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The Terry County Herald

A BOOSTER FOR TERRY COUNTY FOR THIRTY-FIVE YEARS—"BELIEVE IT OR NOT."

PRINTED IN TERRY COUNTY, ON THE SOUTH PLAINS, THE IDEAL DIVERSIFIED FARMING SECTION FOR THE FEEDER-BREEDER OF LIFE STOCK—WHERE THE ANIMALS AND ABUNDANCE OF FEED CONVERGE

VOLUME THIRTY-FIVE

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, FEBRUARY 2, 1940

NUMBER 26

Brownfield Expects You Tradesday

With The Terry County Candidates

TO THE VOTERS OF TERRY COUNTY:

May I take this method of announcing my candidacy for the office of County Judge of Terry County. In announcing for this position I fully realize the office belongs to the voters of Terry County, and your support and influence is earnestly requested in the coming primary.

I make this race on my own qualifications, merits and business experiences, having finished high school in 1912 and completed a course in Business Administration at Austin University Business College. In 1914 I moved to the Plains and in 1917 enlisted in the U. S. Army as a private, served two years overseas and was discharged as a Sergeant (non-commissioned office) holding a rating as Second Lieutenant in reserve. For the past 14 years I have been a representative of an old line life insurance company, and have resided in Terry County for the past 11 years. For two reasons I ask the voters of Terry County for this office (1) for the honor of being your County Judge and (2) for the salary which will enable me to support my family and educate my children. If elected I will strive to give you a conservative and economical administration without fear or favors.

Respectfully,
C. L. (Abe) Lincoln

TO THE VOTERS OF TERRY COUNTY

In announcing for the office of County Commissioner of Precinct No. 2 of Terry County, I do so feeling more than ever the responsibility the office incurs, and I deeply appreciate the fine cooperation given me by the good people of Precinct No. 2 throughout my past terms in the office. I have at all times treated the office as a special trust and tried as best I could to handle the affairs of the county and of Precinct No. 2 in a business-like manner. I welcome any investigation you might like to make into the financial affairs of my precinct and the manner I have used heretofore in the handling of the same.

If I should be your choice in the forthcoming Democratic Primary, I will continue to try to make you a good hand in the use of the office as I have ever tried to do in the past.

Your vote and influence will be greatly appreciated.

Geo. W. Henson

TO THE VOTERS OF PRE. NO. 2 OF TERRY COUNTY

I am seeking the office of commissioner, Precinct 2, subject to action of the Democratic Primary in July.

Your support will be appreciated. If elected, I will show my appreciation by service rendered.

Respectfully submitted,
J. S. (Jess) Smith

TO THE VOTERS OF PRECINCT NO. THREE

I wish to announce that I am a candidate for the office of County Commissioner, subject to the action of the Democratic Primary.

I made the race in 1936, but was defeated in the first primary. The present incumbent has had it two terms, or will when this term is out in 1941. So I am asking your consideration and if you see best to vote for me I will certainly appreciate it, and if I am elected I will do my best to serve you.

I earnestly solicit your vote and influence.

Yours truly,
J. W. Oliver

Rapid Export Lessens U. S. Cotton Surplus

AUSTIN, Jan. 30.—Exports of American cotton have spurred during the first five months of the 1939-40 season to reduce this country's total cotton supplies on January 1 five million bales under the first day of 1939, Dr. A. B. Cox, University of Texas cotton marketing authority, said today.

"The 'spectacular comeback' of American cotton in world markets, Dr. Cox said, has been due to the fact that American cotton has not been handicapped by above-market-price loans and its competition.

"The export subsidy has undoubtedly encouraged some foreign buyers to take advantage of the subsidy to stock American cotton more freely than would otherwise be the case," he explained. "Even American shippers were encouraged to stock cotton abroad.

"The important lesson from this year's cotton history is that the strength in cotton prices is due to the speed of take-off to a very large extent," the University Bureau of Business Research director declared.

Terming foreign markets for even as much as eight million bales of American cotton the most potent influence in national economic recovery, he said he hoped America would benefit from the lesson of the last ten years, and instead of experimenting with above-market-price loans or processing taxes, would "devote our energies to devising constructive, permanent ways of not only holding but expanding these markets."

May Seek Office of State Senator

To express it like our popular district attorney, Truett Smith "Jack, I am seriously considering getting my feet wet and cold in the race for state Senator of the 30th District." At least Truett is consulting a number of friends over the district to that end, and may enter the race soon.

Truett stated that he was having considerable encouragement, and personally we don't believe there is a man in the district that can beat him in the 106th judicial part of the 30th Senatorial district, and that is considerable. Truett is also well known in Lubbock county, having finished high school there, and also graduated from Tech college.

We understand that Rep. Alvin A. Allison is running from Levelland, as well as Judge Frumby of Spur, but so far they have not formally announced except in their home counties.

Knight's Furniture Store is having a 12x18 feet frigid wire display room constructed this week. They have all the new models, sixteen in all. You are cordially invited to drop in and inspect them.

TO MY MANY FRIENDS:

Please accept this as an expression of my appreciation and gratitude for your favor of electing me your Justice of the Peace for this present term.

It has been a pleasure to have served you as best I know how, realizing that all public offices (from the lowest to the highest) are a public trust, I am asking you for re-election to this office for another term. I will do my best to serve you in a way that you will have no cause to regret having supported me. And I shall ever be grateful.

ing your consideration and if you see best to vote for me I will certainly appreciate it, and if I am elected I will do my best to serve you.

I earnestly solicit your vote and influence.

J. T. Pippin

Building for Locker Plant Coming Along

Called at the site of the new Brownfield Co-operative Society Wednesday and found the brick and tile building for their locker plant going up nicely. It is situated on their property just west of the railroad tracks on Main street, and located between the filling station and the gin offices. The building is about 40x46, Carl Svenson, architect, and Roy Wingard, contractor. The cooling plant will be installed by Clyde Gross.

The plant will be rushed to completion, and has a foundation capable of carrying another story should that ever be in demand. The present locker cold storage capacity will be 500, and of course will be more in demand by farmers than anyone else. However town people who have farms and ranches, and want to preserve a whole carcass will want a locker. We were not informed how many had already subscribed for a locker, which we understand rents for \$10.00 per year.

With a gin, filling station, and now a locker plant, the Farmers Co-operatives are getting considerable property on their block, all very valuable, and will employ a number of persons, some throughout the year.

Fire Dept. Called Out Twice Wed.

The fire department was called out twice Wednesday; the first being a trash fire at the home of Mrs. Ernest Ward on Fourth St. in the morning. The other was in the afternoon and was a grass fire at the Walter Gracey home on the Brownfield-Seagraves Highway.

Kendrick Is Finding Many Democrats

Had a card this week from R. M. Kendrick, president of the First National Bank, stating that he was finding lots of Democrats in Louisiana, Mississippi, Alabama, Georgia and Florida, and that 90 per cent of them were in favor of drafting FDR for a third term.

He was in Jacksonville, Florida at the time, and the card showed the lobby of the Roosevelt Hotel, although he may really have been registered at the wagon yard. Mr. Kendrick is chairman of the Terry County Democratic Executive Committee, and has some 20 producing oil wells on his land in Yoakum county.

Mr. and Mrs. Kendrick are accompanied by Mr. and Mrs. Joe Lane of Roswell, who are former old time Terryites. They will take in lower Florida, such as Miami and other resort towns and possibly to Havana, Cuba, before returning.

IN NEW "DR. KILDARE" DRAMA



Laraine Day and Lew Ayres continue the romance they began in "Calling Dr. Kildare" in the latest drama of the popular series, "The Secret of Dr. Kildare," which is being shown Tuesday and Wednesday at the Rialto Theatre. Ayres is again seen as the sincere young doctor and Miss Day as the nurse in the fast moving detective-medico drama.

W. O. W. To Celebrate Its 50th Anniversary

The local camp Woodmen of the World is joining eight thousand similar units in formulating plans for the celebration of the 50th anniversary of the founding of the Society. On June 6, the anniversary date, thousands of celebrations will be held simultaneously from coast to coast, with a gala affair in Omaha, Nebraska, the national headquarters city, setting the pace.

Parades, pageants, picnics, log-rolling—all are planned for this national recognition of the golden anniversary of the Society. Programs will include an outline of the past, present and contemplated service of the institution to the homes of America.

Leading up to the anniversary date is a nation wide membership campaign, the greatest in the history of Woodmen of the World. This campaign began January 1 and will conclude June 6, with coveted awards offered to the camps and individual Woodmen for outstanding activity in enrolling members.

A special edition of the Woodmen of the World magazine is also planned for the month of June. It will contain early pictures and historical data as well as articles on camp activity, field work, hospitalization—in fact, on every branch of fraternal service exemplified by the Woodmen of the World.

Tax Collection Places Busy These Days

If you want to see a busy place you should have dropped in on the assessor-collector section at the county court house. Somewhat less was the rush at the city and school collection places. People were especially anxious to get their poll tax receipts.

Tuesday afternoon the poll tax payments had run over the 2000 mark, and exemptions about 70. It is believed that the county's voting strength will be considerably over the estimated 2400. The county-state, schools of the county, as well as the city of Brownfield, were all reporting good collections.

HOCKLEY COUNTY SINGING CONVENTION

We are requested to announce that the Hockley County Singing convention will assemble next Sunday, the 4th at the Sundown school house near the line of Terry and Hockley counties. All Terry county singers are invited.

They are going to try to make this the best convention they have ever had, according to Geo. Denton, president.

Clyde Cave Sells Interest in Store

Clyde Cave sold his interest in the Cave Variety Store to his brother Frank, of Plainview last week, and will leave the first of February for Seagraves to take



over the management of the Cave Variety store there, of which he is owner, if a manager can be secured by the local store by then. He plans to enlarge and remodel the Seagraves store and will also build a seven room stucco home in the Nellie Steel addition. Until the house is completed the Cave's will continue to make their home here and Mr. Cave will commute from Seagraves to Brownfield.

Mr. and Mrs. Cave have been Brownfield residents for ten years. Mr. Cave is a member of the Rotary Club and has been very active in the civic affairs of the town.

It is thought the personnel of the store here will remain unchanged.

T. L. Price May Enter Race for D. A.

T. L. Price, former D. A. of the 106th district, of Post, was a visitor in our city this week, and informed us that he was having considerable encouragement to enter the race this year.

He informed us that he would know definitely in the next few weeks whether he would run or not. Judge Price made the district a fine prosecutor when he held the office several years ago.

Opens Auto and Home Supply Store Here

J. A. King, who has been practically reared, educated and married in Brownfield, is opening an auto and home supply store this week in the A. M. Brownfield building on Fifth street. They will feature Firestone tires and tubes, radios, bicycles and a general line of auto supplies and parts.

For the past several years Mr. King has been engaged in the same general business in McPherson, Kansas, and has recently opened a store of the same kind in Lubbock. For the present he will commute between the two towns, but will a little later very likely move to Brownfield.

Bert Elliott and Jack Glasco, two other former Brownfield boys will be in active management of the store here.

Fair Store Sale To Continue to Feb. 10

Mr. Hameed and Joe Safady of The Fair Store, were in this week and stated that their sale would just continue until the 10th, after this date the ladies' ready-to-wear would be moved back to Roswell to Mr. Hameed's store there and that Mr. Safady would restock with a complete new line of ladies ready-to-wear and department store goods.

The new store will be in the same location with Mr. Safady as owner, but the name will be changed to the Fair Department Store.

Try a Want Ad for Results

Jordan Motor Co. Enlarging Building

The Jordan Motor Co., Frank Jordan Sr. and Frank Jordan Jr., are assembling material on the ground for the enlargement of their building on the southeast corner of the square to make it as large again as now. The present building is about 25x40, and the new section will be about 25x40, giving them a 25x80 building.

The building will be constructed of tile, stuccoed, the same as the other portion, which with concrete floors will make it almost fire proof. The new section will be devoted to the workshop department and the old section in front will be used exclusively for the display of Dodge and Plymouth new cars. Roy Wingard, local contractor, has the building job, and will finish it as soon as possible. The building belongs to Mrs. Lal Copeland of Ralls, who was the former Miss Lenore Brownfield.

The Jordans stated to the Herald that they had doubled their capital since the first of the year and were now in position to put in most any kind of new machinery and supplies they wished. They are changing to Gulf gasoline and lubes in their filling and service section.

Local Scouts Elect City-County Officers

The following is the result of the city and county elections conducted by Troops 45 and 49 of the Boy Scouts. These boys will hold these offices February 12.

Mayor, Odell Spear; City Marshall, Charles Dial; City Secretary, Raymond Houtchens; City Council, Robert Heath, Edgar Self, R. L. Clay, Kenneth Jones and Billy Redford; City Engineer, David Hanks; City Attorney, Richard Elliott; City Health Officer, Reed Adams; Sheriff, Bobby Jones; County Judge, Larry Miller; County Supt., Kenneth Travis; County Clerk, Ray Elliott; County Treasurer, Dale Rentfro; County Commissioners: Precinct 1, Mon Telford; Precinct 2, Lee Roy Thomas; Precinct 3, James Evans; Precinct 4, Billy Henson; County Health Officer, H. M. Austin; Justice of Peace, Jesse Turner, County Attorney, Robert Lee Craig.

Court of Honor

High School Auditorium Thursday Feb. 8, at 8 o'clock.

PROGRAM

Song, "America", led by E. S. Hurt; Invocation, Rev. Black; Remarks, Court of Honor Chas. Simms; Second Class Award, Virgil Crawford; First Class Award, Vernon Brewer; Merit Badges, Leo Holmes; Star Award, L. C. Hearsh; Life Award, C. C. Goleman; Eagle Bronze, Lee Fulton; Scout Demonstration, by Troops 45 and 49; Mother's Attendance, check-up; Scout Benediction, R. L. Clay, Troop 49.

9:30 Radio Broadcast, President Roosevelt, Walter W. Head, Pres. of B. S. A., Dr. West, Chief Scout Executives. All radio networks.

Odd Fellows to Hold Area Meeting Feb. 6

A wide interest is now being shown among the Odd Fellows of this section of the state, reports R. A. Simms, District Deputy Grand Master. He has been visiting with the Lodges in Abertamy, Lubbock and Brownfield.

A fellowship meeting is being arranged in the Lubbock Hall for Tuesday night, February 6, with the Abertamy lodge doing entertainment, said meeting being presided over by one of our own citizens, Edd Evans. A good attendance is expected.

Mrs. J. B. Huckabee has been confined to her home with the flu this week.

Lunch Room Program To Be Changed

A recent bulletin from the W. P. A. headquarters in Lubbock indicates a rather important change in the operation of the lunch-room projects in the schools in this area, especially to our school project here at Brownfield. The federal government has recently cut the commodity appropriation proportionate to the number of pupils who are actually needy. In other words, commodities will not be issued henceforth on children who eat in the lunchroom and are able to pay for their food.

