

# STERLING CITY NEWS-RECORD

VOLUME 62

"Since 1890" PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS

DEC. 18, 1953

No. 51

## LETTERS TO SANTA:

(These letters are from Mrs. Evelyn King's first graders.)

Dear Santa Claus,  
I want a sewing machine that really sews, a toni doll, baton, some dishes, a drum and a cash register.  
I love you.  
Nelwyn King

Dear Santa Claus,  
Please bring me a bicycle, one gun and holster.  
I love you.  
Royce Gene Sparks

Dear Santa Claus,  
I want a BB gun, a bow and arrow with six arrows, a goal and a big ball.  
I love you.  
Donny Neel

Dear Santa Claus,  
I want a walking doll, a valentine bracelet, a cash register, some dishes and ballet shoes.  
Love,  
I want a walking doll, a valen-

Dear Santa Claus,  
I have been a nice boy. I would like to have a big drum, pair of house shoes, a dirt loader, a bulldozer and a push button car.  
Love,  
Troy Murrell

Dear Santa Claus,  
I want a football suit, basket ball suit, two guns with holsters, a wagon, and a tractor. That's all.  
I love you.  
Tommy Williams

Dear Santa Claus  
I want a train.  
I love you.  
Bill Foster

Dear Santa Claus,  
I want a piano, a walking doll and a nurse set.  
I love you.  
Barbara Durham

Dear Santa Claus,  
I want a switchboard, a walking doll, and a toni doll and some dishes.  
I love you.  
Charlene Coe

Dear Santa Claus,  
I want a stockade and cappaches.  
I love you.  
Crisp Williams

Dear Santa Claus  
I want a doll and a real television.  
I love you.  
Karen Williams

Dear Santa Claus,  
I want an ice box, cash register, and a doctor set.  
I love you.  
Marsha Stewart

Dear Santa Claus,  
I want a walking doll and a bicycle.  
I love you.  
Sandra Parker

Dear Santa Claus,  
I want a real BB gun and a bicycle. That's all I want.  
I love you.  
Tommy Foster

Dear Santa Claus,  
Please bring me a nurse's kit, a set of dishes and a drum.  
I love you.  
Cynthia Ayers

Dear Santa Claus,  
Please bring me a bike, a Lazy Susan kit and a doll.  
Love,  
Nancy Bengé

Dear Santa Claus,  
Please bring me a big drum, football suit, big station, some cars and two guns with holsters.  
I love you.  
Gary Smith

Dear Santa Claus,  
Please bring me a BB gun, pair of chaps, and a pair of spurs.  
I love you.  
Larry Blackburn

Dear Santa Claus,  
I want a doll, a drum, and a sewing machine.  
I love you.  
Betty Jo Barrett

Dear Santa Claus,  
I want a walking doll, sewing machine, a baby bed, and doctor kit.  
I love you.  
Louise Alexander

Dear Santa Claus  
I want tow guns with holsters, a train and a truck.  
I love you,  
Billy Jo Brown

## Two Are Hostesses At Wimodausis Meeting

Mrs. Foster Conger and Mrs. O. M. Cole were hostesses to the Wimodausis Club members Wednesday afternoon in a Christmas program held in the community center club-room.

Christmas decorations were used and Christmas cookies and coffee were served to those present.

The meeting opened with a prayer by the Rev. Bruce Medford. He also made the chief talk of the afternoon, speaking on "The Prince of Peace." The roll call was answered by a Christmas custom in Another country. Mrs. Cole read the scripture reading, Luke 2: 1-20.

Joy to the World was sung by all those present.

Mrs. J.C. Reed gave a talk on Great Mothers of the Bible.

Present were Mrs. R. P. Brown, Mrs. R. C. Bynum, Mrs. Foster Conger, Mrs. H. F. Donaldson, Mrs. Jack Douthit, Mrs. Lester Foster, Mrs. R. T. Foster, Mrs. T. S. Foster, Mrs. H. D. Glass, Mrs. Ray Lane, Mrs. E. F. McEntire, Mrs. W. R. Morgan, Mrs. J. C. Reed, Mrs. N. H. Reed, Mrs. W. N. Reed, Mrs. Cole, Mrs. Bruce Medford and Mrs. Robert Ritchie. Mrs. E. E. Young of Kossee, Texas was a guest.

## 1954 Pontiacs On Display At Reed Motor Company

Two new 1954 Pontiacs will be on display at the Reed Motor Company here Friday of this week. This announcement was made by Martin C. Reed early this week.

The new General Motors Pontiac for 1954 is the largest Pontiac yet—the biggest ever in size. New colors and custom-decorated interiors add to the appearance. Many of the latest developments and features to be found on only the most expensive automobiles may be had on the Pontiacs at slightly higher costs.

Reed invites the public in to see the showing of the new Pontiacs at his place this week-end.

## REOPENING OF TRUCK STOP SATURDAY, DECEMBER 19

All Coffee Money at Truck Stop And City Cafe Saturday to MOD

Joe Blane said this week that the formal reopening of the remodelled Truck Stop would be held on Saturday of this week. Free coffee and donuts will be served. Patrons will have the March of Dimes coin collectors setting in front of them on the counters and booths at both the Truck Stop and City Cafe that day. Blane hopes and expects all coffee to bring a dime that day—but the customer is asked to donate it to the March of Dimes. He hopes to raise a goodly amount for the March of Dimes drive here.

Hens for sale. Puppies to give away for pets—part cocker and part scottie. Phone Mrs. Purvis.

