

STERLING CITY NEWS-RECORD

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THE AMERICAN WAY



Quarterback Sneak

"Covering the County"

By Byron W. Frierson, Sterling County Agent

There is some sorghum grazing in the county on some fields. Proper utilization of this feed is important. Here are two things to remember: Most of it is drouthy and stunted, and it is frostbitten. Both of these factors, or either of them, may cause the feed to be poisonous. Some cattle died this time last year in this county on this type of feed.

To avoid loss from this hydrocyanic poisoning, watch your cattle closely when you start grazing the fields. It is best to have them pretty well filled before turning in the field. Allow them to graze only a short time each day for the first few days. If you have bunched this stunted feed, do not feed it green. Danger of poisoning is less after the feed is dry.

Once a year the Extension Service wants a thorough report of what the county agents have done during the year, and what they expect or plan to do next year. I have just completed a plan for next year, and am starting on the annual report of this year's work. Consequently, I will be in the office more than usual this month.

William and Bubba Foster have purchased a 400 gallon capacity spray machine and are planning to use it for parasite control work, and for insect control on their pecan trees.

Cattle with grubs lose the producer about \$3.86 per head when marketed for beef purposes. It costs about 15% more to feed grubby animals for the same gain as grub free animals, says the Associate Extension Entomologist.

If you are planning to dip for lice, one pound of 5% rotenone and 10 pounds of wettable sulphur in 100 gallons of water will get both the grubs and lice. Takes two dipplings, 17 to 21 days apart.

Some of the nations top economists expect our present 57 cent dollar to be worth 62 to 65 cents in less than 5 years. If this is correct, savings bonds for surplus cash are an extra good bargain. It is also an excellent time to pay off indebtedness. If the trend of the value of the dollar is turning up, you may not be able to again retire indebtedness with a dollar as cheap as it is now.

Again, assuming the value of the dollar is rising, money borrowed now will be more difficult to pay back later.

Now you can say it—"if you are so darn smart, why ain't you rich?"

Highly publicised experiments of private concerns, wherein mesquite and other brush were sprayed with a 24-D formulation have not panned out very successfully. Very

American Legion Auxiliary Meet Tonight

There will be a meeting of the American Legion Auxiliary at the courthouse Friday night at 8 p. m. announced Mrs. Roxy Brock this week.

The local auxiliary is being organized and final organization plans are to be worked out at the meeting tonight, it was pointed out.

Mrs. White, district auxiliary president, will be present at the meeting, as well as Chesley McDonald, local Legion Commander.

If any women are interested in joining the auxiliary, they may become charter members by joining tonight, it was pointed out.

Basketball Practice Opens

The football game with Harrold has been canceled by Harrold so Coaches Tillerson and Blackburn will start their basketball practice Monday. Some 20 boys are expected to report. The first conference game will be with Knott here on December 7.

Attend Baptist State Convention

Rev. and Mrs. C. D. McEntire attended the Baptist State Convention at Houston this week. Rev. McEntire is the pastor of the First Baptist Church here.

extensive experimental work is now being done through the Experiment Stations, and the projects appear to be adequately financed. It seems inadvisable to go all out for mesquite spraying until a successful formula of poison has been found. The Texas Agricultural Experiment Stations assures us that every effort is being made to develop a cheap effective method of eradication.

The handwriting is already on the wall. Some of our cattle are already suffering from lack of green feed. Some cows are going to be lost. I'm safe in saying this, because I have already observed it happen.

Dr. W. C. Banks, the extension veterinarian, advises that this loss can be held down by adequate protein supplement and hay with a good green color. Depending on your own range conditions—don't wait too late to start feeding and then try to feed extra heavy. It will be cheaper in the long run to start earlier and feed less per day. If your range has been extra dry this summer and if your grass supply is short, don't expect best results from cake alone.

I didn't jump the gun like some of the more widely read columnists. However, at this time, I believe I will go on record as predicting that Mr. Truman will be our next president.

Bobby King Champion Cowboy at College Rodeo

Bobby King, son of Mr. and Mrs. Riley King of Sterling City, and a freshman student in Sul Ross College at Alpine, won a score of prizes and honors at the intercollegiate rodeo last week-end at Alpine. The rodeo was sponsored by Sul Ross, and there were 11 teams and 131 entrants.

Bobby was named champion cowboy of the rodeo and among the prizes he received were \$450 in money, a saddle, pair of boots, a hat, a belt buckle set, rope, etc.

Sul Ross College won the championship at the rodeo and next in order were Texas A&M, Hardin-Simmons University, New Mexico A&M and Colorado A&M.

LIONS CLUB LUNCHEON

The Lions Club voted to sponsor the March of Dimes infantile paralysis drive here in January at the luncheon meeting held Wednesday in the community center. The club has sponsored the drive in the years past.

A Texaco film on the oil industry was shown to the group following the luncheon. Rev. Ed. H. Lovelace showed the film using H. L. Hildebrand's picture projector.

Lion G. W. Tillerson announced that the American Legion would put on a program at the school at 11 a. m. Thursday morning, observing Armistice Day.

Tillerson also announced that the football boys would go to Garden City Thursday afternoon for the last football game of the season.

Roy Morgan was a guest.

EAGLES WIN OVER GARDEN CITY 81-25

The Sterling City High School Eagles ended up the current football season with a victory over the Garden City team Thursday afternoon of 81-24.

The score was 33 to 12 at the half and the Eagles had the game sewed up from the beginning. Harold Baker made four touchdowns and Blaine Mitchell made five.

Although the Eagles were not scheduled to win the pennant again this year, Coaches Tillerson and Blackburn's boys have done well. Beaten only by Forsan and Mertzson, the Eagles gave all the teams real fighting games and the customers their money's worth.

The boys and the coaches deserve a big thank for the season's work.

The Eagles this year were H. Baker, D. Grosshan, J. Lindsey, B. Mitchell, E. Butler, L. Butler, D. Gann, P. Brown, L. Glass, E. Heacock, R. Willis, W. Davenport, G. Cates, H. Bliznak, H. Kennemer and L. Mitchell.

