

# STERLING CITY NEWS-RECORD

VOLUME 60 PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS.

"Since 1890"

FRIDAY, DEC. 8, 1950

No. 49

## Lions Club Luncheon

Mrs. Horace Donalson gave a reading "Clarence Takes Me to The Ball Game." It was a humorous poem about a girl who knew nothing of baseball, telling a friend of the game to which her husband took her.

### Bake Sale Saturday

The bake sale the club is sponsoring is set for Saturday morning at ten o'clock in the Palace Theater. It is hoped that a wide patronage may be had. The club needs funds for its varied activities.

### Christmas Auction Next Week

The club will hold its annual Christmas auction at the luncheon next Wednesday in the Community Center. H. A. Chapple was elected to act as auctioneer.

It was announced by Garlyn O. Hoffman that the Veteran's Agriculture class was fixing up old toys at the workshop in the rear of the R. P. Brown building here. Old wornout toys, tricycles, wagon, bicycles, etc. will be remodelled and repainted and given to the Lions Club to use with their Christmas Cheer baskets this year. The veterans are pleading for such toys. If they can't fix them, they can throw them away easily as you can, it was pointed out.

## Utilities Employee Breaks Knee Cap

L. N. Newmans, employee of the West Texas Utilities Company here, received a broken knee cap in a fall at the Sterling Motel Tuesday afternoon about five o'clock.

A Lowe ambulance took Newmans to a San Angelo hospital. His knee was X-rayed and found to be broken. A cast then was put on his leg for treatment.

He will be off the job for several weeks, said manager Tom Onstott. The Newmans have an apartment here at Dr. Everitt's residence.

## TO CASPER, WYOMING IN THE WOOL CONTEST

Marilyn McEntire of Colorado City, state winner in the "Make It Yourself—With Wool" contest has gone to the National Wool Growers Convention in Casper, Wyoming to enter in the judging there. She was accompanied by her grandmother, Mrs. R. L. Lowe of San Angelo.

Rufus Foster, Ross Foster, H. L. Hildebrand and Douglas Farnsworth left Tuesday morning for Waco to attend the Masonic Grand Lodge meeting there.

## Football-Pep Squad Held Saturday Night

Delbert Downing, manager of the Chamber of Commerce at Midland, was the chief speaker at the annual football-pep squad banquet last Saturday night. The Mothers' club gave the affair at the Community Center. The members of the O.E.S. helped with the serving.

Virginia Hicks, football sweetheart, acted as mistress of ceremonies. Rev. C. D. McEntire gave the invocation. Mrs. Robert Foster of the Mothers' Club gave the welcome. William Blair and Sue Lowe responded for the football boys and pep squad girls respectively.

Larry Glass and Pascal Brown played piano selections during the banquet. Coach G. W. Tillerson gave the "History of the Eagles". Coach G. W. Blackburn gave the "Highlights of 1950".

Miss Pamela Sanderson sang a solo, accompanied by Pack Brown at the piano. Bill Campbell gave a talk, "To the Pep Squad." A girls' chorus followed.

Worth B. Durham introduced the speaker for the evening. Mr. Downing made a humorous talk that was quite a hit with his audience.

Supt. O. T. Jones, acting for the District 8 officials, presented the district trophy to Capt. Don Gann. Following the singing of the school song, a football film was shown.

On the menu for the evening was tomato juice cocktail, roast turkey, dressing, giblet gravy, cranberry sauce, new potatoes, whole green beans, buttered French bread, pecan pie a la mode, and coffee or tea.

The team this year, winning the district, was composed of Don Gann, captain, William Blair, co-captain, Larry Glass, Leroy and Elroy Butler, Henry Bliznak, Pascal Brown, Charlie Davis, Garland Cates, Bill Cole, Hollis Kennemer, Bobby Blair, Earl Blair, Dan Glass, Gene Smith and Hal Knight, Jr.

Coaches were G. W. Tillerson, G. W. Blackburn, and Johnny Ozeo. Pep squad leaders were Patsy Davis, Sue Lowe, Darlen McEntire, Elizabeth Hildebrand and Willene Glass.

Members were Barbara Garrett, Melvinnia Huff, Virginia Hicks, Marion O'Dell, Charlene Drennan, Mary Davis, Carol Campbell, Janey Brafford, Ginger Lane, Kay McEntire, Charlotte Berry, Bobbie McEntire, Madell Benningfield, Betty Dunn, Joyce Mitchell, Jacque Foster, Celia Ruth Hanson, and Shirley Langford.

Sponsors of the squad were Mr. Bill Campbell, Miss Jorene Shinn, and Mrs. G. W. Tillerson.

## "Covering the County"

By Garlyn Hoffman, Co. Agent.

I was beginning to think that "Betsy", my old Plymouth, was going to enjoy a respectable old age before she goes to the junk heap, but the way people have been banging her around lately, I don't know. Things are getting pretty rough, as the last two dents she got was when she was not only parked, but the only car parked on her side of the street when I was up in the office doing a little work. One time she even got pulled out into the street in front of the court house by another car. Somebody hit her again Monday when she was setting there on the south side of the street leaving the whole street to the drivers. Anyway, she really is pretty much of an old hag as things are right now, and so, please, folks, be careful of the old girl so that you won't see the county agent walking around over the county. The hitch hiking isn't very good on some of these roads in the county, I hear.

There will be a colored film shown at the Community Center at 7:30 p.m. December 12 for you and your family. There will be prizes and refreshments will be served. All this is free, courtesy of the Txaco dealer, R. P. Brown. Mr. Brown has declared that if you win anything, he will still not charge you any more for gas and oil.

Now then, lest you think I am working for the Texas Company, here lies the interest of the County Agent. The film, called "Tex", is the story of a champion calf. It shows how Daniel Krenek, a Wharton school boy, raised a champion calf. This film should give any 4-H boy pointers on how to feed a champion calf. There are now 53 4-H members and I would like for all of them to be present to see this show. We are also expecting a few more new members to join the club at the next meeting, and this would be just as helpful for them.

I am sure Mr. Brown will be a very happy man if we will all make an effort to be there next Tuesday at 7:30 p.m.

