STERLING CITY NEWS-RECORD

VOL. No. 63

"Since 1890" PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS

OCTOBER 29, 1954

Sterling Beats Water Valley Easily 60-32

Play Divide Here **Tonight at 8 O'Clock**

The Sterling football team, well on the way to a district championship, easily won 60-32 over the the Wildcats another 6 points. Score Water Valley Wildcats here last 47-25. Friday night. Coach Diddle Young's squad all saw action and the Eagles Baker and Bannister.

Valley received the ball after TD kickoff and lost a yard on the first play. Baker picked up 9 yards on the second play, then the Wildcats punted. Don Carper made a beautiful return of the punt for about 40 yards-then dropped the the ball-losing it to Water Valley. The Wildcats made a ten-yard gain on a pass then punted. Carper made a broken field return of 35 yards. Billy Derrell carried the ball almost to the goal line and then on over. Bobby Lester took the ball over for the extra point, making the score 13-0 in favor of Sterling. Sterling kicked to Water Valley,

who tried 3 line plunges then punted. Don caught the punt and caried it 55 yards for a counter.

ly D. Blair and next Gaston to RIDDLE, James B 140 31 compartment air intake. the gym floor. Jodie Green Marshall Blair were good for a TD STONE, Wilbur 6th Grade-Barbara Clark and The new V-8 engine powers a Jim McWhorter, Manager for the Eagles. Sterling kicked for 180 horsepower motor and many of Don McDonald Bill Young, Manager 5th Grade-Willene Glass and Indian war dance, a Mexican song, extra points. Score 33-6. the inovations are strictly "Pon-The Water Valley star, Green, DIVIDE TROJANS Steve Whitley tiac Firsts." Pos. Wt. No. passed to J. McCall for a T D. 4th Grade-Judy Hamilton and new land, a cowboy song, a negro Player B 155 00 JEWELL, Gary Score 33-13 at half. Jerry Payne B 135 11 Lions Hear Safety Talk As play resumed after the half, BIRD, Barron 3rd Grade-Mitsy Davis and Bil-Sterling kicked. The Wildcats made ASHTON, Gaylon B 118 66 ly Bauer By Highway Safety a good return and then a first down, McDONALD, Carl E 140 78 2nd Grade-Betty Jo Barrett and E 117 88 but couldn't keep up the steam. BIRD, Don Official On the Eagles first play when MOORE, Don C 117 88 Sterling 4-H Clubbers they took over, Marshall carried SUBSTITUTES Lowe Furnishes Venison for Meal the pigskin 55 yards to the goal. A **Place at State Fair** pass for extra point was good and HYDE, James Е 150 55 Steve Heacock, safety instructor and claims adjuster for this area E 138 75 LEWIS, Don the score was 40-13. Water Valley's Baker made some DAVISON, Buddie 59 of the State Highway Department, 133 E Sterling County 4-H Club boys nice plays and ran to oval over for MINGUS, Bradie E 180 44 talked on safety at the Lions Club and girls placed 7 out of 9 lambs 76 luncheon Wednesday at the com-B 150 a T D. Score 40-19. As the Ster- BARTON, Don taken to the State Fair at Dallas. 33 munity center. He was brought to ling boys took over following a ORR, Beall B 119 Those exhibiting lambs were Lynnice return of the kick (Carper), CLAYTON, Frankie E 140 77 the club by James Strong, with the da and Tony Allen, Mitsy and Bill highway engineers here. three pass plays to Gaston failed USSERY, Roy E 140 Davis, Bobby Dunn, Don McDon-A meal of venison was enjoyed ald and LeRuth Reed. C. H. Garner of Borger by the members and guests. Roland HOSPITAL NOTES Placings were as follows; Lowe furnished Mrs. Levi Martin . . . Tony Allen-Crossbred lamb -49th Dismissals since Thursday mornwith 50 pounds of meat from the Patients in the Sterling County Tony Allen - Finewool lamb 40th big buck he killed in Colorado last ing of last week include-Hospital on Thursday morning of Don McDonald and LeRuth Reedthis week included-Mrs. Dean Johnson and daughweek. Crossbred lamb - 10th Fred Campbell told that a vet Mrs, J. L. Glass Mrs. J. E. Buckner ter, Nikki Lou Bobby Dunn - Corriedale cross would be here to vaccinate dogs for Mrs. Pascal Brown lamb -10th rabies next Wednesday, November Mrs. Jesus Rodriguez Mr. and Mrs. D. P. Glass Bobby Dunn - Corriedale cross 3. If anyone wants a dog vaccinated Nash Ody Thompson, transferred T. J. Finnegan lamb 13th let Campbell know. Bill Davis - Corriedale cross lamb The club voted to order a box of 3rd **General Election Tuesday** Christmas cards per member from The three corriedale cross lambs the Lions Crippled Childrens were raised by Mr. and Mrs. Gordon Camp at Kerrville. Last year this Bird and were given to the two with. was done also. boys, Bobby Dunn and Bill