

STERLING CITY NEWS-RECORD

VOL. No. 63

"Since 1890" PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS

SEPTEMBER 10, 1954

No. 36

Noratadata Club Members Hold Reassembly Dinner Tuesday

The Noratadata Club members met Tuesday evening for the reassembly dinner that evening in the local community center. Hostesses for the dinner were Mrs. Alvie Cole and Mrs. Bill J. Cole.

Mrs. Sterling Foster, club sponsor, led the group in the club collect. The club's president, Mrs. Delbert Haralson, gave the code of club ethics.

Active members present included Mrs. J. S. Augustine, Mrs. Dayton Barrett, Mrs. Fred Campbell, Mrs. Alvie Cole, Mrs. Bill J. Cole, Mrs. Nan Davis, Mrs. Worth B. Durham, Mrs. Joe Emery, Mrs. J. Q. Foster, Mrs. Reynolds Foster, Mrs. Ross Foster, Mrs. R. T. Foster, Jr., Mrs. William Foster, Mrs. Delbert Haralson, Mrs. Chesley McDonald, Mrs. Ewing Fowler McEntire, Mrs. Foster S. Price, Mrs. Neal J. Reed, Mrs. I. W. Terry, Mrs. Finis Westbrook and Mrs. Hubert Williams.

Others present were Mrs. Sterling Foster, Mrs. Dean Johnson, Mrs. Bill Brooks and Mrs. J. W. Denton.

Following the dinner and business session bridge was played. Mrs. William Foster won high score, and Mrs. Reynolds Foster low.

Table cuts went to Mrs. Neal J. Reed, Mrs. Chesley McDonald, Mrs. Ross Foster, Mrs. Mildred Emery, Mrs. Tommy Foster and Mrs. John W. Denton.

Style Show Planned

The members discussed plans for the annual style show at the business meeting. The show will be held the latter part of September or the first part of October, said Mrs. Haralson. The show is put on each year through cooperation with the Fashion Shop of San Angelo.

Mrs. Haralson appointed the committees to work on the show. As head of each committee, she named the following:

- Fashion Shop Assignment—Mrs. Forrest Foster
- Finance Committee—Mrs. Hubert Williams
- Program Committee—Mrs. G. C. Murrell
- Decorating Committee—Mrs. W. B. Durham
- Advertising and Publicity—Mrs. Bill J. Cole
- Refreshment Committee—Mrs. F. F. Westbrook.

Birthday Party

Mrs. Nan Davis entertained her daughter, Ollema, on her eighth birthday anniversary with a party in the road side park Thursday afternoon of this week.

Guests were her third grade classmates and other friends.

Games were played and refreshments of ice cream and cake were served.

Senator Hardeman Speaks To Lions Club Wednesday

State Senator Dorsey B. Hardeman spoke to the Lions Club members Wednesday following the regular luncheon in the community center. He spoke on Texas water resources. Hardeman is chairman of the governor's Water Resources Board.

Dorsey spoke on the problems involved in surface water programs, the set-up as is and what he hopes it will be. He said the problem of water posed many problems to be ironed out in the future for the good of all concerned.

Dr. Swann told of the need for mosquito eradication around here. He said a drive should be undertaken immediately to do away with the mosquitos from the health angle. President Caperton appointed a committee to work with the commissioners court to spray again. He appointed Fred Campbell, Dr. Swann, S. M. Bailey and Webb Hudson.

He named a meals and club improvement committee, composed of Jeff Davis, Jack Douthit and Fred Campbell.

New Visiting Hours For Hospital

Beginning on September 15, 1954 visiting hours at the hospital will be as follows:

NO visiting hours in the morning.
Afternoon and Evening:
2:00 to 4:00 p.m.
7:00 to 9:00 p.m.

The only exception to this routine will be members of the immediate family who come to help with the patient's care.

New Ruling on Out-Patient Care

As of September 15, 1954, all out-patient care, such as laboratory work, X-rays, dressings, etc. will be cash.

This is necessary for the following reasons

1. Bookkeeping expense is too high.
2. Insurance does not pay for diagnostic work. It pays, in most cases, for first aid only, and then direct to the patient.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

- Tyrus Davis, Edith C. C. Reynolds
- Mrs. J. B. Buckner
- Mrs. W. B. Atkinson
- John Phillips
- Mr. and Mrs. D. P. Glass
- Dismissals since Thursday morning of last week include—
- T. E. Matlock
- Mrs. George Case

Wimodausis Club To Have Reassembly Luncheon Today

The local Wimodausis Club has the fall reassembly luncheon today in the community center. The luncheon committee for the event is composed of Mrs. H. F. Donaldson, Mrs. Harvey Glass, Mrs. Frank Cole, Mrs. Jack Douthit and Mrs. Roy Morgan.

Mrs. Baxter Greer is scheduled to give the invocation. Miss Ethel Foster will discuss Federation Work Among International Clubs. Miss Foster is program chairman of the Council of International Club of the General Federation of Women's Clubs.

