

# STERLING CITY NEWS-RECORD

TEXAS STATE LIBRARY  
Austin, Texas

VOL. 41

STERLING CITY, TEXAS, FRIDAY, AUGUST 29, 1941

NO. 7



## Around OUR PLACE by Fred Gypson

While it is common knowledge that the folks around our place will not lie unless there's a little money involved, there are times when they'll spread the truth mighty thin.

Pecos Turner and I were squatted in his cow lot the other morning, examining a rattlesnake he'd just killed, when up drove Charley Wiley and Jim LeVare in a rattling T-model.

"Yonder", said Pecos, "comes the three biggest liars I know".

"I don't see but two," I said.

"No, you see three," Pecos corrected. "Jim's one and Charley's the other two!"

ojo

As if trying to live up to his reputation, Charley climbed out of his fivver, cast his eye on the dead rattler, stowed a cut of tobacco in his right cheek, and began:

"Some people say rattlers ain't pizen, but I know different. One time I was hauling cordwood out of a bottom on Big Willer when my right horse reared up and jumped across the tongue. I looked down and seen what had had happened. A big rattlesnake had struck at this horse and sunk his teeth in my wagon tongue instead. In less'n a minute, that wagon tongue started swelling. Had to chop it off to save the wagon. I was mighty quick in doing it, too, I can tell you

ojo

"There are things in this world that's a curiosity, all right," admits Jim LeVare gravely. "I remember the time I was trying for duck on Peelo Peter's pond. In season, this pond is normally so crowded with ducks that newcomers have to stand on the bank awhile, waiting their turn to wet their feet. But on this particular hunt, all I could find on the pond was a frazzled mud hen.

"I set and waited a spell, then cracked down on the mud hen for luck. But just as I squeeze the trigger, she dove. When she come up I tried her again. This time she beat me to the draw, too.

"After the fourth dive, I stopped wasting shells and figured out what the matter was. Best I could figure it, this mud hen was seeing my gun smoke and diving before the shot could reach her.

"So I just lit up my old pipe and drowned the raggy-feathered cuss".

ojo

"Speaking of hunting, now," drawled Pecos, "I've out-lived a couple or three experiences myself."

"I recollect the time I close to shaking hands with a Mexian lion in a narner cut-bank draw up in Coke County. This old cat raises from behind a boulder and looks me square in the eye. The surprise is sudden. I try jumping backwards through myself and drop my gun in the act. I come up to my feet running like a scarred jack rabbit. I glance back over my shoulder and see the lion following, but traveling cautious.

"It looks like I'll escape with my hide, when I round the bend and meet up with a Texas longhorn bull. This old bulls headed down the draw towards water. He drops a head of horns, set for hooking, and throws a kink in his tail that tells me he don't aim to give ground

"On either side the banks are too steep for climbing. I brake and turn back. Yonder comes my lion! "It's a proposition, I tell you. Death's crowding me back and front and it's a toss up whether I'm to get bit and clawed or hooked and pawed".

"Dadgum!" Jim LeVare asks excitedly, "how'd you squeeze out of that one?"

"Squeeze out!" Pecos is indignant. "I couldn't squeeze out! They got me. But I'll be dogged if I recollect which one did it.

## All In Step



(WNU service)

## Farm Loan Meeting Set For September 6

Final arrangements are being rounded out for the 24th annual meeting of stockholders of the Sterling City National Farm Loan Association, to be held at the Court-house, next Saturday, Sept. 6, 1941

Secretary Treasurer D. C. Durham of the association said reports of the attendance committee indicate a large crowd will be present to take part in the meeting. Invitations have been sent to all farmers and ranchmen who have obtained Land Bank Commissioner loans through the association as well as to all farmer members who have regular Federal Land Bank loans through the credit cooperative.

This year's meeting of landowners will bring important discussions in view of the vital need for farmers and ranchers to carefully plan their future operations and safeguard their interests in these stirring times. National defense is putting a heavy responsibility upon the ranchers and farmers, Mr. Durham said, and they are ready to do their part, at the same time realizing ranch and farm management becomes a more difficult problem in view of the hardships that such periods bring to agriculture.

The program will include a review of the year's activities of the association, discussion of its affairs, and talks by leaders on various subjects bearing on problems of the ranchers of this region.

Members of the association will elect two directors to serve on the board the next three years.

