



# STERLING CITY NEWS-RECORD

VOLUME 62

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DECEMBER 25, 1953

No. 52

## \$150 Cleared at 4-H Club Turkey Shoot Sunday

Around \$150 was cleared at the 4-H Club Turkey Shoot held here Sunday afternoon. A total of 32 turkeys were given away as prizes, said Fred Campbell, county agent, sponsor of the shoot.

The affair was held up highway 87 at the Emery caliche pit from 1 to 5:30 p.m. Money raised will go to finance the boys livestock show here early next year, said Campbell.

Sixteen of the birds were won by local shooters and 16 went to out-of-town contestants.

Assisting Campbell with the affair were Ewing McEntire, Billy Roland Conger, Bill Loven, Ralph Davis, Bill Green and Doug Womack, and others.

## Grade School Principal Hurt

Harry Bradstreet, grade school principal, was hurt in a car wreck on Friday night of last week near Ranger. Harry's car got out of control and overturned, bruising him up somewhat. He suffered a flesh wound on the head and several cracked ribs. Harry returned to Sterling City by bus, and then entered the Sterling County Hospital.

The John M. Stuckwishes are spending the Christmas holidays in Cleburne with relatives.

Mary Davis, daughter of the Jeff Davis and student in Texas Christian University, is spending the holidays here with her parents.

**CORRECTION**—The price of tagging in John Balderaz's ad in this paper should have been 9c instead of 8½c.

Mr. and Mrs. Johnny Dawson are visiting relatives in Alhagorda and Leesville over the holiday weekend.

Christmas visitors at the Lee Hunts are to be the Homer Hagerlys of McCamey and the Stanell Hunts of Pecos.

## HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Mr. and Mrs. D. P. Glass  
Mrs. Lillian Reed  
Harry Bradstreet  
Robert Brown

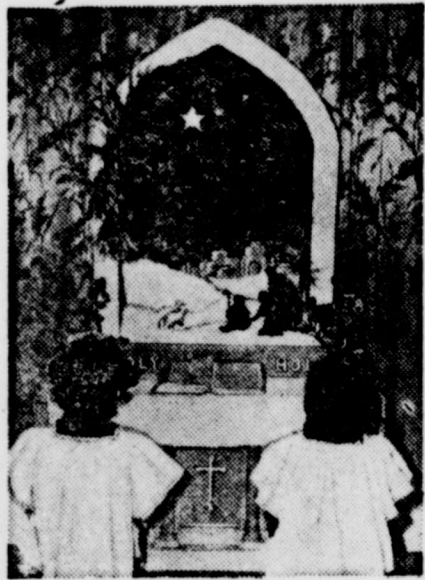
Dismissals since Thursday morning of last week include—

LaVerne King  
Mrs. Marvin Churchill  
Charley Bowen  
Mrs. Ora Lee Young

The Worth Durhams left Thursday for Amarillo to visit with Mrs. Durham's parents for Christmas.

Mr. and Mrs. Fred Allen and two boys, Freddy and Ronnie, are here from Las Vegas, N. M. for the holidays. They are visiting at Mrs. Allen's parents, the Rufus Fosters.

Tommy Lilly will visit her father, J. H. Lilly, in Cross Plains, this week-end.



**PRAYER** "O come let us adore him", these children pray on Christmas eve. Their prayer is the true and greatest gift of all.

## Lions Club Luncheon

The Lions Club members met on Wednesday noon for the regular weekly luncheon in the community center. H. W. Smith was a guest.

A round of applause was given to the Rev. Bob Brannon, member, who is leaving here the first of the year. He had been a member of the club since coming here a year and a half back.

Announcement was made of several of the stores closing for the Christmas week-end.

Secretary Bruce Medford said almost \$325 was realized from the Christmas auction last week. The Rev. Bob Ritchie told of the packages of Christmas cheer and toys being made ready for delivery.

H. A. Chapple, zone chairman of this Lions district, told of inviting the clubs from this area here on March 8 for a District meeting, in connection with a ladies night. The club voted to extend the invitation and hold the meeting at that time.

Talk of trying to get the Humble Oil Camp near the Johnson oil field north of here in Sterling County, was resumed. One member said he understood that Humble wanted to put the camp in Sterling County instead of Coke. The club asked the committee that has been functioning on the matter of the road to the oil field to act further. Humble is to move a camp here from Stanton, it was said. Halliburton is planning to establish a camp near here too, it was said.

## BEHIND THE 8 BALL

Husband "Well, my dear, I have carried you safely over all the rough places of life, haven't I?"

Wife: "Yes, and you haven't missed any of them, either."

**8-BALL**

It is never too soon to be kind, for we never know how soon it will be too late.

**8-Bawl**

Three small boys were seated on the curb. One was playing with an airplane. One was playing with a fire engine. The other was reading a copy of "Esquire". A kindly old man approached and asked what they wanted to be when they grew up. The first replied he wanted to pilot a B-29. The second wanted to be a fireman. The third looked up and said, "Aw. I just want to grow up."

## LOCAL ITEMS

Mr. and Mrs. Billy Gene Watts of Van Nuys, California, will be Christmas visitors here at the home of Mrs. Watts' mother, Mrs. Leah Wyckoff.

Hector Long, son of the Cecil A. Longs and student in Sam Houston College at Huntsville, is at home here for the Christmas holidays.

Southern Methodist University student Sue Lowe is home here to be with her parents, the Roland Lowes, through the holidays.

Mr. and Mrs. Tommie Augustine and children of Montana are here for the Christmas holidays, visiting the Will Augustines and the Tom Humbles.

Mims Carl Reed, son of Mr. and Mrs. Martin Reed, and a student in New Mexico Military Institute at Roswell, New Mexico, is at home for the Christmas holidays.

Mrs. Ollie Carper fell and fractured a wrist in town Tuesday. The injury is painful but serious.

TCU student Larry Glass is here at his parents, the David Glasses, for the Christmas holidays.

Jodie Emery returned home on Thursday from Weslaco where he had been visiting the O. D. Emerys.

Elizabeth Hildebrand, student in SMU is home for the holidays.

## Walter Churchill Buried Here Last Friday

Funeral services for Walter V. Churchill, pioneer West Texas business man, were held here last Friday afternoon. Mr. Churchill died in Midland following an illness of about a year.

Services were held in the Church of Christ at 3 p.m. with Wayne Zuck, minister, and Bruce Medford Methodist pastor, officiating. Burial was in the Foster Cemetery. Lowe Funeral Home was in charge of arrangements.