Mrs. Roy Foster will give highlights of "My GFWC World Cooperation Tour." Mrs. H. L. Hildebrand is scheduled to talk on Interesting Shops Visited in Europe.

Mrs. H. F. Donaldson, yearbook chairman, will give a program preview for the year.

Mrs. Roy Morgan is president of the club this year. She succeeds Mrs. N. H. Reed, who served the past two years. Mrs. Ray Lane is vice-president, and Mrs. Lester Foster is recording secretary. Mrs. Donaldson is corresponding secretary and Mrs. T. F. Foster is treasurer. Mrs. Jack Douthit is parliamentarian; Mrs. W. N. Reed is federation counselor and historian is Mrs. Ralph Bynum.

Active members include Mrs. W. E. Allen, Mrs. H. L. Bailey, Mrs. C. A. Bowen, Mrs. R. P. Brown, Mrs. R. C. Bynum, Mrs. H. A. Chapple, Mrs. Frank Cole, Mrs. Foster Conger, Mrs. C. N. Crawford, Mrs. H. F. Donaldson, Mrs. Jack Douthit, Mrs. Lester Foster, Miss Ethel Foster, Mrs. R. T. Foster, Mrs. T. F. Foster, Mrs. T. S. Foster, Mrs. H. D. Glass, Mrs. H. L. Hildebrand, Mrs. Ray Lane, Mrs. E. F. McEntire, Mrs. W. R. Morgan, Mrs. J. C. Reed, Mrs. N. H. Reed and Mrs. W. N. Reed.

Life members are Mrs. V. E. Davis and Mrs. N. L. Douglas. Associate members include Mrs. O. M. Cole, Mrs. Baxter D. D. Greer, Mrs. Bruce Medford, Mrs. Robert Ritchie, and Mrs. Wayne Zuck.

Presbyterians Honor Young People With Dinner Sunday

A dinner honoring Mr. and Mrs. Earl Blair (newly weds) and students who will soon be going away to school was given by the women of the First Presbyterian Church at the Community Center last Sunday at noon. Tokens of good wishes were presented to Miss June Boatler, Miss Esther Ann Bird, Miss Mary Davis, Dan Glass and Hal Knight, Jr. A Bible was given to Mr. and Mrs. Earl Blair, who were recently married in the First Presbyterian Church. About 50 persons, principally members of the Presbyterian Church, enjoyed the hospitality of the Women of the Church.

To Democratic Convention

Worth B. Durham will attend the State Democratic Convention at Mineral Wells on Tuesday, Sept. 14. Worth was elected as delegate to the state convention back in July at the county convention.

Junior Class Here Elects Officers

The Junior Class of Sterling City High School elected class officers on September 8. Elected were: Lonnie Stockton—president; Nettie Gartman—vice-president; Wanda Williams—secretary; Virginia McCarty—treasurer; Winona Blair—reporter. Miss JoRetta Owen is the class sponsor.

The class members are selling ribbons for the ball game here on September 10. They are also selling chances on a cake.

Winona Blair, reporter.

H. L. Hildebrand is in a Temple hospital this week for an operation.

Dexter Branscom of Canton, Mississippi and a class-mate of Mims Carl Reed at New Mexico Military Institute, visited Mims here last week.

First Football Game Tonight With Klondike

First P.T.A. Meeting Held Thursday Evening

The Sterling City P.T.A. met last night in the school auditorium for the first meeting of the year.

The meeting was opened by a prayer by Bro. Wayne Zuck. Harry Bradstreet led in group singing, and Kent Jones played a piano solo.

Mrs. R. T. Caperton, new P.T.A. president, welcomed the assemblage. Guest speaker for the occasion was Dr. Baxter Greer, Presbyterian pastor. He was introduced by superintendent O. T. Jones.

Following the meeting, an open house and reception was held in the school lunchroom honoring the school board and faculty members.

Open House Held At Methodist Parsonage

Open house was held at the newly redecorated Methodist parsonage last Friday night by the Bruce Medfords, assisted by members of the W. S. C. S.

Punch and cookies were served. The Sterling City W. S. C. S. had the inside of the parsonage repapered and painted. The Water Valley W. S. C. S. also had a part in the work.

The church had the outside of the house painted and repaired.

The W. S. C. S. entertained new members of the organization and other women of the church with a tea in the parsonage on Friday, August 3.

R. T. Caperton Named On U.S.O Board

Dallas, Texas—R. T. Caperton, Chevrolet dealer in Sterling City, has been named as Chairman of District 24 on the Texas United Defense Fund, the state-wide group which will sponsor USO's campaign for \$775,000 in Texas this year. This district includes Sterling, Coke, Tom Green, Irion, Schleicher and Sutton counties.

