

LYNN NELSON  
Watch, Jewelry and  
Eyeglass Repairing.  
Nelson-Frimm Drug

# The Terry County Herald

A BOOSTER FOR TERRY COUNTY FOR THIRTY-FIVE YEARS—"BELIEVE IT OR NOT."

PRINTED IN TERRY COUNTY, ON THE SOUTH PLAINS, THE IDEAL DIVERSIFIED FARMING SECTION FOR THE FEEDER-BREEDER OF LIFE STOCK—WHERE THE ANIMALS AND ABUNDANCE OF FEED CONVERGE

VOLUME THIRTY-FIVE

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, JANUARY 26, 1940

NUMBER 25

## Many Terry County Farms Sold

By Geo. W. Neill

One of the best indexes to return of real prosperity to the country is the buying of land and putting in new farms, fences, improvements and the smell of new plowed ground. A few years ago because of an oil scare, owners put prohibitive prices, retarding sales, however a few of the real bargains were picked up, but early this fall and winter there has been an influx of farm buying, mostly by farmers to live on, but little speculation. No fancy prices are being paid, no land boom is on. When a farm is priced right with liberal terms a sale is effected, when otherwise they pass it by. A year or so ago, the avarice of both seller and buyer over the "mineral" prevented many a sale. The seller wanted top price for the surface and keep all the mineral, the buyer a cheap farm and get all the mineral, not that either knew that it was there, but wanted to fondle that hope and expectancy. Now a happy medium has been reached, a fair and just one, and is successful. Most owners offer the land at reasonable, fair farming value and retains 1-4 to 1-2 mineral and the buyer gets a farm on which he can earn a living from the surface; with the hope and privilege in both of sharing that underground wealth, that neither of them produces, if when it is developed by others. It is needless to say the soil is just as productive, it will rain just as much and the wind blow just as hard whether the minerals go with the land or held by others. So we are indeed glad to see seller and buyer come to agreement. Avarice is always stifling.

Another thing while we are at it, during the early depression era, many loan companies, including life insurance companies, foreclosed and took over many many farms in his (and other) counties and are now holding them at top prices and retain 1-2 to all the minerals, it seems that if and when they bona fide offered their money back, with interest and cost of proceedings, they being chartered and protected as lenders, should be required to sell. We think we need a law prohibiting corporations from owning land, more than a reasonable time to dispose of it while we are not scared of a Corporate Feudal System in America, we offer this morsel for the Legislative mill.

## Fugitives Are Seen Near Brownfield

Three men in a maroon colored car with white sidewall tires, and thought to be J. W. Mann, and Andrew H. Nelson, tried to hold up a Mr. Robinson last Monday night south of town, on the Lamesa highway. Mr. Robinson, of Anson, was here to buy feed and the men tried to block the road and stop him, but he managed to get by the would-be holdups and came on to the A. H. Herring farm and called the local officers, and they with the city officers and other peace officers from the surrounding counties were on the lookout all Monday night but no trail of them was found.

It is said the description of these men fitted the escaped J. W. Mann and Andrew H. Nelson and the maroon car they were said to have stolen at Snyder. The car had neither front nor back license plates.

The fugitives were later captured in a beer tavern at Goldsmith, Texas.

Lloyd Greathouse are entitled to a pass to the—**RIALTO THEATRE**—to see—**"MR. SMITH"**—Compliment: Rialto and Herald. Be sure to present this clipping at the box office at the Rialto Theatre.

## Farm Meeting to be In High School Gym

The second of a series of meetings on farm problems is to be held in the High School gymnasium Wednesday, January 31 at 8:00 p. m.

Featured on the program will be the subject of frame gardens. It is needless to say here that there is a great need in this area for gardens and the frame garden seems to us to be the best possible solution for this problem. The writer has contacted several who have had experience with frame gardens and have found them to be unanimous in their approval. It has been found that the frame garden makes possible a longer growing season, a larger proportionate yield, and the vegetables themselves, being better protected from the wind and other extremes of weather, are of superior quality to those produced on open ground.

Besides the main subject, there will also be entertainment, either in the form of refreshment or recreation, on the program.

## 19TH DISTRICT AMERICAN LEGION AND AUXILIARY TO MEET AT BIG SPRING

C. T. Edwards, Commander of the local American Legion Post, told us there would be a 19th District Legion Convention in Big Spring, February 10 and 11. This meeting will be both for the Legion and Legion Auxiliary. Mr. Edwards is very eager for Brownfield to be well represented and urges all members of both organizations to attend.

Cecil Smith and son Bub, returned home last Saturday night from Rochester, Minnesota, where Bub had been for a check up at the Mayo Clinic, and we are glad to say he is doing nicely. However, at this time he is in bed with the flu. Cecil said when he left Rochester is was 26 below zero. He returned to Amarillo by train, but Bub came by plane. They were met in Amarillo by Mrs. Smith.

## Notice

All City Tax Payers are hereby notified that Brownfield City Taxes for the year 1939 should be paid by February 1, 1940 in order to avoid penalty. Taxes paid after that date will be subject to the usual 10% penalty and 6% interest.

Done by order of City Council January 17, 1940.

Roy M. Herod  
City Secretary.

## Terry County to Have NYA Project

Twelve local boys have signed up under the National Youth Administration to work on the beautification of our county highways. Their work is under the supervision of the Highway Department, of which Lester McPherson is district manager.

Mr. McPherson said the project was to put out trees, shrubs, work on the shoulders of the highway and keep the road culverts open. This phase of work is separate from WPA and Mr. McPherson stated that boys from the ages of 18 to 25 were eligible and that they would work sixty hours per month with a wage of 24-cents per hour, and the thought there were several more here eligible for this phase of work and that those wanting work should contact Mrs. Jack Holt and Miss Mable Whitney and they would send in their application to Jennings P. Lewis, Lubbock area supervisor, which would in turn be sent back here for Mr. McPherson's signature on the final papers. This work is open until June as far as is known now.

Pete Tiernan suffered a severely burned left hand Sunday night at the Ritz Theatre, when a film caught on fire.

## Jesse Lockhart, 34, Is Found Dead

Jesse Lockhart, aged 34, was found dead in his bathroom, at his residence here in Brownfield late Tuesday afternoon. Physicians viewing the body indicated he had been dead about 12 hours when found, and attributed the cause to heart failure, and falling against the bathtub, making a severe bruise on the forehead.

Mr. Lockhart had moved here from Tahoka only a few months ago and was a member of the firm of Lockhart Tractor Company, local dealer in tractors. When he failed to report to his place of business, his brother-in-law, Will Ed Watson, who had only recently married a sister, Ernestine Lockhart and had moved here, investigated and found the body. His wife, being a teacher in the public schools at Lubbock was absent at the time, and officers stated he was alone at home. He was born in Terry county, but had lived most of his life at Tahoka and Lubbock. He is the son of Judge and Mrs. G. E. Lockhart, prominent attorney of Lubbock, who was at the time of the discovery of the body, in the midst of the trial of a suit at Big Spring, where he was reached by officers over the telephone.

Funeral services were held at Lubbock and interment in the Lubbock Cemetery Wednesday afternoon, attended by many friends and acquaintances from this city. His parents are former residents of Terry county, and are well known citizens of this section of the state. We, together with many friends of this county, join with his wife and parents in their bereavement over his untimely death.

## Tax Paying Time

Next Wednesday, January 31 marks the end of the 1939 tax paying season. The law automatically puts a ten percent penalty on all taxes not paid by Feb. 1st. It is also the last day in which to pay poll taxes without which one cannot vote in the 1940 elections, and this being both National as well as state and county election year, it behooves the electorate to be prepared.

## Another Finnish Relief Donation

T. C. Hogue is put on the Finnish Relief honor roll this week with a donation of \$5.00, this with the \$29.50 previously reported brings the total up to \$34.50.

Every penny donated will reach the Finnish people as all work in all the offices and clerical departments is done free gratis. Donations thus far are as follows:

Brownfield Rotary Club	\$25.00
Vernon Bell	2.00
T. C. Hogue	5.00
The Herald	2.50
Total	\$34.50

## TO THE VOTERS OF THE CITY OF BROWNFIELD

I wish at this time to announce my candidacy for re-election as Mayor of the City of Brownfield, subject to the city election to be held on the second day of April, 1940. It has been a pleasure to me to serve in that capacity for the past two years, and do everything within reason to make Brownfield more progressive and a better place to live. I appreciate very much the co-operation and support that the city administration has received from the citizens in the improvements we have made and are still making.

Your support in the future as in the past will be sincerely appreciated.

Respectfully submitted,  
CLYDE C. COLEMAN

## HENSON ANNOUNCES FOR RE-ELECTION

The Herald is authorized to announce Geo. W. Henson as candidate for re-election to the office of Commissioner, Precinct 2.

Mr. Henson informed the Herald that he would make a formal statement to the voters at a later date.

## Merchants Preparing For Record Business

In conversation with the local business men we find they are all very optimistic over the business outlook for 1940, and all report a good business in the year just ended.

Workmen are very busy this week painting and remodeling the northwest corner of Knight's Hardware store, and when completed, will be their appliance department for the display of kerosene and gas ice boxes, gas ranges and Maytag washing machine. When anything new is proven and put on the market you will find it at this progressive store.

Of the fifteen new models of Frigidaires, Mr. Knight has fourteen of them on display at the Knight Furniture Store. They are real beauties and everybody knows they are everything claimed for them. Call and see this new line and be convinced.

There is hardly a business in town but what is doing some remodeling or renewing with paint or lumber in preparation of new stock for spring that has already or will arrive in the very near future.

Brownfield is fast becoming the main trading center for all the oil town to the south and west of us—and why not, our merchants have the things they want and at prices that are in line with or cheaper than some of the larger places.

Our main need right now is for more places for people to live—real modern apartment and houses are very much in demand and most people want furnished places and the class of people coming here will make fine citizens and the most of the ones who have come in lately say they will probably be here indefinitely as they are with some of the major oil companies, and Brownfield, being centrally located between Beland and the oil fields to the south, the oil companies prefer their employees to live in Brownfield.

In driving over town, one sees almost every day a new location being put in shape for a new home and most of the homes being built now are of the better class.

## District Court Lags

Because of sickness among the counsel of two of the main cases set for trial this week, and by agreement they were continued over and the Jury was dismissed for the week. Judge Reed, ever willing to accommodate litigants, was here Thursday hearing and disposing of non-jury cases and minor matters.

Next week is set aside for criminal cases and the jury will be present. However we learn there will be few, and pleas of guilty is anticipated.

## PUPILS TO CONTEST FOR FIRE PREVENTION POSTERS

AUSTIN, Jan. 23—Thousand Texas school children will compete this year in a fire prevention poster contest for \$105 in cash prizes, Marvin Hall, state fire insurance commissioner, announced today.

The contest will be open to all pupils in public schools, and eight awards will be made in each of three divisions—high school, intermediate and primary.

Posters must be original and may be made on any phase of fire prevention of general interest, Hall said. All work submitted must reach the office of the fire insurance division in Austin on or before May 1, and no school may submit more than one poster from each grade.

More than 1200 posters, many showing a marked degree of originality, were submitted last year.

## NEW GINNER FOR BROWNFIELD

Mr. and Mrs. Herman Chesshir announce the arrival of a 9-pound son, Monday January 22 at the Treadaway-Daniell Hospital. Mr. Chesshir is manager of the West Texas Gin.

Mr. and Mrs. C. W. Avery, grandparents of the young man, were here Monday, from Meadow to see him.

## Texas Lions Make 3rd Pilgrimage to Mexico

Plans for the Third Texas Lions Goodwill Pilgrimage to Mexico have been completed and General Chairman Julien C. Hyer of Fort Worth has announced the itinerary, and is receiving reservations for the trip.

Sponsored by the Fort Worth Lions Club and endorsed by five district governors of Texas, this Pilgrimage has been extended to include not only members of the International Lions' Association, but likewise their families and friends, and to members of the general public who are acceptable to the Committee on arrangements. Inquiries, according to Hyer, have been received by the committee from many Northern and Eastern States, as well as from the West as far as California, manifesting much interest in the Pilgrimage this year.

"With foreign and all water travel greatly curtailed," Chairman Hyer reported, "the tendency prevalent among those who travel is to take advantage of the beauty of the climate, and the flower season of Mexico just after Easter, and for that reason we are planning our trip this year April 4-15."

The trip will originate at Fort Worth with arrangements made for South Texas Pilgrims to join the special train at San Antonio, leaving the night of April 4th, arriving in Mexico City, Sunday, April 7th, from which place a daily tour will be made to various points of interest, including Xochimilco, Puebla, Taxco, the Pyramids, and other points of interest.

A feature of the trip will be the over-night stay with a dinner-dance at Taxco, the quaint artist colony of Mexico with luncheons and banquets participated in by members of the Mexican Lions clubs and their families. Hyer states that no distinction will be made on the trip between members of the Lions Club and non-members, and all will receive the same hospitality from Mexican Lions and their families.

A special all-expense rate from \$129.75 up includes everything except meals en route and some in Mexico City. Full information is being furnished by Fort Worth Lions Club to all interested in this Pilgrimage, the reservations being limited to 200. Illustrated folder has been issued and will be furnished on request.

## Lynn County Is Moving Over

By Geo. W. Neill

According to Robt. L. Nobles, one of our most active real estate men, some two dozen Lynn County farmers have recently bought farms in good old Terry, and quite a few are prospective. It seems they, like many from other eastern counties are tired of having to haul their feed and corn so far, much cheaper to just move over here and raise it, and hog and hominy on the side, where they can live happily ever after. Of course, we presume some of them will read Eee Eye's paper till their subscription runs out, and they get acquainted with the Herald.

Mr. Noble was born and raised on the county line, often slept in Lynn and ate in Terry (which is quite appropriate) and believes he is doing his old neighbors a favor by aiding them in finding a plot in the "Egypt of the West." Anyway we extend a hearty welcome to these new citizens, whom we understand are of the best.

## Large Crowd Sees John Deere Show

Despite the inclement weather, John Chisholm reported a record crowd at the Rialto Theatre last Thursday afternoon when the Chisholm Hardware sponsored the picture, "Joel Geentry in Hollywood," a John Deere feature. He reports a large crowd to see these products, also, and a very successful day in every respect.

Mrs. R. L. Garner of the Harmony community, was a shopper here Tuesday.

## President's Birthday Ball to be January 30

J. O. Gillham, chairman of the local arrangement committee for the President's Birthday Ball announces the affair will be held Tuesday, January 30 at the Venetian Auditorium. Bernie Howell and his orchestra of Lubbock, will furnish the music from 9 'til 11. Mr. Gillham urges a large attendance for this worthy cause. The committee has also placed jars in the business houses this week in order that any citizens who care to may contribute to the March of Dimes, which also will be used for the infantile paralysis fight.

Be public-spirited, remember the unfortunate paralysis victims and buy tickets whether you care to attend or not. One never knows where this dread disease will strike next, and money is needed to combat it.