Mr. Churchill moved to Sterling County in 1906 and was engaged in the hotel and grocery business until his retirement several year ago.

He was born in Burleson County Nov. 2, 1870, and moved to McCullough County with his parents as a youth. On June 12, 1892, Mr. Churchill married Miss Ella Powell, who died March 9, 1935.

He married Miss Leola Norris on January 26, 1937. She died in August, 1947.

Survivors include three sons; M. E. Churchill of Sterling City; Raymond Churchill of Austin and Chester Churchill, Midland; one daughter, Mrs. George Case of Sterling City; one brother, Ross Churchill of Arlington, California; four grandchildren and two great-grand children.

Pallbearers were S. M. Bailey, H. M. Knight, W. J. Swann, H. A. Chapple, O. T. Jones and Frank Cole.

## COLORADO HAY COMING IN TO STERLING RANCHERS

Fred Campbell, county agent, said Sterling ranchers had placed orders with him for 56 cars of alfalfa hay from Colorado. Thirty of the cars of hay have been received, he said already and more is arriving daily.

The hay is coming from Grand Junction, Colorado. Harold McCabe, who lives at Mancos, is handling that end for the local ranchers. He checks the hay and passes on it for \$1 per ton, said Campbell. The cost of the hay runs \$23 and \$24 per ton, said the county agent.

## Telephone Employees Hold Christmas Party

The employees of the General Telephone Company here held the annual Christmas party at the office Wednesday evening. A lunch was had and a Christmas tree with an exchange of presents.

Present were Marie Finnegan, Clara McCarty, Allene Wilhelm, Betty Dunn, Maurine Whitley, Dot Williams, Mrs. George Davis, Mrs. Minna Phillips, and Mr. and Mrs. Donald Norton.

## Son Born to The Billy Ralph Bynums

A son was born to Mr. and Mrs. Billy Ralph Bynum last Saturday, December 19. The baby, named Bobby Jack, was born in the Clinic Hospital in Angelo and weighed seven pounds and thirteen ounces.

The Bynum's, former residents of Sterling, now live near Blackwell. Grandparents are Mr. and Mrs. Ralph Davis and Mr. and Mrs. Ralph Bynum, all of Sterling.

Mr. and Mrs. Fred Campbell and little son, Bill, left Wednesday for Paint Rock, to visit Mrs. Campbell's mother, Mrs. Ellen Sims. From there on Christmas day, the Campbells will go to Amarillo to visit Fred's parents, Mr. and Mrs. E. S. Campbell.

Mr. and Mrs. Trinton Revell of Bellaire, Texas (near Houston) are here for the holidays visiting relatives.

## Some Firms to Take Two-Day Holiday

Practically all of the businesses in Sterling are taking Christmas day off as a holiday. Some of the places are taking advantage of the longer holiday, both Friday and Saturday, which with Sunday, gives a three-day holiday.

Among those taking both days are the First National Bank, Sterling Motor Company, R. T. Caperton Chevrolet Company, Garrett & Bailey, Bailey Bros. West Texas Utilities Co., Lowe Hardware and Furniture Company, South Texas Lumber Company, and possibly one or two others. The grocery stores are not to remain closed both days, it was said.

The City Cafe will be closed all day on Christmas day, said Joseph Blaneck, but the Truck Stop will serve a Christmas dinner, he said. The Drive-In Grocery and Cafe are to remain open December 25 and serve a turkey dinner, said owner Tommie Lilly.

## R. W. Foster Family Christmas Party Sunday

The family of the late R. W. Foster held the annual "Sunday Before Christmas" dinner and Christmas party Sunday at the home of Mrs. Sterling Foster. Following the dinner at noon, a Christmas tree held forth with an exchange of gifts.

Present were Mr. and Mrs. Rufus Foster, Mr. and Mrs. Templeton Foster, Mr. and Mrs. Forrest Foster and family, Mr. and Mrs. Robert Foster and Jacque, Mr. and Mrs. Reynolds Foster and family, Mr. and Mrs. Ross Foster and family, Mr. and Mrs. Charlie Coulson, Mr. and Mrs. Ira Lee Watkins and family, Mr. and Mrs. Foster Conger, and Mr. and Mrs. B. A. Austin and family of Robert Lee, Mr. and Mrs. Duane Conger and family of Lubbock, and Mr. and Mrs. Bob Foster Conger of Denver City.

## MARCH OF DIMES PROGRAM ENRICHED BY \$75

The March of Dimes Drive here was enriched by \$75 last Saturday. That amount was taken in by the little coin collectors in the Blaneck Truck Stop and City Cafe, said Mrs. Forrest Foster, chairman for the current drive. Owner Joseph Blaneck had held a reopening of the newly-decorated truck stop and was theoretically serving free coffee and donuts that day, not only at the Truck Stop but at the City Cafe, too. But, he placed the March of Dimes containers on the counters and in booths, and expected customers to pay a dime for their coffee that day by donating at least that amount to the March of Dimes.

## Florida Visitors at Nortons

Mr. and Mrs. Leslie Wilkins, Jr. visited the D. J. Nortons and daughter last week-end.

Mr. Wilkins, formerly employed by the South Texas Lumber Company, is now stationed in Florida with the U.S. Air Forces. Also present for a dinner honoring the Wilkinses last Saturday evening at the Nortons were Mr. and Mrs. Harry Lawson and Charley Pate.

Harvey L. Hennigan, now vocational agriculture teacher at Big Lake, was in Sterling City last Saturday with his family visiting the Foster S. Price family. Harvey said he had 90 lambs on feed with his V.A. class and 14 of the lambs were gotten from Foster S. Price. He said their club boys show was to be on January 22 and he invited all his friends over for the affair.

## CARD OF THANKS

We wish to thank every one for the kindnesses shown, the flowers, the thoughtfulness, and other nice things done at the death of our loved one, Mr. Walter Churchill. Marvin, Raymond and Chester Churchill and Mrs. George Case and families.

## OUR DEMOCRACY — by Mat

# Christmas

"And the spirit of the Lord shall rest upon him, the spirit of wisdom and understanding." — Isaiah-XI-2.

Thus was the coming of the Christ Child prophesied, and thus it came to pass.



This is the spirit to which, centuries later, we open our hearts and minds, as we gather in our places of worship or in family groups for the exchange of presents, in celebration of the Nativity.



