

For His Christmas

Be Smart--Shop Early!

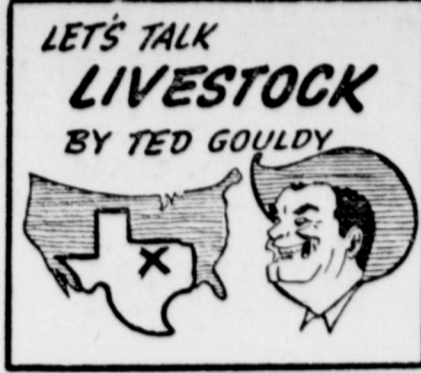


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New Styles and New Colors, Pink, Blue and White
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**BAILEY
BROS.**



FORT WORTH - The suspicion is growing stronger among observers at the livestock market at Fort Worth that beef cattle on feed in the Southwest are well in excess of the numbers indicated by earlier estimates.

In recent weeks word here is that many mills processing cottonseed hulls for future delivery because of the current strong demand. They fear to contract for future delivery since they have been unable to pile up any reserves and are selling them as fast as they are made.

It is reported that at many mills trucks stand in line for half a day waiting to get a load.

Experienced buyers and salesmen at Fort Worth say, "Those hulls are going into livestock somewhere. Every time we had this situation of fast disappearing cottonseed hulls it has developed that more cattle were being fattened than anyone suspected."

It is pointed out that no doubt a good many mother cows are being wintered with some hulls as roughage - but this does not dispel the theory of old timers. They expect more fat cattle in the first quarter of next year than earlier guesses indicated. Popular opinion is that many of the cattle on feed are heifers. Reason is that heifers most of the late summer and fall sold around \$4 or more under comparable steers. This "spread" made feeding heifers look like a good bet to many even though when marketed the heifers would not sell as well as fat steers. The additional margin between cost of heifers against steers made them look like a safer bet to make money.

POST THANKSGIVING CATTLE TRADE STARTS OFF WELL

There was the usual difference of opinion between salesmen and

buyers at Fort Worth Monday, but when it was all over most cattle and calves sold at fully steady to stronger prices. Mature fat steers, cows and high grade calves were measurably higher. Few high grade stockers were on hand and order buyers indicated the supply of high quality stockers was far short of their needs.

Numerous loads of mature steers sold from \$21 to \$24, a few better cattle to \$24.50. Fat cows drew \$8.50 to \$11, some young cows of high yielding potential to \$12. Cannors and cutters drew \$5 to \$8.50, bulls cashed at \$8 to \$12.

Good and choice fat calves of all weights \$15 to \$18.50 with fancy baby beef types to \$19 to \$20 and above. Choice stocker steer calves and light yearlings sold from \$17 to \$20. Replacement cows \$7 to \$12.

SHEEP RUN SEASONALLY LARGE

Both woolled and shorn lambs topped at \$18 to \$19 at Fort Worth Monday. Shorn lambs at the higher figure carried Fall shorn (about inch-and-a-half to two-inch wool) and some had No. 1 pelts (about five-eighths to one inch of wool). Stocker and feeder lambs drew \$12 to \$17, some mixed feeder and fat lambs at \$17. Shorn lambs in stocker flesh are hard to move.

Slaughter ewes drew \$5 to \$6, and old bucks sold around \$4. Yearling wethers cashed at \$10 to \$15, and some aged wethers drew \$7 to \$12, the latter for full woolled wethers.

FOR FLOWERS: Call Mrs. Minta Phillips or Mrs. J. A. Revell for T. E. L. Class of First Baptist Church.

CALL Mrs. Latham at 135 in Sterling City for your homemade FRUITCAKES.

New Almanacs at News-Record.

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CIGARETTES
with the
"MICRONITE"
FILTER
that really
works!



Have You

been visiting had visitors sold anything bought anything had a party been to one joined a club or been thrown out of one got engaged been jilted got married been divorced had triplets quadruplets or even one baby?

That's News!

and we, and your friends would like to know about it.

Call The News-Record

ask for the society editor, that's me

Or If You're Scared

we can't spell your name or somebody else's

Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

Thank You!



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FOR THE LATEST MODES OF HAIR STYLING

Vanity Beauty Shop
Sterling City, Texas

(All appointments not cancelled 1 hour before time to be charged for)

We Will Cook to Order
FRUIT CAKES, HOMEMADE PIES, COOKIES

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"The Home of 5c Coffee. Good Too."
Homemade Pies by the Slice or Whole To Go.



UNCLE JEB says:

"nothing sets a man up like biscuits with plenty of Karo Waffle Syrup... it's got that extra special good taste."

