LYNN NELSON Watch, Jewelry and Eyeglass Repairing Nelson-Primm Drug



A BOOSTER FOR TER **RY COUNTY FOR THIR** TY-FIVE YEARS-"BE-LIEVE IT OR NOT."

PRINTED IN TERRY COUNTY, ON THE SOUTH PLAINS, THE IDEAL DIVERSIFIED FARMING SECTION FOR THE FEEDER-BREEDER OF LIFE STOCK-WHERE THE ANIMALS AND ABUNDANCE OF FEED CONVERGE

VOLUME THIRTY-FIVE

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, SEPTEMBER 29, 1939

NUMBER 8

Nature Provides Cov- Have You Seen That N. R. Butcher Has A | Travelers Visit Farm | Safety Program For The New 1940 Ford To Resumed Terry Co. Be Here Next Friday Fair Was Good 85-Acre Melon Patch? Mighty Fine Crop er Crop, Says Eudy **For Refreshments County Schools**

Those who saw the Terry coun-The dates have finally been anty exhibits at the fair here last north of town about seven miles nounced to local dealers that the beautiful new 1940 Ford will be on display in the Tudor Sales Co. show rooms next Friday, October 6th. This goes for the 1940 Mercury as well, according to Mrs. W. B. Tudor, who stated that there would be several changes, none very radical, in the new model. From pictures, the grill work around the hood and radiator seems to show the greatest changes.

But we will have to see the car itself to note other changes. There was a salesman meeting for the area being held Wednesday of this week, attended by Carl Lewis and Lucky Pace. Friday there will be a preview showing at Dallas, for dealers, which will be attended by Mr. Tudor.

We believe that the new Ford will be a great car, and Tudor Sales is ready to show you. The floors of the show room have been redecorated and are really beautiful, ready for the showing of the new model Fords and Merplace.

Dodge-Plymouths Are

occasion for regrets. They were of farm news and new ideas, but the largest watermelon patches in noon, to see his fine feed crops. everything that anyone expected he is a close observer as well. Satand more. In fact, nearly a dozen | urday down at the agricultural community exhibits of agricultural displays of the several communi- on the farm of Mr. T. A. Lowe, mer to housekeepers in the city. products of the county equaled ties, he pointed out one especial and is perhaps better known as They are as fresh and snappy as in many instances exhibits we have seen of counties at the regional fair at Lubbock. This handiwork of making these displays was perhaps the work of teaching vocational agriculture as well as home demonstration departments in the rural schools.

We talked with farmers, bankers, merchants and professional as highly pleased with the displays of all sorts, including poultry and livestock, which, while not large, had some mighty good we have it in Terry county, withstuff. The ladies departments of

started. handiwork and canning were especially good and attractive. We these displays, but as most people in Terry as well as many

displays, it will be useless for crab grass especially seems to us to greatly enlarge.

But here is the great benefit really has to get hot up in July

and Colorado gras hanging in the Challis booth, "See that grass?" acre melon patches before on sev-"Yep," says we, "some one had a eral occasion and they looked big, very grassy crop, was it you?" But here is the point he was making. The U. S. Department of Agriculture is spending millions of

that will hold the land after the crop is gone, yet not intefere with the making of the crop. Well, out the formality of getting it

Joe Eudy, who has a fine farm

In fact, you may drive where wish we had the space and ability you will over the county, and of description to do justice to all these two grasses are way up in the corn fields, yet they did not come on in time to greatly intercurys. Remember the date and from other counties saw these fere with cultivation. Back east, men are employed to help load saw a lot of what is generally

come up with the crop, but it their element-heaven to them. the stalk doesn't get over two

Five miles almost due south of Brownfield is what many believe the crop of N. R. Butcher, one of Friday and Saturday have no is not only a persistent reader to be one of the largest if not our real farmers. Sunday after-Texas, and perhaps anywhere corn, and beans. Mr. Butcher has else. The 85 acre field is situated sold a world of beans this sumadvantage of farming in Terry the old Goodpasture place. The if they had been irrigated every county. Says Joe, pointing to long melons, however, are being pro- day, although they have had nothand large bunches of crab grass duced by W. J. Wingo on the ing in the way of moisture except shares. We have seen 5 and 10 that which has fallen from above. Like everyone else, his cotton has deteriorated badly in the past but this one takes the rag off the three weeks of hot, unseasonably bush as far as we are concerned. dry weather, but he is going to In places, one can almost step make lots of cotton, lots of it gofrom one melon to another, yet ing a half bale, we estimate. He

men, and all expresed themselves dollars to get a real cover crop the ground is literally covered made no estimate, but we figure with small melons that have been there is enough open now to make cut off the vines to give the large a quarter easily and it didn't look ones the full benefit of the vine. like it was half open. He has old These melons weigh anywhere corn that is really good, with litfrom 35 to perhaps 75 pounds, and the worm sign on it.

some of the younger sections of As to the row feed crops of the field are not ripe. There are the sorghum variety, we just don't several varieties, but the large, see where he is going to put all round, black variety in predomi- of it. Man, it is on every side, nate. There are also long blacks and oodles of it, well headed. In and striped melons. Two colored making our rounds Sunday, we trucks, end they seem to be in known as "wheat maize." That is,

Mr. Wingo stated to the Herald feet high, but it has a head nearly he feeds most of his grain, selling

Five weary, hot and thirsty tra-Had occasion to drive over the Jr., wives and the little tyke, Jack III, stopped Sunday aftermade it known that this was where we meant to unload for

some liquid refreshments in the way of cool water. There are times when nothing but water will satisfy us, despite the fact that some say "they never touch the stuff." Just a few minutes af-. ter unloading, L. L. was heard in the kitchen in the vicinity of the children. Electrolux, and we heard ice jing-

ling against the side of a pitcher. Here is another real, progressive Terry county farmer, and he has a fine family. Their farm

home is modern. They have butane gas for heat and lights, and

to run their Electrolux. A windcharger keeps their radio going so that they keep in touch with the entire world. Mr. Brock has good farm, and when it rains

at all, you can always depend on him having plenty cotton to sell. It is our opinion, however, that

1:30 Tokio

Through the efforts of Sheriff velers, including Jack Sr., Jack C. D. Gore, the Highway Patrolmen have agreed to give a series of safety talks at the various noon at the fine Brock home, after schools of the county. Such a proseeing many crops in the south gram has already been delivered part of the county. As we neared at Meadow and met with the apthe L. L. Brock residence, we proval of the teachers and pupils.

At the same time these lectures are given, each bus driver is requested to be present and each bus will be checked by the Patrolmen. We hope this will cause the bus drivers to drive more carefully and make the buses safer for the transportation of the

The following is a schedule of the time and place for each of these lectures:

Schedule for Programs First Group Second Group Mon. Oct. 2 9:00 Challis Pleasant Valley 10:00 Brownfield Brownfield Noon 1:00 Union Wellman 2:30 Scudday Foster Tues. Oct. 3 9:00 Lahey Harmony 10:00 Gomez Needmore Noon

Johnson

Selling Says Jordan

F. A. Jordan, junior member renewed effort to have a bigger of the Jordan Motor Co., informed us this week that they sold ates a spirit of competition among two Dodge cars Friday, and in the farming population to excell the past week sold a number of one another, which is beneficial Plymouths. A lot of prospects not only to them, but to the enare in view, he stated,, and they tire section. A fair advertises the expect a good business this fall. fact that Terry county is still on A Plymouth was to be delivered the map, and making great late Wednesday. strides agriculturally.

We note also that their used car lot was pretty well cleaned South Plains Fair was far down out, showing a demand for them the line, we have a fine display, lately since the Mexican pickers thanks to County Agent McClain have come in. The Jordans are and J. E. Shelton, secretary of well pleased with their business the Chamber of Commerce and since establishing it here last perhaps others. In points, howspring. ever, there is little difference in

However, will state that while this firm believes strong in advertising, they do not think much of what they did yesterday or last year. They look to the future.

Rio Reopens Tonight For Its Fall Run

Mrs. Earl Jones, proprietor of of the three theartes in Brownfield, is announcing the reopening of the Rio, which has been show will be tonight, with a good program. The Rio, which is extra well equipped and seated, will be open all fall and winter; longer if business justifies.

The opening show will be "Range War", featuring some of the best stars in Hollywood. The Sunday show will be "Blackmail", which is also classed high. While the advertised program runs onuntil Monday night, other ly shows for next week will be announced in the theatre.

Craig Motor Co. Showing the New Nash

Marion Craig of the Craig Motor Co., is proudly showing the new 1940 Nash at his place this year. week, and is anxious for his

of the fair. In the first place, it and August for it to start here. that he sold more than \$1300 a foot long, and large. It is gives the managers and people The stuff now is as green as ber-

is well enough sodded to stay and better fair next year. It cre- there until spring and keep the farm land from blowing. There is still another grass we He figures that if nothing hapnote in driving over the farm area of this county, which looks

considerably like what we call tickle-grass back in the east, but is different. We are inclined to think it would dry up and blow While our county exhibit at the away before spring, as it has a

seems that they call the first

very delicate stalk.

Bill Joe McGowan Is Initiated

After two years in Tech college Bill McGowan, son of Atty. and the first prize winner, Lamb Mrs. Joe J. McGowan is taking county and Terry, a matter of 27 his third year in the University of points. Theirs was 945 out of a Texas, Austin, and we note that possible 1,000 and ours 918. Bill has been fully initiated into the Greek letter fraternity, Phi Chi, whatever that means. It

Hey, Fellers! We Need Some Money

1. 0

week down there "rush" week. Say, you boys who are getting and everyone rushed into some out some cotton. We don't want society of the alphabetical order. to hold your cotton bag. but we Must be a new deal institution.

the Rialto, Rio and Ritz, the string have a money bag that will at Anyway, hope Bill did not rush least hold a few dollars. By Ned, out from under his hat. we haven't bothered you about Bill is following in the footwhat you owe us since spring. steps of his Dad, and we hope he closed since spring. The opening We have continued to send your makes as good, conscientious law-

> vance or in arrears. We always he will, for he has always been hearing, he is as lively as most short crops in the near vicinity spoke to you on the streets, and popular here with his age as well sometimes smiled and told jokes as grownups. His first two years with you. Now wouldn't it be at Tech were pre-law majoring, North Carolina, we acused him of a reasonably good fall.

> nice as you pass the office to toss and of course he will finish in being a Tarheel. His answer was out a dollar or two, and say, "just two years and get his degree at keep the old rag coming, Jack!" U. of T. If Bill sees this he will that fact makes us a close neigh- south. Crops in that section have Now, don't forget this. And understand what we mean by bor of Mr. Durham, as we were been badly hurt the past few you'd better not for your better rushing out from under his hat. raised in a neighbor state, Ten- weeks, as a lot of cotton is young half will read this too, and will raise old billy with you until you have renewed. The ladies, bless them, don't forget so easily. So societies. We suppose Bill's sociebetter drop in Saturday and pay ty is a law fraternity. Ours was

Epsolum Saltsom, Bill. up, then when the little woman asks you about the matter, you can tell her that you've done settled with old Jack, or Uncle Jack as some of you call us, for another

Local Man Honored For Selling Record A Brownfield salesman, C. D.