Seventeen 4-H Club members have seventy lambs on feed for the spring show. The agriculture class has thirty lambs on feed also. This is a total of 100 lambs to be entered in the spring shows from Sterling County. All the lambs have been on feed since October 1. As a group they have not made very much gain. They type of lambs that was selected should have made excellent gains during October and November. All the lambs were very uniform in weight, being from 55 to 65 pounds.

The weights and number of lambs are as follows.

(Name, Wt. of lambs and No lambs)  
Delmar Rodde, 95, 6; Gene Smith, 41, 5; Harris Brothers, 139, 10; Charley Davis, 37, 5; Clinton Fincher, 71, 6; Mims Reed, 65, 5; Marvin and Melvin Foster, 25, 2; Billy Humble, 71, 6; Marshall Blair, 45, 4; Henry Bliznak, 88, 10; Larry Glass, 101, 10; Lynn Glass, 48, 4; Clinton Hodges, 216, 10; Alfred Chapple, 29, 2; Duard Grosshan, 113, 8; Wayne Drennan, 43, 3

The boys' lambs that have made the best gain during the month were: Alfred Chapple, 12½ pound average; Delmar Rodde, 11 pound average; Clinton Hodges, 11 pound average; and Duard Grosshan, 9 pound average. It takes more to make good gains on fat lambs than just a ration and good lambs. It requires effort on the boys part. Lambs should be fed regularly each day morning and night. Feed the grain first and then put out hay. Keep out plenty of salt and fresh water at all times. It also takes considerable cooperation on the parent's part. Also the local citizens should encourage the boy to work hard at his demonstration.

Just because a boy does not make any profit out of his lambs is not a sign that he did not learn from the experience. If a boy feeds lambs and really puts an effort into it, and does not make a profit he will know that it will be hard for him to feed lambs when he is older for profit. Lambs usually do better in one large group and under one head. This method of group feeding would not be teaching the boy as he would not have a chance to observe his lambs and study out their feeding problems. There is still time to turn out some fat lambs for the spring show.

My schedule for next week; Mon-



WASHINGTON, D.C. — Defense Secretary George C. Marshall, left, and W. Stuart Symington, Chairman of the National Security Resources Board, are shown at National Airport shortly before they left for Rochester, N. Y., where they attended a dinner in honor of Rep. Wadsworth, (R) N.Y., who is retiring from Congress at the end of his present term.

## Goodfellow Field Soldier Gets Fractured Skull In Car Accident

Sgt. Elwood Cook received a possible skull fracture and deep scalp and forehead lacerations when he was in an automobile accident two miles south of Sterling City early Sunday evening.

Cook, 21, a Goodfellow airman, received emergency treatment at a San Angelo hospital and then was taken to the base hospital.

Lowe's ambulance took some of the injured to the hospital.

Cook was riding in an automobile driven by another Goodfellow man. Sgt. William C. Parker, 23, which ran into the back of a car driven by Earl Davis Welch of Water Valley. According to investigating officers of the highway patrol, Welch's car, going south, came to a bridge over which a car was trying to pass another. He stopped the car and pulled partly pulled of the road. Parker's vehicle came over a hill and was unable to stop, crashing into the rear of Welch's car.

## Cold Wave Strikes

A severe cold wave struck this vicinity about 7:30 a.m. Tuesday, bringing a brief flurry of snow and sleet. Temperatures got down to around ten degrees for two nights. The country southwest of here and the lower plains received snow ranging up to a foot or more.

No rain or precipitation has fallen here to speak of during October, November and so far this month. Possibly October and November have set record lows for no rainfall here.

## Joins Husband in Navy

Mrs. Charles Murphy is to leave this week to join her husband, Ensign Charles Murphy, in San Diego, California. Ensign Murphy was in the U. S. Navy Reserves and was called to active duty in September. Mrs. Murphy's sister, Virginia Hicks, went to Silver City, New Mexico to be with her mother. She checked out of school and left by bus Tuesday.

## STERLING SWAPS BASKETBALL GAMES WITH WATER VALLEY

The Sterling City Eagles shellacked Water Valley 36-20 in a game of basketball there Tuesday night of this week. The girls dropped their 14-8, somewhat evening up the night's scoring.

There are twenty-three boys out for the squad and 21, girls said G. W. Tillerson.

The Sterling City players will have all their games away from here, because of the remodeling of the school and gym.

Mrs. Pete Easley entered the Veteran's Hospital in Big Spring Tuesday for a stay of four or five days for treatment.

day—S.C.S. meeting; Tuesday—lamb feeding ration to all boys; Wednesday—Nick Reed's; Thursday—club meeting and Humbles; Friday—Divide area; Saturday—Bobby Blair.

## Wimodausis Club

Mrs. J. C. Reed was hostess to members of the Wimodausis Club at her home Wednesday afternoon. Nineteen members responded to roll call. Mrs. Jorene Shinn and Ginger Lane were guests. Ginger modeled her dress that she made for the "Make It Yourself—With Wool" contest.

It was announced that the club would have a bake sale at the lobby of the Palace Theater at 10:00 a. m., December 16.

Mrs. Ralph Bynum led the group in repeating the pledge of allegiance of the flag. Mrs. Bill Reed gave a paper on "Victorian to The Atomic Age—1900-1950".

Mrs. W.E. Allen discussed "Problems of the New Half-Century."

The club was adjourned to meet on December 20.

A tea and visiting hour was enjoyed following the meeting.

## F.H.A. NEWS

By Marian O'Dell

The F.H.A. club was called to order by the president, Charlene Drennan, in the home economics room on Tuesday, November 28.

Charlene appointed Sue Lowe as chairman of the project committee, Darlene McEntire as chairman of the social committee, and Barbara Garrett as chairman of the year-book and program committee.

Next on the agenda were plans for a Christmas party. The party was first scheduled for December 15 but was changed to December 14 because of a basket ball game. Each of the girls will invite an escort. Each girl and her escort will bring a gift for a child and the gifts will later be sent to an orphanage.

## Snead's Visitors

Visitors Sunday at the Joe L. Sneads were the Otis L. Davises of Lubbock, Mrs. Earl Yates and baby of San Angelo, the Delbert Downings of Midland. Mrs. Snead's sister, Miss Winona Adams of Roscoe, spent last week with the Sneads.