## TO THE VOTERS OF TERRY COUNTY:

I take this means of announcing my candidacy for County Commissioner, Precinct No. 2. In doing this I want to say I am doing so on my own initiative. I am qualified to fill the office and will do so to the best interest of the county.

H. C. (Red) Stephenson

## WINGO HAS MELON SEED FOR SALE

W. J. Wingo, Rt. 5, called at the Herald office Wed. to insert an ad. He informed a Herald reporter that he plans to raise 250 acres of watermelons this year and so far as he knew, this would be the largest field devoted entirely to watermelons in the state. In his ad, which appears elsewhere in this issue, Mr. Wingo states that he can save the melon growers some real money by purchasing their melon seed from him at this time.

## Local Ladies Trying to Get H. D. Agent

According to Mrs. T. W. Bruton, a group of ladies are arranging for an audience with the Commissioner's Court with the purpose of seeing what can be done toward securing the services of a Home Demonstration Agent. The date is to be set by Judge Simms, and will be announced later.

The hearing is to be public and all who would like to have an agent in this county are urged to be present.

## W. R. BRIDGES ATTENDS BROTHER-IN-LAW'S FUNERAL

W. R. Bridges was called to Breckenridge, Monday, January 22, to attend the funeral of his brother-in-law, W. H. Atkins, who was killed in a car wreck near Fanshawe, Okla. Mr. Atkins was 78 years old.

Rube Atkins and sons, Reynard and Hubert, of Causey, N. M. and Ira Robertson of Portales, were in the collision and received minor injuries. Rube Atkins was the son of the accident victim. Mrs. C. D. Moore of this city was a sister-in-law of Mr. Atkins, but was unable to attend the funeral because of illness.

## SCOUTS STUDYING RED CROSS FIRST AID COURSE

For the past three months troop 49 has devoted their meetings to a Junior Red Cross First Aid Course. With Mr. Ed Stewart of the Highway Department as the Lay Instructor under the direction of Dr. Turner. About 25 boys have become proficient enough to receive Junior Red Cross first aid certificates and the Boy Scout merit badge.

Sometime in March a district meet will be held at Seagraves.

National Boy Scout Week, February 8-14 will be observed in Brownfield. On Monday night troop 49 nominated their choice of the county and city officials. Troop 45 will do likewise and a ballott made up for the final election at school for all registered scouts next week. Jim Graves, District Activity Chairman, is in charge of event.

## January 31 Deadline For Poll Tax Payment

Deputy Sam C. White reports that up to Wednesday noon there had been only 1300 poll taxes paid of a possible 2500.

This little slip of paper will look mighty good around election time as there will be, besides your favorite candidate to vote for, numerous other times when you can use your poll tax receipt to good advantage.

Remember that Wednesday, 31, midnight is the deadline for payment of poll taxes. Get yours now.

## Local Police Have Merry Chase

A colored "gentman" in a light car of a popular make, took Chief of Police, Roy Moreman and other citizens on a merry chase through the streets of Brownfield, and well out into the country. The dusky driver was first noticed turning the corner at the post office on two wheels; he speeded south regardless of lights to the Chisholm corner, where he turned west on two wheels, missing another car by inches, and then on to hurdle the Seagraves highway and railroad, at one loop.

A citizen in his own car noticed the post office turn, and not knowing where the fire was, gave chase, picking up Roy on the fly. When the fleeing one got over on the dirt streets back of the Co-op gin property he evidently decided the car was to slow for "muh", so he took it on foot across adjacent acreage and farm leaving a dust screen in his wake which was easily followed by the chasers, who overtook him a mile or so out. The flier, hearing some poppings that are not admired by his race, promptly surrendered with "please don't shoot."

Back to the abandoned car, it was found to contain some truck casings, not yet unwrapped, and several other articles of doubtful ownership. He was promptly parked on the third floor of the Court house, where his race track is quite limited, and he can turn on two wheels all day without endangering others.

## PLEASE DON'T RUN OVER MY LITTLE GIRL

"Dear Driver: Today, my daughter, who is seven years old, started to school as usual. She wore a dark blue dress with a white collar. She had on black shoes and wore blue gloves. Her cocker spaniel, whose name is "Scoot" sat on the front porch and whined his canine belief in the folly of education as she waved 'Goodbye' and started off to the hall of learning.

"Tonight we talked about school. She told me about the girl who sits in front of her—the girl with the yellow curls—and the boy across the aisle who make funny faces. She told me about her teacher who has eyes in the back of her head—about the trees in the school yard—and about the big girl who doesn't believe in Santa Claus. We talked about a lot of other things—tremendously vital, unimportant things, and then we studied spelling, reading and arithmetic—and then to bed. She's back there now—back in the nursery sound asleep, with her doll cuddled in her right arm. You boys wouldn't hurt her, would you? You see, I'm her daddy. When her doll is broken or her finger is cut—or her head gets bumped, I can fix that—but when she starts to school—then she's in your hands.

"She's a nice kid—she can run like a deer, and darts about like a chipmunk. She likes to ride horses, and swim and hike with me on Sunday afternoons. But I can't be with her all the time—I have to work to pay for her clothes and her education. So please help me look out for her. Please drive carefully—please drive slowly past the schools and intersections—and please, remember, children run from behind parked cars.

"Please don't run over my little girl."

Mrs. L. A. Winningham of Meadow, was a visitor here Tuesday.

**THE HERALD**  
Brownfield, Texas

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**A. J. Stricklin & Son**  
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**Apply for Advertising Rates**  
The Official Paper of Terry County and the City of Brownfield



**POLITICAL ANNOUNCEMENTS**

The Herald is authorized to announce the following candidates for the office to which they aspire, subject to the Democratic Primary Saturday, July 27, 1940.

- FOR DISTRICT ATTORNEY  
Burton G. Hackney  
Alton T. Freeman
- FOR COUNTY JUDGE  
W. A. Tittle  
Jesse D. Cox
- FOR COUNTY ATTORNEY  
H. B. Virgil Crawford  
E. S. Hurt
- FOR SHERIFF  
C. D. (Ches) Gore, re-election.
- FOR ASSESSOR-COLLECTOR  
Sam C. White  
Jewell Bell  
G. M. (Mac) Thomason
- FOR COUNTY CLERK  
H. M. (Dube) Pyeatt, re-election
- FOR DISTRICT CLERK  
Mrs. J. C. (Eldora A.) White, re-election.
- FOR COUNTY TREASURER  
Mrs. O. L. (Oscar) Jones, re-election.
- FOR COMMISSIONER PRE. 1  
T. D. (Tom) Warren, re-election
- FOR COMMISSIONER PRE. 2  
H. C. (Red) Stephenson  
Geo. W. Henson, re-election.
- FOR COMMISSIONER PRE. 3  
J. F. Malcolm, re-election.
- FOR COMMISSIONER PRE. 4  
W. B. Martin, re-election.
- FOR CONSTABLE PRE. 1  
Luther Jones

**SHERIFF'S SALE**

THE STATE OF TEXAS,  
COUNTY OF TERRY

NOTICE IS HEREBY GIVEN That by virtue of a certain execution and Order of Sale issued out of the Honorable Justice Court of Precinct No. 1 Terry County, on the 4th day of January 1940, by J. W. Oliver, Justice of the Peace of said Precinct No. 1 for the sum of One Hundred Twenty Three & 90-100 Dollars and costs of suit, under a judgement in favor of J. M. Welborn in a certain cause in said Court, No. 840 and styled J. M. Welborn vs. M. C. Coleman and Francis Coleman, placed in my hands for service, I, J. D. Stafford, Constable of Precinct No. 1 Terry County, Texas, did, on the 4th day of January 1940, levy on certain Real Estate, situated in Terry County, Texas, described as follows, to-wit: Beginning at the N. W. Corner of the W. R. Bridges 100 acre tract in Section No. 112 Block T, Terry County, Texas, thence south, following the west line of said tract, 114 Yards; thence East 48 Yards, for the place of beginning;

Thence South 12 1/2 yards, thence west 16 yards; thence south 11 yards; thence east 214 yards; thence north 23 1/2 yards; thence west 198 yards to the place of beginning, and levied upon as the property of M. C. Coleman and Francis Coleman and that on the first Tuesday in February 1940, the same being the 6th day of said month, at the Court House door of Terry County, in the City of Brownfield, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said execution and order of sale I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said M. C. Coleman and Francis Coleman.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Terry County Herald, newspaper published in Terry County.

Witness my hand, this 4th day of January, 1940.

J. D. Stafford  
Constable Precinct No. 1  
Terry County, Texas

**Notice**

TO THE OWNERS OF THE PROPERTY ABUTTING UPON THE HEREINAFTER MENTIONED PORTIONS OF STREETS, AND TO ALL OTHERS AFFECTED:

The City Council of the City of Brownfield has heretofore ordered that the following portions of streets in the City of Brownfield, Terry County, Texas, be improved by raising, grading and filling and paving and by installing concrete curbs and gutters on Unit Six and otherwise, to-wit:

Second street North from North side of Bohanan Addition to Story Street.  
Hill Street from center of Blk. 8, East Add. to B. Street.  
Tate Street from C Street to D Street.

Fifth Street from Broadway South to Buckley Street.  
Lake Street from 5th. Street East to Second Street.

Second Street from Main Street South to Cardwell Street.

Eighth Street from Main South to the South Lines of Blocks 64 and 65, O. T. of Brownfield.

First Street Curb and Gutter from Tahoka Highway to South line of Block 86, O. T. of Brownfield, and arrangements for the making and construction of such improvement with pavement with concrete curb and gutter, Caliche crushed rock and hot top has been made and entered into by the City of Brownfield and Rolls or statements showing the proposed amounts to be assessed against abutting property and the owners thereof have been filed with the City, such Rolls or Statements showing other matters and things, and have been approved, and the City Council of the City of Brownfield has fixed a time and place for hearing to the owners of property abutting upon said portions of streets and to all others affected, at which hearing amounts to be assessed against the respective parcels and abutting property and the owners thereof for improvements in the units upon which the particular parcels of property abut the amount of benefits to the respective parcels of property by means of said improvements in the unit upon which the particular property abuts, the regularity of the proceedings with reference to said improvements, the apportionment of the costs of such improvements and other matters and things will be determined, and after such hearing assessments by Ordinance will be made and levied, and such hearing will be had and held by and before the City Council of the City of Brownfield, Texas, in the regular Council meeting room in the City Hall, in the City of Brownfield, Terry County, Texas, on the 24th day of January, 1940 at 10 o'clock a. m.

The Rolls or Statements showing the proposed amounts of such assessments are on file in the office of the City Secretary of the City of Brownfield and copies thereof in the offices of the City Engineer and open to inspection of any interested party at any time, and of all said matters and things all such owners of property, as well as any and others in any wise affected or interested, will take due notice.

Done by order of the City Council of the City of Brownfield on this the 11th day of December, 1939.  
Roy M. Herod  
City Secretary of City of Brownfield, Texas

(Seal)

Judge says:  
The war in Europe seems to be fought with bull instead of bullets, and there are some who think the old way less aggravating. So much radio stuff from over there bears out the prophecy, made several years ago, that the next war would be fought in the air.

Over here we think Finland is a cold country but the Russians find it too hot.

Pretty soon, somebody will start a relief fund for the poor Russians, who are having to chew more than they bit off.

Perhaps we shouldn't be too hard on Germany and Russia. Remember America once had its Capone and Dillinger.

Grandma Lewis, 87, who has been ill, we are glad to note, is improving.

**Chisholm Chisholm**

HENRY CHISHOLM RED & WHITE LOCATED AT HILL ST. AND LUBBOCK HIGHWAY (51).  
G. W. CHISHOLM FOOD MARKET S. E. CORNER OF SQUARE

—We Specialize in QUALITY, PRICE and SERVICE—

**RAISINS 4 lb. Pkg. - - 23c**

**ORANGES—California or Arizona, Doz. ----- 10c**

**GRAPE JUICE—R&W, Pint ----- 14c**

**GRAPEFRUIT Juice, No. 2 Can, Each ----- 6c**

**CATSUP—Standard 14 oz. Bottle ----- 10c**

**SOAP R&W Giant Bars 4 for 11c**

**TOILET TISSUE—Ambassador, 3 Rolls ----- 10c**

LIMA BEANS  
MEXICAN STYLE BEANS  
HOMINY  
KRAUT, 9 1/2 to 10 oz. Can -----  
KIDNEY BEANS  
SPAGHETTI  
BLACK EYE PEAS  
CREAM PEAS  
PORK & BEANS  
**5c**

**CHILI Star Brand 16 oz. 2 Cans for 25c**

**LARGE OVAL Sardines, Mustard or Tomato, Can 10c**

**CANDY or GUM (Any Kind) Every day, 3-5c Pkgs. --- 10c**

**MACKEREL—1 lb. Can ----- 10c**

**BRIGHT & EARLY COFFEE—lb. Pkg. --- 18c**

**JAM—4 lb. Jar, Assorted Flavors, Each ----- 39c**

**SWEET MILK—Qt. ----- 10c**

**BROOMS—Each ----- 19c**

**SUGAR! 10 lb. Cloth Bag 48c**

**MARKET**

**DRY SALT MEAT—lb. ----- 9c**

**DRY SALT JOWLS--lb. ----- 7c**

**BOLOGNA—lb. ----- 10c**

**BACON—(Celo) Sliced Sugar Cured, lb. ----- 15c**

**CHEESE—(Full Cream) lb. ----- 18c**

—We Reserve Right to Limit Quantities—

About the severe cold spell last week: Up in Colorado, which is not considered a tropical state, a small ranchman came in to town and reported that it was "cold as Helsinki, he had given anti-freeze to his cows, he could squeeze the milk out all right, but it froze into sticks when it hit the bucket, so he carried it to the house on his arm, like stovewood."

**WHITE'S CREAM VERNIFUGE**  
Has long been used for expelling round worms in children. Price 35c.  
**NELSON-PRIMM DRUG CO.**

Aurelia Ann Cobb, 8-year-old daughter of Mr. and Mrs. Tom Cobb, was ill the first of the week with the flu.

Mrs. Joe Bailey Whitley returned to her home in Santa Anna, California, Friday, after a visit with relatives here.

**Notice to Bidders**

The Commissioners' Court of Terry County, Texas will receive competitive bids until 10:00 o'clock A. M. on the 12th day of February 1940, at the Court House in Brownfield, Texas on the following described road machinery: One Heavy Duty Type Power Control Single Tandem Drive Diesel Powered Motor Grader with Full Diesel Motor 66 H. P. or more, Power Control for each adjustment including Power Steering, 12.75-24 Low Pressure Rear Tires, Puncture Proof rear tubes, 9.00-24 Pneumatic Front Tires, Plain Front Tubes, Wide Front axle and Leaning Front Wheels, 12 ft. mold-board and 2 ft. extensions, with fully enclosed cab, with "V" Type Scarifier and with Electric Starter. Weight 23,000 pounds or more, and one Caterpillar No. 11 Auto Patrol to be taken as part payment, and at same time and place Court will proceed to let a contract if any bid is accepted. Certified checks in the amount of five per cent of amount of bid required, and the Court reserves the right to reject any and all bids. If any contract is made the Court intends to issue interest bearing time warrants in an amount not to exceed \$4,000.00, said warrants to bear interest at the rate of 5% per annum and the full amount of said warrants to mature at a date not later than 1st day of May 1944.