Ray, has been honored for merit-

worth of melons from the first that wheat farmers of the north the courage to go forward with muda grass on a tank dam, and 13 acres to come in, and that they Plains use it as a follow up were nearly all gone. Other sec- crop for grain and partly to hold

> tions are now ripe, and others land. It is easy to "combine" as will be in another week or two. it stands erect, and all heads about the same height.

> pens he will sell around \$6,000 Thus, in harvesting this heavy worth of melons from this 85 acgrain with a combine, the grain res. There were a number of cars is taken, threshed and sacked at there Sunday and one large truck the same operation, and is ready from Ralls. Many truck loads for the market.

have gone to Fort Worth, Dallas and other Central Texas Cities. Mr. Wingo takes great interest in

Office-Home showing visitors his melon field, which is on some of Terry's deep, sandy soil.

Speaking of growing melons, of and of course called on editor and late we have talked with grow-Mrs. Afton Richards and the Meaers here that are from Parker, dow Star. They are now domi-DeLeon and other sections of Texciled in their new combination ofas where the melon is a money fice with a well arranged home crop, and they state that Terry or living quarters in the rear. So, county has any of them bested the editor is always in (almost) on melon growing. One said more when you call on him. Of course, ways "than a farmer can whip a if Alton is like us older and more mule." And further, there is no experienced newspapermen, he is better or sweeter melon grown out when a bill collecter calls, and anywhere. in if some one wants some adver-

Oldest Citizen Pays A Call on the Herald

Grandpa R. Durham, 95, called | any printing line. In fact, he showwith the taxicab driver Tuesday ed us job work the equal of any afternoon. With the exception that that he has recently turned out Herald whether you was in ad- yer as old Joe. And we believe Mr. Durham is slightly hard of Despite the fact that they have people half his age. In fact, when of Meadow, they are much better he mentioned that he was born in a few miles out, and they expect

that he was sure he was. Well, road-west four miles and thence The University publicity depart- nessee, and our forebears on both ment reported 380 Greek letter sides of the house, Stricklin and are not going to be greatly hurt pledges to twenty-one different Jones, migrated from the old in the final wind-up. However, North State to Tennessee.

Mr. Durham is a Civil War Vetment to be let down like the eran, having served 22 months as a Confederate soldier. Appa-

rently he will have little trouble reaching 100 years of age or older. This family lives in the north part of the city, and consists of

five generation, his daughter, Mrs.

it in the hides of animals. Mr. Brock stated that as a result of his trip out to the stock show in Harding county, N. M., recently, where his son Steve, is serving as county agent, where

he took a load of Terry melons, the Clayton N. M., Chamber of Commerce has ordered 200 large ones to be used at a feed. A truck came after them, and Mr. Brock took them to the people who had

melons for sale in his vicinity. Thus, the flavor and sweetness Meadow Star in New of Terry county melons that exceeds any honeycomb, is well established in that fine section of We had occasion to visit in Mea-New Mexico.

The Brock family spent their for Bargain days only. dow last Friday for a short while vacation this year out in the northwest, and as they had a good camthe interesting scenes they visited.

Official Test is Run On Discovery Well

Latest reports available from the Stanolind Oil and Gas Company Jeanette Raynor No. 1, discovery well in Eastern Gaines County, is that by the official test Anyway, he has a well arranged the well made 1279 barrels of shop, and can handsomely care pipeline oil in 24 hours.

for the needs of his customers in It is understood that the derrick has been removed and storage tanks constructed. Work of oiling down the roads around the well was being done Wednesday. It is not known whether the well is now flowing or whether it has been shut down in awaiting proration orders.

We returned home via the old Preliminary work is being done in the form of determining how deep the alkali is in Cedar Lake, with the idea of determining what sort of a structure to hold derrick and build base for road, for an offset to be drilled in the lake. It is understood that the first will we know it is a great disappointbe drilled directly west of the discovery which would throw out in the lake.

At this time, it has not been determined how deep this formation is or how deep operators would have to go before they se-

All vehicles on all roads and cure a permanent foundation on which to work.

3:00 Harris Poole Sheriff C. D. Gore will accompany one of the groups while County Superintendent Lee Fulton accompanies the other.

Star-Telegram Bargain Days Are Here

Despite the war in Europe having put prices of producing a paper up, the Star-Telegram will remain the same as last year, according to information received at the Herald office. Again the Herald has been designated as one of the agents in this city

We are authorized to give you one year's subscription to the daiera, they had many pictures of ly and Sunday Star-Telegram for \$7.45. Or. if you care to do so, you will be credited one year

for the Telegram and one for the Herald for only \$7.95.

Should you wish the six day week Star-Telegram, it will be \$6.45 alone, of \$6.95 with the Herald one year. School teachers get the dailey and Sunday for \$6.45. Active ministers get it for \$5.00.



Due to the fact that one of the nome games has been called off. holders of season tickets for local high school football games may receive a 50c refund by calling at the city office. But, due to the shortage of funds, the Athletic Association is urging you to refuse this refund, and in return, you will have seats for you re-

served on the 50-yard line. Season tickets are now on sale by the Junior Chamber of Commerce. Prices are \$2 for general admission tickets, and \$2.50 for tickets with reserved seats on the 50-yard line.



Grady Goodpasture of the Brownfield Implement Co. an-

Notice

tising or job work.

in the past three weeks.

farmers have all over the county

as well as feed crops, but they

friends and customers to call and	Chessnir Reports Good	orious achievements in the gas re-	Zupna numicut, ner eldest son,		It is understood that there are	hounces that he has found a mar-
see it whether they are in the	Grade and Stanle	frigerator selling field because of	Allie Hunnicut, a great grand-	quired by law. On cars you should		ket for the hundreds of acres of
market for a new car just yet	Grade and Staple	high selling records since Jan. 1.		have two headlights and tail	sets will be drilled in the near	blackeyed and other peas in Ter-
or not.		This anouncement has been re-	child.	lights, good reflectors or tail	future. One to the west, another	ry county and area. Blackeyed
This is a very beautiful as well	week with Herman Chesshir,			lights on all wagons and trailers.	to the south and the third to the	peas are worth \$40.00 per ton,
as one of the best cars built in	manager of the West Texas Gin,	vice-president and general sales	Bowling Alley	Please have your lights examined	southwest of the discovery well.	and stock peas \$28.00 per ton.
the medium price range Vet it	he informed us that the grade and	manager of Servel Inc. Evans-	D. D. 111	and let's try to save a life. Thanks.	This information is reported by	There are fields of these peas
is not so large that it takes a	staple of Terry county cotton was	ville Ind	Being Remodeled	J. D. Stafford, Constable 9c	local operators, although it has	in Terry county that one can al-
great deal more for times and	the best he had ever seen, all the	The recipient of the honor is	With the installation of new	0	not been confirmed by the com-	most gather a handful at one
the claim is that it is a goodline	Accology going gythe strong the	The recipient of the solar former is	with the installation of new	COBE'S OCCUPIES NEW		swipe they are so thick on the
saver.	Accalas going extra strong on	a member of the sales, force of	balls and pins, the replacement	ADDITION	0	vines, which will go to waste if
	both. In fact, says Herman, we				STAR TIRE STORE HAS TIRES	not gathered. However, if they are
		Contraction of the second s	maple, the refinishing of the two	Cobb's Department Store is		on government retired acres, one
and I diffing t			oak floors, and the repainting of		The most tires we have ever	had beter watch their step about
are entitled to a pass to the-			the walls, ceiling, and all wood-			selling them.
	less than 7-8ths, and that most	as master "Servel Star Salesmen,"	work, the Brownfield Bowling	They have added fifty feet to	THE SHOLE OF L. E. M.C. Heb and	
RIALTO THEATRE	of it goes 15-16ths, and some an	according to Mr. Jones, who stat-	Alley will be one of the nicest	their already 140x50 feet, making	Arlie Lowrimore. They have just	PLENTY PROVISIONS
	inch and over. He believes that	ed: "He has received an attractive	of its kind to be found anywhere.	them 7,000 feet of floor space	added a big truck load to their	I LEMIT TROVISIONS
	the major part of the crop will	silver lapel button awarded for	The alley has been closed dur-	on the first floor and a ladies	already large stock.	Friend-When you were ma-
"Man of Conquest"	grade 15-16ths, middling. He con-	high sales of Servel Electrolux	ing the remodeling process. It will	lounge in the balcony.		rooned on that desert island, how
man or conquest	trasts this with former years of	refrigerators within a twelve-	reopen Friday. The alley is under	Mr. Cobb has shown his faith	Marner Price, son of Judge and	did you live?
Be sure to present this clipping		month period."	the management of Lefty Kizer.	in the country by having this	Mrs. W. W. Price, will read the	C. L. (Abe) Lincoln-I happen-
at the bex office at the Rialto	like flour when you cut a bale.			building enlarged and in the great	Herald for the nine months he	en to have a Western Reserve
Theatre.		G. W. Paynor of Brownwood,	Lefty Blair is now with Buck's	increase in his stock that was ne-	is in A. & M., complimentary of	policy in my pocket and it had so
Compliment: Rialto and Herald	Uncle Jack Blankenship is vis-		Barber Shop on the east side of	cessary to fill such tremendous	his Dad. Hope Marner gets a	many provisions in it I lived at
Harto and Herald	it in N. M. this week.	Sanitary Barber Shop.	the square.	floor space.	weekly kick out of the old sheet.	them until I was recourd
and a superior of the superior of the superior of the		and left for a second second second			and the set of the ord sheet.	and and a was rescued.

TERRY COUNTY HERALD

BROWNFIELD, TEXAS

young feed is suffering for mois-

BROWNFIELD CHAPTER

We need you and you

need us.

BROWNFIELD LODGE

No. 903, A. F. & A. M.

No. 309, R. A. M.

Visiting Companion

cordially welcomed.

Joe Patterson, High

Priest. Jay Barret, Sec.

Meets 2nd Monday

night, each month,

Jack lolt, W. M.

