

THE HERALD

Brownfield, Texas
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Jack Stricklin, Jr., Ass't. Mgr.
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Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield



POLITICAL ANNOUNCEMENTS

The Herald is authorized to announce the following candidates for the office to which they aspire, subject to the Democratic Primary Saturday, July 27, 1940.

- FOR STATE SENATOR Alvin R. Allison
FOR STATE LEGISLATURE Hop Halsey
FOR DISTRICT ATTORNEY Burton G. Hackney Alton T. Freeman
FOR COUNTY JUDGE W. A. Tittle Jesse D. Cox C. L. (Abe) Lincoln
FOR COUNTY ATTORNEY H. B. Virgil Crawford E. S. Hurt
FOR SHERIFF C. D. (Ches) Gore, re-election.
FOR ASSESSOR-COLLECTOR Sam C. White Jewell Bell G. M. (Mac) Thomason
FOR COUNTY CLERK H. M. (Dube) Pyeatt, re-election
FOR DISTRICT CLERK Mrs. J. C. (Eldora A.) White, re-election.
FOR COUNTY TREASURER Mrs. O. L. (Oscar) Jones, re-election.
FOR COMMISSIONER PRE. 1 T. D. (Tom) Warren, re-election
FOR COMMISSIONER PRE. 2 H. C. (Red) Stephenson Geo. W. Henson, re-election. J. S. (Jess) Smith W. T. (Bill) Settle
FOR COMMISSIONER PRE. 3 J. F. Malcolm, re-election. J. T. Pippin
FOR COMMISSIONER PRE. 4 W. B. Martin, re-election. J. L. (Lee) Lyon
FOR CONSTABLE PRE. 1 Luther Jones
FOR JUSTICE OF THE PEACE J. W. Oliver, re-election.
FOR CITY MAYOR Clyde C. Coleman

The Herald is always glad of any opportunity to encourage young people, especially of this area in which it circulates. We are proud of Miss Reddell Parks, daughter of Mr. and Mrs. J. A. Parks, who live just over the line of Terry in Yoakum county, in the Tokio section to be exact. Out of the hundreds of 4-H club girls in Texas making an effort for a scholarship in college for the excellence of their work, Miss Reddell stands among the 16 that are still considered for the scholarship, and the Herald hopes she is the final winner. The Parks family have read the Herald for 31 years.

According to reports released by the Santa Fe railroad, about half the wheat in the wheat belt of that road, Kansas, Oklahoma, Colorado and Texas, will at least make a normal crop, while the other half acreage is of doubtful quality just at this time. But the report stated that if the weather conditions were good, and the rain or snowfall sufficient, this part could make a fair crop yet.

Some one has said or written, "those who treat themselves have a fool for a doctor." This may apply equally to many things. Generally speaking those who "scab" on the lawyer generally lose their case, or the average man who builds his own house or makes his own shoes makes a mess of it. It is equally true that he who tries to make a presentable letterhead or envelope with a rubber stamp, fails to make anything except something that shouts "CHEAP", like the blast of a steam whistle.

There are exceptions to some things, however. None of us want an otherwise skilled barber or doctor working on us if they are intoxicated. We don't mind very much a drunken grocer or dry goods man or banker or candlestick maker waiting on us if a bit tipsy, but we don't want a soaked barber standing over us with a sharp razor.

A couple of smooth-talking guys came into Slaton last summer selling advertising in a time book to be distributed. Found a few customers here. Went to Lubbock, got the printing done. Then when the books were printed went and got a half-dozen copies, showed them to his advertisers, collected his money, and took off. Didn't pay his printer for the thousand books he contracted. Didn't distribute the books with his customers advertising as he had contracted. The printer hopes the D. A. will find the gentleman. The men who paid for advertising that wasn't distributed hope the D. A. will find the gentleman. MORAL: Advertising pays, but if you will consult your local printer about your advertising schedules, he can save you from that kind of trash. -Slaton Slatonite.

Today's news tells of an order from the Texas Railroad Commission ordering a reduction of natural gas rates to 45c per thousand cubic feet for a number of West Texas towns including Hereford, Canyon and Tulla. While other towns are seemingly wining out on their rate reduction fights, Perryton goes on paying 60c for gas even though we were one of the first to move for lower rates. -Perryton Herald

Pity the people of Perryton and other Panhandle communities don't live in the area served by the West Texas Gas Co. This company has never received an order from the Railroad Commission to reduce rates that they did not comply with immediately. They have never had a suit filed against them to force a reduction as in other sections of the state served by other companies. This last time the West Texas people reduced their rates before many people knew that they had been asked to do so.

SHUGART GETTING ENCOURAGEMENT FROM SUBSCRIBERS
R. E. Shugart, who is soliciting new subscribers and renewals for the Herald is getting no little encouragement from the good folks of the area. He did mighty well Saturday, but Monday was rather raw for a man of his age and physical ability. He stated that he just couldn't get up any pep in that sort of weather.

As stated last week, the Herald will be pleased with any courtesy, large or small rendered Mr. Shugart. He is authorized to take your order for the Semi-Weekly Farm News combined with the Herald for \$1.50 in the trade area.

WOOD JOHNSON NOW FAST IMPROVING

Wood E. Johnson of the Johnson community, who has been in the Veteran's Hospital at Albuquerque, N. M., for the past few months recuperating his health, is reported now to be fast mending, according to his father-in-law, I. H. Hudson, and is expected to be back home soon. Many looked for him home in December, after his teeth were extracted, but the physicians discovered a bad condition where the large intestine is attached to the stomach, and an operation had to be performed to remedy this condition.

J. B. BURKE SLIPS OFF TO GORMAN

Had a letter the past week from J. B. Burke of the Gomez community, which stated he and his wife were down in the Gorman section eating 'simmers and 'possums, but that the good lady had stated that unless he got the Herald started up to them down there right away, she'd be headed for home.

Some time before Christmas, we made one of our rambling trips down there, and wrote about the matter. The next few days thereafter, J. B. came in to renew and said we made him homesick, so that was where he was reared. Just how long they will be down there, J. B. stateth not.

Jack Bailey was a Denver City visitor, Sunday.

Mr. and Mrs. J. M. Teague were business visitors in Oklahoma City the first of the week.

HENRY CHISHOLM

INTERSECTION OF HIGHWAY 51 and HILL STREET - PHONE 73 - WE DELIVER -

Flour Gold Crown \$ 1 39 48 lb.

CORN FLAKES-R & W., 2 for 17c

HOMINY-No. 300 Can, 2 for 9c

P. A. TOBACCO-Can 10c

APPLE JELLY-2 lb. Jar 19c

Sugar 10 lbs. 47c Cloth Bag

RAISINS-4 lb. Pkg. 23c

GRAPEFRUIT-Tex. Seedless, 5 for 5c

SPUDS Colo. 10 lb. 14c

LETTUCE-Nice Firm Heads 3c

MIRACLE WHIP-Plain, Pt. 19c

CRISCO-3 lb. Can 49c

Specials Good at Both Stores Friday - Saturday, Feb. 9 - 10 - WE RESERVE THE RIGHT TO LIMIT QUANTITIES -

CARROTS-While They Last-3 Bunches for 5c

TOMATO JUICE-13 1/2 oz. Cans, 2 for 13c

PURE LARD 4 lb. carton 28c

P. and G.-Giant Bars, 3 for 10c

PRESERVES-4 lb. Jar 39c

SLICED BACON-Sugar-Cured, lb. 15c

HENS-Fully Dressed, lb. 18c

PORK CHOPS End Cuts, lb. 10c Center Cuts, lb. 12 1/2c

CHILI-1 lb. Block 13c

PICNIC HAMS-Half or Whole, lb. 13c

SAUSAGE Armour's Star 7 1/2c PURE PORK

SALT JOWLS-lb. 5c

CHISHOLM FOOD MARKET

-SOUTHEAST CORNER OF SQUARE-

-PHONE 28

WE DELIVER-

Knowing People and Forgetting Names

Editor W. H. Graham of the State Line Tribune sums up our predicament in a splendid way as follows:

"During the past few weeks I have been humiliated beyond measure by the greatest handicap in my profession-that of remembering people's names. During the past few weeks I have had scores of people come in or strike me on the streets and offer to renew their subscriptions. I would gladly take their dollar and begin mummbling around to get out my notebook to make a record of their renewal... all the time hoping that their name would come to me. Finally, I would venture to the point of asking their initials in the hope that the name would register. But to no avail. And when I found myself compelled to ask for their names I would be answered something in this manner, 'What, you have known me all this time and don't know my name?' Such, is one of the most embarrassing experiences that I have to go through... and the most serious part of the whole thing is that I find myself getting no better all the time. Inability to remember a person's name is a fault that I have long recognized among my other failures... I just can't seem to cultivate that fine art. But I want to assure all whom I have offended in this manner that the fault is in the head and not in the heart. Some months ago I read Dale Carnegie's fine book, 'How to Win Friends and Influence People.' I also drove to Amarillo not long ago to hear his lecture. Among the many fine things Mr. Carnegie says is to 'cultivate the habit of remembering people's names' and I have tried to follow the suggestions that he offers... but they just don't seem to do me much good. I am told that Postmaster General Farley remembers the names of people as 'po' other living American today. I have no desire to be able to recall the names of multiplied thousands of individuals, but if I could only remember the names of my subscribers I'd be most happy." -State Line Tribune, Farwell.

Until we read the above, we thought we were the only person on earth that had trouble remembering names. On an average we learn most of our readers' names after they have paid up on their subscription say five years. Some longer, if they don't come to town often. We used to think we knew most every man in Terry and Yoakum counties, but we don't know a third of the people in Brownfield now; that is be able to call their names.

Editor Graham mentions Farley as being good at remembering names. It was said that the deceased Joseph W. Bailey was fine at remembering names. We might add that Pat Neff, now Baylor University President; Hon. Marvin Jones, and Hon. George Mahon, congressman from this and the Panhandle districts. We have often wished that we could emulate their example in memorizing names at least. But if we could, perhaps we would be a politician. Sometimes it makes us want to buy a kicking machine and use it frequently, when a man or maybe a lady, who has paid their subscription to the Herald for years, walks in and we have to ask their name. Right then, perhaps we know right where they live and on which route, or the section of town where they reside. But we couldn't call their names if we were to be shot the next instant. It's just one of our many failings.

BLACK TO PREACH AT GOMEZ SUNDAY P. M.
We are authorized to announce that Elder James F. Black, minister of the local church of Christ, will preach Sunday afternoon at 3 p. m., at the Gomez church of Christ. You are cordially invited to attend this service. If it is cold weather the church house will be made comfortable.

Try a Want Ad for Results
EUGENE S. HURT ATTORNEY-AT-LAW Brownfield State Bank Bldg. Brownfield, Texas

M. L. Shepherd Accountant and Auditor Income Tax Service 310 Myrick Bldg. Lubbock

BROWNFIELD CHAPTER No. 309, R. A. M. Visiting Companions cordially welcomed. We need you and you need us. Joe Patterson, High Priest. Jay Barret, Sec.

BROWNFIELD LODGE No. 903, A. F. & A. M. Meets 2nd Monday night, each month, at Masonic Hall. Jack Holt, W. M. J. D. Miller, Sec.

WM. GUXTON HOWARD Post No. 269 Meets 2nd Friday night each month. C. T. Edwards, Com. D. L. Hinson, Adj.

Brownfield Lodge No. 530 I. O. O. F. Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome. C. D. Moore, Noble Grand R. B. Perry, Secretary.

H. B. Virgil Crawford Attorney-at-Law Bfld. Bldg. Bfld., Tex.

J. S. TIPTON Jeweler Expert Watchmaker CORNER DRUG STORE

Brownfield Funeral Home Modern Ambulance Service 18 Years Service In Brownfield, Texas Day 25 Night 148

DR. H. H. HUGHES Dental Surgeon Alexander Building Telephone 261

JOE. J. MCGOWAN LAWYER West Side Square Brownfield, Texas

DR. A. F. SCHOFIELD DENTIST Alexander Bldg. North Side Square Brownfield, Texas

DR. R. B. PARISH DENTIST Office, Hotel Brownfield Bldg. Brownfield, Texas

HOTEL BARBER SHOP THREE GOOD BARBERS CONVENIENTLY LOCATED In Brownfield Hotel Bldg.