Dear Santa Claus,  
I want two guns, a train and western suit and hat a cowboy rope, some boots and a bow and arrow with six arrows.  
I love you,  
Karol Davis

Dear Santa Claus,  
I want a gun with holsters and a BB gun.  
I love you,  
Michael Arp

Dear Santa Claus,  
Please bring me a doll, a nurse kit and a baby bottle set.  
Love,  
Shirley Price

Dear Santa Claus,  
Please bring me a walking doll, a sewing machine, some dishes and a typewriter, also a piano.  
I love you,  
Vinita Su Speck

Dear Santa Claus,  
I want a cap gun and rifle with a holster.  
Love,  
Wayne Smith

Dear Santa Claus,  
I want a walking doll and a telephone operator set.  
I love you,  
Marily Newcomb

Dear Santa Claus,  
I want a cap gun, a trailer and truck, and a road grader.  
I love you,  
Wayne Fincher

## Lions Hold Christmas Auction Wednesday

The Lions Club members held the regular Christmas auction at the regular weekly luncheon on Wednesday of this week. Mrs. Levi Martin served a regular Christmas dinner of turkey, and dressing and all the trimmings. Almost \$300 was bid in by members and guests for the auction. Money raised will be used to fix up Christmas baskets of groceries and toys for those so decided on by the committee. Lion President Long appointed Robert Ritchie, John M. Stuckwish and Bill Green to act on the committee.

Lion Worth B. Durham acted as auctioneer. He was assisted by R.T. Caperton and Horace Donaldson.

Guests at the dinner and auction included. Mrs. D. L. Haralson, Will Durham, Jack Durham, Claude Collins, Roy Foster, A. D. Lawson and Clinton Hodges.

## New Chevrolets Are On Display at Caperton's

The new line of 1954 Chevrolets are on display at the R. T. Caperton Chevrolet Company today. The improved new Chevrolet for '54 is improved not only in appearance, but also in performance, said owner R. T. Caperton.

Free Coffee and Doughnuts  
Along with the showing of the new cars, Caperton will serve free coffee and doughnuts. He will have favors for the grown-ups as well as the children, he said.

Plans are being made for a large crowd and Caperton invites every one in for the showing.

## Christmas Party For Caperton Employees

The R. T. Caperton Chevrolet Company of Sterling City was host to their employees and employees of Caperton Chevrolet Co., Bronte. The affair was held Tuesday night here in the local company office. The Christmas party is an annual affair for the two companies.

Refreshments were served to the following:

Mr. and Mrs. E. L. Caperton, Mr. Matthew Caperton and Janet, Mr. and Mrs. Roy Robinson, Larry, Patricia and Cynthia, Mr. and Mrs. Clifford Hageman, Don and Espie, Jr., and Mrs. Bonnie McAulley, all of Bronte and—

Mr. and Mrs. John Walraven, Mr. and Mrs. Raymond Blair, Mr. and Mrs. Wilbur Stone, Wilbur, Jr. and Ginger, Mr. and Mrs. Elton Neel and Donny, Mrs. J.C. Slaughter and Mr. and Mrs. R. T. Caperton, Jacques and Randy.

## School To Take Two Weeks Xmas Holiday

The Sterling Public Schools will turn out this Friday, December 18, for the Christmas holidays, it has been announced. Classes will resume two weeks later, on Monday, January 4, superintendent O. T. has announced.

Mrs. Dayton Barrett's kindergarten group will observe the same holidays as the school, Mrs. Barrett has said.

Practically all businesses in town will observe the day of Christmas as a holiday. The bank, post office, stores, and offices will be closed. Joe Blane's City Cafe will be closed that day, but the Truck Stop will be open he said. Tommie Lilly's Drive-In Grocery and Cafe will be open, she said.

## TURKEY SHOOT HERE SUNDAY AFTERNOON

The local 4-H Club will hold its second turkey shoot Sunday afternoon at the Emery caliche pit, it has been announced by County Agent Fred Campbell, sponsor of the club. The shoot starts at 2 p.m. and will be held about as the other one—before Thanksgiving.

There will be classes for 22 rifles, large rifles, shotguns and pistols. Targets will cost \$1.00 and the winner of each set wins the turkey.

Campbell said the money raised at the shoots will be used to help hold the Annual 4-H Club Boys Livestock Show here early in the year.

About \$100 was cleared at the last shoot and Campbell hopes to do that well at this one Sunday.

## CHRISTMAS PAGEANT AT SCHOOL

A Christmas pageant was presented at the school auditorium on Thursday night of this week. The affair was worked up by Mrs. Johnnie Lee and Miss Mary Ann Bradshaw. A large number of people attended the affair.

Depicting the first Christmas, the program opened with the singing of "O Come, All Ye Faithful." The Rev. Bruce Medford gave the opening prayer and read the scripture reading.

The first scene was a shepherd's field near Bethlehem. Between the scenes the choir sang The First Noel and O Little Town of Bethlehem. Elizabeth Cole sang White Christmas.

The second scene was in the stable at Bethlehem.

The program ended with the singing of Joy to the World by the audience and the closing prayer by the Rev. Robert Ritchie.

Don McDonald was the announcer for the pageant and also acted as stage manager. Bernetta Williams played Mary and Robert Gartman was Joseph.

Shepherds in the play were James Ayers, Gary Arp, Kenneth Fincher, David Foster and Corwin Collins. The three wise men were portrayed by C. L. Kings, Jr., David Durham and Milton Reed.

Angels were played by Lynda Zuck, Cathie Haralson, Rosanne Foster, Susan Medford, Vicki June Johnson, Sandra Robbins, Jacque Caperton, Willene Glass, Lynda Allen, Elaine Price, Janet Westbrook, and Betty Jo Daves.

Choral readers were Charles Malen, Paul Brown, Wayne Daves, Steve Whitley, Jimmy Parker, Reynolds Lee Foster, Clayton Stewart, Robert Counts, Jimmy McCarty, Tommy Arp and David Drennan.

The choir was composed of Leon Stockton, George Davis, Ernestine Rodriguez, Carolyn Zuck, Glenda Fincher, Elizabeth Cole, Carolina Rodriguez, Christina Bernal, Esther Gaitan, Daniel Gonzales, Darla Kay Dunn, Jynette Gaston, Gwendolyn Blair, Richard Ortega, Enedina Mata, Adelina Estrada, Johnnie Rae Tollett, Barbara Clark and Mary Malone.

## HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Mr. and Mrs. D. P. Glass  
LaVerne King  
Mrs. Lillian Reed  
Mrs. Marvin Churchill  
Charley Bowen  
Dismissals since Thursday morning of last week include—  
Mrs. Maud Conger  
Luther Hallmark  
Mrs. C. N. Crawford

Dick Bailey, son of Mr. and Mrs. S. M. Bailey, reported for Army induction at Midland on Monday of this week. He was sent to Abilene for his physical.

## Chesley McDonald Talks At Boy Scout Supper

Chesley McDonald was the speaker of the evening Monday when the organization of the Boy Scouts' parents held the regular quarterly get-together for Scouts, Scouters and families of the boys.

The barbecue supper was held in the community center building. A supper of barbecue goat, beans, salads, pickles, onions, bread and cake, with tea, coffee or hot chocolate was served to about 85 people.

Scoutmaster Harry Bradstreet acted as master of ceremonies. Following the supper and talk by McDonald, the boys and pre-Scout age children received Christmas gifts.

The goats had been donated by J. T. Davis, and R. T. Caperton and Bill Green was responsible for barbecuing them.

Mrs. Joe Emery, president of the organization, expressed thanks for all who helped make the affair a success.

FOR SALE--10 lots, shown as Block Z on map on new Big Lake Highway. See H. A. Chapple.

Buddy Cole, son of Mrs. Agnes Cole, reported to Midland on Monday for induction into the Army. After his physical examination in Abilene he was sent to Fort Bliss.

## BRONTE & COAHOMA WIN TOURNAMENT

The Bronte boys' and the Coahoma girls' basketball teams won the championships in the Sterling City Invitation Tournament here last week-end. The Sterling City boys and girls took the consolation honors.

In the boys' finals, Bronte beat Forsan 62-49 with all tourney selection Arbie Phillips leading the way with 18 points. The losers' Albert Oglesby, another all meet choice, topped the game scorers with 27 points.

The girls' finals went to Coahoma by 59-49 over Forsan with Joyce Francis leading the winners with 30 points while Forsan's Mary Fletcher, all tourney player, had 23 for her team.

The consolation finals in the boys had Sterling City over Christoval by 66-34. Marshall Blair led Sterling City with 19 points while Bill Allen had 13 for the losers.

Lake View's Pat Maier had 31 points, but Sterling City won over the Maiden B team by 56-52 in the girls consolation finals. Jenny Davis paced the winners with 28 points.

## Mrs. Ross Foster Is Noratadata Hostess

The Noratadata Club met Thursday night of last week at the home of Mrs. Rufus Foster. Mrs. Ross Foster was hostess to the club members.

The club voted to give \$10 to the Brownie Fund and to sponsor a concession stand at a ball game in January for the March of Dimes. They also voted to help with the Mother's March in the drive.

A "Christmas Vision" was given by Mrs. Worth Durham and the "Christmas Spirit" was given by Mrs. Ewing McEntire. Mrs. Chesley McDonald read a "Christmas Wish" to the club.

A dinner was served to the following club members and guests: Mrs. Finis Westbrook, Mrs. Martin C. Reed, Mrs. Neal J. Reed, Mrs. William Foster, Mrs. Worth Durham, Mrs. Chapple Murrell, Mrs. Chesley McDonald, Mrs. Forrest Foster, Mrs. Anna Lee Johnson, Mrs. Reynolds Foster, Mrs. R. T. Foster Jr., Mrs. I. W. Terry, Mrs. Ewing F. McEntire, Mrs. Fred Campbell, Mrs. Bill J. Cole, Mrs. Nan Davis, Mrs. Foster S. Price, Mrs. Hubert Williams, Mrs. Sterling Foster, Mrs. Rufus Foster, Mrs. Clyde Reynolds, Mrs. Jimmie Currie and Mrs. Dean Johnson.

## PAULBO ORTEGA BURIED HERE THURSDAY MORNING

Funeral services for Paulbo Ortega, 83, who died in a Dallas hospital Tuesday, were held here on Thursday morning at the Mexican Baptist Church. Burial was in the City Cemetery with the Rev. Benjamin Diaz officiating. Eberley-River Funeral Home of Big Spring was in charge of arrangements.

Mr. Ortega was born in 1870 in Mexico. Survivors include one son, Irving Ortega, and one daughter, Miss Susie Ortega, both of Sterling City.

## Langford-Mitchell Vows Last Sunday

Miss Shirley Langford, daughter of Mrs. Doc Daves of Sterling and Sammie Ray Langford of Arkansas, was married last Sunday afternoon at 3:00 p.m. here to Loy Mitchell. The single ring ceremony was performed by the Rev. Robert Ritchie in the home of Mr. and Mrs. Ansel Reed.

The bride was given in marriage by Doc Daves; Ansel Reed was best man, and Mrs. Ansel Reed was matron of honor.

The families of the two were present for the occasion.

The couple took a short wedding trip to Brady.

Loy is stationed in San Francisco with the U.S. Navy and has to report back at the end of this month. Mrs. Mitchell, a senior in the local high school, will stay here and finish her senior year.

## FHA Girls To Have Homemade Candy Sale Here Saturday

The members of the Future Home makers of America, will sell homemade candy in a sale here Saturday. The sale will be held in the Palace Theater, said Betty Dunn, and will begin at 10 a.m.

The candy will sell for \$1.50 per pound said Betty.



**CARD OF THANKS**

I want to thank all in the hospital, all who sent flowers, gifts, and cards and all that came to see me while I was sick. Sterling County Hospital and Dr. Swann are the best yet and the people of Sterling City are, too.

Maud Conger

**"A STAR FOR BOBBY" \* \* \* \***  
Manuel Komroff tells the inspiring story of a modern Christmas miracle. It's a beautiful and wondrous true story that will put a lump in your throat, a tear in your eye and faith in your heart. Look for it, along with other inspiring Christmas stories in the American Weekly, that great magazine distributed

with next Sunday's Los Angeles Examiner.

