

FDR says:

Payroll savings is our greatest single factor in protecting ourselves against inflation.



The Terry County Herald

Your Home Owned and Home Managed County Paper — Where Farming, Ranching and Oil Fields Bring Prosperity to Terry County People

BILL ALLMON
Jeweler and Watch Repairs
—at—
ALEXANDER DRUG STORE
Brownfield, Texas

VOLUME 39

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, DECEMBER 24, 1943

NUMBER 21



OUR BOYS
WITH THE COLORS

MATHIS AT CAMP WOLTERS FOR BASIC TRAINING

Camp Wolters, Texas—Pvt. Jess Willard Mathis, 27, husband of Mrs. Verna Mae Mathis, of Rt. 3, O'Donnell, Texas, has arrived at this Infantry Replacement Training Center to begin his basic training as an infantryman. He has been assigned to the battalion stressing rifle, specialist training.

Sends Herald to George H. Anderson

Mrs. Andrew Mosely wrote us recently to send the Herald to Pfc. George H. Anderson, which goes in care of postmaster at San Francisco, and of course he is overseas. Evidently Pfc. Anderson is Mrs. Mosely's brother, but she failed to state as much. He is a cavalryman.

Mrs. Mosely, who is now making her home at Devine, Texas, says George was one of the first boys to leave Terry county in 1940, and still likes to hear news from his old home town. Mrs. Mosely then adds: "Sometimes I hope to write you a letter telling you some of the things George has written about in Australia."

Why not, Mrs. Mosely? It might be interesting reading matter to others.

Oscar Decker To Be Home For Christmas

Mrs. T. A. Decker was in this week, thrilled like nobody's business that her son, Pvt. Oscar Decker was to spend the holidays at home.

Oscar has just gotten back to the States from Puerto Rico, and was at that time in Georgia, and stated he was starting for home.

Pfc. Jake and Sgt. Bill Gore of Garden City, Kansas, will spend the holidays here.

Pfc. D. J. Forbis of Ft. Brown, Brownsville, Texas, is home on a fifteen day furlough. He has been to Ft. Riley, Kansas, for three months schooling. D. J. has seen three years service. He has another brother, Herbert Eugene, who is now on maneuvers in Louisiana. They are the sons of Mr. and Mrs. R. C. Forbis of Ropesville.

Mrs. Elbert Green dropped in this week to get the Herald started to her grandson, Pvt. O. R. Burns at Fort Sill, Okla., for a Christmas present. She stated that her grandson lost his father when a child, and that she and husband had raised him.

Corporal J. C. Baggett and Mrs. J. C. Baggett from Camp Haan, Calif., are visiting Mrs. Baggett's parents, Mr. and Mrs. Garland Jones.

Pvt. Delmer West of Fort Bliss, El Paso, is visiting his mother, Mrs. Nora West, for the holidays.

Pfc. Jack L. Browder has been transferred from Salt Lake City to Dalhart, Texas. He has been assigned to the 2nd Air Force.

Major Kenneth Lance Turner, Mrs. Turner and baby, are in Plainview this week from South Dakota, Mr. and Mrs. A. W. Turner visited their son Tuesday evening. Major Turner and family will spend the Christmas holidays here.

Mr. and Mrs. L. A. Rhyme received word from their son, Gy. Sgt. Robert L. Rhyme from Tawara Island of the Gilberts group. He said it was really tough there for a few days, but he was safe again and another Brownfield boy, Edsil Miller, also a Marine, was OK. The letter was written November 30.

You can always depend on a street car having seats when it's coming back from where you are going.

Cpl. Chancellor In A Tank Battalion

We have had the picture of this upstanding Terry county soldier made up for some time, and it was the intention of his mother to run the picture some time when



Cpl. Milford Ray Chancellor

he was on furlough, but as that is all out for the present, we are running the picture in our Christmas issue.

The subject of this short sketch is the son of Mr. and Mrs. J. H. Chancellor of Wellman, and attended the Wellman schools, but did not finish, when he entered the service in February at the age of 20. Cpl. Milford Ray Chancellor received his training in a tank battalion at Fort Knox, Ky., where so many others of our young men have trained. He likes the tank battalion.

He is now at Fort Lewis, Wash., and evidently passed through this section on a troop train, but did not get a stop over. Better luck next time. Milford Ray has three brothers and one sister at home. Another sister is married.

Sam Price has been transferred from Crawford, Nebr., where dogs are trained for defense, to Arlington Air Base, Arlington, Texas.

Pfc. Jake and Sgt. Bill Gore of Garden City, Kansas, will spend the holidays here.

District Court Holds Short Session

Judge J. E. Garland held session of district court here Tuesday, to hear motion for new trial in case of Roy Dawson, convicted last week of forgery of a land deed, and given five year sentence. The motion was sustained and a new trial granted.

Out of town attorneys attending the court, was Rollin McCord, District attorney, and Tom Gardner and Truett Smith of Tahoka.

Sorry! We Just Couldn't See All Advertisers

Like most of our customers, the Herald is running this business with perhaps almost 50 per cent less help than usual. We get some extra help, just like you, but you know, they are inexperienced. Yes, they do the very best they can, but that's not like regular trained help that have been used to in former years.

In that case, it was an almost impossibility to see all our regular advertisers, much less a lot of those who run occasional ads, to have a Christmas ad in these columns. We know several that we feel sure would have had a Christmas greeting ad if we had had timeto contact them.

But we have a list of these firms and will do our best to see them next week for a New Year greeting ad. Merry Christmas to all.

Many seeing that the Old He was in the hospital, have written to know more about the matter. Just there two days, as we had three infected teeth pulled, and our swollen jaw needed the service of a cold pack for a day or two. As the Better Half had to work at this great religious weekly plant, we went to the hospital and let some good looking nurses keep up the ice packs. So, that's that.

Carl Rogers Dies In England

Mrs. Juanita Rogers received notice from the War Department Tuesday morning that her husband, Carl Rogers, who last week was reported seriously injured, died Dec. 17th, in England while in military service. No particulars of the accident first reported, nor of his death is yet received, although the message stated letters are to follow.

Carl was about 35 years of age, lived in Brownfield, where he had been engaged in business for past ten years. His wife, who lives here, is a daughter of Mr. and Mrs. Sam T. Murphy, local merchant. His widowed mother, a brother and sister reside in Mississippi, from whence he came to Brownfield, and another brother in military service in California.

He was at head of fire fighting corps in the U. S. Army and drove fire trucks stationed in England, and had been in the service about a year.

Traffic Notice

Inasmuch as the streets of Brownfield, Texas, become congested with the parking of automobiles in the center of the streets and double parking, the City Council has instructed its officers to enforce the ordinance of said City of Brownfield which prohibits the parking of any motor or other vehicle on any part of the streets in said city of Brownfield, except next to the curb, and you are therefore hereby notified that such ordinance will be strictly enforced from this date on.

We trust that it will not be necessary to remind the public of this notice, because our streets have become so congested that it is very dangerous to longer permit the parking of vehicles except next to the curb.

Of course, the ordinance does not prohibit your parking in front of any place of business for five minutes, provided there is not any space next to the curb near said business where you can park, but you must be certain you do not park for longer than 5 minutes to transact your business.

CITY OF BROWNFIELD.

SANTA CLAUS READY TO VISIT U. S. NAVY

Washington — Santa Claus is coming to the Navy in a big way.

The Navy reported today that 7,479,988 Christmas packages were forwarded to men on duty at sea and overseas between September 15 and December 1 by fleet post offices in New York and San Francisco.

No figures are available on gifts mailed to Naval personnel on duty in the United States.

George Lane, who has been with the ground force of the Air Corps, in Puerto Rico the past two years, is here for the holidays with his parents, Mr. and Mrs. S. F. Lane, and is to report to a California base after the first of the year for new assignment.

First Sgt. Loyd O. Turner, and wife from Wm. Beaumont Hospital at El Paso, were here the past week visiting his parents, Mr. and Mrs. L. O. Turner, and her parents, Mr. and Mrs. Red Tankersley.

Pfc. W. L. Inman, located at the air base at Hondo, Texas, is here visiting his sisters, Hesdames Walter Luker, Loyd Shepherd and Miss Helen Inman. Pfc. Inman will visit his parents at Portales, N. M.

Jaycees Meet At Thompson's Cafe

The Junior Chamber of Commerce met for breakfast at Thompsons Cafe Tuesday morning.

Plans were discussed to sponsor the annual calf show soon after the first of the year by the Future Farmers of America.

Watch the paper later for full details.

WELCOME HOME, SOLDIERS, FOR CHRISTMAS!

GWN

We envy not the joy of the fortunate few, who can have their sons (but who are our boys) home with them for the holidays. Though likely we will be unable to get many of their names, the Herald, and its force, joins the Yuletide spirit of the populace in a Welcome Home to all those who do come. Not so much because of the occasion, but because you boys have earned this peaceful respite. May you all enjoy this Christmas at Home.

Our hearts are not unmindful of the disappointment to the millions of others in camp and overseas, who, because of military service, cannot be with their homefolks this Christmas. Many of those to be here this time, missed the last one, and some the last two, yet many will miss their first one this time. The Nation hopes and the whole world wishes that none of you will ever miss another one through the current causes.

It may seem odd to celebrate the birth of the "Prince of Peace" at a time when the prince of Hades has his cruel heel on the bodies of men and the nations of the earth, temporarily. Its just another outbreak 'twixt the forces of Peace and the hordes of evil. The One shed his blood to save the world, the other is shedding the blood of mankind to save his own greedy aims. The One died on the up and up, the other is trampling us down and down, To uphold all the Prince of Peace lived, taught and died for, is why our Nation has called for its strong arm in conflict, and what is a nation's strong arm, but its youth, and what nation has a stronger arm than AMERICA, to again rescue the world from the clamours of hell and restore it to the aims of this great eternal Prince.

By your courage and military might, we know that 'ere another Yuletide dawns, Peace on earth will again be. You will have done your service. And if the rulers then, at the finish, will go into the council room with heart in hand, instead of hands in mind, and set the Cross instead of the \$ on the peace table, your service and sacrifices will last for many generation, your struggles will not have been in vain.

We appreciate our boys for the service done, and to be done. WELCOME home to you, who can be home, and may God bless those and theirs who cannot come.

CHAPMAN MAY RUN FOR SENATE IN 30th DISTRICT

With the approach of January 1 of an election year, the first simmerings of the political pot are beginning to be apparent.

Interesting speculation right now is on the probability that District Judge Alton B. Chapman may offer for the state senate from the 30th Senatorial district. The judge said this week he might offer for the place should his former townsman, Lt. Marshall C. Formby not run. Formby has been in the army since before the last session of the legislature.

The thirtieth senatorial district covers 24 counties with an official population of 248,000.

BROWNFIELD GIRL IS ONE IN SELECTION OF EIGHT TECH BEAUTIES

Miss Evelyn Jones, daughter of Mrs. W. T. Howze, was one of the final winners of the La Ventana beauty race for 1944 of Texas Technological College.

They were selected recently by Lt. Donald Budge, tennis star now stationed on the Tech campus with the pre-flight detachment.

Special section will be given these winners, and each will have a full page picture in the year book. The eight runner-ups will each have half page pictures.

Miss Jones is a senior in Tech and is a member of the Ko Shari social club.

GOLDEN GATE IN '48 IS MARINES' SLOGAN

San Francisco—H. V. Kaltenborn, radio commentator, told interviewers today upon his return from a rapid 20,000-mile trip to Pacific war fronts that he was wrong about predicting the war with Japan would end in 1945.

He thinks now it may be at least 1946, and mentioned the fact the Marines have a "pessimistic" slogan, "The Golden Gate In '48."

ELECTION YEAR, 1944, COMING UP

This is the 14th day of December, 1943. In just 16 more days, 1944 will come in another election year, when the people of the U. S. will select their National, State, District, County and Precinct government officials for a term of two to four years.

Some candidates have already made themselves known as aspirants for office and many others are just waiting for the ringing in of the New Year, to get their names in print. In 1944 we are going to hear and see more political bull spreading than has been dished out in the last fifty years. The words Bureaucrats and Professional Politicians" will be used a million or more times, and most by those who have for sometime been standing on the outside wanting to get in, and hope to get on the inside where they can look out, by making prolific use of these two terms, that sound corrupting, when in fact they are just two simple little words that should not confuse even a primary school student.

We do not hesitate to state that any and everyone who hopes to ride into office by making all-out use of these two words is either ignorant, hopelessly confused, purposely attempting to confuse the voting public or thinks the average voter is a nitwit and can be lead around like a blind goose.

Folks asking for political offices should build their platforms on something more solid and lasting than fool phrases and catch words.

—Jayton Chronicle.

Here is just a little prediction: After this war is over, the city or town that does not have an air field or lighted landing field, will be greatly handicapped. In fact thousands of tourists will pass right over your head and never learn the name of your town.

That Historical Letter From Chas. A. Dana

This is the time of year, when along with the custom of using Christmas Seals and singing Christmas carols, newspapers everywhere are accustomed to print the famous letter written by Charles A. Dana on the existence of Santa Claus.

The famous editor of the New York Sun is dust in the huge tomb beside the Hudson which houses his remains, and the little girl to whom he wrote has long been a grown woman with troubles of her own more pressing than that of the existence of a Santa Claus. She too died some years ago, but the letter written on that long ago day, like all good writing that comes from the heart, lives on.

It is with pleasure that the column this week is given over to it.

"Dear Editor—I am 8 years old.

"Some of my little friends say there is no Santa Claus.

"Papa says 'If you see it in the Sun it's so.'

"Please tell me the truth, is there a Santa Claus?"

"Virginia O'Hanlon

"115 West Ninety-fifth st."

"Virginia, your friends are wrong. They have been affected by the skepticism of the skeptical age. They do not believe except they see. They think that nothing can be which is not comprehensible by their little minds.

All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours, man is a mere insect, an ant, in his intellect, as compared with the boundless world about him as measured by the intelligence capable of grasping the whole of truth and knowledge.

"Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist. And you know that they abound and give to your life its highest beauty and joy. Alas! How dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no child-like faith then, no poetry, no romance to make tolerable the existence. We should have no enjoyment except in sense and sight.

The eternal light with which childhood fills the world would be extinguished.

"Not believe in Santa Claus! You might as well not believe in fairies! You might get your papa to hire men to watch all the chimneys on Christmas eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world.

You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, nor even the united strength of all of stronger men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside that curtain and view and picture the supernal beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else so real and abiding.

No Santa Claus! Thank God! he lives, and he lives forever. A thousand years from now, Virginia, may ten times ten thousand years from now, he will continue to make glad the heart of childhood."

Send your letter of application to the Five County Health Unit at Brownfield, Texas.

The following information is necessary:

Your name _____
Address _____
Your husband's name _____

Rank _____
Organization _____

Station or Post Office _____
Serial No. _____

Paul G. Capps, M. D.
Director.

INDIANS VISIT BUFFALO REFUGE

Old Indians still visit the Wichita Mountains Wildlife Refuge at Cache, Okla., during buffalo roundup time, when refuge manager Ernest Greenwalt disposes of surplus animals. The Indians usually obtain delicacies from the slaughtered animals.

• Supreme in Circulation

Crop Output Is Less Than 1942

Washington, Dec. 18—The Agriculture department, in final figures for the year, reported today that total crop production this year fell about six percent below the record harvest of 1942 but topped the average of the five preceding seasons by nine percent.

Total production of all foods, however, — including such livestock products as meats, milk poultry and eggs produced largely from feed grown in previous years—set a new record of about four percent above last year to meet unprecedented wartime requirements.

Final figures show record production of potatoes, beans, peas, soybeans, peanuts, rice and various minor crops. The orange crop promises to exceed previous records.

Crops exceeded only a few times in past years included corn, barley, sorghums for grain, all grains as a group, all hay crops and vegetables for processing. Crops not far from usual production excluding drought seasons, include wheat, oats, tobacco and sweet potatoes.

The department said indications are that the aggregate production of sheep, cattle, hogs, poultry, eggs and milk will be eight per cent above production last year and 31 per cent higher than the 1937-41 average.

Sugar production probably will be a little below average, while the cotton crop was smaller than usual but there is no shortage of supplies. About the only other crops that were materially below average in production were the deciduous fruits—apples, peaches, pears, apricots and cherries.

The acreage of crops harvested was about 347,500,000 and exceeded that harvested last year by more than 9,000,000 acres or nearly three per cent. The total area of crops lost was 13,500,000 acres, or nearly 2,000,000 more than last year.

Attention All Service Men's Wives

The Health Department is now able to offer free maternity service and care of sick infants under one year of age to all mothers whose husbands are not above grade of Sergeant or equivalent rating equal to fourth, fifth, sixth, and seventh grades. The service will be retroactive to December 1, 1943.

Printed application blanks are not yet available for applying for this service so write a letter giving your return address so you can be registered and as soon as possible a printed application will be sent you for completion. On receipt of your letter you will be registered and this will be your authority for contacting a hospital or doctor, if your need is imperative, and forms will be filled out as soon as available thereafter.

Send your letter of application to the Five County Health Unit at Brownfield, Texas.

The following information is necessary:

Your name _____
Address _____
Your husband's name _____

Rank _____
Organization _____

Station or Post Office _____
Serial No. _____

Paul G. Capps, M. D.
Director.

But Few Soldiers Expected For Christmas Dinner

Mrs. W. W. Price advises us information from the Lubbock Army Air Fields indicate only a few of the fifty soldiers invited by our people for Christmas dinner, will be available.

Mr. E. W. Payne is the new market manager of Furr Food store. He and family come here from San Diego, Calif., but Mr. Payne worked many years at Post, Texas, before going to California.

