



W $\begin{array}{ll}\text { hat would a wounded soldier } & \text { Especially when all you're asked to } \\ \text { think of you if he could hear } & \text { do is to buy an extra } \$ 100 \text { War Bond }\end{array}$ you say: "I can't afford to buy an extra War Bond?"
"afford" to romind you that he couldn't "afford" to go to war! But he went, and
now he's making more sacrifices... for you. No wonder he expects you to do something that will help him!
this month. So check over your budget $\ldots$ see if you can't swing at least an extra $\$ 100 \ldots$ or $\$ 200 \ldots$ or $\$ 300 \ldots$ or even $\$ 500$ for extra War Bonds. You'll find that you can $\ldots$ and it's no sacrifice,
either, for War Bonds are the best investeither, for War Bonds are
ment in the world today!

# Leto alC BACK THE ATTACK! 

Bandy Produce Snappy Tire Store
L. Nicholson, Ins B. W. Hahn Motor Supply

[^0]

| For |
| :---: |
| ROTAN DIESEL FUEL |
| - ee- |
| c. A. BLANKENSHIP |
| Day and Night |
| Phone 251Brownfield, |

HOTEL BARBER SHOP JACK holt, Prop.
NVENIENTLY LOCATED In Brownfield Hotel Bldg.
For That Neat Appearance So
Necessary For Suceess Necessary For Success
PATRONIZE THE Elite Barber Shop West Side Square
TIRGIL BYNUM, Prop

| Brownfield Funeral Home |  |
| :--- | :--- |
| Modera Ambulance Service |  |
| 18 Years Service In |  |
| Brewntield, Texas |  |
| Day $25 \quad$ Night | 148 |


| MeGOWAN \& McGOWAN |
| :---: |
| LAWYERS |
| West Side Square |
| Brownfield, Texas |

## DR. A. F. SCHOFIELD Alexander Bldg. North Side <br> Browntieió, Tex

H. B. Virgil Crawford Attorney-at-Law (Civil Practice Onls) ourt Eouse Brownfield, Te

WE CARRY AT ALL TIMES A LARGE STOCK OF

## CHICKEN REMEDIES CHICKEN EQUIPMENT EVERLAY FEEDS

In Fact, Everything in the Poultry Line CHISHOLM HATCHERY

HGGINBOTHAM-BARTLETT CO.
L-U-M-B-ER
and building materials of all kinds.

I've just had my FARMALL overhauled, Bill, and it's workin'


Y will work like a top atter we've serviced it.
We've got the men, the tools, the methods, and the WILLINGNESS to do good work. Estimates and recommendations given without
charge. Call, write or charge. Call, write or
phone-or bring your phone-or
tractor in.
If you do your own repairing, remember we Genuine IHC Repairs Genuine IHC Repairs

FARMERS IMPLEMENT COMPANY

| DR. H. H. HUGHES |
| :---: |
| Dental Surgeon |
| Alexander Bldg. $\quad$ Phone261 |

COBBS DEPT. STORE brownfield

(2)S Browntield Lodge Meets every Tuesay night thi the
Odd Fellow Hall. Visiting Brothers always welcome. Herbert Chesshir, N. G.
R. B. Perry, Secretary,

|  |  |
| :---: | :---: |
|  |  |
|  |  |



Money To Loan On West Texas farms and
Ranches. Cheap interest. Long term loans.

Robert L. Noble

Lubbock General Hospital Clinic
 H. E. Mast, M. D. (Urology) ${ }^{\text {(Otho) }}$
 EYE, EAR, NOSE \& THROA
T. Huthing, M. D.
Bon. B. Huthnins. M. .
D. INFANTS AND CHILDREN INFANTS AND CHILDREN
M. C. Overton, M. D.

## OBSTETRICS

$\frac{\text { O. R. Hand, M. D. }}{\text { Clifford E. Hunt, Supt. U. S. Armed Forces }}$ Clifford E. Hunt, Supt.
Pathological haboratory, Felton, Business Mgr.
and radum School of Nursing fully recognized for credit by University of Texas
U. CADET NURSE CORPS SCHOO
U. S. CADET NURSE CORPS SCHOOL

UR ENEMIES have boasted that luxury-loving morons who would be of no help to our fighting men at war. But - they were wrong. American women everywhere are doing a bangup job-in the service, in industry, in business, on the farm and in the home.
La But-bigger incomes are tempting some women to buy luxuries they've wanted, they don't really need now. Every true American woman prays that the war got to do more to hasten


LOt AC BACK THE ATTACK

## Texas corprres And warifiose co.

## Mrs. Charles H. Quinn of Eu- in Lubbock Sunday to carry T. A. Mr. and Mrs. Hobb Gann of

 nice, N. M., spent the week end Wartes Jr. back to Tech.here with her daughter, Mrs. Blue

## raham and Mr. 'Graham. Mr. and Mrs. W. M. Schroeder

## Now for the

 KNOCROUT.