J. D. Miller, Sec.

WM. GUYTON

HOWARD

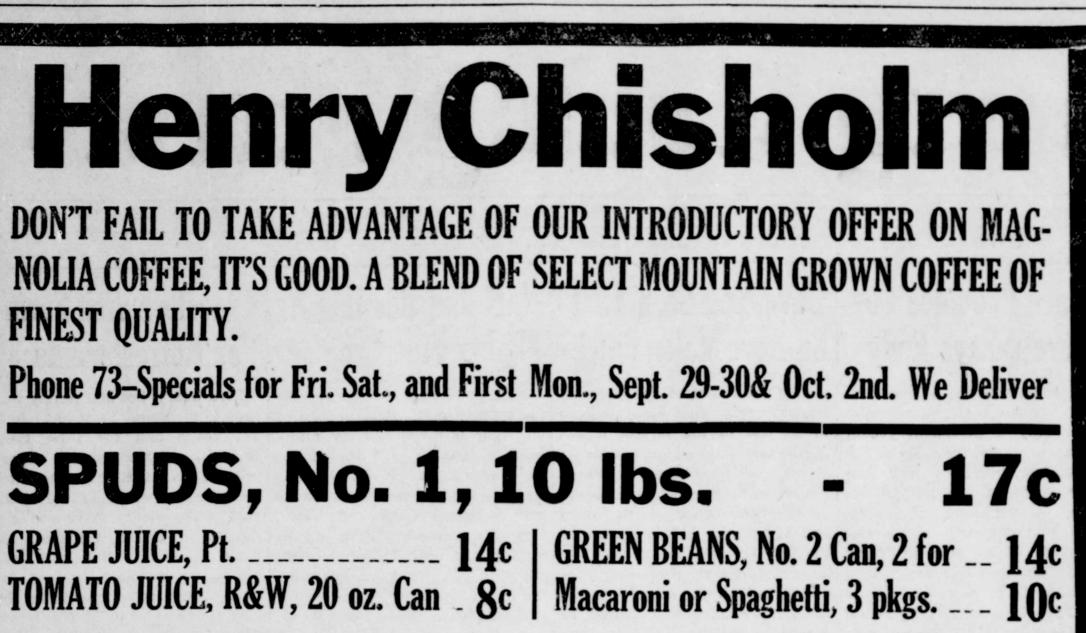
at Masonic Hall.

THE HERALD Brownfield, Texas Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879. A. J. Stricklin & Son **Owners** and **Publishers** A. J. Stricklin, Sr., Editor and Mgr. Jack Stricklin, Jr., Ass't. Mgr. Subscription Rates In the Brownfield trade territory. Per year _____ \$1.00 Elsewhere in U. S. A. _____ \$1.50 Apply for Advertising Rates The Official Paper of Terry County and the City of Brownfield



The Herald is just wondering if the management of the next big fistic exhibition at Lubbock will feed the surrounding weekly press with as much propaganda as the last one between Baer and Ritchie? Some of the country weeklies carried many dollars worth of free publicity, the Herald among them. They seem to be long on propaganda and short on Annie Oakleys. Suffice to say our free space will be pretty well filled with local school doings, football games included, this time, so they need not apply.

The Herald never boasts about its circulation because there is no need of it. But we will say we have an extra good coverage of the best buyers in Terry county, who subscribe, pay for and apreciate the Herald, and never ask us to cut our rates. When two or more papers of the same issue into the same home, that go ceases to become circulation, and becomes duplication. One paper to a home or business house is all they need to read. Many of our subscribers tell us that their neighbors borrow their papers after they have read them; one in particular told us recently that his paper was read by five families. That is circulation with all the skin on. Gov. W. Lee O'Daniel's plan to raise more than two million dollars by public subsciption, does not seem to catch the popular favor. In fact, while a lot of people will stand their share of the taxes for the purpose, they don't like the idea of having to perhaps oversubscribe their share of a straight donation. The Herald is of the honest opinion that if the governor will call a special session of the legislature and let them work out the matter without too much dictation from the Mansion, it will be put over, without writing a burdensome sales tax into the Constitution, to perhaps stay there forever. Otherwise, some old people are going to feel the pangs of hunger before this winter is over, if not helped local-Iy.



CRACKERS, Liberty Bell, 2 lb box · 12¹₂c POST TOASTIES, 3 for _____ 25c | Graham Crackers, Saxet, 2 lb. Box 17c MATCHES, B&W, 6 Boxes _____ 14c | GINGER SNAPS, 15 oz. Pkg.

MAGNOLIA VACUUM PACKED—INTRODUCTORY OFFER

Ib can, Regular Price 29c, for Coffee ----- 15c | PEAS, No. 2 Can, 2 for CIGARETTES, Pkg.

versed Texas. Crops here are like en Texas consumers, commerce,

Fair Premium Winners Ed Turner and wife of the Tokio section of Yoakum county, **Given Next Week** were in Wednesday shopping. Ed reports a very good crop, but says

Owing to the fact that County Agent L. N. McClain was at the South Plains Fair this week as superintendent of the cattle di- ture.

vision, and no one in his office seemed to know anything about the premium list of the Terry County Fair, so we are deferring the indvidual prize winner list until next week, when we will have time to run it down.

As to the community booths we are able to give only a few: Gomez, 1st; Meadow, 2nd; Pool, 3rd; Foster, 4th and Brownfield 5th. However, the judges found very little difference in number of points from the highest to the lowest. All were very good.

Mrs. Marlin Davis of Fort Worth arrived Wednesday to visit Mr. and Mrs. W. R. McDuffie. Mrs. Davis is Mr. McDuffie's sister.

Mr. and Mrs. T. H. French of Hobbs, N. M. visited in the home of his sister, Mrs. I. A. Lowe, on Tuesday.

Mr. McManus of Lubbock and Mr. Trice of San Angelo were here this week. They had been to Seagraves checking over Western Union clocks.

and Mrs. B. H. Swindle of Tus-

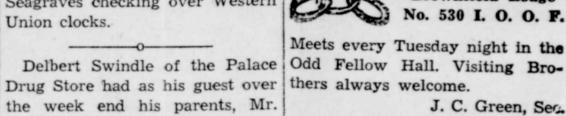
Carlsbad Caverns, Sunday.

SPECIAL PRICE

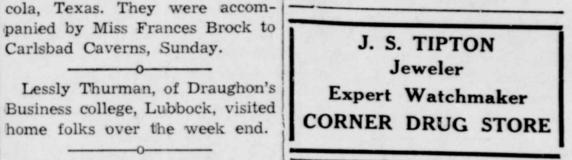
upon conviction shall be fined not

15c

45c

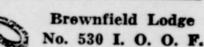


J. C. Green, Ser. S. C. White, N. G.



Post No. 269 Meets 2nd Friday night each month. C T Edwards, Com.

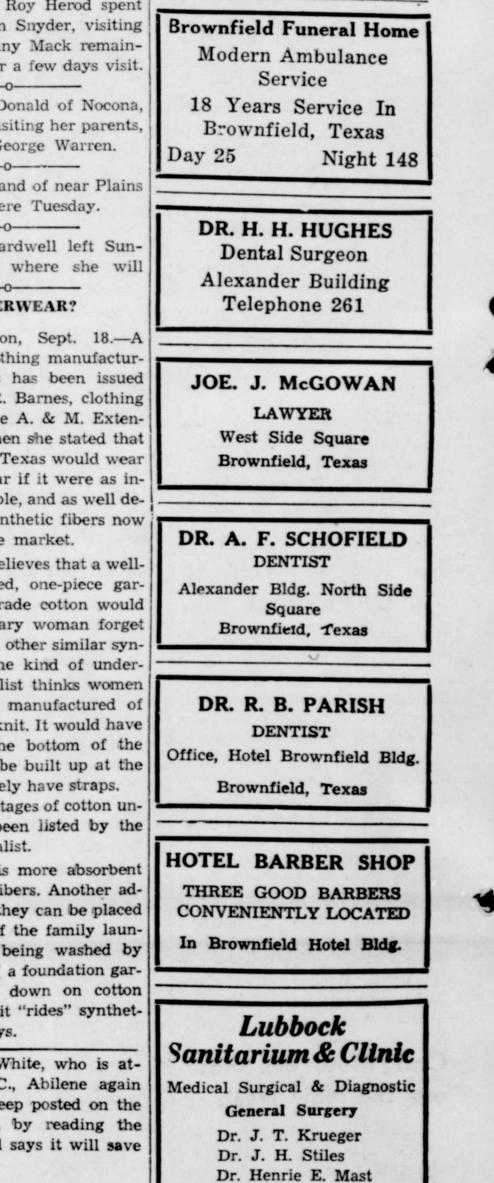
D. L. Hinson, Adj.

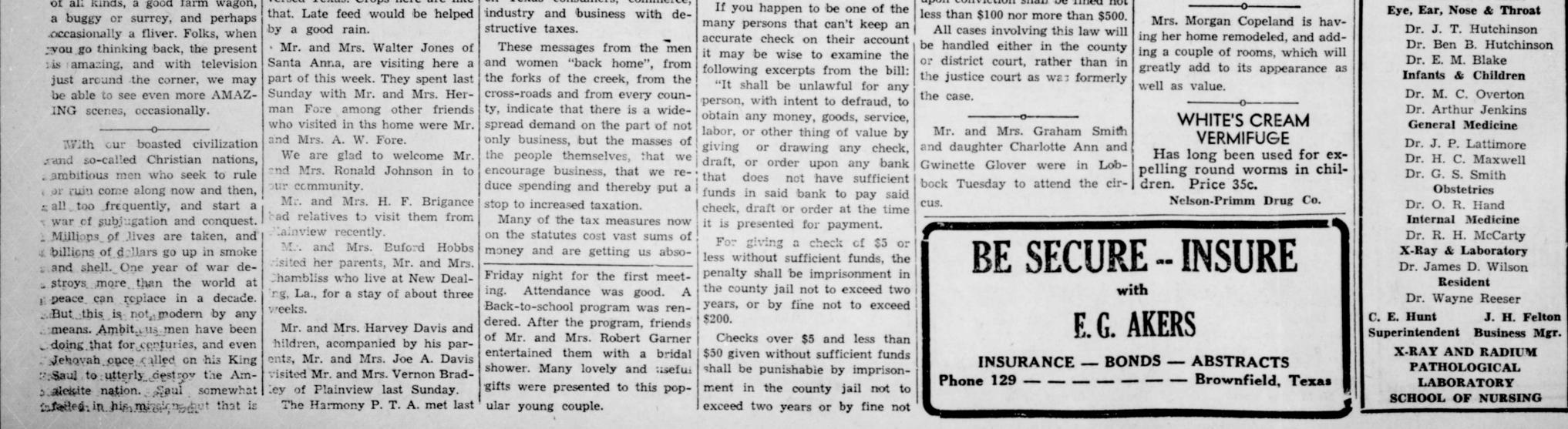


years in Brownfield and Terry county, and with each year we learn to love the section just a bit better. Thirty years ago, it was either ranch or a few farms; was undeveloped, and 100 miles from what some people termed "nowhere" or railroad to be exact, and a railroad did mean a heap in those days. But somehow we could, in our mind's eye picture the future. Prosperous farm communities and good home everywhere. Of course such things as radios, electric lights and gas stoves we unheard or unthought of. But we could see good farm homes, surrounded with fat stock of all kinds, a good farm wagon,



Regular Price 85c, for





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BROWNFIELD, TEXAS

TERRY COUNTY HERALD

FRIDAY, SEPTEMBER 29, 1939



YOU WILL ENJOY a restaurant that is perfectly adjusted to the weather . . . in service, food and atmosphere. You'll enjoy eating at the Brownfield Coffee Shop or Hancock Cafe.

YOU WILL ENJOY selecting a meal from our carefully planned menu. If you are interested in good food at reasonable cost, you'll be here tomorrow.

YOU WILL ENJOY the many specials we have ready for you at all hours. Come around once and you'll be back.