This necessitates a change in procedure that the people connected with the sponsorship of the lunch-room believe will meet with the approval of all concerned. Instead of asking for donations as has previously been done, all who eat at the lunch-room must either be unable to pay for their meal tickets or pay for their meal tickets with food or cash. Meal tickets will be issued to all who buy them and to the under-privileged as well in order to eliminate any class distinction that might arise among the children.

Under the new set-up, children are allowed to purchase their own meals of meal tickets. Fifty cents in cash or the equivalent in food will purchase a meal ticket for the child for the five days of each school week. All people whose donations have more than covered the price of the food eaten by their children, will be issued meal tickets to that amount.

This project shall be run on a non-profit basis. In case of the occurrence of any profit, it shall be put back into the project. All records shall be under the supervision of the W. P. A.

THIS CHANGE IN PROCEDURE WILL BEGIN MONDAY, FEBRUARY 5.

Shugart to Work For Circulation Dept.

R. E. Shugart, long time resident of the city and county, and well acquainted over the entire area, has agreed to solicit new subscribers, as well as take renewals for the Herald. If we can get some receipts out the last of the week, he will be on the streets Saturday in the interests of the paper.

The Herald job department has been rather snowed under the past two weeks, or perhaps we would have his receipts ready. Mr. Shugart is getting up in years and is not physically strong enough to do hard manual labor, and he and the Herald will appreciate anything you may do for him.

Of course if you prefer, you can still call and pay your subscription at the office.

Rotarian Speakers to Visit County Schools

Details are soon to be worked out by the local Rotary Club, who plan to send local speakers to all or most of the schools of the county. Subject of the talks is to be the speaker's own vocation.

As the writer understands it, these talks are not to be technical or commercial, but on the other hand, the speakers will endeavor to keep their talks as educational and entertaining as possible and entirely free of personal advertising.

Many of our good friends are calling of late and putting their papers a year in advance, some that had gotten behind on account of the drought last year and paid arrears and in advance. The Herald appreciates this voluntary coming in and paying up far more than you may think. Just too many to give all their names.

Mrs. J. H. Jost and Mrs. W. M. Reese of Plains were shoppers here, Tuesday.

Mrs. W. E. Breazeale & family are entitled to a pass to the—
RIALTO THEATRE
— to see —
"THE OLD MAID"
Compliment: Rialto and Herald Be sure to present this clipping at the box office at the Rialto Theatre.

THE HERALD
Brownfield, Texas

Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.
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Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield



POLITICAL ANNOUNCEMENTS

The Herald is authorized to announce the following candidates for the office to which they aspire, subject to the Democratic Primary Saturday, July 27, 1940.

- FOR DISTRICT ATTORNEY
Burton G. Hackney
Alton T. Freeman
- FOR COUNTY JUDGE
W. A. Tittle
Jesse D. Cox
C. L. (Abe) Lincoln
- FOR COUNTY ATTORNEY
H. B. Virgil Crawford
E. S. Hurt
- FOR SHERIFF
C. D. (Ches) Gore, re-election.
- FOR ASSESSOR-COLLECTOR
Sam C. White
Jewell Bell
G. M. (Mac) Thomason
- FOR COUNTY CLERK
H. M. (Dube) Pyeatt, re-election
- FOR DISTRICT CLERK
Mrs. J. C. (Eldora A.) White, re-election.
- FOR COUNTY TREASURER
Mrs. O. L. (Oscar) Jones, re-election.
- FOR COMMISSIONER PRE. 1
T. D. (Tom) Warren, re-election.
- FOR COMMISSIONER PRE. 2
H. C. (Red) Stephenson
Geo. W. Henson, re-election.
J. S. (Jess) Smith
- FOR COMMISSIONER PRE. 3
J. F. Malcolm, re-election.
J. T. Pippin
- FOR COMMISSIONER PRE. 4
W. B. Martin, re-election.
- FOR CONSTABLE PRE. 1
Luther Jones
- FOR JUSTICE OF THE PEACE
J. W. Oliver, re-election.
- FOR CITY MAYOR
Clyde C. Coleman

The movies have their troubles too. They just couldn't find a fat girl in all Hollywood, and had to send out of town to get one, says a news story. We're not sure, but it sounds like propaganda, either for a fat girl movie, or maybe for next year's "Ham an' Egg" election.—County Wide News.

We are expecting the man who hauls away trash from the News to hit us for a raise for we will be getting tons of free publicity from high salaried publicity agents who have assured candidates for various state and national offices that they can get their dope in the newspaper free of charge. But most of it will get in the waste basket.—Big Spring News.

Looks like the Railroad Commission is giving the West Texas area and especially the Permian Basin field a dirty deal in the last order for proration. While the allowances for the state as a whole were raised 670,000 barrels, the West Texas fields were cut 652,000 barrels. Thousands of wires, and a lot of delegations from this section will have a talk with Messrs. Smith, Sadler and Thompson before the month is over. They'll think there are a million people interested in oil out here before it is over.

Country weeklies are not the only papers that have mistakes. Last Sunday the Dallas News carried a large picture upside down. Speaking of the News, that grand old paper, has promised its readers that it will show no more debutantes and escorts at banquets sipping their champagne, wine, or what have you. They showed some such parties lately, and in the people's section, they certainly crawled all over the News. Hence the promise.

The Sunday Star-Telegram con-

Notice to Bidders

The Commissioners' Court of Terry County, Texas will receive competitive bids up until 10:00 o'clock A. M. on the 12th day of February 1940, at the Court House in Brownfield, Texas on the following described road machinery: One Heavy Duty Type Power Control Single Tandem Drive Diesel Powered Motor Grader with Full Diesel Motor 66 H. P. or more, Power Control for each adjustment including Power Steering, 12.75-24 Low Pressure Rear Tires, Puncture Proof rear tubes, 9.00-24 Pneumatic Front Tires, Plain Front Tubes, Wide Front axle and Leaning Front Wheels, 12 ft. mold-board and 2 ft. extensions, with fully enclosed cab, with "V" Type Scarifier and with Electric Starter. Weight 23,000 pounds or more, and one Caterpillar No. 11 Auto Patrol to be taken as part payment, and at same time and place Court will proceed to let a contract if any bid is accepted. Certified checks in the amount of five per cent of amount of bid required, and the Court reserves the right to reject any and all bids.

If any contract is made the Court intends to issue interest bearing time warrants in an amount not to exceed \$4,000.00, said warrants to bear interest at the rate of 5% per annum and the full amount of said warrants to mature at a date not later than 1st day of May 1944.

R. A. Simms
County Judge of Terry Co. 26c

BRADFIELD CONTINUES WAR ON HIGHWAY TAVERNS

Continuing his fight for a drier Texas, Dr. W. D. Bradfield, chairman for the Texas Liquor Control Board, last week condemned highway taverns and "dry" county drugstores which sell whiskey.

He said he knew of one drugstore in a dry county which had a reported valued at \$8,000.

The 73-year-old Methodist minister and professor emeritus of Southern Methodist U. said the highway taverns and liquor business in general were contributing largely to crime and sin.

Commenting on a recent ruling of the Attorney General which held that the Liquor Board had no right to revoke licenses on the sole ground that a tavern was located near the highway, Dr. Bradfield said the lawmakers had never conceived of the "emergency" that confronts the people of Texas today.

The emergency, he said, was the appalling number of traffic deaths which result from drunken driving. The highway taverns, he said, contributed to the number of drunken drivers.

Mr. and Mrs. N. T. House recently visited Mr. and Mrs. J. W. Giddens in Littlefield.

Mrs. W. D. Winn of the Gomez section was in shopping, Tuesday.

W. O. Daniel of Lubbock was a business visitor here, Tuesday.

That mess that is developing down at the San Antonio insane hospital is getting rather rank, and some one's reputation other than Dr. Johnson's may feel the pressure before it is over with. In fact Austin correspondents to north Texas papers as well as papers published in the capitol, intimate that it is politics straight out, and started last summer when Claude Teer, then head of the Board of Control, was under treatment of Dr. Johnson, and the latter refused O'Daniel's detectives permission to interview Claude, one of the best men who has ever been in the service of the state, but suffering from a nervous breakdown. Now they have a bunch of busybody preachers as well as flashy, wise-cracking girls up to oust Johnson. Johnson may not be everything he should be, but the other kettles seem to have some smoot on them. We hope the next legislature gives us a real good civil service law for all state employees.

tained several pictures showing Texas calves and yearlings being fed out in Ohio, Indiana and Illinois. Why? With tens of thousands of tons of feed in silos and stacks and grainaries in West Texas, why don't West Texans feed out more cattle at home and save a one way freight? Besides, it would give a lot more people employment through the winter and spring months. Sometimes we get a notion that Texans are too lazy to feed cattle, and had rather sell them off the grass and let George feed them.

CHISHOLM MARKET

—SOUTHEAST CORNER OF SQUARE—

Friday-Saturday and First Monday—February 2, 3 and 5.
—PHONE 28 WE DELIVER—

Flour Cream of Plains 48 lbs \$1 25
Every Sack Guaranteed

PURE LARD—4 lb. Carton 29c

TOMATOES—No. 2 Can, 2 for 13c

ASPARAGUS—No. 1 Can 14c

PEACHES—R&W No. 2 Can 12 1/2c

COFFEE Admiration 3 lb Glass Jar 45c
Advertising Deal 1 lb. 15c

MILK—Carnation, 3 Large or 6 Small 20c

JELL-O—Any Flavor, 4 Pkgs. 19c

SNOWDRIFT—3 lb. Can 49c

POTTED MEAT—3 Cans 10c

Sugar 10 lbs. 47c
Cloth Bag

OATS—5 lb. Bag 15c

APPLES—Winesap, Dozen 10c

CARROTS—3 Bunches 5c

—Phone Us Your Order WE DELIVER—
—THESE PRICES GOOD AT BOTH STORES—

LAUNDRY SOAP, R&W Giant Bar, 4 for 11c

OXYDOL—25c Size 19c

GREEN BEANS—No. 2, Our Value, 3 Cans 23c

LYE—R&W, 3 Cans 22c

CRACKERS Sunray 12 1/2c
2 lb. Box

PICKLES—Full Qt., Cut-Sour 10c

MACKEREL—1 lb. Can, 2 for 19c

BEEF ROAST—Young Beef, lb. 12c

SLICED BACON—Sugar Cured, lb. 15c

HENS Fully Dressed lb. 18c

DRY SALT JOWLS—lb. 5c

CHEESE—Full Cream, lb. 17c

BOLOGNA—2 lbs. 17c

HENRY CHISHOLM

—INTERSECTION OF HIGHWAY 51 and HILL STREET—
—PHONE 73— WE DELIVER—

Chamber of Commerce Items

By J. E. Shelton, Secretary

A few weeks ago, this office mailed out questionnaires to a number of farmers in different sections of the county who had heretofore assumed an active part in assembling agricultural exhibits for our own as well as other fairs in which we asked their opinion as to the advisability of undertaking to organize a permanent County Fair, and while the response has been satisfactory, there are still a number of them who have not answered and we would appreciate it very much if they would take time out and give us their viewpoint on it, as if we do anything about it, we are going to have to commence within a few weeks.

The road petition calls for widening of the Cedar Lake highway was presented to the commissioners court Monday, but action was deferred upon it until further information could be procured. A delegation of citizens of Meadow also appeared before the court with reference to some highway improvements that were desired by them and the matter was taken under further consideration and some action is expected upon it within the next few weeks.

Judging from the number of roads that are needed and desired in Terry County, it begins to appear that a county wide bond issue is in the offing and we had just as well get ready for it. As a matter of fact, if this county had voted bonds to improve its highways, we would have been in as favorable position as numerous other counties that have done so and have succeeded in getting the state to assume their indebtedness, payable out of the gasoline tax and our county is paying its proportionate part without receiving any benefit. However, if we get in and vote some bonds of our own it is very probable that we will get the state to assume their payment almost before we have the resulting roads improved.

That "good-will" trip through the oil fields has not materialized up to this date on account of cold weather, but we are going to make it and hope to do so sometime during the coming week. We of course could have attempted the trip during the last two days but it was so close to the first of the month that many business men could not spare the time for it, and as we want a good delegation when we do go, will have to select a time when more people can take part in it.

The housing situation is becoming more acute and we are not able to supply the demand. Advance representatives of the Gulf Oil Corporation are here now in an undertaking to procure accommodations for at least 25 families and their work is of such a nature that they are likely to remain for several months, but unless we can accommodate them, they will have to locate in some other town. The list on file at the Chamber of Commerce office of available apartments is not anywhere near sufficient to supply their needs, and as a matter of fact, we are not able to take care of normal demands. ONE OF THE GREATEST NEEDS OF BROWNFIELD AT THIS TIME, IS THE CONSTRUCTION OF MANY MORE HOUSES AND APARTMENTS.

I. H. Hudson was in this week to advertise some young gobblers he has, which he states are good blood, but in order to help improve turkey stock in Terry county, he is selling them at almost market price.

Mrs. W. S. Crowder and daughter-in-law, of the Wellman section were pleasant callers, Wednesday.

Mrs. J. D. McDonald called this week to renew for their paper. She reported Mr. Mack was up about the place now, but seldom came to town.

Mrs. Ruth Taylor and John Shewmake of Lubbock were guests of Mr. and Mrs. James Harley Dallas, Sunday.

Mr. and Mrs. Roy Collier and children spent Sun. in Levelland visiting Mr. and Mrs. Paul McDaniel.

M. L. Shepherd
Accountant and Auditor
Income Tax Service
310 Myrick Bldg. Lubbock

BROWNFIELD CHAPTER
No. 309, R. A. M.
Visiting Companions cordially welcomed.
We need you and you need us.
Joe Patterson, High Priest.
Priest. Jay Barret, Sec.

BROWNFIELD LODGE
No. 903, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall.
Jackolt, W. M.
J. D. Miller, Sec.

WM. GUXTON HOWARD
Post No. 269
Meets 2nd Friday night each month.
C. T. Edwards, Com.
D. L. Hinson, Adj.

Brownfield Lodge
No. 530 I. O. O. F.
Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.
C. D. Moore, Noble Grand
R. B. Perry, Secretary.