Mrs. Claude Collins and her two children, Claudia and Corwin, went to Abilene last week-end and visited Mrs. Collins' mother, Mrs. P.E. Young. Mrs. Young returned with them for a short stay.

Claude Collins and his sons, Ralph of Roscoe and Claude, Jr. of San Angelo, attended the bull sales in Big Spring and Sweetwater last week-end, buying a number of bulls for their ranches.

## Teacher Gets 60-Day Deferment

Bill Campbell, teacher of the 6th grade here, received his orders to report for induction into the army on December 14. After conferring with his draft board he was granted a 60-day deferment. Now he will have to report on February 14.

## Son to The Commacks

A son was born to Mr. and Mrs. Commack here last Friday, December 1. The baby was named Gary Lynn Commack. Mrs. Commack is the former Billie Jean Nichols. Mr. Commack is an oil field worker.

## OUR DEMOCRACY — by Mat

"The Will of the People is the only legitimate Foundation of any Government and to protect its Free Expression should be our First Object."

IN THOSE WORDS, THOMAS JEFFERSON HAPPILY SUMMARIZED THE INHERENT STRENGTH OF THE DEMOCRATIC STRUCTURE.



THE RIGHT OF THE INDIVIDUAL, IN AMERICA, TO VOICE HIS OPINIONS AND VOTE FOR HIS CONVICTIONS, GIVES OUR DEMOCRACY THE ESSENTIAL VITALITY FOR GROWTH AND PROGRESS THROUGH THE WILL OF THE PEOPLE.



### North Concho River Soil Conservation News Column

Neill Munn, ranching on the divide 10 miles north of Sterling City, says that when he quit leasing his place in 1947 the bitterweed was thick and sheep losses were heavy. By doing some seeding of grass where he pushed cedar and resting his pastures during the growing season, he has more and better grasses on his place than he has ever seen before. He states that he has lost only one sheep in the last four years from bitterweed and says the plants are really hard to find now as there just isn't room for them to grow with the grass so thick.

Clyde Reynolds, ranching 20 miles west of Sterling City, plans to plant 30 acres to K.R. Bluestem in the spring of 1951. This acreage is on a steep slope in a cultivated field, and he thinks by returning it to grass he will realize more from grazing than from cultivated crops.

### Have You

been visiting  
had visitors  
sold anything  
bought anything  
had a party  
been to one  
joined a club or been  
thrown out of one  
got engaged  
been jilted  
got married  
been divorced  
had triplets  
quadruplets  
or even one  
baby?

### That's News!

and we, and your friends would like to know about it.

### Call The News-Record

ask for the society editor, that's me

### Dr If You're Scared

we can't spell your name or somebody else's

### Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

### Thank You!

### Morning and Evening Paper Route

WHY not have your morning and evening San Angelo papers delivered right to your home? The cost is as follows:

MORNING & SUNDAY 35c per week; Evening 20c and Evening and Sunday 30c per week.

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Sterling City, Texas

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## Palace Theater

Fri., Sat., Dec. 8-9

### "Lost Volcano"

Johnny Sheffield, Elena Verdugo

Sun., Mon., Tues., Dec. 10-11-12

### "Twelve O'clock High"

Gregory Peck, Hugh Marlowe and Dean Jagger

Wed., Thurs. Dec. 13-14

### "My Foolish Heart"

Susan Hayward, Dana Andrews

Fri., Sat., Dec. 15-16

### "Wagon Master"

Ben Johnson, Harry Carey, Jr.

### Last Call For Xmas Cards

If you haven't yet ordered your Christmas cards for this year, see me at once. We are fixing to send off the final order for the season in a few days. The O.E.S. will appreciate any and all orders.

Rulene Allen, Worthy Matron

### "LONG DISTANCE SWINDLERS"

Here's the behind-the-scenes story of Canadian swindlers who make millions by selling phony stocks to gullible Americans. Learn how they operate . . . Why the U.S. Government is powerless against them You can read this timely article in the American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

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FOR Wood-fiber Flowers and Corsages call MRS. T.H. MURRELL Telephone No. 165.

FOR SALE—Upright piano. \$150. Mrs. John Curry, phone 120.

PRINTED SOCIAL STATIONERY makes nice Christmas gifts. See the samples at News-Record. Prices are reasonable, and the quality is top.

SUBSCRIPTIONS for the Fort Worth, Dallas, and San Angelo newspapers taken at the News-Record. Holidays rates now in effect.

Economical for the home! Use cone-shaped paper drinking cups. 2,500 for only \$6.50 at News-Record.

## Announcement

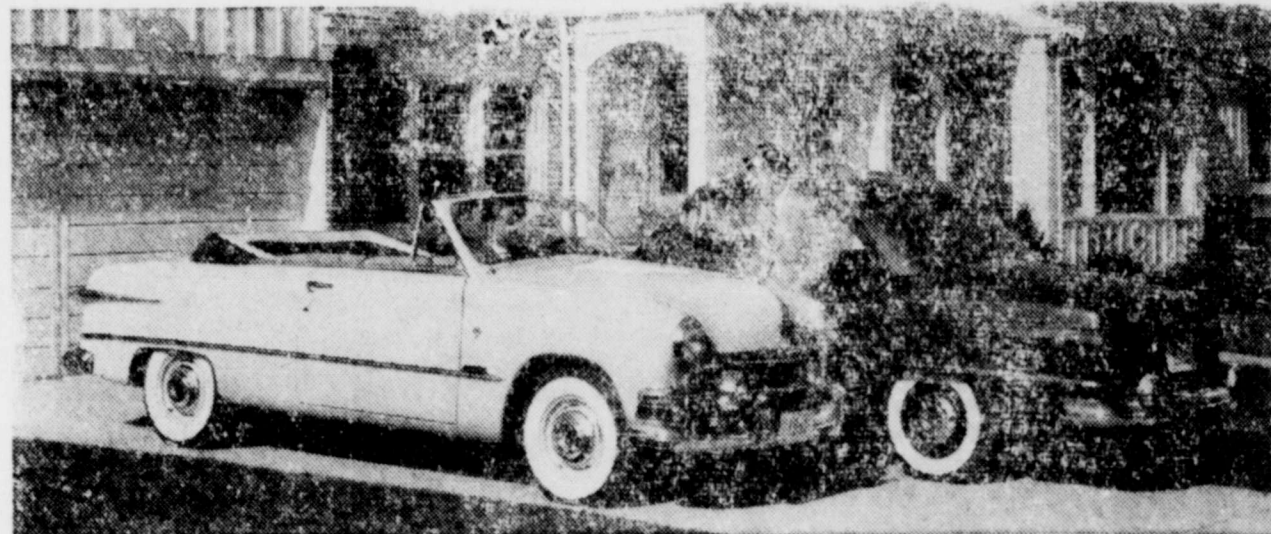
### To our Sterling City patients

We now have a complete lens-grinding laboratory service so that we can make your glasses and fit them to you the same day that we examine your eyes.

