

Donkey Baskethall Game December 5


NEW OFFICE DESKS SWIVEL CHAIRS
NEW STEEL FOUR-DRAW. ER FILING CABINETS
OFFICE SUPPLIES OF
Thomas Typewriter Exchange
BIG SPRING. TEXAS


## Pidghe Thadip

'Silver Stallion
Sun. Mon. Nov. 30, De.
"Little Mr. Jim" Buth Jenkins, James Craig,
Frances Cifford

Tues, Wed, Dec. 2.3
Teechicolor., Edmund Lowe
Brenda Joyce
Thurs. Fri, Dec. 4.3
"Troube With Women
Ray Milland, Teress Wright,
Brian Donleyy
Sat Deco
'Caravan Trail'
Eddie Dean


## Crosley Radio $\$ 249.00$

Liberal Trade-In for
Your Old Radio

## The Perfect

 Christmas GiftSTANLEY HARDWARE COMPANY
203 Runnels St.
Big Spring

$100 \%$ VIRGIN WOOL PENDLETON SHIRTS $\$ 10$ PLAIDS AND SOLIDS 2 POCKETS WITH FLAPS

BAILEY BROS.
"Men and Boys Wear"
sterling city, texas

## Quality

Clothing
$100 \%$ VIRGIN wOOL GABARDINE SHIRTS \$14.95

STETSON 3X BEAVER
TEXAN" $\$ 15$




BIG SPBING HARDWARE CO

Big Spring, Texas

STERLING CITY (TEXAS) NEWS. RECORD, NOV. 28, 1947


TRUMPETIIC THE GOSPEL
THROUGH THE HORN OF
PLENTY

feast of thanksgiving to acknow. Church this Sunday and place them
ledge God's goodness.
Before the Plymouth Colony was
in the big boxes that wili be in the
evestibule of the church.
eveconceived in the wind of man
the chidren of the Lord were paus- these articles of clothing
till be distributed to the needy ir


SNAPSEOTS
Films Beveloped
ENLARGING DONE
LONNIE RANEY at
Humble Service Station

## R. P. Davis

BARBER SHOP
Rainwater Shampoos
City Barber Shop
h. f. Merrell. Prop.
$\qquad$

do not have enough.
We can through the horn of
plenty trumpet the Gospel of Christ to a spiritual and physical We can't hope to evangelize the World unless at the same time we
de-appetize the world. God's word
says: If a brother or sister be
naked and destitute of daily food,
and one of you say unto them. Dee
part in peace, be ye warmed and part in peace, be ye warmed and
filled; notwithstanding if ye give them not the things which are need t?" James 2:1
ca try to feed the hungerino
ple of the world spiritually with we will for their physical needs You have already heard perhaps that the Baptist World Allence in session at Coperhagen launched a relief effort on behalf of European Baptists and their neighbors. The Baptist World Alliance Committee its efforts specific by adopting a slogan "Clothes for a Million People: A Million Dollars for Food." November 30 was named as the drive, and January 31 was named as the day for the cash offering for food which will be secured and delivered by June 30. But this Sun-

## re STERLING CITY NEWS－RECORD

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All classified ads，public notices


North Concho River Soil Conservation News

## He＇s Looking into Your Future

The scientist in the agricultural laboratory is as truly a pioneer as our grandfathers who fought their way westward to the rich farmlands and the broad ranges of the west．He＇s looking into your future ．．．seeing greater things！His findings，put to use by practical livestock men and farmers，are resulting in thriftier，faster－gaining cattle and lambs，grazing the Great Plains．．．higher yield－ ing crops enriching the Corn Belt ．．．new im－ munity from disease for your livestock．He is pioneering a better and more abundant life for proved products for you to sell
Miracles like hybrid corn
chance．Into its development seldom happen by 30 years of patient research．It cost federal and state governments about ten million dollars．Ex－ periments on individual farms cost unknown amounts．But last year alone hybrid corn added more than $\$ 750,000,000$ to farm income．Thanks to research，we now have such chemicals as DDT． Chemists searching for an insecticide to protect our armed forces from malarial mosquitoes found this potent bug killer．Already，DDT has made livestock producers many extra millions through increased production of meat and milk from fly－ for every．Ound at DDT used．What a return on half－dollar investment！used．What a return on halfore

There are similar thrilling stories being written developments come from colleges and experiment stations（largely financed by taxes paid by indi－ viduals and business）or from laboratories sup－ ported by private industry．From them you get improved varieties of crops，better control of


## From the

 Editor＇s NotebookSince the days of the Pilgrim
fathers，Thanksgiving has been a heart－warming day for Amer－ ican families．This year we，more than any other nation，have cause to be thank－
ful for an abundant harvest．In helping to feed America，we are thankful that we can add our America，we are thankfurd that we can ade the hard working farm ranch families who produce our food．

If you plan to visit the International Livestock If you plan to visit the International Livestock
Show in Chicago，November 29 to December
6，plan also to visit us at Swift \＆Company． 6，plan also to visit us at Swift \＆Company．
Competent，guides will gladly show you along the Visitor＇s Routte through our plant．All o us in the Agricultural Research Department
cordially invite you to drop in for a chat．We＇ll be looking for you！
Producers who attend the
International Livestock International Livestock
Show，particularly those Show，particularly those
who come in from distant who come in from distant
points，will quickly realize
why the livestock－meat in－ why the livestock－meat in
dustry needs nationwid meat packers，like thirds of the nation＇s livestock is produced west of the Mississippi River，but two－thirds
of the meat is eaten east of the Mississiopi This means that，on the average，there is a gap of more than 1,000 miles between major producing areas and major consuming centers， There has to be somebody to bring the pro－
ducer and the consumer together．Helping to bridge that gap between the western range and the kitchen range efficiently and economically is one of the chief ser
performed by Swift．
－F．M．Simpson．


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## Size of Business

by J．L．Tennant
Rhode Island State College
A farm business should be large enough to pay operating costs，interest on the A southern New England dairy farm，for example，should have at least 18 cows per man；a poul－ try farm， 1,500 layers；a market－garden farm， 10 acres； a potato farm， 40 acres；and an apple farm， 20 acres． Doing more business with the same capital invest－ ment is one way to lower costs and higher profits． With the larger business，the operator can spend more of his time at productive tork．For example，worker just as busy as on a farm with 15 to 18 cows per man． The gross sales and net income on the larger opera－ tion will be much higher because more of the time is used in producing milk．Reducing costs per unit puts the farm operator in a stronger competitive position． If more crop land cannot be bought，perhaps it can be rented．Another plan is to check means by which crop production on present acreage can fertilizer winter cover crops；higher yielding varieties；double cropping；drainage and terracing．
Another sten toward efficiency is to install modern equipment which enables one person to produce more per hour．Overhead costs per unit of product can be lowered when each machine is used profitably for as many hours as possible．

| If you want real good peanut |
| :--- |
| hay delivered to your ranch， |
| at the best price in West Texas． |
| see T．H．Murrell or Chas．Hea－ |
| cock here in Sterling City． |



