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The Terry County Herald

Ask for--
**CARY'S QUALITY
BREAD**
At Your Grocer's

PRINTED IN TERRY COUNTY, ON THE SOUTH PLAINS, THE IDEAL DIVERSIFIED FARMING SECTION FOR THE FEEDER-BREEDER OF LIFE STOCK—WHERE THE ANIMALS AND ABUNDANCE OF FEED CONVERGE

VOLUME THIRTY-SIX

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, OCTOBER 18, 1940

NUMBER 11

HERALD CAMPAIGN OFFICIALLY OPENS TODAY; PLENTY OF ROOM FOR WORKERS

Eight Big Awards and Generous Cash Commissions Offered—Everyone Profits—Nobody Loses
TODAY IS THE LOGICAL TIME TO ENTER

In last week's edition The Terry County Herald extended an open invitation to men and women in Brownfield, Terry County and adjoining territory to participate in sharing valuable awards and the "Weekly Pay Checks" in return for their spare time and effort.

The response to that announcement during the week and up to the time of going to press has resulted in only a few energetic men and women in different sections sending in their entry blanks and expressing their desire to participate in the subscription drive and get their share of the profits.

Many sections are, however, still open for representatives. In fact, many of them should have two or three entries in the campaign.

This campaign is not a guessing contest or chance-taking proposition, but a plain business agreement whereby this newspaper will pay a substantial return for spare time effort. The management is prepared and willing to pay out this large sum of money to interested candidates who will cooperate with The Herald in helping to build up the present list of subscribers.

Open to Everybody
This "Better Times" Campaign is open to every ambitious man or woman, married or single, young or old, in the Brownfield territory. This campaign is called "Better Times" because that is exactly what it is. Every worker will be paid every Saturday night twenty per cent of the subscription money they turn in. This is a Salesmanship Campaign, too. In fact, just about everything that is worth while is salesmanship in some way or other. Potentially, every person is a star salesman, lacking only the big opportunities to turn this natural gift into profit. You may have latent powers within you, which, when developed, will lead to heights of achievement and affluence. And furthermore, by taking part in this campaign you are assured of good pay and better times will come your way by so doing.

Handsome Prizes
On another page of this paper will be found the prize list. It is a big one. The first "Better Times" award in this campaign will be a choice of a \$945.00 Hudson 2-Door Brougham Sedan, a \$906.00 Plymouth Tudor Sedan, a \$890.00 Chevrolet Master DeLuxe Town Sedan or \$700.00 in cash. These new and latest model automobiles have been arranged for right here in Brownfield and the dealers will be pleased to show them to all who are interested.

A wide range of optional and big worthwhile prizes has been arranged for the first two major awards and the fortunate winners can take their choice as advertised.

Those who fall below second place will be paid a big cash bonus at the close of the campaign, depending upon their total earnings, on top of their 20 per cent commission check.

A Community Proposition
What more could the publisher of this newspaper have done in the way of assembling big and valuable awards? What more could be offered those who are willing to help for a few short weeks to build a bigger and better circulation on this newspaper, which reflects the progressive spirit of Brownfield and vicinity and that goes into the homes all over this territory? This is a community

(Continued on back page)

W. H. Black and wife are entitled to a pass to the—
RIALTO THEATRE
— to see —
When Daltons Rode
Compliment: Rialto and Herald Be sure to present this clipping at the box office at the Rialto Theatre

2498 Registered In Terry County

Registration of men from 21 to 35 went off like clock work here Wednesday. A total of 1450 registered in the four boxes of Brownfield, and 2498 in the entire county. Following is the number by voting boxes:

Brownfield No. 1	449
Brownfield No. 2	461
Brownfield No. 3	321
Brownfield No. 4	219
Union No. 5	128
Meadow No. 6	356
Johnson No. 7	99
Tokio No. 8	86
Pool No. 9	85
Wellman No. 10	198
Gomez No. 12	96
Total	2498

The Weather—Various

Seventy-seven hundredths of an inch of rain fell here the latter part of last week, measured by the government gauge at the court house.

Then it cleared and turned cool, then cold. There was a bit of thin ice Tuesday morning.

Clear since then and ideal cotton gathering weather.

Work Progressing On Cotton Oil Mill

To one driving out on the Lubbock highway no more than every week or ten days can see great progress being made in the erection and completion of the huge plant the West Texas Oil Company is building out there. You will note around 20 cars parked out there, which represents workmen who are helping in getting the plant ready to go in the near future.

Few people, perhaps, are familiar with what the cotton oil industry really means to the people of the South, and to Texas in particular. Just a few generations ago, what seed was not eaten by the farmer's livestock was hauled off from gins and dumped in gullies, or burned. Today (1938-39) there were 151 cotton oil mills in Texas alone, doing an annual business of \$40,000,000. Not only are the hulls, the meal or cake great food for the dairy or ranch herd, but the oil and by-products from it are used in many edible and highly nourishing foods.

With the opening of the new mill here, these feeds for the livestock of this section, which reaches well into New Mexico, will not have to be shipped in, but the ranchmen and dairymen of this area can bring their trucks and load out with cotton oil products made right on the ground.

Still Registering Aliens Here

Our honorable postmaster has been jumping sideways and headlong the past week registering and fingerprinting alien Mexicans that have come in to pick cotton. Monday afternoon Mr. Dallas informed us at six o'clock in the afternoon that that was all he had done all afternoon, and that there was still about six to be registered.

Just why these Mexicans were not registered where they came from is a mystery. Was it possible they did not apply at their local offices, or was it that the postmasters down in South Texas were too busy taking their siestas to be bothered?

Anyway, it did not take a G-Man to tell that James H. was kinder hot and bothered about the matter.

Mr. and Mrs. Ned Self, Mrs. Harvey Gage and Miss Margaret Travis attended the fall market in Lubbock, Sunday and purchased merchandise for Collins Dry Goods Company.

Picnic Dinner In Honor Of Culberson

Most of the lawyers are pretty good friends to us, but when we get a long, official looking envelope with three lawyers names attached, it makes us a bit juberous, not that we can think of any crime that we may have committed, but that perhaps they have agged up a charge against us. Not so with a letter we had one day late last week from the law firm of Crenshaw, Dupree & Milam, Lubbock. It read real good, and our nerves subsided.

This letter stated that on the coming Sunday, October 20th, at Mackenzie State Park in the city of Lubbock, the friends of Olin Culberson and Mrs. Culberson, would meet to honor the Railroad Commissioner-elect of Texas, at 12:30 p. m. There will be no political speaking; just a get-together of old friends and have a nice picnic dinner. Don't forget your basket.

Mr. Geo. Dupree very kindly asked us to serve as one of the welcoming committee from Terry county, and he stressed the fact that while all friends of the Culbersons would be welcome, voluntary fire boys are especially invited, and we hope to have a good delegation from Brownfield. But remember the dinner basket. This is for everybody, but Lubbock cannot be expected to feed the whole crowd.

Dr. Clifford B. Jones of Tech and Dr. W. B. Irwin, Supt. of the Lubbock schools, will head the welcoming committees.

Mrs. Cherry Foster and sons, Don and Bill, spent Saturday in Lubbock visiting her parents.

NELSON-PRIMM DRUG CO. PURCHASES OLD MERCANTILE CORNER PROPERTY

A Deal Was Completed This Week In Which This Progressive Drug Firm Becomes the Owner of One of the Best Business Locations in the City

Bob Powell, brother of the late Dock Powell, who owned the old Mercantile property on the southwest corner of the square, was up this past week, and together with the local trustees of the Powell estate, Dick McDuffie, cashier of the First National Bank, closed a deal with Homer Nelson and C. C. Primm, of Nelson-Primm Drug, who are now the new owners of the property.

In conversation with Mr. Nelson this week he stated that they had nothing in view about the property for the immediate future. Just had a chance to buy some very valuable and well located property. The property consists of 50 feet fronting on the west side of the square, and running back 140 feet on Broadway. It now has a 48x60 feet wood building two stories high, the lower floor being occupied by the Bargain Center, and the upper floor by balconies on the north, and the Masonic hall on the south side of the upper floor.

The present building was erected in 1913 following a fire that destroyed the old pioneer building and most of the large stock of the Brownfield Mercantile Co., of which the late Dock Powell and H. R. Banowsky were owners. Mr. Nelson did not state the consideration, but appeared to very well pleased with his purchase.

Ed Thompson states that he has out 10 bales, and will probably get from 25 to 30 bales off 40 acres.

Legion To Start New Home Soon

Plans and specifications have been accepted by the local post American Legion to build a tile and rock veneer building on Lubbock Ave., just north of the Alton Webb home, that will be a credit to the Legionnaires, the city, and the entire section. The building, which will be a beauty architecturally, both inside and out, will be well near fireproof, and will cost in the neighborhood of \$7,000.

The Wm. Guyton Howard post will furnish the material and name a contractor to put up the building. The Herald is hoping to have a picture of the architects drawing in time for this issue. As we understand it, while the boys have most of the money in hand, they will need some help from outsiders, and some of the business men have promised substantial sums as soon as the building is started.

Mr. C. T. Edwards, commander of the local post, informed us that one reason they were erecting a building as large as they are, 50x100 feet, was that there is a grave possibility that another bunch of legionnaires may have to be taken care of from the present outlook. The man auditorium will be 50x70 feet, with good acoustics, and well finished throughout. The library, 16x40, however, will be the most beautiful part of the building. This part of the building will be built with the idea of the ladies using it for sewing or knitting, provided we really get in the second world war.

In addition there will be a kitchen well stocked with stoves and other needed utensils for banquets, etc. The building will also be provided with lockers and store rooms for rifles and munitions for the Texas Defense Guard, a company of which is in process of organization here. The building will be well lighted and heated, and we know the entire community will be proud of it.

Called Meeting Monday Night, Oct. 21

Mr. C. T. Edwards informed us this week that there would be a mass meeting next Monday night, October 21, at the high school auditorium, at which the adult citizenship of the town is invited. At that time the Texas Defense Guard will be explained. Eligible men will range in age from 18 to 64, who may be able to stand a physical examination.

Lieutenant Coleman of the U. S. Recruiting station at Lubbock, has promised to be on hand that night and explain in detail about the matter, or answer any questions that may be asked. This army will be for protection of the home areas when and if the regular army and National Guard are called out of the country.

Lieutenant Coleman will bring a projector and sound films to show just how the latest types of rifles, machine guns and cannon, as well as airplanes, tanks, coast defenses, etc. Even if you are unable to make the grade, there will be some interesting information and good entertainment.

95 Gram Growth Removed From Hamilton

Dr. Alfred Daniell showed us a letter the past week from a surgeon at Mayo Clinic, Rochester, Minn. It stated that a growth weighing 95 grams was removed from the brain of Chock Hamilton during the operation, and that they had hopes that he would fully recover.

Microscopic examination showed that the growth was not cancerous, as was first expected. However, the surgeon was of the opinion that the growth if left might have caused blindness, and possibility of loss of mind.

TERRY COUNTY VOTERS PUT THEIR OK ON ROAD BOND ISSUE FOR \$290,000

To Union Goes the Credit for the Strongest Pro Vote and Meadow for the Heaviest Anti Vote. Work Expected To Start Within 60 Days.

A total of 813 property tax payers went to the polls Friday and by their vote of 600 to 213 approved the proposed bond issue of \$290,000 with which to build all weather roads from Brownfield to the Hockley County Line on the International Parks Highway, which will be known as 51. The other road will meet the Dawson county highway from Lamesa near Welch, and will be known as 137, the same as the highway from here to Lubbock.

The four boxes of Brownfield, Pool, Johnson and Gomez all gave the bonds heavy majorities, but the banner box was Union which gave a majority of 80 to 3, or 26 to 1. Meadow hit the hardest, giving an anti vote of 110 to 20. Wellman and Tokio, both having good highways voted against the issue. Gomez and Johnson each are on or near good highways, but they wanted the other fellow to share in good roads. Pool and Union are each way off highways, the Levelland roads will help serve the Pool community, and the new Lamesa road, Union. There were 58 votes to spare.

Judge R. A. Simms stated Monday that everything possible would be done to get work started within 60 days on the Levelland road, as that road is already graded and drained, and partially topped. The road to Lamesa or Dawson county line, while practically approved, the deeds to land must all be signed and recorded, and the engineers make the permanent survey. However, he stated, that it was hoped that the entire program might be finished during 1941. A bond buyer, we understand, has already tentatively agreed to buy the bonds at around 3 per cent. Some less, some 3, and others a bit over.

The following is the vote by boxes:

Box	For	Vs.
Brownfield No. 1	200	18
Brownfield No. 2	160	26
Brownfield No. 3	50	9
Brownfield No. 4	21	6
Union, No. 5	80	3
Meadow No. 6	20	110
Johnson No. 7	21	2
Pool No. 8	10	1
Tokio, No. 8	4	12
Wellman No. 10	13	24
Gomez No. 11	20	2
TOTAL	600	213

LT. WILSON BANKS VISITING PARENTS

Lt. Wilson H. Banks of the air division of the U. S. Army was a visitor with his parents, Mr. and Mrs. W. F. Banks of the Gomez community, a few days last week.



He is soon to be transferred from Baltimore to Puerto Rico, where Uncle Sam is fortifying heavily.

It has been the job of Lieut. Banks and a lot more army aviators to deliver new airplanes to England across the Canadian line. Lt. Banks also stated that the United States was preparing to heavily fortify Jamaica and the Bahamas.

Elder and Mrs. James F. Black were called to Dallas last week because of the serious illness of his father. Brother Black reports that his father is improving at this time.

New L. & P. Unit Soon To Be Ready

In conversation with Eunice Jones, superintendent of the local Utility Plant, he stated that the new unit of 1200-horse power, capable of generating some 400 kw, will soon be ready to go. In fact the heavy work of installation is now completed, and the hickeys and thingamajigs are now being put in place, if you follow us.

The writer called over there late last week, and found them busy as work. After inspecting the huge new engine, we went into the old section of the plant where the largest is a 500-horsepower unit. We used to think it dwarfed others badly, but after a view of this new monster, that old 500 H.P. unit looks like comparing a baby tank to a 40 ton monster. To our notion, when that giant begins to revolve, we are going to be healed for juice for quite a time.

And in driving out around the city, we found that the city linemen had already reached the Magnolia camp with wires and transformers, so they will be ready to "light-up" at a moment's notice, as we understand they are writing as they build. And must say that Mr. Chas Morre and his crew of carpenters are going right along with the fine residences and the office building of the Magnolia settlement.

The fine class of buildings they are putting up out there is not only a credit to the Magnolia Petroleum Co., but to the town as well. We look forward, to some more buildings in that area right away.

Cubs Win From Levelland On Downs

The Fighting Cubs certainly had to fight last Friday night to win from the Levelland Loboes. The teams were pretty evenly matched in rushing or in the air. In fact, the Loboes seem to have a bit the edge in the air. At the end of the game, the score stood 6 and 6, but the Cubs were awarded the game on first downs.

Tonight the Cubs meet the Littlefield Wildcats, another tough team for their second conference game that was played, the O'Donnell team forfeiting to the Cubs. The locals enter the game tonight undefeated, while the Wildcats have been beaten by Hereford and possibly another team.

Anyway, the fans backing the lower part of the district champions of 1939, will be on hand to root for the Cubs on the local Cub Field tonight.

Terry Co. Singing Convention Here Sun.

The Herald is requested to announce that the quarterly meeting of the Terry County Singing Convention will meet Sunday, Oct. 10, at the high school auditorium, at 10 a. m.

The singing convention is being sponsored by the Brownfield Lion and Rotary clubs and merchants of the city. Everybody invited.

Atty. Gene Hurt stated this week that a lot of hot dogs would be furnished by Brownfield, and some 300 "all-day suckers" for the kids. Everyone, however, is expected to bring a basket of food to be spread at noon.

STAR CHANGES MIND—FOR RED CROSS

WASHINGTON, D. C.—Katherine Cornell, who for years has refused lucrative offers to appear on radio networks programs, will make her broadcasting debut Nov. 10—gratis.

She has volunteered to appear on a coast-to-coast radio show over the three major networks, launching the annual Roll Call of the American Red Cross. The program runs an hour, beginning at 1:30 p. m. E.S.T.

THE "BETTER TIMES" CLUB IS JUST GETTING UNDER WAY

Early Entrants Announced Today—Each Is Credited With 5,000 Votes for Nomination—Everybody Wins—NO ONE LOSES

Below are listed the names of the nominees to date in the "Better Times" Campaign now being organized by The Terry County Herald in its drive for greater circulation. Considering the value of the rich awards offered in this campaign this is a small number of entrants. There is plenty of room for lots of live wires who wish to make some money between now and November 30th. Send in your name this week and get an early start for your share of the \$2,000.00 offered in awards and commissions.

Only one award or commission check can be won by any one persons so get busy and get yours. Think it over, readers and friends—don't let OPPORTUNITY'S CALL go unanswered. You can't help but make big money if you will only try.

