

STERLING CITY NEWS-RECORD

VOL. 41

STERLING CITY, TEXAS, FRIDAY, JULY 25, 1941

NO. 2



Around OUR PLACE by Fred Gipson

Charlie Wiley came by the other day and invited me to sample the first watermelon out of a late patch he was growing up against the mountain.

"How do you know they're ripe yet?" I asked.

He slapped his leg and laughed up roars. "That's easy," he said "I headed for the patch this morning to investigate. Took along those two pups, Sandy and Roscoe. They struck a hot trail in the patch before I got there. Run it to the creek and bayed up a big elm. Know what they'd treed? Cicero Evers' kid, Ike. Setting in the highest fork he was, boogered out of a year's growth.

"When you catch a neighbor kid fooling around a watermelon patch you can beg, borrow, or steal that them melons is ready to eat!"

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Some people tell about ripe watermelons by examining the little "quirks" on the vine. If the vine is green and the curl next to the melon is dead and shriveled, that melon is usually ready to be toted home and put in the horse trough for cooling. Some people go by thumping. If the melon goes "plunk" when you thump her, she's ready for busting. If she says "plink", better let the sun shine on her back a few days longer. A "brown back and yell belly" usually signifies a ripe melon.

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Papa could always tell when his melons were ripe by examining the legs and arms of me and my kid brother. Somehow, we never could keep the juice from collecting dirt on our limbs.

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Laughing Jim Allen took a wagon load of watermelons to town the other day but sales were slow. Every body else had watermelons at home and who wants to pay out good money for melons when they have them at home.

Jim sat around his wagon all day then about sunset unloaded them in a huge pile on the town square and started driving off. Henry Wike stopped him.

"Hay, Jim!" Wike called. "Better not leave them melons there over night. Somebody'll swipe'em sure!"

"Ha ha-ha-ha!" laughed Jim. "That's all right how many they swipe. But if I show up here in the morning and find that somebody's added any melons to that pile, there's sure going to be a mess of trouble stirred up around this town!"

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The only man who considers water-melon snitching a crime is the man who owns the patch.

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Abe Fleming used to raise watermelons and he always considered the snitching of them a crime and a personal insult.

Abe got to losing some melons one time. On a dark night he armed himself with his shotgun and sat guard on his patch, sitting with his back against a stump for support.

Abe sat there for hours. No thief showed up. Finally he dropped off to sleep. He awoke when a neighbor kid busted a melon across his head, thinking he was using the stump.

Abe yelled. The shotgun roared



Ross Foster State's No. 1 Farmer

Seventeen year old Ross Foster of Sterling City today was named the No. 1 farming youth of Texas.

Foster was chosen from 166 Lone Star farmers in the 10 state areas to receive the highest FFA rank bestowed by the state organization. He is the son of Mr. and Mrs. Rufus Foster.

Young Foster graduates from Sterling High next year, and plans to be a ranchman after completing a four year college course. At present he is helping his father manage 12 sections of land and 1,600 sheep and 250 Hereford beef cattle.

The Lone Star farmer's ability extends into other fields. He is a member of the high school football and basketball teams.

Welton Lindsey of Abilene won the public speaking at the FFA convention, which is to be held next in Harlingen. Roy Hermann, 19 of Caldwell, is the new president.

Aluminum Bin Is Being Filled

The bin erected on the northwest part of the court house plaza is receiving a nice collection of aluminum junk. Small boys old and young alike, are bringing in a great assortment of discarded aluminum where it will be sent to smelters to be reduced for defense purposes.

The people of Sterling are a patriotic people and it is expected that everyone will do his bit. Every ounce of this metal is needed by our Uncle Sam.

The kid yelled, and cut for cover. He ran into a barbed wire fence and cut his mouth an inch wider on either side.

Abe wanted to sue the kid's papa for this kid's melon snitching. The kid's papa wanted to sue Abe for getting his kid cut up so bad. But each one was afraid to bring suit into court, on account of the fact that it might boomerang. So the thing was dropped. The kid was pretty satisfied, anyhow. Now he could get more watermelons into his mouth than ever.

NEW GANGSTER



Newest addition to the screen's oldest institution, Our Gang, is Juanita Quigley. She joins Alfalfa and the others in their latest comedy for Metro-Goldwyn-Mayer, "The New Pupil." Edward Cahn is the director.

Entertained Their Bridge Clubs

Miss Marvin Frances Foster and Mrs. E. F. McEntire entertained their Tuesday and Friday bridge clubs Wednesday afternoon in the McEntire home and honored Mrs. E. L. Williams of Hawthorne, Calif., at a bridge party that evening.