Davis | Tony's lambs were bred by Worth The Woodmen of the World took on the basis of their good record. Allen, Don's and LeRuth's lamb Next Tuesday, November 2, is general election day over Texas. Baptist Revival Starts the meeting as occasion to present The placing of the three lambs, 3rd, by W. N. and L. R. Reed. and Bill a soil conservation award to Fred 10th and 13th, reflects both good Davis's finewool by Billy Ralph To be voted on are the winners of Sunday Morning Campbell, county agent. The prefeeding and good lambs to start Bynum. sentation was made by Bill Loven. the various primaries over the The attendance prize went to Henstate, which were held in July and Fall revival services will begin at the First Baptist Church, Sun-August. The ballot has the usual ry Bauer. Coach Diddle Young, high school columns for Democratic, Republiday morning, October 31, at 11. The revival will continue for one principal George Blackburn and can, Constitutional, Independents grade school principal Harry Bradand write-in. The Demoratic slate week, through Sunday, November is full down to the last office in 7. Services will begin each evening street, told of football prospects. Law Enforcement Group at 7:30. The music will be under Bradstreet and Blackburn have been the county. The Republicans have helping coach Young and scouting some state nominees and a few the direction of Elton Neel, and the pastor will do the preaching. You the opposition for the Eagles ahead To Meet Here in names are listed on the other. Eleven Amendments to the and yours have a cordial invitation of time. Other guests included Blackburn, February State Constitution To Be Voted On from all of us to attend these serv-There are eleven amndments to ices. Jim Butler and Walter Vannoy of The West Texas Law Enforcement morning. Jury commissioners were the state constitution to be voted the highway department. Association met in San Angelo last H. A. Chapple, Roland Lowe, and The football club and the pep on. This is one of the biggest slates squad will be our special guests Friday. They elected Aubrey Stokes Doug Farnsworth. of amendments to be voted on in Sunday evening, November 7. California Visitor president. Stokes is the district at- Grand Jurors Mrs. Lula Emblem Robertson of torney serving this county. a long time. Come our way during this reviv-Fresno, California, has been here In last weeks paper, a list of the Sheriff Bill Green of Sterling was pear at ten o'clock Monday mornal and our desire will be to be as amendments was given and a dis-cussion of them attempted. The great a blessing to you, as your visiting the R. P. Browns and the reelected a director of the associa-Fred McCabes this week. She is a tion. presence will be a blessing to us. niece of the late Judge Brown of daily papers have been discussing The next meeting of the group is Haralson, Pat Boatler, Jim Butler, Robert Ritchie, Pastor the proposed amendments in col-Sterling. Mrs. Robertson has been to be in Sterling City next Februvisiting relatives over Texas and is ary, said Sheriff Green. umns and some will probably pass. Seven catalogs to choose your Christmas cards from at the News-Record. Just about any you will This is the first time she has been Don't forget to vote in your regular voting place next Tuesday, November 2. in Texas for 56 years. county area of West Texas. find anywhere.

and on the fourth try Marshall couldn't find a receiver, so he ran the ball over for a T D. Bobby Lester picked up the extra point. Score 47-19.

When Water Valley started, a pass from Green to McCall netted

As Sterling got possession, Don Carper made a beautiful broken mastery overshadowed the stellar field run, but the play was called playing of the Wildcat's Green, back and Sterling was penalized. Marshall ran the ball over for aTD, Shown at Caperton's Sterling elected to receive the kickoff. Water Valley kicked out back to the 21 yard line, where This Week-End they said he stepped out. On the scrimmage, Marshall Blair went 55 yards for a touchdown. Water to Lester was good for a counter The new 1955 Chevrolets a and Gaston ran the ball for the extra point, making the score 54-25. Chevrolet Company this weekend. As play resumed, Water Valley fumbled and Marshall recovered for the Eagles. A double pass play this week. Caperton invites every to Glass chalked up a score making the score board show 60-25.

Water Valley in the remaining and has gifts for the callers. minutes of play picked up a TD on a pass from Baker to Green, making the final score 60-32.