**First Community Tree At Christmas Was Held In City of Cleveland**

THE COMMUNITY Christmas tree idea was born in Cleveland, Ohio, in 1912. The community raised funds to defray the cost of the tree and celebrations through the sale of preferred stock in "Cleveland the city of good will (unlimited), incorporated under the laws of the commonwealth of good cheer."

Holders of preferred stock were entitled to "dividends payable daily in the form of happy voices of robust children, the contented faces of friendly fellow citizens and the advancement of the city of good will."

Sale of stock was pushed everywhere, the most unique place being the Cleveland stock exchange where the stock was listed at the head of other securities. The sale brought \$12,000, which purchased Christmas cheer for 13,000 citizens, as well as the first community Christmas for the city.



**SNOWMEN FOR YOU . . .**  
Your local lumber dealer may have patterns for these plywood and hardboard "snowmen" which you can make yourself. If not, use this picture for a pattern and go to work.

**J. A. GRAY CHIEF SPEAKER AT 4-H CLUB BANQUET**

J. A. Gray, sheep specialist of the Extension Service, was the chief speaker at the recent 4-H Club boys banquet here. He also talked on the tour of the boys' places that afternoon.

The banquet was held in the community center and a barbecue supper was served. Mrs. Fred Campbell was in charge of the food.

Goats were donated by Clinton Hodges and Ewing McEntire. Tom Humble was cook.

Delmar Radde was awarded the 4-H Gold Star Award for outstanding 4-H Club work for his past year's work. Delmar has been a club member for 5 years. He has fed hogs, lambs and calves. He has entered in several other 4-H contests. He has served as president of the club for two years in succession.

Other awards went to Tony Allen, Bill Davis, Bobby Dunn, and

Lynn Glass for their activities. Sixty-five persons attended the affair.

On a tour of 4-H boys projects that afternoon, about 30 people vis-

isted projects of Delmar Radde, Bill Davis, Alfred Chapple, Bill Humble, Tnoy and Lynda Allen, Don McDonald, Jodie Green, Bobby Dunn, Jodie Green, Melvin and Marvin Foster and ReRuth Reed.

**Merry Christmas**



May we knock on your door to give you our Holiday Greeting?

M. C. Hendry Chevron Station  
M. C., EDDIE, TOM

WITH EVERY GOOD WISH

1953

at Christmas

To our customers and to our fellow business Associates, Greetings,...

Williams Feed and Ranch Supply  
BOOTS AND DUB

**Season's Greetings**



May the true meaning of Christmas be yours.

Durham Insurance and Abstract Co.  
WORTH B. DURHAM, Manager

**LOOKING FOR A USED CAR!**



LET THIS TAG BE YOUR GUIDE TO GREATER VALUE!



**Check These Big OK Advantages!**

- ✓ Thoroughly Inspected
- ✓ Reconditioned for Safety
- ✓ Reconditioned for Performance
- ✓ Reconditioned for Value
- ✓ Honestly Described
- ✓ Written Warranty

OK USED CARS ARE SOLD ONLY BY YOUR CHEVROLET DEALER



Two 1951 Chevrolets  
4-Door Sedans, Powerglides, radios, heaters, guaranteed cars -- \$985

