

REMODELING SALE KYLE'S GROCERY

Friday & Saturday
April 25th & 26th
BROWNFIELD
TEXAS



KYLE GRAVES



MRS. KYLE GRAVES

We use this space to thank our friends and customers for their patronage in the past, and solicit a continuation of your business and your friendship. We want you especially call Saturday and try a cup of Red & White Coffee.
Kyle and Iva Graves

LIPTON'S TEA

Beautiful Ice Tea
Glass FREE
WITH EVERY 1/4-LB. PKG. AT **21c**

POTTED MEAT **2 1/2c**
VIENNA SAUSAGE **5c**

QUART JARS
SOUR PICKLES **10c**

QUART BOTTLES
HYPRO **12c**

4 BARS FOR
PALMOLIVE SOAP **20c**

JELL-O pkg. **5c**

MEAL **25c**
10-LB. SACK RED & WHITE CREAM

ALL BAR CANDY AND GUM
3 PKGS. **10c**

JET OIL SHOE POLISH
All Colors—Bottle **10c**

Garden Fresh Fruits and Vegetables

NEW SPUDS **2 1/2c** SQUASH **3c**
TEXAS FRESH AND TENDER—POUND TEXAS NO. 1 RED'S—POUND

LEMONS CALIFORNIA DOZEN **12 1/2c** CELERY TENDER WELL BLEACHED **10c**

ORANGES CALIFORNIA VERY SWEET—DOZEN **12c** SPUDS COLORADO NO. 1—10 LBS. **15c**

BUNCH VEGETABLES **3c** WINESAP APPLES—2 Doz. **35c**
CARROTS, MUSTARD, TURNIP TOPS, RADISHES, ONIONS NICE SIZE, FINE FOR COOKING AND EATING

MIRACLE WHIP Quarts **29c**

MILK CARNATION OR PET
6 Small or 3 Large **20c**

OXYDOL—Large Box **19c**

KUNERS PEAS COLORADO NO. 2 CAN **12 1/2c**

ASPARAGUS GOLD BAR NO. 2 CAN **23c**

PORK AND BEANS—16 oz. can **5c**

HOMINY—Goblin, .o. 2 1/2 can **7 1/2c**

SPECIAL IN OUR M-A-R-K-E-T

CHEESE—2 Lb. Box **49c**

RIB ROAST—Pound **18c**

BONELESS FISH—Pound **28c**

SLICED BACON—Pound **18c**

LONGHORN CHEESE—Lb. **22c**

LEAN PORK ROAST—Pound **17c**

Ass't. LUNCH MEAT—Pound **25c**

PLENTY DRESSED POULTRY

SNOWDRIFT—3 lb. Pail **49c**

TOMATOES—No. 2 Can **6 1/2c**

POST TOASTIES—3 Boxes **25c**

MACARONI FRANCO AMERICAN 2 CANS **17c**

CATSUP KUNERS 16 OZ. TIN **10c**

CRACKERS—Sunray, 2 Lb. Box **12 1/2c**

MARSHMALLOWS BROWN'S 1 LB. PKG. **10c**

BUTTER COOKIES SUNSHINE LRAGE BOX **13c**

DOG FOOD

PARD, 3 Cans **25c** SCRAPPIL, 3 Cans **13c**

BLUE & WHITE CARTON 6 BOXES

MATCHES **15c**

F-R-E-E For The Kiddies
CANDY SUCKERS
IN OUR STORE SATURDAY

P. & G. SOAP 3 GIANT BARS **10c**



RED & WHITE

& WHITE FINE FOODS

Red & White No. 1 Tall Can
FRUIT COCKTAIL **12c**

Red & White FRESH GREEN
LIMA BEANS **13c**
MEDIUM SIZE CAN

ARMOUR'S 10 oz. Can
TOMATO JUICE **5c**

RED AND WHITE PURE FRUIT 16 oz. Glass
STRAWBERRY PRE SERVES **21c**

PEACHES RED AND WHITE 2 1/2 Cans—EACH **15c**

CORN RED AND WHITE, COUNTRY GENTLEMAN **11c**

LUNCH MEAT RED AND WHITE 12 oz. Cans **23c**

WE DELIVER
PHONE NO. 77



THE FINEST COFFEE MONEY CAN BUY
Special **25c**
THIS COFFEE AND CAKES WILL BE SERVED FREE IN OUR STORE SATURDAY

Complete P.-T.-A. Conference Program

PLEDGE TO THE UNITED STATES FLAG
 "I pledge allegiance to the Flag of the United States of America and to the Republic for which it stands. One nation, indivisible, with liberty and justice for all."

PLEDGE TO THE TEXAS FLAG
 "Honor to the Texas Flag
 We pledge our loyalty to thee,
 Texas, one and indivisible."

- OBJECTS**
- TO promote the welfare of children and youth in home, school, church and community.
 - TO raise the standards of home life.
 - TO secure adequate laws for the care and protection of children and youth.
 - TO bring into closer relation the home and the school, that parents and teachers may cooperate intelligently in the training of the child.
 - TO develop between educators and the general public such united effort as will secure for every child the highest advantages in physical, mental, social, and spiritual education.

OFFICIAL CONFERENCE PROGRAM
 Conference Theme: "The Home as the Threshold of Democracy."
GENERAL SESSIONS—FIRST BAPTIST CHURCH AUDITORIUM

Preliminary Meetings
 Thursday Afternoon, April 24, 1941
 4:00—Registration of District Board of Managers.
 5:00-6:00—Conference Committee Meetings.
 Thursday Evening, April 24, 1941
 7:30—Dinner honoring State and District Officers and District Board of Managers, courtesy of the Terry County Council.
 Pre-Conference meeting of Board of Managers.

FRIDAY MORNING, APRIL 25th
 7:30 a. m.—Board Breakfast, Courtesy Brownfield Band Mothers.
 8:00 a. m.—4:30 p. m.—Registration of Delegates and Visitors.
 9:00 a. m.—9:15 a. m.—Brownfield Band Concert.
 9:15 a. m.—Formal Opening of Conference
 Presiding—Mrs. H. G. Stinnett, Jr., District President
 Mrs. Walton Hale
 Platform Guests—State Representatives, District Board of Managers, and Guest Speakers.

9:15 Processional:
 Presentation and Pledge to Flags—Boy Scouts
 Invocation—Rev. Avery Rogers
 Assembly Singing—Led by Mrs. H. F. Axtell, Plainview, Tex.
 Welcome—Mrs. Tom Cobb, District Vice-President and General Chairman
 Welcome—Rev. Avery Rogers, Pastor First Baptist Church
 Welcome—Mr. Lee Fulton, Terry County Supt. of Schools
 Welcome—Mr. Emmitt Smith, Supt. of Brownfield Schools
 Response—Mrs. J. L. Adams (Aide) District Vice-President

Conference Committee Reports:
 Rules—Mrs. A. R. Watson, Plainview, Texas
 Program—Mrs. J. L. Adams, Crosbyton, Texas
 Credentials—Mrs. Ernest M. Pittman, Anson, Texas

Introduction of Platform Guests:
 District President's Annual Report
 11:00 "The Parent Teacher Way in a Democracy"
 Mrs. Wm. H. Parsons, State Vice-President
 11:45-12:30 Sectional Conferences.
 Radio—Mr. R. H. Nowlin, Mrs. Ross Ayers, conducting.
 Mrs. Ben Eggink, Denver City, Recorder.
 Motion Picture and Visual Education—Dr. L. B. Cooper, Texas Tech, conducting, Mrs. Caryl Light, Plains, Recorder.