It will help us if you will come as early in the day as possible so that we may make your glasses while you shop or visit in Big Spring.

### HAMILTON Optometric Clinic

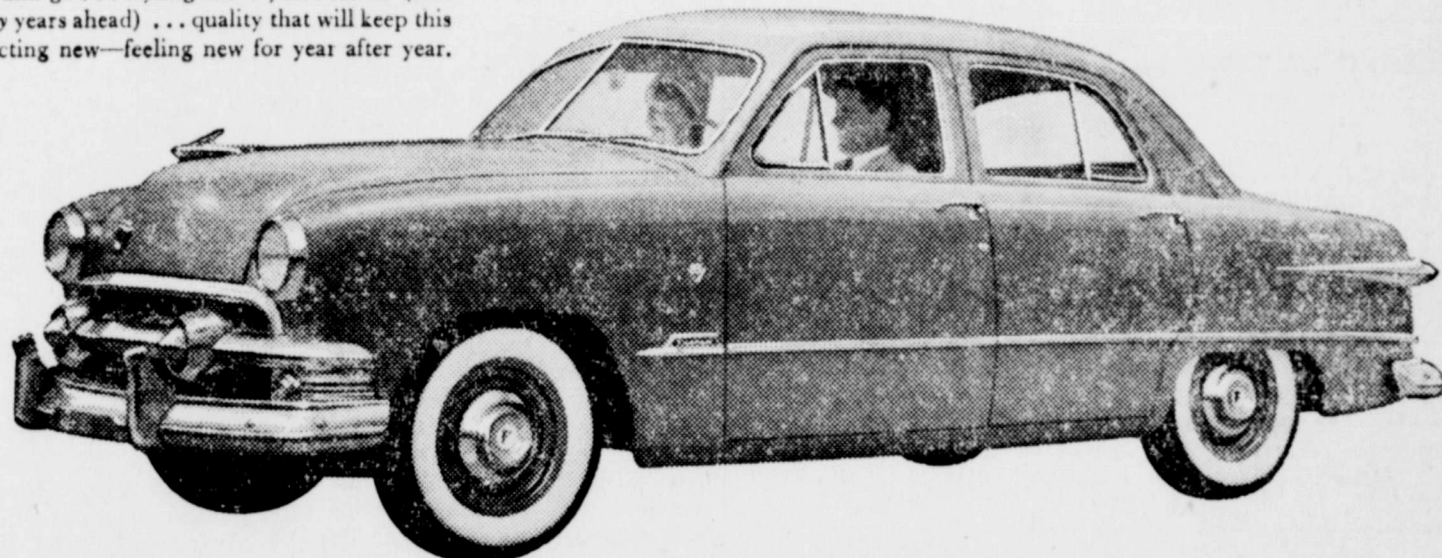
106 West Third (Across from Court House) BIG SPRING



Distinctive new styling of both front and rear of the new 1951 Fords is shown in this photo of the Convertible and the Custom Club Coupe. The dual-spinner grille and longer, wrap-around bumpers give the front end a wider, more massive appearance and additional chrome and wider tail lights add to the rear end appearance. The 1951 models feature Fordomatic Drive, the new automatic transmission, as optional equipment.

# Here's the '51 FORD

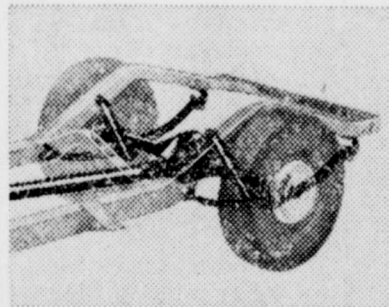
New—through and through—is this '51 Ford! It brings you V-8 or Six power that rules the road in get-up-and-go . . . styling that's years ahead (that will stay years ahead) . . . quality that will keep this Ford acting new—feeling new for year after year.



## with 43 "Look Ahead" features



Ford's New Key-Turn Starting turns on your engine when you turn the ignition key past "ON". No more reaching for buttons or pedals.



New Automatic Ride Control . . . a unique springing system which automatically adjusts spring reactions to road conditions. You get an easy ride . . . a level ride . . . no pitch, no bounce, no roll!



Ford's "Luxury Lounge" interiors are designed to stay in style . . . to last through the years ahead. You'll find a new "Safety-Glow" Control Panel. You'll find a whole new selection of beautifully woven Fordcraft Fabrics that are matched to Ford's exterior colors. And Ford's interiors are built for the years ahead.

## built for the years ahead!

F.D.A.F.

In this '51 model, Ford has built a car, with 43 new "Look Ahead" features, that's as fine as the finest—yet priced with the lowest . . . a car that's built to last, not just for a year or two, but for the years ahead!

In addition to the "Look Ahead" features pictured on this page, Ford offers you a more rugged chassis frame box-sectioned back to the stiffer rear cross member for greater rigidity. For safety you get new Double-Seal King-Size Brakes . . . sealed against the weather. For quick, all-weather starts Ford offers you a new Waterproof Ignition System. And best of all, Ford brings you Fordomatic Drive\* . . . the newest, finest, most flexible of all automatic transmissions. \*Optional at extra cost.

Come in for the "LOOK AHEAD" facts on the

# '51 FORD

## Sterling Motor Co.

PHONE 197

STERLING CITY, TEXAS



### HEALTH TALKS

Prepared by the State Medical Association of Texas

To take any tendency toward S curves out of the spine there are three S's you might keep in mind. Sit tall, stand tall, and sleep tall

are the three-S formula for good posture, with work tall and walk tall sometimes thrown in for good measure.