1949 Studebaker \$415 (Convertible)

1946 Ford Sedan Clean ... \$345

1941 Dodge Pick-up Only \$125

R. T. CAPERTON  
CHEVROLET CO.  
Sterling City, Texas



May the bough of your tree bend low with good things

Blanek's CITY CAFE  
CITY CAFE CLOSED CHRISTMAS DAY

Blanek's TRUCK STOP  
TRUCK STOP OPEN

GIVE Voluntarily TO

**MARCH OF DIMES**

FOR PATIENT CARE RESEARCH EDUCATION

FIGHT INFANTILE PARALYSIS

JANUARY 2-31

Typewriter Paper at The News-Record Shop

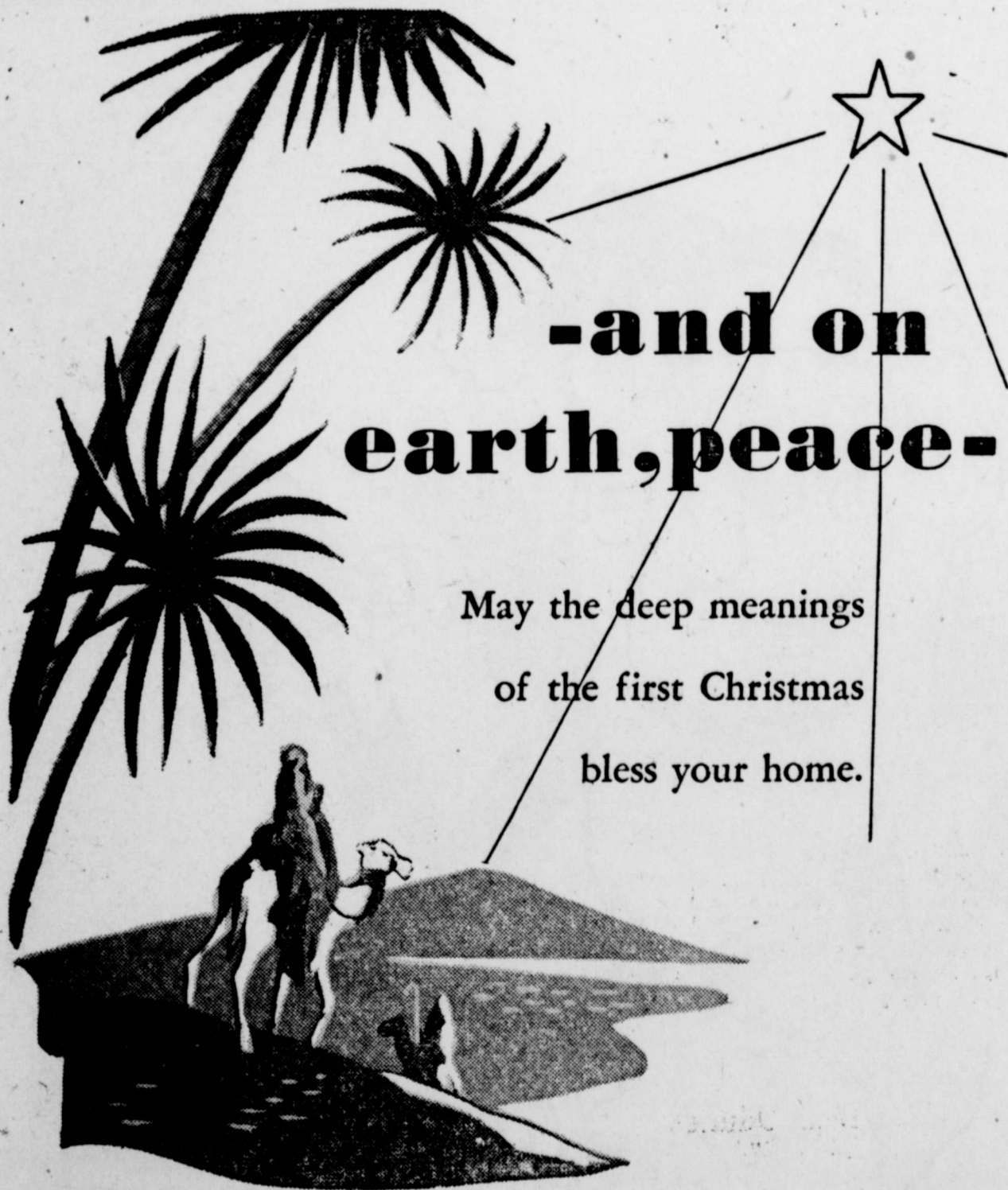




## Merry Christmas

We take "time out"  
from a busy season  
to extend  
our very best to you.

R. T. CAPERTON CHEVROLET COMPANY  
R. T., ZELMA, JOHN, ELTON, RAYMOND, "STONEY"



**-and on  
earth, peace-**

May the deep meanings  
of the first Christmas  
bless your home.

CHAPPLE'S FOOD STORE  
H. A., JOSEPHINE, and ALFRED

### Two Fruits Are Better Than One PIE OF THE MONTH



By BETTY BARCLAY

Two autumn fruits, tart bright red cranberries and apples, make a pie that is as good as it looks. Make a swirled or lattice top, or just plain crust, and let this delicious pie highlight your holiday or company dinners this fall.

**Cranberry-Apple Pie**  
2 tablespoons quick-cooking  
tapioca  
1½ cups sugar  
¼ teaspoon salt  
1½ cups cranberries, ground  
2½ cups chopped pared apples  
Pastry for two-crust 9-inch pie  
1 tablespoon butter

Combine tapioca, sugar, salt and  
fruits. Line a 9-inch pie pan with  
half of the pastry rolled ¼ inch  
thick. Roll remaining pastry ¼  
inch thick and, starting at center,  
cut with knife or pastry wheel into  
a continuous circular strip about ½  
inch wide. Fill pie shell with fruit  
mixture and dot with butter. Ar-  
range swirl of pastry on top of fill-  
ing. Bake in hot oven (425° F.) 45  
minutes, or until syrup boils with  
heavy bubbles that do not burst.

GIVE *Voluntarily* TO  
**MARCH  
OF  
DIMES**  
JANUARY 2-31

For  
**PATIENT  
CARE  
RESEARCH  
EDUCATION**

MERRY  
CHRISTMAS



TO  
ALL

We hope Old Santa  
hits your house with  
a full load of cheer.

Open All Day Christmas--Turkey Dinners  
DRIVE-IN GROCERY

### Sloan's Rest Home

- |                         |                           |
|-------------------------|---------------------------|
| 1. 24 Hour Nursing Care | 4. New Fireproof Building |
| 2. Any Type Medication  | 5. Companionship          |
| 3. Excellent Food       | 6. Licensed by the State  |

WE HAVE A FEW VACANCIES FOR  
ELDERLY, INVALID OR SENILE PATIENTS

R. L. Sloan, Owner  
Phone 2-0801

2316 West Ohio  
Midland, Texas



## Egyptians Made Elaborate Dolls For Children

No one knows for sure who made the first doll, but it can be assumed the earliest figures were sacred—gods and ancestor images. These doll-like forms were not toys for the delight of children, but solemn religious figures that preserved the tribe from harm.

Then, somehow, somewhere, a change took place. Dolls became a toy for girls and the most popular Christmas toy of them all.

Dolls have been discovered in Egyptian tombs and ruins, some even had real hair; some were ivory, carved by craftsmen for a king's daughter; others were made of straw by an overworked mother in a peasant's hut.

In ancient Greece dolls were played with and cherished by little girls until they were ready to be married. Then (their dolls were taken to the shrine of a favorite goddess) and, often with tears, presented to her. The Roman children played with dolls, too, but after the fall of the Empire there came a long period in which there is no record of dolls.

Not until the thirteenth century when dolls were made in Nuremberg and dressed in the fashions of the times did little girls again play with dolls. They were here to stay.

By and by in Europe, the French fashion dolls became all the rage, not for children to play with but as models from which fine ladies could pattern their own modish costumes.

In America, the Indian children had dolls of their own made of rawhide and feathers and wood. Pioneer children had dolls much like these, and some were made of braided cornhusks, or nuts, or corncobs, or rags, and were dearly loved in spite of their plainness.

Much later, lifelike dolls were imported from Germany, where the doll industry had reached enormous proportions. These dolls had fine china heads with carefully painted faces and kid bodies that were jointed at the arms and legs. Later there came the Japanese-made dolls, which were inexpensive enough for almost any child to own. Then the American-made dolls began to appear—the special dolls, the kewpies, billikens, Buster Browns, teddy bears, Patsy dolls and Shirley Temples and phonograph dolls, with all the host of others that have followed and which are still to come. For

dolls always will be part of childhood and part of Christmases as long as there are little girls and boys to play with them, and parents and fond kinfolk to buy.

## Burial Place of Santa Said to Be in Italy

SANTA CLAUS, otherwise St. Nicholas, otherwise the one-time bishop of Myra in Asia Minor, is buried in Bari, Italy. His body was stolen from its original tomb in Myra and swiftly borne to Bari by Italian sailors, who thought back in 1087 that a saint's body brought prosperity and good luck to your town.

St. Nicholas, who was tortured and imprisoned for his faith during the reign of Emperor Diocletian, found no rest in his first tomb at Myra. Always some expedition was attempting to remove his remains.

However, once buried again in Bari, the saint's body was credited with curing 30 people of distemper and performing other miracles. So Bari became a place of pilgrimage, and the legends about St. Nicholas multiplied apace.

We owe our notion of Santa Claus as a secret dispenser of gifts to a story that St. Nicholas once saved three girls from a life of prostitution by throwing purses of gold through a window in Patara, thus permitting a poverty stricken nobleman to give his daughters suitable dowries as custom demanded.

In addition, St. Nicholas was credited with restoring life to some boys who had been slain and dismembered by a wicked innkeeper of Myra—hence the occasional stained glass windows in which the saint is shown beside three lads in a tub.

