

STERLING CITY NEWS-RECORD

VOL. No. 63

"Since 1890" PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS

OCTOBER 8, 1954

No. 40

Noratadata Fashion Show Given Tuesday

The Noratadata Club presented its annual fall style show Tuesday evening in the school auditorium. Approximately 125 persons attended and were rewarded with an entertaining program.

The clothes were furnished by the Fashion of San Angelo. The stage, the programs, etc. carried out the round-up theme or motif. Alfred Chapple gave a skit "Swan Lake" and Mrs. James Strong and Harry Bradstreet sang a duet "Ridin Down the Canyon", accompanied on the guitar by James Strong. Mrs. G. C. Murrell acted as commentator for the show. The club's president, Mrs. Delbert Haralson, offered the thanks to those who had helped put on the affair.

Models were Barbara Lu Curry of Garden City, Mrs. Alice Sisco of Water Valley and Jenny Ruth Davis, Wynona Blair, Miss Jo Retta Owen, Mrs. Worth Allen, Mrs. Sterling Foster, Mrs. James Strong, Mrs. J. Q. Foster, Mrs. William Foster, Mrs. Worth Durham, Mrs. I. W. Terry and Mrs. Ewing McEntire.

Door prizes had been contributed by Bailey Bros., Lowe Hardware, and Furniture Co., Brooks and Bailey, Long Drug Co., West Texas Utilities Co., Chapples Food Store, News-Record, and Brock's Grocery and Market. Door prize winners included Mrs. Ray Lane, Fowler McEntire, Mrs. Luke, Mrs. Lester Foster, Joanna Murrell, Su Speck, Mrs. Charles Speck and Mrs. W. R. Hudson.

Oil Development North Of Here May Help Business

Officials of the Santa Fe Railway and interested citizens and oil company officials are talking about expansion of the two oil fields just north of Sterling. The Jameson and Johnson oil fields in Coke County now have a total of 239 producing wells, 25 are in the new Johnson field and 214 are in the established Jameson field. A lot more wells are scheduled to go down in the Johnson field, just of the line from Sterling County, it has been said.

One drilling mud concern has already leased a site from the Santa Fe here and will build a warehouse soon. A car of the mud has already been unloaded here by that company.

Officials think perhaps with a railway spur here and loading facilities, much carloadings of oil, butane, propane and related products could be handled at the railway station here. A pipe line from those fields to here is being talked.

J. T. Davis, local rancher, banker and railway director, attended the meeting, and said the railroad officials were comparing the prospects here with the spur that takes care of the Benedum-Trees oil development west of here in Upton County. About 40 carloads of products going out by rail daily there.

Miss Foster Attends Advisory Committee Meeting in Austin

On last Friday, October 1, Miss Ethel Foster attended a meeting in Austin of the Women's Advisory Executive Committee for John Ben Shepperd, Attorney General of Texas. There are 22 women from all parts of the state on this committee. A dinner in the evening also included heads of all divisions of his office.

Attends Texas Tech Board Meeting
On October 2, Miss Foster attended a meeting of the Texas Technological College Foundation Board of Directors in Lubbock. Miss Foster is chairman of the Woman's Educational Affairs Committee of the board. Others members of the committee include Frank Kelly of Colorado City and R. H. Martin of Lubbock.

Registration at the college has reached a peak of 6,236 this year said Miss Foster.

While in Lubbock, Miss Foster attended the football game between Tech and Oklahoma A&M.

Mr. and Mrs. Fred McCabe and grandson, Doyle, visited the R. P. Browns here this week.

RAINS HIT STERLING TUESDAY

Cooling October rains fell in Sterling Tuesday afternoon ranging up to 2 inches in town. Northwest and north of town got heavy rains and east and south got some fall but the area covered with heavy fall was not too large.

To the west Fowler McEntire got only .20 on his ranch. The runoff waters filled the Bodecaw draw, making it look like a river here in town. The runoff will undoubtedly add water to the North Concho lake near San Angelo.

Ranges over all West Texas were needing moisture badly and the rainy damp weather, along with the precipitation, helps a lot. Much more rain is needed hereabouts and ranchers are hoping for a wet fall and winter.

Lions Club Luncheon

Kent Jones played piano numbers when the Lions Club members met Wednesday noon at the community center for the regular weekly luncheon. Guests included Kent, Joe Haynes and George Blackburn.

Coach Diddle Young told of the football prospects with Forsan this Friday night there. High School principal George Blackburn talked on the Eagles prospects for the coming games and the seasons' chances. George nor Diddle would predict a score but George said he looked for the game to be in Sterling's favor this week.

Roy Morgan underwent an operation on his thyroid gland in the San Angelo Clinic-Hospital last Saturday. He is doing fine and will return home this week.

