BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, DECEMBER 15, 1939

Asks Dimes fei Texas Warm Springs
Poor Foundation to
Cost Baptists Plenty
Peace Officers Meeting Considered Good

STATE SUPT. L. A. WOODS
Shown above is State Supt. L. A. Woods as he signed
letter to all county and school superintendents asking a letter to all county and school superintendents asking that each school child in the state contribute ten cents to-
ward continuing construction on a Texas Warm Springs center. Construction is now underway on the first unit of
the center, ponsored by Gonzales Warm Springs Foundation, which when completed will provide facilities for
treatment of sixteen crippled children. The first unit, a $\$ 28,000$ NYA project is a part of the Foundation's master plan for the center, designed to care for more than a hun-
dred crippled children at all times.

 Again This Week

## May form again perh

pe
ter
pe
be
perhaps when the work cannot
be carried on, and well intbe carried on, and well into the
spring. Mr. Coleman says he feet
surespring. Mr. Coleman says he feels
sure there will be ample funds to
pave all thesure there will be ample funds to
pave all the streets that were or-
iginally

Street Paving Started They Had to Stick to Locales Where

| Scenarist Jane Murfin spent three months of the current year avoiding men. And she admits that it was one of the most difficult assignment in her long and brilliant writing career. <br> "It's amazing how many places men go," she said. "Attempting to locate spots where they aren't likely to show themselves was as near to finding a needle in a haystack as I've ever been." <br> To Jane Murphy and Anita Loos went the difficult task of adaptin Clare Boothe's stage success, "The Women," to the screen. The production starring Norma Shearer, Joan Crawford and Rosalind Russell will be shown at the Rialto Theatre Tues. \& Wed. <br> "The limitations of the stage made avoiding men comparatively simple, Miss Murfin said. "But on the screct we just can't drop a curtain then raise it again with the explanation that so much time has passed. Audiences want to see what went on in the meantime. They have been educated to witness those things that the stage suggests through conversation." <br> In attempting to fill in these blanks and still make this stronger | sex an unknown quantity, Miss Murfin admittedly had her hands full. <br> "Naturally, there couldn't be a street scene," she said. "We couldn't put women in taxis because of the chauffeurs. As a matter of fact, they couldn't even be shown in cars of their own because their positions in life would call for men drivers." <br> Men elevator operators, complicated scene in office buildings and smart restaurants were naturally taboo. As a matter of fact, Miss Murfin's research on the subject rather takes the edge off men's arguments that in these modern days they can't go any place where they don't find women. This truth works both ways. <br> "Every place Miss Loos and I could possibly think of where men were apt to be absent is shown in the picture," the scenarist declared. "These include afternoon bridge parties, beauty salons, night club and restaurant powder rooms, boudoir baths and showers. These just about sum them up, with the possible exception of modiste shop fitting rooms." |
| :---: | :---: |



Mahon Makes State-ment-Returns to Capitol
$\qquad$ Mahon made the following state-
ment in connection with the forthcoming Congress:
"I am disturbed about the movement in some quarters to drastic-
ally cut appropriations for the farm program. I shall resist every
 among both landlords and ten-
ants and among people generally
against the present farm program against the present farm program
is that it is operating in such a
way that it tends to encourage
the displacement of tenants rather way that it tends to encourage
the displacement of tenants rather
than the utilization of tenants.
This must be worked out in a This must be worked out in a
mutually satisfactory manner and
the utilization of tenants encour-
aged or the whole farm program
will be seriously threatened. I
4,000 School Children Expecied Here Today
$\qquad$

Terry County Farmers Vote to Comply Again me postoffice at Brownfield, TexA. J. Stricklin \& Son I. J. Stricklin, Sr., Editor and Mgr Jick Stricklin, Jr., AAs't. Mg
Subscription Rates Subscription Rates
Hi the Brownfield trade territory
Peer year Per year Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield
Well, you have been expecting avoid the rush. And still another one: Drive Carefully-We love our
Children. Still another: Mail early packages intended for friends.
Hope James Harley Dallas and his crew likes that last suggestion. This
statistician, who has always been pretty
outlook
in the first half of 1940 will be
the best for any six-months perand some prosperit
Socause poople have the idea that
Gov. W. Lee O'Daniel, that they
hate him. The Herald thinks he has been right on some things, but
has changed so much that we nevour governors have been so steadtheir platform that we are just
not used to seeing them change

 up to July 4th, but the northor tech has that absent MINDED PROFFESSOR LUBBOCK, December 11.-The
champion absent minded professor of the United States is
claim for Doctor Oscar A. K ciaim for Doctor Cscar A
en, professor of history
Technological College. M Tences of absent mindedness such
as failing to meet dinner engageas failing to meet dinner engageses, and delivering the same lecconceded by Kinchen's friends Being a
around the
laces. He campus eating fasts and maybe forgets to eat
lunch. He bought a cigar recently, gave it to the clerk, picked up the
box of cigars and walked out. A
prominent club woman engaged him to deliver a lecture, took him oo the hall

$$
\begin{aligned}
& \text { few summers ago Dr. Kinchell } \\
& \text { ked on a farm and was put }
\end{aligned}
$$

some philosophical subject he was

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\begin{aligned}
& \text { oblivious to his surroundings un- } \\
& \text { til his tractor ran up on the back } \\
& \text { norch of a farm house. He was }
\end{aligned}
$$

