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### OL. 43

## Am Taking Out

After pushing the editorial pencil Sterling City for the last half ntury and operating the News-ecord for the last 45 years, this eek I am unhitching the harness nd placing them on the shoulders my worthy successor, Jack

In other words, I am retiring as wner, editor and publisher of the ews-Record.

Meet Mr. Jack Douthit, my sucssor, who will take up the Newsecord and carry on where I left f. The News-Record, under his nanagement, no doubt, will be etter than I have ever made it.

I take pleasure in saying that Ar. Douthit is a good Indian. He as born, reared and educated in Vest Texas. Having been editor nd publisher of the Mertzon Star or the last seven years, it is safe o say that he knows the people, their customs and their ways. No doubt, this understanding will help to serve you well. He will be with you in all your religious, Boy Scout and civic activities and will support every move for the upbuilding of the town and country.

No town can ever hope to be more than than three whoops at a dogfight without a good newspapthese vital things, you must support them with your influence and money. Mr. Douthit wants your job work and advertising, and I am sure you will be as loyal to the News-Record under his manage-

I have been with you for a long time, and have learned to love you as my very own. Age has mellowed my soul toward you. You have been mighty good to me. I have never asked for a favor that I did not receive.

But I have reached the point where I must retire from my labors, yet, you may hear from me through the columns of the News-Record now and then.

I thank every man, woman and child in Sterling City and Sterling County for the loving friendship they have so loyally accorded me. May God bless and prosper you

---W.F. Kellis (Uncle Bill)

## **Writes From** India

T-Sgt. Carl Abernathy writes to his parents, Mr. and Mrs. P. C. Abernathy that he is somewhere in India, and that he is well and getting along all right.

The Sergeant is much interested in the people of India, their classes, ways and customs. He says that there are four classes of the people of Indio. If a rich Indian dies, they cremate him by burning him with costly perfumed wood. If he is in the second class, they burn him with common wood. third class person is burned with cork, and if the fourth class person dies and his people don't have the money for his disposal, they feed him to the crocodiles.

baby girls to the crocodiles that and thy shop will keep thee." exist in the sacred river.

## New Garden Seed Are Being Introduced



# er. The better the town, the better the newspaper. If you would have Awarded Purple Heart

Sgt. DeWitt Ayres, son of our fellow citizen, Mack Ayres, has ment as you have been under been awarded the Purple Heart for gallantry in action during the battle of Sicily.

In this battle, Sgt. Ayres was seriously wounded and was in a hospital a long time before he recovered. He is back in the service stationed some where in Africa.

## **Barney Echols Writes**

To: George H. McEntire Sterling City, Texas

From: Cpl. Barney J. Echols LA A. 12 Gov. APO 201 San Francisco, Calif.

Dear Mr. and Mrs. McEntire

Guinea I like it better here so far you should see these natives their sun burnet red they ware arm bands and have a under bit to the rite ear they rap a weed of some when you are in the brush and come face to face with you don't know what to do you can't hear one will close

Barney

## Watchers

The man who watches the clock never gets anywhere in the world. He may earn his wages all right, but as soon as the boss finds his employe with one eye glued on the clock instead of his work, the job will go to another man. The boss is boss because he keeps both eyes on his work instead of the clock. He said he saw them feed a dead Ben Franklin said, "Keep thy shop

are doing all right, but his cattle need more feed at present.

his sheep are doing well so far.

D.M. Brown reports that the

weeds and grass are coming rapid-

ly on his range. He says his sheep

### Sergeant Ayres North Concho River The Lions Club Soil Conservation News

Riley King has an abundance of feed in a pasture which was deferred last summer. Ewes grazed in this pasture have remained in good condition this winter without supplemental feeding.

W.N. and L.R. Reed shipped 4 truck loads of fat lambs from their feed pens to Ft. Worth this week. The 600 lambs weighed out 85 pounds and brought 15.25c.

T.C. Davis has run two miles of terrace lines on sixty-eight acres of grass land which he plans to put into cultivation this year.

Fred Hodges' sheep are getting early green grazing from California filaree.