Those bones down your back may become curved during a lifetime of bad posture, curving in at the top to form round shoulders and sinking in at the small of the back

to form swayback. Standing lopsided may also lead to sideward curves, depending upon which side you lean to.

Sometimes the curve of a spine results from a defect present at

birth and correct posture is impossible. At other times certain diseases, such as rickets, rheumatoid arthritis, and tuberculosis lead to spinal deformities.

On each side of the spine inside

your body, along the waistline, are the kidneys. From each kidney a small tube called a ureter leads toward the front of the body to the bladder, a hollow organ located above and behind the heavy bone in the middle of the body called the pubic bone. This bladder, the reservoir for urine, empties into a small canal called a urethra which carries the waste from the body.

Lying deep in the body, the kidneys are rather difficult to examine in the physical check-up, but any pain from that region or any abnormality in the analysis of the urine may lead to x-rays or other methods of more thorough examination.

The genital organs, those connected with generation, are not always a part of a physical examination, nor is the anorectal tract, which includes the anus and the rectum. When circumstances indicate that any of these pelvic organs may be the site of disease, infection, inflammation, bleeding or unusual discharge, however, it would be folly not to include them in the examination.

Most doctors advise every woman approaching middle age to have an internal examination in order to detect in its early stages any possibility of cancer. Cancer of the cervix is one of the most common forms of cancer in women.

The female organs of generation lie immediately behind the bladder. The small round ovaries are located on each side of the body below a T-shaped formation with the Fallopian tubes forming the top of the T and the uterus the stem. This uterus expands during pregnancy. Where the uterus comes to a small neck, joining the vaginal canal that leads out of the body, is where the cervix is located. It is frequently the site of inflammation and as mentioned before also too often the site of cancer.

As the cervix is a source of health difficulty in the woman, the prostate gland in man frequently causes trouble. This gland is located directly under the bladder, around the urethra, the small canal by which urine is carried from the body. As man ages, this gland often enlarges, interfering with that canal for the elimination of urine.

Examination of the prostate gland is made through the rectum. Hemorrhoids, pain, bleeding, obstructions, and alternate diarrhea and constipation are also indications for a rectal examination. When intestinal disorders or some of the many forms of parasites are suspected in the intestine, a laboratory analysis of the feces, the excretions of the intestines, is usually suggested.

Since the examination of these organs is not always essential, it is best to follow your doctor's recommendation as to whether or not it is advisable in your case. It is always an extra safeguard, but for those who find the experience difficult, the doctor will tell you if it is necessary. Modesty should not stand in the way of eliminating a threat to health.



To be of help to those who need it in times of sorrow and bereavement is our inspiration to give the kind of service that helps ease the pain left by the departure of a loved one. When the need arises, let us serve you.

### Lowe's Funeral Chapel

Be sure to specify Lowe's. We will make complete arrangements.

We work with Johnson's Funeral Home in San Angelo and the Nalley Funeral Home in Big Spring.

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for Texas' most complete news coverage!  
for The Southwest's biggest and best Sports Coverage!  
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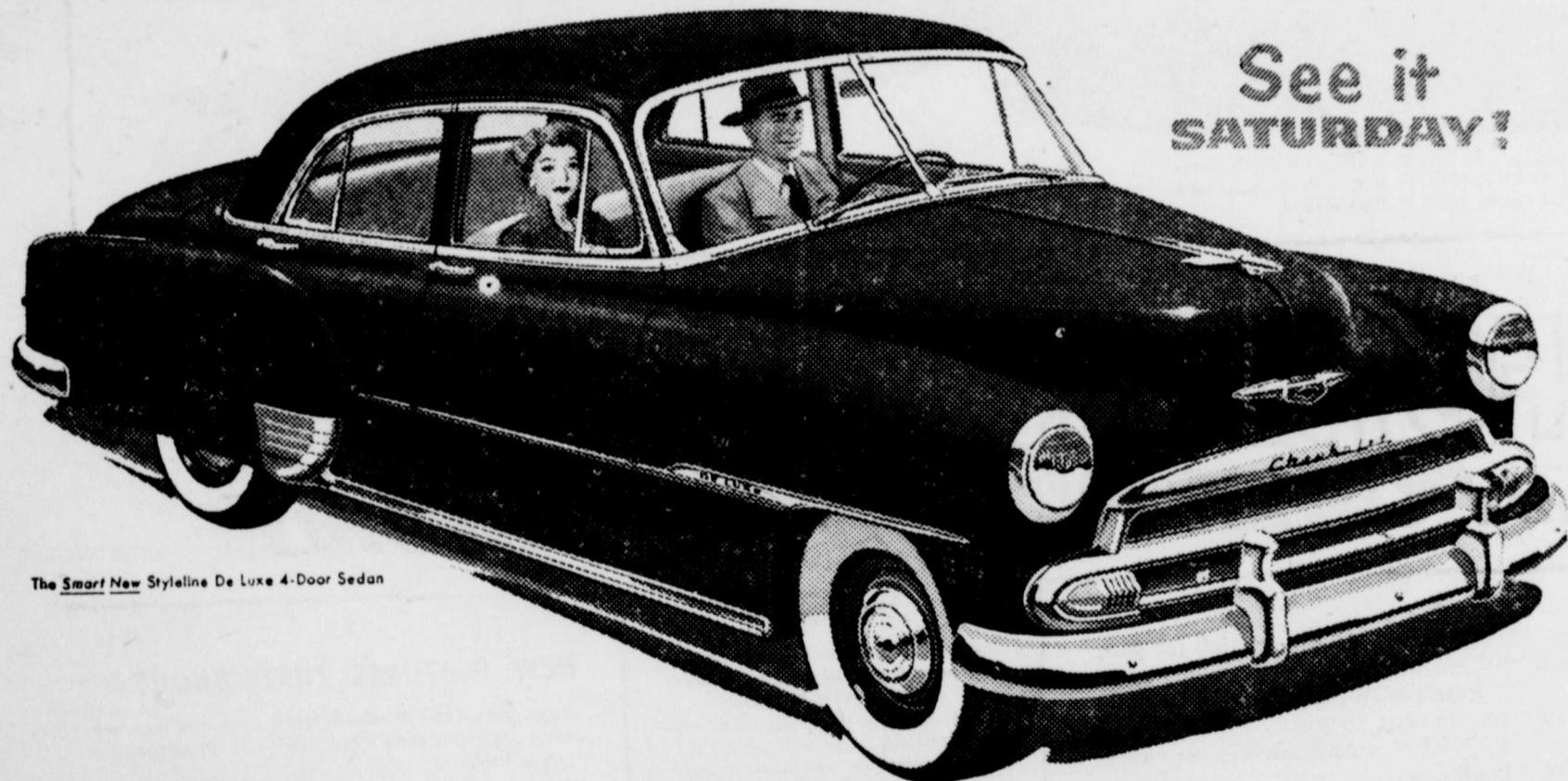
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AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!



