECORD established in 1899
 Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 42c per column inch.



Call 123 for Appointment

FOR THE LATEST MODES OF HAIR STYLING

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All appointments not cancelled 1 hour before time to be charged for

Engraving Orders at the News-Record

do you want...

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And quiet, too. Make and take confidential calls on your Extension.



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What's Doing in the Churches

FIRST METHODIST CHURCH
 Bruce Medford, Pastor
 Church School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Evening worship 7:30 p.m.

CHURCH OF CHRIST
 Wayne Zuck, Minister
 Bible School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Young Peoples Class 6:30 p.m.
 Evening Worship 7:00 p.m.
 Tues. Ladies Bible Class 9:30 a.m.
 Wednesday, Mid-Week
 Bible Study 7:30 p.m.

FIRST BAPTIST CHURCH
 Robert Ritchie, Pastor
 Sunday School 10:00 a.m.
 Morning Worship 11:00 a.m.
 B. T. U. 6:30 p.m.
 Evening Worship 7:30 p.m.
 Prayer Meeting Wed. 7:30 p.m.

FIRST PRESBYTERIAN CHURCH
 Baxter D. D. Greer, Pastor
 Sunday School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Evening Worship 7:30 p.m.

EASTER SUNRISE SERVICE
 The First Baptist Church will conduct a sunrise service, Easter Sunday, April 10. This service will be held on the top of "Mount Baldy" just south of town. You are invited to attend this worship service.

After the service, those who wish will have breakfast together. Bring the food and needed equipment for your family.

REVIVAL SERVICES—FIRST BAPTIST CHURCH

Revival services at the First Baptist Church will be conducted for one week, beginning Sunday, April 3, through Easter Sunday, April 10. These services will be conducted during the season when all the world will again remember with special emphasis the death and resurrection of Jesus Christ, our Divine Saviour and Lord.

You and yours have a Christian invitation from the membership of The First Baptist Church, to attend this week of special revival services.

Sincerely
 Robert B. Ritchie, Pastor

PRESBYTERIAN CHURCH
 "An Unfailing Faith" will be the sermon subject of Dr. Baxter Greer at the First Presbyterian Church, Sunday at 11 a. m. "The Trial and Triumph of Faith" will be the topic at 7:30 p. m. Dr. and Mrs. Greer will conduct services at the Carlsbad Presbyterian Church at 4 p. m., but will return for the regular night service here.

The Women of the First Presbyterian Church met at the Manse Monday at 3 p. m. with eight members present. Mrs. David Glass presided. Mrs. W. B. Turner conducted the Bible study on Romans 4:13-25. Mrs. Frank Cole had charge of the general program on the subject: "When Emotions Overwhelm". Mrs. Pat Boatler was hostess and served delicious refreshments.

The Texas Co.