Mr. Caperton was appointed today by John P. Butler of Midland, who is Regional Chairman of the forthcoming appeal to carry on the familiar services of the USO to the young men and women of the nation's armed forces. A major portion of the Texas goal, as in 1953, will be included in Community Chest and United Fund campaigns throughout the state this fall.

The Sterling Eagles, fresh from the summer vacation and a football camp, are to meet their first opposition when the Klondike six invade the Eagle Field here tonight. Coach Diddle Young is not predicting anything for the Eagles this year, except saying they are a good bunch of boys. But, it looks to the casual observer that the Sterling footballers have an excellent chance to go far in district play this year. With a small squad, injuries seem to be the only thing that could stop the Eagles this year.

A good crowd is expected to be on hand for the opening game tonight. The Klondike game is not a conference soiree, but is still expected to be a thriller. Klondike advanced to the bi-district once and played a semi-final game here with the Eagles. (Their lineup for tonight was not received in time to be printed either in the paper or on the programs.)

The Sterling Eagles line-up is as follows:

STERLING CITY EAGLES

PLAYER	Pos.	Wt.	No.
BLAIR, Bill D.	B	160	28
BLAIR, Marshall	B	210	38
CARPER, Donald	B	140	20
COLE, Leslie	C	155	32
DAVIS, Jim	E	150	44
DRENNAN, Wayne	E	140	66
GASTON, Kelton	E	145	34
GLASS, Lynn	E	165	99
GRUNY, David	C	150	88
FOSTER, Marvin	B	125	30
FOSTER, Melvin	B	125	22
LESTER, Bobby	B	155	55
RIDDLE, James	B	145	60
STONE, Wilbur	B	140	31
BOWMAN, Donald	E	150	33

Jim McWhorter, Manager
Bill Young, Manager

W. L. (Diddle) YOUNG, Coach
COLORS: Purple and Gold
MAJORETTES: Patsy Martin and Winona Blair

CHEERLEADERS
Jenny Ruth Davis, Head Leader
Wanda Williams
Virginia McCarty
Barba Dunn

Next Friday night the Ft. Davis six comes here for the second game of the season. Coach Young is the immediate past coach at Ft. Davis and those Indians might be after his scalp—or at least some tail feathers.

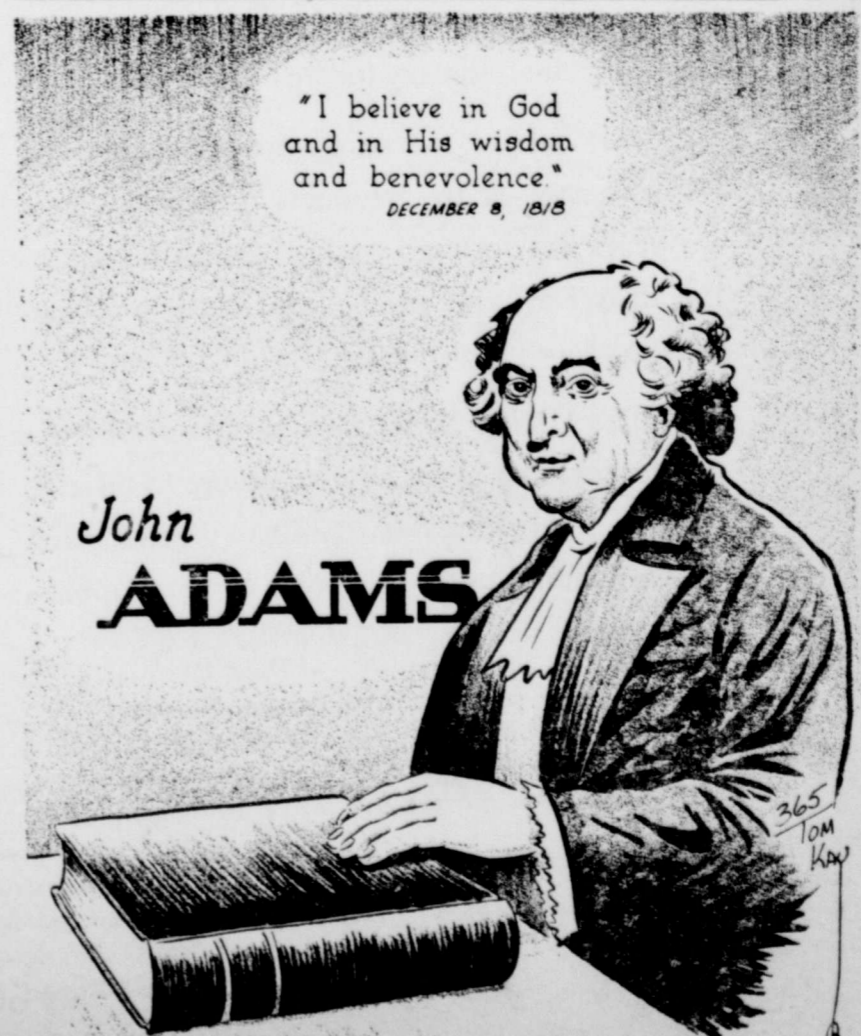
Three nieces of J. S. Cole from Jasper, Alabama, are here this week visiting Mr. Cole and the J. S. Cole's, Jr. The visitors are Mrs. Dorthan Sanders, Mrs. Fred Bedenbaugh and Mrs. Virgil Sartain.