BROWNFIELD HOTEL COFFEE SHOP THE HANCOCK CAFE	will rest upon each an one. We hope he will home and may the Lord ery one. Mr. and Mrs. G. W. Wa children.
BOTH PLACES AIR-CONDITIONED	We regret to report that ma A. P. Moore, who h
PHONES-Coffee Shop 124 Hancock Cafe 187	A. D. Repp, superinter
Mr. and Mrs. B. C. Hancock, Props.	the local compress must ceiving cotton. He order tags about the first of th
PLAINS Mr. and Mrs. Leslie Cuvington	Misses Patricia Steen an
Mr. and Mrs. Leslie Cuvington of Brownfield visited Mrs. Cuv- ington's sister, Mrs. Warner Hay-	Moore, attended the fair bock, Tuesday.
hurst and family, Sunday. The Plains Cowboys went to The Plains Cowboys went to Rev. Jesse Young filled his appointment Sunday. Mr. and Mr. S. V. Newrow	MRS. JORDAN LOSES
Seagraves Friday night to play Mr. and Mrs. S. V. Newson	m Mrs. F. A. Jordan receiv

L. O. Turner is entitled to pass to see 'The Sun Never Sets' at RIALTO FriSat. (pass good for one only)	Sets' NILL GRUCERY				
T. F. Chriestman is entitled to pass to see "King of the Arena" at RITZ, FriSat. (pass good for one only)	Lard Bluebird	8 lb. ctn. 4 lb. ctn.	78c 40c		
CARD OF THANKS We wish to thank the good doc- tors and kind nurses for their wonderful care to our son while he was in the hospital and for the beautiful flowers kind friends brought. We also thank each one for every kind word and deed and	TOMATOES, No. 1 Can5cTOMATOES, No. 2, 3 for22cSOAP, Crystal White, 5 Bars17cR&W GRAPE JUICE, Pt.14c	COFFEE, Texas, 1 lb. pkg COCOANUT, 1 lb TISSUE, Blu Kross, 3 Rolls Green Beans, New Potatoes, 2	14c 19c 19c Ibs 19c		
pray that God's richest blessings will rest upon each and every one. We hope he will soon be home and may the Lord bless ev-		-	18c		
ery one. Mr. and Mrs. G. W. Walser and children. We regret to report that Grand- ma A. P. Moore, who has been ill for some time, is no better. A. D. Repp, superintendent of the local compress must be re-	MATCHES, B&W, Ctn.15cJELLY, Whitehouse, 2 lbs.20cGREEN BEANS, Our Value, 2 for15cPRINCE ALBERT, Tob.10c	SARDINES	15c 10c 5c 20c		
ceiving cotton. He ordered 6,000 tags about the first of the month and gave a re-order for 10,000 more this week.	Prunes Gal.		25c		
Misses Patricia Steen and Merle Moore, attended the fair at Lub- bock, Tuesday. MRS. JORDAN LOSES FATHER	ONIONS, Ib. $2^{1/2}c$ CABBAGE, Ib. $3c$ TOMATOES, Fresh. Ib. $4c$	GRAPES, Ib. PLUMS, Ib. ORANGES, Doz.	5c 5c		

UNAHULD, DUL. Mrs. F. A. Jordan received word Mr. and Mrs. S. V. Newsom **BUNCH VEGETABLES OF ALL KINDS** JOWLS, Sugar Cured, lb. are entertaining a new son. The Sunday that her father, C. T. Wisyoung man's name is Alfred Ter- dom, 71, had died at Amarillo at nine o'clock. The body was pre-POST TOASTIES 3 Pkgs, The League Council met with pared by Amarillo morticians and with Mr. and Mrs. H. H. Harben carried overland to Crowell, old home of the Wisdom family. Fun-Friday night. Mr. and Mrs. Oscar Gunter and eral services were held Monday family of Terrell, Okla., are vis- at 4 p. m. at the First Baptist iting Mr. and Mrs. J. J. Gunter church, conducted by the pastor, Rev. Fitzpatrick. and family. CHUCK STEAK or Roast, lb. ____ 171/2c BACON, Sliced, Gold Coin, lb. 23c Mr. Wisdom had been in ill Mrs. Hazel Harris is going to health following a stroke the 15th the state of Wash., to join her 15c BEEF RIBS, Ib. SALT PORK, No. 1, lb. 12¹/2c of June. He is survived by his husband, who is working there. wife and eight children. Those visiting in the Gunter BOLOGNA, Sliced, lb. SMOKED BACON, Ib. 12¹/₂c 18c home on Sunday were J. T. Net-NEW AUTOMOBILE LAW tie Jean Newsom, Henry Billy **OCTOBER 1** and Herman Rowe and Bernell White Trout Fish Ib. 15c Gunter of Terrell. Prospective buyers had better Mrs. Dearman of the Harmony see their tax-collectors about the newest of many laws to which an community gave a shower for Mrs. Carrol Shults, in Mrs. HOT BAR-B-Q CATFISH **OYSTERS** automobile owner is subject. Shults' home on Wednesday ev-Department of Public Safety ofening. Fifteen ladies were present ficials prodded the public memory MEXICANO ARINA, 24 Libras from all over the county and a last week that on October 1, the 65c new "certificate of title" law goes number of others sent gifts. into effect. It was passed by the TOMATES, Primeros, Lata ___ Bernell Gunter of Terrel, Ok-JABON de LAVAR, 5 Por 17c regular session of the Legislature. lihoma, is spending a few days It means what the name implieswith his cousin, Foy Gunter. FIDEO, 6 Paquetes _. PAPAS, 10 Libras 18c 25c the motorists buying a car after Quite a few school children at-Oct. 1 must have a certificate of CAFE Texas Paquete, 1 lb. FRIJOLES, Nuevo Mexico, 3 Libras 20c title to show where he got his car [4c and who owned it before. The cost to the motorist is 25c SARDINAS MANTECA, 8 Libras 78c per certificate. The law is designed to catch We understand the Brownfield up with auto thieves and those Clean and block Men's News has purchased the building attempting to sell mortgaged auto-Messrs. and Mesdames Charles Robert Barrat As stock troupes and road shows, he | SANTA FE CARLOADINGS formerly used by the Southside mobiles. The tax collector issues Moore, and Charles Warren, atarrived on Broadway. This time, Grocery, moved it to the 400 the certificate and certain phases The Santa Fe carloadings for he had no difficulty landing jobs tended the Panhandle - South **Crockett in Film** block on east Hill street, and will of the law are enforced by the the week ending Sept. 23, 1939 and he achieved a wide reputation Plains Fair Tuesday afternoon were 23,157 as compared with 21,in character roles. Later he was and night. -State Observer. 122 for the same week in 1938. brought to Hollywood to play his Robert Barrat who has enrich-Received from conections were 6,stage role in the film version of ed the stage and screen with Miss Edna Brock, who teaches 835 as compared with 5,514 for "Lilly Turner." at Claudene, just over in Hockley many fine character portrayals, the same week in 1938. The total Barrat has played top roles in county, spent the week end with plays the role of Davey Crockett cars moved were 29,992 as com-**COTTON FARMER** such screen epics as "Captain in Republic's screen story of the her parents, Mr. and Mrs. L. L. pared with 26,636 for the same Blood," Charge of the Light Brilife of Sam Houston, "Man of Brock of the Union community. week in 1938. Santa Fe handled gade," Last of the Mohicans,' Conquest." a total of 29,958 cars during the "Life of Emile Zola," and "The Well, Folks Richard Dix, Gail Patrick, Edpreceding week of this year. Bucaneer." ward Ellis, and Joan Fontaine have leading parts in "Man of M. L. Watkins and wife have Conquest," which is showing at They finally got the ball to We wish to thank all of our custopurchased a home in the north the Rialto Thatre Sunday and rolling over in Europe. You part of the city, and are now real-Monday. are finding out what that ly town folks. They moved from Standing well over six feet, tall, with dark hair and eyes, and their farm in the Meadow sec- scription, as he was a bit bemers for their patronage in the means to us when you go to

and Ladies Hats. **Exclusive Hatters.** LYNCH HAT WORKS 1106 Ave. J. Lubbock, Texas

ball.

day.

Sunday.

Saturday.

building.

ford Sunday.

Mr. and Mrs. Dorsey McKee moved into their new home Sun- rell.

day, just north of the school

Mr. and Mrs. Pete Bedford vis-

Mr. and Mrs. Albert Anderson

Mr. and Mrs. W. K. Calahan,

Mr. and Mrs. William Calahan

visited Mr. and Mrs. L. D. Camp

Mr. and Mrs. Bert Bartlett and

Mr. and Mrs. M. E. Dumas vis-

ited their daughter, Mrs. Wood-

row Houston and family Sunday.

Bennie Martin of Seagraves vis-

ited Mrs. Mosier's daughter, Mrs.

Mr. and Mrs. Donald Cotten of

Hobbs, N. M., visited Mrs. Cotten's

PANAMA HATS

We import genuine Panama hats

direct from GUAYAGUI L, ECUA-

DOR, S. A., at a great saving to

you. Finished in any style you

wish, from two and one fourth

to four inch brims this includes

both ladies and mens hats.

Jesse Criswell Saturday night.

Mr. an d Mrs. Mosier and

Wanda were Lubbock shoppers

moved to the Webb farm Sun-

ited Mr. and Mrs.. Charlie Bed-

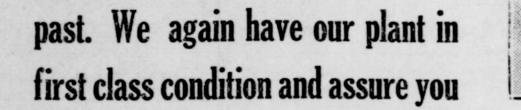
tended the Lubbock fair, Wednesday. Several of the young people of Pool attended the Union league meeting at Lahey.

use it for their printing plant department of public safety. building, we understand.

possessed of an athletic build, tion. Mr. Watkins stated that he hind.

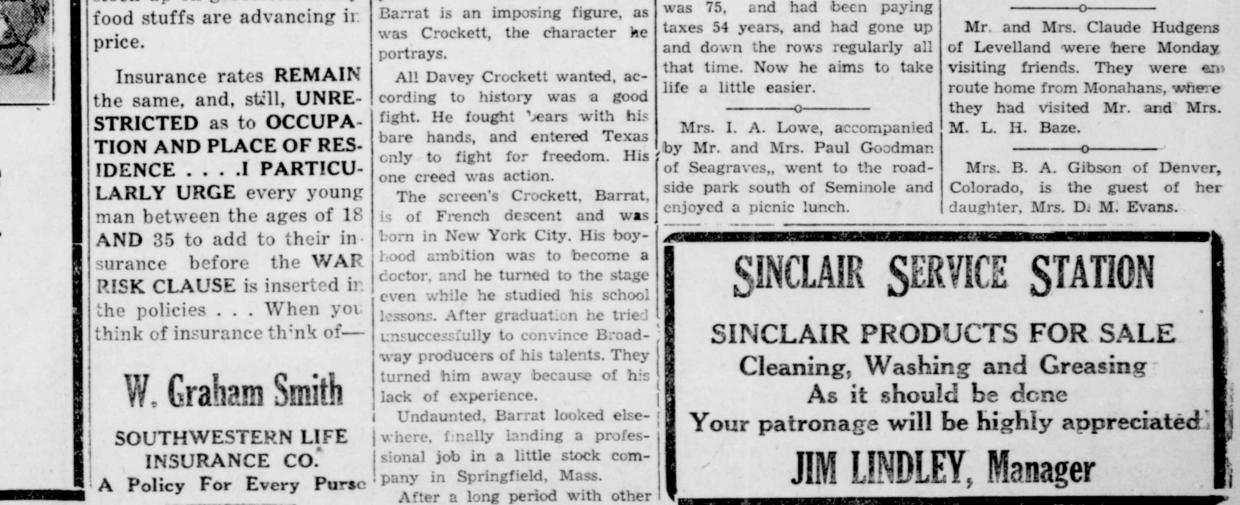
stock up on groceries. Many

P. M. Williams, that jolly stockman was over from Yoakum Wednesday, and felt so good he slapped down two bucks on sub-



the best of service and courtesy possible. We will be in the market for your cotton and seed at the best market prices possible.