H. B. Virgil Crawford
Attorney-at-Law
Bfld. Bldg. Bfld., Tex.

J. S. TIPTON
Jeweler
Expert Watchmaker
CORNER DRUG STORE

Brownfield Funeral Home
Modern Ambulance Service
18 Years Service In Brownfield, Texas
Day 25 Night 148

DR. H. H. HUGHES
Dental Surgeon
Alexander Building
Telephone 261

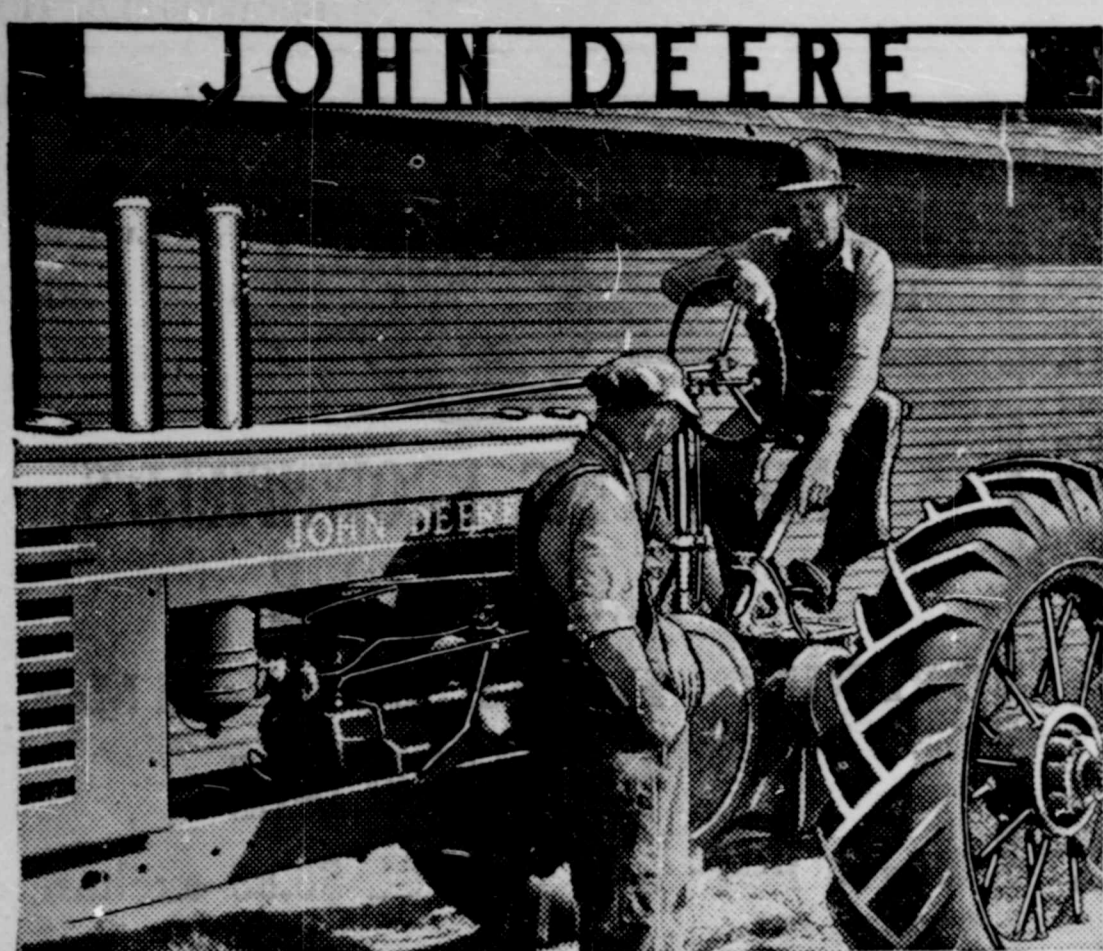
JOE. J. MCGOWAN
LAWYER
West Side Square
Brownfield, Texas

DR. A. F. SCHOFIELD
DENTIST
Alexander Bldg. North Side Square
Brownfield, Texas

DR. R. B. PARISH
DENTIST
Office, Hotel Brownfield Bldg.
Brownfield, Texas

HOTEL BARBER SHOP
THREE GOOD BARBERS
CONVENIENTLY LOCATED
In Brownfield Hotel Bldg.

Lubbock Sanitarium & Clinic
Medical Surgical & Diagnostic
General Surgery
Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
Eye, Ear, Nose & Throat
Dr. J. T. Hutchinson
Dr. Ben B. Hutchinson
Dr. E. M. Blake
Infants & Children
Dr. M. C. Overton
Dr. Arthur Jenkins
General Medicine
Dr. J. P. Lattimore
Dr. H. C. Maxwell
Dr. G. S. Smith
Obstetrics
Dr. O. R. Hand
Internal Medicine
Dr. R. H. McCarty
X-Ray & Laboratory
Dr. James D. Wilson
Resident
Dr. Wayne Reeser
C. E. Hunt J. H. Felton
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X-RAY AND RADIUM
PATHOLOGICAL
LABORATORY
SCHOOL OF NURSING



"These rear wheel brakes save me lots of time at row ends."

WITH the individual rear wheel brakes on the John Deere General Purpose Tractor, you need less room to turn—you can pivot the tractor in its own length. With both hands free to operate the steering wheel, a light touch of the foot to the brake, and you are in position to go down the next row or hold the tractor on sidehill work.

Do more work—do better work—and do it at lower cost with a John Deere Tractor on your farm.

Drop in when you're in town.

CHISHOLM'S HARDWARE
BROWNFIELD, TEXAS

YOUR FUEL DOLLAR GOES FARTHER IN A JOHN DEERE

O. R. Reed, who has been employed in the oil fields at Levelland for the past few months, has returned here with his family and will again be in charge of the Reed Barber Shop. He subscribed for the Herald Monday of this week.

Mesdames A. A. Sawyer, J. J. McGowan, L. M. Wingerd, John King, J. E. Shelton and Mr. and Mrs. Tom May and Mr. and Mrs. W. B. Downing attended the wedding of Miss Vondelle Pridoux and Mr. J. Mason Moxley at the Presbyterian church in Lubbock, Saturday afternoon.

Herald Ads Get Results

SEE—
HIGGINBOTHAM-BARTLETT CO.
—for—
L-U-M-B-E-R
and building materials of all kinds.
Phone 81 ——— Brownfield, Texas



Don't Let Your Radiator Freeze

Neglect to put in Anti-Freeze or Prestone (we have both) may cost you several dollars for repairs. Come in today and let us fill and test your radiator. Remember we handle those famous Conoco Products. Don't take substitutes.

Fitzgerald Service Station

FOR—
Parts and Service
NASH CARS

SEE—
M. J. CRAIG MOTOR CO.

Your friendly Magnolia Dealer
says . . .

"IT PAYS TO
WINTER PROOF"



"Sure, it pays to Winter Proof. Our customers prove that for themselves every year. All cars need seasonal check-ups to avoid unnecessary repair bills. For a thorough, stem-to-stern check-up you can't beat a Magnolia Winter Proof job and the friendly service we give with it."



Receipts Slim At President's Ball

Chairman J. O. Gillham, who had charge of the President's Ball reports that net receipts for the Ball will not run over \$50 or \$60 this year, although a great crowd was on hand.

It is said that the expenses of the hall were too great. Those who are promoting the ball along with Mr. Gillham say they will seek other locations for the ball next year, unless they are offered a better deal than this year.

GRIFFITH BROS. PUTTING IN 930 ACRES OF NEW LAND

Carl and Curtis Griffith have purchased 320 acres of land from Dee Brownfield about four miles west of the old Griffith home place west of Wellman, and leased 640 from Mr. Brownfield. All but about 30 acres will be put in cultivation. As there is considerable mequite bushes on the place, they are looking for men to grub a lot of it.

They will not likely build on the 320 until this fall. As we understand it, one of the boys will live on the old Griffith place, while the other lives at the Whittemire place. They will cultivate these places also.

Chief Pontiac Says:

Careful drivers seldom skid. Use caution as a practice and you won't have to use bad weather as an excuse.

Pedestrians should be seen and not hurt. You don't live to be 80 if you try to reach it on the speedometer. Drive with your head—not with your horn.

Control yourself — and you'll control your car.

Does your driving set a good example?

Courtesy prevents crashes. Alert today—alive tomorrow. Stick to your safety resolutions and you won't get stuck with an accident.

Memorizing safety rules is not enough—you have to practice them.

Absent-minded professors may be funny—but not absent-minded drivers.

SHELTERBELT FACTS

The shelterbelt planting program being carried on by the U. S. Forest Service in the Central Great Plains area has now been in progress for a period of five years. The Forest Service reports that 125 million trees have been planted in about 11,000 miles of field shelterbelts on 17,000 farms in the Dakotas, Nebraska, Kansas, Oklahoma and West Texas. This program is being conducted on a cooperative basis, the government and the farmer sharing in the cost of establishing the shelterbelts. The present program is largely confined to the establishment of belts which contain on the average 10 rows of trees and shrubs planted along one side of cultivated fields.

1. Prevention of wind erosion which robs farms of fertile top soil and causes "dusting" of the surface soil.
 2. Protection of newly seeded fields and young crops from abrasion and blowing out.
 3. Reduction of soil moisture evaporation and excessive transpiration from crops, thus reducing the liability of damages to crops during periods of critical hot winds.
 4. Retention of snow on fields instead of allowing it to blow off into gullies, roadside ditches, and other water courses, where the resulting moisture is lost.
 5. Protection of livestock from winter winds, thus preventing losses and reducing feed requirements.
 6. Providing suitable conditions for the growing of farm gardens and small fruit and other crops requiring protection from wind and hot summer sun.
 7. Production of wood products such as fuel, fence posts, and rough lumber for use on the farm.
 8. Providing a suitable environment for wildlife, particularly insectivorous and game birds.
- Summary of planting accomplishments in the Plains States:
- North Dakota—1214 miles, 17,7866 acres, 1748 farms, 19,482,731 trees.
 - South Dakota—1645 miles, 24,063 acres, 3003 farms, 24,904,428 trees.
 - Nebraska—2526 miles, 33,302 acres, 4068 farms, 24,320,428 trees.
 - Kansas—1920 miles, 26,440 acres, 2969 farms, 21,445,958 trees.
 - Oklahoma—2050 miles, 28,461 acres, 3422 farms, 20,126,780 trees.
 - Texas—1560 miles, 21,731 acres, 1964 farms, 16,877,159 trees.

KYLE GROCERY

SPECIALS FOR FRIDAY-SATURDAY and FIRST MONDAY

PHONE 77

SUGAR 10 lb bag 47c

CRYSTAL WEDDING OATS Lge. Box 20c | KRAUT, Kuner, No. 2 1/2 10c
OUR VALUE PEAS, No. 2 10c | SARDINES, Tall Can, 3 for 23c

LARD Vegetole, 8 lb 75c 4 lb 38c

R&W PEARS, No. 2 1/2 20c | R&W PEACHES, No. 2 1/2 15c
R&W PINEAPPLE JUICE, 2 for 17c | OUR VALUE CORN, No. 2, 3 for 25c

MILK Carnation 3 Large or 6 Small 20c

R&W FRUIT COCKTAIL, Tall Can 12 1/2c | TOMATOES, Standard No. 2, 2 for 14c
Grapefruit Juice, Texene No. 2, 4 for 25c | GRAPE NUTS 14c
Tomato Juice, Armour 20 oz., 3 for 25c | SWAN'S DOWN Cake Flour 25c

SOAP Hardwater 3 bars 10c

BROWN BEAUTY BEANS, 3 for 25c | PEANUT BUTTER, qt. 25c
PINTO BEANS, Mtn., 3 lbs. 20c | PICKLES, Sour, qt. 12c
Our Value Green Beans, No. 2, 3 for 25c | CRACKERS, 2 lbs. 15c

P & G or Crystal White 3 bars 10c

ORANGES, Dozen 12c | SLICED BACON, lb. 16c
APPLES, Winesap, Doz. 15c | SAUSAGE, lb. 15c
GRAPEFRUIT, Dozen 25c | STEAK, lb. 18c
LETTUCE 4c | BOLOGNA, lb. 12 1/2c
CRANBERRIES, lb. 15c | CHILI, lb. 18c
CELERY 10c | PORK STEAK, lb. 16c
ONIONS, lb. 2 1/2c | DRESSED HENS

POOL

There has been a lot of sickness in our community at present.

Richard Meil Jr., has been ill with pneumonia, he is better now.

D. W. Gunter has been real sick with tonsillitis.

We have several new families in our community. We Welcome these new people to our community and extend to them an invitation to come to church and Sunday school.

Rev. L. C. Morrison filled his appointment, Sunday.

There was quite a crowd at the singing Sunday afternoon. Several visitors were present from Harmony and Needmore.

Mrs. L. D. Chambliss, Marcus, Mrs. Ora Belle Arnett and Mary Lou spent Sunday with Mr. and Mrs. J. J. Gunter and family.

Maude Alice Zorns visited Leola Trussell, Sunday.

Thelma Sterling spent the week end in Lubbock, visiting her sister Hazel, and other relatives.

Several of the young people attended the Union League meeting at Brownfield, Wednesday night.

Mr. and Mrs. LeRoy Grissom and family of Monument, N. M., visited Mr. Grissom's parents, Mr. and Mrs. Grissom, over the week end.

F. Jordan of Jordan Motor Co. is among our new readers.

Mrs. Vada Mitchell of Carlsbad visited her parents, Mr. and Mrs. R. W. Glover and other relatives this week.

Texas—1560 miles, 21,731 acres, 1964 farms, 16,877,159 trees.

Hospital Notes

Mrs. Dale Edwards of Hobbs, N. M., entered the hospital for treatment Saturday 27.

Dorothy Jean Wylder, age 13, underwent an appendectomy, on Thursday 25.

Miss Billie Louise Green of Ropes, had a tonsilectomy, Tuesday.

Mrs. Arthur Reeves underwent major surgery, Friday.

N. J. Green of Ropes had a tonsil operation, Tuesday.

R. E. McNeil had a minor operation, Monday 29.

Born to Mr. and Mrs. Kyle Adams, an 8-pound boy Sunday, January 28. Mr. Adams is with the Texaco Co.

Miss Jobelle Milliken of Tahoka, visited Mrs. Carl Lewis, Tuesday evening.

Miss Gertrude Rasco has been quite ill with the flu this week.

IRVIN S. COBB PRAISES TEXAS HUNTING

Irvin S. Cobb, noted author and humorist who has not failed to come to Texas for hunting for a good many years, was high in his praise for deer and duck hunting following his tour of the Lone Star State recently.

Mr. Cobb, who got his two bucks while hunting in Southwest Texas, also took advantage of the open season on ducks to get in several days' shooting at Eagle Lake in Colorado county. "Eagle Lake has just about the finest duck hunting I ever saw," Mr. Cobb remarked. Returning the compliment, observers noted that the author "can really shoot," according to the Galveston News.

28,831 Trench Silos Filled in 1939

Texas farmers and ranchmen stored 3,446,591 tons of feed in 28,831 trench silos in 1939.

