

This Week

by ARTHUR BRISBANE

The World Does Not End A Sad Death So, He Took \$75,000 Distribution Lacking

New York will soon celebrate the hundredth anniversary of Union Square. In April, 1832, those that visited Union Square went "to the country." The wise said, "Some day New York will reach up there." Forty years ago Union Square was the heart of business. Now it is left far downtown.

There were wonderful opportunities to buy real estate when Union Square was "in the country."

There are as many opportunities now. Those who think the world is coming to an end will be sorry they had so little confidence.

Following the suicide of Ivar Kreuger, the great Swedish industrialist, driven to despair and death for lack of money that would have relieved temporary embarrassment, there comes another death infinitely more sad, that of George Eastman, the public spirited manufacturer and philanthropist of Rochester, N. Y.

All those that knew Mr. Eastman, who had been in failing health for a long time, will feel certain that weakness causing mental disturbance prompted the act that ended his life.

With the deepest sorrow and sympathy, and undiminished admiration for a good man, friends will read his last words, written a few moments before death:

"To my friends:
"My work is done. Why wait?"

Death is only an incident, life is the real thing, and the world will turn from the sad incident of Mr. Eastman's death to the glory of his long, useful, generous career.

Interesting to a majority of Americans is the fact that "Babe" Ruth consents to accept \$75,000 for playing baseball next year. He wanted \$80,000.

The public is interested in money, deeply interested in baseball and the art of applying power at the end of a bat. It is especially interested in personality. "Babe" Ruth has it.

This country needs and lacks adequate, economical distribution. For that reason it is folly to tell four of the greatest industrial concerns in the United States, now engaged in distribution of the farmers' cattle, pigs and chickens, that they must not distribute other products of the farms.

To forbid full use of the packers' distributing agencies is like telling a milkman that he can sell only milk, another wagon must bring the cream, and a third the buttermilk.

The consuming public at one end, the farmer at the other, pay all the distribution costs.

Those that distribute meat should distribute all farm products—fruits, vegetables, raw and canned—everything. In short, that they can distribute, everything that the farm produces and the consumer wants. To limit or forbid the business man the right to do what he chooses in his own way in legitimate business is folly, harmful to 90 per cent of the people. It is a part of topheavy extravagance that brings depression.

What does this country need?
What do conditions demand?
What would make wheels begin turning?

More money.
Shudder at the word "inflation" if you must, and shiver with the creeps at mention of "silver" if you choose. But in some way, and of some kind, this country should have more money.

It needs more money, not to stop petty hoarding by individuals, but to end disastrous hoarding by banks, blamed if they hoard, and blamed if they do not "maintain liquidity."

In the Sahara desert one man will kill another for a cup of muddy water, and Arabs kill their camels to get the water hoarded in the camels' stomachs.

That does not happen on the edge of Lake Superior, where there is plenty of fresh water.

Hoarding would stop, dread of new enterprises vanish, if money were really plentiful. You remember when the boom was getting under way and everybody said, "The cheapest thing in the world today is money."

Business men that have borrowed and paid faithfully all their lives can-

(Continued on fourth page)

Convalescing



Lions Club Entertains San Angelo Cowboy Band

At its weekly luncheon last Wednesday noon, the Lions Club had for its guests a number of prominent members of the San Angelo Lions Club which included the members of the famous cowboy band as follows: Harold Broome, Leader; Jim Hislop, Bass Viol; Louis Hall, guitar; Frank Meadows, guitar; Joe Haden, Violin; Loyd Grove, soloist. Other guests were: Homer Jordan, past president; L. E. Erwin, tail twister; W. O. King, secty. of San Angelo Lions Club and group 23; W. E. Blanton, chairman of group 23 composed of Sonora, Ozona, Sterling City, Ballinger, Eldorado.

This cowboy band besides being unique, is one of the finest entertainers ever to come to this town. After giving several numbers of cow camp music, W. E. Blanton took charge of the meeting. A number of interesting talks were made by the guests and members of the local club.

L. E. Erwin, the Hon. Tail Twister of the San Angelo Club, kept the house in a roar by collecting dimes from the various members who were late, or who made "busts."

The Club hopes to have these gentlemen again in Sterling City, and when they come, all Sterling City will have an opportunity to enjoy the entertainment.

Afraid of Banks

George Brimberg 53, and his wife 50, of Arp, Texas were both murdered and robbed a few days ago at their log cabin home in Smith County.

The couple kept their savings in their home and it was known that they had a considerable sum on hand. They had been advised by friends to keep their money in the bank and avoid the risk of being robbed. They failed to heed the advice and suffered the consequences.

Keeping money in the home is an open invitation for thugs to come and knock the inmates in the head and take the money. The bank is the place to keep money. That is what it is for.

Sterling Loses Its Fine Fire Record

Sterling City will not enjoy a Good Fire Record Credit for the year beginning March 1, 1932, because of heavy fire losses sustained during 1931. During the past two years, we have had a 15% credit, which saved the town something like \$700,000 per annum in premiums. The Good Fire Record Credit is based on the premiums and losses for the preceding three years. If the loss ratio over the three year period is found to be less than 55%, then a good fire record credit is in order, the credit increasing from 1% to 15% as the loss ratio declines from 55% to 35% and less.