High score prizes went to Mrs. James McEntire for the Tuesday group and Mrs. W. J. Swann for the Friday club. Mrs. Lester Foster won the floating prize. A dessert course was served.

Others included were Miss Ethel Foster and Mmes E. L. Baiely, Vern Davis, Herman Everitt, Templeton Foster, W. L. Eoster, Pat Kellis, R. P. Brown, W. E. Allen, Hinton Emery, E. B. Butler, C. N. Crawford, John Reed T. S. Foster.

Mrs. Tommy Johnson won the score prize in the evening, and a gift was presented the honoree. Other guests were Mmes. Trennon Revell, Forest Foster, Fred Allen, Martin Reed, Reynolds Foster, L. C. McDonald of Colorado City, Joe Emery, Sam Morgan, Dayton Barrett and J. S. Cole Jr., and Misses Orella Hodges, L. Jean McEntire, Mildred Atkinson, Sue Nelson, Mickey McGuire, Jamie Sue McEntire, Lucille Hodges and Georgina Demere.

Defense And Savings

Today, there is further need of safety for the United States and all its people. United States Savings Bonds are the quickest way in which you can both serve your country and conserve your earnings. Have you given a part of yourself by the purchase of one of these bonds? Have you thought just how much you can do, and how little you will have to sacrifice just to buy one or two Savings Stamps a week?

Almost three months have passed since the Bonds and Savings Stamps were placed on sale, and the results so far as I have been able to learn have far surpassed our fondest hope. I feel that Texas is top in the Nation and we know that with such help as the people of Sterling County have been giving it is going to stay there. Yet, even with such wonderful cooperation you have been giving us in this Defense Bond Drive, there are many more who can be an important cog in this wheel but without your support we can do very little more.

During the month of May, 1941 Defense Bond sales reached a total of \$11,300.00 while only \$1235 in Postal Savings Stamps were sold. June sales total \$6,100.00 in bonds and sale of stamps during that period equaled \$28.30. July bond sales thus far equal \$2,600.00, stamp \$29.00 making a total for the three months amount to \$20,000.00 in Defense Savings Bonds, and \$69.55 in Savings Stamps.

Build for yourselves and your children an enviable future, a future safe with investments already made, and a free land in which to live. Your money will be put to work at once in the national defense program to protect the freedom and safety of the United States. The U. S. Government is pledged for payment of both principal and interest on these United States Defense Bonds, therefore, your money will be safe. BUY NOW FOR DEFENSE.—Anna Lee Johnson

Postmaster

Texas oil men found more than 100 producing horizons in old Texas oil fields last year.

"REST" IN "RESTORE"

The implication of the word "rest" in "restore" is of great importance to Texans in our present defense program", declares Dr. Geo. W. Cox, State Health Officer. Hot summer weather added to extra-heavy production schedules and strenuous labor places a debilitating load on our population.

At this time adequate rest is of greater importance to all of us than in previous years. Rest is the opportunity the body takes to rebuild and repair the tissues impaired in their efficiency by fatigue. In other words the sum total of our individual physical fitness is measured by the resiliency of our faculties to return to normal after a depleting days' work.

The means by which we reknit the ravages of fatigue through rest are several. Complete rest is most easily obtainable by sleep—at least eight or more hours nightly, according to individual needs.

Physical relaxation (rest) is of value to us also. The change from every day labor and worry through participation in sports, games, hobbies, and the like is a recognized principal of good mental hygiene. All of us should get in some sort of physical exercise daily—a brisk walk, if we lack the opportunity for more active sports.

Medical and public health authorities also recognize the need for mental relaxation, apart from physical sports or games which keep the mind keyed to a high pitch. Even when a person's physical apparatus is completely relaxed (resting) the mind may still be plagued with problems and be unrelaxed.

So mental relaxation, valuable as it is, is more evasive than physical relaxation. The simplest form of mental relaxation is "wakeful rest" where by the individual gets his mind completely away from himself and lets his mind idle by following something not of his personal creation or thought. It is thus possible to rest mentally and physically if the mind is entertained rather than exercised. Numerous diversions are available to us which offer inexpensive opportunities for "wakeful" rest.

If we give thought to budgeting time each day so that our work quota is supplemented by physical and mental relaxation and adequate sleep, we will keep our health at par and increase our daily efficiency now when it is needed, most for all our defense effort.

If the people in the counties which issued road bonds that were assumed by state don't get busy and urge a call session of the legislature to re-enact the bond assumption law, they will be digging deep into their pockets for cash with which to pay these bonds. The one cent gasoline tax has always been sufficient to take care of these bonds and there is no just reason why it should not continue.