This represents an increase of 1,629,963 tons and 11,783 trenches over 1938 totals, according to E. R. Eudaly, dairyman of the Texas A. and M. Extension Service.

The trench silo figures are getting so big that we need some sort of comparison to grasp them. Eudaly pointed out. "For instance, if all the silage put in trench silos in 1939 were put into one trench 12 feet wide and 6 feet deep, it would reach from Corpus Christi to Ardmore, Oklahoma.

More significant was his state-

ment that enough feed had been placed underground to feed Texas' 1,400,000 dairy cows for 125 days.

The increase in the number of trench silos and in the volume of silage stored is surprising in view of the wide spread drought of the past year. The dairy specialist, however, said that many farmers and ranchmen had put otherwise worthless drought-stunted crops into trenches. Such feed makes fair silage.

The outstanding development of the 1939 trench silo year was the large amount of threshed grain stored in trenches. Many county agricultural agents took occasion to remark that the trench silo afforded the only way to prevent weevil losses.

Don't COUGH YOUR HEAD OFF DUE TO COLDS



Mentho-Mulsion aids nature . . . in clearing the nasal passages . . . loosening the phlegm . . . soothing inflamed membranes . . . and makes you glad that you bought a bottle of Mentho-Mulsion. Mentho-Mulsion is sold and guaranteed by your druggist at an all-time low price... Now only 75c.

CORNER DRUG STORE

Remember your Valentine with **King's CHOCOLATES** for AMERICAN QUEENS



See our beautiful heart boxes for St. Valentine's Day February 14th

She'll be thrilled with a gorgeous heart box of delicious King's Chocolates—the romantic and socially correct Valentine gift. Drop by or phone us.

PALACE DRUG STORE

"If It's In A Drug Store—We Have It."

Our Seniors THE VELVET HAMMER BARBARA GARRETT

Barbara, daughter of Mr. and Mrs. C. G. Garrett was born October 11, 1922 at Bowie, Texas. She entered school at Stoneburg, Texas, but later moved to Gomez and attended school there until she entered here. She is one of our many bus students and has earned a place as one of B. H. S.'s best citizens. Her hobby is reading, and she likes many authors. Her favorite dish is ice cream.

WEST WARD NEWS

Many students have been absent with "flu" and colds, but the list of absentees is not so long this week. We hope that all will be back soon.

The Parent - Teachers Study Course met January 12 at the high school auditorium. Mrs. Weir was in charge of the program. The subject was "Mary, Mary Quite Contrary". After she gave us a few pointers on child care, Mrs. Cates gave us an interesting discussion on "Rude Parents". Then Mrs. Winston discussed an article on "Temper" adding suggestions which will be helpful. Mrs. Fitzgerald gave a very interesting discussion on "Attention" and gave several examples of parents failing to give their children the proper attention. There was a good reception.

The West Ward Parent Teachers will meet February 1 at the regular time of 3:00 o'clock at the high school auditorium. There will be music by the third grades and a talk on the "Health Habits of the Children". It is also Founder's Day, and we invite you to attend.

Mrs. C. B. Polk of the Happy community, was in Tuesday.

LITTELL'S LIQUID

A Calcium Sulphurate Solution for relieving the discomforts of itching that frequently accompanies Minor Skin Irritations, Prickly Heat, and the Bites of Non-Poisonous Insects. Locally it helps to allay the itching of Eczema. Price 50c per bottle. NELSON-PRIMM DRUG CO.

HAHN TEXACO SERVICE STATION

We want to let all of the people in Terry Co. to have a look at our new GATES TIRE. It is the best looking tire you ever laid your eyes on. You can pay for this tire while you ride, too—you can buy this tire as low as \$2.00 down, and we give you a written warrant with each tire you buy. You can run the tire, cut it, wheels out alignment, or anything and get adjustment on it anywhere you are.

We want 500 used tires at the present time. So come in and let us buy yours. We will give you from \$2.00 to \$8.00 on your old tires—Thanks—

JACK OMER
Mgr. & Tire Man

The Worst Gamble

By Pierce Brooks, Pres. Texas Safety Council.

Gambling in all its forms is bad. It has been true always that the man who accepts the bets rides in an expensive automobile and wears the best of clothes, while his "customers" who should be termed "victims", wear rags and walk.

This ought to be convincing evidence to any person that aside from the moral issue involved, gambling in any form simply doesn't pay. But in gambling, as in all things, there is a superlative. There's always a worst in everything.

The worst form of gambling is he who gambles with his life and that of other persons.

We recently read of the man who, on a slick highway, approached with 100 feet of a fast moving passenger train before he even attempted to stop. Of course, when he suddenly applied the brakes, he went into a skid, and the skid ended in a tangle with the powerful locomotive and the death of most of the occupants of the automobile.

The man didn't know that under the best of weather and mechanical conditions, he would have been within 34 feet of that engine when his car stopped. He seemingly didn't know that the slick highway offered an extra hazard which he could not overcome. He gambled with death—and he lost. Along with him he lost his father, crippled his wife and child.

The man who gambles on mercenary games of chance has a chance to reform and yet be a useful citizen. The man who gambles with death and loses, thereafter has no chance to change his mode of life.

Let's not gamble at all. Certainly don't gamble with death.

Over 20,000 Bales of Cotton Ginned Here

Well, we have gone, and won our guess that Terry county would gin over 20,000 bales of cotton from the 1939 crop. R. D. Copeland brought us a card this week that confirmed our guess. In fact, with 704 bales to spare, as of the 16th of January, as at that time the amount was 20,704 bales, according to the local enumerator.

This was compared to 11,874 bales same period last year. This is an increase of 8,930 bales over 1938. At the same time Gaines county, which is also in Mr. Copeland's jurisdiction, made a slight loss. Their ginning same date last year was 1,759, and this year 1,298.

Mr. and Mrs. Clyde Bond and Lewis Huckabee were business visitors in Amarillo, Friday.

THE STATE OF THE NATION

The President has submitted a budget for the coming fiscal year showing substantial economies. Nearly every major item, excepting national defense, was cut. Total saving if the budget were adhered to would amount to \$675,000,000.

Everybody agrees that there is drastic need for economy in government. Undoubtedly editorial pages from Maine to California will ring with praise—and hope. Business men and civic bodies galore will laud the President's action. Women's clubs and chamber of commerce have been busy for years resolving that there should be economy, and damning the spending politicians. They, too, are quick to praise even the faintest sign of economy. We have all shouted that economy is the only alternative to a national visit to purgatory.

But what does it all add up to? Apparently nothing! Within a few weeks the folks back home will learn that the "free money" they have been promised for manifold local projects is not forthcoming. Then the stampede will begin to get noses back in the public trough. Tales of woe and hardship will descend on Washington in an increasing avalanche. Merchants, doctors, lawyers and thieves will form committees. The committees will have their pictures printed in the local paper. They will be off to Washington for more money. The rest of the folks stay at home and cuss the spending politicians. The slide to financial and economic purgatory will continue. Who will care if individual liberty and savings are left behind?

This is not a pretty picture. It is the state of the nation.

—Post Dispatch

Among the new readers the past week are: Adam J. Lattner, Montpelier, Ohio; Dr. W. S. Brumage, city; Carl Golden, city; B. B. Yates, city; Jack Lyon, Bennington, Oklahoma; Joe Eudy, Roswell, New Mexico; O. R. Reed, city; Mrs. R. D. Lindley of Arlington, Texas, by father, Judge Oliver; and F. Jordan, city.

Flowers to Jack Holt, who is building a nice little tile cottage for rental purposes between Main and Broadway, out about the '900 block.

Mr. and Mrs. Charles Stahler and small daughter, Sandra Sue, who have been living in Brownfield for the past year and half, left the first of the week for Hazelhurst, Miss., to make their home. Mr. Stahler is connected with the Robert H. Ray Co.

GUARD AGAINST PYORRHEA

Do your gums cause you annoyance? Druggists return money if first bottle of "LETO'S" fails to satisfy. Nelson-Primm Drug Co.

MUSICAL INSTRUMENTS SCARCE IN WEST TEXAS

LUBBOCK, Jan. 30.—Scarcity of musical instruments and the consequent inability of early settlers in West Texas to develop their musical talents and thus contribute to the social, religious and educational phases of pioneer life is given as one of the most keenly felt hardships of that time.

The absence of musical instruments is exemplified in Larry Chittenden's poem, "Cowboy's Christmas Ball," as suggested by Mrs. C. R. Wilson in a contribution to the history of music in West Texas being collected by Prof. Julian Paul Blitz, head of the music department at Texas Technological college. The poem reads: "The boys had left the ranches and come to town in piles; 'The ladies—kinder scatterin'— had gathered in for miles. And yet the place was crowded, as I remember well, 'Twas got for the occasion, at the Morning Star hotel The music was a fiddle and a live-tambourine, And a viol came imported by a stage from Abilene"

Jim Meador, still a resident of Cottle county, attended the first Christmas ball in 1889 and attended with a fellow employee referred to in the poem "Windy Billy," as follows: "The leader was a fellow that came from Swenson's ranch, They called him 'Windy Bill' from Little Dead Man's Branch." The first piano was brought to the county in 1894 by Mrs. Ola Neff. In 1896 George Boyman opened a music store in Paducah and a number of families bought pianos so their daughters could learn to play the piano.

Singing conventions followed advent of pianos and the first talking machine was brought in about 1915. In 1914, Mrs. Wilson says, the first player-piano made its appearance. The proud purchaser, she said "loaded the instrument into his wagon, tied up his lines and the gods that look after drunk men protected him and guided the horses home. He sat upon the stool and pedaled the piano furiously all the way home."

Mr. and Mrs. J. B. DuBose of Littlefield, were guests of Mr. and Mrs. R. M. Bennett, Sunday.

Mrs. R. N. McClain underwent minor surgery at the Teradaway-Daniell Hospital, Sunday.

Mrs. Clay Bevers of Forrester, was a Brownfield shopper, Monday.

"ACID STOMACH UPSET MY WHOLE SYSTEM"

Says E. Hentges: "I tried a \$1.25 bottle of Adia Tablets under your guarantee. Now pains are gone and I eat anything." Try Adia for excess stomach acidity. Nelson-Primm Drug Co.

Brownfield Texas **KING'S AUTO PARTS** Lubbock Texas

ANNOUNCING BROWNFIELD'S NEWEST STORE

OPENING—Fri. 2nd, Sat. 3rd and Mon. 5

OPENING SPECIALS

600x16 Firestone Tires -- \$6.88 exchange.
550x17 Firestone Tires -- \$5.88 exchange.
4 Tube Firestone Radio ----- \$5.95
Rebuilt Champion Spark Plugs -- 15c each
Flash Light Batteries ----- 2c each
Ford and Chevrolet Pistons ---- 98c each
King's Best PEN MOTOR OIL --- 5c Qt

Remember to visit King's on Opening Days

KING'S AUTO PARTS

Across Street West from Post Office

A San Antonio firm wants the Herald to peddle pills for them, taking the profits out in advertising. At that we might need to get up a bit earlier than we do some mornings.

Mr. and Mrs. J. J. McGowan left Tuesday for Austin, to visit their son Bill, Texas U. student. Mr. McGowan returned Wednesday, but Mrs. McGowan remained for a longer visit.

Well, after almost a week of pretty weather, it might be safe to sass the Weatherman a bit. 'Spect you'll do it anyway when you get your gas bill.

Richard Kendrick, Texas U. student, visited home folks this week.

Mr. and Mrs. G. W. Bellmap of Seagraves were Brownfield visitors, Tuesday.

Mrs. Bill Wortham and Mrs. Helen Davidson were Lubbock visitors, Thursday.

Mr. and Mrs. W. R. McDuffie and Mr. and Mrs. A. D. Repp were guests of Mr. and Mrs. Ben Cooksey in Seagraves, Sunday night.

Kansas recently joined Texas in declaring a closed season on prairie chickens.

Mallard ducks are efficient as a mosquito control agency, Texas Game Department biologists say. They eliminate most of the larvae of the insect, even from the most badly infested places.

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing. Over one million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial. Ask for "Willard's Message" which fully explains this treatment—free—at Alexander Drug Co.

THE GRILL CAFE

MRS. LOIS TAYLOR, Owner
On West Side of Square

TRY OUR HOT LUNCHES AND FRESH SEA FOODS

CLEAN, COURTEOUS SERVICE

NEWSPAPER BARGAINS

Fort Worth Press to February	
1st, one year, 6-day week	\$3.00
The Herald one year	1.00
Both one year	\$3.50
The Herald and Semi-Weekly	
Farm News, one year	\$1.50

Can save you money on most any magazine or combinations of magazines published. These prices in trade area only.

The HERALD

BE SECURE -- INSURE

with **E. G. AKERS**

INSURANCE — BONDS — ABSTRACTS
Phone 129 — — — Brownfield, Texas

Scouting Beckons All Boys

SCOUTING

the American Way



BOY SCOUT WEEK
February 8-14

30 years of service

When the Boy Scouts of America celebrates its 30th birthday on Thursday, February 8, all of the 1,330,000 Scouts, Cubs and Scout leaders will re-dedicate themselves to the service motive which has characterized the Movement for three decades. Scouting offers adventure, fun and achievement—attractive to all boys—through the democratic life of the Scout Troop and Patrol, as essential ingredients in its character-influencing program for the boys of America. Drawing on the rich experience of the Movement, local and national Scout leaders anticipate the opportunity to serve more boys annually.



SUNSHINE In a Bottle

What other food can claim the Universal popularity of dairy products? What other food is so healthful, beneficial and good? What other food so inexpensive?

Brownfield Dairy
C. P. Henderson, Mgr.

How To Relieve Bronchitis

Bronchitis, acute or chronic, is an inflammatory condition of the mucous membranes lining the bronchial tubes. Creomulsion goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis

FINAL CALL

The Fair Store will have to close their stock of Ladies' Ready-to-Wear, shoes, hats, lingerie, in fact everything in the women's wear line. Our last day will be Saturday, February 10. After this date Mr. Hameed will move the remainder of his stock of Ladies' Ready-to-Wear back to his Roswell store.

After this date Mr. Safady will restock the whole store with a complete line of Men's and Women's wear. He will be sole owner of the Fair Store, and will continue in the same location.

This is your last chance—anything you want in women's wear at a price you will not have another opportunity to buy in months to come.

YOU ONLY HAVE EIGHT MORE SHOPPING DAYS, SO COME AND SEE FOR YOURSELF THESE WONDERFUL VALUES WE ARE OFFERING.

The FAIR Store

Prickly pear, or any other hard-to-get-ahold-of cactus stickers can easily be removed with adhesive tape. Press a piece firmly over the sticker, then remove. The stickers will come off with the tape.