## The Texas Co.

Petroleum and Its Products  
**HENRY BAUER, Jr.**  
Consignee

Phone 157

## THE BLACK FOLKS VISIT TINY

It was a still night. Tiny was sitting in her rocking chair by the fire knitting another pair of gloves when she heard a knock upon her door. Surprised and startled, for she was not expecting anyone, Tiny hastened to open the door. And, as she peered into the darkness there stood an old larkie woman with a little curly-haired boy as black as the night itself. His white teeth glistened as he smiled and looked up at Tiny. 'Lady,' said the boy, 'I'se am a little black boy and my mother and I were passing by yo house when we saw a light gleamin' from the little window in yo house. De light seemed to have a welcome and we wanted to stop by and warm our hands as it is so cold out here and we have no gloves.'

'Come in, come in,' said Tiny, a little hesitant as she pondered a moment about inviting black folks into her home. Suddenly, a warmth enveloped the room that Tiny had never felt before. And, as the little black boy and his mother warmed by the fire she felt a glow within her heart and she said, 'You said you had no gloves and I am going to give you a pair of little gloves that I have made just for you and your mother a pair of big gloves that I have upon the shelf.' The little boy's eyes grew big and his smile brightened the room as he fitted the gloves on his hands and handed the other pair to his mother, and said, 'We must go now lady, and I sho do know now that white folks is de bestest people in dis wide world.'

The two black folks departed and went on their way and Tiny was alone again, but a strange new peace was in her heart as she said aloud, 'A little black does not hurt anyone at times.'

By: Mrs. Claudia Burns

Drinking Cups at News-Record.  
Rubber Stamps at News-Record



GUARANTEED WATCH, CLOCK  
AND JEWELRY REPAIRING

A. L. HART

Water Valley Texas



best wishes  
at Christmas

1953

This is a time  
for remembering old friends,  
and we number you among ours.

STERLING MOTOR COMPANY

REED MOTOR COMPANY

"Merry  
Christmas



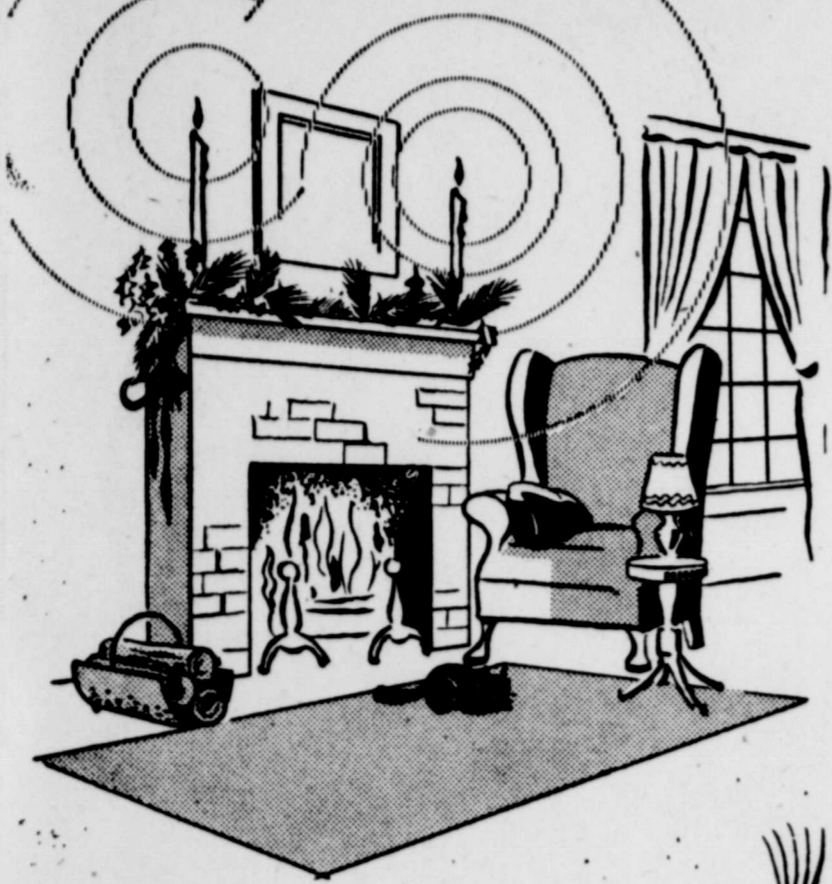
From the Red River to the  
Rio Grande, your friends  
and neighbors at your  
electric service company  
wish you and yours a  
Merry Christmas and a  
Happy New Year.

and Happy  
New Year!"

West Texas Utilities  
Company



## Season's Best



We'd like to sit at your fireside to greet you personally, Merry Christmas.

1953

John Hamilton Humble Service Station  
VERNON and JOHN



STERLING MOTEL

MR. AND MRS. WEBB R. HUDSON, Managers

## 'Silent Night' Hymn Is Often Called Song From Heaven

"Silent Night" is often called the "Song from Heaven" because the story of its inspiration and composition is one of the most beautiful Christmas stories in existence.

On December 24, 1818, in the Austrian village of Hallein, as Father Joseph Mohr sat reading his Bible, there was a knock at his door. It was a peasant woman who wanted the priest to visit a poor charcoal-maker's wife to whom a child had been born. The parents had sent her to ask the priest to come and bless the infant.

Father Mohr was strangely moved by the visit to the mother. And that evening as he returned to his home saw that the dark slopes of the Alps around the village were



alight with torches of the mountaineers on their way to church. To him it was a Christmas miracle.

Later, as he tried to put down on paper his feeling and experience, the words kept turning into verse. When dawn came he found he had written a poem—a beautiful and moving poem.

On Christmas Day his friend, Franz Xaver Gruber, music teacher in the village school, composed music to fit the verses.

Village children heard the priest and teacher singing the song and learned it. From there it spread throughout the world. Today, it is regarded as the greatest Christmas hymn and wherever there are men of good will they sing:

"Silent night, holy night—  
All is calm, all is bright,  
Round you Virgin, Mother and Child;

Holy Infant, so tender and mild,  
Sleep in heavenly peace—  
Sleep in heavenly peace."

# New 1954 Chevrolet

COME SEE IT!

First and only low-priced car to bring you all these new features and advantages!

**New!**

**POWER BRAKES**  
*First in the Low-Price Field!*

Chevrolet Power Brakes make stopping wonderfully easy and convenient. Optional at extra cost on Powerglide models.