In every war against a foreign nation, the people of the United States have met with some opposition by a low class of citizens. Today, we have almost a united people who are firmly aligned with the government for defense. The opposition we have today is composed of the scum of foreign nations backed up by a few evil minded Americans. These will disappear like a frost before the morning sun if and when the showdown comes.

Sterling City News-Record

W. F. Kellis,
Editor and Owner

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RECORD Established in 1899
Consolidated in 1902

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Subscribers failing to receive their paper will confer a favor by reporting same to us

OUR YOUNG BOMBARDIERS

Sam and Tom, the two young men with whom I reside are making life just one thing after another in the home.

They know all about Santa Claus and like him very much; but since learning a lot about Uncle Sam and being told that he is a kindly old man and is good to little boys and girls, yet he is brave and has no scared for anybody, he is easily a favorite with these two young braves. They had heard much about bomb and bombing and they longed to make a raid, but they had no bombs. After an industrious search for the desired ammunition, they discovered a bucket of ancient eggs that had been ripening for months.

Here was the long sought munitions of war and they immediately went on a daylight raid. The first object of attack was Aunt Billie's washhouse. Then they bombed the out buildings of their own home. The odor of their exploding first caught Aunt Billie's nose. It didn't smell like roses at all. Aunt Billie was in a wrathful mood and just when she was considering the erection of a Chinese wall around the Findt Castle to protect it from foreign aggression, "Mummy" appeared on the scene flourishing a much used spankboard, a coupe of mops and some water.

Soon these crestfallen young warriors and their pup were busy mopping up the ruin their bombs had wrought, while Mummy and Aunt Billie stood aloof holding their noses. Only small boys and an unsophisticated pup can endure the odor of polecats and rotten eggs with any apparent satisfaction.

After doing penance in their chairs for a long time, Mummy and Aunt Billie's wrath cooled and the young prisoners of war were released on parole.

It was noticed for several months that Sam and Tom had been hoarding pennies, nickels, and dimes in their banks. You could not borrow a penny from them under any circumstances. If they got any chewing gum, candy or fishhooks some one else paid for it. They had found out that their Uncle Sam was needing money to buy guns and things with which to keep Hitler from straddling their Uncle Sam's neck. They liked their Uncle Sam, but they had no use for Hitler.

So one day in company with their dad, they had a mighty powwow with postmaster Anna Lee Johnson. They handed her \$18.75 and she gave them a beautiful defense bond worth \$25 of any man's money when due. This lady immediately sent the money to their Uncle Sam.

The boys were told that postmaster Johnson was one of their Uncle Sam's daughters and that he was an Uncle of Daddy and Mummy, Grandpa and Granddaddy, as well as all good Americans. They think they have some fine relations. But this fact does not prevent them

NELSON EDDY GETS DEGREE



The title of Master of Music was conferred on Nelson Eddy by the University of Southern California, located in Los Angeles. Eddy will be seen soon in M-G-M "The Chocolate Soldier," in which Rise Stevens is co-starred.

keeping their eyes peeled for a wasp nest or a polecat den. They are also looking for scraps of aluminum which they heard that their Uncle Sam is needing. Uncle Bill

WE'RE PROUD OF HIM

All Sterling is justly proud of Ross Foster, the youth who last week contested 28,000 other FFA boys for the honor of Star No. 1 Farmer and won.

Ross Foster 17, son of Mr. and Mrs. Rufus Foster, was born on a Sterling county ranch where he was taught to work with his hands as well as his brains, is the outstanding Future Farmer of Texas and the Nation.

This modest lad has always been a model schoolboy in the Sterling City public schools. If you heard of Ross at all, it was when he was among the winning tops in a game, vocational Agricultural, or literary contest, because you never saw him loafing on the streets.

If you saw Ross at all, it would be at home or on the ranch working on some useful job. This boy had the same break that the other 28,000 boys had, but he came out on top.

Ross made his own break by doing well what his hands found to do back up by his wise mother and dad.

Yes, I know that old Rufus is all swelled up with pride like any other human father, of a distinguished son would be, but the old scout must remember that there are honors in the matter to pass around, and I for one am proud of Ross for the honors that he has won and because he is my neighbors boy.—Uncle Bill

THE DARK SPIRIT

And it came to pass that a dark spirit escaped from the soot pits of the kingdom of hell and found its way to earth.

After wondering over troubled Europe, in search of an abode, this spirit found lodgment in the soul and brain of Adolph Hitler, a true son of Satan.

This man Hitler never knew peace and contentment among his fellows. The milk of human kindness is an unknown quality in his existence. Human pity is as foreign to his soul as it is that of a wolf.

