## e <br> STERLING CITY NEWS-RECORD <br> VOLUME 62 $\quad$ "Since 1890" PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS FEBRUARY 20, 1953 $\quad$ No. 8



FORT WORTH-After a couple
of weeks of lighter supplies of cat-
tle around the major market circle, the around the major market circle,
followed by strengthening prices,
the gates flew open again this week the gates flew open again this week
and oover 111,000 cattle were re-
ported at 12 markets on Monday.
Prices saged from 50 cents to
$\$ 1.50$ per hundred at Northern point
At
that


Wimodausis Club Kas Salety Program


## Lions Club Minstrel Here Next Friday Night

Next Heek Designated "Blood Bank Week" In Sterling City


 Foster and Bill Hood, the zooot suit man. Mrs. Rube Ricker of Garden
City is to bring down three num-
bers from Garden City talent.
Admission price, or rather the

## Blanek's City Cafe To

Open Saturday


DOLLAR HOR DOLLAAE ENE C:QNT IEEAT A

## 3:3 Pondice

A GENERRAL MOTORSS MEASTERRPIECE


## So much more of Everythimg-except price:

Measure the wonderful new Pontiac for size, beauty and performance against the finest and costliest cars. pontiac is bis-with its new 122 -inch wheelbase and roomy Pontiac is big-with
comfortable bodies.
Pontiac is beautiful-easily the most distinctive car on the road-with luxurious color-matched interiors.
With Pontiac's famous Dual-Range power train* you get more power than you'll probably ever need-with a distinct saving in gasoline.
But most remarkable is Pontiac's price tag-just a shade above the lowest-and its wonderful reputation for dependability, economy and high re-sale value. Come in and see for yourself that Pontiac offers much more of everything-except price!
finsst of features at their lowest cost Comphetely New Dual-Streak Styling New Longer Wheelbase Pontiae's Great Dant-Range Power Train* Longer, Lovelicr, floomier Bothes New Oue-Piece Eanoramie Windshit: and near witatow
Pontiae's Wonderfal New Power Steering* Speetacular New Over-an iperformanee

ENiER Gma s194,000 better mghways

## Reed Motor Company

main street sterling city, texas

Harold J. Oliver Dies in California Son-inLaw of the Wallaces
Harold J. Oliver, 37, died in La Verne, Califormia on February o and
funeral services were held on the 9 th. He was a son-in-law of Mr. and Mrs. L. F. Wallace of this city.
Survivors include the widow and a son, Ronnie, 7 and the parents a son, Ronnie,
Mr . and Mrs. W. J. Oliver of Greenville, Arkansas. J. Mrs. Oliver was the former Le ona Fay Wallace.
"WHAT WOMEN SHOULD
KNOW ABOUT MONEY" KNOW ABOUT MONEY enough about money matters? Learn ten rules for investing savings.
Handling your family's financial fairs. Don't miss this timely article in the American Weekly, that great magazines distributed with
next Sunday's Los Angeles Examiner.

Have You
been visiting
had visitors
sold anything
bought anything
had a party
been to one
joined a club or been
thrown
thrown out of
got engaged
been jilted
got married
been divorced
been triplets
quadruplets
That's News!
and we, and your triends
woula like to know about
Call The News-Record ask tor the sociely editor
Or If You're Scared
we can't spell your
name or somebody
Then Write It Up
on a piece of seratach paper
and bring it in or
mail it in
or somenthing
and well hal hnow at
and well all he happy
Thank You!


Ajax Cleaner 2.25

| Gum 3 pks. 10c |
| :---: |
| Candy ${ }_{3}^{\text {assorered }}$ Sars 10 c |
| Rit Dye pk. |



3 1bs 85


Pork Roast ${ }_{\text {pound }}^{\text {seminoletes }} 49^{c}$
Bacon Siliced, Eosturnd $\quad 49^{\circ}$
LIGHT CRUST FLOUR 5 pound box .-....-.......-- 49c
10 pound sack $\quad 9 i c \quad 25$ pound sack $\quad 2.09$
PRESERVES, Kimbles Aprozot or Peach, 2 lb. jar _ 490
JET DOG FOOD, 2 cans for
3-MINUTE OATS, Large package
SOFTEX TISSUE, 3 rolls
NAPKINS, Zee Colored, 80 count package
NIAGRA INSTANT STARCH, box