## five miles from house. and had plowed across six farms. He called

## o breakf D.. Kin

appeai: Husband: "What opportunities? ro

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\begin{aligned}
& \text { congratulated him, "And } \\
& \text { are you?" he inquired. } \\
& \text { He never owned or }
\end{aligned}
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\begin{aligned}
& \text { He never owned or } \\
& \text { automobile until reecent }
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& \text { had to purchase a ne } \\
& \text { but he never called }
\end{aligned}
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& \text { bus to get his car } \\
& \text { and trin ticket }
\end{aligned}
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teresting. Much coffee was con
sumed. At long last the young

## large and he is popular as a lec

Wife (to husband inquirin most of your opportunities." Wife: "Why, all the opportun

Herald Want Ads Gct Results

City Ordinance
 nanner to comply with all fire
aws or regulations: Prohibiting used liquified petroleum gas with-
in the fire limits Brownfield: requiring the inspecby the city plumbing inspector
and providing an inspection fee
of one dollar (\$1.00) for each
piece of equipment so inspected:
 fior design construction and opera-
tion of same as approved by the
National Board of Fire Und

limits of the City of Brownfield
for a longer period than one hour;
requiring the use of mal-odorant
in liquified petroleum gas sold
within the City of Brownfield,
providing a penalty for the viola-
tion of any provision of this ord-
inance, and providing if any part
of this ordinance shall be con-
strued to be invalid, such inval-
idity shall not affect the remain-
der of this ordinance; and declar-
ing an emergency.
BE IT ORDAINED BY THE CITY
OF BROWNFIELD, TEXAS
SECTION 1. That all persons,
SECTION 1. That all persons,
firms or corporations who may,
from and after the effective date
of this ordinance, install or equip
 stallation of equipment designed
to use as a fuel any form of man-
ufactured and-or liquified petro-
leum gases shall use in any such ior domestic or industrial use
only a standard grade of pipe
or piping; and all appliances used
in connection with any such installation shall be a standard grace
and type of equipment. Any sy
tem which uses any form or man
ufactured and-or liquified petro-
leum gases must bear the lab leum gases must bear the label
oi approval of the National Board
of Fire Underwriters, and all ap-
pliances used in connection there-
with shall also bear the label of
 tanks shall meet the requiremen
of the National Board of Fire U
derwriters and shall bear the bel of Approval of said board.
SECTION 2. The term "Stand
ard Grade" "a used herein sha
mean that grade of article whic
5 accepted by dealers in suc accepted by dealers in su
equipment and reconized
complying with all fire law re
ulations.
SECTION 3. Any ment as provided for shall be in-
alled or repaired in a workman-
like manner which shall comply
with all fire laws or regulations
It the City of Brownfield and the

- oulations of the National Board
i Fire Underwriters; and no
equipment using liquified petro-
eum gas shall be permitted with-
a the fire limits as defined by
ordinance of the City of Brown-
field.
SECTION 4. When any such
equipment is installed as herein
ovided, some shall not be placed
in operation or used by any per-

|  | Santa Claus Letters |
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| J. S. TIPTON |
| :---: |
| Jeweler |
| Expert Watchmaker |
| CORNER |
| DRUG STORE |


| Brownfield Funeral Home |
| :---: |
| Modern Ambulance |
| Service |
| 18 Years Service In |
| Brownfield, Texas |
| Iay 25 |$\quad$ Night 148 (

DR. H. H. HUGHES
Dental Surgeon
Alexander Building Telephone 261


DR. A. F. SCHOFIELD Alexander Bldg North Side Square
Onntiea, Texe

DR. R. B. PARISH DENTIS
Office, Hotel Brownfield Bldg
Brownfield, Texas

HOTEL BARBER SHOP THREE GOOD BARBERS conveniently located
In Brownfield Hotel Bldg.

Lubbock Sanitarium \& Clinic
Medical Surgical \& Diag

## General Surgery

Dr. J. H. Stiles
Dr. Henrie E. Mast
De, Ear, Nose \& Throat
Eye, Ear, Nose \& Throat
Dr. J. T. Hutchinson
Dr. E. M. Blake
Infants \& Children
br. Arthur Jenkins
General Medicine
H. C. Maxwell
G. S. Smith

Obstetrics
Internal Medicine Dr. R. H. McCarty

Reside Wilson
Resident

## c. E. Hunt

perintendent Business Mg
-RAY and radium
PATHOLOGICAL SCHOOL OF NURSING
$+$ <br> \section*{\section*{$\cdots$ <br> \section*{\section*{$\cdots$ <br> <br>  <br> <br>  <br> -}
$\bullet$





## 

AUSTIN - Those citizens o
Texas who have believed that more opposed to a sales tax. vain reason apparent
tioning its accuracy.

## Nobody's Business

By Julian Capers, Jr. Texas who have believed that
answer to the problems of answer to the problems of the
state lies not in increasing taxa tion on anybody-either on the
people through a sales tax, or people through a sales tax, or on
the oil industry through increased natural resources, but in retrenchment, increased efficiency of government, may be without a candidate to represent them in the election of a governor next year but they are nevertheless growing
into a group that is substantial in numbers, and powerful in influence. Candidates for governor and the legislature may well take
note of the growing sentiments for a return to sanity in state taxa tion and expenditure. The law o diminishing return has already be
gun to operate, as the burden o gun to operate, as the burden of
taxation has mounted. It is inexorable, and those Texans who think before they vote, are getting a little weary of the constant cry of the demagogues for more
taxes to raise more money to give taxes to raise more money to give
more people something for noth-