THE CAMPAIGN OFFICIALLY OPENS TODAY

CLUB MEMBERS	CREDITS
Mrs. Jack (Bugs) Bailey, Brownfield	5,000
Mrs. Jewell Bell, Needmore	5,000
Mrs. Lorn Walters, Brownfield	5,000
Mrs. W. R. Gandy, Pleasant Valley	5,000
Miss Nadine Pool, Brownfield	5,000
Mrs. Floyd Copeland, Meadow	5,000
J. C. (Uncle Jimmie) Green, Brownfield	5,000
Mrs. Ruth Pace, Wellman	5,000
Mrs. Y. M. (Grace) Mason, Brownfield	5,000
Mrs. D. D. Goodpasture, Brownfield	5,000
Mrs. Dixie Hague McClellan, Plains	5,000
F. E. Walters, Brownfield	5,000
Mrs. Richard Whitley, Gomez	5,000
Mrs. Bob Brown, Brownfield	5,000
Mrs. Victor Herring, Rt. 5 Brownfield	5,000
Mrs. Luther Malcolm, Tokio	5,000

DON'T FORGET

For every \$10.00 worth of subscriptions turned in during each candidates first week in the campaign 100,000 extra Bonus Credits will be given in addition to the regular votes allowed for each subscription. 100,000 credits will also be given each worker for the first two subscriptions turned in.

WEDNESDAYS and SATURDAYS ARE REPORT DAYS AND MERIT VOTES WILL BE GIVEN FOR REPORTING ON THOSE DAYS. LET'S GO!

USE THIS COUPON TO ENTER THE "BETTER TIMES" CLUB
NOMINATION BLANK
GOOD FOR 5,000 VOTES

Date _____ 1940

I Nominate _____

(As a candidate in The Terry County Herald's "Better Times" Campaign)

Box No. _____ Street of R.F.D. _____

Town or City _____

This blank counts 5,000 free votes for yourself or a favorite candidate. People making nominations are in no way obligated and their names will not be divulged if so requested. Only one nomination blank will be credited to each candidate.

GET A BIG PAY CHECK EACH WEEK—YOU CAN'T LOSE \$2,000.00 IN EIGHT BIG AWARDS TO STRIVE FOR

THE HERALD
Brownfield, Texas
Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.
A. J. Stricklin & Son
Owners and Publishers
A. J. Stricklin, Sr., Editor and Mgr.
Jack Stricklin, Jr., Ass't. Mgr.
Subscription Rates
In the Brownfield trade territory. Per year \$1.00
Elsewhere in U. S. A. \$1.50
Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield

NATIONAL EDITORIAL ASSOCIATION
1940 Active Member



The railroad systems of the United States have announced that in case of war they are prepared as never before to move troop trains, munitions, food and other supplies. Since the last war, they have greatly improved their trackage, putting down heavier steel. They have plenty of huge mogul engines, and the best of rolling stock. Best of all, they have a personnel from president down to section crew that are patriotic Americans. They hope we do not have to use the railroads in a war, but they are ready if we do.

Anderson-Clayton & Co., Houston, perhaps the largest cotton factors in the world, with branches in all principal cities of the South and New York, as well as connections with, and branches in every foreign country that produces cotton, puts out a house organ that we get monthly. The name is Acco Press. In a recent issue, the front page was illustrated in color showing a bunch of cotton pickers. All the adult pickers were "weighing up," but not so two lads in the foreground who were chunking each other with cotton bolls, using their caps for shields. Sure did look natural to us—we did the same thing many times. Sometimes we have thrown them at persons when they were not looking, then got busy as if nothing had happened. The title under the picture says, "throwing green bolls instead of picking open ones."

Talking to a young man Monday, I was amused at his trend of thought. He said: "Not many years ago, I hid out every time court met. I was 'a scair' of what the grand jury would do. After I learned that I had been a fool in getting into devilment, I quit being a fool. Now I can walk around and feel at ease no matter what meets, or who I meet." Well sir, he must have had a grand feeling to feel free to behave himself. Crime never pays.—Clarendon Leader.

The above reminds us of a neighbor young man down in old Johnson county, but the story is a little different. One day we met him—our cotton rows came out just across the road from each other. We told him that we had been before the grand jury at Cleburne that morning. We asked him if he had ever been run in by the grand jury. "Heck! yes," says he, "but anytime I do not have to go before it they indict me."

A release from a Democratic organization in another state says that Mr. Willkie was nominated by the big organizations. Maybe anything goes in politics but according to what happened at the Republican convention, the common people nominated Mr. Willkie. The machine was completely routed, which, in our humble opinion, was much more democratic than what happened at the Democratic convention.—McLean News.

The above reads like it musta come out of Texas Patriot, John Henry Kirby and Josiah Weldon Bailey's Willkie magazine. Who do you suppose filed and paid for the thousands of telegrams from back home to delegates telling them to vote for "the people's candidate?" On the other hand, everybody but the blind knew that no one else had a ghost's show at Chicago before the convention ever met. The issues had been fought in state conventions, and Roosevelt forces had won, fair and square.

Texas will contribute less than 5,000 men of the first 800,000 men called up for military training. Michigan will supply 50,000 of

them. The reason for this is the fact that so many Texans have already volunteered for military service. The Draft Law provides that each State in the Union must be credited with the number of its citizens who volunteer for the army and navy. When we remember that the population of Texas exceeds that of Michigan by 1,173,000 the patriotism of Texans is apparent. On the same basis Oklahoma will be called upon for only about 1,600 men, while Kansas with 500,000 less population, will have to contribute 10,500 men. The 19th Texas Congressional District, represented by George Mahon, has supplied more volunteers than any other congressional district in the nation. This fact indicates a condition, of which we residents of the South Plains are justly proud: our people are loyal to our country.—Anton News.

It is extremely regrettable that some narrow-minded individuals possessed of the hoodlum spirit have greeted Wendell L. Willkie with a shower of rotten eggs in a few places in the North which he has visited recently on his campaign tour of the country. Also regrettable is the fact that some hoodlums recently wrecked the office of the Willkie headquarters at San Angelo, this state, which had been established for that section. All such acts of vandalism, unfairness, and disrespect for a candidate for the high office of President of the United States or any other office are un-American and contemptible in the highest degree. If we wanted to make votes for a man, we could adopt no more effective means of doing it than by throwing rotten eggs at him. Of course President Roosevelt rebuked those guilty of such conduct and expressed the hope that they would be apprehended and brought to justice. Every decent man feels the same way about it.—Lynn County News.

While we join you heartily in the above, Editor Hill, it makes us so tired that we want to yawn and almost want to shoot some one with a negro shooter, when a guy like Lynn Landrum of the Dallas News comes out and holds Franklin D. Roosevelt responsible for such acts of hoodlums. In other words, Mr. "Thinkit Out Loud" Landrum says that it is because FDR is ignoring Willkie is the reason the people are "egging" and "vegetabling" Willkie. Such reasoning would not be entertained one minute by a grammar school boy, and a high priced columnist should be ashamed to utter such silly chatter.

T. I. Spurgeon of Clarendon dropped in on us the past week, and stated that his rother, Elmer, who lived here in the early days, had told him to stop and see us some time. He stated that Elmer was now living in Fort Worth. Elmer, we believe, settled what is now known as the W. H. Hare place on the Tahoka road.

George Wade was in Monday from the Union community. He owns a store at Union.

The successful farmer plans his work and works his plan.

Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germs laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

Wife Was Fat No Longer Attractive LOST HUSBAND'S LOVE

The above headlines appeared in a New York newspaper in connection with a divorce trial that had attracted wide attention: "She was a beautiful woman" one witness testified, "but she got fat and is not attractive any more."
Thousands of women are getting fat and losing their appeal just because they do not know what to do. If you are fat, how would you like to lose it and at the same time gain in physical charm and attractiveness—more energy—greater activity?
Why not do what thousands of women have done to get rid of pounds of unwanted fat? Take ½ teaspoonful of Kruschen Salts in a glass of hot water every morning before breakfast and keep it up for thirty days. Cut out pastries and fatty meats and go light on potatoes, butter, cream and sugar. Then weigh yourself and see how many pounds you have lost.
A bottle of Kruschen Salts will last you for 4 weeks and costs but little. Ask any druggist for a bottle of Kruschen, plain or new effervescent—sparkling—pleasant—and start today to lose fat. Satisfaction guaranteed or money back.

NELSON-PRIMM DRUG CO.

Like Sauerkraut?

Home demonstration women are beginning to get "Kraut Conscious" and are finding the steps outlined by Miss Grace I. Neely, state food preservation specialist, turn out crisp, tart, sauerkraut. Sauerkraut is made from shredded cabbage fermented in its own brine, while sauerbraten is made in the same way from shredded turnips. Also lettuce kraut, prepared in the same manner, is a most satisfactory product, being mild in flavor and practically free of the "loud" odor of kraut made from strong-flavored vegetables.

Equipment necessary for making kraut includes a stone jar or keg with a capacity from four to ten gallons; sharp knife or slaw cutter; cheese cloth, large plate for covering the container; weight heavy enough to cause brine to rise above the cover. A tightly sealed glass jug or jar filled with wet sand makes a good weight. The salt used should be pure, such as cheese or dairy salt. Mature, sound heads of cabbage should be selected, and the late cabbage varieties are recommended.

Remove all damaged or dirty leaves from the head of the cabbage, then quarter and slice off the core section. Weigh out five pounds and shred directly into the jar or keg without exposing it to the air if possible, for exposing it reduces the amount of Vitamin C, causes loss of color and flavor. Sprinkle the cabbage with three scant tablespoons salt, keeping in mind that too much salt prevents fermentation. Prepare another layer, five pounds of cabbage and three tablespoons salt, adding similar layers until the desired amount in the container is reached. After each layer of cabbage and salt is added, press down with a blunt wooden object, such as a rolling pin with one handle removed. Place uneven pieces of cabbage and a few large leaves on top. Cover with cheese cloth and plate and then place weight on top of cover. In a day or two a scum will form on the top of the brine, and this should be carefully skimmed off daily. When the weight and plate have been taken off, remove the cloth, then replace the plate and the weight. Wash out and boil the cloth daily, using it the next day.

The best temperature for curing is between 75 and 85 degrees F., and this will require from 19 days to three weeks. When fermentation is complete, bubbles cease to rise to the top and scum ceases to form. The kraut is then ready to store.

To can, pack the completely brined kraut into sterilized glass jars, and tin cans desired. Bring the juice to quick boil. Pour over the kraut and seal at once. Process pints and quarts 30 minutes in water bath. For retaining the original fine quality of the kraut, the product must be stored in a place that is not only cool and well ventilated, but is clean, dark and dry. The perfectly cured product is uniform in color without the appearance of any whitish portions. There should be neither white nor dark yellow spots, and should be free from black or brown spots.

In making sauerbraten, purple top turnips are recommended for brining. Medium sized turnips used soon as possible after they are pulled give a better product. Remove all the green part from the top; do not peel. Then shred as for cabbage sauerkraut; do not slice. Proceed as for cabbage kraut.

Krauts, when properly prepared, retain as much or possibly more of the vitamin and mineral content of the vegetable than when the vegetable is preserved in other ways.

P. M. (Matt) Williams of Plains was a business visitor here Tues.

MR. FARMER
YOUR GINNING WILL BE HIGHLY APPRECIATED

OUR ENTIRE GINNING PLANT, FROM BOILER ROOMS TO PRESSES HAVE BEEN THOROUGHLY OVERHAULED AND NEW PARTS PLACED WHERE NEEDED. THEREFORE OUR PLANT IS IN PRIME RUNNING CONDITION. YOU ARE ASSURED THERE WILL BE NO—

WAITING AND DELAYS

IN GETTING YOUR COTTON GINNED. BRING YOUR NEXT BALE TO

FARMERS CO-OP GIN
ROY PHILLIPS, Mgr. Brownfield Texas

Leach and Family Hurt In Wreck

While returning home from the Gomez Home Coming last Saturday night, at eleven o'clock, the H. D. Leach family said their car was sideswiped by a car from Brawley, California, driven by a Mr. Berry. The Leach family claim that Mr. Berry failed to dim his lights, and that he was running very fast. Mr. Leach was so badly bruised that he is now recuperating in the local hospital.

In the car with Mr. Leach was Mrs. Leach and three daughters, Misses Lemma, Oleta and Ida. Also two grandchildren, Irma Gene and Shirley Ruth, daughters of Mr. and Mrs. Virgil Brown. Mrs. Leach and Mrs. Virgil Brown were also badly skinned and bruised about the face and body, but were able to be up after the wounds were dressed. Mr. Leach was badly hurt by the steering wheel in the chest, and both knees bruised and abraded.

Both cars had the running board and fenders stripped from the side they were hit, and the windshield in the Leach car shattered. Lucky that some of them were not killed. Local officials and highway patrolmen were investigating Monday, but we failed to learn whether or not they placed any blame.

Herbie and Sammie Kay Kendrick spent last week end with their aunts in Tahoka.

Hospital Notes

Mr. and Mrs. Bill Bullington of Seagraves announce the arrival of an 8 pound, 11 oz. son Monday, October 14.

Ray Christopher entered for medical treatment Wednesday morning.

George Cranford, who suffered injuries in a car wreck last week, is doing nicely.

Merylene Russell, six-year-old daughter of Mr. and Mrs. A. B. Russell of Ropesville is a pneumonia patient. Her condition is satisfactory.

Mrs. H. L. Kelly of Seagraves was dismissed Wednesday, after having recently undergone major surgery.

Mr. and Mrs. D. A. Brown announce the arrival of the 7½ pound son Tuesday, Oct. 8.

WELLMAN

Mrs. A. L. Baker and her son, Claude Baker and family left Friday for Haskell county to visit relatives.

Mrs. Wilson Roberts and Mrs. Hub Crowder were Seagraves visitors Thursday afternoon.

Mr. Bradshaw and family, their daughter, and Mrs. Louey Adair, visited relatives in Coleman county over the week end.

Mrs. S. M. Briatt of Cross Plains, Texas, is visiting her sister, Mrs. E. A. Norton and family for a few days.

Mr. Durward Kerby of California is visiting his mother Mrs. Truitt this week.

The home demonstration club met with Mrs. Ves Hudson Tuesday afternoon.

CLASSIFIED ADS

WILL EXCHANGE music lessons for house and yard work. Please see me Sat., Oct. 19. Mrs. W. H. Dallas.

'38 PLYMOUTH—2-door sdn. New tires, motor overhauled. Has radio and heater. A nice clean car priced right. On terms you'll like. JORDAN MOTOR CO. SE COR SQ. Phone 345

WILL Trade 160 acres of Terry county land for 320 acres in Terry. Write box 125, Ralls, Texas. tfe

FOR SALE or trade—3-lane duck pin alley. Good condition. Lloyd Jeffreys, Rt. 1, Meadow. 12p

'36 TERRAPLANE pick up. Just put in rings and bearings. Has good tires and the price is low and the terms the best. JORDAN MOTOR CO. SE COR SQ. Phone 345

GOOD OPENING in Dawson County. Full time route selling Rawleigh Household Products. Start now. Must have car. Get more particulars. See H. B. Grant, Brownfield, Texas or write Rawleigh's Dept. TXJ-87-206G, Memphis, Tenn. 14p

ROOMS for rent. F. E. Walters. 17p

FOR SALE—160 acre farm. \$1,000 down, balance in small yearly payments. Dr. E. C. Davis. 17tfe

'32 CHEV.—2-door. Pretty fair condition. Priced low and on easiest of terms. JORDAN MOTOR CO. SE COR SQ. Phone 345

2 LATE model cars for sale or will trade for royalty. Grady Terry. 4tp

IN MARKET for any kind bundle feed. Crede Gore, city. tfe

5 RADIANT HEATER—Priced from \$6.95 up. C. McWilliams Furniture Store. tfe

'35 PLYMOUTH—2-door sdn. in excellent condition. Low price and best of terms. JORDAN MOTOR CO. SE COR SQ. Phone 345

FOR SALE—2 oil heater stoves. See R. L. Harris at Depot. tfe

2 LATE model cars for sale or will trade for royalty. Grady Terry. 4tp

2 LATE model cars for sale or will trade for royalty. Grady Terry. 4tp

LAND BUYERS WANTED

Some bargains in farms. See me before you buy.—D. P. Carter, Brownfield, Texas. tfe

FOR SALE—Or will lease for cash 160 acres of well improved land, 8 mi. north of city. No trades. See Joe Eudy, Thursdays. tfe

Blake & Parker BARBERS
We Strive to Please Our Customers.
E. Main St. Brownfield

BROWNFIELD CHAPTER
No. 339, R. A. M.
Visiting Companions cordially welcomed.
We need you and you need us.
Jim Graves, High Priest, Jay Barret, Sec.

BROWNFIELD LODGE
No. 903, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall.
Lee Brownfield, W. M. J. D. Miller, Sec.

WM. GUXTON HOWARD
Post No. 269
Meets 2nd Friday night each month.
C. T. Edwards, Com. L. C. Heath, Adj.

Brownfield Lodge
No. 530 I. O. O. F.
Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.
Alex Reid, Noble Grand R. B. Perry, Secretary.

H. B. Virgil Crawford
Attorney-at-Law
Bfld. Bldg. Bfld., Tex.

DR. H. H. HUGHES
Dental Surgeon
Arthodontia, (straightening of childrens teeth. Limited No. Alexander Bldg. Phone 261

J. S. TIPTON
Jeweler
Expert Watchmaker
CORNER DRUG STORE

Brownfield Funeral Home
Modern Ambulance Service
18 Years Service In Brownfield, Texas
Day 25 Night 148

JOE. J. MCGOWAN
LAWYER
West Side Square
Brownfield, Texas

DR. A. F. SCHOFIELD
DENTIST
Alexander Bldg. North Side Square
Brownfield, Texas

DR. R. B. PARISH
DENTIST
Office, Hotel Brownfield Bldg.
Brownfield, Texas

HOTEL BARBER SHOP
THREE GOOD BARBERS
CONVENIENTLY LOCATED
In Brownfield Hotel Bldg.

