

# STERLING CITY NEWS-RECORD

VOLUME 62

"Since 1890 PUBLISHED EVERY FRIDAY AT STERLING CITY TEXAS

OCTOBER 24, 1952

No. 43

## Eagles Play Christoval Here Thursday Night

For the last home game of the season, the Sterling City Eagles come to grips with the Christoval Cougars on the local field next Thursday night, October 30. This game is expected to be the best drawing card of the season and a good game is in prospect.

The Eagles, flush with the one-sided victory over Water Valley last Friday night, are expected to

give the Cougars a real game and a run for their money, despite the fact that the Cougars are up front this season.

Coach Dorsey's boys are not in the district running and the way for them to make their season a success in spite of this fact, is to give the Christoval pace setters a late season defeat.

The lineups are to be as follows:

### STERLING CITY EAGLES

COLORS: PURPLE AND GOLD

Player	No.	Pos.	Wt.
BLAIR, BILLY	28	B	150
SMITH, GENE	22	B	137
BLAIR, EARL	31	QB	185
BLAIR, MARSHALL	38	B	200
BLAIR, BOBBY	60	E	210
COLE, LESLIE	32	B	130
GLASS, DAN	44	C	202
LESTER, BOBBY	55	E	125
MARTIN, DON	30	E	140
LEE, TOMMY	50	E	155
MARTIN, THOMAS	88	B	130
REED, MIMS	99	B	130
CAMPBELL, ALLEN		E	133
HANSON, JIMMY	33	B	131
LEE, BOBBY			

Mgr. COACH: OSCAR DORSEY

### 1952 CHRISTOVAL COUGARS 1952

COLORS: RED AND GRAY

CAPTAINS: JACK PARDEE and CHARLES BOLINGER

Yell Leaders: Frances Freeman, Virginia Gifford, Rena Post, Lois Thorne

Player	No.	Pos.	Wt.
PARDEE, JACK	42	B	205
ATKINS, BUCKY	40	B	175
WYATT, LEON	34	B	150
KEER, JAMES	35	E	150
BOLINGER, CHARLES	43	C	190
WILKERSON, JACKIE	41	E	170
KOLB, JIM	39	E	152
ALLEN, BILL	37	B	148
COCHRAN, CARL	36	E	150
LEWIS, BUD		B	160
EDGAR, G. C.		E	150
JAY, JOE CARL	38	C	140
KIRBY, JERRY	30	B	115
ATKINS, CLAY	33	B	130
LEWIS, TOM	31	B	130
WILKERSON, BILL	36	B	140
COCHRAN, BILL	32	E	130

COACHES: MICHAEL LEHR and G. W. TILLERSON

#### Deer Hunters Get Three Deer

Four Sterling deer hunters returned home Sunday from Colorado with three deer. The four, Clell Ainsworth, H. A. Chapple, Finis Westbrook and Jack Weeks, hunted with and were guests of the Harold McCabes while in Colorado.

When the group got to Colorado (at Durango) Finis had a sticker on his car saying "I Like Ike." The Durango newspaper took a picture of them and ran it in the paper. Seems as if the Colorado natives are glad to see Texans for Ike. After all, Ike is a Coloradoan, and they're glad other states like him.

#### ARMY RECRUITER HERE OCTOBER 28

Master Sergeant Winston B. Murray of the U.S. Army and U.S. Air Force Recruiting Service from San Angelo will be in Sterling City on next Tuesday, October 28. He will be at the post office from 10:00 a.m. to 2:00 p.m.

He will be here for the purpose of interviewing young men and young women contemplating entering the military service.

M. Z. Brown's mother, Mrs. W. T. Brown of Albany is here visiting with the Browns.

#### Wimodausis Members Have Program on Voting

The Wimodausis Club met at the Community Center Wednesday, October 22 with Mrs. C. A. Bowen as hostess. The topic for discussion was "Vote and Stay Free."

Mrs. J. C. Reed gave "The Three Most Outstanding Men Against Communism." Mrs. Ray Lane gave "The Americanization of an American" and Mrs. Ruth Allen explained a sample ballot which will be used in the November election.