Want No Sales Tax growing sentiment against a sales tax in Texas. There has neve been, in the opinion of this corre close observation of the Austin scene, a time when a preponderent majority of Texans were no

So far as additional taxes on
natural resources are concerned it is becoming increasingly ob vious that the limit of taxation on oil is being approached. The Mid-Continent Oil \& Gas Associa-
tion has just completed an aution has just completed an au-
thoritative study of oil taxation in Texas, made by competent research experts. They have gone
to the state and county records for their data, and there is no Briefly summarized, this study shows that every barrel of oil pro-
duced in Texas during 1939 will pay an overall tax of 9.8 cents per barrel. That is approximately 10 per cent of its average value
of $\$ 1.00$ a barrel. The oil men, and the millions of merchants, farm the millions of merchants, farmthe oil dollars which circulate in 140 Texas counties that are now
producing gas and oil, think that is enough. It is, according to the
Mid-Continent survey, the highest Mid-Continent survey, the highest
overall tax paid on oil produced in any state in the union.

What Oil Pays
The figure is arrived at as folcens. Gross production tax at $23 / 4$ tion of $460,000,000$ barrels, 012 ,650,000; regulatory tax, 3-16 of cent per barrel, $\$ 860,000$; other state taxes, including franchise, gross receipts, social security, permits, fees, car and truck 1 censes, and gasoline taxes paid by
the industry on its own cars and trucks, $\$ 2,800,000$. This totals $\$ 16$,875,000 state taxes, exclusive of the state ad valorem taxes on oil property, which figure $\$ 7,686,000$ this year. The grand total of state taxes is $\$ 24,561,000$.
The survey show
where when one knows what
means to get out an edition lik
lhat districts, cities, water districts, that by the hand-set method. Con
gratulations, H. G., we enjoye drainage districts, levee districts etc.,- -totals over $\$ 20,000,000$ ad-
ditional. On a per barrel basis of

Herald Ads Get Results


Heat your home with Gas and enjo
Heat your home with Gas and
comfort of evenly heated roomsfor healthier and be

WEST TEXAS
Good Gas with Dependable Service total production, it makes the tax
bill average 9.8 cents per barrel
on all oil produced.
Despite the fact the Legislature
passed no increased taxes on oil
at the regular session, the indus-
try's tax bill went up this year
$\$ 3,600,000$ to the state alone, due
to the 57 per cent increase in the $\$ 3,600,000$ to the state alone, due
to the 57 per cent increase in the
State ad valorem tax rate, payate ad valore
le in 1940 .
High Rate Cuts Revenue
Texas has no monopoly on If a tax burden on any nonmonopoly becomes so heavy that it cannot carry the load and make quits and moves into a competive field, where it can operate.
With production of oil or gas now a fact in 140 Texas counties, and
exploration under way in exploration under way in 105
others, and with most voters cogothers, and with most voters cog-
nizant of the part the billion dol nizant of the part the billion do
ar a year oil industry plays in the economic life of every Texan
it becomes fairly obvious that it becomes fairly obvious that no
Texas legislature is going to re cruit a majority of members will
ng to stifle development ing to stifle development of the axes. That would be cutting the throat of the goose that lays the golden egg, and, in fact, official
figures from the Comptroller figures from the Comptroller,
showing a decline of more than showing a decline of more than
$\$ 2,000,000$ this year in receipts from the gross production tax un
der 1938, would indicate that the aw of diminishing return has al ready begun to operate. Severa
states, which piled taxes of sev sates, which piled taxes of sev
en, eight and nine cents a gallo on gasoline in the early days, and
aw the net yield less than unde saw the net yieid less than under
a reasonable tax rate, learned
about that law, about that law. The answer, then, is not more
taxes on anybody, but a wise and more efficient expenditure the $\$ 175,311,068.53$ of income which the state of Texas took
during the 1938 fiscal year. County Taxation The big problem of all of the
taxpayers of Texas, including the oil industry, is not the State's tax
bill, big as it is, but the hundren of millions exacted by cities, counties, school districts, and the 101
other independent taxing bodies throughout Texas. The East Tex is Chamber of Commerce, through
is tax department, ably adminis ered by Curtis Morris, has made
splendid start with its coun ax control program in 70 East Texas counties. Actual reductions
in tax rate were obtained in 1939 in 24 counties, by direct work with millions of dollars in savings to
toxpayers. Next year, every counts in East Texas, will operate unde an intelligently planned budget, something that was never done be-
fore in nearly half the counties.
The citizenship of East Texas is being encouraged to take an in
erest in local tax affairs, atten budget hearings, discuss matter with the taxing authorities. Mor-
is works in cooperation with quite willing to do what the peoknow they want accomplished.
In East Texas, the folks have economy and efficiency in county ffairs. And they are getting it. The Anton News got out special edition of 12 pages
week, which is really