R. A. Simms  
County Judge of Terry Co. 26c

Miss Jewell Edwards visited her brother, Bryant Edwards, in Lubbock, Wednesday night.

**Dr. Cox Advises to Watch Profiteers**

AUSTIN, Jan. 23.—America's public health forces in the campaign against syphilis and gonorrhea are at present concerned with the legion of opportunists who see in the campaign against these diseases a chance to cash in on the misfortune of others.

Stressing the importance of correct information about the venereal diseases and how they spread, Dr. Geo. W. Cox, State Health Officer, said that "not until every thinking man and woman knows the simple facts about syphilis and gonorrhea, how to avoid them, and what to do if infected, can permanent gains be realized against them."

Doctor Cox stated that some health profiteers were taking advantage of the public interest in venereal disease control, and that exploitation of the unwary by patent nostrum manufacturers and other unscrupulous opportunists was unfortunately too common.

"These individuals are seriously hampering efforts of physicians, health officers, and educators in their attempts to conquer venereal disease," he said. "Until they are eliminated through non-patronage by victims of the maladies plus adequate law enforcement, they will continue to exact their heavy toll of human life and happiness. Such unscrupulous individuals remain one of the barriers to the control of the venereal diseases through recognized channels of medical care."

Calling attention to the state-wide observance of Social Hygiene Day in Texas on February 1, Doctor Cox said that the object of the event, sponsored by the American Social Hygiene Associations in collaboration with state and local health departments and other organizations throughout America, was to increase "our common fund of knowledge" about syphilis and gonorrhea and the program directed toward their extermination.

Many cities and towns in Texas are scheduling observances of Social Hygiene Day, at lectures, exhibits, meetings, and displays, for as wide dissemination as possible of information on the control of the venereal diseases, and long-range planning for the future. Late reports to friends here from the R. M. Kendricks and Joe Lanes were that they were in Key West, Florida.

**BROWNFIELD CHAPTER**  
No. 309, R. A. M.  
Visiting Companions cordially welcomed.  
We need you and you need us.  
Joe Patterson, High Priest.  
Priest. Jay Barret, Sec.

**BROWNFIELD LODGE**  
No. 903, A. F. & A. M.  
Meets 2nd Monday night, each month, at Masonic Hall.  
Jackolt, W. M.  
J. D. Miller, Sec.

**WM. GUYTON HOWARD**  
Post No. 269  
Meets 2nd Friday night each month.  
C. T. Edwards, Com.  
D. L. Hinson, Adj.

**Brownfield Lodge**  
No. 530 I. O. O. F.  
Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.  
C. D. Moore, Noble Grand  
R. B. Perry, Secretary.

**H. B. Virgil Crawford**  
Attorney-at-Law  
Bfld. Bldg. Bfld., Tex.

**J. S. TIPTON**  
Jeweler  
Expert Watchmaker  
CORNER DRUG STORE

**Brownfield Funeral Home**  
Modern Ambulance Service  
18 Years Service In Brownfield, Texas  
Day 25 Night 148

**DR. H. H. HUGHES**  
Dental Surgeon  
Alexander Building  
Telephone 261

**JOE. J. MCGOWAN**  
LAWYER  
West Side Square  
Brownfield, Texas

**DR. A. F. SCHOFIELD**  
DENTIST  
Alexander Bldg. North Side Square  
Brownfield, Texas

**DR. R. B. PARISH**  
DENTIST  
Office, Hotel Brownfield Bldg.  
Brownfield, Texas

**HOTEL BARBER SHOP**  
THREE GOOD BARBERS  
CONVENIENTLY LOCATED  
In Brownfield Hotel Bldg.

**Lubbock Sanitarium & Clinic**  
Medical Surgical & Diagnostic  
General Surgery  
Dr. J. T. Krueger  
Dr. J. H. Stiles  
Dr. Henrie E. Mast  
Eye, Ear, Nose & Throat  
Dr. J. T. Hutchinson  
Dr. Ben B. Hutchinson  
Dr. E. M. Blake  
Infants & Children  
Dr. M. C. Overton  
Dr. Arthur Jenkins  
General Medicine  
Dr. J. P. Lattimore  
Dr. H. C. Maxwell  
Dr. G. S. Smith  
Obstetrics  
Dr. O. R. Hand  
Internal Medicine  
Dr. R. H. McCarty  
X-Ray & Laboratory  
Dr. James D. Wilson  
Resident  
Dr. Wayne Reeser  
C. E. Hunt J. H. Felton  
Superintendent Business Mgr.  
X-RAY AND RADIUM  
PATHOLOGICAL  
LABORATORY  
SCHOOL OF NURSING

SEE—  
**HIGGINBOTHAM-BARTLETT CO.**

—for—  
**L-U-M-B-E-R**  
and building materials of all kinds.  
Phone 81 — — — — — Brownfield, Texas

**F-20 FARMALL, COMPLETE**  
**JOHN DEERE MODEL A, COMPLETE**  
**CASE ——— COMPLETE**

See us for bargains in good used Tractors.

**Brownfield Implement Company**



**Don't Let Your Radiator Freeze**

Neglect to put in Anti-Freeze or Prestone (we have both) may cost you several dollars for repairs. Come in today and let us fill and test your radiator. Remember we handle those famous Conoco Products. Don't take substitutes.

**Fitzgerald Service Station**



**IF POP HAD TO DO THE LAUNDRY ...**

There'd be some changes made around here! Of course he thinks that you can save money by doing your own laundry. Maybe his wife thinks so, too! We have proved to hundreds of local families that we can do the job more economically!

**PHONE 104**

Have Our Routeman Stop Today

**BROWNFIELD STEAM LAUNDRY**  
THE HOME IS NO PLACE FOR THE WASHING

FOR—  
**Parts and Service**  
**NASH CARS**

SEE—

**M. J. CRAIG MOTOR CO.**

Mrs. Eunice Franks visited her mother in Lamesa, Sunday.

Mr. and Mrs. R. W. Rambo, Mrs. C. R. Rambo, W. E. Winn and Luther Ralston attended the funeral services of Cecil Hodges, a relative, in Hereford, Monday.

**Relief At Last For Your Cough**

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back.

**QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID**  
Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing  
Over one million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc. due to Excess Ac. Sold on 15 days' trial. Ask for "Willard's Message" which fully explains this treatment—free—At Alexander Drug Co.

*Your friendly Magnolia Dealer*

says ...

**"IT PAYS TO WINTER PROOF"**



"Sure, it pays to Winter Proof. Our customers prove that for themselves every year. All cars need seasonal check-ups to avoid unnecessary repair bills. For a thorough, stem-to-stern check-up you can't beat a Magnolia Winter Proof job, and the friendly service we give with it."

**Chamber of Commerce Items**

By J. E. Shelton, Secretary

Judge Simms and the writer were in Austin the first part of this week for the purpose of submitting proposals to the highway commission on some changes and improvements as they concerned U. S. 380 which if allowed will prove to be of direct benefit to us in the way of a better outlet into Eastern points and result in increased tourist traffic through our county. We believe that the changes will be approved. And by the way they had some winter weather down in that section of the state with plenty of snow and freezing temperatures. We were informed that it was the first snow received in that section in the last ten years. Packed snow on the streets and highways, which turned to ice, made travel extremely dangerous and it was late in the afternoon Monday, before we decided to venture our return home. We managed to get as far as San Angelo and we were thankful to get there with a whole skin. I hope that I never do have to make a similar drive and in fact, have not quite recovered from the strain of it as this article is written.

Speaking of highways: Work on Highway 51 between Brownfield and the Hockley county line is progressing rapidly and it is expected that grading and drainage structures will be completed by April or May and it will then be up to us to request that a surfacing contract be let in order that we may have a first class road in that direction. It is also expected that Hockley county will have their portion completed about the same time as ours.

On the Cedar Lake road, which at this time is only a County road, arrangements are being made to widen the right-of-way to 100 feet and construct a better type than can possibly be done on a sixty-foot right-of-way. However it will be a considerable length of time before all details in connection with it can be completed, but in the meantime signs have been placed at different points on the present road and it is kept in good condition and no one should have any difficulty in getting into the field from Brownfield.

On U. S. 380, west of Plains to the State line, we are expecting that a contract will be let on it not later than March and paving on the portion in Lynn county would have been completed had it not been for recent inclement weather. The deeds have not yet been prepared for delivery to our Commissioners Court, covering on highway 137 between Brownfield and the Dawson county line, but are expected at most any date and as soon as they are, our commissioners are ready to procure the right-of-way and to undertake to have actual construction commenced as soon as it is possible to get it done. In fact it is hoped that work will be started on it soon after grading and drainage on No. 51 is completed.

**SANTA FE CARLOADINGS**

The Santa Fe carloadings for the week ending January 20, 1940, were 16,661 as compared with 19,277 for the same week in 1939. Received from connections were 5,387 as compared with 4,380 for the same week in 1939. Total cars moved were 22,048 as compared with 24,017 for the same week in 1939. The Santa Fe handled a total of 22,957 cars during the preceding week of this year.

Miss Geraldine Youngblood, of Blackwell, who is a Tech student, spent the week end with her aunt, Mrs. J. J. Youngblood.

Murphy May of Seagraves spent the week end with his parents, Mr. and Mrs. Tom May.

Homer Winston and Tom May were visitors in Big Spring, Sunday.

**HARMONY**

The "Country Store" which was opened last Wednesday night, January 17, sponsored by the various organizations of our community, was a success. We wish to thank the business and professional men of Brownfield for their contributions, and all those who contributed. The business and professional men who donated are Morris (Pat) Cunningham, Service Station; Cave's Variety Store; Bargain Center, Nelson-Primm Drug, Tudor Sales, Bowman Gro-

**KYLE GROCERY**

FRIDAY & SATURDAY SPECIALS

PHONE 77

**COFFEE** Bright & Early Vacuum packed **lb 19c**

**CORN, R&W** 10c | **BEANS, Our Value, 3 for** 25c  
**FRUIT FOR SALAD** 12 1/2c | **PICKLES, Qt., Chopped** 10c

**CORN FLAKES** Bowl Free 2 pkgs **19c**

**MACARONI or SPAGHETTI, 3 boxes** 10c | **MOTHER'S OATS** 25c  
**PEAS, Our Value, No. 2** 10c | **SPINACH, Crystal Packed, 3 for** 23c

**K C Baking Powder** 25 oz **18c**

**SALMON, Jap Pink** 14c | **BANGO POP CORN, 2 Cans** 15c  
**PEANUT BUTTER, Qt.** 25c | **CATSUP, Standard** 10c

**JELLO** 4 pkg **19c**

**PORK & BEANS, 4 for** 25c | **SYRUP, Kettle 1/2 Gal.** 29c  
**PINEAPPLE, No. 2, 2 for** 35c | **BEANS** Pinto, Mountainair, N. Mex., 3 Pounds, 20c

**CRACKERS** 2 lb **14c**

**KUNER'S SLICED BEETS** 9c | **Sml Bx Red or Blue Super Suds 2 for** 18c  
**BEANS, Gebharts Mexican, 3 for** 35c | **PALMOLIVE SOAP, 3 Bars** 17c

**P & G or Crystal White** 6 bars **22c**

**APPLES, Winesap, Doz.** 15c | **PORK STEAK, lb.** 17c  
**LETTUCE** 4c | **SALT JOWLS, lb.** 10c

**STEAK, lb.** 18c | **PORK LINK SAUSAGE, lb.** 25c  
**OLEO, lb.** 15c | **BOLOGNA, lb.** 12 1/2c

**SAUSAGE, lb.** 15c | **DRESSED HENS**

cery, Smith Lamb, J. C. Grocery, Murphy Bros., J. B. Knight, Chisholm Hardware, Loyd's Shoe Shop, Loyd Clark Grocery, St. Clair Variety Store, Alexander's Drug, Latham Dry Goods, Cobb's Department Store, Craig Motor, Kyle Grocery, Corner Drug, Farmers Co-op, Cary's Bakery, Jordan Motor Co., Guy's Boot Shop, Jenkins Barber Shop, Hall's Shoe Shop, Dixi-Star Bakery, City Shoe Shop, Buck's Barber Shop, First National Bank, Cinderella Beauty Shop, Camp Western, City Tailors, Teague-Bailey Chevrolet, Best Yet Cafe, Vest Brothers, Martin's Laundry, L. A. Rhyne Service Station, Sanitary Barber Shop, Gordon Brothers, American Tailors, Sandra Sue Beauty Shop, The Grill Cafe, Mrs. Earl Jones' Theatres, Fitzgerald Service Station, Chris Quante and Drs. Turner, Jacobson, Treadaway, Daniell, Hughes and Schofield. Others who contributed in town were Messers. J. D. Miller, Joe Price and T. M. Cargil.

Many from our community donated gifts and time. All these we thank also.

Then we were glad to have the following visitors from Brownfield: Mr. and Mrs. H. B. Virgil Crawford, Mr. and Mrs. W. A. Tittle, Mr. and Mrs. Sam White, Mr. and Mrs. C. Sears, and Mrs. O. L. Jones, Messers. H. M. Pyeatt and C. D. Gore. There were others from other communities whose names we failed to get.

The receipts amounted to about \$65.00.

At this writing little Jimmy Davis, son of Mr. and Mrs. Harvey Davis, is very ill.

Rev. and Mrs. Curtis Jackson and children, Charles and Dixie

**TURKEYS DRIFT FAR**

Wild turkeys generally locate themselves in one area, but the lack of food or proper cover will often force them to travel long distances in search of new range. During the past season a Texas hunter killed a banded turkey in the Center Point country that had been banded at the head of the Medina River more than thirty miles away, a check of the State Game Department records reveal.

Veteran game observers remember a large flock of turkeys which drifted out of Kerr county in the Hill country into Sterling county, a distance of nearly 150 miles. The birds remained nearly two years before starting back to their native range.

Mr. and Mrs. Jim Graves spent Sunday with Mr. and Mrs. Marion McGinty at Plains.

Miss Estella Rabel and Leland Herod of Snyder, were guests of Mr. and Mrs. Roy Herod, Sunday.

Nell, were dinner guests in the home of Mr. and Mrs. C. A. Wilhite last Sunday after preaching. The Lubbock quartet visited our community last Friday night. A large crowd was present to hear the splendid music rendered by this gifted quartet.

On next Friday night, January 26 at 7:30, the Harmony P.-T. A. will meet for a monthly program. Pupils of the school have a very nice program prepared. Mr. H. B. Virgil Crawford has promised to talk for us on "Thrift", and Mr. Lee Fulton will give a discourse on any subject he may choose. There may be other speakers. Don't forget the date.

Born to Mr. and Mrs. John Andrews, a daughter Monday, January 15 at their home in Mead-

Mrs. Tom Bruton and daughter Charlie Lou, who have been living at Gomez, have moved to town and are occupying the Dorsey house on Main St.