**New!**

**AUTOMATIC WINDOW AND SEAT CONTROLS**  
*More Chevrolet "Firsts!"*

Touch a button to adjust front windows or seat. Optional on Bel Air and "Two-Ten" models at extra cost.

**New!**

**NEW POWER IN "BLUE-FLAME 125" ENGINE**  
*Most Powerful in its Field!*

Most powerful Chevrolet passenger car engine ever built! Teamed with Powerglide, optional at extra cost.

**New!**

**NEW POWER IN "BLUE-FLAME 115" ENGINE**  
*Out-Powers All Other Low-Priced Cars!*

In gearshift models, the more powerful "Blue-Flame 115" engine also gives you finer performance with money-saving gas mileage!

**New!**

**NEW STYLING IN BODY BY FISHER**  
*Another Chevrolet Exclusive!*

All around the car, and from every angle, you see new beauty in the only Fisher Body in Chevrolet's field.

**New!**

**FINEST, MOST COLORFUL INTERIORS**  
*In the Low-Price Field!*

Here are the most luxurious interiors on any low-priced car. New interior color harmonies are keyed to brilliant new exterior colors.

**New!**

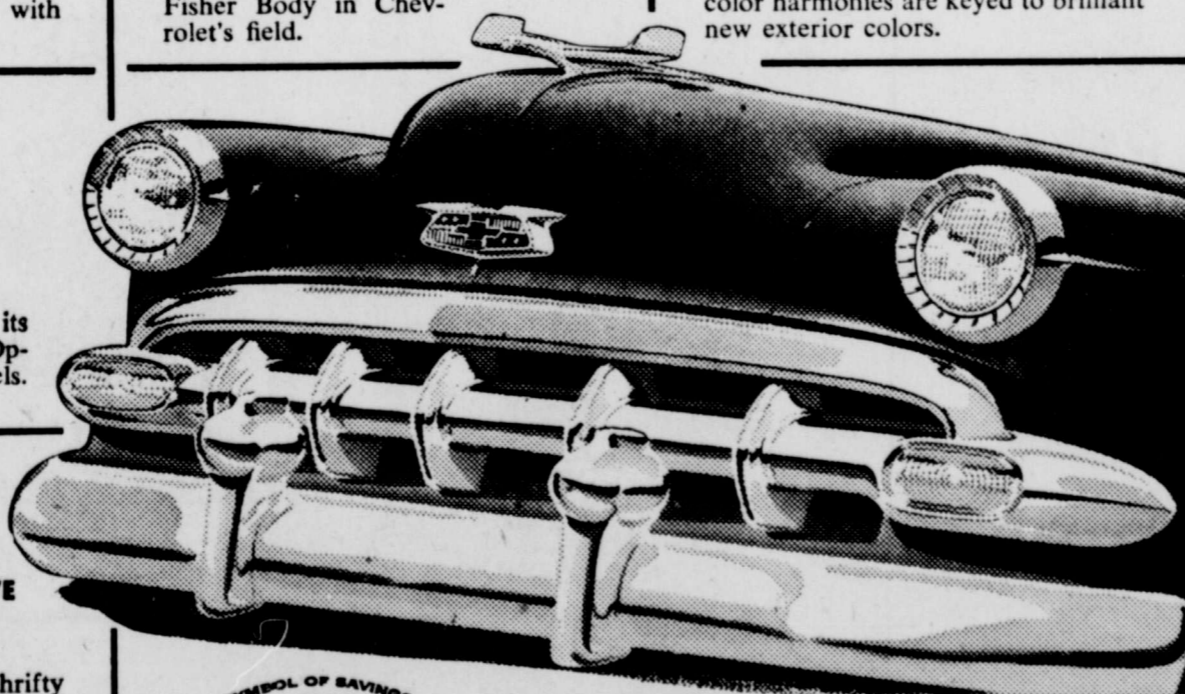
**LOWER PRICED POWER STEERING**  
*Another Chevrolet "First!"*

The first Power Steering in its field now reduced in price! Optional at extra cost on all models.

**New!**

**CHEVROLET'S EXCLUSIVE POWERGLIDE**  
*Now for All Models!*

Now you can have smooth, thrifty Powerglide on any model. Teamed with the "Blue-Flame 125" engine, it's optional at extra cost.



More things more people want, that's why  
**MORE PEOPLE BUY CHEVROLETS**  
than any other car!

**R. T. CAPERTON CHEVROLET CO.**  
Phone 35 Sterling City, Texas

### Have You

been visiting  
had visitors  
sold anything  
bought anything  
had a party  
been to one  
joined a club or been  
thrown out of one  
got engaged  
been jilted  
got married  
been divorced  
had triplets  
quadruplets  
or even one  
baby?

### That's News!

and we, and your friends would like to know about it.

### Call The News-Record

ask for the society editor, that's me

### Or If You're Scared

we can't spell your name or somebody else's

### Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

### Thank You!

### WOMEN WANTED

Housewives wanted—Address advertising postcards. Must have good handwriting. Write National Engraving, Watertown, Mass.

**Realtors -- Land Loans**  
YOUR LISTINGS APPRECIATED  
Rentals, Homes, Land

**Sterling Finance Co.**  
Po. O. Box 668, Sterling City, Tex.



**Holiday Recipe For Small Fry Fun**



Their own "real movies" at home provide exciting fun for youngsters in a happy holiday party they can plan themselves.

Holiday parties are such fun! Let your youngsters enjoy them to the hilt, but make it easy for yourself and important to them by letting them do their own entertaining.

How about a party of their own—a "real movie" party at home with "theatre tickets" they send as invitations to their friends? Invite their favorite celebrities to do the show—Woody Woodpecker, Howdy Doody, Mighty Mouse—even Santa himself in that favorite theme, "The Night Before Christmas"—all in the form of real Hollywood movies you can get from any camera store in 8mm and 16mm subjects at very low cost. If you don't have the projector, you can rent or borrow one.

Refreshments can be simple and easy. Make snowy popcorn balls or frosted gingerbread, animal cut-out cookies or marshmallow snowmen, for gay and tasty treats. Presto! You have a party that's easy on you, on the house, and on the neighbors, too. And the children will simply love it.

For engraved announcements, cards, letterheads and envelopes, see the News-Record. Prices are reasonable.