Rural Service—Dr. W. B. Irvin, Lubbock, Mr. J. W. Jones, Denver City conducting, Mrs. L. E. Kiker, Floydada, Recorder.
Health—Mr. O. C. Thomas, Dr. D. B. Harmon, conducting, Mrs. J. Jolly, Plainview, Recorder.
Legislation—Judge Frank R. Day, Mr. H. P. Clemons conducting, Mrs. H. P. Clemons, Lockney, Recorder.

Noon—Recess for Lunch—Mothersingers Rehearsal
FRIDAY AFTERNOON, APRIL 25, 1941
 1:45 P. M. Presiding—Mrs. H. G. Stinnett, Jr. Dist. President
 Platform Guests—Life Members and Guest Speakers
 Invocation—Rev. H. W. Hanks, Floydada
 Special Music—Endowment Fund Presentation, Mrs. W. R. Weaver
 2:15—Life Membership—What It Means
 2:30—Mrs. R. W. Robbins, Athens, Texas

Pledges
 3:00—Panel: "Home As The Threshold of Democracy"
 Leader: Mr. Dan M. Powers, Dean of Boys, Lubbock Senior High
 Participants:
 Evelyn Carpenter, Lubbock
 Arlene Younger, Lubbock
 Cullen Chapman, Lubbock
 Jim Lane, Brownfield
 Lois Chambliss, Brownfield
 James Bryan, Brownfield
 3:45—"When Germs Get Together," Mr. O. C. Thomas, Spur, Tex.

Among those from Brownfield who attended the Singing at Johnson Sunday were Messers and Mesdames Buck Andress, Charley Moore, L. A. Brannan, Mrs. W. H. Black, Mrs. Ella Busby, Miss Merle Moore, Miss Faye Bell Oliver and Will Adams.

Mr. and Mrs. E. A. Kessinger went to Lamesa Sunday to get their young daughter who had been visiting her grandparents, Mr. and Mrs. T. M. Key.

Miss Marilyn Claiborne of Lubbock was the week end guest of Miss Jaunda Ruth Turner.

Miss Earline Jones recently visited Mrs. Wayne Branum in Amarillo. Mrs. Branum is a former Brownfield resident. She was Miss Juanita Hall before her marriage.

Mr. and Mrs. Boyd Hogue of Levelland visited friends and relatives here Sunday.

Recreation Period
 Symposium: "Building a Democratic Society."
 Leader: Mr. W. T. Hanes, Tahoka

Participants:
 Mr. Emmitt Smith, Supt. of Brownfield Schools
 Mr. V. Z. Rogers, Supt. of Lamesa Schools
 Mr. Ray D. Brown, Supt. of Levelland Schools
 Mr. Charles Padgett, Supt. of Meadow Schools
 Mr. E. E. Hancock, Supt. of Ralls Schools

5:10—Question Box
 Announcements
 Adjourn
 5:30—7:30 P. M.—Buffet Supper for Delegate Body, Courtesy of Brownfield Citizens—American Legion Hall, South on Highway No. 51.

FRIDAY EVENING, APRIL 25, 1941
 7:30—8:00 P. M.—Brownfield Choral Singers, Mrs. A. L. Bruce, Director.
 Piano Solo—Mrs. W. H. Dallas
 Solo—Mr. Clifford Horn, Brownfield Band Instructor
 8:00 P. M. Presiding—Mrs. H. G. Stinnett, Jr., Mrs. Tom Cobb
 Platform Guests: State Representatives, City and County Council Presidents, Guest Speakers.
 Honoring Procedure Course and Parent-Education Study Group—Graduates
 Invocation—Rev. Fred A. Walker
 Welcome—Mayor Clyde Coleman
 Greetings—Dr. W. B. Irvin, Pres. Texas State Teachers Ass'n., Lubbock, Texas.
 Mr. Sam Leifeste, Pres. West Texas Teachers Ass'n., Lubbock Texas
 Response—Mrs. H. G. Stinnett, Jr., Brownfield Father Singers
 Awards—Parent Education Certificates—Dr. W. B. Irvin; Procedure Course Diplomas—Mrs. Wm. H. Parsons.

Mother Singers en Masse
 "Mental Health in a War World"—Mr. J. W. Hathaway
 Hogg Foundation; Science Research Association

SATURDAY MORNING, APRIL 26, 1941
 7:30 A. M. Breakfast, courtesy Maids and Matrons Club, Junior Maids and Matrons Club, Cen-Tex Harmony Club, Garden Club.
 8:15-9:30 A. M. Local Unit Reports (A-J), (K-P), (R-Z).
 (A-J)—Mrs. P. C. Chenault, conducting
 (K-P)—Mrs. H. P. Clemons, Recorder
 Mrs. Walton Hale, Conducting
 (R-Z)—Mrs. Fred Stockdale, Recorder
 Mrs. F. T. Whitaker, Conducting
 Mrs. L. E. Webb, Recorder
 9:30-10:15 Sectional Conferences
 Local Unit Presidents and Parliamentary Procedure
 Mrs. Wm. Parsons, Conducting
 Mrs. H. F. Godeke, Conducting
 Mrs. W. E. Boyd, Recorder

Parent Education
 Mrs. Homer Pharr, Miss Johne Bowles, Texas Tech, conducting, Mrs. S. D. Hay, Recorder.
 Councils—Mrs. Meade Griffin, conducting
 Mrs. R. W. Robbins
 Mrs. W. T. Cherry, Recorder
 Mrs. H. G. Stinnett, Jr.
 Mrs. P. C. Chenault

10:20 A. M. Presiding
 Platform Guests: State Representatives and Guest Speakers.
 Honoring Local Unit Presidents, Superintendents and Principals.
 Processional led by Girl Scouts
 Music—Brownfield Band, Clifford L. Horn Directing
 Pledge
 Group Singing—Assembly
 Invocation—Rev. Avery Rogers
 10:50—Greetings—Mrs. J. W. Walker, Pres. Texas Federation of Women's Club, Plainview
 Mrs. H. F. Godeke, Pres. Seventh District Federation, Lubbock, Texas
 Response—Mrs. Wm. H. Parsons, Vice-President of Texas Congress of Parents and Teachers.

"White House Conference on Children in a Democracy"
 Mrs. Violet Greenhill
 "The Parent-Teacher Magazine"
 Mrs. Mary Toomey Tompkins
 "Safety for National Defense"
 Mrs. Joseph M. Perkins, Eastland
 Report of Findings Committee—Mrs. A. C. Surman
 Report of Credentials Committee—Mrs. Ernest M. Pittman
 Report of Conference Committee—Mrs. C. E. Leon
 Mrs. Fred Stockdale, Mrs. A. R. Watson

Posters—Mrs. LaGrange
 Resolutions—Mrs. J. B. Day

INVITATIONS FOR 1942
 Question Box—Mrs. Wm. H. Parsons
 Assembly Singing—"God Be With You Till We Meet Again"
 Adjournment

PAN-AMERICAN LUNCHEON—American Legion Hall
 Post-Board Meeting

DANGER OF FLYING KITES NEAR POWER LINES
 All children should be warned of the danger in flying kites near electric lines. A damp metallic string will conduct enough current instantly to cause death. Never allow any kind of metallic string or any kind of wire to touch electric high lines. Parents caution your children not to fly kites near electric lines.