Allsweet
Pound 294
Specials tor Friday and Saturday

- THRYRT SPECHIS
 P1. Lincuan Lunch Meats班



If you had a flower for every hour
.. your electric washing machine saves dishwasher, or a modern electric refrigeryou, you could wear a posy to church ator can make in your home-and rememevery Sunday for forty-six years! (Your ber, they cost only a few cents a day to
washer can save you 2,400 hours during washer can save you 2,400 hours during
its lifetime!) its lifetime!)
That is only a sample of the time and energy modern electric appliances can save you on household chores of all kinds. Just think of the savings in time, money and woman-power an electric range, a

West Texas Utilities Company

Again for ${ }^{\circ}$ 53... Its Americas lowest-priced


Ford, maker of more V-8's than all other makers combined (over $13,000,000$ since ' 32 ), alone int its field offers a V-8 . . . just

.53 FORD The New Standard of the American Road!
Sterling Motor Company one of 41 "Worth More" features! Ford's $V \cdot 8$ is the type of engine more and more car makers are swinging to, yet it's America's
lowest-priced V-8. Ford's the only car in the low-lowest-priced V-8. Ford's the only car in the low-
price field that offers you this worth more V-8 power. And with Ford's high-compression 110-h.p.
V-8 you save on every gallon, thanks to Ford's Automatic Power Pilot.
Ford advances include a trend-setting Crestmark Body . . . a curved one-piece windshield and carwide rear window . . . easier working suspended
foot ped $: 18$. . convenient Center-Fill Fueling... and more responsive springs and shock absorbers Stering Motor Company

THE AMERICAN WAY


That Big, Bad Wolf

| STERLING CITY NEWS-RECORD JACK DOUTHIT, Publishe | "Easy As Pie" <br> A <br> and almonds <br> with some whipp <br> to eat, but extra-special in looks, too. <br> Coconut Tutt. Frutil Pio $\qquad$ tablespoons dates; <br> monds: $1 / 2$ chopped reaked 8-inch pie shell: ${ }^{1 / 2}$ cup Combine pie in a saucepan. medium heat comes to a fu heat. Cool o stirrin into into pie whipped $\qquad$ <br> Palabe Thentipl <br> "Oklahoma Annie" <br> Judy Canova <br> Sun. Mon., Tues., Feb. 22-23-24 <br> "My Man and I" <br> Shelley Wniters, Ricardo Montbaln <br> Wed., Thurs., Feb. $25-26$ <br> "Caribbean" <br> John Payne, Arlene Dahl <br> "Pals of the Colden West" <br> Roy Rogers, Trigger <br> The Texas Co. <br> Petroleum and lts Products HENRY EAUER, Jr. |
| :---: | :---: |
| Entered Nov. 10, 1902, at Sterling City postofice PUBLISHED EVERY FRI |  |
| SUBSCRIPTION RATES 51.50 a year in Sterling County $\$ 1.75$ Elsewhere in Texas \$2.00 Outside State of Texas |  |
| EWS established in 1890 CORD established in 189 Consolidated in 1902 |  |
| All classified ads, public notices aras or thanks, legals. and such ad cates-2c per word. Display rate ree 42 c per column inch. |  |
|  |  |
| EXTRA SPECIAL |  |
| February 9 thru 29 |  |
| elene Curtis Cold Wave $\$ 10.00$ Wave- $\$ 6.50$ $\$ 15.00$ Wave- $\$ 10.00$ |  |
| Acme ${ }_{\text {Sold }}^{\text {Col. }}$ Wave |  |
| Vanity Beauty Shop Sterling City, Texas |  |
|  |  |
|  |  |
| City Barber Shop <br> H. F. MERRELL, Prop. <br> "Satisfaction Guaranteed" |  |
|  |  |
| Saws Filed |  |
| All types of saws filed quickly onour precision our precision Foley Automaticler. Your saws will cut faster cleaner, truer. Old saws re-toothed |  |
|  |  |
| Texas Lumber Co for Service.) <br> G. A. HART |  |
| Box 14 Water Valley, Toxas |  |

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C. C. AINSWORTH


