

# STERLING CITY NEWS-RECORD

VOL. No. 63

"Since 1890" PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS

MARCH 26, 1954

No. 12

## Lions Getting Ready For 25th Anniversary Night April 8

The Sterling City Lions Club members met Wednesday noon for the regular luncheon meeting in the community center.

The club, on motion of Roland Lowe, voted to have the losers of the new member contest serve the tables at the anniversary-ladies night fete on April 8. The club is to pay for the members plates that night and members will pay for their own guests.

The club voted to pay Mrs. Martin an extra \$20 on the plates for the zone meeting and ladies night program held here March 8.

Some of the charter members of the club still living, are expecting to be present at the 25th anniversary night, it was said. Delbert Downing of Midland will be the chief speaker. Earl Bailey of the program committee, said a musical number or two would help round out the program.

The club voted to order the good citizenship award made annually by the club to a senior student of outstanding citizenship qualities.

Bill Loven told of softball work. He said the field was being fixed up with a new backstop and the season would open sometime early in April, possibly April 2.

**Talent Show Set for April 23**

The Lions Club sponsored talent show date was set for April 23, according to Mrs. Anna Lee Johnson. She asks that people wanting to enter the show, please get in their application soon as possible, before April 16. Applications for contestants should be made to either Mrs. Johnson or H. A. Chapple.

A clean-up of the city park and the town in general was discussed. R. T. Caperton said the park was about ready for a clean-up and the Boy Scouts were doing all they could, but could use some adult help. Dr. Swann suggested that the clean-up apply to the whole town and be done right away as a club and community project.

## Legion Barbecue and Dance March 26

The American Legion is sponsoring a barbecue and dance here at the Legion Hut on March 26 at 7:00 p.m. Eating will be the order of the day from 7 to 9 p.m. and then follows the dance. Music will be furnished by the Dixieland orchestra, who will play any request numbers.

George Davis, chairman of the arrangements said the cost was to be \$1.50 per person for both the barbecue and dance.

Everybody is cordially invited to attend the affair.

## High School Tennis

The Sterling City girls tennis team played Christoval last Thursday in Sterling. Barba Dunn, playing in the senior singles class, won her match 6-0, 6-1. Winona Blair and Jenny Davis, senior doubles players, won after a slow start, 6-7, 6-4, 6-0.

Friday Barba Dunn defeated the Coahoma singles player by 6-0, 6-0 and Shirley Cole, and Winona Blair won their doubles match 6-3, 6-0. In the boys division, Leslie Cole dropped a close decision to the Coahoma singles player 7-5, 4-6 and 6-8. Bobby Dunn and Lewis Blackman won their doubles match over Coahoma by 7-5, 6-3.

Monday Barba Dunn defeated the Garden City singles player 6-0, 6-1, while Bobby Dunn and Leslie Cole were winning their match in the senior boys doubles 6-1, 6-1. Lewis Blackman turned in a victory also over Garden City in the senior boys singles by a count of 6-0, 6-3.

## School Trustee Election Here April 3

There will be a school trustee election here on Saturday, April 3. Two members of the board of trustees are up for reelection. They are L. C. McDonald and Delbert Haralson.

Absentee ballots may be cast through the remainder of this week. McDonalds and Haralson's names are the only ones on the ballot.

The election will be held in the courthouse as in the past.

## Duster Wednesday

A "good ole West Texas duster" hit Sterling and West Texas just a little while before noon Wednesday. The wind had been out of the south and east, and when it changed to the west—bingo—more dust storms. Motorist were seen driving with their parking lights on and visibility was less than a city block for the rest of the day.

## FHA Banquet Here Last Saturday Night

"Calico and Jeans" was the theme of the Future Homemakers of America banquet last Saturday evening at the Sterling City gym.

Bales of hay, saddles, kerosene lamps and other ranch equipment were featured among Western decorations.

June Boatler was mistress of ceremonies. Miss Jo Retta Owen, the homemaking instructor, had charge of arrangements. O. T. Jones gave the invocation. A musical program included piano selections by Mrs. Anna Lee Johnson, songs by Miss Mary Lee Swindell, Harry Bradstreet, James Strong and Vicki June Johnson.

A gift was presented to Delmar Radde, FHA sweetheart.

A dance followed the banquet.

## New Brownie Scout Leaders

Misses Mary Lee Swindell and Mary Ann Bradshaw are now the Brownie Scout leaders for the Sterling City group. Such announcement was made this week by Mrs. L. C. Alexander, who has been the leader of the girls since last September.

## NEEL INFANT DIES

Graveside rites were held for the infant son of Mr. and Mrs. O. E. Neel at the City Cemetery Wednesday morning at 9:30. Baptist pastor Robert Ritchie presided at the rites. Lowe Funeral Home was in charge of arrangements.

The infant named Alvin Lloyd Neel, lived about one hour after birth in the Sterling County Hospital Tuesday morning at 9:30.

Survivors include the father and mother and one brother, Donald Ray Neel.