EDUCATIONAL EXHIBIT
 The Johnson Home Demonstration Club will have an Educational Exhibit in the window of the Cicero Smith Lumber Company, April 26. The subject is "Refinishing Furniture," showing what can be done to make old furniture look good and give more service. Mrs. J. B. Patterson visited in Plainview last week end.

HARMONY--

Mrs. Leonard Lang, Mrs. J. O. Hobbs, Mrs. E. Hobbs, and Mrs. C. C. McCombs, and Margetta Holloway attended the Home Demonstration Convention at Plainview Saturday.
 Mr. and Mrs. Edgar Richardson spent Sunday in the home of Mr. and Mrs. H. F. Brigance.
 Mr. and Mrs. W. K. Corley visited Mr. and Mrs. Hester Sunday afternoon.
 Mr. and Mrs. Carlos Kissinger, Addie Lee, Wayne, Norris and Horace Kissinger, and J. C. McCombs visited friends and relatives in Spur Sunday.
 Miss Jean McCombs visited Mr. and Mrs. John McPhail in Lubbock Saturday and Sunday.
 Miss Dorothy Faye Sexton, student at Texas Tech, had as her week end guest Miss Evelyn Stan-

POOL H. D. CLUB
 The Pool H. D. Club met April 6 with Mrs. Thelma Rock.
 Miss Holloway gave a demonstration on "Selection and Hanging of Pictures." After the business meeting refreshments were served to the following members and visitors: Mrs. Alice Rock, Mrs. H. H. Harben, Mrs. Huddleston, Mrs. Farrar, Mrs. Fincher, Mrs. Waters, Mrs. Shults, Mrs. Meil, Mrs. Cassie Mae Rock, Mrs. J. J. Gunter, Flois Gunter, and two new members, Mrs. S. R. McLeroy and Mrs. Cloa Waters. Visitors were Mrs. Pearl Ticer, Miss Flo McBrayer and Miss Holloway, home demonstration agent. The meeting adjourned to meet May 7th with Mrs. Carol Shults.

field of Littlefield, who is also attending Tech.

CHARLES EVANS HUGHES
 Charles Evans Hughes, rounding out 11 years of service as Chief Justice of the United States is still going strong at the age of 78.
 The white-bearded jurist, who started presiding over the Supreme Court on February 24, 1930, still enters the chamber with firm step and condenses complicated litigation into a few simple sentences.
 There have been rumors that he is planning to retire, but he has given no indication that they are true. Friends express the opinion that he will remain on the court as long as he is able to do the work.
 Mr. and Mrs. J. C. Walden of Lubbock were guests of his sister, Mrs. R. E. Jones and Mr. Jones, Sunday.



HOW CAN YOU GIVE US ALL THIS FREE?

In amazement, many a motorist asks that question this Spring, as he receives his *Free De Luxe Conoco Touraide*—right now—in advance—for the happy car trip he's going to start soon. You yourself will be astonished at seeing how all your fondest plans for your next tour are put together in your own private travel book—your *Conoco Touraide*... with its errorless, tangle-proof, patent-hinged road maps... with side-trips and optional routes included... with all you want to know about camps, hotels, play spots... with a place for your records and notes... with color-photos and facts, facts, facts!

Plainly this Free Conoco Touraide is years ahead of mere "map service." It's much more like having your own well-paid Personal Tour Conductor. And that's doubly true today, in advance of the biggest rush, when the Conoco experts who create your Free Touraide can actually outdo themselves for you. They'll work from any personal ideas and desires that you describe to Your Mileage Merchant at your nearest Conoco station—without any obligation or cost!

Shortly he hands your complete Private Conoco Touraide to you—ALL FREE. Instantly you see that no few chance purchases of oil and gasoline could "make up" for the cost of this superb free motor travel guide. And thus you can realize that

Conoco Bronz-z-z gasoline and Conoco Germ Processed oil must be creating steady-fast users—lifelong users! Only two things can account for it... the mileage that pours out of smooth-firing, hill-powered Conoco Bronz-z-z... and the wondrous OIL-PLATING that an engine gets from the change to patented Conoco Germ Processed oil—at a popular price.

Your Mileage Merchant has the economy proof when you want it, but right now you want your own Advance Edition of the Private Conoco Touraide FREE without obligation. The thrill of your trip begins the minute your personal Touraide comes into your house. It's like getting every detail in advance from some experienced traveler who's been all over your own exact route before. All you do is to take all your vacation ideas right now to Your Mileage Merchant's Conoco station. And quickly he does the rest ALL FREE!

OIL-PLATING MEANS
 that patented Germ Processed oil scientifically surfaces engine parts with lubricant that can't all quickly drain off, for it's *PLATED ON!* No dangerous "absent" oiling every time you start. No mere temporary film getting all scraped right off and fried up fast. Longer life from engine parts—and that's the real way to get longer life from every quart.

ATTENTION
MR. FORD TRACTOR OWNERS
 Just Received
 100 Planting Attachments
 100 Rear Type Cultivators
 FOR
FORD TRACTORS
 With Ferguson System
 You Can Get One At Either Of Our Three Stores.
 "Since 1930 It Has Been Our Pleasure To Serve You."
 Lubbock — Levelland — Plainview

SEE—
HIGGINBOTHAM-BARTLETT CO.
 —for—
L-U-M-B-E-R
 and building materials of all kinds.
 Phone 81 — — — — Brownfield, Texas

BE SECURE -- INSURE
 with
E. G. AKERS
 INSURANCE — BONDS — ABSTRACTS
 Phone 129 — — — — Brownfield, Texas

FOR REBUILDING
 Lister Bottoms, Stalk Cutters and Steel Sleds, Calls at—
LINVILLE'S SHOP
 West of Depot — — — — Across Railroad Tracks

CONOCO
Your Mileage Merchant
 KNOW BEFORE YOU GO!
 Registered U. S. Patent Office
CONOCO
 GERM PROCESSED OIL
 BRONZ-Z-Z GASOLINE

INSTANT FREE ROUTING
 For short local trips, if in a big hurry, ask Your Mileage Merchant for state road maps and his local information about routes.

Mr. and Mrs. A. A. Sawyer and daughter, Miss Queenelle Sawyer, left Wednesday for Miami, Florida, to accompany his mother, Mrs. M. B. Sawyer home. Mrs. Sawyer has been visiting in the home of a daughter, Mrs. W. T. Stitt and Mr. Stitt for several weeks.

Mrs. T. W. Bruton and Mrs. B. W. Brown were Lubbock visitors Monday.