Have you done your part in the
$Y_{\text {giving all they've got to put }}^{\text {OUR galant finging men are }}$ over the knockout blow. But you over the knockout blow. But you
must do your share to back them up. Your share in this all-out drive
means investing in WarBonds until is invest in at least one extra bum and as many more as possible. and as many more as possible.
Help your company meet its quota. Display the 4th War Loan emblem at home. Do this and you'll

## LetJ ACC BACK THE ATTACK!

$4^{\text {th }}$
WAR
LOAN?


## ${ }^{\text {Mis }}$ <br> presi Mi vice- In

## $\left\lvert\, \begin{array}{r}\text { top } \\ \text { gav } \\ \text { teri }\end{array}\right.$

WEST TEXAS GIN CO.

wellaman hd cleb
$\qquad$ Four of our club members will
meet with make foundation patterns
The hostess served pineapple $\left\lvert\, \begin{gathered}\text { The next meeting will be in } \\ \text { The home of Mrs. Orville. Phillips }\end{gathered}\right.$ the home of An.
an Jan. 25th.
Our year books will be ready
for this meeting, so be there for your copy.-Reporter. Mr. and Mrs. H. E. Lawler of
Tahoka, visited several days this Tahoka, visited several days this
week with their daughter and
family, Mr. and Mrs. Jimmy Applewhite
$\qquad$ children are moving to Dallas as soon as Mr. Burke finds
to live.Mr. Burke, who
the Magnolia Production be wi
las.
lakla.
opsiti
p. position.
$\qquad$ three, this week
down a bathide
of the Herald.
Mr. and Mrs. M. L. Mason and boys, Gene Lyle and Douglas A1-
len, are planning to move in their Mason is with Stanolind. They re from Odessa.

[^1]Plains News
Burnett, who have been here vis- Army base in Georgia.
iting their sick mother, Mrs. Jim
Miss Dorothy Bynum visited

THERMO ROYAL ANTI-FREEZE ONLY

### 1.40 gal

AT

gene gunn tire store

Stan of Tech, was home
$\qquad$
$\qquad$

## JUST RECEIVE! A Big Shipment OF

## John Deere

 Implement PartsAmerica is called upon for a record output of food for 1944, and we are helping to meet this challenge with a big shipment of John Deere parts for your farm implements. Call o nour mechanics and repair experts - they know how and are equipped to give your implements the care and the service they need with all available parts.

## SOCIETIES CHURCHES ENTERTAINMENTS CLUBS <br> Focial Events of the Coleek Mrs. Walter Hord, Editor of the Woman's Page -:- Phone 284-J



## Jewelry!

THE GIFT

Also Watch and Jewelry Repairing

McSPADDEN JEWELRY
407 W. Main (Formerly Green Jewelers)

## DANCE

Lst
And Jive To The Music Of


LARRY TARPIEY
And His EIGHT GENTLEMEN OF SWING
AMERICAN LEGION HALL JAN. 22, 1944
COME! Bring Your Friends!
$\$ 1$ Plus Tax

| LADIES NIGHT AT |
| :--- |
| THE LIONS CLUB |

 Utopia, Texas, and her sister, Mrs
John Scudday of Forsan She

## Help Your Gums

 Get Well

COLD WAVE
PERMANENTS


## HELEN CURTIS COLD WAVE?

## 

 naturally wayy hair. No heat, no machineOPERATORS
Ruth Smith Mary Jo Hardy Mrs. Buck Andress CINDERELLA BEAUTY SHOP
 Of Levelland Assumes of frank ballard $\mathrm{Pa}^{\text {s }}$ torate of First Baptist Church

Wil no doubt serve well under the able leadership of Re
Brian.-Miss Nellie Mae Mctero Secretary, First Baptist Churc

FIRST BAPTIST CHURCH orning Worship Sunday School $\quad 10: 0 . \quad 10$
Horton Howell, Superintenden
Preaching by Pastor Evening Services

Preach
Monday
Wome
Wor
$\qquad$



Sunbeam Band
All meetings held
Mid-Week Service

## 

 hoka, Monday afternoon and nighwere: E. Ross and son, Mack, Mrs. Joh
Jenkins, Mrs. D. L. Patton, Mrs. H. B. Grant, Mr. and Mrs. Jesse
D. Cox, Dorothy Grant,, Rev. and
Mrs. Alfred A. Brian and children Mlfred Aaron, Bobbie Helen, and
Al in cooperation with the Four Yea Baptist Convention