The only music that delights his

devilish ears is the wail of a motherless babe and the groans of the sick, wounded and dying.

The sight of the gaunt phantom of famine stalking over the fire strafed land is a scene that delights his devilish soul.

The man who never did a kindly act to a single human and to whom truth, honesty and integrity are unknown, through his hellish cunning, has cast a strong spell over the German people.

Without question, these deluded people are following this heartless monster to their own destruction. The earth will never know a permanent peace until they are destroyed and dismembered.

Hitler is your true Missionary from Satan's Kingdom. His only mission in this world is to convert a pleasant earth on which to live, in to a living hell.—Uncle Bill

I WONDER

You have heard of a man called Hitler
I wonder if its true if he is a human being
The same as me and you

He is causing death and destruction
In the country's far over the sea
I wonder, Oh! I wonder
How it will effect you and me.

Unless this is armageddon
We will trust it all to Luck that Germany and Russia eat each other up.—Mrs. T. H. Murrell

While there seems to be an unlimited supply of oil and gas in the United States. Yet, it behooves us to keep the supply up to the level with the needs of a future emergency. If all our war machines were started running at once, the draft on the supply would be tremendous. A shortage of these commodities would be a serious thing.

4-H Boys Go After Aluminum

Through the efforts of County Agent, H. P. Malloy, and the 4-H Club Boys of Sterling County a notice has been delivered to every house in town and the out of town people have been notified by telephone and other means of the aluminum drive that is now in progress for national defense. The club boys will also be used in making the actual house to house collection in town Thursday, July 24.

YOUR ALMANAC by Herbert

CALCULATED FOR THE WEEK OF JULY 21...

SUNRISE	JULY 21...4:48	SUNSET	JULY 21...7:24
	JULY 22...4:49		JULY 22...7:23
	JULY 23...4:49		JULY 23...7:23
	JULY 24...4:50		JULY 24...7:22
	JULY 25...4:51		JULY 25...7:21
	JULY 26...4:52		JULY 26...7:20
	JULY 27...4:53		JULY 27...7:19

TIME GIVEN IS STANDARD BULOVA WATCH TIME...



IS YOUR NAME STEVENSON? THE POPULARITY OF STEPHEN AS A BAPTISMAL NAME AND AS A SURNAME COMES FROM ST. STEPHEN, THE FIRST CHRISTIAN MARTYR OF THE NEW TESTAMENT. STEPHEN IS DERIVED FROM THE GREEK STEPHANOS ("A CROWN"); AND MEANS, LITERALLY, "THE CROWNED ONE." STEVENSON SIGNIFIES "SON OF STEPHEN."

HOUSEHOLD HINT



WHEN SHAKING RUGS, HOLD THEM BY THE SIDES. IF THEY ARE HELD BY THE ENDS, THE WEIGHT OF THE RUG WILL PULL THE THREADS APART AND THE RUG WILL WEAR OUT MORE QUICKLY.



THE SUBJECT BORN DURING THIS WEEK WILL BE ENDOWED WITH A BRILLIANT AND LIBERAL MIND. HE WILL NEVER BE FOUND LACKING IN GRATITUDE FOR AN ACT OF KINDNESS.



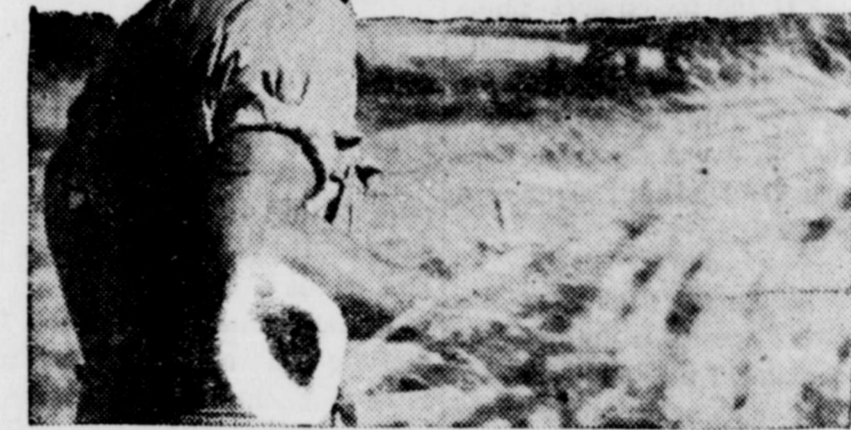
JULY 21—FIRST BATTLE OF BULL RUN OR MANASSAS, VIRGINIA...1861
JULY 22—MAIDEN VOYAGE OF THE U.S.S. FRIGATE CONSTITUTION, BEGUN...1798
JULY 27—COMPLETION OF THE FIRST PERMANENTLY SUCCESSFUL ATLANTIC TELEGRAPH CABLE ANNOUNCED BY CYRUS WEST FIELD...1866



BYSTANDER: "CAN I HELP YOU, RASTUS?" RASTUS: "YASSUH! TELL ME HOW NOAH GOT TWO OF THESE MULES INTO THE ARK!"

