

STERLING CITY NEWS-RECORD

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LET'S TALK LIVESTOCK BY TED GOULDY



FORT WORTH—The year 1952 will long be remembered by livestock people as the year of the Great Drouth—but it will also be remembered as the year of the Big Break in Prices. Perhaps live stock prices have never before undergone such a drastic series of losses as have hit cattle and sheep prices simply because they had never been so high and had so far to fall previously.

At the start of 1952, cattle and sheep prices were still near their highest peak since OPA died in 1946. The speculative fever that had gripped the industry was still raging. It was "buy, buy, buy" on the part of all interests and the bullish sentiment was spurred by government figures, as released, and statements from people in high places.

However, as the first quarter of 1952 unrolled it was very evident that change was in the air. We noted this changed feeling in our visits with farmers and ranchers in Texas, Oklahoma, Arkansas and Louisiana. We discussed this new temper among the people with many men in many lines of business. There was a feeling of caution, a feeling of impending change which grew from the prolonged lack of progress in the Korean War and the exposure of many scandals in high places.

Livestock producers swung over to the selling side and for the first time in nearly a decade, more people wanted to sell than wanted to buy. The Great Drouth put spurs to this sentiment as the Summer progressed. The stage was set for a serious price collapse and it came on schedule.

Speculators in livestock took to the sidelines, or took one drubbing after another, as prices continued to skid. The false bottom fell out of the badly inflated stocker and feeder price structure when Cornbelt and other buyers studied the previous year's losses and became cautious and very bearish buyers.

Strong suspicion was abroad in the land that while government estimators believed the cattle population was between 90 and 95 million head, that it was possible that the past eight years of steady stocking of farm pastures may have boosted this population well beyond the 100 million mark.

As Spring changed to Summer, prices lost ground steadily. At the close of this year of 1952, virtually all classes of livestock were selling many dollars per hundred below a year earlier and many steers going to market represented \$50 to \$100 per head losses. Many cows that had cost \$250 to \$325 a year ago for stocking purposes would currently bring half that.

Time alone will tell whether 1952 will be more famous for the Big Drouth, or for the bursting of the speculative bubble in livestock.

At the start of 1952, good and choice fed steers drew \$25 to \$36 at Fort Worth, today comparable cattle bring \$20 to \$29. Common and medium butcher steers and yearlings a year ago at \$22 to \$25, today bring \$10 to \$19.

Fat cows at \$21.50 to \$28 a year ago, bring \$12 to \$16 today. Canners and cutters at \$15 to \$21.50 a year ago, now get \$8 to \$12. A year ago bulls sold for \$19 to \$28.50 at Fort Worth, today \$10 to \$18.50 is the range.

Good and choice slaughter calves a year ago drew \$30 to \$35, and this week sell for \$18 to \$25. Common and medium butcher calves at \$21 to \$29.50 a year ago, sell at \$12 to \$18 this week. Culls at \$18 to \$20 a year ago, cashed at \$8 to \$12 this week.

Good and choice stocker steer calves at \$30 to \$38 a year ago, sell from \$18 to \$22 this week, and some extreme lightweights sold over \$40 and baby calves to \$60 to \$75 per hundred in early 1952. Stocker yearlings and steers at \$21 to \$35 a year ago, have a range of \$11 to \$22 currently. Stocker cows at \$21 to \$27.50 a year ago, sell around \$12 to \$18.

Top hogs at Fort Worth a year ago brought \$19 and currently sell

Wimodausis Club Is Sponsoring Pilgrimage of Christmas Settings Here Saturday Afternoon

There will be a pilgrimage of Christmas Settings in six Sterling City homes this Saturday afternoon 3 to 5. The program has been arranged by the Wimodausis Club and is being sponsored by them.

Tea will be served and the tour costs \$1 per person, said Mrs. Roy Foster, chairman of the finance committee of the club.

The first setting on the tour is to be at Mrs. T. F. Foster's and is titled "Let's Keep Christmas"; the second "This Modernistic Age" is to be at Mrs. Foster S. Price's; the "Distinguished Guests" setting is jointly sponsored by Miss Ethel Foster and Mrs. H. L. Hildebrand; "Candlelight and Festive Snack" is being jointly sponsored by Mrs. H. A. Chapple and Mrs. W. N. Reed; at Mrs. Lester Foster's will be "That Holiday Sparkle" and "Traditions of Beauty" will be seen at Mrs. Roy Foster's.

CHRISTMAS TREE AND PROGRAM SUNDAY AT THE METHODIST CHURCH

There will be a Christmas tree and program at the Methodist Church here on Sunday at 5 p.m. it was announced this week. There will be the tree with gifts for the children up through the junior department, said Mrs. Lee Augustine, superintendent of that department.

The parents are urged to bring their children and if they need to know anymore details of the program, they are requested to call Mrs. Augustine.

Grownups and children are cordially invited to attend the affair.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Mrs. George Demere
Mrs. Dean Johnson
Clinton Hodges.
Dismissals since last week were:
Mrs. Alvie Cole
D. D. Garrett
Mrs. Fern Butler
Melvin Foster
Daniel Mata
Bob Turner.

The hospital staff expressed its appreciation for the pool toys made by the Brownies for the nursery. LeRuth Reed and Elizabeth Cole presented them to the hospital this week. Made by the Brownies themselves, under the supervision of Mrs. J.S. Cole, Jr. and Mrs. Nan Davis, the toys are exceptional.

Daughter to the Clarence Daves

A daughter was born to Mr. and Mrs. Clarence Daves in Big Spring on December 12. The baby was named Brenda Joyce. This is the first child of the Daves.

Grandparents are Mrs. A. G. Daves of Sterling City and Mr. and Mrs. H. H. Wright of Big Spring.