Lubbock Sanitarium & Clinic
Medical Surgical & Diagnostic
General Surgery
Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
Eye, Ear, Nose & Throat
Dr. J. T. Hutchinson
Dr. Ben B. Hutchinson
Dr. E. M. Blake
Infants & Children
Dr. M. C. Overtun
Dr. Arthur Jenkins
General Medicine
Dr. J. P. Lattimore
Dr. H. C. Maxwell
Dr. G. S. Smith
Obstetrics
Dr. O. R. Hand
Internal Medicine
Dr. R. H. McCarty
X-Ray & Laboratory
Dr. James D. Wilson
Resident
Dr. Wayne Reeser
C. E. Hunt J. H. Felton
Superintendent Business Mgr.
X-RAY AND RADIUM
PATHOLOGICAL
LABORATORY
SCHOOL OF NURSING

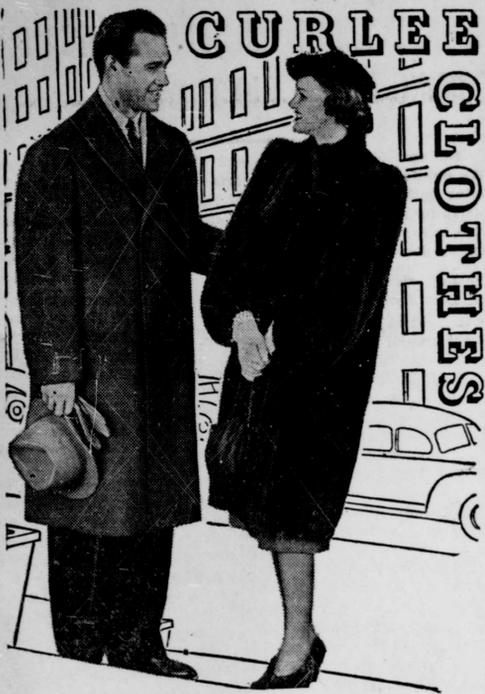
DE-WAXED and DE-JELLIED

SINCLAIR OPALINE MOTOR OIL

SINCLAIR PENNSYLVANIA MOTOR OIL

EXTRA PROTECTION FOR YOUR CAR

C. C. Ochenrider, Dealer; E. C. Roberts, Agent



NEW FALL COATS

Combine **STYLE.. WARMTH.. WEAR..**

THESE smart new Curlee overcoats now on display in our store are definitely designed to combine warmth with comfortable weight.

These coats represent, first of all, the last word in authentic masculine styling as interpreted by Curlee's master designers. Great care has been used to select only the finest quality of materials of medium weight in the season's newest patterns. Expert tailoring with careful attention to every detail of outer and inner construction insures comfortable fit and long, satisfactory wear.

Our stock includes a complete selection of Curlee coats in styles and weights for every need—and in sizes to fit you. Come in and see them—you are sure to find just the coat you need at a price you will appreciate.

COLLINS DRY GOODS COMPANY
Brownfield, Texas

LAHEY

Well at last old Jack Frost is here. Soon we will have brown crops instead of green.

A large attendance was reported at Sunday school and League. Mr. J. H. Mabry of this community has gone to Brownwood to work. His wife and daughter will join him in a few weeks.

Mr. Horace Fox, the new manager of the Lahey store, reports a better business. He has the store stocked with most anything you need. Everyone is urged to trade at this store to help keep the community going.

Mr. and Mrs. A. J. Ticer of the Pool community visited in the Ticer home Monday.

MISS BERNICE WELDON BUILDING APARTMENTS

Miss Bernice Weldon and mother are building a nice two story apartment on Hill street, that will care for four families. The frame work is up, and is being rushed to completion. We understand Lloyd Moore is contractor, and Shamburger Lumber Co., material men.

This is going to help matters a great deal, but Oh! for a lot of other Weldons to take the same step they have taken in providing homes for those who wish to locate here.

Carpenters are busy building sheds and feeders out on the Ray Brownfield west ranch, where Ray will feed several hundred head of registered cattle this fall and winter.

Mr. and Mrs. Paul Goodwin visited relatives in Muleshoe and Clovis, Sunday.

Miss Queenelle Sawyer will spend the week end with Miss Janice Thompson in Plainview. The young ladies were school friends.

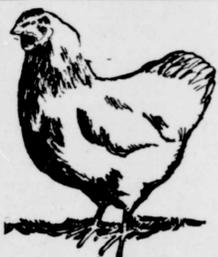
Mr. and Mrs. Ray Christopher have recently purchased a Mercury tudor coach from Tudor Sales Co.

Sam Teague of Seagraves was a guest in the home of his brother, J. M. Teague and Mrs. Teague, Sunday.

ATTEND RELATIVE'S FUNERAL

Walter Gracey and daughter, Mattie Jo and John Gracey and son, Rudolph, attended the funeral services of Mr. Will Goodnight in Memphis, Thursday. Mr. Goodnight was a brother-in-law of the men.

Mr. and Mrs. Bruce Zorns, W. R. McDuffie and A. D. Repp were among those attending the formal opening of the Lubbock National Bank, Saturday.



At the prevailing prices of eggs it will make it profitable to feed Everlay Egg Mash.

Poultry disinfectants and poultry tonics and Carbotex Stock mineral. A complete line of poultry and stock feed.



Sucker Rods, Couplings and Windmill Leathers.

BINDER TWINE

Lee O. Allen Gin & Feed Store

Located on Gin Yard
Tokio, Texas

KYLE GROCERY

SPECIAL FOR FRIDAY AND SATURDAY

MILK - 6 small or 3 large 20c

PORK & BEANS 5c | **OUR VALUE PEAS—No. 2 10c**
HOMINY—No. 300 5c | **KUNER PUMPKIN—No. 2 10c**

SPUDS - Red 10 lb. 15c

HEINZ KETCHUP 19c | **JELL-O 5c**
DEL MONTE PEACHES—No. 2 1/2 15c | **CELO RAISINS—2 lb. 15c**

CRACKERS 2 lb. 12 1/2c

PEANUT BUTTER—qt. 23c | **POST BRAN FLAKES—3 pkg. 25c**
Gebhardt's SPICED BEANS 7 1/2c | **R&W Country Gentleman, No. 2 11c**

COFFEE Chase & Sanborn Dated New Silver Package 1 lb. 19c

Crystal Packed Spinach—No. 2, 3 for 23c | **PINEAPPLE—Flat Can, 3 for 25c**
TOMATOES—No. 2, 3 for 19c | **PINEAPPLE JUICE—2 for 15c**

SALAD DRESSING Big Value qt. 15c

BLACKBERRIES—No. 2, 2 for 17c | **RSP CHERRIES—No. 2 12 1/2c**
TAMALES 12 1/2c | **APPLE BUTTER—qt. 15c**

SOAP P. & G. or Crystal White 3 bars 10c

TOMATOES—Fresh, lb. 5c | **CURED HAM—Half or whole, lb. 20c**
ONIONS—lb. 2 1/2c | **OLEO—lb. 10c**
HOT PEPPER—lb. 5c | **BOLOGNA—lb. 11c**
POMEGRANATE 5c | **MARKET SLICED BACON—lb. 19c**
YAMS lb. 3c | **STEAK—lb. 20c**
SQUASH—lb. 3c | **SALT JOWLS—lb. 10c**
CABBAGE—lb. 2 1/2c | **BOX CHEESE—lb. 26c**
GRAPES—lb. 5c | **CHEESE—Full Cream, lb. 20c**

PHONE 77

DRESSED POULTRY

WE DELIVER

JOHNSON

A large crowd attended the Sunday school services here Sunday morning and the BYPU services Sunday night. Mrs. H. Joyce was reelected leader for the BYPU when it was reorganized Sunday. Mr. Wood Johnson will be group leader for the Bible Class and Mr. Casey will be young people's leader.

The school now has its visual education equipment installed and a film will be shown each week hereafter. The various classes are now enjoying the educational hour being broadcast over KFYO.

Several women attended the all day quilting Tuesday. Two quilts were quilted. There will be another quilting next Tuesday for Mrs. Howard.

Miss Holloway, County H. D. Agent, and Mrs. Carrol Jones met with about 20 girls Tuesday and organized a 4-H Club. Meetings will be on the second and fourth Tuesdays. All school girls over 10 years of age are permitted to join. Mrs. Jones is their sponsor.

The P.T. A. had a called meeting last week and members were appointed to handle the various booths at the Hallowe'en Carnival which will be held here Friday night, Oct. 25. The public is cordially invited to attend this event. There will be a shower for carnival prizes in the basement next Tuesday afternoon, Oct. 21. Each member is asked to bring or send a prize for the bingo and each school child a prize for the fish pond.

MRS. SEDGWICK PASSES

Mrs. A. C. Sedgwick, 48, passed away at the family home last Friday evening the 11th. Funeral services were conducted at the Gomez Baptist church, Sunday afternoon at 3 o'clock by Rev. Clinton, Baptist minister of Lubbock, an old time friend of the family. The body was laid to rest in Terry County Memorial cemetery, with a Lubbock funeral home in charge.

Mrs. Sedgwick was born in the state of Mississippi, but has lived in Texas for some 38 years, coming to this county eight years ago. Besides her husband, she leaves a brother, B. H. Pound, and a nephew, Olen White, both of Lubbock. Mrs. Sedgwick was highly respected wherever she was known.

Mr. and Mrs. George Logan and small daughter Carol of Reading, Pa., have returned to their home after visiting Mr. and Mrs. W. D. Lane. Mrs. Logan is a sister of Mrs. Lane.

Mr. and Mrs. K. W. Howell and daughter Margaret spent last week end in Amarillo, Whitedeer and Hedley, visiting their sons and brothers and their families.

Supt. of the school, Emmitt Smith, spent Monday and Tuesday in Lubbock attending an Evaluation Conference.

Mr. Casey's room is now leading in the P.-T. A. membership contest by a few votes. The contest will close Saturday, so please send your dues in this week.

THE TEXACO SERVICE STATION

GATES TIRES — DELCO BATTERIES
Batteries from \$3.95 up.

Come In and Check Our Prices

TIRE AND TUBE REPAIRING

WEST MAIN — PHONE 213

OPEN DAY & NIGHT

TEXAS BAPTISTS TO GATHER AT HOUSTON

Houston, Texas' largest city, will be host to 15,000 delegates to the Baptist General Convention of Texas, Nov. 12-15. This year will not only celebrate the Centennial Anniversary of Baptist work in Houston but will also mark the close of the best year in the state for the denomination during the past two decades. During the intervening weeks, 3,088 Baptist churches will stress mission gifts in a campaign designated as "The October Round-Up", endeavoring to exceed this year's million dollar budget.

Two large auxiliary meetings will precede the convention proper. The Women's Missionary Union will meet in two day session, and will feature the work among young people with a giant pageant the closing night when several hundred boys and girls will be honored.

The pastors' and laymen's conference will convene simultaneously. Three thousand outstanding Baptist ministers and laymen are expected to attend.

Mr. and Mrs. J. J. McGowan spent last week end with their son, Bill, Texas U. student. The three attended the Oklahoma U. and Texas U. game in Dallas, Sat.

PLAINS—

Mrs. Donald Cotton and Mrs. John Hooper and two children of Amarillo are here visiting their father, W. S. Pruitt, who is ill.

Mrs. Aaron Morris is visiting her parents at Seagraves this week. Mr. and Mrs. W. H. Hague, Mrs. Ralph McClellan and baby and Mrs. W. K. Calahan have returned home after a three weeks visit in Dallas and other points.

Mrs. Leslie McLaren and Virginia Mary were shopping in Lubbock Monday.

Mr. and Mrs. F. M. Cox, Jr. are the proud parents of a baby girl born the 4th.

Mr. and Mrs. Kit Morris were in Lubbock last Thursday.

Mr. and Mrs. Wade of Tokio were visiting Mrs. Gertrude Taylor Sunday.

Mr. and Mrs. Walter Anderson were visiting in El Paso last week.

Mrs. L. M. Wingerd and daughter Marion will leave today (Friday) for Oklahoma City, to see an asthma and hay fever specialist under whose treatment Marion has been for some time.

CARD OF THANKS

We take this means of thanking the people of this community for the many kindnesses shown and the beautiful floral offering, when our husband, father and brother, W. H. Hill passed away.

Mrs. W. H. Hill and children, B. F. Hill

Mrs. L. J. Dunn is now employed at Cobb's Department store.

"Behind the Scenes In American Business"

By John Craddock

New York, Oct. 14.—Thumbs-up reports: Business — Good, though spotty; Industrial activity — High, rising, and steady; Profits — Uncertain.

Weigh those brief items thoughtfully, and you can see the trend developing in the current "billions for defense but no war millionaires" situation. The steel rate moved up another 1.6 points, to reach 94.2 per cent of capacity, highest level since last December's terrific boom. Commodity prices held strong. Commercial loans of Federal Reserve Banks rose \$56,000,000, indicating that business men are willing to enlarge commitments in expectation of a continued high rate of activity.

But, contrarily, the profit picture is pretty drab. The stock market tells the story: although industrial activity is higher than in 1937, stock prices are 40 per cent lower. This means that, while business generally is satisfied that the defense program assures a steady flow of activity for months—even years—it is having to adjust itself to a new situation with respect to profits, mainly because the direct costs of doing business, tax-wise and otherwise, are going up and up and up.

Mrs. L. J. Dunn and Mrs. L. R. Pounds spent Sunday in Lubbock. Mrs. Dunn visited her daughter, Virgella, Tech student. Mr. and Mrs. Pounds visited their daughter Mrs. Voris Myatt and Mr. Myatt.

YOUNG WOMAN DIES OF HEART ATTACK

Mrs. Tom Rives, age 35 years, died October 11 at 10:30 p. m. following a heart attack. The body was sent to Duncan, Oklahoma for funeral services and burial.

Brownfield Funeral Home was in charge.

Mr. and Mrs. Rives had only lived in Brownfield the past 2 months. Mr. Rives is connected with an oil company.

Mr. and Mrs. Walter Barclay, of Denver City visited their son, Lewis Barclay and Mrs. Barclay Wednesday. Mr. Barclay is connected with the J. H. Sharp Drilling Co. The Barclay family formerly resided Brownfield, having left here in 1919.

JUST RECEIVED!



Auto Seat Covers from \$1.89
--ALL SIZES & PRICES--
CHERRY FOSTER
West Side Square

FREE! If Excess Acid causes you pains of Stomach, Ulcers, Indigestion, Bloating, Gas, Heartburn, Belching, Nausea, get a free sample of UDGA and a free interesting booklet at Alexander Drug Store

SOOTHES SORENESS
Allays the agony of **PILES**
Prompt relief for the pain, surface soreness, or itching, is offered in Thornton & Minor Rectal Reg. Ointment. An effective and soothing emollient—try a tube. 75c
Nelson-Primm Drug Co.

"I WANT A DIVORCE"

BLONDELL, POWELL STAR IN GAGA FILM COMING TO THE RIO THEATRE

The school contest was over, and little Tommy returned home smiling brightly.

"Well, Tommy," said his mother, "did you get a prize?" "No, ma, but I got horrible mention," said Tommy, beaming with pride.

Mr. and Mrs. Marvin Hamilton of Lamesa were guests of his brother, Jack Hamilton and Mrs. Hamilton, Monday.

Mr. and Mrs. J. L. Cruce attended the fair in Dallas from Thursday until Sunday of last week.

E. C. Throop and wife were in Lovington, N. M. on business Tuesday and Wednesday of this week.

COULD BE WORSE

"Johnny, I am rather shocked. I have had a note from your school teacher in which she tells me that you are last in a class of 30 boys and girls. What have you to say about that?"

"Well, dad, I'm sorry, but it might have been worse."

"How could it have been worse?"

"It might have been a larger class!"



Terror strikes as the West's most reckless renegades ride again in the picture "When the Daltons Rode," coming to the Rialto Sat. Preview, Sun.-Mon. The picture stars Randolph Scott, Kay Francis, Brian Donlevy, Geo. Bancroft.

Miss Jewel Edwards and Jot Akers visited her mother in Lubbock Saturday. Her nephew, Bernie Carrol Edwards, returned home with her and spent Sunday.

Mrs. Gertrude Anderson spent Wednesday in O'Donnell, visiting her daughter, Mrs. E. Gardenhire.

Dr. Turner of McMurry College filled the pulpit of the Methodist church Sunday.

Mrs. Flem McSpadden and daughter, Cheesy, spent from Sunday until Thursday in Austin, where they visited their sister and daughter, Mrs. Jim Slavin and Mr. Slavin. While there Mrs. McSpadden attended a floral designing school at the Driskell Hotel.

Le June Lincoln and Bub Smith accompanied Henry Chisholm to Amarillo Wednesday of last week, when he entered the Veteran's Hospital for medical treatment. Le June drove the Chisholm car back to Brownfield.