THE AMERICAN WAY



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THE AMERICAN WAY



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FISHING TACKLE, GUNS, AMMUNITION, CAMPING, etc.

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PHILLIPS 66 STATION
Phone 148

FIRESTONE TIRES
Sterling City, Texas

Carter's Drive-In

EAST HIGHWAY East of Methodist Church

**Sandwiches, Hot Dogs
Hamburgers**

TRY OUR KITCHEN FOR
**READY TO EAT OR READY TO GO
FRESH MEATS AND VEGETABLES**

FOR YOUR EVERY INSURANCE NEED See—

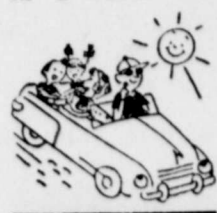
DELBERT HARALSON

I Write All Forms of Insurance Including the Following:
 Personal Property Life Polio Compensation
 Public Liability Theft Hospitalization Accident & Health
 Automobile Bonds Cancer
 Fire Burglary Property Damage Phone 115 or 94

A Cookie Has Its Place

By Betty Barclay

WHEN packing a picnic lunch for country or seashore put in a batch of coconut cookies.



They're comfortable to munch on the way to the outing, being neither crumbly nor crumby, and neatly complement the chocolate cake you've probably

baked at the youngsters' urging.

Double-Duty Coconut Treasures

1/2 cup butter or other shortening; 2 eggs, unbeaten; 1/4 cup milk; 1 1/2 cups sifted flour; 1 1/2 teaspoons baking powder; 1/4 teaspoon salt; 1 cup sugar; 1 teaspoon vanilla; 1 1/2 cups shredded coconut.

Have shortening, eggs, and milk at room temperature.

Sift flour once, measure, add baking powder, salt, and sugar, and sift again into mixing bowl. Add shortening, eggs, 2 tablespoons of the milk, and vanilla. Beat 2 minutes. Add remaining milk and the coconut. Beat 1/2 minute longer. (Beat vigorously by hand or at a low speed of electric mixer.) Chill 2 hours. Drop from teaspoon on ungreased baking sheet. Bake in hot oven (400° F.) 10 minutes, or until lightly browned. Remove from baking sheet at once. Makes 6 dozen cookies.

Rubber Stamps at News-Record.

Sterling City Eagles 1954 Football Season

SEPT. 10—KLONDIKE HERE
 SEPT. 17—FORT DAVIS HERE
 SEPT. 24—ACKERLY THERE
 OCT. 1—MERTZON THERE
 OCT. 8—FORSAN THERE
 OCT. 15—GARDEN CITY THERE
 OCT. 22—WATER VALLEY HERE
 OCT. 29—DIVIDE HERE
 NOV. 5—CHRISTOVAL HERE
 NOV. 12—BLACKWELL THERE
 NOV. 19—OPEN.

New 1954-55 Texas Almanacs at the News-Record for \$1.25.

Insurance & Abstracting

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DURHAM ABSTRACT CO.
DURHAM INSURANCE AGENCY
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 Rentals, Homes, Land
Sterling Finance Co.
 P. O. Box 668, Sterling City, Tex.

STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.
 PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES
 \$1.50 a year in Sterling County
 \$1.75 Elsewhere in Texas
 \$2.00 Outside State of Texas

NEWS established in 1890
 RECORD established in 1899
 Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 42c per column inch.

What's Doing in the Churches

FIRST METHODIST CHURCH
 Bruce Medford, Pastor
 Church School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Evening Worship 8:00 p.m.

CHURCH OF CHRIST
 Wayne Zuck, Minister
 Bible School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Young People's Classes 7:30 p.m.
 Evening Worship 8:15 p.m.
 Tues. Ladies Bible Class 9:15 a.m.
 Wednesday, Mid-Week
 Bible Study 8:15 p.m.

FIRST BAPTIST CHURCH
 Robert Ritchie, Pastor
 Sunday School 10:00 a.m.
 Morning Worship 11:00 a.m.
 B.T.U. 7:00 p.m.
 Evening Worship 8:00 p.m.
 Wed. Prayer Meeting 7:30 p.m.
 Wed. Choir Practice 8:15 p.m.

FIRST PRESBYTERIAN CHURCH
 Baxter D. D. Greer, Pastor
 Sunday School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Evening Worship 7:30 p.m.