Gordon Daves Coming for Visit

Mr. and Mrs. Gordon Daves and family of Kerrville are to arrive here for a week's visit on Saturday. Gordon was seriously hurt when a truck tire blew out about two years ago injuring him so bad that he was bedridden for a long time and several operations have had to be performed on him. He is improving and is able to work some now.

near \$17. Sows at \$15 to \$16.50, currently bring \$13 to \$16.

Ewes sold at \$10 to \$15 a year ago, currently bring \$6 to \$8.50. Fat lambs at \$22 to \$28.50 a year ago, sell for \$17 to \$20. Feeder lambs at \$15 to \$25 a year ago, compare with \$10 to \$16 lambs this week at Fort Worth.

Some amusing, and some not so amusing, stories are cropping up in the drouth relief hay program. Seems that buyers for the government are having trouble getting as much hay as their orders call for. One rancher told us he had been informed it looked like it would be June or July before he could expect delivery. Says if he has to wait till then he'll be out of the cattle business. Another rancher said he ordered mixed grasses hay and imagine his surprise when he got a load of high grade alfalfa.

4-H Awards Presented At Banquet Here Last Saturday

Larry Glass was presented the coveted Gold Star Award for outstanding 4-H club work during the year at the annual 4-H banquet held here last Saturday night.

The banquet followed a tour in which members visited 4-H projects. These projects include lambs of Don McDonald, Alfred Chapple, O. F. Carper, Bobby Dunn, Richard Davis, Clinton Hodges, Tony Allen, and Bill Davis. Other projects are W. G. Fincher, hogs; David Durham, breeding sheep; Billy Humble, a calf and lambs; Esther Bird, two calves; and Delmar Radde, calf and lambs.

Other awards presented at the banquet included:

Farm and home electrical award, Delmar Radde; senior soil and water conservation award, Larry Glass; junior soil and water conservation award, Lynn Glass; meat animal award, Clinton Hodges; achievement awards, Bobby Dunn and Jodie Emery; leadership, Delmar Radde; Texas Sheep & Goat Raisers Association sheep and wool award, Billy Humble.

J. R. Mims, Water Valley ranchman, was guest speaker, talking on life in Texas in years gone by.

The club sweetheart was Esther Bird and adult leaders recognized were Riley King, H. A. Chapple, Ewing McEntire and Ralph Davis. Mrs. Chapple and Mrs. Fred Campbell were in charge of the food. Tommy Humble and Worth Allen furnished the meat and Humble barbecued it.

Fred Campbell, county agent, conducted the tour.

City Cafe Being Remodelled

Earl Bailey is having the City Cafe building remodelled and completely re-done inside. Work is being done under the supervision of Curley Blanek.

Joseph Blanek bought out Mrs. Boots Franklin and will operate the business when the remodelling is completed.

MRS. GEORGE BLACKBURN'S FATHER DIES

V. L. Jernigan of Bell, Texas, father of Mrs. George Blackburn of Sterling City, died at his home on Wednesday of last week from a heart attack. Funeral services were held there Friday afternoon at 2:30. Rites were held at the First Methodist Church and Masonic rites were conducted at the graveside.

The Blackburns attended the funeral and Mrs. Blackburn remained with her mother for a stay.

Mrs. Revell's Nephew Dead

Morris Stark, 45, of Seminole, died at his home there on Wednesday of last week. Burial followed on Thursday afternoon. He suffered a heart attack and died almost immediately.

Attending the services from here were his aunt, Mrs. J. A. Revell, Mr. and Mrs. N. H. Reed, Mr. and Mrs. T. A. Revell, and Robert Foster.

Foster Conger's Nephew Killed

Wayne Price, son of Mrs. Harold Price of Eden and nephew of Foster Conger of Sterling, was killed in a plane crash near Corsicana last Saturday. Funeral services were held in Eden Monday and burial followed in Brady.

The Foster Congers went to Eden Saturday night and stayed until Monday night. Wayne crashed his plane in a fog presumably near Corsicana.

R.W. Foster Family Christmas Gathering at Robert Lee Sunday

The family of the late R. W. Foster will gather at the B.A. Austin's in Robert Lee next Sunday for the annual Sunday-before-Christmas dinner and Christmas gathering. Hosts this year are the Austins and the Foster Congers. Forty-two persons are expected to attend.

Pvt. Monty McGuire Overseas

Pvt. Monty McGuire who was sent overseas on November 26, has arrived in Korea and is now on Heartbreak Ridge, said his wife, the former Eugenia Daves. McGuire is with the 40th Infantry Division.

SCHOOL HOLIDAYS DECEMBER 19-29

The Sterling School will turn out for the Christmas holidays on Friday, December 19 and resume classes on December 29, said Geo. Blackburn, high school principal, this week. He said that the school would also be out for the New Year holidays on January 1 and 2.

The classes will get out Friday afternoon following the usual Christmas programs in the rooms.

The holidays were worked out with the view of getting through with school in time to close on May 15, said Blackburn.

Wimodausis Club Has Christmas Party

The Wimodausis Club members had the annual Christmas program and tree at the home of Mrs. T. F. Foster on Wednesday afternoon of this week. Other hostesses were Mrs. C. A. Bowen, Mrs. R. P. Brown, Mrs. W. N. Reed and Mrs. Jack Douthit.

Mrs. V. E. Davis read the scripture. Following the stories of the various Christmas songs, the club would sing the song in unison. Mrs. H. D. Glass played music during the refreshment hour.

Appearing on the program were Mrs. O. M. Cole, Mrs. Bruce Medford, Mrs. H. F. Donelson, Mrs. Foster Conger.

Mrs. Roy Morgan presided in the absence of the president, Mrs. N. H. Reed.

Twenty one members were present.

LIONS RAISE \$275 AT CHRISTMAS AUCTION

The Sterling City Lions Club had its annual Christmas auction following the luncheon Wednesday in the Community Center. \$275 was bid in by those present and a few who were not there. Worth Durham acted as auctioneer. Money raised is to go for the food and cheer baskets as in the past.

