

STERLING CITY NEWS-RECORD

VOL. No. 63

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JANUARY 7, 1954

No. 1

LET'S TALK LIVESTOCK BY TED GOULDY



FORT WORTH - Livestock trade on the first marketing day of the new year was featured by above normal numbers of short-fed cattle, especially heifers and yearlings. Also, a larger than normal offering of sheep and lambs, plus some additional weakness in hog prices as supplies in the corn belt were again large.

At Fort Worth well finished mature steers, cows and bulls drew firm prices Monday, but the large percentage of the run was yearlings and heifers showing signs of light feeding or short feeding periods sold around 50 cents or more lower.

The numerous lots of heifers in the run indicated that again this week there were likely to be larger numbers of them offered. This bears out estimates made earlier this fall that more heifers were on feed in the Southwest than earlier estimates had indicated.

Very good demand for highly fitted slaughter cattle developed and most observers at Fort Worth feel that mature heavy steers are going to grow increasingly scarce in this region as the season progresses, and that more and more young cattle will make up the beef supply.

Stocker and feeder trade was brisk on the kinds with quality, and the plainer sorts were inclined to drift along with the lower grade slaughter kinds.

Choice fat calves were steady, and the plain and medium butcher sorts were weaker.

Good and choice slaughter steers and yearlings bulked at \$19 to \$24, and the common, plain and medium butcher kinds cashed at \$12 to \$18.50, with some ratty kinds of yearlings around the \$10 marker.

Fat cows sold mostly from \$10 to \$11.50, a few heiferish kinds above that figure. Canners and cutters sold mainly from \$6 to 9.50, some high yielding cutters of western type, or brahman extraction, to \$10. Virtually no merchantable kinds sold under \$6.

Best weighty bulls again cashed at \$12 to \$13, individuals above that figure. Lighter weights and commoner kinds sold mostly from \$9 to \$11.50, except some activity on stocker bulls of the lighter weights was noted. Some stocker bulls sold from \$10 to \$13.

Good and choice slaughter calves cleared at \$15 to \$19, with the best creeped heavies to \$20. Common and medium slaughter kinds sold from \$11 to \$15, and culls cashed around the \$10 marker.

Good and choice stocker steer calves cashed at \$17 to \$20, and were quotable at \$21. Yearling stockers sold mostly from \$19 down but were quotable above that when choice, with straight loads quotable to \$20 and better. Replacement cows cleared at \$8 to \$12.

FAT LAMBS BREAK 50c to \$1 CWT

The run was predominately fat lambs on the market at Fort Worth Monday, and as the trade developed it soon was apparent that some of the previous week's advances were going to be rubbed out. By the time clearance was completed the slaughter lambs were 50 cents to \$1 lower, with woolled lambs topping at \$19, and shorn lambs with a No. 1 pelt \$18 and \$18.50 and below.

Shippers paid up to \$18.50 down some No. 1 pelt lambs. Most good and choice slaughter lambs sold from \$17 to \$19, and medium and lower grades sold from \$10 to \$16. Feeder lambs sold mostly from \$16 downward in small lots, with sizable strings to shippers as mentioned above at more money.

Most other kinds of sheep and lambs were steady, and rather poorly tested. Slaughter yearlings were quoted from \$10 to \$16. Old ewes drew \$5 to \$6.50, and old bucks sold around \$4. Breeder ewes were quotable from \$6 to \$12.

Holiday visitors at the home of Mr. and Mrs. T. H. Murrell included the R. B. Houses of Goldsmith, the Jimmy Houses of Odessa, the Dick Abernathys of Hallsville, and Mr. and Mrs. Joe Walraven and family of San Angelo.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Mr. and Mrs. D. P. Glass
J. G. Bird
W. F. Rich, Snyder
Robert A. Nutt, Midland

Recent dismissals include the following patients—
Nikki Lu Johnson
Mrs. Dean Johnson
Curtis Wilson

In 1954 the hospital enrolled a total of 234 patients. There were 22 births in the hospital Patient days totaled 2130, and patients stayed an average of nine days. There were 2 deaths in the institution that can be classed as hospital deaths—following a stay of more than 48 hours. Five others died soon after entry in the hospital—such as wreck victims, etc.

For the year's total there averaged five patients per day.

Cafe Coffee Money To March of Dimes Saturday

The coffee money in the City Cafe and Grace's Cafe will go to the 1955 March of Dimes, said County chairman Wayne Zuck, this week. He said that Grace Arp and Joseph Blaneck had agreed to give all money taken in coffee sales on that day (January 8) to the current drive for the fund.

Zuck expressed satisfaction over the way the Sterling campaign was shaping up, and he has high hopes for success of the drive.

Work Begun on Highway Department Barns

Work was begun this week on the State Highway Department equipment barns and warehouses a mile out on the Big Spring highway. The land had already been leveled and pecan tree holes were dug this week, and much of the fencing and piping work started.

Jim Butler, head of the group here, said he was putting out 35 pecan trees around the five acres. Piping for water goes all around the plot. Much of the grounds will be paved and the rest landscaped, said Butler.

When completed the department will move their equipment from the old grounds near the Big Lake bridge.

All habits are stepping stones—some lead up, others down.

Lions Club Luncheon Held Wednesday

The Sterling City Lions Club met Wednesday noon in the community center for the regular weekly luncheon. There were two guests present at the meeting.

H. A. Chapple, chairman of the committee to raise money this year said a club sponsored talent show was planned. He said that talent would be invited to compete from Garden City, Water Valley and Forsan.

President R. T. Caperton was optimistic for the new year. He said that oil development, some rain, and a progressive citizenship here would help business and also help aid worthwhile projects of all kinds in Sterling.

Horace Donalson announced that the contract to build the new Presbyterian church here had been let. Joe Thorp, building contractor, is to be in charge. He thanked all of those who had made contributions to the new building.

High school coach W. L. Young talked of basketball prospects here. He said that the girls team should be the best in the whole district and wind up at the top. He said the boys were pretty good, and would wind up second, if not first, in his estimation.

To Sponsor 4-H Stock Show

The club voted to sponsor the local 4-H Club Stock Show here on January 22. County Agent Fred Campbell told of plans for the coming event, and the club voted to sponsor the affair as in the past. Campbell said about \$225 was needed to hold the show.

President Caperton appointed a money-raising committee for the project. He named Billy Roland Conger, John Zrock and Delbert L. Haralson.

