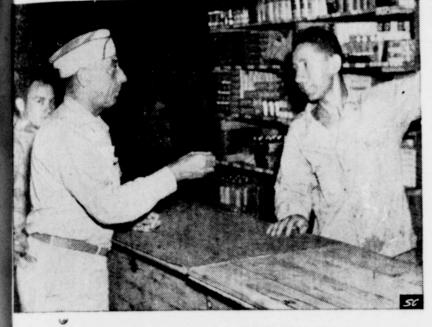
TERLING CITY NEWS-RECORD

Published Every Friday Morning at Sterling City, Texas. "Since 1890." Friday, Mar. 23, 1945.

Popular Jungle Salesman



U.S.A. Army Signal Corps Photo

SOMEWHERE IN NEW. GUINEA-Sgt. Henry Yachel, of Los Angeles, "rang the cash register" for the first time when Col. Howard C. Brenizer, New York City, made the initial purchase at his Post Exchange unit here. Officers of the Special Services Division say that approximately 11,000 PX units are in operation at home and overseas. Most popular items are American-made "smokes", candies, soft drinks, beer, toothpaste and shaving soap. Much American-made beer es overseas in a lightweight non-returnable bottle that will become available to civilians in post-war years. Many of the larger Post Ex-change units resemble a well-stocked, small-town department store.

A majority of the blanks are alis worth \$29 to the district, it is important that no one be missed.

Hotel.

and Sue Nelson.

Barton of Sanatorium.

Underway

School Census

If you know of anyone of school age (at least six and not over 18) who has not been rendered, call the school and report the oversight.

O. T. Jones, Supt.

The business houses in Sterling will close between 3:00 and 4:00 p. m. on Good Friday, March 30, as union church services will be held at the Baptist Church during that time.

The Girl Scouts held open house at the Scout cabin last Friday night. Punch and cake was served.

toval, District Deputy Grand killed in action at Manila Febru- back by J. M. Starr, the chart Matron O. E. S., paid an official ary 26, his mother, Mrs. Lucy shows the following prices received visit to the Sterling Chapter Tues- King, who resides northwest of by the Sterling boys who had enday night. She was entertained San Angelo, was informed by tele- tries:

was commissioned a second lieuten- Stockyards Co. for 23 4c.

Out of town visitors included ant from the grade of master ser-Mrs. Eda Hale and Mrs. Henry geant in the battle for the Philiof Christoval, Nettie McMasters ppines. of Sterling City and Dr. and Mrs.

Before entering the service he worked on the family ranch six miles east of Sterling City. He was College.

sisters, Mrs. Roy Pearce of Talpa, was in Fort Worth. ready in. Since each child rendered Mrs. L. M. Walker of Coleman, and Bessie, who lives with her mother.



Sgt. Barney Echols, with the 1st Cavalry in the Philippines, wrote George McEntire that he'd been quite busy -hadn't had much time day, looking well. to write. Barney said if they'd kill all the Japs, maybe they would have a little time for letter writing. cows which made him homesick. Tuesday. The towns, still not burned to the

Boys Get Good Prices for Lambs

No. 12

In an official Lamb Sales List of Lt. Robert C. King, 29, was the Fort Worth show sales brought

1st prize fine wool lamb, Joe L. King enlisted four years ago Snead, to Swift & Co. for 30c; Mrs. Anna Pearce, W. M., and and after receiving training at Reserve Champion carload, Ster-Homer Pearce, W. P., presided. Fort Bliss and Fort Clark shipped ling FFA, to Worth Food Market Two new members were taken in- out in July 1943. He was in the for 24c; Fine Wool Fat Lamb, to the local chapter, Rulene Allen thick of South Pacific action, and Sterling FFA, to Fort Worth



J. M. Starr returned home from a graduate of Sterling high school the Fort Worth Stock Show Monand attended Abilene Christian day night. County Agent Starr stayed with the Sterling boys' Survivors include the mother; entries until they were sold. Mrs. two brothers, Riley of Sterling, Starr and the children visited her School census is now underway. and Walter of Bronte; and three parents in Marshall while Starr

> Pvt. Tommie Augustine, with the Infantry has landed in the Philippines.

> The Palace Theatre will open at 8:15 p. m. after April 1, announced Horace Donalson, owner. The show has been opening at 7:45.

