

# STERLING CITY NEWS-RECORD

VOLUME 62

"Since 1890" PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS

JANUARY 16, 1953

No. 3

## Basketball Tournament Underway Here

The annual Sterling City Invitation Basketball Tournament got underway here yesterday with games by Bronte and Garden City teams—both boys and girls, opening and then Sterling City and Forsan.

Eight schools are represented—both boys and girls, making a total of 16 teams entered in the tournament.

Teams will be coming from Forsan, Bronte, Christoval, Knott, Garden City, Mertzon, Barnhart and of course Sterling City.

The first game was at 5:30 on Thursday afternoon, January 15 it will be a game by Bronte and Garden City teams—both boys and the girls following. Sterling City and Forsan played later that evening.

Bronte and Christoval are favorites in the boys bracket and Knott and Bronte girls are picked as pre-tournament favorites of the girls.

Officials are to be Roy Salee and Jack Dillon of Roscoe and Aspermont.

The concession stand will be operated by the junior and senior classes.

**Large Crowds at Chevrolet Showing Last Week**

Large crowds viewed the new 1953 Chevrolets at the R. T. Caperton Chevrolet Company here last Friday and Saturday. Some of the visitors were from out-of-town.

Free coffee, doughnuts, cold drinks, balloons, key holders, book matches perfume and other gifts were handed the visitors by R. T. Caperton owner.

Two cars were on display and both were sold before the close of the period.

The Tom Wilsons of Big Lake were here Monday visiting Mrs. Sam Chumley. Mrs. Chumley was a patient in the hospital here. Tom is wagon boss on the Bar-S ranch in Irion and Reagan Counties.

**BOY SCOUT NEWS**

The Boy Scouts met Monday night, January 12 at the Scout Cabin. After the business session, games were played.

Present were Wilbur Stone, Buddy Brown, L. J. Brown, Jodie Emery, Jodie Green, Leslie Cole, Jimmy D. McWhorter, Wayne Drennan, Alfred Chapple, Melvin and Marvin Foster, David Grunty, Tony Allen.

New members are Jodie Green, L. J. Brown, Billy Williams, and Wayland Drennan.

Assistant Scoutmaster Harry Bradstreet directed the meeting. Scribe Richard Davis.

### Noratadata Club

The members of the Noratadata Club met Monday night with Mrs. Bill Cole and Mrs. Fred Campbell in the home of Mrs. Sudie McEntire. A very good spaghetti dinner was served by the hostesses.

Present were Mrs. Trinton Revell, Mrs. Finis Westbrook, Mrs. Hubert Williams, Mrs. William Foster, Mrs. Ewing McEntire, Mrs. Anna Lee Johnson, Mrs. Nan Davis, Mrs. Alvie Cole, Mrs. Delbert Haralson, Mrs. Bill Brooks, Mrs. Leah Wycokoff, Mrs. Ray Lane, Miss Sue Nelson, Mrs. Fred Allen, Mrs. Joe Emery and Mrs. Sudie McEntire.

Following the dinner and business program bridge was played. Mrs. William Foster won high club prize and Mrs. Delbert Haralson was the high guest.

### SOCIAL SECURITY EXTENDS WIDE COVERAGE

Many people are still unaware of the extent to which social security payments affect the community, declares George Clark, manager of the San Angelo office of the Social Security Administration.

As old-age survivors insurance enters its seventeenth year of operation, Clark says, over five million people are receiving \$200 million in insurance payments each month. The total paid in 1953 to these retired workers, their families, and to dependent survivors of deceased workers who were insured will be more than \$2½ billion.

In the past sixteen years, Clark believes, American families have built up more protection under Federal old-age and survivors insurance than they generally realize.

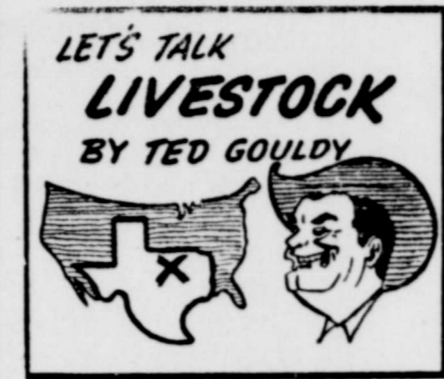
For example, 80% of all jobs in the country are covered by the program, and 62 million persons are now insured for benefits on the basis of their employment in covered work. Twenty-three million of these are permanently insured. Four out of five mothers and children in the United States are protected under the Federal program in case of the death of the family breadwinner. The total face value of the life insurance protection underwritten by the system is over \$275 billion.

Alvin Lawson, who suffered cuts and bruises and a concussion in a car crash last week, was resting in the Cowper Hospital in Big Spring. His condition was not as serious as first thought. Alvin received a concussion, having suffered a cracked skull in front, bad bruises on his face, the loss of some teeth, and other minor bruises and cuts.

## Stockholders Of Bank Met On Tuesday

The stockholders of the First National Bank of Sterling City met at the bank building Monday afternoon and reelected all the directors. Directors reelected were J.T. Davis, Claude Collins, Roy Foster, J. S. Cole and Rufus Foster. Then the directors reelected the officers of the institution.

Officers are J. T. Davis, president, J. S. Cole, executive vice-president, Roy Foster, vice-president, Hal M. Knight, cashier and Sue Nelson assistant cashier.