**DISTRICT BASKETBALL DATES FOR STERLING EAGLES**

The schedule for district basketball play for the Sterling Eagles is scheduled as follows:

January 8—Knott here  
January 15—Garden City there  
January 19—Coahoma here  
January 22—Forsan there  
January 26—Knott there  
February 2—Garden City here  
February 5—Coahoma there  
February 9—Forsan there.  
These games take in the first part of district play by District 23-B.

**Letters To Santa**

(These letters are from Mrs. Ray Lane's First graders.)

Dear Santa Claus:

I would like to have a B-B gun for Christmas, and an accordion. My uncle married in Mexico. Bring them some presents.

Love,

Joe Gaitan

Dear Santa:

I want a B-B gun and some candy.

Love

Danny Mata

Dear Santa:

I want a B-B gun. Bring my little sister a doll.

Love

Joe Estrada

Dear Santa Clas;

I will be in Dallas for Christmas. Bring me a B-B gun and an accordion like Jodies.

I will have some coffee and an apple on the table by my tree for you.

Love to you.

Jimmy Ortega.

Dear Santa:

Please give Raymond and me a B-B gun and some candy for Christmas.

Love

Ernest Longoria

Dear Santa Claus.

I am six years old. I want a bride doll.

Love

Margaret Rodriguez

Dear Santa:

I would like to have a accordion for Christmas.

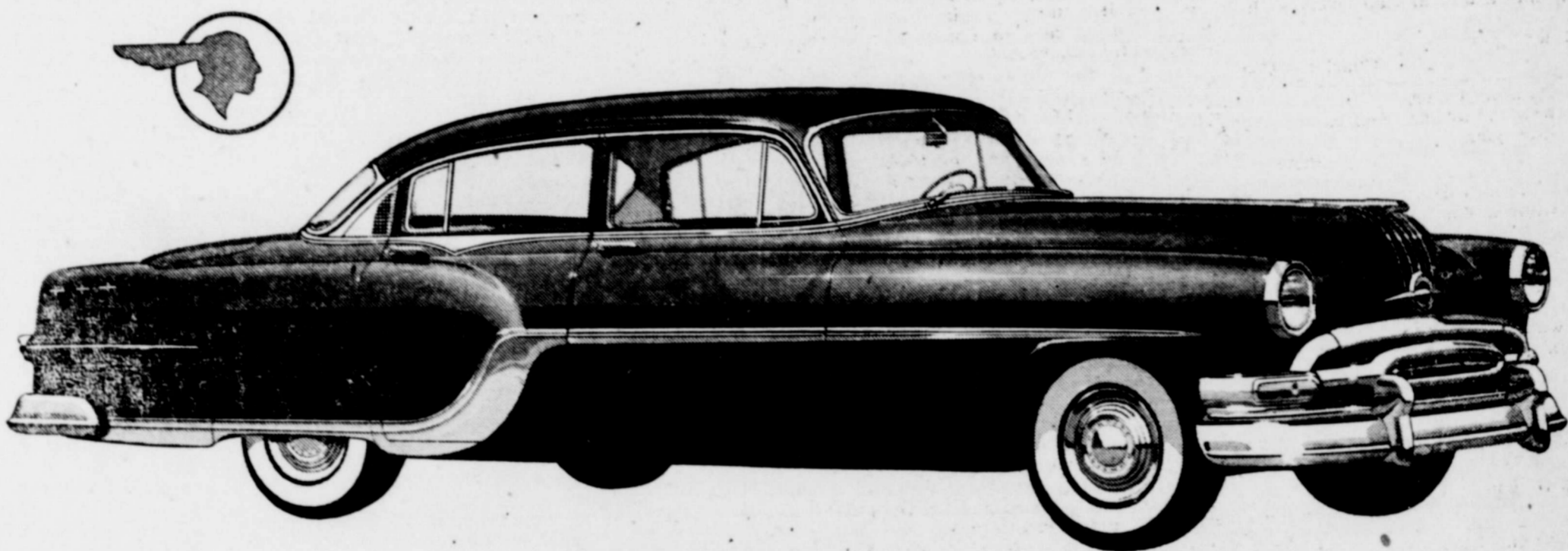
Love,

Jodie Rodriguez

Rubber Stamps at News-Record.

**PONTIAC PRESENTS FOR 1954**

**A Completely New Line of Automobiles!**



**The New Star Chief Series - Bringing New Values in Luxury Size and Performance Never Before Offered at the Price!**

**Biggest Pontiac Ever Built—214 Inches Over-All Length**

**Magnificent New Beauty, Inside And Out**

**New Custom-Styled Interiors—New Exterior Colors**

**Most Powerful Pontiac Ever Built**

**New Roadability And Driving Ease**

**New, Greatly Increased Cross-Country Luggage Room**

Here is the first genuine luxury car ever to be offered in Pontiac's low price range!

As the biggest Pontiac ever built, the new Star Chief brings you all the generous added length required for peak roadability and riding ease. And this extra length provides a long, low, aristocratic silhouette like costly cars, brought to even greater beauty by a brilliant new treatment of Pontiac's exclusive Silver Streak. Interiors are in key. Here is the gracious, spacious look of luxury for which motorists have paid several thousands more

than the modest cost of the new Star Chief. Add to all this an even mightier Pontiac engine and you will understand why you should not only see, but drive, this magnificent new car soon.

See the completely new Star Chief this weekend, along with the wonderfully improved Chieftain Series—General Motors lowest priced eight and famous economy six. Together, they prove that whatever you prize most in a car, again in '54, dollar for dollar—you can't beat a Pontiac.

TO ADD TO YOUR DRIVING PLEASURE AND THE LONG-RANGE VALUE OF YOUR CAR—PONTIAC OFFERS A WIDE SELECTION OF OPTIONAL EQUIPMENT\*



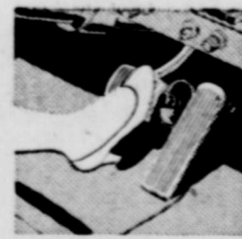
**Dual-Range Hydra-Matic** provides instant response in traffic, extra-economical cruising for the open road.