J. L. Glass, who has been ill, was out for the first time Wednes-

Mrs. Elizabeth Lawrence of Georgia, half sister of Jeff Cope-Sgt. Echols said he'd seen a few land, will be 97 years old next

ers ra Mitchell). You are served whirlwind terracer. ria style-each portion of Supervisors Zach Jones, Foster Over" is put on the plates. Friday S. Price, J. R. Mims, and L. R. ad macoroni and cheese, con- Reed met Monday, March 19 for ed salad, creamed onions, the regular March session. Con. ster ng beans, hot rolls and choce. servation plans which have been milk. Mrs. J. W. Griffin and revised on D. D. Garrett's stock W. A. Reed are the cooks farm, A. H. Fulcher's stock farm, also help serve the plates. and H. G. Garlington's stock farm NG--Phone 187 our or five high school girls help were reviewed and approved. The a Main erve, too. supervisors reviewed the postwar ter your plate is served, you plan recently worked out by the a table in one of the two Lions Club post war planning and eat with the others. committee making careful study smaller children start at 11:45 of that part which deals with soil the high school students start and water conservation practices. noon. All are through and Robert Foster, the Bade Bros. and Jack Mims have planted one American forces last month in the by 12:30 or earler. our mail servit The students pay 20c for each acre of grass seeds furnished by The government, boosting the Soil Conservation District for programs, pays 9c on each the purpose of adaption tests. W. ent meal. Such payment comes D. Augustine has planted one half Texas hospital nearest Sterling W. F. A., of the Department acre. The grasses planted separately in rows were weeping love Mrs. Laura Green, who is visiting griculture. ince 1913" TEXAS e menus are varied daily and grass, yellow blue stem, blue pani- in Renton, Washington. person gets a real meal for cum, and perennial sudan. 20c. The P.-T.A., the school



Zach Jones, Chairman L. R. Reed, Vice Chairman Foster S. Price, Secretary J. R. Mims, Supervisor J. W. Cox, Supervisor

H. G. Garlington ran 2 miles of sday and more than 100 lunchday are being served to chil- terrace lines on a 40 acre field which he put into cultivation in e stood in line, as do the chil- 1944, reported T. A. Revell with and as you go into the room, the Soil Conservation Service. wo girls check you in and take Garlington started construction of 20c (Margaret Skeete and the terraces immediately with his

Deputy Visits Lt. Robert King **Killed in Action Eastern Star** Mrs. Ida Mae Brown of Chris-

with a chicken dinner at the State gram Wednesday.

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teachers.

Last Friday we accepted Supt.

Jones's invitation to eat in

new school lunchroom. The

roject had just been opened on

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Big Spring

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3 told the Lions about the ol lunchroom at the Wednes-

ulated.

luncheon. A. T. Bratton made port on sponsoring the victory en contest and J. M. Starr a report on the boys' lamb at the Fort Worth Stock

inch Room

lests were Sgt. Willard Cole, ean Durham, Lt. C. T. Dund O. T. Jones. The prizes o Sgt. Cole and Prickly Pear

all who helped make the

ons Told About

chool Superintendent O. T.

About 50 guests called during the evening.

A half inch rain, accompanied by high winds and some hail, fell in Sterling City Sunday night.

Mrs. Taylor Garrett, manager of Garrett and Bailey's Dry Goods, first part of the week.

Sgt. Henry Latham, who was a Jap prisoner until rescued by flying in bombing attacks on tar-Philippines, wired last Friday that he had landed at San Francisco and would be stationed at a City. Sgt. Latham is the son of

ground, look nice. Plenty of whiskey was available-but he didn't use it so it did him no good.

The only thing Barney liked was the hugging and kissing he got when they liberated some Filipinos.

AN EIGHTH AIR FORCE LIBERATOR STATION, Engwent to the Dallas market the land-Corporal Dale M. Hall of Sterling City, Texas, tail gunner on a B-24 Liberator, has recently been assigned to an Eighth Air Force Liberator group and is now gets in Germany.

> Cpl. Hall attended Sterling High School, San Angelo Junior College, and the Luscombe School of Aerogunnery school in August, 1944.

Mrs. Ellis Lee and son, John, spent last week-end in Ballinger with her parents, Mr. and Mrs. L. F. Smith.

Mrs. Delbert Dearen underwent an operation in a San Angelo hospital last Friday morning. She is progressing nicely. Her husband, a shipyard worker in Beaumont, came up to stay with her for a week.