Little Ronnie Green shone as a punter for the Wildcats and he and Baker and Bannister turned in horsepower and new body styling, good performances for the losers. PLAY DIVIDE TONIGHT

The Eagles engage the Divide Trojans in conference play here to- New Pontiacs Showing night at 8. The lineups are as fol-

lows: The kick for extra point was no enting each grade have been elect-STERLING CITY EAGLES good. Score 19-0. ed by vote of the student body, and The all-new 1955 Portiacs are Pos. Wt. No. PLAYER being shown at the Reed Motor the royal court that will prevail parents. Water Valley couldn't seem to BLAIR, Bill D. B 160 28 gain when resuming play, so they that night is as follows: Company here today and Saturday. 38 BLAIR, Marshall B 210 punted. Billy D. returned the punt 12th Grade-Billie Green and With all new styling and motor CARPER, Donald 20 в 140 56 yards for a tally. Score 25-0. 32 the '55 Pontiacs are making a bid Kent Jones Young sent in some Eaglets and COLE, Leslie C 155 11th Grade-Glenda Lambert and at the court of Halloween. The pag-44 for the car sales in their class. Jim Davis got in some very good DAVIS, Jim E 150 Bobby Dunn Martin Reed, owner, joins Gen-66 DRENNAN, Wayne E 140 tackles. Wilbur Stone recovered a 10th Grade-Barbara Simmons song and dance will briefly portray eral Motors in welcoming everyone GASTON, Kelton E 145 34 Water Valley fumble. When a and Kelton Gaston in to view the new Pontiacs. GLASS, Lynn E 165 99 double pass play failed to work, the 9th Grade-Karen Young and The all-new panoramic bodies are Wildcats took over on the 4 yard GRUNY, David ... С 150 88 Melvin Foster line. In 3 plays they went for a FOSTER, Marvin 122 and 124 inches overall, with low B 125 30 B 125 22 sleek silhouettes. Twin silver streaks 8th Grade-Lavada Mitchell and FOSTER, Melvin L. J. Brown counter against the Eaglets. B 155 55 sweep back from the grill termin-On pass plays-Lynn Glass to Bil- LESTER, Bobby 7th Grade-Judy Stewart and will form an outline of Texas on B 145 60 ating at the cowl-wide passenger

RAIN WEDNESDAY MORNING

Showers fell here Wednesday at six-thirty that morning and following the initial downfall, intermittent sprinkles fell through the day

The rains fell in a wide area over Texas. Heavier rains south of here, around the hill country helped moisture conditions. Lightening struck the Colorado City Hotel and the building burned, killing four persons.

New Chevrolets Being

The new 1955 Chevrolets are being shown at the R. T. Caperton The showings started Thursday and will continue through Saturday of one in to view the new cars. He is serving free coffee and doughnuts, Caperton has two models on the

floor for display to the public. He has a Bel-Air and a Two-Ten. Chevrolets now come in sixes or

eights, said Caperton, with higher worthy of any car.

At Reed Motor Company

Halloween Carnival Showers fell here Wednesday morning amounting to about one-half inch. The rain started off with flashes of lightening and thunder. Set for Saturday Night

The annual PT.A. Halloween Carnival will be held at the school here tomorrow night, October 30. Plans and preparations have been completed and a large crowd is expected by the P.T.A, the teachers and the students.

Plans for the annual PTA Halloween Carnival at the school are about completed and preparations are in the windup stage-concerning the program.

Festivities will get underway Saturday, October 30 at 6 p.m. with a chicken-spaghetti supper served by the ninth grade parents in the lunchroom under the supervision of Miss Jo Retta Owen. The menu will be as follows: Chicken-spaghetti, tossed salad, buttered french bread, homemade pie and coffee or tea.

Plates will be 50c and \$1. The program committee, composed of Mrs. Mattie Hines, Mrs. Johnnie Lee and Mrs. Anita Titsworth, is making progress in promoting the pageant. The pageant is titled "A Panaroma of Texas" The pageant was written by Mrs. Hines and she has produced it before. The students mothers are busy with committee meetings and sewing parents. bees-for colorful, appropriate costuming.

Mrs. James Strong and Mrs. Charlie Speck are in charge of the coronation ceremonies and decorations. The Princesses and Princes repres-

Royce Jean Sparks

1st Grade-Jeannie McDonald and David Foster.

The high school princess receiving the most votes will be crowned Queen of Halloween, and the most popular princess in grade school will be crowned Lady of the Halloween Court. Each ticket holder to the carnival grounds will be entitled to one vote for both the Admission Queen and the Lady. charge will be 60c and 30c.