A. D. Repp and T. L. Patterson were in Tahoka, Tuesday afternoon to look over the new Union compress which has recently been completed.

Mr. and Mrs. John Cocanougher of Lubbock, visited his sister, Mrs. Bob Patterson, Tuesday.

Mr. and Mrs. Leo Holmes and children, visited his parents, Mr. and Mrs. Ross Holmes in Seminole, Sunday.

Miss Beatrice Mobley returned to her home in Haskell, Saturday, after a seven weeks visit with her aunt, Mrs. J. J. Youngblood.

Mr. and Mrs. Ray Moore and Mrs. Racheal Tipton, visited relatives and friends in Vinson and Hollis, Oklahoma, last week. Mrs. Tipton visited with friends she hadn't seen in 20 years.

Born to Mr. and Mrs. Clyde Gambell, a boy, Monday, January 22.

**MENTHO-MULSION Will Stop that Cough due to Colds**



Mentho-Mulsion aids nature... in clearing the nasal passages... loosening the phlegm... soothing inflamed membranes... and makes you glad that you bought Mentho-Mulsion. Mentho-Mulsion is sold and guaranteed by your druggist at an all-time low price... 1-3.5 cents per dose... Buy It Now.

ask for **MENTHO-MULSION**  
**CORNER DRUG STORE**

**THE RECORD**... Facts That Concern You No. 14 of a Series

*"IT'S ONLY A BLOCK FURTHER TO BILL'S TAVERN... LET'S GO THERE!"*

*"YOU'RE RIGHT, JOE, IT'S A CLEAN, DECENT PLACE AND THE BEER IS GOOD, TOO!"*



**YOU'RE DOING YOURSELF A GOOD TURN**

AND US TOO... if you do these things: **One...** Patronize only the reputable places where beer is sold.

**Two...** Learn about, and if possible co-operate with, beer's new "self-regulation" plan to eliminate beer retailing abuses.

Beer's "clean-up or close-up" program (in cooperation with law enforcement authorities) should interest every social-minded person.

We want you to have our interesting **free** booklet describing it. Ask us for it. Write: United Brewers Industrial Foundation, 19 East 40th Street, New York, N. Y.

gram (in cooperation with law enforcement authorities) should interest every social-minded person.

**BEER...a beverage of moderation**



**Conservation Practices Show Dividends**

DALHART, Jan. 23.—Precipitation near normal and the use of soil and water conservation practices enabled farmers near Dalhart to produce the best crops since 1931 during the last year, according to Fred S. Reynolds, in charge of the project.

Rainfall was near normal for the first time in several years, Reynolds reported. Data from ten rain gauges located on various parts of the project showed an average of 14.32 inches for the area during 1939. This is 92 per cent of the long-time average of 17.50 inches.

"The importance of conserving all available moisture on the land cannot be overemphasized," Reynolds declared. Terracing and contour farming already have proven effective in holding the water where it falls. The use of such moisture conservation practices in obtaining the greatest possible advantage from snows and the usual spring rains should go a long

**FIRE COMES HOME TO YOU**

By this time, most of your New Year's resolutions have probably been broken. It's time to make a new and perhaps more sensible set. And here's one that none of us should miss: "I resolve to do my part to help prevent fire during this and every other year."

If every American would make and keep that resolution, some half billion dollars worth of property would be saved from destruction. Indirect fire loss estimated at several times that figure would be prevented. Infinitely more important, about ten thousand people would be saved from the most ghastly of deaths. And the legion of jobs and opportunities which fire destroys when it strikes at businesses, would be preserved.

Fire isn't somebody else's business. It's your business. You and other people like you, whether you know it or not, are responsible for fire. You benefit every time a fire is prevented. Human ignorance, human carelessness, human way toward insuring good crops each year."

failures—these are the things that keep our annual fire loss at an inexcusable level. Probably not one fire in ten can honestly be classed as unavoidable. Practically all fires, great and small, can be traced to the human element.

As 1939 came to a close, fire loss in this country was tending upward, by comparison with the same months in other recent years. That means that more of us have been taking chances, and refusing to put into effect the simple precautions that will prevent most fires. And that means also that it's time to take action. Don't forget that the prevention of fire may save your home from ruin—as well as your life.

**BANKS AND NEWSPAPERS**

Newspapers and banks have at least one thing in common, in the opinion of the Ouachita Citizen of West Monroe, Louisiana. Both of them get plenty of criticism.

"The most difficult task that we can think of at the moment is to run a bank or newspaper to please everyone," says the Citizen. "If the banker is conservative he is charged with not being helpful to the community. If he lends the depositor's money too freely he is criticized when the borrowers can't repay and the bank closes. The newspaper man who prints all the news regardless of who makes it, is criticized and called sensational. If he leaves it out he is charged with being afraid to print the news. The best plan for the banker or the newspaperman to follow is to run his business the way he thinks it should be run and let the critics criticize."

It would be an interesting experiment if "self-starting" critics were given charge of the nation's banks and newspapers for a period. It's a safe bet that they'd rapidly learn a sad lesson—and an equally safe bet that the public which depends on banks to safeguard its money and newspapers to give it the news of the world, would take a terrific beating. Amateur banking and amateur journalism would be a far cry from the real professional articles.

Banking has given the American people and American business unparalleled service—it furnished the financial lifeblood that built this nation in world record time. The American newspaper gives the people better, more complete and more accurate coverage of what is happening a mile away or ten thousand miles away than the press of any other country. The bankers and editors will go on doing these vital jobs while "the critics criticize."

Mr. and Mrs. Roy Herod were Lubbock visitors, Saturday.

**"Behind The Scenes In American Business"**

By John Craddock

NEW YORK, Jan. 22.—The earliest Easter in 27 years—coming up March 24—continues to dominate current merchandising plans particularly, of course, in apparel markets. Style trends are crystallizing much earlier than usual. While buyers are careful to avoid speculation in merchandise, ordering is brisk and in many cases, especially with store representatives from industrial areas, buying budgets are up from 5 to 10 per cent, reflecting the sharp upturn in automobile production and a higher operating rate in steel.

Better industrial profits and employment, helping trend to higher grade merchandise, may also help department stores capture a larger share of quality business which has been going to specialty shops. Strongest single fashion factor seems to be the military influence, expressed in trimming details such as epaulets, pockets and buttons, and in giving colors such significant names as "federal blue" and "patriot red." Handbag demand seems not to be suffering from the generous use of large "cash-and-carry" pockets on the new dresses.

Music continues to make good business news, with radio-phonograph combination sets expected to hit the million mark in 1940—compared to 600,000 in 1939 and 200,000 in 1938—while piano makers report 1939 was their best year in 15. "Sales records" are being set with "records sales."

WASHINGTON—The traditional moonshiner's cry of "Look out for them revenooers" may make a comeback, and not just in the mountains, either. There is evidence of more aggressive enforcement of the Social Security Act, with revenue agents making surprise visits to look over payroll records of employers. Heretofore the collections under this act have not been checked into on a wide scale, although white collar WPA workers have been used in efforts to increase income tax collections. Thus far, the visits seem to be on a rather hit-or-miss basis. It is understood that the agents often act on tips from discharged employees, though naturally the source of such tips is not officially revealed.

SENATE STREAMLINER—Rail modernization is one of the liveliest industrial topics of the times, from cross country trains to street cars... but the first subway line to go 100 per cent modern with the new rubber-sandwich wheels developed by a cooperative rapid transit research program is, oddly enough, the world's shortest—the famous Senate Subway which shuttles solons and their aids along the 750-foot tunnel between the Capitol and Senate Office building in Washington. Like equipment on many a line, its two monorail cars had served for 20 years with only routine attention. Recently, however, their noisiness drowned out senatorial conversation, and Akron experts were called on to develop special rubber-sandwich wheels. Like a youngster with a new red wagon, Senator Wheeler of Montana rode back and forth for an hour with his old high school pal, Goodrich, vice-president, J. H. Connors, who has charge of the new rubber development, when the job was ready. And Senator Wiley of Wisconsin demonstrated the smoothness of the ride by balancing a glass of his home state's milk en route to the Capitol.

SILK SLIPPING?—The revolution in the hosiery business, predicted for a couple of years, seems pretty definitely scheduled for mid-May, when nylon and vinyon stockings, made by several dozen manufacturers, will hit the market simultaneously. These two synthetics, combined with other factors, will probably cut in half the amount of silk used by hosiery mills in this country within the next three or four years. One of the factors is a high-strength rayon, originally developed for auto tire cord. Stockings of this material will be aimed at the 79-cent retail market, a large field recently upset by the increase in raw silk prices, while nylon and vinyon will aim at the \$1.15 range. Meanwhile Japan is undertaking synthetic fibre research with a nationally-operated institute—and no wonder!

THINGS TO WATCH FOR —



W. N. Corry of Keller, Tarrant County farmer and former legislator, a candidate for State Commissioner of Agriculture this Summer.

**Connally Introduces S. S. A. Amendment**

Senator Tom Connally, of Texas, has introduced in the Senate a bill to amend the Social Security Act, to provide that in the matter of old age pensions the federal government shall contribute two-thirds, and the states one-third of individual pensions up to \$15 per month and from \$15 upward the contribution by the states and federal government shall be each one-half of the sum in excess of \$15.00 per month.

"The bill which I offered," said Senator Connally, "embodies the amendment to the Social Security Act which I offered at the last regular session of Congress and which passed the Senate by a substantial majority. However, the House of Representatives did not have an opportunity to vote on the amendment because of the refusal of the House conferees to allow the House to express itself on that particular amendment. My information is that there is strong support in the House for the bill."

"The justification for the measure lies in the fact that under existing law the federal government simply matches the amount contributed by the individual state. As a consequence the rich states, which make the larger payments, also secure larger payments from the federal government. The poor states, which are able to pay only small amounts, receive also similarly small federal contributions. In other words the rich states, which do not need federal assistance as badly as the poor states, secure a larger measure of contributions. Likewise the poor states, which are unable to pay as much as the rich states, and, therefore, are in greater need, instead of receiving a large contribution, secure a smaller federal contribution. In addition, it is unjust for the federal government to pay an old age pensioner in California \$15.00 per month of federal money and pay another old age pensioner in Arkansas, just as greatly in need, the sum of \$3.00.

"The effect of the enactment of the bill would be to encourage states to make sufficient contribution whereby the total contributions from federal and states sources would be substantial. I am confident that if I can secure a vote on the bill it will pass both Houses by a substantial margin."

Misses Irma and Lucille Pryor of Lubbock were guests of Mrs. J. J. McGowan, Sunday.



**Smoking And Drinking? Watch Your Stomach!**

For quick relief from indigestion, heartburn and acid stomach, due to excessive acidity from too much smoking and drinking try Adla Tablets. Sold on money back guarantee. Nelson-Primm Drug Co. Noiseless adding machines, to match noiseless typewriters... shaving soap containing soya bean extract, to stop bleeding from razor nicks... auto mudguard with sandbox, operated by driver, to sprinkle sand over wheels in slippery spots... steering wheel that can be raised or lowered to suit girth of the driver.

You'll Like the Delicious

**HOME-MADE TASTE**

You're in for a real old-time taste thrill when you try Cary's freshly baked pies, cookies, cakes and pastry. Surprise the folks with one of these specials. They'll enjoy them!



CINNAMON BRITTLE  
SAND TARTS  
FUDGE SQUARES  
COCCONUT KISSES  
ANGEL SQUARES  
GINGER SNAPS

Grand for Special Luncheons or with dessert. Icing nuts, fruits and frosted tops, freshly made.

**CARY'S BAKERY**

Jack Omer returned Monday from Lake Kemp, near Wichita Falls, where he had a very successful fishing trip. He brought back 60 pounds of crappie.

Mr. and Mrs. M. J. Craig attended the funeral services of a great uncle, J. D. Martin, in Ralls, Sunday.

**CARD OF THANKS**

We wish to extend our thanks to everyone who so cheerfully helped us during the illness and death of our infant son and grandson. May God's blessings be with you.

Mr. and Mrs. J. B. Ford  
Mr. and Mrs. Ame Flache

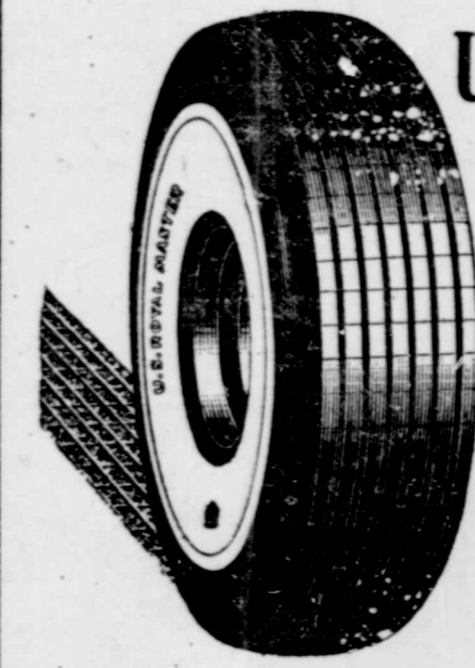
**FREE TRIAL OFFER— PUT ON A SET OF OUR TIRES, USE THEM ONE WEEK — IF YOU ARE NOT CONVINCED THAT THEY ARE THE SAFEST TIRE YOU EVER USED WE WILL REFUND ALL YOUR MONEY AND YOUR OLD TIRES.**

SAFE meeting the emergency needs of Police Chiefs from Coast to Coast



America's Foremost Safety Tire Endorsed by Emergency Drivers Everywhere

SAFETY OFFICIALS IN 714 CITIES STAKE THEIR LIVES ON



**U. S. ROYAL MASTERS**

They Stop 4 to 223 feet Quicker Than Conventional New Tires

SMART matching the beauty of the new cars in America's Finest Salons

Give yourself the extra security of U. S. Royal Masters—the tires that stop your car in a measurably shorter distance on any road, wet or dry. YOU ARE INVITED TO CONVINC YOURSELF IN A FREE DEMONSTRATION

Any Size Tire Repaired And Fully Guaranteed GORDON BROS. SAFETY TIRE SHOP

PHONE 141 WEST MAIN

**THANKS, FRIENDS**

Mrs. Sam Houtchens wishes to thank her many friends and customers for their business during the past two years. She will leave in a few weeks for Ft. Worth, where she will take a post graduate course in hair styling.

Clyde Lewis was a Denver City visitor Monday night.

Mr. and Mrs. Johnnie Haynes returned Friday of last week from Texarkana, after several days spent visiting relatives there.

Mrs. J. M. Elmore of Perryton, who has been quite ill, is reported to be improving. She is the mother of Mrs. Ray Christopher, and has visited here frequently.