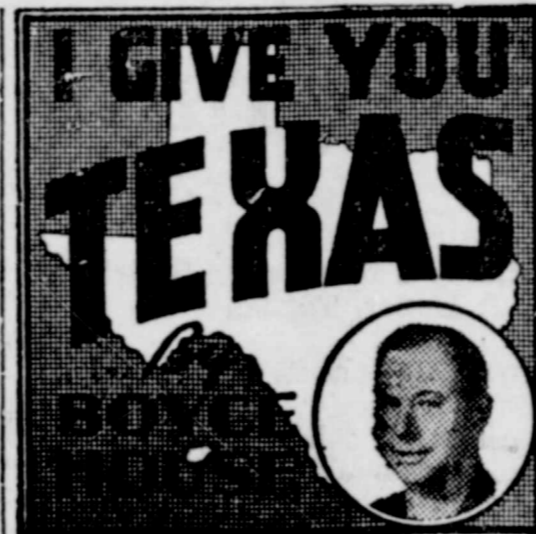
Mrs. M. V. Brownfield of Lubbock and Miss Queenelle Sawyer, left Wednesday for Miami, Florida, to accompany his mother, Mrs. M. B. Sawyer home. Mrs. Sawyer has been visiting in the home of a daughter, Mrs. W. T. Stitt and Mr. Stitt for several weeks.

Mrs. J. T. Conant is visiting in the J. D. Miller and John King homes.

Mr. and Mrs. A. A. Sawyer were in Amarillo on business last week.

Mrs. Money Price and son, Bill, and Mrs. Lou Burson visited relatives in Marfa last week end. Mrs. W. W. Price accompanied them as far as Monahans and visited her daughter, Mrs. N. L. Mason and Mr. Mason.

Misses Katherine Underwood and Juanita Holder visited Mrs. Wayne Branum in Amarillo last week end.



The wheel of events spins and we are today where the world stood nearly a century and a quarter ago, which makes timely and significant the words of Robert G. Ingersoll regarding another military genius whose far-reaching ambition at last resulted in his own downfall:

A little while ago I stood by the grave of Napoleon—a magnificent tomb of gilt and gold, fit almost for a dead deity, and gazed upon the sarcophagus of black Egyptian marble where rest at last the ashes of that restless man. I leaned over the balustrade and thought about the career of the greatest soldier of the modern world.

I saw him walking on the banks of the Seine, contemplating suicide. I saw him putting down the mob in the streets of Paris. I saw him crossing the bridge of Lodi with the tri-color in his hand. I saw him conquer the Alps and mingle the eagles of France with the eagles of the crags. I saw him in Egypt in the shadow of the pyramids, where thirty centuries looked down upon him.

I saw him in Russia where the infantry of the snow and the cavalry of the wild blast scattered his legions like winter's withered leaves. I saw him at Leipsic in defeat and disaster—clutched like a wild beast—banished to Elba. I saw his escape and retake an empire by the force of his genius. I saw him on the frightful field of Waterloo where Chance and Fate combined to wreck the fortunes of their former king. And I saw him on the lonely isle of St. Helena, with his hands clasped behind his back, gazing out upon the sad and solemn sea.

I thought of all the orphans and widows he had made—of the tears that had been shed for his glory—and of the only woman who ever loved him thrust from his heart by the ruthless hand of ambition. And I said: I would rather have been a French peasant and worn wooden shoes; I would rather have lived in a hut with the vines growing over the door and the grapes growing purple in the amorous kisses of the autumn sun, with my loving wife knitting by my side as the day died out of the sky—yes, I would rather have been that man and gone down to the tongueless silence of the dreamless dust than to have been that imperial personation of force and murder known as Napoleon the Great.

POOL

A singing school is in progress at Pool this week.

Most everyone was away over the Easter holidays.

Mrs. S. V. Newsom and family spent Easter visiting her mother in Topeka, Kansas, also her brother in Kansas City, Kansas. They returned home Friday.

Mrs. Leroy Fincher visited her relatives at Stanton, Texas Easter. Mr. and Mrs. C. W. Denison visited Mr. Denison's father and other relatives in Jack County Easter, also spent the week following Easter.

Mr. and Mrs. J. J. Gunter and family visited relatives at Terral, Okla.

Most all of the families attended the singing convention at Johnson Sunday where we had some good singing.

Mr. and Mrs. Herman Rowe visited Mr. and Mrs. J. P. Rowe over the week end.

Mr. W. E. Pool received a letter last week from his wife who is vacationing in Cuba. She stated she was enjoying her stay there very much.

Miss Dorothy Sexton spent the past week end here with her parents, Mr. and Mrs. T. G. Sexton. She was accompanied by her room-mate, Miss Evelyn Stanfield, of Littlefield. Both girls are premed students at Tech.

Mr. and Mrs. Jack Holt spent Sunday afternoon with their daughter, Miss Jackie Holt, in Lubbock.

Mrs. Robert Garvin of Abernathy visited her sisters, Mrs. Satch Green and Mrs. E. H. Wood, and had Dr. Treadaway to check the health of her two children while here.

Mr. and Mrs. Martin Line and children were Lubbock visitors Sunday.

Mr. and Mrs. Horton Howell and son of Post recently visited in the K. W. Howell home.

Japan had to supply shoes nearly 12 1-2 inches long for Yoshio Ikeda, a soldier on duty near Shanghai.

For Job Printing Try The Herald

COTTON SEED

I HAVE SOME GOOD PEDIGREED HALF & HALF COTTON SEED FROM VERNON. ALSO SOME GOOD SECOND YEAR SEED. WANT TO BUY YOUR GIN RUN SEED.

STILL IN MARKET FOR YOUR 1940 LOAN COTTON

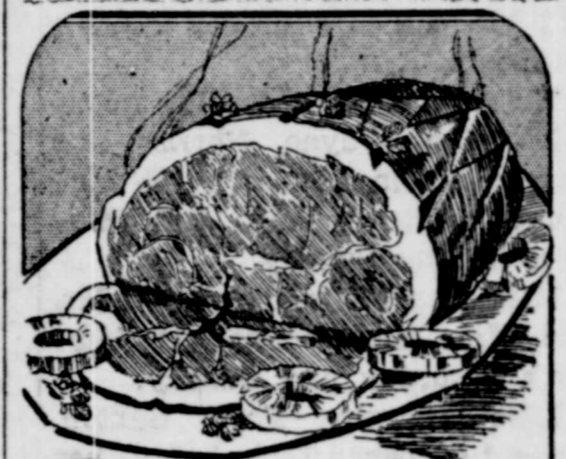
HERMAN D. CHESSHIR AT WEST TEXAS GIN

THE TEXACO SERVICE STATION

Gates Tires — Willard Batteries Batteries from \$3.95 up. Come In and Check Our Prices

TIRE AND TUBE REPAIRING

WEST MAIN — PHONE 213 OPEN DAY & NIGHT



Better Pork to eat PRODUCED AT LESS COST

Good, firm pork is produced at less cost, by using COTTON-SEED MEAL in a half-and-half mixture with Tankage or Fish Meal.