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## A HAT FOR A QUARTER!



Russian influence is glimpsed in Jane Bryan's cardboard turban with glistening cellophane ornament. The felt "doodad" at the front is nothing but a high school athletic emblem.

## Two Recent Brides Honored

Mrs. Bob Rose and Mrs. J. A. Chapman were hostesses at a gift tea recently in the Chapman home honoring Mrs. Otto Thiers Jr. and Mrs. Gordon Daves.

Mrs. Daves is the former Miss Marie Rhoden and Mrs. Thiers is the former Miss Lillian Miller. Both were married this month.

Garden flowers were used in decorating the room. There were 60 guests present.

## Gasless

Mr. Ickes threat of "gasless Sundays" has caused the Donna News-Advocate to dig up this poem of World War No. 1 days.

My Tuesdays are meatless.  
My Wednesdays are wheatless  
I am getting more eatless each day.  
My home it is heatless  
My bed it is sheetless  
They're all sent to the Y. M. C. A.  
The bar-rooms are treatless  
My coffee is sweetless  
Each day I get poorer and wiser  
My stockings are featless  
My trousers are seatless—  
Gosh, how I hate the Kaiser!

## Vitamins In Bread

Americans are white bread eaters. They devour white flour and are apt to turn a disinterested eye on brown. It may be the taste and it may be the color. Whatever the reason, they specify white most of the time when they buy a loaf at the grocery store or order noon sandwiches. Sometime ago the milling and baking industries undertook a nationwide campaign designed to increase whole wheat bread consumption, but sale of this product never exceeded two per cent of the total.

Then the medical fraternity entered the picture. It was known that malnutrition and diet deficiency existed even in well to do homes with handsomely stocked larders. The scientists went to work to find out why. Their discovery amounted to this: Many palatable foods are sadly deficient in those vitamins which are essential to robust health. And white bread was one of them. In the process of refining, the flour lost many of its health attributes. There was, for instance, a deficiency of thiamin, which leads to impairment of the nervous, digestive and circulatory systems. There was deficiency of nicotinic acid, which is closely related to pellagra. There was a deficiency of riboflavin, which results in a stunting of growth, lowering of vitality, premature aging, and nervous disorders.

So in 1938, with the facts known, the American Medical Association went on record to the effect that in the processing of foods the goal should be to retain the natural food value—and that if this is not feasible the processed food should be scientifically enriched to restore the losses. It is to the credit of the millers and bakers that they cooperated fully. So today they are planning to give the white bread most of us enjoy so much the vitamins we need. Furthermore—and this will be of particular interest to the lady of the house—enriched flour and bread when included in proper diets are no more fat tening than unenriched varieties.

The medical fraternity has again done a big job for the health of all the people and particularly to the white bread consumers of America a classification which includes the bulk of the population.

## Crash Victims Buried Here Last Saturday

Funeral services for D. O. Mercer aged 61 years, and his little grandson, S. R. Langford, Jr. aged 3, who were killed in an automobile accident that occurred near Weatherford on Thursday of last week, were held at the Baptist church here last Saturday afternoon at 4:15 o'clock. The Reverend Claude Stovall, pastor, officiated.

The funeral program was in charge of Lowe Undertaking, and interment was made at Montvale Cemetery. Active pall bearers were: C. T. Sharp, Lee Hunt, Tom Onstott, Walter Davis, H. L. Pearce, W. R. Hudson, for Mr. Mercer and Wm. Foster, D. L. Hunt, Wardell Peavy, and W. Y. Bengel Jr. for Sammie Ray Jr.

The accident that took the lives of two and injured two occurred about three miles east of Weatherford last Thursday morning about 10 o'clock. The little boy died instantly, and Mr. Mercer died Thursday without regaining consciousness except probably at brief intervals. Mrs. S. R. Langford, mother of the little boy, suffered a broken pelvis and other cuts and bruises, while her 5 year old daughter, Shirley sustained a broken collar bone. Mrs. Langford was brought home Monday and is doing fairly well.