FORT WORTH—Stocker and feeder trade started off the second week in January with some of the highest prices paid for the current crop at Fort Worth Monday. Stocker cows sold from \$13 to \$21 and 41 head from Gause & Stephenson, Tarrant County, averaged 793 lbs. at \$21, with two head at \$18, and had five small calves at side at \$25.

George Woods, Parker County, had 22 cows at 773 lbs. at \$18.50. J. R. Goody, Jr., Haskell County, had some two-year-old feeder steers that set a new high for the current crop at \$23.50 and averaged 771 lbs. Some mixed Angus-Hereford steers averaging 771 lbs. also drew \$21.50 from Goody. Some feeder calves topped at \$25, a new high for the current season on that class, this load from Basque County was consigned by Ran Morgan and averaged 481 lbs. S.P. and T.P. Robertson, Stephens County, sold some steer and heifer calves at \$24.50 and \$24 respectively, that weighed around the 400 lb. marker.

Good and choice fed steers and yearlings sold for \$20-\$25, a load at \$24 from W. D. Durfey, Childress, and two loads from Charles Brown, Rosebud, at 914 lbs. and \$21. Common and medium kinds drew \$13 to \$19. Fat cows sold for \$14.00-\$17.00, heifers to \$18. Canners and cutters \$10 to \$14, some over \$14, few under \$11. Bulls drew \$11 to \$19.

Good and choice fat calves drew \$20 to \$25; cull, common and medium kinds from \$10 to \$19.

Medium, good and choice fat lambs sold from \$19 to \$22.50, or strong to 50 cents higher. Feeder lambs were 50 cents to \$1 higher, at \$15 to \$19.50. L. R. Allison Farms, Tornillo (El Paso County) had 249 lambs at 101 lbs. at \$22.50. David White, Fort Stockton FFA Instructor, marketed 23 club lambs at 90 lbs. at \$22.50. M. M. Mitchell, Sanderson, had 100 lambs at 67 lbs. to feeders at \$19.50. Z.D. Herring, Runnels County, had 310 feeder lambs at 69 lbs. at \$18.50. James Eubanks, Coleman County, had 82 lb. No. 2 pelt shorn lambs at \$21. H. I. Taylor, Junction, had 78-lb. feeders at \$19.50. Hemphill Ranch Co., Valera, had some 65-pound shorn lambs at \$18.50. Fat yearlings sold at \$18 down. Slaughter ewes sold from \$6.50 to \$8.50, some 87-lb. canner ewes from M. V. Asbury, Joshua, at \$8.

Hogs topped at \$19.50 to \$19.75 on weights of 200 to 250 pounds and sows cashed at \$15.50 to \$17.50. A few late sales of hogs included some top hogs at \$19. Heavy runs of all classes of livestock were again reported all around the major marketing circle.

### To Methodist Home

Gracie and Shirley Holding were taken to the Methodist Home for Children in Waco last Friday by Bro. and Mrs. Bruce Medford. The two girls had been living here with their sister, Mrs. Ben Randall. A shower and party for the two girls took place in the week before they left.

TIME NOW to renew your subscription to the Sterling City News-Record. \$1.50 a year in County.

### HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

- Mrs. John McCabe
  - Mrs. Fred McCabe
  - Temple Ann Foster
  - Mims C. Reed
  - David Durham
  - Tommy Foster
  - Mrs. Walter Teele
  - Mrs. Forrest Foster
  - Templeton Foster
  - Mrs. Templeton Foster
  - Jake Martin
  - Mrs. H. P. Malloy
  - Mack Moreno
  - Donicio Mata
  - Ishmael Flores.
- Dismissals since Thursday of last week include—
- C. C. Reynolds
  - Mrs. Spencer Jackson
  - Mrs. Lucille Rogers
  - Mrs. A. B. Sheppard
  - Mrs. Sam Chumley
  - Sam Chumley, III
  - Mrs. Wm. J. Swann
  - Daniel Mata
  - Aurelia Estrada
  - Luther Hallmark
  - Yolanda Hernandez
  - Mrs. Lee Reed
  - Kathy Haralson
  - Mrs. T. C. Roland
  - Mrs. E. C. Bowen
  - Lee Douthit.

## LIVESTOCK SHOW SET FOR JANUARY 31

The Sterling County Livestock Show Committee met last Friday night to plan for the annual Sterling County Club Boys Livestock Show. The date for the show was set for January 31. The show will begin in the morning at 10 o'clock.

Members of the committee are Ewing F. McEntire, Foster, S. Price, Chesley McDonald, Delmar Radde, Ralph Davis, H. A. Chapple, Riley King, L. F. Hodges and Fred Campbell.

Classes have been set up as follows:

- HEAVY WEIGHT FINEWool
- Light Weight Finewool
- Pen of 3 Finewool
- HEAVY WEIGHT CROSSBRED
- Lightweight Crossbred
- Pen of 3 Crossbred
- SOUTHDOWNS
- Pen of 3 Southdown
- Breeding Sheep—RAMBOUILLET
- Ewe Lambs
- Ram Lambs
- FAT HOGS
- LIGHT WEIGHT CALVES
- Heavy Weight Calves
- Champion and Reserve Champion Finewool; Same as to crossbreds and fat calves.

Ewing F. McEntire is the superintendent of the show, and Ross Foster and Clinton Hodges are assistant superintendents.

A few lambs will be auctioned off to the public, said Fred Campbell, county agent. Fred said the judge has not yet been secured.