Placid-Clark Shallow Well Makes 50 Barrels

Placid Oil Co. No. 1 L.T. Clark & Son, indicated shallow oil discovery near Water Valley, has recovered 50 barrels of oil in a day while installing a pump. There was no water.

The oil is from the San Andres lime through perforations at 1,035-45 feet in 8 3/4-inch casing cemented at 4,005 feet. No. 1 Clark failed in the Ellenburger in drilling to 7,838 feet and plugged back to 1,045. It is in the C SE SE HE&WT survey 2, six miles west of Water Valley.

Paper A Little Late This Week

Due to the November 11th holiday and other factors the paper was not put in the post office early Friday but late in the day. BUT November 11th comes but once a year.

The Jeff Davises and the Joe Emerys attended the Odessa-Sweetwater football game in Odessa last Friday night.

Clell Ainsworth left Sunday for a hunting trip to New Mexico.

Clyde and Herman Everitt visited their parents, Dr. and Mrs. W. B. Everitt, in Fostoria last week.

The Orrie Deals visited relatives in Mertzson November 11.

FREE facials by a Luziers Beauty Consultant at the Vanity Beauty Shop on November 18.

SWING OF SOUTHWEST FARM MARKETS

By United States Department of Agriculture

(USDA)—Southwest farm products brought mostly firm to higher prices during the past week, the U. S. Department of Agriculture's Production and Marketing Administration reports.

Corn climbed seven to ten cents a bushel for the week, as wheat gained five, oats 3 and barley 2. No. 1 hard wheat closed Monday at \$2.45 1/2 at Texas common points. Based on No. 2 grades white corn sold around \$1.78 to \$1.90, yellow corn \$1.63, barley \$1.45 to \$1.49, and oats \$1.01 to \$1.02 at Galveston. Sorghums gained 12 cents a hundred pounds to sell at \$2.67 to \$2.72 for No. 2 grade.

Leading varieties of long grained rice, both rough and milled, found strong markets last week. Some feedstuffs brought higher prices for the week, while most others held firm. Top quality alfalfa and prairie hay maintained unchanged to firm values. Lower grades took heavy discounts. Peanut quality improved on late diggings. Prices of the Spanish and runner types remained at support levels.

Movement of turkeys to the Thanksgiving market remained light last week. Prices ranged from around 40 to 45 cents for the young toms and 45 to 50 for young turkey hens. Eggs strengthened slightly, while poultry held mostly steady to firm. Best fresh eggs brought 50 to 55 cents in North Texas, and fryers 32 to 34 cents.

Texas vegetables and citrus fruits moved to market in increasing volume during the past week. South Texas green beans, spinach, broccoli, eggplant and bell peppers had become regular offerings at Fort Worth at about unchanged prices. Tomatoes held firm, as Texas shipments began to roll. Truck arrivals at New Orleans included many Texas products such as carrots, eggplant and peppers. Sweet potatoes sold firm to slightly stronger in Southern Louisiana.

Cattle sold generally unchanged to \$1 or more higher for the week. Stockers and feeders showed the greatest strength in Texas and Oklahoma. Medium and good white-face stocker calves changed hands at \$19 to \$22 at Houston, where Brahmas moved at \$17 to \$20. Medium and good stocker calves went back to the country at \$22 to \$24.50 at San Antonio and \$221 to \$26 at Oklahoma City. Fort Worth cook stocker steer calves at \$25 and down. Denver bought a few loads of choice at \$29.

Sheep and lamb prices advanced mainly 50 cents to \$1 or more, although some classes remained unchanged at Texas markets. Ewes showed less strength than lambs. Cull woolled ewes brought \$7 to \$7.50 at San Antonio. Cull, common and medium lots sold from \$8.50 to \$9 at Fort Worth. Denver took common and medium at \$7 to \$8.25. Revalued government -- owned wools sold in Boston as fast as they were priced.

Monday's lower hog markets brought the week's losses to largely around 50 cents a hundred lbs. from a week earlier. Good and choice butchers ranging from 180 to 280 pounds closed around \$24 at San Antonio, Oklahoma City, Wichita and Kansas City, \$24.50 to

ARMISTICE DAY OBSERVANCES

Sterling businesses observed the Armistice Day holiday by closing and the main attraction was the Sterling City-Garden City football game at Garden City that afternoon. Sterling won the game by a score of 81-25.

Program at School

The local American Legion put on a special program at the school auditorium at 11 o'clock. Appearing on the program from the local post were James F. Black, Ed. H. Lovelace, Worth B. Durham, and L. C. McDonald.

The town was closed and nothing out-of-the-ordinary happened.

4-H Club News

By Larry Glass

The Sterling County 4-H Club boys met at the school auditorium on Monday, October 25. The 4-H boys put on a quiz show for the benefit of the students through the grades 5 to 12. The four contestants were Billy Ralph Bynum, R. B. Mitchell, Larry Glass and Clinton Hodges. Clinton proved himself to be the Junior Ranch Champion by downing every opponent. Mr. Frierson assisted as the announcer and A. T. Bratton as the score-keeper.

Following the quiz show they met in the library in the courthouse. Officers for the new year were elected as follows: Clinton Hodges, president; Henry Bliznak vice-president; and Larry Glass, reporter, secretary and treasurer. Twenty-four enrollment cards were filled out. Feeding plans were discussed and instructional pamphlets on swine and lamb feeding were given to the boys.

The operational setup of the North Conch River Soil Conservation District was explained by the County Agent and Mr. Bratton gave the details of the new Range Management Contest. Applications for entry in the contest were made by 9 club members. Six of these members will be chosen by a committee of ranchmen to compete in the contest. Five hundred dollars in prizes are being offered in the contest.

The boys elected Patsy Jo Davis 4-H Club sweetheart. They plan to buy her a jacket.