Lubbock Sanitarium & Clinic Medical Surgical & Diagnostic General Surgery Dr. J. T. Krueger Dr. J. H. Stiles Dr. Henri E. Mast Eye, Ear, Nose & Throat Dr. J. T. Hutchinson Dr. Ben B. Hutchinson Dr. E. M. Blake Infants & Children Dr. M. C. Overton Dr. Arthur Jenkins General Medicine Dr. J. P. Lattimore Dr. H. C. Maxwell Dr. G. S. Smith Obstetrics Dr. O. R. Hand Internal Medicine Dr. R. H. McCarty X-Ray & Laboratory Dr. James D. Wilson Resident Dr. Wayne Reeser C. E. Hunt J. H. Felton Superintendent - Business Mgr. X-RAY AND RADIUM PATHOLOGICAL LABORATORY SCHOOL OF NURSING

FREE TRIAL OFFER—

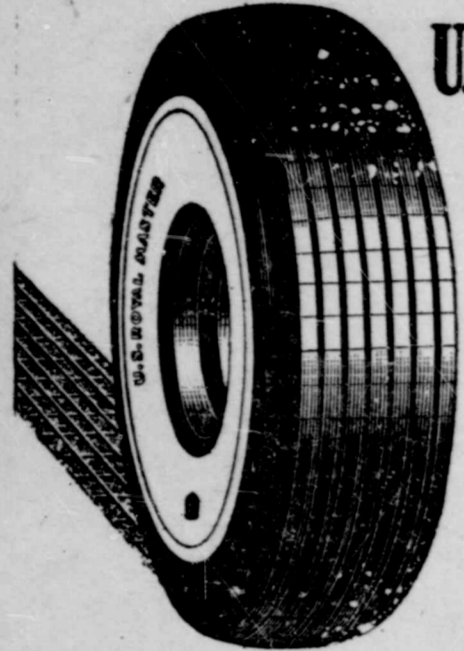
PUT ON A SET OF OUR TIRES, USE THEM ONE WEEK — IF YOU ARE NOT CONVINCED THAT THEY ARE THE SAFEST TIRE YOU EVER USED WE WILL REFUND ALL YOUR MONEY AND OUR OLD TIRES

SAFE meeting the emergency needs of Police Chiefs from Coast to Coast



America's Foremost Safety Tire Endorsed by Emergency Drivers Everywhere

SAFETY OFFICIALS IN 714 CITIES STAKE THEIR LIVES ON



U.S. ROYAL MASTERS

They Stop 4 to 223 feet

Quicker

Than Conventional New Tires

Give yourself the extra security of U. S. Royal Masters—the tires that stop your car in a measurably shorter distance on any road, wet or dry.

SMART matching the beauty of the new cars in America's Finest Salons

YOU ARE INVITED TO CONVINC YOURSELF IN A FREE DEMONSTRATION

Any Size Tire Repaired And Fully Guaranteed GORDON BROS. SAFETY TIRE SHOP

PHONE 141 WEST MAIN

TEXAS TECH DIRECTORS TO MEET IN FORT WORTH

LUBBOCK, Feb. 6.—Directors of Texas Technological college will meet at 10 o'clock Saturday morning, Feb. 10, in Fort Worth in regular business session, President Clifford B. Jones announces. Chairman Joe T. Sneed Jr. of Amarillo will preside.

Other board members are Spencer A. Wells of Lubbock and San Angelo; Charles C. Thompson of Colorado City; Mrs. W. R. Potter of Bowie; Tomas G. Pollard of Tyler; James M. West of Houston; Mark McGee of Fort Worth; L. L. Steele of Mexia; and Wilburn McCarty of Eastland. W. T. Gaston, business manager of the college is secretary.

Car Wreck Takes Toll Of Levelland Youth

Again this area has been hit by sudden death from automobile accidents, when a car turned over several times on a country road near Levelland last week, killing Glenn T. Ryan, former football star of that city almost instantly, and painfully though not seriously injuring J. J. Stearns, about 32 years of age.

Motorists who had passed the car just before the wreck stated that Ryan was not driving fast when they passed them, but the roads were very slick.

W. W. Price was a Lubbock visitor, Tuesday.

Welcome Showers Visit Section

A slow, steady rain, with the temperature higher than it had been for some time, greeted the people of this area Friday morning and lasted until in the night. This, with several snows that have fallen on and since Christmas eve night, have put the country in fair shape. Another drizzle Monday that did not amount to much.

We have talked with a number of farmers since the rain, and especially Monday, when a large crowd of farmers were in the city, and each one stated that they believed they had plenty moisture to start putting up their land. Looks pretty good the way 1946 has started out, to us.

Of course we have had some unusually cold weather, which made fuel bills high, and the expense of feeding a bit greater, but perhaps the handicaps in that direction will be made up on the amount of insect eggs destroyed with zero weather.

FORMER LUBBOCK MAN DIES OF HEART ATTACK

Relatives here were informed of the death at 4 o'clock Friday morning of C. C. Branch of Greenville, a former Lubbock man. He was a victim of heart attack in Greenville.

The families of Ed Branch of Lubbock and Sam Branch of Meadow left Friday afternoon for Greenville to attend funeral services.—Lubbock Avalanche.

HARMONY

In our last items we failed to give some names of those who contributed to our "Country Store". They were the First National Bank and the Terry County Herald. We thank you very much.

We regret it was necessary to postpone our Parent-Teachers program on our last meeting date, but on account of sickness and bad weather, we thought it best. As County Supt. Lee Fulton and Mr. H. B. Virgil Crawford had consented to speak for us, we want to extend this invitation until next regular meeting, which will be Friday night at 7:30, February 23.

Little Jimmy Davis, recently from the local hospital, where he was seriously ill, is greatly improved and is at home.

Those on the sick list for the past week were Mrs. George Murray, Verlyn Hyles, Mr. Joe Merritt, Mrs. Norris Phillips and Paye Marie Long. There may be others whose names we failed to get.

Mr. John Garner and family went to Plainview last Sunday to bring Mrs. Garner home, who reports a small granddaughter, Verda Jean, who was born to her parents, Mr. and Mrs. Olin Carter of Plainview on January 28. Mrs. Carter is a daughter of Mr. and Mrs. Garner.

Mr. and Mrs. B. L. Lamb are the proud parents of a little son, who was born January 26.

Mr. Helton Decker of Lubbock visited his parents, Mr. and Mrs. Bob Decker of the Harmony community over the weekend.

The young peoples club, Los Amigos met last Wednesday and enjoyed a party.

PLAINS

Mrs. W. R. McInturff is on the sick list this week.

Mr. and Mrs. Jim Graves of Brownfield visited Mrs. Graves' brother, Warner Hayhurst, and family, last Sunday.

Mr. and Mrs. E. J. Cobb and daughter of Wilson, were visiting in Plains, Thursday.

June Moreland has been sick this week with the flu and asthma.

Mr. and Mrs. Sperm Henard have returned home after visiting in Wellington.

Mrs. T. C. Coke was called to Rotan to be at the bedside of her father who is ill.

Mr. W. B. McAllister visited his home in Portales, N. M., over the week end.

Miss Edna Harben spent the week end with Mrs. Willie Anderson and children.

Mrs. Glenn Carter is ill this week.

We are sorry to report that Ralph McClellan is back in the Canyon hospital. But is reported improving.

SANITARY BARBER SHOP

North Side of Square We Use Soft Water Only.

KYLE GROCERY

SPECIALS FOR FRIDAY AND SATURDAY

PURE LARD 8 lb. 60c 4 lb. 30c

Gold Bar Tomato Juice 13 1/2 oz. 3 Cans 19c
KITT'S KETTLE SYRUP, Gal. 55c
GRAPE JUICE, 12 oz. Can 5c
HOMINY, 2 1/2, 3 for 25c

K. C. Baking Powder 25 oz. 18c

WHITE HOUSE Apple Butter 18c
MILE-HI LIMA BEANS 10c
BLACKBERRIES, Gal. 39c
Crystal Pack Spinach, No. 2, 3 Cans 23c
PEANUT BUTTER, qt. 25c
HY-PRO, qt. 14c

P. & G. SOAP 5 Bars - 17c

CAMAY SOAP, 3 Bars 17c
AMBASSADOR TISSUE, 6 Rolls 25c
OXYDOL, Large Box 20c
CORN Our Value No. 2, 3 for 25c

BRIGHT & EARLY COFFEE lb. -- -- 19c

R&W PINEAPPLE, No. 2, 2 Cans 35c
WOLF TAMALES, No. 1 12 1/2c
JAP PINK SALMON, 2 for 28c
WOLF CHILI, No. 2 22c

CRACKERS 2 lb. - - - 14c

HERSHEY COCOA, lb. 15c
APPLES, 2 Dozen Winesap 25c
PORK & BEANS, R&W 16 oz, 4 for 25c
ORANGES, Dozen 12c
CIGARETTES, Pkg. 15c
GRAPEFRUIT, Dozen 25c
PRINCE ALBERT 10c
SLICED BACON, lb. 16c
CANDY or GUM, 3 For 10c
SAUSAGE, lb. 15c
CARROTS, 2 Bunches 5c
STEAK, lb. 18c
ONIONS, lb. 2 1/2c
BOLOGNA, lb. 12 1/2c
CABBAGE, lb. 3c
CHILI, lb. 18c
LETTUCE, Head 4c
PORK CHOPS 16c

PICKPOCKETS CLEVER, BUT YOU CAN OUTWIT THEM

Carry your wallet in your hip pocket? It's a cinch for the pick-pocket artist, who can filch it with a dozen tricks of the trade. It'll be a lot safer in an inside pocket, according to Myron M. Stearns, who discusses in the current issue of the Rotarian Magazine ways to safeguard your money.

"If you have money in any outside pocket, and pickpockets spot it, they'll probably get it unless your suspicions are aroused," he warns. "Keep alert in crowds, and move instantly when your jostled. Leave at home all the money you

don't actually need. If you carry your money in an inside pocket, vest pocket preferred, it'll be safer than elsewhere."

To cheat the crook, you must know the way the crook works; beat him at his own game, Stearns writes. "If a man sticks a newspaper under your chin, suspect him. Beware of the man who asks for a light and lets you hold the match while he bends over to use it. You can't be too suspicious in a crowd—if you value your money."

TIMELY PROVERBS

Self-confidence is the first requisite of human greatness.

The secret of success is constancy to purpose.

He that cannot be counseled, cannot be helped.

Courage mounteth with occasion.

Our fears are always more numerous than our dangers.

When you do not know what to do—wait.

We ought to weigh well what we can only once decide.

Make a virtue of necessity.

Take things always by the smooth handle.

Better do it, than wish it done.

Suit yourself to the times.

Be slow of giving advice, ready to do a service.

Brave actions never want a trumpet.

There is nothing costs less than civility.

Self-conquest is the greatest of victories.

The best way to keep good acts in memory is to refresh them.

By the work one knows the workman.

Eighty per cent of all the crude oil produced in Texas is refined in Texas. Less than three per cent of the cotton produced in Texas is processed in Texas and none of the wool or mohair.

Mr. and Mrs. Harold Carpenter, Miss Irma Jean Smith and Johnnie Kendrick were guests of Mr. and Mrs. Noah Lemley at their new home near Lahey, Sunday evening.



MARTHA WASHINGTON CHOCOLATES

For Mother, Wife or Sweetheart ... A splendid selection of delectable chocolates in a lovely Valentine-shaped box will add to her pleasure.

Priced 50c to \$5.00 CORNER DRUG STORE



Classique Beauty Salon

(Formerly the Hollywood) Under New Management

This shop is being completely remodeled, repainted and new equipment added. We Feature all phases of beauty work by experienced operators.

—OPERATORS—

JULIA YOUNG, Mgr.
LESSIE BLACK
EUNICE FRANKS
MRS. GERTRUDE ANDERSON, Owner

PHONE 95



CONOCO PRODUCTS WILLARD BATTERIES BATTERY RE-CHARGING WASHING and GREASING Fitzgerald Service Station

FOR— Parts and Service NASH CARS

SEE— M. J. CRAIG MOTOR CO.



"MR. AND MRS. THIN MAN"

William Powell and Myrna Loy as they appear in "Another Thin Man", third of the famous comedy-mystery series. Showing Tuesday and Wednesday at the Rialto.

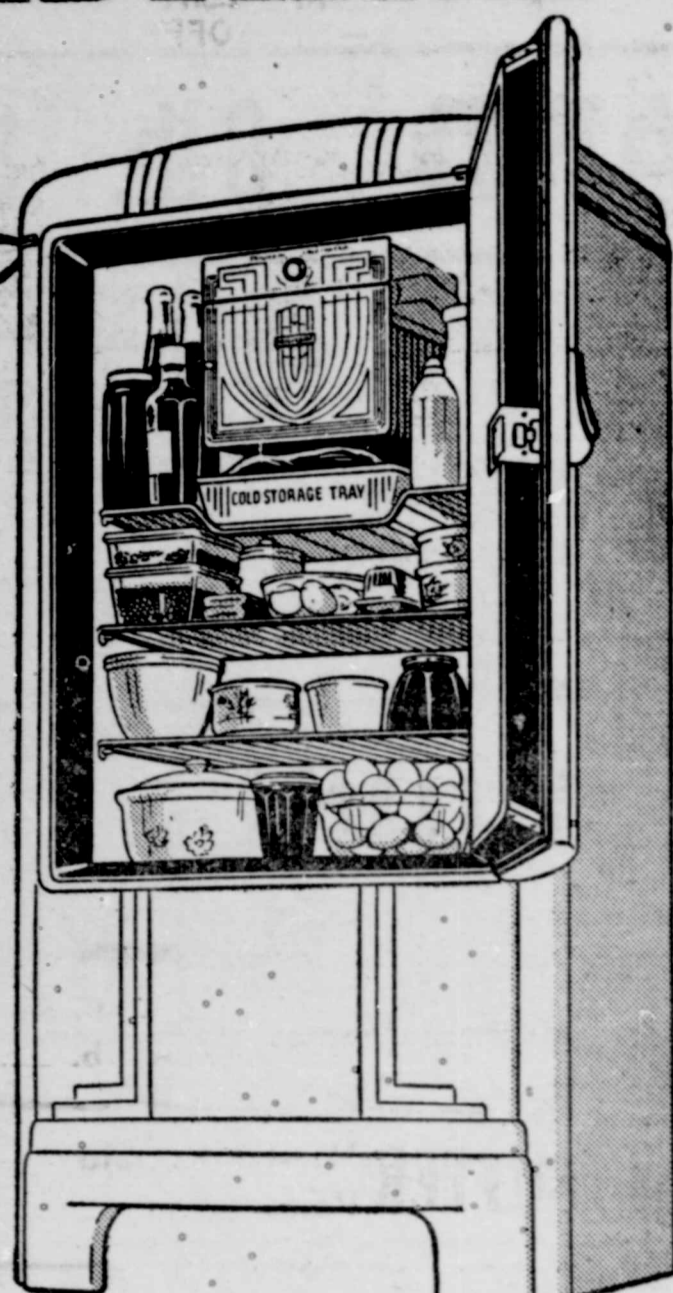
Great Bargain Opportunity!