"DO NOT SQUANDER TIME, FOR THAT IS THE STUFF LIFE IS MADE OF."—BEN FRANKLIN

Good Crops and Top Prices



This combination — good crops and top prices — make good times for the farmer. Unfortunately good crops do not always mean top prices. The progressive farmer with his eye on profit gets his market information at its source by Telephone. He knows in advance both as to prices in selling and bargains in buying. He makes sure of the best prices. Often his Telephone saves and earns more than its cost all year. This year crops are good — now is the time for you to order your Telephone, for you too need and can make good use of a Telephone.

Mead's NEW Ranger

CHAMPION!



Here it is!—the snappiest bicycle Mead has ever offered during nearly 50 years of leadership—the new SUPER-STREAMLINED Ranger CHAMPION! A real thoroughbred! A Champion in speed, looks, and QUALITY construction. And best of all, the Ranger Champion is—
Pay Only \$1.00 a Week

YOURS TO TRY FOR 30 DAYS!

Parts and equipment for all bicycles—much below the usual prices. WRITE TODAY for Catalog, Free Premium Offer and name of nearest Mead Dealer.

IF YOU LIVE IN OR NEAR CHICAGO VISIT OUR SHOW ROOM
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Chicago U. S. A.

LOC
Rev. J. D. visited old ti Wednesday.
Mrs. Mary visiting her Henry Davis
Mr. and Mrs. the Camp M through July
Mr. and M last Monday Colorado on
Your laun Will call for Mrs. John P
I have lea recreation t all the men Hallmark
Mr. and M daughter F visited frie week end.
Alvin We in charge of South Tex while Mr. B
Mr. Roy I a hospital a time is rep and expects
Ford Tudor 1939 De wall tires. A for bargain.
Wanted: N go lots of ne Work Low Home Laun
Mr. and two childre and Mr. Ma tin of Bay of Mr. and ly last Tue B. Martin
Mrs. Am niece of Mr been takin while Mr. hospital at fams is rep and expect day July 2
Mr. and ed from Co Mr. Malloy tension Ser there they loy's niece, District H for the Ex
Miss Pre Ina Sprou Brownwoo brother Th Bowie, and W. M. Wil ined by l visited rel Johnnie H
Try it for please you
Poste by forbid pecans, h otherwise owned or

Local Items

Rev. J. D. McWhorter of Veribest visited old time friends here last Wednesday.

Mrs. Mary McCoy of El Paso, is visiting her parents, Mr. and Mrs. Henry Davis.

Mr. and Mrs. R. E. Martin attended the Camp Meeting at Sanco, Texas through July 24-27.

Mr. and Mrs. Bill Cushing Jr. left last Monday to go to the State of Colorado on their vacation.

Your laundry will be appreciated. Will call for and deliver all laundry. Mrs. John Purves—tf

I have leased the J. O. Longshore recreation hall and wish to invite all the men to visit me. Luther Hallmark

Mr. and Mrs. John F. Boyd and daughter Forrestine of Big Lake visited friends and relatives last week end.

Alvin Walraven, of San Angelo, in charge of the local yard of the South Texas Lumber Company while Mr. Bomar is on vacation.

Mr. Roy Foster, who has been in a hospital at San Angelo for some time is reported to be doing fine and expects to return home Sunday

Ford Tudor for Sale
1939 De Luxe Model. New White wall tires. Am leaving and will sell for bargain.—Marcellus Stovall

Wanted: My old customers back also lots of new customers. Guaranteed Work Low Prices—Mrs. Gregstons Home Laundry tf

Mr. and Mrs. Travis Martin and two children of Williamston, N. C. and Mr. Martins father, W. B. Martin of Bay City, Texas were guests of Mr. and Mrs. W. F. Kellis and family last Tuesday and Wednesday. W. B. Martin is a brother of Mrs. Kellis

Mrs. Ameal Payne of Lubbock, piece of Mrs. F. M. Williams has been taking care of Mrs. Williams, while Mr. Williams has been in the hospital at San Angelo. Mr. Williams is reported to be doing nicely and expects to return home Saturday July 26.

Mr. and Mrs. H. P. Malloy returned from College Station Saturday. Mr. Malloy attended the Texas Extension Service Short Course, while there they were guest of Mrs. Malloy's niece, Miss Kate Adele Hill, District Home Demonstration agent for the Extension Service.