The records of D. C. Durham, local insurance agent, for the years 1929, 1930 and 1931 shows total premiums for the three year of \$12,039.79; while losses for the same period were \$7,039.49, making a loss ratio of 56 per cent, and thus not entitling the town to credit for 1932.

It is hoped that with our good fire truck and equipment, and with fire prevention being taught in the Public Schools and general observance of fire preventive methods, that we can keep losses down during 1932, and thus be entitled to credit again in 1933.

Cattle Tested for Tuberculosis

Through the efforts of our vocational agriculture teacher, A. J. Bierschwale, and J. T. Davis, the services of Dr. Louis of San Angelo, a state veterinarian, was secured and about 100 dairy cows were tested for tuberculosis.

The boys of Sterling City have organized into a dairy club to be known as Sterling Vocational Boys Dairy Club and they plan to have their cows tested yearly hereafter. It is nice to know that you are drinking milk from a cow that is free from tuberculosis. Of the cows tested about 50 belonged to Oscar Rathiff and the other 50 to boys and men of the town.

R. E. Davis and family are moving to Tennyson, where they will reside.

Father and Son Banquet

The Sterling City chapter of the Future Ranchers of America held its annual Father and Son Banquet Wednesday Evening from 6 to 9 o'clock, with about fifty men and boys present.

The menu consisted of baked chicken and dressing, potato salads, red beans, pork and onions, coffee, cakes and pies.

The program consisted of talks by members of the school board and Supt. Lane, who were guests at the banquet, Mr. Bierschwale, some of the boys and their dads, and music galore. The music was furnished by members of the class and a special song by Mr. Ray Knight. Messrs. Greenwood and Aiken, teachers in the school, were also out as guests and each made an interesting talk. There is no doubt in the mind of any person there that everyone who attended this banquet enjoyed it to the fullest extent.

Shearing and Packing Wool

"Rules to be observed in shearing and packing wool are simple and it costs no more to do things the right way.

"Shear only when wool is dry. Shear in a clean place. Keep dirt and chaff out of the wool. Keep the fleeces intact after clipping off the tags and stained wool. Roll the fleece with the flesh side out. Tie each fleece separately with paper twine. Never use binder twine or string. Pack the dead, gray, seedy, burry wool and tags separately.

"Much wool is penalized because of excessive use of branding paint. This is one of the most difficult problems faced by the industry today, by growers and manufacturers alike. Growers should avoid having too much paint on the fleeces, as this usually is difficult to remove. Only standard branding paint should be used. Insoluble branding fluids must be cut off by hand before the wool can be made into cloth. This is expensive and the cost is discounted from the fleeces."

Interscholastic Meet April 1-2

Sterling County Interscholastic Meet will be held at the high school auditorium. The following is the program:

Friday April 1. 7:45 P. M. High School Auditorium:

Finals in Declamations for all classes.

Finals in Extemporaneous Speaking. All other literary events will be held April 2.

Saturday April 2:

9:00. Senior boys 100 yards dash (preliminaries)

9:10. Senior boys 880 yards dash (finals)

9:20. Senior boys pole vault.

9:30. Senior boys 220 yards dash

9:40. Senior boys running broad jump.

9:50. Senior boys 440 yards dash

10:00. Senior boys 12 lb. shot put

10:10. Senior boys final in 100 yards dash

10:20. Running high jump

10:30. 1 mile relay

10:40. 1 mile run

Junior boys track events will be run off at the same time by the same schedule both divisions being run at the same time.

1:30. Finals in tennis by both boys and girls.

1:40. Senior boys singles will start

2:40. Senior boys doubles

All those pupils who are competing in spelling, essay writing and arithmetic contests will meet in auditorium at 9:00 Saturday morning where you will be given instructions by the directors of the various contests.

We are especially anxious to have a large audience for the declamations and extemporaneous speech Friday evening at 7:45.

Come and encourage the pupils and enjoy the evening.

A. J. Bierschwale, Director General

Judge W. R. Ely Visits Sterling

Judge W. R. Ely and Max Bently of Abilene were callers at this office last Wednesday. Judge Ely is chairman of the State Highway Commission, and he and Mr. Bently were on their return from Garden City where the Judge had been in conference with County Judge Parker in the matter of securing the right of-way for highway No. 9 thru that county.

We understand Judge Ely told the Glasscock County authorities that if they would procure the right of way through their county, the state would pave the road immediately. This seemed to appeal to them, and they expressed the belief that the right of way would be secured. Judge Ely is of the opinion that this matter will be settled later on to the satisfaction of all concerned.

The Judge and Mr. Bently were gratified to learn of the progress being made on the Butterfield Trail designation.

Celebrate Their 23rd Wedding Anniversary

Mr. and Mrs. A. L. Merrell celebrated their twenty-third wedding anniversary last Wednesday with a dinner at which their children and other relatives were in attendance. Mrs. E. A. Howard, intimate friend of the family, was also a guest.

Mr. and Mrs. Merrell have lived here for twenty-one years, where Mr. Merrell has continuously been foreman of the J. T. Davis ranch.