FOR HOME USE - OR MARKET

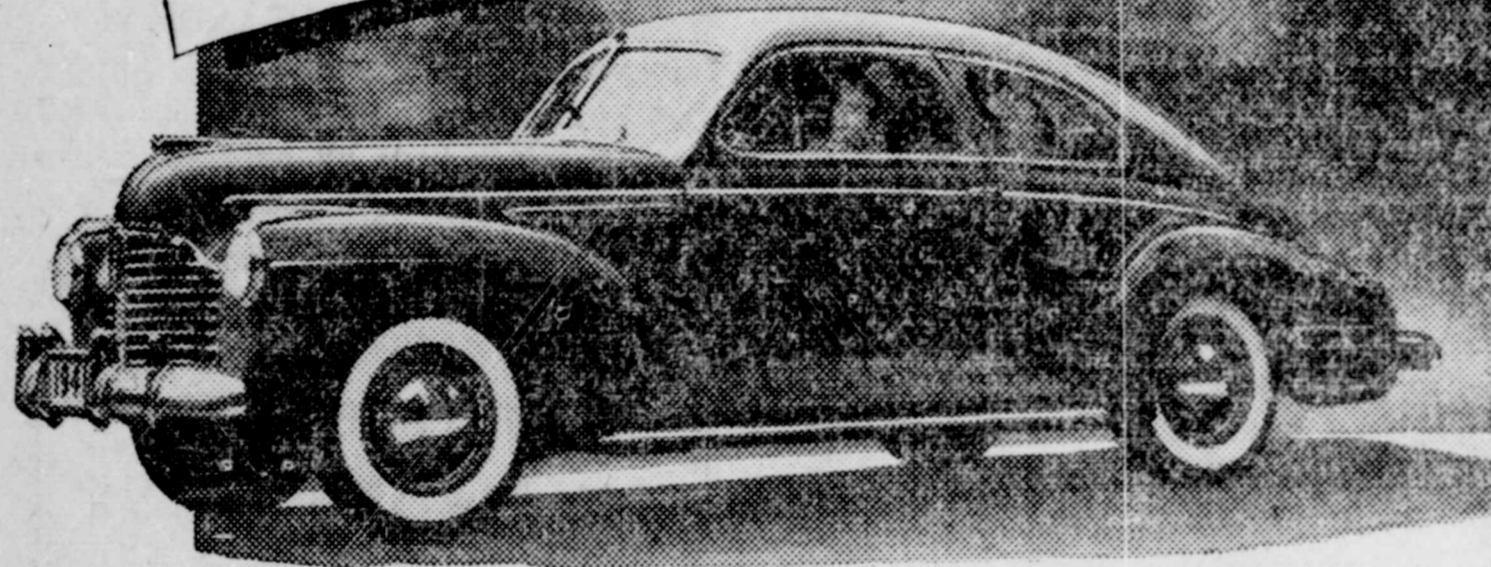
In fattening hogs, for home use or market, supplement your farm grains with a protein mixture containing

COTTONSEED MEAL!

Let us tell you about economical, practical plans for feeding swine of all ages.

WEST TEXAS COTTON OIL CO. Brownfield, Texas

No Clothespin on this Car's Nose!



Buick SPECIAL 6-passenger Sedan, \$1006. White sidewall tires extra.*

WOULDN'T a sprinter or a long-distance runner look silly trying to race with a clothespin firmly clamped on his nose!

Yet, in a sense, something fairly close to that happens in nearly every car that lacks Buick's sensational Compound Carburetion.†

For your engine has to breathe in huge quantities of air to be mixed with gasoline before it is burned in the cylinders.

But single-carburetor fuel supply systems can handle only a given volume of air.

To that extent, then, an ordinary engine has a clothespin on its nose—a limitation on air supply for big power operation.

†Optional equipment on the Buick SPECIAL, standard on all other models.

We remove that clothespin very simply—by having two carburetors; one that handles all casual driving smoothly and efficiently, another to jump in with more air and more fuel when you call for extra power by stepping on the gas treadle!

Simple? Very simple indeed.

And simply marvelous in the extra FIREBALL wallop it gives you and in the gas savings you get—as much as 10% to 15% over previous Buicks with the same-size engines.

Maybe you'd better go see your Buick dealer now.



"Best Buick Yet"

EXEMPLAR OF GENERAL MOTORS VALUE

TERRY COUNTY MOTOR COMPANY

WEST MAIN BROWNFIELD, TEXAS

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

KIDNEY STAGNATION IS WORSE THAN CONSTIPATION!

Because We Treat Constipation at the Onset, While We Neglect Our Kidneys Indefinitely

No other organ in your body is of more importance than your kidneys. For in your kidneys there are nine million filters which must work day and night to filter the fluids and keep the system free from wastes, acids, poisons which, if permitted to remain, may cause serious kidney and bladder troubles.

It is no wonder then that Nature sends calls for help to clean out the kidneys. So if you are troubled with Getting-Up-Nights, Leg Pains, Backache, Nervous Headache, Distress or Loss of Energy, due to functional kidney disorders, try KIDANS, the famous kidney remedy, which aids Nature to flush out the kidneys, to filter all wastes, to prevent kidney stagnation.

KIDANS is Safe and Reliable. Thousands report entire satisfaction. Taken according to directions, KIDANS will give splendid results. Try KIDANS. Buy 6 of our Special Price Offer on two boxes. Use one box. If not satisfied, return unopened box and GET YOUR MONEY BACK. If your local druggist cannot supply you, send \$1.00 to The Kidans Company, Atlanta, Georgia, for two full-size boxes on a money-back guarantee.

THE RECORD... Facts That Concern You

No. 27 of a Series



ONE SOUR NOTE... but it's a great orchestra nevertheless

Even a great orchestra will make a musical mistake once in a while. And once in a while... out of the thousands of decent, law-abiding beer retailers in Texas... you'll come across one or two who operate disreputable establishments.

These "black sheep" retailers constitute a tiny minority. Yet they tend to drag down the good name of beer.

By arousing public indignation, such undesirable retailers endanger your right to enjoy good beer. They also en-

danger the benefits to the public that beer has made possible.

For example, in Texas beer has created 31,165 new jobs with an annual payroll of \$22,076,182 and paid \$2,273,968.64 in taxes last year.

The brewing industry wants "black sheep" retailers eliminated entirely. You can help us by patronizing only the reputable, legal places where beer is sold. And by reporting irregularities to the duly constituted law enforcement authorities.

BEER... a beverage of moderation



True Value News Flash--

Direct From Hardware Headquarters

In conjunction with Hibbard, Spencer, Bartlett & Company, of Chicago, world's largest Hardware Wholesalers, the J. B. Knight Hardware Store is sponsoring an enormous National True Value Week Sales Event. Independent hardware stores throughout the country will participate in this great Nationwide Sale.

The doors open on this sale Thursday, May 1, and close Saturday, May 10. The most outstanding values in new merchandise are offered.

Here are some of the sensational bargains being offered:

- Streamlined Seat Hamper, size 18x10x17 \$1.49
- New! Fire Kingware
- Deep Custard Cups 3 for 10c
- Shallow Loaf Pan 35c
- 1 1/2 Qt. Casserole With Cover 39c
- 9-inch Pie Plate 15c
- 8-inch Pie Plate 8c

Take advantage of this money-saving opportunity now! Save on everything for the farm, home and shop. Come in early... it's National True Value Week at...