Miss Prebble Durham and Mrs. Ina Sproul spent last Sunday in Brownwood visiting Mrs. Sproul's brother Thomas E. Wilson in Camp Bowie, and her parents Mr. and Mrs. W. M. Wilson. They were accompanied by Miss Ruth Garms who visited relatives in Bangs, and Mrs. Johnnie Harris of San Angelo.

R. P. Davis Barber Shop
Try it for good service. We want to please you.

Posted All persons are here by forbidden to hunt, fish, gather pecans, haul wood, drive stock or otherwise trespass upon any lands owned or controlled by me.
GEORGE McENTIRE

PALACE THEATRE

Friday and Saturday
10c & 28c
July 25, 26

John Howard
Ellen Drew

In

"Texas Rangers Ride Again"

Also Chapter VI of "Jungle Girl"

Sunday, Monday and Tuesday
10c, 23c & 33c
July 27, 28, 29

Wallace Beery
Lionel Barrymore
Laraine Day

In

"The Bad Man"

Wednesday and Thursday
Wednesday, 10c & 33c—Thursday,
10c & 28c
July 30, 31

Barbara Stanwyck
Henry Fonda

In

"Lady Eve"

Also play Bingo every Wednesday nite \$45.00 free less tax, and 15 other prizes. Same show Thursday.

Church of Christ

R. D. Smith, minister

You are invited to attend the services at the Church of Christ. You will always be welcome and your presence will be appreciated.

Bible class at 10:00 a. m.

Preaching at 11:00 a. m.

Communion Services at 11:45

Prayer meeting at 7:30 p. m.

Prayer meeting at 7:30 Wednesday evening.

A very cordial welcome.

Baptist Church

Sunday

A. m.

10:00 Teaching service

11:00 Devotional in song

11:30 Sermon

P. m.

6:30 B. T. U. Training service

7:30 Evening worship

Monday

3:30 P. m. W. M. U.

Wednesday

P. m.

7:00 Evening devotion

7:30 Choir practice

We welcome you.

Claude Stovall, pastor

Methodist Church

Lowell O. Ryan Pastor

Church school 10 a. m.

Morning worship, 11 o'clock

Young People's Service 6:30 p. m.

Evening worship, 7:00 o'clock

"WHO SAID GOOD BLADES HAVE TO BE HIGH PRICED?"



Marlin has knocked the high cost out of clean shaving—more and better shaves for your money!

DOUBLE EDGE 20 FOR 25c
Single Edge 15 for 25c

Marlin HIGH SPEED BLADES

Also Sold in 1.0c Sizes
GUARANTEED BY THE MARLIN FIREARMS CO.

Undertaker's Supplies
Ambulance Service
DAY OR NIGHT
Lowe Hardware Co.

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Worth B. Durham
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San Angelo, ::Texas

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Let Us Protect Your Property
D. C. Durham
Insurance Agency

But It's True



MOST CURIOUS CASE OF AFFINITY...
A BEE FOLLOWED HENRY MARS OF TAMPA, FLORIDA, EVERY MOMENT FOR 17 WEEKS WHILE THE REST OF ITS HIVE TRIED TO WIN IT AWAY...
SUMMER OF 1908.

ISRAEL MOUNT OF NEW YORK CITY WAS WORTH \$4000,000 IN REAL ESTATE ON NOV. 6, 1928—EIGHT DAYS LATER HE DECLARED HIMSELF BANKRUPT.



John MASEFIELD
POET LAUREATE OF ENGLAND.
ONCE WORKED AS BOUNCER IN A NEW YORK BOWERY SALOON!

WALTER E. HALL
WNYU Service

ATTENTION RANCHMEN!

We have on hand Phenothazine Drench endorsed by the State Experiment Station.

Also other popular drench, as Ira Green Stomach and Tape Worm Drench - Tetrachlorethylene Drench - Byrd's Drench - Globe's Drench.

Fresh and complete line of screw-worm killer and repellent

The vaccines of your needs manufactured by
CUTTER LABORATORIES

Also Veterinary Supplies and Instruments
Wool Bags and Shearing Needs

MARTIN C. REED WAREHOUSE

Atwell & Edwards

PLUMBING FIXTURES

Carpenter Work
Plumbing, Painting
Well Supplies

Our Prices Are Always Reasonable
We Appreciate Every Job Given Us

CLEANING & PRESSING

Suits cleaned and pressed
Dresses, plain, cleaned & pressed **50c**

Work called for and delivered

The Men's Store

Sterling Wool & Mohair Co.

