St Clair's Variety Store Three Years Old, Stall Growing $\ln$ Popplarity

## 

Manager Bill Stell Is Proud of His Working Force that Helps Him Handle This Huge
Likes Bicycling and Baseball.
This week
our victim
our victim
Store, wh
St Clair

-

| sible. The prices range at $5 \mathrm{c}, 10 \mathrm{c}$ <br> $\$ 1.00$ and up. <br> If Bill Stell has any special |  |
| :---: | :---: |
| hobbies, it is riding a bicycle. |  |
| However, he admitted that he was very fond of baseball (hard |  |
| ball variety) and used to be con- |  |
| store has a membership in the |  |
| Senior Chamber of Commerce, personally he is a member of the |  |
| Junior Chamber. He is a Lion and a W. O. W. he and wife are mem- |  |
|  |  |
| bers of the Baptist church. They have two children, a boy, Billie, and a girl, Joysue. |  |
|  |  |
|  |  |
| his store personnel. In fact, ring the interview he mentionthe fact at least twice that he |  |
|  |  |
|  |  |
| believe there waere that had bet |  |
|  |  |
| ling or more loyal employees. |  |
| Aside from he and wife, the reguMiss Nin |  |
|  |  |
| lar force consists of Miss Nina Briscoe, and Mrs. Jack Tiernan |  |
| e extras on Saturdays, Trades ys and other rush days aroun |  |
|  |  |
| are entitled to a pass to the |  |
| IALTO THEAT |  |
|  |  |
|  |  |
| Be sure to present this clipping |  |
| the box office at the Rialto eatre. |  |
|  |  |
| Theatre. <br> Compliment: Rialto and Hera |  | Wh Clair of Muleshoe, Texas.

While not very well known here,
is somewhat acquainted,

## Firms Donating To ward First Monday

## C. of C. Meeting Friday Night

sion
ma
$M$ sional men of Brownfield
make it possible for you
Monday and Tradesday:

TERRY COUNTY HERALD

## IUDGENS GROCERY GO.

friday and saturday specials STATISTICS show that ninety-five per cent of the business in the United States is conducted on a credit FOUF $\begin{aligned} & \text { Carnation, } 24 \text { los. } \\ & \text { Ex. High Pat. } 48 \text { lbs. } \mathbf{1 . 2 5}\end{aligned}$ PEANUT BUTTER, Qt. Jar 25 OLD DUTCH CLEANSER, Can LUX FLAKES, Small Pkg.
 PLAINS-


## Throug <br> public rer General <br> Of cou donates some

Press Club
Worlds fair,
This, they st
exchange for
of the count
the spond
expenses,
At least one good lady reads our
editorials or some of them. Mrs.
Will Adams called at the Herald
office Saturday and compliment-
ed our lengthy editorial last wee
er, she see
keeping b
Personaliy
should oc
about the value of birds, as we
ers in the school room. Generally
which they have been taught
valuable
humanity.

## This year is celebratin <br> in Ameri that the <br> brought briage, hardly <br> a print dustry among <br> turning o billion d <br> papers, other $p$ great <br> distributing industries.

A well known agnostic is re-
ported to have said back near century ago, that the Bible would
soon be out of print. His pubish-
ing house is now publishing - Dictator Hitler's edict, to read his Mein Kampf, the Bible outsold it lass year by 200,000 copies, and in
Japan there was a 10 per cent in
crease in Bible sales, and parts of the scriptures are now available
in more than 1000 languages. No other book has even faintly approached the sales of the Bible. The American Bible Society re-
ports the circulation of $7,000,000$

A former employee of the Her-

## elippin

ed for a paper company through now 77 , told many years. Mr. Goeth Sticker, and he the Schulenburg ed. His experience with a Repub can politician, which he termed had criticised because he married a negro woman, was rather laugh nived at the Sticker office with
six-shooter, Mr. Goeth -shooter, Mr. Goeth states he