Genuine 6 Cu. Ft. **FRIGIDAIRE**

AT THE LOWEST PRICE IN HISTORY

\$117.00

EASY TERMS



• They're genuine 6 cu. ft. Frigidaire refrigerators—brand new, every one—complete with many advantages found in Frigidaire models costing \$100 more! Not a "stripped" model in the lot. Take advantage of this great bargain opportunity without delay. Easy Payment Plan Terms, if desired.

ALL THESE EXTRA-VALUE FEATURES INCLUDED AT THIS SENSATIONAL PRICE!

Famous Meter-Miser Mechanism • 1-Piece All-Steel Cabinet • Automatic Interior Light • Open-Shut Freezer Door • Uni-Matic Cold Control • Automatic Reset Defroster • Frozen Storage Compartment • Cold-Storage Tray • Touch-Latch Door Opener • 4 Big Ice Trays • Automatic Tray Release on Every Tray • Stainless Porcelain in Food Compartment • Satin-Smooth Dulux Exterior • 5-Year Protection Plan Against Service Expense!... any many others!

Model 5V3 6-39



ONLY FRIGIDAIRE HAS THE METER-MISER

Simplest refrigerating mechanism ever built. Cuts current cost to the bone. Whisper-quiet. Unseen. Trouble-free.

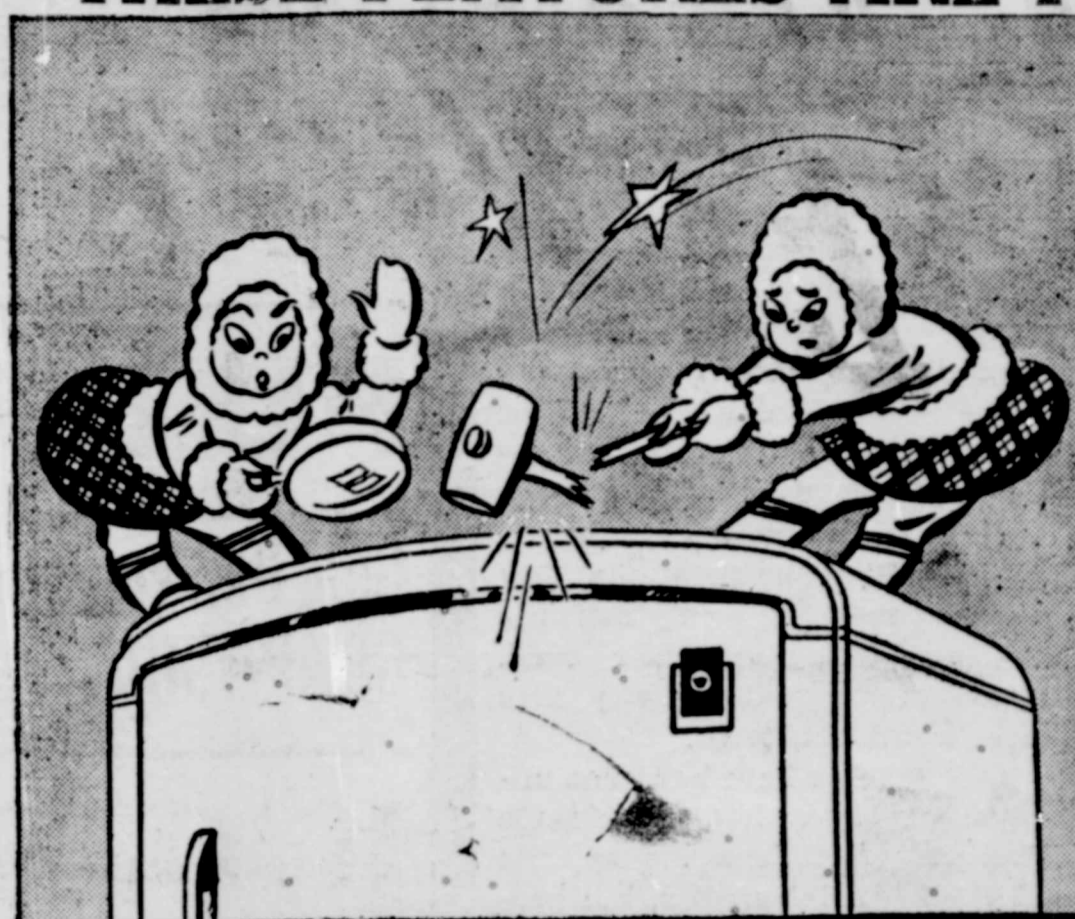
COME IN AND SEE IT NOW!

YOU CAN BUY THIS FRIGIDAIRE FOR ONLY \$4.96 A MONTH

We cordially invite you to come in and let us explain our easy payment plan. Terms are very reasonable.

J.B. KNIGHT HARDWARE CO.

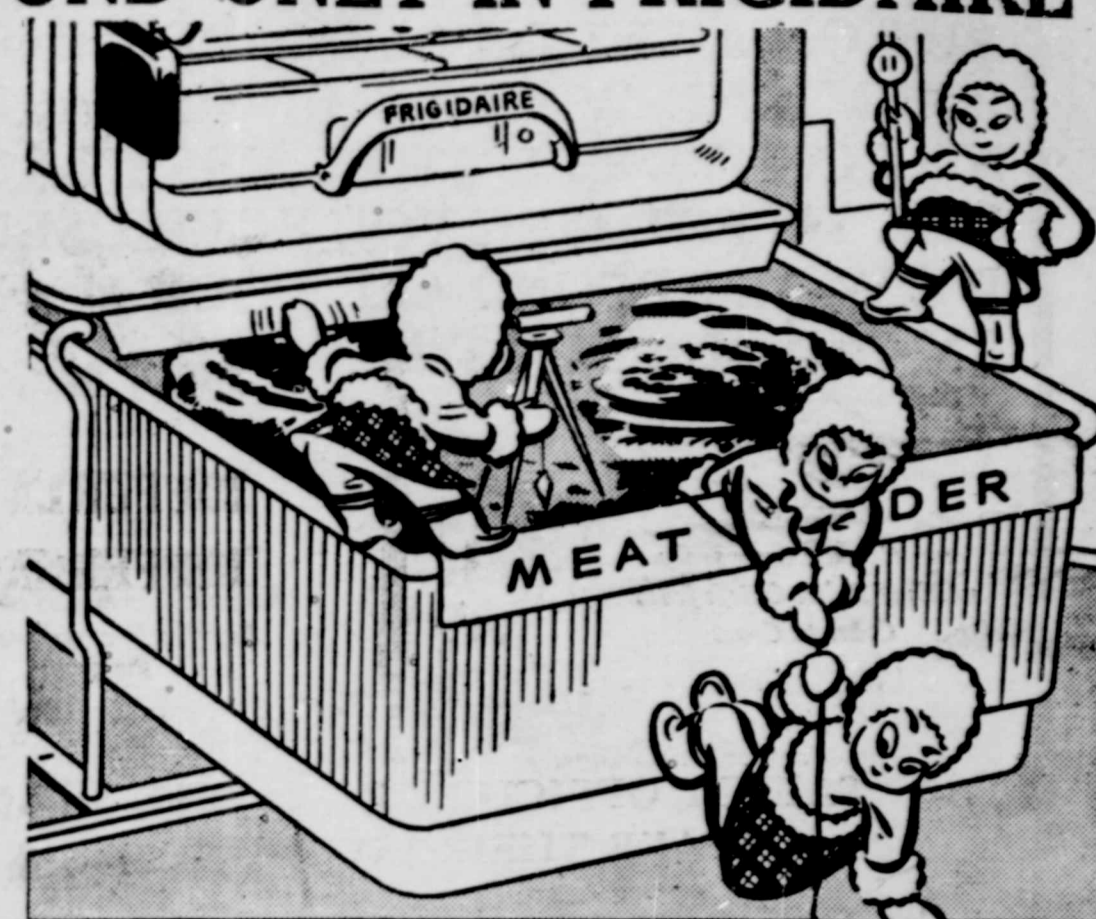
THESE FEATURES ARE FOUND ONLY IN FRIGIDAIRE



THE NEW FRIGIDAIRE

has 1-Piece All-Steel Cabinet BEAUTY-BUILT TO LAST A GENERATION

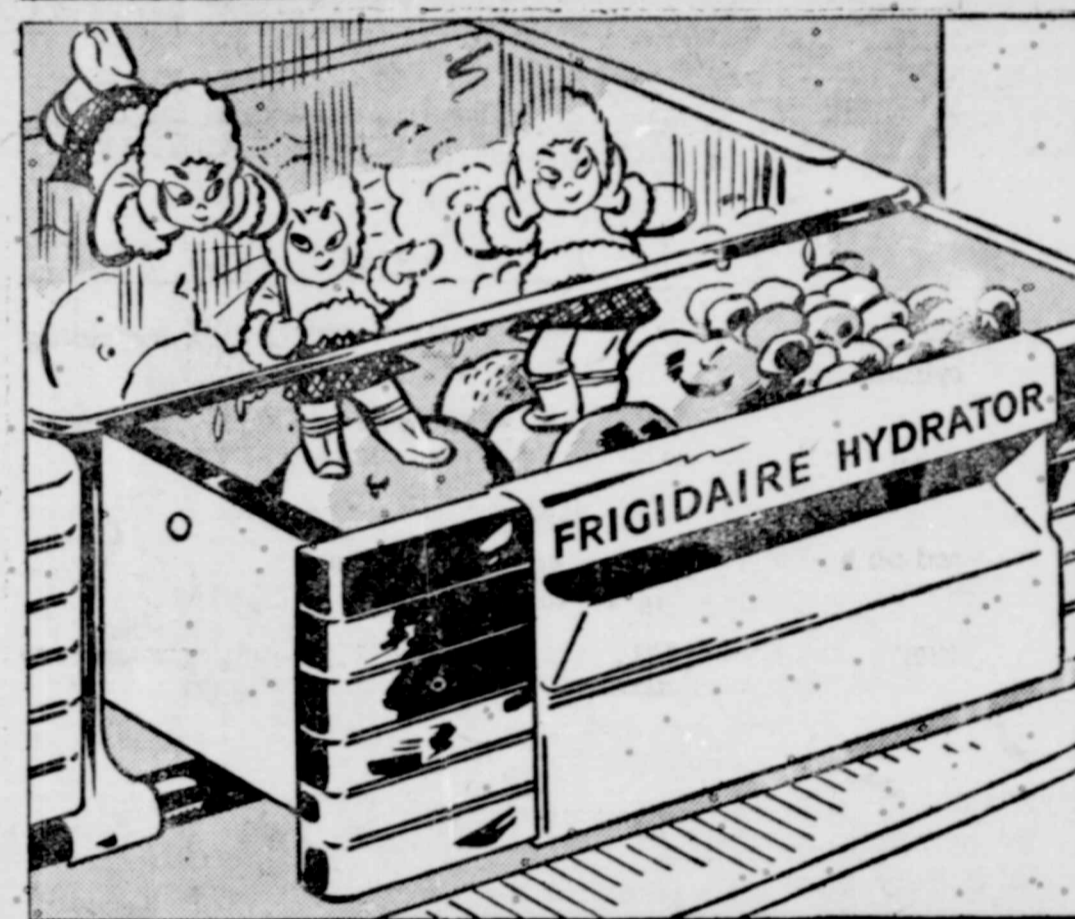
Another Reason Why Frigidaire's the Better Buy!



THE NEW FRIGIDAIRE

has Extra-Large Meat-Tender KEEPS FRESH MEAT JUST RIGHT!