Guests were John Harris, Eddins Ward, Earl Bailey, Bill Brooks, G. W. Blackburn, Al Hines, Sgt. J. D. Jowers, H. A. Stephens, T. A. Nicholson, B. C. Bristol and D. R. Womack.

Lion Oscar Dorsey reported that his committee had raised all the \$90 to pay for the stringing and cost of operating the Christmas lights here.

Carper To Abilene For Physical

O. F. Carper, Jr. went to Midland and then on to Abilene for his Army physical examination Thursday. O. F. said Henry Bliznak was to report for his, too, either this month or next.

SANTA PARADE HELD WEDNESDAY AFTERNOON

The Woodmen of the World held its annual Christmas parade and party for the children here Wednesday afternoon at 2:30. Featured, of course, was Santa Claus, who dispensed (with the help of some of the Woodmen) bags of fruit, candy and ice cream cups.

Feature of the parade was the little Shetland ponies with the little carts, wagons, stagecoach and sleigh from the Lazy N Ranch of Winters.

The affair cost the Woodmen a total of \$225. 300 bags of the fruit were prepared and handed out.

There are 93 members of the W. O.W. here, with Bill Loven as the Consul Commander. He will be succeeded by Jim Butler in January. Arch Garrett, a member for over 50 years of the local camp, rode on one of the carts in the parade. Claude Collins has been a member for 50 years having joined in Cleburne before moving here, said local secretary Hal Knight.

Fourth Graders Present Christmas Pageant At School Monday Night

The fourth graders of the Sterling City school, under the direction of Mrs. Johnnie Lee, presented a Christmas pageant at the auditorium Monday night of this week. Titled "Silent Night" the cast included some preschool age girls as angels.

A choir, composed of Sandra Robbins, Jynette Gaston, Enequina Mata, Carolina Rodriguez, Bobby Chapman, Mac Moreno, Gwendolyn Blair, Elizabeth Cole Darla Kay Dunn and Christina Bernal, sang and provided background music.

Jimmy McCarty acted as announcer and stage manager.

The opening prayer was by the Rev. Bob Brannon and Rev. Bruce Medford gave the closing prayer.

Scene I was a shepherd's field near Bethlehem and scene II was the stable in Bethlehem.

The part of Mary was played by Gloria Berry and Joseph was played by David Drennan. Shepherds were Shirley Holding, Johnnie Rae Holding and Kenneth Fincher.

Carrying the parts of the three wise men were Don McDonald, Leon Stockton, and Robert Gartman.

Angels were Alice Molino, Barbara Clark, Shirley Price, Sue Speck, Bitsy Durham, Betty Barrett, Rosanne Foster, Karen Williams, Vicki Johnson, Jeannie McDonald, Marilyn Newcomb and Jane Copeland.

THE AMERICAN WAY



Shrewd Shopper

Letters To Santa

FIRST GRADERS

Dear Santa
Come to see me Christmas. I want a bicycle and a doll
Love
Ernestine Rodriguez

Dear Santa,
I am a little boy six years old. I live in Sterling City Texas. I want two guns.
I love you Santa
Joe Balderaz

Dear Santa,
Come to see me Christmas. I want two guns and a bicycle.
Love,
Jodie Rodriguez

Dec. 8, 1952
Dear Santa Claus,
I am a little girl six years old. I want a big doll and a iron.
Bring Johnny Joe a little car.
Love to you
Mary Rodriguez

Dec. 8, 1952
Dear Santa Claus,
I am a little boy nine years old. I want two guns.
love
Moses Rodriguez

SECOND GRADERS
Sterling City, Texas
December 11, 1952
Dear Santa Clause,
I want a doll and a tepee and toy.
Love
Olivia Balderaz

Sterling City, Texas
December 11, 1952
Dear Santa Clause,
I want a doll and a bicycle.
Love
Delfina Balderaz

Tye, Texas
December 11, 1952
Dear Santa,
I want a whip and a car that runs and a cowboy suit and some guns.
I have been good.
Love
Butch Loven

Sterling City, Texas
December 11, 1952
How are you
I am fine
Dear Santa Clause,
I want two baby dolls the size

of a baby and a cradle with bells on it and a nurse and doctor set together and one of the baby dolls are for my sister.
and I have been a good girl and

my sister has been a good girl too.
Love
Joanna and Lynette Murrell
Sterling City, Texas

December 11, 1952
Dear Santa Clause,
I want a sewing machine and a baby doll.
Love
Edna Davis



For a gift that will really
"ring the bell" give a
G-E Automatic Electric Blanket!
Young or old—they
all want Sleeping Comfort!

These are some of the many features that make the General Electric SLEEP-GUARD BLANKET a wonderful and practical Christmas Gift:

- Comfort**
 - Warmth Without Weight
 - Pre-Warms The Bed
 - Maintains Constant Temperature
 - Eliminates Midnight Hunt for Extra Blanket
- Economy**
 - One G-E Blanket Takes The Place of Three Ordinary Blankets
 - Long-Wearing Washable Fabric
- Style**
 - New High-Style Design
 - "Touch-Appeal" Luxury Fabric
 - Smart, Illuminated Bedside Control

You just dial "Sleeping Comfort" to suit your own personal taste — and enjoy perfect sleeping comfort.

G-E Automatic Electric Blankets are available in six lush colors — Dresden Blue, Citron, Rose Pink, Sprout Green, Flamingo and Garden Green — and in sizes to fit any style bed.