MOISTURE LAST WEEK

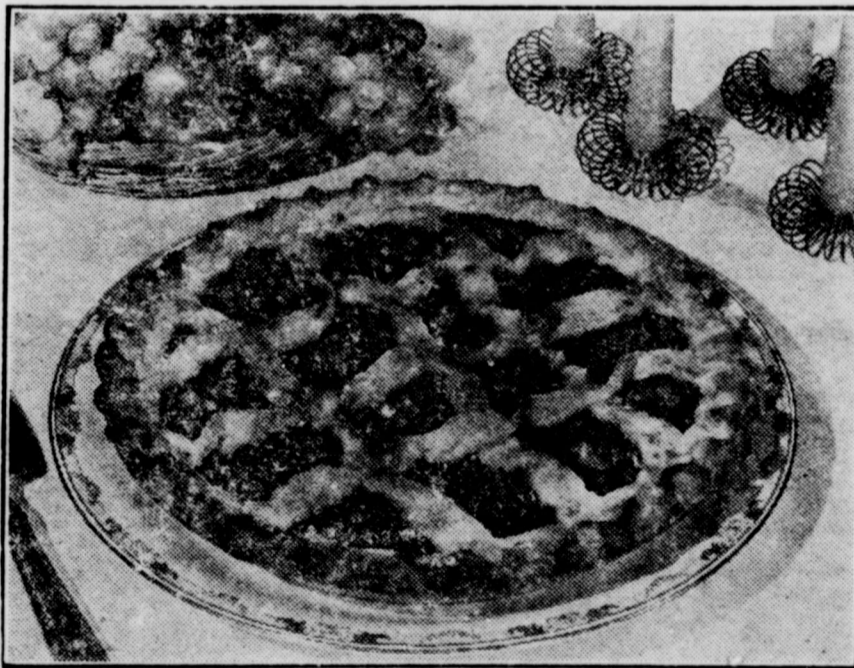
Some rain and snow last Tuesday measured .56 inch here in town and up to .70 in parts of the county.

About a tenth of an inch rain fell here Tuesday night in a flurry. People are hoping that the wet, cloudy days of the first part of the year presage a wet year this 1955.

The Tommie Augustines of Epsie, Montana, were holiday visitors at the home of the Will Augustines and the Tommy Humbles.

People cannot be judged by what others say about them, but they can be judged by what they say about others.

Here's A New Twist To An Old Mince Meat Favorite



By BETTY BARCLAY

Next time you make a latticed mince pie, twist the strips that crisscross the top for the sake of novelty and crispness.

A 9-ounce condensed package of mince meat makes a delicious eight-inch pie. Line the pan with pastry and fill with the condensed mince meat, prepared according to directions on the box. Cut the crust for the top into strips and twist each several times as you lay it across the mince meat. Pinch each end of each strip down on the moistened rim of the bottom crust when you put it in place. When the pie is baked the lattice strips will have a crunchy crispness that's delightful.

Individual latticed tarts make good eating for a teen-age party. And the twisted lattice is sure to interest the young guests. Tarts for a party do away with serving

Lattice Twist Mince Pie

1 9-ounce condensed package mince meat
1½ cups water
1 to 3 tablespoons sugar
1 recipe pastry

Break mince meat into small pieces. Add water and sugar. Place over heat and stir until lumps are thoroughly broken, boil briskly for one minute. Cool.

Line an 8-inch pie plate with pastry. Fill with prepared mince meat. Cover top of pie with a twisted lattice, giving each strip of pastry two or three twists as you lay it across the pie. Bake in hot oven (425° F.) 30 minutes, or until golden brown.

THE AMERICAN WAY



P.T.A. TO MEET NEXT THURSDAY AT SCHOOL

The Sterling City Parent-Teacher Association will meet at the school auditorium next Thursday afternoon. Rev. Robert Ritchie is scheduled to give the invocation and a film on civil defense is set for a showing by Mrs. W. O. Green.

The topic of "Defending Our Democracy Through Home and Community" is to be presented by the school superintendent, O. T. Jones.

Having Christmas dinner here at the Luther Hallmarks were Mr. and Mrs. Jasper Dunn and family of Sterling City, Mr. and Mrs. Joe Pool and family of Fort Stockton, Mrs. Maudine Marlowe and children of Florida, and Mr. and Mrs. L. B. Hallmark and daughter, Penny, of West Point, Mississippi.

Claude Collins, local ranchman, took sick in San Angelo Christmas day while at his son's, Claude, Jr., for Christmas. He was taken to the Shannon hospital there and is expected to return home soon.

Margaret Ritter, daughter of Mr. and Mrs. Dan Ritter and teacher in the San Angelo schools, spent the holidays here with her parents.

WANTED TO BUY—Oil and gas leases. Will drill well on your acreage. For quick action mail price and terms or drilling proposition. Howard Nevils, 3710 Texas Drive, Dallas, Texas.

Christmas holiday guests in the home of Mrs. D. C. Durham and Mr. and Mrs. Roy Morgan were Mr. and Mrs. Harold Durham of Eastland, Mr. and Mrs. D. K. Durham and Rachael and Rebecca, Mr. and Mrs. Ed Bond of Amarillo and Mr. and Mrs. Albert Bond of Eola.

Visiting in the home of Mr. and Mrs. Bunk Lawson and A. D. Lawson over the Christmas holidays were Helen Lawson, Mr. and Mrs. Bob Long and son, Russell, of Big Spring. Having Christmas dinner at the Lawsons were Mr. and Mrs. Jim Duke, R. B. Mitchell and visiting in the afternoon were Mr. and Mrs. Ollie Carper and Billy McClellan.

Ginger Lane, student in Texas Christian University at Fort Worth, spent the holidays here with her parents, Mr. and Mrs. Ray Lane.

The Jodie Congers of McCamey visited the Billy Roland Congers and the Roland Lowes here during the holidays.

Some men's idea of practicing economy is to preach it daily to their wives.

The income tax division of our government should be mighty glad the taxpayers have what it takes.

BANK PAYS 20% DIVIDEND ON STOCK

The First National Bank of Sterling City declared and paid a 20% dividend on the capital stock of \$100,000.00 on December 31. Also a 15% bonus was paid to the employees of the bank. In 1953 a 15% dividend was paid with a 10% bonus.

According to the bank's report of December 31, 10,907.47 was added to the undivided profits. The report shows loans and discounts are up and deposits are down from the last report.

Stockholders of the institution are to hold the annual stockholders meeting here next Tuesday, January 11.

J. T. Davis is president of the bank, J. S. Cole is executive vice-president, Roy Foster is vice-president, Hal Knight is the cashier and D. L. Haralson is assistant cashier.