The Nick Reeds and Eugenia Watkins plan to go to College Station this week-end to visit Neal J.,a freshman in A. & M.

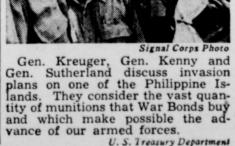
Mrs. Tommie Johnson reports nautics. He entered the service in that \$3,824.00 has been collected January, 1942, and graduated from for the Red Cross. Our quota was \$3,100.



proom a reality are to be con- Gober Promoted **To Captain** Lt. Harold Gober, who has been

serving with the Air Forces in the Pacific, has been promoted to captain. He was commissioned from Lowry Field, Denver, Colo. in 1942, and now is in the 13th Air Force serving as aircraft maintenance engineering officer. He has been overseas twenty months, having been stationed in the New Hebrides Islands, Admiralties, New Guinea, Solomons, and now in the Dutch East Indies.

He is the son of Mr. and Mrs. L. T. Gober of Brownwood. His wife resides here with her mother, Mrs. James McEntire.



STERLING CITY NEWS-RECORD, Mar. 23, 1945

LONE STAR CHEVROLET

We Repair All Makes of Cars We Do Bear Machine Front End Alignment We Change Oil and Lubricate We Feature a LARGE and Well-Balanced PARTS Stock

We Have Motors, Seat Covers. All Types Accesories



LET'S DON'T FORGET

Some day in the future we will have plenty of CHEVROLETS PICK UPS TRUCKS For YOU!

We're Thinking of the FUTURE We Still Know How to Be COURTEOUS

We Have a Modern Body and Fender Dept. We Have a Wrecker Ready to Serve You

If It's In Texas, We Have It!

"When You're Pleased, We're Happy"--Cliff Wiley

214 East Third

Big Spring

Phones 697 & 698

Report of Post War Planning

into operation for the quick and the country when they return but and improvement. intelligent absorption of both dis- will add to the efficiency and econlocated labor and the demobilized omy in the operation of those pesonnel of our fighting forces. It ranches and in increased producis further our belief that this end tion as well. can be reached only by providing The following are specific sug- detention dams. useful employment, at living waggestions of projects which will afes, to all who will care to work ford job opportunities for all those rather than through gifts and boin the armed services from Ster- improvement. We, your committee appointed nuses and high sounding schemes ling County who do not already have a job waiting for their re-

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5. Fireguards.

6. Cross fencing.

3. It is our belief th county commissioners, beg

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Committee

STERLING CITY LIONS CLUB

to investigate the problems per- and panaceas. and to make suggestions for the of livestock, the burden of providthe following report:

It is the unanimous opinion of men. Therefore, we suggest that this committee that every county each ranchman begin to make in the state and nation should plans for repairs and improvehave well laid plans and the ma- ments that will not only provide eradication. chinery ready to put those plans jobs for the men in the service of

taining to our community that Since our own county is essenwill arise at the close of the war tially engaged in the production

solution of those problems, submit ing jobs for all who come back will necessarily fall upon the ranch-

A. Conservation practices which can be carried out by individual storage barns. operators on ranches and farms:

1. Mesquite control.

2. Cedar eradication. 3. Prickly pear and cactus

4. Ranch road construction

PURINA SHEEP CHECKERS NOW Available!

For a big, strong, uniform lamb crop, winter your ewes on Puring SHEEP CHECKERS. They're made just like they were before the war-to help keep ewes in top condition for long life, easy lambing and lots of milk. We can supply your

entire winter's feed providing you anticipate your needs and place your order now. Help us help you by reserving your requirements TODAY!

Sterling Feed & Fuel Co. M. C. MITCHELL, Owner PHONE 19 STERLING CITY, TEXAS



9. Diversion terraces. 11. Additional watering places. all our public roads. B. Other ranch improvements: 1. Housing facilities. 2. Pens, corrals, feed and wool

C. Business opportunities:

1. Shoe, boot and saddle shop.

2. Automobile agency.

3. Frozen food locker.

4. One service station.

5. Radio and electric shop.

6. Modern hotel and eating

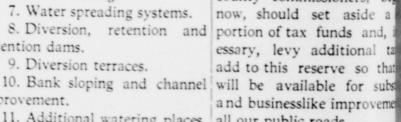
place or motel.