West Texas Utilities Company

Specials for Friday and Saturday

MARKET SPECIALS

Steaks
Your Choice of STEAKS, Loin, T-BONE, ROUND, CLUB, lb. 79c

SWIFT'S PREMIUM CHUCK ROAST
49^{LB}
Chuck or 7 Roast, lb 49c

PORK CHOPS, Swift's No. 1 Loins, pound 49c

SWIFT'S PREMIUM FULLY COOKED
HAMS, half or whole, pound 69c

SWIFT'S ORIOLE BACON (Sliced)
Pound 45c

Swift's Prem
12-oz. can 45c

Swift's Jewel Shortening
3-lb. CAN 75c

COFFEE Maxwell House 1lb. 85c

Pard 2 cans
29c
RICH IN ENERGY BUILDING ELEMENTS

Light Crust Flour
25-lb. sack 2.09
10-lb. sack .98c
5-lb. sack .49c

Bothered with a Budget?
SERVE THE MORE YOU SAVE!
with Libby's TWICE-RICH tomato juice
No. 300 size can 10c

MILK, Quart Bottle 25c
BREAD, Large Loaf 20c
CHEER, Large Box 28c
SOFTEX TISSUE, 3 rolls 32c
SEA LION SARDINES, 3 flat cans 25c
CUT RITE WAX PAPER, box 25c
SLICED APPLES, Monarch No. 2 cans, 4 for 1.00
POST TOASTIES, large 19c
3-MINUTE OATS, large 35c
LIBBY'S FRUIT COCKTAIL, No. 2 1/2 can 39c

We Are Still Taking Orders for Christmas Turkeys & Hens

CHAPPLE'S FOOD STORE

We Appreciate Your Business

Go Christmas Shopping in Your Own Kitchen



By BETTY BARCLAY

Just about this time each year women everywhere ask themselves this important question—what will we send for Christmas gifts? It's really quite a problem because we want all our gifts to have a certain spark of originality to set them apart from the rest—gifts that will convey the full meaning of our generous intentions and really say "Merry Christmas."

Here's a suggestion that we believe will solve your problem. Pack some glasses of delicious homemade jams and jellies in a sleigh, a fancy basket, a salad bowl, muffin tins or any attractive container. Add a bow and a piece of holly and send it off with the assurance that it will meet with the approval of all. Everyone appreciates homemade jellies and jams because they realize the extra thought that goes into preparing such a personal gift. Can't you just hear them say, "Did you really make these delicious jams and jellies?"

It's a good time to try some new recipes too, in order to stretch your supply of fresh fruit jams and jellies. You will be delighted with "the winter way" of jelly making. With the use of natural fruit pectin—in bottled or powdered form—it is now possible to make jams and jellies every month of the year.

Frozen Peach Jam

Yield: about 11 medium glasses

- 4 (12-ounce) boxes quick-frozen sliced peaches
- 1 tablespoon lemon juice
- 6½ cups sugar
- 1 bottle liquid fruit pectin

Thaw peaches as directed on package. Chop very fine and place in a very large saucepan. Add lemon juice and sugar and mix well. Place over high heat, bring to a full rolling boil, and boil hard 1 minute, stirring constantly. Remove from heat and at once stir in liquid fruit pectin. Skim off foam with metal spoon. Then stir and skim by turns for 5 minutes to cool slightly, to prevent floating fruit. Ladle quickly into glasses. Cover jam at once with ¼ inch hot paraffin.

Grape Juice Jelly

(Using bottled juice)

Yield: about 5 medium glasses

- 2 cups bottled grape juice
- 3½ cups sugar
- ½ bottle liquid fruit pectin

Combine juice and sugar in a large saucepan and mix well. Place over high heat and bring to a boil, stirring constantly. At once stir in liquid fruit pectin. Then bring to a full rolling boil, and boil hard 1 minute, stirring constantly. Remove from heat, skim off foam with metal spoon, and pour quickly into glasses. Cover jelly at once with ¼ inch hot paraffin.

Rain Brightens Drouth Picture

Slow rains falling here Thursday measured .80 inch at about six o'clock. There was more and heavier rains up toward Big Spring and ice was forming on the highways up Snyder way.

Rains were falling in San Angelo at six o'clock, but they had not got then as much as Sterling.

The rain fell slowly and most all soaked in. Here in town the rains ran off the pavement, of course, but very little runoff was seen on the pastures or ground.

More Needed

What Sterling County, West Texas and, in fact, most of Texas needs, is more of the same. Just a lot more. To overcome the drouthy past three years, another 1941 is needed, when it rained 41 inches in West Texas.

NOTICE—D.D. GARRETT'S Barber Shop Open Three Days Each Week—Thursday, Friday and Saturday Only.

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Christmas Coffee – A Real Reward



By BETTY BARCLAY

When the children are fast asleep, the finishing touches have been put on the tree, and the man of the house wants to know, "How about some coffee?" this modern young homemaker grants hubby's request right away. She has a jar of Instant Maxwell House Coffee at her finger tips and presto, he has his reward in a jiffy.

"Thanks, 'Mrs. Claus'—no wonder you make my job at Christmas so easy!"

Yes, beverage short-cuts like instant coffee help make work light during the busy holiday season. At this time of year when there's so much to do—so little time to do it—instant coffee is more popular than

ever. Light or strong, two cups, three or more—you can have delicious coffee at any hour without coffee-making muss. Just place a rounded teaspoon of this new coffee discovery in each cup, then add hot water. That's all there is to it, and you'll have perfect coffee every time! You can brew each cup to individual taste, for some confirmed coffee drinkers prefer it very strong. There's no waste, no coffee left to cool in the pot.

With Christmas just around the corner, make every minute count. Take the advice of this modern homemaker and keep instant coffee on the shelf for easy preparation of delicious coffee at any hour.

'Lord of Misrule,' 'Hodening Horse' Make Noel Jollier

A DIFFERENT playtime observance for your Christmas festivities is the game "Lord of Misrule."

When your guests have all arrived and have been greeted by the music of the minstrels and the song of the carolers, it is time for the most honored guest of the evening to arrive. With much fanfare the "Lord of Misrule" is announced. He enters with great pomp and ceremony and takes his place as the master of ceremonies for the evening.

The Lord of Misrule comes to us from the Tudor courts where he was elected annually to reign over the Christmas festivities. His word, during the festivities, was law, and the ridiculous commands he laid upon the guests had to be obeyed.