Miss Kathleen Nelson, student at Draughtons Business college, Lubbock, spent the past week end here with relatives.

Glen Webber and I. M. Bailey of the Palace Drug were business visitors in Lubbock the first of the week.

Mr. and Mrs. W. C. Mathis of Tahoka visited friends here Sat. Miss Alice Jones of Lubbock was the week end guest of Miss Betty Longbrake.

James Youngblood of Seminole spent several days here last week with his parents, Mr. and Mrs. J. Youngblood.

One of the drivers of a cottonseed truck from here had a collision with a car driven by a 60-year-old man in Lubbock, Tuesday afternoon. The old man is in a hospital at Lubbock suffering with five broken ribs. The truck driver was considerably shaken by the impact, and had a stitch taken in his ear after returning home.

Mrs. Clyde Belew of Crockett visited her father, P. R. Cates and Mrs. Cates, this week.

Mr. and Mrs. Paul Cates of Lubbock were here Sunday visiting relatives.

Mrs. D. G. Brooks of Elk City, Oklahoma, is the guest of her daughter, Mrs. A. D. Repp and Mr. Repp.

Miss Pauline Hensley, nurse at the local hospital, spent the past week end with her parents at Lorenzo.

Mrs. Ruth Moore was in Austin from Thursday until Saturday on business. She returned by the way of Lubbock and visited her son, Otis Moore, and Mrs. Moore.

Mr. and Mrs. J. J. Christian and baby of Lubbock were guests of Mr. and Mrs. J. J. Youngblood Monday.

Miss Dorothy Faye Sexton, pre-med student at Texas Tech, spent the past week end here with home folks.

Mr. and Mrs. Troy Noel moved into their newly built home on Tate street, Wednesday.

Madison Weaver of Kyle Grocery was confined to his home because of illness the first of the week.

Sixty years ago three out of every four farmers owned the land they cultivated. Today nearly half are tenants or share croppers.

Billings and coolings, interspersed with bickerings and snickerings, bliss punctured by the throwing arm of a wife who doesn't miss, a doting husband emitting a note of agony when sister-in-law comes to stay for awhile and occupies the other twin bed—that's just about what to expect in the way of marital goings-on in Paramount's new comedy-drama, "I Want a Divorce," opening Sunday at the Rio Theatre, starring Joan Blondell and Dick Powell.

As might be gathered, the result of this state of affairs is embodied in the title of the picture, but that's getting ahead of several important things. One is that Joan and Dick are supported by a grand cast including Gloria Dickson, Frank Fay, Jessie Ralph and Conrad Nagel. And another is that Joan and Dick, who are happily married in real life, are extraordinarily well cast as a pair of young people who marry, live happily, and then face the problem of divorce.

To buckle down to the story of the picture for awhile, it tells how Joan and Dick met while testifying at the divorce action of Joan's sister, played by lovely blonde Gloria Dickson. Joan hates what she has done—helped her sister gain a divorce—and tells Dick so.

Joan goes to live with her sister. She becomes fed up with her sister's friends, happens to meet Dick one night. The two young people get along very well. After Dick

has passed his bar exams, they're married, and settle down to live on a small income.

They go along in a blissful state for a while, their happiness disturbed only by the usual marital pranks, such as wifey reading his old love letters, starting a dispute about where he was on a certain night a long time ago.

All this leads to a climax when Dick, admonished by his wife, never to consider becoming a divorce lawyer, does become one to help out an old friend, Frank Fay. Dick attains a reputation as a specialist in divorce cases and there's plenty more hilarity and misunderstanding when Dick becomes so busy getting divorces for his clients that he has no time for his wife.

A picture of this nature, with its emphasis on horseplay and good-natured fooling, necessarily demands well-paced, artful direction, and if the previous efforts of Ralph Murphy are any criterion moviegoers can expect a fast-moving, cleverly handled picture in "I Want a Divorce."

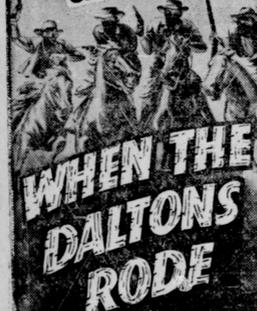
RIALTO

FRIDAY-SATURDAY



SUNDAY-MONDAY SAT. PREVIEW

BUCCANEERS... ON HORSEBACK



RANDOLPH SCOTT KAY FRANCIS BRIAN DONLEVY GEORGE BANCROFT BRODERICK CRAWFORD ANDY DEVINE STUART ERWIN FRANK ALBERTSON

Original Screenplay by Harold Shumate Based on "When the Daltons Rode" by Emmett Dalton and Jack Longmeyer, Sr. Directed by GEORGE MARSHALL A UNIVERSAL PICTURE 1E

TUES.-WED. EDWARD G. ROBINSON IN "A DISPATCH FROM REUTERS"

The story of a man with the power to change the course of nations.

THURSDAY

HOW TO HANDLE A MAN-HANDLING WIFE!



GEORGE TOBIAS LUCILLE FAIRBANKS ERNEST TRUAX

George REEVES-Florence BATES-Directed by Noel Smith A UNIVERSAL PICTURE

RIO

FRI.-SAT.



A UNIVERSAL PICTURE

SUNDAY-MONDAY



TUES.-WED.



with CHARLES BICKFORD

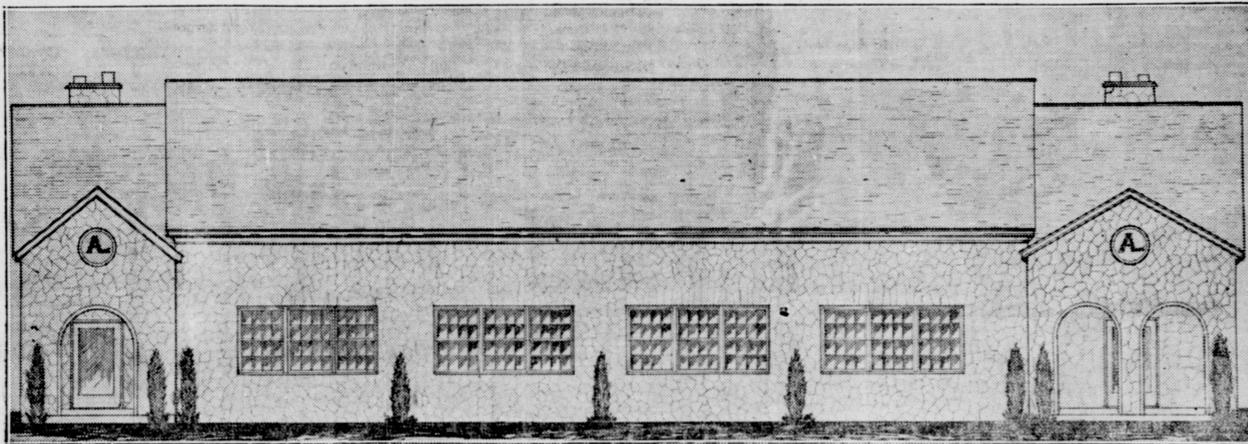
THURSDAY



with RICHARD ARLEN ANDY DEVINE

and it's BARGAIN DAY

The Architect's drawing of the new American Legion Building to be erected in Brownfield in the near future.



Miss Margaret Bell, teacher in the Lubbock schools, spent the past week end here with her parents, Mr. and Mrs. W. A. Bell.

Mrs. Rayburn Knott and son, Webster, of Levelland spent the week end here with her parents, Mr. and Mrs. J. H. Carpenter and other relatives.

Mrs. S. A. Jones has returned to her home in Sulphur Springs, after a visit with her daughter, Mrs. J. A. McCraw and Mr. McCraw.

Miss Katherine Underwood and Faye Hogue spent the past week end with the former's parents in Afton.

Mr. and Mrs. J. K. Davidson of Littlefield visited Mr. and Mrs. George Warren, Mrs. J. C. White and other friends, Sunday.

Mr. and Mrs. Aggie Thornton, Eddie Walker and James Bowers, who are located at Artesia, spent Sunday with relatives and friends here.

Miss Mary Sue Rogers has returned to her home in Cushman, Arkansas after a seven weeks visit with her cousin, Mrs. Opal Parker.

Mr. and Mrs. A. A. Sawyer are driving a new Chrysler (New Yorker) town sedan, purchased from Craig Motor Co.

Dr. and Mrs. W. S. Brumage, Mr. and Mrs. Jeff Reese and Miss Marguerite Cunningham went through Carlsbad Caverns, Sun.

Mr. and Mrs. B. L. McPherson and Mr. and Mrs. J. W. McPherson spent Sunday in Seminole visiting Mrs. Shorty Brown.

CRISPY AND CRUNCHY

"What is a tactful way for a girl's father to let her boy friend know that it is high time to leave." "He may casually pass through the room with a box of breakfast food."



HOLD IT!

Dick Powell finds it easier to hold that sneeze than to hold his wife, played by Joan Blondell, after he becomes too busy as a divorce lawyer in the new film "I Want a Divorce," coming Sun.-Mon. to the Rio Theatre.

Dr. and Mrs. T. A. McIlroy and Mr. and Mrs. Bob Boyce of Lubbock were guests of Dr. and Mrs. T. H. McIlroy, Thursday.

High-strength steel wire is proving a better reinforcement in pre-cast concrete beams than the steel bars ordinarily used and a reduction of around half the amount of steel usually necessary is possible.

If all the boys and girls in the United States who were members of 4-H clubs in 1939 were to join hands and form a circle it would have a diameter of about 500 miles. Texas was second among the 48 states in enrollment.

"Did you get the prize in school for good conduct, Tommy?" asked his uncle.

"Naw," said Tommy, "but I mauled de stuffin' out of de duffer what did get it."

Miss Mary Frances Stephens of Lubbock spent the past week end here with her sister, Mrs. Lad Brownfield.

GARLIC Helps Fight Intestinal Poisoning! Dizzy? Frequent headaches? Intestinal poisoning from harmful bacteria in your colon may be the cause. Come in today and get a generous FREE trial package of odorless DEARBORN Garlic Tablets. See how you feel in a couple of days! CORNER DRUG

SWEETEST DAYS SALE

2 POUNDS for \$1.00



October 18th, 19th and 20th

To express appreciation for the friendship and support of thousands of customers—and to win new friends—Martha Washington Candies announce their Annual SWEETEST DAYS SALE!

During the three days of this sale, you can secure a regular \$1.70 package of superlative assorted chocolates for \$1.00. Fully guaranteed to be the finest candy possible to manufacture.

Telephone, or come by, and secure one or more of these fine packages of candy during the three days of the sale.

CORNER DRUG STORE

PHONE 176 CONFIDENCE BUILT BY OWNER JIM GRAVES

BIGGER IN ALL WAYS



Look at the L-E-N-G-T-H of the Leader Now!

It's a SIZE sensation . . . this massive new Chevrolet for '41 . . . with longer, larger, wider Fisher Body . . . with "3-couple roominess" in all sedan models . . . the longest, largest, most luxurious car the leader has ever built!

Again CHEVROLET'S the LEADER

* THRILLING NEW BIGNESS in all major dimensions * NEW LONGER WHEELBASE * DASHING NEW "ARISTOSTYLE" DESIGN with Concealed Safety-Steps at each door * LONGER, LARGER, WIDER FISHER BODIES with No Draft Ventilation * DE LUXE KNEE-ACTION ON ALL MODELS—with Balanced Springing Front and Rear, and Improved Shockproof Steering * 90-H.P. VALVE-IN-HEAD "VICTORY" ENGINE * ORIGINAL VACUUM-POWER SHIFT at no extra cost—Built as Only Chevrolet Builds It * SAFE-T-SPECIAL HYDRAULIC BRAKES * Plus many more outstanding comfort, safety and convenience features.

You'll say "FIRST BECAUSE IT'S FINEST!"

Teague-Bailey Chevrolet Co.

EAST MAIN

BROWNFIELD, TEXAS

POOL

The rains we have been having are not very good on the open cotton.

Still quite a few people on the sick list.

J. T. Newsom has been real sick for a week, and is not much better.

Mr. and Mrs. W. C. Aldridge and family are leaving our community. They are moving close to Fort Worth.

We are sorry to see these people leave. They have lived in our community a number of years.

Mrs. L. D. Chambliss, Marcus, Lois and Mrs. Ora Belle Arnett

and Mary Lou spent Sunday with Mr. and Mrs. J. J. Gunter and family.

Leola Trussell and Geneva Aldridge visited Mary Ruth Dunn, Sunday.

Mr. and Mrs. Leroy Fincher and Kenneth visited the H. H. Harben family Sunday.

Mr. and Mrs. W. C. Aldridge and family spent Sunday with Mr. and Mrs. Redding and family.

Nita Harben visited Melva Jo Waters, Sunday.

Katy Mae Caudell spent Sunday with Juanita Dunn.

Charles Dunn visited Foy Gunter, Sunday.

Arthur Tate of Scudday spent Sunday with the S. V. Newsom

family. Mr. and Mrs. Richard Meil and family visited relatives at Meadow.

Flois Gunter spent Saturday night with her grandmother, Mrs. L. D. Chambliss of Brownfield.

MARRIAGE LICENSE

R. D. Veatch and Miss Mary June Scarborough, Oct. 12.

E. M. Ervin and Miss Ruby Glover, October 12.

R. O. Benson and Mrs. Frances Jones, October 12.

M. C. Holt and Miss Susie Mae Thompson, October 14.

Enter Our Big Subscription Drive!

CUB'S DEN

SENIOR SKETCH BOOK

VIRGINA STROUP
Secretary of the Class of 1941. Born in Tokio, Texas, on October 28, 1923. Started school at Seminole. Has been here since the 4th grade. Can be seen prancing in front of the BHS band as a majorette. Daughter of H. A. Stroup. Was secretary of the Junior class last year. Also was Junior class candidate for football queen.

Virginia is remembered as being "Miss Brownfield" last summer. Dancing ranks first of many hobbies. Aspires to be a play director. Favorite dish is chicken-in-the-rough and color is blue. Hopes to attend Texas Tech. Loretta Young and Clark Gable lure her to the movies.

M. J. AKERS

Better known around the campus as "Bear". Son of Mr. and Mrs. Jot Akers, M. J. was born in dear old Brownfield 18 years ago last month. Has attended local schools since he gave up the bottle. Left tackle and one of the co-captains of the fast-stepping Cubs. "Bear" speaks, "We're going to whip Littlefield tonight and go on to win the regional title."
Hobby is courting girls and he really takes great interest in his hobby. Likes sugar—and don't get us wrong. Plans to go to Texas University next year. On the screen M. J. goes for Shirley Temple and Popeye. Ambition is to be a successful business man.

Ellene Fitzgerald came through the mud and rain last week end with a card of 72 points to give the girls another victory over the boys in the fourth Guess the Score sponsored by the Press Club. Donald Ward, a seventh grader, was right behind Ellene, missing the correct totals by 73 points. Two passes to the Rio Theatre were given Ellene while a pair of Rialto tickets went to Donald.

Odd scores resulting from the rain and mud sent the guesses skyward. The worst guessing so far this fall was shown in last week's contest. Most of the entry blanks when totaled, scored over the 100 mark. Only one person hit a score right on the nose.

The winning girl this week will receive two tickets to the Rialto Theatre and the lucky boy will get the Rio Theatre passes. More and more students are entering the contest each week. Three hundred and seventy-eight entries were turned in last week. Games on this week's Guess the Score card are: Brownfield vs. Littlefield; Lubbock vs. Plainview; Texas Tech vs. Brigham Young, Denver City vs. Plains.

The Sparks-Wittington Co. of Jackson, Michigan, sent the Sparston Radio Service Manuel No. 4 showing radio models of 1940 to 1942 to the library, and the Science department will be glad to have the manual in the study of radio.

The RCA Communications, Inc. sent a RCA Radio Photo pamphlet to the library, and there is some interesting information in the study of the radiophoto.

The library has received a new set of Richard's Topical Encyclopedia in 16 volumes which are arranged in topical units on art, art and biography, biography, applied science, etc., and many other topics of interest and information for students and teachers.

The librarian is glad to receive the Standard Catalogue for High School Libraries and the 1940 Supplement, which have been and will be greatly needed to standardize our high school library.

The John C. Winston Co. of Philadelphia sent an interesting and informational booklet about the Winston Dictionary and also Word-a-Day Pamphlet that shows how to increase your vocabulary.

The high school library wishes to thank Mrs. Dr. Treadaway for the "Popular Science" and "Popular Mechanics" magazines she sent to school. They are being used and appreciated by the students.

The U. S. Department of Agriculture sent a poster showing how a tree grows, and a map showing

HOME DEMONSTRATION WOMEN ASKED TO BRING OWN BOTTLE

"Be sure to bring a bottle with you!" is what is being heard this month when home demonstration club meetings are announced. A bottle? Ahem! But to be sure a bottle, if a sample of hand lotion is to be taken home—a hand lotion that can be made at home for a cost of about 10c per cup, and a lotion to which you may add your favorite 'smell'; oftentimes the men prefer the lotion with no perfume

YOUNGEST STUDENTS

By LaVeda McCrary
While assorting and classifying the enrollment cards in the principal's office, I decided to find out who were the youngest students in school. The honor of being the youngest senior goes to Dolores Snodgrass. Dolores entered school in September at the age of fourteen, but celebrated her fifteenth birthday on Sept. 16.