Mrs. Cecil Fisher and baby are here from Corvallis, Oregon, visiting relatives. She was accompanied here by her mother-in-law, Mrs. Will Fisher, who had been visiting up there several months.

Mr. and Mrs. Walter Breedlove and children were in Seminole Friday on business.

Mr. Dick Brownfield, Mrs. Lal Copeland and two children visited Miss Jane Brownfield in Sweetwater last week. Miss Brownfield is stationed at Avenger Field and plans to come in Friday afternoon to spend the holidays with her family.

R. G. Price made a business trip to Oklahoma this week.

EARNEST BROUGHTON'S CHILD BURIED SUNDAY

William C. Broughton, aged 14, who passed away at their home in Odessa Saturday morning, was buried in the Brownfield Memorial Cemetery Sunday evening, after services were held at the Methodist church, Rev. Quattlebaum conducting.

He is survived by his parents, Earnest Broughton and wife, who was a daughter of R. S. Heartsell, and a brother, Charles H., of Denver Colorado, all well known people of this county.

Visitors in the W. C. Smith home for the holidays will be their son, M. M. Smith and wife and their daughter, Mrs. Sawyer Graham and son, Mumford Austin, of Glendale, Ariz., and their daughter-in-law, Mrs. Adolphus Smith of Phoenix, Ariz., who will be met here by her husband, Adolphus Smith of Bryan Army Air Field.

Mr. and Mrs. Roy Wingerd and Marion and Mr. and Mrs. Money Price drove to Odessa Sunday to take Pvt. Stevenson, who is a Marine, and is to leave for his base in San Diego. Pvt. Stevenson has been visiting in Brownfield.

Mrs. Brent L. Leigh of Lamesa and Cathrine Leigh of San Antonio visited Mrs. Walter Breedlove Wednesday afternoon.

Paul Tapp, who is attending A. and M. College, is visiting his parents near Pleasant Valley.

Mrs. J. F. Winston is still critically ill in the hospital. They are trying to get her in condition to amputate her arm in a few days.

Mr. and Mrs. Arlie Lowrimore came in Sunday to spend the holidays with Mrs. Lowrimore's family, Mr. and Mrs. W. A. Tittle. Mr. Lowrimore is in defense work in Tulsa, Oklahoma.

Miss Evelyn Jones of Texas Tech is home for the holidays.



Christmas Hopes

Our Christmas hopes are for all of you to enjoy this beautiful Yuletide season as did our forefathers . . . in the gay spirit of goodwill that only liberty-loving people can know. We extend our heartiest good wishes, which really mean — "may peace on earth, good will toward men" come soon blessings in store for you and yours.



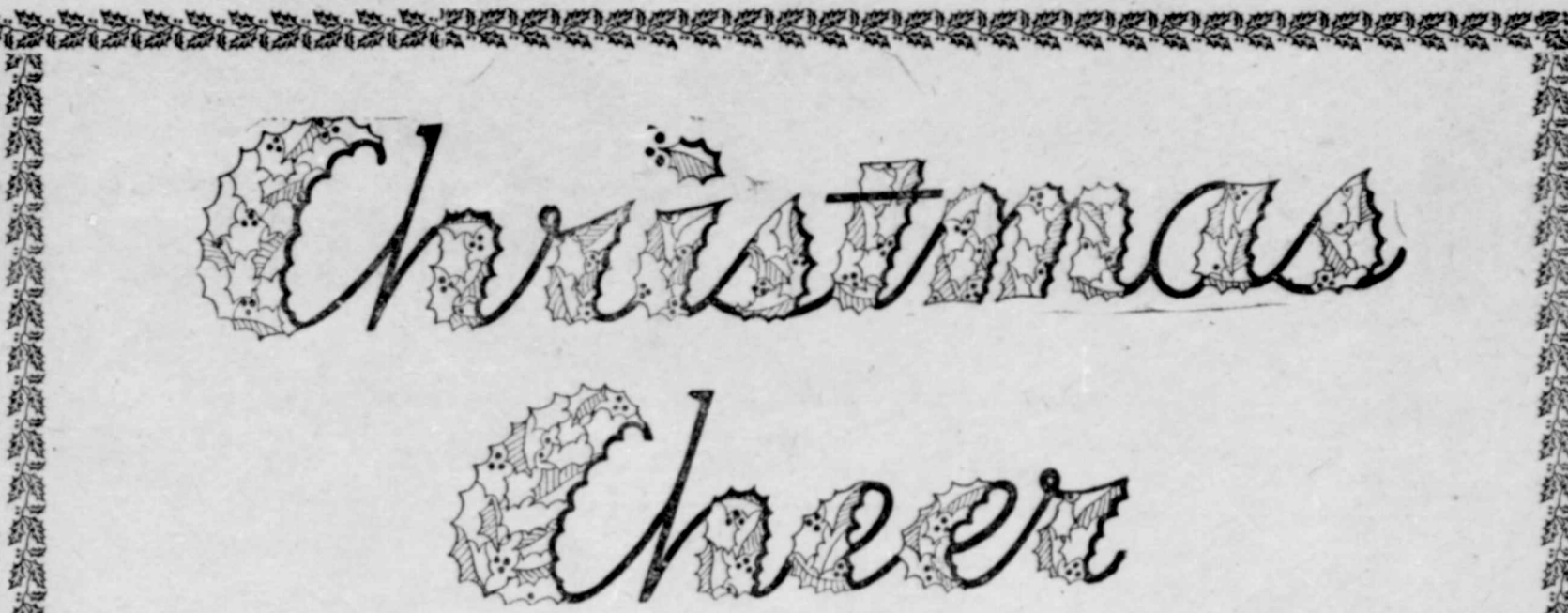
**WILGUS DRUG STORE
and
BROWNFIELD COFFEE SHOP**



MERRY CHRISTMAS

Holly, a tree, presents for everybody, joyful laughter—that's our traditional American Christmas. Our Yuletide wish is for Victory soon when peace will reign again.

James Warrens Gulf Station



... and best wishes to our friends and customers throughout the coming New Year. We're wrapping up every good wish we can think of — in this little message, which comes to say "Christmas Cheer" to you, and everyone in your household.

NOTICE

So that our personnel may spend a few hours with loved ones during the holidays, we will close our cafe Friday night, December 24th and open Monday, December 27th. It has been a pleasure to serve you—you are always welcome.

THOMPSON'S CAFE

Mesdames J. M. Bennett, W. O. Helms and Chester Sutton, visited in Lubbock, Sunday.

Mr. and Mrs. Martin Kerschner visited in Lubbock Sunday.



**NEW HOPE
SINCEREST WISHES
for
1944**

Progress is the keynote of the future. And on one point at least we are firmly resolved. We are going to serve our customers STILL BETTER in 1944. Our earnest wish is that the coming year may have many unexpected blessings in store for you and yours.

**PHILLIPS "66"
RAY CHRISTOPHER, Agent**



**HEAR YE!
A
Merry
Christmas
ALL!**

This is one announcement we're shouting from the housetops!—Our very best wishes for a very merry Christmas to every single one of you! All good things to you and yours throughout '44. Let's work together, to make the coming year the year of Victory!

**HIGGINBOTHAM-BARTLETT
LUMBER COMPANY**

**CITATION BY PUBLICATION
THE STATE OF TEXAS**

TO: Samuel L. Wilson
GREETING:

You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 31st day of January, A. D., 1944, at or before 10 o'clock A. M., before the Honorable District Court of Terry County, at the Court House in Brownfield, Texas.

Said plaintiff's petition was filed on the 13th day of December, 1943.

The file number of said suit being No. 2903.

The names of the parties in said suit are: Nova Evelyn Wilson as Plaintiff, and Samuel L. Wilson as Defendant.

The nature of said suit be substantially as follows, to wit: Suit for divorce from the defendant, plaintiff's petition alleging that she and defendant were lawfully married on August 21, 1943 and separated September 21, 1943; plaintiff seeks the divorce on the grounds of cruel and harsh treatment and improper conduct of defendant toward plaintiff; plaintiff also sues for the title and possession of one 1941 Model Ford Coupe automobile engine No. 186750997.

Issued this the 13th day of December, 1943.

Given under my hand and seal of said court, at office in Brownfield, Texas, this the 13th day of December, A. D., 1943.

Eldora A. White Clerk
District Court
Terry County, Texas. 23c

Just an hour's drive to Lubbock and West Texas' largest stock of monuments. We buy in carlots, for cash, with great savings in freight and cash discounts. All work set by experienced workmen. Come whenever convenient; you are always welcome.

**SOUTH PLAINS
MONUMENT COMPANY**
2909 Ave. H Lubbock
Our 27th Year

Lubbock General Hospital Clinic

Formerly Lubbock Sankarim Clinic
GENERAL SURGERY
J. T. Krueger, M.D., F.A.C.S.
J. H. Stiles, M.D., F.A.C.S. (Ortho)
H. E. Mast, M.D. (Urology)*
EYE, EAR, NOSE & THROAT
J. T. Hutchinson, M.D.
Ben B. Hutchinson, M.D.*
E. M. Blake, M.D. (Allergy)
INFANTS AND CHILDREN
M. C. Overton, M.D.
Arthur Jenkins, M.D.
OBSTETRICS
O. R. Hand, M.D.
Clifford E. Hunt, Supt.
PATHOLOGICAL LABORATORY, X-RAY and RADIUM
School of Nursing fully recognized for credit by University of Texas

For
ROTAN DIESEL FUEL
—see—
C. A. BLANKENSHIP
Day and Night
Phone 251 Brownfield,

HOTEL BARBER SHOP
JACK HOLT, Prop.
CONVENIENTLY LOCATED
In Brownfield Hotel Bldg.

For That Neat Appearance So
Necessary For Success
PATRONIZE THE
Elite Barber Shop
West Side Square
VIRGIL BYNUM, Prop.

Brownfield Funeral Home
Modera Ambulance Service
18 Years Service In
Brownfield, Texas
Day 25 Night 148

McGOWAN & McGOWAN
LAWYERS
West Side Square
Brownfield, Texas

DR. A. F. SCHOFIELD
DENTIST
Alexander Bldg. North Side
Square
Brownfield, Texas

H. B. Virgil Crawford
Attorney-at-Law
(Civil Practice Only)
Court House Brownfield, Tex.

DR. H. H. HUGHES
Dental Surgeon
Orthodontia, (straightening of
children's teeth.)
Alexander Bldg. Phone 261

**WM. GUYTON
HOWARD**
Post No. 269
Meets 2nd. and
4th Thurs. night
each month
C. B. Quante, Com.
E. G. Akers, Adj.

Brownfield Lodge
No. 30 I. O. O. F.
Meets every Tuesday night in the
Odd Fellow Hall. Visiting Brothers
always welcome.
Herbert Chesshir, N. G.
R. B. Perry, Secretary.

BROWNFIELD CHAPTER
No. 389, E. A. M.
Visiting Companions
cordially welcomed.
We need you and you
need us.
C. K. Kendrick
High Priest

BROWNFIELD LODGE
No. 908, A. F. & A. M.
Meets 2nd Monday
night, each month,
at Masonic Hall.
J. M. Teague, Jr., W. M.
J. D. Miller, Sec.

Money To Loan
On West Texas farms and
Ranches. Cheap interest. Long
term loans.
Robert L. Noble
West Side Square



This Store, which for a great many years has supplied the families of this community with neighborly things, wishes every family an unusually happy 1943 Christmas Season.

At this holiday time, as in the past, we are mindful of our indebtedness to you for your generous patronage, and pledge once more our determination to be still more deserving of your friendship.

5c, 10c, 25c
STORES

Cave's

5c, 10c, 25c
STORES



Of Our Abundant Faith We'll Sing . . . For All the World To Hear . . . This Christmas Day Of 1943

Behind our gay holiday laughter this year, there'll be a common feeling in the hearts of us all. It will be a hope, a conviction, a promise and a prayer all in one—embedded in steel-like determination. Belief in our ability to make right triumph over the dark menace of unholy fascism. We have promised ourselves to avenge those who have met tragedy at the hands of our enemy, and our faith will see us through. This Christmas Day we shall again reaffirm our faith . . . singing out in the spirit of the righteous for all the world to hear.

B. W. HAHN MOTOR CO.

POOL

There are a number of people on the sick list, including Grandma Young, Mr. Roy Young, L. M. Sr., and Mrs. Le Roy Standefer. Rev. H. D. Seago, pastor of the Pool Methodist church, filled his regular appointment Sunday.

Rev. Seago spent part of Sunday visiting Mr. and Mrs. J. M. Trussell.

Aunt Duley Duncan visited relatives in Lubbock over the weekend.

Mr. and Mrs. Jack Brown and family spent Sunday visiting Mr. and Mrs. G. B. Sterling, and Mrs. Brown's sister, Miss Leola Trussell in Lubbock.

Mrs. Flois Britton visited Mr. and Mrs. Vernon Britton and family of Needmore and Mrs. Clara Britton of Meadow last week.

Mr. and Mrs. J. J. Gunter and Foy visited Mr. and Mrs. Robert Chambliss of Plains, Thursday.

Mr. and Mrs. Vance Sibley and son of Odessa, were here awhile Saturday.

Mrs. Bill Gore of Garden City, Kansas, will arrive home today to spend the holidays with Mr. and Mrs. M. G. Tarpley and family.

Virgil Crawford spent three days last week in Dallas on business.

Mrs. T. W. Cadenhead and children from Lubbock, spent the weekend with her sister and family, Mrs. B. W. Hahn.

Jean Knight came in Wednesday from Dallas where she attends SMU, to spend the holidays with her family, the J. B. Knights.

Wanda Hahn came home Friday to be with her family, Mr. and Mrs. B. W. Hahn through the holidays. Wanda is a student at Mary Hardin Baylor, Belton, Texas.

Mr. and Mrs. Sam Kerschner and Mr. and Mrs. Martin Kerschner of the Bargain Center, will spend Christmas in Lamesa with Mrs. Sam Kerschner's brother, Dewey Koslosky and family.

C. C. Primm attended the Joe W. Bowman funeral in Lubbock Monday.

Mr. and Mrs. Sam White and Evelyn will spend Christmas with their daughter and sister, Mrs. Harold Watson and Mr. Watson, in Colorado City.



THE SPIRIT OF CHRISTMAS...

is one of the things we are fighting for — let's keep it alive in our homes and hearts.

Our Christmas wish to you is the same as always—with the addition of one more wish: That peace be ours before another Yuletide dawns.

Now is the time to thank you for bearing with us when the going was a little difficult and your understanding when we didn't have what you wanted.

Chisholm Hardware



THE STAGE COACH has given place to the streamliner. The electric light has snuffed out the soft-beamed candle. Tinkling sleigh bells are drowned in the roar of motor horns. But who will say that Christmas has lost its charm? With Christmas at hand we renew our pledge of devotion to ideals of honest dealing, and express our appreciation of your friendship for us during 1943.

"HEAP ON MORE WOOD, THE WIND IS CHILL;
BUT LET IT WHISTLE AS IT WILL,
WE'LL KEEP OUR MERRY CHRISTMAS STILL!"



CITY OF BROWNFIELD

JESSE D. COX, Mayor
HERBERT CHESHIR, Secretary
EUNICE JONES, Superintendent

COUNCILMEN

M. J. CRAIG
R. L. BOWERS
C. J. SMITH
W. B. TUDOR
J. KYLE GRAVES

SOCIETIES CHURCHES ENTERTAINMENTS CLUBS

Social Events of the Week

Mrs. Walter Hord, Editor of the Woman's Page -:- Phone 284-J

YULETIDE CELEBRATION IN WINGERD HOME

The Kolonial Kard Klub met with Mrs. Roy Wingerd for a lovely covered dish turkey dinner Friday night.

After dinner, gifts that had been placed on a lighted tree were exchanged preceding games of bridge.

Members and guests present were Mesdames Lee O. Allen, Bruce Zorns, Mike Barrett, R. A. Crosby, E. C. Davis, Herman Heath, Money Price, A. A. Sawyer, A. J. Stricklin, Mon Telford, T. L. Treadaway and Roy Wingerd.

MAIDS AND MATRONS ENTERTAIN

Mrs. Lal Copeland entertained the members and Associate members of the Maids and Matrons club with their annual Christmas party Tuesday night. Mesdames Regis Quinlan Money Price A. A. Sawyer and Jesse Ferguson assisted the hostess.

The home was beautifully decorated, carrying out the Christmas theme. The guests were blindfolded one at a time and picked a Christmas gift from the tree.

The program consisted of the "Christmas Story from Luke," read by Mrs. J. M. Teague; carols were sung by all, and a musical reading by Mrs. Roy Wingerd.

A salad plate was served to the group.

ROTARY CLUB LADIES NIGHT

The Rotarians entertained the Rotary Anns with a dinner at the Wines Hotel Friday night. J. O. Gillham, president of the club, presided, and turned the meeting over to Jack Stricklin, Jr. and Willie Wilgus, who had charge of the program, and presented a clever quiz program which was enjoyed by all.

JONES-HOWZE

Mrs. Ethel Jones and W. T. Howze were united in marriage Sunday in Lubbock in the study of the church of Christ by G. C. Brewer.

Mr. and Mrs. Howze were accompanied to Lubbock by Mrs. Howze's daughters, Misses Earlene and Evelyn Jones.

FAREWELL PARTY FOR RAY HALEY

Mr. and Mrs. Gene Gunn entertained Saturday night for Ray Haley who left Monday night for induction center in Fort Sill.

He was presented with farewell gifts. Those present were Messrs. and Mesdames J. B. Worsham, T. Martin, W. W. Marchbanks, Terry Redford, Mr. Melvin Wall and Miss Marie Ray and Ralph Ferguson.

Mrs. J. M. Teague, Patsy and Judy were Lubbock visitors last Thursday.