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## Refreshingly new IN ALL THE THINGS YOU WANT!

- NEW** Longer, lower, wider big-car look!
- NEW** Luxurious Modern-Mode interiors!
- NEW** Glare-Proof Safety-Sight instrument panel!
- NEW** Strikingly smarter Fisher Body styling!
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Come in . . . see this big, beautiful, finely balanced Chevrolet for 1951 . . . refreshingly new in all the things you want, yet thoroughly proved in every phase and feature . . . and you'll agree it's America's largest and finest low-priced car. Come in and see it at your earliest convenience!

**MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!**

plus **POWER Glide**  
Automatic Transmission  
—proved by over a billion miles of performance in the hands of hundreds of thousands of owners.  
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I will dress your Christmas turkey for you for \$1; chickens 50c. Will peel paper shell pecans on the halves. Mrs. Roy Martin, ph. 103.

PRINTED SOCIAL STATIONERY makes nice Christmas gifts. See the samples at News-Record. Prices are reasonable, and the quality is top.

When you need paper drinking cups or dispensers, see and buy them at the News-Record.

**FOR EASY CHRISTMAS GIFTS**  
Give subscriptions to magazines. Such a gift lasts all year. It simplifies Christmas shopping, too.

For any magazine printed, see the News-Record. (New or Renewals). Special Christmas prices are now on for some magazines. See us soon.

SUBSCRIPTIONS for the Fort Worth, Dallas, and San Angelo newspapers taken at the News-Record. Holidays rates now in effect.

**5th Grade Science Club**

The 5th Grade Science Club met on Friday, December 1. The meeting was called to order by president Melvin Foster. After the business was completed the club enjoyed a program planned by Jim Davis. Stories were told by Wilbur Stone. Musical selections were sung by Ronald Smith and Jackie Cole. The room bought drinks. The club wants to thank Mrs. Link Brown for the refreshments served last Friday.

Reporter Wilbur Stone

My 4-room apartment will be vacant about January 1.

See Mrs. C. N. Crawford.

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Worth B. Durham, Mgr

Oklahoma City. . . (Special) Senator Dudley J. LeBlanc, manufacturer of Hadacol, thanked more than 400 members of the Oklahoma Press Association at their meeting here this week for the important part played by weekly and small daily newspapers in the tremendous success of Hadacol.

The Senator described how he had parlayed \$2500 in borrowed money into the \$7,000,000 in assets LeBlanc Corporation, of Lafayette, La., in two and a half years.

"One big reason for my success was that I kept pouring my money back into advertising just as fast and sometimes faster than I made it," said Senator LeBlanc.

He explained that Hadacol uses more than 6500 weekly newspapers on monthly schedules and announced plans for increasing his budget in this field.

**To Manufacturers and their Advertising Agencies**

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SC Dealer Advertising Service is fast -- effective -- economical and tailor-made for your specific dealer set-up.

You, too, can use SC Dealer Advertising Service to save time -- bother -- money -- to get better results.

Write, wire or phone for complete information --without any obligation.



DElaware 7-1065

# They're Here!

The famous F-1 Pickup . . . with new features for '51! Plus an important money-saving advancement . . . the Ford POWER PILOT, standard on ALL new Ford Trucks for '51, from 95-h.p. Pickups to 145-h.p. BIG JOBS!

The heavy duty champion! . . . the new F-5 for '51. This truck outsells any other truck in the 1 1/2-ton field! New 5-STAR EXTRA Cab offers many extra comforts . . . available at extra cost on Ford Trucks, Series F-1 through F-8.

## NEW FORD TRUCKS for '51

**FEATURE POWER PILOT ECONOMY**

**FOR 1951**, more than ever, economy-wise truck buyers are going to follow the trend to Ford!

New Ford Trucks for '51 give you step-ahead engineering advantages, such as America's only truck choice of V-8 or Six . . . a choice of over 180 models to fit your hauling job better . . . strength reserves that make Ford Trucks last longer.

You'll find these new features in engines, clutch, transmissions, axles, wheels, cabs, Pickup body—wherever there have been opportunities to make

Ford Trucks do a better job for you, for less money!

Ford's **POWER PILOT** is especially important to you . . . for it's a **PROVEN** money-saver, on every hauling job.

*Driver comfort, too*, gets plenty of attention in new Ford Trucks for '51. There is the new 5-STAR Cab and the optional 5-STAR EXTRA Cab featuring foam rubber seat padding, glass wool roof insulation, automatic dome light and many other comfort extras at only slight additional cost.

And only Ford gives you a power choice of V-8 or Six . . . four great engines! Over 180 models. Come in . . . Get ALL the facts. Select the new Ford Truck that's right for YOU!



All heavy duty F-5 and F-6 Fords for '51, like this Dump, give you easier, quieter shifting with new, 4-Speed Synchro-Silent transmission, optional at extra cost.

The Ford Truck Power Pilot is a simpler, fully-proven way of getting the most power from the least gas.

It automatically meters and fires the right amount of gas, at precisely the right instant, to match constantly changing speed, load and power requirements.

Unlike conventional systems, the Power Pilot uses only one control instead of two, yet is designed to synchronize firing twice as accurately.

You can use regular gas . . . you get no-knock performance. Only Ford in the low-price field gives you Power Pilot Economy!

**NEW FEATURES THROUGHOUT**

New massive, modern front end and exterior styling makes Ford the '51 favorite for "good looks"!

New 5-STAR Cabs feature bigger rear window—with up to 50% more safety vision.