Campbell says there are now the following animals on feed for the show: 47 fat lambs, 6 breeding sheep, 4 calves and 2 hogs.

### METHODIST WSCS TO SERVE DINNER STOCK SHOW DAY

The women of the local Methodist WSCS will again serve dinner on the day of the club boys livestock show—January 31. Such announcement was made by Mrs. Roy Foster this week.

The dinner will be served in the community center at noon.

### LYLES FAMILY REUNION

A Lyles family reunion was held here at the home of Mrs. Lester Foster Sunday. This was the first reunion of the family in three years.

Present were Mr. and Mrs. J. C. Lyles and boys, James, Quinton and Roger from McCamey; H. Q. Lyles of Ft. Stockton; Mr. and Mrs. H. H. Wilson of Abilene; Mr. and Mrs. G. C. Potts and daughter, Mrs. Pat Ray and children, Mike and Janice of Big Spring; Mr. and Mrs. W. B. Allen, Mr. and Mrs. William Foster and sons, Bill and Wayland Lee; Mr. and Mrs. J. Q. Foster and sons, Michael, Gary and Pat of Sterling City and guests Mr. and Mrs. M.M. Hines of Forsan.

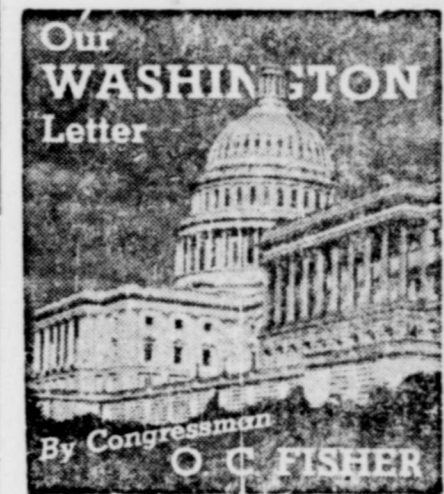
Quite a number of Sterling citizens have been plagued with the flu, bad colds, sore throats and other ailments of the "flu" type. The Sterling County Hospital has been running full blast this week with around seventeen patients in for stays of varying lengths.

Being seemingly of a light variety, the patients do not have to stay very long in bed or in the hospital. The staff and nurses of the hospital have had their hands full.

Over the state the situation is about like the one here. Quite a number of cases, mostly of the light variety. Some schools have closed for short periods and most hospitals are crowded.

In the local school superintendent O. T. Jones said he estimated about twenty five or thirty students were absent. Only one teacher had been absent so far—Harry Bradstreet on Thursday of this week.

Dr. Swann said, when asked to estimate the number of cases over the county, "somewhere" between 50 and . . .



TIDELANDS, TREATY LAW, and reform of our antiquated method of electing Presidents will be among the important subjects to come before the new Congress this year. Tax reform, proposed changes in immigration laws and the annual struggle for a balanced budget will likewise be prominent topics for consideration.

On the opening day of the session I introduced a tidelands bill. It is the identical bill which the House passed during the last session. By its terms the seaboard States would have control over the oil and gas resources in the submerged lands adjacent to their coasts. In the case of Texas this area would extend seaward for a distance of 10½ miles in accordance with the boundaries of the Republic of Texas when it agreed to join the union.

In addition, the States would, under my new bill, get 37½% of the oil and gas revenues from the continental shelf lands beyond the State boundaries—that is, beyond the three-mile limit and beyond the 10½ mile limit, in our own State.

Over in the Senate, 39 Senators offered a similar bill except that the Senate version is silent with respect to the continental shelf division. Senator Price Daniel has just introduced a bill which is identical with the House version and the one I offered.

Thus, the outlook for long overdue legislation confirming our title in tidelands appears bright. We are hoping for early action on the subject, and all indications point in that direction.

I also introduced on the opening day a resolution providing for an amendment to the Constitution which reads as follows: "A provision of a treaty which conflicts with any provision of this Constitution shall not be of any force or effect. A treaty shall become effective as interan law in the United States only through legislation by Congress which it would enact under its delegated powers in the absence of such treaty."

This amendment would protect against provisions in any treaty which the Senate might ratify in the future which might infringe upon any constitutional rights of the people of this country. It is a precautionary move and is one that has been endorsed by the American Bar Association. A similar proposal was before the Congress last year.

The first norther of the year hit in Sterling City about ten o'clock Thursday morning of this week. Temperatures are expected to drop lower this spell than any other of the winter so far.

**We can't forget Jim Berry's wife... She bore a son who is now with our Fighting Forces!**

Let us, by all means, support our fighting men. They have pressing need for blood. But let us remember, also, our obligation to folks here at home. You may save a precious human life by giving an hour of your time—a pint of your blood—when the hospital calls in a sudden emergency. And by joining The Walking Blood Bank, you and your family are insured in time of need. Get the story now—without obligation. Telephone for further information, or mail the coupon.

**"I'll come when you call!"**

Without obligation, tell me more about The Walking Blood Bank.

Name..... Address.....

Inquire at the Sterling County Hospital About This Program. Now!



**SOIL CONSERVATION NEWS**

Tom Humble, supervisor in the North Concho River Soil Conservation District, who ranches 10 miles southeast of Sterling City, has put in an 8 acre level border irrigation system.

On November 15th he planted it to speltz, evergreen clover and crimson clover. He plans to use this as a grazing and cover crop. Next fall he will plant it to improved pasture.

SCS technicians laid out the system and he built his borders with a farm tractor and terracing disk. He is presently constructing drop structures in his ditches to prevent washing.