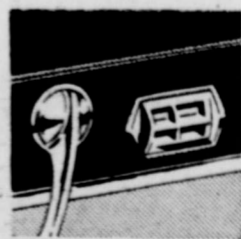
**Pontiac's Power Steering** offers finger tip steering ease for parking and slow turning, yet you retain safe road feel.



**New Air-Conditioning** cools your car to the temperature you set in minutes. Eight cylinder models only.



**New Pontiac Power Brakes** let you stop faster with far less effort and foot movement. A major advance in safety.



**New Electric Window Lifts** raise or lower front windows to any desired height by simply touching a button.



**New Comfort-Control Seat** adjusts to 360 different seat angles at a touch for the best driving position.

\*Optional equipment and accessories available at extra cost.

**On Display Now** - with its Beautiful New Companion Car **THE SILVER STREAK CHIEFTAIN**

**DOUBLE PROOF THAT DOLLAR FOR DOLLAR YOU CAN'T BEAT A Pontiac!**

**Reed Motor Company**

MAIN STREET

STERLING CITY, TEXAS





THE R. P. BROWNS OBSERVE 50th WEDDING ANNIVERSARY

Mr. and Mrs. R. P. Brown celebrated their 50th wedding anniversary here Sunday with an open house at their home.

A gold and white color scheme was featured throughout the house. The table was centered with flowers and a three-tiered cake in gold and white.

The mantle was decorated with a gold bouquet made of mesquite beans and berries. It was made by Mrs. Evan Jones. The house was decorated with flowers from their friends.

Mrs. Brown wore a beautiful ecru lace dress of satin and nylon. She wore a waist corsage and a

gold necklace.

Mrs. Fowler McEntire greeted the guests at the door. In the receiving line were Mr. and Mrs. Brown, Mrs. Howard Snyder of Wichita Kan., niece of Mrs. Brown, and Mrs. E. E. Young of Kossee, sister of Mrs. Brown registered guests.

Miss Ethel Foster and Mrs. Evan Jones of Ft. Worth presided at the tea service and Mrs. Earl Bailey and Mrs. Rufus Foster served cake.

Others in the house party were Mr. and Mrs. Evan Jones of Fort Worth, brother and sister-in-law of Mrs. Brown; Mrs. Jim McCabe of Durango, Colo., sister of Mr. Brown; Mrs. D. L. Slaton of San Angelo; Mrs. O. H. Graham and Mrs. Clayton Williams of Fort Stockton and Mrs. W. R. Hudson of Sterling City.

Music was presented by Kent Jones and Mrs. Anna Lee Johnson pianists. Miss Mavis Douglas of Ft. Worth sang.

Two hundred and twenty-five guests were registered.

Mr. and Mrs. Brown were married Dec. 13, 1903 in Grandview by the late Rev. J. C. J. R. Patton. Mrs. Brown is the former Miss Sula Jones, daughter of the late Mr. and Mrs. J. B. Jones of Grandview. She was born in Mantachie, Miss., and moved in 1897 to Texas with her family.

Mr. Brown was born in 1881 in Hill County, a son of the late Judge and Mrs. B. F. Brown. The couple moved to Sterling County in 1905. Their first home here was a tent which they occupied until they could haul lumber by wagon from San Angelo to build a house.

After ranching and farming several years, the Browns moved to Sterling City in 1908.

Both the Browns have been and are active in work of the community and church. Mr. Brown served for years as fire chief here, was a charter member of the Lions Club, active in the Methodist church as a steward, served as Scoutmaster and assistant Scoutmaster and other activities.

Mrs. Brown is active in the membership of the Wimodausis Club, and during World War I she was secretary of the local Red Cross and won a medal for selling Liberty Bonds. She kept complete scrapbooks on World War II accounts of Sterling boys, especially exploits of Mark and Jack Mathis.

**TRASH HAULING NOTICE**—I am now hauling trash twice each month for \$1.50 for two haulings a month. Let me know if you want this service. ALTON HUMBLE.

**Insurance & Abstracting**

Reliable Abstract Work  
Fire and Automobile Insurance  
**DURHAM ABSTRACT CO.**  
**DURHAM INSURANCE AGCY.**  
Worth B. Durham, Mgr