West Texas Gin Herman Chesshir, Mgr.



FRIDAY, SEPTEMBER 29, 1939

TERRY COUNTY HERALD

BROWNFIELD, TEXAS

The Fair Store Specials for Saturday & First Monday Mens Dress Oxfords \$4.00 Value for \$2.98 Mens Dress Sox Regular 35c Value-4 Pair \$1.00 **Mens Dress Sox** 10 Pair \$1.00 **Mens Dress Shirts** Regular \$1.50 Value \$1.00 KHAKI SHIRTS, sanforized regular \$1.25 Value __\$1.00 Pants _____ \$1.00 **TIES, Regular 75c Value** 2 for ____ \$1.00 **One Lot Mens Work** PANTS, Regular \$1.95 ___ \$1.00 Value **Mens Dress Hats** in life. Regular \$1.95 for _ \$1.00

SAD REFLECTION TO **ENCOURAGE US**

Nothing is born without travail. Back of the birth of a babe there is suffering and pain, sacrifice and careful planning.

The same is true of the birth of movements, of new organizations, of institutions that help humanity. Look about on every hand in this community and you will see where men, women and children have created things-things that they had their hearts in, about which they had wrapped their very lives, and which represent their longings for something bet-

Schools, churches, businesses, homes, all are here because someone back yonder in the yesteryears were willing to pay the price that they might be a reality. Along every highway, bordering every street, out in the fields, things that were once born are visible monuments to ambitions and faded hopes. The empty structure, the vacant run down hovel

of boards or brick, of stone and mortar, the rusty plow, the dilapidated vehicle, the old sewing machine in an abandoned loft-these all tell their own heart apealing an sad story of misplaced effort and misdirected energy, of waning hopes and faded aspirations. Go to the cemetery and there you will find other evidences of fullness. Tombstones have fallen are growing on unkept mounds

where in bygone time were buried those who once passed this way

Go to the books that tell the history of humanity and here you will find accounts of the rise and uns of empires once the pride of

the world.

Time to Shout

Cotton is the prince of fabrics. It has been so since Herodotus, that busy traveler, discovered it during the fifth century before

Christ and wrote that India had "a kind of plant which produces wool of finer, better quality than

that of sheep." In basic quality, cotton has no peer. It is nature's whitest and most beautiful fiber. It has superior strength, especially when put to the test of wetting. It has oustanding suceptibiliy to dyes and resisance to stains. In the vesatility

of its uses it has not even a distant rival. It can be shaped more easily, worn harder, and laundered more safely than other mate-

rials rated as its superior.

Why then is cotton the scandalized and sniffed-at underdog of textiles?

Cotton has taken the brunt of high-powered sales and advertising campaigns by its rivals. The style-makers, the manufacturers, the distributors have been cleverly induced to give other fabrics the advantage. Millions have been poured into advertising which shouts that other products are superior and cotton, by implication, inferior.

Cotton also needs a champion with a loud voice and some merindifference, of neglect, of forget- chandising finesse. The National Cotton Council is taking up that down, graves have caved in, weeds challenge. May its cause prosper and its tribe increase.

CHEMURGY, CASTOR BEANS

The industrial triumvirate castor beans, chemurgy and Texas promises to become one of the pioneer activities for the return of a nationally spread prosperity.

merce on the warket.

mand.

Radiant Womanhood

A correct amount of food exercise and a good neutral altitude are important for good health, but the greatest concern is to preserve a harmonious balance among all body functions.

This harmonious balance is preserved by an agency known as nerve force or vital energy. It regulates all activities to such a degree that perfect order and system prevails. It is when the mechanical features of the body cause interference to this nerve force that the liver, stomach, heart and other vital organs become diseased.

The focal point of interference from the mechanics is at the spinal column. This is where the trunk nerves leave the spinal cord and pass between movable segments of the spinal column. This makes a normal spine, the most important factor in maintaining health.

I, your chiropractor am educated to correct the abnormalties of your spine so that you may be well. Come to see me at once. Bernice Weldon Dr. of Chiropractic

Dewey Reynolds of the Gomez community was operated the 18th for appendicitis and is reported doing nicely.

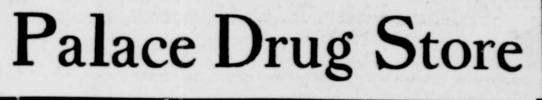
Common Colds Lessen School Attendance

AUSTIN, Texas, Sept. 18.-Loss of hundreds of school days during the approaching school year could doubtless be saved with some advance home teaching in connection with prevention of colds and





marvelous coffee, superb tea (every cup the same) in fewer minutes. Price only 50c



Large numbers in game ani-1 country of West Texas by farmmals and wild ducks are using ers and ranchmen participating ponds and reservoirs constructed in the Agricultural Conservation in the drier areas of the range Program.

Hanes Underwear **Regular 35c Values** \$1.00 4 for _____ **Cotton Blankets** 66x76, 2 for _____ \$1.00

Heavy Bath Towels 42x22, 4 for _____ \$1.00

ALL LADIES READY-TO-WEAR AND SHOES ON SPECIAL.

GET THE NEWS





Let these be an inspiration to those yet in the land of the lving tor beans are rivals of their Soy to the end that all will determine cousins in Chemurgic interests in to carry on as befits mankind and that they are possessed of ingredo what can be done to correct dients so plentiful in individual this defect in the ways of man in values as to open wide avenues of the world.-Exchange. industrial by-production. The castor oil feature is but one of a doz-Ed Aryain and family were en or more processing avenues here Sunday from Seminole, viswhich will put articles of comiting in the M. V. Walker home.

Mr. and Mrs. Herman Heath and son went to the circus in Lubbock Tuesday evening.

Mr. and Mrs. John Gracey and Mrs. G. Chatman visited relatives in Abilene Sunday.

Ralph Carter and daughter, Paty attended the circus in Lubbock Tuesday.

H. D. Clark has returned from vacation spent in El Paso.

Dr. M. E. Jacobson spent the past week visiting his family in Los Angeles, California.

of the plant and the methods of Texas farm income rose from \$4,328,000 in 1932 to \$8,574,000,planting and harvesting are mere 000 in 1937 and \$7,632,000,000 in | incidentals. If Texas goes in for 1938. At the same time, the numcastor beans along the lines planber of farms purchasing electri- ned, the idea of imports of oil city climbed from 11,537 in 1932 and various by-products will disto 31,205 in 1937. appear from American trade. Tex-

Mr. and Mrs. Clyde Cave and dily as to make the proposition indaughter, Joan, went to the cir- to a legitimate monopoly .- Starcus in Lubbock Tuesday. Telegram.

other respiratory infections, ac-The three contain all of the elecording to the Texas State Departments for a natural affinity. Casment of health.

> A considerable reduction would result in school time lost if parents would instruct their children regarding proper use of the handkerchief. School children should be taught to cover the mouth and nose when coughing and sneezing. Both channels must be covered to prevent spread of infectious material..

Every fence corner in Texas in The common cold virus is conwhich are to be found prairie veyed in secretions of the mouth grass, cockleburs, Johnson grass and nose of infected persons. Colds or ragweed will grow castor beans are the most common of the inin crop quantities. The plant has fectious diseases, outnumbering the singular distinction of growing any of the other communicable unharmed in chicken runs and diseases about twenty-five times. livestock will not eat it. In the according to some estimates. Othfarmlands of the State no other er diseases spread by respiratory rop will excell it in hardiness discharges are influenza, scarlet or in fruit productivity. Now that fever, diptheria, measles, whoopall of its plant anatomy has been ing cough, smallpox, and meninfound to be the raw material for gitis.

ome manufactured article, the The State Department of Health raw material supply may definiteadvises that school children go to ly be depended upon to keep well bed at the first sign of a cold ahead of the finished product deand stay there until at least 24 hours after the temperature is nor-The large number of varieties mal if there has been fever. At school, children who have recently had a cold should avoid conversing with others at close range,

and should take care to use a

handkerchief whenever they cough

or sneeze. Because of the complications of as can supply all and do it so hanthe common cold, it is a disease of major importance; among possible complications are sinus infection, middle ear and mastoid infection, throat infection, bronchitis, and pneumonia.

ONE IN FOUR DECEIVED

An analysis made by the National Consumers Tax Commission indicates that 56 per cent of all Federal, State and local revenue comes from hidden taxes buried in the retail cost of goods and services.

A Gallup poll indicates that one voter in four thinks that he pays no taxes in any way, shape or

of bristol boards, but has added

John Day of Tokio brought in FOR SALE, 106 acre land, 11/2 ne of his cotton pickers, Wed- | mi. Spur. Or will trade for pronesday who was ill, for treatment. perty in or near Brownfield. Luther Thornton, Plains. WANTED-Blackeyed and stock

> RAGE WANTED; The Herald will pay 7c per pound for nice, clean and dry rags. Color doesn't matter, but don't want socks. strings, overalls, old blankets and such like. We use them to clean forms and wipe presses.

There'd be some changes made around here! Of course he thinks that you can save money by doing your own laundry. Maybe his wife thinks so, too! We have proved to hundreds of local families that we can do the job more economically!

Have Our Routeman Stop Today **BROWNFIELD STEAM LAUNDRY** THE HOME IS NO PLACE FOR THE WASHING

CLASSIFIED ADS

tfc.

IF POP HAD TO DO THE LAUNDRY



PHONE

104

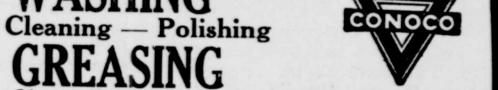
peas. Will pay \$40 and \$28 per

NOTICE school children: The

Herald not only keeps a full line

on, Brownfield Implement Co.

WASHING



Give us the next job of washing, cleaning, polishing and greasing your car. We guarantee to please you with CONOCO grease and lubes.