Buy the big Decanter Bottle!

also in the popular 1 1/2-pound bottle
... and in 5-pound cans



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Available in six high-fashion colors and in models to fit any bed, one G-E Automatic Blanket takes the place of three heavy, old-fashioned blankets. You owe yourself the best possible night's rest... why not get your G-E Blanket today?

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Only \$47.95



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Custom-Contoured AUTOMATIC BLANKET
Now, the famous G-E Sleep-Guard Blanket adds still another "plus" - trim contoured corners to fit your mattress perfectly! Your G-E Automatic Blanket won't ride up or slip off. Makes bed-making a whole lot easier.

West Texas Utilities Company



P-S-S-t! For the Christmas gift they all want... give a G-E Automatic Blanket.

STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.
PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES
\$1.50 a year in Sterling County
\$1.75 Elsewhere in Texas
\$2.00 Outside State of Texas

NEWS established in 1890
RECORD established in 1899
Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 42c per column inch

Pause for Reflection

BY James C. Ingebretson

A London clock winder died recently in the gears of his favorite clock in the Gothic tower above Fleet Street in the British capital.

"He was a quiet sort of chap," reported A. E. Oldfield, superintendent of the law courts, whose 800 clocks Tommy Manners had wound for 12 years, "and we never knew he was around. You knew he was doing his job, though, because all the clocks kept time."

As I read this, it occurred to me that this quiet clock winder typified good government.

I know that for a good many years now we have been told that government should be "felt" by everyone through heavy taxation—"so everyone will take more interest in good government."

But it seems to me that good government really is like Tommy Manners—you know it is there only because the machinery of society continues to run smoothly and accurately—at least relatively so.

When government reaches so deep into the pockets of everybody that it becomes an oppressor instead of a protector, something is wrong. Government is meant to be "felt" by those who are a menace to society—not by those who are society's mainstay.

1954 CHRISTMAS CARDS
Burgoyne, Masterpiece, Graham's, Evalast, Plastichrome, etc.
Now is the time to order cards.
Sterling City News-Record

What's Doing in the Churches

FIRST METHODIST CHURCH
Bruce Medford, Pastor
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:00 p.m.

CHURCH OF CHRIST
Wayne Zuck, Minister
Bible School 10:00 a.m.
Morning Worship 11:00 a.m.
Young Peoples Class 6:30 p.m.
Evening Worship 7:00 p.m.
Tues. Ladies Bible Class 9:15 a.m.
Wednesday, Mid-Week
Bible Study 7:30 p.m.

FIRST BAPTIST CHURCH
Robert Ritchie, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
B. T. U. 6:15 p.m.
Evening Worship 7:00 p.m.
Prayer Meeting Wed. 7:00 p.m.
Wed. Choir Practice 8:15 p.m.

FIRST PRESBYTERIAN CHURCH
Baxter D. D. Greer, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:30 p.m.

PRESBYTERIAN CHURCH
"Restoring Christ to Christmas" will be the sermon subject of Dr. Baxter Greer at the First Presbyterian Church, Sunday at 11 a. m. The theme of the sermon at 7:30 p. m. will be "An Honest Acknowledgement". Sunday School at 10 a. m.

Dr. and Mrs. Greer went to Abilene Tuesday to attend a called meeting of Mid-Texas Presbytery. They were accompanied by Pat Boatler, representing the First Presbyterian Church, Sterling City, and Maxwell Turner, representing the First Presbyterian Church of Carlsbad.

At this meeting Rev. E. L. Helsey, son-in-law of Dr. and Mrs. Greer was received into this Presbytery and arrangements were made for his installation as pastor of the First Presbyterian Church, Hillsboro.

New 1954-55 Texas Almanacs at the News-Record for \$1.25.

For wedding invitations, announcements, at-home cards, etc., see the local News-Record shop.

Observe Christmas for the ENTIRE FAMILY With The

WORLD BOOK ENCYCLOPEDIA
Red President Binding at \$129. \$10 down—\$6 per month. See our ads in LIFE and see Mrs. B. J. Crosso local representative for further details.

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The Texas Co.

Petroleum and its Products
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Consignee
Phone 157

How Christian Science Heals

"The Great Things Prayer Can Do"
KGKL (960 kc.)
Sunday 8:15 a. m.

Rubber Stamps at the News-Record

Jackson's Pit Bar-B-Q

WE SERVE CHILI AND HAMBURGERS
We Serve Barbecue to Go, on Lunches or on Sandwiches. TRY IT SOMETIME.

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FIRESTONE TIRES Sterling City, Texas



From where I sit ... by Joe Marsh

Going—Going—
But Not Gone!