**Realtors -- Land Loans**

YOUR LISTINGS APPRECIATED  
Rentals, Homes, Land

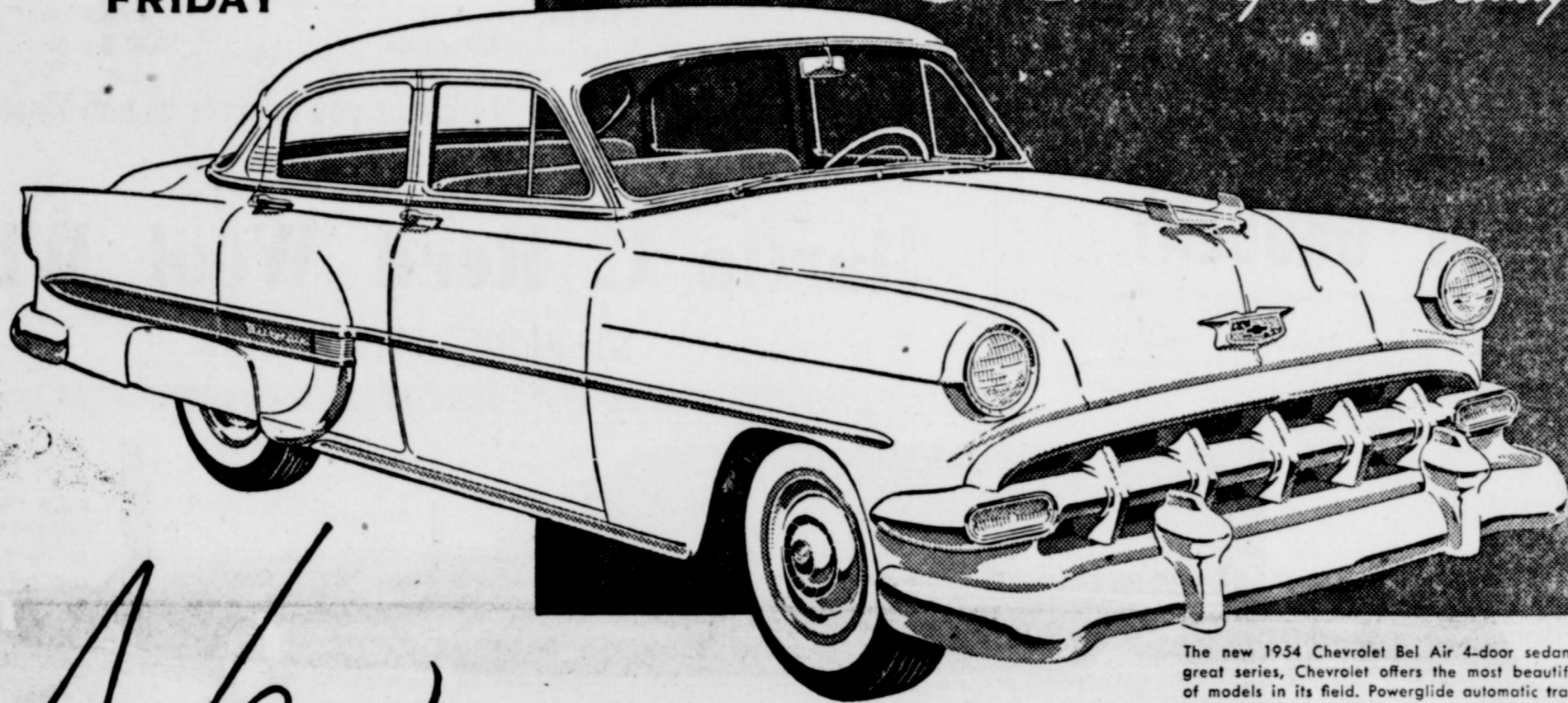
**Sterling Finance Co.**

Po. O. Box 668, Sterling City, Tex.

**The Texas Co.**

Petroleum and Its  
Products  
**HENRY BAUER, Jr.**  
Consignee  
Phone 157

**ON DISPLAY  
FRIDAY**



The new 1954 Chevrolet Bel Air 4-door sedan. With 3 great series, Chevrolet offers the most beautiful choice of models in its field. Powerglide automatic transmission now available on all models, optional at extra cost.

*New  
1954 Chevrolet*

**Come see the most beautiful, most powerful Chevrolet ever built . . . the new car that combines great new performance with money-saving gas mileage!**

**Powered for Performance!  
Engineered for Economy!**

*First in the Low-Price Field*

with POWER BRAKES, AUTOMATIC WINDOW and SEAT CONTROLS

In every way, Chevrolet now brings you even more of the things you want.

More beauty with brilliant new styling in Body by Fisher and bright new color harmonies outside and inside the car.

More power and finer performance with new high-compression engine power in all models.

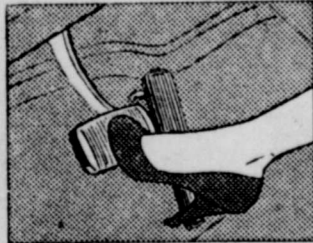
More comforts and conveniences including the richest new interiors in Chevrolet history and such new features as Power Brakes and

Automatic, Electric Window and Seat Controls.

And, thanks to advanced Chevrolet engineering, all this with new economy, too.

The fact is, you'll find that no other car offers so many things you want at such low cost. That means the low first cost of the lowest-priced line in its field. And it means money-saving economy of operation and upkeep, as well.

Stop in and take a good look at the best-looking Chevrolet you ever saw!



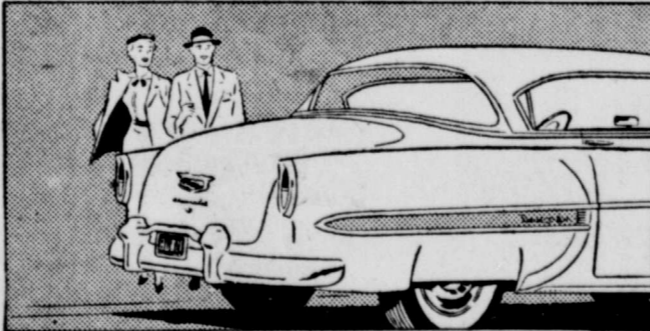
**Power brakes for easier stops**

Now Chevrolet brings you Power Brakes to make stopping wonderfully easy and convenient. Optional on Powerglide models at extra cost.



**New, automatic window and seat controls**

The touch of a button adjusts front seat and windows. Optional on Bel Air and "Two-Ten" models at extra cost.

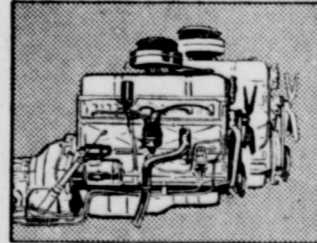


**New styling that will stay new**

There's a new, lower, smarter look about this new Chevrolet. All around the car, you'll see new styling that brings you Fisher Body at its beautiful best.

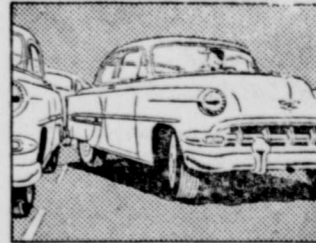
**New interior richness**

Fine new upholstery fabrics with a more liberal use of beautiful, durable vinyl trim. New color treatments in harmony with the brilliant new exterior colors.



**Thrifty new power in all models**

Now, in Powerglide models, is the more powerful "Blue-Flame 125" engine. Gearshift models offer the more powerful "Blue-Flame 115."