Present at the meeting were Mrs. Foster Conger, Mrs. H. F. Donaldson, Mrs. R. T. Foster, Mrs. H. L. Hildebrand, Mrs. Riley King, Mrs. Ray Lane, Mrs. E. F. McEntire, Mrs. W. R. Morgan, Mrs. J. C. Reed, Mrs. Ruth Allen, Mrs. R. C. Bynum, Mrs. O. M. Cole and the hostess.

#### LIONS CLUB

The Lions Club met Wednesday noon for the regular luncheon at the community center. Guests were Rev. Wayne Smith, J. B. Lester, Mrs. Bruce Medford and Mrs. W. J. Swann.

The club members voted to sponsor a beautifying the park program. A new pump is being installed over the well at the park and water will be sold to truckers to help pay for the pump, said Roland Lowe. The Rev. Wayne Smith spoke briefly to the group. The prize went to Bill Cole.

#### HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday of this week included—

Charles Speck  
Mrs. Emilie Weisner  
H. J. Gartmann.  
Dismissals since Thursday of last week include—  
Mrs. Charles Phelps and infant daughter, Sharon Kay  
Mrs. Fred Molina and infant daughter  
Mrs. Juaguin Medina and infant daughter  
V. T. McCabe  
Allen Smith, son of the Lloyd Smiths.

#### Republican Headquarters Are Opened Here

The Sterling County Republicans have opened headquarters here in the building recently vacated by the Hornbuckle Grocery. Large signs of Eisenhower and Nixon cover the front windows and other literature is scattered around in the windows.

Hal Knight, Republican chairman of the county and Dr. Swann, said that they hoped to keep the headquarters open and have sample ballots available showing voters how to mark their ballots should they want to vote for the Republican nominees.

#### STERLING WAS HIGH IN MARCH OF DIMES DRIVE

Sterling County was high for the central Texas district composed of 48 counties in the 1952 March of Dimes. Such information was received here by the County chairman G. C. Murrell this week. He said that Sterling's per capita was 74.69, and that the state as a whole had a per capita donation of only 28.29 cents.

Mrs. Sterling Foster was the drive chairman for the 1952 March of Dimes.

This is the third year that our County has been right on top spot for the state as a whole in this particular drive.

Mrs. Fowler McEntire, Mrs. Ruth Allen and John Thompson visited E. F. Fisher in Uvalde this week.

Wilbur Stone (Stony) has built himself a wrecker. There hasn't been a wrecker here since Elmer Kennemer took his off to Pecos.

Mr. and Mrs. Bob Coleman and son, Stevie, of San Angelo were visitors at the Wm. J. Swanns last Sunday.

Mr. and Mrs. Forrest Foster and children, Mr. and Mrs. Victor McCabe and children and Billy Joe Swann attended the State Fair in Dallas last week-end.

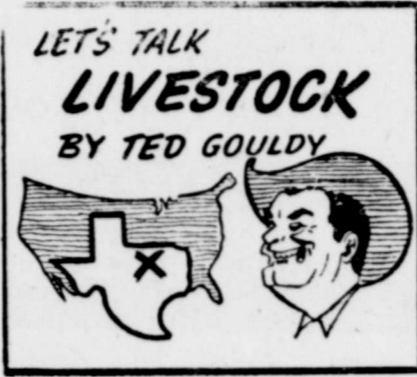
## Halloween Carnival Next Friday Night

### Methodist Revival Held This Week

The Rev. Wayne Smith, pastor of the First Methodist Church in Yoakum, did the preaching for a five day revival at the local Methodist church, which ran Sunday through Thursday. Services were held each evening at 7:30. The local pastor, Bruce Medford, led the singing. A quartet, composed of M. K. Smith, Ira Ratliff, Harry Bradstreet and Bruce Medford, sang special numbers throughout the services.

The theme of the messages, in keeping with other revivals in the state, was stewardship of the church members. The speaker gave messages dealing with the duties of church members in this respect.

While here, the visiting preacher stayed in the Roy Foster home.



FORT WORTH—Most heartening news to livestock producers in weeks was the rally of cow prices at Fort Worth late last week and which carried over into Monday's trade. Cows sold Monday \$1 to \$2 above the low time last week. There was a better feel to the trade, though stocker demand remained very dull, and some signs of improving stocker demand at northern points were encouraging.