How the wreck occurred will probably never be known. Mr. Mercer, accompanied by his daughter, Mrs. Langford, and her two children, was returning from a visit to relatives in Louisiana. Mrs. Langford and the little boy were in the front seat asleep when the crash occurred. The little girl was on the rear seat. In trying to reconstruct the accident, it is believed that a car in which a man and woman had been parked on the right of the road, drove onto the pavement in front of the Mercer car. It was raining at the time, and it is probable that the view of both drivers was obstructed. The occupants of the other car received first aid for minor injuries and left the city without giving any details of the mishap. Shirley Langford was the only one of the occupants of the Mercer car who was not rendered unconscious, but she was not able to give any details of the crash. However, she was able to give the names and addresses of the persons to notify, and give accurate identity of the injured persons.

D. O. Mercer came here from Louisiana about ten years ago and engaged in the grocery and service station business. He made acquaintances rapidly and was very popular with all those with who he came in contact. He was esteemed as an honest, christian gentleman and an excellent citizen. He is survived by his widow; two daughters, Mesdames Spencer Jackson of Vincent, Texas and S. R. Langford of Sterling; and three sons, Dewey, T. H. and Carey Mercer who reside in Louisiana.

Sammy Ray Langford, Jr., survived by his parents Mr. and Mrs. S. R. Langford, and a sister, Shirley

Lester Foster last week bought of Elwin Brown the west half of sec. 5, Block 11, S. P. Ry. Co. for a consideration of \$15 per acre. This land lies about 6 miles east of Sterling City in what was formerly known as the Mrs. Mary Cook pasture. The railroad cuts off about 32 acres in the southwest corner of section 5.

**Sterling City News-Record**

**W. F. Kellis,**  
Editor and Owner

NEWS Established in 1890  
RECORD Established in 1899  
Consolidated in 1902

Entered Nov. 10, 1902, at the Sterling City postoffice as second-class matter  
**ISSUED EVERY FRIDAY AT STERLING CITY, TEXAS.**

Subscription: 1.25 per year; 6 months 65 cents; 5c per copy

Subscribers failing to receive their paper will confer a favor by reporting same to us.

**JIM THE DOG**

Jim the beautiful Pointer dog the self appointed guardian of the court house lawn, is a one man's dog.

While Jim is a friendly dog and likes to be petted, yet, he acknowledges no master except his owner Sheriff Vern Davis.

Jim's duty is to keep the lawn clear of stray dogs and cats and he makes a good job of it. Woe unto the cat or dog that tries to park on the court house lawn. If it happens to be a lady dog that comes by for a friendly chat it is all right with Jim. But she had better move on unless she has a date with him.

Jim rarely leaves his post of duty except on matters of social concern. The only thing he asks in return for his work is the privilege of parking his collection of bones which his admiring friends donate for his comfort. Janitor Dearen says Jim's bones are too many to be ornamental but maybe Jim figures that if he keeps the lawn clear of stray dogs and cats maybe it would not matter if he did bring up a few choice bones on the lawn to play with when not otherwise engaged.

Rip, the youthful screw tail bull pup which has undertaken the job of guarding the News-Record home is a verdant little pooch. Last week Rip got lonesome and went out on the court house lawn to find company. He found it. Jim went to the ground with Rip and sent him home bleeding and screaming. Rip was both scared and hurt and for several days he had no desire to visit the lawn again.

But later Rip went to the lawn again. Jim covered Rip but didn't hurt him. When Jim released the pup he made a brown streak for home vowing, vowing he would never visit the lawn again—Uncle Bill

**SACRIFICES**

In these days of war and war alarms, every American citizen should be ready to make sacrifices for the defense of all he holds dear.

Every right and blessing which we esteem most dear, carries with them the duties to defend them even with life itself.

In the present crises, you will be called on to deny yourself ease, luxuries and comforts that may tempt you to murmur and complain but if you are fit to be free and have the blessing you now enjoy you will cheerfully make them without a murmur.

The more you have the more you have to defend. If you have much lands and goods, you should feel it your duty to give aid to defend them in proportion to what you have. But if you were stripped of your wealth down to your last shirt, still you have your freedom and liberties to defend. Every right you enjoy carries with it the duty to defend.

**Kitty Hawk Was Nothing Like This**



DEARBORN, Mich.—Memories of the mechanical heartbreaks at Kitty Hawk returned for 73-year-old Charles Taylor (above) as he viewed this 2,000-horsepower airplane engine the Ford Rouge plant soon will produce for the army. Taylor was mechanic for Orville and Wilbur Wright when they tried and finally flew the first heavier-than-air plane in 1903 on the sand dunes of Kitty Hawk, N. C. He said the Wright plane was driven by a 200-pound engine that turned up only 12 horsepower. This mechanical giant weighs 2,350 pounds. Ford is rushing toward completion a \$27,000,000 plant in which these powerful Pratt & Whitney engines will be built.