PECANS for sale—Phone 143.

**Next Week's School Lunchroom Menus**

The menus at the Sterling City school lunchroom next week will be as follows:

MONDAY, January 13—Sausag and gravy, new potatoes, harver beets, lettuce we'ges, margarine milk and fruit cobbler.

TUESDAY, January 20—Stew peanut butter, cup cakes, margarine milk, jello and crackers.

WEDNESDAY, January 21—Pinto beans, buttered corn, spinach, corn bread, margarine, milk and peach halves.

THURSDAY, January 22—Potatoes au gratin, English peas, milk margarine, cabbage and carrot salad, apple brown betty.

FRIDAY, January 23—Ham, potatoes (sweet), green beans, margarine, milk, hot rolls and preserves.

**Saws Filed**

All types of saws filed quickly on our precision Foley Automatic Filer. Your saws will cut faster, cleaner, truer. Old saws re-toothed.

(Leave your saws at the South Texas Lumber Co for Service.)

G. A. HART  
Box 14 Water Valley, Texas

**Have You**

been visiting had visitors sold anything bought anything had a party been to one joined a club or been thrown out of one got engaged been jilted got married been divorced had triplets or even one oaky

**That's News!**

and we, and your friends would like to know about it

**Call The News-Record**

ask for the society editor, that's me

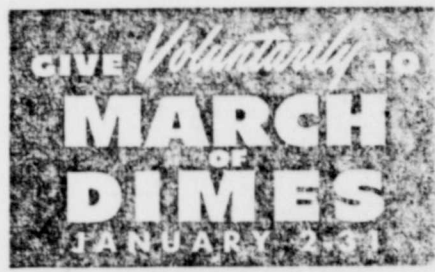
**Or If You're Scared**

we can't spell your name or somebody else's

**Then Write It Up**

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

**Thank You!**



	1	2	3	4	5
6	7	8	9	10	11
12	13	14	15	16	17
18	19	20	21	22	23
24	25	26	27	28	29

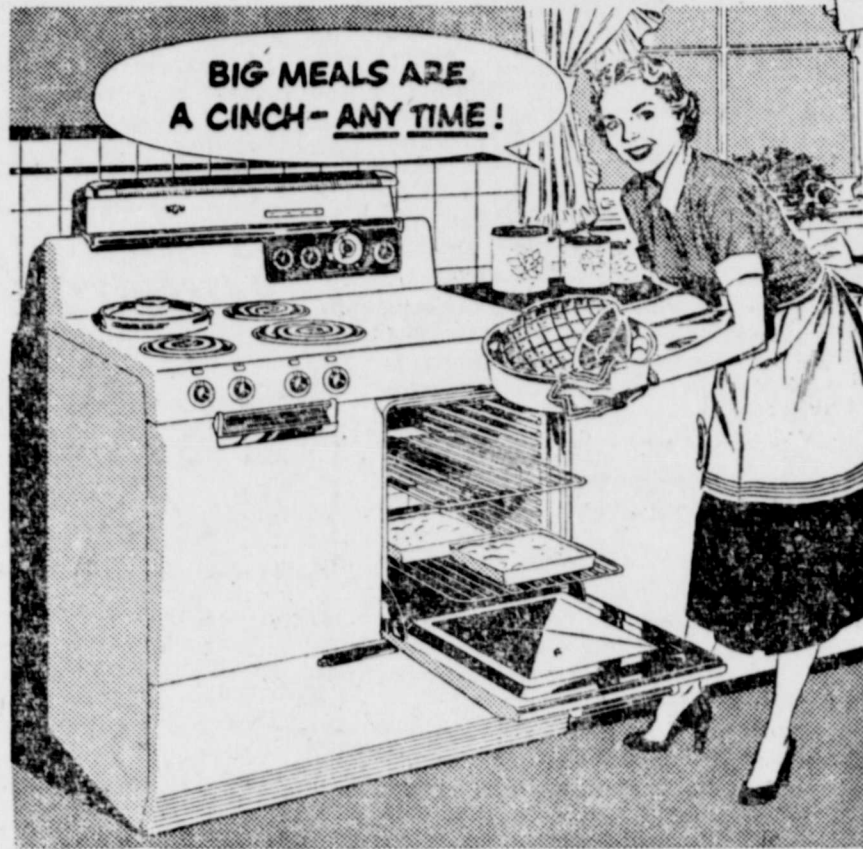
IMAGINE! COOK AT TWO DIFFERENT TEMPERATURES—IN THE SAME OVEN, AT THE SAME TIME!

There is a **Frigidaire Electric Range** for YOU!



CHICKEN DRESSING MINCE PIE

BAKED HAM CANDIED YAMS CORN BREAD



**"WONDER-OVEN" RANGE**

That's right! The "Wonder Oven" is actually two ovens in one! Lets you cook with separate controls and temperatures in a single oven. Move the divider to the bottom and you have one big oven. You can cook two different things—

—OR ROAST THE BIGGEST TURKEY YOU EVER SAW!



Choice from 10 Models of FRIGIDAIRE Electric Ranges! There's a Model and Price to Suit You!

West Texas Utilities Company

Budget Terms! TRADE-INS!