## FLOWERS

Mrs. W. H. Dallas
Agt. Tex. Floral Co



dal gave a talk on "Jewish Homes"
Those present were MesdamesM. G. Tarpley, Roy Wingerd, Lal
CHURCH
A taupe skit, with silver fox
collar, a blue. blouse and match-
ing hat and gloves, with taupe bag
was the bride's chosen ensem-
ble. Her corsage was of white gar-Corner N. 2nd and Stewart St.
Sunday School $\quad 10: 30$ A. M.
Prayer Meeting
Wednesday
Young People's ServiceSunday
eaching
$\left.\begin{array}{l}\begin{array}{l}\text { JERGENS HAND LOTION } \\ \text { \$1.00 size }\end{array} \\ \text { SYRUP PEPSIN } \\ \text { \$1.20 size } \\ \text { ALKA SELTZER }\end{array}\right)$
buy the large size of frequently used home drugs and toiletries. You save war-critical packing materials and you save several
cents on every purchase. The big size is the BIGGER VALUE ... espectally when you buy your nationally advertised brands at our low prices. Help your Uncle Sam-and help ourself to
larger savings by asking for the large every time.





## PRESIDENT'S

 BALLJANUARY 29th, 1944
-at-
AMERICAN LECION HALL
$\$ 2.00$, PLUS TAX
EVERYBODY INVITED
Proceeds for Infantile Paralysis Fund $\mathbf{5 0 \%}$ to be kept in Terry County

Miss Elizabeth Smith of Texas R. L. Burnett was in from rout Tech, spent a few

## FARM CONSTRUCTION CHANCED

to read $\$ 1,000$ per year instead of $\$ 1,200$. This $\$ 1,000$ may be used for any purpose on the farm for new construction.

```
CICERO SMITH LBR. CO.
```

BE SURE AND BUY-
PHILLPS " 66 " BUTANE
The Plains Liquified Gas Co.
Office Across Street from Post Office R. O. BLACK, Secretary R. J. PURTELL, Mgr.

Mr. and Mrs. J. M. Teague Jr.
will be hosts this week-end will be hosts this week-end
Miss Alyce Claine Teague of Ros-
well, N. M., Mr. and Mrs

 Sam Teague and daughter. Ida Mae May wer visitors in Lub$\underset{\text { Herbert Chesshir, Dennis Lilly }}{\circ}$ Jeff Farley and Fred A. Walker,
representing local Lions Club, attended a zone meeting at Sea-
graves, Wednesday night Jan. 12. Mr. and Mrs. Bill Heflin were

in Dallas the first of the week to | consult a Dallas physician about |
| :--- |
| their little daughter, Linda. |

The "Gốden Egg" of today


Precions 7ires Walk into our modern tire servicing plant and see modern Treadweld* tires into "Golden Eggs" ... old worn tires into tires with new life, with
thousands of more miles thousands
on them.
A combination of the best equipment, workmanship
and materials . . . guar and materials .... guar
antees you complete satisfaction on any tire ser vicing you may buy at the Sign of the Best.
 STAR TIRE STORE Phone 34

COODPASTURE GRAIN AND MILLING $\mathbf{C O}$.

## Leto all BREK THE ATRACK! <br> 

co.

THEY COUID AFFORD A LITTLE EXTRA ...cant You?


## PRESCRIPTIONS

Filled accurately when brought to us-filled with only the freshest and purest drugs made by national leaders in the Pharmaceutical lines.
When you call a doctor, you want who you feel is the best-so be as careful in selecting your druggist to fill his prescription. We give close attention to any doctors prescription. Bring us yours.

## ALEXANDER'S

Mr. and Mrs. Claude Hudgens $\begin{aligned} & \text { Mr. and Mrs. Tom May, Ida } \\ & \text { of Levelland and Lawrence Stew- }\end{aligned}$ Mae and Pete and Mr. and Mrs. art of Abilene, visited friends $\begin{aligned} & \text { Bob Bowers and Bobbie Virgin- } \\ & \text { are } \\ & \text { Bere Sunday afternoon. Billy Hud- } \\ & \text { ia enjoyed the Black Hills "Pas }\end{aligned}$ here Sunday afternoon. Billy Hud- ia enjoyed the Black Hills "Pas-
gens has passed all examinations
sion Play" at the Will Roge
or the Air Corps and is stationed somewhere in Massachusetts.

## PLENTY OF

## J.I.CASE IMPLEMENT PARTS

-Everything for the repair of your J. I. Case farm machinery
We have mechanics that know farm machinery and are equipped to do the work in our shop-bring us your Case implement work.