STERLING CITY, : : : TEXAS

ACCENT ON PLAYCLOTHES FOR PICNIC PLEASURES



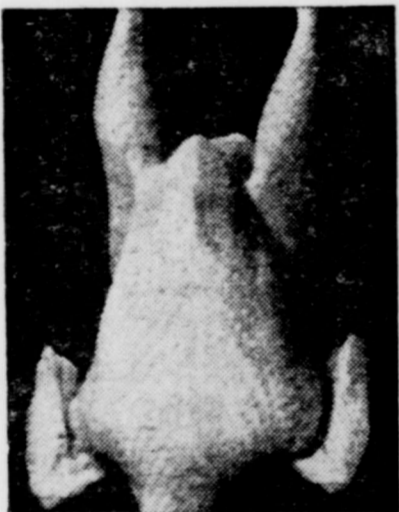
(From Bulova, New York)

FOR ease at play, the young charmer wears a bayadere-striped, spun rayon playsuit, with shirt-waist collar and elbow sleeves. Tiny buckles and trim, buckskin moccasins bespeak further comfort. On her wrist is the beautiful, new 17-jewel "Lido," in the charm and color of the new coral gold — the perfect sports watch, designed by Arde Bulova, who also styled the 15-jewel "Ranger" on her escort's wrist. He wears a white novelty sweater, with cable stitching and crew neck, outlined with stripes of red and blue.

PROPERLY FINISHED BIRDS DEMANDED BY FUSSY HOUSEWIVES

Turkey Authority Offers Suggestions for Feeding Birds to Secure Top Condition.

A well-finished turkey, properly plucked, appeals to particular housewives who are willing to pay for quality, and, according to G. P. Plaisance, manager of the Turkey Department at Purina Mills, it takes good feeding to put good finish and good fleshing on a turkey.



"To fatten turkeys properly, it isn't necessary to bring them in from the range, or wherever grown," Plaisance says. "But it is advisable to change the turkeys to a special fattening ration about four weeks before they are marketed."

Juicier Turkey

"After extensive laboratory tests and feeding trials in our Laboratories and at our Experimental Farm, we have developed a special turkey fattening feed to be fed with home grown grains during the four weeks fattening period," Plaisance reports. "It has done an unusually fine job for our turkey customers throughout the country and contains the necessary proteins, minerals, and vitamins turkeys need to make fast, low-cost gains when fed with sound farm grains. It produces a carcass that roasts juicier, more tender, and better flavored than improperly finished birds."

According to Plaisance, this turkey fattening and finishing ration is very easy to feed. It comes in checker form, 3/16 of an inch long in circumference and 1/4 inch long, or just the size a turkey likes to eat. The checkers are placed in the regular feed hoppers, and even on windy days out on the range, there is none of the loss that occurs when meal is fed. Also, he points out, this checker turkey fattening ration is convenient to feed in almost any temperature. There is no freezing in cold weather and no stickiness in warm weather. The checkers do not sour or spoil, making them an extremely sanitary type of feed.

Checkers Are Handy

"At the Purina Experimental Farm we've found this method of fattening

both convenient and inexpensive," Plaisance claims. "The checkers and grain are fed in troughs. Plenty of water is kept before the birds at all times."

Editor's note:—The special turkey fattening feed in checker form recommended by Plaisance is stocked by our local Purina dealer for local turkey growers.

Mesdames Reed and Emery Entertain at Bridge

Wednesday afternoon at the Lee Reed home Mrs. Reed and Mrs. Hinton Emery were hostesses to seven tables of bridge players. Prize rewards fell to Mmes. W. N. Reed, high point, Pat Keliis high score, Joe Barton the floating prize and the lucky chair prizes which were the table decoration of small vases of rose buds were received by Mmes. McEntire, W. E. Allen, Lee Augustine, T. F. Foster, W. S. Nelson, George Demere and Ina Sproul. Ice cream and angel food cake were served.

Other guests besides prize winners were; Mesdames John Reed, R. L. Lowe, W. L. Foster, Rufus Foster, C. N. Crawford, R. P. Brown, Vern Davis, Allie Foster, E. L. Bailey, E. B. Butler, W. J. Swann, E. F. McEntire, L. C. McDonald of Colorado City, and Misses Ethel Foster, Preble Durham and Marvin Foster. Tea guests were Mesdames Sproul, Lillian Reed, Walter Mann and Miss Trinabeth Reed.

Miss Fay Martin Weds

Miss Faye Martin of Iraan, Texas daughter of Mr. and Mrs. R. E. Martin became the bride of Mr. George Keese of Iraan, Texas. Mr. Keese is the son of Mr. George Keese of Brownwood, Texas.