Sterling City News-Record

W. F. Kellis,
Editor and Proprietor

NEWS established in 1896
RECORD established in 1899
consolidated in 1902

Entered Nov. 10, 1902, at the Sterling City postoffice as second-class matter

ISSUED EVERY FRIDAY AT STERLING CITY, TEXAS.

Subscribers failing to get their paper on time, will confer a favor by reporting same to us
PRICE: 1.25 per year; 6 months 65 cts.; 5 cents per copy.

Irion County last Saturday voted overwhelmingly for the \$50,000 road bond issue. Voting bonds in that county means that more than three quarters of a million dollars will be spent in road building in the near future. Those boys needed the work and they voted accordingly.

One way to make the hoarder drag out the cash which he has hid away in his old sock, is to advertise some real bargains. Its the saving instinct that makes him hide his money and when you can make him think that he can save money by purchasing the things he must have at a real bargain, you have landed him.

"In most cases the best thing the state can do is keep its directing or its eleemosynary hands off and confine itself to seeing that those natural forces which have built society and industry are left as free and untrammelled as possible to work out their own salvation."—Albert C. Ritchie, Governor of Maryland.

The girl who allows the skunk in human form to fool her into drinking bootleg whiskey, is a gone chicken if she does not watch her step. A jitney load of coon-tail rattlesnakes is not as dangerous as the hellion who plys her with the venom of hell in order to make her forget her honor. The devil never made a meaner cuss.

The "Jim Crow law" which applies to railroad trains in providing separate compartments for whites and negroes has been held by the court of Criminal Appeals not to apply to busses. According to the decision negroes and whites must ride together. But the first time the legislature meets, no doubt the law will be amended to include busses along with trains.

You may not know it, but the finest cotton shirt and collar cloth made in the United States is manufactured at New Braunfels, Texas. Makers of the finest cotton shirts and collars go to these mills to buy their cloth. Only a few years ago, only the coarser grade of cotton cloth was made by Texas mills. They are also planning a mill at New Braunfels to make fine mohair cloth.

"Uncle" John Ray says that if the county will hard surface the street leading from the drug store to the school grounds, he will donate the caliche for it without cost except to make crossing on the bar pits and a gate in his fence leading to the caliche beds. These caliche beds are not over 600 feet from highway No. 9, and are less than two miles from this street. The caliche is of the finest quality and of easy access. We hope our commissioners court will not overlook Uncle John's proposition. Like many others who have watched the kiddies wading thru mud to get to school, Uncle John would like to see something done about it.

YES, WE'VE SEEN HARDER TIMES

While addressing the Lions Club last Wednesday on the subject of hard times, our good friend, W. E. Blanton of San Angelo turned to this editor and said: "Uncle Bill, you have lived a long time, have you ever seen times as hard as they are now?" While we were of the opinion that Ed had asked this question just to see what we would say, but we frankly replied that we had seen much harder times than now.

When Mr. Blanton had finished his very fine address, some of the boys asked us to name a period that there was more distress than there is now. We told them of the days when the Civil War ended back in '65, when Daddy came home after four years service in the Confederate army and found mother and the six kiddies possessed of forty eight silver dollars, \$20,000 in Confederate bills that could not be exchanged for a pound of bacon, two bushels of corn and one bushel of sweet potatoes which grandfather had given us. We had no house, no home, but father had ridden home on an old artillery horse that was lame from a grape shot wound. But we were so happy that Daddy had been spared us that we forgot about our poverty.

Daddy's horse was hitched up with the single pony which the family possessed and we moved to a one-room log cabin in a pine forest where we opened up a farm and planted a crop. During those times, the only clothes we wore were spun, woven, and made by hard by mother. She cooked our meals on an open log fire in the skillet which composed the only cooking utensil possessed by that family of eight. We had our corn meal, sweet potatoes and a little salt, but we had no meat, sugar, coffee or other food to eat and had to wait until huckleberry time before we got any fruit.

We had our meatless days, wheatless months and our sugarless years. There was no money in the country and nothing to buy, even if we had had money. Yet, in our squalid condition, we were as well off as our neighbors, and as we remember, we took our medicine and looked pleasant about it. Hunger made that cornbread taste good.

Then we compared those squalid times with the luxuries we enjoy today when there is more money, more food, more raiment and more shelter than ever before in the history of the world, and that most of our troubles existed in our minds. In the comparison of these two periods of depression, we expressed an opinion that the present conditions, while not satisfactory, are slightly improved over the times of which we spoke.

When we had finished, Mr. Blanton placed himself in the proper position and asked this old editor to publicly kick him because he had complained of hard times and had asked an old man if he had ever seen harder times.

Mr. Blanton showed a fine spirit in his offer to be kicked, because when he realized that he was laboring under a mistake, he wanted to atone for it. But what we are trying to say is, that those who voted for Hoover ought to be as honest and frank as Ed Blanton and come right out and back up for the kicking.