Jack Mims and Riley King have found the enclosures which were constructed on their ranches last spring to be of real value in checking both the composition and degree of use of the grasses on adjoining areas. The grasses on the I received the book you sent and inside of the enclosure near the was glad to get it I am in New header in deep soil northwest of Jack Mims headquarters and the grasses on the outside of the enhair sticks straight up and it is a closure had approximately the same growth and were about the same composition at the end of the growing season in 1943. Last week kind to keep it from growing back there was a marked difference in tion of the two areas. The buffalo, side oats grama, silver beard and tobosa, in the enclosure remains ungrazed thus providing an accurate scale by which to measure the degree of use made by the livestock of like grasses outside the exclos-

Medames Daisy Smith, H.L. Hild brand and R. T. Foster served a good lunch to the Lions last Wednesday at their weekly feeding place in the basement dining hall of the Methodist Church.

The guests were Rev. Elmer Hen son and A L. McMurtrey of San Angelo, Denver Dunn of Big Spring, and Jack Douthit, late of Mertzon, but now of Sterling City.

Lion J.T. Davis. being in an inquiring mood, asked Lion Douthit what he did in Mertzon that he left there and came to Sterling City.

Rev. Henson entertained the club with an appeal for support of the Red. Mr. McMurtrey announced the Sterling quota of \$2,411.50 in the War Fund Drive. Clyde Davis was named chairman for Sterling County during the drive.

## Stansberry Dead

J. J. Stansberry, 75, who had been residing in Sterling City for the past 15 years, died at his home in the north part of the city last Wednesday afternoon. Burial followed Thursday afternoon in the City Cemetery.

Funeral services were conducted by Rev. C.B. Stovall, local Baptist both the amount of grass on the pastor. Lowe Funeral Director had ground and the apparent composi- charge of the funeral and burial

> Survivors include one daughter, plaza. Mrs. Mary Osbourn of Welch, Texas and two sons, Frank Stansberry of Arizona and Dave Stansberry of Sterling City.

Aaron Clark reports that he has not had to feed his flocks in Lacy Valley except the feed he raised on the farm last year. Mr. Clark says that he has most of his land pre- returned home last Tuesday from pared to plant an early crop of feed a visit with her brothers, Captain E.L. Bailey says the prospects he must raise every pound of feed husband, Thomas Johnson, to his for early grazing on his range is he can for the coming year, be post of duty on the West Coast. Mrs. very promising. He reports that cause this red tape feed is not very nourishing.

## Honor Roll of Sterling County Service Men

Dr. Wm. J. Swann is an artist as well as one of the best physicians in West Texas, has printed the names of the men enlisted in the armed forces from Sterling County.

The late Lieuts. Mark and Jack Mathis' names were not printed on the board because it was understood they were inducted from San Angelo, although they were Sterling boys from their infancy.

They are as follows: Harvey L.

Hennigan, Cecil R. Faulkner, Raymond J. Welch, Librado Flores, George B. Garner, J.W. Nixon, W. A. Ruhman, R. B. House, R. L. Woolsey, Charley Baker, Jerry F. Brown Jr., Marshall E. Brown, Vance R. Brown, Woodrow Mills, Carlos V. Knight, Josue G. Longoria, Dewey Crenshaw, Sam L. Augustine, David J. Stansberry, Alvie L. Cole, James R. Clark, J.W. Perry, Thomas C. Blair, Burl O. Christman, Juan Mendez, Eugene D. Blackburn, Benny G. Green, Jean H. Durham, B.C. Cox. Rafael Gonzales, Manuel Gaitan, H. W. Hart Jr. Loyd H. Sharp, Houston D. Hatfield, Manuel V. Fowler, James T. Fisher, W E. Cole, Julio Guerrero, Dan M. Dearen, Clyde R. Foster, Ira L. Langford, W J. Post, R.A. Abernathy, J.W. Luckett Jr., Manuel B. Gonzales James A. Smith, Robert L. Gill, L.C. Ditmore, M.L. Lune, Thad A. Green, Thomas A. Murrell, Wayne Jarrett, J. D. Talley. John M. Green, F.P. Hendrix, W. A. Mc-Carty, Willard C. Currie-killed, Henry J. Henly-killed, JC. Lee, Homer L. Pearce John R. King, A.H. Ivey, Edgar Helwig, GV. Baker, Ray Mc. Carty, John H. Brock, John C. Blackburn, John B. Garner, J. L. Brown, J. T. Conger. Wm, R. Edwards, B.L. Echols, L. A. Walters, S.H. Morgan, E. H. Peavy, R. H. Williams, C.F. Finney, Joe Mims, J.K. Martin, J.L. Abernathy, T. J. Ayres, Tommie Johnson, F.C. Burnett, S.R. Langford, M. W. Smith, Jessie Q. Foster, W.C. Davis, J. H. Henderson, Elwin G. Brown, K. D. Parkes, Anton Jurek, D. L. Hunt, J.M. Rodriguez, C.A. Broome, L. J. Blanck, G. H. Cannon Jr, G. W. Churchill, J.L. Dawson, T.C. Reed, E.D. Ayres, J.R. Barton, James R. Brown, Raymond Collier, Royal T. Foster, R.D. Garrett, Dale M. Hall, Marvin Helwig, H.R. King, C. F. Knight, J.C. Littlefield Jr., Joe A. Mathis, Reggie B. Pearce, L. B. Preslar, Emmett D. Rhoden, Tom D. Davis, Joe E. Conger, Durwood Chapman, Weldon Phillps, Carl E. Abernathy, Fred G. Mutcher, Andy