What Shepherds Saw And Heard Near Bethlehem

And there were in the same country shepherd abiding in the field, keeping watch over their flock by night. And, lo, the angel of the Lord came upon them, and the glory of the Lord shone about them: and they were sore afraid. And the angel said unto them, Fear not; for, behold, I bring you good tidings of great joy, which shall be to all people.

For unto you is born this day in the city of David a Savior, which is Christ the Lord. And this shall be a sign unto you; Ye shall find the Babe wrapped in swaddling clothes, lying in a manger. And suddenly, there was with the angel a multitude of the heavenly host, praising God, and saying, Glory to God in the highest, and on earth peace, good will toward men.—Luke: 11, 8-14.

Mrs. Dero Trigg and daughter of Wellman were among the many shoppers here Monday.

Mrs. J. W. Elmore and Mrs. Rose Smith of Seagraves, were here Monday.

HEFLIN HOME SCENE FOR CHRISTMAS PARTY

Friends of Mr. and Mrs. Bill Heflin enjoyed a Christmas party in their home Saturday night. An exchange of gifts were made around the lovely decorated tree. The group then went to the Walter Hord home to enjoy a turkey buffet dinner. Those enjoying the occasion were Messrs. and Mesdames Jack Bailey, Bruce Zorns, Bill Heflin, Walter Hord, Rebecca Ballard, Deenie, Tommy and Macky Hord, Linda and Janet Heflin and Thomas Bruce Zorns.

FLOWERS

Life is not completely happy now, for the mother whose boy is away in service. But you can add one cheerful note . . . SHE always loves getting flowers! For Christmas and all occasions.

Mrs. W. H. Dallas
Agt. Tex. Floral Co.
Phone 48

WELLMAN HD CLUB HAS CHRISTMAS PARTY

An annual Christmas party for members of the Wellman home demonstration club was given in the home of Mrs. Elmer Edwards on December 14th.

Singing of the Christmas carols by the group and playing games, directed by Miss Gladys Scales, was enjoyed by all.

Miss Mozelle Reast was winner in most of the contests, therefore

won the distinction of having the "most brains".

Mrs. Heafner had to write "This Is A Christmas Tree" to save the group from being embarrassed on guessing what she made.

Packages in bright wrappings were scattered around the base of a snow-sprinkled Christmas tree.

After the gifts were handed out, refreshments were served to 16 guests.—Reporter.

San Angelo plays Lufkin Christmas day for the Texas AA school-boy football championship for 1943. The game will be played in Dallas.

Eating places must not charge more for food on New Yers, 1944 than they did the same date in 1943, according to OPA.



GIFTS that will be TREASURED ALWAYS

Watch and jewelry repairing . . . and ring sizing.

Use Our Lay-Away Plan

McSPADDEN JEWELRY
407 W. Main (Formerly Green Jewelers)

SEASON'S GREETINGS



As the evergreen's perfume fills your home, and the business of getting ready for Christmas fills it, may you find good cheer and good friendship at every turn.

The CINDERELLA BEAUTY SHOP AND BUCK'S BARBER SHOP

JOYOUS SEASON 1943



The tree is up, garlanded in wreaths of tinsel, aflame with lights that glow like fireflies. There it stands in the window, sparkling with all the borrowed glamour of elfland. With this glowing background to remind us, we are ready to speak our piece. It is a very simple one . . . the same as last year and the year before: Thank you one and all for your kindness to us, and

MERRY CHRISTMAS!

PALACE
PHONE 76 Drug Store BROWNFIELD TEXAS
IF IT'S IN A DRUG STORE WE HAVE IT

"Merry Christmas and good Cheer on the HOME FRONT"

WE PAUSE, on the Eve of Christmas, 1943, to contemplate how much we owe the perennial character of our customers. With gratitude and pride we scan the list. Some of these customers have been with us for many years

To the old customers, to new ones, and to potential ones every member of this organization now joins in wishing "Merry Christmas."

COBB'S DEPT STORE

Christmas To Be Mild This Year

Though the pall of war hangs heavy, and a tinge of sadness in many homes, over the absentees, and vacant chairs, yet Christmas is to be observed, quietly and reverently. Several hundred

Christmas trees were sold last week and with many small lights in windows. The City is to string the usual decoration lights across the streets.

Many to have Christmas dinners and some parties, less long distance visiting. But the best and to the old folks, most appreciat-

ed part, is the absence of firecrackers, and other booming noises, which we thankfully notice.

Maybe the less flare and glare of early lights, the more we'll notice the light of Him whose birthday is Christmas.

HERALD: \$1 yr, in Terry county!



MERRY CHRISTMAS and a HAPPY NEW YEAR

. . . is the ardent wish of the Jones Theatres, management and personnel, and even though some may be far away, it's Christmas in our glorious American way. May our bond buying and all-out effort preserve our traditional way of celebrating our Joyous Christmas Season. We wish to thank our patrons for their generous support and we assure you we have many good pictures booked for your enjoyment during the coming year.

Jones Theatres



As you tie up your Christmas packages think of us. We'll be thinking of you . . . thinking of how good you've been to us in 1943 and of what a pleasure it has been to serve you. And we'll be wishing you a very Merry Christmas.

BROWNFIELD BARGAIN CENTER, INC.

FOODS

for the **HOLIDAY FEAST**

CHRISTMAS GIFT:
17-PIECE SET OF DISHES \$1.39



lower prices

At This Time We
Pause To Wish You,
Our Friends And
Customers
A Very
MERRY
CHRISTMAS
And
HAPPY
NEW
YEAR

Large Asst. of Candy and Cakes Largest Variety of Foods In Brownfield

SUGAR PURE CANE 10 lb bag **65c**

CORN DEL MONTE—Country Gentleman no. 2 can 15c	CORN NIBLETS—Whole Kernel 12 oz. can 15c
CRISCO —3 lb. jar 69c	CORN ROSE DALE—Cream Style no. 2 can 13c
SNOWDRIFT —3 lg. jar 67c	ICE CREAM —Furr's, qt. 35c

JELL-O Per box **7c**

GINGER BREAD MIX —Dromedary, pkg 21c	PEAS , Del Monte, early garden, no. 2 can 19c
BEANS VAN CAMP—With Tomato Sauce 17½ ounce 16c	BEETS —Libby's whole red, 16 oz. 18c
PEACHES —Goodrich in syrup no 2½ can 24c	SPINACH —Atex, no. 2 can 15c
PRUNE PLUMS Sherwood—In Syrup no. 2½ can 19c	PORK & BEANS AMERICAN BEAUTY 17½ ounce 15c

COOKIES FURR'S VANILLA 1 lb. bag **20c**

POST BRAN —Giant Size, box 14c	POST TOASTIES —large box 8c
GRAPE NUTS FLAKES —reg. size box 9c	POST TOASTIES —giant size box 12c
GRAPE NUTS FLAKES , giant size box 14c	HI LEX BLEACH —qt. bottle 12c

Cranberry Sauce Dromedary 17 oz. **22c**

RIPPLE WHEAT —Sunshine, box 9c	DATES —California, no. 1 celo bag 53c	MILK —Carnation or Pet, 3 lg. cans 27c
OATS —Crystal Wedding, lg box 21c	HIHO CRACKERS —lg. box 23c	BORAX WASHING COMPOUND —lg. box 17c
FURR'S FLOUR	PEACHES Hume in syrup, No. 2½ can 29c	PICKLES —Ma Brown, 22 oz. sour or dill 22c
25 lb. \$1.25 5 lb. 30c	WHEAT TOAST WAFERS SUN SHINE—They Are Delicious 1 pound box 19c	PICKLES —Ma Brown, 16 oz. sour or dill 17c
50 lb. \$2.49 10 lb. 53c		

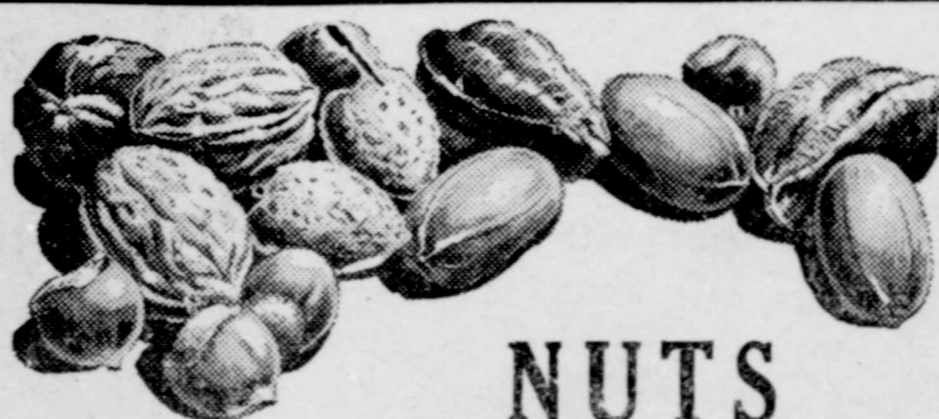
COFFEE FOLGERS 1 lb Drip or Regular **33c**

Fruit Cocktail Drew No. 1 tall can **18c**

SOAP —Lifebuoy, bar 7c	COFFEE —Admiration, dri por reg. 1 lb. 32c	TREET —Armour's, 12 oz. can 36c
SOAP —Palmolive, bar 7c	CITRUS MARMALADE —Ma Brown, 2 lb. jar 36c	SALAD DRESSING —Miracle Whip, pt. 29c
SOAP —Lava, med. bar 6c	MARSHMALLOW CREAM —Fireside, 8 oz. jar 12c	MUSTARD —Keen Quality, qt. 12c
OXYDOL —large box 23c	PEANUT BUTTER —Fairy Wand 2 lb. jar 45c	
POST BRAN —regular sixe box 9c	SYRUP —Karo, crystal white 1½ lb. 16c	
RAISIN BRAN —Skinners, box 10c	SYRUP —Bliss Waffle, 5 lb. 46c	



LARGE VARIETY OF BUNCH VEGETABLES
GRAPEFRUIT—Tex. Seedless, lb. .. 6½c 5 lb. 32c
ORANGES—California, lb. 11c 5 lb. 53c
GRAPES—Red Emperors, lb 19c
BELL PEPPERS—Fresh, lb. 12½c
CABBAGE—Mountain Grown, 2 lb. 11c

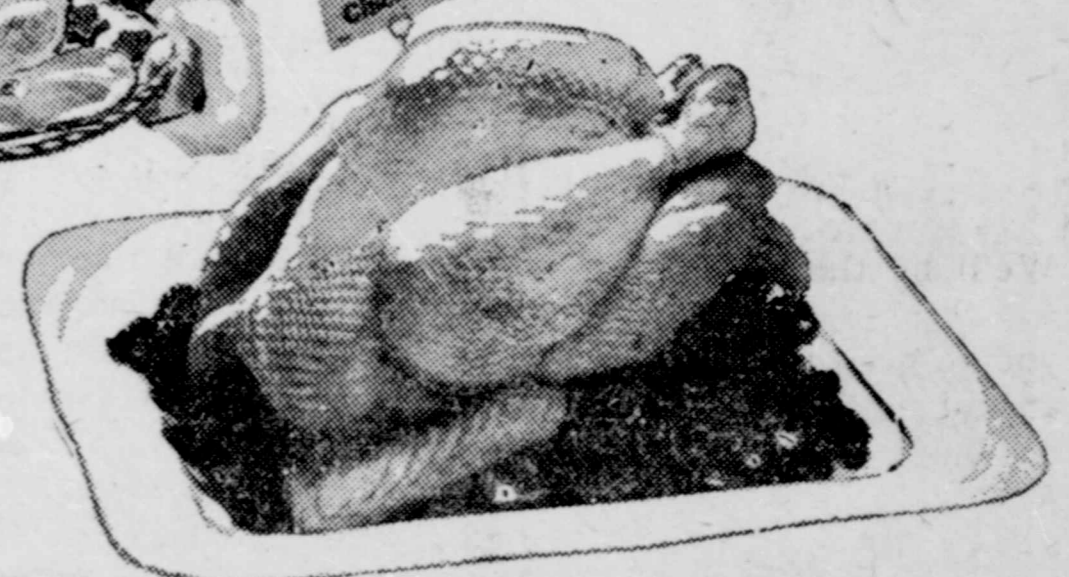


NUTS
PECANS, lg Paper Shell, lb 43c
WALNUTS, lg size, lb 39c
ALMONDS, No. 1s, lb 47c



PORK CHOPS—lb. 29c
PORK SAUSAGE—lb. 29c

PICNIC HAMS
per lb. **29c**



BACON, Sliced, All Grade A (No Limit) lb 41c
POTATOES—IDAHO RUSSET, 10 lb. 28c
BEEF ROAST—lb. 27c
BEEF STEAK—lb. 28c
APPLES—Washington Fancy Delicious, 2 lb. 23c
 PLENTY OF DRESSED POULTRY

The Lions Club is having its weekly luncheon Wednesday night instead of noon, at the Wines hotel.

Mrs. Chad S. Tarpley had a nice birthday surprise Sunday evening when her husband, A/S Chad S. Tarpley called from Cleveland, Ohio. Chad is the son of Mr. and Mrs. M. G. Tarpley and is in school training to be an aeronautics instructor. He said he would be in Cleveland another month yet.

Mrs. Lula P. Gainer is spending the holidays with her son, Paul and family at Tatum, N. M. Spur.

Grace Lenore Tarpley from Hardin-Simmons University, Abilene, was met in Lamesa Sunday by Mr. and Mrs. M. G. Tarpley, Ruth Huckabee and Jerry Don. They remained in the home of Mrs. Tarpley's brother, H. D. Covington and family for dinner. Miss Tarpley will remain home through the Christmas holidays. Mrs. W. E. Steen, Alda May and Buster, will spend the week end with Mrs. Barney Holgate and other relatives in Amarillo.

Mrs. Bob Spear will spend Christmas with her parents in

Mr. and Mrs. Roy Wingerd celebrated their 21st wedding anniversary Monday evening. A dinner was served to a few close friends and relatives.

Mr. and Mrs. Harvey Gage will spend Christmas with her mother, Mrs. S. J. Billings, at Whiteharral.

Mr. and Mrs. Virgil Crawford were Lubbock visitors Monday night.

Misses Minnie Lee Walton, Marjean Bell and Mrs. Bill Byron Price were Lubbock visitors Saturday. Miss Bell remained for a visit with Mr. and Mrs. Bud Burdine for the week end.

Mr. and Mrs. Mon Telford carried Mrs. Telford's mother, Mrs. Spivey, to her home in Rotan Sunday.

Mrs. Myrtle Gerst of Dallas and Cpl. Jimmy Gerst from Camp Pinedale, Fresno, Calif., are visiting in the Ralph Ferguson home. Mrs. Gerst and Jimmy are mother and brother of Mrs. Ferguson.

Mrs. Wilma Frank Duke, visited friends in Lubbock, Sunday.

Do You Want To Be Alive After Christmas?

"What a silly question," you may say. And there is another. Do you wish for it to appear in newspapers, or talked in your community, that by careless driving, you caused the death or injury of some other person? "Still sillier," you say. But such things have often happened. Maybe we are just a bit in a hurry to get where we started, perhaps the roads or streets are slick from rain or ice; it could be a gloomy, foggy day with poor visibility. And dark comes very early these days, too.

On the other hand, there might be an old person crossing the street, lame or with poor eyesight, or hard of hearing or all. There might be a child crossing the street, intent upon what might be in the little bundle they carry, and not watching for cars. Remember that most of our old tires are smoother than they used to be and are rather slow in stopping when the brake is applied on a slick pavement.

Keep these things in mind, and don't be injured or killed yourself or be a means of maiming or killing others. Remember that neither party would enjoy Christmas if such should happen. Drive carefully and let's all enjoy the holidays.

That boy, brother or father across yonder facing the guns of a ruthless enemy, would, if they could, say to you: "Don't run a risk. I may have to do so, but you DON'T."

R. C. Furbis is a welcome new reader on route 1, Ropesville.

Mr. and Mrs. J. M. Teague, Paty and Judy, Mrs. Sam Teague and Latrice, spent the week end in Roswell with Miss Alice Claire Teague.

MILADY'S SHOES ARE LIFTED FROM RATION

Washington, Dec. 18—The OPA came through with some holiday cheer for the ladies today, but for harried husbands and fathers it means another bill for shoes.

Beginning Saturday, OPA announced, women's and misses' evening slippers of all types go off the ration list. The man of the house can spruce up in his dress clothes, too, for the new order also makes men's patent leather shoes available without a ration stamp.

Mr. and Mrs. Jim Vandyke and children of Lubbock, were here Sunday, the guests of Messrs. L. J. Dunn and G. W. Hicks.



It's just about time for that perennial paratrooper, Santa Claus, to start his friendly invasion. We just want to say we hope he makes a happy landing, right in your home, bringing you more Christmas cheer than you've ever had before.

NOEL TAILORS

Be Date-Ready!



Planning gay evenings out? You want to look your loveliest. An appointment with us will insure you "beautiful" holidays. Call early.

SANDRA SUE BEAUTY SHOP
PHONE 161

Holiday Cheer



It's about time for us to wake up and thank our many friends and customers for their valued patronage during 1943. We cannot tell you how much we appreciate your kindness. May your Christmas be very, very happy.

Terry County Lumber Co.

We've tried to say it a hundred different ways, but "Merry Christmas" still sounds the best and says precisely what we mean!



CICERO SMITH LUMBER CO.



1943

May your Christmas of 1943 approach in joyousness the carefree Christmases of early years when you dreamed of the coming of St. Nicholas.

FITZGERALD SERVICE STATION



"OUTSTANDING PERFORMANCE"

sums up, in two words, the achievements of our armed forces. We, too, strive for outstanding performance in every item of service. We thank you most cordially for your good will and patronage and wish you the Season's Greetings.