PATSY JO DAVIS NAMED 4-H SWEETHEART

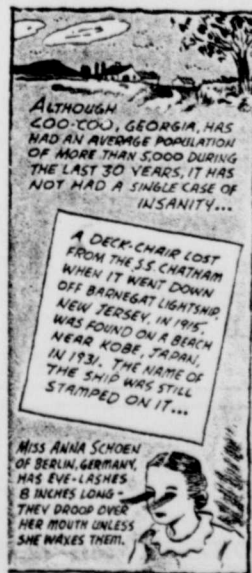
At their regular October meeting, the local 4-H Club unanimously elected Patsy Jo Davis, popular daughter of Mr. and Mrs. Ralph Davis, as their Sweetheart for 1949. With this election, Patsy Jo became an honorary member of the Sterling Boys 4-H Club.

Patsy Jo moved to Sterling last July from Coahoma, but has lived in Sterling County previously. At Coahoma, she was a member of the Girl Scouts. She is a member of the homemaking class and Pep Squad of the Sterling City High School.

Club members were busily engaged last week making the necessary financial arrangements to buy Patsy a 4-H jacket of the same type that club members are purchasing.

\$24.75 at Fort Worth, and \$25 at Denver. Sows ranged from \$21 to \$23.

But It's True



JEB STUART
CONSIDERATE
CAVALRY
LEADER,
HIMSELF
KILLED
600 UNION
SOLDIERS
BEFORE HIS
OWN DEATH



MISS ANNA SCHOEN
OF BERLIN, GERMANY
HAS EYES 18 INCHES
8 INCHES LONG
THEY DROOP OVER
HER NOSE UNLESS
SHE WAXES THEM

Miss Schoen, for many years used wooden braces to hold her lashes up, later turned to wax when she found it worked more effectively.

HASTINGS THINKS-

By Hastings Baker

When Vishinsky recently hurried out of the Council of United Nations it was feared that he was "walking out" for good. However, it was soon clear that he had other purposes in mind because, in his haste, he blundered into the ladies room.

Nobody talks very much about it officially but every month several thousand soldiers cross over to our side and beg not to be sent back to Russia. These are not just ordinary deserters. They include 24 generals. The Russians don't talk about it because the whole idea makes them see red. We don't talk about it officially because technically we are supposed to return them, and at first we did in spite of the pitiful protests of the deserters. However, more and more have been allowed to stay even though we are positive that some of them are spies. After those two Russian flyers recently landed in the American sector and asked to stay, a Russian secret policeman came to try to scare them into coming back. At one point he pulled out a letter. One of the flyers said: "I know the handwriting on that letter. That letter was written by my wife. I know anything that's in that letter you've forced her to write."

Changchun, the capital of Manchuria, has seen armies come and go. First it was the Japanese, then the Russians came and left it in the hand of the Chinese Communists. The Chinese Nationalists kicked out the Communists and now the Communists have retaken the city. The people have suffered as only the Chinese can suffer and not go insane. With hundreds starving to death every day, a pound of human meat has been selling at more than an American dollar or several hundred thousand dollars Chinese.

Should medical service be publicly supported and available to all

like the fire or police department. England took the big step four months ago with its National Health Service Act. English doctors, like American doctors, are generally opposed to socialized medicine. It's still too soon to tell how it will work out over there, but a few interesting facts are already out.

An astounding number of people who need glasses had been going without. In one large English city 97% of those tested needed glasses. This ties in with a recent study of American school children which shows an alarming number of our own children are hurting their eyes by going without glasses. The same generally holds true for dental care, there and here.

English doctors seem to be doing all right financially under the social medicine. The average general practitioner now receives from the government more than half again as much as he earned in private practice before the war. But he is also working harder. A few doctors try to wreck the program by prescribing such things as champagne as medicine to be paid for by the government. It will be worth our while to follow the developments in this great experiment of socialized medicine.

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F.H.A. WEEK

The week of October 31 through November 6 was declared F.H.A. week by Governor Jester.

The Future Homemakers of America is the national organization of pupils studying homemaking in junior or senior high schools of the United States. As an integral part of the program of home economics in the schools of America it offers opportunity for the further development of pupil initiative in planning and carrying out activities related to homemaking.

Some of the advantages of the Future Homemakers of America which bring together state groups interested in and working toward better home and family living, are:

it provides opportunities to share in solving problems important to home life, and in sponsoring group projects, state, regional and national in scope; it increases opportunities for the development of leadership and intelligent participation so much needed in a democratic society. The Future Homemakers of America also provides a means of giving improved status to high school homemaking at national, state and local levels and national recognition to homemaking pupils in high schools.

Future Homemakers of America is an incorporated, non-profit youth organization. It came into being through the cooperative efforts of youth enrolled in homemaking in secondary schools in

building a national organization of their own which they may develop social qualities and promote better home life for its members and their families.

"WHY BE A SLAVE TO JUNIOR" * * * Evelyn Barkins' "Don't Let Baby Be A Dictator" proved so popular with readers that she was asked to do more of the same. She tells, in this article, how she broke her daughter's habit of lying, and how she won the nightly battle of getting her to bed on time. It's in the American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

Quality Job Printing, News-Record.



WANTED: MEN AND MONEY!

By **GEORGE S. BENSON**
President of Harding College
Searcy, Arkansas



THERE ARE two chief ingredients in the American recipe for prosperity and economic well-being. The first is men, honest-to-goodness men. These must be men who are not afraid of work, who will not be stopped from getting a job done. They are men who believe in honest work, who give value for value received. They have pride and satisfaction in doing a good job well. Indeed, our American workmen (there are today few Americans who do not work) have no equal anywhere.

Then there is money. Money is the most popular exchange for work. We "make" money. Therefore, we can say that money is stored-up work. Another name for this stored-up work is capital. We Americans have found that if we take money and men, then let them both work together for full production, the result is a prosperous and progressive community. In the main, the recipe needs good workmen and plenty of capital.

Use the **THE FORMULA** has worked wonders for us. Our nation has benefited by having so many good and honest people. By using the tools that capital has bought, we produce the things that all of us need. Will this formula continue to work us wonders and bring us the kind of prosperity that is the envy of the world? Can we keep these good living standards that seem so commonplace to us? Yes, if we can depend on the ingredients of our recipe: men and money! In a nation of free people, men and money can continue to do the job.