D. Remodeling and improvement of present business concerns.

E. Improvement for the general welfare of the community:

1. Extension of highways from Sterling City to Robert Lee.

2. Getting roads from Sterling City to Colorado and from Sterling City to Big Lake designated as highways and secure similar construction as on road to Garden

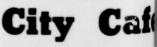


4. Securing land for and (Continued on Page)



Reliable Abstract Work D. C. DURHAM INSURANCE AGEN DURHAM ABSTRACT

C. DURHAM, OWNER MRS. HOMER HAGERTY.



Wholesome Dinners Short Orders

Oscar Findt, Prop

MEXICAN DISH

Will Pass All Health Requirement Open for Inspection at All Times

Discount to Truckers Can Seat 1000 People-20 at a Tim



24-Hour Service Texaco Products

Phone 163

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STERLING CITY NEWS-RECORD, Mar. 23, 1945



As the Des Moines pilot was dashed to death at one end of the field, his plane came unattended out of its sted down the center of the air port, eased itself to a perfect landing and slid to a nd, engine off, co olutely undamaged.

Used Clothing Needed for War Victin

Take Clothing to commandeered the production of etc., sweaters, underwear, **Pearce's Electric** Shop

It has been reported that in the liberated countries of Europe alone, more than 30,000,000 are "statistically naked" and that 125,000,000 are in desperate need of clothing, shoes and bedding.

were robbed of everything except asked for is as follows: the clothing they happened to be INFANTS' GARMENTS, All clean. Bring them to Pearce's

looms and textile mills.

"In the five harsh, horror-filled years we have passed since then, the garments of the oppressed have worn thinner and thinner. They were patched and repatched, and often reinforced with straw. Often a death notice will bring mobs of shivering people offering fabulous sums for the clothing of the deceased"

"Five years ago, when the Nazis Collection drive is on to collect or Japs invaded the homes of the 150,000,000 pounds of clothing for countries they overran, millions the war ravaged areas. Clothing tied together securely in pairs.

wearing-some even stripped of types, particularly knit garments. trical Shop during regular h what they were wearing if it was MEN'S and BOY'S GAR- and Rev. O. M. Cole will red in unusually good condition. Any MENTS, Overcoats, topcoats, them and store them in the ad chance of securing new supplies suits, jackets, shirts, all types of ing room.

was cut off when the invaders work clothes-overalls, cov pajamas, knitted gloves.

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WOMEN'S and GIRL'S d MENTS, Most anything that be worn by people who nothing.

BEDDING, blankets. quilts, pillow cases etc.

SHOES, Either oxfords or shoes, of durable type with or medium heels - shoes with

A United National Clothing heels, open toes, open back evening shoes and novelty t cannot be used. Shoes should All the above clothing mus

Fewer "Hands" Make **Heavier Work!**

BUY

WAR BONDS

CPRING brings a new lamb crop to the western I ranges—and a new crop of wartime problems. For instance, experienced lambing crews are increasingly hard to find. But in spite of fewer hands and other difficulties, millions of lambs are being dropped and raised to provide the nation's wool and meat.

Beyond the "romance" of sheep ranching lies a great deal of hard work. When early lambs arrive in wintry weather, there's no time to be lost in moving them from the "drop corrals" to the lambing shed. Chilled lambs often must be revived in heated incubators. It's not unusual for a good "night man" to "lamb out" 125 ewes in a night-and that is work. There's the feeding and, later on, trimming, docking, bunch herding, shearing, and finally the trailing of the bands to the summer ranges in the high mountain country. And always herders must be on the alert to

protect their bands from coyotes and other predatory animals.

Yanks are the best-fed, best-clothed fighting force in the world. They know the comfort of warm wool uniforms. And nutritious lamb has helped prevent meat shortages at home. Sheep ranchers, like other livestock producers of the nation, deserve the thanks of a grateful America.

⁵5 FOR YOUR GOOD IDEAS!

Ideas, special tools or gadgets which have helped you in your farm or ranch work can help others. We will pay you \$5 for each one you send us which we publish on this page. Address Agricultural Good Idea Editor, Swift & Company, Chicago 9, Illinois. We cannot return unused items-sorry.

What do you know!