**Hitler In Russia**

Hitler during twenty-three months has caused infinitely more destruction and has brought danger closer by far to our door than did the Kaiser's armies by June, 1916. Hitler has established a grip on the Mediterranean never enjoyed by Germany before. He holds the coasts of Europe and virtually the whole continent. He has isolated England. There is no comparing the threat to the United States in 1916 with the magnitude of our peril today. But there is one bright spot. Hitler's arrogant plunge into Russia and Russia's stonewall resistance have given us the priceless gift of time—for 1941 at least. We must not waste that time.—New York Post

**Game Law Violations**

While the Texas Game Fish and Oyster Commission would rather much rather have hunters and fishers observe the many laws enacted by the legislature which total more than 700 it is necessary that some arrests be made. A check of a recent monthly report of arrests by wardens made in the Austin office reveals an interesting cross section of the variety of laws which can be violated afield and on streams.

Several hundred arrests during the month checked revealed that there were violations in one way or another of thirty seven different laws. They varied from killing prairie chickens upon which there will be no open season for five years to arrests for the lack of bait licenses.

One fisherman got in trouble for netting during the closed season. Another was fined for possessing short fish. Still another went to court because he was destroying under sized fish. Several persons who had killed deer out of season or who had killed doe deer out of season paid heavy fines. Non game bird hunters paid heavy fines. Non game bird hunters paid off as did persons killing javelinas during the closed season. Possessing game birds out of season wasn't healthy for the pocket books of several men. Poachers of streams paid off. Persons caught taking fish with their hands found it necessary to pay in court.

**MOVIES DISCOVER EDNA GLADNEY**



Mrs. Edna Gladney, founder of the famous Texas home for children which provided the dramatic basis of "Blossoms in the Dust," looks at the shooting script with Walter Pidgeon.

While she maintains the same regular schedule of work for homeless children in Fort Worth, Texas, which she has carried on for thirty years, hundreds of thousands of theatregoers are daily "discovering" Mrs. Edna Gladney to be one of the great humanitarians of the present day.

During the early years of her social work Mrs. Gladney helped finance her project in her home town of Fort Worth, often borrowing the money on which to function. When her husband died, his insurance money was turned over to the organization and helped keep it going over a difficult period.

In thirty years Mrs. Gladney had found homes for more than three thousand children and has been an ardent crusader in the cause of illegitimate and abandoned waifs, fighting to attain for them equal recognition in the eyes of the law.

In good years and bad, Mrs. Gladney kept on with her crusade, and her championship of the homeless, and her household grew to a size it had never before known. It was only when a visiting Hollywood writer, however, Ralph Wheelwright, came to see her that the thought of making a movie of her dramatic battle was broached.

"I can't expect every one to be interested in our organization," said Mrs. Gladney recently, "but if this picture will bring to the attention of the public the crying need of neglected children in our own rich state—and up to date we have 75,000 out of school on account of poverty—I shall be grateful indeed."

"Many persons do not realize that an emergency is at hand in our own country right now. That emergency centers around our own war babies, and yet we are not at war. But with so many of our boys in camp with only \$21 a month and unable to help expectant mothers, the situation is very serious." Greer Garson, who plays Mrs. Gladney, won her first movie stardom in the memorable role of the English professor's wife in "Goodbye, Mr. Chips," and achieved a great success last season in "Pride and Prejudice." Walter Pidgeon has the role of the late Sam Gladney, co-partner with his wife in her great social project.

"Blossoms in the Dust" was directed by Mervyn LeRoy and produced in Technicolor. Its cast includes such well-known supporting players as Felix Bressart, Marsha Hunt, Fay Holden and Samuel S. Hinds.

**WHO SAID GOOD BLADES HAVE TO BE HIGH PRICED?**

Marlin has knocked the high cost out of clean shaving—more and better shaves for your money!

**DOUBLE EDGE 20 FOR 25c**  
Single Edge 15 for 25c

**Marlin HIGH SPEED BLADES**

Also Sold in 1 Cc. Sizes  
GUARANTEED BY THE MARLIN FIREARMS CO.