Petroleum and its Products
HENRY BAUER, Jr.
 Consignee
 Phone 157

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DURHAM ABSTRACT CO.
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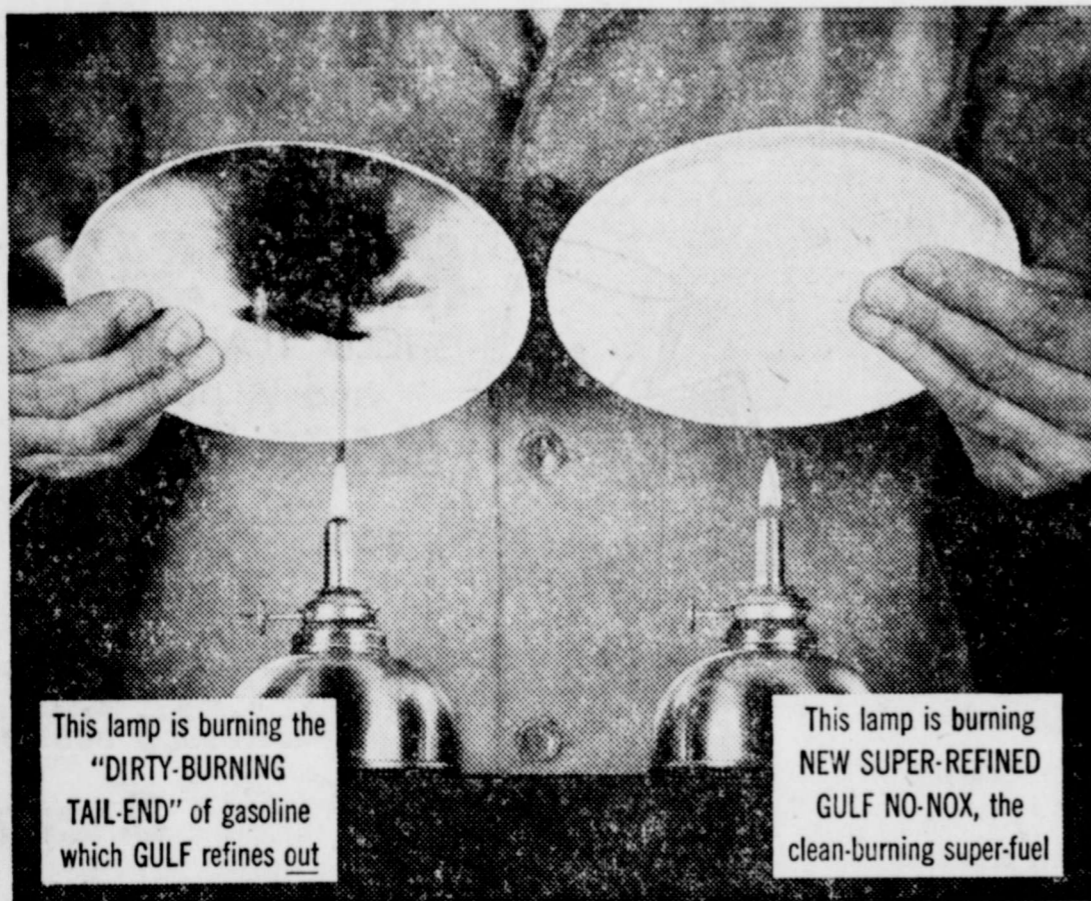
R. T.

Caperton Insurance Agcy.
Motors Insurance Corp.

ALL KINDS AUTO INSURANCE
 STERLING CITY, TEXAS

No gasoline—no, not a single one—has higher octane than

New 1955 GULF NO-NOX



This lamp is burning the "DIRTY-BURNING TAIL-END" of gasoline which GULF refines out

This lamp is burning NEW SUPER-REFINED GULF NO-NOX, the clean-burning super-fuel

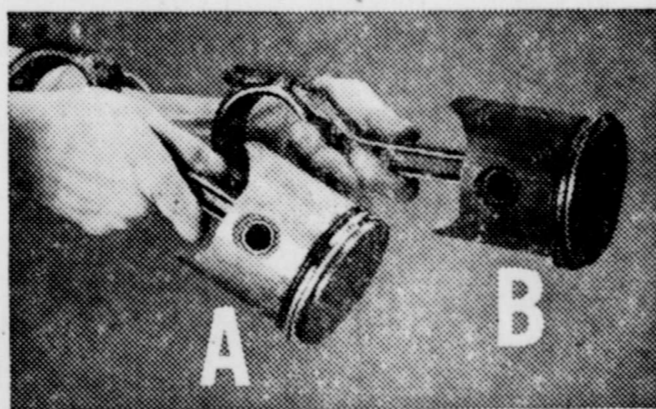
This lamp test shows what a difference Gulf super-refining makes. Gulf refines out the "dirty-burning tail-end" of gasoline—at the refinery—to bring you new, clean-burning Gulf NO-NOX. Just see how clean new NO-NOX burns.

but octane alone is not enough...

That's why new Super-Refined Gulf NO-NOX is specially made to burn clean—to protect your engine—to give you thousands of extra miles of full engine power.

Fill up with new Super-Refined Gulf NO-NOX and feel the difference in lasting power. You'll get:

- More complete engine protection than with so-called "miracle-additive" gasolines.
- Extra gas mileage in the short-trip, stop-and-go driving motorists do most.
- Stall-proof smoothness... instant starts... fast, fuel-saving warm-up.
- No knock, no pre-ignition—even in today's high-compression engines.