WEN HEMAS


See by the papers that the der
tick of the Santa Rita well, nick of the Santa Rita well, whic
marked the discovery of the grea marked the discovery of the grea
West Texas oil field with mil
lions of dollars for the Universit ons of dollars for the Universit e-erected on the University cam-
us-a pleasing, sentimental ges pus-a pleasing, sentimental ges But more worthwhile would be
for the University to use a very
small trickle of that golden stream make possible the writing of the story of oil. Within a brie span, oil has revolutionized the
life of our nation; it has made he magic carpet of the fairy tale reality and not simply for
prince but for every workingma How much simpler and more in
elligent it would be to write the telligent it would be to write the
story now while so many of the ma of petroleum are still living t of waiting a century and trying to piece the
fragments.
Such an undertaking would b as worthy of a truly great uni-
versity as building a telescope sudy the stars or a machine
mash the atom. After all, the have stars and atoms everywher
but oil is peculiarly the story Texas for this state produces per cent of all the oil in the U
S. Since the Lucas gusher roare in at Spindletop in 1901, the value
of the petroleum produced in Te as is far greater than the non-ex-
istent wealth of the cities of Ci bola; it would make all the lo
mines and buried treasures mines and buried treasures of the The present flow of oil in Texas,
if maintained for 50 years, would amount to more than all the gold
produced in the world since Col-
umbus sighted il has meant infinitely more in
ervice to the human race than Raise additional money for old on each 1,000 cubic feet of gas
eaving the State, an increase cent a barrel on oil, 25 cents on
each telephone box and a 5 pe
cent pipe line tax-so suggests ent pipe line tax-so suggests
Jerry Sadler. Supporters of the plan say it would be paid mainly
Ly people living in other states whereas a general sales tax, they
contend, would be paid entirely by Texans and would bear heavi-
est on the poorest. MODERN WAR HAS NO VICTOR This holiday season the United
States has much to be thankful or-and the ancient greeting of "happy new year" should have
more than ordinary significance world, we are at peace, and re-
mote from the bloody shambles That we will stay at peace sionate resolution. For war do more than destroy lives and pro-
perty. It destroys ideals institutions, principles-the best that
centuries of our forebears have bequeathed us. Certainly this weary planet should have learned
by now that there are no victors
in modern war-there are only losers.
Peace is the finest Holiday gift any nation in
can have.

## Bricks are often used in buildings.

one pound baking powde 10c, With Your Purchase of
Watkins 11-Oz. Vanilla Extract Just like cutting 20 cents off the
price of the Vanilla. Watkins Vanilla is the best that money can
buy as proved by its choice by
good housekeepers everywhere Rich, mellow and full-flavored,
is cheaper, because you use less
Bake proofed-the flavor stays! Bake proofed-the For Watkins-It Pays!
Wait vass this locality with the wel
known Watkins Line of Spice Extracts, Food Products, Soaps try preparations. My stock is ne
and fresh. You'll enjoy using thes highest quality products, which
wil bring to your door at a sav ing to you.-A. L. Farmway, East
Main St.

## Lumiture

NO NEED TO SEARCH ANY FURTHER FOR YOUR SHOPPING SOLUTION End your shopping worries right now by making furni- now furniture is priced low enough to permit you
ture your choice-no better present for the home-and to buy the best without feeling extravangant.


Famous Babyguard
High Chair _-.-.- $\$ 8.50$
$\qquad$
High Chair .-.-.-. \$8.50


Spring Air and Simmons Beauty Rest Mattresses

When investing your money in mattresses buy the Nationally Advertised SPRING AIR and BEAUTY REST . . . Up to 15 years Guarantee You get more "SLEEP VALUE"
for your money than any other mattress made.
These mattresses are used in a big percentage of all the largest hotels of the country and are the most videly known makes.

In a Variety of Tick Covers
SIMMONS, $\mathbf{\$ 3 9 . 5 0 \quad \text { SPRING AIR } \$ 1 9 . 7 5 \text { to } \$ 3 9 . 5 0 ~}$

Give them a present that won't be forgotten-a joy to live with and a delight to them all. For beauty, service ability and economy, see our lovely furnishings.

Baby Beds $\qquad$
Rugs . . . . Lamps of every type . . . . Mirrors . . . . In fact everything for the home.


18th CENTURY DINING SUITE Eight Beautiful Pieces


GIFTY TABLES Cocktail Tables Coffee Tables! Lamp Tables! Commodes!


Walnut Secretary
$\$ 39.95$


LOVELY FOUR-PIECE WALNUT BEDROOM SUITE
TWO-PIECE LIVING ROOM SUITE _.... $\$ 35.00$ up


Comfortable Base Rocker \$12.95

Large line of Occasional Chairs in a variety of colors. Reclining Chairs. Occasional and Coffe Tables


WALNUT FINISH

Knight Furniture Store

We take Pleasure at this time in announcing to our friends and acquaintances, and to the public in general that while in Dallas two weeks ago, we purchased a full and complete line of brand new furniture of the latest in the furniture builders art. Our store, just east of the Rialto Theatre is now open for your inspection and we cordially invite you to call. Just here, let us drop a gentle hint. GIVE FURNITURE THIS CHRISTMAS! While our stock is new, complete, and in the latest models, you'll be surprised at the low price we have put on this furniture.


Velour Covered Base Rockers $\$ 11.50$
Occasional Chairs $\$ 5.95$ up Drum Tables


TWO PIECE LIVING ROOM SUITES From SOLID MAPLE FRAME STUDIO DIVAN WITH BASE ROCKERS TO MATCH
A nice line of MODERN BEDROOM SUITES In Differe and Woods $\$ 39.75$ up
WALNUT DESK
\$14.95 STUDIO DIVAN \$37.50 Nationally Advertised Inner Spring Mattresses _- \$13.95 CROSLEY RADIOS From


Bedroom Chairs, Smart in style, with plain \& piped backs, lovely pleated skirt $\$ 7.25$