**Specials for Friday and Saturday**

**MARKET SPECIALS**



**Picnic Hams**

**Ready to Eat, lb. 45¢**

**Pan Sausage lb. 35¢**

Graded U. S. Good Swift's Beef

**7-Roast, lb. 49c**

**Cheese Long Horn Full Cream lb. 49c**

**Beef Ribs, 1" 39c**

**Tomatoes #2 Can 15c**

**Oats 3-Minute Large Box 35c**

**Asst. Drinks 6 bottle Carton 25c**

**CHEER Large BOX 28c**

Mail Box Top in for 25c REFUND

**SAVE 15¢** WITH COUPON FROM **Jewel Can** 3 lb **65c**

Save 15c. With Coupon From San Angelo Paper Only 50c.

**BREAD, large loaf 20c**

**LIGHT CRUST FLOUR 25 lb. sack 2.09**

**10 lb. sack .93 5 lb. sack 49c**

**SOAP 4 BARS Honeysuckle 19c**

**MILK Half Gallon Bottle 50c**

**Catsup Sun-Spun Bottle 19c**

**Miracle Whip Quart Kraft's 55c**

**Matches Diamond Carton or Rosebud 39c**

**Dog Food 2 cans JET 29c**

**Softasilk Cake Flour bx. 45c**

**RIT DYE, pkg. 19c**

**MAXWELL HOUSE COFFEE**

**Found 85c**

**CHAPPLE'S FOOD STORE**

We Appreciate Your Business



"IKE'S INANGUARATION WITH EXCLUSIVE COLOR PORTRAITS" . . . This Sunday in the American Weekly, that great magazine distributed with the Los Angeles Examiner, there's a special souvenir section for Ike's inauguration . . . exclusive color portraits you'll

want to save- A remarkable ten-in-one painting that shows the high points of Ike's career . . . and a cover photo of Ike and Mamie Don't miss it.  
TIME NOW to renew your subscription to the Sterling City News-Record. \$1.50 a year in County.

## SPORTING GOODS

FISHING TACKLE. GUNS, AMMUNITION, CAMPING, etc.

**C. C. AINSWORTH**

PHILLIPS 66 STATION  
Phone 148

FIRESTONE TIRES  
Sterling City, Texas



From where I sit... by Joe Marsh

### Pretty "Toxy" Terrier

Talking about dogs the other night—and Sandy Jo' n' n' topped everything off with a tall story about his fox terrier, "Boscum."

According to Sandy, "Comes bird season and that dog won't stir if I take down my rifle. Same if it's deer season and I go for my shotgun—he won't move, but he's scratching at the door if I so much as look at my rifle!"

One day, Sandy decided to fool him. He took down both his shotgun and his rifle—and swish, Boscum was on his way! So Sandy put the guns back and took out

his fishing rod. He went outside and there was Boscum—digging like crazy for worms!

From where I sit, a dog that can outguess humans is as rare as a human that can outguess other humans. For instance, I like a glass of beer with lunch but I wouldn't think of pouring you one without first asking. Everybody has preferences—and it's finding out what they are and respecting them that keeps freedom from "going to the dogs."

Joe Marsh

Copyright, 1953, United States Brewers Foundation

## Waterfront Investigation



NEW YORK—East side waterfront boss Mike Clemente and his sidekick, Alexander Cosmos, are shown being booked at the Elizabeth Street Station House, charged with forcing a stevedoring firm to hire a boss it didn't need. Left to right are Det. Paul Vitrano; Clemente; Det. Adolph Alessi; Det. William Romaine, and Cosmos.

### WANTED: DEALERS

Hard water in your area will make you money and save your customers money \$50.00 complete will buy for them, from you, the "Ejax Water Turbulator"! Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating hard water. Write for information on dealership.

### "EJAX"

Box 37, 1006 Burnett Street  
Fort Worth, Texas

For wedding invitations, announcements, at-home cards, etc., see the local News-Record shop.

### SALESMEN WANTED

What are your plans for 1953? A good Rawleigh Business is hard to beat. Opening in Sterling County. Write at once to Rawleigh's, Dept. TXL-1220-254. Memphis, Tenn.

Rubber Stamps at News-Record.

## The Texas Co.

Petroleum and its Products

**HENRY BAUER, Jr.**

Consignee

Phone 157

## STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter. PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES  
\$1.50 a year in Sterling County  
\$1.75 Elsewhere in Texas  
\$2.00 Outside State of Texas

NEWS established in 1890  
RECORD established in 1899  
Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 42c per column inch.

## Insurance & Abstracting

Reliable Abstract Work  
Fire and Automobile Insurance  
**DURHAM ABSTRACT CO.**  
DURHAM INSURANCE AGCY.  
Worth B. Durham, Mgr

## City Barber Shop

H. F. MERRELL, Prop.  
"Satisfaction Guaranteed"



FOR THE LATEST MODES OF HAIR STYLING

Call 123 for Appointment

**Vanity Beauty Shop**  
Sterling City, Texas

## Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!

Taking harsh drugs for constipation can punish you brutally! Their cramps and griping disrupt normal bowel action, make you feel in need of repeated dosing.

When you occasionally feel constipated, get gentle but sure relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. It's all-vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine.