Fitzgerald Service Station

BETWEEN PUMPS **MILES IN YOUR TANK**

(instead of in the newspaper)

Your Mileage Merchant

have an ideal broth for the cul- ture of politicians. They have the	They are 5c each, 22x34.	HAIR CUTS 25c
power to hide the taxes and they can hide them so well they can	house on west Main St. See T.	BUCK'S BARBER SHOP
fool a quarter of the people all	C. Hogue, city. tfc	FOR SALE, 2 McCormick-Deer-
the time. Lincoln opined that you could fool some of the people all of the time. Perhaps he had hid-	SPECIAL ON BINDER TWINE at Brownfield Imp. Co. 7?	ing binders, one single row and one broadcast with 10-feet cut; power take-off. On place near
len taxes in mind when he said it. -New York Sun.	MAN WANTED for Rawleigh Route in Gaines and Andrews	Wellman. A. M. Crews, Rt. 3, city —Phone Wellman line. tfc
IARS INHABITED	counties. Real opportunity for right man. We help you get start-	20 REBUILT MAYTAGS for sale on easy terms. J. B. Knight Hdwe.
Dr. Cyril Wyche, of Dallas, as- ronomer and builder of amateur	ed. Write Rawleigh's Dept., TXI- 87-OG, Memphis Tenn., or see H.	25tfc
elescopes, says the planet Mars	B. Grant, Brownfield, Texas. 8p	Submit us your TRADES in Roy-
s inhabited by beings whose in- elligence surpasses that of Earth- y humans. "I believe Mars has conditions suitable for life," said Dr. Wyche. "As conditions there would be more severe than on	APARTMENTS and ROOMS- Modern, innerspring mattress, 'rigidaire. Phone. A clean place. Reasonable. Only 2 blks. west of quare. WHITE WAY COURTS. tfc	alties or Leases. LOANS on FARMS, RANCHES also install- ment loans made. D. P. and Ralph Carter First National Bank Building 44tfc
the Earth, the beings would have to be smarter than we to survive." Try a Want Ad for Results	20 REBUILT MAYTAGS for sale on easy terms. J. B. Knight Hdwe. 25tfc	in easy terms. J. B. Knight Hdwe.

BROWNFIELD, TEXAS

TERRY COUNTY HERALD

FRIDAY, SEPTEMBER 29, 1939

Just Arrived Tradesday Specials tor **A Full Load Of** Saturday and Monday NEW STAR TIRES Suede Jackets-Ladies Wash Dresses-One group of ladies wash Mens Suede Leather Jack-**Direct from the STAR** dresses. Our regular \$1.98 ets, Sizes 34 to 48 ___ \$4.95 and \$2.98 values-Boys Sizes, 6 to 18 __ \$3.98 Choice _____ FACTORY at AKRON, Ladies Skirts-Dickies Khaki Suits-OHIO. One group of skirts in **Dickies Sanforized Khakis** tweeds, flannels, and cor-Pants, \$1.35; Shirts, 98c; duroys in navy, red, blue, Suit, \$2.33. Boys Pants, 98c, greens and tans-We Have the most complete and largest stock of tires Shirts, 79c; Suit ____ \$1.77 Special _____ \$1.29 in West Texas. Silk and Wool Dresses-**Dickies Overalls**— All Sizes, all kinds of Tires and wheels. One group of silk and wool Mens 9-oz. Sanforized Ov dresses. Former values to eralls. Blues or Stripes \$1.00 **SEE US BEFORE YOU BUY** \$16.75. reduced to \$2.98 and Boys Sizes, 3 to 11 ____ 79c up to _____ \$7.95 Boys Sizes, 12 to 17 ____ 89c Ladies Coats-

Blankets-66 x 80 part wool double blankets. Fancy plaids-Heavyweight _____ \$1.98 __98c Curtains, Curtain Scrims— Our reg \$1.49 curtains \$1.19 Our reg. 98c curtains 79c Curtain Scrim-regular 25c & 29c values, the yd. _ 19c Towels-A Special purchase of turkish towels,20x40, fancy borders, Special, each ____ 10c Wool Coating— 54 in. all-wool coating. Our regular \$1.98 values, the

Mr. and Mrs. Clyde Bond and children, who moved to Seagraves several months ago have returned to make their home. Mr. Bond will be employed by Teague-Bai- ley Motor Co. You Can Depend on ICCE	doughton of Amonillo more questa	UNITED STATES ARMY For a limited time the U. S. Army Recruiting Station, Post Of- fice Building, Lubbock, Texas, can accept qualified young men for the following assignments: Field Artillery, Hawaiian De- partment. Coast Artillery Corps, Hawaiian Department. Air Corps, Hawaiian Depart-	Mens and Boys shirts and shorts. Our regular 25c val-	ment of ladies and misses sport coats priced \$6.75 to \$19.75. We invite you to see them. Underwear— Ladies and childrens pan- ties and bloomers our regu- lar 25c quality Special 19c Ladies four gore crepe slips 89c	yard\$1.3954 inch coating in brown, green and navy. Our regu- lar \$1.49 Value98cPrints, Broadcloth—36-in. fast colored prints— the yard10c36-in. solid colored broad- cloth—the yard10c
	as bad as most of Europe, Chicago a little better, and by the time you get to St. Louis you feel like you are back in Dixie. We Sell Mobilgas	fornia. Medical Department William	One group of Ladies Shoes Brown–Values to \$5.00– C		
Pure, clean Ice has al- ways been FIRST in mind fo rthe natural preserva- tion of foods and meats. It consistently keeps foods garden-fresh; never too cold, never too warm; al- ways the right tempera- ture for proper refrigera- tion. In addition, Ice ac- tually is cheaper in the long run than complicated	and Mobiloil	as. Medical Department, Fort Bliss, Texas. Quartermaster Corps, Fort Bliss, Texas. Ordnance Department, Fort Bliss, Texas. Veterinary Service, Medical De- partment, Fort Bliss, Texas. Medical Department, Fort D. A. Russell, Marfa, Texas. Coast Artillery Corps, Fort Mc- Arthur, California. Medical Department, Presidio of San Francisco, California.	LUULLING —APP Harold Carpenter is now employed at the Corner Drug. Mr. and Mrs. Everett Latham and Mr. and Mrs. Spencer Kend-	S DRAY GOO CONSTRUCTION OF THE STATES OF THE STATES OF THE STATES OF THE STATE Doss, 21, to the State Big Spring, Tuesday nt. Several good frien in fine melons and pres- to the Herald. Thanks, bors.	ds brought Herald Ads Get Results
and artifical methods. Courteous Delivery Service on a Regu- lar Schedule to Fit Your Needs. Phone 158 Brownfield Ice Service	And give FRIENDLY SERVICE You can't beat our combination of Mobilgas for quick starts Mobiloil for safe, smooth per- ormance and our cheerful, friendly service. Tom May, Agent	Medical Department, Letterman Gen Hosp., San Francisco, Cali- fornia. To be qualified for enlistment, applicants must be citizens of the United States, of excellent char- acter and reputation, between the ages of 18 and 35, those under 21 must have the written consent	rick were Lubbock fair visitors Monday evening. A. C. Kincaid of Aspermont has accepted a position with Walk- er Barber shop. Mr. Kincaid is said to be a fine barber. Home eco 1,340,000 pe very poor fair diets, diets, and 6 or very good	80,000 have first rate as compared with 25	share-crop- cent of all ion in 1935 BARBER SHOP North Side of Square
SEE		able to pass and educational test			

Boy's Shirts-

Just received a m



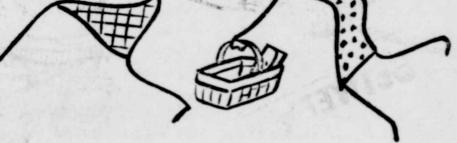
equal to the eighth grade gram-Applicants for Air Corps must be high school graduates or jour-

neymen in a mechanical trade. Young men who desire to enlist for one of the assignments listed above, and who believe themselves qualified, should write or call in person at the U.S. Army Recruiting Station, Post Office Building, Lubbock, Texas, for aplication forms and information.

Mr. and Mrs. Roy Herod and little son, Billy Mack spent the past week end with his parents in Snyder. Their little son remained this week for a visit with his grandparents.

A refreshing but light shower fell Tuesday afternoon.

Tickled to see Dad Tudor out again after prolonged illness.



If It's Bread You Want . . . Go to CARY'S BAKERY

You'll never find a bigger, fresher, more delicious, more wholsome loaf of bread for your money than we offer here. Particular families for years have been selecting our home made bread for its health giving qualities. Why not try it today. You'll probably want one of our delicious home made cakes also.



Modernize Your Home for Winter Use NATURAL GAS FOR HEATING

West Texas Gas Co.

BROWNFIELD, TEX



thing when you fail to attend these meetings. The Gomez exstudents owe a hearty thanks to John Newberry who furnished the watermelon.

All ex-students are invited to attend the meeting on Oct. 4th. A "tacky" party is to be held in etc." Mrs. G. S. Webber; second, the auditorium of the Gomez Poland's Place in the European chool. Dress your tackiest and War," Mrs. Hughes; third, "Nacome prepared for an evening of tional organizations, as the Red real entertainment. The ladies will Cross, etc.," Mrs. N. T. House; please bring some cookies. Please fourth, "The Madras Conference," don't forget to come looking tacky Mrs. Carpenter. Mrs. H. O. Longand a prize will be awarded to brake had charge of the music. the tackiest boy and the tackiest girl.

ROBERT JAY KING HONORED WITH BIRTHDAY PARTY

Mrs. Queenelle King entertained Friday evening with a party to honor her son, Robert Jay on his tenth birthday. After attending the Rialto theatre, refreshments were served at Hancock's Cafe.

Guests were Patsy Carter, Peggy Jean Lewis, Christine McDuffie, Ramona Pittman, Gloria Jean Swan, Ida May, Marion Wingerd, Tom Adams, Richard McDuffie, Bobbie Jones, Sammie Jones, Dudley Repp, Dickie Lees, Cecelia and Charles Miller.

MRS. D. SMITH ENTERTAINS

The Pleasure Club was entertained by Mrs. Dell Smith Wednesday at 3:30.

Following an afternoon o bridge a salad plate, individual cherry pies topped with whipped cream and Coca-Colas were served to the following:

Tradgedy to Triumph. The following program as very greatly enjoyed, Subject, The World as We Find it Today, led by Mrs. Judson Cook. Devotional was led by Mrs. Linville. First, "Modern

established the church himself and if it was of such importance to him how can you afford to ignore it? You are invited to worship with Political-isms, such as Nazism,

> in the J. D. Bailey home. **OLD CHICKENS ARE** BEST CANNERS

Mr. and Mrs. Wallace Bailey

and Miss Beatrice Bailey of Altus.

Oklahoma were week end guests

Poultry products must be can-

tin or glass containers may be

used in packing the meat. No. 1

tin cans have become quite popu-

The society adjourned to meet College Station, Sept. 25.-Hens next Tuesday at the same hour not laying enough to earn their to continue the study of the book. 'board and keep" may be just

N. S. BAPTIST CHURCH

17 present.