FHA Play October 12 At School

See the antics and problems of a group of old maids in an old maid's home. The place, at the school auditorium, Tuesday, October 12, at 8:00 p. m., when the Future Homemakers of America present "Sister Susie Swings It." Admission will be Adults - .60, School children - .30.

The scene of the play is "Hope On", a home for aged ladies. Susie Sweet is known as the "live wire" of the home. Nora Nagg, the matron, is a severe, unfeeling woman who makes the lives of all the old ladies almost unbearable.

Susie Sweet learns that most of the women are musically talented. Mrs. Lotta Lott helps to get the "Sweet Swingsters" started with their band. Miss Nagg finds out about this and begins attempting to disrupt the plans. What happens is amusing and interesting as the women prove that "life can begin at sixty."

The cast is as follows:
Nora Nagg — Jenny Davis
Mazie Maloney — Bernice Green
Suzie Sweet — Patsy Martin
Tessie Trippet — Glenda Lambert
Harriet Hazelton — Joy Nichols
Pansy Payton — Barba Dunn
Arabella Arbuckle Nettie Gartman
Bessie Barton — Ona Mae Bilderback
Vinnie Varden — Karen Young
Roxanna Raymond — Gayle Steward
Edna Earl — Jane Hallford
Lotta Lott — Carolyn Dunn
Miss Helen Brown is directing the play.

Shirley Henry, Reporter

Norris Petty Dead

N. A. Petty, 49, died of a heart attack in his home in Odessa on Monday at 3:30. He was the husband of the former Roberta Mohan, who lived in Sterling during the twenties.

Funeral services were held in Johnson's Chapel in San Angelo on Wednesday of this week. Burial was in the Fairmount Cemetery there. Robert Foster of Sterling City was one of the pallbearers.

Begins Basic Training at Ft. Bliss

Fort Bliss, Texas—Pvt. Allen D. Campbell, son of Mr. and Mrs. Earl Campbell of Sterling City recently began eight weeks of Army basic training in the Antiaircraft Artillery Replacement Center at Fort Bliss, Texas.

He will spend his first eight weeks of basic training on fundamental subjects such as rifle, machine gun, bazooka, marksmanship and familiarization with Army technical subjects. This first phase of training is climaxed with a one week maneuver in the field.

Eagles Go To Forsan For Game Tonight

Wimodausis Club Meeting

The Wimodausis Club met Wednesday afternoon at 3 p. m. in the Club Room of the community center with Mrs. R. P. Brown as hostess.

The program was on Family Living and Mothercraft—A Worthy Woman. A panel discussion of A Woman in the roles of wife, mother, homemaker, spiritual guide, and community was given. Mrs. Foster Conger, Mrs. T. S. Foster, Mrs. Frank Cole, Miss Ethel Foster and Mrs. W. E. Allen took part in the discussion.

The vice-president, Mrs. Ray Lane, presided in the absence of Mrs. Roy Morgan, president.

Claude Collins, Collins & Drennan, and the Mendenhall ranches sold and delivered 2400 lambs this week to L. A. Vanderford, buyer. The price was 15c a pound.

Visitors in the W. Y. Benge, Jr. home over the weekend were Mr. and Mrs. Gene Thornton and children, Jack and Jan, of San Angelo, Mrs. Liska Lyons and daughter, Liska Scott, from Corpus Christi, Miss Tommie Barnley of Crane, and Mr. and Mrs. Peb Cope of Water Valley. Mrs. Thornton is the Benge's daughter, and Mrs. Lyons is Mr. Benge's sister. Mrs. Lyons is also visiting her father, W. Y. Benge, Sr. She is enroute to Dryden where she is to be manager of the Purple Sage Courts there.

Betty Dunn, daughter of Mr. and Mrs. C. J. Dunn and a student in Sul Ross College at Alpine, spent last week-end here visiting her parents.

FHA CLUB MEETING

The FHA Club met on October 4. President Bernice Green presided. The girls voted to attend the District FHA meeting in Big Lake on October 23. Barba Dunn was elected a District officer nominee. Wanda Williams was named for an area officer nominee. Jenny Ruth Davis was named voting delegate.

DAUGHTER TO CORONADOS

A daughter, named Lena, was born to Mr. and Mrs. Andres L. Coronado of Sterling City on Sat., Sept. 25, at the Root Memorial Hospital in Colorado City.

York Gruny has been visiting Mrs. Gruny's parents, Mr. and Mrs. J. E. Asbill in Yeso, N. M.

Mr. and Mrs. R. E. Martin went to Bakersfield the first of the week to be with their daughter, Mrs. George Keesee, who was to undergo a major operation.



Behind The 8 Ball

8-BALL
Now a Junior Investigator
Little Drew Durham, son of Mr. and Mrs. Worth B. Durham, has been made a Junior Investigator for the Attorney General's Department of Texas. Drew has a certificate from the Attorney General certifying to the fact. He is having it framed at Lowe's for his room.