Ouita Bandy is the youngest member of the junior class. Ouita was fourteen last May 9. The youngest sophomore happens to be a boy, Roye Kelly, who is thirteen is the youngest second year student. He will be fourteen next March 19.

To Roberta Underwood falls the distinction of being the youngest freshman. Roberta is twelve years old, having had a birthday last July 14.

HALLOWEEN IS NEAR

By Claudine Garrett
Just think, it won't be very long until spooks will come creeping around, You'd better start singing a very loud song, When you hear a wild shriek on the ground, There'll be parties and costumes and all will be gay, And everyone will have lots of fun, When the spooks with their faces start coming your way, You'd better be ready to run.

STUDENT COUNCIL ELECTS

Ten students were chosen to serve on the high school student council for the current school year during home room meetings held last Tuesday morning. Four seniors were selected along with three juniors, two sophomores and one freshman. Nell Mar'e Eckert, Lois Chambliss, Richard Elliott and Gene Hill were elected by the senior class as representatives.

Juniors who will serve on the student council are Minnie Lee Walton, Jiggs Tankersley and Bill Lane. Mary Raye Simms and Billy Greenfield are the sophomore representatives. Beverly Balfanz was chosen by the freshmen as their representative.

ASK ME TOO

The question of the week was, "What do you think of the 'stagger school', or some students starting school at eight o'clock?"

Ruth Donathon: "It's alright, but you have to get up too early."
Larry Chisholm: "Punk, I can't get up that early!"

LaVeda McCrary: "Pretty early, but it's a good idea as it gives you time to do what you want in the afternoon."

Mr. Barrett: "It's ideal for math as you have to have a clear mind to learn math."

Wanda Mae Zachary: "I like it! I like to get out early of an evening from school."

Monroe Rowden: "No good! It's too early to get up here."
Glynola Akers: "It's OK, only I get hungry before dinner."

Cecil Ross Smith: "I'm for it 100 per cent! It really makes you feel good, getting up early and getting through quicker."

Miss Edwards: "When my pupils are on time, I like it." Ed note—(but that's only half the time.)
Fred Nikolson: "It's OK, but it's a little early to shine."

the forest regions of the United States, and posters showing how to cut timber wisely, how forest fires destroy timber, etc.

We have received three more interesting and useful booklets on the radio from the National Association of Broadcasters at Washington, D. C. They are: "How to Use Radio," "Radio in the Classroom," and "The A. B. C. of Radio." The science classes will appreciate the information in the pamphlets.

We are receiving the following new magazines that the library has subscribed for: Ladies Home Journal, Good Housekeeping, McCall's Magazine, Better Home and Gardens, and others.

added.

To make a quart use:
½ oz. powdered gum tragacanth (may secure at drug store), 1 qt. soft or distilled water, 1 cup witch hazel, ¼ cup glycerine.

Dissolve tragacanth over night in the quart of water. Then add the remaining ingredients. Strain through cheese cloth, and add a few drops of perfume if desired. Store in sterilized bottles. The lotion should be about consistency of thick molasses. May thin with distilled water or rose water.

BAPTIST CHURCH

Some mud underfoot kept a few people away from the teaching hour last Sunday as only 353 registered in time to be counted, but the new teachers and officers are going strong to pass the four hundred mark next Sunday.

All churches of the Southern Baptist Convention are admonished to give the laymen a prominent place in their churches next Sunday and in keeping with this request our church will have special services emphasizing the work of the laymen and the pastor will bring a message Sunday morning on "When Laymen Lay" and all men are especially urged to attend these services.

A layman is expected to bring the message Sunday evening. Too many laymen have in a measure been shirking the responsibilities of the church and have failed to assume the place that belongs to them in the promotion of the Kingdom of Christ, as if it were a small task, and we would re-emphasize the use that Christ made of men.

Monday evening 7:45 is the regular hour for the Brotherhood meeting and they will bring their regular monthly program and invite all the men of the church especially but all men are welcome. All officers and teachers are requested to tell the superintendent what hour will best suit them to attend a business meeting for them selves.

We welcome all visitors to worship with us.

Try a Herald Ad For RESULTS

FRAME GARDENS GIVE QUICK RESULTS

Frame gardens planted three to four weeks ago are now providing tender greens and onions for the family table; for example, the Lee Walker, and Kelly Sears gardens of the Gomez community, Wendell Stephens garden of Union, as well as others. Mrs. Mack Thomason, Foster community, says she is preparing to can spinach within the next few days from her frame garden; however, the Thomason garden has been furnishing eatables for many months, since it is one of the well established ones of the county.

TELEPHONE EXCHANGE FOR YOAKUM CAPITOL

Another milestone in the progress of Plains was reached this week when the equipment for a telephone exchange was received by the Belmont Telephone Co., Inc., of which D. B. McGinty is president. The equipment arrived Wednesday evening and work on installation of the switchboard and stringing of lines to subscribers will begin immediately.

Already forty subscribers have subscribed for the service and it is expected that many more will want the service now that it is to become a reality.

This is one of the greatest needs of Plains and the citizens will welcome the installation of the service unanimously.—Yoakum Co. Review.

Fires take a toll of around 10,000 deaths every year in the U.S.

SEE—
HIGGINBOTHAM-BARTLETT CO.
—for—
L-U-M-B-E-R
and building materials of all kinds.
Phone 81 — — — — Brownfield, Texas

BE SECURE -- INSURE

with

E. G. AKERS

INSURANCE — BONDS — ABSTRACTS

Phone 129 — — — — Brownfield, Texas

SERVICE P-L-U-S



You make no serious and costly mistakes when you stop at a Magnolia Station, for you will get only gas and oils that bear the Magnolia trade mark.

Don't take a chance on ruining a costly piece of machinery by using oils that you know nothing about.

Feel sure that Magnolia stations will check all oiled parts of your car before sending you off on the highway. Courteous and complete service.

SEE YOUR MAGNOLIA DEALER
FAST, FRIENDLY SERVICE

WE WANT YOUR

BLACKEYED PEAS
SUDAN SEED
CANE SEED
MAIZE
CORN

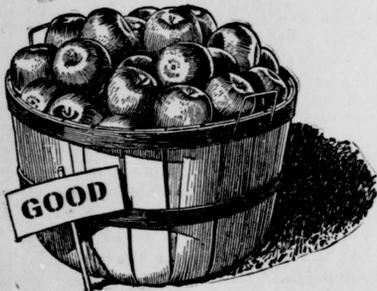
BRING TO—

GRADY GOODPASTURE GRAIN

West Broadway Across R.R.

THE RECORD . . . Facts That Concern You

No. 23 of a series



WOULD YOU CUT DOWN THE APPLE TREE?

You'll probably find a few bad apples in a bushel of good ones. That's the way it is with beer retailing in America.

There are hundreds of thousands of wholesome, law-abiding beer retail establishments that sell good beer—the refreshing, appetizing beverage of moderation. At the same time, there is a handful of undesirable, anti-social taverns. Unfortunately, these few outlaw establishments bring discredit to the entire beer industry.

To protect your right to drink good beer, the Brewing Industry wants such anti-social retailers eliminated entirely. It has instituted a "clean-up or close-up" program—now in effect in some states and being extended.

We'd like you to know about this socially important program. May we tell you about it in an interesting free booklet? Write: United Brewers Industrial Foundation, 19 East 40th Street, New York, N. Y.

BEER...a beverage of moderation



NO SANE PERSON Would Throw Money Away! BUT TIME IS MONEY AND MANY PEOPLE WASTE IT WHY NOT MAKE SOME EXTRA MONEY

TO YOU YOUNG WOMEN:

Who realize the women worthwhile today are those who do things and are factors in the world instead of idlers.

TO YOU YOUNG MEN:

Who are constantly complaining that it's hard to get a start nowadays, and that the big opportunities that came in men's lives in days gone by are not open for the young men of today.

TO YOU MARRIED MEN:

Who are doing your utmost to give your families the best there is in life and who are continually looking for the best money-making opportunities.

TO YOU MARRIED WOMEN:

Who, although you have household duties to take care of, still feel that you are a partner in the home and want to do your part in these days of financial stringency, or want a car of your own.

TO EVERYONE:

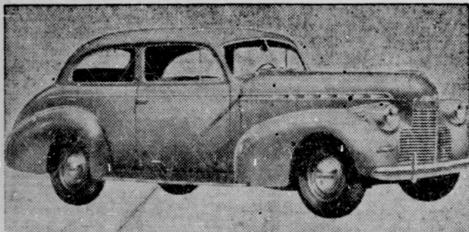
Who desire some of the better things of life—a car, a start in business, travel, or anything else that money can buy—may we suggest that you read and consider the money-making opportunities that exist in this big "Better Times" Campaign? Then act—don't wait until it's too late—Act NOW! Send in your nomination and make more money for yourself in the next few weeks than most of us make in a year.

NOW IS THE TIME TO GET IN AND WIN

FIRST GRAND AWARD---Choice of

\$890.00

CHEVROLET MASTER DELUXE TOWN SEDAN



Arranged through and will be on display at—
TEAGUE-BAILEY MOTOR CO.
Brownfield, Texas

\$945.00

HUDSON 2-DOOR BROUGHAM SEDAN

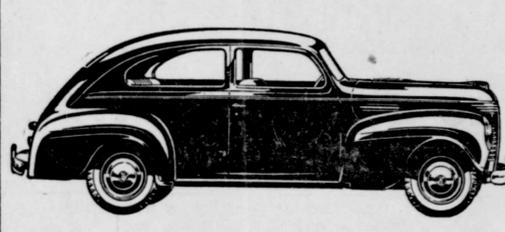


Arranged through and will be on display at—

ROSS MOTOR CO.
Brownfield, Texas

\$906.00

PLYMOUTH TUDOR SEDAN



Arranged through and will be on display at—
JORDAN MOTOR CO.
Brownfield, Texas

OR \$700.00 IN CASH---Optional

OR \$700.00 IN CASH---Optional

THIRD AWARD

In addition to the 20% guaranteed each worker, each week, the **THIRD WINNER** will receive an additional bonus check of 50% of his or her earnings added for the entire campaign.

FOURTH AWARD

In addition to the 20% guaranteed each worker, each week, the **FOURTH WINNER** will receive an additional bonus check of 33 1-3% of his or her earnings added for the entire campaign.

FIFTH AWARD

In addition to the 20% guaranteed each worker, each week, the **FIFTH WINNER** will receive an additional bonus check of 25% of his or her earnings added for the entire campaign.

SECOND GRAND AWARD

\$327.75 IN FINE FURNITURE
(THREE ROOMS COMPLETE)



This furniture consists of a 2 piece Chippendale mahogany living room suite, with occasional chair, Queen Ann style, Alladin lamps and tables included.

4 piece solid mahogany bedroom suite in Chippendale.
7 piece Duncan Phyfe dining room suite, in solid mahogany. Here is 3 rooms of furniture you will be proud to own. See it on display at—

McWILLIAMS FURNITURE COMPANY

IF WINNER SO DESIRES **\$200.00 IN CASH** WILL BE GIVEN

SIXTH AWARD

In addition to the 20% guaranteed each worker, each week, the **SIXTH WINNER** will receive an additional bonus check of 20% of his or her earnings added for the entire campaign.

SEVENTH AWARD

In addition to the 20% guaranteed each worker, each week, the **SEVENTH WINNER** will receive an additional bonus check of 15% of his or her earnings added for the entire campaign.

EIGHTH AWARD

In addition to the 20% guaranteed each worker, each week, the **EIGHTH WINNER** will receive an additional bonus check of 10% of his or her earnings for the entire campaign.

FIRST SUBSCRIPTION COUPON

GOOD FOR 50,000 EXTRA VOTES

Return this coupon to the "Better Times" Department of The Terry County Herald, Brownfield, Texas, with your First Subscription Payment, either old or new, one year or longer, and you will receive 50,000 votes in addition to the regular number of votes given according to the regular schedule.

Name of Subscriber _____

Address _____

Candidate's Name _____

Amount Enclosed _____

This coupon accompanied by the Nomination Blank and your first subscription, will start you in the race with over 55,000 votes. Only two of these coupons will be credited to each candidate.

For Information, Supplies, Etc.
Write, Phone or Call
"BETTER TIMES" Headquarters

LOOK! ● READ ● HEED!

WEEKLY BONUS AWARDS COUNT BIG

On each Saturday night during the three vote periods a bonus will be credited each participant based on work done by them for the week according to the following schedule:

FIRST PERIOD	SECOND PERIOD	THIRD PERIOD
\$ 25 Reported for Wk., 150,000	\$25 Reported for Wk. 100,000	\$50 Reported for Wk. 100,000
50 Reported for Wk., 300,000	50 Reported for Wk. 200,000	75 Reported for Wk. 300,000
75 Reported for Wk. 600,000	75 Reported for Wk. 400,000	100 Reported for Wk. 600,000
100 Reported for Wk. 1,000,000	100 Reported for Wk. 750,000	150 Reported for Wk. 1,000,000
150 Reported for Wk. 2,000,000	150 Reported for Wk. 1,500,000	200 Reported for Wk. 2,000,000

For each additional \$25.00 add 500,000 votes each week—each period. **DO NOT WITHHOLD SUBSCRIPTION MONEY! DON'T HOLD BACK** Subscriptions to complete "clubs." An accurate record of each participant's returns is recorded, and 50,000 EXTRA CREDITS are issued on every \$10.00 turned in regardless of whether it is made in one report or more. **YOU MUST WIN! YOU CAN'T LOSE! ENTER TODAY!**

FREE VOTE COUPON

GOOD FOR 100 VOTES

Must be Voted or Mailed on or Before Nov. 2, 1940

Name _____

Address _____

Box No. _____

This will count 100 votes when properly filled out and sent to the "Better Times" Department, Terry County Herald, Brownfield, Tex., on or before expiration date. No coupon will be transferred to another candidate after being received at this office. Coupons must be neatly trimmed, put in packages with your name and number of votes written on top.

TERRY COUNTY HERALD

Phone No. 1
Brownfield
Texas

WHEN YOUR CAR NEEDS ATTENTION—

We invite you to stop in next time you need gas, lubrication, or a wash and polish job.

We are glad that such an increasingly large number of drivers come here for every need.

We believe that you too will find this place where you can always get prompt, courteous, economical service.

TME TO BUY ANTI-FREEZE
Batteries Repaired and Recharged
D. L. PATTON SERVICE STATION
 East Main—PHILLIPS "66" PRODUCTS—Phone 66

PLAN A FREQUENT MEAL FOR THE FAMILY HERE . . . We serve well-balanced, delicious meals at small cost. THE BEST OF FOOD, PREPARED THE WAY YOU LIKE IT.

CLUB CAFE

"If More Old People would use ADLERIKA they would feel better. I'm 70 and have had it on hand for 14 years." (L. M.-So. Dak.) For QUICK bowel action and relief from bloating gas try ADLERIKA today. Nelson-Primm Drug Co., Alexander Drug Co., Inc., and Palace Drug Store.

Dine at the W-I-N-E-S

Delicious and appetizing meals served in a home-like atmosphere. You are always welcome. MRS. J. E. SHELTON, Prop.

SANITARY BARBER SHOP
 North Side of Square
 We Use Soft Water Only

Look At Your Hat!
 Everyone else does. Get your old hat ready for fall. Will make you a new hat at low cost. Your individual style to fit your head. 17 years in Lubbock.
 1106 Ave. J
Lynch Hat Works
 Lubbock, Texas

BE SURE AND BUY—

PHILLIPS "66" BUTANE

The Plains Liquefied Gas Co.

Office Across Street from Post Office
 R. O. BLACK, Secretary R. J. PURTELL, Mgr.

Is Meadow Sore At The Herald?

From the reception some of our contestants got in our subscription drive at Meadow this week, apparently some of the business men at least are sore at us for our stand for the recent bond election. We give every man, woman and child the privilege of using their own prerogative to think or vote as they please. We also want that privilege, as this is still a tolerably free country.

Editor Richards had some crack that a Brownfield man was supposed to have made last week about Brownfield using its influence to keep Meadow from getting any lateral roads. We just wonder if people think that was the Herald or anyone connected with it. Editor Richards called no names. If so, we never thought about such a matter, much less express such an idea. In fact, we want all roads leading out and in Meadow to be first class. We frequently want to use those roads ourselves. We imagine if anyone made such a crack it was half in jest.

However, we are not backing up on our whole-hearted support of the bond issue. We'd support it again if it were to be done over. We never miss a chance to help any section of the county to get good roads, and don't aim to do so in the future.

Meadow is a part of Terry county, and a mighty good part. Their taxes help to keep up the court house and other county enterprises, as well as their local projects. We'd feel very little to think that we did not wish them every success, and that they grow and prosper. Terry county has been our home 31 years, and long before Meadow was anything but a store, post office, church and school, and not located where it is now. We had friends there then, and feel we have a few among those there now.

Ernest Kingbaum; Miss Nita Garrison, Mrs. Clemmie Higgins, Mr. and Mrs. Landon Pitkins and several old friends from Childress; Mr. and Mrs. J. M. Story of Denver City; Mr. and Mrs. A. W. Lusk of McLean.

Active Pall Bearers

Victor Herring, Jack Harvey, Bill Holliday, Rufus Benton, Tom Miller and Joe Brock.