CRAIG MOTOR CO.

MERRY AMERICAN CHRISTMAS 1943



Among the things for which our boys are fighting is the right to celebrate Christmas in the traditional American way. It is with particular pride in our country's accomplishment in this direction and with firm faith for the future that we send you now our heartiest Christmas wishes.

STAR TIRE STORE



HERE'S HOW WE WISH YOU A MERRY CHRISTMAS...

By wishing you all the good things Americans have traditionally enjoyed for now and in the yearned for days after Victory! So let's all pull together harder than ever... and make this Christmas the last Christmas of wartime. All of us here wish you happiness this Yuletide season.

FARMERS IMPLEMENT CO.

RITZ

FRIDAY, ONE DAY
BILL ELLIOTT
CALLING WILD BILL ELLIOTT
GEORGE HAYES
ANNE HAYES
REPUBLIC PICTURE

SATURDAY, ONE DAY

ROY ROGERS
KING COWBOY
IDAHO
BOB HOLAN
VIRGINIA GREY
REGALTY PICTURE

SUNDAY AND MONDAY

ROBERT PAIGE
ANNE GWYNNE
NOAH BEERY, JR.
DANA BARRYMORE
LEO CARRILLO
ANDY DEVINE
TEX BITTER
THOMAS CHENEY
WILLIAM FROMAN
LON CHANEY

TUES.-WED.

JOAN DAVIS
JINX FALKENBURG
Two Senoritas FROM CHICAGO

A COLUMBIA PICTURE
Thur. Bargain Day
Rick Vallin
Wanda McKay
in—
SMART GUY

FRIDAY-SATURDAY Latest News

BORN of the GLORY... BRED of the SPIRIT...
of America's Youth in uniform!

WALTER WANGER'S SPECTACULAR TRIUMPH!

We've Never Been Licked

INSPIRED BY THE FIGHTING SONS OF TEXAS A. & M.
RICHARD QUINE ANNE GWYNNE
NOAH BEERY, JR. MARTHA O'DRISCOLL
HARRY DAVENPORT WILLIAM FRAWLEY
EDGAR BARRIER BOB MITCHUM
and BILL STERN

Night of Dec. 24th
Big Christmas Eve
Mid-Nite Prevue
IS EVERYBODY HAPPY?

—WITH—
Ted Lewis Nan Wynn

SAT. NITE PREVUE

Sun. - Mon.
Latest News

THE MUSICAL THAT TOPS GREAT ZIEGFELD GLORY!
M-G-M's
Gay Hit!
Du Barry was a Lady
STARRING LUCILLE GENE
RED SKELTON-BALL-KELLY
VIRGINIA O'BRIEN RAGLAND MOSTEL
PHOTOGRAPHED IN TECHNICOLOR
Directed by ROY DEL RUTH
Produced by ARTHUR FRIED
TOMMY DORSEY

Government officials, postal inspectors and FBI men are cautioning people by every means to be careful of those checks they receive from wages of their sons and husbands in the service. There are dirty thieves throughout the land trying to get their filthy paws on these checks. The advice is, never send children to have them cashed; cash them at the same bank each time yourself, and never endorse them until you get to the bank.

And while at the matter, we might say that War Bonds will be a very acceptable gift for your loved ones, and at the same time every one that you buy will bring your boy or your neighbor's boy or girl back home sooner. Give the PRESENT WITH A FUTURE.

Tahoka last week in the finals by defeating the Ropesville girls by a score of 38 to 13.

TUESDAY - WEDNESDAY Latest News

THE SURPRISE SENSATION!
The intimate story of the stars as they really are! It's exciting! It's different! It's fun!
She got their autographs in

The YOUNGEST PROFESSION

VIRGINIA WEIDLER EDWARD ARNOLD
JOHN CARROLL JEAN PORTER

GUEST STARS
(in order of their appearance)
LANA TURNER
GREER GARSON
WALTER PIDGEON
ROBERT TAYLOR
WILLIAM POWELL

THURSDAY BARGAIN DAY

PASSPORT TO SUEZ
starring WARREN WILLIAM as "THE LONE WOLF"
with ANN SAVAGE ERIC BLORE
A Columbia Picture

RIO

FRIDAY, ONE DAY

BLOCKED TRAILS
—WITH—
Three Mesquiteers

SAT. ONE DAY ONLY

SWING SHIFT MAISIE

Ann Sothern
James Craig

SUNDAY - MONDAY

UNION PACIFIC
—WITH—
BARBARA STANWYCK
JOEL MCCREA

The farmers of Terry county are not exactly in "hog heaven" farm sections of our own and deny that. But compared to many have made a fair yield of cotton, other states, we might say that our farmers are "siting jake." They have made a fair yield of cotton, nearly an average yield, and the price has been good, although the gathering has been too costly. Then most of them have made a bumper feed crop, and have livestock on hand to feed and fatten right on the farm. Just a jump off the caprock, and there is no feed to speak of. Com' to Terry.

The Meadow girls won the invitation basketball tournament at



Celebrate the HOLIDAYS WITH THESE FOODS



APPLE CIDER Sweet, qt. **25^c** | **MATCHES** 6-box Carton **23^c**

MEAL Mother's 10 lb. 42c 5 lb. 26c | **CAKE FLOUR** Swansdown, Sno Sheen pkg 28c
HOMINY GRITS-Quaker, pkg. 9c | **KRAFT DINNER** pkg. 10

Snowdrift 3 LB. JAR **67^c**

CREAM OF WHEAT, large box 22c
SHREDDED WHEAT, Kellogg's, pkg 10c
3-MINUTE OATS, large box 21c
OATS Mothers cup & saucer, china, bx 30c
POST BRAN, pkg 9c

GRAPE NUT FLAKES, pkg 9c | **MACARONI** Skinners, pkg. 8c | **POTTED MEAT** Libby's, can 6c
POST TOASTIES, 11-oz pkg 8c | **NOODLES** Skinners, pkg 8c | **MILK** Pet or Carnation, large can 9c

RAISIN BRAN, Skinner's, pkg 10c
OATS, Crystal Wedding, large pkg 21c
PUFFED WHEAT, Quaker, pkg 9c | **PEARS** Libby's Silverdale No. 2 1/2 Can **26^c** | **TOMATO JUICE** Libby's No. 2 **10^c**

OLEO Real Nu, lb 19c | **SOUP MIX** Lipton's, pkg 9c | **WHIFF-O-WHEAT**, Celo, pkg 6c
RICE Comet, 12 oz pkg 8c | **SUGAR** Pure Cane 5 lbs 34c 10 lbs 65c | **KRAFT CHEESE SPREADS**, glass 18c

FRUIT COCKTAIL Libby's No. 2 1/2 Can **35^c** | **FOLGERS COFFEE**, pound 33c
SCHILLINGS COFFEE, pound 32c
BISQUICK, large pkg 34c

SYRUP, Brer Rabbit, 1/2 gal. glas jar 34c | **POWDERED SUGAR** pkg. 8c | **BABY FOOD** Heinz, All Varieties, can 8c
LOG CABIN SYRUP, 16-oz glass 23c | **BABY FOOD** Libby's, All Varieties, can 7c | **BABY FOODS** Clapps, All Varieties, can 8c

PINEAPPLE JUICE, Libby's No. 2 16c
CORN, Libby's Best, No. 2 15c
PEAS, Roly Poly, No. 2 12c | **PEACHES** Libby's No. 2 1/2 Can **29^c**

FRESH FRUITS & VEGETABLES

LETTUCE Large Heads, each 9c
APPLES Extra Fancy - 2 lbs. 23c Box \$4.50
ORANGES Texas Juicy, lb 7 1/2c
GRAPEFRUIT Marsh Seedless, lb 6 1/2c
PEPPERS Bell, lb 12 1/2c

FRESH DATES

CELERY Large Stalk 22c
POTATOES 10 lbs 29c

COCONUTS - WALNUTS

ALMONDS - PECANS

MARMALADE CITRUS, not Rationed 36^c
2 lb jar

SOAP LUX, LIFEBOUY, CAMAY 7^c
PALMOLIVE, cake

SCOT TISSUE 2 rolls 15c

SCOT TOWELS Per roll 10c

Quality MEATS

PICNICS Wilson Certified, lb 29c
TREET Armour's, can 36c
SAUSAGE Pure Pork, lb 28c
YEAST Fleischman's, 2 cakes 5c
BEEF ROAST Chuck, lb 27c
7-CUT STEAK lb 28c
LUNCH MEATS Assorted, lb 28c
FRESH WEINERS lb 29c
HAMS Half or Whole, lb 33c

PIGGLY WIGGLY

★ BUY MORE WAR BONDS ★

KOTEX

Per Box 22^c



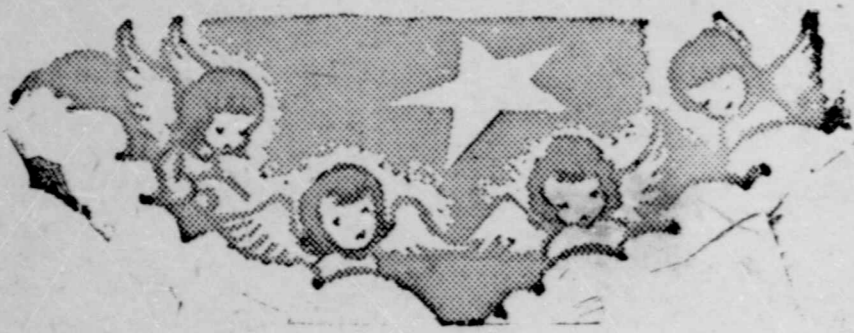
This is the moment to express our thanks for your kind patronage and to wish one and all a Merry Christmas

ALEXANDER DRUG



In the beautiful traditional hymns of joy this year, ring notes of hope and inspiration for the year to come. Our Christmas wish is for you.

D. L. PATTON



Glory to God in the highest, and on earth peace, good will toward men

Who can estimate the value of good will, that 'priceless ingredient' so conspicuously mentioned in that first glorious Christmas message? Be assured that we highly appreciate your good will. It has been and will continue to be our most treasured asset.



CHISHOLM HATCHERY

Greetings for a HAPPY HOLIDAY SEASON

As one hands down a good name, Christmas each year hands down its traditions, and all are good. It has been a tradition here to regard the goodwill of our customers as our most precious asset. In this holiday season of 1943 we extend to you, not as a customer alone, but as a friend, our very best wishes for a . . . Merry Christmas.

SNAPPY TIRE STORE

• We're happiest when we live in dreams . . . if those dreams are the honest expressions of staunch faith in the right and the good. The final triumph of just concepts over greed and evil, are the dreams of true Americans today . . . the dreams which we are fighting to make reality. Renew your faith in them this Christmas.

Tudor Sales and Service



Seven More Inducted This Week

The following passed their physical examinations, and are inducted into military service, those to the Navy have gone, and the others to go about January 4th: Utah Eicke, Jno. W. Adams, Wm. E. Martin, Lester D. Cleveland, Leo Proctor, Emmett C. Pay-singer, Clarence R. Williamson. There are twenty Terryites registered in the draft, who have been transferred elsewhere for this call but it is not known at this time who may have been accepted.

Mrs. E. G. Jones Jr., of Harmony, was a shopper here Monday.

Mrs. C. R. Oslund and Mrs. George Ferguson of Seminole, were up shopping Monday.

The Star Of Peace Shall Shine Again

May all your dreams come true, and this be the last wartime Christmas we need ever face.

Rollin McCord

Judge Grider AUCTIONEER Tahoka Texas SELLS FARMS Anywhere

Meadow ladies here shopping on Monday were Mrs. G. F. Parker and Mrs. E. Asburn of Rt. 1.

MERRIE CHRISTMAS 1943



Gentle words, open hearts, willing hands, soft music, friendship, love . . . this is Christmas! May it bring you happiness and joy beyond expression . . .

JACK HOLT Hotel Barber Shop

Classified Ads

FURNISHED APARTMENT FOR RENT: See Mrs. Singletary, one block east Rainbow Inn, or call 218.

FOR SALE: One G-E sun lamp; also one used piano. O. L. Walton. 1p

FOR SALE: Farm all regular tractor, 1 mi. SW Brownfield. Jeff Holland. tfc

WANTED: Sewing to do at my home. 106 N. D St., city. 12tfc

FARMS FOR SALE See Clyde C. Coleman 401 Brownfield State Bank Bldg.

FOR SALE: Or trade for late model car, 1940 International truck, long wheel base, good grain body and good rubber. C. E. Ross, Ross Motor Co. 16tfc

WILL BUY: Mares, horses and mules. See Lee Smith. 13tfc

FOR SALE: Two Case tractors in good condition; all equipment included; good rubber—See Mrs. R. E. Hodges, 20 mi. S.E. Brownfield. tfc

FOR SALE: Allis-Chalmers tractor, fully equipped and in perfect running condition. Inquire at the Plains Liquefied Gas office. 12tfc

FLOWERS: Mrs. L. M. Rogers, 801 Lubbock Road; representing Baldwin's Flowers, Lubbock, Tex. Phone 355J. 12tfc

FOR SALE: Three furnished apartments, each with bath, on North First Street, Bernice Weldon. 18tfc

FARMERS attention. If you want to sell your cotton, see me at Farmers Co-Op. Gin office. De Witt Ray, Cotton Buyer. 18tfc

FOR SALE: 1/4 sec. farm; no improvements; all in cultivation; 3 mi. south Meadow on Brownfield highway. R. M. Moorehead. tfc

MERRY CHRISTMAS

IN THIS CHRISTMAS MESSAGE . . . WE WANT TO TELL OUR FRIENDS AND CUSTOMERS HOW VERY MUCH WE HAVE ENJOYED YOUR FRIENDSHIP AND BUSINESS THROUGHOUT THE YEAR . . . 1943 . . . YOU HAVE BEEN PATIENT AT TIMES . . . WHEN WE COULD NOT GET THE ARTICLE YOU WISHED . . . OR AT THE TIME YOU ORDERED IT . . . YOU HAVE UNDERSTOOD THE DIFFICULTIES OF MERCANDISING DURING A WAR . . . SUCH AS WE ARE IN.

● THEREFORE . . . WE WISH FOR EACH OF YOU . . . THE MERRIEST CHRISTMAS POSSIBLE . . . AND . . . A HAPPY AND VICTORIOUS NEW YEAR!

NELSON-PRIMM

VIOLIN INSTRUCTION

Personal violin instruction to beginners and intermediate students by Alexander K. Mench. Appointments for lessons made at former location, on east Main street, of Sid's Cleaners. 26c

WOULD YOU BUY A FARM?

WHY NOT LOOK OVER THESE I AM ABLE TO OFFER YOU. If you have \$2,000 and up, I have improved farms you can buy. Some of these places are not higher in price than last year, but they are worth the money asked for them.

If you pay more elsewhere you lose money and I lose the business.

D. P. Carter Brownfield Hotel Brownfield, Texas. 18tfc

FOR SALE: Bundle feed. F. E. Walters. tfc

FOR SALE: One-half section, well improved, mixed soil, 300 acres in farm, 7 miles west of town. Neill Realty Co.

FOR SALE: 320 acres land, Blk T, Section 137; dairy cattle, four good horses, farm equipment and other things too numerous to mention. Rt. 2, Box 5, Brownfield, Texas. 18tfc

CON-D-MENTAL for healthy hogs and chickens; kills mange, worms, insects, rouse, sore heads, prevents disease, eggs, more eggs. Buy Con-D-Mental today from Wilgus Corner Drug. 30p

FOR SALE: Three-room modern house with new chicken house and fenced chicken yard. Phone 232-W or see Tom Carter at Star Tire Store. 21c

MY PLACE for sale. Eight room house, 3 rent houses. F. E. Walters.

FARM FOR SALE: 320 acres west HALF SECTION of land for sale, of Seminole on Hobbs highway. 8 miles north of town; good improvements at \$46 per acre; 1 1/4 mile off highway 62. Post in place for highline. See J. C. Pointer, Rt. 1, Brownfield. 22p

FOR SALE: 1 saddle horse, 7 yrs. old, saddle, bridle and blanket. 1 kid pony, 3 yrs. old. B. W. Hahn Motor Supply. 18tfc

FOR SALE: House, can be moved off lot. 28x28 four rooms and bath. See T. A. Wartes at Goodpasture Grain. 21c

Farms for Sale

160 ACRES on pavement 2 miles of Brownfield. 3-room house, well and mill, all in cultivation. \$35 per acre, \$3,000.00 cash terms on balance.

320 ACRES, well improved, all good tight land, 8 miles NW of town. \$37.50 per acre, half cash terms on balance.

1280 ACRES near Plains, 640 acres in cultivation, fair improvements, 640 acres grass land. \$12.50 per acre, \$5,000.00 cash terms on balance.

320 ACRES, all in cultivation, no other improvements, close to town. \$35.00 per acre, \$4,000 cash terms on balance.

4400 ACRES grass land near Plains, half farming land, balance good grass, \$4.00 per acre, \$6,000.00 cash terms on balance.

640 ACRES, well improved, all in cultivation, good, red loam land, 16 miles of Brownfield. \$25.00 per acre, \$6,000.00 cash terms on balance.