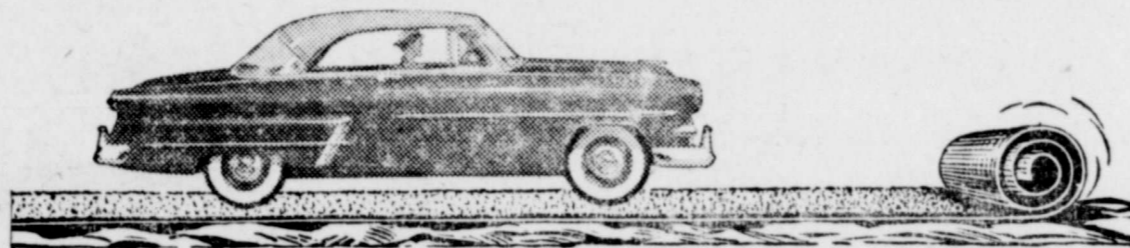
Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.

Try the new 25¢ size Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

YOU'VE GOT TO FEEL IT . . . TO BELIEVE IT

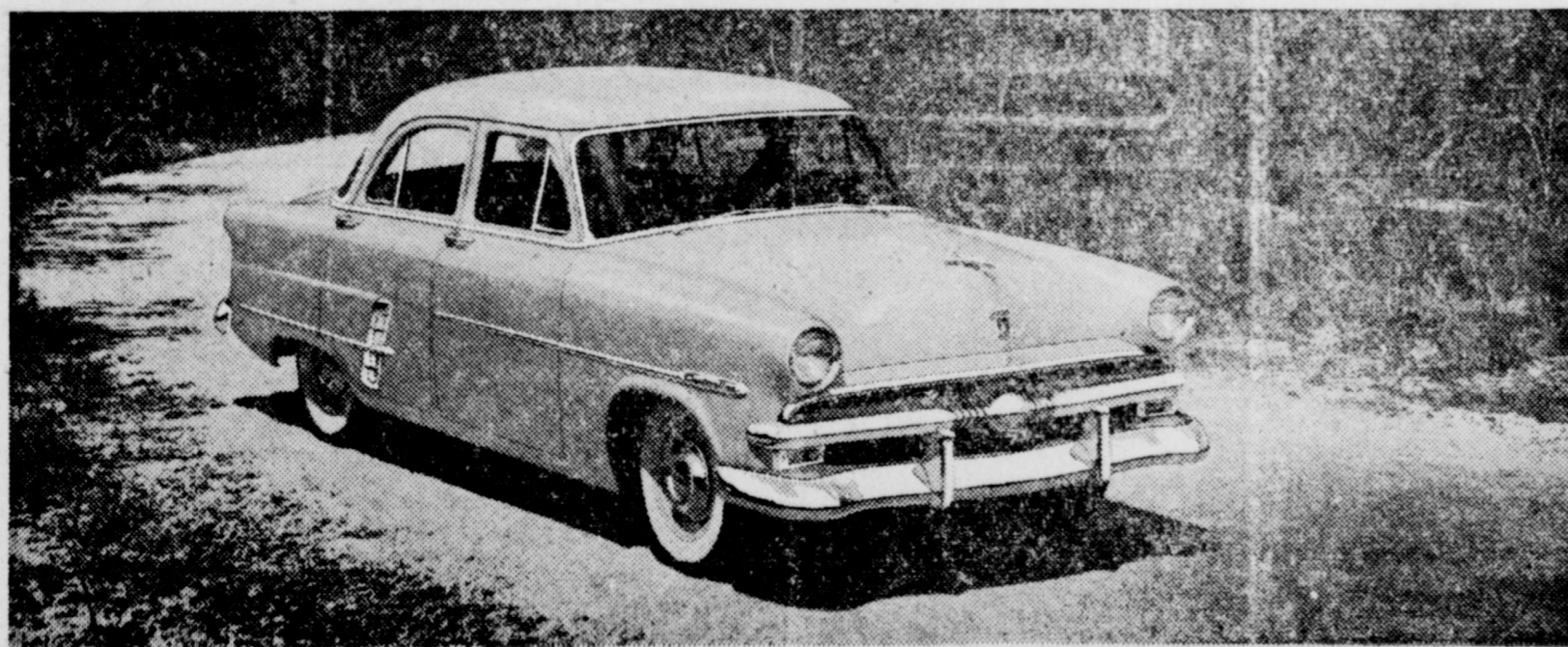
# New Ford Miracle Ride

Here's new freedom from bounce, pitch and sway . . . an entirely new standard of riding comfort!



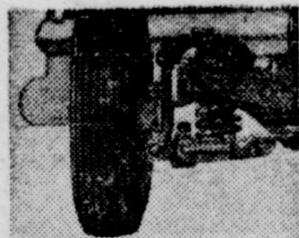
If you've thought it takes gas-eating weight and hard-to-park length to give real riding comfort you ought to try this '53 Ford. For Ford's new Miracle Ride actually seems to lay a carpet of smoothness even over the roughest roads. There's

no bounce, pitch and sway to bother you, no uncomfortable roll on curves. Ford's new Miracle Ride marks a new era of riding comfort and quiet. It's another big reason why Ford is worth more when you buy it . . . worth more when you sell it!

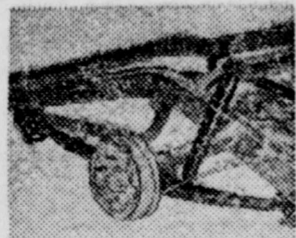


White sidewall tires optional at extra cost. Equipment, accessories and trim subject to change without notice.

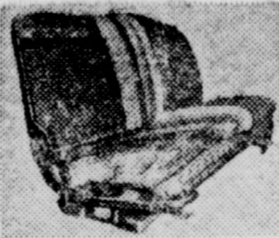
The New Standard of the American Road



**80% less road shock!** By increasing front wheel travel and redesigning the rubber compression bumpers, front end road shock is reduced as much as 80%. Springs are tailored-to-weight of each model, for best riding comfort, whichever model you buy.