8-BALL
This week we received through the mail a letter asking us to join the Husband's Protective Association. And also along with it was a copy of the association's magazine Husband's Home Journal. This is not to be confused with the Ladies Home Journal. Their policy, as stated, is to restore the husband to his rightful place as lord and master in his own house.

More power to 'em.
8-BALL
One little gem reads thusly:
"There's nothing like a dish towel for wiping that contented look off a married man's face."
You tell em.

8-BALL
In one story on alibis, it is high-
(Continued on Back Page)

BEAT MERTZON 59-19 LAST FRIDAY

The Sterling City Eagles go to Forsan tonight for a most crucial game of conference play. Forsan has been rated as the district's favorite, but Sterling is out to prove that the Eagles are the number one team with the Buffaloes second.

Coach W. L. Diddle Young says that this game and the one on Oct. 15 with Garden City are "the games" of the year for the Eagles. Once past these two hurdles, the Eagles should be safe.

BEAT MERTZON EASILY 59-19

Young's boys beat the Mertzon Hornets last Friday night there by the score of 59-19. No trouble was encountered and the Eagles used the younger set of boys lots.

Billy Derrill Blair ran for three of the Sterling TD's. He ran 16, 50, and 15 yards on the three scoring runs. He also passed to Lynn Glass for one counter.

Marshall Blair chalked up 2 scores going 2 and 60 yards.

Don Carper made three tallies with runs of 72 and 30 yards. Don said he was going to run the second half kickoff back for a TD and he did—for 72 yards. Don gained 135 yards running and 78 passing for a total of 213 yards.

Bobby Lester mad 15 yards running. Melvin Foster returned a kickoff for 20 yards. Don Carper got 72 on a kickoff return and 55 on a punt return.

Billy and Don made some nice runs with good blocking from the Eagle linesmen. Those downfield blocks have been a great asset in yards gained by rushing.

The freshmen played about one quarter of the game, and did a fine job of holding the Hornets. Jim Davis, Wilbur Stone, and Marvin and Melvin Foster did fine work on defense.

Kelton Gaston was on the receiving end of a 40 yard pass from Billy Blair ending up on the Mertzon's 10 yard line. The game ended before the ball could be advanced further.

Eddie Martin accounted for the Hornets big end, making two touchdowns. Durwood Denton racked up 7 points.

Bobby Lester did a fine job on defense. He really made that leather crack.

Sterling gained a total of 578 yards: 393 by rushing and 185 with passes.

Sterling's scores by quarters were as follows:

1st quarter	12
2nd quarter	13
3rd quarter	19
4th quarter	14

Gift Tea Honors Mrs. Charley Pate

Eleven were hostesses when Mrs. Charley Pate was honored with a gift tea at the community center on Saturday afternoon of last week.

Hostesses included Mrs. Harry Lawson, Mrs. Minta Phillips, Mrs. H. F. Donaldson, Mrs. T. J. Finnigan, Mrs. Delbert Hopper, Mrs. Leslie Payne, Mrs. Clara McCarty, Miss Allene Wilhelm, Mrs. Bill J. Cole, Mrs. C. C. Ainsworth, Mrs. Loyd Murrell.

Mrs. Harry Lawson greeted guests at the door. In the receiving line were Mrs. Charlie Pate, Mrs. D. J. Norton, and Mrs. Clara McCarty.

Mrs. Minta Phillips poured punch the first hour and Mrs. Bill J. Cole the second hour. Mrs. C. C. Ainsworth served cake the first hour and Mrs. Loyd Murrell the second hour.

Mrs. Delbert Hopper registered guests and Mrs. Leslie Payne and Miss Allene Wilhelm showed the gifts.

115 took part in the shower.

NOTICE, CUB SCOUT MOTHERS

All mothers of Cub Scouts or prospective Cubs are asked to meet next Tuesday at 4 p. m. at the home of Mrs. Henry Bauer to discuss the Cub Scouting program which has been started up again. Mrs. Bauer urges all mothers interested to be at the meeting.

See The 1954 Lines of Christmas Cards at The News-Record Complete Selection

City Barber Shop

H. F. MERRELL, Prop.
"Satisfaction Guaranteed"

Insurance & Abstracting

Reliable Abstract Work
Fire and Automobile Insurance
DURHAM ABSTRACT CO.
DURHAM INSURANCE AGCY.
Worth B. Durham, Mgr



- ★ **The KING and I**
Great Broadway Musical Show!
- ★ **ICE CYCLES OF '55**
- ★ **AUTO DAREDEVILS**
- ★ **COTTON BOWL FOOTBALL**
- ★ **NEW WOMEN'S BLDG.**
- ★ **HOUSE BEAUTIFUL**
- ★ **AUTOMOBILE SHOW**
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- ★ **AGRICULTURE**
- ★ **FREE ACTS**
- ★ **10,000 FREE EXHIBITS**

Plan to Go!