ROBERT L. NOBLE Brownfield, Texas West Side of Square

FOR SALE: 320 acres land 6 miles S.E. Brownfield, 1/2 mile off pavement; half sand, half tight land; 3 room house; double garage; water piped in house; chicken houses and granary; \$40 per acre; \$5,000 down payment; balance on easy terms. See W. G. McDonald, Rt. 1, Box 28, Meadow, Texas. 21p

WANTED: Sewing to do at my home. Mrs. Richard Meil, 106 N. D St., city. 12tfc

FREE! If excess acid causes you pains of stomach ulcers, indigestion, heartburn, belching, bloating, nausea, gas pains, get free sample, Udga, at Wilgus Drug Store. 22p

LOANS: On farms, ranches and city property. See Clyde C. Coleman, 201 Brownfield State Bank building. 14tfc

FOR SALE: Two outdoor motors; one gas, one electric. Electric Bendix, new, \$25. Gas, Johnson 2 1/2 h.p. twin; 15 to 20 hours use. Carrying case, gas can. Extra propeller, tools, \$100.—Doctor Capps, Court House. 21c

PERMANENT WAVE, 59c!—Do your own permanent with Charm-Kurl Kit. Complete equipment, including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands including June Lang, glamorous movie star. Money refunded if not satisfied. —Wilgus Corner Drug. 26p

The Terry County Herald

Your Home Owned and Home Managed County Paper — Where Farming, Ranching and Oil Fields Bring Prosperity to Terry County People

FDR says:

Payroll savings is our greatest single factor in protecting ourselves against inflation.



BILL ALLMON
Jeweler and Watch Repairs
—at—
ALEXANDER DRUG STORE
Brownfield, Texas

VOLUME 39

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, DECEMBER 24, 1943

NUMBER 21

THE COWBOY'S CHRISTMAS BALL

BY LARRY CHITTENDEN

Way out in Western Texas, where the Clear Fork's waters flow,
Where the cattle are a-browsin' and the Spanish ponies grow;
Where the Northers come a-whistlin' from beyond the Neutral Strip,
And the prairie dogs are sneezin' as if they had "the grip";
Where coyotes come a-howlin' 'round the ranches after dark

And the mockin'-birds are singin' to the lovely "medderlark";
Where the 'possum and the badger and the rattlesnakes abound,
And the monstrous stars are winkin' o'er a wilderness profound;
Where the antelope is grazin' and the lonely plovers call—
It was there that I attended "the Cowboys' Christmas Ball."

The leader was a feller that come from Swenson's Ranch,
They called him Windy Bill from little Deadman's Branch,
His rig was "kinder keerless," big spurs and high-heeled boots;
He had the reputation that comes when "fellers shoots."
His voice was like a bugle upon the mountain's height;
His feet were animated, and a mighty movin' sight.

When he commenced to holler, "Neow fellers, stake yer pen!
Lock all horn, tell all them heifers and rattle 'em like men.
Saloot yer lovely critters; new swing and let 'em go;
Climb the grapevine 'round 'em; all hands do-ce-do!
You mavericks, jine the roundup—justskip her waterfall."
Hah! hit was gettin' happy, "the Cowboys' Christmas Ball."

The dust riz fast and furious, we all just galloped 'round,
Till the scenery got so giddy that Z Bar Dick was downed.
We buckled to our partners and told 'em to hold on,
Then shook our hoofs like lightning until the early dawn.
Don't tell me 'bout cotillions or waltzes! No, sir-ee!
That whirl at Anson City just takes the cake with me.

I'm sick of lazy shufflin's of them I've had my fill,
Give me a frontier breakdown, backed up by Windy Bill.
Oh, Bill, I shan't forget ye, and I'll oftentimes recall,
That lively-gaited sworray—"the Cowboys' Christmas Ball."

Brownfields' First Christmas Tree

By Mrs. L. M. Wingerd

Brownfield's first Christmas, back in 1904, was celebrated with a minimum of greenery, tinsel and decorations, such trifles being practically unobtainable in the rude civilization of that early day; but that pioneer yuletide had all the necessary ingredients of good will and sacrifice and a lot of loving kindness to make it memorable.

No trees being available, a ladder was used and its uprights and cross bars covered with green paper. Bear grass supplied a further touch of greenery and served to hide the fact of the ladder as well as palms might have done.

The tree was placed in the Methodist church, but it was in every sense a community tree, with every citizen present and some candy and fruit for all.

The women were determined to have a program; but were unable to enlist the aid of the men, as no organ was to be found. Eventually one of the ladies remembered that there was an organ in the J. L. Randal home, nine miles east of town, so the countless frontier women hitched a span of mules to the wagon and drove out and loaded in the organ and brought it home in triumph for the occasion.

At the last, it began to look as though this might be a Christmas tree without a bag, for the old peddler who was supposed to come through the country with such novelties was delayed and could not make his appearance.

The women again arose to the occasion, as each went home and took from her meager little stock of possessions, something she

prized, to put on the tree. It was a pitiful sight, still, for there were no toys, and then Mrs. A. M. Brownfield proved herself the heroine of the day; for on her return to her home, she found that a cowboy had ridden in from Lamesa, bringing a package of toys, sent by the people in Sweetwater, to her two small children. She gathered them and ran back to the church and there divided them so that every child received something in the way of a toy.

It was a proud and happy gathering on that Christmas evening, who listened to the story of the Christ child, the songs of the Sunday school classes, and a Christmas poem was recited by a child of three in a white dress and blue sash; a child so small that she had to be lifted up by Judge Spencer, and placed on the long pedestal of the wonderful organ.

It was that child and the old words of that poem that are a part of my memories, and I still know no better way to wish you "Merry Christmas"—

"And what more can I wish you,
My dear friends,
Save that the joyous calm of
Christmas tide
Shall wrap your hearts so close,
That never a thought of the
world's care may enter in;
But only love, to keep you beautiful;
And only faith to keep you kind
and true.

A Merry Christmas and a glad
New Year, I wish you,
And may God's unfeeling love en-
fold you all,
Until he leads you safe at last
To heaven's own land."

That spry young lady of 80-odd
summers, called to renew recently.
She is better known locally as Mrs.
Lula P. Gainer.

Courtyard Trees Being Trimmed

The annual ruination of our trees in the Court yard, according to some observers, is being done this week. The democratic bystanders argue it pro and con, some say it will make a more beautiful tree "next year," while some deplore the loss of the growth it had this year, and fear that as Nature usually adjusts itself to environments, if we keep the growth cut back, it will finally say "what's the use," and quit putting on any foliage.

An old time hardware man, H. H. Longbrake, dropped in Saturday to renew with us for about the 34th time. H. H., however, very likely started reading the Herald, or at that time the Terry County Voice, published at Gomez, beginning in December, 1903, or 40 years ago. We always have to swap a few tall old timer yarns with "Brakie" when he calls.

L. D. Cleveland was in recently and stated that he was getting in the navy soon, but renewed for the Herald for his wife, who will remain here for the time being.

Mrs. W. F. West of route one, Meadow, was down shopping last week and dropped in to renew for their paper.

Mrs. Bettie Criswell, old timer of Terry and Yoakum, had us send the Herald to her daughter and son-in-law, Mr. and Mrs. J. L. Cleveland, now of Canadian, Texas. J. L. was formerly a Yoakum county cattleman.

E. Brown handed in another bathide last week that put his Herald up to April, 1945.

DROIS LEE TURNER PASSES

Drois Lee Turner, 16, of Meadow, passed away, Wednesday morning at 8:20, in the Brownfield Hospital, after an illness of several weeks. She is survived by her parents Mr. and Mrs. Joe Turner, and two sisters, Betty Jnell and Billy Ann of Meadow; three brothers, Capt. Joseph W. Turner in England; Pvt. Chas. A. Turner, in England, and Staff Sgt. Edwin R. Turner, of Shreveport, La., the latter and wife were here for the funeral, as was Mrs. Charles A. Turner.

Funeral services were held in the Baptist church of Meadow, conducted by Rev. Shannon, the pastor, and Rev. Wilson of Anton, an old friend of the family. Burial in the Ropesville cemetery under direction of a Lubbock funeral home.

J. A. Rushing of the Tokio section, one of the earliest farmers of that section, dropped in to renew recently for about the 35th time with the present management.

W. C. Chenault of route three, dropped in to renew for the Herald and Avalanche last week. W. C. has recently had all his teeth extracted, and stated it was just in time, as a lot of bad ones were sapping his health, fast.

Another old timer, C. D. Moore, dropped in last week to renew for the Herald and Star-Telegram.

Walter Luker of the south side dropped in to renew the past week and stated all his pickers left when the cotton began to get thin, so he and family are sledding it. All bales so far have passed for government loan.

• Supreme in Circulation

DOCTORS FROM FIVE COUNTIES MEET AT TAHOKA

Doctors of the Five-County Medical association met in Tahoka on Wednesday night of last week at a dinner meeting at the Driver Cafe. The organization includes Lynn, Dawson, Terry, Gaines and Yoakum counties.

New officers elected at the meeting were Dr. John R. Turner, Brownfield, president; Dr. Richards of Seminole, vice-president; and Dr. Toom, secretary.

A talk on the new penicillin treatment was the program feature.—Tahoka News.

CARD OF THANKS

We want to thank everyone for the beautiful flowers and kind words and deed in a time of sorrow, such as fell to our lot with the going of our darling girl, Drois Lee. May God bless all of you.

Mr. and Mrs. Joe Turner and family.

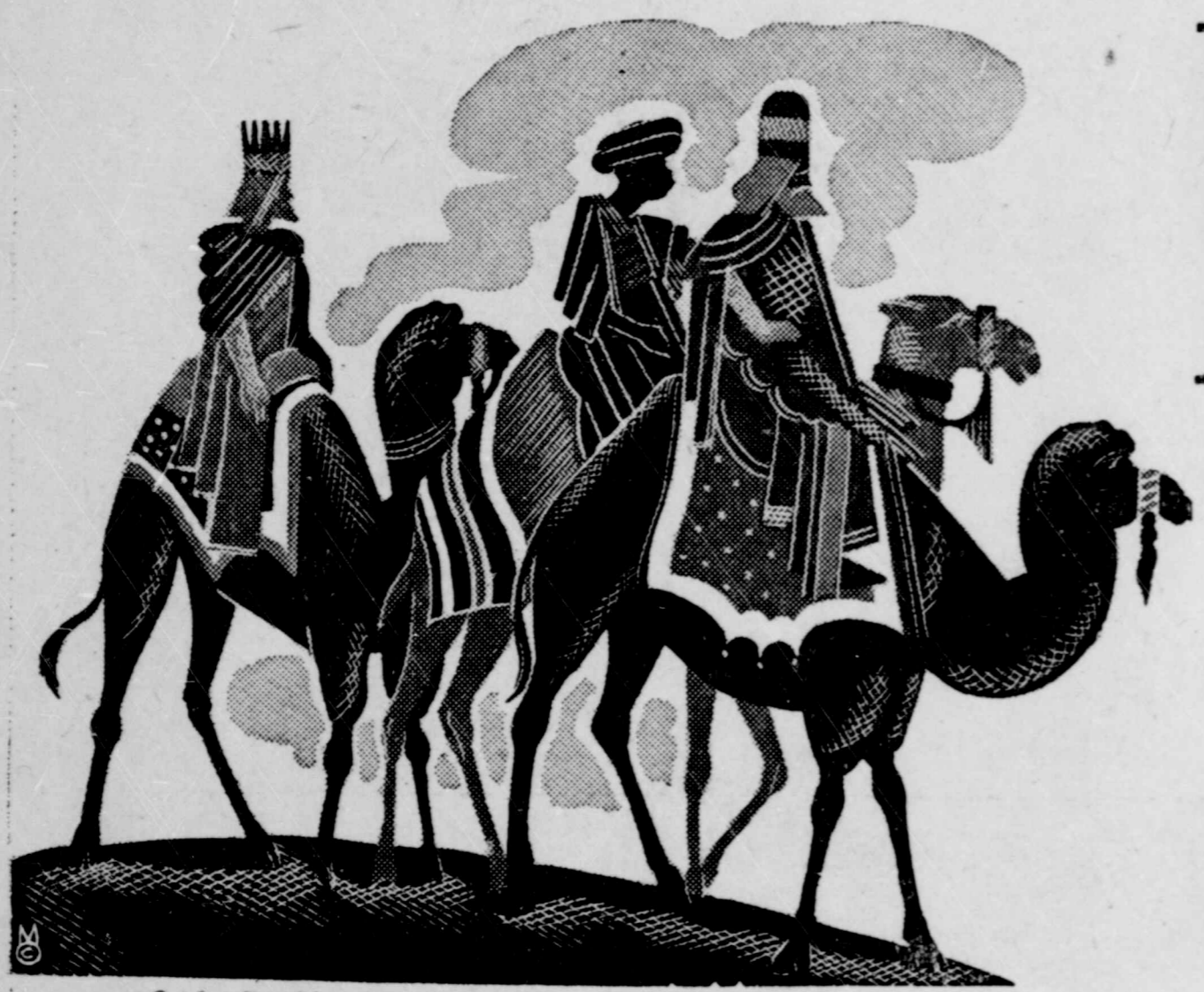
Likes, But Wants to Keep Up With Herald

Had a letter recently from our old friend, Pat Brothers, 'way out yonder at Glendale, Calif., enclosing a couple of bat skins for another year of the Herald.

He says, "we are getting along fine and enjoying good health, but like to keep up with the happenings in Terry county."

Mrs. Willie McDonald of the Needmore section, was a pleasant caller last week, to renew for her mother-in-law's paper, Mrs. J. D. McDonald, city.

J. H. Fisher handed in his renewal one day recently. J. H. is one of our very successful south Terry farmers.



MERRY CHRISTMAS

... and a

HAPPY NEW YEAR

YOUR COUNTY OFFICIALS take this means, as the Joyous Yuletide draws near to wish each and every one of you a very, very Merry Christmas and a Happy and Prosperous New Year. We realize that on account of war, there may be sorrow and heartaches in many homes, and we do sympathize with you from the bottom of our hearts.

IN THESE TRYING TIMES, we have tried to serve you in as near a normal way as possible, with insufficient materials, scarcity of help, or inefficiently trained help, or all. If we have seemingly failed in our desire to efficiently serve you, please consider it was not from a lack of desire on our part.

County of Terry

C. L. LINCOLN, County Judge
DUBE (H. M.) PYEATT, County Clerk
JOE PRICE, Sheriff

VIRGIL H. B. CRAWFORD, County Attorney
MRS. O. L. JONES, County Treasurer
MRS. ELDORA WHITE, Dis. Clerk
LEE FULTON, County Superintendent of Schools

VERGIL BURNETT, Tax Assessor
A. A. BRAZIEL, Constable
W. H. DALLAS, Justice of the Peace

Advice to husbands: don't ever criticize your wife's clothing unless you are ready to do something about it in a big way.

There is much to be said about education, and not among the least of its virtues is the "co-part."

A good way to keep somebody from knocking a chip off your shoulder, is to keep your shoulder to the wheel.

Wouldn't this be a grand place if Dad measured up to the stature envisioned by his four-year-old son?

A fellow may not always accomplish what he sets out to do, but you have to admire him for trying.

Making an appropriation to buy the wife a fur coat should come under the head of defense appropriations.

Housing in The Post-War Era

College Station—Looking ahead to the post-war era, home economists of the Texas A. and M. College Extension Service are thinking about the housing needs of rural Texans.

They are agreed that the need for repairs and replacements of rural homes is about as great now as it was in 1934 when an extensive rural housing survey was made in the state. On the positive side of the ledger, however, they feel that there is sufficient native materials, such as stone, gravel, sand, logs, and rough lumber to meet many of the basic needs.

After the war, these home economists believe, there will be a reserve of labor among farm families, which, under skilled direction, could be used in repair and construction programs. Likewise they feel that in some areas skilled labor will need employment in many local communities after the war.

Statistics show that a checkered career usually leads to a striped suit.



LOOKING AHEAD

By GEORGE S. BENSON, President, Harding College, Searcy, Arkansas

It's a Threat

If a quick return to good living conditions in America after the war can truly be said to depend on a single commodity, petroleum is that commodity. A post-war oil shortage would be a catastrophe. Automobile manufacturers and dealers are expected to lead the way back to prosperity, but they can't do it with crude oil scarce, even temporarily scarce enough to make gasoline costly or hard to get. An oil famine can be created but it need never come.

How America's war effort depends on petroleum was discussed recently in this column but a post-war oil famine would be equally serious, and it is more probable. For example, it is possible, with vandalous haste, to increase oil yields from known pools. In a war emergency this might be tried, but such methods waste more than they get. If they do postpone an oil famine they make it worse when it comes.

Not Hopeless
Something can be done. If an oil shortage were inevitable there would be no point in dwelling on the subject after the news was told, but an oil famine is avoidable. Facts are lacking to prove that our national economy, in so far as it is based on oil, has to undergo a revolution, now or any time soon. We have good reason to believe that American engineers can keep on designing and building better automobiles, planning and constructing better highways and using them for generations to come.

It was the eminent geologist Ralph Arnold who, in 1914, estimated America's crude oil reserves at six billion barrels. The American Association of Petroleum Geologists raised the guess to nine billion in 1921. The American Petroleum Institute in 1925 ventured that five billion barrels more would be all. The U.S. Geological Survey set the grand total of un-pumped oil at 13 billion barrels in 1934. Now, in 1943, the going estimate is 20 billion barrels to come. Meanwhile America's enormous oil needs have been supplied.

Draping The Crepe
Records show that every so often in the petroleum industry, all the known fields are looked upon as old fields; there are no new pools being developed with freely flowing wells. Such is the case now; known reserves are declining. And always at times like this somebody feels an urge to put on sackcloth and prophesy about how much oil is left. Sometimes they can almost make car owners hear Uncle Sam scraping the bottom of his barrel. Just the same, estimates seem to be getting bigger right along.

"Oil is where you find it." The petroleum industry is 80 years old. Since it started, 50 or 60 billion barrels of oil have been discovered. Experts estimate that the United States will need to find about that much more to meet needs of the next 20 years. Unfortunately, oilmen don't know where more than a third of it is, but they know where to find untold acres of untested land, right in the United States, land that ought to be tested.