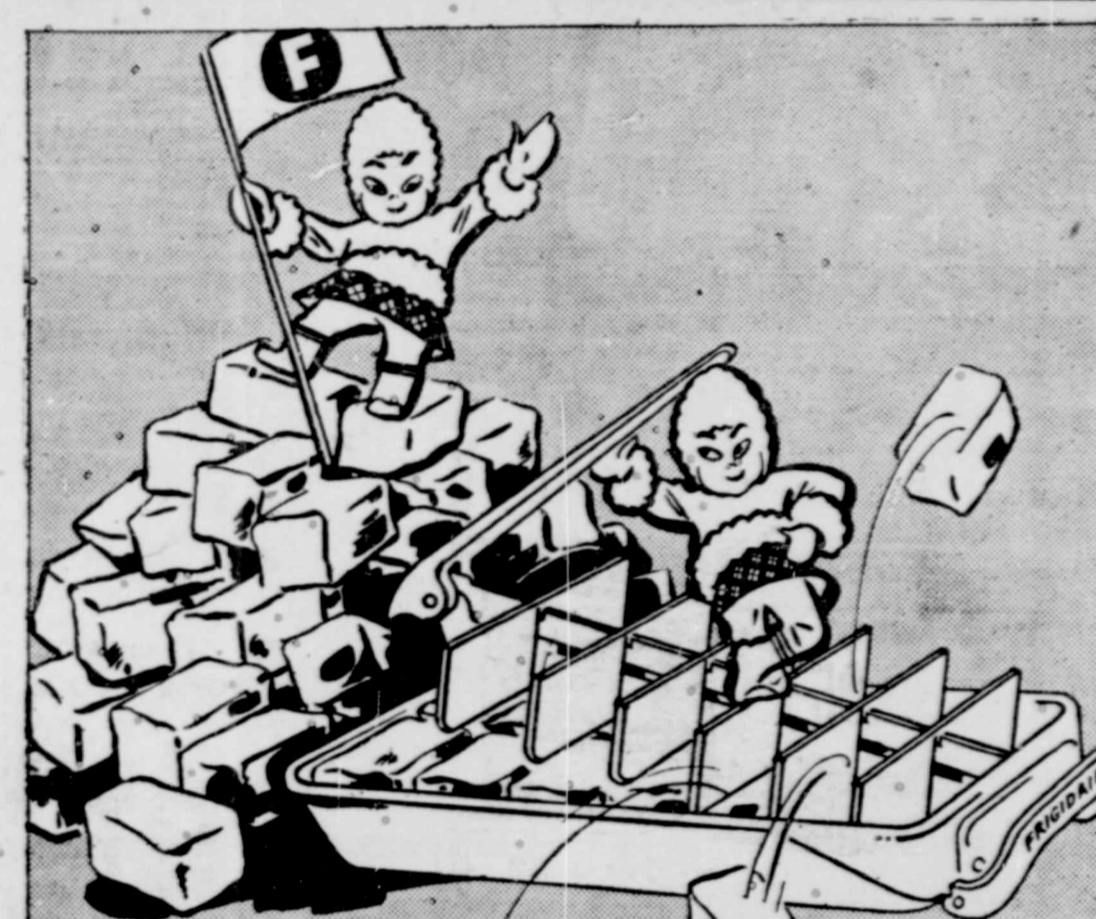
Another Reason Why Frigidaire's the Better Buy!



THE NEW FRIGIDAIRE

has Glass-Topped Food Hydrators GUARD FRESHNESS OF FRUITS AND VEGETABLES!

Another Reason Why Frigidaire's the Better Buy!



THE NEW FRIGIDAIRE

has Double-Easy Quickcube Trays CUBES POP OUT INSTANTLY!

Another Reason Why Frigidaire's the Better Buy!

Texas produces two-fifths of all the petroleum produced in the United States.

Mrs. Jim Graves and Miss Gertrude Rasco were Lubbock visitors, Wednesday.

Mutt Scudday of Denver City, spent Monday with Mr. and Mrs. Clovis Kendrick.

Mr. and Mrs. Will C. Brown Jr. spent Sunday in Amarillo, visiting relatives.

COLONIAL ITEMS FROM ALLEGHENY UPRISING



CLAIRE TREVOR, IN THE DISGUISE OF A FARM WOMAN, HAD TO SMOKE A CORNCOB PIPE WHILE PASSING THROUGH THE LINES OF THE BRITISH SOLDIERY TO JOIN HER SWEETHEART, JOHN WAYNE, WOUNDED DURING A SKIRMISH.



ONE OF THE OBSERVATION TOWERS IN THE SPACIOUS TIMBERED FORT LOUDON BUILT FOR THE PRODUCTION.

A REGIMENT OF SOLDIERS OF KING GEORGE WAS OUTFITTED BY THE STUDIO... ALSO, 200 FLINTLOCK RIFLES WERE FASHIONED FOR THE COLONIALS.

"Allegheny Uprising", showing at the Rialto tonight and Saturday.

POOL

There is still lots of sickness in our community.

Nearly everyone who was able, attended the funeral of Mr. Renza Young, Sunday. He was buried at Meadow. He lived in our community a long time several years ago. Nearly all his relations still live here. We extend to these people heartfelt sympathy.

Rev. A. L. Hicks sent a new preacher to fill his appointment Sunday. We failed to learn his name.

Henry and Dorothy Zorns visited in the Trussell home, Sunday.

Mr. and Mrs. Sam Chambliss and sons of Brownfield, spent Sunday with Mr. and Mrs. J. J. Gunter and family.

There was not a very large crowd at the box supper Friday night, because of sickness and bad weather. They took in \$8.60 which went to the Sunday school fund.

CARD OF THANKS

Since it is impossible for us to see each and every person who had part in ministering to the comfort and pleasure of our son, husband, father and brother and families, we chose this method to express our thanks. May God in His goodness and mercy bountifully bless you and your homes, we shall always treasure these kindnesses of his many friends.

Mrs. R. E. Young and son R. B., Mrs. J. W. Young, J. E. Young, R. A. Young, Mrs. Lottie Jones, Mrs. Ethel Alexander, Mrs. Beatrice Hester and B. W. Young.

Mr. and Mrs. Gay Price and Mr. and Mrs. Dean Luker attended a singing at Sundown, Sunday.

Mrs. Jack Whitaker is visiting Mrs. Jack Benton and Mrs. Wayne Brown.

ATTEND GOLDEN GLOVES TOURNAMENT

Dr. A. H. Daniell, Dr. M. E. Jacobson, M. E. Brewer, I. M. Bailey, and A. D. Repp attended the Golden Gloves Tournament at the Merchant's Building at the Fair Grounds in Lubbock, Monday

Farmers to Get Even Break

COLLEGE STATION — Since the federal government began, back in 1923, to collect and publish information as to crop conditions, livestock marketings, and so on, and to sum this up each year in a forecast in the "Agricultural Outlook", farmers have had an even break with speculators.

Another reason for the outlook report of the USDA's Bureau of Agricultural Economics is that in theory, at least, it tends to level out the highs and lows in production and to stabilize consumer prices and agricultural income.

If farmer Jones cares to consult with his county agent, he may learn, for instance, that supplies of hogs are going to be low and demand strong while there is a record beef slaughter in sight. In this case, he might change his mind about feeding out feed calves and use his grain to fatten hogs; the switch in his plans might bring in a much better return for his labor and investment.

The Agricultural Outlook is not just a guess, according to Tyrus R. Timm, economist in farm management with the Texas A. and M. Extension Service. A six-year check in the accuracy of the forecast shows a low of 84 percent correct in 1928 and a high of 90 percent in 1929, with an average of 87.3 percent overall.

The forecast lists the supply in sight and probable demand for all major agricultural products, plus information as to agricultural credit and production costs for the coming year. The information is relayed to Texas farmers and ranchmen through county agricultural agents.

Mr. and Mrs. J. M. Teague drove to Roswell, Sunday to take Miss Alice Clare home after a week end visit. Miss Clare is Mr. Teague's sister.

Mr. and Mrs. Terry Redford, and Mr. and Mrs. Jesse D. Cox and grandmother Cox visited relatives in Levelland and Whiteface, Sunday.

Mr. and Mrs. Mike Blair and Mr. and Mrs. Ed Mayfield were Denver City visitors, Sunday.

Mr. and Mrs. Marlin Davis of Fort Worth, will spend the week end here with her brother, W. R. McDuffie and Mrs. McDuffie.

Marlin Hayhurst of McCamey, was the guest of his sister Mrs. Jim Graves and Mr. Graves, the past week end.

Mrs. Tobe Powers and J. T. Bowman visited relatives in Estelline and Memphis last week.

Mr. and Mrs. Troy Noel, Mr. and Mrs. Ray Christopher and Mrs. Jack Bailey were Big Spring visitors, Sunday.

Texas has proven oil reserves of more than ten billion barrels, or over half the proven oil reserves of the entire United States.

Mr. and Mrs. W. L. Stell visited Mrs. Irvin St. Clair, who is in the Lubbock Sanitarium, where she recently underwent major surgery. Her condition is satisfactory. She is a sister of Mr. Stell.

Mr. and Mrs. W. H. Collins left Wednesday for Hamlin, where they will visit Mrs. Collins' sister.

Jack Stone, Boy Scout Executive, of Lubbock, will speak before the Rotary club today.

Texas has more than 90,000 producing oil wells. Last year each well averaged less than 15 barrels a day.

Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back. **CREOMULSION** for Coughs, Chest Colds, Bronchitis

WINDBREAK PLANTING TIME IN TEXAS

College Station, Feb. 6.—In all parts of Texas where wind presents a serious problem, windbreaks are needed for the protection of the home landscape, says Sadie Hatfield, Extension Service specialist in landscape gardening, in urging rural people in Texas to plant windbreaks, during January and February.

A good planting of trees on the north and west sides of a house adds appreciably to the comfort of the home, lessens fuel bills, and makes it possible to do chores with greater ease by affording protection from disagreeable wind. The specialist adds that not only the home needs protection, but poultry, cattle and other livestock should have it. "They should have it not only from a humanitarian standpoint but from a monetary consideration as well, for it is well known that animals lose weight when exposed to winter winds," she points out.

Many trees are adapted to windbreak planting, and native trees and other thrifty trees may well be used to form a barrier against

which will serve for this purpose are desert willow, tamarix or salt cedar, native plum, vitex, native junipers or cedars, native pine and well-adapted fruit trees. In areas free of root rot, the Chinese elm is favored because of its rapid growth.

The specialist adds that farmers may earn an additional \$30 benefit under the AAA program by planting trees about the farm for the purpose of providing windbreak or through planting shade trees for the increased comfort of the home and for protection of poultry, cattle and other livestock from extreme heat or cold.

Mr. and Mrs. W. B. Collins of Lamesa, visited their son, Wilson Collins and Mrs. Collins, Monday.

Mr. and Mrs. Gay Price and Mrs. Joe Price visited Mr. and Mrs. Reuben Loftis in Lubbock, Tuesday night.

Bill Allison, employee of the Arizona Chemical Co., was taken to a Lubbock Hospital, Tuesday morning, suffering from sinus trouble.

WE WILL HAVE THEM--

When you get ready for those chicks, come and see us. We have day-old chicks and up to 3-weeks old chicks. They will be easy to raise.

- WHITE LEGHORNS
- RHODE ISLAND REDS
- BUFF ORPHINGTONS
- WHITE ROCKS
- WHITE WYANDOTTES
- BUFF MINORCAS
- BUFF AND BROWN LEGHORNS

Better book your order now, only 1-cent per chick will secure your order for delivery at the time that you want it.

CHISHOLM HATCHERY

IT WILL PAY YOU TO LOOK AHEAD!
OUR NEW 1940 RCA Victor RADIOS
 Are Designed for Use with TELEVISION ATTACHMENT

Only \$29.50

MODEL T-55
 Designed for use with Television Attachment. Has Improved Push-Button Tuning for 6 stations... Three-band American and Foreign Radio Reception... RCA Victor Tubes... "Plug-in" for Victrola or Television Attachment. Many other features.

Only \$34.50

MODEL T-60
 Designed for use with Television Attachment. American and Foreign Reception... Magic Eye... and other extra value features plus those listed for Model T-55.

Only \$39.95

MODEL T-62
 Designed for use with Television Attachment. A value sensation... all the features of Model T-55 plus others we'll gladly tell you about... a marvelous set to own.

THEY'LL give you superlative radio reception today... and they'll reproduce the sound of your television programs when you plug in the Television Attachment after television becomes available! They're beautiful to hear—easy and dependable to operate—smart to look at. So there's every reason to own one of these magnificent RCA Victor instruments NOW! Come in... see and hear them... today!

For finer radio performance... RCA Victor Radio Tubes

We cordially invite you to come in and let us explain our easy payment plan. Terms are very reasonable.

J. B. KNIGHT HDW.

NOTICE
 Will person left receiving Federated Missionary donation basket, started by Mrs. Harry Longbrake, please return same to Mrs. Frank Weir, treasurer of Federated Missionary Society.