Activities of the night will include the following:

Bake sale-Mrs. King and the 1st grade parents. Fortune telling-Mrs. Lane and

Latin-American parents. Fish pond-Miss Brown and the

second grade parents. Junior game room-Mrs. Crossno

and the 3rd grade parents. White elephant sale-Mrs. Lee

and the 4th grade parents. Concession stand-Mrs. Bena Davis and the 7th grade parents.

Country store-Mrs. Bradstreet and the 5th grade parents.

Used patterns and comic books stand-Mrs. Hines and 6th grade

Weight and age guessing booth-Mr. Bradstreet and 8th grade parents.

Cat chunking-Mr. Young and 10 grade parents.

Adult game room-Mr. Hosea and 11th grade parents.

Movie-Mr. Jones and 12th grade

Two hundred and twenty students will participate in the pageant on the gym floor that night eant of the Lone Star State in story the early history of Texas pioneers. With a musical background of "There's a Land I Know" eighty pupils from the first three grades dressed to represent bluebonnets,

The reader, Alfred Chapple, will introduce each special number. An

a group of Christians entering the spiritual, a group of high school students dancing the "Texas Star" will be some of the features of the program.

Club Boys Have 131 Lambs on Feed

Sterling County 4-H Club members now have on feed 131 lambs. The number before taking lambs to the State Fair was 140, which was only 10 lambs short of being twice as many as were fed out last year. This number of lambs is the largest in a good many years.

A tour of 4-H Club projects is being planned for the latter part of November or the first part of December. At that time it is hoped that many of the friends of 4-H will turn out to see what the boys and girls are doing and to encourage their work.

New Almanacs at News-Record.

District Court Monday

Judge Joe Mays of the 51st District Court was here last Saturday and had a jury commission select jury panels for the term of district court which opens here Monday

The grand jurors who are to aping include C. J. Copeland, Ross Foster, H. L. Hildebrand, Delbert M. E. Churchill, R. T. Foster, Jr., Harvey Glass, Jim Hinshaw, Foster and Taylor Garrett.

STERLING CITY (TEXAS) NEWS-RECORD, OCT. 29, 1954 Announcing the Han 55 Ha with the 180-HP Strato-Streak V-8! Now On Display! THE ALL-NEW STAR CHIEF CUSTOM CATALINA

ALL-NEW STRATO-STREAK V-8

You'll get the lift of a lifetime from this all-new V-8. Every feature is entirely new from the multiple jet carburetor to the advanced antiknock combustion chambers. Here's performance that will fill the miles with thrills—proved for dependability by over 3,000,000 test miles!

ALL-NEW PANORAMIC BODY

Take another look at that panoramic windshield . . . that fenderlevel hood . . . the dream-car design of the wide front end. It's a masterpiece of modernity—this lower, roomier Body by Fisher with luxurious new fabrics colorkeyed to the beautiful Vogue Two-Tone body colors!

ALL-NEW SHOCK-PROOF CHASSIS

The '55 Pontiac chassis is a catalog of all that's new. An even heavier "X" frame. Wider-spaced parallel rear springs. Bigger brakes. Recirculating ball steering. Tubeless tires. Vertical king pins. Here's every finest feature adding up to a smoother ride, greater safety, extra driving ease!

S It's year and to Star ee,

It's here—the mighty, future-fashioned Pontiac for 1955. And never have you seen a car so surely marked for stardom! With everything new except its great name and world-famed value . . . with every part and feature presenting a bold advance, it is a new pacesetter for the industry. See this exciting new car this week end—new proof that dollar for dollar you can't beat a Pontiac!

A GENERAL MOTORS MASTERPIECE-ALL-NEW FROM THE GROUND UP

Reed Motor Company

MAIN STREET

\$10,000 Roping Set Nov. 14 in Angelo

The San Angelo Fat Stock Show & Rodeo Association will sponsor an Invitational Steer Roping and Branding to be held at the Fairgrounds, 2 p.m., Sunday November 14, 1954

This attraction will be the first of its kind to be hold in West Texas in many years and it is planned to make it an annual event.

Ten of the top ropers in the world wil compete for a \$10,000 purse. Each roper is paying an entry fee of \$500 and will rope five steers each.