Mrs. Dorothy Patterson spent last week end in Lubbock with her aunt, Miss Maude Bailey.

Miss Katherine Underwood visited her parents in Lorena, the past week end.

Finnish Relief Week Set For February 7th

DALLAS, Jan. 30.—Pointing every effort of the Finnish Relief campaign to "Help Finland Week" activities, local chairmen throughout Texas have been asked by Captain J. F. Lucey, Texas chairman, to put forth renewed efforts to make the week of February 4 the banner fund raising period of the campaign. Texas labor leaders through a call from Wm. Green, honorary chairman of the Labor Relief Committee, and Matthew Woll, chairman, have been notified to join the local relief committee in their community to make February 7, Finnish Labor Day, the outstanding day of the week. "Our representatives in Finland" said Captain Lucey, "are swamped with demands just to take care of the mere necessities of homeless women and children. They are living under terrible conditions because of almost constant bombing. Our funds help to evacuate the homes on the Eastern front and establish the homeless on the Western front where Sweden is joining us in providing food and shelter."

Local relief chairmen are expected to strengthen their appeals for donations, encourage entertainments for fund raising purposes and assist movements that will provide additional money for the national fund.

Influenza Increasing

AUSTIN, Jan. 30.—Reports from widely separated parts of Texas to the State Health Department indicate that influenza is on the increase. Recent snows and markedly colder weather account for the upswing in influenza prevalence, according to Dr. George W. Cox, state health officer.

Influenza is believed transmissible from person to person through mucous discharges from the nose and throat. To protect yourself and others from contracting influenza or colds, here are precautions to be followed:

Influenza is highly infectious. Practically everyone is susceptible to it. No matter how many times you may have had influenza, you may contract it again. Therefore, keep away from people who are sneezing, coughing or sniffing, or who are actively ill with colds, influenza or pneumonia.

Keep away from crowded places. Never use towels, glasses, or personal articles other than your own to which cold germs might adhere, and always wash your hands before eating.

Keep your self as fit as possible. Drink plenty of water, eat simple nourishing food, exercise out of doors every day, dress according to the weather, and get plenty of sleep in a well-ventilated room. If you feel an attack of flu, or even what you may think is an ordinary cold, coming on, go to bed. If the cold becomes worse, send for your physician and follow his directions. A cold can too easily develop into a fatal mistake.

DON'T SLEEP WHEN GAS PRESSES HEART

If you can't eat or sleep because gas bloats you up try Adlerika. One dose usually relieves pressure on heart from stomach gas due to constipation. Adlerika cleans out BOTH bowels.

TRAIN CONDUCTOR FEEDS WILD TURKEYS

When a train conductor stops his string of freight cars almost daily and uses the hoboes riding the train to sweep out grain so that wild turkeys may be fed, the Texas Game Department feels that it is getting cooperation of the highest caliber. That is exactly what is happening in Archer Co., Texas. The State Game Warden at Wichita Falls recently noticed that the train halted near a river and dust was seen flying from the doors of several cars. Upon investigation he found that the conductor had about half a dozen hoboes sweeping out grain from grain cars to feed a bunch of wild turkeys that use that area. Questioned, the conductor said that he had heard the warden's talk last year when snow was on the ground, about feeding wildlife and he decided that every time he had any empty grain cars on his train he would make use of the bums riding by having them sweep out the cars at a place where he knew turkeys were ranging.

There are approximately forty turkeys in this bunch which are being fed in such an unusual way.

REMEDY FOR LYNCHING

Lynching is cowardly, brutal, degrading to a community, violative of the safety and justice it pretends to uphold, and thoroughly contemptible and unjustifiable on any count. There need be no misgiving at any point as to our feelings about this form of mass murder.

Yet this is not to say that every legislative method brought forward as a means of stamping out lynchings is meritorious or warranted or would accomplish its purpose. As a matter of fact, the purpose of the Gavagan bill, which has just passed the House of Representatives have already been achieved by other means to a far greater degree than any legislative force could accomplish them.

Whereas the number of lynchings in the United States during the 1880's and 1890's used to exceed one hundred a year, it was recorded on this page just three days ago that only three such crimes took place in the United States during 1939. What brought about this momentous change? To some extent, the pressure of public opinion and criticism in the North. But for much the greater part, a revulsion of public feeling and a tremendous change of thought due to education by awakened Southerners. Vastly more for the glory of Southern womanhood has been done by Southern womanhood itself in the campaign to eradicate lynching than could ever have been done by the apologists of lawlessness.

But now that the campaign has been substantially won, just why should there be such a political effort to impose financial penalties upon a county which happens to have been the scene of a lynching? The answer appears to be mainly that it is an effort to capitalize upon the Negro vote of a few Northern communities. Honest law enforcement in some of the thousands of other homicide cases may be more important than the marshaling of Federal penalties against the few remaining cases of mob violence. Education rather than Federal legislation has already shown itself to be the remedy for lynching.—Christian Science Monitor, Boston, Mass.

A SET OF PIKERS

Great are the American people. In one breath we are squalling like well organized tribes of Comanche Indians "Balance the Budget" cut down taxes, reduce expenses, etc., and the next minute find us taking the train to Washington to beg, cajole, demand of Congress that more relief must be forthcoming, more money for WP A, more money for PWA, more money for roads, more money for public buildings, more money to improve the rivers and harbors, more money for national defense, yes more money for everything under the sun and darn the president, he won't balance the budget.

When the Federal government gives us flour we sit around on our behind and demand that the flour be made into biscuits. Then we refuse to eat unless they are put into our mouths and our jaws worked by Federal electricity.

We are a set of pikers and also a set of suckers. As soon as the people of this nation realize that their only salvation is to get upon their feet and determine to make their own living by the sweat of their backs then and then only will the government be able to balance the budgets and lower taxes and cut down expenditures.

Most families in America waste more daily than the average family in Europe has to live on. We are a set of sissies, we are lazy, and selfish, and getting worse daily. We don't want to work, but we do want the best in the land to eat. We don't want to save, we want to spend, we don't want to pay our debts, we want to make more. Yet we are a great people, we are Americans.—Jayton Chronicle.

Mr. and Mrs. J. H. Carpenter and grandson Jerry King, spent Sunday with their daughter and aunt, Mrs. Rayburn Knott, in Levelland.

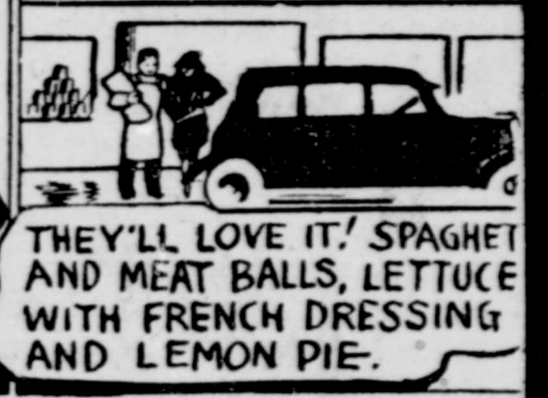
DINE IN HOMELIKE COMFORT AT THE
WINES HOTEL
DELICIOUS FOODS SERVED FAMILY
STYLE — — You are Always Welcome

YOU'LL BE PROUD TO USE OUR SUGGESTIONS

A GOOD DAY FOR A NICE HOT POT OF SOUP! HAVE YOU A SOUP BONE?

MRS. ROBBINS, YOUR FAMILY WILL EXPECT SOUP ON A COLD DAY! WHY DON'T YOU USE MY IMAGINATION AND GIVE THEM A SURPRISE?

Super Market



THEY'LL LOVE IT! SPAGHETTI AND MEAT BALLS, LETTUCE WITH FRENCH DRESSING AND LEMON PIE.

FRIDAY--SATURDAY and FIRST MONDAY SPECIALS—

SALAD DRESSING CHALLENGE

Quart ----- 15c

PURE PORK SAUSAGE

1 Pound ----- 10c
Armour's Star Sack

ORANGES, Sunkist, Doz 10c

LETTUCE, 3 for ----- 10c

P. and G., 4 for ----- 15c

OATS, 5 lb, Bag ----- 29c

RAISINS, 2 lb. ----- 15c

BACON, Sli. Pound ----- 19c

Jello or My-T-Fine, Pkg. - 4c

Beef Roast, Chuck lb. - 14c

LIBBY'S PINEAPPLE TIDBITS, 3 for ----- 25c

OLEO— POUND CARTON ----- 10c

FOLGER'S, Pound --- 25c

KLEENEX, Pkg. ---- 12½c

Tomatoes, No. 2 Can, 3 for 19c

LARD, Pure Hog, 8 lb. .. 60c

MAC-SPAG., 3 for ----- 10c

Ginger Snaps, 2 pkg. --- 25c

Marshmallows, Pound 12½c

Dukes or Durham, 7 for 25c

MUSTARD, Qt. ----- 10c

CATSUP, 14 oz. Bottle .. 10c

GRAPE FRUIT JUICE

Bild-Up or Won-Up, 6 for 25c

PRUNES, No. 10 ----- 22c

OXYDOL, Giant Size --- 59c

VITA-WATER

TREET
Armour's Per Can --- 24c

For Your Baby's Teeth Protection, 5 Gallons ----- 39c

~ SUPER MARKET ~
CADENHEAD-HALL CO.
HIGHWAY 51 BROWNFIELD, TEX.

BIG INCREASE IN AUTOMOBILE REGISTRATIONS

AUSTIN, Jan. 23.—Texas' sixteen most populous counties last year boasted automotive sales a third above 1938, to total 66,277 passenger cars and 12,376 commercial cars, the University of Texas Bureau of Business Research has reported.

December sales fell much below the year's average, commercial cars sales gaining only 21.2 per cent over those for December, 1938, and passenger cars only 16 per cent.

Low priced vehicles accounted for approximately four-fifths of the total sales of passenger cars. Bracket 1 makes gained 25.6 per cent, to total 37,288; bracket 2, 60.4 per cent to total 19,520; bracket 3, 19.5 per cent to total 8,122; and bracket 4, 12.9 to total 1,247.

The starling is not a protected bird in Texas. It makes an excellent bird pie, according to Texas Game Department officials.

Drop your matches in melted paraffin if you want to be sure to have water-proof fire sticks on that next hunting or fishing trip.

Wild guineas, recently imported

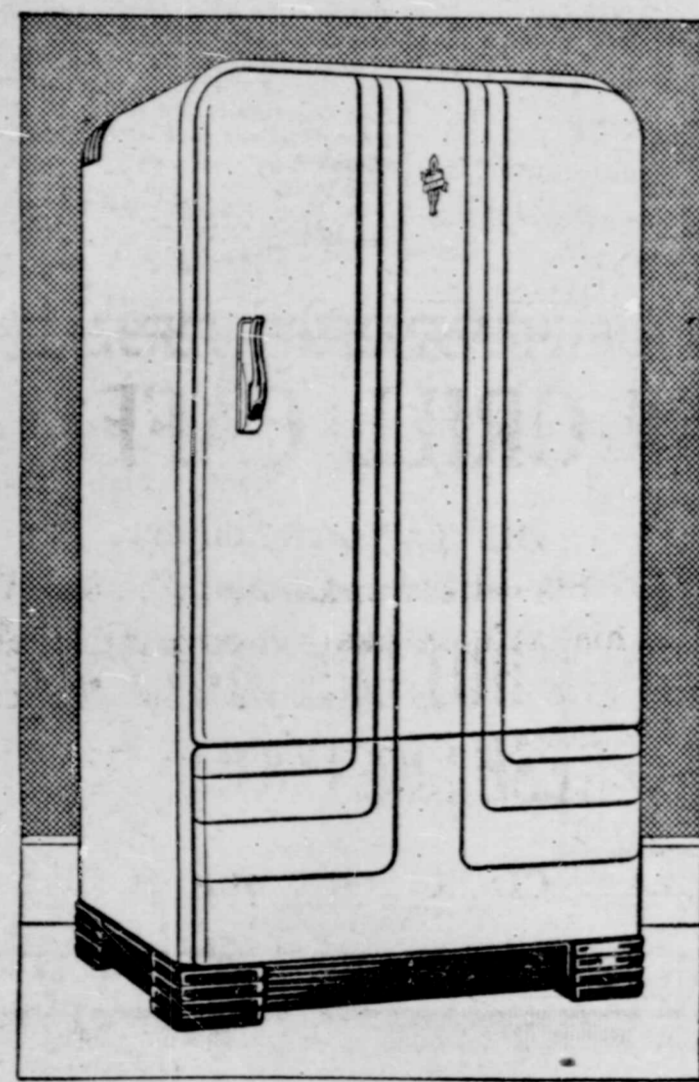
into Texas by the Game Department from Cuba, are all white meat.

Forest fires can run uphill more rapidly than downhill, the heated air drawing flames upward, Texas Game Department biologists say.

Herald Ads Get Results

SEE 1940 GAS REFRIGERATOR

- New Conveniences!



MOIST COLD- DRY COLD You Get BOTH!



Dew-Action Freshener keeps vegetables and fruit moist and full of flavor.



Dry or Moist Meat Storage, whichever you desire, by changing position of the cover.

PLUS... Adjustable Interior Arrangement, 3-Position Sliding Shelf, Trigger Release for Trays, Flexible Metal Ice Cube Release.



ONLY SERVEL ELECTROLUX FREEZES SILENTLY WITH NO MOVING PARTS!

ADD TO THE marvelous convenience and adaptability of the 1940 Gas Refrigerator this important fact: it's the only automatic that gives you the lasting comfort and continued savings of a freezing system without a single moving part. A tiny gas flame does all the work in this different modern refrigerator! Visit our showrooms this week—see the beautiful new models for yourself!

- Permanent Silence
- No Moving Parts to Wear
- Continued Low Operating Cost
- More Years of Savings
- Gas Company Service
- Plenty of Ice Cubes
- Modern Beauty and Convenience



We Cordially invite you to come in and let us explain our easy payment plan. Terms very reasonable.

KNIGHT HARDWARE

TIPTON'S



FIRST MONDAY ONLY
WATCHES CLEANED AND GUARANTEED For ----- \$2.00 at—
CORNER DRUG STORE

Society Church Activities Club News

MRS. A. D. REPP, Society Editor
Phone 280

TEA COURTESY SATURDAY AFTERNOON, JANUARY 27; MUSIC CLUB HOSTESSES

As a compliment to the "Old and New" comers in our city, the Cen-Tex Harmony Club entertained with a tea Saturday afternoon at 3 o'clock. M. E. Auditorium. Mrs. Roy Herod General Chairman and her committee with club officers greeted the guests. These included Mrs. W. H. Dallas, Pres., Mrs. E. D. Jones, V. Pres., Mrs. J. M. Teague, Mrs. Money Price, Mrs. J. M. Telford, who presided at the Registration table. Blooming plants and beautiful music made a charming setting for an enjoyable hour.