All services of the church were unusually well attended last Sunday, as well as a twenty per cent increase in the Sunday School over the previous Sunday.

ing a continuous supply. Evangelist Jno. R. Denning brought two most interesting and timely prophetic mesages, and there were three additions to the church, two confession of Christ and one by letter. Several out-oftown visitors were present at both put in cans or jars are plump services.

hens-two years or a little older. Next Sunday morning the en-Ordinarly the texture of the meat tire Sunday School begins the is firmer, the broth more concenstudy of the book of Matthew. trated and the flavor more charstarting with the first chapter acteristic than that of the young and using the Bible only. Rev. J. D. Evans of Littlefield, will birds. preach at both morning and evned under steam pressure and ening services.

i-DEAL CLUB

evening service. You're invited to this service, all young people not better afford to devote attending elsewhere. These ser more of their time to clinvices study some of the most vital subjects of the day.

Mrs. Paul Gainer, north of town suffered serious burns about the face and hands, when a pressure cooker exploded. She was carried to Lovington for medical treatment. The accident occurred Wednesday morning. She is reported as getting along nicely. -Tatum (N.M.) News.

URGES EARLY EXAMINATION AND TREATMENT

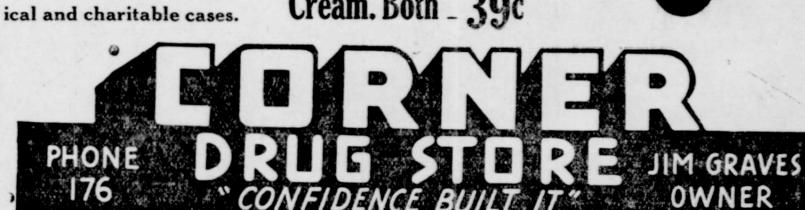
AUSTIN, Texas .- The need for education that will bring potential mother-and in particular those mothers infected with venereal

adequate treatment and followup of every case of syphilis thus the flock is one means of insu-Because of the precooking and subesquent temperature under pressure which is involved in the process of caning, a better quality product is obtained if older birds are used. The best chickens to

the control of syphilis.

ers in Texas today infected with Yoakum counties is invited and syphilis. Without treatment, the chances are that more than 80 per cent of their offspring will be infected. Unless the need for treatment early in pregnancy is impressed upon all potential mo-Mrs. E. G. Akers entertained lar since they are adequate for thers, and the necessity for blood

and 25c Jergen's Cream. Both _ 39c



Red Cross Representative Visits Here

On Thursday and Friday of last week, Miss Frances Blackman, District Representative of the American Red Cross, visited with the local officials of the Terry County Chapter. A very elaborate

roll-call which is to take place

between Nov. 11 and Thanksgiv-

ing. C. L. Lincoln was appointed

roll-call chairman and will have

direct supervision over the organ-

million new mattresses-less than | cooperate in the undertaking. one for each Texas family-would use up 100,000 bales of cotton." Although most urban families

Mrs. John Cadell has returned would probably buy factory made mattresses, the Extension Service to her home in Dallas after visitwill be ready to teach mattress ing her parents, Mr. and Mrs. making through its 206 county John Gracey. Miss Marie Gracey home demonstration agents. Coun- went home with her for an in-

ty agricultural agents would also definite visit. organization was set up for the



The Plus means you get what you buy-pure Magnolia Products-Not some off-brand stuff. Yes, we fix flats, wash, grease and clean.

Herbert Chesshir Service Station On Lubbock Highway Across from Rainbow Inn

diseases-to the physician early in pregnancy, and the necesity for

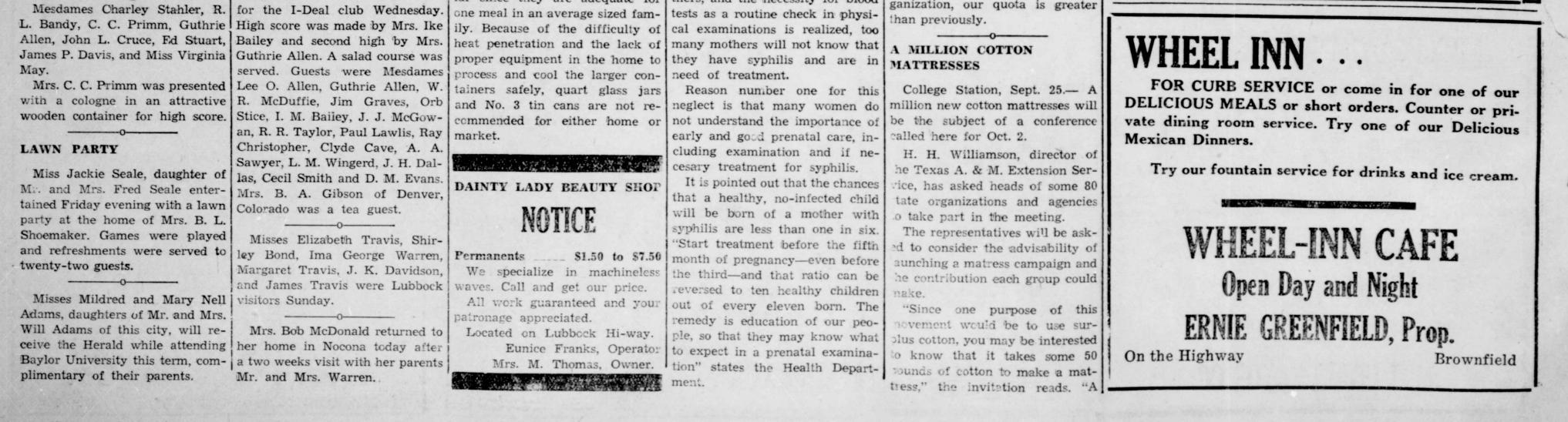
uncovered, is emphasized by the Texas State Department of Health. The 1,200 deaths, and 3,000 annual syphilitic births, are the price of ignorance which reflects the

ization over the business district. failure of maternal health educa-Mrs. Ruth Moore will be respontion in Texas. These deaths are sible for the resident section of needless, when we consider the the town. W. H. Dallas will be present state of scientific knowresponsible for Yoakum county. ledge and practice in regard to

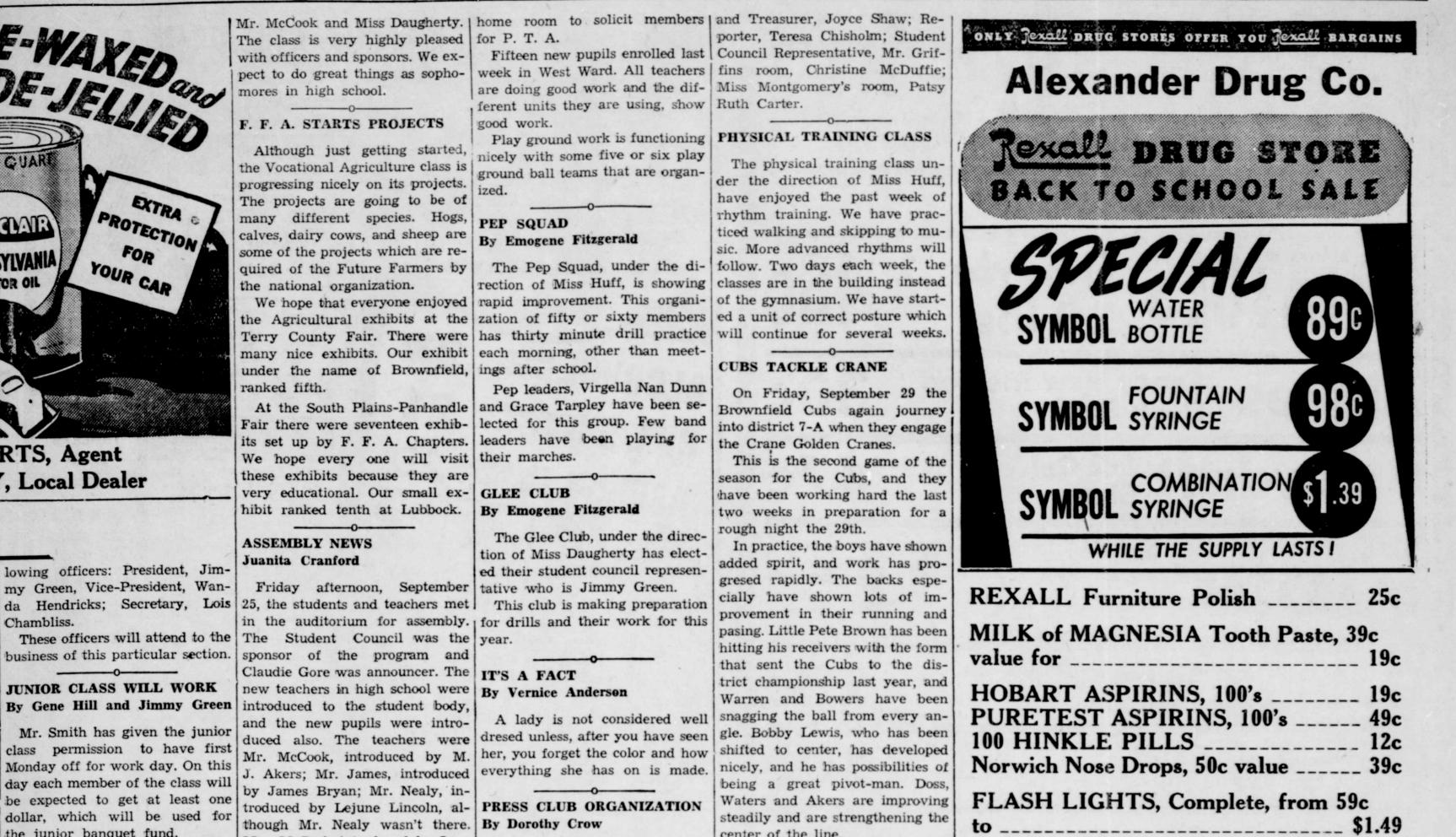
which is attached to this county for Red Cross purposes. There are many potential moth-Every person in Terry and

will have an opportunity to become a member of the Red Cross. We did not have a roll-call last year, and with the war clouds in Europe bringing greater responsibilities to the national organization, our quota is greater

right for canning, suggests Grace I. Neely, specialist in food preservation for the A. & M. College Extension Service. Chicken dinners, she says, shouldn't be confined to summer days, canning surplus birds from



BROWNFIELD, TEXAS





E. C. ROBERTS, Agent JIM LINDLEY, Local Dealer DEN CUBS

SENIORS SELECT OFFICERS By Flaura Lee Shults

The seniors of Brownfield High School have well selected their class officers this year. They are as follows:

President, Edwin Helms; Vice-President, Earl Burnett; Secretary, Mary Jean Lees; Class Reporter, Claudie Gore.

The seniors plan to select their class colors, a senior class motto. and a senior class project in the near future. They hope to receive their class rings, which have been

1 lowing officers: President, Jimmy Green, Vice-President, Wan-Chambliss.

business of this particular section.