Herald Ads Get Results

**When You Are Hungry Try The—**

**CLUB CAFE**

DELICIOUS MEALS— LARGE SERVINGS—MODERATE PRICES. GOOD COFFEE AND PASTRIES

**First Dime Card to FDR Honors Double Birthday**



"To celebrate your birthday and mine," wrote Ginger Lucas when she mailed the first birthday greeting card to President Roosevelt in Texas' 1940 March of Dimes. Ginger, attending Hockaday Junior College, in Dallas, will be 17 and the President will be 58 on Tuesday, January 30, when nation-wide celebrations in his honor will wage battle against infantile paralysis. The greeting cards, each to be filled with ten dimes, are being distributed throughout the state. Fifty percent of the contributions mailed to the White House will be returned to local chapters for direct assistance to Texas children crippled by the disease, with the balance going for national research and preventive measures.

**A VALID TITLE**

In a legal transaction involving the title to a parcel of land in Louisiana, the firm of New York attorneys handling the matter requested that a title opinion be furnished, and a New Orleans lawyer who was retained to check the title rendered an opinion tracing the title back to 1803.

The New York firm examined the opinion and wrote again to the New Orleans attorney saying, in effect, that the opinion rendered was all very well as far as it went, but that the title to the property prior to 1803 had not been satisfactorily covered. The New Orleans attorney replied as follows:

"I am in receipt of your favor of the fifth instant inquiring as to the state of the title to this property prior to the year 1803.

"Please be advised that in the year 1803 the United States of America acquired the territory of Louisiana from the Republic of France by purchase; the Republic of France had in turn acquired title from the Spanish Crown by conquest; the Spanish Crown having originally acquired title by virtue of the discoveries of one Christopher Columbus, a Genoese sailor who had been duly authorized to embark upon his voyages of discovery by Isabella, Queen of Spain; Isabella before granting such authority having obtained the sanction of His Holiness, the Pope; the Pope being the Vicar on Earth of Jesus Christ; Jesus Christ being the Son and Heir-Apparent of God. God made Louisiana."

Mrs. Mary Hyatt and son of Hamlin, are here visiting relatives.

**PLAIN—**

Kit Morris has been on the sick list this week.

Wake Hogue of Dallas is here visiting his brother, W. H. Hogue, this week.

Mr. and Mrs. W. R. McInturff, Mrs. L. McLaren and Mrs. Johnnie Robertson were visiting in Lubbock last week end.

Mr. and Mrs. Till W. Read are having a new duplex built, just west of the one west of town.

The W. M. S. met at the Baptist church last Monday. A nice program was rendered and a quilt was put in. There were 16 present.

Mrs. W. H. Hogue, Mrs. L. D. Camp and John Hogue were in Denver City, Monday.

Mrs. Red Whisenant was also ill last week.

Coach Ferrell was visiting in Abilene this week end, playing basketball.

Mr. and Mrs. F. M. Cox Sr., and boys, visited their daughter, Mrs. Glenn Carter, this week.



**Wonderful USED CAR VALUES**

**The Biggest Used Car Bargains in Town**

We are immediately reducing our fine stock of used cars to make room for more and more trade-ins on the popular new Chevrolet. Every used car and truck in our stock has been priced to **SELL NOW.**

**BUY NOW AND SAVE!**

5 REASONS WHY YOU SHOULD BUY YOUR USED CAR FROM YOUR CHEVROLET DEALER NOW!

- 1 Buy a reconditioned used car now, and save costly repairs on your old car.
- 2 Save further depreciation on your old car. Trade up to a late model used car now.
- 3 Buy now—before prices rise—and save the difference.
- 4 Save winter conditioning expense on your old car.
- 5 All used cars are priced to sell fast to make room for more trade-ins. Buy now and save.

6,647,437 people bought used cars and trucks from Chevrolet dealers during the last four years.

SEE THE CLASSIFIED SECTION OF THIS PAPER FOR LISTINGS OF YOUR CHEVROLET DEALER'S BARGAINS!

ALL POPULAR MAKES AND MODELS

**Teague-Bailey Chevrolet Co.**

BROWNFIELD TEXAS

February 1st National Social Hygiene Day

AUSTIN, Jan. 16.—National Social Hygiene Day on February 1st suggests the timeliness of a review of recent gains against syphilis, the Nation's leading public health problem. "Although it is too early in the present campaign to state accurately what reductions in prevalence have been realized, it is not too early for an estimate regarding future success," says Dr. Geo. W. Cox, State Health Officer.

Until recently only inadequate budgets were available in the several counties of Texas for the control of syphilis and gonorrhea. In 1940, seventy-five per cent of the total counties in the State are in active cooperation with the venereal disease program. Forty-seven venereal disease clinics in twenty nine counties are operative, these clinics treating a weekly patient load of 30,000 persons. Eighty-seven counties, exclusive of counties in which clinics are located, receive free drugs for the treatment of venereal disease in indigents, the drugs being distributed through the local physicians after approval of the plan by the county medical society.

Other significant achievements in the war against venereal disease in Texas include: Increases in the number of persons tested and treated for syphilis; improvement in case finding and case-holding facilities; a greater participation by industry and labor in the campaign; and significant widening of public understanding of the problems of syphilis control.

"Most of the task remains before us, despite these remarkable gains," Dr. Cox said. "The incidence and prevalence of the venereal diseases in Texas are still far too high. True it is that great forward strides have been made, but truer still is the fact that only sustained interest and public support can assure the eventual routing of the pale spiral germ of syphilis, the next great plague to go."

Try a Want Ad for Results

**DAIRY THOROUGHLY REMODELED**

I now wish to announce that the Dairy which I recently took over has been remodeled and reconditioned. Am now prepared to deliver quality milk to your door in the very best Sanitary condition.

**When In Need of MILK, THE HEALTH FOOD, Phone 146.**

**JERSEY DAIRY**  
Harold Carpenter, Prop.

**DE-WAXED and DE-JELLIED**

**SINCLAIR OPALINE MOTOR OIL**

**SINCLAIR PENNSYLVANIA MOTOR OIL**

**EXTRA PROTECTION FOR YOUR CAR**

C. C. Ochenrider, Dealer; E. C. Roberts Agent

**IT'S TRUE!** By Wiley Padan

**ROBERT TAYLOR** APPARENTLY ROBERT TAYLOR ISN'T SUPERSTITIOUS FOR HE WEARS 15 SUITS IN "REMEMBER?"

**GREER GARSON** IS AN IRISH GIRL WITH A SEMI-SCOTCH NAME, TRAINED FOR THE STAGE IN ENGLAND. HER FIRST IMPROBABLE ROLE WAS AS AN AMERICAN GIRL IN "GOLDEN ARROW."

**LEW AYRES** HAS WRITTEN A DOZEN DE LUKE MAKE-UP KITS. HE CARRIES HIS SCAR, GREASE-PAINT and OTHER GADGETS AND ENDS IN A BROWN HAIR BAG. HE BELIEVES IT BRINGS HIM GOOD LUCK.

**DIRECTOR NORMAN Z. McLEOD** MIDDLE NAME IS ZENOS. AFTER DR. ANDREW ZENOS, A COLLEGE FRIEND OF McLEOD'S FATHER.

**OR ZENOS WAS AN ORPHAN ZENOS IS THE GREAT SECRET FOR STARRING!**

New York, N. Y.—"IT'S TRUE!" that the Robert Taylor-Clark Gable Fire Department is now a fact, with the purchase of a second-hand chemical truck by the stars as a safeguard against fire hazards around their San Fernando Valley," says Wiley Padan. "When Hedy Lamarr heard that Taylor had turned fireman with Gable, she donated fire hats to both."

"REMEMBER?" Starring Robert Taylor and Greer Garson coming to the RIALTO Theatre Tuesday-Wednesday.

**SET A GOOD TABLE . . . Live Within Your Budget—**

WHAT'S FOR DINNER, MOM? CAN I ASK BILL TO STAY? BILL, MOM SAYS CAN YOU STAY FOR DINNER? IT'S A SUPER MARKET DINNER TOO! SURE?

**BANANAS 10c**

GOLDEN FRUIT, Doz.

**—DRESSED FRYERS—**

OYSTERS, Ex. Lge., Pt. 35c

P. & G., 4 Bars 15c

MUSTARD, Quart 10c

CATSUP, 14 oz. 10c

PORK & BEANS, 4 for 25c

POST TOASTIES, Pkg. 10c

FOLGER'S, lb. 25c

Tomatoes, No. 2 Can, 3 for 19c

**SUGAR 47c**

10 POUND CLOTH

Macaroni - Spaghetti 3 for 10c

CRACKERS, 2 lb. Excell 15c

Ginger Snaps, 2 lbs. 25c

JOWLS, lb. 6c

DRY SALT, No. 1 lb 8c

LETTUCE Iceberg Heads 3 for 10c

Bunch Vegetables, 3 for 10c

CELERY, Extra Large 10c

GRAPEFRUIT Bu. 59c or each 1c

CORN Yacht Club No. 2 Can, 2 for 25c

PRUNES, No. 10 Size 22c

**PURE PORK SAUSAGE 1 POUND 12c**

ARMOUR'S STAR SACK

OATS, 5 lb. Bag 29c

RAISINS, 2 lb. 15c

CIGARETTES, Pkg. 15c

PRINCE ALBERT, Can 10c

Dukes or Durham, 7 for 25c

Jello or My-T-Fine, Pkg. 4c

SPAGHETTI AND MEAT BALLS, Can 12 1/2c

LARD, Pure Hog 8 lb. Ctn. 60c

OLEO, Pound Ctn. 10c

**BEST YET SALAD DRESSING**

8 oz. 10c

1 Pt. 19c

1 Qt. 29c

**~ SUPER MARKET ~**

CADENHEAD-HALL CO.

HIGHWAY 51 BROWNFIELD, TEX.

Verlin Hyles, 8-year-old son of Mr. and Mrs. J. E. Hyles, Rt. 4, is in the hospital suffering from pneumonia.

**HOLLYWOOD BEAUTY SHOP HAS NEW OWNER**

Mrs. Gertrude Anderson has purchased the Hollywood Beauty Shop from Mrs. Sam Houtchens, taking charge Thursday the 25th.

Mrs. Anderson stated that she would keep the same personnel and Mrs. Julia Young would be manager. She asks the continuation of your business.

The shop is being remodeled, painted, and new equipment is being added.

Mr. and Mrs. Tommy Moorhead of Lubbock, spent Sunday with their parents, Mr. and Mrs. R. M. Moorhead and Mr. and Mrs. Ed Evans at Union.

Mrs. Tom Gordon of Levelland, was the guest of her brother, Paul Lawlis and Mrs. Lawlis, Wednesday.

James Youngblood of Seminole, spent Sunday with his parents, Mr. and Mrs. J. J. Youngblood.

Mrs. J. M. Welborn has been ill with the flu this week.

Mr. and Mrs. Mon Telford and Mr. and Mrs. M. G. Tarpley attended a singing at Needmore, Sunday.

**Watermelon Seed for Sale**

Clara Lee or Improved Florida Giant. Can save you money both on seed and postage by buying at this time. W. J. Wingo.

**"CHIGGER OR MOSQUITO BITES"**

Quickly Relieved and Healed by an Application of **BROWN'S LOTION**

50c or \$1.00

Nelson-Primm Drug Co.

**BE SECURE — INSURE**

with **E. G. AKERS**

INSURANCE — BONDS — ABSTRACTS

Phone 129 — Brownfield, Texas

**Brownfield Dairy**  
C. P. Henderson, Mgr.

# Society ▼ Church Activities ▲ Club News

MRS. A. D. REPP, Society Editor  
Phone 280

## I-DEAL CLUB MEETS WITH MRS. W. R. McDUFFIE

Mrs. W. R. McDuffie was hostess to the I-Deal club, Wednesday afternoon at her home. Mrs. R. L. Bowers received an electric food warmer for high score and Mrs. I. M. Bailey a kitchen set for second high. Refreshments of creamed tuna on toast, pineapple and cheese salad, individual cherry pies, cocktail wafers and hot tea were served.

Other guests were Meses. Lee O. Allen, E. G. Akers, Jim Graves, Orb Stice, Ray Christopher, J. J. McGowan, L. M. Wingerd, T. L. Treadaway, Roy Herod, James H. Dallas, R. R. Taylor, A. A. Sawyer and Wilson Collins.

## NIFTY NEEDLERS MEET WITH MRS. MANGUM

Mrs. Alfred Mangum was hostess to the Nifty Needlers club and several guests, Tuesday of last week.

Two quilts were finished. Refreshments of pimiento cheese sandwiches, cookies and spiced tea were served to the 33 guests. The next meeting will be Tuesday, January 30, at the home of Mrs. Benton.

## MRS. HEMPHILL ENTERTAINS WITH SPAGHETTI SUPPER

Mrs. Hemphill entertained with a buffet style spaghetti supper, Monday evening. Her guests were Misses Shirley Bond, Elizabeth Travis, Margaret Travis, Elizabeth Upton, Beryl Chesney, Gertrude Anderson, Ima George Warren and Meses. Bertha Stahler and Bit Copeland.

## MRS. GRAVES HOSTESS TO KOLONIAL KARD KLUB

Mrs. Jim Graves was hostess to the Kolonial Kard Klub, Friday afternoon of last week, when Mrs. Mon Telford scored high and received a bon bon dish.

Other guests were Meses. A. J. Stricklin, Money Price, Clyde Cave H. F. Heath, A. A. Sawyer, I. M. Bailey, R. L. Bowers, Paul Lawlis, Clovis Kendrick, and L. M. Wingerd. A salad course was served.

## W. O. W. LADIES INSTALL OFFICERS FOR SEAGRAVES

Eleven members of the Woodmen Circle were invited to Seagraves Monday night to install their officers for the ensuing year. Our State Manager, Laura E. Krebs from Austin was present, also Seagraves District Manager, Katie Tidwell from Abilene.

After installation, refreshments were served to Helen Mangum, Thelma Blair, Janet Cook, Viola Mullins, Stella Jackson, Faye Mullins, Mary Neill, May Howell, Effie Smith, Mae Cook, Rose Mayfield, from Brownfield and our distinguished guests and members at Seagraves.

## B. B. R.'S

Wednesday, January 10, a group of girls gathered at the home of Patsy Ruth Carter, and organized a club. We named it the B. B. R.'s. We elected the following officers:

President, Peggy Jean Lewis; vice president, Juanda Ruth Turner; secretary, Christine McDuffie; ass't. sec., Beverly Pittman; party chairman, Patsy Ruth Carter.

We chose as our colors, blue and silver, and as our flower a blood red rose. Our mascot is a panda bear. The members of the club are Patsy Ruth Carter, Patsy Frank Ballard, Christine McDuffie, Peggy Jean Lewis, Beverly Pittman, Frances Joyce Rambo, Carolyn Jane Harris, Wanda Joyce Finney and Juanda Ruth Turner. Our sponsors are Mrs. R. W. Carter and Mrs. A. W. Turner.

Annie Watkins  
Is entitled to see  
**"ROARING 20's"**  
at RIALTO Fri.-Sat.  
(pass good for one only)

W. R. Bridges  
is entitled to pass to see  
**Gentleman from Ariz.**  
at RITZ, Fri.-Sat.  
(pass good for one only)

## FEDERATED MISSIONARY SOCIETY

Methodist church, Monday January 29, 3 p. m.  
Theme for year: Problems of Christian Family Life Today.  
Song—Faith of Our Father's.  
Devotional—Mrs. Hanks.  
Prayer—Mrs. Avery Rogers.  
Talk—Keeping the family Christian. Mrs. Fred Walker.  
Special Music—Meses. Green, Weir and Longbrake.  
Closing Prayer—Mrs. Jesse D. Cox.