Loans and discounts on December 31 amounted to \$633,133.06 and deposits were \$2,576,973.11. The institution has capital stock of \$100,000, surplus fund of \$150,000 and undivided profits of \$63,633.60.

Greenville C. Williams, 50, Buried Wednesday

Funeral services for Greenville C. Williams, 50, of Bakersfield, California, were held here Wednesday afternoon. Mr. Williams had died in California last Saturday.

Services were held in the Baptist Church here with Rev. Robert Ritchie officiating. Burial was in the City Cemetery with Lowe Funeral Home in charge of arrangements. Assisting Rev. Ritchie was Methodist pastor, Bruce Medford.

Born Nov. 21, 1904, Mr. Williams was an employee of the Boquilla Cattle Company of Bakersfield.

Survivors include the father, Greenville Williams of Sterling City; three brothers, Hubert and Dexter, both of Sterling City, and Evan Williams of Mountain Home, Arkansas; four sisters, Mrs. T. F. Foster and Mrs. V. E. Davis of Sterling City; Mrs. Louise Dudley of San Antonio and Mrs. H. E. Tips of Tulsa, Okla., and several nieces and nephews.

Pallbearers were Ed Gatliff of Iatan, R. P. Ainsworth and A. B. Owens, both of Colorado City, Govie Alsup and Lester Foster of Sterling City, W. W. House of Junction, Clyde Bowen of San Angelo and Herbert Cope of Big Lake.

Honorary pallbearers included J. I. Cope, Pink Russell and Elbert Roberts, all of Sterling City, R. D. Johnson and Bill Freitag, both of Mertzon, Dink Johnson of Big Lake and Hugh Morrow of Iatan.

The Trion Revells of Houston visited relatives and friends here during the Christmas holidays.

What's Doing in the Churches

FIRST METHODIST CHURCH
 Bruce Medford, Pastor
 Church School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Evening Worship 7:00 p.m.

CHURCH OF CHRIST
 Wayne Zuck, Minister
 Bible School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Young Peoples Class 6:30 p.m.
 Evening Worship 7:00 p.m.
 Tues. Ladies Bible Class 9:30 a.m.
 Wednesday, Mid-Week
 Bible Study 7:00 p.m.

FIRST BAPTIST CHURCH
 Robert Ritchie, Pastor
 Sunday School 10:00 a.m.
 Morning Worship 11:00 a.m.
 B. T. U. 6:15 p.m.
 Evening Worship 7:00 p.m.
 Prayer Meeting Wed. 7:00 p.m.
 Wed. Choir Practice 8:15 p.m.

FIRST PRESBYTERIAN CHURCH
 Baxter D. D. Greer, Pastor
 Sunday School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Evening Worship 7:30 p.m.

CHURCH OF CHRIST
 Next week, the mid-week prayer service will be held on Tuesday evening instead of Wednesday, said Wayne Zuck. At that time, Johnny Ramsey will give a report on the mission work in North Dakota, said the local minister.

PRESBYTERIAN CHURCH
 "The Faithful Few and Their Reward" will be the sermon subject of Dr. Baxter Greer at the First Presbyterian Church Sunday morning at 11 o'clock. A series of "Evangelistic Sermons" will be presented at the Sunday evening services based on the three major parables of Christ in Luke, 15th chapter. The subject of the first in the series, Sunday at 7:30 p. m. will be "The Shepherd's Voice".

Sunday School is at 10 a. m. with Aaron Clark as general superintendent.

The Women of the Church will meet Monday, January 10 at 3 p.m. at the church. Mrs. David Class is president.

New 1954-55 Texas Almanacs at the News-Record for \$1.25.

VISITORS AT THE BUTLERS

Christmas holiday visitors at the Jim Butlers included Mr. and Mrs. Jack Gamble and family of Ballinger, Mr. and Mrs. Delmon Butler and family of Corpus Christi, Mr. and Mrs. J. R. Butler and family of Fort Worth, Mr. and Mrs. Norman Butler and family of San An-

gelo, A 1-C and Mrs. Leroy Butler and Cheryl of Shreveport, La., and A 2-C Elroy Butler of Shreveport, La.

Visit In Kossee Christmas

Mr. and Mrs. R. P. Brown spent Christmas in Kossee the guests of Mr. and Mrs. E. E. Young. Mrs. Brown and Mrs. Young are sisters.

THINGS TO TALK ABOUT
 BY FRANKLIN J. MEINE
 Editor, American Peoples Encyclopedia

According to the American Iron and Steel Institute, steelmaking capacity in this nation had risen to the all time high of over 124 million net tons in 1953.

JOEL D. RABIN, 23, WAS THE FIRST PILOT TO GET A TICKET FROM A HELICOPTER PATROLMAN SINCE NEW YORK POLICE STARTED FLYING REGULAR BEATS IN 1953. HIS MISDEMEANOR: FLYING TOO LOW IN HIS RENTED PLANE.

Advertising Doesn't Cost—It PAYS

SPORTING GOODS

FISHING TACKLE, GUNS, AMMUNITION, CAMPING, etc.

C. C. AINSWORTH

PHILLIPS 66 STATION
 Phone 148

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 Sterling City, Texas

FOR YOUR EVERY INSURANCE NEED See—

DELBERT HARALSON

I Write All Forms of Insurance Including the Following:
 Personal Property Life Polio Compensation
 Public Liability Theft Hospitalization Accident & Health
 Automobile Bonds Cancer
 Fire Burglary Property Damage Phone 115 or 94

Lunch Room

Lunches, Sandwiches, Short Orders, Hamburgers

Grace's Drive-In

"The Home of 5c Coffee. Good Too."

Homemade Pies by the Slice or Whole To Go.

6 exciting new ways to go!

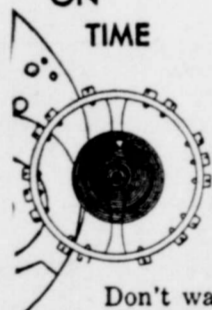
Chevrolet's stealing the thunder from the high-priced cars with the greatest choice going of engines and drives! Look at all the ways you can go when you go Chevrolet!

You can have the new 162-h.p. V8—or you can take your pick of two new sweet-running 6's.

Then there's Super-Smooth Powerglide, new Overdrive (extra-cost options) and a new and finer Synchro-Mesh transmission.

Come in and see how much fun it is to drive the Motoramic Chevrolet of your choice.