## E. L. Shaffer Dead

Edison Leroy Shaffer, 73, died in the Sterling County Hospital at about midnight Wednesday. He had been hospitalized for a week. Injuries resulting when he fell from a ladder while painting caused his death. He fell off a ladder last Thursday morning while painting the house being built by the South Texas Lumber Company on the lot just east of the lumber yard.

Mr. Shaffer is survived by one son, Cecil, and two daughters; Mrs. Louise McCarthy and Mrs. Evelyn Deavers, all of Ranger and vicinity. Several grandchildren and three brothers and a sister survive.

He was a native of Pennsylvania and had resided here approximately thirty years.

## HOSPITAL NOTES

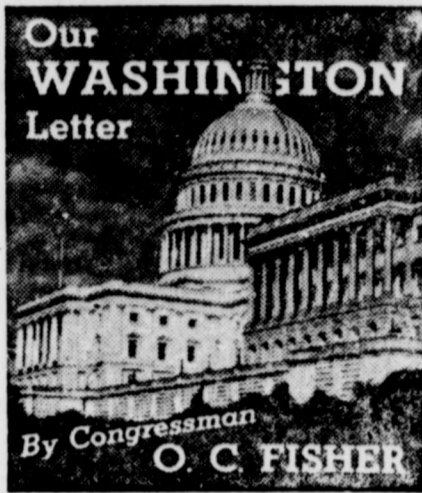
Patients in the Sterling County Hospital on Thursday morning of this week included—

Mrs. Ewing F. McEntire  
Mrs. N. H. Reed  
Mrs. W. B. Atkinson  
Mrs. Lawrence Fyffe  
Mrs. E. O. Neel  
Harry Bradstreet  
Mrs. Lillian Reed  
Mr. and Mrs. D. P. Glass  
Dismissals since Thursday morning of last week include—  
Mrs. Robert Ritchie  
V. T. McCabe  
Mrs. Ruby Grunty  
Cholla Medina  
Gary Wright  
Mike Stuckwisch  
Doug Ritchie  
E. L. Shaffer, deceased.

## Harry Bradstreet Breaks Leg

Harry Bradstreet, principal of the Sterling grade school, suffered a broken leg Monday afternoon at the school as he was helping the track boys on some vaulting practice. A bone specialist from San Angelo came up and set the leg, which suffered multiple fractures around the ankle.

Wayne L. Zuck is substituting for Harry.



TIDELANDS AND TAXATION were topics of interest in Washington last week. The Supreme Court turned thumbs down on suits filed by Alabama and Rhode Island attacking the constitutionality of the law we enacted last year quit claiming to the coastal States the submerged lands and resources lying within their traditional seaward boundaries.

The House passed a major tax revision bill. It recodifies, revises, and rewrites the hodge-podge of tax laws that have accumulated through the years, and provided a net tax relief amounting to around \$200 million.

Just like in the Spring the proverbial young man's fancies lightly turn to amorous thoughts, so it is that in election years the politician's thoughts often turn to vote-getting tax cuts. That happened last week when an attempt was made to increase individual exemptions from the present \$600 to \$700. It would have appealed strongly to 7 million voters who would have been removed from the income tax rolls completely—but it would have cost \$2.4 billion in revenue.

Moreover, it would have added that much to the estimated \$5 billion deficit, and would have meant that much more added to the public debt, and that much more to pay interest on for years and years to come. We appropriate more than \$6 billion annually now to pay interest on the public debt.

While we all recognize the pressing need for more tax relief, I could not in good conscience vote for such a cut unless more reduced spending can also take place. We need to work for a balanced budget and for a pay-as-you-go program, and I think this is good practice during election years just as it is in other years.

Substantial tax relief has been approved this year. It includes the 10% across-the-board relief to individuals, expiration of the excess profits levy voted during the Korean War, and a billion dollar reduction for consumers in excise taxes—the levy being reduced to 10%. All told, the net relief totals around \$7 billion.

If we are to have a sound fiscal policy it is imperative that additional cuts be made in non-essential spending, such as foreign economic aid which has cost us billions. With a real, honest effort, we should get within sight of a balanced budget this year.

## More Feed Relief If No Rain

Drought relief feed from government stockpiles will be continue beyond the April 15 cut-off date provided it does not rain in the meantime and produce some Spring grazing, Congressman O.C. Fisher has been assured by the Department of Agriculture.

Fisher conferred with Kenneth L. Scott, in charge of the emergency program, and told him the continued drought in most of southwest Texas makes the outlook there worse than it was at this same time last year.

Several telegrams have been received by Fisher following receipt by local Drought Emergency committees in various counties of notices of the cut-off date. These included one from Walter Pfluger of Eden, president of the Sheep and Goat Raisers Association.

Fisher reports that the Department is presently surveying available stocks, reported to be low, of cottonseed products to determine if more meal and pellets may be made available. Most of the emergency feed is now in the form of corn, wheat, and mixed feed.

## Show Now Begins at 7:30 P.M.

The Palace Theater moved up the evening show time from 7:00 to 7:30 on Monday of this week, announced owner Horace Donalson. The lengthening of the days made the later time more desirable.

## District P.T.A. Meeting Here Next Week



MRS. SIDNEY BOLDING . . . Sixth District President

Mrs. Sidney Bolding of San Angelo is presiding at the conference here. She has had several years of experience as a teacher in the San Angelo schools, and held various offices and responsibilities in the PTAs of San Angelo, running up from the grade school PTAs to the high school organization. She has served as Sixth District as President of the San Angelo City Council, corresponding secretary, and as a vice-president.

Mrs. Bolding served for three years on the State Board of Managers as chairman of recreation; then she served three years as state chairman of Mental Health.

Apart from her PTA activities, Mrs. Bolding works and is connected with club work, Methodist Church work and Girl Scout work in San Angelo. She has three daughters and one son, who is her only child now in school.

## Mrs. Roy Morgan Elected Wimodaussis President

Mrs. Roy Morgan was elected president when the Wimodaussis Club members met Wednesday afternoon in the community center with Mrs. H. F. Donalson as hostess.

Other officers named include: Mrs. Ray Lane—vice-president  
Mrs. Lester Foster—Rec. Secy.  
Mrs. H. F. Donalson—Cor.-Secy.  
Mrs. T. F. Foster—treasurer  
Mrs. W. N. Reed—Federation Counselor  
Mrs. Jack Douthit—Parliamentarian

Mrs. Frank Cole—Historian.

Mrs. Roy Morgan was elected as club delegate to the District Convention in Brownwood April 5-6. Mrs. N. H. Reed was named alternate.

Mrs. N. H. Reed read a "Personality Review of Rudyard Kipling" in the absence of Mrs. Morgan.

Mrs. H. F. Donalson read some Kipling poems.

Present at the meeting were Mrs. V. H. Reed, Mrs. Ray Lane, Mrs. Lester Foster, Mrs. R. P. Brown, Mrs. W. N. Reed, Mrs. Herbert Cope, Mrs. H. F. Donalson, Mrs. Fowler McEntire and a new member, Mrs. Baxter Greer. Pam McEntire was a guest.

## 6th District Convention March 30 and 31

The Sixth District of the Parent-Teachers Association will hold the District Convention or conference here next Tuesday and Wednesday, March 30 and 31. Mrs. Sidney Bolding, Sixth District President, is to preside at the conference.

Co-hosts for the affair are the Water Valley and Sterling City PTAs. The school boards of the respective schools will entertain the delegates with a dinner here in the Sterling City community center on Tuesday night.

Representatives from 14 counties are delegates to the affair. The 6th District is composed of school PTAs in these counties: Tom Green, Concho, Crockett, Irion, Pecos, Terrell, Reagan, Sterling, Schleicher, Sutton, Upton, Crane, Val Verde and Edwards.

The State PTA vice-president, Mrs. Alexander McDonald, will represent the state organization here.

Others to be here include A. K. Japhet, State Exceptional Child chairman, of San Antonio; Mrs. Edwin Jackson of Eldorado, a state vice-president. The main speaker for Wednesday afternoon will be Supt. A. G. Wells of Abilene high school.

Mrs. L. C. McDonald, a district vice-president, pointed out that the Texas Public Schools are observing the centennial year. All superintendents and principals of the 6th district will be specially recognized.



SUPERINTENDENT O. T. JONES

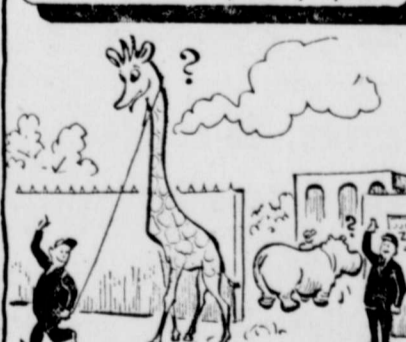
The tenure of office here as the principal, coach and then superintendent of the Sterling City school totals up to seventeen years. He was here from 1935 to the end of the 1942 school year; and then he returned in 1944 and has been superintendent since.

Mrs. Worth Allen is president of the local PTA. A luncheon will be served Wednesday at noon for the delegates and guests by the Water Valley and Sterling City PTAs.

Mrs. Fowler McEntire and Mrs. Ruth Allen visited the Miller family in Friona Tuesday and Wednesday of last week.

## THINGS TO TALK ABOUT

BY FRANKLIN J. MEINE  
Editor, American Peoples Encyclopedia



DUE TO RISING COSTS, IT IS BECOMING DIFFICULT FOR MANY ZOOS TO IMPORT ANIMALS. MORE ATTENTION IS BEING PAID TO BREEDING CAPTIVE ANIMALS AND TO TRADING ANIMALS BETWEEN ZOOS.



Morning Star Chapel in Waterloo Iowa, built by Charles Waldensky is the smallest Methodist church in America. It seats only four persons.

AMERICANS SMOKED 392 BILLION CIGARETTES IN 1952. IF LAID END-TO-END, THIS NUMBER WOULD STRETCH 18 1/2 MILLION MILES, OR 740 TIMES AROUND THE WORLD AT THE EQUATOR. IF THIS NUMBER HAD BEEN DIVIDED AMONG THOSE BETWEEN 20 AND 65 YEARS OF AGE, IT WOULD HAVE MEANT 215 PACKAGES OF CIGARETTES FOR EACH PERSON.



**ARMY ENLISTMENTS OPEN**

Effective this date applicants may be enlisted for specific assignments in any of the following branches of the Army:

- a. Artillery
- b. Armor
- c. Corps of Engineers
- d. Infantry
- e. Army Medical Corps
- f. Chemical Corps
- g. Military Police
- h. Ordnance Corps
- i. Quartermaster Corps
- j. Signal Corps
- k. Transportation Corps
- l. Adjutant General's Corps

This offer may not be open long. See your recruiting sergeant now. His office is located in room 207 of the Elmo Wasson Building on the corner of Third and Main, Big Spring, Texas, or in Sterling City on Tuesday of each week at the Courthouse. M-Sgt. W. T. Parks or T-Sgt. C. G. Deakins will be on hand to assist you in choosing a branch of the service in the Army.

**"I GREW UP WITH IKE" \*\*\***

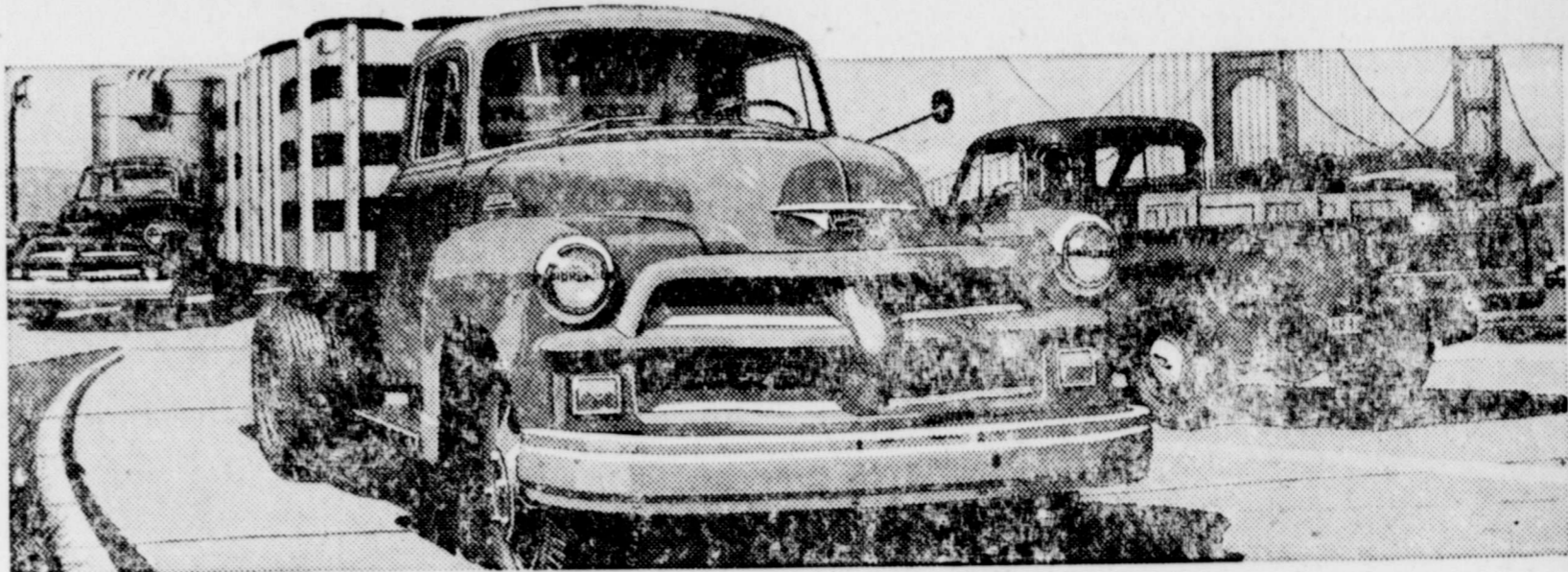
Now you can read the exciting story of President Eisenhower's boyhood! Recalled by his brother Earl, it's a colorful chapter in Ike's life you've never heard about before—One that only a brother can know and tell. Begin this two-part series Sunday in the American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

Mrs. Katherine Campbell and daughter, Mable, of Marlin, have been here visiting at the Lee Reed's and Mrs. Lillian Reed.

**BEHIND THE 8-BALL**

8-BALL  
THE TELEPHONE GIRL  
The telephone girl sits in her chair, And gathers news from everywhere. She knows of our troubles and sorrows and joys, She knows every girl who's chasing the boys. She knows every man who has a dark past, She knows every girl who's inclined to be fast. If that telephone girl told all she knew, She'd put half this town in a stew, So brother a bit of advice I'll unfurl, Always be kind to the telephone girl.

# New, roomier bodies! New, rugged construction!



## New Chevrolet Trucks...

do more work per day... more work per dollar!