## MRS. BYNUM DIRECTS BEETHOVEN-BRAHMS PROGRAM

The Cen-Tex Harmony Club had Mesdames E. D. Jones and W. H. Dallas as co-hostesses at Tuesday's meeting of the Music Club at the Presbyterian Church, January 23 at 4 p. m.

Mrs. W. A. Bynum, program director, gave a high light review of Ludwig von Beethoven and Johannes Brahms—symphonies, followed by the selections:

Piano—Fifth Symphony, 2nd Movement, Beethoven—Mrs. Dallas.

Vocal Ensemble — "Mountain Stream", Beethoven—Miss Brown, Meses. Bruce and Nicholson.

Piano—First Symphony Themes, Brahms—Mrs. Carson.

Wienglied, op. 49, No. 4, Brahms—Chorale by club.

Lubbock music club is entertaining at a "Colonial Tea", February 24 at the Girls Darmitory, Tech college, honoring Brownfield music club and also Levelland club.

Refreshments of spiced fruit roasts were served. The Cen-Tex Harmony club is complimenting the old and new comers to Brownfield with an informal tea, Saturday afternoon, January 27, at the Methodist church auditorium from 3 to 4 o'clock.

Mmes. Herod, Price and Turner as general committee will be aided by ladies of the club in various duties. It is hoped that the new ladies of the city as well as those who have lived here some time will avail themselves of this opportunity of Music club courtesy to become better acquainted.

## 1937 QUILTING CLUB

Mrs. Jim Jackson was hostess to members of the Quilting Club on Wednesday afternoon, January 24.

Hot chocolate and sandwiches were served to the following:

Mmes. W. L. Bandy, W. Brown, Claude Cotten, Ben Lee, G. T. Capper, B. L. McPherson, W. C. Burrus, F. E. Walters, L. C. Foster, R. W. Howell, J. H. Carpenter, R. D. Jackson, Jess Smith, J. W. Hogue, Alfred Mangum and G. W. Graves.

## JUNIOR MAIDS AND MATRONS

The Junior Maids and Matrons met Tuesday afternoon with Miss Virginia May. Mrs. Pat Patterson, club President presiding. Miss Irene Adams was program chairman for the afternoon.

After reading the minutes, Miss May read the program outline for the year. Mrs. W. B. Brown was elected to membership. At the conclusion of the business meeting, club members enjoyed the following program given by two Maids and Matrons:

History of State Federation—Mrs. Redford Smith; Why Federate—Mrs. Jim Moore.

Refreshments of angel food squares and strawberry ice cream hearts were served to members and guests. The next meeting will be with Miss Ona Faye Tittle on February 13.

## PRESBYTERIAN M. S.

The Presbyterian Missionary society met Monday at 2:30 o'clock at the church. The book, "Woman and the Way" is being studied by this group and Mrs. L. M. Wingerd reviewed the chapters devoted to women of India, Japan and Great Britain.

Mrs. David Perry led the devotional. There were 8 present.

Dr. and Mrs. O. L. McIlroy, Mr. and Mrs. Cecil Bryant of La-mesa and Dr. and Mrs. T. A. McIlroy of Lubbock, were guests in the home of Dr. and Mrs. T. H. McIlroy, the past week end.

Will C. Brown, clerk at the Post Office, has been confined to his home because of illness, this week.

## JOHN HOPKINS DR. TO DISCUSS MENTAL HYGIENE

AUSTIN, Jan. 23.—Roles of the medical profession, the public and the school in a state program for mental hygiene will occupy the Texas Society for Mental Hygiene at its annual meeting here January 31. Dr. Paul White, University of Texas health service physician and president of the society, has announced.

Dr. Adolf Meyer of John Hopkins University will discuss the relationship between the medical profession and a state mental hygiene program; Dr. George Stevenson, chairman of the national committee for mental hygiene, will tackle the problem from the point of view of the public; and Dr. Daniel Prescott of the University of Chicago, will speak on the responsibility of the schools.

Both afternoon and evening sessions of the society's meeting are open to the public, Dr. White said.

## WIFE OF MAYOR UNDERGOES SURGERY

Mrs. Clyde C. Coleman, wife of Mayor Coleman was stricken with a ruptured appendix Saturday afternoon, and was taken to Treadaway-Daniell Hospital for an operation. She is doing nicely at this time.

## FOURSQUARE CHURCH

Revival continues through the coming week. We are glad to announce the services each evening with Rev. and Mrs. Warren Johnson, who are outstanding Evangelists and singers. We have been having good services. Remember this coming week will be the last week of the revival. We want it to be the best week of all.

Sunday 10:00—Sunday School classes for all ages. Mr. Cecil Vest Sunday School supt.

Sunday 11:00—Morning Worship. Sunday 6:30—Young People's Service. We had a big group of young people out last Sunday. We say come back again.

Sunday 7:30—Evangelistic service.

Some of the subjects to be used during the week, "What Does the Foursquare Church in Brownfield Need?" "Idolatry in America," "Underweight," "The Blind Man's Lantern," "That Terrible Harvest," these will be subjects of much interest. Welcome one and all.

Pastor Rev. Irene Lee

## BAPTIST CHURCH

We have had several cold Sundays which has detracted from the usual congregations, but without much good reason as the building is warm and people with cars go anywhere they wish during the week but talk about how cold it was Sunday, too cold for attending services, and it is regrettable to say that such people will never impress the world with their profession of religion as their testimony is doubted on every hand, but with more than 250 registering for the teaching service is evidence that there are some who practice what they preach.

These wintry days have been too cold to make mortar and lay brick; but it is expected that shortly the weather will get warmer and that all the money we have on hand will be spent and then it will be squarely up to us to raise more money that our church building will go on to completion. Visit the work and see for yourself what a wonderful plant for teaching God's Word to those of every age from the youngest to the oldest which will be the pride of the community when finished, and if you have made no contribution to this work you will never feel right about it through the years to come.

The W. M. U. will meet with the federated meeting next Monday evening, a notice of which will be found elsewhere.

There are many new people coming to town each month and if they are your neighbor invite them personally to the services and visitors are always welcome here.

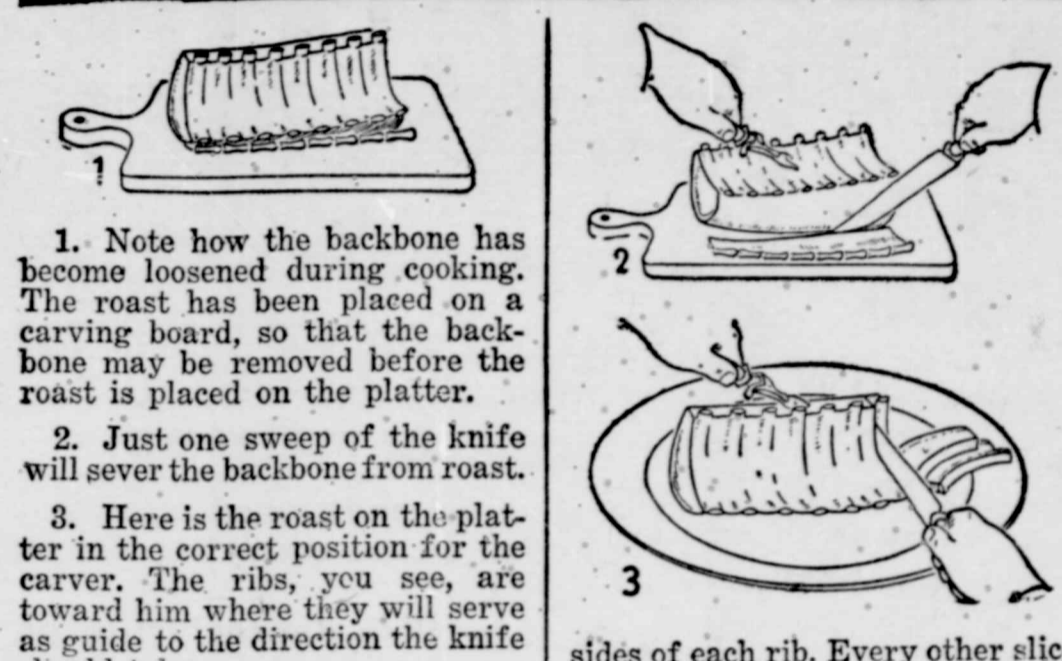
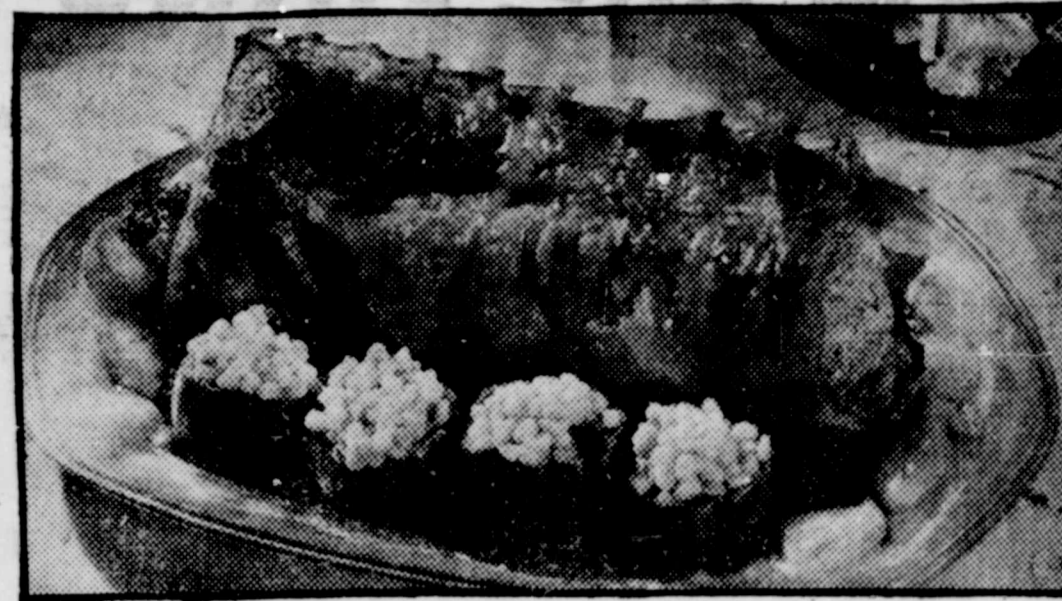
Church Reporter

Mr. and Mrs. John King visited their son Don King in Lubbock, Tuesday.

Mr. and Mrs. W. G. Smith transacted business in Lubbock, Tuesday.

Gene West of Levelland was a business visitor here, Monday.

## THE ART OF CARVING FORK LOIN



1. Note how the backbone has become loosened during cooking. The roast has been placed on a carving board, so that the backbone may be removed before the roast is placed on the platter.

2. Just one sweep of the knife will sever the backbone from roast.

3. Here is the roast on the platter in the correct position for the carver. The ribs, you see, are toward him where they will serve as guide to the direction the knife should take.

The carver should hold the roast steady by inserting the fork in the top as shown in the illustration. Roast pork is more tempting if the slices are cut thin. The carver cuts close against both sides of each rib. Every other slice will be boneless. If the loin is small, the slice will be thin enough if the cut is made between each pair of ribs—then every slice will contain a rib. With a large loin, two boneless slices may be cut between ribs.

## You Wouldn't Believe It If You Hadn't Lived It!



"THE ROARING 20's" with Geo. Raft and Priscilla Lane.

Mrs. A. D. McDonald of the Union community, was in shopping, Tuesday.

## METHODIST M. S.

The Methodist Missionary Society met Monday afternoon at the church, when Mrs. H. O. Longbrake led a study of the 6th chapter of second Samuel. Mrs. Tope Powers was welcomed into the organization as a new member. There were only six members present as a number attended the General Missionary Institute at the First Methodist Church in Lubbock that day.

This institute was held to discuss the new setup in the Methodist church which was brought about by the uniting of North and South churches. Dr. Frank L. Turner, President of McMurry College in Abilene, was the principal speaker. Nine delegates were chosen to attend the conference in Amarillo, February 12.

Brownfield Methodists attending the Lubbock meeting were Mrs. Judson Cook, Mrs. G. R. Arnett and Rev. and Mrs. Hanks.

## 1ST PRESBYTERIAN CHURCH Fred A. Walker, Pastor.

Sunday School 10:00 o'clock  
Morning Worship 11:00 o'clock  
Evening Worship 7:15 o'clock

The subjects of the sermons for Sunday services are, "The Fundamental Temptations," and "The Barter of Life". There will be special music. You are invited to all services.

The Women's Missionary Society will hold the regular weekly meeting on Tuesday afternoon at 2:30, at the church.

W. L. Stell visited Mr. and Mrs. I. L. St. Clair in Muleshoe, Saturday. He reported that Mrs. St. Clair left Sunday for Temple, to go through the Clinic, as she had been in failing health for some time.

## MISS KATHLEEN HARDIN FINISHED NURSE'S TRAINING AT THE LUBBOCK SANITARIUM, WEDNESDAY, 24, AND AFTER A FEW DAYS VISIT HERE WITH HER PARENTS, MR. AND MRS. W. G. HARDIN, SHE WILL GO TO LEVELLAND, WHERE SHE HAS ACCEPTED A POSITION IN THE PHILLIPS-DUPRE HOSPITAL.

## SAVING MONEY With Cotton Bags



Utility is the first duty of an apron—but they can be decorative as well as useful. A sturdy material that will stand being washed many, many times is essential. One large or several small Cotton Flour or Sugar Bags is all that is required to make a very attractive apron. There are many shapes and sizes of aprons to choose from and there's no end of different ways to trim them. Simple embroidery stitches such as the lazy daisy or cross stitch in bright colors add much and take very little time.

Other Cotton Bag Sewing ideas are illustrated in a free booklet. Send to National Cotton Council, Box 18, Memphis, or Textile Bags, 100 N. LaSalle St., Chicago.

**FLOWERS For All Occasions**

Wired Everywhere

**Mrs. Flem McSpadden**

PHONE 294

**CLASSIC BEAUTY SALON**

(Formerly the Hollywood)

Under New Management

This shop is being completely remodeled, re-painted and new equipment added. We feature all phases of beauty work by experienced operators.

—OPERATORS—

**JULIA YOUNG, Mgr.**  
**LESSIE BLACK**  
**EUNICE FRANKS**

**MRS. GERTRUDE ANDERSON, Owner**

PHONE 75

**POOL**

We are still having some very cold weather

Mr. and Mrs. S. V. Newsom and family attended the entertainment at Harmony, Friday night.

Quite a number in our community attended the singing at Needmore, Sunday.

Mr. and Mrs. Sam Chambliss and sons visited Mr. and Mrs. J. J. Gunter, Sunday.