TAKE TIME — TO KEEP YOUR WATCH ON TIME



Balance wheel travel nearly 4000 miles yearly

Don't wait till your watch goes wrong! A watch checkup takes so little time—and it can save you money by preventing future breakdowns. Let our Service Department inspect your watch today

A L H A R T

Water Valley Texas

How Christian Science Heals



"A PROOF THAT PRAYER HEALS"

KGKL (960 kc.) Sunday 8:15 a. m.

The Texas Co.

Petroleum and Its Products

HENRY BAUER, Jr.

Consignee

Phone 157

Insurance & Abstracting

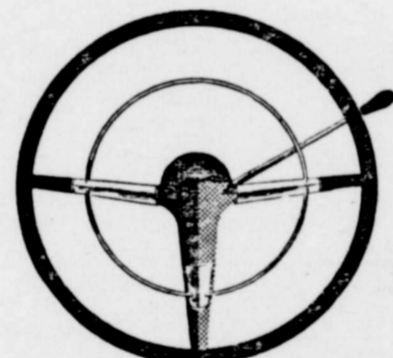
Reliable Abstract Work

Fire and Automobile Insurance

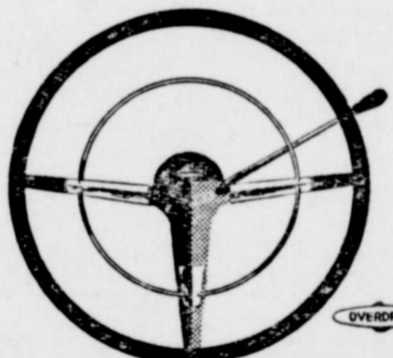
DURHAM ABSTRACT CO.

DURHAM INSURANCE AGCY.

Worth B. Durham, Mgr.



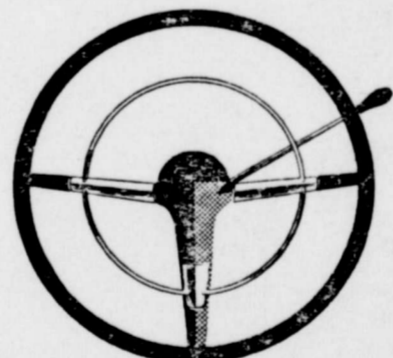
NEW "TURBO-FIRE V8" WITH STANDARD TRANSMISSION



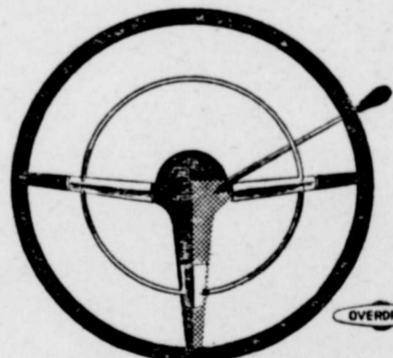
NEW "TURBO-FIRE V8" WITH OVERDRIVE



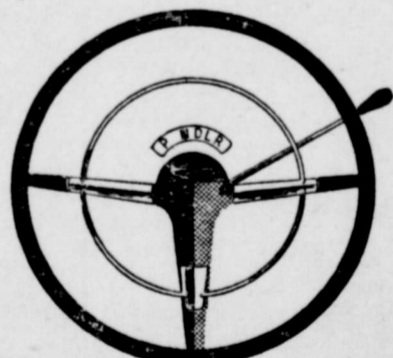
NEW "TURBO-FIRE V8" WITH POWERGLIDE



NEW "BLUE-FLAME 123" WITH STANDARD TRANSMISSION

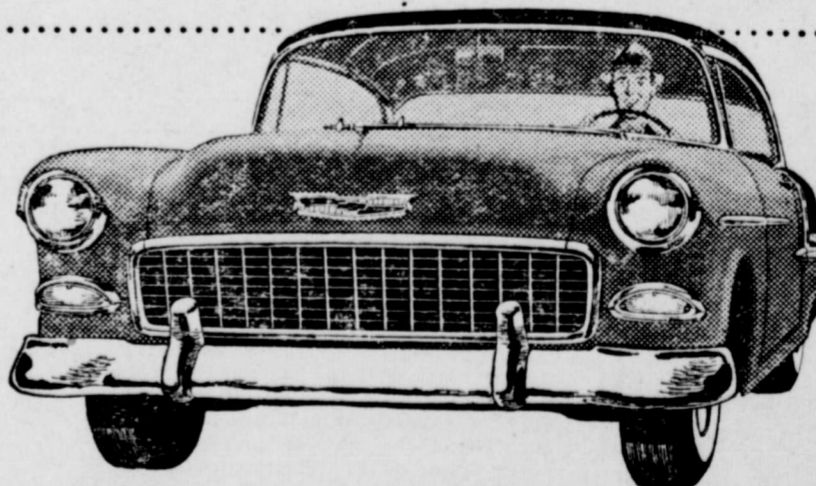


NEW "BLUE-FLAME 123" WITH OVERDRIVE



NEW "BLUE-FLAME 136" WITH POWERGLIDE

Everything's new in the Motoramic Chevrolet



More than a new car... a new concept of low-cost motoring!

R. T. Caperton Chevrolet Co.

Phone 35

STERLING CITY, TEXAS

Social Stationery and Informals at the News-Record

Correction!

The Item "Sugar" in Chapple's Food Store Ad on the Back Page Should Read --

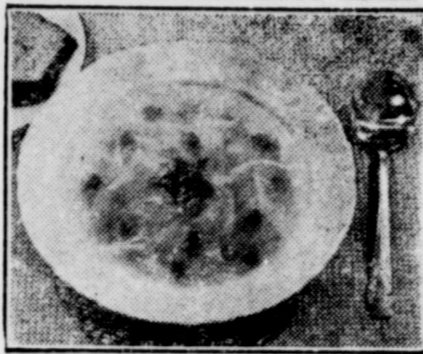
Sugar 5 lbs. 49c
Instead of 10 lbs. for 49c

Get your
**OLD
GOLDS**
by the carton!

Regular and King Size



Pimiento Stars In Homemade Soup



By BETTY BARCLAY

It's a dandy time of year to serve chicken or turkey soup. Stewing hens are cheap, turkeys are plentiful, and the most delicious soup can be made from the leftovers and frame. Bony pieces of chicken can also be bought at budget prices, so soup is a natural.

To make it the center of attraction, however, dress it up with sparks of color by cutting different shapes from festive-looking red pimientos. Keep a can or jar of pimientos on the pantry shelf to give star billing to many a plain dish.