**Automatic Ride Control!** Ford's Variable-Rate rear spring suspension actually makes the effective spring "stiffness" vary automatically as road and load conditions change. You get a smooth, comfortable ride on boulevard or roughest back road.



**All day comfort!** Scientifically designed contour seats, both front and rear, have thick foam rubber cushions. Non-sag spring construction is firm yet resilient. Automatic Posture Control provides the most convenient seating position for all drivers.

You've got to Value Check this new Ford's 41 "Worth More" features to know why Ford is worth more when you buy it...worth more when you sell it!

In this new '53 Ford you'll find not only a new concept of riding and driving comfort . . . you'll find more of the things you want and need than in any other car in the low-price field.

You'll find the "Go" you need, in Ford's high-compression V-8 and Six engines (both thrive on regular gas). You'll find the all-round visibility . . . the easy handling, braking and parking for today's traffic. And you'll appreciate beauty that "belongs," wherever you may drive. No wonder Ford is the New Standard of the American Road.

P.C.A. See it . . . Value Check it . . . Test Drive it

# '53 FORD

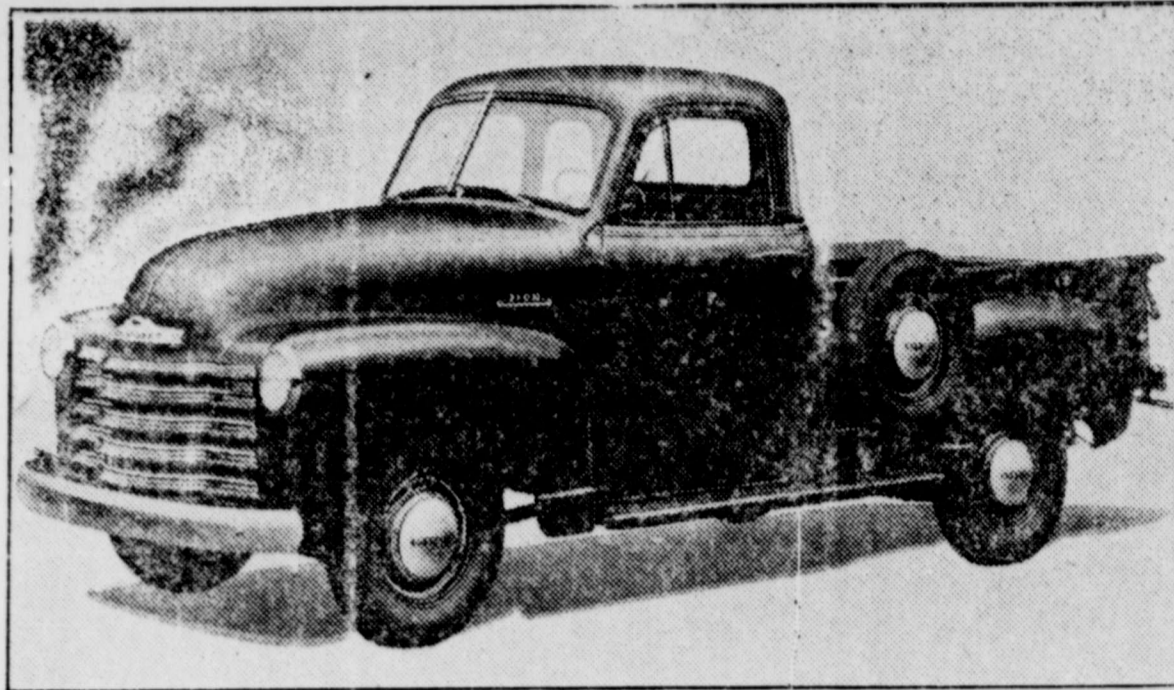
## Sterling Motor Co.

PHONE 197

STERLING CITY, TEXAS

85c  
2.09  
49c  
19c  
50c  
19c  
55c  
39c  
29c  
45c  
19c





One of the most popular models in Chevrolet's complete line of trucks for 1953 is the light-duty pickup, shown above with new optional side-mounted spare wheel carrier. Chevrolet offers this model in three body lengths with

maximum payload capacities ranging from 1,500 to 2,900 pounds. Announced improvements in Chevrolet trucks for 1953 include increased horsepower—greater gasoline economy—and more effective brakes. A choice of 12 color options is offered.

**LIONS CLUB MEETING**

Jim Donnell of San Angelo was a guest when the Sterling City Lions Club met at the Community Center Wednesday at noon.

Anna Lee Johnson told of plans for the forthcoming negro minstrel. Coach Oscar Dorsey announced the basketball tournament and told of a need for rooms for adults from Barnhart.

The prize went to Bruce Medford.

Statement required by the Act of August, 24, 1912, as amended by the Acts of March 3, 1933, and July 2 1946 (Title 39, United States Code, Section 233) Showing the Ownership, Management and Circulation of

**Sterling City News-Record**  
published weekly at Sterling City, Texas for Oct. 1, 1952.

1. The names and addresses of the publisher, editor, managing editor, and business managers are:

Name Address  
Publisher-- Jack Douthit, Sterling City, Texas

Editor-- ditto  
Managing Editor--ditto  
Business Manager--ditto

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.)