Martha Logan's Recipe for BARBECUED SPARERIBS

(Yield: about 6 servings)

3 lbs. spareribs	1/4 cup homemade catsup
1 onion	1 tsp. dry mustard
1/4 cup vinegar	1/2 cup water
1 cup tomato juice	1 tbs. paprika
2 tbs. brown sugar	1/4 tsp. chili powder
1 tsp. salt	1/8 tsp. cayenne pepper

Cut spareribs in pieces. Brown lightly about 10 minutes. Dice onion and combine with all other ingredients and simmer 15 minutes. Pour over browned spareribs. Cover. Simmer or bake in a moderate oven (350°F.) 1½ hours. Remove cover. Baste ribs. Cook about 15 minutes uncovered.

WHAT'S HAPPENING TO THE MEAT SUPPLY

WE are faced with a serious shortage of meat for the civilian population. The current meat situation is not peculiar to any local area. The problem is national in scope.

LARGE DECREASE COMPARED WITH LAST YEAR

Government figures indicate a decrease of 38% of civilian meat supplies is expected during this quarter (January to March, inclusive), as compared with a year ago. The decrease will vary on the different types of meats.

It is also estimated that during the second quarter of this year (April to June, inclusive) a decrease of 35% is expected.

GOVERNMENT REQUIREMENTS

Few people realize how much beef, pork, lamb and veal must be set aside by meat packers operating under federal inspection to be purchased by the Government for the Armed Forces and for Lend-Lease. As of February 20, 1945, we are required to set aside:

BIEF: 60% of choice, good, and commercial steers and heifers, except extremely light weights.

70% of all utility steers, heifers and cows.

80% of all cutters and canners.

PORK: 50%, approximately, of dressed weight.

LARD: 75%, approximately, of production in accordance with recent order.

The Government is also taking a large proportion of Swift & Company's lamb and veal production:

LAMB: 40 to 50% of choice and good lambs.

VIAL: 50%, approximately, of choice, good and commercial veal produced within specifications. Whether these percentages will continue at the same level throughout the year cannot be foretold. The above percentages are as of February 20, 1945.

Consumer misunderstanding and dissatisfaction also arises from



HOW THE DOLLAR **IS DIVIDED**

There's an old proverb, "One pic-ture is worth a thousand words." So I decided to draw this month's

column instead of writing it. The picture is below, and it tells this story ... 75 cents (on the average) out of every Swift sales dollar goes to agricultural producers for their cattle, lambs, hogs, etc. And 11c out of every dollar goes to the people who work in Swift plants, preparing those farm and ranch products for market. Transporting meat, etc., an average of 1,100 miles from producer to consumer takes another 2c. But, after all, the picture tells the story better than words of mine. Few businesses operate on such a narrow margin—few return such a large slice of their sales dollar to the suppliers of raw materials.

F.M. Simpson. Agricultural Research Dept.

HERE'S WHERE THE DOLLAR WENT

Livestock & Raw Materials....75.1c Employes.....11.0c Supplies..... 4.5c Taxes..... 3.5c Transportation. 2.0c Other Expenses 2.9c Remaining as Earnings.... 1.0c

another important factor that does not show up in these figures. The civilian population has more money now than in 1939 and fewer goods on which to spend it. Also, more people are working longer hours and need more food ... particularly meat. The demand for meat has, therefore, in-creased tremendously. The Government in a recent state-ment said that the average American, at present income levels, would consume 170 pounds of meat this year, if it were available. In contrast, the Government estimates that there will be available during 1945 only about 127 pounds per capita.

NON-FEDERALLY INSPECTED SUPPLIES

The Government takes only federally-inspected meats. Therefore, the shortage of meat available for civilians is not so acute in the case of local packers who do not operate under federal inspection. Non-federally inspected processing plants have been able to supply a larger percentage of the product they produce during normal times as compared with federally inspected plants.

> Swift & Company CHICAGO 9, ILLINOIS

- 1. Which is the "best-fed, best-clothed" fighting force in the world?
- 2. What share of the average Swift sales dollar did producers get in '44?
- 3. How are chilled lambs revived on a modern sheep ranch?

Answers to these questions may be found in articles on this page



Utah Sergeant Wins Silver Star

Sgt. W. L. Stander, rancher from Promontory Point, Utah, admires the helmet that saved his life. He was wounded on the ill-fated USS Chicago by a strafing Jap plane. But he won the Silver Star for sticking to his gun without thought of personal safety.