OATS, Mothers, Pkg. -.--.-....-. 25 PUFF WHEAT, Pkg. .............-- 8c
NEW POTATOES, Pound $\ldots \ldots . . . .3^{1 / 2 c}$
CUCUMRERS P

CUCUMBERS, Pound
FRESH BLACKEYES, Pound ORANGES, Dozen APPLES, Dozen ONONS, White Bermudas, Ib. ..---.-.-. ${ }^{2} \mathrm{c}$ $\frac{\text { M ARKET }}{\text { PORK CHOPS and ROAST, Ib } \ldots 17^{1 / 2 \mathrm{c}}}$ OLEO, Ib. - $-\cdots-\quad-\quad 13 \mathrm{c}$ SALT PORK, lb. .-. $\quad-\quad 121 / 2 \mathrm{c}$
BACON Sliced Res ib BACON, Sliced, Rex, Ib. .---- $\quad 25 \mathrm{C}$ BOLOCNA, lb. ..............-121/2c STEAK, Chuck, Ib - $\quad 18 \mathrm{c}$ CATFISH OYSTERS FRYERS, HENS P

"Behind the Scenes In American Business"

## Want Ads

| JOE. J. McGOWAN |
| :---: |
| LAWYER |
| West Side Square |
| Brownfield, Texas |



## Lubbock

 Sanitarium \& Clinic Medical, Surgery and General SurgergDr. J. T. Krueger Dr. J. T. Krueger
Dr. J. H. Stiles Dr. Henrie E. Mast
Dre, E. He, earre Nose and Mart Mroat
Dr. J. T. Hutchinson Dr. S. T. Hutchinson
Dr. Ben Buthutchinson
Dr. . . M. Blake Infants and Chilldre Dr. M. C. © overton Dr. Arthur Jenkins
General Medicine General Melidine
Dr. J. P. Lattimore Dr. H. . C. Maxwell
Dr. H. M. Marshall,
obstetrict
obl Dr. O. R. Hand Internal Medicine Dr. R. H. McCarty
X.Ray and Laboratory
Dr. James D. wilson Dr. James D. Wilson
Resident
Dr. J. W. Sinclair

X-RAY and RADIUM
PATHOLOGICAL PATBLOGICAL LABORA-
TORY. SHOOL of NURSING

## GOVERNMENT LOAN EOUITIES <br> I Want To Buy Some Equities In 1938 Government Cotton Loans. See Me In My Office In Brownfield State Bank Building. Bring Copy of Your Note.

CLYDE LEWIS


TINY NELSON, DEALER


POOL


## Meadow



## "GUNGA DIN"

"Drifting Westward"

## SOUTHSIDE

GROCERIES, FEED, GAS and OIL
!!! BRING YOUR EGGS!!!


| COUR": 81.19 |
| :---: |
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| com |


| Tomatoes ${ }_{4} \mathrm{NiOr}^{2}$ 2 can $\mathbf{2 5 c}$ |  |
| :---: | :---: |
| Rex Jelly F fili | 34c |
| Jet-Oil |  |
|  |  |
| Sapa Clips sile |  |
| Syrup ${ }_{\text {size }}^{\text {atic }}$ | 52 |
| Cofite Remime mix |  |
| Bran 2 |  |

We Reserve the Right to Limit.

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WASHING GREASING

ishing and greasing your car. We guarantee to
Fitzgerald Service Station

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Let Flowers Speak You
Words of Love and Appre ciation. Orders Wired Everywhere. Mrs. W.H. Dallas
$\overline{\text { LOWERING DEATH RATE }}$ LOWERING DEATH RATE
FROM TYPHOID FEVER AUSTIN, Texas, April 25
Typhoid immunization and improve sanitation have resulted in a typhoid death rate decrease Texas during the past five years according to a statement by Dr.
Geo. W. Cox; State Health Officer Geo. W. Cox; State Health Officer
The typhoid death rate for Texas was 9.9 in 1933 as contrasted
with 6.2 in 1938, while the Nawith 6.2 in 1938 , while the Na-
tional typhoid death rate was 3.6 in 1933 and 2.2 in 1937 , a Na-
tional decrease of 1.4 over the tional decrease of 1.4 over the
same period. Statistically, Texas typhoid deaths were reduced twice that of the Nation over that peri-
od, though the National death rate from typhoid continued to be materially lower than that of Tex-
 population immunized agains typhoid will reduce the rate even
lower. Typhoid fever has been eliminated in our Army and Navy through vaccination. The typhoid
vaccine is not a serum. Preventive treatment of typhoid fever consists of three small hypodermic
shots given every five to seven been given. Vaccination protcts been given. Vaccination protets
you from taking typhoid from two to three years.