Oct. 9-24 * DALLAS

Palace Theater

Fri., Sat., Oct. 8-9
"WAR PAINT"
Robert Stack, Joan Taylor

Sun., Mon., Tues., Oct. 10-11-12
"Corilia at Large"
Anne Bancroft, Cameron Mitchell

Wed., Thurs., Oct. 13-14
"Boy from Oklahoma"
Will Rogers, Jr., Nancy Olson

Fri., Sat., Oct. 15-16
"Tanganyika"
an Heflin, V. Ruth Roman

PRESS CLUB

President Lavada Mitchel called the meeting to order and we discussed articles for the school paper. Articles in the future must be in by 1 p.m. on Thursdays.

The refreshment committee, composed of Nathan Weeks and Wanda Simmons, served ice cream. Following a question game, the president adjourned the meeting.

CLASS DINNER

The Gleaners Class of the First Baptist Church had a covered dish supper at the community center on Monday night.

After the supper, games of 42, canasta and dominoes were played. About 20 were present.

Miss Helen Brown is the teacher of the class.

BIRTHDAY PARTY

On October 3, Nancy Rose Benge, daughter of the W. Y. Benge, Jr., was eight years old. The main feature of this important occasion was a new doll from the drug store that Nancy had been wanting very much so on Saturday afternoon a group of little girls were asked to bring their dolls to her house to meet her new doll. There were long dolls and short dolls, fat dolls and skinny dolls, new dolls and old dolls, and before the afternoon was over some sick dolls, as the girls set up a hospital and administered to some very sick patients. A program and baby show was put on by the little mothers, with Joanna Murrell as commentator and music furnished by Edna Davis.

After the birthday cake candles were lighted by Miss Helen Brown and Mrs. Johnnie Lee, and "Happy Birthday" sung, "Best Wishes" were made while Nancy attempted to blow out ALL the candles with one breath-of-course.

Those calling to meet this new doll and help celebrate this special occasion were Mrs. W. R. Davis of San Angelo, Mrs. Johnnie Lee, Mrs. T. C. Davis, Mrs. J. B. Crosno, Mrs. Chesley McDonald, Mrs. Charles Speck, Mrs. Dayton Barrett, Miss Helen Brown and Betty Jo Barrett, Su Speck, Lee Douthit, Jeannie and Cecelia McDonald, Lois Ethel, Shirley and Elaine Price, Joanna and Lynnette Murrell, Judy Hamilton, Edna and Ollema Davis, Nelwyn King, and Lynn Benge.

CARD OF THANKS

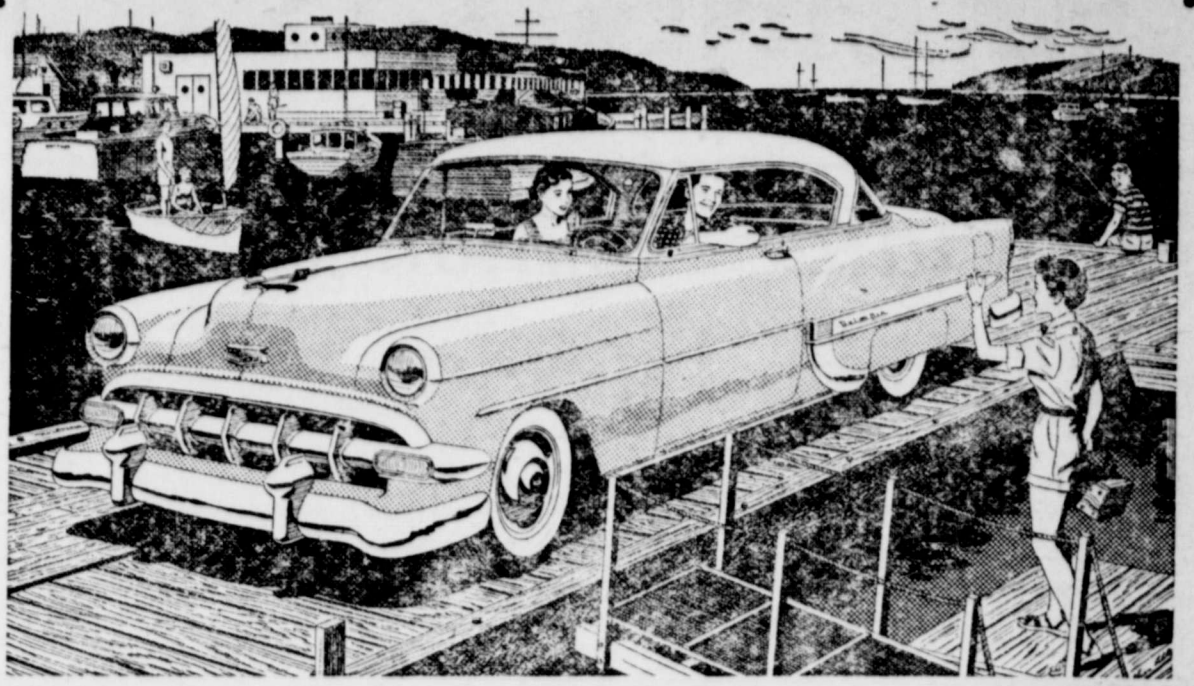
I want to thank everyone who helped in any way to move my beauty parlor equipment, etc. during the fire last week. I appreciate all your help.

