## STERLING CITY NEWS-RECORD

## HORSE SHOW HERE

 APRIL 24
## 

week at the county courthouse,
plans were made by Sterling Coun plans were made by Sterling Coun
ty ranchmen to hold $a$ one day ty ran
horse
ril 24.
$\underset{\substack{\text { Foster } \\ \text { sho } \\ \text { sho }}}{\substack{\text { Pr }}}$
S. Price an
committee
tries, setting

L

LIONS CLUB

| e nominating committee for | Tommie Johnsons |
| :---: | :---: |
| officers for the Li |  |
| named Wednesday at the regular | daug |
|  | born |
|  | Johnson last Saturday, March 27, |
| is composed of W. J. Swann, S.M. | in the Shannon ho |
| Dr. W. A. Chapman of Mo | ds and five ounces. ${ }^{\text {a }}$. ${ }^{\text {Papa" }}$ |
|  | works at the Deal Drug |
| visitors at the luncheon. | and "Mama" Anna Lee |
| Lion G. W. Tillerson announced | is the Sterling City postmaster. |
| the | Grandparents are Mr. and Mrs. |
| to Buddy Cole and Camille | Homer L. Pearce and Mr. and Mrs. |
| Hefley. The $\$ 5$ prize money was | J. T Johnson, all of Sterling City |
| grade school as well as the high | SWING OF SOUTHWEST |
| hat gave each a prize |  |
|  | FAR |

SANDSTORMS HIT
NEXT WEEK IS

| times here Monday and Wednesday of this week. Sand storms, which |  |
| :---: | :---: |
|  | Next week, April 5-10, is offic |
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|  |  |
| e drouth of the past two years |  |
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| in the early sor so Raintal hasbeen well below normal and ail sections of West Texas needs more rain. |  |
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|  |  |
| The Sterling public schools re-umed school work on Tuesday af-ter the Easter holidays. The school ter the Easter holidays. The schoowas closed Friday and Monday. |  |
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Baker and Grosshan To Captain '48 Eagles

## Boyce House <br> "GIVES YOU TEXAS




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ELECTRIC Hedge TRIMMERS $\$ 32.50,37.50$
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## STERLING CITY

 NEWS-RECORDJACK DOUTHIT, Publisher
Entered Nov. 10, 1902, at the
Sterling City postoffice as second class matter.
PUBLISHED EVERY FRIDAY SUBSCRIPTION RATES Su a year in Sterling County
$\$ 1.75$ Elsewhere in Texas $\$ 1.75$ Elsewhere in Texas
$\$ 2.00$ Outside State of Texas $\$ 2.00$ Outside State of Texas
NEWS established in 1890 RECORD established in 1899 classified ads, public notice 1 classinied ads, public notices.
rds of thanks, legals. and such ad-
rtising are charged rtising are charged for at regular
tes-2c per word. Display rates

## litical Announcements

subject to action of

SHERIFF, TAX ASSESSORLLLECTOR:
HENTON EMERY (Reelection
EM COUNTY TREASURER: b. M. COLE (Reelection)
MRS. SALLIE WALLLACE
$\qquad$ C. MURRELL (Reelection)
COUNTY-DISTRICT CLERK: W. DURHAM (Reelection) CONGRESSMAN, 21st CO
KESSIONAL DISTRICT: O. C. FISHER (Reelectio HOWELL E. COBB
CHARLES L. SOUTH CHARLES L. SOUTH it. LEGISLAPY) BLOUNT (Reelect.
The Texas Co.
Petroleum and lts