J. B. KNIGHT HARDWARE CO.
Brownfield, Texas



My Week
by Eleanor Roosevelt

Out-of-Doors Days

Our two days in the country were, on the whole, very peaceful and I think we accomplished a good deal. I was outdoors all one morning looking at trees and planning where to put in shrubs and plants, both at the President's cottage and my own. By noon it began to rain really hard and so, at two-thirty, I did not regret delivering a speech indoors at Vassar college to a group of girls.

I saw a good many of my neighbors and read a good many things which I have been carrying around in my brief case for some time. I was back in New York city by five o'clock the next day and went to the meeting of the Men's Faculty club at Columbia university.

It seemed rather presumptuous to address people on a subject as large as: "What Is Really Happening in the United States Today," many of whom knew much more about this subject than I possibly could. I realized, however, that what I had to say was merely a preface to an open discussion.

It proved to be a very interesting evening, more profitable to me probably than to those who listened to me start it off! President and Mrs. Nicholas Murray Butler were kind enough to come to supper and I enjoyed seeing them very much.

I took the night train back to Washington.

GRADUATES

One afternoon, I received a group of winners in an essay contest from Lancaster County, Pa. They were such bright looking young people and evidently were enjoying their trip to Washington. Then we gave the annual tea for the graduating classes of the various schools. I think the group should be congratulated, for they came past me more rapidly than any other group that has ever been here.

UNION NOW

At dinner that night, Mr. Clarence Streit talked to us a little about his lectures on his plan "Union Now." After dinner, Mr. Theodore Dreier showed us some of his slides of Black Mountain college, near Asheville, N. C. This is a most unique educational experiment, where the students and faculty are not only building their own buildings, but really are attempting to demonstrate democratic procedure in an educational institution.

Then the movie, "Men of Boys Town," was shown and made a tremendous impression on everybody. I had to leave for a time to broadcast for the Federal Employees' council, but could tell on my return what a moving story it is.

COMMON SENSE

There is an editorial in Common Sense for this month, which I think will do a valuable service in stimulating thought and argument. It is entitled "Whose Sacrifice?" I am going to quote one thought here: "Sacrifice is indeed called for. But it is the sacrifice of the old methods of unplanned, competitive, monopoly profit-seeking business, and not the sacrifice of the bread and butter of the poor."

That is a large statement with which many people will agree wholeheartedly. The difference always arises as to how we shall achieve the ends which almost anyone will concede are desirable. The editorial makes some valuable suggestions. Some of the statements are open to argument. But, after all, the value of anything which is written lies largely in its challenge to further thought and study. I hope a great many people after reading this month's Common Sense, will do some constructive thinking.

CONGRESSIONAL WIVES

I had a very pleasant luncheon one day during the week with the wives of the members of the Seventy-third congress, who came to Washington in 1933 when we did. Then I received some 200 members of the Daughters of Patriots and Founders at the White House. After that I took the plane to New York city.

I spoke at the dinner given by the New York city board of education to hear the conclusions of months of hard work and innumerable reports, made by groups of doctors and educators on the care and education of handicapped children. It is a study made in New York city, but of value to the whole country.

Changes have come about in medical care, more knowledge is now at hand and certain new techniques must be developed in order to give handicapped children the best possible opportunity for education and future usefulness in life. I hope many people will read this report, since we have, I believe, some 6,000,000 handicapped children in the country.

FRIENDS OF CHILDREN

The next noon I spoke on a broadcast which is being inaugurated by the Friends of Children Incorporated. Once a week they will broadcast an American play for children. It will go by shortwave not only to British children, but to other children throughout the world. Up to this time, the Friends of Children, Inc., have been sending boxes of clothes to children in England, but they felt that there was need for a message which would interest the children themselves and tie them closer to children in this country.

• Herald Want Ads Get Results



HIS MAJESTY -- THE BABY!

THIS IS BABY WEEK! SAVINGS GALORE ON LITTLE FOLK NEEDS

We've just been unpacking our new baby gifts. Folks who have been in the store the past few days are accusing us of sighing and smiling winsomely. If you're a new mother you can understand what the sight of baby needs does to us. Come in and see!

50c Size Pablum	39c	50 J. & J. Baby Talc	39c
75c Meads Dextrin Maltose	69c	50c J. & J. Baby Cream	39c
Lactogen	98c	Vi-Delta Emulsion, Tastes Like Orange Juice	98c
S. M. A.	\$1.19	Glycerin Supposition, Infant	23c
75c Horlick's Malted Milk	69c	Chux, Large and Small Size	98c
Kesso Nursing Bottles	7c	Bays' Water Bottles, Blue and Pink	69c
Anti-Colic Nipples 3 for	25c	Babys' Comb and Brush Sets	98c

Large Assortment of Baby Gifts

SEE OUR BABY DEPARTMENT

PALACE
PHONE 76 Drug Store BROWNFIELD TEXAS
"IF IT'S IN A DRUG STORE WE HAVE IT"



For Job Printing Try The Herald

Battery Raised FRYERS

FOR SALE at SONNY'S BOX CAR Gomez, Texas

For Well-Developed Pulets and Faster Growing Broilers

FEED



Growing Mash

Made With



Mrs. Gladys Green and daughter, Miss Gladys La Faye Green, spent Sunday in Tahoka attending a reunion of Mrs. Green's family. The affair was held at the home of Mrs. A. J. Mullins, sister of Mrs. Green.

KIDNEY STAGNATION IS WORSE THAN CONSTIPATION!

Because We Treat Constipation at The Onset, While We Neglect Our Kidneys Indefinitely

No other organ in your body is of more importance than your kidneys. For in your kidneys there are nine million tubes which must work day and night to filter the fluids and keep the system free from wastes, acids, poisons which, if permitted to remain, may cause serious kidney and bladder troubles.

It is no wonder then that Nature often calls for help to clean out the kidneys. So if you are troubled with Getting-Up-Nights, Leg Pains, Backache, Nervous Headache, Dizziness or Loss of Energy, due to functional kidney disorders, try KIDANS, the famous kidney remedy, which aids Nature to flush out the kidneys, to filter all wastes, to prevent kidney stagnation.

KIDANS is Safe and Reliable. Thousands report entire satisfaction. Taken according to directions, KIDANS will give splendid results. Try KIDANS, Buy it at our Special Price Offer on two boxes. Use one box. If not satisfied, return unopened box and GET YOUR MONEY BACK. If your local druggist cannot supply you, send \$1.00 to the The Kidans Company, Atlanta, Georgia, for two full-size boxes on a money-back guarantee.

Attend W. T. Beauty Congress in Lubbock

Eight hundred beauty parlor operators and equipment dealers of West Texas and New Mexico received invitation to attend the tenth annual West Texas Beauty Congress held in Lubbock April 21, 22 and 23.

Those attending from here were Mrs. Bertha Stahler, Miss Clifford Atkinson, and Miss Maxine Johns of the Sandra Sue Shop; Mrs. Gertrude Anderson, Mrs. Mildred Eubanks and Miss Jewell Nixon of the Classique; Mrs. Ross Black and Mrs. Ethel Gayhart of the Rialto; Mrs. Buck Adress, Misses Vivian Moser, Monah Perry, Cleo Chambers and Mamie Drennan of the Cinderella; Mrs. Clyde Trout, Mrs. Ruth Lewis and Miss Imogene Rushing of the Trout Beauty Shop.