This bulletin board is on the northeast part of the courthouse

## Postmaster Back From Visit

Postmaster Anna Lee Johnson this season. Like most of the Homer L Pearce and Captain Regranchers, Mr. Clark realizes that gie B. Pearce. She accompanied her Johnson says she had the time of her life on the trip.

### Sterling City News-Record

W. F. Kellis, Editor and Owner

Entered Nov. 10. 1902, at the Sterling City postoffice as second-class matter ISSUED EVERY FRIDAY AT STERLING CITY, TEXAS.

Subscription: 1.25 per year; 6 months 65 cents; 5c per copy

Subscribers failing to receive their paper will confer a favor by reporting table accessories. same to us

> NEWS Established in 1890 RECORD Established in 1899 Consolidated in 1902

### "Grown Man's Terbacker"

Uncle Hank Davis, J.O. Longshore and I are about the only ones in town who smoke "grown man's terbacker". "Grown man's terbacker" has its special virtues. The smoker of this kind of tobacco never suffers a sore mouth, tongue or throat. There is nothing in it except pure tobacco, and the smoker of it finds a comfort in it that he finds in no other. Another advantage of "grown man's terbacker", you can leave it anywhere in the reach of kids. A kid may try it once, but never again. If you doubt this, ask George McEntire about it. I don't believe he will lie about it, either .-- Uncle Bill.

From December 22 to March 21 is official winter. Last Wednesday, Washington's birthday, marked the passing of two-thirds of the winter. We will have 30 days more of winter from last Wednesday. But it often happens in this latitude that spend their pay for War Bonds. This winter breaks by the first of March. We have prospects as this is writ- War Bonds. He has seen enough ten, it seems that we will have an early Spring.



"Bombs Away!" These bombs are leaving an American "fortress," somewhere over Jap installations.

The bombs we make today will be dropping on German cities, Japanese islands in a very short time. The home front must fashion them and pay for them with War Bonds.
U. S. Treasury Department

### Mrs. Pat Kellis Is Bridge Honoree

Mrs. David Glass and Mrs. Hal Knight entertained with bridge Saturday afternoon at the Glass ranch home. Mrs. Pat Kellis was named as honoree. Varied colored cut flowers decorated the rooms where six tables of players assembled for the afternoon's diversion. The George Washington motif was used in the

High score prize and high cut reward were won by Mrs. Lee Aug ustine and Mrs. R.P. Brown, which were presented to the honoree Beautiful linen was the hostess' gift to Mrs. Kellis.

Pecan pie and coffee were served. Guests present were Mesdames. E. L. Bailey, E.B. Butler, T.H. Foster, Vern Davis, Clyde Davis, Rufus Foster, James and E. F. McEntire, Lester Foster, Robert Foster, Bill Cushing, Clyde Reynolds, H. M. Kantz, JE. Tatum, Herman Everett, W. J. Swann, Nick Reed, Joe Barton, Sterling Foster, Augustine, Brown, and Misses Mildred Atkinson and Prebble Durham.