Entered are: Cotton Lee, Fort Sumner, New Mexico; Toots Mansfield, Big Spring, Texas; Troy Forte, Lovington, New Mexico; Shoat Webster, Lenapah, Oklahoma; John D. Holleyman, Ozona, Texas; Everett Shaw, Stonewall, Oklahoma; D o n McLaughlin. Smithfield, Texas; Clark McEntire Kiowa, Oklahoma; Steve Stevenson ,Big Lake, Texas and Ike Rude Brawley, California.

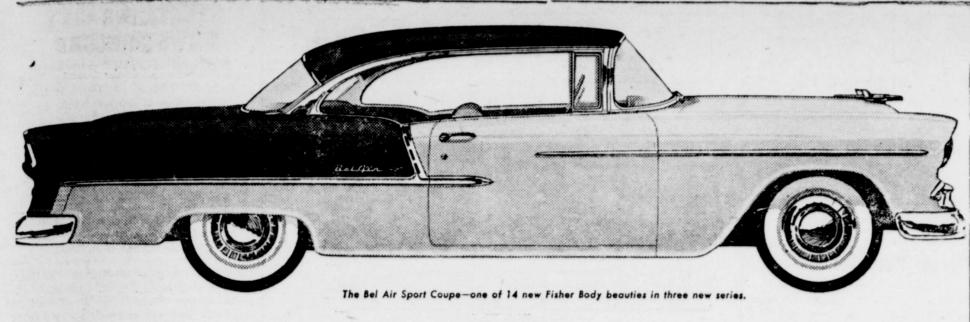
Tickets may be purchased at the B.C.D. office in the Cactus Hote' after November 1. Six and four seat boxes are also available and the only reserved seats.





STERLING CITY, TEXAS

STERLING CITY (TEXAS) NEWS-RECORD, OCT. 19, 1954



Open House! Friday and Saturday

Free Coffee

Free Doughnuts

Free Gifts

Here it is! COME SEE IT!

Mrs. J. C. Rabb Buried Here Sunday Afternoon

Funeral services were held at 2 p. m. Sunday in Johnson's Funeral Chapel for Mrs. J. C. Rabb, 79, daughter of a prominent pioneer family of the Sterling area.

Mrs. Rabb, who lived in San Angelo, died in a San Angelo hospital at 4 a. m. Saturday after a oneweek illness. She had entered the hospital Oct. 16 for treatment of a heart ailment.

The Rev. Bruce Medford, pastor of the Sterling City Methodist Church, officiated, assisted by the Rev. Ted Cotten, pastor of the Lake View Baptist Church. Burial was in Montvale Cemetery here. Born Feb. 15, 1875, the former

Born Feb. 15, 1875, the former Carrie Childress Coulson, she was the daughter of the late Dr. P. D. Coulson, a pioneer doctor of this area. Dr. Coulson was the first county judge of Sterling County and was later judge of Coke Co.

Mrs. Rabb moved with her parents to Sterling County in 1887. She had lived in Sterling and Coke Counties until six years ago when she moved to San Angelo.

She was married to J. C. Rabb in Sterling City Nov. 20. 1894. Mr. Rabb died in October, 1946.

Mrs. Rabb is survived by three sons, Joe P. Rabb of Fort Worth, Carlos Rabb of Roswell, N. M., and T. T. Rabb of San Angelo; two daughters, Misses Hilda Rabb and Pauline Rabb of Toronto, Canada; two brothers, P. D. Coulson of Alpine, and Charlie Coulson of Sterling City; two sisters, Mrs. A. A. Rutherford of Sterling City and Mrs. Sam McClain of San Angelo; 11 grandchildren and nine greatgrandchildren.

Pallbearers were G. Ed Pickett of San Angelo; C. C. Ainsworth of Sterling City; Thomas Hubbard of San Antonio; Wilson Bryan, Bryan Yarbrough and W. H. Hall, all of Robert Lee; and Raymond Cochran of Odessa.

Grandsons were honorary pallbearers.

Attend Prison Rodeo

Sheriff and Mrs. Bill Green attended the Huntsville Prison Rodeo last week end. They were met there by Mr. and Mrs. Spence Holder of Harrison, Arkansas. The Holders were guests of the Greens. He is the sheriff of Boone County, Arkansas.

THE MOTORAMIC CHEVROLET



Be sure to come in during our announcement time Open House. There'll be free gifts for everyone, including Matchabelli's "Wind Song" perfume for the ladies.



We have never had a Chevrolet like this one to show you . . . and you've never seen anything like it! From tires (they're tubeless!) to top (lots lower!), everything is new. . . . New V8 and two new 6's, new ride, new body, new frame, new everything! Come see it, by all means!