**New, lower price on power steering**

Chevrolet Power Steering now reduced in price! It does 80% of the work to give you easy, sure control. Optional at extra cost on all models.

More things more people want, that's why  
**MORE PEOPLE BUY CHEVROLETS  
THAN ANY OTHER CAR!**

SYMBOL OF SAVINGS



EMBLEM OF EXCELLENCE

**R. T. CAPERTON CHEVROLET CO.**

Phone 35

Sterling City, Texas



**Specials Fri., Sat., Sun.**



5 lb. box 49c

**Milk, Eagle Br'nd 30c**

**Hemo, 1 # 63¢**

**Tissue, 3 for 28¢**

**Sardines, Oval 28c**

**New Shipment of Christmas Candy and Nuts.**

**Try a Real Hamburger 25c**

**A Real Hot Dog 20c**

**Okra, Tomatoes and Corn, Sun Spun 2 for 28¢**

**Pickles sour American Qt. 27¢**

**DRIVE-IN GROCERY**

**STERLING CITY NEWS-RECORD**

JACK DOUTHIT, Publisher

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\$1.50 a year in Sterling County  
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RECORD established in 1899  
Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2c per word—Display rates are 42c per column inch.

**CHRISTMAS PROGRAM AT THE METHODIST CHURCH SUNDAY EVENING**

A Christmas program will be held Sunday evening at the Methodist Church in lieu of the regular preaching service. The program is to consist of a pageant put on by pupils of Mrs. Lee Reed and Mrs. Jack Douthit. A choir will sing the Christmas songs.

Following the program in the upper sanctuary, a Christmas tree for the youngsters will be held in the basement, said pastor Bruce Medford.

**PATROLMAN BRISTOL TRANSFERS TO TYLER**

B. C. Bristol, Texas State Highway Patrolman, who has been stationed here for some time has been transferred to Tyler. Bristol, a well-liked patrolman and who had many friends here, asked for a transfer to his home town of Tyler after his father's death week before last. His mother lives in Tyler and is not in good health, so he requested the transfer.

**City Barber Shop**

H. F. MERRELL, Prop.  
"Satisfaction Guaranteed"

Two Operators to Serve You—  
MRS. RUBY GRUNY  
MRS. CATHERINE DAVIS



Call 123 for Appointment  
**Vanity Beauty Shop**  
Sterling City, Texas

(All appointments not cancelled 1 hour before time to be charged for)

**Mr. Rancher:**

With the discontinuing of drouth emergency cotton seed pellets, the government is encouraging mills for volume production of mixed feeds to help conserve COTTON SEED MEAL.

Paymaster is offering the Guaranteed Analysis in a firm, 21%, pellet, at a very attractive price plus the P.M.A. certificate as listed:

(TAG) 100 Pounds (Net)  
**21% PROTEIN DROUGHT EMERGENCY MIXED FEED**  
Composed of cottonseed meal 40%, ground corn 40%, dehydrated alfalfa meal, cane molasses, calcium carbonate 3%, defluorinated phosphate 1%, salt 1%, vitamin A oil, AND TRACES of manganese sulphate, potassium iodide, iron sulphate, copper sulphate, and cobalt sulphate.  
Manufactured by WESTERN COTTON OIL CO.  
Division of Anderson, Clayton & Co. (Incorporated)  
Abilene, Texas  
GUARANTEED ANALYSIS  
Crude Protein not less than 21.00 per cent  
Crude Fat not less than 2.00 per cent  
Crude Fiber not less than 7.50 per cent  
Nitrogen-free Extract not less than 48.00 per cent

Feeders, we would like for you to favor us and Western Cotton Oil Co. with your next order.

**Martin C. Reed Wool Whse.**

STERLING CITY, TEXAS

**"HERE'S ONE GIFT I WANT FOR MYSELF!"**

Folds "flat as a pancake," and so light a child can carry it!

**Brightly Polished Aluminum Combined with Colorful SARAN makes their Beauty Everlasting!**

Yes, these NEW, 1954 model, Falcon FOLDETTE chairs are what EVERYONE wants this Christmas!

They are the IDEAL CHRISTMAS GIFT for year 'round use EVERYWHERE... IN THE HOUSE AND OUT! Literally hundreds of uses because they are comfortable... colorful... weatherproof... weigh so little children carry them easily... they f-o-l-d "PANCAKE THIN" for handy storage... AND THEY'RE SO VERY ECONOMICAL!

This year, give a gift that lasts... that stays beautiful long, long after the holidays have come and gone... that is so thoughtful and practical the whole family will thank you and appreciate them for years.

But—DON'T WAIT! Our supply of these brand new 1954 model Falcon FOLDETTEs is very limited. Come in now, while our stock of covers and colors is complete. Select the ones YOU want NOW, and be sure of giving the most colorful, practical, useful gift for the money ANYWHERE!

**8.75 each; 2 for 16.95**

**Lowe Hardware & Furniture**

**PATIO**

**CAMPING**

**GUEST CHAIRS**

**FISHING**

**PICNICS**



# Letters To Santa

(These following letters are from Miss Helen Brown's Second graders.)

Dear Santa,  
Will you please bring me a bicycle. Will you please bring me a walking and talking doll. Will you please bring me a record player. Will you please bring me a typewriter.  
Love  
Ginger Stone

Dear Santa,  
I want a doll house, and talking and walking doll!  
Love  
Davis, Ollema

Dear Santa,  
I want two guns an scabbard. I want a freight train.  
Love  
David Sanderson

Dear Santa,  
Ball bat saddle gun Roy bicycle truck car television  
Will you please  
Love  
Paul S Estrada

Dear Santa,  
What do you think I want for Christmas? I want a watch for Christmas and a doll that I can wave her hair. I want a record player and records and 20 needles.  
Love,  
Beverly Mae Dunn.