Mr. and Mrs. S. V. Newsom and Alfred Terrell spent Sunday in the W. C. Aldridge home.

G. W. and D. W. Gunter spent Sunday with Henry Zorns.

Katy Mae and Vida Belle Caudell visited Dorothy Dean Newsom, Leola Trussell and Glennas Gunter, spent Sunday with Maude

Alice and Dorothy Zorns. Mrs. A. J. Ticer visited Mrs. LeRoy Fincher, Sunday. Mrs. Charlie Dennison is on the sick list this week.

J. R. Lindley was in Wednesday and renewed for the Herald. He has been a reader so long we can't remember when he wasn't on our mailing list. He told us he has started the building of another small rent house on South 1st Street. Soon after the lumber arrived for it, he had five people to call to see about renting it.

Friends of Mrs. C. A. Copeland of Meadow will be sorry to learn she is in the South Plains Hospital at Lubbock, suffering from pneumonia.

**KING'S CHOCOLATES ARE "TOPS"!**

See Our Clever Valentine Packages

Every "Valentine" will enjoy the delicious taste-thrill in every piece King's Chocolates. We have several special Valentine assortments.

Priced From -- 25c to \$5.00

**King's Chocolates For American Queens**

For a Royal Welcome—Give Her Candy from the **Palace Drug**

**JANUARY—FEBRUARY**

**10 MONTHS REDUCED RATE**

on The

**FORT WORTH STAR-TELEGRAM**

The management has consented to give us this rate because of those who were not privileged to subscribe during December on the yearly basis. This ten months rate will now enable them to have The Star-Telegram. It is for less money—and less time. However, subscriptions received during February on this offer will expire next December during bargain days, affording an opportunity to renew by the year. Following prices in trade area only.

**TEN MONTHS ONLY**

<b>DAILY AND SUNDAY</b>	<b>DAILY WITHOUT SUNDAY</b>
Star-Telegram -- \$6.20	Star-Telegram -- \$5.20
The Herald ---- 1.00	The Herald ---- 1.00
Both One Year -- \$6.80	Both One Year -- \$5.80

The Herald, Local Agent

# CUBS DEN

WHAT IS AN ABUNDANT LIFE?  
By Emogene Fitzgerald

Above everything else in the world people want to live a full, joyful or happy and satisfying life.

Reading, we find that people have found this fullness of life in many different ways. It is interesting to note that some people have tried to find it through wisdom, and some have tried to find this satisfying life in art. Many people are trying to find an abundant life through merriment. Many are finding life through unselfish helpfulness to others, as they do unto others as they would have others do unto them.

To those following the right trail in loving service are offered the abundant life, deep, rich, satisfying and full of noble purposes. Isn't it our duty to share this "Abundant Life" with others? We all can. We are willing to be willing to share what has helped us, with others, as far as our influence reaches. We have found it to be true that we get more joy out of giving than receiving.

We get the most joy by giving to the lonely or unfortunate. Many people today are miserable due to their selfish acts they are practicing daily. This person will continue to be miserable. Unless he alters this characteristic, he will find life growing duller every day he lives. We all learn the joy of sharing, when we give in sympathy or love.

As individuals, in our association together, we should realize more and more as each day comes to an end, our friendship cannot be bought at any price. What is within our heart that is worth giving? Love, encouragement, and kindness. Money cannot buy friends. We may join hands with those about us striving together to reach the best possible life. What little good we contribute to the life of another cannot be measured by words. The little acts of kindness done in our behalf comfort our hearts and make our burdens light.

May our actions speak loud enough that the weary may hear and be strengthened by our kindness, and may he, who has received our help, launch out tomorrow to share with mankind that which has added to his life, making him stronger and more capable of extending the good measures.

Beginning each New Year, we should feel that we have a greater responsibility and realize that we can profit by the mistakes we have made in the old year. Let us not be satisfied after we have lifted an individual's load but look ahead for another.

**'LETO'S' FOR SORE GUMS**  
An Astringent for superficial soreness that must please the user. Druggists return money if first bottle of "LETO'S" fails to satisfy. Nelson-Primm Drug Co.

## FARMERS MEETING

A farmer's meeting was held last Wednesday night, January 17, at the High School Gymnasium. This meeting was sponsored by Mr. Neely and the Vocational Agriculture class. A good old time '42' tournament was enjoyed by about 20 or 25 farmers. Farming progress was discussed and a general idea of the farmers' opinions were heard. This was a very enjoyable evening for those present.

## RADIO PROGRAM

A radio program was presented over KFYO by the F. F. A. Chapter last Friday evening, January 19. The program consisted of a dialogue on the care of poultry given by Claudie Gore and Bobby Lewis. This program turned out to be very successful. Assisted by Mr. McClain, Mr. Neely, our instructor, made out the dialogue, which was very interesting.

## SEVENTH GRADE NEWS

The Seventh Grade wishes to welcome Bobby Shahand back to Brownfield High School from an illness which kept him from school several days.

The Seventh Grade is sorry to lose Ralph Corley, an active student of the seventh grade. He was a former student at Harmony who was enjoying his first year here. We hope he will enjoy going to school at Challis as much as he did here.

The seventh grade wishes to welcome Robert Edwards to the seventh grade. He is a former student of Tahoka, and we hope he will enjoy Brownfield High School as much as he did Tahoka. The seventh grade is glad to have Dorothy Jean Wylder back in Brownfield High School after an illness which kept her from school most of last week.

## ORIGINAL POEMS BY SEVENTH GRADERS

**SUNSET**  
By Juanelle Jones

Did you ever stop to wonder  
At the setting of the sun?  
How beautiful a picture,  
And how wonderful to see!  
For seeing is believing  
And believing is to trust.  
God painted the picture,  
So believe in him, we must.

## LUNCH ROOM NEWS

There has been an average of about 300 students who have been served daily in the lunch room this past week. The lunch room is quite a popular place this cold weather, and those who had to wait were allowed to go into the gymnasium until their time to eat. All who go into the gymnasium should appreciate the good floor enough to keep it good and stay off of it if they don't have on tennis shoes.

## OUR BOYS!

By Roberta Underwood  
The world is full of boys,  
Boys who are good and boys who are bad,  
Boys who play with dusty toys,  
And boys who are happy and sad.  
Our Boys! Our Boys!  
Someday the trumpets will sound  
And take our handsome lads away,  
Leaving us with our hearts to pound,  
While we fight their battles by day.  
Our Boys! Our Boys!  
They fight their battles on land and sea  
We fight their battle in our hearts,  
And long for our Jims, and Toms and Kees  
While to our come fast flying darts.  
Our Boys! Our Boys!  
The world is full of boys,  
Boys who are good and boys who are bad,  
Boys who play with dusty toys,  
Boys who are happy and sad.  
Our Boys! Our Boys!

## WHY BE DISCOURAGED?

By Ruth Donathan  
Life is like a ship without a sail, if you do not guide yourself or let yourself be guided by those more capable of guiding you than you, yourself are capable. When you are so far at sea, you depend on Fate to anchor you safely on shore, when you should get advice on how to reach your aim or goal in life. You are willing to accept success in life if you get what is often called a "break", but if you don't get a "break", are you willing to work harder, or are you discouraged? Should you be discouraged if you do not get to use your abilities and talents to the best advantage? Should you stop trying? No, you should try harder.  
You do not realize the value of success unless you have had to work to achieve it, or unless you have known what complete failure is. After having known failure many times, you don't wonder at the hopelessness and "broken spirit" expressions that may be seen in every discouraged face. The outward appearance may be one of calm expression, with even a forced smile to those about them to ward off pity and sympathy. Many people are often discouraged, because they feel the effects of failure, and the future looks as dark as night.  
We are glad that in America, each of us has an equal opportunity to achieve what we desire in life, if we will work for it. After all you have an equal chance, for America is the "land of the free and the home of the brave." Don't be discouraged! "If at first you don't succeed, try, try again," and set a strong determination to win.

## 12 THINGS TO REMEMBER

- The value of time.
- The success of perseverance.
- The pleasure of working.
- The dignity of simplicity.
- The worth of character.
- The power of kindness.
- The influence of example.
- The obligation of duty.
- The wisdom of economy.
- The virtue of patience.
- The improvement of talent.
- The joy of originating.

## Goza Funeral Rites Held Last Sunday

J. B. Goza, aged 80 years, long-time resident of Calera, Oklahoma died at his home Sunday morning at 10 o'clock, after two weeks illness. The deceased, born in Tennessee, December 14, 1859, had lived in Calera 46 years, coming there from Grayson County, Texas. He was a member of the Baptist church and was a charter and an honorary member of the Masonic lodge.  
Funeral services were conducted at 2 o'clock this afternoon at the Calera Baptist Church by Rev. Hodges, and burial, under direction of Holmes Funeral home, was in the Calera cemetery.  
Surviving the deceased are his wife, four sons, Will Goza, Calera; E. J. Goza, Silver City, N. M.; Mays Goza, Farmersville, Texas, and Paschal Goza, Brownfield, Texas, and four daughters, Mrs. J. L. Lyons, Brownfield; Mrs. Jewell Rentfro, Brownfield; Mrs. Charles Hodges, Durant, Oklahoma, and Mrs. E. M. Goins, Platter, Okla.; one sister, 17 grandchildren and three great grandchildren.  
Mrs. Lee Walker of Meadow, is here this week visiting her son Lee who is in the hospital.

# WE WILL HAVE THEM—

When you get ready for those chicks, come and see us. We have day-old chicks and up to 3-weeks old chicks. They will be easy to raise.

- WHITE LEGHORNS
- RHODE ISLAND REDS
- BUFF ORPHINGTONS
- WHITE ROCKS
- WHITE WYANDOTTES
- BUFF MINORCAS
- BUFF AND BROWN LEGHORNS

Better book your order now, only 1-cent per chick will secure your order for delivery at the time that you want it.

## CHISHOLM HATCHERY

## EAST TEXAS EAGLES BATTLE

Bald eagles are rare birds in East Texas, but a state game warden captain recently saw an old one fight with two young over a duck which the old-timer had caught near Collegeport, Texas. The young attempted to tear the duck from the claws of the vet, but he fought off his young antagonists and flew to a high tree, where he leisurely finished his meal.

Dick Chisholm is ill with the flu.

The small son of Mr. and Mrs. Jasper Moore has been quite ill this week. Mrs. Moore is office nurse for Dr. John R. Turner.

## FROM SEAGRAVES?

Doctor: "How's the patient this morning?"  
Nurse: "I think he's regaining consciousness. He tried to blow the foam off his medicine."

Judge R. A. Simms and Secretary of the Chamber of Commerce J. E. Shelton, had highway business in Austin, Monday. They reported very deep snow and much ice there. Other weather reports are that the severest part of this early week's cold wave, passed east of us, and greatly damaged the citrus crops of the Rio Grande Valley.

The recent snows, and wet weather, while cold, were given a warm welcome by the chilly farmers of this dry country. It enables them to do the winter plowing early. Our successful farmers claim early listing or breaking not only conserves the moisture, but lessens wind erosion.

Reports from our Chamber of Commerce, who have, for the accommodation of new arrivals, become a useful clearing house for rentals, indicate that the town stays fairly well full up, but many other dwellings are being built, keeping pace with immigration.

L. E. McClish was a business visitor in Lubbock, Tuesday.

**Gas Gas All Time**  
Mrs. Jas. Filler says: "Gas on my stomach was so bad I couldn't eat or sleep. Gas even pressed on my heart. Adlerika brought me quick relief. Now, I eat as I wish, sleep fine, never feel better."  
**ADLERIKA**  
E. G. Alexander Drug Co., and Palace Drug Store.

## TERRY COUNTY FARMS FOR SALE

- GOOD 320 ACRE farm.** Improved, close to Brownfield, \$18.50 per acre, \$800.00 cash. Good terms on balance.
  - 320 ACRES hard land well improved.** Ten miles N. E. Brownfield, on bus and mail route, no better land on Plains. \$30.00 per acre, good terms.
  - 120 ACRES** four miles N. W. town. 80 acres in cultivation, no other improvements. Medium sandy land, 15.00 per acre, \$500.00 cash, balance good terms.
  - 160 ACRES** eight miles S. E. of town, medium sandy land, unimproved, \$15.00 per acre, \$250 cash. Good terms on balance.
  - 640 ACRES** good tight land five miles East Meadow, unimproved. \$18.75 per acre, \$2500.00 cash. Good terms on balance. A real section of farm land.
- SEE US before you buy. Many more bargains not listed. We handle leases and royalty.

**LANIER & NOBLE**  
Room 6, Alexander Building

**PRICES - QUALITY HIGH!**  
**LOW!**  
at the Rexall Drug Store **NEW CUSTOMER SALE**

ONLY Rexall DRUG STORES OFFER YOU Rexall BARGAINS

# ALEXANDERS

**GOLD SPECIAL**  
50 Puretest Aspirin Tablets and 1/2 oz. SIZE Nasal Spray with EPHEDRINE

A combination you should keep on hand for the discomfort of head colds.

60¢ value BOTH FOR **39¢**

- \$1.00 SIZE ADLERIKA ..... 89c
  - \$1.25 SIZE CREOMULSION ..... \$1.09
  - \$1.00 CARDUI ..... 89c
  - 1 PINT RUSSIAN MINERAL OIL ..... 59c
  - KODAKS ..... \$1.00 to \$8.50
  - 50 COD LIVER OIL CAPSULES ..... 98c
  - KLEENZO SHAMPOO ..... 39c
- Your Saving  
**Household Thermometer**
- Don't guess about healthful temperatures for your home. This thermometer comes in 5 different colors. 6 1/2 in. long. **39¢**
- A Rexall DRUG STORE VALUE

- NOW'S YOUR CHANCE TO SAVE**
- Chamberlain Hand Lotion ..... 10, 21, 39, & 89c
  - 3 Bars Cashmere Bouquet Soap ..... 25c
  - KRANKS HAND BALM ..... 39c
  - 200 PURETEST ASPIRIN ..... 69c
  - \$1.00 LUCKY TIGER TONIC ..... 79c
  - ELECTRIC VAPORIZER ..... 95c
- REMEMBER THE Rexall DRUG STORE FOR BEST VALUES ALWAYS

supports the conclusion that a nation's soil is its most valuable and basic natural resource," Bennett asserted. "In the final analysis," he continued, "this resource must be maintained almost regardless of cost because it is the source of our food, clothing, shelter, fuel and other basic requirements."

Frank Farmer, Assistant District Supt. of the Business Census, of Lamesa, was here attending business, Wednesday.