Name Address  
Jack Douthit-Sterling City, Texas

4. Paragraphs 2 and 3 include, in cases where the stockholder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or

**NOTICE—D.D. GARRETT'S Barber Shop Open Five Days Each Week—Tuesday, Wednesday, Thursday, Friday and Saturday.**

**Garrett's Barber Shop**  
The STATE HOTEL  
D. D. (Levi) GARRETT, Prop.

**Palace Theater**

Fri., Sat., Jan., 16-17  
"Rose of Cimarron"  
Jack Beutel, Mala Powers

Sun., Mon., Tues., Jan. 13-19-20  
"Lydia Bailey"  
Dale Robertson, Anne Franis

Wed., Thurs., Jan., 21-22  
"Bugles in the Afternoon"  
Ray Milland, Helena Carter

Fri. Sat., Jan. 23-24  
"Kangaroo"  
Maureen O'Hara Peter Lawford

otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required from daily, weekly, semi-weekly, and triweekly newspapers only.) 979.

JACK DOUTHIT

(Signature of owner)

Sworn to and subscribed before me

this 14 day of January, 1953.

Leah Wyckoff  
Notary Public

(Seal)

When you need paper drinking cups or dispensers, see and buy them at the News-Record.

PECANS for sale—Phone 146.

**Garrett & Bailey**

Everything in Dry Goods and Notions  
PHONE 24 STERLING CITY, TEXAS

**Specials Fri., Sat., Sun.**

**Beans** Van Camp's Oven Baked, can 9¢

**Sardines** Maine Can 10¢

**Tamales** Patio Can 15¢

**Green Beans** and Potatos 16¢

**Corn Muffin Mix** 15¢

**Milk** Eagle Brand can 32c

**Sauerkraut, #2 can** 11¢

**Spuds, 5 lbs.** 35c

**Pinto Beans, 5 lbs.** 49¢

**DRIVE-IN GROCERY**

We Close at 9:00 p.m. through Winter Months

*Now—see the cars that all the excitement's about!*

**CHEVROLET'S 3 GREAT NEW SERIES FOR 1953**

*Wonderfully different!*

**THE BEL AIR SERIES**

to be compared only with higher-priced cars!

The glamorous Bel Air Series for 1953 is truly a new kind of Chevrolet. Four new Bel Air models—4-Door Sedan, 2-Door Sedan, Convertible, Sport Coupe—create a wonderful new class of cars.



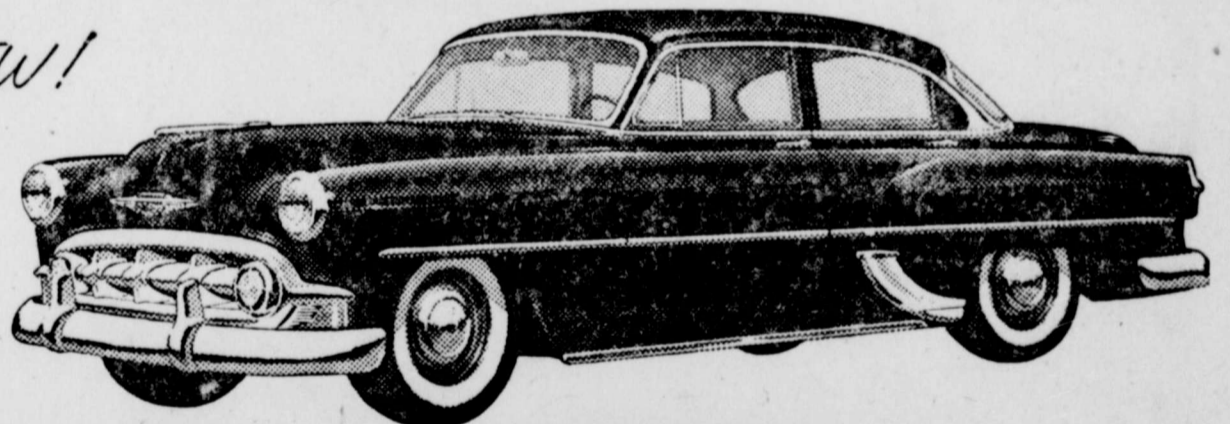
An entirely new kind of Chevrolet in an entirely new field all its own

*Startlingly NEW!*

**THE "TWO-TEN" SERIES**

sensational advances from bumper to bumper!

The "Two-Ten" Series offers: two new station wagons—the Townsman and "Two-Ten" Handyman—the 4-Door, 2-Door, Convertible, Club Coupe and Sport Coupe.



*Amazingly economical!*

**THE "ONE-FIFTY" SERIES**

lowest priced of all quality cars!

Smart new Chevrolet styling and advanced features! Five models include the 4-Door and 2-Door Sedans, Club Coupe, Business Coupe, "One-Fifty" Handyman.



(Continuation of standard equipment and trim illustrated is dependent on availability of material.)

The great new Chevrolet line for 1953 brings you a car for any purpose. Choose high-compression power with the new 115-h.p. "Blue-Flame" engine teamed with new Powerglide\* for the finest automatic driving. Or choose the high-compression 108-h.p. "Thrifty-

King" engine for finest standard driving. Choose the improved standard steering, or new Power Steering, optional at extra cost.

Come in and see the most wonderful selection in the low-price field—and it's yours at lowest cost!

\*Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost.



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CARS!

*Entirely NEW through and through!*

**R. T. CAPERTON CHEVROLET COMPANY**

Phone 35

Sterling City, Texas