Lighter runs of sheep around the market circle set off a little rally in the sheep yards at Fort Worth Monday. Some lambs and some ewes sold 50 cents higher.

Hogs opened the week with a 25 cents higher to 25 cents lower market to top at \$18.50 to \$19 at Fort Worth. It was notable that hogs closed at the day's low points here and at other major markets. Sows drew \$14 to \$17.

The stronger tone to the market at Fort Worth and at other points around the market circle was particularly good news since October's twin gobblins, deteriorating ranges and heavy receipts, plumped calves and sheep to the lowest levels for the current crop and to the lowest point since OPA controls were removed in October, 1946.

Good and choice slaughter steers and yearlings sold for \$23 to \$31, and common to medium sorts sold for \$13 to \$21, with cutter grades at \$10 to \$13. Fat cows sold for \$12.50 to \$15.50 and some heiferettes topped at \$18. Canners and cutters sold for \$8 to \$13, few under \$8. Bulls drew mostly \$10 to \$17, a few best to \$18 and above.

Good and choice slaughter calves sold mostly at \$16 to \$22 and a few fancy heavies of 500 to 600 pounds drew \$22 to \$26 and better in the baby beef class. Common and medium slaughter calves drew \$12 to \$16 and culls sold for \$10 to \$12. Choice stocker steer calves and steer yearlings sold at \$22 down, sparingly, mostly \$21 down. A few cows went back to the country at \$12 to \$16.

Slaughter ewes sold from \$3.50 to \$5.25 at the close, with old wethers from \$7 down. Yearlings cashed at \$6.50 to \$16, and fat lambs sold from \$23 downward. Feeder and stocker lambs sold from \$8 to \$17, with cull slaughter lambs from \$6.50 to \$8. Old bucks sold from \$3.50 to \$4.50.

#### 7th Grade History Club

The Seventh Grade History Club met Friday, October 17. The meeting was called to order by the president, Jim Davis. The minutes were read and approved. Refreshments were served by Wayne Drennan and Gilbert Gaitan. The meeting was adjourned by the president.

Reporter Wilbur Stone

#### Supper Served at 6:30 P. M.

The annual P.T.A. Halloween Carnival will be held at the school next Friday night, October 31. At 6:30 supper will be served in the school lunchroom by the 9th grade. The crowning of the Queen of Halloween will be the climax at 9 p.m.

The supper will consist of baked ham, candied yams, green beans, pineapple and cabbage salad, rolls, butter, coffee, milk and fruit pies.

Meals will cost \$1 for adults and 50 cents for children, said Mrs. J. S. Cole, Jr.

#### Concessions

Among the concessions to be sponsored by the grades include: picture show in auditorium, bingo, cake walk, supper, cat chunking, game room, country store, white elephant sale, fish pond and other stands that sell novelties.

(Note to those concerned: Each child in the fourth grade is to bring an item for the white elephant sale, and each grade school child should bring one item of canned goods for the country store. These should be handed-in to Mrs. West by noon October 31.)

#### Candidates for Queen

Candidates for the Queen of Halloween may be voted on up till 8 p.m. of the night of October 31 at 1c per vote. The candidates are Robbie Blackman—senior with Charlie Davis as escort; Betty Dunn Junior with Earl Blair as escort; Billie Nadine Green—Sophomore—with Billy Darrell Blair as escort; and Winona Blair—Freshman with Jimmie Hanson as her escort.

The princesses and their escorts from the grades are Joan Parker—David Boatwright; Glenda Sparks—Jim Davis; Lavada Mitchell—L. J. Brown; Nella June Parker—Donnie Stewart; Jynette Gaston—Jimmy McCarty; Jacque Caperton—Ronald Igo; Bonnie Gartmann—Harry Murray; Cecelia McDonald—Cleve West; and Mary Rodriguez—Joe Balderaz.

#### Woodmen Donate Prizes

The Woodmen of the World donated \$15.00 in cash, five bingo prizes, fish ponds items and 300 rulers for the affair, said Mrs. J.S. Cole, who is in charge of arrangements.