We often hear it said that a bond issue to build roads and schools means a tax on the unborn generations. Well, in making up one's mind as to how to vote on the bond issue, he should consider whether he should deny himself the benefit of good roads and schools while he pays for them during his lifetime, or leave the job of building them to the unborn. It is the same proposition when a man owns a home—stead. He can live frugal and force

Traylor Finds Too Much Silence Responsible for Business Slump

Chicago Banker Traces Crash to Failure of Leaders to Give Warnings

Danger Signals Disregarded

Speaking before the International Chamber of Commerce at Washington, Melvin A. Traylor, President of the First National Bank of Chicago, said in part:

Business management, however, is not alone responsible for the course it has followed. Unfortunately, it has had the cooperation of finance and government and will likewise have to have their cooperation in adjusting its affairs to a saner course. What, in fact, did the leaders of finance do to encourage the expansion which took place in the last decade?



Melvin Traylor

What, if anything, did they do to prevent such expansion with the consequences which they certainly did know or should have known would follow?

I believe their record in that connection is not an enviable one. As early as 1927, it was clearly obvious to anyone having experience with the granting of credit that if the situation was allowed to continue, and if expansion and speculation were carried on unchecked, there could be but one end—disaster. Yet the record of American financial leadership and of responsible government officials was regrettably one of too much silence.

Sounded Few Warnings

Few warnings were issued, and few attempts were made to attract public attention to the danger that threatened. Credit for the expansion of productive facilities to meet temporary demands was granted to business without adequate consideration of the consequences. Credit without stint was furnished to consumers to buy consumable goods, thereby further increasing false purchasing power and multiplying debt. No one called a halt.

Every kind and character of combination and consolidation was made, regardless of its economic advisability or the possibility of economies in management or increased profits there-

from. Little or no consideration was given to the nature of the businesses involved; in one instance, for example, soaps and candles were united. Such combinations and mergers were promoted and securities were sold on the theory that temporary earnings derived from a false demand would not only continue, but would forever increase.

Furthermore, these securities were not sold to those in a position to buy, or who could buy for investment purposes, but rather to those less able to buy—to men and women fascinated by high-powered salesmanship and an in-born desire to gamble for big profits. Was such financial leadership calculated to inspire confidence or make for an economic stability which insures social welfare? I am afraid not.

But financial leadership did not stop there. It actively promoted the purchase of equity stocks and split its own unit of stock par in order, as it said, to bring its market values within the reach of the small investor. May I add, parenthetically, that such action would have been unnecessary for their purpose had they waited only a few months.

Financial leaders organized and promoted so-called investment trusts to give the small investor a chance to profit from wise financial leadership, made foreign loans of speculative value, and, altogether, followed the procession obviously intent upon getting theirs while the getting was good.

Must Chart New Course

Are we to have a repetition of this kind of financial leadership? If it be true—as I believe it is—that credit is the life-blood of the nation, and that there can be no economic stability or social progress without a sound financial structure; and if it be true—as I also believe—that no financial system is sounder or more useful than its management, then financial leadership in this country must take stock of itself turn over a new leaf, and chart a new course of conduct for its future guidance.

If it be objected that not all financial leaders are guilty of such misconduct—and certainly there are some who are not—the indictment, nevertheless, stands. As far as the record discloses, not one had the courage to fight in the open against the tendencies he knew were wrong and to demand a right-about-face. Knowledge is one thing, but courage of leadership is another.

of us like to enjoy some of the good things of life as we go along.

Governor Sterling is of the opinion that State highways should be built by the state, and not by the counties thru which they pass. We agree with the governor in this, because one county may build its roads while others will do nothing. Sterling county has gone to great expense to build highway No. 9 to the Glasscock county line. Glasscock will do nothing, tho the road passes thru a part of its wealthiest territory. Glasscock county people have the same privilege to the use of our paved roads, we, but at the same time the people do not pay a nickel toward building the road. If the state bears the expense of building the road Glasscock county would be forced to bear its end of the pole.

ANNOUNCEMENTS

We are authorized to announce the following candidates, subject to the action of the Democratic party for Representative of the 91st District of Texas:

- Penrose B. Metcalfe
- For District Attorney of the 5th Judicial District of Texas: Glen R. Lewis
- For Sheriff and Tax Collector: V. E. Davis
- Jerry Brown
- For County Judge: B. F. Brown
- Pat Kellis
- For County and District Clerk: Prebble Durham
- For Tax Assessor: S. T. Walraven
- C. M. Sparkman
- Jno. R. Welch
- J. R. Whitmire
- For County Treasurer: Tiny Longshore
- Agnes Ainsworth
- Lillie Dale Dunn
- For Commissioner of Precinct No. 1: Oscar Ratliff
- For Commissioner of Precinct No. 2: C. A. Bowen
- For Commissioner of Precinct No. 3: W. G. Welch
- For Commissioner of Precinct No. 4: W. N. Reed

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For All Occasions
at Nussbaumer's
Satisfaction guaranteed
Local sales for benefit of church
Phone Mrs. Claude Collins, A. 100

Dr. B. Henry DENTIST
More than twenty years in practice
Consultation and Examination Free
OFFICE IN ATKINSON BUILDING
Sterling City, Texas

PLANT TREES
Prices Reduced 25 percent on budded pecan and ornamental trees
Ever-blooming roses, berries and flowering shrubs in best varieties for this section.
Shipments prepaid within 100 miles of San Angelo.
21 years growing and selling trees and shrubbery at the same place is our reference.
Send for price list.
SAN ANGELO NURSERY
at Oakes St. Bridge
San Angelo, Texas

FORD TUNE-UP SPECIAL

Only \$4.⁹⁵

THIS IS WHAT WE DO

- Grind valves. Clean carbon.
- Tune motor. Adjust distributor points.
- Clean, adjust carburetor and spark plugs.
- Adjust and reset timing of ignition.
- Clean gas lines. Focus headlights. Adjust fan.
- Check battery and refill with distilled water.