## TECH GETS SOME O. HENRY MAPS

LUBBOCK, Texas, April 25. Texas Technological Colelge ha

Behind the Scenes in American Business NEW YORK, May 1. - BUSINESS - Perhaps the busiest in-
dividuals in America this week will be in America this week $2,000,000$ families, or one out of least once a year. The traditional are May 1 and October 1. It's a $\$ 5,000,000$ industry, judging by estimates that the average cost per
family is $\$ 25$. Outside of this infamily is $\$ 25$. Outside of this in-
dustry, no immediate sharp changes in business volume, either for better or worse are anticipatThough Hitler's Reichstag speech Friday, answering President Roosevelt's plea for a world
peace conference, could hardly be termed conciliatory, business men no hasty rushing into war was implied. On the domestic stage reports that the April volume of manufacturing production were a about the same level as March
were considered a good sign. With were considered a good sign. With and vegetable crops to be mark-
eted this month and eted this month and next, farm
income is expected to go up to income is expected to go up to
five per cent in the current five per cent in
quarter over 1938 .
WASHINGTON - Before this session of Congress adjourns
there will be wholesale revision of the Social Security law, Capitol
Hill observers say Chan Hill observers say. Changes
posed would mean increased be posed would mean increased bene
fits for large sections of the popu fits for large sections of the popu-
lation. Perhaps most important is the recommendation that old-age pension payments begin in 1940
instead of 1942, as now provided Another suggestion is that monthy benefits payable in the early
years of the program be increased For example, a married man who
years after January 1, 1937, would apon retirement at 65 , receive a
pension of $\$ 39.38$ a month comparpresent law.

McDonald obsepyato MCDONALD OBSERVATOAT
DEDICATION MAY 5TH received enlarged photostat copies Dickens of portions of Kent, and Henry while he was an employee Presentation was made by Land
Commissioner Bascom Giles. maps will be placed in the Tech On the Kent county map the picture or 0 . Henry (Wham Sided. All of the maps bear evidence of the artistic handiwork of the
gifted writer. A coiled rattlesnake a jackrabbit, and a racing cowboy of Texas and Chicago boasts twirling a lariat are drawn in on |single offset supporting beam so the Webb county map. Dates
the maps are 1888 and 1889 .
Protection against lightning has
been given a number of fine trees in Maryland by equ
with lightning rods.


Graduation Gifts
Rememberance for the Graduate day Fee our selection of Graduation Gifts.
Some are expensive very inexpensive, but you can be sure that anything you choose will be appreciated.
We have a lovely line of cards for Mother's Day, Graduation, wedding CORNER DRUG STORE

## Mr. Tractor Owner

## Planting Time Will Soon Be Here

See Us For Your Tractor Needs<br>Before You Buy.



WHITE TRACTOR GAS 1lc and 12c bronze gas $121 / 2$ cand $131 / 2 \mathrm{c}$

## TRACTOR GREASES

A Complete Stock of Quality Greases. Get Our Prices and Save Money.

## For Tractor Lubrication, Use . . .

## NEW DE-WAXED AEROIL

THIS FINE OIL COMES TO YOU IN ALL SIZES, NEW SEALED CONTAINERS, FOR YOUR PROTECTION. SOLD WITH A MONEY BACK GUARANTEE.