#### Next Week's School Lunchroom Menus

The menus for the Sterling City school lunchroom for next week are to be as follows:

MONDAY, October 26—Salmon croquettes with tomato catsup, green beans, boiled potatoes, light bread, margarine, milk, and egg custard.

TUESDAY, October 27—Devised eggs, blackeyed peas, cabbage slaw, light bread, margarine, milk, fruit cocktail pudding.

WEDNESDAY, October 28—chicken and dumplings, English peas, sliced tomatoes, light bread, margarine, milk, and jello.

THURSDAY, October 29—Pinto beans, hot tamales, lettuce and tomato salad, light rolls, margarine, milk, and preserves.

FRIDAY, October 31—Cheese burgers, pork & beans, milk, peaches and peanut butter cookies.

Mr. and Mrs. Harry Lawson visited their respective parents in San Antonio last week-end. They visited with Harry's parents, Mr. and Mrs. Harry C. Lawson, Sr., who were observing their golden wedding anniversary. Mrs. Lawson's mother had undergone an operation and she stayed with her mother for this week.

Howard L. Hart, airman in the U. S. Navy, and his bride are visiting his grandparents, Mr. and Mrs. G. A. Hart of Water Valley. Mrs. Hart is the former Janet Perkins of Los Angeles, Calif. Airman Hart is stationed at San Diego. This is the first time the bride had been out of California.

Mrs. Guy Dayvault of Dallas is here visiting relatives and friends. She is staying at Mrs. Ruth Allens.

Visiting the Henry Merrells here this week are Mr. and Mrs. C. W. Sharp of Wichita Falls. Mrs. Sharp is Henry's sister.

## THE AMERICAN WAY



Ah!—But Look Beneath!



# MR. FARMER:



Don't you think control of the farm program should be in your hands?

Don't you think you are capable of running your own business?



Then vote for Texas Ike for President. He is pledged to decentralize the farm program, to place control on the state, district and county levels.

Here's what Ike said at Waco: "Our farm policies ought to begin as well as end, out where the plowing and the planting are actually done. It should be a unified program, one in which the left hand knows what the right hand is doing."

IKE WILL THROW OUT THE FEDERAL WINDSHIELD FARMERS AND THE BIG CITY LAWYERS

VOTE FOR LOCAL CONTROL OF THE FARM PROGRAM. VOTE FOR IKE.

**TEXAS DEMOCRATS for EISENHOWER**

(For Ad. Paid for by Claud H. Gilmer, Chairman)

## CLOTHING FOR GIRLTOWN

The local F.H.A. girls are collecting used clothing for Girlstown. There are 55 girls in Girlstown now from two months of age to 15 years. They have requests for admittance from 700 more.

Girlstown is west of Lubbock and was founded and is operated by Miss Amelia Anthony. She has had many years of work in welfare.

If you have any dresses, sweaters, skirts, blouses, coats, etc. for girls up to 15 years, just drop them in the box at the post office.

The F.H.A. girls will mend and launder those that need it and send them to the girls at Girlstown.

Mrs. John Cole of McCamey has been here visiting Mrs. W. T. Conger, and Mrs. Conger returned home with her for a stay. Mrs. Conger was honored with a birthday observance at her home here the past Sunday with numerous relatives and friends present.

## CARD OF THANKS

We want to take this opportunity to thank our friends for their graciousness and many kindnesses during the illness and death of our loved one. The flowers were beautiful, and the other thoughtful things you did to bring comfort to us in this great hour of sorrow will never be forgotten.

Mrs. R. W. Franklin  
Members of the Franklin family

"MY REAL MISTAKE AT LEYTE GULF" \* \* \* \* \* "Bull" Halsey tells for the first time the inside story of the biggest naval battle in history. While he admits his mistake, Halsey denies that he endangered General MacArthur's invasion of the Philippines. Read it in the American Weekly, distributed with next Sunday's Los Angeles Examiner.

Quality Job Printing, News-Record.



From where I sit... by Joe Marsh

## Wonder How Miss Gilbert Is in "History"?

By now I guess you've heard about the spelling errors in the kids' report cards this week.