Miss Huff, of the high school faculty, a most capable and obliging pianist, played daintily throughout the afternoon. Mrs. W. A. Bynum presided at the silver service. The Tea Table, lace-covered, was centered by a large Treble Clef built out of red hearts, in which a huge red candle was placed. Hearts bearing titles of songs, both old and new surrounded the center piece.

The refreshments committee, Meses. Nicholson, Parish and Teague provided a perfect service. Red angel food heart cakes topped with musical notes in white, tea and candy hearts were served.

The dreamy music, the lovely flowers, the warm welcome at the door, "a perfect ensemble", made this social event one of the high lights of the 1939-40 club year.

Among the list of newcomers were recorded Meses H. W. Hanks, W. H. Culver, Grady Goin, W. A. Peters, B. C. McCasland, A. R. Williams, G. B. Chesney, Cherry Foster, Virgil Crawford, T. Powler, John B. Hurd, Roy Parnell, and others of new and old comers. Approximately 65 or 70 guests were present.

The club is grateful for the use of the church auditorium and to the committees and members who served so willingly and well.

STEPHENSON-LEE NUPTIALS

Miss Martha Joe Stephenson, daughter of Mr. and Mrs. H. C. Stephenson and Robert Lee of the Needmore community were recently united in marriage, when Elder Joe Chisholm read the service at his home. The couple will live near Needmore.

BLANCHE ROSE CIRCLE ENTERTAINS AT AUBURG'S

The Blanche Rose circle of the Baptist church entertained the intermediate girls class Monday evening at the home of Mrs. J. T. Auburg. The Valentine motif was used in decorations and refreshments. Plate favors were red Valentine hearts. Sandwiches, pecan pie and spiced tea were served to the 8 guests. Mrs. Ochenrider had charge of the entertainment.

Miss Mildred Fouts, Texas Tech student, spent the mid term holidays with her sister, Mrs. A. H. Daniell.

BIRTHDAY PARTY

A surprise party was given Saturday by Mr. and Mrs. R. Q. Reed for their daughter, Jacquelyn, celebrating her eleventh birthday. The Valentine theme was carried out.

Refreshments were served to Gussie Marie Stewart, Patsy Ruth Greenfield, Gloria Jean Swan, Jackie Lee Seale, Nadeen Ross, Ramona Pittman, Robert King, and Grady and Wayne Cottrell. Many nice gifts were received by the honoree. Several who could not come, sent gifts.

ATTEND SPRING MARKET

Mr. and Mrs. Ned Self, Mrs. Harvey Gage and Miss Margaret Travis were in Fort Worth and Dallas this week buying spring and summer merchandise for the Collins Dry Goods store.

E. H. Green is entitled to see "Bro. Rat and Baby" at RIALTO Fri.-Sat. (pass good for one only)

E. B. Teague is entitled to pass to see "Legion of Lawless" at RITZ, Fri.-Sat. (pass good for one only)

MR. AND MRS. McDUFFIE ENTERTAIN WITH DINNER PARTY

Mr. and Mrs. W. R. McDuffie entertained with a five-course dinner Friday evening. The white linen covered table had for its center piece a crystal bowl filled with white and blue tinted carnations and blue tapers burned in crystal holders.

Guests were Messrs. and Meses. L. Nicholson, Paul Lawlis, and J. J. McGowan.

RUTH CLASS MEETING

The Ruth Sunday School class met Friday, January 26 at 12:30 with their teacher, Mrs. L. C. Green, for a covered dish luncheon and a business meeting afterward. Those attending were: Meses. Virgil Crawford, Nathan Evans, Ted Hardy, Ray Swindle, Wayne Mullins, Johnnie Haynes, Earl McCutcheon, Curtis Hatcher, Homer Newman and the hostess, Mrs. C. L. Green. A plate lunch was carried to a sick member, Mrs. J. W. Duke. The afternoon was spent in visiting prospective members.

MAIDS AND MATRONS PROGRAM FOR FEBRUARY 6

The Maids and Matrons club will meet Tuesday, February 6 at the home of Mrs. T. L. Treadaway. The program chairman will be Mrs. J. M. Teague. Response to roll call will be to name a western author and one of his books.

Biography of an author will be given by Mrs. David Perry. Historical and geographical background by Mrs. M. G. Tarpley. Our Common Herd, by Sue Sanders, will be reviewed by Mrs. Will Adams.

ENJOY WINTER SPORTS AT RUIDOSO

Mr. and Mrs. L. M. Wingerd, Mrs. I. M. Bailey, Jane Brownfield, Lad Brownfield, Mrs. Roy Ballard and Mr. and Mrs. Joe Bailey of Lubbock, spent Sunday and Monday in Ruidoso, enjoying the winter sports.

MRS. MOORE HAS BRIDGE PARTY

Mrs. Otis Moore entertained at bridge Monday afternoon when her guests were Meses. W. T. Ince, Harold Carpenter, Paul Jones, Richard Ferguson and Miss Irma Smith. Refreshments were sandwiches, salad, mint nuts and Coca Cola.

MRS. A. A. SAWYER HAS LUNCHEON FOR ACE-HI CLUB

Mrs. A. A. Sawyer entertained Friday with a luncheon, when her guests were members of the Ace High Club and three special guests, Meses. Tom Anderson, R. N. McClain and D. M. Evans.

Mrs. Evans scored high and was presented with an electric bed lamp.

Cut prizes of score pads and playing cards went to Meses. Mon Telford, John R. Turner and Tom Anderson. Other guests were Mesdames Ned Self, L. Nicholson, L. M. Wingerd, Ray Christopher, R. B. Parish, W. H. Collins and Jim Graves.

MISS MAXIE HUNTER ENTERTAINS WITH PARTY

Miss Maxie Hunter entertained Friday evening with a party at the home of her sister, Mrs. C. C. Primm. Games were played and refreshments of sandwiches, candy and hot chocolate were served to the following guests:

Charles Dial, Jean Knight, Robert Lee Craig, Juanda Ruth Turner, Patsy Frank Ballard, Christine McDuffie, Caroline Harris, Leon Lewis, Bobby Jones, Sammy Jones, Edgar Self, Wanda May Zachary, Marion Bowers, Ida May, James Evans and Beverly Pittman.

MRS. KENDRICK HOSTESS TO BUEN AMIGAS CLUB

The Buen Amigas club met Thursday afternoon with Mrs. Clovis Kendrick. Mrs. Paul Lawlis scored high, Mrs. Earl Anthony second high, Mrs. Grady Terry third high and Mrs. Jim Graves high cut and each were presented with a gift of hosiery.

Refreshments of rolled cheese sandwiches, chicken salad date pudding and coffee were served. Other guests were Meses. Ray Christopher, Lee O. Allen, Troy Noel, Orb Stice, Jack Stricklin Jr., W. R. McDuffie, Wilson Collins, and Pete Tiernan.

DELTA DEK CLUB MEETS WITH MR. AND MRS. M'GOWAN

Mr. and Mrs. J. J. McGowan entertained the Delta-Dek Club Thursday evening, when Mr. McGowan scored high for the men and Mrs. Graves high for the ladies.

Refreshments of individual cherry pies and coffee were served. Those present were Messrs. and Meses. Jim Graves, Everett Latham, Ray Christopher, R. R. Taylor and L. Nicholson.

BUSINESS AND PROFESSIONAL WOMEN'S CLUB TO BE ORGANIZED

Plans are in the making for a Business and Professional Women's Club to be organized here in the very near future, probably within the next two or three weeks.

Those who are interested in the formation of the club say there are at least forty women here eligible to join. Those who are interested in this organization please get in touch with Mrs. Jim Moore at the Chamber of Commerce office.

The Plainview Business and Women's club wants to come down and get the credit for organization and can come down any Tuesday or Thursday night, so if you are interested, be sure and see or call Mrs. Moore for further details.

The local stores have begun to get in their new spring line merchandise that was bought the past and this week. We don't mean they haven't had any spring merchandise, they have, but their recent purchases really tell us "Spring is Here" with her saucy, pert hats, that will set at jaunty angles on your head, lovely new dresses that will really do things for your figure, and your feet haven't been forgotten either, for they have the latest lines in the very latest colors and shades.

Men man hasn't been forgotten. Their spring clothes are being given a very prominent place in the local show windows, and you will see some lovely colors in men's suits and the prettiest line of men's shirts. They are as vain as women when it comes to dressing and are as hard to please, so the local buyers, men who are in the "know" for men's clothes have brought on a line that will please the most fastidious dressers.

NIFTY NEEDLERS

Mrs. J. A. Benton was hostess to the Nifty Needlers club, Tuesday afternoon at her home. One quilt was completed. Refreshments of pimiento cheese sandwiches, oatmeal cookies and hot tea were served to the 8 guests. The next meeting will be held in the home of Mrs. Willie Brown.

FEDERATED MISSIONARY SOCIETY HAS MEETING

Ladies of the Methodist Missionary Society were hostesses to the Federated Societies, Monday afternoon at the Methodist church. A salad course was served and an interesting program was given. There were 35 present.

PRESBYTERIAN M. S.

The Presbyterian Missionary society had their regular meeting Tuesday, at the church. Mrs. Frank Weir led the devotional and Mrs. Fred A. Walker reviewed "Women in the Near East and Women in North and South America." The next meeting will be a business and social one and the hostesses will be Mrs. Anderson and Mrs. Ross.

FOUR SQUARE CHURCH

Services as follows: The Revival will come to a close Sunday, February 4. We would like to see on and all out for the last few services of the Revival with Mr. and Mrs. Warren Johnson.

Sat., 7:30—Services and also prayer for the sick. Sat., 2:00—Street service. Sunday 10:00—Sunday school. Sunday 11:00—Morning Worship. Also Communion Service.

Sunday 8:30—Young People's Service. Sunday 7:30—Evangelistic Service. Subject of sermon—"Death Row."

Some of the subjects to be used: "Morning Watch", The Evidence of a Spirit Filled Life, Looking Unto Jesus.

Come and enjoy these services with us. Pastor Rev. Irene Lee

BAPTIST CHURCH

With better weather the attendance at our services last Sunday was much improved, with six additions to the church.

It is important that Baptists moving into our community align themselves to the local church and when they fail to do so it will prove a great loss to themselves and family as well as the church.

The Master made no mistake in the establishment of the church and promised that "the gates of hell should not prevail against it" but some professed Christians give it small recognition, but they have small influence with the neighbor who marks their actions.

The walls of the new church are going fast these last few days and if you have not visited the work fine time to do so and see for yourself how the money is being spent.

The W. M. U. will meet next Monday in circles in places to be announced Sunday morning.

The pastor has discussed for several Sunday morning messages what the Bible teaches about giving to support His cause or Christian stewardship of money, talent and time, and admitted that some Baptists were weak on this doctrine of God's Word, while standing staunchly for other teachings of the Bible and admonished them to "abound in this grace also."

Remember if it is cold next Sunday that the auditorium of the high school building will be warm and we are trying to get above the three hundred mark again in our teaching service, and if it is a fine day, do not visit your neighbor and keep them away from the worship which has been frequently done.

Visitors are always welcome.

Mrs. Johnnie Bingham of Needmore, was a shopper here, Monday.

Mrs. G. M. Thomason of Forrester, was in Tuesday, shopping.

IST PRESBYTERIAN CHURCH

Fred A. Walker, Pastor.
Sunday School 10:00 o'clock
Morning Worship 11:00 o'clock
Evening Worship 7:30 o'clock

New residents of Brownfield, as well as old timers, are especially invited to all services of the church. You will find a warm and friendly welcome awaiting you and you will receive a blessing at our church. Sunday morning the pastor will preach on, "One Another's Burdens," a sermon on Christian love. Sunday night you will get, "Your Money's Worth."

We have not had full attendance on the part of our church members since the holidays. Sunday has been set as a rally day and it will not be a successful one unless you are in your place.

NORTHSIDE BAPTIST CHURCH

In spite of the weather, with sickness in many homes, we must express our gratitude for the attendance that has been maintained throughout the month of January, and particularly for the visitors in practically every service as well as in the Sunday School.

Have you visited our Sunday School? If not, why not bring the children and meet with us at ten o'clock next Sunday. You will be enjoyably surprised. We shall then study together the eighteenth chapter of Matthew, on "How to be Saved."

At 3:00 o'clock p. m. in the Baptist Church at Meadow, Texas, our pastor, Rev. Jno. R. Denning, will administer the ordinance of Baptism to candidates now waiting. All our friends are invited to drive to Meadow for this special service. At 11:00 a. m. the pastor begins a sermon series on "The Three Baptisms."

At 7:15 p. m., the sermon will be: "Amos, What Seest Thou?" We shall be waiting to welcome you. Come and See.

Mr. and Mrs. Jess Smith and children, Ruby Nell and J. E., Mr. and Mrs. Fayne Smith, and Mr. and Mrs. Guthrie Allen will leave Saturday for Jacksboro to attend a birthday celebration of Mr. Dennison, father of Mrs. Jess Smith. He will be 80 years old.

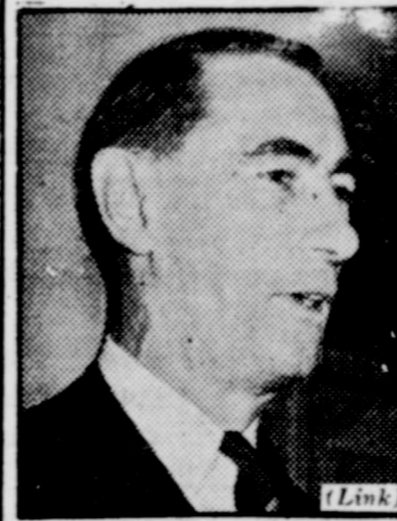
Sam Chisholm, Tech student, spent the mid-term holidays with his parents, Mr. and Mrs. G. W. Chisholm.

W. B. Downing has purchased the Flippin property on Broadway and is enlarging and remodeling it.

People and Spots in the Late News



BERETS ARE BACK... Soft beret-type hats are smart this season in Hollywood. Here film beauty Judith Barrett wears one of flattering beige, tied with thin veil of beige chiffon and pierced by spear of gold with arrow-tipped ends.



QUEEN OF BATH... Hailed by retinue of "Saturday Knights," Miss Eleanor Schramm reigned in robe of koroseal shower curtains, toothbrush-studded crown, back-brush sceptre and other accessories as Queen of the Bath at Chicago Merchandise Mart's house furnishings exposition.

HOVE TO IN HUDSON... One of most extended cold spells of recent years has brought river traffic to a halt on the Hudson. Here crew of Coast Guard cutter Comanche chaps ice near Saugerties, N. Y., to find it from 8 to 18 inches thick.