R. T. Caperton Chevrolet Co. Phone 35 Sterling City



For Toughest Driving Type 1 17.95 Exchange

36-MO. GUARANTEE Winter King Heavy Service Battery—extra power-packed to handle tough starts, extra lighting and accessories. 51 Heavy-Duty plates, 110 ampere-hours. Plastic-glass insulation.

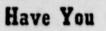
PUSH OR TOW

Stuck? Call us to get you started or get a tow. Low rates, day or night. Batteries charged, tires repaired. Complete line of new and used tires and batteries.

RANCH SUPPLY

Sterling City Phone 107

AUTHORIZED DEALER Winter King Batteries and Riverside Tires and Tubes. STERLING CITY (TEXAS) NEWS-RECORD. OCT. 29, 1954



been visiting had visitors sold anything bought anything had a party been to one joined a club or been thrown out of one got engaged been jilted got married been divorced had triplets quadruplets or even one baby?

That's News!

and we, and your friends would like to know about it.

that's me **Dr If You're Scared** we can't spell your name or somebody else's Then Write It Up on a piece of scratch paper and bring it in or mail it in or something and we'll all know it

Call The News-Record

ask for the society editor.

and we'll all be happy!

Thank You!

When you need paper drinking cups or dispensers, see and buy them at the News--Record.



All Wind But No "Sale"



something light and easily digested is in order. There are a wonderful variety of flavors available and this delicacy can be served plain for baby or fancy for grown-ups, with the aid of attractive toppings.

Here are a couple of desserts for the whole family, and any guests vide among 4 or 5 dessert glasses, that might drop in. Try them once Warm milk slowly until lukewarm, and you'll serve them again and stirring constantly. Test a drop on again.

Mincemeat Rennet-Custard

- cup mincemeat cups milk (not canned)
- 1 package maple rennet powder Gingersnap crumbs

Same famous quality

Regular and King Size!

Divide mincemeat among 4 or 5 des-sert glasses. Worm milk slowly until lukewarm, stirring constantly. Test a drop on the inside of your wrist fre-while milk serving time. Serve with Divide mincement among 4 or 5 des-

Rubber Stamps at the News-Record

Get your

OLD GOLDS

by the carton

HERB SHRINER says:

Don't by any means think only quently. When it feels comfortably warm (110° F.) not hot, remove at once from heat. Stir is entire contents of package maple request powder ing and serving rennet desserts. Adults, too, delight in devouring this nutritious, milk-filled food that is neither rich nor starchy. From tiny tot to grandparent, all enjoy a delicious, healthful dessert—espe-cially after a heavy meal when net-custards top with gingersnap crumbs.

Orange Rennet-Custard 4 or 5 chocolate cookies

2 cups milk (not canned)

1 package orange rennet powder Break up chocolate cookies and dithe inside of your wrist frequently. When it feels comfortably warm (110° F.) not hot, remove at once from heat. Stir in entire contents of pack-age orange rennet powder at one time. Mix until powder is dissolved-not over one minute. Pour at once, while still liquid, over cookles in dessert glasses.



STERLING CITY

NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the

Sterling City postoffice as

second class matter.

PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES

\$1.50 a year in Sterling County \$1.75 Elsewhere in Texas

\$2.00 Outside State of Texas

NEWS established in 1890

RECORD established in 1899

All classified ads, public notices,

cards of thanks, legals, and such ad-

Consolidated in 1902

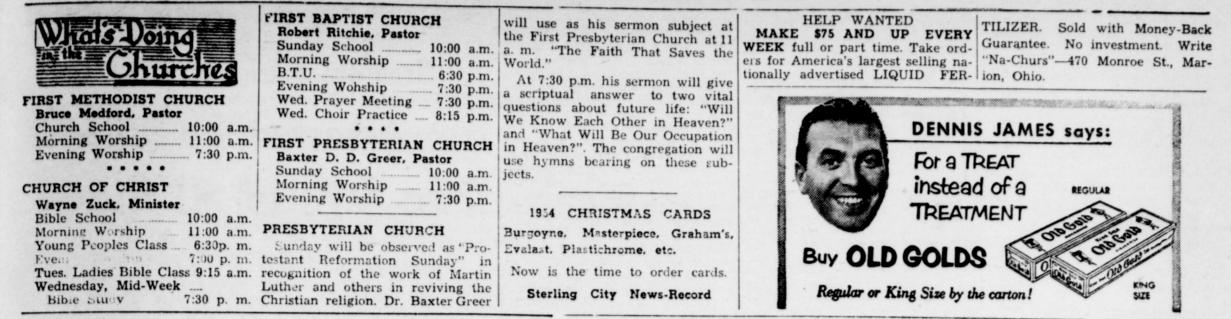
F

CI

GENERAL SELECTRIC



STERLING CITY (TEXAS) NEWS-RECORD, OCT. 29, 1954





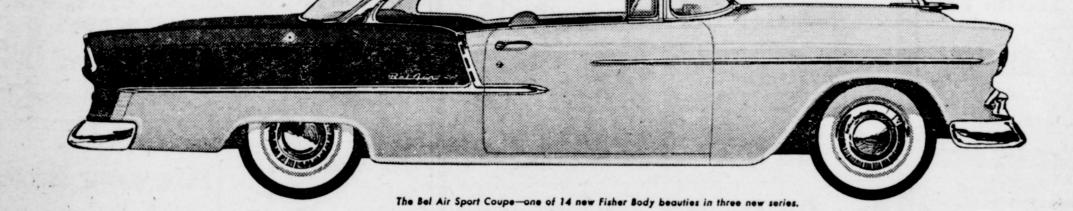
WEREFUS STREET FRANCE

Low ... and behold!

The motoramic Chevrolet for '55

Chevrolet and General Motors took a whole new look at the low-cost car-and just look what happened!

NOW BEING SHOWN!



The valve-in-head V-8 as only the valve-in-head leader can build it! Now Chevrolet, the leading builder of valve-in-head engines, introduces the "Turbo-Fire V8." It carries the V8 design to a new high in efficiency with its high horsepower (162), highcompression (8 to 1), high performance and surprisingly high gas mileage. Available with standard transmission, or with the extra-cost options of Overdrive or Powerglide. **You c** two n Chevrolet in six-cylin omy! The 136" team new "Blu standard t

You can choose from two new sixes, too!

Chevrolet also offers the last word in six-cylinder performance and economy! There's a new "Blue-Flame 136" teamed with Powerglide and a new "Blue-Flame 123" with either standard transmission or Overdrive.

Can't you tell just by looking that Chevrolet and General Motors have come up with a completely new *idea* about the low-priced car? The idea is this: to build a car that offers the very newest thing in styling, the most modern features, the finest kind of performance and the highest quality of manufacture—all at a modest price. It's something that took a lot of doing and that only the world's leading car builders *could* do. *Everything's* new in this Motoramic Chevrolet from its lower top right down to its tubeless tires. Come in for the most fascinating visit you ever made to an automobile showroom!



More than a new car-a new concept of low-cost motoring!

R. T. Caperton Chevrolet Co. Phone 35 Sterling City

Have you seen the 1954 Christmas Card selections at the News-Record? They're complete and prices in all ranges.

LET'S TALK

LIVESTOCK

FORT WORTH - Salesmen were

asking sharply higher prices at

trade was very spotty and weak.

Packers reported beef running in-

to increasingly heavy competition

from pork and also the low-priced

turkey and broiler chicken were

making beef sales harder. The hunt-

ing season was also putting a

crimp in red meat sales as it usually

Stocker and feeder buyers re-

ported Cornbelt buyers still inclined

to resist current stocker and feeder

prices, despite some really great

improvement in the subsoil miosture conditions at places that had

Cornbelt farmers were still pre-

occupied with the corn and soy-

cattle sold near steady with a few

spots 25 to 50 cents higher on cows

and bulls. Slaughter calves of

choice kinds were fully steady, but

those of less quality were 50 cents

lower.

lower.

bean harvest in many areas, too.

previously been reported dry.

does at the Fall season.

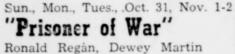
BY TED GOULDY

FOR SALE-Refrigerator (GE) used only nine months. \$200 See Charlie Davis.

FOR RENT-Front bedroom, adjoining bath. Mrs. A. G. Daves.

New 1954-55 Texas Almanacs at the News-Record for \$1.25.