J. R. Turner and wife, merchant from El Paso, was visiting his brother, A. W. Turner of this place, Tuesday.

# J. C.'s Grocery

- DREFT—Large Size ..... 19c
- WOLF CHILI—Large Size ..... 19c
- PRUNES, 2 lb. Box ..... 21c
- GRAPEFRUIT JUICE—No. 2 ..... 7c
- POST TOASTIES—3 for ..... 25c
- HOMINY—9 1/2 oz. Can ..... 3c
- Bright & Early Coffee, Can ..... 20c
- P&G SOAP, 6 Bars ..... 19c
- SYRUP, Texas Special, Gal. .... 56c
- SWEET POTATOES, No. 2 Can ..... 8c
- TOMATOES, No. 2 Can, 3 for ..... 25c
- MINCE MEAT, 3 Pkg. .... 19c

— MARKET —

- SLICED BACON, lb. .... 17c
- Lunch Meat, Ass't., lb. .... 25c
- PORK SAUSAGE, lb. .... 12 1/2c
- DRY SALT BACON, lb. .... 12c
- PORK ROAST, lb. .... 15c

PHONE 80

# CLASSIFIED ADS

## —YOU DO BETTER— Trading With Us

No Salesmen—No Big Overhead  
We take Cattle, Hogs, Feed in trade on new or used cars and make terms to fit your income.  
**JORDAN MOTOR CO.**  
Dodge—Dodge Trucks—Plymouth Sales—Service  
S. E. Corner Square Ph. 345

**SELL or TRADE** for cattle, re-conditioned Two-row equipment. Dock McCoy, Rt. 1, Meadow. 3tp

**LOST**—Ladies Elgin wrist watch in Brownfield. Liberal reward if returned to Evelyn Jones at Rialto

**YOUR** income tax report made reasonable. See P. R. Cates. Itc

**FOR SALE**—Beautiful toy Boston bulldogs. Make delivery Jan. 15. See Mrs. A. D. Repp or Ph. 280. 21c

35 CHEV. Std. 2-door. Motor just overhauled. A dandy little car, \$165.00. Give easy terms.  
**JORDAN MOTOR CO.** Ph. 345

**FOR SALE**—160 acre farm. \$1,000 down, balance in small yearly payments. Dr. E. C. Davis. 17tfc

**IF YOU NEED** new or used tractor tires it will pay you big to see us before you buy. Also vulcanizing any size, guaranteed. Gordon Bros., U. S. Tires. West Main. ttc

**F-20 Farmall.** Almost good as new. Will sell at a bargain. O. M. Minnix. 9 1/2 mi. due west of Meadow. ttc

'29 CHEV., RUNS. Will take \$25.00 Cash or trade for hogs or feed.  
**JORDAN MOTOR CO.** Ph. 345

**QUARTER** section for lease and Farmall tractor to sell. See Brit Clare, city. 25p

Submit your **TRADES** in Royalties or Leases. **LOANS** on FARMS, RANCHES also installment loans made.  
D. P. and Ralph Carter  
First National Bank Building 44tfc

**FOR SALE**—Good used oil heater, will heat large room. Special low price. McWilliams Furn. Itc

**FOR SALE**—Small 4-room house to be moved off lot. See Charlie Moore. 1tp

**FOR SALE**—Royal portable typewriter, portable battery radio, like new. Phone 901F3. 1tp

**NOTICE**—Will the party who picked up corn scoop between the dump ground and our place please leave it at our place or call 345.  
**JORDAN MOTOR CO.**

**3-ROOM** house in Bohanan addition. Write or see J. W. Simpson 2119-22 Lubbock, Tex 26c

**APARTMENTS** and ROOMS—Modern, innerspring mattress, frigidare. Phone. A clean place. Reasonable. Only 2 blks. west of square. **WHITE WAY COURTS.**

# PIGGLY WIGGLY

WHERE FRIEND MEETS FRIEND

—LOWEST PRICES EVERY DAY—

**Sugar** 10 lbs. **47<sup>c</sup>**  
CLOTH BAG

POP CORN, Jiffy 10 oz. Can, 2 for **15c**

SALAD DRESSING or Spread, Blue Bonnet Qt. Jar **23c**

GRAPE NUTS, Large Box, Each **14c**

TOMATOES, Standard Pk., No. 2 Cans **6c**

**LETTUCE** Iceberg Large Head **2<sup>1</sup>/<sub>2</sub>c**

ORANGES, Texas Juicy, Doz. **12<sup>1</sup>/<sub>2</sub>c**

PICKLES, Delta Sour-Dill, 25 oz. Jar **12<sup>1</sup>/<sub>2</sub>c**

PEANUT BUTTER, Plymouth, Quart **23c**

**Coffee** Plymouth Fresh Ground 3 lb **15c**  
lb 43c

*Libby's* PINEAPPLE JUICE, 2 Cans **17c**

*Libby's* BABY FOODS, 2 Cans **15c**

SCOTT TISSUE, 1000 Sheets, 2 Rolls **15c**

**MATCHES** Wm. PENN 6 box carton **16c**

MARSHMALLOWS, 1 lb. Celo. Bag **12<sup>1</sup>/<sub>2</sub>c**

COOKIES OATMEAL—Lg. Celo. Bag **12<sup>1</sup>/<sub>2</sub>c**  
VANILLA, COCOANUT,

SUNBRITE CLEANSER, 3 Cans **14c**

RICE, Fancy Blue Rose, 3 lb. Celo Bag **19c**

**LARD** Pure Hog Bulk 4lb **31c**

PURE PORK SAUSAGE, lb. **10c**

LARGE WEINERS, Pound **15c**

**FISH** White Trout lb **10c**

CHILI, Rath's Pound Block **17c**

PORK CHOPS, Pound **15c**

FRESH DRESSED HENS, lb. **21c**

BROWNFIELD FRIDAY—SATURDAY TEXAS

The grand jury in its last week's session; ground out 11 bills of indictment, all felonies, including some for forgery and cattle thefts.

Judge W. W. Price is attending court at Big Spring this week.

Dr. J. D. Moorhead, erstwhile citizen of Meadow, was in on Tuesday, contributing his share to the Tax Collector. While the Dr. is reaching the top-most rungs of the ladder of life, he is still genially carrying on.

Born to Mr. and Mrs. F. D. Scoggins a 7-pound girl, Sunday January 21.

Jack Bailey was confined to his home because of illness, this week.

The two modern stucco homes that are being built by Dr. E. C. Davis in south Brownfield, are nearing completion. They each have four rooms and are already rented.

Misses Lucille Thompson and Mattie Spears of Coahoma, were week end guests of Miss Mable Whitney and Mr. and Mrs. A. J. Stricklin. Miss Thompson is a niece of Mrs. Stricklin.

Mr. and Mrs. C. V. Gordon of the Gordon Tire Shop left Wednesday for Alba, where they will visit her parents, Mr. and Mrs. J. F. McAfee, and will also attend business in Fort Worth.

Mrs. Pete Tiernan was confined to her home with the flu the first of the week.

H. W. McSpadden has purchased a new Oldsmobile "6" sedan.

Mrs. Flem McSpadden and daughter Cheesy, were business visitors in Lubbock, Saturday.

Walter Bond of El Paso, spent the past week end with his mother, Mrs. J. C. Bond.

Mr. and Mrs. Clyde Lewis visited their daughters, Vondee and El Ray, Texas Tech students in Lubbock, Friday. They report the girls will be home for the week end.

Mr. and Mrs. Clyde Cave and daughter Joan, visited relatives in McKinney this week.

Mr. and Mrs. Homer Craig moved from Seminole to Levelland, Tuesday of this week. Mrs. Craig is the former Miss Frances McPherson, daughter of Mr. and Mrs. B. L. McPherson.

## Radio Ads Fail to Sell Product Advertised

Time after time, as we've dialed our radio off some highly-praised or long-winded radio announcement-seeking to publicize some article for sale, under the guise of giving some featured entertainment, we have wondered whether those ads, and that kind of advertising could be listened to by very many persons, and whether it could be remembered more than 60 seconds by those who did.

The Chicago Tribune, one of the biggest and greatest daily newspapers in the world, which also owns a radio station, recently conducted a survey to determine the "get over" of programs, and here is what they found:

"Out of 9,900 daytime (8 a. m. to 6 p. m. telephone calls to private homes in the Chicago market made Monday and Tuesday, we found these conditions prevailed:

24% of the homes that we reached or attempted to reach were not answering the telephone. 61% of the 9,900 families called were at home and not listening to any radio program being broadcast at that time from the numerous stations and found that only approximately—

14% of the people called had their radios turned on.

A baseball game, broadcast at 2 o'clock was checked, and we found that approximately:

34% of the families did not answer the telephone (apparently not at home).

52% were at home but not listening.

14% had their radios turned on, and only 8% actually listened to the game.

Then we made a survey of a football game being broadcast. It was on Saturday, and a Northwestern-Minnesota game—rather important in our section:

23% not answering the telephone.

53% at home but not listening.

24% with radios turned on, and only—

19% actually listening to the broadcast.—County Wide News.

## Voice of Texas

By Pierce Brooks

Washington County:—I always count it a privilege to visit the old historic county of Washington. In its environs is Washington-on-the-Brazos, scene of many of the stirring events that first made of Texas a Republic and then a State. I seem to feel the presence of Sam Houston, Thomas J. Rusk, and the other great immortals of the Texas Independence cause. I also am glad always to meet my friend Tom Whiteside, the versatile and energetic editor of the Brenham Banner, on my visits. He is a leader in all civic enterprises in his county, ever alert to promoting the business interests of his section, and always a worker in assisting in the promotion of any measure calculated to lessen the accident death toll.

An outstanding political event

## RIO

FRIDAY & SATURDAY  
THE 3 MESQUITEERS  
THREE TEXAS STEERS

SUN.-MON.  
ALICE WARNER  
FAYE BAXTER  
BARRICADE

TUES.-WED.  
LAUGH IT OFF  
Constance MOORE Johnny DOWNS  
Marjorie RAMBEAU Cecil CUNNINGHAM  
Nedda HOPPER Janet BEGGER  
Edgar KENNEDY Tom DUGAN

## RIALTO

FRI.-SAT.

THE STORY YOU LIVED NOW ROARS FROM THE SCREEN!



HUMPHREY BOGART GLADYS GEORGI  
JEFFREY LYNN FRANK McHUGH PAUL KELLI  
Screen Play by Jerry Wald, Richard Macdonald and Robert Rossen • From an Original Story by Mark Hellinger

SAT. PREVIEW  
SUN.-MON.

FRANK CAPRA'S  
Mr. Smith Goes To Washington

JEAN ARTHUR \* JAMES STEWART  
with CLAUDE RAINS  
EDWARD ARNOLD  
GUY KIBBEE  
THOMAS MITCHELL  
BEULAH BOND  
CAPRA AT HIS BEST! A COLUMBIA PICTURE

LATEST FOX NEWS

TUES.-WED.

ROBERT TAYLOR GREER GARSON  
LEW AYRES  
Remember?  
A Metro-Goldwyn Mayer Picture

## NELSON-PRIMM DRUG

Walgreen Agency Drug Store

**Effervescent Tablets for Colds, etc.**  
**ALKADENE**  
Tube of 25 **39<sup>c</sup>**  
Helps to correct excess acid condition. Dissolves rapidly, producing a sparkling solution.

**OLAFSEN VITAMINS**  
ATOL (ABDG) CAPSULES 100's **179**  
COD LIVER OIL 69<sup>c</sup> Pint

**SALE of HOUSEHOLD NEEDS**

**HOT WATER BOTTLE** 37<sup>c</sup>  
2-qt. size; seamless rubber.

**SPOTLITE BED LAMP** 49<sup>c</sup>  
Bronze or ivory finish.

**PLAYING CARDS** 27<sup>c</sup>  
Centaur Quality

**CORNING ALARM** 98<sup>c</sup>  
Choice Colors

**SHOWER & BATH SPRAY** 33<sup>c</sup>  
With Tubing

**JUICE EXTRACTOR** 1.59  
With Cup

**SPECIAL VALUES**

**TOOTH PASTE** New Type Oralb **23<sup>c</sup>**

**MILK of MAGNESIA** U.S.P., Full Pint **29<sup>c</sup>**

**HINKLE PILLS** Bottle of 100 **16<sup>c</sup>**

**SHAVING CREAM** PO-DO, Giant Tube **37<sup>c</sup>**

**ALMOND LOTION** 6-oz. Bottle **29<sup>c</sup>**

**CLEANSING TISSUES** Perfection, Box 500 **24<sup>c</sup>**

**COLD TABLETS** Certified, Box of 25 **23<sup>c</sup>**

**PEROXIDE** of Hydrogen, Pint **24<sup>c</sup>**

**Perfection COLD CREAM** 4 oz. **35<sup>c</sup>**

**Floss-Tex TOILET TISSUE** 3:14<sup>c</sup>

**Po-Do SHAVING CREAM GIANT TUBE** 33<sup>c</sup>

**BOOK MATCHES** Carton 50 **8<sup>c</sup>**

**A Delicious Treat! HOT FUDGE SUNDAE** 15<sup>c</sup>  
A big scoop of our delicious ice cream topped with fresh whipped cream and served with a pitcher of piping hot chocolate fudge.

of the week was the definite statement of James E. Ferguson that his wife would not be a candidate this year for Governor. The "old master" is retaining his virility, despite the encroachments of age, and continues to enjoy his role as an observer of the passing show.

It is surprising as one travels over Texas to listen to the conversations of the old-timers in which they long for a return of the principles that dominated the administration of James Stephen Hogg. The Jim Hogg Texans are striving for that goal, and when it arrives, it will be a red letter day for our State.

## RITZ

FRI.-SAT.  
"Gentleman From Arizona"  
—N—  
COLOR!  
IT'S DIFFERENT

SUN.-MON.  
THEIR LOVE STAKED ON THE SPIN OF A WHEEL!  
RICHARD DIX  
GAIL PATRICK  
"RENO"  
ANITA LOUISE  
PAUL CAVANAGH  
LAURA HOPE CREWS  
RKO Radio Picture

TUES.-WED.  
JAMES GLEASON  
—IN—  
"Money To Burn"

Sixty-seven per cent of the farm homes in Texas now are said to be within two miles of a State highway. Fine. There are those advocating that these remaining two miles be made passable. And when that is done, say these proponents, the farmers will have a year-around farm-to-market road system.

Dr. Geo. C. Butte, an outstanding Texan and educator, died last week in Mexico City. He had held high position in the government service, in addition to his outstanding record as a teacher in the University of Texas.

The dimes are marching toward Washington in honor of the President's birthday. There is no more worthy cause—they are to be used in the fight against the dread infantile paralysis. It is inspiring to we elders to see the children so valiantly entering into this fight.

Here's a suggestion that we all should heed: "Children should be seen and not hurt."

Mr. and Mrs. Henry Newman announce the arrival of a 10-lb., 1 oz. son at 4:15 o'clock, Wednesday January 24 at the Treadaway-Daniell Hospital.

Arlie Lowrimore purchased a house from Shamburger Lumber Co. this week. It is on Tate St., and is occupied at this time by Mr. and Mrs. Dube Pyeatt.

Paul F. Lawlis accompanied Alvin Allison and Tom Gordon of Levelland to Austin, where they transacted business the first of the week.

Mr. and Mrs. H. B. Virgil Crawford had as their guests last Monday afternoon, Mr. Crawford's sister, Mrs. C. F. Crawford and Mr. Crawford and children of Floydada, Texas.

Try a Want Ad for Results

## THURSDAY IS BARGAIN DAY