**You save extra trips.** That's because of the extra load space you get in the new Advance-Design bodies. New pick-up bodies are deeper, new stake and platform bodies are wider and longer. Also, they're set lower for easier loading.

**You save hours on the road.** Thanks to new high-compression power, you can maintain faster schedules without driving at higher maximum speeds. Increased acceleration and hill-climbing ability let you save time where it counts.

**You save time on deliveries.** With new truck Hydra-Matic trans-

mission, you save time at every delivery stop. And you can forget about clutching and shifting for good! It's optional at extra cost on 1/2-, 3/4- and 1-ton Chevrolet trucks.

**You save on operating costs.** New power saves you money every mile! The "Thriftmaster 235" engine, the "Loadmaster 235" and the "Jobmaster 261" (optional on 2-ton models at extra cost) deliver increased operating economy.

**You save with lower upkeep, too.** Extra chassis strength saves you money on maintenance. There are heavier axle shafts in two-ton

models... bigger clutches in light- and heavy-duty models... stronger frames in all models.

**And your savings start the day you buy.** In fact, they start with the low price you pay and continue over the miles. Chevrolet is America's lowest-priced line of trucks. It's also the truck that has a traditionally higher trade-in value.

**Come in and see** all the wonderful new things you get in America's number one truck. We'll be glad to give you all the money-saving facts.



**MOST TRUSTWORTHY TRUCKS ON ANY JOB!—Chevrolet Advance-Design Trucks**

### R. T. CAPERTON CHEVROLET CO.

Phone 35

Sterling City, Texas

**SPECIALS FOR SATURDAY & MONDAY, MAR. 27--29**

## MARKET SPECIALS



2 lbs. 55¢



Fresh Ground Meat, lb. 39¢



PICNIC HAMS Ready To Eat lb. 55c

**COKEs** 12 Bottle Carton 45¢

- GRAPEFRUIT JUICE, Texsun, 46-oz. can ..... 25c
- PORK & BEANS, SunSpun, 5 cans for ..... 49c
- BETTY CROCKER CAKE MIXES, each ..... 39c
- HEINZ CATSUP, 14-oz. bottles, 2 for ..... 45c
- 3-MINUTE OATS, Small Box ..... 15c
- PETER PAN FACE SOAP (With Dish Cloth) 3 bars . 19c

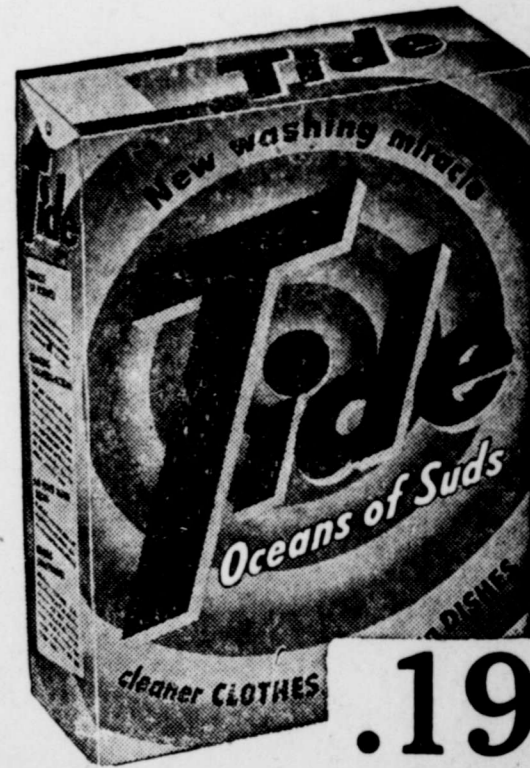
Large Box 19c



1-lb. Can 99c



2 large boxes 35c



Cigarettes Carton \$2.09

Salad Wafer Crackers 1-lb. box 23¢

- SILK NAPKINS, Assorted Colors 2 for ..... 29c
- GANDY'S ICE CREAM, Pint ..... 20c
- BREAD, Small Loaf ..... 16c

# CHAPPLE'S FOOD STORE

Specials for Saturday and Monday

We Appreciate Your Business



**STERLING CITY NEWS-RECORD**

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter. PUBLISHED EVERY FRIDAY

**SUBSCRIPTION RATES**  
\$1.50 a year in Sterling County  
\$1.75 Elsewhere in Texas  
\$2.00 Outside State of Texas

NEWS established in 1890  
RECORD established in 1899  
Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 42c per column inch.

Start your spring and summer sewing now. Call Mrs. H. L. Bailey, 186.

**ANNOUNCEMENT COLUMN**

The following candidates are announcing for the offices as listed, subject to the action of the Democratic Primary in July:

- For COUNTY TREASURER:**  
MRS. SALLIE WALLACE
- For COUNTY JUDGE:**  
G. C. MURRELL (Reelection)
- For COUNTY & DISTRICT CLERK:**  
W. W. DURHAM (Reelection)
- For SHERIFF, TAX-ASSESSOR AND COLLECTOR:**  
W. O. (Bill) GREEN (Reelection)
- For JUSTICE OF THE PEACE:**  
A. W. DEAREN (Reelection)
- For REPRESENTATIVE, 101st Dist:**  
J. GORDON (Obie) BRISTOW

**What's Doing in the Churches**

**FIRST BAPTIST CHURCH**  
Robert Ritchie, Pastor:  
Sunday School 10:00 a.m.  
Morning Worship 11:00 a.m.  
B.T.U. 7:00 p.m.  
Evening Worship 8:00 p.m.  
Wed. Prayer Meeting 7:30 p.m.  
Wed. Choir Practice 8:15 p.m.