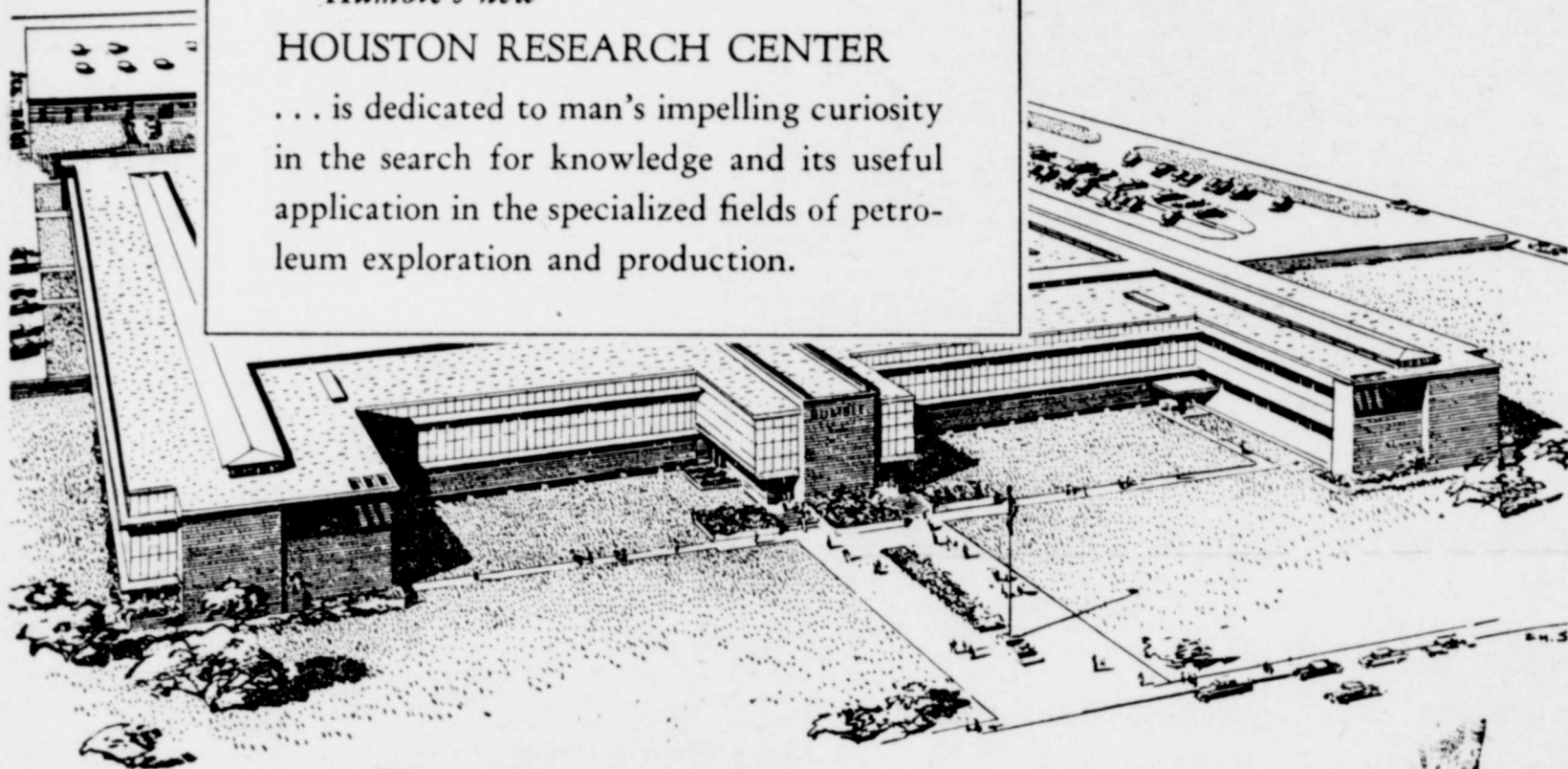
PRESBYTERIAN CHURCH
 Dr. Baxter Greer will begin a series of sermons at the First Presbyterian Church on the general theme "Important Events of the Last Days". This series will begin Sunday at 7:30 p.m. on the subject topic "New Heavens and a New Earth." The sermon at 11 a.m. will be "Religion and Prosperity." Sunday school will be at 10:00 a.m.
 Dr. and Mrs. Greer were in San Antonio a few days last week. He baptized Anna Lorena Whitehurst, daughter of Mr. and Mrs. William Whitehurst and performed the wedding ceremony for Miss Barbara Hope and Mr. James Cleveland. Both ceremonies took place in the Highland Park Presbyterian Church where Dr. and Mrs. Greer served for 19 years.

How Christian Science Heals
 "Social Adjustment Without Compromise"
 KGKL (960 kc.)
 Sunday 8:15 a. m.