Need A Discovery
Finding a new oil field somewhere is necessary, just as it is necessary for a dairyman to add a fresh cow to his herd occasionally to offset the dwindling strippers. We are told that the 20 billion barrels of known oil reserves are enough to last 15 years at the present rate of consumption, but that's no help. It will take perhaps 30 years to get that oil out of the ground, and rushing it would ruin the field.

There is no sane substitute for a new oil field in America's national economy, nothing to take its place in the war effort or in post-war prosperity. But prospecting is costly. By the time an oil man searches jungle and wilderness for a likely spot to make a wildcat test, protecting himself all he can with good engineering advice, buys a lease and drills a hole deep enough to prove what is (or is not) there, he has spent approximately \$100,000.

To find a new oil pool it is necessary to drill, so a failure costs as much as a discovery. And failures are much more numerous. Records covering 20 years prior to 1940 show that it took about 600 dry holes a year to find each major oil field. Obviously quite an incentive is necessary to get anybody to take such long chances with such large amounts. That's what's the matter now. Oil is too cheap to tempt prospectors to drill, except close to other oil where their chances are better.

The OPA is holding the crude oil price under 60 percent of normal, although many other prices are up. Oil men say a price boost of 50 cents a barrel (less than 1 1/4 a gallon) will revive wildcatting; the quickest and surest way to find a new field. The government offers a subsidy instead, which, if accepted, would be another encroachment upon private enterprise. For my part, I'd rather pay a little more for gasoline than weaken further the very foundation of American prosperity, or (as the government suggests) depend on imported oil after the war. Full employment at good wages depends upon exporting, not importing.

The sheepskin most desired today by college undergraduates is the kind that lines an aviator's helmet.

Santa Claus Letters

DEAR SANTA CLAUS:
I am a little girl, 2 years old, and I have tried to be a good girl. Please bring me a little table and stove, dishes and a doll. And fruits, nuts and candy.

Love,
Sonnie Chambliss

DEAR SANTA CLAUS:
Please bring a set of dishes, puppy dog and a doll and fruits, nuts and candy.

Love,
Louise Chambliss

DEAR SANTA:
Please bring me a game, a blackboard and some doll clothes. Also some fruit, nuts, and candy. Don't forget the other little boys and girls.

Your little friend,
Shelby Ann Thompson

DEAR SANTA:
Please bring me some doll clothes for my old dolls, an ironing board and iron, and a game or puzzle, and some books if you have a spare time. Be good to all of the other little kids.

Your friend,
Madelyn Thompson

DEAR SANTA CLAUS:
Brownfield, Texas, Dec. 7, 1943. I have been a very good little girl. I would like for you to bring me a Baby Doll, some dishes and a little toy car. Also some fruit, nuts and candy. Don't forget my little cousins who live in California.

Thank you,
Sue Dell Jones

DEAR SANTA CLAUS:
Brownfield, Texas, Dec. 7, 1943. I would like for you to bring me a doll, a blackboard and a little set of dishes. I have been a good girl and be sure and don't forget Theda and Lawrence. Bring me some fruit, nuts and candy.

Thank you,
Joyce Simmons

Dear Santa Claus:
Please bring me a doll in blue party dress. Remember all the little boys and girls.

Love,
Nancy Sue King.

Peanuts For Seed

College Station—Farmers who produced good quality peanuts this year will be wise to hold back an adequate supply for planting next spring. This advice from the A. and M. College Extension Service is based on the probability of light storage and heavy demand for meal, oil, and edible peanuts this fall and winter.

E. A. Meiller, agronomist for the A. and M. College Extension Service, points out that it might not only be difficult to obtain seed next spring, but farmers would have to run the risk of getting seed of inferior quality. This would greatly handicap their efforts to help reach large peanut production goals for 1944.

Severe drought and other unfavorable weather combined this year to reduce the quantity of high grade seed available in Texas. In choosing seed, Miller suggests that the farmer buy only peanuts which are sound and not hived and which grade well on the market. A germination test before planting also is advisable.

Peanuts should be stored on-shelled, because they will germinate better than shelled seed, the agronomist says.



COOLING DESSERTS FOR SUMMER MEALS
Preparing delicious, cool desserts is no problem when you've plenty of pure ice on hand! And, after they're prepared they'll keep longer, "put 'em on ice." Have our route man deliver your supply of ice. Call 300.

Brownfield Ice Co.



Santa's Choice is a Good Hint for Health and Happiness . . . for Every One

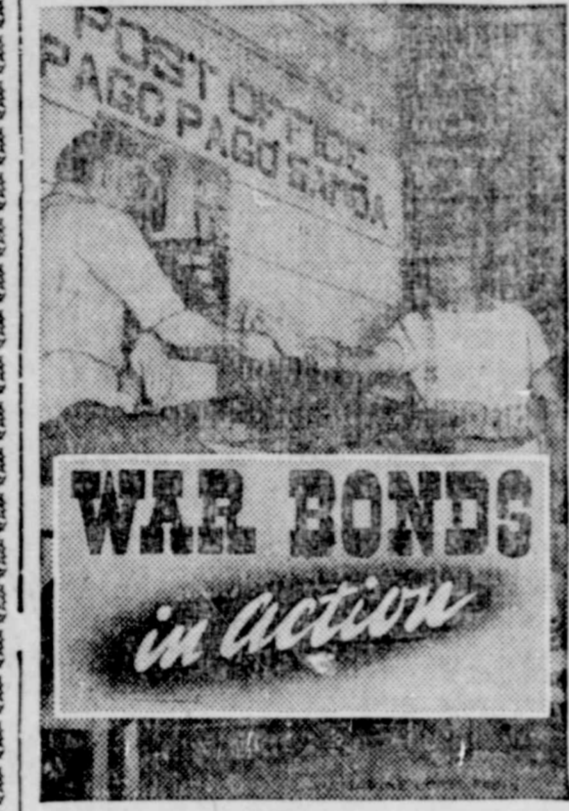
It's really pretty simple as Santa sees it . . . he knows our tastes very well. So naturally he recommends something that's sure to please . . . delicious, healthful MILK! It's the precious food of wartime America . . . one of the seven basic, daily food requirements. It takes strong, healthy bodies to keep on schedule and to enjoy fine spirits throughout the year. Serve your family milk regularly to insure happy, healthy days ahead! It's a tip from Santa and us to you!

To each of our friends and customers, a very . . .

MERRY CHRISTMAS

. . . and may the New Year bring peace on earth and your loved ones home to you.

THOMPSON'S DAIRY



Samoans are proud to fight with our Army and Navy and pleased to spend their pay for War Bonds. This Boatswain's Mate at Pago is exchanging currency for United States War Bonds. He has seen enough of war to know that idle money helps no one.
Put your dollars to work for victory: Buy More War Bonds.
U. S. Treasury Department

Christmas Cheer

Our entire business has been built upon friendship. We look upon all our customers as our friends, and are determined to give them the friendliest service possible. It is our aim to wrap up a little friendliness in each transaction.

With us, as with each of you—first on every American's list of things he wants this year is VICTORY.

We may not be able to have everything as we wish it this Christmas, but at least we can carry on its glorious spirit and bring cheer into the hearts of those near us.

Thanks, friends, one and all for the privilege of serving you. And we want to say right now, as fervently as we can say it . . . Happy New Year!

C. D. GORE GRAIN



MORE than any other people on earth the American people have much to be thankful for this Christmas Day. On this beloved anniversary we can proclaim our loyalty to the standards of our land—written down by great citizens of the past for all posterity, inspired by the teachings of the great Saviour, whose birth we celebrate. Those are the standards of liberty, equality and unselfishness by which we can forever live in happiness . . . for which we are fighting now, against the powerful forces of greed, tyranny and hate.

It is our faith in true concepts and in HIM who invested them in us, that will lead us to triumph . . .

SOUTHWESTERN ASSOCIATED TELEPHONE COMPANY

X-Ray Clinics to Be Held in January

The health department wishes to announce that the state mobile X-rays on those who had positive on Thursday, January 13, 1944, for the purpose of making chest X-rays on those who had positive patch tests at the recent examinations.

The X-ray clinic will be held in the gymnasium on the high school grounds. This clinic will be open for only one day and between the hours of 9 to 12 a.m., and 1 to 4 p.m.

Other X-ray clinics will be held in this district at:

- Lamesa on January 11.
- Levelland on January 12.
- Brownfield on January 13.
- Seagraves on January 14.

If any one misses the clinic in their community they are eligible to attend a later clinic at one of the other designated towns in our district.

Paul G. Capps, M. D., director.

Further study on the new sulfa compounds will be carried on at the University of Texas medical branch in Galveston by Dr. E. J. Poth, through a recent \$2,000 grant from Sharp and Dohme, Inc.

Neill Realty Co.
Moury Lewis — Geo. W. Neill

**FARMS, RANCHES
CITY PROPERTY**

Office I. O. O. F. Bldg
Phone 398-W
Brownfield, Texas

BE SECURE -- INSURE

with
E. G. AKERS

INSURANCE — BONDS — ABSTRACTS
Phone 129 — — — — — Brownfield, Texas

"We Are Buying War Bonds—Are You?"



Part of Sgt. Edward Straube's left foot was shot away at Ferryville, near Bizerte, North Africa. At Halloran General Hospital, Staten Island, N. Y., they are building up his foot again. Sgt. Straube, from Perth Amboy, N. J., buys War Bonds regularly.



Sgt. Bernard Rello, 22, of New York, was wounded by snipers during the Sicilian campaign. His grandparents live in Naples, and he has a brother in the army. Both buy War Bonds regularly. Do you do as much?



Technician 5th Grade John A. Wisniewski, 25, of Door, Mich., lost his right eye, three fingers and suffered chest wounds from shrapnel in the fight to capture Tunis. He is now recovering at Halloran and is a regular War Bond purchaser.



Pvt. Bernard Heidemann's left leg will be two inches shorter when he is discharged from Halloran. He was wounded by a German bullet during the operations in Sicily last August. His home is Chicago. He has been in traction since Sept. He's buying bonds.



The nickname of Pvt. Milton Lieberman, 27, of Brooklyn, is "Clark Gable." He was wounded in Sicily last August and has been at Halloran since October. Every pay-day \$12.50 is taken out for War Bonds Lieberman is buying. How many do you buy?

NEW TESTAMENT FOUND ON BODY OF JAP SOLDIER

Austin, Texas, December 15—On the American people rests "a clear responsibility" to commend the Bible to all mankind, University of Texas President Homer P. Rainey declared here Saturday, in a radio address broadcast over a nation-wide network in commemoration this week of the 152nd anniversary of the adoption of the Bill of Rights.

Dr. Rainey's entire address was devoted to the "fundamental right which is found in freedom of worship," guaranteed in that instrument. By co-incidence, he pointed out, the anniversary week opened on the day designated universal Bible Sunday.

The Bible, the university executive explained, "is the most available book in the world. The whole book is now available in printed form in 184 of the languages of men, while the New Testament is published in 230 additional languages. Some substantial part of the Bible may be obtained in 644 more languages, so that 90 per cent of the two billion people of the world may hear the Scripture in their native tongue.

Dr. Rainey recounted the finding on the Island of Attu a copy of the New Testament, published in Tokyo by the American Bible Society, the gift of a Japanese father to his soldier son, which bore "on the flyleaf a message to the effect that the lad might not come back, but that if he lived by the precepts of this Book, he would live forever." The Book changed hands among the U. S. servicemen five times—"the last price paid for it being \$25."

Supreme in Circulation

Polygamy will never be popular in America: there are too many kitchenette apartments.

By the time you are smart enough to save for old age, old age is upon you.

The finest CHRISTMAS present you can give is one of Uncle Sam's WAR BONDS. Keep on BACKING THE ATTACK.

The Low Down From Hickory Grove

I just met a fellow who is in the gasoline business. Oi, and how to get it out of the ground, is his dish. I was in his office—he works with his coat off. I would risk 6 bits that his forefathers had backbone, and were a sturdy lot. He says to me, "Mr. Serra, this is a great country. Also," he says, "we have great pools of oil in our U. S. A., but after finding same," he says, "you gotta have tools and some experience to keep the oil coming versus letting the wells taper off and dry up. Like going out for prairie chickens, you must know something about prairie chicken habits, and you must have some ammunition."

"Proceed," I says—getting interested. "You know," he says, "aside from oil there are only a few items like electricity, and maybe interest at the Bank, or home gas rates, that are still at pre-war prices. And some of the outfits furnishing these things don't have too much fat left on their ribs."

She seems to me like somebody ought to rise up and give these outfits a pat on the back versus just taking them for granted. I hereby do so.

Yours with the low down,
Jo Serra.

Behind The Scenes In American Business

By John Craddock

NEW YORK, Dec. 13—There was a time when the people relied on the experts to tell them what was going to happen in the future. Today, the trend is in the opposite direction. The experts go to the people to sound them out on the future.

In "cracker-box sessions" and on radio forums, one of the most frequently discussed subjects is: what's going to happen after the war? The U. S. Chamber of Commerce, in seeking the answer to this question, put it up to the American people. It made three surveys to gauge the buying intentions of American families.

In its latest study, the Chamber found the people more optimistic than in the two previous surveys. The majority of them believe that the first year after the war ends will be one of prosperity, although 86 per cent are convinced that it will take more than six months for the factories of the country to reconvert to peacetime civilian production.

While 55 per cent expected the immediate post-war period to be prosperous, some 32 per cent fore-

cast the first year of peace and 13 per cent expected conditions to be "somewhere in between" prosperity and depression.

The survey also showed that approximately 64 per cent of the country's families want to spend \$20,000,000,000 for consumers' durable goods—such as automobiles, homes and household appliances within six months after the war.

Recent additions to the Texas Memorial Museum were a Chickering piano brought to Texas in 1845, a mahogany secretary and an early four-poster bed, all gifts from Mrs. F. C. Fox of Karnack, Texas.

You can't smile and feel mean at the same time.

It has been found that head colds are caused by germs; isn't it just like a germ to attack the weakest spot?

Uncle Sam is freezing people on their jobs—and the weather is carrying on from there.

The hundred billion budget may be hard on us, but what it will buy will be a lot harder on the axis.

Texas' Champ 4-H Meat Producer

OLIVER GROTE, 17, of Mason, is Texas' champion 4-H meat



animal producer for 1943. Named by the state club office for his outstanding record of achievements in growing and fattening farm livestock according to the wartime demands, he receives from Thomas E. Wilson, Chicago, a 17-jewel gold watch—the state award in the current national 4-H meat animal contest. . . . During six years in club work, the youth handled 94 baby beeves, and 20 hogs, on which he won \$2,419.79 in cash prizes, which brought his total income from all projects to \$17,787.17.

Try Herald Want Ads



. . . is here again, and despite an awful war, the Farmers Co-Operative Society No. 1., of Brownfield, Texas, wishes each of its customers and friends the Merriest Christmas possible.

Our two gins, mill, locker plant and filling station all join in thanking each and everyone of you that have had part or share in making this business what it is. In fact it is your business institution, and your officers feel sure that each of you are proud of the business and loyal to it.

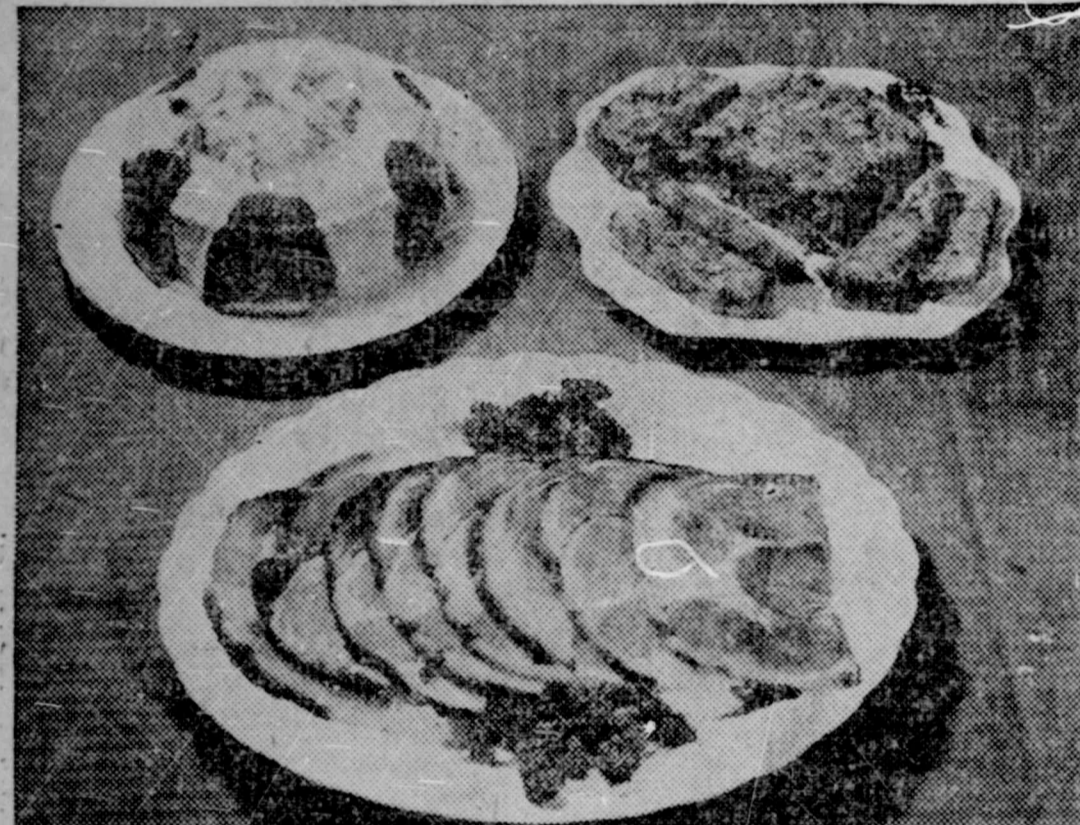
Always as ever,

Farmers' Cooperative Society No. 1

HERE'S HALF-HAM FOR HOLIDAY



A half ham can be attractively decorated for the holiday season. Candied citron and cherries contribute a Christmas color scheme of red and green festive enough for any occasion.