Samoans are proud to fight with our Army and Navy and pleased to Boatswain's Mate at Pago is exchanging currency for United States of war to know that idle money helps

Put your dollars to work for victory: Buy More War Bonds. U. S. Treasury Department

Cars washed and shined. Bring ears to W H. Sparkman residence – H. Sparkman

## The Texas Co.

PETROLEUM AND ITS **PRODUCTS** 

R. P. BROWN

Consignee

Eyes Examined **GLASSES** Scientifically Fitted

Dr. A. J. Black

**OPTOMETRIST** 

710 San Angelo Nat'l Bank Bldg

FOR APPOINTMENT **PHONE 7957** 

## Sam Simmons Windmills, Piping, Erecting

**Electric Welding and Cutting** Blacksmithing, Plumbing, Fitting

In building formerly occupied by John Walraven Station

### STERLING FEED & FUEL COMPANY

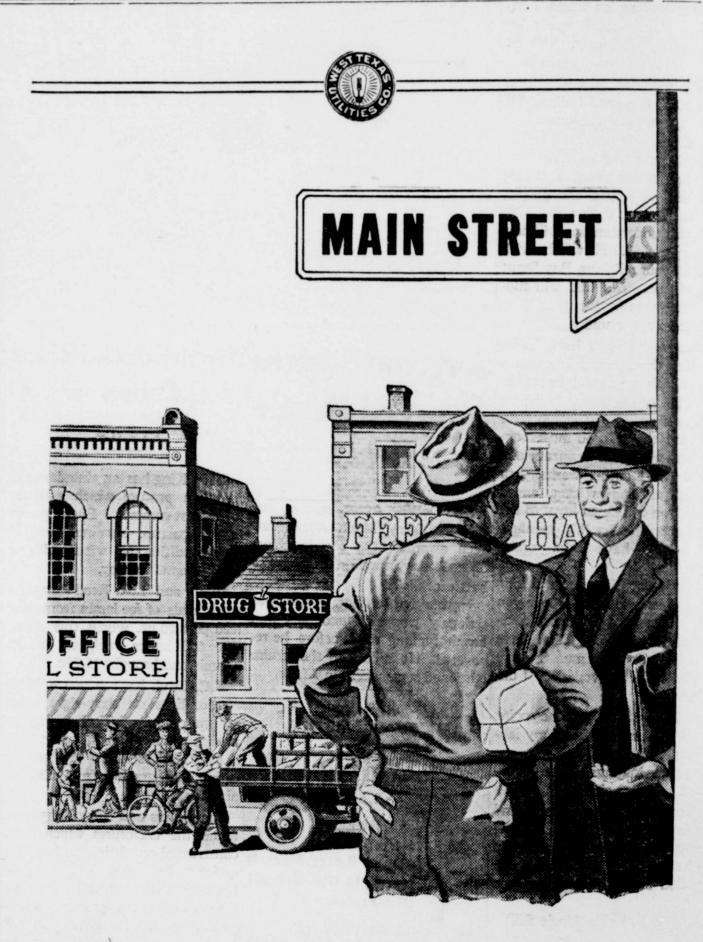
## RETAILERS

Cottonseed--Cake Meal

Purina--Range Cubes Dairy Feeds

Poultry Feeds Worm Killers and Livestock Medicines COAL

Grain, Hay, Salt, Feed Minerals COAL



has helped destroy a lot of America's old illusions. Gone are the ideas that all South Sea beauties look like Dorothy Lamour; that all Englishmen wear monocles and all Russians whiskers. Gone is the idea that freeenterprise is some vague theory for the guy in the big city to worry about.

Wherever you live ... on Main Street, Park Avenue, or RFD No. 4... you are vitally concerned with the continuation of this American system.

The grocery, the millinery shop, the corner drug, the hardware store, the hamburger stand, the score of other businesses which make up your Main Street, the farm on RFD No. 4, the ranch in the south end of the county ... all of them, like your local electric service company, are products of business management under the system of private enterprise.

PRIVATE ENTERPRISE—the right of every American to work when and where he wants, within reason; to enter any business or profession; to create, produce and benefit by his own success.