**SUMMER'S slipping by 1941 but the best vacation days are ahead**

JUNE JULY AUGUST SEPTEMBER OCTOBER

Summer's already half over but those pleasant late August, September and October days ahead are ideal for vacation trips. Break away from business and home cares, take your vacation trip now before summer slips by.

**You can visit one or all of these scenic wonderlands via SANTA FE**

**Grand Canyon • Carlsbad Caverns • Yosemite Indian Detours • California**

Ask your local Santa Fe agent today for descriptive folders and complete vacation information.

**SCHOOL DAYS AGAIN**  
your children will be safer traveling Santa Fe back to school

Special student tickets now on sale to school points near and far.

They told Lindbergh he could talk all he wanted to in Oklahoma City, but he would have to do his talking outside the City hall. When he got tired he could go home.

R. P. Davis  
Barber Shop  
Try it for good service. We want to please you.

**Wanted-Fire Wood**  
I want to buy three or four cords of good fire wood for the winter  
My phone is 169 Sterling City.  
R. D. Smith, P. O. Box 582

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## Local Items

Whoever borrowed my garden hose several days ago, please bring it back.—Mrs. Helen Lyles.

Your laundry will be appreciated. Will call for and deliver all laundry. Mrs. John Purves—tf

Dr. and Mrs. W. J. Swann and son Billy Joe spent last week end at Ruidosa, N. M.

For Sale; 5 room house on 2 lots in Foster addition of Sterling City. Mrs. G. A. Stockton tf

Mrs. W. H. Nessmith of El Paso, Texas visited relatives and friends here last week end. She is the daughter of Mrs. J. S. Cotten.

Fine rains have fallen in this part of West Texas this week. This keeps the range perfect and the crops growing for the fall harvest

Mr. and Mrs. S. M. Bailey and son, Dick, are spending their vacation in New Mexico in visiting the Carlsbad Caverns.

Mrs. Pat Kellis and sons, Billy Sam and Jim Tom Kellis are at Coleman visiting Mrs. Kellis mother Mrs. Sam Roach and other relatives in that City.

Misses Orella Hodges and L'Jean McEntire accompanied by Winston Churchill left for San Antonio Texas Monday morning where they plan to spend a week.

Mr. and Mrs. K. H. Parker and daughter, Elizabeth, of Dallas, spent Wednesday night here with relatives. They were enroute to Colorado and other states to the north to spend their vacation.

Mesdames O. Patton and E. Crowe accompanied by John Patton, all of League City, were the guests of Mr. and Mrs. E. B. Butler last week end. The guests accompanied by Mrs. Butler visited relatives at Lubbock Monday.

### Card Of Thanks

We wish to express our thanks and appreciation to each and every one for their kindness and sympathy shown us during the loss of our loved ones, also for the beautiful floral offerings.

- Mrs. D. O. Mercer
- Mr and Mrs. D. L. Mercer and family
- Mr. and Mrs. G. S. Jackson and family
- Mr. and Mrs. T. H. Mercer and family
- Mr. and Mrs. Carey Mercer
- Mr. and Mrs. S. R. Langford and Shirley
- Mr. T. H. Mercer (brother)

### Notice of Budget Hearing

NOTICE is hereby given that a public hearing on the County Budget as prepared for Sterling County for the year A. D. 1942 will take place at the courthouse at Sterling City, Texas at 2 o'clock, P. M. on September 8, 1941, at which time any taxpayer of Sterling County, Texas shall have the right to be present and participate in said hearing, and at which time said Budget will be considered by the Commissioner's Court.

DONE by order of the Commissioner's Court on this the 15 day of August, A. D. 1941.  
(SEAL) Prebble Durham  
CLERK COUNTY COURT,  
STERLING COUNTY, TEXAS

## YOU'LL BE SEE'N RED



And there's no telling what Red (last name Skelton) will be seeing if the public's mounting interest continues at the same brisk rate since this convulsive comic made his screen debut in "Flight Command." Red's a nice looking lad, talented and very clever, but there's so much that the human system can stand. Hence the leaning to the alkaline side. You'll next see this paper-cutter in "Whistling In The Dark," a howling mystery comedy in which he has the leading role opposite Ann Rutherford. Red definitely arrives as a star in this M-G-M production. After this one he'll have lead roles in "Lady Be Good" and "Panama Hatlie," two of next season's most robust attractions. You'll be see'n Red, and loving it, we predict. D

Mr. and Mrs. J. L. Glass spent last week in attending the Bloys Camp Meeting at Fort Davis. They were joined there by their daughter Mrs. W. E. Grigsby of Sanderson, and son Dr. R. E. Glass and family of San Angelo.