Compare clean piston "A" from engine using new NO-NOX with piston "B" from engine using the "dirty-burning tail-end" of gasoline that Gulf refines out. Both pistons shown here, from Gulf test engines, ran the same number of hours under the same conditions.

It's super-refined... to burn clean!
 The '55 gasoline for all high-compression engines.

This is GULF'S PLEDGE to the motoring public

- We at Gulf make this promise to America's motorists. We will not permit a single competitor—no, not a single one—to offer a gasoline superior to our own superb No-Nox.
- It is our sincere belief that No-Nox is the finest gasoline on the market today, and no matter what others do or say we will keep it the finest—in power, in performance, in engine protection.
- This is not a boast, not a claim. It is a pledge to you, the motoring public—a pledge backed by the resources—and the integrity—of the Gulf Oil Corporation.



New 1955 GULF NO-NOX

M. E. CHURCHILL, Consignee

Easy Way To Glamor

By Betty Barclay

IT'S delightful when you're able to serve an exotic (or anyway) different tasting dessert without spending a lot of time or money in its preparation. Take Araby Cream for a luscious example. Its flavors, orange coconut, almond, tapioca, spell glamour and expense, but happily, by using a package of orange coconut tapioca mix as the base, Araby Cream can be quickly and inexpensively achieved.



Araby Cream

1 package orange coconut tapioca pudding mix; 2 cups milk; 1/4 cup sliced toasted almonds.

Combine pudding mix and milk in saucepan. Cook and stir over medium heat until mixture comes to a full boil and is slightly thickened. (Mixture will continue to thicken as it cools.) Remove from heat. Let stand 15 to 20 minutes; stir once or twice just to mix. Chill. Then fold in almonds. Spoon into sherbet glasses or serving bowl. Makes 4 servings.

Carter's Cafe on East Highway has the best steaks in town and the prettiest girls to serve them! (adv.)

Square Dance Dound-up At Odessa

The Permian Basin Square Dance Association will hold the first big Western Round-up dance at Odessa on Saturday, March 19, at the Ector County Auditorium.

The dancing and fun will begin at 2:00 p. m. Saturday when the well known "Butch Nelson" will hold a clinic on square and couple dancing. Butch is a professional from El Paso and is known all over the United States for the fun and excitement he can create when conducting a clinic or square dance. The clinic will end at 5:00 p. m.

The dance will begin at 6:00 p. m. and run to 12:00 p. m. Music for the dance will be furnished by Taylor's Western Band. Callers for the program will come from all parts of West Texas and Guest Callers from neighboring states will be heard also. You can be assured of having a grand time.

All arrangements for the afternoon and night sessions have been completed and all square dancers, and spectators are invited to join the crowd and attend the Permian Basin Association's first big Western Round-up for 1955.

Carter's Drive-In Grocery and Cafe on East Highway is a good place to eat and buy groceries. Best service in town. (adv.)

School Election April 2

Three trustees of the Sterling City school are up for election at the April 2 election for trustees.

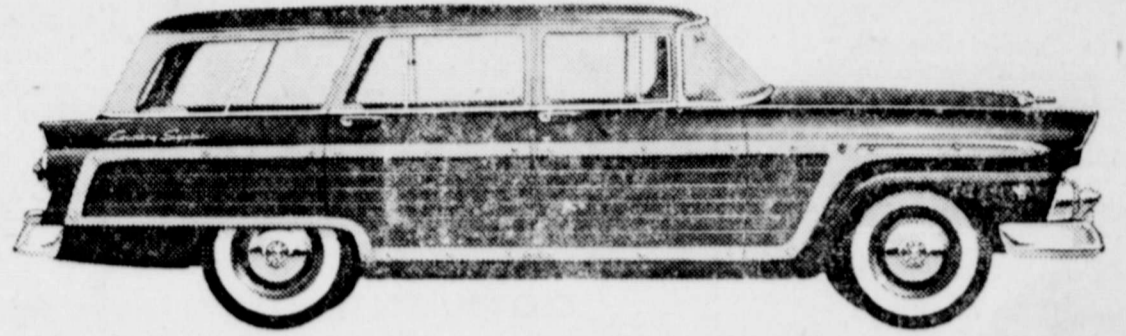
They are Worth Durham, David Glass and R. T. Foster, Jr.