**FIRST METHODIST CHURCH**  
Bruce Medford, Pastor  
Church School 10:00 a.m.  
Morning Worship 11:00 a.m.  
Evening Worship 7:30 p.m.

**CHURCH OF CHRIST**  
Wayne Zuck, Minister  
Bible School 10:00 a.m.  
Morning Worship 11:00 a.m.  
Young People's Classes 6:45 p.m.  
Evening Worship 7:30 p.m.  
Tues. Ladies Bible Class 9:15 a.m.  
Wednesday, Mid-Week Bible Study 7:30 p.m.

**FIRST PRESBYTERIAN CHURCH**  
Baxter D. D. Greer, Pastor  
Sunday School 10:00 a.m.  
Morning Worship 11:00 a.m.  
Evening Worship 7:30 p.m.

**PRESBYTERIAN CHURCH**

A "Church Attendance Campaign" has been launched at the First Presbyterian Church in an endeavor to increase interest in the Sunday morning and evening worship services. Dr. Baxter Greer began a series of Pre-Easter Meditations last Sunday on the subject "The Seven Last Words of Jesus from the Cross". The theme this coming Sunday at 11 a.m. will be "The Word of Human Interest"; at 7:30 p.m. "The Word of Loneliness". Sunday, April 4 "The Communion of the Lord's Supper" will be observed at 11 a.m. We cordially urge all of our members to cooperate with us in the "Attendance Campaign". Our friends are always welcomed!

**Realtors -- Land Loans**  
YOUR LISTINGS APPRECIATED  
Rentals, Homes, Land

**Sterling Finance Co.**  
Po. O. Box 668, Sterling City, Tex.

**The Texas Co.**  
Petroleum and Its Products  
**HENRY BAUER, Jr.**  
Consignee  
Phone 157

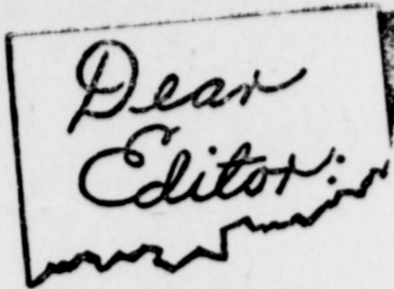


Call 123 for Appointment  
**Vanity Beauty Shop**  
Sterling City, Texas  
**FOR THE LATEST MODES OF HAIR STYLING**  
(All appointments not cancelled 1 hour before time to be charged for)

**Palace Theater**

Fri., Sat., Mar. 26-27  
**"War of the Worlds"**  
Gene Barry, Ann Robinson  
Sun., Mo., Tues., Mar. 23-29-30  
**"The Charge at Feather River"**  
Wed., Thurs., Mar. 31, April 1  
**"Marry Me Again"**  
Marie Wilson, Robert Cummings  
Fri., Sat., April 2-3  
**"Son of Belle Starr"**  
Keith Larson, Peggie Castle

SEE THEM—Infant dresses and diaper shirts for showers and gifts, made by Mrs. Jim Duke. See them at Mrs. Wilmer Balkums.



... the letters start. Then from all over the free world come such comments as these from readers of THE CHRISTIAN SCIENCE MONITOR, an international daily newspaper:

"The Monitor is must reading for straight-thinking people..."  
"I returned to school after a lapse of 18 years. I will get my degree from the college, but my education comes from the Monitor..."  
"The Monitor gives me ideas for my work..."  
"I truly enjoy its company..."

You, too, will find the Monitor informative, with complete world news. You will discover a constructive viewpoint in every news story.

Use the coupon below for a special introductory subscription — 3 months for only \$3.00.

The Christian Science Monitor  
One, Norway St., Boston 15, Mass., U. S. A.  
Please send me an introductory subscription to The Christian Science Monitor—76 issues. I enclose \$3.00.