BUDGET NOTICE
 On this 9th day of August, A. D. 1954, it appearing to the Commissioners' Court of Sterling County Texas, that House Bill 768, Chapter 206, Section 12 of the General Laws of the State of Texas, that the Commissioners Court in each county shall, each year, provide for a public hearing on the County Budget, which hearing shall take place subsequent to August 15th and prior to the levy of taxes by said Commissioners Court.
 ACTING by virtue of order of the Commissioners' Court of Sterling County, Texas, made on the 9th day of August A. D. 1954, notice is hereby given that a public hearing will be had on the Budget of Sterling County, Texas, as prepared for the year A. D. 1955, at 10:00 o'clock A. M. on September 13th, 1954, at the Court House in Sterling City, Texas at which time any tax payer of Sterling County, Texas shall have the right to be present and participate in said hearing.
 Given under my hand and seal of office, this 9th day of August, A.D., 1954.
 W. W. DURHAM
 (Seal) County Clerk,
 Sterling County, Texas

City Barber Shop
 H. F. MERRELL, Prop.
 "Satisfaction Guaranteed"

Humble's new
HOUSTON RESEARCH CENTER
 ... is dedicated to man's impelling curiosity in the search for knowledge and its useful application in the specialized fields of petroleum exploration and production.



Dedicated to Man's Impelling Curiosity

Most of us interpret the value of research in terms of immediate benefits. Research means that we get a better automobile, an improved gasoline, or an outstanding motor oil.

At Baytown Refinery, the Humble Company maintains one of the finest laboratories in the petroleum industry for that kind of research.

But behind the study that goes into the improvement of the products it sells, Humble for years has fostered basic research related to the discovery and production of oil and natural gas.

The United States uses so much oil from day to day, and needs so much more to provide for the emergencies of national defense, that studies leading to the discovery of new supplies

and the more efficient management of existing reservoirs are more important than ever before. Consequently, Humble's expenditures* on this sort of research are the heaviest in the Company's history and its staff of research scientists is larger than it has ever been.

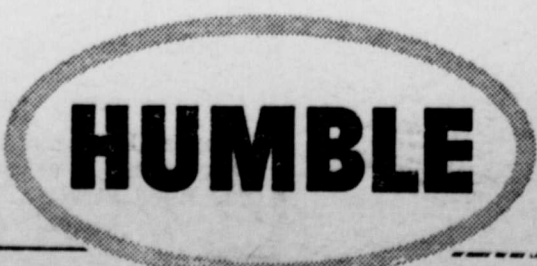
To house the expansion of these research sections, Humble recently completed its new Research Center at Houston and will formally dedicate it this week end.

Here the scientists of the various departments involved in the discovery and production of oil will utilize common facilities, and here they will have the stimulation of close association with other scientists whose efforts are dedicated to a common end.

- Fluid Mechanics
- Geophysics
- Geology
- Geochemistry
- Drilling Muds
- Well Log Interpretation
- Subsurface Instruments
- Reservoir Behavior
- Well Stimulation
- Well Cementing

The new Houston Research Center will provide facilities for research in:

HUMBLE OIL & REFINING CO.



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more work per day!

There's bigger load space in most models, new power in all models, plus scores of other time-trimming features!



more work per dollar!

You get new upkeep-cutting chassis ruggedness, increased operating economy—and you save the day you buy!



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Chevrolet Advance-Design Trucks



Now's the time to buy!

Get our **BIG DEAL!**

Save with a new Chevrolet!

R. T. CAPERTON CHEVROLET CO.

Phone 35

Sterling City, Texas

FIELD DAY AT GEORGE SKEETE RANCH TODAY

The North Concho River Soil Conservation District is holding a Range Field Tour on the George Skeete ranch, Friday, September 10, 1954.

All persons interested in soil and water conservation through range management and the eradication of mesquite are invited to attend.

George Skeete will serve a barbecue lunch at the county park at Water Valley at noon and a tour of his ranch will follow.

Emphasis will be on the control of mesquite and range pitting as well as other ideas on range management.

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 Fort Worth Star-Telegram \$13.95
 San Angelo Standard-Times \$11.95
 The Bargain Rates Are Now in Effect by Mail to West Texas Addresses. Renew Yours Now—STERLING CITY NEWS-RECORD Authorized Agents for San Angelo, Fort Worth, Dallas and Abilene Daily Papers. See Us for Renewals)

Let Her Make It

By Betty Barclay

If the daughter of the family is thinking of a bright-looking, decorative but easy-to-prepare dessert to serve her chums at the next club meeting, let her try a flashy gelatin dessert. Peach Delight, for instance, is based on orange-flavored gelatin—and what could be more colorful than that? Daughter'll be able to prepare it herself since it's as easy as boiling water!

P. S.—She might like it enough to make it for Dad and Mom some summer weekend, too.

Peach Delight

1 package orange-flavored gelatin; 1 cup hot water; 1 cup peach juice and water; 1 cup canned peaches, diced.