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Sterling Motor Company

his children to take shelter in a tent or shack. Shall he and his children deny themselves the comfort of a good house in which to live for fear that the grandchildren that are to come after them will have to pay for

a part of the remainder of the cost of the good house they may inherit, or will he live like a varmint in order that they may inherit no debt against their inheritance? It is a business question all right, but most

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Local Items

"EMMA" will soon be here! Watch for her.

W. P. Sullivan, of San Angelo, is visiting his sister, Mrs. Oscar Rathff

Miss Ethel Foster is visiting her sister, Mrs. H. L. Hildebrand, at McCombey.

Born: On the 20th at Houston, Texas, to Mr. and Mrs. S. D. Guimarin a boy.

Mesdames R. M. Neil and Floyd Amburgy, of Odessa, are visiting their parents Mr. and Mrs. Henry Davis

Mrs. Lewis Hale, of Christoval, visited her parents, Mr. and Mrs. Henry Bade, last week.

FOR RENT—Furnished or unfurnished house or apartment. See Mrs. Hoover.

Mrs. Godwin of Westbrook, visited her daughter, Mrs. A. L. Merrell, this week.

For plowing the garden, hauling and general work, see E. K. Cherry

Mrs. W. T. Conger, of Forsan, visited her parents, Mr. and Mrs. A. V. Braeuer, last Sunday.

Mrs. Joe Conger and sons, of Rankin, are visiting Mrs. Conger's parents, Mr. and Mrs. R. L. Lowe.

Dr. Elliott Mendenhall, of Sanatorium, spent last week end here with Mrs. Mendenhall and children.

Mrs. D. Westbrook and son, of Sonora, were guests of Mr. and Mrs. J. B. Atkinson over last week end.

FOR RENT—Two apartments See T. G. Fullick, at Valley View Inn

SAWED WOOD—Good, sound dry mesquite wood, sawed into stove lengths, for sale—H. L. Davis, Phone 3905.

A. No. 1 maize heads for sale at \$10 per ton at the barn. W. B. Welch, Sterling City.

Miss Virginia McEntire, who is a student at Hockaday, Dallas, is home to spend the Easter holidays.

"EMMA" will visit Sterling soon. She is bound to please you.

Misses Dena and Helen Meyer and Miss Kennedy, all of Eldorado, were the guests of Mrs. Hal Knight over last week end.

J. W. Reynolds was in from his ranch on Lacy creek last Wednesday. Mr. Reynolds says Lacy valley is in excellent condition.

Baby Chicks; one to three weeks old \$5.90 up. Fifteen popular breeds, Logan Hatchery 105 west first street, Big Spring, Texas.

S. D. Guimarin went to Houston last week end to visit Mrs. Guimarin, and was present last Sunday when their son was born. He writes that the mother and son are doing nicely.

In his report of the activities of the local Lions Club, Secretary Ted Norton last Wednesday reported that Lions S. M. Bailey and S. D. Guimarin had added each a fine young cub to the club. The boys regard these young cubs as mascots that will bring much good luck in the future.

Mrs. W. T. Conger, Jr.

The Big Spring Herald has the following to say about Mrs. W. T. Conger, Jr., formerly Miss Clarie Braeuer, daughter of Mr. and Mrs. A. V. Braeuer of this city, who is a teacher in the public schools at Forsan:

"Mrs. Bill Conger, Jr., the third and fourth grade teacher, was born at Lafayetteville, [Lagrange, Fayette County] Texas, December 25, 19— A. D. ?? . When she was quite a lassie—blonde hair and blue eyes—she came to Sterling City to grow up with other beautiful things.

"She went through the public schools of Sterling City, where during her high school days, she was quite a leader. "Sticker," the name by which she was known, because no one could ever tell that 'Braeuer' was pronounced Briar, was at one time elected the most popular girl in high school.

"After graduating from high school, Mrs. Conger went to John Tarleton college in Stephenville during the session of 1924-25. While there she was active in girls athletics, and lettered as guard on the basketball team. Mrs. Conger began her teaching career the following year and has been on the job ever since. Each summer she attends summer school, dividing her time between the teachers colleges at Denton, Canyon and Alpine.

"Mrs. Conger is highly talented in music and is now the accompanist for the Forsan Choral Club. She is ever ready to assist in any way and is a favorite of her students, fellow students and patrons."

Church of Christ

Following the Bible study Sunday morning, Ted Norton will preach on the following subject: "The Resurrection". The sermon for Sunday evening is to be selected. The disciples break bread at 11:45.

The young people's Bible study is had on Sunday evenings at 6:45. This group is studying characters of the New Testament. It is understood that every young man or woman has a standing invitation to come and study with this group.

The ladies have an interesting study each Tuesday afternoon at 3 o'clock.

You have an invitation to attend each service.