## R. P. BROWN

Consignee

OUR WASHINGTON NEWS LETTER By Congressman O. C. Fisher MORE ABOUT MOHAIR The way to give relief to moha
is to. give mohair to Relief. Tha
was the theme of some meetin last week in Washington. On Mon day, I together with Congressmen
from New Mexico and Arizona, met from New Mexico and Arizona, met
with Secretary of Agriculture Anwith secretary of Agriculture An-
derson and Jesse Gilmer, Chief of
Agriculture's Production and MarAgriculture's Production and Mar-
keting Administration, for a discussion of the mohair dilemma. An
other meeting was held later in the week a surplus of at least 6 million
pounds in our pounds in our warehouses and a new clip being shorn, and are see
ing a dull market getting mohair at 45 c or less.
The Secreta plore further cluding moh possibilities of in program but expressed pessimism aid the attempt. Cables are being sent at the request of Jesse Geilmer, to
our representatives in Europe, seeking a better inside picture of the textile situation over there, the
mill capacity and possible future demands.
Before the war Europe was not
a very big mohair consumer. The a very big mohair consumer. The
United Kingdom led, with an annual consumption of from 6 to
million pounds. Last year the milion pounds. Last year the Un pounds, mostly from South Africa,
with smaller quantities from Turwith smaller quantities from Tur-
key. Then, before the war Germany
was a sizeable consumer of mohair ranging from 4 to 11 million pounds per year, imported mostly from
Turkey. Their textile mills are now being rebuilt.
France is the only other coun
try that manufactures a significant amount of mohair products, but imports into France during the pre-
war period totaled less than 2 mil war period totaled less than 2 mil-
lion pounds per year so that coun-
try does not try does not offer much potentia
market for our surplus. French im

## 

 mills way it looks right noeded the mohair as they did in demanding ing the past few month past. Dursumption has dropped considerably.Mill consumption States usually runs in the neigh-
borhood of 20 million pounds per year, but has ranged as high as 30
million in 1943 and as low as 16 million in 1943. Last as low as 16
me conpounds as compared with million 24 milhon in 1946. Indications now are
that the 1948 figure will be well under the 1945 level, though con-
ditions may later take a turn for the better.
The base of the trouble seems So the competition coming from South American coarse wools, from
synthetics and other substitutes.
The synthetic glass fiber is taking its toll from the normal mohair consumption. Right now the manu
tacturers can sell anything it seems, and don't need to give much
thought to durability and quality. The big need is more research more production. Jesse Gilmer has
asked the Department of Agricul ture specialists to push their re further attempts to find a solution for a situation which seriously threatens an industry that has tak
en decades to build and develop. Eugene Ackerman of the Ameri can Wool Council, who is also connected with Botany Woolen Mills,
wrote me the other day wrote me the other day as follows "Expert opinion is that the present permanent and is not serious people holding pull. Naturally the
mohair in ware ing. The market for mohair has
eally been established by manufacturers who use it here and there for a wide variety of purposes. It
has never been directly and con-
tinuously inuously promoted into specific
narkets and there is an almost markets and there is an almost
complete absence of competent or authoritative information regard-
ing the particular reasons why mohair is used, what it does, and the
fabrics in which it is used and what its consumer as well as manufactur-
He urged that an intensive an expert survey of all the existing
and potential markets for mohair be and potental He thinks that such a sur-
made. wouldn't cost much and would
vey vey wouldn't cost much and would
provide a good background for future studies. So picture now stands, every effort is being made to pro-
mote the inclusion of mohair in the foreign aid program, with favorab-
le results doubtful. The Army and
俍 Navy are being contacted for their views on an increase in their or
ders, and possibly the inclusion of some mohair in their strategic
stockpiling. And the research prostockpiling. And the research pro
gram is being stepped up. It is be lieved the growers would do well
to implement the research with NEW V.A. REPRESENTATIVE TO SERVE STERLING CITY
$\underset{\text { M. }}{\text { M. J. Stacy, Contact }}$ Represen tration, has been appointed to per form the itenerate service to Ster
ling City, replacing George W. Cur ry, who has performed this work for the past two years, and who is
to be stationed in the San Angelo, Texas, Veterans Administration office. Stacy may be contacted at
Mr. St City, Texas, 1:00 p. m. to $4: 00$ p.m on the 2nd and 4th Thursdays in April. All Veterans and-their de pendents are urged to see the V.A
Contact Representative on all mat ters pertaining to benefits administered by the Veterans Administra
tion. tion.
WANT ironing to do in my home Mrs. Thornton at Alton Till resi-
dence. (one of Earl Bailey's houses "Bartered Brides." . . The Sto iv of Sorrows of Lovely Lorand
and the Tragic Marriage of a Beau ty and an Italian Count. For Thi and Other Fascinating Reading En tertanment Sce the American
Weekly, Thit Great Magazine DisWeekly, With Next Sunday's Los
tributed Angeles Examiner.
Practically all of the college stu dents off at college from Sterling,
spent the Easter holidays here with spent the East.
their families.