The show is sponsored by Russell Morrison and the firms he represents in this area.

NORTH SIDE BAPTIST CHURCH

We are now in the beginning of the Revival Meeting at the North Side Baptist Church. We want to extend a hearty welcome for all in and around Brownfield to come to the services day and night. Day service at 10:30 o'clock. Night service 8:00 p. m. We invite all Christians to come and bring their lost friends. Bro. H. S. Hinson from Stamford, Texas is doing the preaching. You come hear Bro. Hinson just one time, won't you? Sunday morning service, "Is Christ Your Saviour?" Evening service, "The Two Hells to Which One Are You Going?"

John R. Denning, pastor
Mr. and Mrs. George Free of Haskell were guests of Mr. and Mrs. M. R. Hemphill Monday.

LITTELL'S LIQUID
A Calcium Sulphurate Solution for relieving the discomforts of itching that frequently accompanies Minor Skin Irritations, Prickly Heat, and the Bites of Non-Poisonous Insects. Locally it helps to allay the itching of Eczema. Price 50c per bottle.

Cicero Smith Co. To Show Modern Home

Local observance of TEXAS HOME BUILDING WEEK June 1 to 7 was assured here this week as Cicero Smith Lumber Company announced construction of a "TEXAN" home already is under way.

The "TEXAN -- THE HOME BUILT FOR TEXAS" is the typical home which builders all over the state are building in time for formal showing beginning Sunday, June 1, as a part of the activities during TEXAS HOME BUILDING WEEK.

Here, as in more than 140 cities and towns in the state, such a home will be exhibited to prospective home buyers and will be purchasable under the Federal Housing Administration's insured mortgage system with a modest down payment and the balance at less than a dollar a day, Cicero Smith Lumber Company said.

Our "TEXAN HOME" will be of modern design and will be typical of the community and this particular section of the state. The Federal Housing Administration already has issued a commitment to insure the mortgage upon completion and FHA inspectors will be on hand to inspect construction as it proceeds. Our "TEXAN" will be located at East Beckley Street.

"This community," Cicero Smith Lumber Company said, "has demonstrated its interest in home building and home owning and it is our desire to produce the type of home for which there is the greatest need here. Most important, of course, is the fact that this home will involve only a small down payment and small monthly all-inclusive payments. Briefly it will be the type of home which most of our citizens can well afford.

"Because it is in a sense to be a demonstration of our own local skill and craftsmanship in producing good housing I know that our local prospective home owners

Mrs. H. R. Belew and daughter, Barbara, visited the former's mother in Vernon last week end. Mr. Belew is spending this week with relatives in Paris, Dallas and Campbell.

Sheriff and Mrs. Joe Price were in Austin and other points in that section on business last week.

will find it attractive in design, thoroughly livable and fully in accord with the FHA's standards of construction.

"Our local 'TEXAN' will be entirely completed in time for formal showing June 1 and throughout that week. Construction is right on schedule at the moment."

Opens Shop In Randal Building

Bob Spear has opened a complete radio and refrigeration repair shop in the Randal Building formerly occupied by Taylor's Men's store, Monday of this week. He will handle parts for all makes of radios and refrigerators.

Bob has had ten years experience in this line of work and has been in Brownfield for the past four years, coming here from Littlefield. He asks his friends to call on him at his new location.

Miss Faye Bell Oliver of Pleasant Valley was the guest of Miss Merle Moore Sunday.

Come in and DRIVE A GMC! with BALL-BEARING STEERING

A 5 minute ride in our Special Courtesy Truck will prove easier handling than most passenger cars

SOUTH PLAINS MOTOR COMPANY, INC. Formerly Ross Motor Co. Brownfield, Texas

GMC NATIONAL DEMONSTRATION WEEK

Help Them Grow Helps Them "Go"

When you prepare the children for school -- prepare to have them drink at least a pint, preferably a quart, of milk each day. Our route man will deliver to your door--

BROWNFIELD DAIRY

BEHOLD! These VALUES AT PIGGLY WIGGLY

— Quality Fruits and Vegetables —

CARROTS SOUTH TEXAS LARGE BUNCHES **2 1/2c**

FRESH POTATOES STRICTLY NO. 1 QUALITY—LB. **3 1/2c**

GRAPEFRUIT Marsh Seedless Lge. Size, each **2 1/2c**
LEMONS LGE. SIZE Dozen **15c**
POTATOES Good Quality Pound **1 1/2c**

POST TOASTIES New—With Vitamin B1 3 PKGS. **25c**

Cherries RED PITTED NO. 2 CANS **9c**

CANDY — GUM ALL POPULAR KINDS, AND **CRACKER JACKS, 3 for 10c**

TEA PIGGLY WIGGLY For Iced or Hot Tea—Half Pound Pkg. **12 1/2c**

COFFEE EMBASSY—Highest Quality Regular or Drip, Pound Can **15c**

WORTH VANILLA, 8 oz. bottle **9c**
ICE CREAM Honeycup Pt.—10c; Qt. **19c**

MUSTARD, Qt. Jar **9c**
CUTRITE WAX PAPER ROLL **5c**

3 CANS PEAS **25c**
PONDS TISSUES 500 Count **19c**

WINEZ SOUP **25c**
SCOT TISSUE 1000 Sheets 2 ROLLS **15c**

LIFEBUOY Cake **5c**

P & G WHITE NAPHTHA SOAP 5 Giant Bars **17c**

MILK PET OR CARNATION 6 Small or 3 Large **20c**

PEAS STARBEAM NO. 2 CAN **10c** | **SPINACH** JACKSON No. 2—2 Cans **15c**

Peanut Butter PLYMOUTH FULL QUART **21c**

Crackers SALTED 2 LB. BOX **12 1/2c**

Grape Juice ROSEMARY PINT BOTTLE **12 1/2c**

OLEO RIO QUALITY **lb. 11c**

MEAT MAKE THE MEAL PICNIC HAMS Tendered LB. **19c**

FISH WHITE TROUT, LB. **12 1/2c**

CHEESE Full Cream Pound **22c**
JOWLS Smoked Pound **12 1/2c**
SLICED BACON Lakeview Pound **21c**

Fresh Dressed Fryers — Battery Fed — Really Tender

Sausage PURE PORK SACKED LB. **15c**

Bologna FRESH SLICED LB. **12 1/2c**

Rib Roast Beef LB. **15c**

BROWNFIELD FRIDAY — SATURDAY TEXAS

Local Man Picked To Head S. P. Bankers

BIG SPRING, April 21—Lubbock was chosen as the 1942 meeting place of the South Plains Bankers Association at the closing session of the annual convention here Monday.

J. O. Gillham of Brownfield was advanced from vice president to the presidency, succeeding C. A. Hollingsworth of Lamesa; R. T. Finer of Big Spring was named vice president, and W. R. Sewell of Levelland was re-elected secretary-treasurer.

Principal speakers on the program were R. L. Thornton, Dallas banker, who discounted fears of taxation burdens, inflation and post-war disaster with an optimistic message that America will continue to be the great business leader of the world, and W. P. Napier of San Antonio, president of the Texas Bankers Association, who called for unified support in the Nation's defense program, urging banks to cooperate with the Government in the defense financing.