Ted Norton

Wm. J. Swann
Physician and Surgeon
OFFICE AT BUTLER DRUG COMPANY
Residence Telephone No. 167
Sterling City, Texas

Dr. W. B. Everitt
PHYSICIAN AND SURGEON
EYES TESTED—GLASSES FITTED
OFFICE AT BUTLER DRUG CO.'S
STERLING CITY TEXAS

Undertaker's Supplies
Ambulance Service
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Lowe Hardware Co.

TRESPASS NOTICE
All persons are hereby notified that anyone found hauling wood fishing, hunting or otherwise trespassing on any lands owned or controlled by me will be prosecuted.
E. F. McEntire

LOST—A green Conklin fountain pen. Reward for return.—William Foster,

Electric Refrigeration Will Protect His Health

ONLY mothers know how constant are the demands for between-meal snacks... how often that growing son of yours demands something to eat! A glass of milk, a sandwich, some cheese and crackers... something from the refrigerator.



Those foods he so confidently accepts... are they safe? Are they health-building, or dangerous to health?

Scientists have found that any food is exposed to bacterial action when the temperature rises above fifty degrees. Thus it becomes unfit for use long before its taint is recognized by the normal senses.

But there's one certain and dependable way of eliminating this danger from your home—Electric Refrigeration. The modern Electric Refrigerator guarantees a constant cold, always below the 50 degree mark. And Electric Refrigeration is just as economical and just as convenient as it is healthful! You owe it to yourself and to your family to investigate without delay. Call in at the Merchandise Showroom or see your Electrical Dealer.



Convenient Terms

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

West Texas Utilities Company

FIELD SEEDS

All kinds of Field Seeds suitable for this part of West Texas, in bulk and sold at bulk prices.

Oran Ballou
Grain, Hay, Cake, Meal Mixed Feeds

POSTED—Any hunting, fishing wood hauling or other trespassing upon any lands owned or controlled by me is forbidden and will be prosecuted.—Rufus W. Foster 4t

FOR RENT—West side Duplex unfurnished. Modern conveniences. Phone or see Mrs. Fred Barrett. 1f.

Let me wash your clothes rough dry 6cts. lb. for 15 lbs. and over if you bring them. Mens work shirts and under wear 10 cts. each. Phone 124. Mrs. Teague.

FOUND—A watch chain. Owner may receive same by calling at this office and paying for notice.

Posted All persons are hereby forbidden to hunt, fish, gather pecans, haul wood, drive stock or otherwise trespass upon any lands owned or controlled by me.

GEORGE McENTIRE this office.

Baby Chicks

We have installed an electric incubator and will soon have plenty of baby chicks for sale
Place your order at once.
W. Y. Bengé & Son

Hauling: Let C. W. Smith do your hauling. Has 2 trucks. Will haul cattle, sheep, goats or anything you might wish hauled, long or short distance, day or night. Phone 149, Sterling City. 3r

CANNING—All kinds of meats, fruits and vegetables. See Roy Martin.

FOUND—A lady's coat. Call at this office.

LIVE STOCK NEWS

BABY BEEF MOST PROFITABLE NOW

Both cattle growers and feeders are due for a long and fairly profitable inning, according to opinions of speakers at the ninth annual cattle feeders' day at the Colorado Agricultural college. Speakers as well as the results of this year's experiments seemed agreed that the lighter beef is most desirable from the standpoint of the feeder, grower and consumer.

Prof. H. J. Gramlich, head of the animal husbandry department at Nebraska university, announced a visible air of prosperity among cattlemen present today that he had not noticed for several years. In his address he cautioned both feeders and growers to work up a steady and conservative level of prices to prevent any slumping of the market with its certain bad effects on the industry.

"Stay by baby beef" was Gramlich's plea to the cattlemen, after he had summarized experiments at his institution which proved the lighter stuff more profitable as well as more desirable from every standpoint. "A calf will put on the same gains with 200 pounds of feed as will a big steer with 100 pounds. Not only that, the investment is just about half as much," he continued. "After the first 90 days a big steer will only gain about a pound a day, even though he will gain three or three and one-half pounds for the first ninety days, while a calf will continue to gain and increase the proportion of gain throughout a long feeding period."

To the growers Gramlich urged the feeding and marketing of surplus heifers before they are two years old, preferably a year old, when they will weigh from 600 to 800 pounds. Big heifer calves are bound to produce wasty carcasses while the younger ones produce well-covered carcasses that will ship long distances, a point that is coming to be more and more important since three-fourths of our beef supply is used in the East.

Chicken-Eating Sow Is

Cured by Simple Trick

Last fall I was calling on a farmer customer who had several fine sows with pigs at their sides except one. I asked why this one was confined in the hog house, and the farmer friend replied, "She is a chicken eater."

"If I had as good a looking brood sow as that one, I would break her of this habit," I replied.

"How?" he asked. I told him to kill a rabbit and throw it in to her while it was yet warm and the habit would be broken.

In a few weeks I had occasion to converse with the same man and he told me: "The same afternoon that you were talking to me I killed the rabbit and threw it in to her. The next morning my sow was very much down in the mouth over this last dinner, and fur had not digested the same as feathers. She was removed from the hog house and today she will push the chickens away from her corn while eating and never has eaten a single chicken since."—L. D. Bower, in Indianapolis Farmers' Guide.