Homemade Chicken or Turkey Soup

with Pimiento Cut-outs

Chicken or turkey bones
Chicken or turkey leftovers
Pimientos from a 4-oz. can or jar
Noodles or rice

Cover the bones with water and simmer them—slowly—to extract all the essence. Remove the bones, add the leftover pieces of fowl, the noodles or rice, and heat. Gently drop in the garnish of bright, rosy-red pimiento pieces or cut-outs; and play up the fact that soup is the star of the meal by placing a fat pimiento star in the center of each bowlful. Children will love the colorful bits of red floating in the soup, and everyone will enjoy the piquant flavor. Watch the spoons fly!

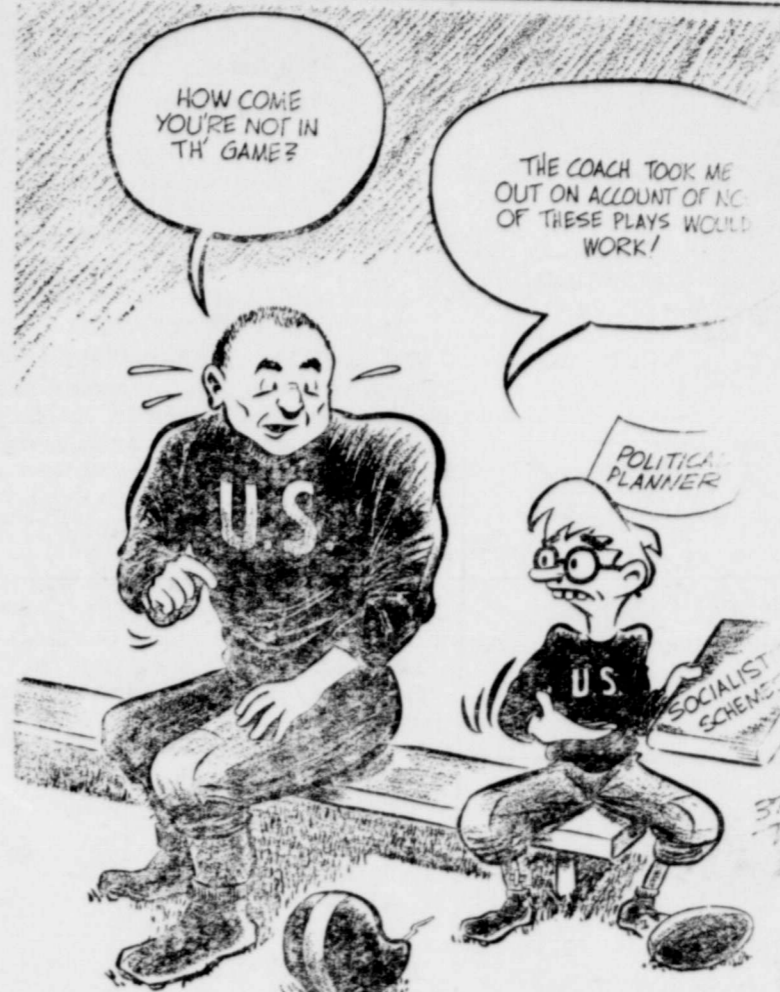
Note: Pimiento garnishes added to canned soup will give it a party-planned look and taste.

COFFEE MONEY SATURDAY TO MARCH OF DIMES

All the cafes in Sterling and the Long Drug Company will donate all money taken in coffee sales on Saturday to the local March of Dimes, said chairman Wayne Zuck who is in charge of the drive.

So—your coffee money at the Truck Stop, City Cafe, Grace's Cafe and Long Drug will go to the infantile paralysis fund Saturday, January 8.

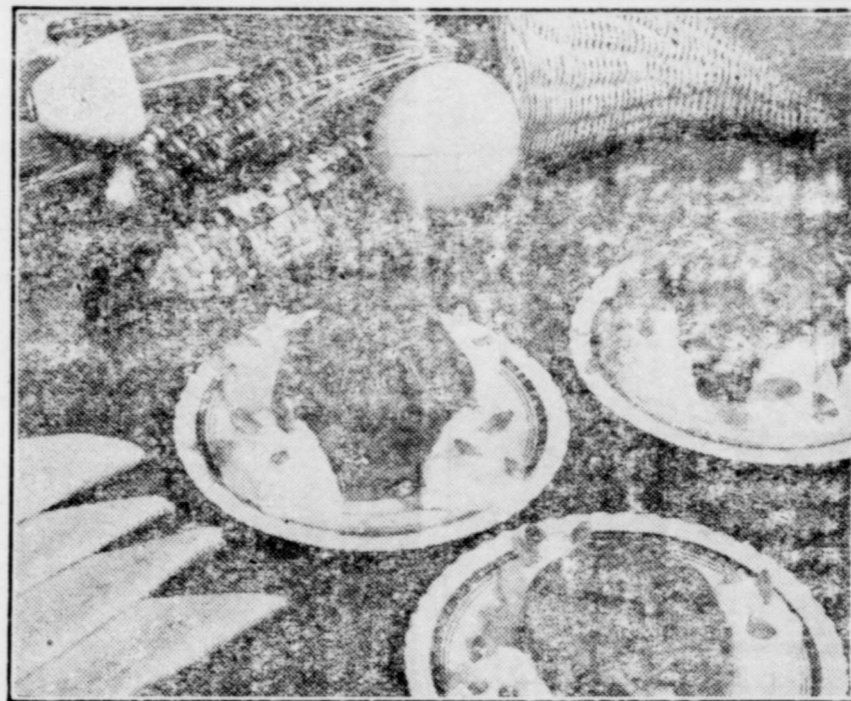
THE AMERICAN WAY



Benched!

"Festive Ways on Holidays"

DESSERT OF THE MONTH



By BETTY BARCLAY

Apricot Almond Molds . . . so pretty with the muted colors of the holiday season, so delicious with the piquant flavor fusion of lemon, apricot and almond . . . make any meal a party, and every party a success! They're easy to prepare, too, with ingredients that are likely to be handy in a well-stocked pantry any day of the week.

Apricot Almond Molds
1 package lemon-flavored gelatin
1 cup hot water
1 cup cold water
1 cup apricot jam
1/2 cup toasted chopped blanched almonds
until well mixed. Pour into individual molds, filling them 3/4 full. Sprinkle with half of the nuts. Chill until firm. Cover with a second layer of the cold liquid gelatin, filling molds 3/4 full. Sprinkle with remaining nuts and chill until firm. Fill molds with remaining gelatin and chill again until firm. Unmold. Serve with whipped cream. Garnish with additional nuts, if desired. Makes 6 servings.