A ten year old boy turned in the following essay on Cats.  
Cats and people are funny animals. Cats have four paws but only one mother. People have fore fathers but only one mother. When a cat smells a rat, he gets excited, so do people. Cats carry tails and a lot of people carry tales, also. All cats have fur coats. Some people have fur coats and the ones that don't have fur coats say catty things about the ones who do have them.

### Church of Christ

R. D. Smith, minister  
You are invited to attend the services at the Church of Christ. You will always be welcome and your presence will be appreciated.  
Bible class at 10:00 a. m.  
Preaching at 11:00 a. m.,  
Communion Services at 11:45  
Preaching at 7:30, p. m.  
Prayer meeting at 7:30 Wednesday evening.  
A very cordial welcome.

### Baptist Church

Sunday  
A. m.  
10:00 Teaching service  
11:00 Devotional in song  
11:30 Sermon  
P. m.  
6:30 B. T. U. Training service  
7:30 Evening worship  
Monday  
3:30 P. m. W. M. U.  
Wednesday  
P. m.  
7:00 Evening devotion  
7:30 Choir practice  
We welcome you,  
Claude Stovall, pastor

## PALACE THEATRE

Friday and Saturday  
10c & 28c  
August 29, 30

The Three Mesquiteers!  
Robert Livingston  
Bob Steele  
Rufe Davis

In

"Prairie Pioneers"

Chapter XI of "Jungle Girl"

Sunday, Monday and Tuesday  
10c, 23c & 33c  
Aug. 31, Sept. 1, 2

Bing Crosby  
Bob Hope  
Dorothy Lamour

In

"Road To Zanzibar"

Wednesday and Thursday  
Wednesday, 10c & 33c—Thursday,  
10c & 28c  
September 3, 4

Basil Rathbone  
Ellen Drew  
John Howard

In

"The Mad Doctor"

Also play Bingo every Wednesday nite \$45.00 free less tax, and 15 other prizes. Same show Thursday.

**FIRE, FIDELITY,  
AUTOMOBILE  
INSURANCE**

FHA LOANS

Let Us Protect Your Property

D. C. Durham  
Insurance Agency

**Undertaker's Supplies**  
Ambulance Service  
DAY OR NIGHT  
Lowe Hardware Co.

### Sterling Floral Shop

Beth Lee, Owner

Cut Flowers, Plants,  
Bulbs, Shrubs

Buy From Your  
Home Folks

Phone 172 Bengé Residence

Geo. T. Wilson  
Worth B. Durham  
LAWYERS

205 Central Nat. Bank Bldg.  
San Angelo, Texas

### Methodist Church

Lowell O. Ryan Pastor  
Church school 10 a. m.  
Morning worship, 11 o'clock  
Young People's Service 6:30 p. m.  
Evening worship, 7:00 o'clock

## School Supplies

We have a complete line of all required school supplies, also many convenient accessories for the school kiddie

## Free Ice Cream Cone

With each purchase of school supplies to the amount of 50c made next Tuesday or Wednesday, September 2 and 3, We will give an ice cream cone free

BUTLER DRUG CO.

## ATTENTION RANCHMEN!

We have on hand Phenothiazine Drench endorsed by the State Experiment Station.

Also other popular drench, as Ira Green Stomach and Tape Worm Drench - Tetrachlorethylene Drench - Byrd's Drench - Globe's Drench.