Flower Girls

Beulah Herring, Cleo Miller, Shirley Sudderth, Kathryn Buckner, Alta Herring, Marie Benton, Mrs. George Wade, Meta Garrison, Mrs. Holliday.

Honorary Pall Bearers

A. H. Herring, Earl McNeil, Ed Evans, C. W. Collier, W. A. Brock, Doc Kelly, J. C. Johnson, T. O. Miller, Frank Mears, Burt King, Rube Faught, Olan Herring, C. L. McNeil, Preston Cunningham, T. B. Inman, I. A. Lowe, Ray Sparkman, G. D. Wade, W. B. Benton, G. W. Luker, J. C. Bass, A. R. Brock, Jim Cunningham, Emory Townsend, Ed Young, Fd Crassland, Homer Sudderth, J. E. Gibson, Roy McNeil, J. C. Herring, G. C. Ashenbeck, L. C. Green, Buster Allmon, J. M. Story.

HERALD ADS GET RESULTS

Urges Local Government to Aid Defense

How Brownfield, Terry County and the other 7,103 local governmental bodies in Texas can help to solve the nation's toughest problem—that of defense—was told today by Mrs. Melville Muckleston, president, the National Consumers Tax Commission, Chicago.

A sum "sufficient to purchase 176 pursuit planes of the most advanced design plus 584 fast, light tanks" would be saved each year if local governments in this state would adopt only two administrative improvements—centralized purchasing and the merit system—according to the head of the Commission, which has 113 study groups in Texas.

"Authorities estimate universal adoption of centralized purchasing would save 5 per cent, or \$10,224,100 of the \$204,482,000 spent annually by local governments in the state," Mrs. Muckleston, who is a former national president of the American Legion Auxiliary, declared. "An average saving of 5.6 per cent or \$11,450,992 would be realized through personnel selection by merit. Pursuit ships cost \$65,000 each and light armored tanks, \$17,500.

"Other economies, such as institution of sound budgetary methods, consolidating governmental units, proper planning and abolition of obsolete and unnecessary offices would save additional millions. If local governments throughout the nation would eliminate inefficiency and waste by the adoption of these methods the total sum saved would more than offset the \$994,400,000 to be raised annually through the National Defense Tax Act which went into effect July 1.

"Every loyal American favors the rearmament of our nation now regardless of cost. But while taxpayers are paying this bill, they have a right to expect local governments to make every effort to save where essential services will not be sacrificed.

"Citizens everywhere are performing a patriotic service of the highest order when they urge efficient administrative methods on their local officials. I am proud that NCTC women are in the vanguard of this economy drive."

NCTC leader in Texas is Mrs. Volney W. Taylor, of Brownsville, a member of the national committee.

STATE TREASURY SHOWS HEFTY CASH BALANCE

Information received this week from Charley Lockhart, veteran State Treasurer, indicates the State Treasury had cash aggregating \$46,167,082 on hand at the close of business September 30.

Unpaid warrants in the 103 separate accounts carried on treasury books totaled \$31,970,890. The deficit in the general fund was \$25,586,119 and in the Confederate Pension fund \$2,072,077.

Largest cash balances were the State Highway Fund, \$7,430,446; permanent school, \$7,455,564; and the available school fund, \$1,186,347. Teacher retirement savings and interest, a fund in which a number of Terry county school teachers are interested, amounted to \$942,911.

POPULATION INCREASES

Census shows Texas' population increased 10.2 per cent to 6,418,321 from 1930 to 1940. The larger Texas cities all had increases, including a 32.1 per cent gain in first-ranking Houston which counted 386,150 residents.

Of the 254 counties, 135 reported increases, of which the largest was 319.9 per cent in Yoakum County, which jumped from 1,263 in 1930 to 5,303 in 1940. Largest decrease was 33.1 per cent in Reagan County.

Mr. and Mrs. Joe Bailey and children of Lubbock were week end guests of relatives here.

Stomach Comfort

Why suffer with indigestion. Gas, Gall Bladder Pains or High Blood Pressure? Restore your Potassium balance with Alkalosine-A and these troubles will disappear. Sold by E. G. Alexander Drug Co.

QUALITY & PRICE GUARANTEED—



SUGAR
10 lb -- 47c

PINTO BEANS
 NEW CROP

5 lbs. ----- 22c
 10 lbs. ----- 39c

STRINGLESS BEAN
 No. 2 Can, 3 for ----- 25c

CABBAGE, lb. ----- 1c

ARMOUR STAR HAMS
 TENDER CURE LB.
 1/2 or Whole ----- 22c

SALAD DRESSING
 (BIG VALUE)
 PINT ----- 10c
 QUART ----- 15c

YAMS
 (EAST TEXAS)
10 lb. 18c

POWDERED-BROWN SUGAR, 2-1 lb. pkgs. -- 15c

JELL-O—Any Flavor
 3 PKGS. ----- 13c

NO. 1 DRY SALT BACON, lb. ----- 12 1/2c

NO. 1 DRY SALT JOWLS, lb. ----- 7 1/2c

PURE LARD
 Bring Your Bucket
8 lb. - 49c

ARMOUR KRAFT CHEESE
 2 LB. BOX ----- 38c

MAYFIELD CORN
 3 Cans, No. 2 ----- 25c

GOOD BROOMS, each -- 19c

CORN FLAKES, 3 pks. -- 25c

SPUDS
 Idaho Russett
 10 LBS. ----- 13c

OXYDOL
 (GIANT SIZE)
 2 BARS CAMAY SOAP
 ALL FOR ----- 57c

CHEESE
 FULL CREAM
 PER LB. ----- 16c

COFFEE
 FOLGER'S
 1 LB. ----- 23c
 2 LBS. ----- 45c

WE DELIVER BRING US YOUR EGGS

~ SUPER MARKET ~
 CADENHEAD-HALL CO.
 HIGHWAY 51 BROWNFIELD, TEX.

IT MIGHT BE FIFTH COLUMN PROPAGANDA

Sometimes we suspicion, so-called Fifth Columnists are working with propaganda that too vividly points out the vast present government debt of our country, and predicts certain bankruptcy and ruin if we spend on a gigantic scale (as we must and are) for national defense, because the richest country in the world can certainly toddle along under the biggest debt load in the world, especially when the vast majority of that debt is owing to our citizens.

Despite that debt, and the sure increases, of which the largest was 319.9 per cent in Yoakum County, which jumped from 1,263 in 1930 to 5,303 in 1940. Largest decrease was 33.1 per cent in Reagan County.

Mr. and Mrs. Joe Bailey and children of Lubbock were week end guests of relatives here.

Undoubtedly there will be changes in the financial structure; there could be inflation; there could be devaluation; there could be bond interest moratorium, but the whole country is sold on two things—and one of them is that there will not be bankruptcy—and

A small boy, sitting next to a very haughty lady in a tram car, kept sniffing.

"Boy, haven't you a handkerchief?" she asked severely. The boy regarded her silently for a moment and replied: "Yes, I have, but I don't lend it to strangers."

The other is that there will be no Hitlerism here.

The U. S. Army will take care of one—the people back home we suspicion—we're sure are equal to the task of patriotically taking care of the other.—County Wide News, Littlefield.

MAKE HIM SPEAK

A Chinaman was worried by a vicious looking dog, which barked at him in an angry manner.

"Don't be afraid of him," said the owner. "You know the old proverb, 'A barking dog never bites.'"

"Yes," said the Chinaman. "You know plover; me know plover, but does dog know plover?"

"Dear Miss," wrote a particular mother to the teacher. "Don't whip our Tommy. He isn't used to it. We never hit him at home except in self-defense."

WEST TEXAS GIN

BELOW IS THE GOVERNMENT CLASS ON THE FIRST FOUR HUNDRED FIFTEEN BALES THAT WE GINNED. BRING US YOUR COTTON AN GET THE BEST OF GRADES & TURNOUTS POSSIBLE

Good Mid	St. Mid.	Mid.	St. Low Mid	Sm Spt.	Mid Spt.
2	176	160	38	34	5

TOTAL—415 Bales
HERMAN D. CHESSHIRE, Mgr.



CONOCO PRODUCTS
 WILLARD BATTERIES
 BATTERY RE-CHARGING
 WASHING and GREASING
 Fitzgerald Service Station

Society Church Activities Club News

MRS. A. D. REPP, Society Editor
Phone 280

In This Corner

Miss Margaret Bell has one of the nicest collections of small pitchers of all makes, sizes and colors.

Winter coming on with its many calls for help should make us get together and organize a Good Fellows Club or Community Chest right now. The Boy Scouts have already begun to gather discarded toys and dolls to be mended and have ready to distribute to the needy on Christmas eve. If they haven't called on you, call them and they will be right there for whatever you have.

We have found that the thing everyone should have (provided it works) is a worrybird. We found it at one of the local drug stores. "Just park him somewhere around the house and turn your worries over to him—it probably won't do any good, but he's going to be up all night anyway. He flies backward because he doesn't give a darn where he's going, but is anxious to see where he's been." That's about the sum of all of our worries, all we know about is what was in the past, so why worry about the future.

Stuffed Green Peppers

4 medium-sized green peppers, 2 c. canned or fresh corn, 1 slightly beaten egg, 1 t. salt, 1/2 c. top milk.

Wash peppers, cut off tops, remove seeds and parboil in salted water three minutes; drain. Combine remaining ingredients and stuff pepper shells. Place in greased casserole with a little water; cover and bake. Preheat the oven to 350 degrees F. Bake 50 to 60 minutes.

Apple Crisp Pudding

Peel 6 or 8 apples and cut in slices 1/2" thick to make 4 c. apples, 1 t. cinnamon, 7 T. butter, 1/4 c. flour (pastry or cake), 1/2 c. water, 1 c. sugar.

Butter casserole, add apples, then pour over the water. Work together sugar, cinnamon, flour and butter with finger tips until crumbly. Spread over the apple mixture, then bake uncovered. Serve while warm with whipped cream. Bake 45 to 60 minutes at 350 degrees F.

MISS SHERMAN MEMBER TARLETON SINGERS

Stephenville, Oct. 14.—Doris Sherman of Brownfield, who is a student at John Tarleton College in Stephenville has been selected as a member of the well-known Tarleton Singers. This announcement was made recently by R. Berton Coffin, director of voice, who selected forty members for this organization from a large number who tried out.

Beginning with a radio broadcast October 19 over WBAP at 9:00 a. m., this mixed chorus will give a number of performances during the school year. These will be climaxed in the spring with a week's tour of West Texas. On this trip the organization will sing for numerous schools, churches and civic organizations. Invitations are already being received from various cities for the Tarleton Singers to give programs on this tour.

GOODNIGHT-KARR NUPTIALS READ IN TAHOCA

Miss Nellie Goodnight, daughter of Mrs. E. J. Gardener, and Mr. Grady Karr, son of Mrs. D. E. Karr, were united in marriage, Monday afternoon at the Church of Christ minister's home in Tahoka at 5:30 o'clock.

The couple will make their home here, where Mr. Karr is employed at the J. D. Miller Filling Station.

R. A. Locker

is entitled to see

"Rangers of Fortune"

At RIALTO, Fri.-Sat. (pass good for one only)

Jack Tiernan

is entitled to pass to see

"Cowboy of Sundown"

At RITZ, Fri.-Sat. (pass good for one only)

W. S. C. S. HAS MEETING

The Women's Society of Christian Service met at the Methodist church Monday, October 14. Mrs. Longbrake led the lessons on "Our Heritage," assisted by Mesdames Carpenter, Chaney and Jacobson. Members present were:

Mmes. Arnett, House, Chaney, Foote, Jacobson, (Scott-Tucker) Knight, Hanks, Power, Fitzgerald, Linville, Lloyd, Carpenter, Weber, Turner and Longbrake.

Society will meet next Monday at 3 o'clock, starting our new book study, "Uprooted Americans."

MRS. PARNELL ENTERTAINS AT HANCOCK'S CAFE

H. & H. Club members were guests of Mrs. Roy Parnell Wednesday morning at a bridge breakfast in the Sky Room of Hancock's Cafe. Mrs. J. J. Kendrick scored high and was given a vase. Miss Wanda Graham scored second high and was given a deck of cards.

Others present were Mmes. W. H. Russell, F. A. Scott, Bill Anderson, Paul Jones, W. M. Hoard, Bruce Zorns, and Misses Twilla Graham, Jodie Gracey and Queenelle Sawyer.

MAIDS AND MATRONS MEET AT W. A. BELL HOME

A very interesting meeting of the Maids and Matrons club was held at the W. A. Bell home Tuesday afternoon, when Miss Margaret Bell of Lubbock reviewed the book "Native Son" by Richard Wright, a negro. Miss Bell also told of contacts of the negroes in Harlem, that helped one to understand the book and the negroes, as a people. She spoke of the southern negro and how fortunate they were to be in the south.

There were 30 members and guests present.

Mrs. J. J. McGowan gave a brief summary of the book, "How Green Is My Valley." The hostess served angel food cake and ice cream at the close of the program.

ATTEND FRATERNITY LUNCHEON

Mrs. Will Fitzgerald attended the Delta Kappa Gamma Teachers fraternity luncheon, in Lubbock Saturday. The affair was held at the Mexican Inn. Dr. J. O. Ellsworth spoke to the group.

LADIES OF CHURCH OF CHRIST TO MEET TUESDAY

The ladies of the Church of Christ will meet Tuesday afternoon at 3:30 o'clock, and will study the third chapter of second Peter. All ladies of the church are urged to attend.

LOCAL MUSICIANS TO DISTRICT CONVENTION

Mrs. E. D. Jones, president of the Cen-Tex Harmony Club and program director of the Tri-Harmony Club, composed of Terry, Yoakum and Gaines counties; Mrs. W. H. Dallas, State Vice President of the Texas Federation of Music Clubs, and past District Vice Pres., will leave Monday to attend the Board Dinner of the 16th Annual Convention of Seventh District at Quanah. Musicians "Music Lovers Club" is hostess to this event, to be held Oct. 17, 18, 19, with headquarters at the First Baptist church of Quanah, Texas.

Mrs. R. A. Brown will sing on the Fine Arts program October 18, delegate from Cen-Tex Harmony and Troubadour Ensemble of this city. Mrs. Dallas plays a piano selection for luncheon program on October 18.

Quanah, as hostess city, will have an approximate list of 150 guests attending the convention. State President, Lone Star District President, will be special guests of the 7th District.

TOKIO H. D. CLUB

The club met last Tuesday in the home of Mrs. Alton Elmore. There was an increase in attendance and two new members. During the business session officers were elected for the next year.

Mrs. Claude Merritt gave an interesting discussion on the proper care of skin, nails and hair. Then she gave formulas for preparation of lotion and cream. Also a demonstration of lotion was given.

The next meeting will be in the home of Mrs. W. P. Elmore Tuesday, October 22. At that time, Miss Holloway will give a program on making hooked rugs. All women of the community are cordially invited to attend.

MRS. TURNER HOSTESS TO CLUB ON FRIDAY

Mrs. John R. Turner entertained Friday afternoon of last week for the members of the Ace Hi Club.

Mrs. Ray Christopher and Mrs. G. L. Daugherty, scored high and second high, and were given a pottery vase and a box of dusting powder.

A salad plate and coffee were served to the following guests:

Mmes. G. L. Daugherty, W. H. Collins, Ned Self, J. M. Telford, L. Nicholson, L. M. Wingerd, R. M. Kendrick, Ray Christopher, Lee O. Allen, A. A. Sawyer, R. B. Parish and Cherry Foster.

BIRTHDAY COURTESY IS GIVEN FOR M. J. AKERS

Mr. and Mrs. Clarence Lewis honored their nephew, M. J. Akers, with a birthday party recently at their home. The birthday cake had for its decoration a miniature football field and toy football players dressed in red and white suits.

Those attending besides the honoree and hosts were, Misses Doris Cain, Twilla Graham, Helen Gillham, Glenola Akers, Jewel Edwards and Wanda Graham; R. W. Wicker, Deverle Lewis, Leon Lewis, Jot Akers, Mrs. Clyde Lewis, and Mrs. E. A. Graham.

GOMEZ H. D. CLUB

The Gomez Home Demonstration Club met in the home of Mrs. W. H. Key, on Wednesday October 9, with vice president Mrs. Kellie Sears in charge.

The roll was called, after which we had a short business meeting. We repeated the club pledge and prayer. Following the business meeting Miss Holloway led an interesting discussion on hooked rugs, and gave a demonstration. Our next meeting will be with Mrs. Tress Key.

PLEASANT VALLEY SCHOOL OBSERVES COLUMBUS DAY

The Pleasant Valley School had a Columbus Day program Friday night, October 11. The first, second and third grades gave a Columbus poem; the fifth, sixth and seventh grades gave a Columbus play, and several Columbus readings were given by other pupils. The entire school sang several songs that they learned in music class. The motion picture projector that was purchased last spring was shown to the parents for the first time. Also Mr. Radney had organized a string band that furnished music between numbers on the program.

This was the largest crowd that has been in the school house in several years, the parents of every pupil attending and bringing with them several visitors that were also welcome.

There is going to be another program Thanksgiving and it is hoped that we have even a larger crowd then.