## Farmer's Co-0p. Station

Wholesale and Retail Service

We Deliver
Brownfield, Texas
around. the South Poie with a cradius of 30 degrees.
The McDonald telescope is now MUCH MONEY INVESTED
IV TEXAS OL INDUSTRY IN TEXAS OLL INDUSTRY
DALLAS, May 4. - More than cta mimi ion dollars of borrowed
cait ind ind emploged by the Texas
oil recently completed by the Texas
Mild-Continent Oil and Gas Association. $\begin{aligned} & \text { Texanks alone, are shown by } \\ & \text { the survey to be carrying oil loans }\end{aligned}$ the survey to be carrying oil loans
on producing properties wwithin
the State which agregates well
over 51 million dollars In addithe State which aggregates well
over 51 milico dollars. In addi-
tion a canvass of some of the large
banking institutions of New York,
Chicago, Tulso and oklabome Chicago, Tulsa and OKlahoma
City, representing in part money advanced to Texas oil operators,
reveals that out of State oil loans reveals that out of State oil loans
amount to more than 77 million
dollars on top of this, oil equipment
Ond supply manufactures, many of which operate large factories
within the State, are shown by within the State, are shown by
the survey to be carying on their
books credit accounts of Texas books credit accounts of Texa
operators which combine
total of 25 million dollars. Funded indebtedness of
Texas oi industry, representin
money obtained money obtained from the public
through the issuance of interest-
bearing bonds, is shown by the bearing bonds, is shown by the
survey to aggregate 493 million
dollars. dollars.
Interes
Interest charges on bank loans
and funded indebtedness
are and funded indebtedness
shown
shown toplace an additional ob-
ligation Iigation upon Texas oil operators
to at least 30 million dollars a
year $\underset{\text { Mr. and Mrs. Paul Lawlis of }}{\text { Levelland visited }}$ Levelland visited Mrs. Lawiss
parents, Mr. and Mrs. E. B. Tho-
mas, Monday. They were return ing from El Paso, where they
had gone as delegates, representhad gone as delegates, represent-
ing the Levelland Lions club. Mrs. R. W. Ruthert Mrs. R. W. Rutherford and
dughter, Mrs. Douglas Howell of
Lititefield, were visitors here Lititiefield. were visitors here
Tuuestay. Mr. Mnd Mrs. Rutherford
are maners. of Cobb's Dept.
store in Littlefield.

Cut Below Is X-ray View of the Ciant McDonald Observatory
 Here's an X-ray view of the near the top of the dome. The carry the light to the desired ob-
world's second largest telescope third (Coudet Focus) is inside the serving position as shown in the moves to his
final position, he operates the in As shown in the sketch, the servation enters the aperture in up the electric motors operating brates the instrument to the exAs shown in the sketch, the the revolvinz dome and goes down the 75-ton Instrument, and trans- act position desired, focusing it to
observer may choose one of three
the throat of the 26 -foot telescope. fers operation to the observerss
a hair's breadth. Here, a one-third evolving come. One (Prime Fo- At the base it is "funneled in" first station. There push buttons
horse power electric motor drives scope; a second (Cassegrain Fo- shunted back up the barrel of the the massive telescope in pursuit of to conteract the effect of the
inst to a second mirror.
a star, focusing it on the rear-
 terry county herald


For Custom Hatch on Turkey eggs. We will set chicken eggs again on May 22nd. This will be the last time that we will set this season. Please keep these dates in mind.

We will have chicks until June 12th. If you haven't bought your chicks yet, we suggest that you let us know when you want yours, and how many you want. Only about 4 weeks left.

We will have about 4000 on Monday, May 20th and around 3000 on Thursday, May 23rd.

Certified field seeds of all kinds. Garden seeds, bullk and package.

Chicken feeds, concentrates for mixing your own feeds. TRY THE HATCHERY FIRST.