Fresh and complete line of screw-worm killer and repellent

The vaccines of your needs manufactured by

**CUTTER LABORATORIES**

Also Veterinary Supplies and Instruments  
Wool Bags and Shearing Needs

MARTIN C. REED WAREHOUSE

## Sterling Wool & Mohair Co.

STERLING CITY, TEXAS

## CLEANING & PRESSING

Suits cleaned and pressed  
Dresses, plain, cleaned & pressed **50c**

Work called for and delivered

## The Men's Store

Wanted: My old customers back at so lots of new customers. Guaranteed Work Low Prices—Mrs. Gregstons Home Laundry tf

I have leased the J. O. Longshore recreation hall and wish to invite all the men to visit me. Luther Hallmark

# RURAL TRENDS

BY  
 ROGER M. KYES  
 Director, National Farm Youth Foundation

## EATING IS FUN

The first need of human beings is something to eat. That is more important than clothes or shelter or transportation or entertainment.



Kyes

We don't think of that very often, most of us. For most of us seldom worry about getting something to eat. It may not always be just what we want, but it's food, to keep body and soul together.

But there are a good many millions of people in the world to whom food supply is a day-to-day, almost an hourly worry. That condition has always existed in the crowded countries of the Orient, with their limited food production. In recent years, food has been the biggest worry of the peoples in countries much closer home, for instance, Europe.

We read a great deal nowadays about security. To most of us Americans, security means keeping the kind of a life we are living, or would like to live—free to do the things we like to do, with money enough to pay for them without worry.

There is a more basic security than that—something that Europe's millions are now suffering for and fighting for. It is the elemental security of knowing where tomorrow's breakfast is going to come from.

Statesmen who have a long range view of world conditions are even now warning us that we may soon be called upon to feed these millions, whose productivity has been crippled, whose farms have been destroyed and whose health has been impaired by conditions not of their making.

Even though we have not always been able to divide our food surpluses evenly and fairly among our own people, we shall have to share our plenty with those less fortunate. Some of this food we shall sell, to those who have resources to pay for it. Some of it we shall give away, out of the great American spirit of charity which cannot stand by and see others suffer when we can help.

Out of this mixed-up and disturbed world condition, one fact stands out, to the great satisfaction of American people and especially American farmers—we have enough to eat.

When we hear of men from cities, successful in business and profession or otherwise, buying farms to retire on, we know they are recognizing the great basic necessity of something to eat, even though real hunger may never touch their lives.

When we hear of farmers who want to give up their farms and move to cities, we know they are overlooking the one great element, the basic thing, in security.

For a farmer in America, who has a piece of land and two hands, plus a little energy, can always raise enough food for himself and his family. He need never go hungry, except as a result of his own carelessness or neglect.

This writer has seen many changes come over America's economy. We have gone from a purely agricultural economy to an economy that is largely industrial. Perhaps now we are faced with a trend back to the earlier days, when the men who raised food knew wherein real security lay.

It's really more than fun to eat. It is life itself.

## SOUTHERN SAM SAYS

By HOWARD L. PARIS



De way things is, hit look lak somebody's tuk de Golden Rule off de gold standard!

## YOUR ALMANAC by Herbert

CALCULATED FOR THE WEEK OF AUGUST 25..

SUNRISE	AUGUST 25... 5:20	SUNSET	AUGUST 25... 6:43
	AUGUST 26... 5:21		AUGUST 26... 6:42
	AUGUST 27... 5:22		AUGUST 27... 6:40
	AUGUST 28... 5:23		AUGUST 28... 6:39
	AUGUST 29... 5:24		AUGUST 29... 6:37
	AUGUST 30... 5:25		AUGUST 30... 6:36
	AUGUST 31... 5:26		AUGUST 31... 6:34

TIME GIVEN IS STANDARD BULOVA WATCH TIME...



CHARLES C. DAWES  
 VICE PRES. OF THE U.S.  
 BORN AUG. 27, 1865

IS YOUR NAME DAWES? DAW IS A WELSH FORM OF DAVID. DAWES IS DERIVED FROM DAW, MEANING "SON, OR DESCENDANT OF DAW."



MRS. NEWLYWED: "MY, ISN'T IT WONDERFUL HOW THE ROMANS WERE ABLE TO TELL TIME BY ONE OF THESE!"

HOUSEHOLD HINT  
 A CLOTH WRUNG OUT OF VINEGAR WILL CLEAN WINDOWS AND LEAVE THEM CLEAR. POLISH WITH NEWSPAPER.