MRS. DAUGHERTY HOSTESS TO NEEDLE CLUB

Mrs. S. H. Daugherty was hostess to the Thrifty Needlers club, Thursday of last week at her home. The afternoon was spent in sewing and delicious refreshments were served to Mmes. Ray Brownfield, D. P. Carter, W. L. Bandy, A. Flache, B. L. McPherson and Mother Weldon.

Mr. and Mrs. Money Price and Mrs. Lou Burson will attend a golden wedding anniversary of Mrs. Burson's sister-in-law in Amarillo, Sunday.



Natural Waves In New Hair Styles . . .

A lovely coiffure depends upon the natural waves of your permanent. Ask about our machineless permanents.

CINDERELLA Beauty Shop
PHONE 62-J

MRS. MANGUM ENTERTAINS DELTA HAND CLUB

Members of the Delta Hand club met at the home of Mrs. Alfred Mangum, Thursday of last week.

Mrs. Martin Lane scored high and was given a pyrex baking dish. Mrs. Lorn Walters was second high and received a relish dish. Mrs. Walter Hoard, a special guest, received a pyrex pie plate.

Refreshments of pimiento cheese sandwiches, potato chips, pecan pie and coffee were served to the following guests: Mmes. Walter Hoard, Crawford Burrus, Wayne Brown, W. R. Stafford, Martin Line, Lorn Walters and Will C. Brown.

BIRTHDAY DINNER

Barbara Dawn Mullins was honored on her seventh birthday by her mother. Games were played and pictures made of the group. Refreshments were served to 23 little guests.

MRS. HOUTCHENS HONORED ON BIRTHDAY

Mrs. Earl Elliott entertained with a forty-two party, Tuesday evening at her home, to honor Mrs. Sam Houtchens on her birthday.

The honoree received a number of lovely gifts and refreshments of sandwiches, birthday cake and coffee were served to the following guests: Messrs. and Mesdames Houtchens, J. B. Worsham, Jim Quinton, Tyler Martin, Clay Hendricks and the hosts.

MRS. McDUFFIE ENTERTAINS I-DEAL CLUB

Mrs. W. R. McDuffie was hostess to the I-Deal Club Wednesday afternoon at her home. At the close of the game, refreshments of creamed chicken in fatty shells, potato salad, devils food cake and coffee were served to Mmes. Lee O. Allen, E. G. Akers, R. R. Taylor, A. A. Sawyer, R. L. Bowers, Roy Herod, James H. Dallas, D. M. Evans, I. M. Bailey, Spencer Kendrick, L. M. Wingerd, Orb Stice, G. L. Daugherty, Wilson Collins, W. S. Brumage, W. H. Collins, J. J. McGowan, Ray Christopher, T. L. Treadaway and Horace Bellow.

JAMES T. SMITH MEMBER OF TARLETON R.O.T.C. BAND

Stephenville, Oct. 14.—James T. Smith of Brownfield has been selected as a member of the John Tarleton College R.O.T.C. Band. This announcement was made recently by D. G. Hunewell, director of this musical organization for the past twenty-one years. Selection of sixty musicians was made recently after extensive tryouts. Few musical organizations have made the record of the Tarleton Band. In the countless band contests engaged in during the last twenty years, Hunewell's boys have never placed lower than second. On the annual band trip to the Battle of Flowers celebration for the past five years they have consistently won first honors.

During the current year Smith will make several trips with the band, including the one to San Antonio for the Fiesta in the spring. He will also assist in several radio broadcasts to be given over WBAP and KGKO by the Tarleton Band.

For Your Halloween PARTY

WE HAVE REDECORATED OUR BANQUET ROOM IN THE HALLOWE'EN MOTIF WITH WITCHES, OWLS, BLACK CATS, BATS, GOBLINS, JACK-O-LANTERNS, FALL FLOWERS, AND FEED SHOCKS, WHICH GIVE A VERY DESIRABLE FESTIVE SPIRIT.

Call 325 for reservations. Bridge parties, dances, dinners and breakfasts. Let us help plan your refreshments

HANCOCK'S CAFE

WATERMELON FEAST HELD AT ADDRESS HOME

Mrs. Buck Address, Mrs. T. H. McIlroy and Misses Cleo Chambers, Mona Perry, Mamie Drennan and Vivian Moser, who make up the personnel of the Cinderella Beauty shop, entertained with a watermelon feast and informal yard party, Wednesday evening of last week at the Address home.

Guests were Misses Beryl Chesney, Irene Adams, Margaret Travis, Doris Lee Gore, Marie Williams, Katherine Underwood, La Verne Mullins, Betty Longbrake, Juanita Holder, Faye Hogue, Ethel Eudy, Grace Barrett, Josephine Eudy and Lela Mae Montgomery.

FOSTER H. D. CLUB

Mrs. Mack Chambers was hostess to the Foster Home Demonstration club, Wednesday, Oct. 9. Mrs. G. M. Thomason had charge of the program, and as it was on the subject of personal grooming, it was enjoyed by a large crowd of old members, one new member and two visitors.

Permanent officers were elected and committees appointed for the new term. The club is looking forward to the next meeting October 23, at the home of Mrs. Creig Chenault. The time is still three o'clock. Come and bring your neighbors.

SCUDDAY 4-H CLUB

Miss Holloway met with the Scudday girls to organize a 4-H Club Oct. 3. We meet the first and third Thursday each month.

There are ten members: Thelma McNeil, Velva Mae Thompson, Elsie and Marie McNeil, Geneva Collins, Madell Speed, Ruby McNeil, Opal Snow, Ada Beauchamp, and Gertrude Brock.

These officers were elected: Geneva Collins, president; Madell Speed, Vice Pres.; Marie McNeil, Sec.-Treas.; Opal Snow, Reporter and Scrap Book Editor; Madell Speed and Geneva Collins, Song Leaders.

We enjoy having anyone with us who is interested in 4-H Club work. The next meeting will be the 17th of Oct.

CHURCH OF CHRIST LADIES

The ladies of the Church of Christ met last Friday with Mrs. Arthur Green. One quilt was quilted and another briar stitched. Fifteen were present.

The hostess served sandwiches, pumpkin pie and hot tea. The next meeting will be at the home of Mrs. Griggs, when the group will meet again to quilt for the needy.

Mr. and Mrs. Sam Houtchens were in Portales last week end visiting in the home of his sister, Mrs. O. C. Morgan. Mr. Houtchens' mother of Amarillo was also a guest in the Morgan home and was honored with a birthday dinner Sunday.

J. B. Hankins entered the Veterans Hospital in Amarillo for treatment this week.

Early fall is the best time to apply superphosphate to pastures.

Contrary to popular belief, the use of snuff is not dying out. Around 38 million pounds of went to market in 1939.

BIG ACTION SALE

COATS

One Group Ladies Tweed Coats, Regular \$16.50 to \$22.50 for **\$9.98**

One Group 8.50 to 12.95 Close Out for **\$4.98**

Big Line of Toppers **\$5.95 up to \$10.95**

FUR CLOTH COATS Made of fabrics that closely resemble fur **\$10.95 and \$12.95**

CHILDREN'S COATS **\$6.95**

DRESSES

Latest Styles and Colors Good range sizes, 7.95 to 10.95. Sale **\$5.98**

4.95 to 6.95 Dresses Sale Price **\$3.98**

All 3.95 Dresses on Sale for **\$2.98**

SHOES

Ladies Sport Oxfords 2.49 and 2.95. Sale Price **\$1.98**

Brown, Black, Tan, In Suedes and Kid.

PET O' PARIS, WEDGE HEELS, OPEN TOES, 3.95 Value for **\$2.95**

Berkshire Stockings, 78-98-\$1.18. Two and three thread, all new colors. Approved by Good Housekeeping.

Lovington N. Mex. **THE HUB** Brownfield Texas

GOMEZ HOMECOMING A SUCCESS

Saturday evening at six o'clock, owing to rainy weather the host of home comers were forced to stage their program inside the school building. At six o'clock with Mr. Swain presiding at the register, some two hundred and fifty came to enjoy the chuck wagon supper. Class rooms accommodated the lunchers to sip their black coffee and smack their lips on son-of-a-gun and fried pies. The program followed:

Master of ceremonies, Homer Winston; Invocation, Rev. R. C. Guest; Home on the Range, Quartet; Introductions and recognition; Teachers and ex-teachers, T. C. Redford; Students and ex-students Lee Fulton; Trustees and ex-trustees, W. E. Winn; Music, Miss Gertrude Rasco; Preachers and ex-preachers, Elder J. F. Black; Patrons and ex-patrons, F. F. Bozeman; P.-T. A. president and past P.-T. A., T. C. Redford.

PART II
Pageant: "The Pioneer's Dream"
—Characters:
Reader, Ex-teacher Mrs. W. W. Price; Pioneer, W. H. Black; Dream bearer, Estella Swain; Dream Bearer, Dixie Jean Redford; Cowboy, Reuben Leach; Mother, Mrs. Mays Jenkins; Minister, Elder J. F. Black; Pioneer Schoolboy, Billy Green; Pioneer Schoolgirl, Agnes Bozeman; Miss Texas, Dorothy Fae

Lasiter; Miss Liberty, Lilwanda Key; Uncle Sam, Wayland Draper; Girls of Today Billie Jo Tittle, Patsy Murry, Dixie Brown, Billie Beryl Black, Betty Sue Kelly, Barbara Baggett.

A candle light theme was carried out whereby pioneers passed on and those living were beautifully honored.

Marimba Solo, Miss Gertrude Rasco.

Benediction, Elder James F. Black; Song, "God Bless America," Quartet: W. W. Price, Mrs. H. R. Winston, Miss Burleson and Mrs. W. W. Price.

Out of the county exes included residents from Lubbock, Edom, Palestine, Athens, Bledso, Tatum, Tahoka and Hobbs.

MRS. ALLEN ENTERTAINS PLEASURE CLUB

Mrs. Guthrie Allen entertained the Pleasure Club, Wednesday afternoon at her home. Mrs. Roy Ballard scored, high Mrs. Bandy second high and Mrs. Walter Hoard low.

Following the game a salad course and coffee were served to Mmes. Jack Hamilton, J. L. Cruce, Walter Hoard, R. L. Bandy, Ed Stewart, C. C. Primm, J. M. Moxley, Bill Ed Watson, Roy Ballard, Bruce Zorns, J. B. Huckabee and Miss Sue Jones.

Enter Our Big Subscription Drive!

The GRILL CAFE
 West Side of Square Mrs. Lois Taylor

FEATURING:—Delicious Plate Lunches, Fresh Fish and Oysters, Corn Fed Steaks, Chops, and a variety of sandwiches. Home Baked Pies — — Ice Cream

Recently Redecorated and More Seats Added.

New Pipeline Being Laid From Midland

A pipeline from Midland to the Slaughter fields of Southwestern Hockley county and extending south into Terry county is being constructed.

It is expected that the line will be in operation before mid-December.

Texas-New Mexico Co., a subsidiary of Texas Company, is owner of the line, approximately 115 miles long and not including the gathering lines in the field. It is also expected that a by-line to the Cedar Lake pool in eastern Gaines county will later be laid.

Latex Construction Company received contract for construction. E. R. Osborn of Midland is superintendent.

Somastic coating was applied to the pipe in the plant of the Industrial Engineering Co., Midland, before it was laid. First shipment of pipe was four cars, with 15 cars the following day. First shipments were to Midland. Later pipe will be unloaded at Lamesa and Brownfield, it is reported. The treating plant will be moved to both towns when needed.

Youngstown Sheet & Steel Co., of Youngstown, Ohio, had the contract for the two larger sizes of pipe, 19 miles of 10 3/4 inch pipe from Midland north and four miles of 14-inch pipe at the field.

National Tube Co. furnished the 82.5 miles of 8 5/8 inch pipe. The 8 5/8 inch pipe will extend into the southern end of the Slaughter pool. Gathering lines will center at a point several miles north of the Terry county line, in Hockley county. Oil from the

SISK IS NAMED SECRETARY TO HIGHWAY GROUP

Melvin Sisk was appointed this week as secretary of the International Parks Highway Association by the newly elected president of the organization, County Judge J. A. Ellis, Levelland.

The appointment was made following Ellis' election at the Monday meeting here of the state organization at which time J. T. Long retired as president and A. H. Dennison as secretary.

Appointment of a secretary for the association is left in the hands of the president in order that two officials may be in the same area and thus carry on the work of the organization in a more efficient manner.—Hockley County Herald.

Mr. and Mrs. George Phillips of Plainview returned to their home Wednesday after visiting his parents, Mr. and Mrs. Roy Phillips several days.

Mr. and Mrs. A. T. Fowler, Jr. of Lubbock visited his parents, Mr. and Mrs. Arch Fowler, Saturday.

Two thirds of all deaths due to fires happen in the home.

Duggan and Dean pools in Cochran county will be gathered into the line.

At Midland it is understood the oil will be transferred to the Gulf's Midland to Crane line.

The line will have a capacity of 10,000 to 12,000 barrels daily with gravity flow, oil men state; on the pump the line will carry up to 50,000 barrels. The concern plans to build a station near Sundown for the centering of oil.

CHANGE...

**TRANSMISSION
 EXTREME PRESSURE
 AND HYPOID
 GREASES**

WEIGHT TO WEIGHT NOW—

**WHY
 TAKE A CHANCE?**

SNAPPY SERVICE STATION

Tom Mix Killed; Was Special Notice To Here Recently Unemployed Workers

Tom Mix, famous actor cowboy, as well as soldier, who was killed near Tucson, Arizona last Saturday night in an automobile wreck, was recently a guest artist of the Jones Theatres in Brownfield. He appeared on the stage at the Rio-alto Theatre Saturday afternoon, October 5th, and spent the night here.

Tom Mix was a household word wherever movies are shown. He was not only one of the most brilliant stars of western thrillers, but had been a soldier for Uncle Sam during the Spanish-American war, and was with the British army in the Boer war, and the Chinese Boxer rebellion. It is reported he was running very fast and ran into a section of road under construction.

Beginning Friday, October 18, itinerant service for unemployed applicants seeking jobs and claimants seeking unemployment benefits is scheduled during the hours of 2:00 p. m. to 4:30 p. m. in the County Court House at Brownfield, Texas and on each Friday thereafter during these hours until further notice. This change in schedule was necessitated by additional responsibilities being assigned to the Lubbock office, according to Sam G. Wynn, Manager of the Lubbock area.

Mr. and Mrs. Gerald Lemons of Denver, Colorado spent the past week end in the home of his sister, Mrs. Howard Hogue and Mr. Hogue.

CARD OF THANKS

Permit us to take this means of sincerely thanking our good friends and neighbors of Terry county, for their love and sympathy shown during the recent death of our beloved husband and father. May the heavenly Father richly reward you, is our prayer.

Mrs. W. H. Hill and family.

Union Community Produces Melons

Editor and Readers of the Terry County Herald,
 Having read the "write ups" about the large melons from different parts of the county, I have decided to write you the facts about the melon crop here in the Union Community.

To begin with, I will state that I am a truthful man and if you don't believe it, just ask Williard T. Bright.

But about the melon crop. Some of our farmers have produced melons of such an enormous size, that this entire community has "sagged down" until it is now 650 feet below sea level, all on the account of the enormous weight of these melons. The smaller melons will be traded to Britain to be used as destroyers, and the larger ones will be used for battleships.

The slogan of our farmers is "Melons for defense, but not one cent for appeasement."

Yours for the truth, the whole truth, and nothing but the truth.
 Jacob Sandage

Mrs. J. B. Cabe of Foster was a visitor at the Herald office, Wed.



Call in and see our lovely line of chic fall and winter dresses hats, suits and sportswear.

Hats, Bags, Hosiery, Costume Jewelry, Lingerie.

A style for every figure at a price you'd like to pay.

Opal's Dress Shop

What Our Parent-Teacher Work Means

By C. E. Troutz, Director of Adult Education, San Antonio Schools.

The work of the Parent-Teacher Association—ah, what a challenge! What a contribution to child welfare! Parents and teachers working together at that great and endless task of child development.

Let us pause here for a moment and see if we can understand the deep significance and the underlying philosophy of the Parent-Teacher movement which is so beautifully expressed in the Parent-Teacher creed as follows:

"We believe in the home as the most significant institution developed by mankind for the maintenance and development of social welfare.

"We believe in the school as the best agency yet created to serve the home, supplementing it and cooperating with it in the noblest work of the world, the building of human character.

"We believe in the teacher whose faith in the future never dies; who places service to youth above all things material; whose love of the child transcends all save that of his mother.

"We believe in the child, the inspiration of today; the hope of tomorrow; the binding tie of parents; the soul of teaching.

"And so, we believe in the Parent-Teacher Association; not as an organization of parents created to supplement the school in the task beyond it; not as an organization of teachers created to lessen their load; but as an organization of parents and teachers created by these in the interests of their most priceless possession, the child."

Thus we realize what a serious and important responsibility the Parent-Teacher Association has in connection with its far-flung and all-embracing program of child growth and development.—Texas Parent-Teacher Magazine.

Editor's Note—The author of the above article was once the teacher of Mrs. Frank Wier.

ATTEMPT MADE TO ROB SEMINOLE POST OFFICE

It was discovered last week by Mrs. Jewel Cobb, Seminole postmistress that an unsuccessful attempt was made to force entrance into the post office.