What's the new news in the '55 cars?

Is it V-8 Power?

Ford has had it since 1932

Is it Ball-Joint Suspension?

Ford had it in 1954

Is it hood-high fenders?

Ford introduced them in 1952

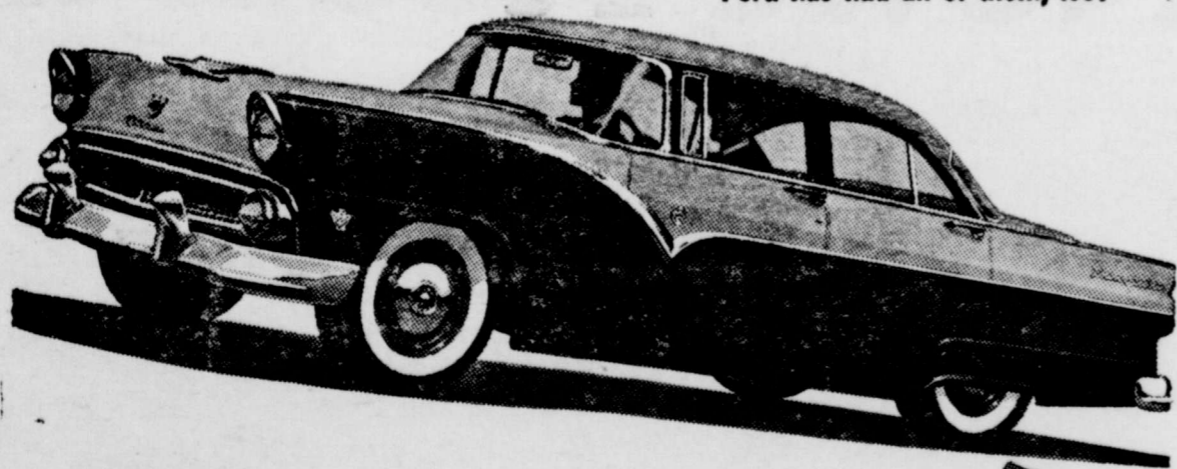
Is it suspended pedals?

Ford introduced them in 1952

Is it oil and battery signal lights, curved instrument panel, rotary door latches,

push-button door handles, power-lifts for all windows, Overdrive, Hotchkiss Drive?

Ford has had all of them, too!



The NEWS is Thunderbird Styling

The NEWS is Trigger-Torque Power

The NEWS is Angle-Poised Ride

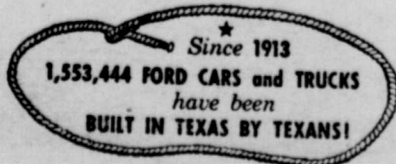
Test Drive
Thrilling
Trigger-Torque
in the truly new
FORD!

F.D.A.P.

Sterling Motor Co.

Phone 197

STERLING CITY, TEXAS



TRUCK STOP CAFE

LONG DRUG COMPANY

Coffee Money
Saturday

TO THE

March of Dimes

GRACE'S CAFE

CITY CAFE

Magazines

Hamburgers

Sandwiches

Roy Carter Drive-In Grocery

East Highway

Phone 193

Palace Theater

Fri., Sat., Jan. 7-8
"Miss Robin Crusoe"
 Amanda Blake, George Nader

Sun., Mon., Tues., Jan. 9-10-11
"BETRAYED"
 Clark Gable, Lana Turner and Victor Mature

Thurs., Fri., Jan. 12-13
"Man With a Million"
 Gregory Peck, Jane Griffith

Fri., Sat., Jan., 14-15
"Southwest Passage"
 Rod Cameron, Joanne Dru



Behind
 The
 8 Ball

8-BALL

Tom Onstott and Bob Whitaker of the West Texas Utilities Co. took down the Christmas lights from the Sterling streets early this week. Now it's official that Christmas is over.

8-BALL

Wayne Zuck, minister at the local Church of Christ, is heading the March of Dimes Drive in Sterling County this month. Zuck is hoping for a successful drive, and many clubs and organizations are helping him out with different money raising stunts and affairs.

Sterling has always done well in the infantile paralysis drive and it surely will be a success this year. Let's all do our part.

Some day these vaccines or serums may do away with the program altogether. That is the hope of the National Foundation.

8-BALL

Mr. and Mrs. York Gruny and David spent Christmas in Yeso, N. M. visiting Mrs. Gruny's parents.

8-BALL

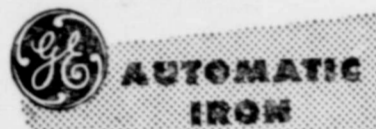
FOR SALE—Three 250 barrel (steel) tanks, good condition. Phone 492, Forsan.

OLD GOLDS

REGULAR and KING SIZE



Special Offer!



Usually would be \$11.95
\$9.95



Be one of the lucky ones to get this wonderful automatic iron at this bargain price.

Lowe Hardware and Furniture Company

GENERAL ELECTRIC

KENT

CIGARETTES with the "MICRONITE" FILTER that really works!



GIVE Voluntarily TO MARCH OF DIMES

JANUARY

	1	2	3	4	5
6	7	8	9	10	11
12	13	14	15	16	17
18	19	20	21	22	23
24	25	26	27	28	29
30	31				

STERLING LODGE A. F. & A. M. No. 728

Regular Meetings on the Second Tuesday of Each Month

THE AMERICAN WAY



Source: U.S. Dept. of Labor, 1953

The Real Stinker - Communism



"Amazing on the pickup, those OK Used Cars!"



Look for the red OK Tag!

You'll get a big lift, too, when you drive an OK Used Car. That's because an OK Used Car is thoroughly inspected, scientifically reconditioned and warranted in writing. Whatever the model or make, the used car with the OK Tag is your best buy. There's an OK Used Car for every budget!

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PHONE 35

STERLING CITY, TEXAS



Time to Re-new Your News-Record

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 \$2 Out of State**

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STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.
PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES
\$1.50 a year in Sterling County
\$1.75 Elsewhere in Texas
\$2.00 Outside State of Texas

NEWS established in 1890
RECORD established in 1899
Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 42c per column inch.

FOR FLOWERS: Call Mrs. Minta Phillips or Mrs. J. A. Revell for T. E. L. Class of First Baptist Church.

Have You

been visiting had visitors sold anything bought anything had a party been to one joined a club or been thrown out of one got engaged been jilted got married been divorced had triplets quadruplets or even one baby?

That's News!

and we, and your friends would like to know about it.