A typical card looked like this:  
Arithmetic ..... B  
Geography ..... B-  
Spelling ..... C  
Grammar ..... B

I don't know if Miss Gilbert, the principal, actually wrote those cards, but she took full responsibility. This morning I hear she got up in the Assembly Hall—before all the students—and started writing GRAMMAR with two "a's" on the blackboard 100 times!

From where I sit, I'll bet this makes her even more popular with the students. It's nice to see an expert admit she occasionally makes a mistake. Too many so-called "experts" claim they're never wrong on such subjects as what you or I ought to eat . . . what we should wear . . . whether we should enjoy beer or buttermilk. A really wise person never claims to "know all the answers" all the time.

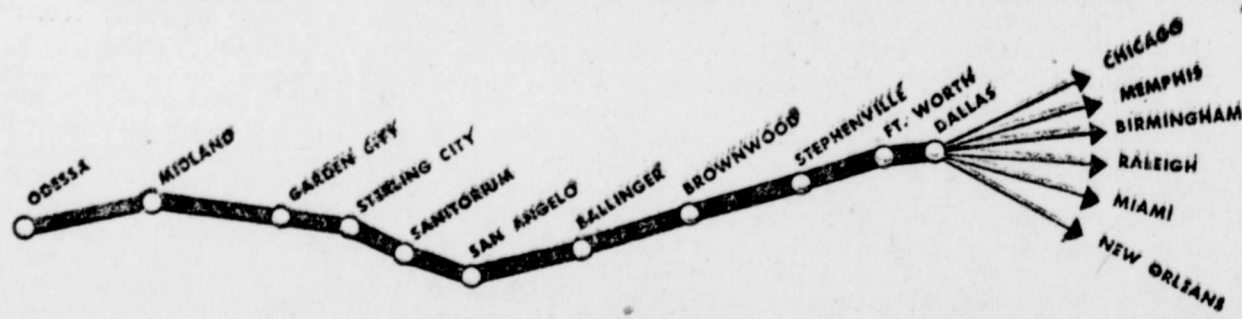
Joe Marsh

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**ODESSA-MIDLAND-SAN ANGELO-DALLAS**



CONTINENTAL TRAILWAYS THRU BUS SERVICE FROM DALLAS



It's all the way every day now from Odessa and Midland into Ft. Worth and Dallas via San Angelo and Brownwood. You can enjoy the convenience of through service with direct connections in Dallas with Continental Trailways' famous Silverliner service to the great Eastern cities.

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## STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.

PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES  
\$1.50 a year in Sterling County  
\$1.75 Elsewhere in Texas  
\$2.00 Outside State of Texas

NEWS established in 1890  
RECORD established in 1899  
Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2¢ per word. Display rates are 42¢ per column inch.

For wedding invitations, announcements, at-home cards, etc., see the local News-Record shop.

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Petroleum and Its Products

**R. P. BROWN**  
Consignee

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## Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!

Taking harsh drugs for constipation can punish you brutally! Their cramps and gripping disrupt normal bowel action, make you feel in need of repeated dosing.

When you occasionally feel constipated, get gentle but sure relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. It's all-vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.