We have the men. Employment is good. Yet, there is danger that we may lose the other half of the team that has made America great. Money (capital) to buy the tools of production is getting hard to find. Since 1930, America's stock of tools has gradually slipped back to where it was in 1920. This is the first period in

our history that we didn't gain in the tools of production. Our tools are of less total value, and they also provide fewer horses (horsepower) to workmen.

Now, if we had no men of vision and promise, we certainly could not expect the money to do its part. But we do have men. America has intelligent young men willing to build their dreams into realities.

Boost WHAT NEED have the Team! they with money? You see, "hared-brained" ideas, like Alexander Graham Bell's telephone, require money for development. New products, new manufacturing processes, new inventions, new businesses — all must have capital. In a free economy that permits competition, capital works hand in hand with men to give the nation the jobs and the goods that it needs and wants. Men and money!

In losing the money, there is also danger of losing the men. Inventiveness and ambitions may be killed, when rewards are not available. If we do not have capital to invest, to explore new developments and new businesses, with hope of larger profits ahead, then what happens to your men? They don't invent, and they don't develop anything! No new jobs, no new products, no progress. No getting ahead. It's national suicide.

Why is there so little money today for investment and risk? Our tax system puts heavy burdens on incentive. Taxes take away the money. Twenty-five cents out of every national income dollar in America now goes into taxes. Half the total income of Americans making \$5,000 or more annually is turned over to tax collectors. With strict economy in government, this would not be necessary. We must give risk-money a real chance to team with men. Only that way may we keep America prosperous and jobs plentiful.

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MOSLAH SHRINE CIRCUS, BIGGER AND BETTER THAN EVER, TO OPEN IN FORT WORTH NOVEMBER 19 FOR 10-DAY RUN

For the sixth season, Moslah Temple's Shrine Indoor Circus will open its doors November 19 at 8 p. m. in Will Rogers Memorial Coliseum in Fort Worth, and shown above are scenes from the all-professional show. Upper left is Aida, "the girl in the moon," whose spectacular aerial act brings the Circus to a thrilling climax. E. Morgan Townsen, Chief Rabban of Moslah Shrine and Circus General Chairman, is shown upper right arranging final details for the show. Lower left is Poodles Hanneford and his trained horses and lower right an acrobatic chimpanzee is going into his act.

Performances will be given every evening at 8 p. m. and special matinees will be held at 2 p. m. November 20-21 and 25-28. Tickets may be ordered from Moslah Shrine Circus, P. O. Box 1320, Fort Worth 1, Texas, and will go on sale November 10 in the Texas Hotel Lobby in Fort Worth. Members of Moslah Shrine in many Texas towns now have general admission tickets for sale which may be exchanged for reserved, box or ring-side seat tickets. General admission tickets are \$1.20, reserved seats \$1.80, and box and ring-side seats \$2.40. All performances will be held in the fireproof coliseum.

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<p>K & T ELECTRIC CO. HENRY THAMES Commercial & Domestic Sales & Service. Motors—Magnetos—Light Plants. We Repair and Rebuild All Types 400 E. 3rd Ph. Day 688, Nite 1436-W</p>	<p>BROOKS - WILLIAMS CO. Serval Gas Refrigerators Magic Chef Ranges Combination Heating and Cooling Appliance Store 107 E. 2nd Ph. 1683 Sheet Metal Shop 201 Benton— —Phone 2231 P. O. Box 986</p>	<p>CLARK MOTOR CO. DE SOTO & PLYMOUTH Sales Service Phillips 66 General Tires "24 Hour Service" 215 East 3rd Ph. 1856</p>
<p>MARVIN HULL MOTOR CO. CHRYSLER, PLYMOUTH DIAMOND "T" TRUCKS Sales & Service 207 Goliad St. Phone 59</p>	<p>ROGERS BROTHERS AUTO UPHOLSTERING All Work Tailor Made 211 East 3rd Big Spring</p>	<p>MAGNETO SERVICE CO. W. R. Puckett, Owner Servicing All Makes and Models. Discount to Commercial Trade 202 South Benton Phones: Res. 1716-W, Bus. 430</p>
<p>WAR SURPLUS Army, Navy, & Air Corps Surplus Hunting and Fishing Equipment Try Us, We May Have It. WAR SURPLUS STORE 605 E. 3rd St. Ph. 2263</p>	<p>Peurifoy Radiator Service Radiators Cleaned and Repaired New and Used Radiators P. O. Box 1563 901 E. 3rd St. Ph. 1210</p>	<p>DODGE PLYMOUTH Dodge Job-Rated Trucks JONES MOTOR CO. On Hiway 87 (Service) Ph. 555</p>
<p>Big Spring Hardware Co. T. D. ATKINS Your Friendly Hardware Store In Big Spring</p>	<p>A Hearty Handshake Awaits You And Your Friendship is Valued. Your Neighbors Up the Highway.</p>	<p>Big Spring Hardware Co. T. D. ATKINS Your Friendly Hardware Store In Big Spring</p>

Blockade Runner



BERLIN — S/Sgt. Ralph Felling, Jr. 26, of McCook, Nebraska, sits on fender of his sedan which he drove over main highway from Frankfort to Berlin despite Soviet blockade. Felling accomplished the feat by out-thinking the Russians at a checkpoint.

But It's True

DeWitt Komen
OF CHICOPEE FALLS, MASS., IS THE 14TH CONSECUTIVE OLDEST SON IN HIS FAMILY TO BEAR THE SAME FIRST NAME!

RATS -
CAUSE \$200,000,000 WORTH OF DAMAGE IN THE U.S. ANNUALLY !!!

THE HOUSE MADE OF A HOLLOWED-OUT METEOR!
HOME FOR THE LAST 15 YEARS OF GEORGE FRANKLIN AND HIS CHILDREN ... RED HAT, COLORADO

THE BIBLE THAT WEIGHS 1044 POUNDS AND IS EIGHT FEET HIGH -
... MADE BY LOUIS VAYNAL AND HIS DAUGHTER THERESA OF LOS ANGELES ...