West Texas Utilities Company

### **Red Cross** Workers

adies working at the Red Cross croom in the courthouse Monnight were as follows:

rs. Lester Foster

rs. Henry P. Malloy Irs. H.W. Hort

Irs. Lura McClellan

Irs. R. A. Garrett

1rs. John Walraven

Ars. Jeff Davis

Ars. Sterling Foster

Mrs. Virgil F. Bomar

Ars. Rufus Foster

Ars. Roy Foster

Ars. Lee Hunt

Ars. Joe Emery

Ars. F. J. Barrett of Del Rio. Tuesday afternoon workers:

Ars. Henry Malloy

Mrs. Lester Foster

Ars. F. W. Cole Mrs. G. H. Cannon

Mrs. Joe Barton

Mrs. Smoky Garms Mrs. G.C. Murrell

Mrs. Ben Mansaker of Slaton

Mrs. Lura McClellan

Mrs. Templeton Foster

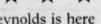
Mrs. Joe Emery Mrs. R. P. Brown.

### Local Items

The ground has been kept wet om the mists and showers that ve fallen during the past month, d the prospects for early grazing



Harold Mathis of San Angelo ent last week-end visiting relaes and friends here. Harold is a other of the late Lts. Mark and k Mathis.



.C. Reynolds is here from Gillooking after his ranching insts and visiting friends and



oland Lowe returned Wednesfrom Dallas where he had been ing merchandise for the Lowe dware Company.

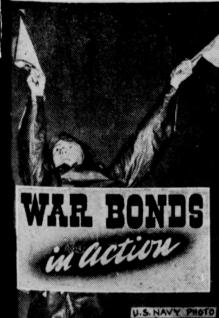


Attending the banker's meeting San Angelo this week end from will be J. T. Davis and Hal ght. J.T. Davis was called to C.C. meeting in Angelo to hear scussion by William Darden on shing out this year's wool prob-



M. Williams, proprietor of the e Hotel, is seriously ill in a hosl at San Angelo. His relatives re summoned to his bedside last nday.

 $\star$   $\star$   $\star$ 



can't win the war without the our soldier can't win unless ships deliver; merchant ships 't deliver unless the home front ides. One important convoy job ashing signals as this youth is g in the Battle of the Atlantic. ur equally important job is to nue buying War Bonds until U. S. Treasury Department

S



Not all the victories are on our side; not all the losses are our enemy's. Here you see barrel upon barrel of good American fuel going up in smoke after a Jap strafing.

The boys cannot be replaced but the material can-that is, if all real Americans do their utmost in the war effort and buy War Bonds.

Make your dollars work for victory: Buy More War Bonds. U. S. Treasury Department

## No More Curb Service After February 22

Help to meet the labor shortage by not calling for curb service

Davis Drug Co.

#### Political Announcements

We are authorized to announce the following candidates subject to the Democratic Primaries:

For County Judge:

G. C. Murrell

For Sheriff, Tax Assessor-Collector: V. E. Davis

For County Treasurer:

O. M. Cole

#### Methodist Church

Lowell O. Ryan

Pastor

Church school 10:30 a. m. Morning worship, 11 o'clock Evening worship, 7:30 o'clock

#### Baptist Church

Sunday

10:00 Sunday School lesson 11:00 Worship Service

P.m.

7:00 Training union 7:45 Evening worship Monday afternoon

3:00 Missionary Society

4:15 Sunbeams

Wednesday

7:30 Weekly Teachers meeting 8:00 Mid-week Devotional

Come to these services, you are welcome, and you will enjoy the fine fellowship and hospitality of all our people.