RED NEWTON TIRE STORE
J. I. Case Implements and Repairs

Rialto and Ritz Opens on Sundays at 1:15 P. M. Starts at 1:30 P. M.
BUY A BOND TODAY AND WRITE IN THE NAME OF YOUR HERO IN THE RIALTO LOBBY!
friday-Saturday Latest News Merle Oberon Brian Aherne FIRST COMES COURAGE

| $\begin{array}{c}\text { Carl Esmond } \\ \text { Isobel Elsom } \\ \text { Erik Rolf }\end{array}$ |
| :--- |
| sat. ntre prevue |
| Sun. - Mon. |
| Latest News |
| The BIGGEST Thing |
| To Hit The Screen! |
| STAGE DOOR |

48 Stars and a Great Love Story Plus 6 Name Bands

tuesday - wednesdayLatest News DOUBLE FEATURE

- walt pismeys CGTO:




## -and-

FALL IN
William Tracy Joe Sawyer
THURSDAY
BARGAN NIGHT
SO'S YOUR
UNCLE


## CRYSTAL

 BALL TUES.-WED. CHANCE of a LIFETMEChester Morris Jeanne Bates Geo. E. Stone Richard Lane BARCAIN DAY The Dead End Kids Humphrey Bogart

CRIME SCHOOL


KEEP YOUR CAR IN COOD RUNNNGG ORDER ...ITS JOB IS FOR THE DURATION!

Can you imagine America without any automobiles? It would be a badly handicapped nation . . . and your car is an essential part of the transportation on the home front during war times. It must be kept rolling. That is our job
Drive in now for a mid-winter check-up to avoid breakdowns.
M. J. CRAIG MOTOR CO.


# ATTENTION FARMERS 

CONSUMERS CO-OPERATIVES ASSOCIATED OF AMARLLLO, DALLAS AND CORPUS CHRISTI

Invites everyone who is interested in the CO-OPERATIVE CONSUMER movement to be present in their dis trict meeting to be held at 8 P . M. on Friday night, January 28,1944 in the American Legion Hali at Brownfield, Texas.

SUBJECTS OF VITAL IMPORTANCE TO THE CONSUMERS MOVEMENT WILL BE DISCUSSED

WOOD E. JOHNSON, Dist. Board Member, C. C. A.

# FARMERSCOOPSOCIIETY NO. 1 

BROWNFIELD, TEXAS


## NOTICE TO OUR PATRONS:

Beginning February 1st, due to present conditiens, we are forced to stop ALL MIDNICHT SHOWS! There will also be a change in the weekly program-BARGAIN NICHT will be discontinued. The Rialto will be as follows: (Sunday and Monday), (Tuesday Wednesday and Thursday) and (Friday and Saturday). All admissions at the Rialto: Children 10c-lc tax; Adults: $36 c-4 c$ tax.
Ritz Program as follows: (Sunday and Monday); (Tuesday and Wednesclay); (Thurslay and Friday); Saturday, one day only). All admissions at the Ritz: Children $10 \mathrm{c}-\mathrm{lc}$ tax. Adults, $20 \mathrm{c}-2 \mathrm{ctax}$. Until further notice. - JONES THEATRES.

MRS. ETHEL HOWZE



FOR SALE: 1940 AC
equipment; good rubb
Buchanan, at Gomez.

 Sid's Cleaners. $\quad$| Main street, of |
| :--- | field with products; business bet- $\begin{gathered}2 \text { Secitons Yoakum County, im-- } \\ \text { ter than ever; enjoy a good income } \\ \text { proved, } 600 \text { acres in cultivation }\end{gathered}$ wor SALE: One 5-rom house from the start. For more details,

write the J. R. Watkins Co., 70-
74 w.
74
W. Iowa Ave.
A Two modern city homes for FARM for rent, write Mrs. Hendy G. Williams, care of Mrs. E. L.
Davis, Plains, Teasas.
tic
farms for sale
See Clyde C. Coleman
brownfield State Bakk Bldg.

LOANS: On farms, ranches and
$\qquad$
$\qquad$ your own permanent with Charm-
Kurl Kit. Complete equipment, including 40 curlers and shampoo
Easy to do, absolutely harmless
INSURANCE - BONDS - ABSTRACTS
Phone 129 _ _ _ — Brownfield, Texas

## BE SECURE-INSURE

## E. G. AKERS

$\qquad$


[^0]:    This is an official V. S. Treasury advertisement-prepared under auspices of

[^1]:    Try This New Amazing
    Cough Mixture
    Outsells All Others in Canada
    on Merit Alone - Made in U.S.A.
    
    
    
    
    
     PALACE DRUG STORE