At your party, the Lord of Misrule will command each guest to do his bidding. He may call for singing, dancing, pantomime, imitations and stunts of all kinds. Failure to do the bidding of the Lord of Misrule results in the payment of a forfeit. And here another unusual note may be injected. The forfeit, instead of being paid to the Lord of Misrule may be paid to another Christmas character, the "hodening horse."

It was the custom in Kent, England, for young men to go from house to house with the hodening horse, an imitation of a horse's head attached to a long stick. Two lads, forming the body of the horse, were hidden from view by a covering of cloth resembling horse's skin. The hodening horse was accompanied by paraders who rang the bells throughout the town and begged for money or food.

Chemical Solution Protects Christmas Trees From Flames

To fireproof your Christmas tree, which is still a hazard even with electric lights, select your tree four to six days before you intend to decorate it. Then weigh the tree and buy one-fourth as many pounds of ammonium sulfate as the tree weighs. This chemical is available in most stores that sell seeds and fertilizers.

For each pound of ammonium sulphate use 1½ pints of water to make the fireproofing solution. Mix the solution in something tall and narrow that will hold the tree upright. Then saw off the tree diagonally so as to give a large cut surface. Set the tree in the solution in a cool place, away from the direct sunlight, and leave it there until most of the solution is absorbed.

You Can Make a Big Christmas Candle

You can make a big, long-burning candle to fit into your Christmas decorations if you have a number of odds and ends of partly burned candles around the house. Melt them and pour into cardboard containers and remold. Use ice cream cartons, oatmeal containers or others. Use plain cord for a wick. When the wax is beginning to set, tie the wick to a pencil and suspend it in the wax. Let set hard, remove carton and there is a nice candle for your table.

1 B. C. and 1 A. D. Were Not a Year Apart

According to our calendar, one would naturally assume that between the year 1 B. C. and the year 1 A. D. there should be a year called zero. As a matter of fact, no such year exists, as far as historians are concerned, and the year 1 A. D. follows directly after the year 1 B. C.

A person born in 3 B. C. would not be five years old at 2 A. D. but would be four years old when one is calculating data in that period. When adding B. C. and A. D. years, it is necessary to always subtract one to compensate for the year zero omitted between 1 B. C. and 1 A. D.

Why Christmas Candles?

On Christmas Eve the Christ Child wanders all over the earth seeking deserving people—people who are kind and thoughtful of others, and people who have loving hearts. Lighted candles are placed in the windows by such people so that He may not stumble and fall. In the course of His search He visits every castle and hut, no matter how rocky and rough His path may be.



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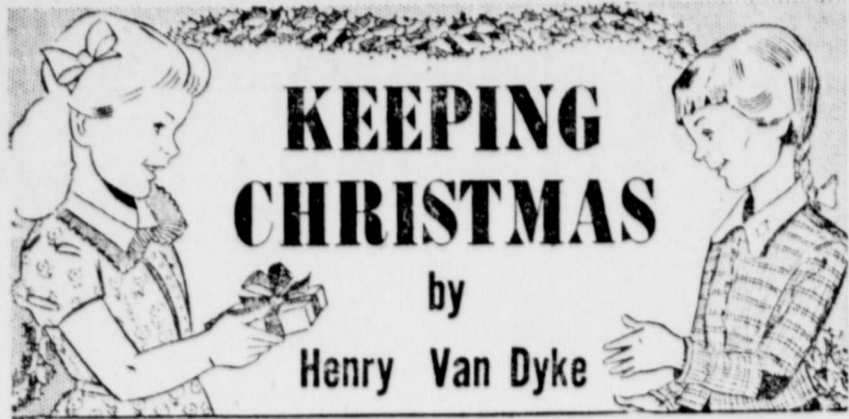
R. T. Caperton Chevrolet



ALLERGIC TO WHISKERS . . .
Not all little boys who love Santa Claus this time of year have a sublime trust in the old elf. This young man obviously wishes he were somewhere else.

Staples and Staplers at News-Record

PAIGE



KEEPING CHRISTMAS

by
Henry Van Dyke

Are you willing to forget what you have done for other people, and to remember what other people have done for you; to ignore what the world owes you, and to think what you owe the world; to put your rights in the background, and your duties in the middle distance, and your chances to do a little more than your duty in the foreground; to see that your fellow-men are just as real as you are, and try to look behind their faces to their hearts, hungry for joy; to own that probably the only good reason for your existence is not what you are going to get out of life, but what you are going to give to life; to close your book on complaints against the management of the universe, and look around you for a place where you can sow a few seeds of happiness—are you willing to do these things even for a day? Then you can keep Christmas.



FULL REHEARSAL FOR THE BIG DAY . . . Robert wanted Nick, the dog, to have dinner with him at his private table, but Dad and Mom were not enthusiastic until Robert demonstrated that Nick's table manners are impeccable. He did it with a dress rehearsal, which you see here. Nick seems to be enjoying nonchalantly an after dinner cigarette.

History of Christmas Seals

When you see the Christmas seal do you ever wonder how it started?

It was born in Denmark, home of the fairy tales of Hans Christian Andersen.

Enar Holboell, a Copenhagen postal clerk, was sorting mail one snowy afternoon before Christmas, 1901, when he thought of the idea of a penny stamp to swell a fund for children's hospitals.

Authorized by King Christian, the first Christian seals were sold in Copenhagen in 1904.

Holboell's scheme outgrew his wildest imaginings, for before his death in 1927, he lived to see it spread to 45 countries.

The seals found their way to America on letters and packages and first attracted the attention of Jacob Ris who wrote an article about them. Few people, however, were interested in the idea.

Then, in the autumn of 1907, Emily Bissell, a public health worker, concerned about the fate of a small sanatorium, recalled the article and sat down to sketch America's first Christmas seal, a wreath of holly encircling the words "Merry Christmas."

With 50,000 stamps printed and nowhere to sell them, Miss Bissell at last enlisted the aid of a columnist on a Philadelphia newspaper. The idea caught and within a few weeks \$3,000 was collected.

The first nation-wide sale was held the following year and was backed by newspapers all over the country, religious and civic groups, and sponsored by the American Red Cross and the National Tuberculosis Association.

**STERLING LODGE
A. F. & A. M.
No. 728**

Regular Meetings on
the Second Tuesday of
Each Month

Have You

been visiting had visitors sold anything bought anything had a party been to one joined a club or been thrown out of one got engaged been jilted got married been divorced had triplets quadruplets or even one baby?

That's News!

and we, and your friends would like to know about it

Call The News-Record

ask for the society editor, that's me

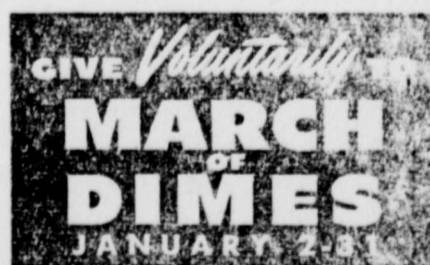
Or If You're Scared

we can't spell your name or somebody else's

Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

Thank You!



JANUARY

	1	2	3	4	5
6	7	8	9	10	11
12	13	14	15	16	17
18	19	20	21	22	23
24	25	26	27	28	29
30	31				

YOUR EYES will POP

when you see the Beautiful, Entirely NEW 1953

CHEVROLET
It's coming
FRIDAY
JAN. 9
SEE IT AT —

R. T. Caperton Chevrolet Company

For wedding invitations, announcements, at-home cards, etc., see the local News-Record shop.

When you need paper drinking cups or dispensers, see and buy them at the News-Record.

Specials Fri., Sat., Sun.

Peaches No. 2 1-2 **32¢**

Milk Carnation large 2 for **29¢**

Corn No. 2 **19¢**

Cranberries
Fresh Cello Bag 30c

We have Plenty of Fireworks of all kinds. Plenty Christmas Nuts, Candy, Fruit

We Will Be Open Christmas Day

Drive-In Grocery

We Close at 9:00 p.m. through Winter Months

Rubber Stamps at the News-Record

Typewriter Paper at The News-Record Shop



From where I sit... by Joe Marsh

They'll Do It Every Time

You know where Hammy Jackson lives—on that small dead-end street off Maple Avenue near the library? Well, about a month ago, the town finally put up a sign on the corner there saying: "No thoroughfare . . . Dead End."

Yesterday Hammy dropped by to see us. "Can't understand it," he says. "Hardly anybody drove down our street before—but, now, since they put that sign up, there's been more cars than ever turning around in my driveway."

From where I sit, these people who bother Hammy on his one-

way street are the same as those who automatically ignore a Wet Paint sign and touch their finger on a freshly painted surface. But you can't change human nature. People like to find out for themselves—and then make their own decisions.

That's why I say "live and let live." You can drink your butter-milk, but let me have my glass of beer when I choose. And let's not feel we're obliged to "point the way" for the other fellow.

Joe Marsh

Copyright, 1952, United States Brewers Foundation



TO ALL OUR
Friends in Sterling COUNTY

We wish you a very Merry Christmas and a Happy, Prosperous New Year

**CHESTER BUREN
ALBERT KNAUTH
Carlsbad, Texas**

STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.
PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES
\$1.50 a year in Sterling County
\$1.75 Elsewhere in Texas
\$2.00 Outside State of Texas

NEWS established in 1890
RECORD established in 1899
Consolidated in 1902

All classified ads, public notices cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 42c per column inch.

Subber Stamps at News-Record.



LETTERS TO SANTA SECOND GRADERS

Sterling City, Texas
December 11, 1952
Dear Santa Claus,
Please bring me a cowboy suit and a football and a be gun and an electric train
your friend
Wylie Daves

Sterling City, Texas
December 11, 1952
Dear Santa Claus,
I want a Toni doll and an electric train for my brother and a ring.
Love
Bonnie Gartman

Sterling City, Texas
December 11, 1952
Dear Santa Claus,
I want a rocket suit and a football suit and a whip.
Happy Christmas.
your friend,
Jerry Payne
and I have been a good boy and my brother has been good too and my sister has been good too.

Sterling City, Texas
December 11, 1952
Dear Santa Claus,
I want a cowboy suit and I want an electric train and a whip. I want a football suit.
Love
Van Gaston

Sterling City, Texas
December 11, 1952
Dear Santa Claus,
I want a bicycle and a baby doll
Love
Mary Morales

Sterling City, Texas
I want a bicycle and I want a little play car and a little play ball
How are you
your friend
Joe Gaitan

City Barber Shop

H. F. MERRELL, Prop.
"Satisfaction Guaranteed"

FIRST GRADERS

Dear Santa Claus,
I want a doll, a piano, a basket ball and a bicycle.
Love,
Beverly Dunn

Dear Santa Claus,
I want a filling station, some lace boots and a tent.
I have been a good boy.
Love,
Ronnie Allen

Dear Santa Claus,
I want Dick Tracy's little doll, a bicycle with two wheels on the back, and a switch board.
I am a good girl.
Love
Temple Ann Foster

Dear Santa Claus,
I want a tool chest and some tools.
I have been a good boy.
Love,
Billy Bauer

Dear Santa Claus,
I want a walking doll, a cowgirl hat, some dishes, a record player and some records.
Love,
Mitsy Davis

Dear Santa Claus,
I want a doll, some dishes, a record player and some records.
I have been a good girl.
Love,
Sue Williams

Dear Santa Claus,
I want a bicycle, a BB gun, a holster with two pistols, and a filling station.
I have been a good boy and have been carrying out trash.
Love,
Mike Williams

Dear Santa Claus,
I want a basket ball, a tent, and two guns.
I have been a good boy this year.
Love,
Cleve West

Dear Santa Claus,
I am in the first grade and a very good little girl.
Will you please bring me a play Toni doll, a switch board, a cash register, an iron and ironing board. Please bring all other boys and girls something.
Love,
Ginger Stone
Box 575
Sterling City, Texas

Dear Santa Claus,
I want an electric train, a tool set, a football suit, and a wagon.
Love,
Charles Daves

Dear Santa Claus,
I want a doll house and a doll.
Love,
Ollema Davis

Dear Santa Claus,
I want a tool chest, some spurs and boots, a doll house, a bicycle, a Roy Roger's life-like Rodeo set, a Super Circus set, a doctor kit and a Roy Roger's gun.
I love you,
Lee Douthit

Dear Santa Claus,
I want a Toni doll and some dishes.
Love,
Wanda Daves

Dear Santa Claus,
I want a store, a bicycle, a dump truck, and a cattle truck.
Love,
Carl Rich

Dear Santa Claus,
I want a doll, a cowgirl suit a blackboard, and some nuts and fruit.
Please bring me what I want.
Love,
Janice Stewart

Dear Santa Claus,
I want a bicycle, a set of tinker toys, and a doll with hair.
I have been a good girl this year.
Love,
Lois Ethel Price

Dear Santa Claus,
I want a holster with two guns, a football, and a pair of boots.
Love,
Sam Keel

Dear Santa Claus,
I want a police car, a fire truck, a holster and two guns, a football, a basketball, volley ball, baseball and a whistle.
Love,
Billy Joe Tindall

Dear Santa Claus,
I want a football suit, a bulldozer, and a road machine.
Love,
David Sanderson

Dear Santa Claus,
I want a talking and talking doll, a baton, a bicycle and a BB gun.
Love,
Cecelia McDonald

Dear Santa Claus,
I want a bulldozer, a road tractor, and two guns.
I love Santa
Bill Dees

SPECIAL FOR CHRISTMAS ON PERMANENTS
\$10 Permanents \$7.50
\$7.50 Permanents \$5
For the Remainder of December, We will be open every day except Mondays.
BETTY'S BEAUTY SHOP
STATE HOTEL

TAGGING TIME IS HERE

I know I can not do all the tagging in Sterling County, BUT I can try. More than ever I need the ranchers help and will appreciate it.



JOHN BALDERAZ

Phone Me at 64 Lowe Hardware

Big New '53 FORD
THE NEW STANDARD OF THE AMERICAN ROAD!



Fordomatic Drive, Overdrive, white sidewall tires optional at extra cost. Equipment, accessories and trim subject to change without notice.

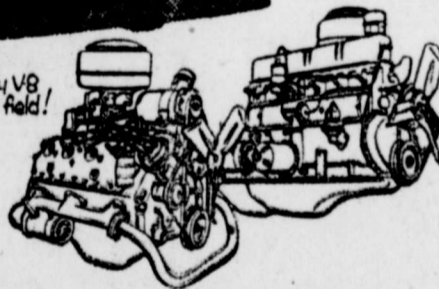
With 41 "Worth More" features . . .
It's worth more when you buy it . . . worth more when you sell it!

This '53 Ford sets an entirely new standard for the American Road. For in this big new Ford you'll find 41 "Worth More" features that give you more of the things you want . . . more of the things you need . . . than ever before in low-priced car history. You'll find the "Go" you need to handle today's long-distance driving. You'll enjoy Ford's new *Miracle Ride* that brings you the smooth, quiet riding comfort you need

for today's level parkways or rough, rutted byways . . . plus nearly effortless steering, braking, and parking. And you'll see beauty that belongs wherever you may drive.

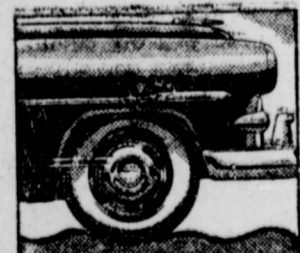
When you see this new Ford at your Ford Dealer's, you'll understand why it is worth more when you buy it . . . worth more when you sell it. You'll agree that here, indeed, is the New Standard of the American Road!

The only V8 in its field!



CHOICE OF V8 OR SIX

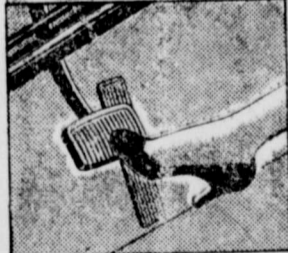
Ford's famous 116-h.p. high-compression Straight Six V-8 has a partner for thrifty "Go" in the 101-h.p. low-friction, high-compression Mileage Maker Six; Ford Automatic Power Pilot gives high-compression "Go" with regular gas.



NEW MIRACLE RIDE—Not just more responsive spring and shock absorber action, not just foam rubber cushions, but a balanced ride that gives you a new concept of comfort.



SHIFT TO FORDOMATIC—and you'll never shift again. It's the finest, most versatile automatic drive ever. And remember, Ford also offers the smooth and thrifty Overdrive.



POWER-PIVOT PEDALS—are suspended from above to eliminate dusty, drafty floor holes. They give more unobstructed floor space and provide easier pedal operation.



CENTER-FILL FUELING—prevents hose marks, and makes "filling up" easier from either side of gas pump. Shorter gas filler pipe gives you trunk space for an extra suitcase.



FULL-CIRCLE VISIBILITY—with huge, curved, one-piece windshield, a car-wide, one-piece rear window and big picture windows all around—gives you visibility unlimited.

Here now . . . the '53 FORD



No wonder the swing is to FORD!

SEE IT...
VALUE CHECK IT...
TEST DRIVE IT!
P.C.A.

Sterling Motor Co.

PHONE 187

STERLING CITY, TEXAS



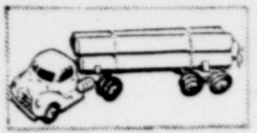
FOR THE LATEST MODES OF HAIR STYLING

Call 123 for Appointment
Vanity Beauty Shop
Sterling City, Texas

for
toys
that
last



Children are tough on toys! That's why it pays to buy the kind of durable, long-pleasure-giving toys we carry. You'll find our store replete with everything from trains to sleds, from skates to blocks—everything for kiddies of all ages... all made right and priced right!



METAL LOG TRUCK
Brightly enameled, black rubber wheels; five smooth, realistic logs.



Children's Hour
3 good games. Provides a full hour of fun for youngsters.



"SORRY" GAME
A popular and exciting game for children of all ages, and adults.



HINTS for the Handyman

NO. 11 UNDERWRITERS KNOT

When you repair an electrical plug, pare off half-inch of insulation from each wire. Twist strands tightly and thread wires back through plug. Then tie the safe Underwriters' knot, as shown above, just above exposed part of wires. Turn exposed wires counter clock-wise on posts and tighten down screws firmly.

(From Better Homes & Gardens HANDYMAN'S BOOK)

Lowe Hardware & Furniture Co.

For the Man or Boy on Your List
See the Gifts That Please Them at Bailey's

CHRISTMAS



MEN'S ROBES 9.95 to 15.95

GLOVES 2.95 to 5.95

MEN'S HICKOK JEWELRY

BILL FOLDS 2.50 to 5.95

HICKOK BELTS 1.50 to 2.50

PAJAMAS 3.95 and 10.00

SAMSONITE LUGGAGE 17.50 to 25.00

STETSON HATS \$10 to \$50

"Headquarters for Men's Gifts"

BAILEY BROS.



DON RHODEN MAKES ALL-AMERICAN

Former Sterling Boy Makes Top Team

Don Rhoden, the smashing line backer and co-captain of the Rice Owls, has landed on the first All-American team of the Chicago Tribune in its poll of major college gridgers of the best opponents they met this season.

That automatically rates him an invitation to the annual college all-star game in Chicago in August.

(Note: Rhoden has accepted the invitation to play with the West All-Stars at San Francisco in the East-West clash for charity.)

Don, a terrific line backer and defensive player, has just about won all the honors that could come to a All-America ball player from the Southwest.

The husky Owl co-captain was named Southwest "Defender of the Year" in a poll of Southwest Conference scouts... he was a top choice for the Associated Press All-Southwest Conference team and honorable mention for All-American by that news service... he was named to Collier's Magazine squad of All-American specialists as a linebacker as selected by the American Football Coaches Association... he received the George Martin award in a vote of his teammates for the Owls "most valuable player" of 1952.

The 200-pound, 5-11 Rhoden was one of the youngest captains of a major college grid team this fall. He didn't observe his twentieth birthday until mid-November at which time his team, the Rice Owls, were in the midst of their comeback drive that netted four straight victories and second place in the Southwest Conference after a string of five losses in early season. Rhoden's home town is Kerrville where he was an all-state performer in high school.

"THE TRUTH ABOUT MY HUSBAND'S MURDER" * * * Why was reporter, George Polk, killed in Greece? Did he know too much about how Marshall Plan funds were being spent? For the inside story of Polk's murder, told for the first time by his widow, read the American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

SALESMEN WANTED

What are your plans for 1953? A good Rawleigh Business is hard to beat. Opening in Sterling County. Write at once to Rawleigh's, Dept. TXL-1220-254. Memphis, Tenn.

Palace Theater

Fri., Sat., Dec. 19-20

"Heart of the Rockies"

Roy Rogers and Trigger

Sun., Mon., Tues., Dec. 21-22-23

With a Song in My Heart

Susan Hayward, David Wayne

Wed., Thurs., Dec. 24-25

The Battle at Apache Pass

John Lund, Jeff Chandler

Fri., Sat., Dec. 26-27

"Tarzan's Savage Fury"

Lex Barker, Dorothy Hart

Sun., Mon., Tues., Dec. 23-29-30

"The Merry Widow"

Fernando Lamas

Wed., Thurs., Dec. 31, Jan. 1

The Duel at Silver Creek

Audie Murphy, Faith Domergue

WANTED: DEALERS

Hard water in your area will make you money and save your customers money \$50.00 complete will buy for them, from you, the "Ejax Water Turbulator"! Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating hard water. Write for information on dealership.

"EJAX"

Box 37, 1006 Burnett Street
Fort Worth, Texas

Insurance & Abstracting

Reliable Abstract Work
Fire and Automobile Insurance
DURHAM ABSTRACT CO.
DURHAM INSURANCE AGCY.
Worth B. Durham, Mgr



GIFTS GALORE

From Your **DRUG STORE**

Jewelite Comb and Brush Sets 2.50 to 5.00

Amity Bill Folds (Men or Women's) 3.50 to \$10

Wackmann Watches 1/4 OFF on All Prices

Ronson Lighters 6.95 to 14.50

Small Electrical Appliances for the Home

Electric Shavers (Remington) from 21.50

Pangburn's Boxed Candies (Sure to Please)

Cosmetic and Toilet Gift Sets

Long Drug Co.

You'll Find Gifts for All the Family Here!
We Have Gift Wrapping Supplies. We Also
Gift-Wrap Your Purchases Free!



For HER:

Hosiery, Lingerie
(Carter's and Nylon)
Gowns, Robes
Blankets, Bed Spreads
Sweaters, Jackets
Costume Jewelry
(New Shipment of
Carter's Nylon Gowns
and Underwear)

For The Children:

Dolls, Toys, Books
Doctor Sets, Dish Sets
Guns, Pistols, Holsters
Tinkerfoys, Games
Clothes, Wraps
Carter's Nylon Underwear for the Girls

Garrett & Bailey

"Christmas Gift Headquarters"



You Can Have That
Printing

DONE HERE IN STERLING CITY
AT THE

News-Record