ECONOMY EXPONENT... Mayor Harry W. Baals of Fort Wayne, Ind., takes bow as his city's achievements in municipal economy are praised by National Consumers Tax Commission whose units are making studies in 5,000 communities. Tax reduction drive of NCTC has 1940 goal of better and cheaper city governments.

FINNS IN WHITE... Nearly as invisible and as swift as avenging ghosts are these ski-mounted troops of Finland, given much of credit for repulsing of Russian invaders. Under flowing white robes are heavy knapsacks for carrying concentrated food and heavy blankets much needed for Arctic campaigning.

PLAINS

Miss Sallie Lynn Forrest, who is attending Tech, was visiting home folks over the week end.

Mr. and Mrs. W. K. Calapan and Mr. and Mrs. L. D. Camp were visiting in Cedar Lake, Sunday afternoon.

Mr. and Mrs. Aaron Morris visited her parents in Seagraves, Saturday night and Sunday.

James, and Bennie Martin of Pleasant Hill visited their sister Mrs. Jesse Criswell last week end.

Mrs. Bert Bartlett was on the sick list last week.

Walter Anderson had business in Tahoka, Thursday.

We are glad to report Ralph McClellan is able to be out some again.

Mr. and Mrs. Sanford Webber of Plainview were down visiting home folks last week end.

Born to Mr. and Mrs. B. L. Lamb a son, weighing 6 pounds Friday, Jan 26. Mr. and Mrs. Lamb live in the Harmony community.

Mrs. W. L. Stell and children returned home from Sherman, Mrs. Plumlee returned home with Saturday, after a two weeks visit them.

IF POP HAD TO DO THE LAUNDRY...

There'd be some changes made around here! Of course he thinks that you can save money by doing your own laundry. Maybe his wife thinks so, too! We have proved to hundreds of local families that we can do the job more economically!

PHONE 104

Have Our Routeman Stop Today

BROWNFIELD STEAM LAUNDRY

THE HOME IS NO-PLACE FOR THE WASHING

JANUARY—FEBRUARY

10 MONTHS REDUCED RATE

on The

FORT WORTH STAR-TELEGRAM

The management has consented to give us this rate because of those who were not privileged to subscribe during December on the yearly basis. This ten months rate will now enable them to have The Star-Telegram. It is for less money—and less time. However, subscriptions received during February on this offer will expire next December during bargain days, affording an opportunity to renew by the year. Following prices in trade area only.

TEN MONTHS ONLY	
DAILY AND SUNDAY	DAILY WITHOUT SUNDAY
Star-Telegram -- \$6.20	Star-Telegram -- \$5.20
The Herald ----- 1.00	The Herald ----- 1.00
\$7.20	\$6.20
Both One Year -- \$6.80	Both One Year -- \$5.80

The Herald, Local Agent

CUBS DEN

Editor-in-Chief—
Emogene Fitzgerald
Assistant Editor-in-Chief—
Wanda Hendricks
Senior Class Editor—
Barbara Garrett
Junior Class Editor—
Ruth Donathan
Sophomore Class Editor—
Vera Howell
Freshman Class Editor—
Ruby Faye Parks

Seventh Grade Editor—
Roberta Underwood
Sixth Grade Editor—
Sugar Hamilton
West Ward News Editor—
Esther Smith
Feature Editor—
Jeanne Goin
Society Editor—
Ellene Fitzgerald
Sports Editor—
Jimmy Roddy
Sponsor—
Miss Fields

The Press Club staff wishes to request each person in the Brownfield Schools to feel that it is as much his or her duty and privilege to contribute to the news and interest of the Cubs' Den as it is for the members of the staff to contribute news, etc. The club periods have been turned into periods for the interscholastic league activities and those students who are willing to stay after 3 o'clock and take advantage of the instruction of different teachers will profit by the extra training. Those who will not stay will be expected to go home and have better lessons the next day.

The Press club staff and any others who will and can stay will be expected to stay on Mondays and Tuesdays after 3 o'clock, and they would like for any typists who would like to stay and practice on other material than their lessons to apply to the sponsor or editor-in-chief for material to be copied for the paper. Students, if you do not like what is printed in the Cubs' Den, see if you can't write something better. You have as much time and perhaps as much talent as anyone else to write.

Interscholastic League Events

Work on Interscholastic League events began Wednesday, January 25, with the following teachers placed in charge of the events in Brownfield High School:

ATHLETIC EVENTS

Basket Ball (Boys), Mr. Tipps, (gym); Basket Ball (girls), Miss Huff (gym); Track and Field, Mr. McCook (101); Volley Ball, Miss Huff (gym); Playground Ball (boys), Bost and Tipps (South of gym); Playground Ball (ward girls), Miss Adams (102); Playground Ball (H. S. girls), Mr. M'Brayer (108); Tennis, Mr. James.

LITERARY EVENTS

Declamation, Miss Edwards (201); Extemporaneous Speech, Mr. Nooncaster (204); Debate, Mr. Brewer (office); One-Act Play, Miss Tittle (205); Essay writing, Miss Fields, (202); Typing, Mr. M'Brayer (203); Choral Singing and Music Memory, Miss Daugherty (104); Spelling, Mrs. McCook (103); Arithmetic, Miss Montgomery (107).

SEVENTH GRADERS ILL

By Roberta Underwood.

The seventh grade has had several students who have been ill this past week. Some of them are: Bobby Shahand, Lee Roy Sanders, Mary Nell Kizer, Rich Marchbanks, and Harlan Miller. L. G. Moore and Jean Wylder had appendicitis operations. We hope they will soon be well and back in school.

'GLIMPSSES OF HOLLAND' TO BE PRESENTED

"Glimpses of Holland" will be presented by Roeland Van Cavel at the Brownfield High School auditorium on Thursday, February 8, at 2:30 p. m., according to an announcement by the Student Council.

An intimate insight into the history, life, customs, costumes, traditions, peculiarities and future of Holland will be presented by Roeland Van Cavel.

Van Cavel came to America alone from Rotterdam, at the age of nineteen. All of his relations still live in Holland. With only seven years of grade school education when he arrived in the United States, he is now well on his way to his doctor's degree at the University of California at Los Angeles, specializing in sociology.

SCHOOL? WHY?

By Jeanne Goin

Why do we go to school? The answer is to get an education. But do we need an education? Yes, if you want to get anywhere or succeed in life. But why go to school for nine months. Is it because we have to? No, you do not absolutely have to go, but you should go every day for nine months to learn everything that you can learn well. You should be willing and anxious to learn and to know things. Is school this important? Of course it is. Education is the most or one of the most important and worthwhile things in one's life. Go to school? Yes, by all means—as much as possible and as often as possible. Every time you miss or stay out you miss much and cheat yourself out of what you should or could learn if you had only availed yourself of your opportunities.

FELLOW FUTURE FARMERS

By Odell Spears

We have recently entered into a new year of work in which we can accomplish many great things or a year which we can let pass as it may. If we are to achieve our objectives, we must work with the best of our ability, always putting those final touches to our enterprises—those final efforts that make them tops.

The promotion of leadership cannot be stressed too much. The development of leadership embodies fellowship and cooperation. In developing these things in rural life, we will, without doubt, be making great strides toward helping to solve the American problems in the future.

Football Boys Honored With Banquet

By Jiggs Tankersley

On Wednesday evening, January 17 at Terry's White Kitchen, the football boys of Brownfield High School were honored with a banquet given by the Pep Squad girls and the football boys mothers.

Mr. J. O. Gillham, master of ceremonies, introduced the honored guests from Lubbock as well as those from Brownfield. Those from Lubbock were: Coaches "Goober" Keyes and Walter Nichols, Joe Tyson and Pat Farris of the Westerners. The honor guests of Brownfield were: Ray Christopher, Jim Graves, Gene Hurt, C. C. Primm and Mr. and Mrs. Roy Wingerd.

Mr. and Mrs. Roy Wingerd who have backed the Cubs for a good many years, presented Captain Pete Brown a trophy for having the best spirit in practice and in games. Gene Hurt, an interesting entertainer, played his guitar and sang. He spoke also about the usual topic of "Football" and said "Don't send your boys to T. C. U., but send them to dear ole Texas U." Highlights of 1939 taken by Jim Graves were shown by Graham Smith. The coaches, Aubra Nooncaster, and Nolan Tipps were presented with wrist watches given by the Lions' Club, Rotary Club and Junior and Senior Chambers of Commerce and the Athletic Council.

The delicious menu consisted of turkey and dressing with cranberry sauce, potato salad, fresh tomatoes, hot rolls and butter, fruit pie, and milk or coffee.

Some of the other guests were Tom Bowden, Ex-Cub; Mr. James, Mr. and Mrs. McCook, Supt. Emmett Smith, Principal Vernon Brewer, Mr. Caviness, Mr. McBrayer, and Mr. Brownlee. There were approximately 100 present and all enjoyed the occasion very much.

THE G. O. CLUB

By Alvis Bradley

The G. O. Club met Friday, January 19. We selected a new name for our club, the B. B. Club. We elected new officers as follows:

President, Howard Wayne McIlroy; Vice Pres., Fannie Ruth Vernon; Sec., Charley May Harold; Ass't. Sec., Helen Wright; Host Mancel Thompson; Hostess, Jackie Lee Seale; Reporter, Alvis Bradley; Treasurer, Mary Nell Hanks; Program Chairman, Sugar Hamilton, and her helpers are: Authella Blum and Pearl Beauchamp. Safety First Committee Chairman, Estelle Butcher, and her helpers are: Elizabeth Jeter and Floyd Earl Jackson. Character Study Committee Chairman, Dorothy Green, and her helpers are Dorothy Copeland and Alfred Mangum. Good Manners Chairman, Mozelle Butcher, and her helpers are Willie Merle Jackson and Roy Alsop. Thrift Committee Chairman, Weldon O'Brien, and his helpers are Winford Shoemaker and Ollie Faye Cooper. The Sergeant-at-arms are Gerald Perry and Lillian Frazier. There were no good citizens elected for the week.

REASON OF A HIGH SCHOOL BOY FOR FFA MEMBERSHIP

The F. F. A. is a great national agriculture organization with clear cut purposes and ideals and a program in which I may have a part.

It provides me additional opportunities to train myself to be a farmer and a farm citizen.

It provide practical experience on my own level with my own problems and thus increases my chance to learn new ways and new things.

It provides additional opportunities for me to develop my talents and leadership ability.

It encourages me and assists me in habits of right living.

It teaches me to deal with my self and to work with others, and to cooperate.

It teaches me to be thrifty—to save and have.

It rewards and encourages my best efforts and enlarges the scope of my opportunities.

It broadens my acquaintance and allows me to exchange ideas with the other fellows interested in things in which I am interested.

—By Odell Spear, reporter of Brownfield's Chapter of FFA.

Mr. and Mrs. W. E. Latham, Boy Tarpley and L. S. Caviness visited Mr. and Mrs. I. A. Stephens in Lubbock, Sunday.

WE WILL HAVE THEM--

When you get ready for those chicks, come and seeus. We have day-old chicks and up to 3-weeks old chicks. They will be easy to raise.

WHITE LEGHORNS WHITE ROCKS
RHODE ISLAND REDS WHITE WYANDOTTES
BUFF ORPHINGTONS BUFF MINORCAS
BUFF AND BROWN LEGHORNS

Better book your order now, only 1-cent per chick will secure your order for delivery at the time that you want it.

CHISHOLM HATCHERY

A WEST TEXAS SAND STORM

By Roberta Underwood

Were you ever in a West Texas sand storm? I have been in quite a few and can say that I, as other people, don't like them.

The wind comes whirling down the street and starts the leaves to flying, and the sand to whirling in the air.

The world suddenly grows dark till nothing can be seen but the sand blowing, for the sand has risen, and the sky is dark.

When you are out in the sand, it hits your face, gets in your eyes, and stings your legs. You sometimes think the wind will pick you up off your feet and blow you around as it does the sand.

When the sand storm leaves, there is a great amount of work in the house for the sand has come and left, only to leave the houses filled, sometimes with enough to make mud pies.

The West Texas sand storms come, and the West Texas sand storms go only to return again another day.

SIXTH GRADE REPORTS

By Sugar Hamilton

Last week when Miss Ona Faye Tittle was ill in bed, her three sixth grade English classes sent her a very pretty blooming, yellow jonquil pot plant. We are glad to have Miss Tittle back at school this week.

There have been many sick children who have been absent from school lately, but now that they are well or better, we hope that they will be back in school all the time.

In Miss Tittle's room the sixth graders are having a race. Jack Eicke and DuBoise Huckabee are the captains. For the next six weeks each side is going to see if it can beat the other side. Then the losing side has to entertain the winning side. This is a contest not only for English, but for all the classes.

BASKET BALL SEASON ENDS

The basket ball season will end with the girls and boys playing Wellman in games at the local gymnasium next Tuesday night, February 6. Let's be there to see them win.

THE FIRST PAID ASSEMBLY OF 1940

By Jiggs Tankersley

Miss Lucille Elmore, David Hartley, and two ventriloquist's dummies appeared before the student body of the Senior High school in the first paid assembly of the year last Friday, January 26. The students who went were dismissed from their first period classes. The admission was 15 cents.

The program was composed of original characterizations, songs, violin numbers, dances, mimicry, and unique ventriloquism. The students that attended all enjoyed the show. The show was sponsored by the Student Council, and the money went to the annual fund.

HOME ECONOMICS STYLE SHOW GIVEN IN ASSEMBLY

By Barbara Garrett

Last Thursday afternoon the first and second year girls' Home Economics sewing classes modeled the dresses they had made the past semester.

The first year girls dresses consisted of cotton print wash dresses.

The dresses worn by the following girls won places:

First place, Reba Wayne Miller; Second place, Mary Jo Boyd; third place, Margaret Howell and fourth place, Tennie Groves. Others were Glenola Akers, Quita Bandy, Billie Jo Culver, Bobby Foster, Wanda Hahn, Avell Hendricks, Tennie Evelyn Jenkins, Audrey Linnell, Ida Leach, Aline Locke, Opal Faye Price, Redell Parks, and Linnie Whisenhant.

The second year girls' dresses were of street ware and were made of woolen materials.

Dresses worn by the following girls won places: First place, Martha Dean Jackson; second place, Jimmie Jackson; Third place, Virginia Streup; fourth place, Jewell Mack Joyce. Others were: Vernice Anderson, Evelyn Jo Bates, Erma Jean Baggett, Elsie Clare, Ellene Fitzgerald, Vera Howell, Georgia Hardy, Thelma Jean Moore, Kathryn Marchbanks, Erie Mae Martin; Geraldine Pyeatt, Esther Smith, Vivian Seale, Sammie Jo Tankersley, Roberta Webber, Edna Earl Warren and Joy Lee Gordon.