Saturday they got set to auction off "Sis" Brown's house for non-payment of taxes. Buck Stone was the auctioneer. Everybody who came to the auction knew that "Sis" is a war widow.

When Buck began the bidding he said, "Anybody can bid. Just remember 'Sis' and three nice kids live here. Now who's going to start the bidding?"

There was silence. "Sis," standing in back, got the point. She reached into her purse for just about all the money she had in the world. "I'll bid \$75," she said.


"Sold," bellowed Buck and "Sis" had her home back.

From where I sit, Buck Stone used a helping hand instead of a gavel. It was real neighborliness. You know, even in something as small as respecting another's choice of beverage, a person can be neighborly. You might like buttermilk. I'm "sold" on a temperate glass of beer. And I can't "buy" anyone's telling me I'm wrong.

Joe Marsh

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MARKET SPECIALS

- SWIFT'S PREMIUM CHUCK ROAST  lb. 29c
- .39 lb. Bologna Swifts Premium LB. .39
- Loin Steak Choice Meat lb. 65c
- Drinks 12 Bottle Carton 45c
- Coffee Popular Brands lb. 1.05
- FLOUR 25 lbs. Light Crust 1.69
- Libby Catsup 2 for 35c
- Ice Cream Gandy's PINT 20c
- Sugar 5 lbs. 46c
- Beans 3 Cans Irvington Club Whole Green Beans \$1

SPECIALS Sat. & Mon.

- Spuds 10# 59c
- Milk qt. 25c
-  3 lbs. 85c
- Kotex 29c
- Cigarettes  CARTON
- Reg. Size. ALL POPULAR BRANDS Carton \$2.09

Morton's Salt 10¢

- 1 lb.  1.07
-  Large Box 30c
- Gloves Boss PAIR 29c
- Tomato Juice Libby 46-oz. 27¢
- Scott Tissue 2 rolls 25c

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Brooks & Bailey

History of Christmas Seals

When you see the Christmas seal do you ever wonder how it started?

It was born in Denmark, home of the fairy tales of Hans Christian Anderson.

Einar Holboell, a Copenhagen postal clerk, was sorting mail one snowy afternoon before Christmas, 1903, when he thought of the idea of a penny stamp to swell a fund for children's hospitals.

Authorized by King Christian, the first Christmas seals were sold in Copenhagen in 1904.

Holboell's scheme outgrew his wildest imaginings, for before his death in 1927, he lived to see it spread to 45 countries.

The seals found their way to America on letters and packages and first attracted the attention of Jacob Riis who wrote an article about them. Few people, however, were interested in the idea.

Then, in the autumn of 1907, Emily Bissell, a public health worker, concerned about the fate of a small sanatorium, recalled the article and sat down to sketch America's first Christmas seal, a wreath of holly encircling the words "Merry Christmas."

With 50,000 stamps printed and nowhere to sell them, Miss Bissell at last enlisted the aid of a columnist on a Philadelphia newspaper. The idea caught and within a few weeks \$3,000 was collected.

The first nation-wide sale was held the following year and was backed by newspapers all over the country, religious and civic groups, and sponsored by the American Red Cross and the National Tuberculosis association.

Yule Tree Business Figured in Millions

CHRISTMAS TREES are a multi-million dollar business. Throughout the nation, some 15 million trees are supplied to the holiday demand. Prices range from \$1 to \$5, and that adds up to real money.

A Christmas tree, in the lake states, is usually a balsam or a spruce. The same is true in New England and the Appalachian section. Elsewhere in the country, virtually all kinds of evergreens are used.

The lodgepole pine and Douglas fir are frequently used in Colorado. On the Pacific coast, it is principally Douglas fir.

In Maryland, Virginia and Washington, D. C., a scrub pine takes a trimming.

In other localities, white pine, southern pine, hemlock, red and white cedar and redwood are used.

The business of harvesting this annual crop begins in the fall, when cutters go into the woods after trees. It continues as truckers bring huge loads to metropolitan markets.

Many land owners manage their swamps to make them yield a crop of trees year after year. Thinning operations are another source of Yule trees.

Farmers have discovered that they can get a cash crop from eroded acres by harvesting Christmas trees 10 or 15 years after they are planted.



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Sun., Mon., Tues - Dec. 5, 6, 7

"Dawn at Socorro"

Rory Calhoun, Piper Laurie

Wed., Thurs. - Dec. 8, 9

"The Egg and I"

Claudette Colbert, Fred McMurray, Marjorie Main, Percy Kilbride

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"HIGH NOON"

Gary Cooper

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