Mrs. T. S. Foster will act as the judge of the election, which will be held in the courthouse, at the usual polling place.

Rubber Stamps at News-Record.

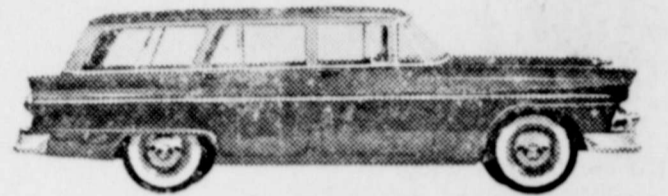
Notice to Tired Housewife—Per-
suade your husband to bring you
and the kids to Carter's Cafe for
Sunday dinner and the whole fam-
ily will be happy. (adv.)

For '55...Ford presents 5 new station wagons

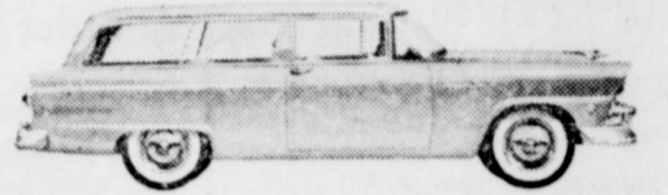


Country Squire

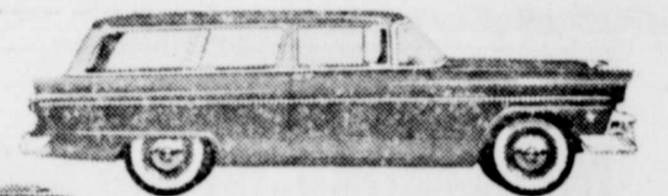
This year Ford—long the builder of America's most popular station wagons—presents five new, all-steel, do-it-all beauties for you to choose from. And every one gives you Ford's years-ahead Thunderbird styling... Trigger-Torque power... and smoother Angle-Poised Ride. You're bound to find one that's right for you—be it four-door or two-door... six- or eight-passenger... 162-h.p. Y-block V-8, 182-h.p. Y-block Special V-8 or 120-h.p. I-block Six.



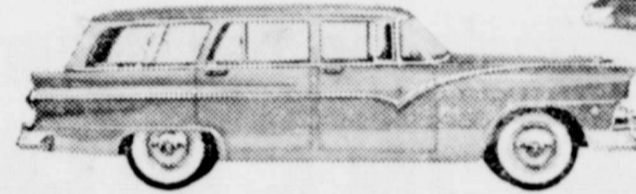
The 6-passenger Country Sedan



Ranch Wagon



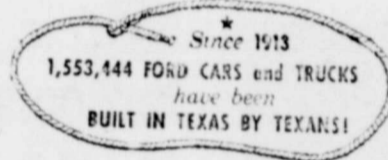
Custom Ranch Wagon



8-passenger Country Sedan

Test Drive it and you'll want to drive it home today.

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Flour 25 lb. Sack 1.89
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12-Bottle Carton
Drinks 45¢
CIGARETTES



Reg. Size. ALL POPULAR BRANDS
Carton \$2.09
SCOT TOWELS, roll 19¢
KIMBELL'S SALT, 2 xs. 15¢
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Swiftning gives you digestibility...plus!



KING SIZE
ICED TEA GLASS
and 1/4 pound
Bright-Early TEA
BOTH FOR **36¢**



1 lb. can 95¢



3 cans 35¢
KOTEX, box 29¢

Post Toasties Irge. box 19¢

NORTHERN NAPKINS, 2 Boxes 29¢
BEANS, Irvington Club Whole Green, can 29¢
SCHILLINGS INSTANT COFFEE, 2-oz. 49¢
PORK & BEANS, SUN SPUN, 2 Cans 19¢
BABO CLEANER, 2 Cans 29¢
MARY DALE SWEET POTATOES, 2 1/2 19¢
CATSUP, Libby's 14-oz. bottles, 2 for 39¢

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We Appreciate Your Business