The Justice of Peace of Iraan performed the ceremony Saturday July 19 at Iraan.

After a short honeymoon trip, Mr. and Mrs. Keese will make their home in Iraan, Texas.

River Land For Sale; 420 acres, 6 miles East of Sterling. River runs through tract. Many bearing pecan trees, 30 acres irrigated—See T. F. Satterwhite

RURAL TRENDS



ROGER M. KYES
Director, National Farm Youth Foundation

LOOKING AHEAD

A good many letters are coming to us from farm operators who ask about what they should raise to suit best the needs of national defense and at the same time protect their own incomes.

We are sympathetic with these men. They are honestly trying to find out what they should do—what changes to make in the system under which they have been operating. And with all the news we read about controls and prices and restrictions about various farm products, it is sometimes difficult to see the underlying pattern toward which our government is working.

But the individual farmer, or the regional group of farmers, can do a great deal more than has been done before to arrive at a reasonable and profitable solution of some of these problems, without waiting for instructions from Washington.

Suppose you were a shoe merchant and wanted to start a new store. Would you look for a place in a town that already had several good shoe stores, or would you try to find a location that was reasonably free from the competition of other dealers?

That is just another way of saying that farm profits lie in growing the crops for which there is a demand, or a need, instead of sticking to those crops in which we already have a large national surplus. With the economy of the whole world undergoing a series of rapid changes, we must learn to discard old traditions and habits, and ourselves change to meet new conditions as they develop.

It is not just accident that the rich prairie states have produced a surplus of corn and wheat, or that the South has produced a surplus of cotton. The farmers of those regions naturally grow the crops that seemed best suited to their climate, soil and labor conditions. New farmers coming into these areas followed what appeared to be the logical trend.

That was good economy—good farm management—until supply caught up with, and passed, demand for wheat and corn and cotton. Right then it became less

For furnished apartments, see Mrs Helen Lyles. tf

profitable to raise these crops. It wasn't any harder to grow them, but it soon became a lot harder to sell them at a profit. The grower was at the mercy of a glutted market; his prosperity suffered accordingly. When foreign markets began to shrink, he was still worse off, but he still followed his old habits. If he farmed in a wheat country, he kept on growing wheat; and if he lived in a cotton country, he kept on raising cotton.

But no scientist has ever said that it is impossible to grow anything but wheat in land that always had been devoted to wheat. There are a good many crops that will grow in wheat land, and some of them might easily be grown more profitably than wheat. It is largely a matter of selecting the right crop for the conditions, and being sure to select one for which there is a current demand.

Our country is rapidly developing a host of new industries which depend upon farm products as basic raw materials. It needs only a casual survey of the situation to decide upon farm crops that fit into these new conditions. For example, a few years ago, there were no soy beans at all grown on Ohio land. Now soy beans are Ohio's third most important crop, and there never has been a time when this crop has not been quickly saleable at a good price.

We do not mean to suggest that if you see a neighbor enjoying special success with a crop that is new to your locality, you step right in and follow his example. By doing so, you may be contributing to an eventual surplus of that crop, and wind up by being no better off than you were before.

However, there are available to you many sources of information, to which you can turn for basic facts, and for advice on what will grow on your land. State agricultural departments, most of which have county agents, are perhaps the best source of information for you, because they are most likely to be familiar with your land.

Just like the manager of any business, it is a part of your job to do a little serious studying. Get the facts, and know your own conditions; then you can arrive at an intelligent decision as to where your own best interests lie. That is the foundation of a profitable business—on the farm, or elsewhere.

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How to become A SKILLED DRIVER

By RAY W. SHERMAN
Courtesy of the

FORD GOOD DRIVERS LEAGUE

EDITOR'S NOTE: We believe many motorists in this community would drive better if they knew better how to drive. In the interest of safety, we will publish from time to time excerpts from the book, "How to Become a Skilled Driver," written for the Ford Good Drivers League by Ray W. Sherman, noted authority on driving. These excerpts are reprinted through courtesy of the Ford Motor Company.



BE A GOOD SPORT

A good driver has to be a good sport. When he notices another car trying to pass him in traffic, he lessens his speed and lets the other fellow in. Why not let him pass? It's evident he is driving faster than you care to. But that's his business, not yours. Safety requires that you give a little.

If the light turns green, you theoretically have the right of way, but don't take it for granted. Maybe that fellow coming up the street has poor brakes. Maybe his eyesight is bad. In any event, make sure he's going to stop.

If a pedestrian decides to cross the street in the flow of traffic, the driver must know how to handle the emergency. To a skilled driver, only one person has the "right of way" and that is the "other fellow." Be a good sportsman.

FOR DEFENSE



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