Dear Santa,  
I want a gun and a scout knife tent freight  
Love,  
Bill Dees

Dear Santa,  
I hope I have been good Would you please bring me a watch and a saddle and a pair spurs and B'B gun.  
Love  
Cecelia McDonald

Dear Santa,  
Please bring me a gun and scabbard and a Roy Rogers Suit o boy machine set for core walkie talkie truck with a light that miles  
Love  
Danny Bailey

Dear Santa,  
I want you to please bring me a truck with a light and hat bring me a Roy Rogers gun, record player, Scout knife, Christmas watch  
Love,  
Lee Douthit

Dear Santa,  
Will you please bring me a Dale Evans cowgirl suit a doll buggy, a real live horse, a baton a real watch a saddle for my pony a pair of spurs a pair of boots, a BB gun and a walkie talkie, a real typewriter.  
Love,  
Lee Douthit

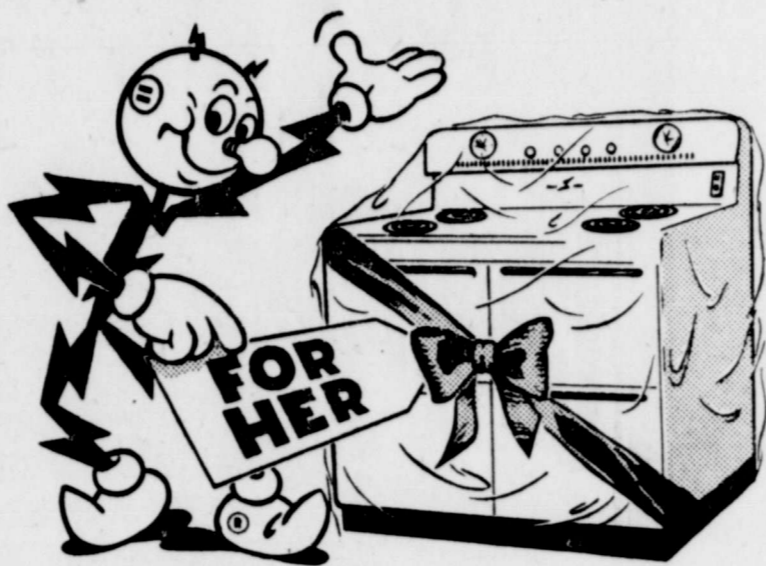
Dear Santa,  
Please gun Scabbard Roy Rogers suit Model Diesel Train  
Love, Santa,  
Billy Charles Daves

Dear Santa,  
I am hoping you will get to come.  
Love  
Billy Joe Tindall

Dear Santa,  
Would you please bring me a walking and talking doll. Would you bring me a doll buggy. Would you please bring me some play dishes. I want a record player.  
Love  
Mitsy Davis

Dear Santa,  
I want a bicycle and I want a television and I want baton. good by dear Santa.  
Love  
Mary Guiterez

"It's too big for Santa's bag  
but boy, what a gift—  
It's Carefree Cooking!"



It's the gift from the husband who cares...  
it's the gift every wife wants... carefree  
electric cooking... it's the gift that'll  
bring praise all year long. It's a gift  
of clean, cool, automatic cooking pleasure  
and more time for leisure.

"...and for gifts that  
keep on giving see your Electric Appliance Dealer."

Gifts for today and tomorrow...

- |                   |                |                           |
|-------------------|----------------|---------------------------|
| Automatic Blanket | Roaster        | Garbage Disposer          |
| Clock             | Coffee Maker   | Sewing Machine            |
| Reading Lamp      | Percolator     | Automatic Washer          |
| Study Lamp        | Coffee Urn     | Electric Dryer            |
| Boudoir Lamp      | Hot Plate      | Electric Ironer           |
| Pin-Up Lamp       | Buffet Warmer  | Vacuum Cleaner            |
| Sun Lamp          | Casserole      | Chafing Dish              |
| Heat Lamp         | Sandwich Grill | Popcorn Popper            |
| Radio             | Steak Grill    | Electric Space Heater     |
| Waffle Maker      | Egg Cooker     | Hair Dryer                |
| Automatic Toaster | Range          | Vibrator                  |
| Electric Mixer    | Home Freezer   | Curling Iron              |
| Blender           | Refrigerator   | Electric Shaver           |
| Bottle Warmer     | Water Heater   | Electric Hobby Shop Tools |
| Heating Pad       | Dishwasher     | Television                |



West Texas Utilities Company

This Christmas be sure—give Electrical Gifts

## MARKET SPECIALS



Whole, lb. 69¢  
Halves, Butt or Shank lb. 73¢  
Picnics lb. 49¢  
Fully Cooked

Beef Ribs lb. 29¢

### Christmas Hams

Fruit Decorated and Glazed  
Gift Wrapped



We Have Plenty of  
Hens and Fryers

Qt. Bottle Milk 23¢

Vel, large, 28¢

lb. 49¢ Scot Towels 19¢

SKINNERS MACARONI OR SPAGHETTI, box 10c

5 lbs. 49c  
10 lb. sack 98c  
25 lbs. 1.99



Ajax Cleanser  
2 Boxes 25¢

Cigarettes  
Carton \$2.09

We have a few  
Beautiful Large  
Size Dolls left  
Each \$5.95

PARD DOG FOOD, 2 cans 29c

FAB, Giant Size box 75c

BEANS, Our Value Cut Green

2 Cans for 35c

SWIFT JEWEL or CRUSTENE

SHORTENING, 3-lb. can 73c

## Specials For Sat. and Mon.

Post Toasties Large 19¢

Swift's Allsweet lb. 29¢

Rit Dye 19¢

Admiration Coffee lb. 85c

AJAX Cleanser, 2 boxes 25c

CHARMIN TISSUE 4 rls. 29c

TOMATOES, 3 No. 1 cans 29c

TOMATO JUICE, 303 can 10c

LIBBY'S FRUIT COCKTAIL  
No. 2 1/2 Can 39c

# CHAPPLE'S FOOD STORE

Specials for Saturday and Monday

We Appreciate Your Business