**Two Operators to Serve You:—**

MRS. RUBY GRUNY  
MRS. CATHERINE DAVIS



Call 123 for Appointment  
**Vanity Beauty Shop**  
Sterling City, Texas

(All appointments not cancelled 1 hour before time to be charged for)

**Insurance & Abstracting**

Reliable Abstract Work  
Fire and Automobile Insurance  
DURHAM ABSTRACT CO.  
DURHAM INSURANCE AGCY.  
Worth B. Durham, Mgr

**STERLING CITY NEWS-RECORD**

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.  
PUBLISHED EVERY FRIDAY

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\$1.50 a year in Sterling County  
\$1.75 Elsewhere in Texas  
\$2.00 Outside State of Texas

NEWS established in 1890  
RECORD established in 1899  
Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 42c per column inch.

**LANDING MATS**

3X12 feet, 70-lbs. \$5.50 in Lots of 50

FOR SALE

**Williams Feed & Ranch Supply**

or A.P. FAMEROUGH, Goldthwaite



1  
9  
5  
3

Christmas again,  
and may its basic meaning  
mark your Holiday!

**SOUTH TEXAS LUMBER COMPANY**

W. D. FARNSWORTH, Manager



**Merry Christmas**

All the joys of the  
season be yours . . .

M. E. CHURCHILL, Consignee  
STERLING CITY, TEXAS



A "wide-open" door is waiting for you  
at our place of business.

**LOWE HARDWARE AND FURNITURE COMPANY**  
ROLAND BILLY ROLAND, ETHEL, JOHN



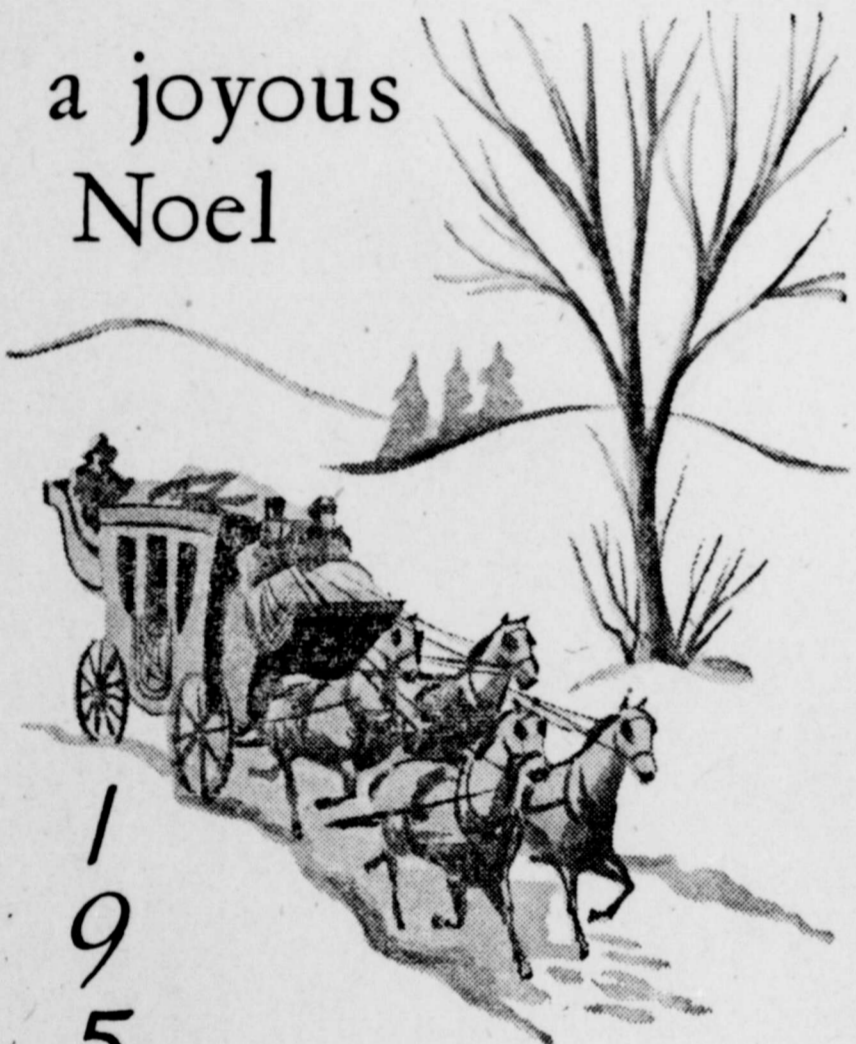
# It's Christmas!



And we're delighted to wish you  
the very best Holiday ever.

Martin C. Reed Wool Warehouse

a joyous  
Noel



1  
9  
5  
3

Old fashioned greetings  
to old-time friends.

Bill J. Cole Butane Company  
BILL, EVELYNNE, CHARLEY, GEORGE



You Can Have That  
**Printing**

DONE HERE IN STERLING CITY  
AT THE

**News-Record**

STERLING LODGE  
A. F. & A. M.  
No. 728



Regular Meetings on  
the Second Tuesday of  
Each Month

**The Texas Co.**  
Petroleum and Its  
Products  
**HENRY BAUER, Jr.**  
Consignee  
Phone 157

## One For The Cookie Jar

By Betty Barclay

EASY to make, easy to eat, but mighty hard to keep on hand—that's the way it is with a good batch of cookies! And it's especially true when the cookies in the jar are Bran Delights—crunchy cereal cookies so tasty that—unless you have a lock on the cookie jar—they'll disappear like magic. So, make a double batch and be prepared—just be sure to store the "extras" in a tightly covered container to insure their crispness.



### Bran Delights

1 1/4 cups sifted flour; 2 teaspoons double-acting baking powder; 1/2 teaspoon salt; 1 1/2 teaspoons grated orange rind; 1/2 cup butter or other shortening; 1 cup sugar; 1 egg, well beaten; 1 tablespoon milk; 1 tablespoon orange juice; 1 1/4 cups 40% bran flakes.

Sift flour once, measure, add baking powder and salt, and sift again. Add orange rind to shortening and cream thoroughly. Add sugar gradually and cream together until light and fluffy. Add egg, milk, and orange juice, beating thoroughly. Then add flour gradually, mixing well; stir in cereal. Chill until firm enough to roll. Roll 1/4 inch thick on lightly floured board. Cut with floured 2 1/2-inch cutter. Bake on greased baking sheet in hot oven (425° F.) 6 to 8 minutes. Makes 3 to 4 dozen cookies.

## On Your Mark!

By Betty Barclay

GET set! Go! It's a race with time—the time between now and the holiday season. And it isn't a bit too early to start lining up your recipes for holiday sweets. Starting now will give you time to try new ideas and test them on your family. In this way you can pick the most delicious ones—those worthy of your holiday party table and gift packages. This recipe for Maple Fudge, a scrumptious combination of maple-blended syrup, sugar, cream and walnut meats, is sure to pass the family test with flying colors and be enjoyed often during the holidays and all through the year.