The dresses were all made well and looked very nice.

ALEXANDERS

THESE PRICES WILL MAKE MANY NEW FRIENDS AT THE Rexall DRUG STORE NEW CUSTOMER SALE!

ONLY Rexall DRUG STORES OFFER YOU Rexall BARGAINS

4 VITAMINS IN ONE CAPSULE

Get all of these Vitamins you need in this one capsule. And get the dependability you always get with Puretest.

Puretest A B D G CAPSULES

PKG. OF 25 **69c** PKG. OF 50 **\$1.29**

THRIFTY SHOPPERS SAVE AT THE Rexall DRUG STORE

- WOODBURY'S Sh. Cr. ----- 19c
 - MI-31 TOOTH PASTE ----- 19c
 - NORWICH Nose Drops ----- 39c
 - BOYER HAIR OIL ----- 19c
 - BOYER HAIR ARRANGER ----- 39c
 - LARGE BOX KOTEX ----- 48c
- One Token With Each 25c Purchase to Apply on Silverware Sets.

Puretest Cod Liver Oil TABLETS

Easy, pleasant way to take Puretest Cod Liver Oil Vitamins. Each tablet equals a teaspoonful of oil.

110 TABS. **89c**

A Rexall PRODUCT

- Yeast and Iron Tablets ----- 75c
- Brewer's Yeast Tablets ----- 50c
- Pro-phy-lac-tic Tooth Brushes 29c & ----- 43c
- Clinical Thermometers ----- 69c
- Stag Brushless Shave Cream ----- 39c

REMEMBER THE Rexall DRUG STORE FOR BEST VALUES ALWAYS

Mr. Joe Wells of Odessa, visited his aunt, Mrs. J. E. Thurman at Brownfield, last Friday.

Lessly Thurman, son of Mr. and Mrs. J. E. Thurman, spent the week end with home folks.

FOR THE PROTECTION OF YOUR FAMILY

Remove any tires that may be weak, worn, dangerous! Lives are at stake. Take no chances—

Inspect the Safe, Silent, SKIDPROOF

TRIPLE STAR

SKIDPROOF

Tread prevents side-sway, even on wet streets.

Tiredom's Safest Product

We refer you to a long list of users, who are elated at Star performance.

Trade in your old tires on Stars... a liberal trade-in discount will give you an advantage just now.

EASY TERMS

No Interest, No Carrying Charge, No Red Tape

Bring Us Your Tractor Tires, "WE FIX ANY SIZE HOLE IN ANY SIZE TIRE."

Star Tire Store

L. E. McClish — Brownfield, Texas — Arlie Lowrimore

CLASSIFIED ADS

ARKANSAS lands for sale. W. A. Conner, Rt. 1, Magazine, Ark. 27p

TO RENT—2-room furnished apt. Mrs. R. J. Hastings.

SELL or trade for cattle, Oliver 70 tractor, on rubber. Re-cond. 2-row equip. Dock McCow, Rt. 1, Meadow. 28p

Submit us your TRADES in Royalties or Leases. LOANS on FARMS, RANCHES also installment loans made.

D. P. and Ralph Carter First National Bank Building 44c

LOST—Ladies Elgin wrist watch in Brownfield. Liberal reward if returned to Evelyn Jones at Rialto

FOR SALE—Beautiful toy Boston bulldogs. Make delivery Jan. 15. See Mrs. A. D. Repp or Pho. 28c

FOR SALE—160 acre farm. \$1,000 down, balance in small yearly payments. Dr. E. C. Davis. 17c

IF YOU NEED new or used tractor tires it will pay you big to see us before you buy. Also vulcanizing any size, guaranteed. Gordon Bros., U. S. Tires. West Main. tfc

Wanted

SOME quarter and half sections improved to offer for sale on reasonable terms, immediate delivery preferred. D. P. Carter, Brownfield, Texas. tfc

FOR RENT—Space in rear of Reed Barber Shop; wired and plumbed for beauty shop. See Mr. Reed. 27p

FOR SALE—SHULT TRAILER HOME. Completely equipped. Electric brakes, awnings, etc. Bargain for quick sale. See at 2201 Avenue "H", Lubbock, Tex. ttc

FOR SALE—Help-ur-Self steam laundry at Hamlin. 6' machines. Good cond. See or write K. M. McCray Rt. 1, Idalou, Tex. 29p

SEVERAL GOOD young gobblers for sale for breeding purposes. Can be seen on streets first Monday. I. H. Hudson. ttp

3-ROOM house in Bohanan addition. Write or see J. W. Simpson 2119-22 Lubbock, Tex 26c

APARTMENTS and ROOMS—Modern, innerspring mattress, refrigerator. Phone. A clean place. Reasonable. Only 2 blks. west of square. WHITE WAY COURTS.

THE ORIGINAL SELF SERVICE STORES—

PIGGLY WIGGLY

WHERE FRIEND MEETS FRIEND

POTATOES Idaho Russets 14c
10 lbs.

LEMONS—Large Size, Doz. 12½c

ORANGES—Texas Juicy, Doz. 12½c

ONIONS, Dry-Yellow, Good Quality, lb. 2c

FLOUR Marigold, 48 lbs. 1.49
Extra High Patent 24 lbs 77c

High-Test OXYDOL Lg. Box 18c

MEAL—Everlite Cream, 10 Pound Bag 24c

JELL-O—All Flavors, 3 Pkgs. 13c

Folgers Coffee Regular or Drip, lb. 24c

BEANS—Deer Cut No. 2, 2 Cans 15c

OATS—Crystal Wedding, Large Box 20c

TURNIP GREENS—Marshal Seal No. 2, 2 Cans 15c

TUNA FISH, can - 10c

PICKLES—Delta 25 oz., Sour-Dill, Jar 12½c

OLEO—Our Favorite Quality, Pound 10c

LIBBY'S QUALITY FOODS—LOW IN PRICE

Fruit Cocktail Tall Can 12½c Asparagus, No. 1 Can 15c

Peaches, Rosedale, No. 2½ Heavy Syrup 12½c Tomato Juice, 3 for 19c

Pineapple Crushed Tid-Bits, 2 Cans 15c BEETS, No. 2 Can 9c

CORN, Fancy No. 2 10c PEAS, Rosedale No. 2 12½c

SLICED BACON—Rex, Pound 19c

BABY BEEF STEAK, lb. 15c

NO. 1 SALT JOWLS—lb. 6½c

SAUSAGE—Pork Sacked Sunray, Pound 12½c

FISH White Trout lb 10c

SLICED BACON—Rath's Black Hawk, lb. 25c

PORK SHOULDER ROAST, lb. 12½c

HENS—Dressed and Drawn, lb. 21c

BROWNFIELD —FOOD SPECIALS TEXAS

"Behind the Scenes in American Business"

By John Craddock

NEW YORK, Jan. 29.—Everybody talks about the weather, of course. And with business people it isn't just "small talk" either, for the weather is a more important factor than most of us realize, in almost all business and industry. For instance, rising incomes on railroads, especially western lines, are credited to consistently heavy coal shipments this winter as a result of the severe and widespread cold weather. Some roads also see an improved crop outlook for next summer as a result of timely recent snowfalls.

And King Winter's almost unprecedented wallop at the Sunny South will be felt on many a northern breakfast table for months to come, in higher orange and grapefruit prices. Citrus growers of the Rio Grande valley had about half their \$20,000,000 crop harvested, as what they termed "unsatisfactory" prices, before the killing frosts arrived . . . now they expect price increases to reimburse them for the large part of the crop that was destroyed. Somewhat the same situation may be expected with respect to the southern-grown cabbages, beets, spinach and other vegetables. On the other hand, canned-grapefruit juice may become more plentiful and cheap, as packers hustle to "process" large quantities of fruit which was ruined for fresh shipment, but reclaimable for canning.

WASHINGTON—While European nations are taking hitches in their belts with stringent food-rationing restrictions, the Department of Commerce completed an inventory of the food situation over here, making findings which strengthen America's ranking as the world's best fed nation. Uncle Sam's Cupboard is far from bare, in terms of amount per person available. We have a billion bushels of wheat, which figures out to 231 pounds for every man, woman and child in the country . . . poultry, about 19 pounds . . . other meat, 131 pounds . . . fresh vegetables, 95 pounds . . . white potatoes, 135, and sweet potatoes, 26 pounds . . . butter, almost 17 pounds . . . fresh fruits, 148 pounds per person. The situation reflected in these graphic statistics probably accounts for the reluctance noted on the part of the wholesalers in Chicago last week to place large advance orders for canned goods. There seems to be no grounds for fearing and runaway price rise, nor for heavy stocking up on food inventories.

The Wellington Leader: There is much that is hopeful in this new year, but there is one trend that is sad. Many small farmers continue to move or are forced to move off the land. This is definitely bad. Some blame it on mechanization of farm policies. Others blame it on the ailing which changed the government payments from fifty-fifty to a 75 to 25 ration. Greedy landlords continue to exact 50-50 split by contract, and the tenants of the good landlords don't want it because they think they have other advantages.

Mrs. Marshall Stamford of Yoakum county, who was operated recently at the local hospital, was able to be moved home, Tuesday.

Lee Lyon was in last week and had us place his brother's name among our fast growing list of new subscribers. He lives at Bennington, Okla.

Mr. and Mrs. Carroll Dodd and son Larry, of Canadian, visited Mr. and Mrs. Ray Christopher this week.

Miss Evelyn Richter and Mrs. Crump, of Lubbock, were business visitors here, Monday.

Tom Cobb and son Daniel Thomas, were Levelland visitors, Sunday.

Cheesy McSpadden has been ill with the flu this week.

Mr. and Mrs. Paul F. Lawlis and children, who have been living here during the ginning season, moved back to Levelland, Tuesday.

Mr. and Mrs. C. T. Edwards and Mr. and Mrs. J. K. Applewhite of Tahoka were business visitors in Amarillo, Tuesday.

Mrs. G. S. Webber has been ill with the flu this week.

NELSON-PRIMM DRUG

BROWNFIELD, TEXAS

Walgreen Agency Drug Store

Walgreen Milk Magnesia Full PINT . . . 33c

Walgreen MALTED MILK Plain or Choc. 1-lb. Jar . . . 49c

Campho-Lyptus OINTMENT For Chest Colds 2-oz. Jar . . . 24c

SHAVING CREAM PO-DO GIANT BAR 33c

ASPIRIN TABLETS Walgreen Bottle 100 . . . 39c

GLYCERINE Suppositories Infant or Adult . . . 23c

SHAVE CREAM Po-Do Gt. Tube 33c
SHAMPOO Lemon Castile 6-oz. Bottle 39c
CASTORIA C. R. W. 3-oz. Bottle 24c
MOUTH WASH Orlis PINT 49c
MINERAL OIL Light, white Full Pint 29c
HINKLE PILLS Bottle 100 16c
RAZOR BLADES Po-Do Pkg. 10 24c



Special! PINOCCHIO WATER GLASSES
Choice of 12 Subjects 5c 12 FOR 59c

Mr. and Mrs. R. L. Bowers and children and Mrs. L. C. Wines visited Mr. and Mrs. W. D. T. Storey in Littlefield, Sunday.

Joe Eudy, who recently moved to Roswell was over transacting business this week, and called and had us send the Herald to his new home.

Mr. and Mrs. Ralph Carter were Denver City visitors, Sunday.

Mrs. Elizabeth Welch spent Sunday in Odessa.

Mrs. Bill Settles of Meadow was a shopper in Brownfield, Wednesday.

Mrs. G. W. Graves will spend the week end in Eden, visiting Mr. and Mrs. R. Siler. Mr. and Mrs. Siler are former Seagraves residents.

Mrs. Emmett Smith was ill with the flu last week end.

Mr. and Mrs. B. L. McPherson were Littlefield visitors Sunday, and also visited Grandmother Bragg in Levelland.

Mon Telford Jr., has been quite ill this week.

Dr. and Mrs. C. H. McIlroy of Slatoh, were Sunday guests of Dr. and Mrs. T. H. McIlroy.

J. J. Whitley of the Red Top Service Station, Gomez, was a very pleasant caller at the Herald office, Monday.

Mr. and Mrs. Walter Price of Seagraves, were guests of her sister, Mrs. Clyde Cave and Mr. Cave, Sunday.

Mrs. Ray Stephenson was called to Temple Sunday, because of the death of her grandmother.

Dr. and Mrs. T. H. McIlroy were guests of Mr. and Mrs. B. Stice, near Gomez, Thursday evening.

Miss Olga Fitzgerald went to Lubbock Tuesday afternoon after her mother, who had been a guest of Mrs. W. W. Pollard, the past few days.

Mr. and Mrs. Carl Lewis visited friends in Tahoka, Sunday.

Some thoughtful and patriotic citizen is building two small apartments between the old Cleve Williams home and the Frank Ballard home. Let others do likewise.

Mr. and Mrs. Frank Szydoski spent Sunday in Happy, with his parents.

Mr. and Mrs. E. A. Graham were visitors in Big Spring the first of the week.

The mourning dove feeds its young with food prepared in its own body. The food, called pigeon milk, is regurgitated by both the male and female parent birds.

The number of points in deer antlers has little or nothing to do with the age of the deer, according to Texas Game Department biologists.

Herald Want Ads Get Results!

RIALTO

FRI.-SAT.
It's the Year's Biggest Blood Event!!!
BROTHER RAT AND THE BABY
Warner First National Picture
Priscilla BANE - Jane BRYAN
Jane WYMAN - Wayne MORRIS
Eddie ALBERT - Ronald REAGAN
and PETER V. GOOD

SAT. MIDNIGHT
SUN.-MON.

WHAT DECENT MAN WOULD MARRY HER NOW?



BETTE DAVIS
MIRIAM HOPKINS
in Warner Bros. daring new drama

THE OLD MAID
with GEO. BRENT

DONALD CRISP
JANE BRYAN
LOUISE FAZENDA
JAMES STEPHENSON
JEROME COWAN
WILLIAM LUNDIGAN
CECILIA LOFTUS
Directed by EDMUND GOULDING
Presented by WARNER BROS.
Screen Play by Coby Robinson • Based on the Pulitzer Prize Play by Zoe Akins and the Novel by Edith Wharton
Music by Max Steiner • A First National Picture

MATINEE MONDAY

TUES.-WED.

Now, New Romantic Adventure!
SECRET OF DR. KILDARE
LEW AYRES - LIONEL BARRYMORE
M-G-M Picture

RIO

FRIDAY & SATURDAY



SUN.-MON.



MATINEE MONDAY

TUES.-WED.



RITZ

FRI.-SAT.



SUN.-MON.