A half ham will serve a family of eight at three different meals. After slices of hot ham (center) are removed for the principal meal, two possibilities for serving the left-over meat as main course dishes are: Creamed Ham in Corn Bread Ring (upper left) and a delicious Ham Loaf (upper right). Any additional ham may be made into ham salad sandwiches for the lunch box.

How to Secure Civil Service Jobs

To secure clerks for employment in Washington, D. C., federal agencies, the 10th civil service region has announced an examination whereby any applicant who passes it may secure appointment to \$146 a month job, according to Joe L. Shelton, local civil service secretary at the post office, from whom the necessary application forms may be secured.

"Applicants need not know how to type, but must be able to pass the written clerical test," the secretary said.

Clerks perform routine work, such as indexing, recording, filing cards or correspondence, records or papers; entering figures in journals, reading and routing mail or answering telephone calls or inquiries.

Persons not engaged in war work of equal skill and interested in securing Washington, D. C., appointment as a clerk, should file an application immediately with the director, 10th civil service region, 210 S. Harwood St., Dallas, Texas. Applications will be received until the needs of the services have been met.

All appointments are made in conformance with War Manpower Commission regulations.

Miss Beulah Page will spend Christmas with her mother in Jayton, Texas.

Often a selfmade man appears to have quit the job too early.

GOSSETT ASKS FOR UNIFORM RAIL RATE

Washington, Dec. 17 — Representative Gossett (D-Tex) urged in the House today that Congress enact legislation calling for an equalization of rail rates to correct what he described as 'gross freight rate discriminations.'

Speaking in support of a measure (HR 2775) he introduced which would provide for a uniform freight rate structure, Gossett declared that rail carriers in the southwest charged rates which were 175 per cent of that fixed for north-central and eastern states comprising what is known as the "official territory."

He declared that the present freight rate structure gives the northeast an advantage in industrial development.

"The railroads are not to be as severely condemned for this situation as are the Interstate Commerce Commission and Congress," he continued.

DIES AT AGE 122

Chattanooga, Tenn., Dec 17—"Uncle" Mark Thrash, who would have celebrated his 123rd birthday on December 25, died early today at his log cabin home on the Chickamauga - Chattanooga National park reservation.

It's pretty safe to judge a fellow by what he laughs at.

THE LOW DOWN FROM HICKORY GROVE

I been looking around the stores for a new AEsop. They don't have 'em. Don't have much call for them any more, they say. The call is for throat-cutting and shootin' books—also books with titles like "The Other Guy's Wife," or "How She Fooled Her Third Husband," or maybe something on economics, like, "To Have More, Spend More"—by the noted young Doctor Gabb. Thousands of these—but no AEsop. Anybody who has been sorta confused and wondering why we have been such a jumpy and sucker kind of nation, can find out easy as pie at the book stores.

I have nothing against reading, or some fun or diversion, like it is when you are a sucker at a carnival, where sometimes it costs you 2 or 3 bucks for a Kewpie doll. But being a sucker like where maybe we listen when

somebody says we can pay off the war debt with talk, and palaver, the magic versus via of a sales tax, shows what the shortage on AEsops Fables is doing to the country.

Some hungry and tired lunch club, that has run out of things to do, can take on the job of getting AEsop back into print. Brothers and Sisters, that would be a good turn.

Yours with the low down,
JO SERRA.

Then there's the girl who said she was an actress because she once had her leg in a cast.

Experience is a wonderful teacher, but she doesn't always explain things.

If you are sitting around wondering why you don't get a raise, maybe that's why.

WAR BONDS in action



Your money goes into battle every time you invest in War Bonds—goes up to the German lines in the form of tanks, planes, assault boats as pictured here in the Mediterranean area.

Success of our troops depends upon the help they get from the home front. Bullets fired yesterday won't win tomorrow's battle. War Bonds bought last month won't pay for our next offensive. Give your dollars action: Buy More War Bonds. U. S. Treasury Department



May the sun shine for you Christmas morning, and every day thereafter! And by next Christmas may the war be won, and all those you love be back home.

SID'S CLEANERS



Merry Christmas to our FRIENDS and CUSTOMERS

Our heartiest good wishes to you and your family this Christmas. Accept our thanks for your grand cooperation this past year. May all hopes and dreams come true for you and your family. Above all else, may all our boys come back soon, Victorious!

We love this town and its environs. We have grown up here and have come to regard ourselves as a "fixture." We have a great many friends, "but not a friend to spare" and at this time we want to thank them, one and all.

• MAY WE EVER BE OF SERVICE TO YOU •

GOODPASTURE GRAIN & MILLING CO.



PECANS ARE EXPENSIVE BUT MORE PLENTIFUL

Washington, Dec. 17 — Pecans may be more expensive, but they'll be more plentiful this year than last, the Agriculture department reported today.

This year's crop was estimated at 114,749,000 pounds, 49 per cent over last year's yield of 77,200,000 pounds, and 26 per cent larger than the 1932-42 average of 91,113,000 pounds.

Poverty is not the money we fail to get, but the beauty we fail to see.

Architectural styles may change from year to year, but the last word in modern homes still is the wife's.

Two Flights Daily To West Coast

San Antonio, Dec. 17—Continental Air lines hopes to maintain two flights a day from San Antonio to the West Coast when it begins operations here soon, according to P. J. Carmichael, the line's general traffic manager.

The flight to the West Coast will include stops at Big Spring, San Angelo, Midland, Hobbs, N. M., and El Paso.

The kids in grammar school today don't know much more than their parents did when in high school.

A loafer complains that he has a wolf, but no door to keep him away from.

Industrial Users of Rationed Foods to Re-Register

Between December 15, 1943, and January 5, 1944, all industrial users of rationed foods will be asked to re-register with their local war price and rationing boards, J. Doyle Settle, district rationing executive, announced today. This registration will be made on the new form R-1200, which is a consolidation of the former sugar form R-310, the processed foods form R-1308, and the meats form R-1605.

The purpose of this re-registration is to combine the allocations of all rationed foods on one form rather than on three forms heretofore used. This will permit uniform application of the regulations to all industrial users of rationed foods. It will permit the issuance of all allocations of rationed foods at one time instead of at three times, as heretofore has been the case, Settle said.

After this initial re-registration between December 15th and January 5th, allocations will be granted for three months at a time on all rationed foods, the rationing executive pointed out. This will eliminate trips to the board at different dates, and will enable the industrial user to plan his purchases and use of rationed foods on a uniform basis.

Industrial users include, for example, such people as bakers, dairies, bottlers, candy manufacturers, pharmaceutical manufacturers, and a host of others who use rationed foods in the preparation of other products, both rationed and unrationed, Settle declared. A baker, for example, he explained, would use sugar, processed foods, fats and oils, which fall under the meat program. He would be given one allotment of these commodities each three months. Any petitions he might file for relief on one rationed commodity could be made applicable for all his corresponding needs of other rationed commodities.

This change of policy is in line with OPA's announced intention to simply and consolidate its regulations whenever possible, Settle said.

Roosevelt Says He And Stalin Alike

Washington, Dec. 17—President Roosevelt says Premier Stalin is much like himself—the realist type.

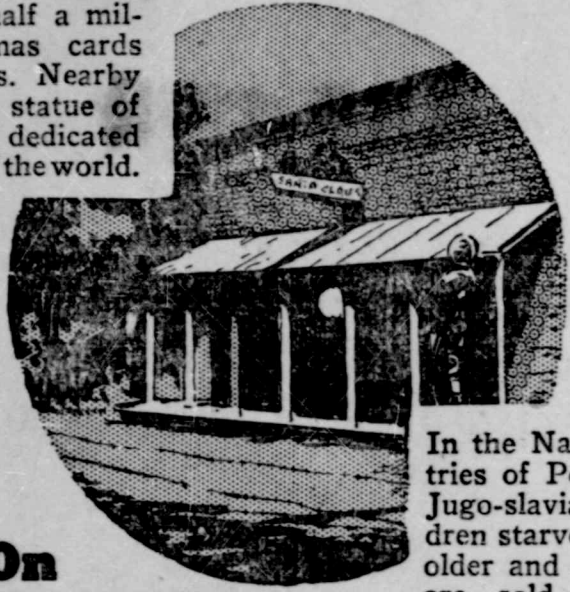
That was his answer when asked at a press conference what sort of individual he found the Russian Marshal to be.

Pressed by a feminine reporter to "tell us about him," the President said he didn't write no society column.

BONDS OVER AMERICA

Less than 100 people live in Santa Claus, Indiana, but each year the postmaster sends out more than half a million Christmas cards and packages. Nearby is a granite statue of Santa Claus, dedicated to children of the world.

Santa Claus' Post Office



In the Nazi slave countries of Poland, Greece, Jugoslavia little children starve to death, the older and stronger ones are sold into slavery where they can live but a few sad years at the most.

Keep On Backing the Attack With War Bonds

Wishing You You A...



MERRY CHRISTMAS and HAPPY NEW YEAR SHAMBURGER LUMBER COMPANY

Wherever he may be this Christmas

He'll read and re-read a dozen times, every letter from home . . . every greeting card. He'll unwrap and fondle every gift sent to him from mother, father, sister, sweetheart, friends.

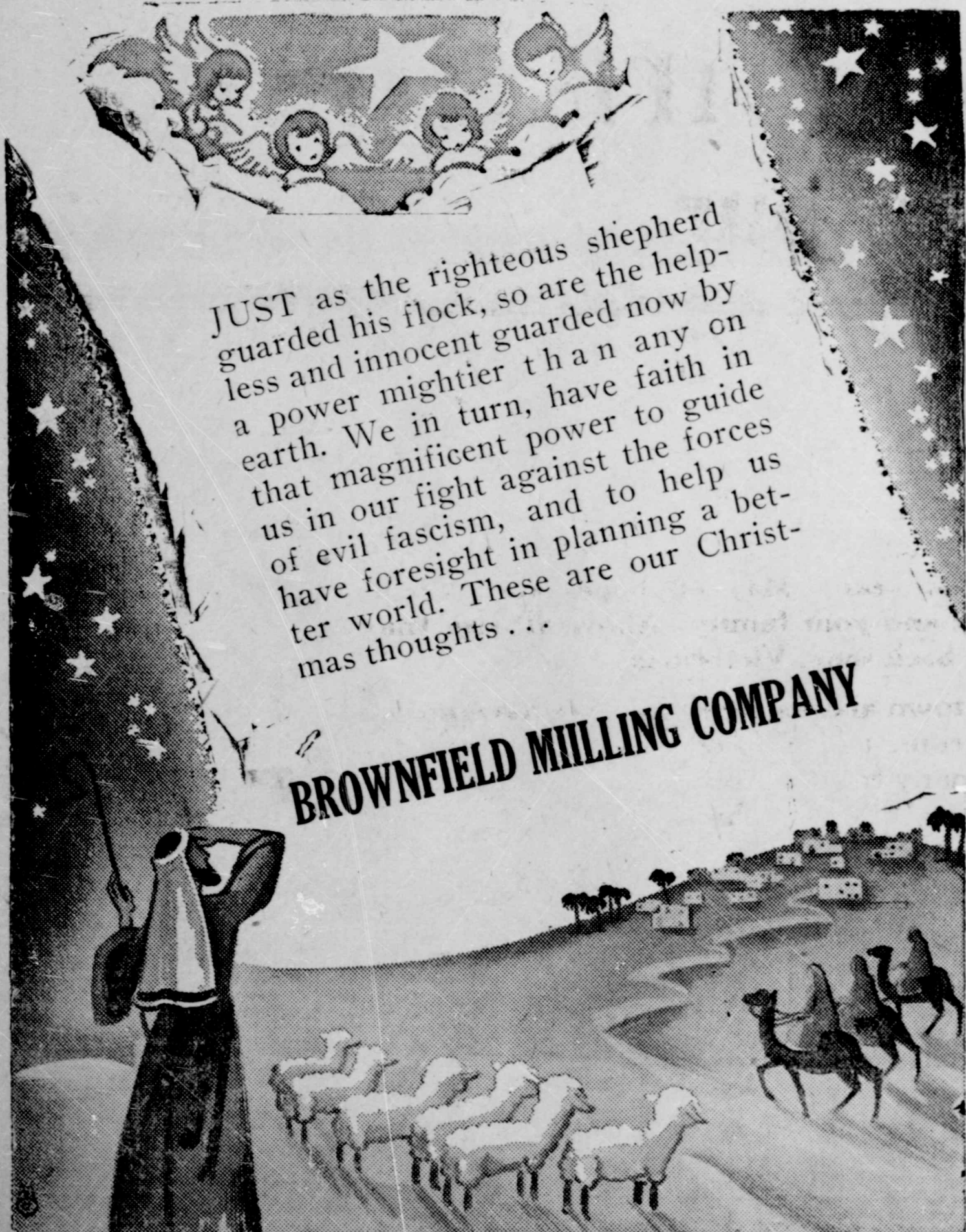
For these things speak of home. And though everyone tries to make Christmas as gay as possible where he is; as bright as the service club decorations may be; as strong as the friendships he may have made with those new near to him—yet so far from home, all his thoughts will be with you, AT HOME, this Christmas!

And though your thoughts are for him—there's a difference. You still are in the cheerful atmosphere of your household. You still are surrounded by loved ones. You can only imagine his life "out there." But he's living it: and the reality of that life contrasts starkly with the warmer reality of his memories of "home."

That's why we must all be unceasing in our efforts to end this war soon and bring him to the home he's dreaming of this Christmas. That's why we must buy more War Bonds than we even think we can—That's why above all, we must give the present with a future . . . this Christmas.

JUST as the righteous shepherd guarded his flock, so are the helpless and innocent guarded now by a power mightier than any on earth. We in turn, have faith in that magnificent power to guide us in our fight against the forces of evil fascism, and to help us have foresight in planning a better world. These are our Christmas thoughts . . .

BROWNFIELD MILLING COMPANY



West Texas Gin



Plastic Point Tokens To Be Used Soon

According to Howard R. Gholson, district OPA director, general public approval is expected to result from the use of the new plastic tokens to be put into use by OPA early in 1944.

The tokens are being put into use to make the purchasing and selling of rationed foods more convenient for the consumer and merchant alike, Mr. Gholson said. The tokens will be blue and red, slightly larger than a nickel, and will be inscribed to designate the foods for which they are good. Each token will have a value of one point, and will be used by consumers as change for ration stamps, he said.

When the tokens are put into use the red and blue stamps will be valued at 10 points each, under the present plans. A consumer buying rationed canned or processed foods, or foods under the meat-fats program will tear from the ration book one or more stamps, according to the amount purchased, receiving tokens in change. As an example of how this will work, if a housewife buys a pound can of peas valued at 16 points, she will give the retailer two blue stamps worth ten points each, receiving four ration tokens in change. The tokens can be used any time to buy more items.

With the use of tokens, expectations are that War Ration Book IV will last at least three times as long as previous books. This will save labor, paper and printing costs, Gholson said.

All retail food dealers will be requested to submit to the banks an estimate of their total point transactions, separately for blue and red stamps, covering a period of one week's sales. These figures, and in addition a record of their allowable inventory, will be computed and recorded on a simple form which will be furnished by the wholesale trade. This form will be submitted to the banks not later than December 15, 1943. Retailers who maintain a ration bank account will submit their figures to the bank in which they carry their ration point account. Retailers who do not maintain ration bank accounts may present their separate figures to any convenient bank.

TEXAS LIVESTOCK SHIPMENTS OFF FROM 1942

Austin, Texas, December 15—Easing slightly below last year, shipments of Texas livestock to other states and to the Fort Worth market in September amounted to 11,560 cars, the University of Texas bureau of business research reports.

Movement of calves and hogs were higher than in September a year ago, but those of cattle and sheep declined.

Shipments included 6,978 cars of cattle, 2,104 cars of calves, 1,234 cars of hogs, and 1,235 cars of sheep.

For the first nine months of 1943, however, shipments were nearly 5,000 cars above the corresponding period of 1942, and totaled 87,704 cars.

Three new readers recently added from the Meadow area, were J. B. Dunn and B. H. Baggett, and H. L. Durham, who gets his mail on a Ropesville route.

BALIS SMITH DIES IN LOCAL HOSPITAL

Balis Smith, 43, died in the Brownfield hospital at 5:30 o'clock Wednesday.

He has been a resident of Brownfield for the past ten years. Smith is survived by his mother, Mrs. Cora E. Smith, Brownfield, and two sisters, Mrs. Quimby Dunlap and Mrs. Maude Webb, both of California.

Funeral services were held in the Methodist church at Post, Thursday afternoon at 3 o'clock. Burial in the Post cemetery.

The WPB has given the Leland Baptists the go-ahead sign on their new building to cost some \$65,000. Their church building burned a few weeks ago.

Work in separating for possible commercial use certain food components from culls and surplus foods is being carried on by Dr. Gene Spencer, University of Texas home economist. She recently received an \$825 award from the University Research Institute to carry on this work and to further the advance of home food preservation methods, quick freezing principles, canning and dehydration.



I GIVE YOU TEXAS

by BOYCE HOUSE

One of the subjects we used to argue about in school:

"Was the boy in the wagon when he fell out?"

Well, he was bound to have been in the wagon or couldn't have fallen out of it.

On the other hand, he wasn't in the wagon when he fell out—he was out of it.

So serious is the loan shark evil that a nation-wide investigation is being launched by federal authorities and Texas was selected as the starting place, which shows that this state is worst of all.