Feed for Baby Beeves

Suggested by Nebraska

Two rations are suggested by the Nebraska university. One is: One hundred pounds shelled corn, 10 pounds of linseed oil meal, and good alfalfa hay. The second is: One hundred pounds shelled corn, 15 pounds linseed oil meal, and prairie or sudan hay. The calves should be on full feed now getting all the grain they will clean up. Ground ear corn is a good feed for starting the calves, but shelled corn is probably better to finish them. Grinding corn is not necessary, but if it has been started no change should be made now. Any changes in feed that are necessary should be made gradually. Ground barley may be substituted for half the corn toward the end of the feeding period, especially if the calf is putting on a hard finish.

Average Daily Gain of Pigs Fed on Tankage

Data from trials at the South Dakota station show that pigs fed a ration of corn and tankage made an average daily gain of 1.32 pounds. When chopped alfalfa hay and linseed meal were fed with the corn and tankage the average daily gain was 1.54 pounds. More significant than this, however, is a saving of 16 pounds of feed for each 100 pounds of gain in the pigs fed the ration containing chopped alfalfa hay and the fact that there was a difference of 17 days in favor of the alfalfa fed pigs in reaching a weight of 200 pounds.

Great Asphalt Deposit

SANTA ROSA, N. M.—Enough natural rock asphalt to pave every mile of America's highways, with its two million miles of country roads thrown in for good measure, exists in a great deposit which has been discovered in Eastern New Mexico.

Without doubt it is the most sensational natural resource discovery of the Southwest in years, and plans are being completed for a development program which will put scores of men to work.

Months have been spent in testing out the deposit. Engineering and scientific analysis have been made in detail to prove the high quality of the product. Sales forces and other units of the organization have been recruited and Santa Rosa today is already to start taking the asphalt from the ground.

The tests have shown that the deposit, virtually in solid form, covers an area eight miles by three miles, and averages 70 feet in thickness. Its average depth below the surface is only seven feet. The known quality has been fixed at one and a half billion tons, which is sufficient to pave three million miles of highway.

Up-to-date Machinery and Appliances Are Fully Demonstrated

Owing to the train coming at night and the bad weather at the time, there was not as many here as was expected.

There was a fine exhibit of live stock and home and ranch appliances.

Among other labor saving appliances was noticed a General Electric Refrigerator, handled by the Lowe Hardware Co. If any one has any doubt about electric refrigeration they will now know that the Santa Fe Rail Road Co. and A & M College would not give this stamp of approval unless the G. E. refrigeration was of the best.

There was also on this train a Letz Feed Grinder handled by the Lowe Hardware Co. The grinder was run by a small motor used to save space, and carried along with the grinder. Most ranchmen use a gasoline engine or a tractor which most of them have.

Several of our ranchmen have used the Letz Grinder and can testify as to its worth.

THIS WEEK

(Continued from first page)

not borrow now. How can they employ the idle?

Those that lent money for new building and labor employment lend nothing now. Each clasps his money to his breast, as though it were his last crust of bread on a raft in mid-ocean.

Hindenburg's personal victory, foreseen by all that know the German people, is hailed by the nations as a guarantee of peace.

Hitler, young, energetic, had intimated that he would avenge "the wrongs of Germany" in connection with the 1914 war and the Versailles treaty, just as France for many years before 1914 had been promising to avenge the wrongs of 1870.

The avenging process may have to come, since men are still savages. But it ought to be reasonably postponed.

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Baby Chicks

We have installed an electric incubator and will soon have plenty of baby chicks for sale

Place your order at once.

W. Y. Bengé & Son

Cans by Cupfuls



Can	Average Net Weight	Average Cupfuls
8 oz.	8 oz.	1
Picnic (No. 1 Eastern)	11 oz.	1 1/3
No. 1 tall	16 oz.	2
No. 2	20 oz.	2 1/2
No. 2 1/2	28 oz.	3 1/2
No. 3	23 oz.	4
No. 19	6 lbs. 10 oz.	13

PERHAPS some day they'll add an amendment to the tables we learn at school so that we'll all be able to sing out not only "Two pints one quart, four quarts one gallon" but also "Four cups one can." But, on second thought, that would prove complicated because there are so many different sizes of cans for the convenience of housewives, that we would have to say "Four cups equal one No. 3 can," and then there would be the difficulties of fractions, such as "2 1/3 cups

equal one No. 2 can." The practical way is to have the table for cans of fruits and vegetables, which is printed above, pasted in the fly-leaf of your recipe book, because it is a modern recipe book, canned foods will appear on so many of its pages that this table will be most helpful. It will prove a saving too, to be able to order a No. 2 1/2 can when your recipe calls for three and one-third cups of fruit or vegetables, so that you will have none left-over.

POOL HALLS

San Angelo has a number of pool halls. Some of these joints are beginning to stink so loudly that the law abiding element of that city are turning up their noses as if they had suddenly come in close proximity to the sepulcher of a dead polecat.

After a peace officer was badly beaten up in one of these joints a few days ago because he interfered to stop a fight between two roughnecks, the San Angelo Standard says:

"Pool halls never have contributed much to good citizenship. The atmosphere isn't so healthy, as even the San Angelo police have found out since one of their number was assaulted."