Time For Contagious Diseases is Nearing Isolation placards for the
rious communicable diseases w be tacked upon hundreds of Texas months, but even then there will not be enough of these signs in
use," Dr. Geo. W. Cox, State Health Offricer, declares. Whe reasons for this, is that the family in which there is a case physician unless their child be- its part in helping to reduce the comes seriously in, will fail to re-
port the case to the local health $\begin{aligned} & \text { placard when necesssary this win- } \\ & \text { ter will help protect others against }\end{aligned}$ officer or their family physician. communicable disease when he parent's responsibility when the hysician is not called

## BE SECURE -- INSURE

 E. C. AKERSINSURANCE - BONDS - ABSTRACTS Phone 129 — — — — — — Brownfield, Texas


IF POP HAD TO DO THE LAUNDRY There'd be some changes course he thinks that of course he thinks that you
can save money by doing is wife thinks so, too! We have proved to hundreds of local families that we can

## PHONE

104

Have Our Routeman Stop Today
BROWNFIELD STEAM LAUNDRY the home is no place for the washin
 CHICAGO, Dec. 7.-Lucky Boy
grand champion steer of the In
ternational Livestock Exposition was sold at auction for $\$ 1.35$
pound. steer, raised in Texas, was only of $\$ 1.25$ which was paid in 193
The 16 -months-old animal weigh ed 1,220 pounds. It was owned b Club boy from Mason County Little Willie's mother had nose and wiggle his fingers
his little playmates. "Willie," she cried. "What
you mean by doing such a thing Willie, "They know what I mean ves penalty for persons who fal
observe health regulations."


# Heat With Butane Gas 

## Enjoy City CONVENENCES

on the farm. Discard that old wood, coal or oil stove. Quit bringing in coal and kindling and carrying out ashes.

## DID YOU KNOW--

HOM
that the Federal Housing Act will furnish money to install plants at your farm home, with easy monthly payments at a very low rate of interest?

Let us help you get a plant. Can be used for lighting your home, for your heating and cook stoves, ironing or hot water heaters. See us today. A plant can even now be installed before extreme cold weather.
J. B. KNIGHT HARDWARE


Oil Industry Starts Paid Advertising Edu cational Campaign

With December issue of state newspapers, the Texas Oil indus-
try through its try
tion, the Texas Mid-Continent O tion, the asas Association, will begin
and Gas
series of institutional and educa series of
tional advertising. "It is logical that Texas, being
the biggest oil producer the biggest oil producer, should
think along lines of institutional think along lines of institutional
advertising," George C. Gibbons, advertising," George C. Gibbons,
executive vice-president of the o executive vice-president of the ol
and gas group, said. "Twenty-five and forty per cent of the oil in America comes from Texas. One
hundred and thirty-four countie hundred and thirty-four countie
located throughout the state are ow in production with explora but 14 counties of the 254 .
 w figure in Texas today that erhead costs. If through this in-
anal advertising program wa industry into the state, we ca incidentially our own indus-
through the use of more of our dustry in come interest other to Texas to
e our oil products we cut down ew paper mill at Lufkin is
xample in point. Though the pa timber, it is made possib eap fuel. Much of our raw proe state. Wool and cotton a
and endous oil industrides in the made trocessin crude oil, now refining mo ing employment for many The advertising series will en avor to portas $y$ towe mop pubu ane part the oil industry plays in
he economic life of Texas and
is contribution to employment ar revenues, distribution of
wealth created through cons and

KYLE GROCERY SPECIALS FOR FRIDAY AND SATURDAY

|  | 8 lb . Carton | $75 c$ | $4 \mathrm{lb}$ | 38c |
| :---: | :---: | :---: | :---: | :---: |
| HERS |  | J | JELLO, |  |
| PITTED DATES, 2 for |  | 17c | SWAN'S DO | OUR, Lg. Box _- 25c |

## See Us For Your FIREWORKS!




Brownfield, Texas
PMONE 77



Chisholm Hatchery

## Merchants in State Face Best Yuletide Trade in Ten Years Texas' retail merchants this year will have their busiest Yuletide season since 1929, with Christmas sales mounting to an estimated \$93,987,000, the National Consum- ers Tax Commission predicted to- day. Not since the booming 1920's have the prospects of a free- spending holiday shopping splurge been so optimistic, Mrs. Melville Mucklestone, leader of the com- mission's drive against "consum- er-penalizing" taxes, stated in the business survey reported. "Throughout the country re-- ports from business-from large industries to small storekeeper- point to the heaviest holiday trade in 10 years," Mrs. Mucklestone added. "The buying spree, follow- ing the trend in recent months, probably will carry the year's re- tail sales total to $\$ 37,916,000,000$ for the nation, an increase of more




A real treat fo rthe whole family! Mother does-
n't have to wear herself out by cooking a huge n't have to wear herself out by cooking a huge
meal, and Dad and children enjoy our homecooked food. You'll enjoy this Christmas dinner with all the traditions of dinner at home.
CHRISTMAS DINNER
_ 50 c WINES HOTEL

"Across the Plains"

Frentier Pony Express


## TUDOR SALES \& SERVICE

\section*{[日R <br>  <br> | BROWNFIELD MAN ELEVATED |
| :---: | :---: | :---: |
| TO OFFICE BY TEXAS MASONS | \(\begin{gathered}The fire department got two <br>


calls Tuesday, one a small shack in\end{gathered}\) <br> | WACO, Dec. 6.-The Grand | calls ruesday, one a small shack in |
| :---: | :--- |
| the rear of a residence, with lit- |  |
| the damage. The other was a pile |  | <br> $\qquad$}

fficers.