Cruce Leaving For Old Railroad Job

Friends and neighbors of the B. W. Cruce family regretted to hear that their neighbors and friends for the past two and one-half years were leaving May 1, for Fauke, Ark., which is 16 miles east of Texarkana, where B. W. will resume his old job as telegraph operator for the Texas & Pacific.

The Cruces have operated the Highway Grocery, and have always done a good business, and as the east part of the city settles, their business has expanded. They also have two small apartment houses. Besides Mr. and Mrs. Cruce, they have a fine young son, B. W. Jr., who has many friends among the student body of the school, as well as older people.

Two weeks ago the Herald published his picture along with that of Robert Bowers, as having made high rank in Scouting in the Cub Pack. Mr. Cruce has, although been living here for the past 2 1/2 years, held his seniority.

Not To Get Aid On Fair Buildings This Year

A committee consisting of Mayor Clyde C. Coleman, J. E. Shelton, Leo Holmes, Spencer Kendrick, C. T. Edwards and County Judge C. L. Lincoln made a trip to Lubbock Monday, to see what chance there was of getting WPA aid toward the construction of Terry County fair buildings of a permanent nature.

Administrator J. O. Jones, for this district, advised the committee that it was hardly possible this late to get an appropriation through for this year, but that everything was favorable for help in the future to get an allotment, if not in time for this year's fair.

Brownfield To Have Mattress Making Center

At last the families in and around Brownfield whose application was approved under the 1940 government mattress program will be given a chance to make their mattresses. This was made possible through Mr. Hadyn Griffin's permission to use the seed room of the Griffin Gin as a mattress making center. His cooperation in making this community betterment project possible for Brownfield is appreciated.

The center will open at 9:00 o'clock a. m., April 28, and four mattresses are scheduled to be made each day until all are completed. Families qualifying have been notified by letter which days to come and they will be expected to come on the date specified unless they make other arrangements. Mrs. Dovie E. Thrasher will serve as supervisor.

Mattresses under the 1941 program will possibly be made in June and July after the AAA committee has passed on the eligibility of the applications. No application will be taken after April 30th.

Mrs. E. G. Akers and daughter, Tony, left Sunday for Cardiff, California, where they were called by the serious illness of Mrs. Akers' father, C. F. Harrison.

EASE THE PAIN OF SORE AND TORTURING PILES
The pain, soreness and other surface irritations respond quickly to Thornton & Minor's Rectal Ointment. A soothing, effective emollient—try a tube. Reg. 75c

Nelson-Primm Drug

Walgreen Agency Drug Store

DR. LYONS 50c TOOTH POWDER **29c**

PHILLIPS 50c MILK MAGNESIA **31c**

FLOSS-TEX TOILET TISSUE **3:13c**

SPRING CLEANING NEEDS!

15x18-PIECED CHAMOIS & WOOL SPONGE Both For **49c**
CEEDAR-PAK GARMENT BAG Holds 3-4 Garments **12c**
HUDSON BAY KITCHEN TOWELS 2 ROLLS FOR **19c**
FULL PINT JOHNSONS GLO-COAT For Only **59c**

12-OUNCE MOTH BALLS **14c**
10c PKG. IVORY FLAKES **3:26c**
GIANT TUBE PO-DO BRUSHLESS or LATHER SHAVING CREAM YOUR CHOICE **37c**
6-OUNCE MOTH SPRAY **79c**
Medicinal EPSOM SALTS Full Pound **13c**

COUPON
ALL-METAL POT CLEANERS (Soft Mesh) **3c**
With this Coupon

ALL STAR FIELDER'S GLOVE Graced Palm, Laced Wrist **1.19**
Select Genuine Homeshield.

"TREAT OF THE WEEK"
FROSTED FUDGE SUNDAE
Creamy-ricl. Extra Delicious **15c**

SHAVERS' SPECIAL!

10c CAN CLIMAX CLEANER **3:25c**
10c CAN HINKLE PILLS **13c**
PACKAGE OF 12 SINGLE EDGE GEM RAZOR BLADES 55c VALUE **39c**
FREE 10c TUBE PEBECO TOOTH PASTE With 50c Size **39c**
AMORAY DUSTING POWDER 12-oz. **50c**

COUPON
Metal Bottom WASTE BASKET (ASST DESIGNS) For Only **8c** With Coupon
GIANT BAR P AND G SOAP 3 for **10c**
BOX 200 KLEENEX 2 for **25c**

DRUGS and TOILETIE VALUES
Spring Odeurs! LEON LARINE COLOGNES Sweet Floral Bouquet or exciting Spicy Carnation. 6-oz. BOTTLE **\$1**
For Lovely Hands! PERFECTION HAND CREAM 3-OUNCE JAR **39c**
10c Tobaccos GRAINGER, TUXEDO UNION LEADER 3 for **26c**
WALGREEN HAVANA BLUNTS BOX 50 **219**
Fine Spring Tonic! OLAFSEN VITAMIN B1 WINE TONIC FULL PINT **1.19** For Vitamin B1 Deficiency.

Mrs. Opal Parker and Mrs. Bill Heflin were Lubbock visitors Saturday.
Binnie Quottroch of Fort Worth spent last week end here with friends.
Mr. and Mrs. Alfred Edwards of Floydada were guests of his sister, Mrs. Herman Heath and Mr. Heath Monday.
Mr. and Mrs. Carlos Ferguson and daughter and sons, Dick and Bill, and Miss Christine McDuffie spent Sunday in Roswell.

You CAN WIN THE EQUIVALENT OF \$1,100.00 OFFERED IN THESE SIMPLE EASY CONTESTS

503 PRIZES EACH WEEK
1st Prize \$100.00 Trade Certificate
2nd Prize 50.00 Trade Certificate
3rd Prize 25.00 Trade Certificate
500 Prizes 1-Pound Admission Coffee

THREE GRAND PRIZES
1st Grand Prize \$1,000.00 Trade Certificate
2nd Grand Prize 500.00 Trade Certificate
3rd Grand Prize 250.00 Trade Certificate
CONTEST CLOSSES MAY 17, 1941

GET FULL DETAILS AND OFFICIAL ENTRY BLANK AT YOUR FOOD DEALERS

Just finish this sentence in 50 words or less: "My happiest moment was..."

HERE'S ALL YOU DO:
Just write your happiest moment (in fifty words or less) to the Admiration Happiness Club. Your happiness story doesn't have to be fancy or dramatic... Just a few lines in your own words will do. For example, your happiest moment may have been in: your romance, your wedding, the baby's first word, an achievement... just any of a thousand happy memories. It's easy... Just think of your happy moments—jot one down—attach a coupon (or facsimile) from Admiration Coffee and mail it to the Admiration Happiness Club, Box 2079, Houston, Texas, today. It may win the equivalent of \$1,100.00 for you!

HINTS THAT WILL HELP YOU WIN
Don't try to be dramatic or fancy... just write your story in your own words. In this easiest of contests—sincerity, not letter-writing ability, is the basis for prize awards. Remember, just a very commonplace incident may have been your "happiest moment" and may win as much as \$1,100.00 in trade certificates for you. Everybody has "happy memories"—you have many—so, write one down now and enter this simple easy contest.

Admiration Coffee
HAPPINESS IN EVERY CUP