New "grain-tight" Pickup body, new clutch disc, new transmissions, new wheels assure still longer life.

New autothermic pistons with chrome-plated top rings, new high-lift camshafts for top performance, longer engine life.

**POWER PILOT ECONOMY . . .** and many other money-saving advancements!

**Ford Trucking Costs Less because FORD TRUCKS LAST LONGER**

Using latest registration data on 6,592,000 trucks, life insurance experts prove Ford Trucks last longer!

**See 'em today!**

## Sterling Motor Co.

PHONE 197

STERLING CITY, TEXAS





Dad's a popular guy,  
he suggested-

## Home for Christmas! on the Santa Fe



It's a real gift to the whole family! A Santa Fe trip home is the best of all for Dad, Mom, and the kids too.

Remember, Santa Fe is the economical way to travel. Children under five ride free with an adult passenger, and big sister or brother, under twelve years, ride for half fare.

Make your plans with confidence—the Santa Fe will take you home and bring you back in any kind of weather. See your Santa Fe ticket man for full information on schedules and fares.


**Gift  
Tickets!**

It's easy to send a Santa Fe gift ticket to a relative or friend. Ask the Santa Fe ticket man for details.



## Why Tussle Under a Mountain of Covers?



Enjoy Perfect Sleeping Comfort  
with a  Automatic Blanket

Do you, night after weary night, pile on cover . . . take off cover . . . raise the window . . . lower the window . . . sleep in a knot . . . and then wake up a bundle of aches and pains?

An automatic G-E electric blanket—just one to a bed—stops such discomfort and wasted effort. It'll help you to sleep like a lamb, and to wake like a lamb, too, after a full night of healthful, restful sleep.

These wonderful Automatic Electric Blankets are available in sizes to fit any type bed. Get yours today!

*An Electric  
Blanket makes  
a wonderful  
Christmas  
gift!*



West Texas Utilities  
Company

## Move On To Do Away With Rail Way Express Here

It was reliably reported that a move was underway to do away with Railway Express shipments to Sterling City. Such shipments would stop at San Angelo and the person or business to whom they were consigned would have to have them trucked out from Angelo.

At present, the Railway Express Company has the Sterling Truck Line to bring the shipments up each day. Before that the Santa Fe brought it on the thrice-weekly runs up here. The service is very satisfactory now, and the local businesses would like it to stay that way.

A representative of the Railway Express Company has been contacting citizens at Carlsbad and Water Valley in an effort to have them sign a petition to permit the company to discontinue the service to Sterling.

It is hoped that the service will not be allowed to discontinue, and Sterling Citizens should not sign the company petition. In fact, they should discourage it as much as possible.

When the railroad was put in here in 1910, the trains ran every day, replete with passenger service. Since then gradually, the trains have been cut to three per

## STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.

PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES  
\$1.50 a year in Sterling County  
\$1.75 Elsewhere in Texas  
\$2.00 Outside State of Texas

NEWS established in 1890  
RECORD established in 1899  
Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 42c per column inch.

FOR EASY CHRISTMAS GIFTS  
Give subscriptions to magazines. Such a gift lasts all year. It simplifies Christmas shopping, too.

For any magazine printed, see the News-Record. (New or Renewals). Special Christmas prices are now on for some magazines. See us soon.

week, the passenger service discontinued, and now the express company wants to drop their service up here. Perhaps the short haul is not a money maker as such. BUT lots of stock shipments originate at Sterling, moving over the lines at long hauls. Express shipments are started at destination and the long haul (to Sterling City) is bound to be a paying proposition.

## THE AMERICAN WAY



Calling 'em Wrong

## SPORTING GOODS

FISHING TACKLE, GUNS, AMMUNITION, CAMPING, etc.

**C. C. AINSWORTH**

PHILLIPS 66 STATION  
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FIRESTONE TIRES  
Sterling City, Texas

LATHE AND MACHINE SHOP

WELDING

## WINDMILL WORK

of all kinds

COMPLETE SPRAYER OVERHAULING SERVICE

**Farm and Ranch Service Company**

½ Block South of Depot Phone 198

Sterling City, Texas

## Robert Massie Co.

"Everything in Furniture"

AMBULANCE SERVICE

FUNERAL HOME

San Angelo, Texas



**Texas 4-H Winners Named**



Nancy Rabke Perry Walker Gerry Rogers Leona Callahan

TOP ranking records in the 1950 national 4-H Health, Meat Animal, Girls' Record and Home improvement programs have brought state honors to four Texas club members.

Three well-balanced meals and eight hours sleep every day, are 'musts' to Nancy Rabke, 14, of Tivoli, who was tops in this year's Texas 4-H Health improvement program. A club member for four years, she realized that following rules for good health was no simple task, but the lessons learned were of lasting value. Since good habits of healthful living encourage improved practices in agriculture and homemaking, Nancy's work in her health project has done much to benefit her farm, home and community. Actively engaged in 4-H, she served as president and assistant leader. She is an accomplished pianist and has been church pianist four years. Nancy's trip to Chicago National 4-H Club Congress was provided by Kellogg Company of Battle Creek, sponsor of the program.

Winning state honors in the 4-H Meat Animal program climaxed a busy and eventful 10 years in club work for Perry Walker, 20, of Big Springs. Since 1942 he has raised 189 beef cattle, seven sheep and more than 200 hogs. During this time he has shown beef cattle at 33 different county, state and national shows. Winning two reserve grand champions and three grand champions, Perry has been awarded \$2,000 in cash prizes. He has learned the value of home grown feeds and balanced rations in raising meat animals. Perry has served in numerous offices for the county 4-H group and his local club, of which he is junior leader. Thos. E. Wilson, Chicago meat packer, provided a gold watch award.

Gerry Rogers, 15, of Sweetwater, was selected as the 4-H'er with the most outstanding Girls' Record.

All of these activities are conducted under the direction of the Extension Service of the State Agricultural College and USDA co-operation.

ord in Texas. She had just completed her sixth year in club work when she received the Club Congress trip award, donated by Montgomery Ward. Clothing is a special favorite with Gerry, along with home improvement, garden and poultry. She has completed 45 projects and helped with a garden. Canning and freezing 270 containers of food, the young homemaker also planned 3,730 meals. Gerry helped to improve four rooms in her home, and assisted her family with landscaping the yard. She has sewn 35 garments for herself, and has made many prize-winning exhibits. Gerry is leader of her local 4-H Club.