When the promoter of a pool hall starts out to establish his joint, he usually proclaims to the citizenship that he intends to keep it clean and respectable. But soon it develops into a hangout for pimps, gamblers, bootleggers, roughnecks and other crooks, who make it dangerous for even an armed officer of the law, much less an unarmed citizen to enter.

While a game of pool is as harmless as a game of marbles or mumblepeg, yet it is a notorious fact that when once a pool hall gets to going strong, it becomes a disgrace to the town which suffers it to operate.

Sterling has no pool hall and there is not going to be as long as the present citizenship entertains its sentiments against such roughness.

The average pool hall is a place where officers in search of crooks usually find them.

School Exhibits

The Sterling Public School will have a school exhibit Friday afternoon, April 1st. This will be open to the public from 1:45 to 5 o'clock and we extend to all a very cordial invitation to come out and see some of the good work that your children are doing. Each grade and class in school will exhibit some of its work.

Ushers will meet you at the door and direct you to the different rooms where those in charge will tell you all you want to know about the various exhibits.

Let me wash your clothes rough dry 6cts. lb. for 15 lbs. and over if you bring them. Mens work shirts and under wear 10 cts. each.

Phone 124. Mrs. Teague.

These Red Communists who are going about the country stirring up strife and promoting deadly riots, are a bunch of organized criminals who are always plotting to kill somebody or destroy their property. That mob which pulled off a riot last week at Detroit in its efforts to raid the Ford car factory, in which a number of persons were killed and wounded, is a fair sample of their activities. They are far more dangerous than a sack of rattlesnakes, and should be treated as such. We grant every man a right to his religious or political views, but when those views mean murder and destruction of property, we draw the line. When a man imbibes the communist doctrine he is ready for any crime and will commit it if given an opportunity. He should be shot or sent to Russia where his devilish doctrine is popular.

STERLING THEATRE

"Trying to do the impossible— Please Everybody"

Friday and Saturday
March 25 26

"Ben Hur"
(In sound)

Every person in Sterling should see this famous story.

Also a dandy comedy

Thursday, Friday and Saturday
March 31, April 1-2

Marie Dressler
in

"Emma"

Another "Adam's Apple" program.

Also a Good Comedy

Coming Soon---
"Freaks"

"Beast of The City"

Follow the crowd
to Sterling Theatre

SPECIALS

A good Electric Iron \$1.75
\$3.⁹⁵ Electric Pad 3.29
3.⁷⁵ Electric Toaster 2.97
1.⁵⁰ Electric Corn Popper 1.15

Lowe Hardware Company

BETTER CLEANING AT A CHEAPER PRICE

Our new methods of cleaning renew the beauty of your garments and prevents shrinking

Suits, cash and carry, 60c; Delivered 75c
Dresses " " " 60c; " 75c
Ladies' Coats, cash and carry 60c; Delivered 75c

This is no "SPECIAL," or "FIRE SALE," but our every day prices.

Leave your bundles and calls at

CRYSTAL BARBER SHOP

TROY SOFT WATER LAUNDRY & FRENCH DRY CLEANERS
ALL GARMENTS FULLY INSURED

PROTESTANTS!!

What You Should Know About the CATHOLIC CHURCH AND THE COMING ELECTION

This is the title of a new book that is on the press at the present time. Edition is limited to 25,000 copies. Enter your order at once if you wish this book before election.

PRICE \$1.00 POSTPAID UNITED STATES

POLITICIANS

This Book is of special interest to Protestant Candidates, to local, state or national office. Your Campaign Managers will need it. Send \$5.00 for six books. Send money, P. O. or Express Order, if check send 5c for exchange.

THIS BOOK WILL NOT BE SOLD IN BOOKSTORES

THOMAS JAMES, PUBLISHER

Second Floor, 608 S. Dearborn Street CHICAGO, ILL.

Mr. Burglar and other Crooks You had better go around Sterling to carry on your trade. The public records show that almost one hundred per cent of the major crimes committed in Sterling have failed to get by with it. Those who have tried it are either languishing in prison, or have a fine chance of breaking in when the district court convenes. Of course there have been a few cases of petit theft that have not yet been brought to light, but that is no sign that the sheriff's department is not hot on their trail. Don't stop in Sterling if you expect to do a crooked business, because the officers have never yet gone to sleep on the job

A fierce sandstorm prevailed here last Monday. All day long, the sun was hid by a vast pall of dust which the wind carried high in the air. While Sterling City people suffered much from the discomforts of wind and dust, yet there was no loss of life or property. It was quite different in Alabama and other eastern states where a deadly tornado swept

away millions in property and a toll of over two hundred lives. Sandstorms are bad, but tornadoes are terrible. It is likely that sandstorms are tornadoes in the making.

THE TEXAS CO.
Petroleum & its Products
R. P. Brown, Agent

Freight & Express

San Angelo to Sterling City daily, except Sunday
Will fill all orders for you
Leave orders at Hiway Cafe, Sterling City, or phone 383-02 San Angelo
W. J. BATES

Baby Chicks; one to three weeks old \$5.90 up. Fifteen popular breeds. Logan Hatchery 105 W. first street, Big Spring, Texas.

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