Call The News-Record

ask for the society editor. that's me

Or If You're Scared

we can't spell your name or somebody else's

Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

Thank You!

Realtors -- Land Loans
YOUR LISTINGS APPRECIATED
Rentals, Homes, Land
Sterling Finance Co.

Po. O. Box 668, Sterling City, Tex.

FAMILY DINNER FOR THE FAMILY OF THE LATE W. L. FOSTER ON NEW YEAR'S

As was the custom of the family when the late W. L. Foster held a family dinner on his birthday (on January 1), the family, held the dinner last Saturday. Hosts were Miss Ethel Foster and Mr. and Mrs. H. L. Hildebrand and Elizabeth.

Those present besides the hosts were Mr. and Mrs. Roy Foster, Mr. and Mrs. Lester Foster, Mr. and Mrs. Foster S. Price and family, Mr. and Mrs. William Foster and family, Mr. and Mrs. Bubba Foster and family, Mrs. I. W. Terry and Susan, little Tommy Foster and Mr. and Mrs. Temp Foster.

New Almanacs at News-Record.

For wedding invitations, announcements, at-home cards, etc., see the local News-Record shop.

THE TEXAS HISTORY CLUB

The local 7th grade students, with the help of Mrs. Davis, have completed organizing their Texas History Club. The first thing the class did was to elect officers. They are as follows:

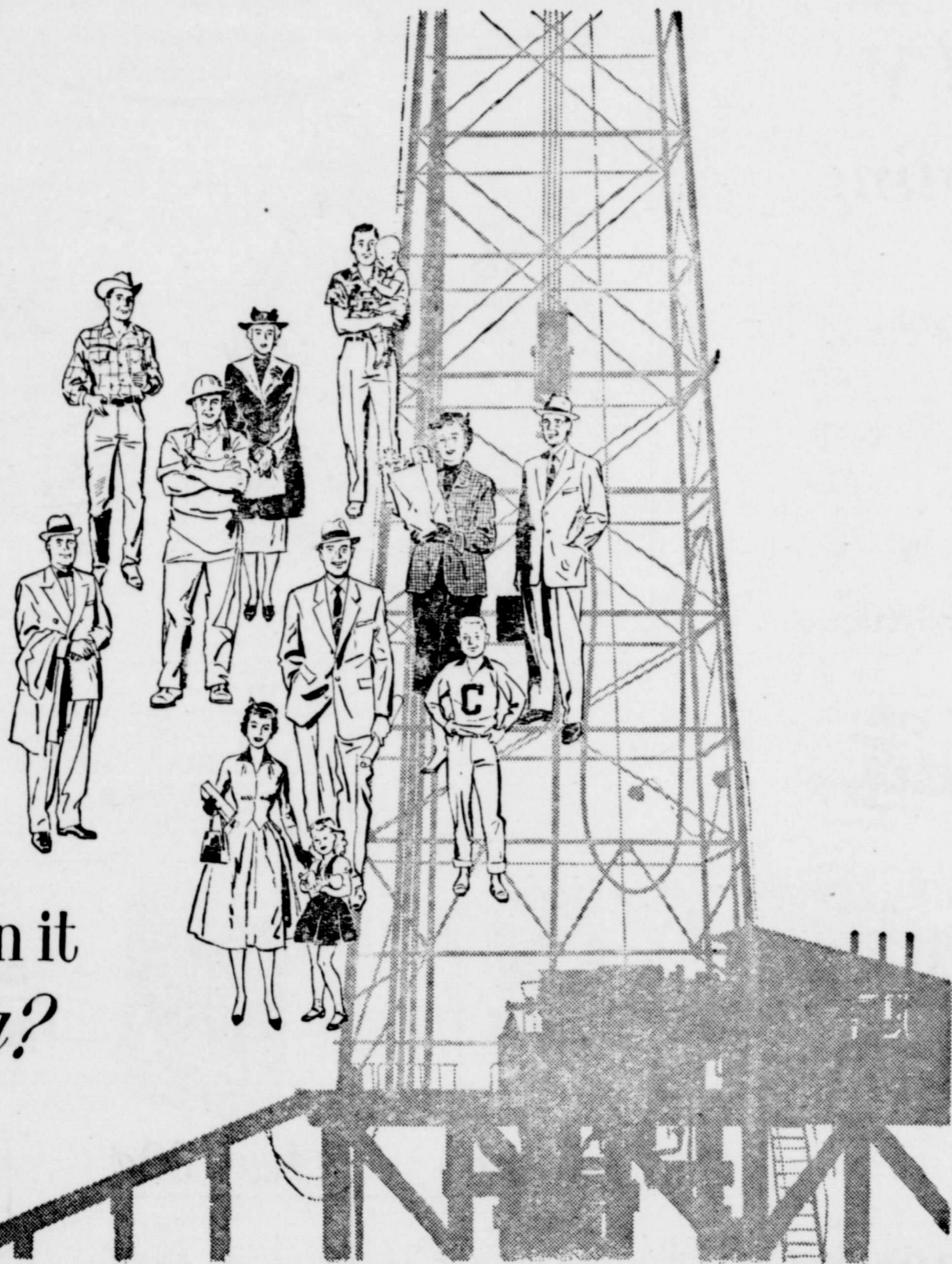
President, Danny Stewart; vice-president, Craig Sparks; secretary, Jeannine Jones; Treasurer, Bill Davis; reporter, Jodie Green.

The other members are Brenda Augustine, Nella June Parker, Le Ruth Reed, Darla Morris, Sue Chambers, Judy Stewart, Carolyn Payne, Tony Allen, Wayland Drennan, Jimmy Bauer, Tommy Mata, Bisente Gaitan, Calvin Gaston, Buddy Brown, James Havner, and Dean Chambers.

Reporter, Jodie Green

SEWING Wanted. Reasonable prices. Guaranteed work. Mrs. Wilmer Balkum, phone 240.

Make extra money. Address, Mail postcards spare time every week. BICO, 143 Belmont, Belmont, Mass.



What's in it for you?

Every Texan profits in a large way from every barrel of crude oil and every cubic foot of natural gas produced in the State.

Directly. Taxes paid by the petroleum industry to support all agencies of the State Government, including schools, old age assistance, and welfare institutions, totaled \$170 million in 1954, more than a third of all the taxes collected by the State. And, in addition, the industry pays millions in other taxes to counties, school districts, and municipalities.

Indirect profits are even greater. Industry employees receive and spend about \$850 million a year; royalty and lease payments to landowners add up to \$500 million. Most of this money passes promptly into trade channels.