With one eye on enhancing the home and the other on the family pocketbook, Leona Callahan, 17, of Bastrop, succeeded in doing a better job than any other 4-H'er in the state in the home improvement program. Her Club Congress trip was provided by Sears-Roebuck Foundation. Leona helped her father plan their new home, which was built in the Spring of 1948, and personally worked out the details of her own room. She assisted in the selection of furniture and colors, and refinished 15 pieces of furniture in her project, including a piano, chest of drawers, and double bunk beds. She has made an aqua candlewick bedspread, two rugs, and white curtains for her bedroom. This young homemaker has many plans for continued home improvement. During six years in 4-H, Leona has completed 30 projects. She has served as president and leader in the local and county clubs, and has been elected chairman of the District 4-H Council.

**Mrs. J. A. Revell Is Honored With Party**

Mrs. Trilon A. Revell entertained with a surprise birthday party for Mrs. J. A. Revell last Friday afternoon in her home. A salad plate was served to the sixteen present and games of 42 were played.

A birthday cake with one candle on it was part of the refreshments.

Present for the affair were Mrs. Laura Green, Mrs. Minta Phillips, Mrs. Lura McClellan, Mrs. Gid Ainsworth, Mrs. John Walraven, Mrs. Garland Cannon, Mrs. Frank Cole, Mrs. Mills, Mrs. Will Meyer, Mrs. R. P. Davis, Mrs. Maude Conger, Mrs. W. R. Hudson, Mrs. Mud Allen, Mrs. Lee Augustine, Mrs. Lee Hunt and the honoree.

The guests presented Mrs. Revell with a chenille robe for the occasion.

Rubber Stamps at News-Record.

**DRY CLEANING PRICES**

- Suits ----- 85c
- Plain Dresses --- 85c
- Pants ----- 40c

**BAILEY BROS.**  
"The Men's Store"

**BAPTIST W.M.S. OBSERVES LOTTIE MOON PROGRAM**

The members of the Baptist W. M.S. met at the home of Mrs. Mud Allen Thursday of this week for an all day observance of the Lottie Moon week of prayer.

On Monday of this week, the final review of the mission study book on Africa was given in a meeting at the church. Present for the meeting were Mrs. J. A. Revell,

Mrs. Lee Augustine, Mrs. Lee Hunt, Mrs. C. N. Crawford, Mrs. D. C. Durham, Mrs. W. B. Allen, Mrs. Jack Douthit and Mrs. Henton Emery.

Mr. and Mrs. R. P. Brown attended the wedding of Fred McCabe and Miss Dolores Alexander in the Baptist Church at Carlsbad last Friday.

Job Printing Done. News-Record.



**STETSON HATS**

Open Road

- \$10
- \$15
- \$20
- \$25

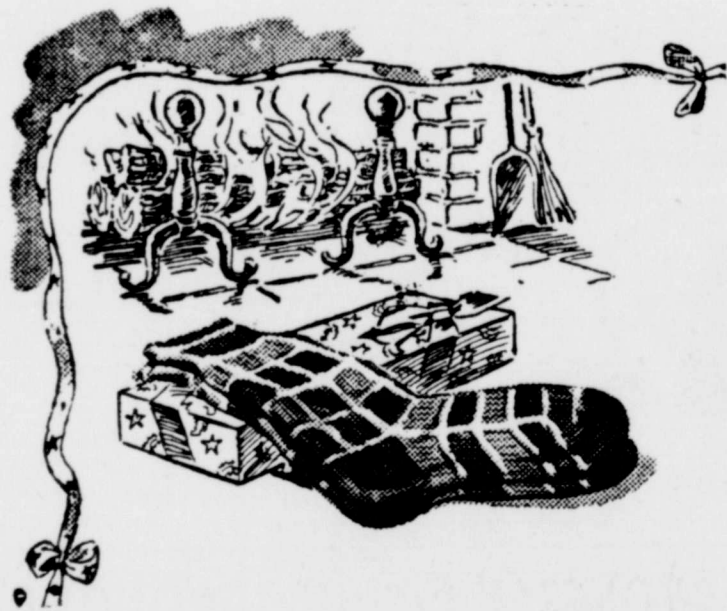
How to make him beam

**BAILEY BROS.**  
The Men's Store

A daughter, named Horfa N. was born to Mr. and Mrs. Estaban B. Charo early Monday morning of this week. This is the fifth child of the Charos. Rev. Charo is the pastor of the Mexican Baptist Church here.

Your printing dollar goes further right here at the News-Record.

Visitors at Mrs. D. C. Durham's for Thanksgiving were her brother and his wife, Mr. and Mrs. W. R. Kennedy of Winters. Also were the following children and their husband or wife—Mr. and Mrs. Harold Durham of Eastland, Mr. and Mrs. Charles J. Harris and daughter, Jill, of Amarillo, Mr. and Mrs. Clyde Davis of San Angelo and the Worth Durhams of Sterling City.



**For Christmas Giving**

You'll Find the Gift You Want in Our Complete Stock. Gifts for All the Family.

- Toys, Dolls, Play Sets, Etc.
- Ladies Lingerie, Hose, Cosmetics, Costume Jewelry, and Many Others
- Men's Socks, Shirts, Ties, Gloves, etc.

**Garrett & Bailey**  
"Sterling's Gift Center"



**CHRISTMAS GIFTS**

To Please All Ages--  
From Baby Sister to Granpa

Airmaid Nylon Hose 1.95 & 2.50

Electric Appliances--All Kinds

- Electric Mixers
- Electric Coffee Makers
- Waffle Irons
- Electric Irons, etc.

Silverware  
Watches

Jewelry  
Gift Sets

Cameras and Equipment  
Eastman and Revere Cameras  
Tape Recorders

Cosmetics Toilets Sets

Christmas Decorations and Wrappings -- Lights -- Cards

Educational and Play Toys  
For the Younger Generation

Gifts to Fit Each Family  
--And Old Santa's Pocketbook

**Long Drug Co.**  
"For Christmas Gifts"



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