Dissolve gelatin in hot water. Add peach juice and water. Turn 1/2 of gelatin mixture into 1-quart mold. Chill until firm. Chill remaining gelatin until slightly thickened. Then fold in peaches. Turn into mold over firm gelatin. Chill until firm. Unmold. Serve with sweetened whipped cream flavored with almond extract. Makes 6 servings.

Specials Sat. & Mon.

Bread sml. 16¢

KoolAid 6 25¢

Pard Dog Food 2 cans 29¢

Kotex 29¢

Scott Towels 2 Rolls 35¢



Regular Size

All Popular Brands Carton \$2.09

In checking over our sales for last Saturday, I find that we sold more groceries that day, than on any other day since we came to Sterling City almost nine years ago.

Certainly we would be most ungrateful if we didn't express, to you, our friends and customers, our sincere thanks and appreciation for having made this possible.

It will always be our aim and desire to sell you quality merchandise at the best price possible.

H. A. CHAPPLE

5¢ Candy Bars 3 for 10¢

Rit Dye 19¢

Bright & Early Tea Glass Free 37¢

Kraft Cheese Spread glass 25¢

MARKET SPECIALS

Loin Steak 1# 59¢

Ham Pressed 1b. 45¢

Pork Chops 1# 59¢

Jowls Sugar Cured 1b. 39¢

Tomatoes 3 Small Cans Deer Brand 25¢

3-Minute Oats sml. 15¢

Gold Medal Flour 25-lb. Sack \$1.69

Vanilla Wafers 25c size 19¢

Kleenex 200 size 2 for 29¢

5¢ Gum 3 for 10¢

CHAPPLE'S FOOD STORE

We Appreciate Your Business

F.H.A. NEWS

The F.H.A. girls met September 7, 1954. The meeting was called to order by the president of the organization, Bernice Green. The club voted to have the Big Spring Jamboree to come down for a performance.

F.H.A. Mothers were elected as follows: Mrs. Bill Green, Mrs. Jim McCarty, Mrs. Boots Williams, Mrs. Raymond Blair.

The girls voted to have a F.H.A. play. It will be given October 9, 1954. Miss Helen Brown will direct it.

Shirley Henry, Reporter



Behind The 8 Ball

8-BALL
If nobody knows the trouble you've seen, you're not living in a small town.

8-BALL
If he can remember so many jokes with all the details that mold them. Why can't he recall, with equal skill all the times he's told them.

8-BALL
We recall that when the recent governor's race was over, Ralph Yarborough who dropped the election to Shivers, conceded and said: "We fought a good clean race."

8-BALL
Yessir. That's one thing we like about these Texas political races. They're good and clean.

8-BALL
If it doesn't hurry up and rain around here, we're going to believe this poop that some of the weather scientists are putting out. They are saying that were are in a ten-year dry cycle and we're only half way through it now.

8-BALL
Senator (State, that is) Dorsey B. Hardeman was a guest at Lions Club Wednesday and spoke on the water program in Texas. His friend, Benard Taylor of Angelo was with him. When time came to introduce the guests, Taylor was introduced, and another guest, but Dorsey sat tight. Roland Lowe said, if nobody claims Senator Hardeman, he's my guest. Hardeman was a guest and spoke at the luncheon.

8-BALL
Dr. Swann says mosquitos had better be eliminated around here. He says maybe some case of encephalitis might be caught—or somepin'. So cut down your high weeds and rank grass—in case you got any.

8-BALL
Don Hodges had little billfold-size cards printed up with the Sterling Eagles 1954 football season on them for free distribution. If you want or need one of the cards, just go by Don's station and one will be given you.

8-BALL
There isn't anything upsets a woman quite so much as having company drop in to see the house looking as it usually does.

8-BALL
You can now get the saving holiday rates on the San Angelo and Fort Worth daily papers at the News-Record, the authorized agent in Sterling City. Your business appreciated.

8-BALL
New Almanacs at News-Record.

The Texas Co.
Petroleum and Its Products
HENRY BAUER, Jr.
Consignee
Phone 157

Palace Theater
Fri., Sat., Sept. 10-11
"Riding Shotgun"
Randolph Scott, Joan Weldon
Sun., Mon., Tues., Sept. 12-14
"The Naked Jungle"
Charlton Heston, Eleanor Parker
Wed., Thurs., Sept. 15-16
"Princess of the Nile"
Debra Paget, Jeffrey Hunter
Fri., Sat., Sept. 17-18
"Johnny Guitar"
Joan Crawford, Sterling Hayden

Have You

been visiting had visitors sold anything bought anything had a party been to one joined a club or been thrown out of one got engaged been jilted got married been divorced had triplets quadruplets or even one baby?

That's News!

and we, and your friends would like to know about it.

Call The News-Record

ask for the society editor. that's me

Or If You're Scared

we can't spell your name or somebody else's

Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

Thank You!

New Almanacs at News-Record.