Claude Stovall, pastor

#### FIRE, FIDELITY, **AUTOMOBILE** INSURANCE **FHA LOANS**

Let Us Protect Your Property

D. C. Durham Insurance Agency

# Palace Theatre

**Now Showing** 

#### **Double Features** Friday and Saturday

Pepcorn 8c: 2 for 15c

Friday and Saturday February 25-26

Brian Donlevy Anna Lee

In "Hangmen Also Die"

--PLUS--

William Boyd In

"Border Patrol" News of the Day and

selected short subjects

Sunday, Monday and Tuesday February 27-28-29

### "Hello, Frisco, Hello"

In Technicolor with Alice Faye, John Payne, Jack Oakie and Lynn Bari

> Wednesday and Thursday March 1 - 2

### "Pilot No. 5"

Franchot Tone - Marsha Hunt

Friday and Saturday March 3.4 DOUBLE FEATURE

### "Dixie Dugan"

James Ellison - Lois Andrews

### "They Came to Blow Up America"

Charlotte Greenwood and Charlie Ruggles

Beginning February 1, Shows will open at 7:45 instead of 7:30 SUNDAY MATINEE

3:00 P. M.

### Wm. J. Swann Physician and Surgeon •

OFFICE AT BUTLER DRUG COMPANY Residence Telephone No. 167 Sterling City, Texas

Undertaker's Supplies Ambulance Service DAY OR NIGHT

Lowe Hardware Co.

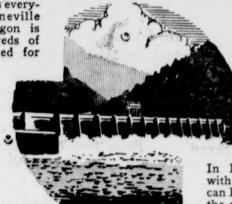
R. P. Davis Barber Shop Rain water shampoos



#### BONDS OVER AMERICA

For years our government has worked to improve conditions for our citizens everywhere. Bonneville Dam in Oregon is one of hundreds of projects erected for our benefit.

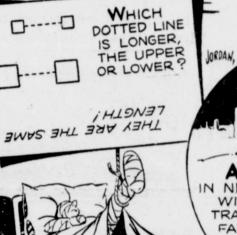
Bonneville Dam



Keep in Step **Buy War Bonds**  with the help of American Engineers harnessed the waters of the Dnieper River. Hitler's Huns marched in and the Russians destroyed their greatest work of this







AUTO FATALITIES FROM **FEBRUARY** AUTO DEATHS MOUNT NEW YORK DIM-OUT .... WITH CURTAILED AUTO TRAFFIC, MOTOR VEHICLE FATALITIES DURING A 10 MONTH PERIOD IN 1942 INCREASED

GUN-AIMING MECHANISMS.

OFTEN CAUSE ACCIDENTS. A WORKER WHO CANNOT SEE WELL IS NOT ONLY A HAZARD TO HIMSELF BUT ALSO MAY CAUSE ACCIDENTS INJURING OTHERS. ACCORDING TO THE BETTER VISION INSTITUTE.



### From where I sit ...

by Joe Marsh

Bob Newcomb was reading me a letter the other day-from his son in the Marines. Dick Newcomb's somewhere in the South Pacific, thousands of miles from home, yet he writes to ask:

"Tell me, Dad, do they still pitch horseshoes back of Ray's? Is Johnny keeping my tools in shape? Are the trout still biting in Seward's Creek?"

Makes you realize what the men over there are thinking about. Sure, they're fighting for Democracy and Freedom and a Better World Tomorrow.

But the things they dream of coming back to are the little simple pleasures that mean home to all of us-like a homecooked meal, a glass of beer with friends, a game of horseshoes in the backyard.

From where I sit, one of our most sacred obligations here at home is to keep those little things exactly as they remember them - to keep intact the world they're fighting for.

No. 76 of a Series

Copyright, 1944, Brewing Industry Foundation

## **CLEANING & PRESSING**

Suits cleaned and pressed Dresses, plain, cleaned & pressed 50°

Work called for and delivered

The Men's Store

## EAGLE'S EYES

#### Official Publication of Sterling Public Schools

#### The Staff

Editor in-Chief-Billy J. Littlefield Sophomore Reporter-Peggy Hin Asst. Editor-Neal J. Reed Society Editor-June Augustine Sports Editor-Tommie Augustine Feature Editor-Charley Brooks Senior Reporter-Jerry Snead Junior Reporter-Margaret Skeete Sponsor-Evelyn Vernon

**New Books Now** 

In High School

Library

Seven new books have been ad-

ded to the shelves of the high school

"Invitation to Live" by Loyd C.

"Tragedy of Z" by Ellery Queen.