Try the new 25¢ size

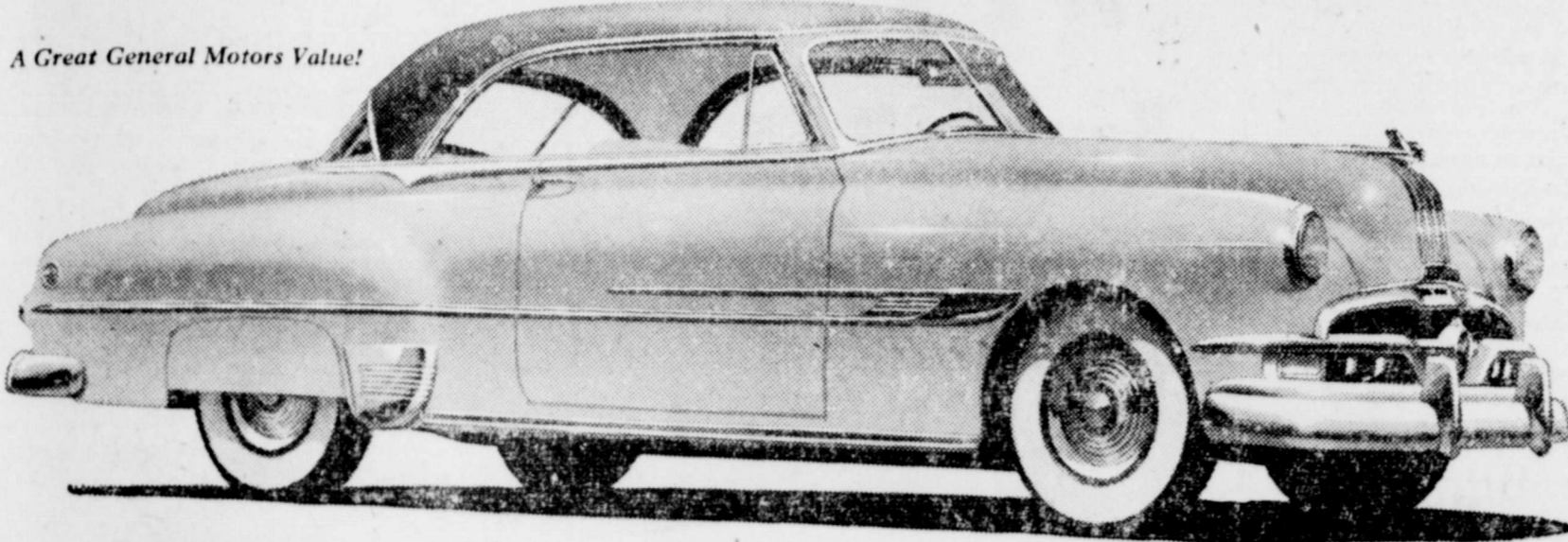
Money back if not satisfied. Mail bottle to Box 230, N.Y. N.Y.

**DR. CALDWELL'S SENNA LAXATIVE**  
Contained in pleasant-tasting Syrup Pepsin



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A Great General Motors Value!



*More Powerful!* | *More Economical!*



Drive it Yourself!

There's only one way you can truly know the greatness and exciting performance of the 1952 Pontiac. Come in today and put this grand performer through its paces. You'll love it!

Behind the wheel of a Dual-Range\* Pontiac you'll think every street and road you drive on has been improved, every bottle-neck opened, every hill made lower and easier.

In Traffic Range you can feel the eagerness, the pep and the authority of Pontiac's great high-compression engine. On the open road, Cruising Range takes over, reduces engine revolutions as much as 30 per cent—for more go on less gas!

Get all the facts and figures—it's so easy to give yourself the joy of owning a Pontiac. \*Optional at extra cost.

Dollar for Dollar you can't beat a

# Pontiac

Reed Motor Company

MAIN STREET

STERLING CITY, TEXAS



Behind The 8 Ball

One voter chomping at the bit says: "Back during the war they urged us voters to not change horses in the middle of the stream, but now they can't say that. Down here it's so dry, that the stream has all dried up and left us high and dry."

Maybe he was talking about the drought mostly.

Or maybe he doesn't consider the Korean war a real honest-to-goodness war.

8-BALL

Roosevelt used to say: "I hate W-A-A-H."

Wilke also said: "I hate W-A-A-R with a little more midwestern tang, but nevertheless with that Harvard accent."

Stevenson says W-A-A-H-R and TOMAHTOW for tomato. He kept worrying about a ripe tomato hitting him in the Fort Worth parade. Do all those big guys talk like that?

President Truman says "I hate the Republicans and Ike". Also some others named Taft, Dewey, and company.

8-BALL

We keep getting polled on the outcome of the presidential campaign. Worth Durham says regardless of the straw polls, it's the 11 hours on November 4 that counts.

8-BALL

The pollsters were all wrong last time. They said Dewey was to be the winner. This time they say Ike is the man.

Some have backed up and are pointing to a very close race with perhaps no advantage to either side.

The undecided (or independent) voters are the ones to decide the outcome of the election.