The illegal toll—amounting to many millions of dollars in our state and to hundreds of millions of dollars over the nation—of which sharks are collecting in the form of 240 per cent interest and more, is slowing down the war effort. War workers are being bled white and so can't buy war bonds, officials declare, and, in many cases, worry—caused by trying to keep the heavy usury payments has reduced the efficiency of workers in turning out planes, guns, and ships.

More power to authorities, federal, state, and local, in their effort to end the sabotaging of the war effort that loan sharks are guilty of!

Readers enjoy pointing out the typographical errors, but when one considers that the newspapers of America print 500,000,000 words a day, he can readily see that mistakes will be made. Several newspapers recently printed this account of some amusing slips:

Lack of a "b" gave this item a preposterous swing: "An employe was accused of having stolen a small ox from the mail. The stolen property was found in his vest pocket."

The linotype operator hit the "t" instead of the "n" and this appeared: "Following the business session, the club members were entertained by Mrs. Edgeworth's

Judge Says:

Why not appoint General Patton coal administrator?

No matter what happens to the subsidy, we still have the CCC: Congress, Comedians, and Commentators.

Maybe the reason the military is so wasteful, they are not time-enough removed from civilian habits.

There are too many more concerned over post-election positions than over post-war conditions.

To tell the Germans we aim to treat them like they treat others, will only make them fight harder.

Them debating Congressmen are doing their part in keeping the war fought in the air.

At least Eleanor can't complain, about FDR's trips.

A University of Texas professor of architecture won second place in a nation-wide competition for a new apartment-building heating system recently. Prof. W. T. Rolfe, received the \$1,000 award for a system based on his new theory of "zone control."

Having received a \$1,200 grant from the University of Texas Research Institute, Dr. Frederick Eby, University professor of education, is compiling a history of early Texas college education for publication in 1945, centennial of Texas statehood.

Make it a thrifty CHRISTMAS—give WAR BONDS. Keep on BACKING THE ATTACK.

little sot, Richard, at the piano."

The "g" at the end of "sing" failed to fall and here's what was printed: "Miss Blank is scheduled to sin by the Waters of Minnetonka. She will be dressed in Indian costume and special lighting will be used for the performance."

Sometimes the humor is not the result of a typographical error but is due to the phrasing, as in this ad: "For sale—Baker's business, good trade; large oven, present owner been in it seven years; good reason for leaving."

Statement of American Fat Salvage Committee

The Government has taken a most constructive step in authorizing meat dealers to give two ration points in addition to four cents for each pound of used household fat turned in for salvage. Joint action by the Office of Price Administration, the War Food Administration, and the War Production Board was necessary to meet the war need for more fats in this matter. The war agencies are to be congratulated upon this evidence of their cooperation with each other in meeting an essential requirement.

In spite of the importance of fats and oils as foodstuffs and for industrial use, comparatively few people in this country are aware of the importance of these raw materials. Fats are basic materials, and they are also vital materials for war industries. Fats are used in making explosives, synthetic rubber, medicines and pharmaceuticals, soaps, lubricating greases, printing ink, and many other industrial products important to civilians and military alike.

The war has brought about a pressing need for more fats of all kinds, and especially for more fats for industrial use. To wage our war successfully has required a vast quantity of products made from fats. At the same time the need for food fats has increased due to military activity, the extra food requirements of the hard-working millions employed in industry, and the necessity to export food fats from our country to our allies. The real pinch, however, has been in industrial fats because large areas, China, the Philippines, Malaysia, from which more than a billion pounds of such fats were imported annually are in Japanese hands or under their control.

Household fat salvage has been of tremendous help in replacing fats and oils that formerly were imported. American kitchen fats have gone a long way to provide glycerine for explosives, medicines, and many other war and civilian products.

The Santa Fe railroad moved a total of 34,346 carloadings last week, compared to 32,667 for the same week of 1942.

Merry Christmas

and good Cheer on the HOME FRONT

GREETINGS!

... to all Our Depositors

The Season's Best Greetings to our depositors! From the highest executive to the teller who is at your constant service, we send best wishes for a fruitful and joyous Christmas.

If through our co-operation you have made this season a happier one, may we express our hopes that such a spirit of mutual good-will be the foundation for other Joyous Yuletide seasons.

For many years, depositors have placed their faith in our service, and we wish to pledge this Christmas to continue our principles in their behalf always.

In looking forward to the New Year—which may be the year of victory—we offer to you our complete services in helping you plan the post-war status of your business or personal finances; as well as the post-war use of your available cash for the wisest possible purchase of goods you will need.

BROWNFIELD STATE BANK

With Hearts That Are Free, We Reaffirm Our Faith This Christmas

More than at any other time this Christmas we have cause to rejoice at the significance of the holiday. For it marks the birth of the greatest and most honored of men . . . who long ago taught righteousness and truth. We are thankful that His standards have come down through the years—to give us faith today in the justness of our purpose . . . assurance of our victory! This Christmas Day let us reaffirm our faith.

KENNETH FURR GIN





"ALONE *with* GOD this Christmas Night"

Gunfire is shattering the air below—the enemy objective is only a few moments away. A turmoil of thoughts followed each other within a lone American boy's mind. They're distinct and sure. They've been nurtured all his life in the unclouded atmosphere of rightness and decency. In the midst of roaring motors and tense anticipation of hair-breadth escape, the boy's eyes are calm, his hands unflinching in performance. He feels strangely at peace. It is Christmas night.

The remembrance of past joys on this beloved anniversary are engraved forever in his heart. And now, at this important life-or-death moment, they have a reassuring effect. The belief in his hopes arises from his strengthened faith. More than ever before in life he is "alone with God." And his increased power growing out of his great faith is such that no enemy can vanquish!

We, safe in our gay, Christmas-cheered homes, can match our faith to his. We MUST do that, or deny loyalty to the freedoms for which he's fighting. We MUST and WILL buy War Bonds and MORE WAR BONDS — until Victory.

COLLINS



LOOKING AHEAD

BY GEORGE S. BENSON
President, Harding College
Searcy, Arkansas

Vigilance

Forms of government never have been static. Dominions rise and they fall. History shows that democracies and republics are especially short-lived. Some change by revolution, quickly; some by degree, more slowly; others by indirection, deviously. Many a nation has lost its power of self government. The immediate causes differ, but fundamentally they all had the same trouble—apathy.

Liberty demands attention! Even in America with a system that fosters the best living and working conditions any segment of mankind ever knew; even in America where a vast majority of people appreciate their opportunities, eternal vigilance is the price of freedom. Self-seeking, short-sighted minorities can play havoc with any democracy whose loyalty majority is off its guard.

Signs of Danger

Little groups of opportunists play pressure politics. They cultivate class hatreds, they stimulate unlawful ambitions and magnify resentment at offenses, real and imaginary. These things are at work now in America. The form of government which is ours in the United States has no more assurance of endless life than had the Roman Republic or the Athenian Democracy, both of which died young, as did a score of more recent ones.

Consider Adolf Hitler, arch opportunist. It is told that before the present war he used silly confusion to accomplish astounding things. Once when he wanted to take another cherished liberty away from the German people, and feared trouble doing it, he sent orators throughout the empire as government representatives to brag about the value of the very privilege he planned to abolish. Then when he abruptly took it away, the people were too stunned to resent it or know who was to blame.

Our Own Troubles

Nearer home, circumstances are developing gradually which certainly threaten America as "The Land of the Free." Quietly the freedom of Private Enterprise is being paralyzed; the American way of life endangered. Choking Private Enterprise looks less serious than it, say, elections had been abolished and the press gagged. It would seem worse if the right of assembly were withdrawn and the privilege of worship denied. It would only seem worse, being more drastic.

Actually, a threat to either of the other freedoms would bring much quicker and more vigorous opposition. Unfortunately the public seldom recognizes the seriousness of an attack on business, but the fact remains that Private Enterprise is one of the four corner posts of human liberty; pillars that will stand or fall together.

The Four Pillars

- 1.—Popular Vote: the right of every man to a voice in the government under which he lives.
- 2.—Free Speech: man's inalienable right to have thoughts and express them to other people.
- 3.—Free Enterprise: man's right to work, earn, save, buy, own property, trade and get gain.
- 4.—Worship: the right of every intelligent being to worship God as his conscience dictates.

Assaulting one of these cardinal rights is to attack them all. A shot fired at the ballot-box is no worse than a thrust at free competition. As certainly as Private Enterprise falls the ballot-box will topple with it, for they are all one structure. Unfortunately the first siege is on Private Enterprise which many people consider the least sacred of our liberties. Observe how little disturbed the consuming public has been about conditions in the coal industry.

This Is Apathy Too

Big business has been obliged to stand for a lot of unfair bemeaning since the relatively mild administration of a former Roosevelt, the "Trust Buster." Villification of big business was recognized as good vote-getting ballyhoo as long ago as 1910 and office-seekers have started new epidemics of it every campaign year since. This, I believe, accounts for the public's indifference when coal mine operators, oil producers or meat packers find themselves maneuvered into an untenable position by some political group with more power than judgment.

Government price stabilization is forcing oil producers to make a failure in a crucial year and take the blame for it, when oil men insist that fresh oil could be found now as it has always been found, if crude oil prices permitted. Packers have a record of giving America good meat in abundance at fair prices, but the public whistles suspiciously while black markets compete effectively with packers who observe the law.

Extreme Measures

Production of critical materials certainly ought not to drag for want of government help or intervention where needed. Just the same, a fictitious demand for government aid can be set up like stage scenery. National security is fully recognized as a proper government responsibility but, in America, authority to conduct a war is vested in government for preserving democracy, not to cripple freedom and lay the foundation for a socialist state.

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Farm Machinery Outlook Better

College Station—Manufacture of repair parts for farm machinery in 1944 will not be restricted, and production of needed types of equipment will about double the output of 1943. This outlook is based upon the total overall materials authorized by the War Production Board for making, planting, tilling and harvesting equipment during the year. Comparably, it is about 80 per cent of the 1940 production, a year in which manufacture was relatively large.

According to information from the War Food Administration to the A. and M. College Extension Service, sufficient tonnage of carbon steel has been authorized to manufacturers to meet the entire machinery and repair parts schedule for domestic use.

The WFA explains that the improved outlook for 1944 permits a reduction in the number of types of machinery which it will be necessary to ration compared with the rationing schedules of this year. And, incidentally, neither attachments nor repair parts for next year are subject to rationing in distribution. Distribution control will be necessary on only 46 types of machines. As a consequence more nearly normal trade relationships will exist between farmers, dealers and manufacturers, the agency forecasts.

Science tells us that the human brain is capable of holding three billion ideas. We sometimes think the government is trying to carry all of them out.

Insulting the Feeble Minded

OPA continues its indefensible fiat that an established store which sold ladies' coats, suits and other articles at a certain figure nearly two years ago, shall not be allowed to sell such articles today at prices higher than an arbitrary figure set by OPA, even though no manufactured goods are obtainable at such prices.

On the other hand, it allows a store which never sold at an established low price, or a new store, or a hardware store, or a furniture store, to add ladies' suits, etc., and sell at prices which may be twice as high as the arbitrary price it sets for certain stores, which prevents them from buying or selling lines of goods formerly carried. It thus nullifies its own price limitations.

Such political trickery in the name of "inflation control" is an insult to a feeble minded person, let alone an intelligent American citizen. It makes a mockery out of the sincere desire of our people to aid in price stabilization.

Commenting on the failure of OPA to correct such inexcusable malpractice in public regulation of business, Lew Hahn, general manager of the national retail dry goods association, says:

"Honest appraisal of the situation shows the price line limitation serves no useful purpose in any OPA regulation but, on the contrary, is a blundering restriction upon efforts of the trade to serve the public by offering the most satisfactory goods available at the lowest prices possible at this time. OPA and the trade have known for a year that pre-war price lines in any type of merchandise no longer can be produced. The public is in a mood to appreciate a little more realistic and intelligent price control, rather than a continuance of wishful thinking."

NEED 7262 NURSES FOR WAR

WASHINGTON, D. C.—Twenty one states filled their year's quotas of nurses required for the army and navy nurse corps before November 1, according to a report of the Red Cross nursing service. Indiana with 571 assignments exceeded its quota by 147 and Wisconsin with 424 assignments exceeded its quota by 111.

Other states over the top are: Alabama, Arkansas, Georgia, Idaho, Iowa, Kansas, Kentucky, Louisiana, Mississippi, Montana, Nebraska, Nevada, New Mexico, Oklahoma, South Carolina, Tennessee, Texas, West Virginia, and Wyoming.

It is better to have first class gumption and third-class brains than to have third class gumption and first-class brains.

The Double Parking Menace

A few years ago, at the people's request, the state highway department took over our main highways and at state expense, with federal aid, paved our main roads through the county. In order to get the road east and west through the city on Main street, the state department required, and it was so promised, to keep it open that through travel might pass easily and safely. Much complaint has been made to the city government lately, in fact the highway department has complained about excessive double and triple parking on this main street, as well as others, which often hinders others passing, even dangerously, and requests the public to abide by it, or the state will build another road around the city, which they have a right to do.

Public roads are for public travel, as well through our town as for our people through other cities. Of course the public, in the season's rush, are not obstinate about this, merely thinking, "a few minutes for me won't hurt." But when hundreds of others think and do the same, it counts up big. While we have gradually become the subject of many government directives, yet there are many, many things the people can and should do to safeguard their own persons and property, as well as others, and prevent enactment of laws, with unpleasant enforcement. The city dads hope the request to the public to refrain from double parking on our main, congested streets will be obeyed.

Nothing worries a person more than having nothing to worry about.

• Herald Ads Get Results

HOME DESTROYED BY FIRE FRIDAY EVENING

The rural home of S. D. Donnelson, about one mile south of the city, was totally destroyed by fire Friday afternoon. Cause presumed to be from a stove. The wife and two children were not injured. Donnelson, employed by the Magnolia wholesale oil company, was away at the time. A few household effects were saved.

A man piloting a local plane, flew low over main street and yelled out the alarm. Several people on the streets reported to the fire department, which responded, but because of distance and no water plugs within reach, could not save the house. Mrs. Donnelson was recovering from a spell of illness.

MERCHANTS REPORT HEAVY RETAIL BUYING

While last Saturdays crowd was not as large as the usual Saturday evening audience through the fall, yet it was noticed there were more packages under arms. Despite the scarcity and variety of Christmas articles in stock, the buyers are finding sufficient merchandise to make useful and appreciative Christmas gifts, and many are buying early.

Merchants report the trade has been brisk all the fall season, and appreciative, orderly buying. The post office reports a large volume of Christmas gifts have been sent through early. This is much better for all, as a rush is a burden on many, causing confusion and often loss of time.

If anyone doesn't like the way war has made things here at home, it is his privilege to join the armed forces.

Keep out of trouble! It's disconcerting to learn how few friends you really have.

SOCIAL EQUALITY REPUGNANT TO SOUTH

Certain government agencies have been defied by industries in the South when orders were sent out that Negro and White employees should be put on an equal basis. This matter of trying to force the South to give the Negro social standing has been in process over the past twelve years, or since the present administration has been in power, but it was not until the war that they have actually come out in the open. Perhaps the Administration does not realize it is tampering with a charge of dynamite that once set off will rock the nation. Ask a real Southerner to place himself on an equal footing with a Negro and you'll find it is like waving a red flag before an infuriated bull, and the consequences are likely to be more disastrous. Since we can remember, the North has consistently tried to ram their doctrines down the throats of the South—but in this instance they are walking on dangerous ground and if persisted in, the streets of Southern cities will run with blood rather than accept such a decree. — Ropes Plainsman.

The officers of the Ropes Chapter of the Future Farmers of America went to the district meeting and officers' training school at Brownfield Tuesday, December 14, 1943. There were nine other schools represented at this meeting.—Ropes Plainsman.

Who knows but what one of the cans you turn in will be eventually tied to Hitler?

Man has a right to be nervous when he proposes. Proposing is the cause of marriages.

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The people of these United States have observed 167 Christmases since the Declaration of Independence. And before that, there were about 176 years of pioneering, during which, amid all sorts of odds, the families within this land's shores celebrated the merry holiday.

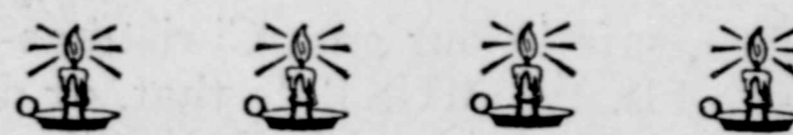
This war-time Christmas finds us with much to be solemn about—much to fight for, and much to pray for.

But there have been Christmases before, when things seemed even darker for us.

So with the true American spirit of fortitude, inner gaiety and deeply rooted faith, we're going to celebrate this December 25th in the good old fashioned Christmas spirit.

Holly in our windows; festively trimmed trees; remembrances for everyone—especially the children—Christmas carols—and above all, Christmas services in Church, where we'll bow and extend the season's greetings to friends and neighbors.

That's Christmas, American style. That's the way our fighting men around the world like to think of it. That's the way they, too, will spend next Christmas—at home—if each of us does everything in our power to speed Victory!



J. B. KNIGHT
HARDWARE -:- FURNITURE -:- IMPLEMENTS



In Churches throughout this fair land — and in whatever foreign lands are still free—this Christmas shall be observed in sincere solemnity. Yet our prayers shall be said with our voices ringing stronger than last year, because we know we are so much nearer the ultimate day of Victory. Faith, such as we have in the words of the Prince of Peace have given us the will, the determination, and the fortitude to fight, each at our own battle station. For some it has been the front—for some in planes—for others on ships. And for yet more of us, our fighting point has been in our homes and at our places of business, where we shall continue to help win the war by observing every essential measure best serving the welfare of the nation!



First National Bank