## WM. J. SWANN

pHYSICIAN and SURGEON
Office in Deal. Drug Co
Fealdence Phone 167 Storlling City, Toxas


ALL THEY ASKED WAS AN EVEN BREAK $\mathcal{B}$解 men and women willing to turn their backs on the comfortable
way of life and their faces toward new frontiers. All they asked was an even break. Free enterprise is another way of saying, "an even break," Free enterprise is the basic American principle of vision and
personal initiative. Just give an American an even break-a c.iance to get ahead-and he'll go on from there. In West Texas-where the "irontier" is a little more than one generation removed-the West Texas Utilities Company is recognized as a real pioneer. It opened up an "electric fron-
tier" when in 1915 it constructed the first power line in West Texas. This first transmission line, which helped pave the way for the economic growth of the area, was built by a
paying, seit-supporting company could best supply the enormous amounts of electric power that the development of this westera empire depends on.... at the lowest possible cost. a power system of 2,833 miles of high has been expanded into a power system of 2,833 miles of high power transmission lines 322,000 persons with dependable, low-cost electric service in a 45,000 square mile area. The West Texas Utilities Company, in 1947, contributed
more than $\$ 1,800,000$ to local, state and federal governments West Texas. West Texas.
There are

There are still new frontiers in electric living to be opened lieving in the soundness of the "free enterprise system," hieving in the soundness of the "iree enterprise system," the
Company will spend $\$ 18,000,000$ during the next four years enlarging plants and existing facilities, and building transmis-
sion lines in an all-out effort to "open""

## West Texas Utilities Company

Engraving Orders at the News-Record

## 

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Insurance \& Abstracting


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Big Spring
R. P. Davis

BARBER SHOP
Rainwater Shampoos



TO PHOTOGRAPHERS
TO PHOTOGR
CONVENTION
H. L. (Lonnie) Raney, local pho-
tographer, will leave Sautrday for
Fort Worth where he will attend Fort Worth where he will attend
the Southwestern Photographers
Convention. He will return the lat-

ATHLETES FOOT ITCH NOT
ATHLETES FOOT ITCH NOT
If not pleased, your 35 c back hat any
If not pleased, your 35c back at any
drug store. TE-OL, a STRONG fun-
gicide, contains $90 \%$ alcohol. IT
PENETRATES.
Ie aches MORE
DEAL to KILL the itch.
DEG COMPANY For wedding invitations, announ-
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## e

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Made to sell for $\$ 1.00$ each
Get two lipsticks smartly pack-
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Smart, metal, swivel cases Choose from an assortment of fashionable, flattering colors.

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Churches
THE CHURCH $\overline{O F}$ CHRIST A. A. Berryman, Pastor
Bible School
Sol
Sol
 $\begin{array}{lr}\text { Lord's Supper } & \text { 11:45 a. } \\ \text { Young People's Class } & 6.30 \mathrm{p} . \\ \text { Evening Services } & 7: 00 \mathrm{p} .\end{array}$

PRESBYTERIAN CHURCH B. B. Bestir, Pastor
Sunday School 10:00 Sunday School 10:00 a. m .
Morning Worship 11:00 Morning Worship $11: 00 \mathrm{a} \mathrm{m}$.
Evening Service $7: 30 \mathrm{p} . \mathrm{m}$.
Auxiliary: Each 2 n and 4 th Mon-

METHODIST CHURCH
ED. H. LOVELACE

## ED. H. LOVELACE, Pastor Church School 10:00 a. m. Morning Worship $11: 00 \mathrm{~m}$




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 $\$ 750$

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## Sterling City, Texas

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