Mrs. Ruby Gruny

Rev. and Mrs. E. L. Helsley and sons, John and Frank, of Gurdon, Arkansas, have been here this week visiting in the home of Dr. and Mrs. Baxter Greer. Rev. Helsley, who is pastor of the First Presbyterian Church, preached here last Sunday evening at 7:30. Mrs. Helsley is a daughter of Dr. and Mrs. Greer.

OLD GOLDS

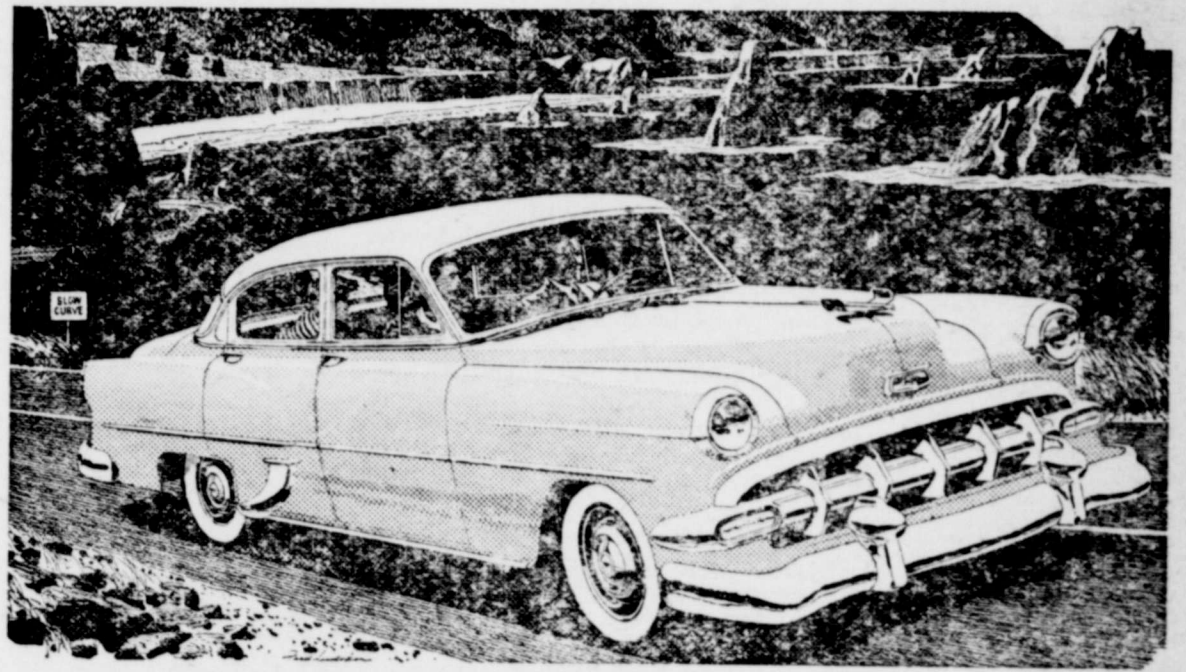
REGULAR and KING SIZE



You'll always be glad you bought a Chevrolet!

Here's why in a nutshell. You save when you buy and you save when you trade. You'll stay proud of its lasting good looks. You'll enjoy luxury-car features for finer motoring. And right now you'll get the deal of the year! Come in and let us prove it to you!

YEAR AFTER YEAR, MORE PEOPLE BUY **Chevrolet** THAN ANY OTHER CAR!



R. T. Caperton Chevrolet Co.

PHONE 35

STERLING CITY, TEXAS

Check how many of these Electric Appliances YOU have

 <input type="checkbox"/> air conditioner	 <input type="checkbox"/> blanket	 <input type="checkbox"/> clock	 <input type="checkbox"/> clothes washer	 <input type="checkbox"/> coffee maker	 <input type="checkbox"/> dish washer	 <input type="checkbox"/> record player
 <input type="checkbox"/> fan	 <input type="checkbox"/> food mixer	 <input type="checkbox"/> freezer	 <input type="checkbox"/> griddle	 <input type="checkbox"/> hair dryer	 <input type="checkbox"/> clothes dryer	 <input type="checkbox"/> iron
 <input type="checkbox"/> lighting	 <input type="checkbox"/> power tools	 <input type="checkbox"/> radio	 <input type="checkbox"/> range	 <input type="checkbox"/> garbage disposer	 <input type="checkbox"/> refrigerator	 <input type="checkbox"/> sewing machine
 <input type="checkbox"/> shaver	 <input type="checkbox"/> television	 <input type="checkbox"/> toaster	 <input type="checkbox"/> vacuum cleaner	 <input type="checkbox"/> heating pad	 <input type="checkbox"/> health lamp	 <input type="checkbox"/> water heater

How far ahead of Edison are you?