"AN HONEST MAN IS THE NOBLEST WORK OF GOD." — POPE

## MISS AMERICA DONS GARDEN PARTY MODES



(From Bulova, New York)

THE perfect garden party silhouette is predicted by a navy hairbraid picture hat, with two huge cabbage roses for added grace. The lovely lady wears a sky-blue chiffon gown, with a full, flowing skirt and elbow-length sleeves, puffed just a trifle. Her new, 17-jewel "Miss America" wrist-watch, designed by Arde Bulova, finds a perfect background in a bouquet of beautiful roses.

## Kitty of Coleraine

As beautiful Kitty one morning was tripping,  
 With a pitcher of milk from the fair of Coleraine,  
 When she saw me she stumbled the pitcher it tumbled,  
 And all the sweet buttermilk watered the plain.

Oh, what shall I do now? 'Twas looking at you now!  
 Sure, sure, such a pitcher I'll never meet again.  
 'Twas the pride of my dairy, Oh, Barney McLeary,  
 You are sent as a plague to the girls of Coleraine  
 I sat down beside her, and gently did chide her,  
 That such a misfortune should give her such pain;  
 A kiss then I gave her. Before I did leave her  
 She vowed for such pleasure she'd break it again.  
 'Twas the haymaking season, I can't

tell the reason  
 Misfortunes will never come single—that's plain—  
 For, very soon after poor Kitty's disaster  
 The devil a pitcher was whole in Coleraine.

## The People Approve

It was gratifying to see the way public opinion rallied to support the 18 month measure. Americans drew upon their own stock of information regarding present day warfare and decided for themselves that the release of these men from service at the end of a single year would deprive them of the complete training which mechanized conflict requires. The people measured the military facts and the nation's needs, then reached an opinion which was not swayed by an opposition that resorted to sentimental appeals, dodging the all important question of national security in a troubled world—Shreveport Times

## FIESTA COMMEMORATES RECONQUEST



(Santa Fe Railway Photos)

SANTA FE, N. M.—The Santa Fe Fiesta, the oldest community celebration in the United States, observed this year August 30 to September 1, commemorates the reconquest of ancient Santa Fe, the historic capital of New Mexico, by General Don Diego de Vargas Zapata Lujan, in 1692, following the bloody Pueblo Indian rebellion of 1680 and twelve years of Indian occupation. The above scenes typical of last year's celebration are: Conquistadores enter the city; de Vargas kneels in the Plaza in front of the Governor's palace giving thanks for the reconquest of New Mexico; Children's colorful costume and pet show winds thru the Plaza; strolling minstrels participate in the Fiesta season. In circle: Zozobra (Dull Care) is burned in effigy as a climax of fireworks display as night falls on the first day. The Fiesta ends the third day with the gay and beautiful El Baile de los Conquistadores (Ball of the Conquerors.)

"You've no idea how handy my new KITCHEN TELEPHONE is!"



- "It saves me hundreds of steps every day hurrying to some other part of the house to make or answer telephone calls . . . still keep a watchful eye on whatever's on the kitchen range."
- "Enables me to do most of my marketing right here in the kitchen, when the need for each article occurs to me . . . Extension telephones cost little . . . save time, effort, trouble. Don't you want their added convenience? Call or visit our Business Office."
- "Even helps prevent burnt dinners by letting me talk as much as I want and"

R. H. Emery  
 FIRE, TORNADO  
 AUTOMOBILE  
 INSURANCE  
 Best Companies. Best Rates  
 See or telephone at Court House

THE TEXAS CO.  
 Petroleum & its  
 Products  
 R. P. Brown, Agent

Wm. J. Swann  
 Physician and Surgeon  
 OFFICE AT BUTLER DRUG COMPANY  
 Residence Telephone No. 167  
 Sterling City, Texas

## Henry Ford Says:

Times that are "out of joint" are times of more opportunity.

A nation is as strong as its industries. Government is its frame—industry is its heart, its life blood and its sinew. Our country rises or falls with the position of the wage earner.

Business is never so healthy as when, like a chicken, it must scratch for what it gets.

Success is finding the work we do best and doing it the best we can.

You know, business is only an exchange of goods. If we want the farmer to be OUR customer, we must find a way to be HIS customer.

When America has one foot on the land and one in industry her safety and prosperity will be a great deal more secure. The farther we get away from the land, the greater our insecurity.

Every honest effort brings a result.

My greatest ambition is to create employment for more and more men, at higher and higher wages.

Youth today has before it a greater opportunity than any preceding generation had because it has much more to do with.