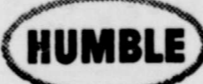
As a result, you'll find oil dollars on every

balance sheet in Texas and in every bank account, including your own.

... But you can't figure profits in money alone.

The chief profit from the production of oil and natural gas rests in what these fuels do: In the miles you cover with your car... in heat for your home... in the usefulness of articles made from petroleum hydrocarbons... in the power that moves long trains across the continent and turns the wheels of the large industrial plants.

This profit Texans share with all Americans. It is reflected in the American standard of living, which is the world's highest; and it provides a dividend of national security, because a well developed, efficiently operated petroleum industry is one of the major resources in the U. S. arsenal for national defense.



HUMBLE OIL & REFINING CO. • HUMBLE PIPE LINE CO.

John Hamilton Humble Service Station

Phone No. 1

Sterling City, Texas



For Toughest Driving

Type 1 17.95 Exchange

36-MO. GUARANTEE
Winter King Heavy Service Battery—extra power-packed to handle tough starts, extra lighting and accessories. 51 Heavy-Duty plates, 110 ampere-hours. Plastic-glass insulation.

PUSH OR TOW

Stuck? Call us to get you started or get a tow. Low rates, day or night. Batteries charged, tires repaired. Complete line of new and used tires and batteries.

WILLIAMS FEED & RANCH SUPPLY

Sterling City Phone 107

AUTHORIZED DEALER
Riverside Tires and Tubes. Winter King Car and Tractor Batteries

City Barber Shop

H. F. MERRELL, Prop.
"Satisfaction Guaranteed"



Call 123 for Appointment
FOR THE LATEST MODES OF HAIR STYLING

Vanity Beauty Shop
Sterling City, Texas

(All appointments not cancelled 1 hour before time to be charged for)



**Behind
The
8 Ball**

8-BALL

Jim Butler, head of the State Highway Department here, is digging holes to put out 35 native pecan trees at the site of the new installations a mile up the Big Spring highway. Jim said he would plant sycamores (or somepin') in between the pecans until the pecans got big enough, then he'd cut the sycamores down. Jim plans on having a very pretty place there in the years to come.

8-BALL

As the new year gets under way, the universal hope around here is for a good wet year. The drouth has hurt too much, too long. If only a wet year will come, and let some of the heavy feeding stop, everybody will feel better—and do better.

Bruce Medford and his daughter, Mary, made a trip to San Antonio the first part of the week. Bruce attended a called conference of the Southwest Methodist Conference at which it was decided to sponsor a Methodist hospital in San Antonio. This is the only Texas conference that did not have a hospital, it was said.

8-BALL

The children of Arch Garrett were holiday visitors at the home.

8-BALL

Ira Ratliff, new Justice of the Peace for Sterling, was sworn in last week-end and is now serving as Justice of the Peace, Precinct 1. He replaced A. W. Dearen.

8-BALL

The oil play out toward the Silver (Coke) field, has stirred Sterling oil activity. A test is going down on the W. R. Davis ranch and one is being drilled on Neill Munn. The driller told Mr. Munn he was going to make an oil well out of the hole. We hope so.

**QUALITY
Dry Cleaning**

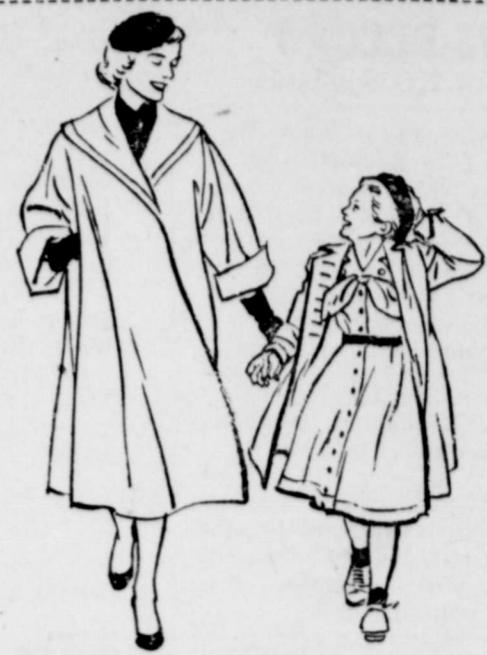
- SUITS Cleaned and Pressed 85c
- Plain DRESSES Cleaned and Pressed 85c
- PANTS Cleaned and Pressed 40c
- SKIRTS Cleaned and Pressed _ 40c & up
- SHIRTS Cleaned and Pressed 40c
- JACKETS Cleaned & Pressed 40c, 50c, 75c

PLEASE Return Your Extra Hangers!!

**BAILEY
BROS.**



**Three ways
to a bright
New Year**



TAKE SISTER TO THE SCOUT MEETING — while your automatic washer does the laundry

**MORE TIME FOR THE
FAMILY WHEN YOU
LIVE ELECTRICALLY**



GIVE A FAMILY PARTY — refreshments are all ready in your freezer



HELP JUNIOR WITH HIS HOBBY — while your electric dishwasher does the dishes

In 1955, too, Electric Service will be your biggest bargain. In homes served by WTU the average cost of a kilowatt-hour of electric service is 22% LESS than it was 10 years ago.

**West Texas Utilities
Company**

MARKET SPECIALS

Chuck Roast lb. Swift's Premium 39¢

Beef Ribs, lb. 25c

29c Longhorn Cheese Pound 49¢

Bologna Swift's Premium All Meat, lb. 39¢

Libby's Catsup, 2 bottles 39¢

Beans Our Value Cut Green 2 cans 29¢

Tomatoes 3 Cans Deer Brand 25c

SOFT DRINKS, 12-Bottle CARTON 45c

3-MINUTE OATS, Small Box 15c

SCOTT TISSUE, 2 rolls 25c; SCOTT TOWELS, roll 19c

**We Have a Good Price on DROUGHT CUBES
If You Need Cubes, See Us.**



5# 39¢



Lge. 30¢



lb. 1.07
Limit

Jello 3 box 25¢

Sugar 10# .49

Gum Carton Wrigley 65¢

Premium 1 lb. Crackers 25c

**SPECIALS
Sat. & Mon.**

**Pillsbury Cake Mixes .. 35c
Angel Food Mix .. 59c**

**Swiftning gives you
digestibility...plus!**



**FINER CAKES!
FLAKIER PIES!
MORE NUTRITION!
3 LBS. .79**



**Giant
65c**

Cigarettes

**Reg. Size. ALL POPULAR BRANDS
Carton \$2.09**

CHAPPLE'S FOOD STORE

We Appreciate Your Business