### Maple Fudge

1 cup maple-blended syrup; 1 cup sugar; dash of salt; 1/2 cup light cream; 3/4 cup broken walnut meats.

Combine syrup, sugar, salt, and cream, and place over low heat. Bring to boiling point, stirring constantly. Then boil without stirring until a small amount of mixture forms a soft ball in cold water (or to a temperature of 236° F.). Remove from heat. Cool to lukewarm (110° F.) without stirring. Then beat until mixture loses its gloss (12 to 15 minutes). Add nuts and turn at once into lightly buttered 8x4x3-inch pan. When cold, cut in squares. Makes 18 large pieces.

"ARE YOU A GOOD HUSBAND?"  
Here's a simple test that will help you determine your success or shortcomings as a husband—provided by Dr. Emily Hartshorne Mudd, president of the American Association of Marriage Counselors. Look for it in the American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

## City Barber Shop

H. F. MERRELL, Prop.

"Satisfaction Guaranteed"

## FOLEY SHARPENED SAWS

Cut Faster, Cleaner, Easier

You'll save time and effort when your saws have been sharpened on our precision machine. All teeth are made uniform and accurate . . . just like new.

You'll be pleased with our speedy service and with your easy cutting saw.



Precision Foley Automatic Filer  
Leave Saws at South Texas Lumber  
Company in Sterling.

G. A. HART  
Box 14 Water Valley, Texas

New 1954-55 Texas Almanacs at News-Record. \$1.25

## SPORTING GOODS

FISHING TACKLE, GUNS, AMMUNITION, CAMPING, etc.

**C. C. AINSWORTH**

PHILLIPS 66 STATION  
Phone 148

FIRESTONE TIRES  
Sterling City, Texas



Season's  
Greetings

To Every  
MEMBER  
Of Your  
FAMILY

1953

Brock's Grocery and Market

JOHN, ROXIE, LA VONE

## Season's Greetings



May yours  
be filled  
with pleasant people  
all through the Holidays.

PALACE THEATER

ADMIRAL TELEVISION

Advertising Doesn't Cost—It PAYS

**TAGGING AND SHEARING**  
Tagging 8 1/2 Cents

SIGN UP NOW FOR SHEARING

**JOHN BALDERAZ**

Phone or See Me at Lowe Hardware Co. Sterling City, Texas



New 1954-55 Texas Almanacs at News-Record. \$1.25

**MERRY CHRISTMAS**



Another  
Happy Season . . .  
Another  
Good Wish . . .

May we use this  
method of thanking you  
for the year's patronage.

**Long Drug Company**

Cecil  
Rama  
Frances  
Mrs. Gartman



**greetings**

A Happy  
Wish for  
You is  
Ours!

We want you to know  
that we appreciate your  
patronage and friendship  
during the past year.

**Cosden Service Station**  
**Sterling Oil Company**  
**Pat Boatler**

Advertising Doesn't Cost—It PAYS

**Your local paper covers  
your home town . . . BUT**

Texans read their Dallas News, too, every morning. It completes their picture of world happenings, sports, oil, market and farm news. They enjoy the features, fiction and comics. This Week Magazine goes along as a bonus every Sunday.

*If you are missing this daily bundle of good reading, subscribe today!*

**FOLKS! IT'S POW'FUL EASY TO SUBSCRIBE TO THE DALLAS MORNIN' NEWS!! YO' JUS' CALL YORE POSTMASTER OR WRITE THE DALLAS NEWS FOR FAST SERVICE. ONLY \$1.75 A MONTH!!**



Joe David Crossno, son of Mr. and Mrs. B. J. Crossno and student in the Texas University Medical School at Dallas, is home for the Christmas holidays.

The George Blackburns are visiting relatives in Dangerfield and Bell, Texas through the holidays.

It's time now to renew your subscription to the Sterling City News-Record. \$1.50 in Sterling County.

**CHRISTMAS AROUND THE WORLD**

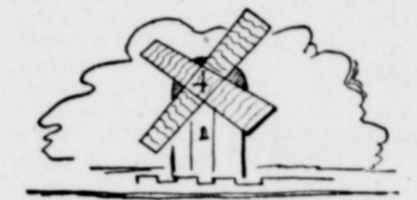
UNITED STATES (Merry Christmas)—Christmas tree, mistletoe and Santa Claus.



BRAZIL (Boas Festas)—A family dinner is first on the list of festive celebrations in Brazil. Christmas trees, gift exchanges and other typical U.S. holiday customs are being adopted in South America.



HOLLAND (Hartelijke Kertgrooten)—Land of old St. Nicholas, forerunner of our Santa Claus. In former years, the Dutch celebrated for a month. St. Nick scattered his gifts about the floors of Dutch homes as early as December 6.



ITALY (Bono Natale) — Shepherds gather in villages on Christmas Eve to play musical instruments as townsfolk sing sweet Nativity songs. Thousands flock to St. Peter's in Rome on Christmas Day.



GREECE (Kala Xristouyeha)—Decorated trees, greeting cards and gift exchanges are season highlights. New Year's Eve is really the top holiday, with big dances, parties and other celebrations for young and old.



PHILIPPINE ISLANDS (Maligayang Pasko) — Church services, singing and dancing are Yuletide favorites in the islands.



**Greetings**



May your Christmas be  
'merry and bright' . . .

**1953**

**BAILEY BROS.**  
THE MEN'S STORE

**HELLO**



To Every Member  
of Your Family . . .  
Merry Christmas

**GARRETT & BAILEY**

Your Dry Goods and Notions Store

**Palace Theater**

Fri., Sat., Dec. 25-26  
**"Conquest of Cochise"**  
John Hodiak, Robert Stack

Sun., Mon., Tues., Dec. 27-28-29  
**"LILI"**  
Leslie Caron, Mel Ferrer

Wed., Thurs., Dec. 30-31  
**"Down Among the Sheltering Pines"**

Fri., Sat., Jan. 1-2  
**"The Last Posse"**  
Broderick Crawford, John Derek



**TIME OUT . . .** Santa Claus pauses in his Christmas Eve visits sometimes to pick up a hot dog and ice cream cone at an all-night hamburger stand.



**CHRISTMAS FEAST . . .** The toys have been opened and church services are over. Now, it's time for that Christmas feast and a turkey drumstick.