Mrs. Cobb found the rear door toward the alley was marred and the heavy steel protection wire evidenced attempts of what appeared to be the marks of a light wire cutter which was too light to complete the job. The heavy wire netted was distorted and out of form but kept the vandal from obtaining entrance to the post office.

Local firms are reminded that this is the beginning of such activities and safe crackings have been reported in numerous West Texas towns. That being the case gives warning that all money and important papers should be properly hidden, or locked in a safe place.—Seminole Sentinel.

CARD OF THANKS

We take this means of thanking our good friends and neighbors for their help and words of comfort during the last illness and death of our dear wife, sister and aunt. Also for floral offerings. May God richly bless each of you is our sincere prayer.

A. C. Sedgwick and family.

REXALL ROMANCE OF DRUGS SALE brings New Values

ONLY REXALL DRUG STORES OFFER YOU REXALL BARGAINS

Alexander's

GET RID OF COLD DISCOMFORT 8 OZ. SIZE
 Cherrosote Cough Syrup
 and 1/2 oz. Rexall Nasal Spray with Ephedrine



Here's a combination you should keep on hand for discomfort of coughs and head colds. Both are time-tested products. Save dependably.

BOTH FOR 69c

PARTNERS IN HEALTH SERVICE

When you are ill there is really only one thing to do and that is see your doctor. Then bring your prescription to the Rexall Drug Store—where you can depend upon it being compounded exactly as your doctor wrote it. Only the finest of fresh, full strength materials are used by qualified pharmacists.

THE REXALL STORE

MISCELLANEOUS "SAVE PLENTY" ITEMS

- MI-31 49c
- 1/2 Gal Mineral Oil 98
- Rex Rub 75c
- 32 oz. Milk of Magnesia 69c
- 200's Puretest Aspirin 5 gr 69c

SANTA FE CARLOADINGS

The Santa Fe Railway System carloadings for the week ending October 12, 1940, were 22,438 compared with 23,261 for the same week in 1939. Received from connections were 7,617 compared with 6,936 for the same week in 1939. The total cars moved were 30,056 compared with 30,197 for the same week in 1939. The Santa Fe handled a total of 29,502 cars during the preceding week of this year.

With 236,842 miles of railroads in the United States in 1939, the State of Texas leads all other states with a total of 16,473 miles, according to J. A. Gillies, general manager of the Santa Fe Western Lines.

JOBLESS RAIL MEN

Unemployed railroad workers may fill the shortage of skilled men for the nation's defense industries, it was revealed in Washington recently.

Acting on a tip from the Railroad Retirement Board, the National Defense Commission queried 73,000 jobless railroad workers and found that 33,727 had been trained in occupations that would make their skills adaptable to defense industries.

The replies also indicated that 25,639 would be ready and able to bid for defense jobs "anywhere in the United States."

C. E. Ross was a business visitor in Levelland, Monday.

Miss Pauline McCullough of Levelland spent the week end here with relatives. Mr. and Mrs. Jack Benton took her home Sunday evening.

Mr. and Mrs. E. H. Hallsell announce the arrival of a 8 1/2 pound son Tuesday, Oct. 15. The infant has been named Donald Gene.

Mrs. Annie Belle Lay of Seagraves, was here Monday, shopping and visiting.

KIDNEY STAGNATION IS WORSE THAN CONSTIPATION!

Because We Treat Constipation at The Onset, While We Neglect Our Kidneys Indefinitely

No other organ in your body is so important as your kidneys. For in your kidneys there are nine million tubes which must work day and night to filter the fluids and keep the system free from wastes, acids, poisons which, if permitted to remain, may cause serious kidney and bladder troubles.

It is no wonder then that Nature often calls for help to clean out the kidneys. So if you are troubled with Getting-Up-Nights, Leg Pains, Backache, Nervous Headache, Dizziness or Loss of Energy, due to functional kidney disorders, try KIDANS, the famous kidney remedy, which aids Nature to flush out the kidneys, to filter all wastes, to prevent kidney stagnation.

KIDANS is Safe and Reliable. Thousands report entire satisfaction. Taken according to directions, KIDANS will give splendid results. Try KIDANS. Buy it at our Special Price Offer on two boxes. Use one box. If not satisfied, return unopened box and GET YOUR MONEY BACK.

If your local druggist cannot supply you, send \$1.00 to The Kidans Company, Atlanta, Georgia, for two full-size boxes on a money-back guarantee.

PRESTO-GAS SYSTEM

**COOKING — HEATING
 HOT WATER — REFRIGERATION**

PRESTO-GAS IS APPROVED

PRESTO-GAS Systems are built under the strict code and exacting provisions set forth by, and have the unqualified approval of the UNDERWRITERS LABORATORY, INC. They also meet ALL state and local specifications and requirement governing such equipment. Each system is tested exhaustively by a representative of an unbiased, nation-wide testing laboratory and is registered and listed by this agency for your protection.

Butane Gas Is 3 1/2 Times Hotter Than Natural Gas

SOLD BY

J. B. KNIGHT HARDWARE

IF POP HAD TO DO THE LAUNDRY...

There'd be some changes made around here! Of course he thinks that you can save money by doing your own laundry. Maybe his wife thinks so, too! We have proved to hundreds of local families that we can do the job more economically!

PHONE 104

Have Our Routeman Stop Today

BROWNFIELD STEAM LAUNDRY

THE HOME IS NO PLACE FOR THE WASHING

To All Women Who Want A Bigger, Better Refrigerator

Right Now Is The Time To Buy That Big New General Electric You've Always Wanted. Terms Easiest General Electric Ever Quoted!

Now you can buy one of the larger G-E Refrigerators for less money than thousands paid for a small refrigerator just a few years ago.

LET'S MAKE A DEAL! If your present refrigerator is unsatisfactory, expensive to operate, or inadequate, replace it now with a completely modern, fully equipped General Electric refrigerator.

SEE GE THAT'S THE BUY!

DELUXE G-E-8

\$5 DOWN \$5 a Month

GENERAL ELECTRIC

CICERO SMITH LBR. CO.

PIGGLY WIGGLY

WHERE FRIEND MEETS FRIEND

Piggly Wiggly Stores Just Received Car of New Crop Texas Oranges & Grapefruit—The Quality is Good—Almost as Big Crop As Last Year.

MARSH SEEDLESS
Oranges New Crop Texas, doz. **10c** **Grapefruit** doz. **29c**
 2 for 5c
POTATOES IDAHO RUSSETS **POUND 1 1/2c**
CABBAGE Mountain Grown - - lb' **1c**
GRAPES—Genuine Tokays, lb. **5c**
SWEET POTATOES—Maryland Sweets, lb. **2 1/2c**

FOLGER'S COFFEE Pound **23c**
 2 lbs 45c
 5 " 1.15

Grape Nuts The Original package **12 1/2c**

SUGAR Powdered or Brown, 2 pkgs. 15c	KRAUT DEER No. 2, 3 cans 19c
Cake Flour Swan's Down LG. PKG. 25c	HOMINY MARSHALL 15 oz. can 5c
Fruit Cocktail , Santa Valley 10	Baby Foods Heinz-Libby Clapps, 2 CANS 15c

SNOWDRIFT 3 LB. CAN **47c**

HY-PRO—A real bleach and liquid Cleanser, Qt. **12 1/2c**

High-Test OXYDOL LG. PKG. **17c**

Soap Lux or Lifebuoy, 3 cakes with glass tray free, all **19c**

Pimentoes 4 oz. can **5c**

PAPER NAPKINS—60 Count, pkg. **5c**

ICE CREAM—Honey Cup, pint 10c Qt. **19c**

—FOOD IS ALWAYS "FRESH" AT PIGGLY WIGGLY—

PINEAPPLE JUICE—Enter \$5,000 contest, 2 cns. **15c**

CRACKERS Brown's Sal-tines, 2lb. bx **12 1/2c**

Bacon, sliced Wilson Lake-view, lb. **19c**

BEEF ROAST—Brisket, lb. **12 1/2c**

STEAK—Tender Baby Beef, lb. **17 1/2c**

Bacon, No. 1 Dry Salt, lb. - 12c

PICNIC HAMS—Tender Cure, Half or whole, lb. **17c**

PORK STEAK OR ROAST—lb. **15c**

OYSTERS —Fresh, pint 33c	BOLOGNA —Fresh Sli., lb. 10c	SAUSAGE —Pork, lb. 10c
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Cheese Longhorn Kraft Melocure, lb. **17c**

LUNCH MEATS—Asst., lb. **19c**

BROWNFIELD FRIDAY-SATURDAY TEXAS

Brownfield High Represented at Conference

At the Evaluation Criteria Conference held in Lubbock High School Monday and Tuesday, Oct. 14 and 15, Brownfield High School was represented by Superintendent Emmitt Smith and Miss Fields, who heard Dr. J. G. Umstatt, professor of secondary education at the University of Texas, speak on the evaluated criteria to be used in all schools. Dr. W. B. Irvin, Superintendent of the Lubbock schools, presided at the conference and introduced the speaker. Dr. Irvin said that the purpose of the conference was to show the strong and weak points of the educational systems, and thereby have something concrete upon which to work.

Three teachers represented Tahoka, and teachers or superintendents from other schools on the South Plains attended this conference. All were made acquainted with the evaluation materials and were informed that evaluation work was being done all over Texas to lay the foundation for the gradual improvement of the instruction and curriculum construction.

The actual evaluation of a school by itself and teachers is the first step in a program for the improvement of all aspects of the secondary school. The second and more important step is the actual improvement based upon results of the evaluation. Any school will profit by such a program of evaluation, and the Brownfield High School is entering such a program.

VISITORS

Visiting in the homes of Mr. and Mrs. J. M. Bennett and Mr. and Mrs. W. O. Helms, this past week, have been Mrs. James Bennett and her daughter Dolores, of Detroit, Michigan. Mrs. James Bennett is a daughter-in-law of Mr. and Mrs. J. M. Bennett.

On Sunday a dinner was given in their honor. Others attending were: Miss Betty Foresite of Hartshorne, Oklahoma, Mr. Charlie Shipp of Detroit, Mich., Mr. and Mrs. Paul Lea and Chester Sutton of Lubbock, Gene Coleman and Billy Phillips of Brownfield and Geraldene and Edwin Helm who are attending schools in Lubbock, and the hosts and hostesses, Mr. and Mrs. Bennett and Mr. and Mrs. Helms.

Mr. and Mrs. Tom May were Lubbock visitors, Monday.

"Better Times" Subscription Campaign

(Concluded from page 1)
 proposition pure and simple—and a proposition on the part of this newspaper to help build a great circulation quickly—and at the same time to pay those who help a greater wage by far than they could possibly get in any other way.

Get In Right Now

This is a special invitation for you to participate in this campaign. It is of such short duration that immediate action is necessary. Remember that this is not a "beauty" or "popularity" contest. It is a straight-forward, business proposition. Someone, somewhere will win the first award, someone else the second, and this someone may just as well be you. In any event, you can't lose by trying, as every active worker will be paid for their time.

If you were going to enter a race you wouldn't wait a second to "get away". You would want an even start with your competitor. You would be entitled to it. And you are just as much deserving of an even start in this "Better Times" campaign. This is the week and this is the day to enter, if you are not already in. It may be possible for you to enter a week later and still win—but your chances are better if you start now.

Easy to Enter

There is nothing complicated about getting started in this campaign. All you have to do is to clip the Entry Coupon appearing in this paper, mail or bring it to Campaign Headquarters, The Terry County Herald, Brownfield, Texas, and necessary work equipment will be furnished you.

After reading about the valuable prizes to be given free, and the 20 per cent weekly commission plan, you too, should make up your mind to get your share. The campaign will last only a few short weeks.

Even though you don't win one of the big awards you will make money.

Do not put off until next week. OBEY THAT IMPULSE! Send in your Entry Blank and get started today.

Nelson-Primm Drug Co.

Brownfield, Texas

Walgreen Agency Drug Store

HINDS 50c ALMOND LOTION . . . **2:40c**
MOLLE 50c SHAVE CREAM . **33c**
P & G SOAP GIANT BAR **2:8c**
PEROXIDE OF HYDROGEN FULL PINT . **23c**
HILLS 30c CASCARA QUININE . . **21c**
Mineral Oil Light, White U.S.P. Pint . **26c**
YEASTFOAM TABLETS 50c SIZE **36c**



ORLIS or **KELLER** MOUTH WASH 2 PINTS **51c**



New! **CARNATION OATMEAL SOAP** 6 CAKES **45c**

TIMELY HOME NEEDS

GLASS DOUBLE BOILER 1:98
 Made of xxx oven guaranteed—unbreakable from heat. Modern design.



TYSON RUBBER GLOVES Fresh Stock **23c**



INDICATOR HOUSEHOLD IRON Dial shows Heat! **2:19**

KITCHEN TOWELS 150 SHEET ROLL . . . **9c**

Toilet Tissue **FLOSS-TEX** . **3:13c**



ACCURATE CORNING ALARM CLOCK CHOICE OF COLORS! **89c**
 Beautiful, modern design.

VALUABLE COUPON
 Modern Design **WASTE BASKET**
 With this Coupon . . . **8c**

REGULATION SIZE VARSITY FOOTBALL
 Laced with Rawhide . . . **98c**
 Valve-type bladder.

Absorbine, Jr. 1.25 SIZE . . . **93c**

Perfection TISSUES BOX 500 **26c**

VICKS Vapo-Rub 35c SIZE **27c**

SPECIAL OFFER!
 Famous, Orlis **TOOTH PASTE**
 2 Tubes **35c**
 Get yours today!

50c MENNENS SHAVE CREAM . **39c**

WITCH HAZEL FULL PINT . . . **24c**

VALUABLE COUPON
6 1/2 INCH BUSINESS ENVELOPES
 With this Coupon **4c**

1c SALE! PO-DO SHAVING CREAM
 Your choice of BRUSHLESS or LATHER **2 tubes 50c**

LADY ESTHER Face Powder **55c** Size, Disc **29c**

VITAMINS
OLAFSEN COD LIVER OIL—Pure-Fresh! FULL PINT **79c**
MEAD'S VIOSTEROL IN OIL BOTTLE 5cc . . . **53c**
OLAFSEN ATOL (ABDG) CAPSULES BOTTLE OF 25 . . . **59c**
HALIBUT LIVER OIL CAPSULES, OLAFSEN, Plain 50s **59c**
SQUIBB'S ADEX TABLETS, 1.00 SIZE . . . **79c**

Ginning for Plains Are Lower

Effects of the great shortage of cotton pickers to harvest the 1940 South Plains crop is indicated by comparative figures for 17 counties of the area, which show total as of October 1, of 34,880 bales, compared with 88,501 bales a year ago. The report of ginning is issued by the bureau of the census, department of commerce.

Total is 38 per cent of last year, with but three counties, Bailey, Cochran and Hockley ginning as much as they did in 1939.

County	1940	1939
Bailey	701	279
Briscoe	214	437
Cochran	411	222
Crosby	2,399	7,507
Dawson	6,447	7,651
Dickens	1,042	3,516
Floyd	216	1,160
Gaines	126	150
Garza	416	5,015
Hale	846	3,968
Hockley	4,040	3,405
Lamb	2,084	3,569
Lubbock	7,139	21,314
Lynn	3,138	20,703
Motley	580	1,531
Scurry	3,025	3,506
TERRY	2,056	4,568
Total	34,880	88,501

Mr. and Mrs. Chock Hamilton are expected to return from Rochester, Minn., today.

HERBINE

When Biliousness, Headache, Flatulence or Gas, and Listlessness or that tired feeling are symptoms of Temporary Constipation and you take a laxative or cathartic for relief, try **Herbine**. It is strictly a vegetable medicine. 60c a bottle.

Mr. and Mrs. G. E. Daugherty spent Sunday in Plainview visiting relatives.

Mr. and Mrs. T. C. Farris of Tokio announce the arrival of a 6 pound daughter, Wednesday Oct. 9 at the home of her mother, Mrs. Rosa B. Norris.

Mr. and Mrs. Marvin Langham and small son of Portales arrived here Sunday to make their home. Mr. Langham will be connected with Latham Dry Goods.

Jim Powell of Blanchard, La., was here the first of the week looking after business interests. While here he was a guest in the W. R. McDuffie home.

Mr. and Mrs. John J. Kendrick spent last week end in Amarillo, visiting her grandfather, Ross Rentfro.

Try a Want Ad for Results

Willard Bright was in this week and turned in his resignation to the Herald office, stating that he was preparing to move his residence to Brownfield, and put in a photographer's studio. A mighty good printer going wrong.

John Black stated this week that he had out about 16 bales of cotton. Had been saving his feed, but had obtained a big lot of Mexicans to start picking.

CAR WRECK

J. W. Graves, lawyer who is moving here from Olney, was uninjured when his car overturned on the Seagraves detour, at 10 o'clock Tuesday night. The car was a 1938 Chevrolet, and was a total wreck.

The small son of Mr. and Mrs. Claude Neill fell against a car Tuesday afternoon, skinning his face considerably.

STOP!
It's Time To
WINTER PROOF

The wise motorist is as exacting in getting his car ready for the cold weather ahead as he is in choosing his own wearing apparel. Magnolia Stations everywhere specialize in winter lubrication. Call at your Magnolia station today and ask about Winterproofing.

YOUR MAGNOLIA DEALER