## Chisholm Hatchery

Brownfield,

MUSIC RECITAL, MAY 16TH,
8:30 O'CLOCK, HIGH SCHOOL 8:30 O'CLOCK,
AUDITORIUM

The public is cordially invite hear a recital program Mrs. W. H. Dallas, students o vening at 8:30 o'clock, May 16 The following from Mrs. Dallas' music classes will play and sing: Althea and Eileen Jacobsqun,

Pittman, M. J. Akers, Steve Pittman, M. J. Akers, Stevens
Heartsill, Daris
Lynn Bailey Cynthia Taileykersley, Vivian Seale,
Ted White, Donald Seale,

We Are Prepared To Serve You the Best-In A Way That Will Please You-Give Us A Trial AnytimeDay or Night.

CLUB CAFE
Brownfield

## > portant Necessity <br> $\begin{array}{ll} & \\ \text { Good Food Prepared With Modern } \\ & \text { Equipment From A Sanitary Kith- } \\ 1 & \text { en By Experts, Gives You the Best } \\ 1 & \text { To Be Obtained In Life's Most Im- }\end{array}$ <br> $\begin{array}{ll} & \\ \text { Good Food Prepared With Modern } \\ & \text { Equipment From A Sanitary Kith- } \\ 1 & \text { en By Experts, Gives You the Best } \\ 1 & \text { To Be Obtained In Life's Most Im- }\end{array}$ <br> $\begin{array}{ll} & \\ \text { Good Food Prepared With Modern } \\ & \text { Equipment From A Sanitary Kith- } \\ 1 & \text { en By Experts, Gives You the Best } \\ 1 & \text { To Be Obtained In Life's Most Im- }\end{array}$ <br> $\begin{array}{ll} & \\ \text { Good Food Prepared With Modern } \\ & \text { Equipment From A Sanitary Kith- } \\ 1 & \text { en By Experts, Gives You the Best } \\ 1 & \text { To Be Obtained In Life's Most Im- }\end{array}$ portant Necessity

 portant Necessity} laundry service that spells satisfaction from every angle. We pride ourselves on the finer finish we give shirts and other wearing apparel that require particular attent

Have Our Routeman Stop Today
BROWNFIELD STEAM LAUNDRY
PHONE 104

Plymouth and De Soto Cars
Parts and Service SEE-
M. J. CRAIG MOTOR CO.



OIL-CHANGING
OIL
OIL-CHANGING PART I
$\mathrm{D}_{\text {rain }}$ and refill to oil-level as usual

## PART II

At no unusual price get At no unusual PATING
the plus of OILPLA

"The 2-in-1 oil-change," automotive experts call it, because... 1st-It gives your engine the change badly needed today-from Winter dirt and oil to your correct Spring grade of patented Conoco Germ Processed oil... AND 2nd - Your engine thus gets the out-and-out plus of oil-plating.
The exclusive Germ Process gives this oil such an intense "power of attraction" that it holds to cylinder walls, bearings and piston rings as if plated there. Plating on the bumpers, for instance, doesn't fry up in the heat, fly off at speed, or drain down during parking Neither does oil-plating. So it keeps you engine ready-oiled for safe starting every time And it helps you get big plus mileage all Summer from your Conoco Germ Processed oil. Good time right now to change to Your Mileage Merchant. Continental Oil Company

## CONOCO GERM

 PROCESSED OILfrom Your Mileage Merchant
 Brownfield Hotel Coffee Shop. The plaque, which is to be their Charter Presentation night (tonight) was shown to the club fied their intentions of attending this meeting.
Some discussion was made of the aiding of the Parent-Teach-
er's Association in their effert er's Association in their efforts is
beautify the local school grounds. Tom May was appointed as
committee of one to meet with th Parent-Teacher's Association in this conection.
J. O. Gillham, program chair man turned the program over to
Martin Baze, who in turn introduced Elder John Kullion, who gave us a very instructive talk
on the "Positive Side of EndeaThe following committee was Clyde Coleman in connection
with Clean-up Week: C. L. Aven
MRS. GARRET DAUGHERTY KARD KLUB

Kolonial Kard Klub were ver
delightfuily entertained last Fri
$\qquad$Mrs. Graves, second high.
The hostess served a dainty
salad plate to Mesdames Carter,Huagens, Delford, Smith, Sawyer, fair were Mesdames Jim Graves,
Heath, Telt
Anderson, McDuffie and Graves. Arthur Sawyer, John R. Turner,