Rubber Stamps at the News-Record

Bob Harris is planning to go to abone specialist in Dallas next week to consult with him about an op-

eration on his back. Bob was injured in an accident at an oil rig near here early this spring.



From where I sit ... by Joe Marsh

To Dunk or Not To Dunk?

Dunking doughnuts is Sober Hopkins' favorite morning pastime ... and for a long time Ma Hopkins has been trying to break him of the habit. Feels it sets a bad example for the children.

to dunk. But from where I sit, it's a matter of personal choice and taste—like some folks prefer beer to cider, ale to beer. And the less we criticize those differences of taste, the better.

So one morning she puts a heavy frosting of chocolate on the doughnuts ... figuring that will stop him. Sober thinks it over for a while and then: Dunk! Taste? Smile!! And Sober compliments the missus on the lovely mocha flavor!

In fact, Ma Hopkins got so curious about the flavor of chocolate-covered doughnuts dunked in coffee, that she tried it herself. Now—you've guessed it—she's a daily dunker, too!

I guess there'll always be two schools of thought: to dunk or not

Joe Marsh

Copyright, 1948, United States Brewers Foundation

Let's Weigh the Evidence

Your scales can be a valuable ally to your judging eye! For years livestock breeders have kept weight and performance records, as well as pedigrees. Now many commercial producers are taking a tip from them. Recording birth weights and weaning weights of calves, pigs and lambs. Using their records to help cull, to select their likeliest breeding stock.

There is lots of evidence of the value of your scales in helping your eye. Here are just a few examples:

1) At Purdue University they weighed 7,554 pigs from 784 litters. Here's what they found. Pigs that weighed THREE pounds at birth averaged 28 pounds at weaning. But pigs that weighed TWO pounds at birth weighed only 21 pounds at weaning. Of the heavy pigs, 77% lived to weaning age, against only 49% of the light pigs. And right up to market weight, the heavier pigs had a higher rate of gain.

2) The U. S. D. A. has kept a 14-year record on beef calves. Birth weights vary from 40 to 109 pounds. Their finding: heavier-than-average calves reach a 500-pound weaning weight and 900-pound marketing weight faster than lighter-than-average calves. You know what that means! Less feed. More and quicker profit.

3) Sheep Experiment Station men at Dubois, Idaho, find they can use the scales to select breeding stock for greater production in the future. Their ewe lambs, which are heavier than average at weaning time, prove to be the best producers in total lamb weight and fleece weights.

4) At the University of Wyoming they divided dairy heifers into light and heavy weight groups. The "heavies" weighed 24 pounds more at birth. But at six months they averaged 43 pounds more per animal.

You need a good "judging eye" to tell you whether an animal has good conformation, is true to type, etc. But the evidence of recorded weights does point strongly to a general rule which can help your eye:

Keep or buy animals heaviest at birth or weaning!



Soda Bill Sez:

It pays to say good of folks. A feller will nigh "bast" himself trying to be as good as he thinks you think he is.

MAP OF "STEER ROUTE"



From grass range to gas range, in our big nation most of the livestock is raised far from where it is eaten—an average of more than 1,000 miles. Swift & Company helps bridge this gap and balance the supply in one area with the demand in another. Efficient processing and distribution keep the meat moving to markets all over the country. For these services Swift earns a profit of a fraction of a cent a pound. This has no noticeable effect on either meat or livestock prices. It's the demand for the available supply in the nation-wide markets which governs the price of meat and thus the price of livestock. For the price we pay for animals must be based on what the meat and by-products will bring.

OUR CITY COUSIN

Cries City Cousin, the silly child, "Look! Jack-o'-lanterns—growing wild!"



Early Fall Roundup

Rams equipped with a web harness for holding colored chalk, help "write" their own breeding records. This device is being used in the breeding flocks of many large Wyoming ranchers. It helps owners keep their records. They know when ewes will lamb ... which lambs are from which sire.

Many feeder cattle are prone to contract shipping fever. This disease is a type of pneumonia. It may be brought on by fatigue, irregular feeding and exposure. Vaccination, two weeks before shipping, helps reduce the danger, reports the University of Illinois. Cattle arriving in the feed lot should be protected from cold winds and rain. Light, bulky feeds like whole oats and roughage should be fed. Sick animals should be isolated promptly and a veterinary called.

Control swine parasites—make more profit, suggests the University of Minnesota. Even fall pigs may be infested with internal parasites. Strict sanitation is the key to control. Clean and scrub farrowing pens with boiling lye water. Wash the sides and udders of sows with soapy water before farrowing. After farrowing keep the pigs on clean pasture until bad fall weather sets in.

Conserving Grass Is Profitable

by B. W. Allred
Soil Conservation Service
Fort Worth, Texas



The safest way to maintain a thriving livestock industry is to keep the ranges well stocked with vigorous, productive grasses—and covered with a protective shield of left-over grass. In animal production, sound grazing management is as important as breeding.

Grassland vigor and durability depend upon correct cropping. Lenient use and alternate rests help the plants to reproduce from seed, tillers, rootstalks and surface runners. When grasses flourish, greater animal gains are made.

Observations of bluestem show that when about half the top growth is grazed (on the average), livestock gains may be 25% higher than when 75% is eaten. One bluestem meadow mowed repeatedly 4 to 6 inches high yielded nearly 30% more hay than a similar area cut 2 inches high.

When left-over grass breaks the force of beating rain, moisture penetrates six or seven times deeper than when the ground is bare. Springs are sustained in even flow on leafy grasslands. Litter shades and cools the ground, cuts down evaporation. It finally decays and unites with the soil to form porous mould in which teeming millions of beneficial organisms process soil nutrients that plants must have.

That portion of grass consumed each year provides profit. The portion left maintains plant vigor, protects soil and insures continued production.