SINUS Nasal Catarrh and Ear Infections
 Are Quickly Relieved by **DAVISS DROPS**
 Five-Way Action. Formerly a Railroad Specialist Prescription. "ASK A USER"
 At the Best Drug Stores

CLASSIFIED ADS

ARKANSAS lands for sale. W. A. Conner, Rt. 1, Magazine, Ark. 27p

SELL or trade for cattle, Oliver 70 tractor, on rubber. Re-cond. 2-row equip. Dock McCow, Rt. 1, Meadow. 28p

LOST—Ladies Elgin wrist watch in Brownfield. Liberal reward if returned to Evelyn Jones at Rialto

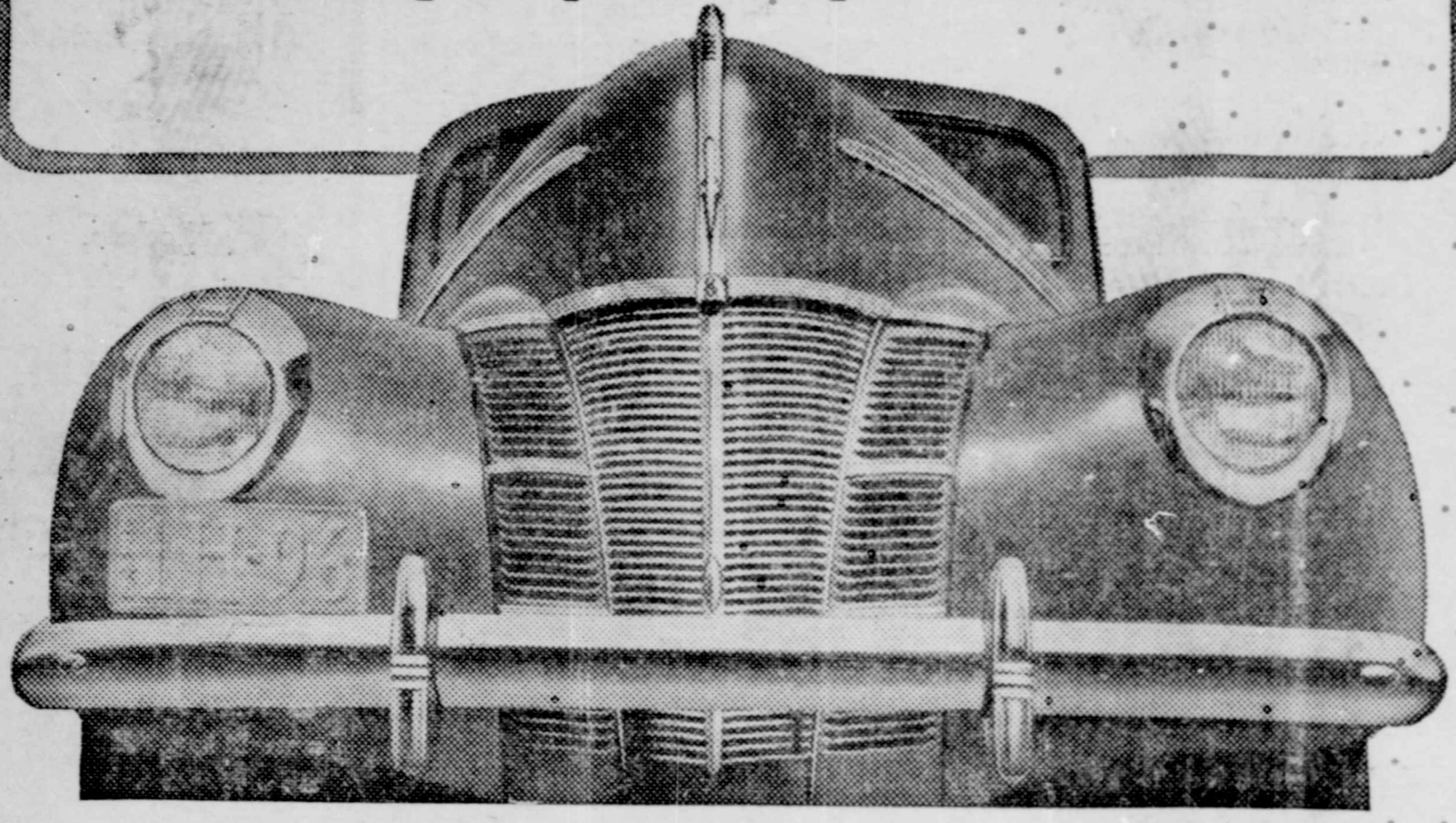
FOR SALE—Beautiful toy Boston bulldogs. Make delivery Jan. 15. See Mrs. A. D. Repp or Ph. 280. 21c

FOR SALE—160 acre farm. \$1,000 down, balance in small yearly payments. Dr. E. C. Davis. 171fc

IF YOU NEED new or used tractor tires it will pay you big to see us before you buy. Also vulcanizing any size, guaranteed. Gordon Bros., U. S. Tires, West Main. 1fc

You'll find the New FORDS
DIFFERENT!

DIFFERENT in Ride... DIFFERENT in "Feel"...
DIFFERENT in Looks... DIFFERENT in Action...
 from any low-priced car you've ever seen!



IT'S THE LOW-PRICED CAR THAT EXCELS IN THE THINGS THAT COUNT!

- 85 H.P. 8-CYLINDER PERFORMANCE**—8 cylinders for smoothness—small cylinders for economy!
- FINGER-TIP GEARSHIFT ON STEERING POST**—Standard at no extra cost!
- BIGGEST HYDRAULIC BRAKES** ever used on a low-priced car!
- 123" SPRINGBASE**—Plus new, softer springs, improved shock absorbers!
- FREE ACTION ON ALL 4 WHEELS**—Easier riding on rough roads!
- NEW FRONT WINDOW VENTILATION CONTROL**—Greater all-weather comfort!
- EXTRA LARGE BATTERY**—Quick starts, long life!
- NEW SEALED-BEAM HEADLAMPS**—At least 50% brighter for safer night driving!
- STYLE LEADERSHIP**—With rich, roomy new interiors!

FORD V-8 DIFFERENT FROM ANY LOW-PRICED CAR YOU'VE EVER SEEN!

Hospital Notes

Born to Mr. and Mrs. X. L. Sherrill, O'Donnell, a boy, weighing 7 pounds, 14 ounces Monday, February 5.

Born to Mr. and Mrs. Cassidy a boy, Monday February 5.

W. T. Ince had an appendectomy, Wednesday morning.

Leroy Tyson Jr., of Loop, had minor surgery, Wednesday.

Mrs. Red Stewart underwent major surgery Thursday of last week.

Mrs. David Murphy of Denver City, underwent major surgery Monday.

Daphne Morris of Plains, had an appendectomy, Saturday.

Master Gail Matthews of Seagraves, entered the hospital for treatment, Monday.

Master Edwin Murphy of Denver City, was dismissed Wednesday after treatment.

Mrs. Dennis Lilly has been confined to her home with the flu this week.

Mr. and Mrs. Eldon Cornelius spent Sunday visiting Mr. and Mrs. Lee Bartlett in the Needmore community.

P. F. Lawlis of Levelland, was over this week on business. He and Mrs. Lawlis will return here this fall to make this their home.

Wanted
 SOME quarter and half sections improved to offer for sale on reasonable terms, immediate delivery preferred. D. P. Carter, Brownfield, Texas. tfc

FOR RENT—Space in rear of Reed Barber Shop; wired and plumbed for beauty shop. See Mr. Reed. 27p

YOUR income tax report made reasonable. See P. R. Cates. tfc

FOR SALE—Help-ur-Self steam laundry at Hamlin. 6 machines Good cond. See or write K. M. McCray Rt. 1, Idalou, Tex. 29p

APARTMENTS and ROOMS—Modern, innerspring mattress, frigidaire. Phone. A clean place. Reasonable. Only 2 blks. west of square. **WHITE WAX COURTS.**

W. T. Ince, popular clerk at the Piggly Wiggly store, was operated for appendicitis, Wednesday.

Dudley Repp, superintendent of the local compress, states that the most of the cotton now being shipped is out of the 1938 government loan cotton.

Sidney Daniels, son of O. M. Daniels of Tatum, died in a Lovington hospital last week. He was the first child born in Tatum, soon after the family moved there from Brownfield. He was about 21, and was born a so-called "blue" baby, which are said to seldom reach maturity.

J. B. Martin, who has been postmaster of Tatum, N. M., for 19 years, retired February 1, having reached the age of past 70, at which time postmasters are expected to retire under civil service rule. He was succeeded by Gus Foreman, who lived at Gomez in the early period of this county.

ASSEMBLY OF GOD CHURCH
 Cor. N. 5th and Ripley sts.
 E. L. Dorris, Pastor

The Church extends to you a welcome.
 Sunday School, 9:45
 Wednesday evening Young People's Services, 7:30.
 Sunday evening Evangelistic Message, 7:30.
 Look up John 3:16.

CARD OF THANKS
 I wish to thank the good people of Brownfield for the many beautiful flowers and other gifts given me during my recent illness and want you to know I appreciate your interest and thoughtfulness. It is friends like you that make one want to live on.
 Grandmother Mary Lewis

Miss Gertrude Brown spent the week end with friends and relatives in Levelland and Meadow.

Mr. and Mrs. Dave Glassford of Lamesa, were Sunday guests of Mr. and Mrs. J. H. Carpenter.

THE SALE THAT MADE HISTORY REPEATED BY POPULAR DEMAND!

DR. WEST'S WATER-PROOFED TOOTHBRUSH
 Outsold all others for years at 50c. Highest quality natural bristle water-proofed. Made and guaranteed by the makers of the famous Dr. West's Miracle-Tuft

CALOX TOOTH POWDER
 Has made an unequalled 5-year record for popularity. Many of Hollywood's loveliest stars rely on Calox. Contains 5 tested cleansing and polishing ingredients.

BOTH FOR 39c

PALACE DRUG STORE
 "If It's In A Drug Store—We Have It."

QUALITY — PRICE — SERVICE —

IT'S A MIRACLE, DEAR! SWISS STEAK BAKED POTATOES, OLIVES, CELERY, FRESH APPLE PIE, COFFEE—SUCH A TABLE, AND ON OUR BUDGET, TOO!

I HAVE LEARNED A REAL LESSON ON "HOW TO SHOP" YOU MUST SPEND LOTS OF TIME GOING FROM STORE TO STORE HUNTING FOR SPECIALS!

NOT ON YOUR LIFE! I SHOP AT SUPER MARKET I GET EVERYTHING I NEED THERE — QUALITY, PRICE AND SERVICE!

ORANGES Fresh California Popular Size, Doz 10c | **APPLES** Fancy Winesap, popular size, 2 doz. 25c

SUGAR 10 lb Cloth Bag 45c | **OLEO** Banner Brand lb. 10c
 NOT SOLD ALONE

Pork Chops Nice, Lean, Tender, lb. 12c | **Grapefruit Juice** Won-up, Bild UP—6 for 25c

BUTTER Western Gold 2 Pound 33c | **Coffee, Folger's lb. Can** 25c

Lettuce, Firm Heads 3 for 10c | **RAISINS, 4 lb. Celo bag** 29c

JELLO, Assorted, each 4c | **CORN** Yacht Club, 2 No. 2 Cans 25c

SAUSAGE Armour's Star Pure Pork lb 9c | **Bananas** Golden yellow Doz. 10c

Kleenex, 200's, 8 boxes \$1.00 | **DRY SALT No. 1, 3 lbs.** 23c

PRUNES, Gallon 22c | **P. and G., 4 Bars** 15c

SOAP Genuine Cocoa Hard-Water, 3 Bars 14c | **OXYDOL, Giant Size** 59c

SPUDS Idaho's 10 lbs 15c | **EGGS** Guaranteed Fresh Country. Doz. 15c

BACON, Sliced lb. 19c | **BRAN** National Biscuit Co. New 100% 1 lg. 1 Sml. 10c

Crackers, Ex-cel, 2 lb. 15c | **CAKES** Fresh, Assorted 1 Pound Celo 23c

PEAS Rosedale Size 2, No 2 Cans, 2 for 23c | **Pineapple** Rosedale No. 2, ea. 15c

PHONE 58 — WE DELIVER
~ SUPER MARKET ~
 CADENHEAD-HALL CO.
 HIGHWAY 51 BROWNFIELD, TEX.

COTTON BAGGING IS POPULAR IN 1939

Cotton bagging came to the front in Texas during 1939—as 233,976 bales were covered with this material. F. E. Litchte, cotton gin specialist of the Texas A. and M. Extension Service, has announced. Less than 17,500 bales were put up in cotton bagging in 1938. Advocates of cotton bagging have pointed out that a normal crop of cotton in the United States would require the use of about 135,000 bales of cotton annually. Spinners generally favor cotton as a bagging material, as the jute now widely used mixes with the cotton fibre and makes an extra cleaning process necessary which will make cotton bagging more satisfactory than the present type, Litchte said.

Edwin Locke, Tech student, spent the week end here as the guest of Tom Neely.

Mr. and Mrs. Homer Craig of Levelland, visited her parents, Mr. and Mrs. B. L. McPherson, Saturday.