MONTH OF MAY HAS FIV
SPECIAL DAYY AND SEV ERAL SPECIAL WEEKS
We don't know who started all
the special ad and weeks, but the month of May
has her quota. (Must have been a printer or journalistic student.
First we have First we have Mother's Day;
Memorial Day; Straw Hat Day; Hospital Day; Child Health Day;
Graduation Week; National Restuarant Week; National Cotton
Week; First Aid Week; Buddy,
Poppy Week; National Poppy Week; National Egg Week;
National Music Week; Rasin Week, Tennis Week.
With the month of June in the
offing with its special days means offing with its special days means
a mighty busy time for the mer-
chants. GORES TO HAVE
FAMILY REUNION Mr. and Mrs. G. G. Gore of the
Johnson community are having Johnson community are having
family reunion at their home,
Sunday, Mother's Day. All their children will be present which includes: Mrs. Ollie Bruton, We-
woka, Okla.; Mr. and Mrs. Bill woka, Okla.; Mr. and Mrs. Bill
Gore, Hereford; Mrs. Cecil Casey, Mrs. Lala Shaw and Miss Minnie
Hazel Gore, Lubbock; Mr. and Mrs. Ches Gore, Mr. and Mrs.
Mreed Gore, Jake, Keith and Creed Gore, Jake, Keith
fred all of Brownfield.
$\qquad$ Miss Gertrude Jones of Sea
graves, spent the week end in
Brownfield. She is employed in
Cave's Variety store at that place

Mesdames Eldora White, Bit Copeland and Miss Jewel Towns

FOR MOTHER CORSAGES BOQUETS POT PLANTS Mrs. Flem McSpadden PHONE 294 MINUTES OF THE ROTARY MINUTES OF THE ROTARY
CLUB MEETING, MAY 5TH John Peterson, Boy Scout
executive was a visitor to the The meeting was held at the



- A BIG, DE LUXE 90 H.P. PERFORMERI IT'S



Chronological History Of Texas Exten

GIVE ER THE GUN AND "GO TO TOWN".. .AND SEE!
 bile-a fast-stepping 90 H. P. Olds Sixty! From the first eager response to the throttle to the last easy swing into a parking place, you'll find thrills aplenty! Acceleration that leaves other cars at the post on the getaway. Power that pulls the steepest hills without a sign of effort. Life and action on the open road that put new zest in driving. Treat yourself to a grand spring tonic. Get into


Ross Motor Company Brownfield, Texas
terry county herald

## Piggly Wiggly <br> "Where Friend Meets Friend" <br> $\frac{\text { Lowest prices every day at Piggly Wiggly }}{\text { Find }}$ <br> MARIGOLD

Flour sisi. $\$ 1.09$


 Aspargus bitita in 10 c

 Grape Nut Flakes $3_{\text {purg }} 25 \mathrm{c}$ Salmons Un. unanta $\mathbf{1 0 c}$ Viemna Sausage can 5 c Brooms Gaor value 19c Folgers Coffee inilin 25c Butter mimatin in 23c

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| Marker seica |
| Sliced Bacon fammem |
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| Cured Ham siliead 29c |
| Asst. Lunch meat th. 250 |
| Cheese ${ }^{\text {mainam }}$ |
| Pickled Pigs feet ${ }_{\text {bat }} \mathbf{5 c}$ |
| Beef Rib Roast iv. 12 c |
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Victor Mclaughlin, Cary Grant, Douglas Fairbanks, Jr.
$\qquad$ PREVUE SAT. NIGHT
Sun. and Mon. May 14-15 THE GAYEST LOVE STORY of the YEAR! Lovely Myrna in Bob's, arms
-. for the first time/ New heart thrills. Inst they pursue
iove and fortune together in iove and fortune together in
one hilarious *
adventure!


Hesen maer boues
 By

## Ritz