4
LITTELL'S LIQUID
$\underset{\text { A Cor relievium }}{\text { Sulphurate Solution }}$ Athletes Foot $\begin{aligned} & \text { Ringworm } \\ & \text { Itching of }\end{aligned}$ itching that frequently accom- To effectively relieve Eczema, the itching
panies Minor Skin Irritations,
Prickly
Heat, and burning discomfort of athletes Prickly Heat, and the Bites of
Pot, ringworm and eczema use
Non-Poisonous Insects. Locally it
 ma. Price 50c per bottle.
Nelson-Primm Drug Co.

## Give

## MAGAZINES FOR CHRISTMAS

What could be nicer to give your friends for Christmas than a subscription to a good magazine that they can get weekly or monthly.
Let me have your order for CHRISTMAS GREETING CARDS. Can furnish them with or without your name.

Your Business Appreciated
OLA BELLE BROWN
Post Office News Stand


Teague-Bailey Chevrolet Co.
BROWNFIELD


## New Flambeáu Red CASE Tractor <br>  <br> J. L. CRUCE. <br> Brownfield <br> Texas

In driving and the newest and best-the best and road-action-and on all these counts "Chevrolet's FIRST Again!"
Chevroiets are Shipped to Dealers - EYE IT • $-T R Y$ IT • • BUY IT!
NOT DRIVEN OVERLAND!

## 

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Volunteer Firemen's Annual Meeting

##  <br> 

${ }_{\text {HIGH SCHOOL BAND TO GIV }}^{0}$ IN THE AUDITORIUM
PROGRAM

$=2=$

Death Takes Mrs. A. P. Moore

When You Are liuggy try the

## CLUB CAFE

FOR DELICIOUS FOODS THAT SATISFY. EXTRA GOOD COFFEE AND PASTRIES 24 HOUR SERVICE

## FLOUR

CREAM of the PLAINS
Every Sack Guaranteed 48 lhs.

GELATINE DESSERT, 3 for
PINEAPPLE, No. 1 Flats


Last of Killers of Coch ran Officer Arrested


CLASSIFIED ADS

| d Tudor. <br> W. Daniel. |  |
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|  |  |
|  |  |

## BOSTON Bull puppies. Lasting toy

$\square$
FOR SALE-Very reasonable. Ea-
ectrolux sweeper with appliances.Submit us your TRADES in Roy

alties or Leases. LOANS on
FARMS, RANCHES also install- ment loans made.
D. P. and Ralph Carter
D
$\qquad$

|  |  |
| :---: | :---: |
| 20 REBUILT MAYTAGS for sale on easy terms. J. B. Knight Hdwe. 25 tfc |  |
|  | FOR SALE-Farmall, regular, and equipment. Johnnie Dobbs. Rt. 4 |
| WANTED-A small farm close in. See Jack Omer. Phone 218. |  |
|  | FOR SALE-160 acre farm. $\$ 1,000$ down, balance in small yearly payments. Dr. E. C. Davis. 17 ffe |
|  |  |
| APARTMENTS and ROOMS Modern, innerspring mattress, frigidaire. Phone. A clean place Reasonable. Only 2 blks. west of square. WHITE WAY COURTS. |  |
|  | FOR SALE-1 Girl's bicycle, good as new; 1 bed room suite; ? washing machine; 1 General Electric Sun Lamp. O. L. Walton. |
|  |  |
|  |  |
|  |  |

## 

McCLAINS HAVE dinNER
PARTY FRIDAY MRS. T. L. TREADAWAY, SR.
HAS ANNOUNCEMENT TEA
Mrs. T. L. Treadaway, Sr. en-
tertained Saturday afternoon at
 MUSIC CLASS TO ENTERTAI
The Music classes of Mrs.
H. Dallas will entertain at
Christmas Party and Program $=2$ $=$ JUNIOR MAIDS A
HAVE MEETING


## Corner Drug Store

Gifts that light up happy faces with good will to all-and particularly to you-awaits you at the CORNER DRUG STORE! The radiant assortment was selected to give you wi der choice of glowing presents at one convenient center. The selection is large. The prices will fit every Christmas budget, enabling you to choose better, more luxurious gifts for the money you want to spend.

| ELECTRIC CLOCKS <br> $\$ 4.95$ to $\$ 5.95$ <br> Flashlights 39c up. <br> SMOKES <br> In Gift Boxes. Pipes, Ash <br> Trays <br> Baby's Life Books <br> Billfold Sets $\qquad$ 98c up <br> IRONMASTER $\qquad$ \$8.75 <br> Bon Bon Dishes <br> Blue Glass Water Sets of 19 <br> pieces $\qquad$ \$1.98 | MANICURE SETS <br> In Zipper Bags $\qquad$ 98c up <br> Bon Bon Dishes <br> KODAKS, and Movie cameras $95 c \text { to } \$ 37.50$ <br> A Full Line of Christma Wrappings. <br> GIFT BOXED Martha Washington Chocolates 50c to $\$ 5.00$ | Men's Toilet Sets- 98c up <br> A Full Line of Leather Goods. <br> Ladies Toilet Sets$\$ 1.00$ to $\$ 10.00$ <br> Smoking Trays <br> RADIOS $\qquad$ $\$ 8.75$ up. <br> Art Wood Gifts <br> Electric Clocks | Evening in Paris, Coty's Old <br> Spice Perfumes- <br> $\$ 1.00$ up. <br> Pendants <br> Small Novelty Vases <br> ELECTRIC TOASTERS <br> $\$ 1.98$ to $\$ 23.75$ <br> Electric Waffle Irons <br> Electric Irons <br> Book Ends <br> CORY COFFEE MAKERS \$1.98 up. | COCKTAIL SETS 55c up <br> Fom \& Jerry Sets $\qquad$ \$1.19 <br> Books for Old and Young <br> PYREX, 15c up Vases-Urns, 50c to $\mathbf{\$ 1 . 5 0}$ <br> Pitchers, Bowls <br> Bracelets, Bibles <br> Scrap Books, Albums <br> MIXMASTERS $\qquad$ \$23.75 <br> Stationery, Cookie Jars <br> Cigarette Lighters | LAMPS, \$1.19 up. <br> WEDDING SETS <br> $\$ 19.00$ to $\$ 150.00$ <br> Ladies ELGIN WATCHES <br> 24.75 to $\$ 55.50$ <br> Mens Elgin and Hamilton <br> Watches $\$ 24.75$ to $\$ 55.50$ |
| :---: | :---: | :---: | :---: | :---: | :---: |