STERLING LODGE
A. F. & A. M.
No. 728
Regular Meetings on the Second Tuesday of Each Month



Call 123 for Appointment
FOR THE LATEST MODES OF HAIR STYLING
Vanity Beauty Shop
Sterling City, Texas
(All appointments not cancelled 1 hour before time to be charged for)

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Fort Worth Star-Telegram \$13.95
San Angelo Standard-Times \$11.95
The Bargain Rates Are Now in Effect by Mail to West Texas Addresses. Renew Yours Now—**STERLING CITY NEWS-RECORD** (Authorized Agents for San Angelo, Fort Worth, Dallas and Abilene Daily Papers. See Us for Renewals)

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Water Valley Texas

Typewriter Paper at The News-Record Shop

Lunch Room
Lunches, Sandwiches, Short Orders, Hamburgers
Grace's Drive-In
Homemade Pies by the Slice or Whole To Go.
Fresh Vegetables Meats Groceries

THERE'S A FALL FASHION SHOW IN YOUR CLOSET

when you own the new

Doris Dodson
Juniors

dresses made with ACRILAN

enduring beauty in young frocks of Keynote, a blend of rayon and Acrilan that looks and feels like sheer wool!

SMART FIGURING in this two-tone flatterer with button-studded Empire bodice and many-flared skirt of rayon and Acrilan.

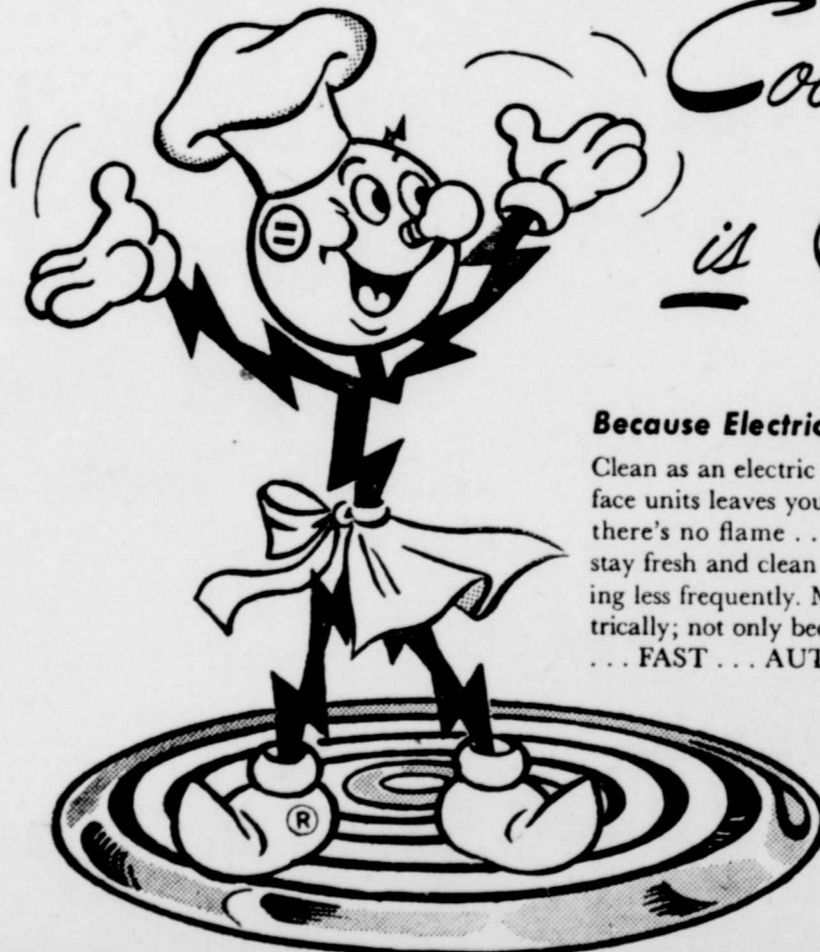
Sizes 9 to 17 **16.95**

Other Doris Dodson Juniors from \$8.95

BROOKS & BAILEY



"yes ma'am —
Electric
Cooking
is Cleaner"



Because Electric Heat itself is Clean!

Clean as an electric light, the penetrating heat of sealed surface units leaves your pots and pans shining bright. Because there's no flame . . . no soot . . . or smoke. Kitchen walls stay fresh and clean much longer . . . curtains need laundering less frequently. More and more women are cooking electrically; not only because it's CLEAN, but because it's SAFE . . . FAST . . . AUTOMATIC . . . ECONOMICAL.



See your **ELECTRIC RANGE DEALER, Today**

. . . and Your Electric Rates Have Stayed Low!

Actually, in homes served by WTU, the average cost of a kilowatt hour of electric service is 22% LESS than it was ten years ago. Your statement for electric service may be more than it used to be, but that's because with so many more appliances in your home, you are using so much more electricity. When you think of the multitude of ways your electric appliances serve you, isn't it a fact that for Modern Living your Electric Service is Today's Biggest Bargain?

West Texas Utilities Company