Martha Logan's Recipe for INDIVIDUAL PORK ROASTS

- 4 1-inch-thick shoulder pork chops
- 1 tablespoon prepared mustard
- 2 cups bread crumbs
- 1 tablespoon chopped onion
- 1/2 teaspoon sage
- 1 teaspoon salt

Spread chops with mustard. Make a dressing of bread, onions and seasonings with just enough water to moisten. Brown chops in a heavy skillet. When well browned, top chops with dressing pressed firm. Bake covered in a moderate oven (350° F.) for 20 minutes. Uncover and bake 15 to 20 minutes until dressing is crisp and brown. (Yield: 4 servings.)



The Red Wagon

No doubt you've seen the food trucks, so gaily painted red, that travel 'round the country, helping keep our people fed? The story of these trucks is a story you should know—it started in New England, some ninety years ago. There a boy, Gustavus Swift, who later won renown, bought a heifer, butchered it, then sold it 'round the town. Stave made a little profit—two dollars, it is said. It wasn't much to start on, but it helped him get ahead. His wagon—yes, you've guessed it—from which he sold his meat, was a vivid red in color, to be noticed on the street. Stave moved on to Boston when his trade began to grow, then headed for Chicago, where he started Swift & Co. Now the Swift trucks deliver meat and butter by the ton, and they're counted by the thousands instead of only one. To this day Swift trucks are red, that all the world may know this trademark of the business Swift started years ago ... and on each load delivered, Swift earns a service fee—a fraction of a cent a pound, saved by efficiency.



Swift & Company

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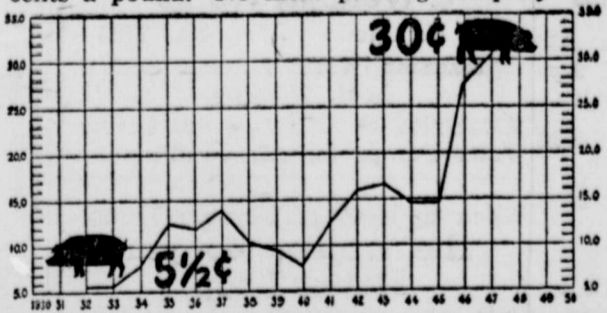
Nutrition is our business—and yours

Prices of Hogs May Rise or Fall But Competition Sets Them All



I have been with Swift & Company for 46 years. Most of my work has had to do with the buying of hogs and selling of pork and pork products. I would like to make a point that I believe should be of interest to you, as producers.

Do you remember when the top price for hogs in Chicago was 5 1/2 cents a pound? Some sold for as low as 3¢ per pound. That was in December, 1932. This year hogs hit an all-time high of more than 30 cents a pound. No meat packing company can



control either livestock or meat prices. More than 3,500 competing meat packers and 22,500 other commercial slaughterers see to that. So do 35,000,000 meat-eating families. No packer's buyer can hold down the price of livestock. No packing company could boost up the price of meat.

Now, here's the point I want to get across to you. Those prices, both lowest and highest, were set by (1) the supply of hogs, and (2) the demand for pork.

Mr. Lund

Mr. Lund, guest editor this month, is Vice-President of Swift & Company in charge of hog buying, processing and distribution of pork products.

San Angelo Merchants and Ranchers Review

SAN ANGELO BUSINESS FIRMS INVITE YOU TO VISIT THEM WHEN IN SAN ANGELO

DUNCAN MOTOR SALES

The Duncan Motor Sales, located at 1704 West Beauregard in San Angelo is the place where you can find real bargains in new and used cars and new pick-ups that will suit every need. Whether you want a large sedan model or a small town coupe, Duncan Motor Sales can show it to you. If you desire a new car and your local dealer cannot deliver it, Duncan Motor Sales can deliver you one.

When you have your automobile appraised you want to take it to

men who are reliable and can be depended upon to be fair and who will offer you the highest price. This firm has served the people of this section for years and they have built an envied reputation by their square dealing.

You can do no better in buying or selling an automobile or pick-up than at the Duncan Motor Sales in San Angelo.

Duncan Motor Sales has many satisfied customers in the Sterling City area that will recommend them as a reliable and fair firm.

Dr. B. R. LaMance—Dr. C. S. TURLEY CHIROPRACTORS

That chiropractic methods have endured for so many years is sufficient proof of its wonderful work and help to those who are ill, or afflicted. If you have tried all other methods to regain your health and failed then it is time to call Dr. C. S. Turley, and Dr. B. R. LaMance, located at 210 South Oakes in San Angelo. Call these highly recommended Doctors today for an appointment by dialing 4778. Their objective is to locate the place in the spine where the nerve pressure exists, and by the correct adjustments, restore the individual to normal health and to a normal condition.

Great progress in the chiropractic field continues to progress, and one of the most recent developments is on tonsillation. Tonsillation is a chiropractic method of correcting bad tonsils without the use of drugs, electricity, or surgery. It has been practiced for many years and is now completely proven that tonsil conditions can be corrected by adjustments without any pain whatsoever. Dr. LaMance is now giving instructions to the many chiropractors in the field on tonsillation.

Call Dr. B. R. LaMance or Dr. C. S. Turley at 4778 for an appointment the next time you are in San Angelo.

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Key Oldsmobile-Cadillac, Inc.

Your Key to Fine Cars and Good Service

Key Oldsmobile-Cadillac, Inc. is your Oldsmobile and Cadillac dealers in San Angelo. When you are ready to buy a car, be sure and see this firm first. They are always willing to appraise your car without any obligation on your part.

The Key Oldsmobile-Cadillac, Inc. sells and trades good used cars. This well known firm is located at 218 South Oakes in San Angelo.

Key Oldsmobile-Cadillac, Inc. is headquarters in San Angelo for all auto repair work on all makes of cars. They give each job individual attention as if it were their own. Their policy has been to make fair repair charges so that you will want to return. "This Merchants and Ranchers Review" recommends this dealer in San Angelo for all automobile repair work.

They feature a complete motor and car service, such as motor tune-up, special sun equipment, wheel and brake service, washing and lubrication, etc.

STERLING LODGE
A. F. & A. M.
No. 728

Regular Meetings on the Second Tuesday of Each Month

Caldwell-Keyes Paint & Glass Co.

The Caldwell-Keyes Paint & Glass Company is located at 19 E. Twohig in San Angelo, phone number 4435. They feature a full line of wallpaper and Pittsburg Quality Paints, varnishes and enamels.

"There is no place like home." You can add much to the happiness and contentment enjoyed there by keeping the inside of your home fresh and beautiful with fine quality, restful colored wallpaper. This store has had years of experience in helping their customers select just the right design and color of quality wallpaper to make their rooms as attractive as possible.

Certainly, we cannot expect inferior cheap paint to give a beautiful luster or last very long. The Caldwell-Keyes Paint & Glass Co. realizes their customers want the best for their homes and carry only quality merchandise. This Ranchers Review congratulates this firm on the service and quality merchandise they offer the people of this community.

San Angelo Rendering Company

Dead animals removed free by the San Angelo Rendering Co. located on the Veribest Road in San Angelo. If you have a dead horse, cow, or hog on your place it is of no value to you whatsoever, and only causes you time and trouble to dispose of it. If you would phone 3200 in San Angelo they will gladly pay for the call and come to your home or farm and remove the animal with no obligation on your part at all.

The San Angelo Rendering Co. has been recognized by the people of this community as a helpful, and worthy institution. They have well-earned the reputation of being reliable, by their efficient ways and quick service.

Why have difficulties trying to move dead animals yourself, when you can call 3200 collect, and they will do it for you. Remember the name San Angelo Rendering Co. and call them the next time you need service of this kind.

Louisian Drive-Inn

For a sea food meal that is delicious and a place that is friendly, go to the Louisian Drive-Inn, located at the corner of 31st St. and Carlsbad Road in San Angelo. Here you will find a homelike atmosphere together with courteous service that you will like.

The Louisian Drive-Inn features dinners of sea foods that are cooked to suit you and fresh every day, brought from New Orleans. They also have delicious steaks cooked to order and served in your favorite manner. If it's just a snack you want, you will find sandwiches, salads and soups here that are just the thing to take away that hungry feeling.

If you are a person who wants the best in food when you eat out, you'll find that the Louisian Drive-Inn is the place to go. In this Merchants and Ranchers Review we suggest you take your family out to the Louisian Drive-Inn the next time you are in San Angelo and judge for yourself.

They specialize in crabs, lobsters, special select oysters, French fried shrimp and fish of any kind served just the way you like it.

Renew your Fort Worth Star-Telegram for only \$13.95 a year. Take advantage of the holiday rate at the News-Record.

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STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher
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PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES
\$1.50 a year in Sterling County
\$1.75 Elsewhere in Texas
\$2.00 Outside State of Texas
NEWS established in 1890
RECORD established in 1899
Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 40c per column inch.

Singer electric portables, round bobbin, from \$89.50; Consoles, round bobbin from \$139.50. Write for date service man and machines will be in Sterling. Buttonhole workers for \$11.50. HANK'S SEWING SUPPLY, 2021 North Pecan, San Angelo.

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Sterling City, Texas

STERLING INVADES GARDEN CITY

The Sterling City Eagles will journey to Garden City for their Armistice Day encounter with the Bear Cats. Game time is 2:15. The Eagles are heavy favorites to win as Garden City is still trying for their first conference win. Coach Tillerson said that his pass defense would have to look better than it has in the past two games or Garden City would come out on the best end of the score. Garden City has one of the best passers in the district.

Captain Baker and Blaine Mitchell will be donning the Sterling football uniform for the last time Thursday and they are expecting to shoulder most of the offensive and defensive chores for the Eagles.

Quality Job Printing, News-Record.

Old School Tie



NEW YORK — Gen. Dwight D. Eisenhower puts on a Columbia tie presented to him by the Student Board of Columbia University. Presentation preceded a football game at Baker Field.

For typewriter ribbons, adding machine paper, and stationery supplies, see the News-Record.

You can have personal calling cards, informal notes, and personal stationery printed at the local News-Record shop.

Dyeing Helps Ban Budget Blues



Cover Girl Jackie Coplan is thrilled over way she's eased her budget troubles via home-dyeing. Here she is, proudly exhibiting head-to-toe wardrobe that got new life and color beauty with few dime boxes of all-fabric Tintex dye.

For Quality Job Printing, Have the News-Record Do It.

THERE ARE two chief ingredients in the American recipe for prosperity and economic well-being. The first is men, honest-to-goodness men. These must be men who are not afraid of work, who will not be stopped from getting a job done. They are men who believe in honest work, who give value for value received. They have pride and satisfaction in doing a good job well. Indeed, our American workmen (there are today few Americans who do not work) have no equal anywhere.

Then there is money. Money is the most popular exchange for work. We "make" money. Therefore, we can say that money is stored-up work. Another name for this stored-up work is capital. We Americans have found that if we take money and men, then let them both work together for full production, the result is a prosperous and progressive community. In the main, the recipe needs good workmen and plenty of capital.

Use the **THE FORMULA** has worked wonders for us. Our nation has benefited by having so many good and honest people. By using the tools that capital has bought, we produce the things that all of us need. Will this formula continue to work us wonders and bring us the kind of prosperity that is the envy of the world? Can we keep these good living standards that seem so commonplace to us? Yes, if we can depend on the ingredients of our recipe: men and money! In a nation of free people, men and money can continue to do the job.

We have the men. Employment is good. Yet, there is danger that we may lose the other half of the team that has made America great. Money (capital) to buy the tools of production is getting hard to find. Since 1930, America's stock of tools has gradually slipped back to where it was in 1920. This is the first period in our history that we didn't gain in the tools of production. Our tools are of less total value, and they also provide fewer horses (horsepower) to workmen.

Now, if we had no men of vision and promise, we certainly could not expect the money to do its part. But we do have men. America has intelligent young men, willing to build their dreams into realities.

Boost **WHAT NEED** have the Team! they with money?

You see, "harem-brained" ideas, like Alexander Graham Bell's telephone, require money for development. New products, new manufacturing processes, new inventions, new businesses — all must have capital. In a free economy that permits competition, capital works hand in hand with men to give the nation the jobs and the goods that it needs and wants. Men and money!

In losing the money, there is also danger of losing the men. Inventiveness and ambitions may be killed, when rewards are not available. If we do not have capital to invest, to explore new developments and new businesses, with hope of larger profits ahead, then what happens to your men? They don't invent, and they don't develop anything! No new jobs, no new products, no progress. No getting ahead. It's national suicide.

Why is there so little money today for investment and risk? Our tax system puts heavy burdens on incentive. Taxes take away the money. Twenty-five cents out of every national income dollar in America now goes into taxes. Half the total income of Americans making \$5,000 or more annually is turned over to tax collectors. With strict economy in government, this would not be necessary. We must give risk-money a real chance to team with men. Only that way may we keep America prosperous and jobs plentiful.



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One view is that Opportunity knocks only once at each man's door but Walter Malone, the poet, quotes Opportunity as saying: "Each morn, I bid you wake to rise and fight and win."

I. D. McEachern of Hale County agrees with this view—and the career of the wiry, little farmer is convincing.

After several successes in life, followed by reverses, McEachern, few years ago, found himself, at the age of 55, with just \$350 in cash.

But his blue eyes sparkled with greater determination as he decided to make a comeback. He proposed to become a grower of certified seed—not cotton or corn—but grain sorghum.

He went to one grower but was turned down because of shortage of supply. Undiscouraged, he went to another and, from him, obtained 12½ pounds on the promise to pay it back, four to one.

McEachern planted the seed on the farm of a friend in South Texas and harvested 1,700 pounds. He then had seed enough to plant on his own farm near Petersburg.

But rain wouldn't fall to get the seed started. One day, he and a friend visited the field and dug up a few of the seed. The visitor slowly shook his head and remarked, "You've got to have rain by Saturday night." What made his state-

ment especially tragic was that it was then Saturday morning.

It didn't rain Saturday night but it did rain Sunday—and the seed did so well that McEachern sold his crop for \$20,000!—besides paying back 50 pounds of seed for the 12½ pounds that he had borrowed.

The old saying is that "it never rains but what it pours." And McEachern found that to be true.

Four years before, he had decided to build a two-row ensilage harvester. As an inventor, he had one slight drawback—he had never invented anything before, but that didn't deter him. All he had to work with was a cold chisel, a hammer and a punch and he proceeded to build a machine.

Then he applied for a patent. The application dragged along for four years and at last was granted.

Then one of the biggest farm implement manufacturing concerns offered him \$500 for his rights. He refused, so the company sent a representative down and the visitor asked, "What will you take?"

"Oh", said McEachern in an unconcerned tone, "ten thousand dollars."

The company took him up on the proposition. So, along about the time that he sold \$20,000 worth of certified grain sorghum seed, here came a check for the invention and he used it to buy his present farm—a half section; and there, in a modern home with a yard that looks like a park—so bright are the folwers and so trim the trees and so green the lawn—he and his wife

live.

They have nine children—all grown—eight sons and a daughter.

Last year, McEachern sold 12,000 sacks of Plainsman grain sorghum. County Agent Manuel W. Ayers says the market price was around \$4.75 to \$5.00, which would figure out something like \$57,000.

McEachern keeps adding to his holdings. "My wife won't let me buy but a quarter section a year,"

he says, with a grin. He has added 816 acres to the original half-section, 10 miles west of Plainview, and has seven irrigation wells.

Not bad, not bad at all for a farmer who, four years before, at the age of 55, was "down" but refused to quit.

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Bob Harris.

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FLIGHT OF BUSINESS
By **GEORGE S. BENSON**
President of Harding College
Secary, Arkansas

Looking Ahead

WHAT SHOULD a business firm do when it finds that wage demands have put its expenses up higher than the income it can reasonably expect? This is the plight facing many businesses today. Some of them are taking flight to fairer climes. Perhaps you have heard of the big textile factory that is leaving New England. No, it didn't decide to go to the South. It will leave the States entirely and go to Porto Rico. It had to go somewhere. It had to stay in the black, or close down.

Our industries will not all go to Porto Rico, but this incident is a handwriting-on-the-wall message addressed to all of us. When a business reaches the saturation point, where it cannot collect more income (in the form of new business, increased sales, or higher prices), then something's got to happen. If it cannot cut expenses, then it may go broke. This situation is tough on little businesses especially, but it's dangerous, even to big ones.

A Mutual MAYBE THIS thing Interest explains our increasing rate of business failures. When the break-even point is so high and so close, even a little drop in income or a step-up in expenses can put a company in serious danger. It doesn't make any difference, either, that the volume of business today is so big. Most of our companies have to do two to five times the amount of business they did before the war, just to break even.

American workers are smart. Their good sense is needed today as never before. They can do a lot to help industry get on a sound footing. They know we can avoid misunderstandings that are so common if everybody sees that industry's problems are also

America's problems. Labor can seriously consider the important things. Labor can help work out solutions that are to the best interest of both industry and the general public, knowing that these are also very important to labor.

Our Own TAKE THIS inflation, for example. That old spiral, that always catches you right between the pay-check and the grocery store, can be scotched. One solution is greater production. Labor knows a lot about production problems. Are workers any less interested in higher output, because high output is something that also interests the management and the public? No, they still want production to be high. Increased production, if it delivers goods to the public, softens the danger of runaway prices. High output also makes it possible for the company to pay continued high wages.

Some American workers have had experience with businesses that couldn't pay. A company that is in danger of folding up is no good as an employer. Therefore, the problem facing the boss in his effort to show more income than expense is also the problem of the workers. Labor may have some of the answers.

A lot of Americans may be fooled by the seemingly endless bounty of business. Government, also, is expected to give and give and give. Yet, it doesn't make sense to expect either of them to keep on giving forever. Neither government nor business ever actually creates a dollar of wealth. Each can give benefits only out of that which it receives. By the same token, our high living standards are actually the products of our own intelligent work and continued high production.

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