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(city) (zone) (state) \_\_\_\_\_

**THINGS TO TALK ABOUT**  
BY FRANKLIN J. MEINE  
Editor, American Peoples Encyclopedia

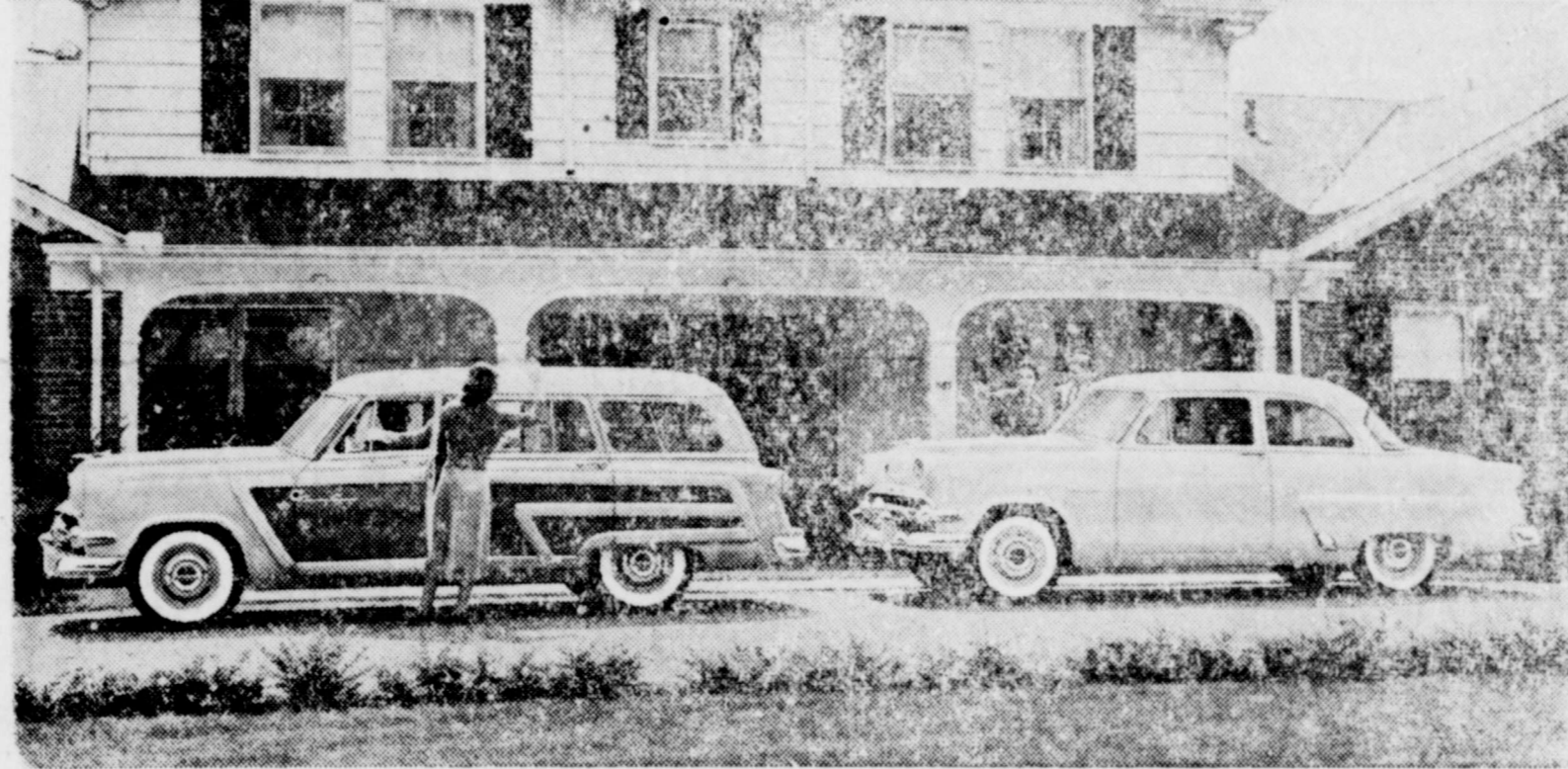
About 25 million persons — or close to one out of every six persons in the United States — participated in the harvest of wildlife last year. This includes both hunting and fishing.

INDIAN LABORERS IN BOMBAY PASS BOWLS OF CONCRETE FROM HAND TO HAND IN CONSTRUCTION OF MODERN APARTMENT BUILDINGS. EACH BOWL TAKES ABOUT 8 SECONDS TO REACH THE TOP ON THE AVERAGE, AND IS THEN PASSED DOWN BY A SECOND LINE OF WORKERS.

POLICEMEN IN ALL CITIES OVER 10,000 WORKED AN AVERAGE OF 48 HOURS PER WEEK.

**SPORTING GOODS**  
FISHING TACKLE, GUNS, AMMUNITION, CAMPING, etc.  
**C. C. AINSWORTH**  
PHILLIPS 66 STATION FIRESTONE TIRES  
Phone 148 Sterling City, Texas

Typewriter Paper at The News-Record Shop  
New 1954-55 Texas Almanacs at News-Record. \$1.25



**Two family cars are better than One!**

Over 400,000 families own two Fords and enjoy all the practical advantages and conveniences of two quality cars at costs not too much different than those of one expensive car. Yet in feature after feature Ford duplicates these expensive cars... as thousands know who have already joined the 2-Ford family fold.

**NEW 130-H.P. Y-BLOCK V-8**  
It has a new deep-block Y-design, a 5-bearing crankshaft and low-friction efficiency for longer life... smoother, quieter operation... greater economy.

**NEW 115-H.P. I-BLOCK SIX**  
Like the new V-8, it's of overhead-valve, high-compression, low-friction design. And its deep-block design gives smooth, quiet power and long engine life!