## tomex ru ormatr HH1

Diamond Rings _-_\$8.95 to $\$ 100.00$ Watches _-_-.-.-.-. $\$ 15.00$ to $\$ 55.00$ Evening in Paris, Coty's and Yardley's Toilet Sets Cosmetic Sets in Gift Boxes $\$ 1.50$ up. Fitted Overnight Cases _... \$6.95 up. HUNDREDS OF OTHER GIFTS Airplane Luggage

Syrco Wood Smoke Stand $\$ 5.95$ Yardley Toilet Sets _-_-_ $\$ 1.50$ up Shave Sets in Zipper Cases - \$2.95 up Military Sets Electric Razors Fitted Zipper Lunch Kits _-_- \$3.95 SMOKES, in Gift Boxes, 25 and 50 Cigars. WATCHES ......... \$8.95 to $\$ 55.00$ CHAINS


WATCHES
DIAMONDS BRACELETS PENDANTS EMBLEM RINGS GENTS RINGS BABY JEWEL $\widehat{R Y}$ RING MOUNTINGS GLASSWARE
Etched and Cut Glass. Set of 6 glasses $\$ 6.00$

## Ror Mother <br> 

ELGIN \& HAMILTON WATCHES PERFUME $\$ 1.00$ to $\$ 5.00$ BUN \& FOOD WARMERS _- \$2.50 ELECTRIC IRONS _-_ $\$ 2.95$ up VASES $\ldots \ldots \ldots$ up. COSMETIC SETS

WHITMAN'S CHOCOLATES BATH SETS _-_ \$2.00 up LUGGAGE

WATCHES, RINGS BILL FOLD _-_ \$1.00 to $\$ 5.00$ PIPEs $\quad 25 \mathrm{c}$ to $\$ 3.50$ SHAVING SETS _-__-_-.... 98c up SMOKING STANDS SRUSH SETS TIE RACKS NECKTIES _ \$ $\mathbf{\$ 1 . 0 0}$ to $\$ 1.50$ SCARFS (Wool) _-_-_ \$2.95

GIFTS FOR THE HOME EVERYONE WILL ENJOY See Our Counter of Novelty China


LOVELY SELECTION of LAMPS, PRICED $\$ 1.49$ to $\$ 5.95$



## CUBS DEN

alize that you to once crawled,
then took a few halting stepe if you are honest with yourself, you will probably admit that you received a few pretty hard falls
before you learned to take steps. This isn't true of many of you, tious a little encouragement which will be of great help to them, and cost you anything. GIRL'S BAS
SCHEDULE
Meadow, there, Dec. 15, Non-Co Ropes, There, Dec. 21 ---.- Con Friendship, there Jan. Union, there Jan. 9
Meadow, there, Jan Well, Friendship, here, Feb. Each room in West Ward will enjoy a party and Christmas tree

## BARGAIN DAYS

гегет погті Star-Telegram

Lar Cirulation
(Now Until December 31st)
 ONE YEAR $\$$ Th $\frac{15}{6 \text { DAYY }}$
 TOINCUOE SUNDAY ISNUE ADD FIEE.
NEXT YEAR ELECTIONS National, State and County

The Daily-Changing Markets and the World War No. 2
You need Maps, Pictures and Facts. Next year, of
ALL years you should subscribe for the State Daily which will reach you first, with all the News and Pictures from everywhere.

A Newspaper for the Entire Family
, woind the kind of a newspaper we will publish AMON CARTER,

President

## He Lie Shults

 5o Wellman Tuesday, December5 , and played the Wellman team. They were defeated 41 to 19 , as some of the main players were
not presents. The forwards were Frankie Lou Ellis, Thelma Jean Moore, Billie Dean Luker and Genevieve Murphy. The guards Dell Claunch, Dorohy Gray, Win
nie DuBose and Helen Simmons. SPONSORS COMMISSARY SPONSORS COMMIS
STUDENT COUNCIL

The members of the student
council of Brownfield High are

## Only 9 More Shopping

Days at Your Drug Store
It's not too late to get Perfect Gifts at Alexander's! We still have a good selection of Gifts for every person young or old. Check the items in this ad and shop for more at our store. Publicity Chairm Daughter: "But, dad, don't you elieve that two dive as che y as one?"
Dad: "Sure! Your mother and I are living as cheaply as you."
"As soon as your children gro
up and it is safe to redecorate you house or build a new
comes the grandchildren