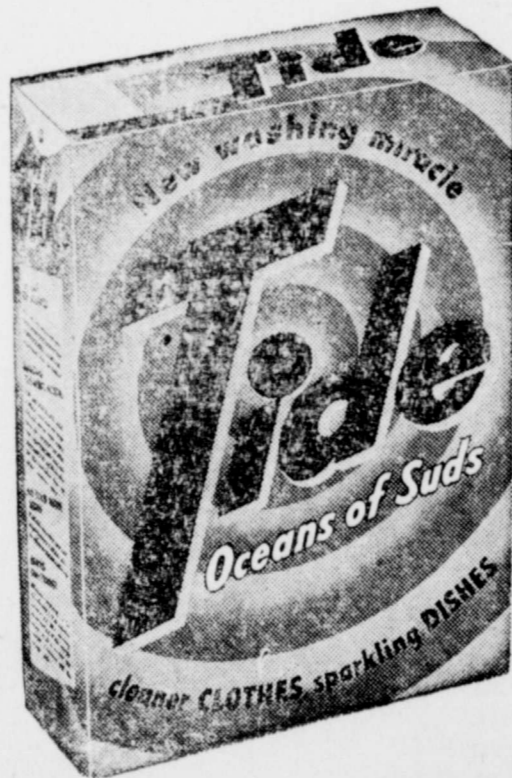
The Dallas News sent out a reporter who toured Texas polling the voters from bush to city and his findings showed Adlai to be the favorite by a very small margin. Now the Dallas News is for Ike, but they showed Texas leaning toward Adlai. Maybe they want to have the poll showing Adlai and when it's all over to be in the wrong—like last time.

Or maybe they don't care—care from the reportorial angle.

8-BALL



3# 75c

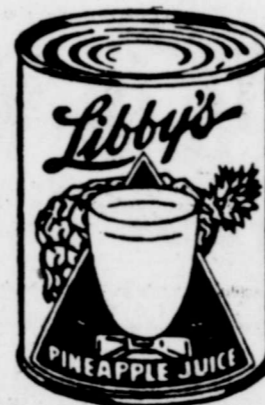


Large 29¢

GOLD MEDAL FLOUR  
 5 pounds ..... 49c  
 10 pounds ..... 98c  
 25 pounds ..... 2.09  
 TOMATOES, No. 2 can 15c  
 TOMATO JUICE, No. 1 13c



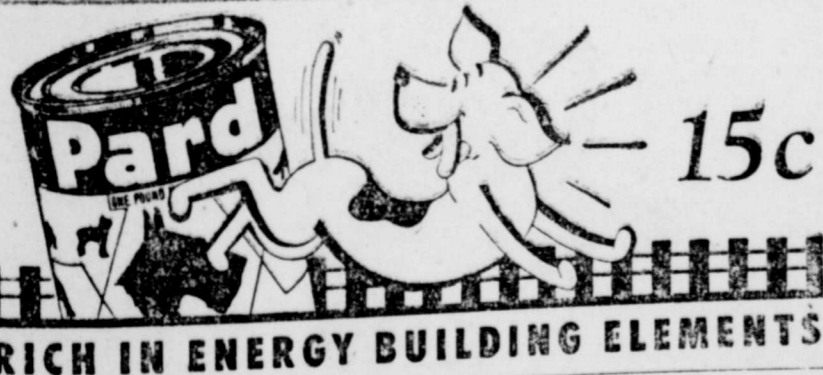
MARKET SPECIALS  
 GROUND BEEF, lb. .... 59c  
 BEEF RIBS, lb. .... 39c  
 ORICLE BACON, lb. .... 49c



2 cans No. 2's 25c



Crackers 1 lb. 23c



RICH IN ENERGY BUILDING ELEMENTS  
 SUGAR, 5 lbs. 49c  
 COFFEE Hill's Bros. 1 lb. 85c

BREAD, 1-lb. loaf ..... 15c  
 MIRACLE WHIP, qt. .... 55c  
 SCOT TISSUE, 2 rolls ..... 25c  
 CATSUP, Sun Spun ..... 19c  
 3-MINUTE OATS, large ..... 35c  
 TUNA, Foam Kist, can ..... 22c  
 GULF SPRAY, quart ..... 59c  
 SALT, Kimble's, box ..... 9c  
 Macaroni & Sphaghetti ..... 10c  
 CIGARETTES, carton ..... 1.99

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We Appreciate Your Business



**Have You**

been visiting  
had visitors  
sold anything  
bought anything  
had a party  
been to one  
joined a club or been  
thrown out of one  
got engaged  
been jilted  
got married  
been divorced  
had triplets  
quadruplets  
or even one  
baby?

**That's News!**

and we, and your friends  
would like to know about it.

**Call The News-Record**

ask for the society editor,  
that's me

**Or If You're Scared**

we can't spell your  
name or somebody  
else's

**Then Write It Up**

on a piece of scratch paper  
and bring it in or  
mail it in  
or something  
and we'll all know it  
and we'll all be happy!

**Thank You!**

For engraved announcements,  
cards, letterheads and envelopes,  
see the News-Record. Prices are  
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**NOTICE—D.D. GARRETT'S Bar-  
ber Shop Open Three Days Each  
Week—Thursday, Friday and Sat-  
urday Only.**

**Garrett's Barber Shop**  
The STATE HOTEL  
D. D. (Levi) GARRETT, Prop.

Mrs. O. T. Jones is in Lubbock  
this week to be with her mother,  
Mrs. Walsie Gibbs.

Mrs. Ruth Allen and Worth Al-  
len spent last week-end at their  
ranch near Sierra Blanca.

**CLASSIFIED ADS**

**FOR SALE**—Extra good butane  
cook stove. Also Fuller & Johnson  
late model pump jack and motor  
complete. Also one bearkat feed  
grinder complete. Also a Maytag  
washing machine, extra good.  
Furnished houses for rent.

Want to buy a butane apment  
size range and water heater.  
W. Y. BENGE, Sterling City.

**WANTED**—Telephone operators.  
Experienced ones preferred. See  
D. J. Norton, San Angelo Telephone  
Company, Sterling City, Texas.

**APARTMENTS** and trailer space  
for rent. See Murrell Trailer Court,  
T. H. Murrell.

Rubber Stamps at News-Record.

**Palace Theater**

Fri., Sat., Oct. 24-25

**"Man in the Saddle"**

Randolph Scott, Joan Leslie

Sun—Mon—Tues October 26-27-28

**"Aaron Slick from  
Punkin Crick"**

Alan Young, Dinah Shore

Wed—Thurs October 29-30

**"At Sword's Point"**

Cornel Wilde, Maureen O'Hara

Fri—Sat October 31, Nov. 1

**"Rancho Notorious"**

Marlene Dietrich, Arthur Kennedy

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**Corn** No. 2 Golden **18¢**  
Can

**Coffee** Folgers **lb. 88¢**

**Crisco** 3# **87c.**

**Country Butter** **79¢**

**Milk** Banner Homog. **53¢**  
1-2 gal.

**Spinach** 303 size **11¢**

**Corned Beef Hash** **45¢**

**BEANS**, Van Camp's Oven Baked, 2 cans **29c**  
**PEACHES**, No. 2½ cans, 6 for **1.95**

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Store Hours: Week-days 7 a.m. to 10 p.m.  
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**Biggest car buy  
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**Never before has a car given you so much for the money!**



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Ford's 101-h.p. Mileage Maker Six is the newest  
high-compression, low-friction Six you can buy.  
Ford's 110-h.p. high-compression Strato-Star V-8  
is the most powerful engine in a low-priced car.

Ford's new Automatic Ride Control brings a smoother,  
"heavy car" ride into the low-price field for the  
very first time. Takes bounce out of bumps, tilt out  
of turns.

White sidewall tires optional at extra cost. Equipment,  
accessories and trim subject to change without notice.

Yes, Ford's the very first car in America to give  
you so much style, so much comfort and so much  
power for the money. Only Ford in its price class is  
completely new in looks, for example, with wider,  
lower, longer, stronger bodies . . . with new Full-  
Circle Visibility that lets you see in all directions  
. . . and with a new steering system that makes  
steering easier, parking a cinch.

**Come in and TEST DRIVE FORD** You can pay more . . .  
but you can't buy better!

F.O.A.F.

**Sterling Motor Company**

PHONE 197

STERLING CITY, TEXAS

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