DON'T INVITE PYORRHEA
 Do your gums cause you discomfort? Druggist will return your money if the first bottle of "LETO'S" fails to satisfy.
 Nelson-Primm Drug Co.

LECTURE WEEK STARTS AT ACC FEB. 18TH

ABILENE—Abilene Christian college's 23rd annual Bible Lectureship will start February 18 and continue through Thursday of that week, announces President James F. Cox. "The Kingdom of Heaven" will be the general subject for this gathering which yearly attracts people to Abilene from more than a dozen states. Two lectures will

be delivered daily by prominent ministers of the church of Christ.

G. I. Nelson and Fred Boles of Prescott, Arkansas, were here this week attending business and visiting in the home of Mr. Nelson's sons, Homer and Lynn. Mr. Nelson also visited his daughter, Mrs. Harold Denton, while here.

Terry Redford and Jesse D. Cox attended a Masonic meeting in Lubbock, Monday night.

STOP That COUGH Due to Colds
 COST LESS THAN 25c PER DOSE

It takes a real medicine to help most coughs due to colds and genuine BEECHWOOD CREOSOTE, combined with CALIFORNIA FIG SYRUP can only be found in MENTHO-MULSION. Guaranteed by Druggists. Now only 75c.

ask for MENTHO-MULSION
CORNER DRUG STORE

Church Activities ▲ Club News

▲ MRS. A. D. REPP, Society Editor
Phone 280

EASTERN STAR

The Eastern Star had their regular meeting Monday night at the Masonic Hall. Meses. Bob Patterson, Ada Bell Collins, and Elsie Hatcher were initiated into the order. The hosts, Mrs. Jim Graves, Mrs. Charley Moore and Mr. D. B. McGinty served an excellent salad plate to the 35 members.

MR. AND MRS. SAWYER GRAHAM ENTERTAIN

Mr. and Mrs. Sawyer Graham entertained with a bridge party Saturday evening at their home. Their guests were Mr. and Mrs. R. L. Bandy, Mr. and Mrs. Dell Smith, Misses Virginia May, Wanda Graham, Bruce Zorns and Aubrey Puryer. A salad course was served and the group then attended the midnight preview at the Rialto Theatre.

NEW ARRIVALS

An 11 pound son was born to Mr. and Mrs. C. A. Bundrant Monday, February 5, at their home in Meadow.

Mr. and Mrs. J. W. Nelson announce the arrival of a 9 pound girl Sunday, February 3. Mr. Nelson is a post office employee.

MR. AND MRS. L. H. MONCRIEF ATTEND SHELL BANQUET.

Mr. and Mrs. L. H. Moncrief recently attended a service award banquet given by the Shell Oil Co., at the Scharbauer Hotel in Midland. Several officials from Houston were there to present the awards. There were over 100 present. Mr. Moncrief has been with the Shell Co. for 11 years.

MRS. ED STEWART, HOSTESS TO PLEASURE CLUB

Mrs. Ed Stewart entertained the Pleasure club, Wednesday afternoon. Mrs. R. L. Bandy scored high and was given a Duncan glass relish dish. Other guests were Misses J. L. Cruce, Sawyer Graham, Tom Anderson, Martin Line, C. C. Primm, Bill E. Watson and Miss Wanda Graham. Refreshments of salad, cake and tea were served.

DINNER PARTY

Mr. and Mrs. Roy Herod entertained with a Mexican dinner at their home Tuesday night. Their guests were Mr. and Mrs. Troy Noel and Mr. and Mrs. Ray Christopher.

MAIDS AND MATRONS MEET WITH MRS. TREADAWAY

The Maids and Matrons club met Tuesday afternoon with Mrs. T. L. Treadaway. Mrs. Will Adams reviewed the book, "The Common Herd", and the biography of the author was given by Mrs. David Perry and the historical and geographical background by Mrs. Tarpley. Mrs. J. M. Rutherford of Childress, Texas, President of the 7th district Federation of Women's clubs will be here February 14 and will be honored with a luncheon at which the Jr. Maids and Matrons will also attend.

Mrs. Treadaway served lemonade and cake squares at the close of the meeting.

MR. AND MRS. McDUFFIE ENTERTAIN WITH DINNER

Mr. and Mrs. W. R. McDuffie entertained with a dinner Friday evening at their home when their guests were Mr. and Mrs. E. G. Akers, Mr. and Mrs. Jim Graves, Miss Gertrude Rasco and ToBe Howze.

PATSY FRANK BALLARD HAS LEAP YEAR PARTY

Patsy Frank Ballard entertained with a leap year party and dance, Friday night, at the home of her parents, Mr. and Mrs. Frank Ballard. Her guests were members of the B. B. R. club and their escorts. The sponsors, Mrs. A. W. Turner and Mrs. R. W. Carter, gave rose corsages to the girls, which they presented to their guests. Games and dancing were enjoyed and refreshments of sandwiches, candy and soda pop were served.

Those present were Caroline Jane Harris, Leon Lewis, Wanda Joyce Finney, Dudley Paul Repp, Ted White, Patsy Carter, Bobbie Jones, Jaunda Ruth Turner, Mon Telford Jr., Christine McDuffie, W. E. Henson, Frances Joyce Rambo, Edgar Self, Peggy Lewis, Sammie Jones, Beverly Pittman and Ewell McCrary.

MR. AND MRS. SPENCER KENDRICK ENTERTAIN

Mr. and Mrs. Spencer Kendrick entertained Wednesday evening with a buffet style dinner at their home. The guest list included Messrs. and Meses. Guthrie Allen, Clovis Kendrick, W. E. Latham, Wilson Collins, Orb Stice, W. R. McDuffie, and A. D. Repp.

MR. AND MRS. ORB STICE ENTERTAIN

Mr. and Mrs. Orb Stice entertained with a buffet style dinner Thursday evening at the home of her parents, Mrs. R. M. Kendrick. A centerpiece of red roses and corn flowers were used on the maderia covered table and a bouquet of red stock and blue corn flowers were arranged on the service table. In the table games Mrs. W. R. McDuffie scored high and was given a Valentine box of candy. Mr. Jim Graves scored high for the men, and received a box of cigars.

The guest list included Messrs. and Mesdames Guthrie Allen, Wilson Collins, Spencer Kendrick, Clovis Kendrick, Jack Bailey, Jim Graves, W. E. Latham, W. R. McDuffie and A. D. Repp.

BRIDGE PARTY AT C. J. SMITH HOME

Miss Irma Smith entertained with a bridge party, Tuesday afternoon at the home of her parents, Mr. and Mrs. C. J. Smith. Miss Smith scored high and Miss Ethelida May second high. Refreshments of sandwiches and Coca Cola were served.

Those attending were Meses. Harold Carpenter, Richard Ferguson, Paul Jones, Otis Moore and Misses Evelyn Jones, Ethelida May and Wanda Graham.

RECITAL

Gertrude Rasco will present her piano pupils in recital, Tuesday evening, February 13, High School auditorium at 7:30 o'clock.

Compositions to be played will include marches, Ganottes, minuets, Waltzes, Dances, Etudes, Sonatas, Descriptive and characteristic numbers.

The following pupils will play: Cynthia Tankersley, Minnie Lee Walton, Billie Jo Culver, Ervin Nelson, Mary Nell Hawks, Deenie Ballard, Jaunda Ruth Turner, Patsy Frank Ballard, Christine Mc Duffie, Patsy Ruth Carter, Joe Burleson and James Burleson of Meadow; Leon Lewis, Scharlyn Daniell, Ted White, Delores Gillham, Florence Perry, Gloria Jean Swan, Billie Windsor, Gweneth Glover, Louise McCracken, M. J. Akers, Marion Wingerd.

Sam Oliver, Josephine Oliver, Margaret Lucky and Bennie Ruth Warfes of Wellman; Katherine Barrier, Mary Barrier and Margaret Lee Barrier of Seminole.

MISS MALCOLM TREASURER OF CO-OP DORMITORY

LUBBOCK, Feb 7.—Ona Malcolm, arts and sciences junior at Texas Technological college, has been elected treasurer of Casa Linda, girls' cooperative dormitory. She is the daughter of Mr. and Mrs. J. F. Malcolm of Brownfield.

RECENT BRIDE HONORED

The home of Mrs. Wayne Brown was the scene of a lovely bridal shower Tuesday afternoon honoring Mrs. Kenneth Moore, who before her marriage was Irene Evans.

The bride's book was presided over by Mrs. Ed Mayfield, and the tea was poured by Mrs. L. A. Blair and Mrs. Wayne Mullins. 30 guests called during the afternoon and 30 lovely gifts were sent.

MRS. ROY MOOREMAN HONORS SON ON BIRTHDAY

Mrs. Roy Mooreman entertained with a buffet style birthday dinner, Sunday evening at her home to honor her son R. V., on his 21st birthday. Guests were Mr. and Mrs. Clifton Jones, Mr. and Mrs. Charles Dial, Bill Bowers, Henry Brenneman, Misses Wanda Anderson, Geraldine Martin and Wilmerth Hamilton.

Mrs. J. H. Griffin returned home Saturday from Sherman, where she was called by the serious illness of her father C. D. Anderson. Mr. Anderson is 87 years old and underwent major surgery at a Sherman hospital. His condition is still considered serious.



BILL PRICE HAS PARTY

Mrs. Money Price entertained Wednesday evening for her son Bill, at their home. The evening was spent in dancing, and refreshments of punch and cookies were served. The guests were Deverelle Lewis, Charlotte Dial, Helen Gillham, Eldora Lewis, LaJune Lincoln, Travis Pharr, and Billy Phillips.

Circle No. 1 of the Methodist Missionary society met at the church Tuesday afternoon. Mrs. Judson Cook led in the study of the sixth chapter of Second Samuel. A short business meeting was also held.

The society is happy to welcome Mrs. Maris as a new member.

FOURSQUARE CHURCH

Services as follows: Friday, 7:30, regular service. Saturday, 2:30, Children's hour, all children invited. Please be here.

Sunday 10:00, Sunday school. Classes for all ages. Mr. Cecil Vest, Supt. Sun. 11:00, Morning Worship. Sun. 6:45, Young People's service. Mrs. Emmitt Preston, in charge and a very interesting program planned. Sun. 7:30, Evangelistic service. Sub. of Sermon, "The Cross and the Crown." Every one invited. Sister Lee will bring the message at each service.

We have been having good services, would like to see you out. Welcome one and all.

Pastor Irene Lee

NORTHSIDE BAPTIST CHURCH

The Lord blessed us by adding another soul to the church last Sunday, and the ordinance of baptism was administered to four candidates in a special afternoon service at the Baptist church at Meadow.

Next Sunday morning at the preaching hour, the pastor, Jno. R. Denning will bring the second message in a sermon series on the baptisms of the Bible. His subject for that hour will be: "The Baptism of the Holy Ghost—When Is It Received—How Is It Received, and What Is the Effect?" This series each Sunday morning will include such subjects as: "Who Was John the Baptist, and What is Christian Baptism?" "Is Water Baptism Essential to Salvation?" "What Is Baptism With Fire?" and others.

Interest in the Sunday school and its memory work and Bible drills is ever increasing. You and your children will enjoy it too, so we'll be waiting to greet you with a smile and a hand-shake.

Those of other denominations will also receive a friendly cordial and Christian welcome to all of our services. Come and See.

NEW HOPE BAPTIST CHURCH

Rev. C. W. Henderson, pastor of the New Hope Baptist church, colored, will preach next Sunday with the subject: "Ye Are Bought With a Price." Glorify God, therefore in your body, I. Cor. 6-30. Sunday was indeed a great day at our church. Sunday school begins at 9:45, Mrs. Earl Sturd, Supt., and her staff of teachers were at their post of duty.

After the opening, each teacher took charge of their class for 30 minutes. A splendid review by Mrs. Albert Benson. We hope every member of the church will continue with the Sunday school, and be present at every service. Visit our sick and pray for their recovery.

Mrs. Etta Carter, Reporter

BAPTIST CHURCH

With better weather, the attendance in our teaching service was more than three hundred again and many were reported ill with the flu and we hope to see them next Sunday morning.

Pastor J. N. Campbell, now of Coolidge, Arizona but formerly of Meadow, preached at the morning hour and pastor Rogers at night. The progress being made in the

Richard McDuffie went to Lubbock Friday, by bus, to spend the week end with his cousin, Maurine Youree. Mr. and Mrs. McDuffie and daughter Christine, drove over after him Sunday evening, and were dinner guests of Mr. and Mrs. Youree.

Lee O. Allen and Tom May were visitors in San Antonio, the past week.



New Spring Hats

Clever hats with the perky, Spring look, quaint or sophisticated, petite or daring, this flattering array holds a hat for you.

\$2.95, to \$5.00

SPRING

Collarless Coats
As Featured in
All the Leading
Magazines
Fitted and Loose
Models,
and a Style
For Every Figure



Priced—
\$10.95
and
\$16.95

We feature the loveliest line of new Spring dresses trim-fitted suit frocks, slim, new high neck styles! All tiny-waisted with graceful, flowing skirts.