Just 75 years ago, Thomas A. Edison created the first practical electric light bulb.

It was a feeble thing and a luxury at first. Who would have guessed then how many ways you'd be using electricity today — to save time and effort, to make living more pleasant.

You're putting more new electrical "servants" to work year after year. That means you're going to need still more electricity.

The West Texas Utilities Company and the other business-managed electric light and power companies are building for that addi-

tional electric power you'll want tomorrow and in the years to come.

No matter how far ahead of Edison you are — today or tomorrow — you'll have all the low-priced electric service you want. Here in West Texas your electric service company will continue to provide plenty for home, farm, business and industry.

YOUR ELECTRIC RATES HAVE STAYED LOW

In fact, in homes served by WTU, the average cost of a kilowatt-hour of service is 22% LESS than it was ten years ago!

West Texas Utilities Company

SPORTING GOODS

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Sterling City, Texas

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I Write All Forms of Insurance Including the Following:
Personal Property Life Polio Compensation
Public Liability Theft Hospitalization Accident & Health
Automobile Bonds Cancer
Fire Burglary Property Damage Phone 115 or 94

Carter's Drive-In

EAST HIGHWAY East of Methodist Church

**Sandwiches, Hot Dogs
Hamburgers**

TRY OUR KITCHEN FOR
READY TO EAT OR READY TO GO
FRESH MEATS AND VEGETABLES

STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter. PUBLISHED EVERY FRIDAY

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RECORD established in 1899
Consolidated in 1902

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What's Doing in the Churches

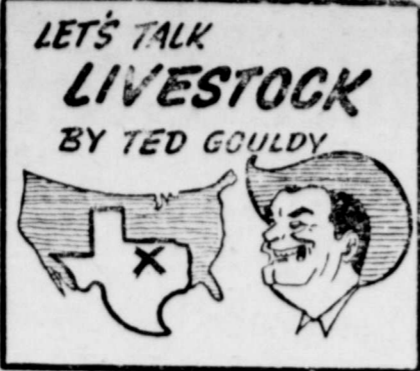
FIRST METHODIST CHURCH
Bruce Medford, Pastor
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:30 p.m.

CHURCH OF CHRIST
Wayne Zuck, Minister
Bible School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:30 p.m.
Tues. Ladies Bible Class 9:15 a.m.
Wednesday, Mid-Week Bible Study 7:45 p.m.

FIRST BAPTIST CHURCH
Robert Ritchie, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
B.T.U. 6:30 p.m.
Evening Worship 7:30 p.m.
Wed. Prayer Meeting 7:30 p.m.
Wed. Choir Practice 8:15 p.m.

FIRST PRESBYTERIAN CHURCH
Baxter D. D. Greer, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:30 p.m.

"The Apostle Who Invited His Friends" will be the sermon subject of Dr. Baxter Greer at the First Presbyterian Church, Sunday at 11 a. m. This sermon will be in the series: "The Men Whom Jesus Made". The theme of the sermon at 7:30 p. m. will be "The Rich Reward of the Faithful" in the series: "Important Events of the Last Days".



Cattle Prices Better As Marketing Slowed

Fort Worth—The receipts of cattle and calves at Fort Worth were curtailed on the opening of the week Monday by rains in some sections of the territory which in some cases hindered movement and in others gave promise of some grazing and put out some stock water. The prices were very mixed in the highly uneven trade with some sales fully steady to strong, and some spots 50 cents to \$1 higher. Cows, slaughter calves and stockers had the better of the stronger prices, while bulls and fat steers and yearlings were fully steady to strong.

Stocker demand for cows was considerably better and some of the better kinds of plain stocker cows were up sharply compared with last week. Whether this was entirely due to firm orders, or represented some hopeful buying in view of the prospects for winter grain field grazing development could not be ascertained immediately.

High quality stocker calves and yearlings were moving at stronger prices, some spots \$1 up. Slaughter buyers also were pressed to get their share of the offerings and with their current killing operations geared to high levels were in need of numbers even at higher prices. Consumer demand was apparently still at high levels despite the increased competition for beef from cheaper broilers and turkeys, as well as the swelling tide of butcher hogs that were moving into Cornbelt points.