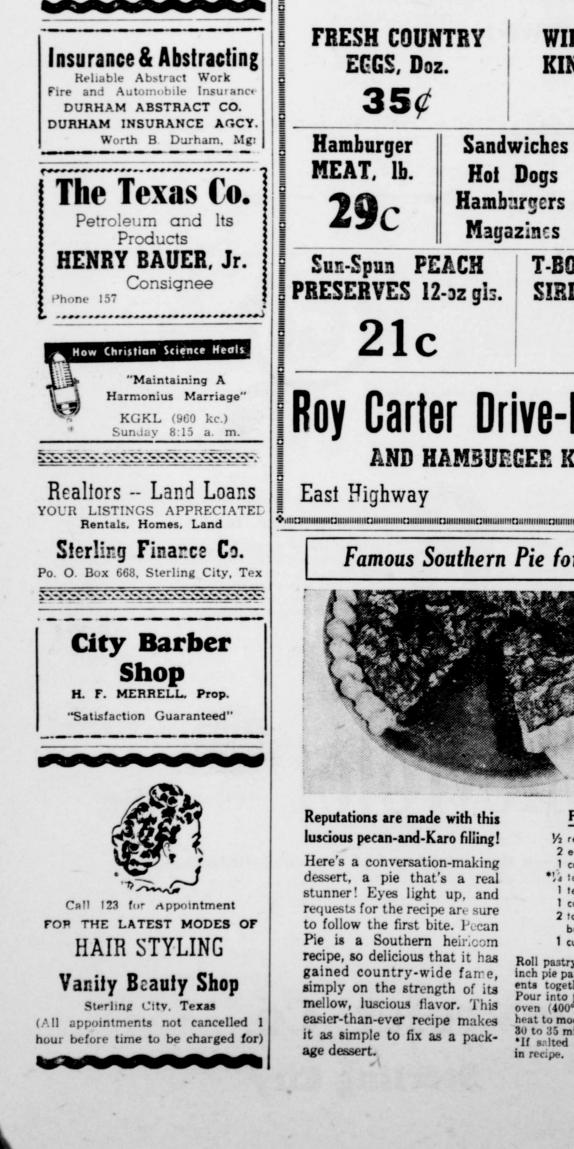


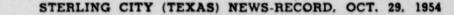
Wed., Thurs., Nov. 3-4

"FORBIDDEN"

Tony Curtis, Joanne Dru

Fri., Sat., Nov. 5-6 "Johnny Guitar" Joan Crawford, Sterling Hayden





and drew \$20.50 and were consigned by Mrs. Fayette Tankersly of Irion County. Dutton& Co., McCullough County, had a load of steer calves at \$19 and heifers at \$17. Hinson and Sons, Dickens County, had some \$17.50 calves; and Arthur P. Henderson, Concho County, marketed a load of 337 lb. calves at \$19.50. FAT LAMBS TOP AT \$20

A shipment of 103-lb. lambs topped at \$20 at Fort Worth Monday that came from C. A. Stevenson of Floyd County. Shorn fat lambs topped at \$18. Feeder lambs drew \$12 to \$15.50. All lamb sales

were fully steady to strong. Fort Worth Monday in anticipation Yearlings and older sheep sold of a reaction from the sharp breaks fully steady. Slaughter ewes drew of the previous week. However, the \$4.50 to \$6 and stocker ewes cashed buying side took a gloomy view of at \$6 to \$12. Old wethers drew \$7 the huge runs reported around the to \$11 and old bucks sold around 12 major markets (over 152,000 \$4. Yearling muttons sold from \$8 attle and over 39,000 calves) and to \$15. they also reported wholesale meat

HOGS STEADY

Hogs topped at \$19.75 to \$20.25 at Fort Worth Monday, this was steady to 25 cents under last week's close.

Texas hogs again enjoyed a strong position as hog runs in the Cornbelt in recent days have been small enough that not many surplus hogs from that area are being offered to Texas packers.

Less attractive butcher hogs sold at \$18 to \$19.50. Sows were steady at \$14 to \$18.50.

BARGAIN RATES ON STATE DAILY PAPERS_NOW!-

(Subscribe at News-Record)

Fort Worth Star-Telegram \$13.95 Result of this was that slaughter San Angelo Standard-Times \$11.95 The Bargain Rates Are Now in Effect by Mail to West Texas Addresses. Renew Yours Nowthe less-than-choice variety sold on STERLING CITY NEWS-RECORD a weaker basis, some 25 to 50 cents (Authorized Agents for San Angelo. Fort Worth, Dallas and Abilene Daily Papers. See Us for Renewals) Choice stockers were steady, but

For engraved announcements Some typical cattle sales includ- cards, letterheads and envelopes ed the day's top load of stocker see the News-Record. Prices are calves that averaged 530 pounds reasonable.



Beautiful Christmas Cards **Assorted Boxes** 79c 97c & \$1 boxes **Complete Lines of Christmas** Toys and Dolls Gowns Pajamas **Purrey Blankets**

Brooks & Bailey "Christmas Gift Headquarters"

22

The hearty maple-y flavor of Karo adds extra goodness to every bite