Colors are—

- Black
- Navy
- Dusty Rose
- Heavenly Blue
- Chinese Red

Sizes From 10 to 44

Priced ..

\$7.95 to \$19.95



Advanced Showing of New Spring Shoes

In patents, tans, and butter
scotch

\$5.00, \$6.50 and \$8.50

Collins Dry Goods Co.

"OUTFITTERS FOR THE ENTIRE FAMILY"

new building now is noted, and with better weather continuing the second floor soon will be in sight. Many are already complimenting its appearance.

The annual Bible conference is in session this week at Wayland, college with more than three hundred preachers and laymen in attendance.

District missionary Rev. A. C. Huff has called for a meeting of the men of our church and other churches in this county for next Monday and Tuesday, 7:30 p. m. at the high school auditorium, and he will be present at that time and have something of importance to say to the men. We will be disappointed here if the men of other churches of the county do not visit with us on that occasion and consider with us the important matters of the Kingdom and this call is made to all the men of the churches or others who may wish to come. The men have been pleased with the work of the W. M. U. but should not be content to do less for the promotion of Christ's cause than the women and, perhaps brother Huff may have something to say along this line.

The W. M. U. will meet in circles next Monday 3:00 p. m. for mission study and the Blanché Rose Walker circle will meet with Mrs. Auburg and other places to be announced Sunday morning.

There are many new families in our town and we welcome them

to come to our services at the high school auditorium, and will seek to make their stay among us profitable to them.

Many may be interested to know that they may hear Dr. George W. Truett over the radio after returning home from their Sunday evening service at 9:30 and these sermons were preached in his own Dallas church one week previously and recorded for this broadcast.

Mrs. L. M. Wingerd has been quite ill with the flu this week.



Make Her happy on Valentine Day by giving her a delicious VALENTINE box of

Whitman's Candy
Priced 25c to \$5.00

Nelson-Primm Drug

IST PRESBYTERIAN CHURCH Fred A. Walker, Pastor.

Sunday School — 10:00 o'clock
Morning Worship — 11:00 o'clock
Evening Worship — 7:30 o'clock

Sunday morning we will have the members of the two Boy Scout Troops of Brownfield with us in their annual celebration of Scout Week. The Scouts will have a part in the service and boys from both troops will play in an orchestra which will furnish music for the morning. The pastor will preach on the topic, "Boomerang."

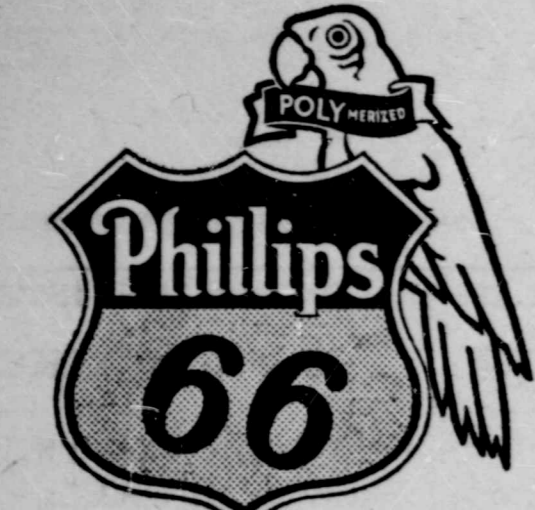
Sunday night the service will be devoted to a review of the book, "Homeland Harvest," describing the work which is being done in all parts of America by our church. Let's support this night service by being in our places.

J. L. Cruce
Is entitled to see

"Allegheny Uprising"
at RIALTO Fri.-Sat.
(pass good for one only)

Mrs. Irvin Rambo
is entitled to pass to see
"Old Montana"
at RITZ, Fri.-Sat.
(pass good for one only)

Now! HIGHER ANTI-KNOCK NEW PHILIPS 66 WITHOUT HIGHER COST



A NEW GASOLINE . . . the greatest gasoline we have ever offered at the price . . . is now waiting for you at every Phillips 66 pump . . . ready to deliver higher anti-knock power, highest test for fast starting in coldest weather, and all-round increased performance without increased cost.

CUBS DEN

Editor-in-Chief—
Emogene Fitzgerald
Assistant Editor-in-Chief—
Wanda Hendricks
Senior Class Editor—
Barbara Garrett
Junior Class Editor—
Ruth Donathan
Sophomore Class Editor—
Vera Howell
Freshman Class Editor—
Ruby Faye Parks
Seventh Grade Editor—
Roberta Underwood
Sixth Grade Editor—
Sugar Hamilton
West Ward News Editor—
Esther Smith
Feature Editor—
Jeanne Goin
Society Editor—
Ellene Fitzgerald
Sports Editor—
Jimmy Roddy
Sponsor—
Miss Fields

IS IT LACK OF INTEREST IN BROWNFIELD HIGH?

Why do we have so few entering league activities? Have they lost interest in all contests which they are probably capable of winning. Many students had rather leave at three o'clock than work all night while for the interest of the school as well as themselves.

Can you imagine B. H. S. not having a debate team this year? It is not the fault of the coaches at all. It is because the student body lacks the interest. We have some students really interested in particular events, but because of the small number entering the various contests as in debate, we are not having a debate team. Are we?

SEVENTH GRADE NOTES

The seventh grade is glad to hear that Dorothy Jean Wylder and L. G. Moore are getting along fine and hope they will be back to school again soon.

The seventh grade is glad to have Mary Nell Kizer back to school after an illness that kept her from school several days.

The Seventh grade hopes that Patsy Ruth Culver will be back in school soon.

The seventh grade is glad to have Theresa Chisholm, Louise McCracken, Minnie Ruth Foster, and Gayle Lilly back to school after a case of the flu.

We are glad to have Mon Telford Jr. back to school after an illness that kept him from school most of last week.

STUDENTS WE ADMIRE

Eleanor Gillham for her dependability. May Jean Lees for her sweet and even disposition. Virginia Stroup for her dignity. Mildred Clay for her calmness. Helen Gillham for her inquisitiveness. Laurene Sherman for her controlled temper. Glenola Akers for her shyness. Evelyn Seale for her voice. Dorothy Jean Wylder for her helpfulness.

Patsy Ruth Carter for her unselfishness. Sugar Hamilton for her good politeness. Glenna Faye Winston for her good manners. Dorothy Henderson for her sweet personality. Vaska Smith for her kindness. Hazel Vernon for her willingness. Norma Jean Cary for her good behavior. Yvonne Forbus for her courtesy. Charlene Daniels for her ability. Cynthia Tankersley for her friendliness. Lynne Sturges for her talent. Whom do you admire? Why?

While listening to a conversation of some of our high school students, we heard this remark; Roberta: "I pity the choral singing class. We were listening to a record the other day of the choral singing 'A Message to the Fish' and it's so high."

Barbara: "Well, it looks like that ought to be low down."

WEST WARD NEWS

The West Ward Parent-Teachers met at their regular meeting February 1, at the high school auditorium. The County Health Nurse, Miss Cunningham, outlined the health program that will be carried out in this county. There were songs by the third grades led by Miss Brown. Then Mr. Eugene Hurt gave us a most interesting talk on "Health."

ADVICE TO THE LOVELORN

Dear Chatterbox,
Two certain girls get all of my boy friends and then go prancing around with them and sticking their noses up at me. What would you advise me to do?
Worried Jane

AT CHEVROLET DEALERS' SALES SOAR

SEE US FOR THE BEST USED CAR BUYS IN TOWN

5 REASONS WHY YOU SHOULD BUY YOUR USED CAR FROM YOUR CHEVROLET DEALER!

- 1 The finest selection of used cars and the best used car values in town.
- 2 You can buy from your Chevrolet dealer with confidence.
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- 5 Your Chevrolet dealer stands firmly behind every used car he sells.

9,262,068 people bought used cars and used trucks from Chevrolet dealers during the last six years.

GENEROUS ALLOWANCE on your old car!

5 REASONS WHY YOU WILL SAVE BY BUYING NOW!

SAVE
All used cars priced to sell fast, in order to make room for more trade-ins.

SAVE
Buy now—before prices rise—and save the difference.

SAVE
Save depreciation on your old car. Trade up now.

SAVE
Save winter conditioning expense.

SAVE
Save costly repairs on your old car.

USED CAR PRICES DROP

Look for your Chevrolet dealer's listings in the classified pages of this paper!

Teague-Bailey Chevrolet Co. Brownfield Texas

Dear Worried Jane,
My advice to you is to advertise for a body guard to keep those girls away.
Chatterbox

Dear Chatterbox,
People tease me about a certain boy, that I don't like, and I can't say a thing about it. Would you please give me your advice?
Tongue-Tied Sue

Dear Tongue-Tied Sue,
I advise you to have your real boy friend over when those people are there.
Chatterbox

DID YOU EVER ???

Did you ever read a book in class?
Did you ever tell on some one because they were eating candy in class and wouldn't give you any?
Did you ever eat candy when you should be having classes?
Teachers, when you were having class, did you ever chew gum?
Did you ever tell on a boy for kissing you?
Did you ever tell a real big story?
Did you ever play hooky?
Did you ever "double-cross" someone who thought you were a friend?
Did you ever get mad at anyone for doing something when you told them to?

FOURTH GRADE CITIZENSHIP CLUB MEETS

The Citizenship club met in Mrs. Rentfro's room Friday, February 2. We elected the best citizens, and they are Robert Bowers, Mary Kathryn Chavis, Iryin Nelson, Larry Rambo. Each month we elect committees, and a president, secretary and a vice president. The committees are Safety-First, Thrift, and Good Manners.

ASSEMBLY NEWS
By Roberta Underwood

On Friday, February 2, Brownfield High School met in the auditorium.

Mr. Brewer was the first speaker. He opened with an announcement for a vote for two boys to eat with the Rotary club on Fridays next with the Lions club on Wednesday. The following boys were nominated: Eddie Helms, Homer Knoll Hughes, Claudie Gore, Earl Burnett, and Harold Simms. The boys then voted on Eddie and Earl Burnett who won by a close vote.

Mr. Smith then took charge of the program, and he discussed fire drills, office matters and politeness.

The next speaker was Eleanor Gillham, president of the Student Council. She discussed Annual results and announced winners in the contest that was held last week. This contest in which the students chose "The Best All-Around Student." Joy Sawyer was chosen best all-around girl, and Tom Rowden was chosen as best all-around boy.

Mr. Smith again took charge of the program in which he discussed a Cinderella program to be given at the High School soon.

Eleanor reported that they had sold around 150 annuals and most of the student's pictures have been taken. The club pictures are being made this week.

The students were then dismissed to return to their 3rd period classes.

BASKETBALL GAME AT WELLMAN

Tuesday night, January 30, at 7:30, the Brownfield High School girls and boys basketball teams played at Wellman. Both were fine games. Both teams showed improvement over the other games. The girls played first, and Brownfield took the game 19-18. After the girls had won a victory, the boys, after some fine playing, came out with a 21-16 victory.

Miss Edwards: Really, Roy D. your handwriting is terrible. You must learn to write better.
Roy D.: If I were to, you'd find fault with my spelling, then.

A dumb person is one who is always talking.

FRIENDSHIP

Dear friends, did you ever pick up your chair, move it off into a corner to yourself, sit down and think to yourself, what the word 'friendship' means? After you think it over for a while you will probably decide that it means more than just saying "hello" to anyone you meet. It means kindness to your fellowman all of the time, day in and day out. Kind to every kind of person, whether they are old, young, big or small, rich or poor.

When you see a person with whom you are well acquainted, and you stare at them, not cracking a smile, then later, after you have passed them by, you go to thinking how awfully bad that was. You know it would have been just as easy to have spoken to them, and you know it would have made you feel better. If you should meet a complete stranger face to face anytime, just a bright and cheerful smile will help.

Are you always ready to come

to the aid of those who are in need? Certainly you are ready if you are the right kind of friend. Giving aid to those who are in need is doing a good deed. You remember the old saying, "A friend in need is a friend indeed."

A friend is one who is propitious, by this I mean one disposed to be gracious or merciful. A friend is a favorite of all people who know him. They find no faults with him in any way. Also if you are a good friend, you will not be always finding fault with other people.

So to sum it all up in one, we might say that a friend is one who is attached to another by affection, one who does favors, one who is propitious, one who is a favorite, a Quaker, and above all one who has a friendly disposition.

The value of friendship is and has always been evident. There would be no one to comfort in time of trouble and no one with whom to associate.

Mrs. Mathison Weaver has been quite ill this week.

SEE—

HIGGINBOTHAM-BARTLETT CO.

—for—

L-U-M-B-E-R

and building materials of all kinds.

Phone 81 ————— Brownfield, Texas

BE SECURE -- INSURE

with

E. G. AKERS

INSURANCE — BONDS — ABSTRACTS

Phone 129 ————— Brownfield, Texas

Miss Ione Mooreman spent the week end visiting Miss Marie Webber and Miss Oleta Smith in Lovington.

Mrs. H. F. Heath has been confined to her home with the flu for the past week.