Good and choice fat steers and yearlings cashed at \$19 to \$24, and common and medium sorts bulked at \$10 to \$13, with a few rannihan yearlings below \$10 still.

Fat cows cleared at \$8.50 to \$11, with a few smooth high yielders to \$12. Cannors and cutters sold largely at \$5 to \$8.50, some high yielders to \$9, and still some emaciated cannors of light weights below \$5. Bulls cashed at \$8 to \$13.

Trade was active and prices were fully steady on sheep and lambs

at Fort Worth Monday as the first week of October livestock trade got underway. The run was made up largely of old ewes, with some 75 percent of the offering of this class. Slaughter ewes sold mostly from \$4 to \$5.50 and some solid mouthed went back to the country at \$6 to \$8, with some stocker yearling ewes to \$10 and better.

Fat shorn lambs sold at \$17 to \$18, when good and choice, and the cull common and medium varieties of lambs sold from \$8 to \$16. Stocker and feeder lambs sold from \$11 to \$14. Old wethers cashed at \$6 to \$10, and slaughter yearlings cashed at

\$3 to \$12.50. Old bucks drew \$3 to \$4, a few higher for stocker purposes.

Top hogs were weaker at Fort Worth Monday with the top \$19.50 to \$20, and the weaker market was attributed to an increase in the offerings of hogs at Cornbelt points.

Chicago reports a hog top of \$19.25 to \$19.35 and Kansas had a top of \$19 to \$19.25 with a part load \$19.50.

Fort Worth sows sold steady at \$14 to \$18. Less attractive butcher hogs here sold from \$17 to \$19.25.

Drinking Cups at News-Record.

CARD OF THANKS

The family of Mrs. G. Williams expresses its gratitude to their friends for the many kind words and assistance offered in her last illness.

G. Williams and family

Realtors -- Land Loans
YOUR LISTINGS APPRECIATED
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Po. O. Box 663, Sterling City, Tex.

BIG FALL BARGAINS

Mean cash savings on **OK USED CARS!**

CHEVROLET The red OK Tag means **6 WAYS BETTER**

THE BEST TIME TO BUY IS NOW!

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STERLING CITY, TEXAS

MARKET SPECIALS

Assort. Lunch Meats **1# .49**

ENJOY LEISURE FROM THE KITCHEN

SWIFT'S PREMIUM Table Ready MEATS

PICNICS Ready to Eat LB. 49c

Swift's Premium HAM

LIGHT CRUST FLOUR

5 lbs. 40c
10 lbs. 95c
25 lbs. 2.09

12-oz can **45c**

SWIFT MAKES IT!

Pork Chops lb. 59c

Beef Ribs Stew Meat POUND 19c

Drinks 12 Bottle Carton 45c

Post Toasties giant box 25c

KRAFT DINNERS, 2 for 25c
SCOT TOWELS, 2 ROLLS 35c

Beans 2 Cans Our Value Cut, Green 35c

Tomatoes Deer Brand 303's 2 CANS 25c

dreft

Dishes Sparkle even without wiping

19c

SPECIALS Sat. & Mon.

- NAPKINS Diamond 2 pks 25c**
- RIT DYE, pkg. 19c**
- ICE CREAM, pint 20c**
- PILLSBURY CAKE MIXES White, Yellow, Chocolate or Spice, box 35c**
- Angel Food, box 59c**
- HOT ROLL MIX Pillsbury .29**
- LIBBY'S TOMATO JUICE 46-oz. Can 29c**
- PARD DOG FOD 2 for 29c**

LIPTON'S TEA
1 lb. 1.29 1/2 lb. 65c 1/4 lb. 33c



Reg. Size. ALL POPULAR BRANDS
Carton \$2.09

CHAPPLE'S FOOD STORE

We Appreciate Your Business

BEHIND THE 8 BALL

(Continued from Front Page)
ly recommended that men "Never make a defense or apology before you are accused." That is presumably one of the strong tenets of a good alibi.

8-BALL
No explaining at all is the best way to keep complete mastery of your household, says the editor.

When a man must explain where he's been every time he strays from home and fireside, it is quite evident he is under control.

A list of prepared alibis are given in the magazine, but they are not too highly recommended.

They might work, it is suggested. And again they might not.

8-BALL
Never used a prepared alibi if you've had one too many, it suggests. Though they may seem to have merit to the husband in such condition, they rarely ever go over with the little woman, it is said.

8-BALL
If you can think or dig up a real ding-buster, humdinger, four-square alibi that is something to really hear, your wife may admire your resourcefulness and let it go at that. But it should be a regular frog-strangler (as Alfred Chapple would say). Just be sure it can never be checked up on.

That is quite important, it seems.
8-BALL

The prospectus letter presumes further—

American men make the best husbands in the world—honest, dependable, hard-working, good provider. They are kind, considerate and affectionate. No home is complete without one.