Just think!... for the price you pay for just one car of some makes you can have two 1954 Fords. Whether you choose the new I-block Six or Y-block V-8, you get the last word in high-compression, low-friction power. And you get the greatest advance in chassis design in 20 years—new Ball-Joint Front Suspension. In Ford you get a new Astra-Dial control panel too, Center-Fill Fueling, suspended clutch and brake pedals and a hull-tight Crestmark body, all exclusive with Ford in the low-price field. With this host of fine car features and many more, Ford offers you a car that's worth more when you buy it... more when you sell it.

Now more than ever  
**THE STANDARD for THE AMERICAN ROAD**  
F.D.A.F. **'54 Ford**  
SEE IT... VALUE CHECK IT... TEST DRIVE IT!

**Sterling Motor Company**  
PHONE 197 STERLING CITY, TEXAS  
--If You're Interested in an Used Car--Be Sure to See Your Ford Dealer



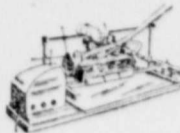
### SAWS FILED



All types of saws filed quickly on our precision Foley Automatic Filer. Your saws will cut faster, cleaner, truer. Old saws re-toothed.

### Lawnmowers SHARPENED

You'll save time and effort when your mower is sharpened on our Foley Lawn Mower Sharpener. All work guaranteed.



Precision Foley Automatic Filer Leave Saws at South Texas Lumber Company in Sterling.

G. A. HART  
Box 14 Water Valley, Texas

### Insurance & Abstracting

Reliable Abstract Work  
Fire and Automobile Insurance  
DURHAM ABSTRACT CO.  
DURHAM INSURANCE AGCY.  
Worth B. Durham, Mgr

### City Barber Shop

H. F. MERRELL, Prop.  
"Satisfaction Guaranteed"

### Delbert L. Haralson

Representing the  
CONTINENTAL ASSURANCE CO.  
Life Insurance, Hospitalization, etc.  
Phone 94 or 115 Sterling City

### STERLING LODGE A. F. & A. M. No. 728

Regular Meetings on  
the Second Tuesday of  
Each Month



### Behind The 8 Ball

8-BALL

The weather situation is getting a little discouraging in West Texas—even to an old timer like me. The dust seems to be working people's sinuses overtime and the ranchmen have paid out enough on feed to wipe out the national debt—and homeowners have "run themselves ragged" trying to keep trees, shrubs and lawns alive the last few years—and stock have gotten to the point that they think all sustenance come from a pick-up rather than mother nature on the sod—and the Good Lord seems to have turned his face away from the area that is turning into the great American desert—or dust bowl and the natives are beginning to realize that the people other than the real "old West Texans" are beginning to get a little discouraged. The old-timers have seen 'em before and will see 'em again.

But it might weed out some of the non-natives before many more years.

Me, I've lived here too long.

8-BALL

Only five more days to get those car license plates and have them attached to your car or truck. How times flies.

8-BALL

A deaf old lady entered the church with an ear trumpet. As she was settling herself in her seat, an usher came over and whispered, "Listen, madam, one toot—and out you go."

Look out, Gabriel

8-BALL

At the age of 75 there are 18% more women than men, it is reported. But at the age of 75, who cares?

8-BALL

A man in a small town had been paying fifteen dollars a week for his room and board, and his appetite constantly increased. Finally, his landlady saw that she must either quit or raise her boarder's rate. One day, after watching him feverishly devour plateful after plateful, she pick up her courage and said, "Mr. Castle, I shall have to raise your board to twenty dol-

lars." The man looked up with a start. Then, with an expression of utter consternation, he said, "Oh, Mrs. Smith, don't do that! It's all I can do now to eat fifteen dollars' worth."

### CARD OF THANKS

I want to thank my friends for the cards, flowers, gifts and other acts of kindness while I was in the hospital.

RUBY GRUNY

J. T. Davis returned home Wednesday after attending the Cattle-men's Convention that was held in San Antonio.

### Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST

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and we, and your friends would like to know about it.

### Call The News-Record

ask for the society editor, that's me

### Or If You're Scared

we can't spell your name or somebody else's

### Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

### Thank You!

For engraved announcements, cards, letterheads and envelopes, see the News-Record. Prices are reasonable.



From where I sit... by Joe Marsh

### You Might Call it a "Gravy Train"

Was reading the other day about a Maharaja in India who has a miniature electric train all made of silver. Now, maybe that's not unusual for a prince, but this fellow had it running around on an enormous dining table in the royal palace.

The twelve cars on the train are loaded with different kinds of fruits, nuts, and beverages. And the train stops automatically in front of each plate so the person sitting there can choose what he wants.

From where I sit, the Maha-

raja is really going to extremes to impress his guests. Around this part of the world, hospitality certainly doesn't need all those fancy trimmings.

You don't have to spend a lot of money or go to a lot of work when folks drop in. Just offer them what you have—coffee, tea, a temperate glass of beer—and let them make their own choice. They'll feel they're getting a royal welcome!

Joe Marsh

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