Mr. and Mrs. Lindsey Bruce spent the past week end visiting her brother in Wink.

SINCE 1883

Ballard's Snow Liniment has been an inexpensive aid in relieving the discomforts of Muscular Congestion that accompanies Sprains, Strains, Bruises, and Muscular Soreness from over-exertion or undue exposure. In 30c and 50c bottles.

NELSON-PRIMM DRUG CO.

Mrs. Cye Tankersley and son Don, were Oklahoma City visitors last week end.



IF POP HAD TO DO THE LAUNDRY ...

There'd be some changes made around here! Of course he thinks that you can save money by doing your own laundry. Maybe his wife thinks so, too! We have proved to hundreds of local families that we can do the job more economically!

PHONE 104

BROWNFIELD STEAM LAUNDRY

THE HOME IS NO PLACE FOR THE WASHING

Have Our Routeman Stop Today

Your friendly Magnolia Dear says ...



"IT PAYS TO WINTER PROOF"

"Sure, it pays to Winter Proof. Our customers prove that for themselves every year. All cars need seasonal check-ups to avoid unnecessary repair bills. For a thorough, stem-to-stern check-up you can't beat a Magnolia Winter Proof job, and the friendly service we give with it."

Mobil Oil logo



THE "SWEET" VALENTINE REMEMBRANCE

Give Her PANGBURN'S and GALES Valentine boxed candies... They can always be depended upon to win your Valentine, and the delicious taste of these fine candies will delight Her.

25c to \$3.00

ALEXANDER'S DRUG

Mr. and Mrs. Joe Bailey and children of Lubbock, visited Mr. and Mrs. I. M. Bailey and Mr. and Mrs. L. M. Wingerd, Saturday.

BROAD-BREADED TURKEY

COLLEGE STATION, Jan. 31.—Housewives will get more white for their money in the future as breeding stock of the new broad-breasted turkey type was added to 847 Texas flocks during the past year.

Mrs. Joe Bowman of Amarillo and Mrs. Tom Key of Lamesa, visited their sister, Mrs. G. S. Webber who has been quite ill, this week.

"The Texas turkey" in the fall of 1940 will be greatly improved because of the wide distribution of this high quality stock," Geo. P. McCarthy, poultry specialist of the Texas A. and M. Extension Service, said in his annual report.

Mr. and Mrs. Lal Copeland of Falls, spent the past week end here with relatives.

County agricultural and home demonstration agents held 3,593 demonstrations in selection of breeding stock during autumn of 1939, he said.

Mr. and Mrs. Glen Webber and Mrs. Babe Patterson, were Denver City visitors, Sunday.

Mr. and Mrs. Henry Chisholm were Lubbock visitors, Monday.

Mrs. Kyle Graham and sister, Muretta of Odessa, visited Mrs. I. M. Bailey and Mrs. L. M. Wingerd, Thursday and Friday of last week.

PIGGLY WIGGLY

WHERE FRIEND MEETS FRIEND



FLOUR Everlite 24 lb 85c **MEAL** 10 lb. Everlite Cream 24c

FLOUR—Gilt Edge, 48 lb. Bag \$1.15

SNOWDRIFT 1/2 Gallon 44c

P and G WHITE NAPHTHA SOAP 3 for 10c

High-Test OXYDOL Large Size 18c

KIRK'S COGG HARDWATER CASTILE 2 Cakes 9c

PEANUT BUTTER—Plymouth, Qt. 23c

MUSTARD—Plymouth, Qt. 11c

Lily **Corned Beef** 20c *Lily* **BEETS**, No. 2 9c

Lily **CORN** Fancy No. 2 Country Gentleman 10c *Lily* **Pineapple Juice**, 3 Cans 25c

Lily **Tomato Juice**, 3 for 19c *Lily* **Fruit Cocktail** tall 12 1/2 c

CORN FLAKES—Sunset Gold, 2 lg. pkg. 15c

Coffee Piggly Wiggly Served FREE Saturday lb. 17c

PRUNES Fresh Oregon Gal. 22c

TOMATOES—Standard Pack, No. 2 Can 6c

Grapefruit Juice JELL-O, All Flavors OLEO No. 2 Can 5c 3 Pkgs. 13c **Our Favorite lb** 10c

MEATS ROAST—Beef Rib or Brisket, lb. 10c **FRESH PORK LIVER** 3 Lbs. 25c **SAUSAGE**—Pure Pork Sacked, 2 lb 25c

Sliced Bacon ARMOURS STAR lb 21c

PORK CHOPS—lb. 12 1/2 c **FISH** White Trout lb. 10c
BOILED HAM—lb. 39c
SEVEN STEAK—Tender, lb. 15c

BROWNFIELD FRIDAY AND SATURDAY SPECIALS TEXAS

“Behind the Scenes In American Business”

By John Craddock

NEW YORK, Feb. 5.—While there seems to be some slackening off in manufacturing industries from the wave of activity that started last fall with prospects of a war boom, merchandising experts see no reason to retract their general forecasts—a 5 to 10 per cent increase for the first half of this year over 1939. The purchasing power released by the high level of industrial operations in recent months is now making itself felt and should carry over any mild recession in the heavy lines. Steel's operating rate is around 75 per cent of capacity, compared to Decembers levels of above 90, but indications of a new industrial upswing by early spring are seen in: carloadings of freight are holding steady at 90 per cent of normal; farm income from marketing is expected to continue the increase shown last year; the auto industry is expected to be in the market for a large tonnage of steel by spring; wholesale furniture orders at the big market here ran 30 to 60 per cent ahead of last year; and shipping is booming.

WASHINGTON — A scientific barometer of industrial activity, designed to guide manufacturers in gauging their production speed so as to avoid undue expansion as well as shortages of consumer goods—which bring sudden price rises—is being “calibrated” in the Department of Commerce. Secretary Harry Hopkins is enthusiastic over results of attempts the committee on Economic Surveys has had in its first attempt, last month, to measure exactly the flow of consumer goods—to learn monthly what stocks are on hand and whether trend is toward greater or less consumption in the near future. The figures will be made available generally to business.

PINEY PAPER—While governors of 11 southern states are renewing their answer to the challenge about the South being the nation's “number one economic problem” by launching a 10-year “Balanced Prosperity” program, one of the most definite steps to turning southern resources into income has been taken with the actual launching of the new newspaper near Lufkin, Texas. It brings to reality the long-held dream of the late Dr. Charles H. Herby to use abundant second-growth southern pine as raw material for a great white paper industry—so that the fast-growing forests could be cut on a “crop” basis to provide a continuous and permanent source of income. The mill's total output has been contracted for by southern newspapers.

Mrs. J. L. Ikard and son John, returned to their home in Oklahoma City, Friday, after an extended visit with their father and husband, who is employed here.

The first oil well completed in Texas was in 1866 near Oil Spring in Nacogdoches County.

An 8-pound daughter was born to Mr. and Mrs. Robert O'Neal, Tuesday, January 30, at their home in Ropes.

Olin Travis and Georgana Cardwell of Bennett, were guests of their aunt, Mrs. Irvin Rambo, this week.

Mr. and Mrs. D. G. Zachary of Lubbock, visited their daughter, Mrs. T. H. McIlroy and Dr. McIlroy, Sunday.

NELSON-PRIMM DRUG

BROWNFIELD, TEXAS •

Walgreen Agency Drug Store

WAR ON COLDS

6-ounce MARY LAKES LAVENDER LOTION With 3-ounce Size Both for 42¢

RHINITIS TABLETS Improved, 25 23¢

NOSE DROPS CAMPHO-LYPTUS... 37¢

ORLIS ANTISEPTIC FULL PINT . 49¢

MALTKOF SYRUP 4-oz. BOTTLE . 45¢

CAMPHO-LYPTUS COUGH SYRUP 4-oz. SIZE . 25¢

ASPIRIN 5-GRAIN TABLETS BOTTLE of 100 . . . 29¢

MENTHOL INHALER GLASS CASE 10¢

TAKE VITAMINS!

OLAFSEN COD LIVER OIL Pint 69¢

OLAFSEN COD LIVER Oil Tablets 100's 69¢

ATOL (ABDG) CAPSULES Bottle 100 . 179

TYSON HOUSEHOLD RUBBER GLOVES 23¢

Bottle 100 HINKLE PILLS 16¢

Perfection COLD CREAM 4-oz. JAR 35¢

Perfection CLEANSING TISSUES BOX 500 24¢

T. L. Patterson and Bud Gillham spent the past week end visiting relatives in Plainview and Happy.

Lorn Walters underwent an appendicitis operation Tuesday morning at the Treadaway-Daniell

Mr. and Mrs. Daniel Davis of Tahoka, were week end guests of Mr. and Mrs. Spencer Kendrick.

RIALTO RIO RITZ

FRI.-SAT. The giant of all action shows! **ALLEHEN UPERING** starring CLAUDE TREVOR JOHN WAYNE With GEORGE SANDERS, BRIAN DONLEVY, WILFRID LAWSON, Robert Barrat, John F. Hamilton, Marvel Chase, Eddie Collins

FRIDAY & SATURDAY Johnny Mack Brown **CHIP OF THE FLYING U** A NEW UNIVERSAL PICTURE

FRI.-SAT. SPECTRUM PICTURES CORP. presents **FRED SCOTT SILVERY VOICED BUCKAROO 'IN OLD MONTANA'**

SAT. MIDNIGHT SUN.-MON. BETTE DAVIS ERROL FLYNN **The Private Lives of ELIZABETH and ESSEX** In Technicolor! with OLIVIA DE HAVILLAND DONALD CRISP ALAN HALE VINCENT PRICE HENRY STEPHENSON Directed by Michael Curtiz • A WARNER BROS. PICTURE

SUN.-MON. LAUGH SING SENSATION **KAY KYSER MENJOU** in **THAT'S RIGHT YOU'RE WRONG** With 20 stars of screen and radio. MAY ROBSON LUCILLE BALL DENNIS O'KEEFE EDWARD EVERETT HORTON ROSCOE KARNS MORONI OLSEN and **KAY KYSER'S BAND** featuring GINNY SIMMS HARRY BABBITT SULLY MASON ISH KASIBBLE and "The College of Musical Knowledge"

SUN.-MON. Richard Cromwell —IN— **"VILLAGE BARN DANCE"**

TUES.-WED. NOW SHOWING William Powell Myrna Loy and "Mr. Thin Man Jr." **Another THIN MAN** M-G-M SHORTS

TUES.-WED. Daring Drama of Tangled Loves **MARRIED AND IN LOVE** Alan Marshal Barbara Read Patric Knowles Helen Vinson RKO RADIO PICTURE

TUES.-WED. **THE 13TH MAN**

Piggly Wiggly and Plymouth Coffee Served FREE at Piggly Wiggly Saturday.

Blended for Taste Appeal

PLYMOUTH COFFEE

Yes, it's "Blended for Taste Appeal" because the Taste TELLS THE STORY!—So if you want grand coffee that will thrill your sense of taste—AND YOUR POCKET BOOK—PLYMOUTH is the PURCHASE!

Lb. 14c — 3 Lbs. 41c

Mr. and Mrs. Cecil Barrow of Lubbock, spent the week end visiting Dr. and Mrs. Brumage and Mrs. Tom May.

Boyce Cardwell of Lubbock, visited his mother Mrs. Perla Cardwell, and his sister Mrs. Irvin Rambo, Monday.

Mr. and Mrs. Roy Herod and son, Billy Mack, spent the past week end with his parents in Snyder.

Mrs. Bennice Burham, who has been visiting her mother, Mrs. J. C. Bevers and sister, Mrs. B. W. Blevins, returned to her home in Los Angeles, Friday.

Mrs. R. E. Parchman and Mrs. Roy J. Terrell of Lorena, visited their sister, Mrs. Lee O. Allen, Tuesday.

Mrs. R. H. Busby, accompanied by her parents, Mr. and Mrs. H. R. Womack of O'Donnell spent Sunday in Lubbock, visiting Mr. and Mrs. R. C. Womack.

Mr. and Mrs. H. F. Heath had as their guests Sunday, Mr. and Mrs. R. A. Heath and Mr. and Mrs. Frank Heath, of Lubbock.

Mr. and Mrs. James King and children spent Sunday in Lubbock, visiting Mr. and Mrs. Luther Tannery.

Mrs. Weldon Moore visited her sister, Mrs. T. E. Suttle in Lamesa, early this week.

Mrs. E. C. Davis, is visiting Dr. and Mrs. Dubany in O'Donnell, this week.

Mr. and Mrs. C. C. Donnell of Lubbock, were guests of her mother, Mrs. S. Johnson, the past week end. Mrs. Johnson returned home with them Sunday for a visit.

Herald Want Ads Get Results!

Constipated?
“For 30 years I had constipation, awful gas bloating, headaches and back pains. Adlerika helped right away. Now, I eat sausage, bananas, pie, anything I want never felt better.” Mrs. Mabel Schott.
ADLERIKA
E. G. ALEXANDER DRUG CO. & PALACE DRUG STORE
Nelson-Primm Drug Co.