JUNIOR CLASS WILL WORK

Mr. Smith has given the junior class permission to have first Monday off for work day. On this day each member of the class will

SOPHS ELECT OFFICERS

the year 1939-40.

nie Lee Walton.

On Monday, September 11, the

sophomore class of Brownfield

High School met for the purpose

of electing its representatives for

We elected as follows: Presi-

dent, Jacqueline Thompson; Vice-

President, Eldora Lewis; Secre-

tary-Treasurer, Lois Nettles; Stu-

dent Council Representative, Min-

As the class sponsors we chose

Take FAMOUS KIDANS for BACKACHE;

for Frequent, Scanty, or Burning Passage; for Leg Pains; Loss of Energy; Tired, Lazy Feeling; Headaches; Dizziness; having a source in functional Kidney disorders.

KIDANS work speedily. Diuretically stimulates Kidneys and Bladder to pass off acids and poisonous wastes, thus affording relief from these distressing symptoms. Thousands report pleasing results. If you have something functionally wrong with your kidneys, try KIDANS.

SEND NO MONEY

Write for TWO Boxes of KIDANS. Upon arrival pay \$1.00 plus postal fee. If \$1.00 is

NESS Money Back

dollar, which will be used for the junior banquet fund. ordered, soon. Any business firm of housewife, who has work to be done, THE JUNIOR CLASS ELECTS may secure the help of any jun-In home room Monday, Sep- ior if you will notify the spontember 25 the section of juniors sors, Mr. James or Miss Edwards from A to J, elected the the fol- of the high school.

Mrs. McCook introduced by Lar-

ry Tarpley, Laverne Collier introduced Miss Tittle. There were several new stu-

The Press Club met Tuesday, September 25, in room 202 and son without the aid of such formelected the following new officers: er stars as Rowden, Morton, Jenk-Vice-President, Dorothy Crow; ins, McCraw, Murry, and the great Secretary, Leta Zae McKenzie. Wade Hill, but the suits of red President Leveda McCrary preand white are on boys who play sided over the meeting. The old football with the word "fight" and the fight, that is a Cub traofficers who remain are as follows: Club Reporter, Esther dition, lives on.

center of the line.

The Cubs are fighting this sea-



dents introduced. Afterward Mr Brewer made announcement, and let school out for the afternoon.

THERE WILL BE SEATS By Joy Lee Gordon

The Athletic Council met Tuesday night to discuss plans for building bleachers on the football field. Mr. L. M. Wingerd, a member of the Council, was asked to

start immediately construction of seats for the seating of one thousand people. The seats will be built on concrete foundations and

will be the same type as those at the Stadium of Texas Tech in Lubbock.

HOME ECONOMICS CLUB

Some twenty girls met Thursday afternoon, September 21, in the clothing laboratory, for the organization of a Home Economics club under the sponsorship of Miss Murphy. Officers for the following year were elected as follows: President, Mary Martin;

Vice President, Redell Parks; Secretary and Treasurer, Lois Chambliss; Reporter, Barbara Garret Parlimentarian, Arline Fore; Student Council Member, LeVeda McCrary.

The club wil meet on the first third Thursday of every and month. As there are only a few members in the club, those who are not in the Home Economic class and wish to be in this club, may join as members.

HANK WAS BALOON MAN By Roberta Underwood

On Wednesday, September 20. Mr. Hankins, with the aid of Mrs. Smith, gave away balloons to the pupils of West Ward, junior high

school. He also gave balloons away to

all pupils who bought their school supplies at his store. One thousand and three balloons have been given away since school started.

WEST WARD NEWS

Smith; Student Council Represen-Again the red and white will tative, Wanda Hendricks; Editorbe the dread of the South Plains, in-Chief, Wanda McChesney; Asdespite the fact they are not the sistant Editor-in-Chief, Emogene "unbeatables" of the last few years.

With this staff of officers the Only a few minor injuries have Press Club is hoping to be the occurred. James Bryan at end has best Brownfield High School has a slight knee injury, and Lewis

and Rambo have slight injuries, but they will be ready to go Friday.

Dorothy Jean Wylder, a 7th

grade pupil has recovered from Last year there were sixty-two an illness which kept her from seniors in Brownfield High School. Standifer and Miss Bobbie Stadischool Thursday and Friday, Sep-All sixty-two of them graduated. tember 21 and 22. This year there are approximatehere Monday.

> Cass county led the state last year in new terrace work, with Allmon of the Hotel Barber Shop, 7,843,200 feet of terraces constructed by farmers cooperating with who is receiving medical treatthe AAA. ment in Dallas, is improving.

PAY ASSEMBLY PROGRAMS WILL GE GIVEN By Emogene Fitzgerald

ly eighty seniors in this school.

We hope and sincerely believe

that each of these will be cap-

able of graduating. Come on, sen-

iors, don't you think we can do

as well as the seniors of 1939-'40.

Fitzgerald.

ever produced.

SENIORS OF 1939-'40

STAY TILL THE END

By Flaura Lee Shultz

The following assembly programs will be sponsored by the student council:

A program will be presented by Cushing-Hutton Duo, October 11. This wil be a musical program. A program will be presented by Jack Raymor, November 3. This will be a herpetology program. Lucille Elmore Company will present a program January 26.

This program consists of music, ventriloquism and mimicry. "Science on Parade," will be presented Nov. 27.

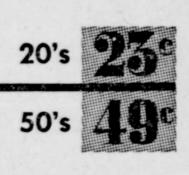
Roland Van Cavel will present a program February 7. This program will be songs and stories of the Hollander.

Bal Thood, artist and cartoonist, will present a program April 12.

There will be more printed about each as the date approaches. An admission of ten cents will be charged for each program. This

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To increase the flow of urine. These capsules are made from imported Haarlem Oil. They carry the dependability of all United Drug Co. products.



EMEMBER THE TOTAL DRUG STORE FOR BEST VALUES ALWAYS

Dr. M. E. Jacobson has recent-Mr. and Mrs. C. A. McLaughlin, who have been making their ly had the interior of his office re-decorated and a new floor covhome in Lampasas this summer, have returned here where Mr. ering laid.

McLaughlin will buy cotton this Mrs. B. D. Cooksey, Mrs. Birdie

Ed Thompson reports that he fer of Seagraves visited friends has out six bales of cotton, and is about up with farm operations We are glad to report that Bill for awhile until his cotton opens. Ed will make about 20 bales on his 45 acre allowable this year. He is done heading maize.

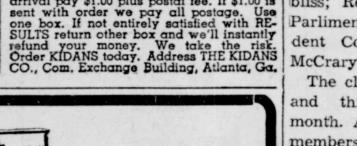




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HANCING

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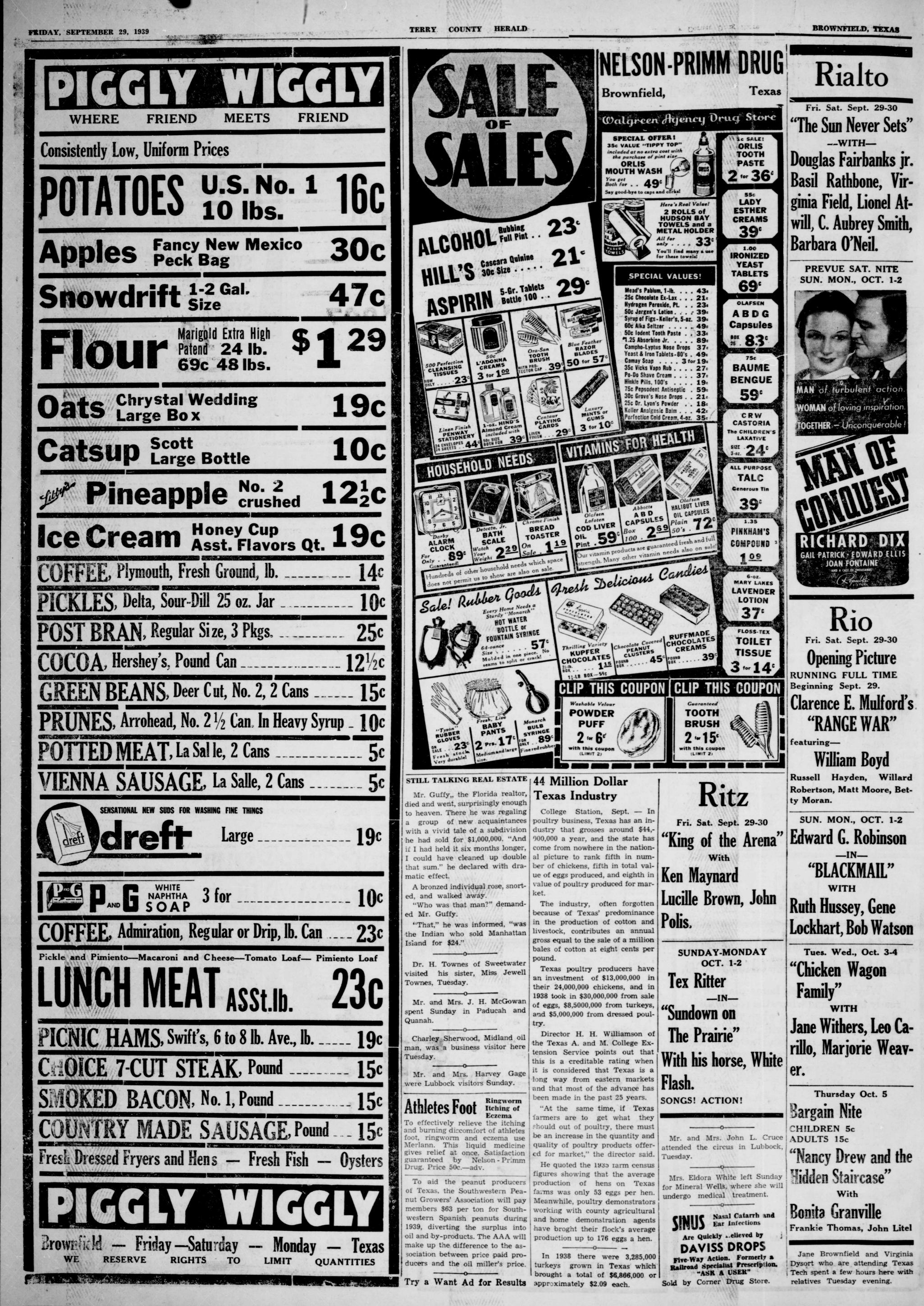
Our company and ourselves are interested in the community as a citizen and as a taxpayer.

Investigate our costs in obtaining these loans and be convinced that we are doing more for your money.

Cicero Smith Lmbr Co.



AND NOW, TO KEEP BEER'S MANY BENEFITS, FOR YOU AND FOR THEM, AMERICA'S BREWERS WANT TO HELP KEEP BEER RETAILING AS WHOLESOME AS BEER ITSELF. THEIR PROGRAM WILL INTEREST LOCAL LAW AUTHORITIES ... AND YOU. MAY WE SEND YOU THE FACTS ? For free booklet, address: United Brewers Industrial Foundation, 19 East 40th St., New York, N.Y.



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