NUTRITION IS OUR BUSINESS-AND YOURS Right Eating Adds Life to Your Years, and Years to Your Life

STERLING CITY NEWS-RECORD, Mar. 23, 1945



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Knitting Needles Work for Bonds



Knitting contributes something new in accessories in this beautifully patterned halter. Buttoned low in back and styled high in front, it adds dash to a sweater collection. Local needlework counters have patterns. Knit to save for War Bonds.

NOTICE-Meyer Grocery will open at 10 a.m. and close at 2 p.m. on Sundays from now on.

IF YOU DON'T FIND WHAT YOU NEED IN YOUR DRUG STORE IN STERLING CITY-TRY CUNNINGHAM & PHILIPS IN BIG SPRING Since 1919.

RUBBER STAMPS at the NEWS-RECORD.

CARBON PAPER at the News Record.

Adding machine paper at the News-Record.





The war is not yet won on the food front! There is real need that men women and children all over the country again take up the rake and hoe to help produce the nation's vegetable supply. Uncle Sam is asking for 20,000,000 better gardens this coming season.

How to improve on last year's results? Careful preparation of the soil comes first. Every time a garden plot -

is properly spaded or plowed to the variety of a certain vegetable, look for right depth, and the top soil raked one better suited to your garden confine and loose, the general condition is ditions. Ask your seed dealer to sugmade more favorable for plant growth. gest varieties best for home gardens A too-stiff soil can be made more in your locality. workable by the addition of sand or Plan to cultivate more often than peat moss. A complete fertilizer in last year, not only to keep down weeds the proper quantity, no matter what but to conserve soil moisture, espethe kind of soil, will replace in your cially in hot dry weather. It's a smart garden the plant food used by last idea to have insect spray or dust on year's crops.

den than ever before. If the family destroy precious plants. Be sure to is tired of "beans, beans, beans!" cut thin all seedlings so that they have down the number of rows; plant more plenty of room to grow; root crops of some vegetable they can't get enough are especially important. If artificial of. If, last year, all the radishes were watering is needed during a dry spell, ready for the table at the same time soak the soil for at least a foot down so that many of them grew old and about once a week instead of sprinkling pithy before they could be eaten, try every day. sowing a short row at a time, with a A Victory Garden is only as good as week between plantings. Do the same its vegetables when used in their prime. with beets and carrots, greens and Gather them for the table, for canning, sweet corn. By a little preliminary for quick freezing, or for storing when planning, you can become a master they have reached the stage of proper hand at progressive gardening. If you planted an unsatisfactory licious flavor,

hand early in the season to smash You can plan a better balanced gar- the pests before they take over and

size, greatest tenderness, and most de-



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STERLING CITY NEWS-RECORD, Mar. 23, 1945

Any Magazine Listed and This Newspaper, Both for Price Shown American Fruit Grower \$1.75 American Girl
American Fruit Grower \$1.75 American Girl
Farm Jrl. & Farmer's Wife 1.65 Flower Grower 2.95 Household 1.65 Liberty (weekly) 3.95 Magazine Digest 3.45 National Digest Monthly 3.45 National Digest Monthly 3.45 National Digest Monthly 3.45 National Digest Monthly 3.45 Open Road (12 Iss., 14 Mo.) 14 Mo.) 2.50 Outdoors (12 Iss., 14 Mo.) 2.50 Parents' Magazine 2.75 Pathfinder 2.00 Photoplay 2.50 Poultry Tribune 1.65 Progressive Farmer 1.65 Progressive Farmer 1.65 Science Illustrated 3.45 Science Illustrated 3.45 Science Illustrated 3.45 Scientific Detective 3.45 Stilver Screen 2.50 Th
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coupon to this newspaper today! Gentlemen: I enclose \$, Please send me the magazine checked with a year's subscription to your newspaper.
Name
St. or R. F. D Post Office

TORY 0 LABORATORY TESTED To Maintain These Quality Features WEAR RESISTANT Laboratory Wear-Tested at the Meth Same Good Quality SNAG AND TEAR RESISTANT Same Low Price Two Super-Tested Yarns Made Into One WRINKLE RESISTANT Shape Retaining 100% Wool Bought Your SHINE RESISTANT War Through Special Weaving Process Bond . FADE RESISTANT Today? Each Shade of Yarn Dyed Separately PERSPIRATION RESISTANT Porous Weave Allows Ventilation anthony's "Bryan Hall" Label and they're exclu-sively at Anthony's is your assurance of 100% wool fabrics.

BIG SPRING