"At the Foot of the Rainbow" by

The Axis Stops at Nothing. Don't stop your War Bond

Payroll Savings at 10%. Every

soldier is a 100 percenter, Fig-

ure it out yourself.

library fines by the students.

were bought:

Tregaskis.

the following:

Captain Ted Lawson.

Gene Stratton Porter.

Francis T. Miller.

Freshman Reporter-Donald Gill F. F. A. Reporter-Ancel Reed

Home Economics Club Reporter-Paula Sue Wyckoff

### "We Wonder"

1. What Alma's new "line" is? It seems to be pretty effective.

2. Where Billy Vern wanted to go Friday K-N-I-G-H-T?

3. What embarassed La Vone in Study Hall Monday afternoon? 4. Why June had to go home

with her mother Saturday night? library recently. The books were 5. If Neal J. was interested in purchased by money paid in as the light in the V A. shop Saturday

The following non fiction books night? 6. If you can guess the new "gos-"Thirty Seconds Over Tokyo" by sip detector" at school. Well?

7. Why Sue said she wished she, "General Douglas McArthur" by were a blonde Sunday?

8. If Norvin Wayne shouldn't give "Guadalcanal Diary" by Richard parties more often?

9. When, where and why some Books of fiction purchased include initials were printed and who put them there?

10. Who has acquired the names of "Cutie No. 1" and "Cutie No. 2"

11. Whose name seemed to be 'flying around" Tuesday and why?



#### Thrift Program By 6th Grade

The members of the sixth grade presented a thrift program in assembly last Wednesday afternoon. The program consisted of a skit, the characters of which represented money to be used for the purchase of war bonds and stamps

The assembly was closed by songs by the audience under the leadership of Sue Everitt.



## He's Starting

CHUBBY fingers clutch at all he sees. He's cutting teeth, too, and likes to chew on things. Sometimes Mother thinks in terror, "What if he'd fall from his high-chair . . swallow a safety-pin . . 1"

She feels safer with the telephone handy. It brings the doctor . . quickly.

Have one installed in your home . . . now!

• THE SAN ANGELO TELEPHONE COMPANY



Any excuse you can give for not upping your payroll savings will please Hitler, Hirohito and puppet Mussolini.

#### Put every dollar above the necessities of life into War Bonds. Payroll Savings is the best means of doing your friends on the fighting fronts. Figure it out yourself.

Attend the program Friday night Feb. 25, at 7:45 p m., in the school best in helping your sons and gymnasium. Admission 10 cents. Benefit First Grade Rug Fund.

# Saving Means Victory!

SAVING means security against want, hardships and the anxiety of old age or misfortune

SAVING means more food, clothing, drugs and equipment for our fighting men, and thus end the war more quickly

SAVING means the purchasing of more War Bonds and Stamps

SAVING waste fats means the very life of our soldiers. From it life-saving drugs and explosives are made. Bring us every ounce of fat you can spare.

Let Us Help You SAVE on Food Bills

Randolph Grocery & Market Our slogan: SERVICE and QUALITY

# HELPING WAR **PRODUCTION**

Livestock We have a complete line medicines, including vaccines of all kinds, drenches, "Smear 62," worm killers; and the famous sulfa drugs for animals.

Poultry Parke Davis' Nemazine tablets for worm control, insecticides and disinfectants

Victory Garden Don't let the insects get it! We have the sprays and powders to kill 'em.

Syringes, Sprayers, Dust Guns

Davis Drug Company

## SHEARING TIME IS HERE

WE HAVE--

Wool Bags Fleece Twine **Branding Fluids** Plenty of Smear 62

MARTIN C. REED WAREHOUSE





Good cheer and grand taste make friendships flourish, and the best place of all to find such fellowship is right in the comfort of your own home. Nowadays, with home the social center, even more than usual, the heartwarming delight of grand tastin' Grand Prize Beer has made it the favorite refreshment 'round the fireside. Mellow-aged to velvety smoothness . . . sparkling with cheer . . . Grand Prize is a beverage of quality that harmonizes with the good taste of the American home.

Cultivate the good things. Enjoy and treasure them . . . and be sure to include among them the friendly cheer and cool refreshment of grand tastin' Grand Prize. A beverage of moderation . . . Grand Prize is one of the pleasures that add much to the joy of living.

"Cultivate the Good Things . . . "