Every single girl knows she's just got to have a husband. When the right man comes along, she goes all out to let him know she thinks he is wise and wonderful. The guy is sure she means it. They become engaged and set the date. Then what happens?

As soon as the man says "I do", the situation begins to deteriorate. He isn't wonderful any more. Somehow he isn't as wise as he used to be. In no time at all, she is telling him what to do, how to do it, and then giving him h— for not doing right. And she keeps right on doing it.

And that isn't all.
8-BALL

HOW TO HAVE A DEPRESSION!

A man had a Hot Dog Stand by a busy highway. Hard of hearing, he had no radio. . . having weak eyes he read no news . . . but he sold good Hot Dogs. He put signs out by the road, and stood outside, flagging down customers. He had to double his meat and bun orders

ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me, I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier
2805 Arbor Hills Drive, P. O. Box 2695
Jackson 7, Mississippi

How Christian Science Heals
"Serving Your Country Without Penalty"
KGKL (960 kc.)
Sunday 8:15 a. m.



Call 123 for Appointment
FOR THE LATEST MODES OF
HAIR STYLING
Vanity Beauty Shop
Sterling City, Texas
(All appointments not cancelled 1 hour before time to be charged for)

The Texas Co.
Petroleum and Its Products
HENRY BAUER, Jr.
Consignee
Phone 157

and buy a larger stove. His son, home from college, said, "Dad, haven't you heard about the depression? Europe's aflame and the domestic future looks bad!" The man, believing his son to be very well informed, took down his sign, cut down his meat and bun orders, and sat in his stand. Business fell overnight! "You're right, son," said the man, "We're sure in the middle of a bad depression!"

8-BALL
FOR SALE—2 wheel trailer, 2 new tires and good spare. \$75 cash. Tires worth more than price.
M. Z. Brown

Have You

been visiting
had visitors
sold anything
bought anything
had a party
been to one
joined a club or been
thrown out of one
got engaged
been jilted
got married
been divorced
had triplets
quadruplets
or even one
baby?

That's News!

and we, and your friends would like to know about it.

Call The News-Record

ask for the society editor. that's me

Or If You're Scared

we can't spell your name or somebody else's

Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

Thank You!

FOR SALE—Paint Sprayer, complete, motor, gun, compressor. \$35. See Roy Martin.

APT. FOR RENT—Upstairs all bills paid. Completely furnished. Phone Mrs. Ruth Allen, 4821.

New Almanacs at News-Record.

STERLING LODGE
A. F. & A. M.
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Regular Meetings on the Second Tuesday of Each Month

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Grace's Drive-In

Homemade Pies by the Slice or Whole To Go.
Fresh Vegetables Meats Groceries

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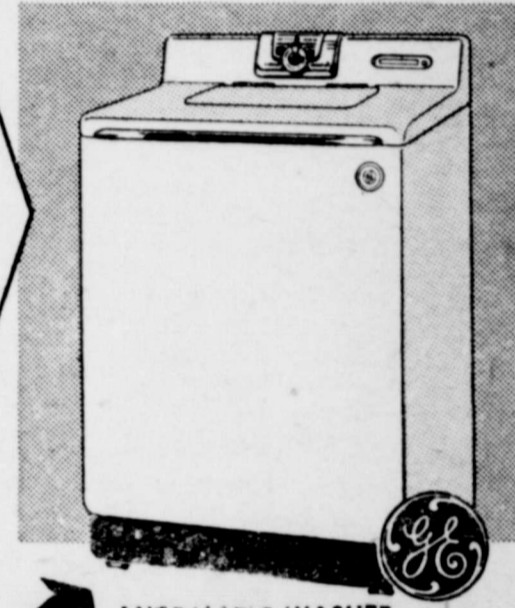
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Your Chevrolet Treasure Chest ticket comes to you in the mail. So, be on the lookout for it—and bring it in to us. It's your chance to win one of 40 NEW CHEVROLETS!



WIN A BEAUTIFUL NEW CHEVROLET ABSOLUTELY FREE!

**Nothing to buy!
No cars to name!
No essays to write!**

You can win the new Chevrolet of your choice in the Bel Air, "Two-Ten" or "One-Fifty" series, and the car you win will be equipped with Powerglide Automatic Transmission, Chevrolet heater and defroster, and direction signals.

When your Treasure Chest ticket arrives in the mail, here's all you have to do. Fill it out complete, bring it to our showroom, and drop it in our Treasure Chest box. And here's one of the best things! Once your ticket is in, it is good up to the very last drawing unless picked as a winner. So get your Treasure Chest ticket in soon and give yourself more chances to win!



Bring your Chevrolet Treasure Chest Ticket to us!

R. T. CAPERTON CHEVROLET CO.

Phone 35

Sterling City, Texas