From 1.00 up


MANICURE SETS 50c to 3.50 BULOVA WATCHES 24.75 to 39.75


ELGIN WATCHES, From 20.00 to 37.50 Lucien LeLong PERFUMES from 2.00 to 7.50


STATIONERY
From _--.-- 50c to 1.50


FITTED CASES 9.49 to 17.50


ELECTRIC TOASTER 1.49 to 6.00


ELECTRIC LAMPS 1.39 to 6.00


WAFFLE IRONS 2.49 to 4.39


KODAKS FROM 1.25 to 8.50



DRESSER SETS in Gif
1.50 to 15.00


Give her a manicure in a smart case!
1.49 to 10.00


FITTED OVERNIGHT CASE


MEN'S FITTED CASES In Zipper Style
50c to 7.50


DRESSER SET 1.00 to 7.50

WALL LAMPS 1.59 each BODY POWDER 1.50 to 3.50 BILL FOLDS From 49 c to 5.00
that we should keep our Christ mas simple for children as well Our West Ward Parent-Teacher study course will meet December
14 , with Mr. Vernon, our West Ward principal, as the speaker.
1.50 to 15.00
1.50 up Newsom. A song by Doris Moore,
A story, "Beauty and the Beast" A story, "Beauty and the Beas
by Dorohty Copeland. Candy w
west ward parent
teachers meet
The West Ward Parent-Teac
ers met on Thursday , at the high school auditorium in their general meeting. T
neeting was opened with the group's singing Christmas carols, which were led by Mrs Bruce
Our organization was fortunate have as our speaker, Mrs. David
Perry, who gave us a very interesting talk on "Creating Better
Christmas Spirit". She brought


Knight Furn. Adds Ex perienced Floorman


## ALEXANDER'S



| six years with one of the leading furniture stores, and prior to that, he was with the biggest furniture store in Amarillo for six years. <br> Mr. Knight feels fortunate in securing a man of his ability and asks that you meet him and discuss your needs. <br> Mr. and Mrs. Shorty Brown spent the past week end with his parents, Mr. and Mrs. Ed Brown, in Lubbock. <br> Miss Marilyn Claiborne of Lubbock, was the guest of Miss Juan- | New Furniture Store Opens in Brownfield <br> C. McWilliams, who has had years of experience in the furniture business, has opened a new store with a full and complete stcok in the Hankins building just east of the Rialto Theatre. For the past several years, he has been employed by another popular furniture store in this city. Mr. McWilliams stated to the Herald that he believed Brownfield had become large enough for another good furniture store. | the people of this section want, but being an expert upholsterer he knows pretty well what is under cloth or leather. Mr. McWilliams and wife will for the time being conduct the store, adding help as his business grows and shows need. <br> Aside from furniture he is handling a popular brand of gas stoves and radios. Read his ad in this issue and call on him and see what he has in the newest in furniture. <br> Mr. and Mrs. Hadley Kern left |
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## D/लनार TMCन

 QUALITY CHRISTMAS FOODS AT THE LOWEST PRICES


|  | 19c |
| :---: | :---: |
|  | $12{ }_{2}^{1} \mathrm{c}$ |
|  | 1212 ${ }_{2}^{1}$ |

PEANUT BUTTER, Plymouth, full quart ---------------25c

|  |  | A |
| :---: | :---: | :---: |

POTATOES, Idaho Russetts, 10 llss. $\ldots \ldots-\ldots-\ldots-\ldots . \quad 15 \mathrm{C}$
SOAP, Crystal Wite, 5 hars for _---------------- 17c

| PALROLIVE SOAP, 2 for ---------------11c |
| :---: |

Large ariety of fresh reegetables and fruits for the weekend

EGGS, fresh country, doz. 23 c
Pork Chops ${ }_{\text {lice and lean }}^{\text {lind }}$ 15c
SLicted BACON, Wison's Corn Iing, lb. ..... 23c
PURE PORT SAUSAGE, lib. ..... $12^{1 / 2} \mathrm{c}$
SEVELI SIEAK, ender, IB. ..... $17^{1 / 2 c}$
FRESH PORK LIVER, Ib ..... $10 c$
But ROAST, rib or briske, 1 l . ..... $12^{1 / 20}$
 ..... 160
Browfifid Friday--Saturday ..... Texas
$\qquad$

Gowns
_ $\$ 1.98$ to $\$ 5.95$ Lace Trimmed and Tailored Slips of Crepe and Satin _- $\$ 1.98$ to 2.98 Dance Sets Pajamas _-.- $\$ 1.98$ to $\$ 3.98$ Hosiery _----- 89c to $\$ 1.15$ Lace Trimmed Half Slips $\$ 1.98$

## Collins Dry Goods

| $\substack{\text { meadow girl helps with } \\ \text { tech loan fund }}$ | Tom Toombs Reads |
| :--- | :--- |

# The Grandest Gift of Them All... 

ARE THESE GLAMOROUS HOUSE COATS FOR YOU FOR HER
Enchanting new House Coats with wafer slim waistlines, wide back-swept skirts for the younger Miss .... More conservative styles for the Matron. Shirring, Pleating, Quilting and Draping, in taffettas, morie and bunny-soft chenilles $\$ 2.95$ to $\$ 10.95$ LOVELY GIFT UNDIES-

 |  | Was in this week and says that $\mid$ spend this week end here as the |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| the farmers of that community |  |
| guest of her sister, Mrs. Raymond |  | Wackey, junior home Clarice $\quad$ Boy we thought we just had $\begin{aligned} & \text { the farmers of that community } \\ & \text { recently presented Ed Evans, the } \\ & \text { gittman. }\end{aligned}$

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FRI.-SAT.

## A Now RobinHood:



