

THE TRUTH ABOUT TERRY COUNTY IS GOOD ENOUGH WE COVER THE TERRITORY.

The Terry County Herald

A BOOSTER FOR TERRY COUNTY FOR THIRTY-FIVE YEARS —BELIEVE IT OR NOT.

PRINTED IN TERRY COUNTY, ON THE SOUTH PLAINS, THE LAST STAND OF THE CATTLEMAN AND THE FUTURE HOME OF THE MOST PROSPEROUS FARMERS IN THE UNITED STATES.

VOLUME THIRTY-FOUR

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY JANUARY 6, 1939

NUMBER 22

SOUTHWESTERN ASSOCIATED TELEPHONE COMPANY GROWING WITH THE TOWN

While the Name of the Institution Has Been Changed Two Or Three Times, the Plant is the Same, Making it One Of The Oldest Business Concerns in Brownfield.

This week, we are taking for our subject the Southwestern Associated Telephone Co., because among other things, it is one of the pioneer institutions of the city. In fact, perhaps next to the Herald and Brownfield State Bank, it is one of the oldest in the city, still doing business, but not under the original name. In fact the name has been changed several times, but it has always had the same plant and but two locations in the city.

The first plant was located on the north side of the square in a small wooden building, two stories high, but a tall man had to stoop for the ceiling in the second floor. The plant belonged to a man by the name of C. W. Alexander, now a real estate man of Lubbock. He also owned the exchange at Lubbock, at the time the writer came here in 1909. Howard James now of Tatum, N. M., was the operator and most of the time the line-man and trouble shooter, but Miss Ann Hamilton was soon sent here from Lubbock, where she had worked for Alexander, which gave James more time to see after lines. Miss Ann continued with the company for several years.

Somewhere about 1910, the late C. S. Cardwell bought the local exchange from Alexander, and sold it a few years later to Geo. W. Neill in 1917, who in turn sold it to L. H. Plain in 1920, after the railroad came to Brownfield. Up to that time, it had been known as the Staked Plains Telephone Co., but was changed to the South Plains Telephone Company by Mr. Plain. Mr. Plain also erected the building that now houses the exchange and equipment. In turn, Mr. Plain sold or consolidated with the State Telephone Co. This in turn was absorbed by the Southwestern Associated Telephone Co., in 1926.

It was under the later company that most of the real progress has been made, when hundreds of miles of new and modern lines have been built, and practically all the exchanges in the larger towns worked over and put in first class shape. About August 1937, Mr. E. C. Throop the district manager moved his office here from Lubbock, and since that time, the company has installed the central battery system that eliminates ringing. The offices have been remodeled and rearranged, until they are the last word in convenience. Mr. Throop has 29 exchanges of the company under his jurisdiction, reaching from Crosbyton, Texas, some 250 miles west to Hobbs, N. M., and from Seagraves and Lamesa on the south to Littlefield and other Lamb county points on the north.

The company plant here is now serving some 350 or 400 people with their exchange, and the number is being augmented constantly. The management of this company is always willing and ready to talk over any complaint if there be one with any customer, and will go more than half way if necessary to accommodate them. But even with this fine service, the customer is necessarily confronted on occasions with the soft voice of the operator with, "line's busy." This always makes a more or less nervous person huffy. Aside from that, the service is almost perfect or as near so as a telephone can be.

The Southwestern Associated Telephone Company has meant much in the growth and development of Brownfield and area, and will mean more and more as the

Robt. Chambliss and family are entitled to a pass to the—**RIALTO THEATRE**—to see —**"Peck's Bad Boy"**—Be sure to present this clipping at the box office at the Rialto Theatre. Compliment: Rialto and Herald

The Sky is the Limit During Collins Sale

There are sales and sales and sales, but there is a sale to start Friday at the Collins store, that will be a sale indeed. The sky is the limit, according to W. H. Collins, owner. That is, there will be nothing reserved, from the floor to the ceiling, from wall to wall, the price will be cut to the quick, as this big stock must be moved to make ready for that huge incoming spring stuff.

During many sales, the price is merely cut on a few articles to give the appearance of a full cut price sale. But thousands of articles will be marked in plain figures during the run of this sale and the buyer will not even have to ask a clerk the price. And if you know your dry goods, you will be able in a second to see whether or not you are getting a bargain. Come on in the first day and see what is really awaiting you.

The quotations in this issue of the Herald will be but a taste, just a few hundred of the thousands of bargains to be offered. Don't delay, but anticipate your need for several months, or the whole year and buy while the buying is good. Many of these bargains are still seasonable.

A smiling, willing bunch of clerks are ready to serve you.

Bargain Days Extended on Star-Telegram

We are authorized to take Bargain Day orders for the Star-Telegram up to an including next Tuesday, January 10th. Those who wish to avail themselves of this offer should see the Herald at once.

Same rates as before January 1st will prevail in combination with the Herald, as follows: Daily and Sunday Star-Telegram and The Herald, each one year, \$7.50 for both. The Herald and the daily (6 days only) Star-Telegram, \$6.80.

Sweethearts



Jean Arthur and James Stewart the secretary and the boss, prove that money isn't everything in Frank Capra's "You Can't Take It With You." Columbia production at the Rialto Theatre with Lionel Barrymore and Edward Arnold, showing Sunday and Monday.

future years unroll. But we hope they never install television, as both the operator as well as the person at the other end of the line might see just how some of us exasperated customers look when we get so mad we can't hardly keep our shirts on.

The personnel of the local exchange other than Mr. Throop, are, Miss Marie Williams, cashier; Miss Kathryn Underwood, chief operator; Misses Virginia Lowe, Betty Longbrake and LaVerne Mullins, day operators and Miss Lourine Brown, night operator. F. J. Roberts is plant man.

Ex-Mayor Wines Died Last Thursday P.M.

In the rather sudden passing of Ex-Mayor L. C. Wines, at the family residence last Thursday night, the town and county lost a worthy citizen, and his family a loving and indulgent father, whose place in the community will be hard to fill, and whose absence in the family home will be keenly missed. We believe it is not too



much to say that he had no enemy.

The good book says, it is appointed of man to die, but it is confronting to one, and especially to his family when it can be said that he was ready to pass over. No longer than the day the corner stone was laid for the new post-office building, Mr. Wines said in the presence of the writer and others: "I am not long for this old world; I can feel that I am going fast. One of these days, I am not particular just when, I will pass out as in a dream. I do not dread the day. I would not hasten it by any unlawful means, but when one is in almost constant pain, and is prepared to go, the sooner the better."

But that smile he always had when he greeted a friend refuted the fact that he was in pain, for no matter how he felt, he always had a word of cheery greeting, and a real old broad unassuming smile for his friends and loved ones. Mr. Wines was a Tennessean by birth, having been born in 1864, therefore was 73 years of age. Being brought to Texas in early boyhood, he grew up and made his place in his adopted state. At one time, he informed the writer, he spent quite awhile in old Mexico as superintendent of construction and engineer on building a huge dam. Later he was fireman then engineer in turn on railroads, mostly with the Fort Worth & Denver.

About 18 years ago he came to Brownfield, and at once, in a modest manner became a part and parcel of the city, in helping to build it up. He soon erected the Wines Hotel, and later the Wines apartment. For four years he serv-

Relief Operator Found Unconscious

W. E. Turner, Mangum, Okla., sent here during the holidays, was found in his room unconscious, Christmas day. Failing to go on duty at the specified time, five in the afternoon, some one went to the Redford Smith home where he stayed, and as no answer was made to knocking on the door, Mr. Smith entered and found the man unconscious.

He was carried to the hospital for treatment, and woke next morning feeling alright. Mr. Turner stated that he became very cold Christmas morning, as the door of the drug store was open, and went home and just fell on the bed. He realized he was becoming helpless, but found he could move or speak.

He was relief operator for H. G. Breneman, while the later was home with his family for the holidays at Paris, Texas.

Benson Injured In Fall From Truck

J. P. Benson, prominent farmer living on his farm three miles east of the city, accidentally fell from his trailer while piled high with feed last week, which fractured two or three ribs.

He was confined to treatment in the local hospital two or three days and dismissed. The trailer was being pulled by a tractor, driven by his son, but we understand the tractor had stopped when Mr. Benson fell off on the coupling.

ed as mayor, retiring last April when his successor was elected. During that time, his knowledge of engineering, civil locomotive and stationary, stood the city in good stead, and no doubt saved the city quite a considerable bit of money.

Funeral services were conducted at the Church of Christ last Friday afternoon by Elder J.H. Killion. Following the services the Masons took charge and he was buried with Masonic honors in the Brownfield cemetery. Arrangements were in charge of the Brownfield Funeral Home.

Surviving immediate members of the family were, his widow, and six children, as follows: Oscar Fowler of Vernon; Mrs. Carl Muller of Texhoma, Okla.; W. H. Fowler of Arkansas City, Kansas; Mrs. Earl Anthony Sr., and Mrs. R. L. Bowers, both of this city, and Mrs. W. T. D. Storey of Littlefield, all of which attended the funeral. Mrs. Mattie Paul of Big Fork, Montana and Mrs. J. B. Porter of Cedar Hill, Tennessee were unable to attend.

Active pallbearers: Roy Herod, Eunice Jones, Homer Winston, Tom Cobb, Cecil Smith and A. M. Brownfield. Honorary: R. M. Kendrick, J. E. Shelton, G. C. Aschenbeck, C. L. Aven, Jr., Tom May, Hale Cartwright, Leo Holmes and Lee O. Allen.

Moderate Number Here First Monday

We wouldn't say that the number of people in for Tradesday Monday was the smallest that has ever been here, nor could we say largest by any means, but we might say with near accuracy that it was an average Tradescrowd and let it go at that. Here is another thing we might hand you while it is hot. Both the merchants and farmers as a whole are in better spirits following the New Year than many of us were led to believe, a few weeks ago.

Here's another thing for your consideration: There appeared to be more livestock, more household goods and what have you around the jockey yard for sale than for some time. What was this an indication of? Were these people putting these goods and stock on the market because they didn't need them? Are we moving to another farm? Or were moving back east to try the sticks again? As Jeff would say, "answer me that?"

But people have always left the county, some to return later, and others to remain where they went, but in any case, on an average, more people have always come in than have left, otherwise, we could not show several hundred per cent increase in population in a decade. People just don't propagate that fast (naturally) in a decade, these days, especially.

Continued dry weather have some worried, and on the face looks gloomy. But an old timer once told us that we always had a good crop following a dark moon Christmas, and we had it this time. That man had then been watching it for 60 years, and an old Georgia negro had been watching this sign for nigh on to 80 years at that time, he said. So don't dry up and blow away. The rain will come.

Yes, but what about business. Well, we ate, drank and slept right on here in 1917-18 following the worst drouth and war in recent and on top of that had to buy do without many things we called necessities, as we had our meatless, flourless and sweetless days, and on top of that had to buy Liberty Bonds and War Saving Stamps, or be called a slacker.

And we didn't have any government AID of any kind.

ECONOMIZE

The foreman of one of the WPA projects found that due to breakage and wear and tear he had run short of shovels, so he wired to Mr. Hopkins in Washington, requesting that more shovels be sent to him.

The next day he received a reply which read, "Have no more shovels. Tell the men to lean on each other."

THE NEW COUNTY OFFICERS SWORN IN MONDAY; HOLDOVERS AMONG THEM.

Some of the Partakers of the Oath, Sans the Dueling Clause, Appeared to be a Bit Nervous. The Herald Feels Each Will Acquit Themselves Nicely.

Quite a stir was created around the courthouse Monday, while the new officials were taking office, and the old ones retiring. Of course the holdovers were not quite so nervous, naturally, but the new ones—well frankly, they were outwardly calm, and smiling, but one could detect just a bit of quickening of the pulse. Several had already crossed the threshold when we arrived on the scene, and had either taken coffee, coke or went home for a rest.

Dube Pyeatt, or H. M. to the newcomers, had taken the oath, and was ready to shake. The retiring clerk, W. A. Tittle, was still hanging around to assist Dube to a chair, or dash a dipper of water on him if necessary. Miss Shirley Bond, who has been retained by the new clerk, will still assist him, and she seemed to be the only one busy. Sheriff Tax-Collector and Assessor Gore was out of town, as was Burton G. Hackney, county attorney, who are both entering upon their second terms. Found the two retiring Commissioners of No. 1, L. C. Green and Lee Lyon of No. 4, sitting in the Chamber of Commerce office, with Lee telling one about the rain and mud he encountered in Oklahoma, during the holidays with the home folks, and how he played Santa Claus to the kids of a man who helped him out of a bar ditch.

Tried the door of the Treasurer's office, but it was locked tighter than a jail. Mrs. O. L. Jones, the new treasurer explained Tuesday that she imagined she was as white as a sheet, and went home. She seemed to be at herself alright Tuesday, after a night's rest. We next entered the Commissioner's Court room, where Judge Simms and the two holdovers, George Henson of No. 2 and J. F. Malcolm of No. 3, were kinder calling the two new members, Tom Warren of No. 1 and B. Martin of No. 4. B. Was all dressed out in his farm clothes, but Tom was all dressed up with a tie on, but nowhere to go. While we were in there the incoming J. P., Judge J. W. Oliver entered in his overalls, just like he finished his job as janitor that morning, and repeating after

We have seen the inside of many courthouses in our time. Many talked with men who have traveled over Texas and adjoining states in the capacity of stationery salesmen, and we have the first courthouse to see that was as clean as, Judge Oliver kept the Terry county courthouse, and this is backed up by every traveling man we have talked with.

Yes, sir, Bob Dixon, we still have a mighty decent bunch at the courthouse to take the place of a very decent retiring bunch.

AROUND A QUARTER MILLION DOLLARS SPENT HERE FOR BUILDINGS IN 1938

The City to Have one of the Best Water and Sewerage Systems in This Section, and With Probably More Miles of Paved Streets of Any Small City.

In conversation with Mayor Clyde C. Coleman and City Secretary Roy M. Herod this week, we surmise that the building projects of the city of Brownfield ran close race with a quarter million dollars of new construction and remodeling in 1938. The only trouble is that we have no basis to estimate construction prior to May 15th, as the City Ordinance governing building permits, and codes of construction had not gone into effect at that time.

Mayor Coleman and the writer, however, made a rough estimate that building up to that time ran near the \$50,000 mark. If so, then we are in position to get an accurate surmise of the balance of the year, which includes buildings, and residences, including the new Federal postoffice building, which is listed with other buildings, which run to \$169,311.

On this there is the waterworks WPA project of \$58,000, street improvement \$27,500, and sewer improvements of \$5,000, all WPA projects, and for the city which does not come under "permits" but can be added to the total construction. This with the estimate of \$50,000 for the first four and one half months of the year will run the building and construction projects in the city to approximately \$249,811.00.

In explaining the WPA section of this, Mr. Coleman wishes us to state that a lot of this work is not costing the city one penny, as WPA is paying 45 per cent of the

Judge Simms, took the oath of office in a calm voice, without the no duel paragraph. The first time we had ever heard the oath given without the victim swearing he had never fought a duel, or acted as second at one, and they always took that old oath with a broad grin. Shades of Andrew Jackson.

Mrs. Eldora Me Fa So La Se Do White, district clerk, had already sworn and behaved, so they said, and never saw that smiling lady till Tuesday, in a fine fettle of humor as usual. That was her third time to be sworn in, the first sans the dueling. Didn't learn whether Lee Fulton, County Superintendent had to be vaccinated or not, as he took office back in the summer when the office was created. Nolan Lovelace was the lucky one of about 75 who applied for the office of janitor.

As concerning the new men and women who have taken office, the Herald will say this, knowing them intimately. They have a hard row to hoe to follow the footsteps of their predecessors, but knowing their mentality, we believe that Dube Pyatt will exert every ounce of his being to tie that fine score made by W. A. Tittle. Same with Mrs. Jones following that estimable lady, Mrs. C. R. Rambo, and Tom Warren and B. Martin exemplifying the fine business records set by Messrs. L. C. Green and Lee Lyon. We know enough of Lee Fulton in office already to see that he is a worthy successor of Mrs. Jim Moore, who for several years was acting county superintendent. Last but not least, Nolan Lovelace has a mighty job too.

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More Cotton Than We Expected to Make

Fooled again! Last year, none of us very early thought Terry county would gin over 40,000 bales, and some guessed it below 30,000 bales. We ginned more than 55,000 bales. This year, few could see over 10,000 bales, and most around 8,000. Goes to show that we are prone to underguess either way.

R. D. Copeland, reporting agent of the Cotton Census Bureau of the department of agriculture tells us that Terry county had ginned up to December 13th, 11,242 bales of the 1938 crop, compared to 39,962 same date of the 1937 crop or a little more than one-fourth that of last year.

But doggoned if it don't look like we'll get 12,000 bales in the final windup.

Read the ads in the Herald

waterworks project; about 56 per cent of the street improvements, and between 75 and 80 per cent of the sewer project. He doesn't have the exact figures at this time on the sewer project.

Anyway, there are towns in Texas with a lot more people in them that has not had a quarter million construction the past year, or anything near that figure. We will all state that everything looks mighty good just now for continued construction during 1939.

BOY SCOUTS DO THEIR GOOD TURN BEFORE THE HOLIDAYS



The above photo by Lowe, shows nine members of Troop 49 of the local Boy Scouts, doing their good turn in repairing and repainting discarded toys, which were given to children in needy condition of the city. These boys, shown with assistant Scout Master E. Brownlee, upper left, back row, are as follows: Barton Beck and Leroy Miller; middle row in chairs, Mon Telford, Jr., Edgar Self. Bottom

row, Bobby Jones, Lee Roy Thomas, James Evans and Charles Dial. Dr. R. B. Parish is their Scout Master.

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Brownfield, Texas

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Owners and Publishers

A. J. Stricklin, Sr., Editor and Mgr.
Jack Stricklin, Jr., Ass't. Mgr.

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In the Brownfield trade territory.
Per year \$1.00
Elsewhere in U. S. A. \$1.50

Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield



FOR SALE, a few slightly used 1938 calendars at a bargain. Some of the pages gone but not forgotten. For particulars, apply at the Herald office.

We had a great yearning, not to mention some ambition to be appointed a colonel or sumphin' during the Allred administration, but his term is almost ended, and no credentials. As we failed to support Wilbert, we don't even expect even a biscuit to be passed from that source. Woe is us! We always support the losing man.

Those birds down in South Texas where the grapefruits grow, never let any grass grow under their feet, trying to find some new way of getting people to eat grapefruit or drink grapefruit juice. Makes our teeth "sharpe" to think about it. The latest is to pour the juice on your bread. Personally, we still prefer to the old style of dunking our biscuits in our coffee for breakfast.

Our friendly enemy, Editor Hale of the Yoakum County Review, Plains, Texas, U. S. A., jumped all over some one who is supposed to have remarked or written that it is easier to get whiskey in a dry town than a wet one. While inclined to agree with Mr. Hale that the fellow was, to use diplomatic language, a prevaricator, we have an idea that the "wet" guy meant something else than what he said. In other words, in a package town, the package emporiums are closed at midnight Saturdays, and are supposed not to open until some time Monday morning. They are also supposed to be closed on election days, but if a fellow in a dry town is "sick" and gets a prescription on Sunday or election day, there is no law on earth to hinder the drug store from dispensing of filling the sick man's prescription. Or maybe, the poor fellow got snake bit? On the other hand, don't some drug stores in the wet towns handle liquor? If not, then in that case, on the days mentioned, it would be easier for a guy to get his snake bite medicine in a dry town. So, there is something else to rave about, Mr. Hale.

On most subjects our contemporary, Chas. A. Guy of the Avancher-Journal of Lubbock is rather conservative, but he can at times get as radical as the best socialist editors. If we are not mistaken, lately he informed us that there was some 270 colleges and universities in Texas, and ended by stating that was 170 too many. These may not have been his exact figures, but nearly so. The point is this: Perhaps there are "weak sister" colleges that would be as well junked. But, taking them as a whole, we believe they have their place in our college life. We are very sure that Charlie wouldn't agree that Tech college is one that should be blotted out, nor would Bro. Warwick of Canyon agree that the WTSC of his city should be burned. Nor would Brownwood agree there is no place for their two denominational schools, nor Abilene concede that their colleges should be wrecked. Nevertheless, we would have to pull down a lot of them to get Charley's 66 percent he would junk. We have talked with a great many school heads in our time, and all of them have agreed that their faculty graduates from denominational schools are on par with those from state institutions in teaching ability. If people prefer to send their children to denominational schools of their choice, that is their business, and it is their money they are spending. These schools are not maintained by heavily taxing the people, to say the least. No wonder state schools offer a cheaper course. No skin off their heels. On the other hand, if people wish to

HUDGENS GROCERY Co.

FRIDAY and SATURDAY SPECIALS

Limit Charge Account 30 days. Keep Your Credit Good!

Sugar 10 lb. bag, Purchase limited **49c**

CORN, White Swan, No. 2 can 12c

TOMATO JUICE, ARMOUR'S 9c

SPINACH, No. 2 can 8c

FLOUR GARNATION 24 lb. 69c
48 lb. \$1.25

PEAS UNCLE WILLIAM, Midget Size, No. 2 can 15c

CLUSTER RAISINS, large pkg 15c

PEACHES, gallon can 35c

Coffee Admiration 3 lb. jar **75c**

BUTTER SCOTCH PUDDING, pkg 5c

PUFF-WHEAT, Jersey brand, pkg 9c

JELLY WHITE SWAN, lb. Jar, Assorted Flavors 19c

Syrup West Tex. gallon **61c**

PEACHES, dried, 25c size 21c

CRACKERS, A-1, 2 lbs. 15c

SALT, Plain Blocks 49c

LETTUCE Nice hard head **4c**

CARROTS, bunch 3c

Bell Pepper, Green Beans, New Spuds.

Turnips and Tops, Mustard Greens, Onions, Beets,

ORANGES, small, doz. 15c

ORANGES, large, doz. 25c

GRAPEFRUIT, large, 2 for 5c

BANANAS, doz. 15c

MARKET

CHEESE, Longhorn, lb. 15c

BACON, Sliced, lb. 24c

STEAK, lb. 17 1/2c

OLEO, Parkay, lb. 20c

BOLOGNA, lb. 13c

ROAST, Chuck, lb. 15c

Dressed Fryers — Fresh Oysters

Phone 77 We Deliver

send their children to state owned institutions, that too, is their business. Education, and not ownership is the thing sought. And there is no sense that we can see in tearing down the small in size to build up the large, if the small is really delivering quality work. Personally, we don't know of a college in west Texas that should be closed to students.

When the German editors read something said against their "Little God," Dictator Hitler, they get mad froth at the mouth and have spasmodic fits about it. But they cuss Democracies, the American people, to their hearts delight and believe they are doing the right thing. The German people are misinformed, misled, and deceived, is what is wrong with that nation. The way they are treating the Jews shows that they are as ignorant as an Arkansas Nigger. "Be sure your sins will find you out," is a Bible statement that has always been true, and will prove true in the way King Hitler is mistreating the Jewish people of Germany.—Claude News.

The German people are among the most intelligent in the world. The reason they are not well-informed respecting world affairs at this time is that the German press is muzzled. The editors publish only what Herr Hitler and his funkies permit to be published. The news and editorial expres-

nearly seven hundred cars, approximately one-seventh of all the cars registered in this county. Three picture shows, we are informed, were crowded to capacity and all shops and stores open were doing a nice business. This is by no means a criticism of those who were enjoying themselves on this occasion. On the contrary, we heartily endorse the idea of recreation and relaxation but after all, when one stops to really think: Are Times Really Hard?—Gatesville Messenger.

Wasteful Government's Best Friend

Many oil companies advertise the price of gasoline in this fashion: "Gas, 15 cents a gallon; state and federal tax, 6 cents; total, 21 cents."

If similar methods of illustrating the price of all products were employed, the American consumer would get the shock of his life.

When you buy a five dollar pair of shoes, a dollar or more is for taxes. When you pay a three-dollar electric bill, 50 or 60 cents represents taxes. When you buy a forty-dollar suit, close to ten dollars goes for taxes.

You can't dodge taxation—unless you're a hermit living in the hills. On a normal day, you pay taxes a dozen times, though you don't know it—when you drive your car, ride a trolley, eat lunch, or make a purchase. When the American people get this truth through their heads, there will be a drive for economy in government that will get somewhere. For ignorance of the facts is wasteful government's best friend.

CARD OF THANKS

We extend our heart felt thanks to our friends for their tender kindness and sympathy and the beautiful flowers sent at the death of our beloved husband and father. May our Heavenly Father bless and protect each of you.
Mrs. L. C. Wines and family.

NOTICE OF MEETING OF COUNTY COUNCIL

The County Council of Parent-Teacher Association will meet next Saturday, afternoon, January 7, at 3:00 o'clock, in the County Superintendents office.

All members are urged to be present at this meeting.
—Mrs. M. L. Baze, Publicity Chairman.

WHY MANDY TRIBULATED

Mandy Walker, a Negress who washed for a Mrs. Frisk, came one day with a tale of woe calculated to awaken pity in the hardest heart.

"Cheer up, Mandy," said Mrs. Frisk consolingly. "There's no use in worrying."

"But Mandy held other views. "How come dere's no use in worrying?" she asked. "When de good Lawd send me tribulations, He's 'spects me to tribulate, don't he?"

HE DIDN'T LIKE THE EDITOR

Our scribe asked an apparently intelligent merchant the other day why he did not advertise in the local paper.

His reason was, "I do not like the editor."

I asked him if he refused to sell merchandise to the women he did not like, or take money from customers who had no use for him.

As a matter of fact, the only sound reason why anyone should buy advertising space in any paper is that it stimulates sales or builds good will.

As long as subscribers read the sheet it makes no difference if the editor has conniption fits, fallen arches or false teeth.—Gulfport (Miss.) Guide.

THE BIBLE

Once the editor of a well known London newspaper sent a letter of inquiry to one hundred important men—peers, members of Parliament, university professors, authors, merchants—a very varied list.

The inquiry was, "Suppose you were sent to prison for three years and could only take three books with you, which three would you choose?" Ninety-eight of the hundred men put the Bible first on their list.

There is a reason for the immense and enduring popularity of this Book. The miracle of its being here at all, preserved from antiquity as it has been is something to marvel at, but its perennial freshness and appeal is fully as great a marvel. The Author lives in this book, and we still need it because it meets the deepest need of our lives.—Ex.

CARD OF THANKS

I wish to take this means of thanking the people of Terry county for their help and consideration I have received while serving as Commissioner of Precinct No. 1, the past four years.

Hoping for each of you a happy and prosperous new year,
Yours sincerely,
L. C. Green

CITATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff or any Constable of Terry County, Greeting:

You Are Hereby Commanded to summon Mrs. Fannie Stevens, and if she be married, her husband whose name is unknown, and if she an end; that the defendant, Fannie Stevens, and the legal representatives of Mrs. Fannie Stevens

whose names are unknown by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Terry County, to be holden at the Court House thereof, in Brownfield, Texas, on the third Monday in January A. D. 1939, the same being the 16th day of January A. D. 1939, then and there to answer a petition filed in said Court on the 14th day of December A. D. 1939, in a suit, numbered on the docket of said Court as No. 2279, wherein R. C. Kennedy is Plaintiff, and Mrs. Fannie Stevens and her husband if she be married, and her unknown heirs and unknown legal representatives if she be dead are Defendants, and said petition alleging that on or about December 1, 1938 plaintiff was lawfully seized and possessed of the following described property situated in Terry County, Texas holding and claiming the same in fee simple, to-wit:

All of the Southwest Quarter of Section Twenty-six (26) in Block D-14, C. & M. Ry. Co. Survey. That on the day and year last defendants unlawfully entered upon said land and premises and ejected plaintiff therefrom and unlawfully withhold from him the possession thereof to his damage \$500.00. That the reasonable annual rental value of said land and premises is \$250.00. Plaintiff further alleges that Lee Perry acquired said land from the State of Texas; that he sold the same to Pat Wolfarth; that Pat Wolfarth sold the same to John S. Powell; that John S. Powell and wife sold the same to C. H. Goodwin et al; that H. A. Warren et al conveyed their interest to C. H. Goodwin; that C. H. Goodwin conveyed the same to S. B. Cardwell; that S. B. Cardwell et ux conveyed the same to A. F. McDonald; that A. F. McDonald conveyed the same to May C. McDonald; that May C. McDonald et al conveyed the same to George C. Wolfarth; that George C. Wolfarth et ux et al conveyed the same to W. E. Pool et their interest to W. E. Pool; that W. E. Pool conveyed the same to A. E. Pool et al conveyed Pope Pool; that Pope Pool and wife conveyed the same to plaintiff, R. C. Kennedy; that by contract dated January 7, 1936 plaintiff entered into an agreement whereby the defendant, Fannie Stevens, agreed to purchase said land, take possession thereof, farm the same and to deliver to the plaintiff at least ten bales of cotton per year beginning with the year 1936, and that failure to do so plaintiff had the right to declare said contract forfeited and at nie Stevens, went into possession of said land and premises and occupied the same for about two weeks at which time she abandoned said land and has never cultivated or farmed the same or any art thereof, and has never delivered to the plaintiff the cotton called for during the years 1936, 1937 and 1938 and that plaintiff has declared said contract forfeited and the defendants interest therein fully terminated. Plaintiff prays for judgment for title, possession, damages, rents and cancellation of said contract and cost of suit.

Herein Fail Not, and have you before said Court, at is aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given Under My Hand and the Seal of said Court, at office in Brownfield, Texas, this the 14th day of December A. D. 1938.
Eldora A. White, Clerk, District Court, Terry County, 22c

J. E. Draper of the Gomez community was in Wednesday tending to business.

Mr. and Mrs. Homer Winston and Mr. and Mrs. J. F. Winston left hurriedly for Houston, Monday in response to a message stating that an uncle was critically ill.

Want Ads

REDS TIRE SHOP is now equipped to do tractor tire vulcanizing. Complete stock new tires. East Main. 24p.

STRAYED from Doggett Grain Co., December 16, one white barrow hog, weight 195 lbs. Please notify. 1tp

WILL TRADE good Ford, 30 model A coach, and pay part cash (rest like rent) for small home in Brownfield. Write Box 1042, city. 1tp

FOR RENT—Four room house. Modern conveniences. Call or write, Mrs. R. C. Newsom, Bx 22. 1tp.

AGENTS for Peerless Pump for Terry, Lynn and Yoakum counties. Carry your own crop insurance whether it rains or not, by installing one of these pumps. See or write F. E. McNabb or C. P. Obar, Rt. 1, Meadow, Texas. 22p.

FOR SALE—25 Residence Lots. See Cicero Smith Lumber Co. 28tfc

USED Tractors for sale, F-12 Farmall with complete equipment. W. C. Allis-Chalmers Tractor, Both tractors in good condition. —Knight Hardware.

SORE-THROAT, TONSILLITIS! Your Doctor would recommend a good mop and our Anesthesia-Mop is unexcelled for affording quick relief from pain and discomfort of sore-throat and tonsillitis. Every bottle guaranteed, Nelson-Primm Drug Co. 29c

FOR SALE or TRADE, 160 acres, all in cultivation, 9 miles south Brownfield. Can give possession. See C. E. Ross at Ross Motor Co. 19tfc

USED Tractors for sale, F-12 Farmall with complete equipment. W. C. Allis-Chalmers Tractor, Both tractors in good condition. —Knight Hardware.

Helpy Sely Laundry

Back of Red's Tire Shop Washing 35c per hour. I quilt with each washing. We do west washes, rough dries and finish work. Your business appreciated
BRADLEY BROS., Props. 20tfc

FOR SALE—25 Residence Lots See Cicero Smith Lumber Co. 28tfc

DON'T SCRATCH Our Paracide Ointment is guaranteed to relieve itching associated with Eczema, all kinds of Itch or other minor skin irritations or money refunded. Large jar only 60c at Alexander Drug Co. 29c

1934 Chevrolet to trade for city property. See Roy Herod at city hall. 21tfc

NICE furnished apartments and rooms with inner spring mattresses hot and cold water, private bath, phone in office. State approved. All bills paid. A nice place to stay, close in, cheaper than you can own your home. Phone 205 WHITE WAY COURTS. 13tfc

NICE bedroom or upstairs apt. for rent. Call 279. Dr. T. H. McIlroy. 20tfc

USED Tractors for sale, F-12 Farmall with complete equipment. W. C. Allis-Chalmers Tractor, Both tractors in good condition. —Knight Hardware.

OFFER YOUR FARM or home in city, if you wish to sell it. See or write me if you wish to buy, I have the bargains. D. P. CARTER, Brownfield, Texas. 39tfc

FOR SALE or TRADE Shetland pony. See Lorn Walters at Hotel Barber shop. 19tfc

FOR RENT nice clean rooms and apartments. Two room apt, \$4.50; room \$2.50. Little Hotel tfc

COTTONSEED for sale—500 bu., 2nd year from Sumerour, Ga., 75c bu. See Lee O. Allen, Tokio Gin. 21tfc

COTTONSEED for sale—500 bu., 2nd year from Sumerour, Ga., 75c bu. See Lee O. Allen, Tokio Gin. 21tfc

WANTED a good reliable white woman to come each week day and clean house. Must be clean and know how to clean house. No others need apply. See Mrs. A. J. Stricklin at Herald office.

EVERY DAY PRICES

Sets 25c
Shampoo and Set 50c
Permanents from \$1.50 to \$7.50
ROSE'S BEAUTY SALON

Mr. and Mrs. J. M. Hill, Jr., and two daughters of San Antonio spent the holidays here in the Ame Flache home.

NOT THE SAME

A grubby urchin walked into the men's outfitting department of a large store. Addressing a clerk he said: "A soft man's collar please."

The other clerks tittered, and the one serving said, stiffly, "You mean a man's soft collar, my boy." Pointing to his own collar he asked: "Do you mean one like this?" The boy eyed it momentarily. Then he replied: "No! A clean one."—Kablegram.

BROWNFIELD LODGE

No. 903, A. F. & A. M.



Meets 2nd Monday night, each month, at Masonic Hall.

Terry Redford, W. M.

J. D. Miller, Sec.

WM. GUYTON HOWARD

Post No. 269



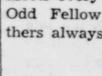
Meets 2nd Friday night each month.

M. J. Craig, Com.

Chas. Leonard, Adj.

Brownfield Lodge

No. 530 I. O. O. F.



Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.

J. C. Green, Sec.

S. C. White, N. G.

C. T. ACKER

Painting and Paperhanging Contractor
Phone 93 or 81—Box 782

JOE. J. MCGOWAN

LAWYER
West Side Square
Brownfield, Texas

DR. A. F. SCHOFIELD

DENTIST
Alexander Bldg. North Side
Square
Brownfield, Texas

DR. R. B. PARISH

DENTIST
Office, Hotel Brownfield Bldg.
Brownfield, Texas

HOTEL BARBER SHOP

THREE GOOD BARBERS
CONVENIENTLY LOCATED
In Brownfield Hotel Bldg.

Lubbock Sanitarium & Clinic

Medical, Surgery and Diagnostic

General Surgery
Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
Eye, Ear, Nose and Throat
Dr. J. T. Hutchinson
Dr. Ben B. Hutchinson
Dr. E. M. Blake
Infants and Children
Dr. M. C. Overton
Dr. Arthur Jenkins
General Medicine
Dr. J. P. Lattimore
Dr. H. C. Maxwell
Dr. U. S. Marshall
Obstetric
Dr. O. R. Hand
Internal Medicine
Dr. R. H. McCarty
X-Ray and Laboratory
Dr. James D. Wilson
Resident
Dr. J. W. Sinclair
C. E. Hunt J. H. Felton
Superintendent Business Mgr.

X-RAY and RADIUM
PATHOLOGICAL LABORATORY. SCHOOL of NURSING

We regret to report Earl Jones on the sick list. He was clear of fever, Tuesday.

Herman Heath attended the Cotton Bowl football game at Dallas, Monday.



We Can Wash Shirts Better

The most particular of husbands will be better satisfied with our fine work.

TRY US AND SEE BROWNFIELD STEAM LAUNDRY

Buys La Vogue Beauty Shop

Miss Evelyn Smith this week purchased the La Vogue Beauty Shop from Miss Marie Moore, and took charge Monday.

Miss Smith, until Monday, was employed by the Knight Hardware and Furniture Store, as bookkeeper, a position she had held the past several years and is a young lady of business ability.

The Wheel Inn Cafe has a Mexican woman employed as cook and a good one she is. She prepares all their Spanish Dinners.

Mrs. J. J. Gunter was in Monday, shopping.

POOL

The holidays are over and school has opened again.

Quite a number of families are moving this week.

Most everyone is at home after their holiday visits to different parts of the country.

Mr. and Mrs. A. L. Waters and daughter, Meiva Jo, visited Mrs. Waters' mother at Lubbock Sunday.

Mrs. James Trussel and sons are spending a few days with her parents, Mr. and Mrs. G. B. Sterling.

Mrs. L. M. Waters is on the sick list this week.

Fay Gunter visited Billie Rowe Sunday.

Mrs. S.V. Newsome, Nettie Jean, Dorothy Jean and Luther Ray, spent Sunday with Mrs. W. E. Pool.

Mrs. Pool is improving rapidly. Mr. and Mrs. H. C. Zorns and family visited Mr. and Mrs. J. M. Trussell Sunday.

Miss Mildred Jones is back with us after spending the holidays with her parents, Mr. and Mrs. Jones of Lubbock.

Jim Zorns spent the holidays with his parents, Mr. and Mrs. H. C. Zorns. Jim is attending Texas Tech.

Thelma Sterling visited Leola Trussell Sunday.

Reason the Preacher Didn't Get Fired

Elder J. H. Killion always has a comeback well put and following the meeting of the officers of the Church of Christ Sunday when they decided that they would retain him here another year, and he agreed, he had this wise crack to make on the streets Monday.

"Well, it was all just sympathy. The local congregation just didn't want to fire me and put me off on some other congregation. Anyway, we have decided to try to put up with each other another year at least."



Have your car Mobilized at Herbert Chesshir's Service Station. Quick Service and Dependable Products.

TURNBOUGH FUNERAL TUESDAY

The entire community was saddened this week upon the death of Neil Turnbough, 19 son of Mr. and Mrs. W. M. Turnbough, Sunday night in the Lubbock Sanitarium.

Funeral services were held in the Meadow Church of Christ Tuesday, Dec. 27, with the Rix Funeral Home in charge. Elder Sanders of Quannah officiating.

Neil was a student of Draughons Business College at Lubbock, and was also an employee of the Meadow Star, selling advertising when he was not in school.

During our relations with him both business and social, we learned to love him. He was a young man of outstanding character and ability, and would go out of his way to help a friend, of which he had many.

The Star joins the entire Meadow Community in extending our deepest sympathy to the grief-stricken father, mother, brothers, sister, and relatives along with a host of friends.

A number of out-of-town relatives and acquaintances attended the funeral.—Meadow Star.

Meadow

Well, well, Xmas is over and said the teacher, giving the class the New Year has begun.

Miss Clea Hammock has returned from a visit with her parents near Morton, Mr. and Mrs. Fred Mammock.

Fred Mammock.

Mr. J. A. Wheeler is visiting with his children in Oklahoma.

Mrs. J. A. Wheeler has returned home after spending the holidays with her daughter, Mrs. Oscar Lucas and husband, and son, Mr. Eddie Wheeler and family.

Mr. and Mrs. A. L. Hicks and family together with Mrs. Addie Puller ate Xmas supper with his mother and other relatives at Spur.

Supt. Homer Franklin spent a few days of the holidays with relatives at Happy, Texas.

Mr. Fred Crabtree spent Xmas with his parents and other relatives near Stephenville.

Mrs. Fred Crabtree and children spent the holidays with her mother, Mrs. Thompson, of Canadian.

Mrs. J. D. Harris and children spent Xmas with her brother and sister at Stephenville. Yes it rained down there. We thought surely it was raining everywhere.

Misses Elsie Della and Ceba White left Sunday for A. C. C.

Miss Mattie Morgan returned Sunday afternoon from a visit with her parents in Hill county.

Mr. J. H. Hamilton's parents of Quannah, Texas, visited with the Hamiltons last week.

QUALIFIED

"A comet is a star with a tail," said the teacher, giving the class a lesson about the stars. Can anyone name a comet?"

"Yes, miss," cried one little lad. "Mickey Mouse!"

Minutes of County Finances Treasurer's Quarterly Report

IN THE MATTER OF FINANCES IN THE HANDS OF MRS. C. R. RAMBO, TREASURER OF TERRY COUNTY, TEXAS

WE, THE UNDERSIGNED, As County Commissioners within and for said Terry County, and the Hon. R. A. Simms, County Judge of said Terry County, constituting the entire Commissioners' Court of said County, and each one of us, do hereby certify that on this, the 2nd day of January A. D. 1939, at a regular Quarterly term of our said Court, we have compared and examined the report of Mrs. C. R. Rambo, Treasurer of Terry County, Texas, for the period beginning on the 1st day of October A. D. 1938, and ending on the 31st day of December A. D. 1938, and finding the same correct have caused an order to be entered upon the Minutes of County Finances of the Commissioners' Court of Terry County, stating the approval of said Treasurer's Report by our said Court, which said order recites separately the amount received and paid out of each fund by said County Treasurer since the last report to this Court, and for and during the time covered by the present report, and the balance of each fund remaining in said Treasurer's hands on the said 2nd day of January A. D. 1939 and have ordered the proper credits to be made in the accounts of said County Treasurer, in accordance with said order as required by Law and provided for in the Revised Statutes of the State of Texas.

And we, and each of us, further certify that we have actually and fully inspected all the actual assets and cash balances in hands of the said Treasurer belonging to Terry County at the close of the examination of said Treasurer's Report, on this the 2nd day of January A. D. 1939, and find the same to be as follows, to-wit:

Table with 2 columns: Description and Amount. Includes items like Balance to credit of Jury Fund, Balance to credit of Road and Bridge Fund, etc.

Total Cash Balances on hand \$ 27,599.51

ASSETS BONDED INDEBTEDNESS

The bonded indebtedness of the said County we find to be as follows, to-wit:

Table with 2 columns: Description and Amount. Includes items like Terry County Courthouse & Jail Bonds, Terry County Courthouse & Jail Warrants, Terry County Road Warrants (paving), etc.

Total \$129,410.00

WITNESS OUR HANDS, Officially, this 2 day of January A. D. 1939: R. A. Simms, County Judge. L. C. Green, Commissioner Precinct No. 1. G. W. Henson, Commissioner Precinct No. 2. J. F. Malcolm, Commissioner Precinct No. 3. J. L. Lyon, Commissioner Precinct No. 4. SWORN TO AND SUBSCRIBED BEFORE ME, By R. A. Simms County Judge, and L. C. Green and G. W. Henson and J. F. Malcolm and J. L. Lyon County Commissioners of said Terry County, each respectively, on this, the 2nd day of January A. D. 1939.

LA VOGUE BEAUTY SHOP. Finger Wave 35c, Shampoo and Set 50c, Oil Shampoo and Set 75c, Eye Brow and Eye Lash Dye 50c, Manicure 50c, Permanents \$1.50, \$2.00, \$3.00 and \$5.00, Machineless Permanents \$5.00 and \$6.00. Special on Tuesday, Two \$3.00 Permanent for \$5.00. Special on Thursday, Shampoo, Set and Eye Brow and Eye Lash Dye 85c. Operators: Tina Rayborn, Vivian Mosier, and Marie Moore. Evelyn Smith, Owner and Mgr. Phone 143.

FREE HEALTH CLINIC MONDAY and TUESDAY, JAN. 9 and 10. One member of each family is entitled to a FREE Health Examination given on a scientific diagnosing instrument by an expert technician, Dr. K. P. Lawrence. If you are not well, do not fail to take advantage of this opportunity to find the cause of your trouble without charge or obligation. It will be better if married women are accompanied by their husbands. BERNICE WELDON, D. C. GRADUATE CHIROPRACTOR. Phone 210 for Appointment Brownfield, Texas.

NOTICE. The re-opening of the Dainty Lady Beauty Shop. I am inviting all my customers and friends to call and get my prices. Your patronage will be appreciated, and all work guaranteed. Second house on West side of Lubbock highway. Mrs. R. B. Patterson (Jimmie Thomas.) Postal Receipts Show Gain Over 1937. Postal Receipts received from James H. Dallas for the year 1938 show the following sales per quarter, and the total gain over the year 1937, shows \$409.04. March \$ 5,248.23, June 4,332.77, Sept. 3,844.73, Dec. 5,478.73. Total \$18,904.46.

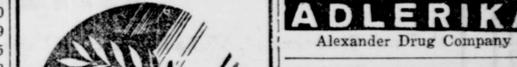
New Readers and Renewals This Week. New Readers: Mrs. A. M. McBurnett, Mangum, Okla., G. S. Webber, Rt. 1, Meadow; C. A. Marchbanks, Rt 2 city, and Ed Mayfield, city. Renewals: Cullen Forbes, Paul Young, Mrs. W. R. Scales, W. A. Tittle, A. R. Brownfield, J. L. Crue and David Perry, city and routes; N. F. Lovelace for himself, Tokio, and for his daughter in Oklahoma; J. O. Hobbs, Rt. 1, Meadow.

Count the Minutes Till We Get There. Some people have an idea, and we have often heard it orally expressed, to wait for a plumber is like waiting for the moon to change. Of late, the Seale Plumbing Co., of this city have been advertising and their motto seems to be, "count the minutes till we get there." Last Monday morning we had a light switch in the bath room to go haywire, and called Seale. We were undressed at the time, that is we did not have on our regulation street wear. Seale was there working on the switch before we got dressed. Fact! Mr. and Mrs. Loyd Greathouse and family were in Saturday.

BLAIR'S BARBER SHOP. Haircuts 25c West Side of Square.

LYNCH HAT WORKS. Master Hatter. Hats Cleaned Blocked and Retrimmed. New Hats Made to Order. Phone 769. 1106 Ave. J. Lubbock, Texas.

Gas Gas All Time. Mrs. Jas. Filler says: "Gas on my stomach was so bad I couldn't eat or sleep. Gas even pressed on my heart. Adlerika brought me quick relief. Now, I eat as I wish, sleep fine, never feel better."



A Feeling of PEACEFULNESS. In the Brownfield Funeral Home you'll find the peacefulness of kind and understanding friends. Friends who feel it a sacred obligation to protect your interest and give impartial advice. Modern Anibulance.

Brownfield Funeral Home. Service Day 25 Phone Night 141.

SUNSHINE In a Bottle. What other food can claim the Universal popularity of dairy products? What other food is so healthful, beneficial and good? What other food so inexpensive? Brownfield Dairy. C. P. Henderson, Mgr. Phone 184.

Did You Break It? Well, now, that's just too bad. But perhaps a new part will cost you a sight of money, while a weld or some other repair will make the piece as good as now. Anyway Submit the Part and Let's See What We Can Do. HARRIS MOTOR COMPANY. East Main Street Phone 199.

BARGAIN DAYS EXTENDED ON Star - Telegram. Until next Tuesday, January 10th, 1939, you will be able to get the Star-Telegram at the annual bargain rates through the Herald. This will positively be the last day. Daily and Sunday Star-Telegram and Terry County Herald, each one year \$7.50. Daily only, Star-Telegram and Terry County Herald, each one year \$6.80. YOU'LL HAVE TO HURRY! SEE US AT ONCE. Terry County Herald.

Collins Dry Goods Company

JANUARY CLEARANCE



Clearance

of All
Winter Coats, Suits
and Dresses

Princess Fur Trimmed
COATS
\$69.75 to \$79.75 values

\$39.75

Princess Tailored COATS
and SUITS
\$29.75 values

\$19.75

One Group of Ladies
WINTER COATS
Choice

\$7.95

Childrens
WINTER COATS
Choice

\$2.98

A
NEW headliner
for casual chic
TRAVELURE
by Printzess



CLASSY JEAN AND ELLEN KAY DRESSES

Regular \$19.75 values	\$12.95
Regular \$16.75 values	\$10.95
Nelly Don Dresses, \$10.75 values	\$6.95
Nelly Don Dresses, \$7.50 values	\$4.95
Nelly Don Dresses, \$5.95 values	\$3.98
One Group Crepe Dresses, values to \$4.95 choice	\$1.99
Ladies Print Dresses, \$2.98 values	\$1.98
Ladies Print Dresses, \$1.98 values	\$1.49
Ladies Print Dresses, \$1.00 values	79c
Ladies House Coats reduced for Quick Selling.	
10 Bradley Knit Suits, values to \$19.75, choice	\$10.00

HATS

A Final Clearance of All Ladies Hats In Three Price Groups, — 49c, 98c and \$1.98



Ladies Rayon Knit Pajamas, Gowns and Slips, \$1.95 values	\$1.69
98c values	79c
Bloomers and Panties, 98c values	79c
Bloomer and Panties, 50c values	39c
Bloomers and Panties, 25c values	19c
Ladies Humming Bird Hose, \$1.15 values	98c
Ladies Humming Bird Hose, 79c values	69c
Ladies Silk Hose, 50c values	39c
Ladies and Childrens Hose, 25c values	19c
Childrens Hose, 15c values	12c

DRY Goods

39 in. All Silk Crepe, 98c value	75c
39 in. Spun Rayon Suiting, 59c value	39c
36 in. Cinderella Crepe, 39c value	29c
54 in. Wool Materials, \$1.98 value	\$1.49
54 in. Wool Crepe, \$1.49 value	98c
One lot 54 in. Wool, Plaids, Short Lengths	79c
39 in. Rayon Crepes, 59c value	49c
39 in. Baronette Satin, 79c value	69c
39 in. Taffeta, 98c value	79c
36 in. Solid Colored Linen, 79c value	59c
36 in. 80 Square Prints, 19c value	15c
36 in. Fast Colored Prints, 15c value	10c
36 in. Shirting, Blue or Grey, yard	10c
36 in. Outings, Solids and Fancies, yard	10c
36 in. Fancy Cretonnes, 15c value, yard	10c
8 oz. Feather Proof Tick, 19c value	15c
6 oz. Mattress Tick, 15c value	12c
Fancy Scrim, regular 35c value	25c
Fancy Scrim, regular 25c values	15c
Fancy Cretonnes, regular 10c value	8c
36 in. Stand. Quality Brown Domestic, 15 yds, \$1.00	\$1.00
9-4 Bleached Standard Sheeting,	27c
9-4 Brown Standard Sheeting,	24c
81x90 Bleached Sheets	79c
Extra Large and Heavy Bath Towels,	
Cannon, regular 98c values	79c
24x44 Double Thread Cannon Towels,	
our regular 25c value,	19c
Fancy Bath Mats, \$1.00 values	69c
Extra Large Bath Mats \$1.98 values	\$1.49
Childrens Taped Unions, 50c value	39c
Laddies Winter Unions, values to 69c	49c
Ladies Outing Pajamas, 79c value	59c
Childrens Outing Pajamas, 59c values	49c

GOSSARD CORSETS, COMBINATIONS, GIRDLES

Regular \$10.00 values	\$7.95
Regular \$7.50 values	\$5.98
Regular \$5.00 values	\$3.98
Regular \$3.50 values	\$2.98
Regular \$2.50 values	\$1.98
Regular \$1.98 values	\$1.69
Regular \$1.39 values	98c
Regular 98c values	79c
Brassieres, regular \$1.98 values	\$1.49
Brassieres, regular 98c values	79c
Brassieres, regular 69c values	49c
Brassieres, regular 50c values	39c
Brassieres, regular 25c values	19c
Ladies Kid Gloves, \$1.98 values	\$1.69
Ladies Purses, \$2.98 values	\$2.49
Ladies Purses, \$1.98 values	\$1.69
Ladies Purses, 98c values	79c
Bed Spreads, \$6.95 values	\$4.98
Bed Spreads, \$4.95 values	\$3.98
Bed Spreads, \$2.95 values	\$1.98
Bed Spreads, \$1.95 values	\$1.49
Little Boys Santone Suits, \$1.98 values	\$1.49
Little Boys Santone Suits, 98c values	79c
Ladies Sweaters, \$2.98 values	\$1.98
Ladies and Childrens Sweaters, \$1.98 val.	\$1.49
Ladies and Childrens Sweaters, \$1.49 val.	98c
Ladies and Childrens Sweaters, 98c val.	79c
Little Boys Jackets, Boot Pants and	
Overalls, values to \$1.49, choice	98c
98c values	79c
Panels and Curtains, \$1.95 values	\$1.49
Panels and Curtains, \$1.49 values	\$1.19
Panels and Curtains, 98c values	78c
2 1-2 lb. Roll Bleached Cotton, 69c values	59c
2 1-2 lb. Roll Bleached Cotton, 59c values	49c
3 lb. Roll Blown Cotton	25c

Our January Clearance Sale starts Friday waiting for. All Winter Merchandise must be sold for Spring goods.

All replacement costs have been ignored, the bargains. We think you would rather become convinced that at no other place so ageously.

Sale Opens Friday

Shoes for the

Men's Florsheim Shoes	\$7.50
Men's Oxfords & Shoes, \$5.95 val	\$5.00
Men's Oxfords & Shoes \$5.00 val.	\$3.98
Men's Oxfords & Shoes \$3.95 val.	\$2.98
Men's Oxfords & Shoes \$2.98 val.	\$2.69
Boy's Oxfords, \$2.98 values	\$2.69
Boy's Oxfords, \$2.49 values	\$1.98
Boy's Oxfords, \$1.98 values	\$1.69
Men's Field Boots, \$10.00 values	\$7.95
Men's Cowboy Boots, \$15 val.	\$11.95
Men's Cowboy Boots, \$7.50 val.	\$6.45
Boy's Cowboy Boots, \$6.95 val.	\$6.95
Boy's Cowboy Boots, \$3.50 and \$3.95 values	\$2.98
Boy's Cowboy Boots, \$2.50 and \$2.98 values	\$1.98
Childrens High Shoes and Lace Boots, choice	\$1.00
Men's Work Shoes, \$4.95 val.	\$4.45
Men's Work Shoes, \$3.95 val.	\$3.48
Men's Work Shoes, \$2.98 val.	\$2.69
Men's Work Shoes, \$1.98 val.	\$1.69
Men's Scout Work Shoes	\$1.59
Boy's Scout Work Shoes,	\$1.39
Childrens Shoes, \$2.50 and \$2.95 values	\$1.98

Blankets



72x84 Single Blankets, \$5.98 val, \$4.45	
70x80 Single Blanket, \$2.49 val., \$1.98	
72x84 Heavy Fancy Double Blanket, \$4.95 value	\$3.98
72x84 Part Wool Double Blankets, \$2.98 values	\$2.49

• COLLINS DRY GOODS

Announces Their Annual CLEARANCE SALE

ay, January 6th. The sale you have been
st be moved to make room for New

It would take several pages to list all of
read a concise and frank statement and
could you fill your needs so advant-

ay, January 6th.

Entire Family

- Ladies Queen Quality Shoes,
\$6.50 and \$8.50 values \$4.95
100 Pairs of Ladies and Misses Dress
Shoes. High and Low Heels, values
to \$5.00 choice \$1.98
Ladies Dress Shoes, \$3.95, 4.95 and
\$5.95 values \$2.98
Ladies Dress Shoes, \$2.95 val. ... \$2.49
Ladies Oxfords, \$2.98 values \$2.69
Ladies Oxfords, \$1.98 values ... \$1.69
Childrens Shoes, \$1.98 values ... \$1.69
Childrens Shoes, \$1.75 values ... \$1.49
Childrens Shoes, \$1.50 values ... \$1.19
Baby Shoes, \$1.00 values 79c
Baby Shoes, 69c values 50c

HOUSE SHOES

Ladies, Mens, Girls and Boys

- Regular \$2.50 values \$1.98
Regular \$1.98 values \$1.69
Regular \$1.50 values \$1.19
Regular 98c values 79c

TENNIS SHOES

- Boy's Basketball Shoes, \$3.25 val \$2.69
Tennis Shoes, \$1.50 values \$1.19
Tennis Shoes, 98c values 79c
Tennis Shoes, 79c values 69c

Blankets



- 72x84 Part Wool Double
Blanket, \$2.79 values \$1.98
70x80 Part Wool Double
Blankets, \$1.98 values \$1.59
70x80 Cotton Double
Blankets, \$1.49 values 98c
66x76 Cotton Double
Blanket, \$1.00 value 79c

Men's and Boy's FURNISHINGS

ARROW SHIRT SALE

Including \$2.00, \$2.25 and \$2.50 Values

- Our Entire Stock of White and Fancy
Patterns, \$1.69c, 3 for \$5.00
Exact-Fit Shirts, regular \$1.50 values \$1.19
E&W Shirts, regular \$1.00 values 79c
\$5.00 silk and Wool Dress Shirts \$3.95
Boys Dress Shirts, 98c values 79c
Boys Dress Shirts, 79c values 69c
Boys Dress Shirts, 50c values 39c
Men's Dobbs Hats, \$10.00 values \$7.50
Men's Dobbs Hats, \$7.50 values \$5.00
Men's Dobbs Hats, \$5.00 values \$3.98
Men's Dress Hats, \$3.95 values \$2.98
Men's Dress Hats, \$2.98 values \$2.49
Men's Dress Hats, \$1.98 values \$1.69
Boy's Dress Hats, \$1.50 values 98c
Men's Dobbs Caps \$1.98 values \$1.49
Men's and Boy's Caps, 98c values 79c
Men's and Boy's Caps, 69c values 49c
Men's and Boy's Caps, 50c values 39c
Men's and Boy's Caps, 25c values 19c
Men's Robes, \$6.95 values \$4.95
Men's Robes, \$4.95 and \$5.95 values \$3.95
Men's and Boy's Robes, \$2.98 values \$1.98
Men's Pajamas, \$2.50 and \$2.95 values \$1.98
Men's Pajamas, \$1.98 values \$1.69
Men's Pajamas, \$1.50 values \$1.19
Men's and Boy's Pajamas, 98c values 79c
Men's Winter Union Suits, \$1.95 values \$1.49
Men's Winter Union Suits, \$1.50 values \$1.19
Men's Winter Union Suits, 89c values 69c
Men's Winter Union Suits, 69c values 50c
Boy's Winter Union Suits, 69c and 79c val. 50c
Boy's Winter Union Suits, 50c values 39c
Men's Winter Shirts and Drawers, 69c val. 50c
Men's Light Weight Unions, 98c values 79c
Men's Athletic Union Suits, 79c values 59c
Men's Arrow Shorts, 65c values 50c
Men's Shirts and Shorts, 50c values 39c
Men's Shirts and Shorts, 35c values 25c
Men's Shirts and Shorts, 25c values 19c
Men's Dress Gloves, \$2.50 and \$2.95 val. \$1.98
Men's Dress Gloves, \$1.98 values \$1.49
Men's Dress Gloves, \$1.50 values \$1.19
Men's Dress Gloves, 98c values 79c
Men's Sox, 50c values 39c
Men's Sox, 35c values 25c
Men's and Boy's Sox, 25c values 19c
Men's and Boy's Sox, 15c values 10c
Men's Belts, Ties, Suspenders, \$1.00 val. 79c
Men's Belts, Ties, Suspenders 50c values 39c
Men's Work Pants, \$2.50 and \$2.95 values \$1.98
Men's Work Pants, \$1.50 values \$1.19
Men's Khaki's, Dickies, Gaberdine, Suit \$3.50
Men's Khaki's, Big Smiths Gaberdines, Suit \$3.00
Men's Khaki's, Pools, Sweat Proof, Suit \$2.75
Men's Khaki's, Dickies, Suit \$2.00
Boy's School Pants, 98c values 79c
Don Play Suits, 75c values 65c
W. D. Play Suits, 59c values 50c
Men's Sanforized Work Shirts, Big Buck 69c
Men's and Boy's Work Shirts, 50c values 39c

CURLEE CLOTHES

Fall Winter Suits

One Group of Mens
SUITS

Values to \$29.50. Priced—

\$18.85

One Pair Pants

One Group of Mens
SUITS

Values to \$25.00. Priced—

\$14.85

One Pair Pants

BOYS SUITS

Regular \$12.50 and \$13.50
Values

\$7.95

One Pair Pants

BOYS SUITS

\$10.00 values

\$6.45

One Pair Pants



- Men's Curlee Overcoats, values to
\$25.00, choice \$15.00
Men's Wool Overcoats, \$10.00 values \$5.00
Men's Rain Coats, \$3.95 values \$2.98
Men's Rain Coats, \$2.95 values \$2.49
Young Men's Slack, \$7.50 to \$8.50 val. \$5.95
Men's Slacks and Pants, \$5.00 values \$3.98
Men's Slacks and Pants, \$3.95 values \$2.98
Men's Dress Pants, \$2.95 values \$2.49
Boy's Dress Pants, \$2.50 to \$2.95 val. \$1.98
Boy's Dress Pants, \$1.98 values \$1.69

Jackets and Sweaters



- Men's Leather Jackets, \$11.50 to \$14.75 values, \$9.95
Men's Leather Jackets, \$10.00 values \$7.95
Men's Leather Jackets, \$8.95 values \$6.95
Men's Leather Jackets, \$6.95 and \$7.95 values \$4.95
Men's Leather Jackets, \$4.95 values \$3.95
Boy's Leather Jackets, \$3.95 values \$2.98
Men's Wool Jackets, \$4.95 values \$3.95
Men's and Boy's Wool Jackets, \$3.95 values \$2.98
Men's and Boys Jackets, \$2.50 and \$2.98 values \$1.98
Men's Blanket Lined Jumpers \$1.29
Men's Bradley Sweaters, \$3.50 and \$3.95 values \$2.98
Men's and Boy's Bradley Sweaters, \$2.98 values \$1.98
Boy's Bradley Sweaters, \$1.98 values \$1.49
Boy's Sweaters, 98c values 79c

GOODS COMPANY

Society ▽ Church Activities ▽ Club News ▽

Mrs. Gertrude Lees, Editor
Phones - - - 1 and 48

AROUND THE CLOCK

Everywhere there is evidence of the New Year with its Resolves and starting all over again. Football, two-somes, four-somes, and somethings' occupied the day and the old year faded out to the strains of the good old pop corn man.

Old timers see signs of a good year in the warm springish days here so soon. The honest-to-goodness, dyed-in-the wool kind of farmers say so and their word is as good as the Almanac.

Home owners are up and doing, the new homes are being landscaped for summer beauty—established lawns are being leveled and conditioned. The city is putting a lot of men to work on the city water lines, helping both families and the water supply.

Mayor Coleman is always one of the first to start improvements, rates one of the most attractive homes in town. Brownfield's first citizen and a thoroughly progressive gentleman.

To those who can play "can you" and to those who can't play, can you make 1939 your Best Year or CAN you?

Mr. and Mrs. Elvin Burnett and Evelyn, of El Centro, California spent the Christmas holidays with their parents here, Mr. and Mrs. Jim Burnett. They were accompanied by a niece, Verda Burnett who visited her grandparents.

James Burnett, a student of A. C. C. spent the holidays with his parents, Mr. and Mrs. Jim Burnett.

Mr. and Mrs. Everett Latham spent the holidays visiting their relatives at Bowie, Texas. We understand that both their parents live in that city.

Mr. and Mrs. Jack Lauder and Miss Hallie Howze, Mr. and Mrs. Roy Howze of Dallas, and Mr. and Mrs. Duff Howze of Odessa were Christmas day guests of their mother and brother, Tobe Howze of Union.

Mr. W. A. Tucker of Monahans, was here this week the guest of his daughter, Mrs. J. H. Killion.

Ray Brownfield reports that the steers they are feeding out at Seagraves, are making fair progress.

Mrs. Patterson (Jimmie Thomas) has re-opened her beauty shop on Lubbock avenue. Read her ad.

Mrs. Bit Copeland and Morgan have returned from spending the holidays in Bosque, New Mexico.

MAIDS AND MATRONS CLUB

A very enjoyable lesson on "Ecuador and Peru" was heard January 3rd, when Mrs. M. G. Tarpley was the very gracious hostess to the Maids and Matrons club.

"The Incas Empire Builders of the Andes," Mrs. Garret Daugherty.

"Mrs. Robinson Cruso in Ecuador," Mrs. Money Price.

Those in attendance were: Mesdames Price, Davis, Bailey, Nicholson, Tarpley, Perry, Smith, Teague, Telford, Daugherty, Stricklin and Moore, and Miss Sloan.

CRAIG-McPHERSON

Miss Frances McPherson and Mr. Homer Craig were united in marriage Tuesday night, December 27 at the Baptist parsonage with Rev. Rogers officiating.

The bride was lovely in a navy silk crepe frock with caracul jacket, and black accessories. She wore a corsage of white gardenias. Miss Frances is the daughter of Mr. and Mrs. B. L. McPherson and is one of Brownfield's most popular young ladies, and loved by a wide circle of friends.

Mr. Craig is the son of Mrs. E. L. Craig of Stillwater, Oklahoma, and has made his home in Brownfield for several months. He is with the Claus Exploration Co., and during his stay here has made many friends.

The Herald joins the many friends of this young couple in congratulations and wishes for a long and prosperous wedded life.

Harry Copeland of the Ropes community, was a visitor in the city, Monday.

John S. Powell attended the Cotton Bowl game in Dallas Monday.

Mrs. R. L. Stallings, who lives on route 4 was in shopping Monday.

Mrs. Jim Moore has been in Silverton, Texas, at the bedside of her father, who is seriously ill.

Mr. and Mrs. Carl Jones and daughter, Sybil Ruth, of Amarillo, spent the week end with Mr. and Mrs. Dudley Repp.

Christine McDuffie and Sonny returned Mon. from Dallas where they have been visiting their aunt Mrs. Marlin Davis.

Clyde Cave spent the week end in Dallas and returned Tuesday with Mrs. Cave and daughter.

Mrs. Jim Langford of the Challis community was a Tradesday shopper in town Monday.

ENTERTAINS S. D. S. MEMBERS

Louise Leonard entertained the S. D. S. members with a buffet supper New Year's Eve.

Those present were: Elizabeth Smith, Eleanor Gillham, Tommy Hicks, Donald Seale, Virgella Nan Dunn, Beth Hamilton, Mary Jean Lees, Charles Speights, Claudie Gore, Bobby Lewis, and the hostess, Louise Leonard.

Sandwiches, potato chips, olives, cookies, and cocoa colas were all arranged nicely on the table.

After eating, the midnight show was attended.

Mrs. Mitchell Stokes of Leveland attended the funeral services of the late L. C. Wines on Friday. Mrs. Stokes is a former resident of Brownfield.

Mrs. Jake Hall of Littlefield was a guest of her sister, Miss Bess Thompson, last week end.

LAF-A-LOT CLUB

The Laf-a-Lot club was delightfully entertained Thursday afternoon, with Mrs. W. R. McDuffie as hostess in her beautiful new home.

Mrs. Ike Bailey was winner of high score and received a lovely gift of pyrex. Mrs. Earl Anthony won second high and was presented with a bottle of perfume.

A dainty salad course was served to the following guests: Mesdames Spencer Kendrick, Clovis Kendrick, Ray Christopher, Jack Stricklin, Frank Ballard, Earl Anthony, Vance Glover, Wilson Collins, Jack Bailey, L. Nicholson, Ike Bailey, Everett Latham.

MRS. C. O. V. WOOD AND DAUGHTER ENTERTAIN AT LAKE SHORE PLACE

Saturday afternoon between the hours of two and four o'clock, out at the Lake Shore Place, Mrs. Wood and daughter, Miss Marguerite honored Mrs. C. E. Hicks and Mrs. McCoughin with a miscellaneous shower, as they expect to move to north Arkansas in the near future. The guests assembled in the living room and were served cocoa with marshmallows and delicious fancy cookies. After this all took a trip led by Miss Wood and found a basket laden from each guest to those moving. Mesdames Hicks and McCoughin opened the packages and passed the gifts around for the other guests to inspect.

HOLIDAY DANCE

A gay holiday dance was given Tuesday night with Misses Earlene and Evelyn Jones co-hostesses with Miss Betty Shelton at the Shelton home on the Lubbock highway.

The hostesses and Mrs. Shelton greeted the guests, as they arrived around 9 o'clock. Music was furnished by a nickelodeon.

Dainty open-faced sandwiches little cakes and punch were served between dances.

Twenty-five couples of the younger crowd enjoyed the affair.

Dr. and Mrs. John Bubany of O'Donnell were holiday guests of Dr. and Mrs. E. C. Davis.

Mr. and Mrs. Bus Mason of Lubbock visited her parents, Mr. and Mrs. W. W. Price over the week end.

Mrs. A. M. McBurnett, one of our pioneers, is with her son at Mrs. C. R. Rambo confined to her Mangum, Okla., for the next few months with illness, but glad to say months, and got lonesome for these is improving.

Marion Craig and family spent the Christmas holidays with relatives at Tatum, N. M.

Ed. Mayfield said Sunday (New Year) was a good time to start sending the Herald to him, OK, Ed.

Mr. and Mrs. Hub Hyatt, Boots Walker and Miss Elsie Weinicke of Hamlin were New Year's guests of Sheriff Gore and family.

Brownfieldians who attend the game in Dallas on New Year's Day included the Ralph Carters, Lee Allens, Roy Wingerds, and Ike Baileys.

AMATEUR PROGRAM

The Harmony Parent-Teacher Association is sponsoring an Amateur program at the next meeting, January 13th.

Amateurs will be charged a fee of 5c to enter in the program. Funds to be used to pay first, second and third prize, to those winning.

January 17-23 is Thrift week, so this program will observe thrift too.

METHODIST CHURCH

Jno. W. Hendrix, Pastor
Church school meets at 9:45 a. m. and is out one hour later. In it is a class to suit your age and size. More people will attend church school next Sunday than all the armies on both sides involved in the World War—in our own U. S. A. alone. More officers and teachers will answer for duty than officers in the World War. This is one of our very largest institutions and your share will be what you make it.

MORNING WORSHIP comes on at 11 a. m. You are cordially invited. It takes all of us to make up such a worship period. The best hymns will be sung and the pastor will deliver a sermon, using as subject, "Takin' Reckonings." You might like it. Some do.

EVENING WORSHIP is at 7:15, and it is our desire to have it one hour. That will get attendants home by 8:30. In case any retire before that time you are excused from attending. There is no desire to knock any one out of any sleep! You will enjoy the free and informal sing. The pastor will preach and the theme will be, "The Pastor and the Community." We will endeavor to study the commission to the twelve given in the 10th chapter of Matthew and bring it down to date. It might be different!

LEAGUES, one will meet at 6 p. m. and the other at 6:30 p. m. These will interest you and prove most profitable. Suppose you come. Remember the hours.

It is the avowed purpose to make these hours of worship an event in the church program. The fact is, our equipment yields itself to these periods. We don't have any excuse for not making a success of these.



QUICK STARTING Mobilgas Saves Battery Wear

Stepping on the starter so much runs down the strongest battery. Stop this by driving in at our sign of the Flying Red Horse for fast-firing Winter Mobilgas that gives quick starts on coldest mornings.

Tom May, Agent
Phone 10 Brownfield

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METHODIST MISSIONARY SOCIETY

The W. M. S. met at the Methodist Church, Tuesday at 3 p. m. for a business session and a social hour.

An impressive installation service was laid by Rev. J. W. Hendrix.

At the business session the following committees were appointed for the new year:

Program Committee, Mesdames Judson Cook, Jesse D. Cox and W. B. Toone.

Membership Committee, Mesdames H. O. Longbrake, W. B. Downing and Harmon Jackson.

Christian Social Relations Committee, Mesdames Fred Seale and J. W. Hendrix.

Spiritual Life Committee, Mesdames Cleve Williams, W. D. Linville, J. F. T. Cox, J. W. Hogue and Mack Tomanson.

Finance Committee, Mesdames G. B. Chaney, W. D. Linville and Glenn Harris.

Refreshments were served to fifteen members.

Mesdames G. B. Chaney and Harmon Jackson were hostesses.

Lubbock is Spreading Out Over the Prairie

Was in Lubbock Sunday for the first time in quite some bit, and found that burg spreading out this way down toward Wolfarth. It may so happen some day that Brownfield can take that town in as an addition. And the growth is not a mushroom affair. They are really putting up some homes

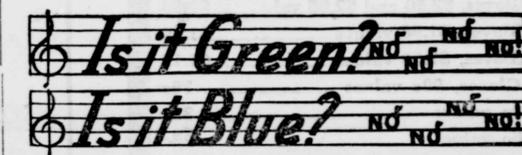


WINTER TIME IS HERE

Condition Your Car With

Prestone or Anti-Freeze FITZGERALD'S Service Station

Phone 19



It's just my little YELLOW Dress-kit

It doesn't matter what the color or what the material, we'll give you a superior cleaning job.

Send the American Tailors all your cleaning for a really superior job. Our careful process protects fabrics and insures extra wear. No cleaning odor or grease to annoy you, either. Remember the American Tailors for every cleaning need.

We Pick Up, and Deliver

AMERICAN TAILORS

1st Door East of First Nat'l. Bank Phone 200

there that look like palaces. We understand some of them will cost in the neighborhood of \$100,000 but this is not for the ears of the tax assessor and collectors.

The Old He and the "little woman, joined by the Ditto of this city, who went with us, had dinner (noon variety) at the very pleasant home of Mr. and Mrs. Bill Lyle, and does that lady put out the feed? In the afternoon, we took in Bill's splendid little farm (he calls it a ranch) out near Monroe. Going out there on the Amarillo highway, all the cars we met, had, according to Bill, been out to see his ranch, and all we met coming back to Lubbock, were on their way out to the ranch.

Anyway, Bill is getting a good stock of hogs and cows out there, has a good rent house, and a concrete floored barn, and the other improvements he contemplates will make it an ideal place. He is

negotiating for an 80 acre farm adjoining his.

Lest we forget, will say the Ditto family furnished part of that fine repast. Thanks for the feed.

DANCE AT VENETIAN AUDITORIUM

Thursday night sixteen couples of the sub-deb crowd enjoyed a nice evening of dancing at the Venetian Auditorium with several of the mothers as chaperons.

M. L. SHEPHERD

Accountant and Auditor
Income Tax Service

310 Myrick Building
LUBBOCK, TEXAS

24p.

SPANISH DINNER WILL BE SERVED SUNDAY AT THE— WHEEL INN CAFE

We have a Mexican woman, who really knows how to prepare Spanish foods.

SANITARY BARBER SHOP

NORTH SIDE OF SQUARE
WE USE SOFT WATER ONLY

SEE— HIGGINBOTHAM-BARTLETT CO.

—for—
L-U-M-B-E-R
and building materials of all kinds.

Phone 81 — — — — — Brownfield, Texas

COLD WEATHER CAR NEEDS

HAVE YOUR RADIATOR CLEANED AND FILLED WITH "PRESTONE"

AT

M. J. CRAIG MOTOR CO.

BE SECURE -- INSURE

with
E. G. AKERS

INSURANCE — BONDS — ABSTRACTS

Phone 129 — — — — — Brownfield, Texas



REBUILD BROWNFIELD FOR BEAUTY

DID YOU KNOW that 1,200,000 people in the United States are living in homes financed by the F. H. A., and that 1,700,000 people have improved their homes under the F. H. A.. And did you know that for \$3,359.00 you get 25 to 40% more house than \$4,407.00 would have bought in 1929.

2,900,000 People Can't Be Wrong!

SEE US ABOUT YOUR F. H. A. LOAN

CICERO SMITH LUMBER CO.

Pleasant Valley

(Intended for Last Week) A good crowd attended the Christmas program and tree at the school house Friday morning.

Make house-cleaning easy

TODAY... and through all the other days of the year... you'll need hot water. House-cleaning... baths... dishes... laundering... shaving... are all hot water jobs.



Liberal Allowance for Your Old Heater

Convenient Terms

West Texas Gas Company

GAS IS YOUR QUICK, CLEAN, ECONOMICAL SERVANT

er," "Silent Night." "The Great Christmas Bells," reading, Tommy Dick Carruth. Christmas Eve Song, Girls' Quartette.

Steen. "Time for Santa Claus," and "On This Happy Birthday," songs, intermediate room.

several years ago. There are others who are moving in, we also welcome them.

WELLMAN

The new year finds everyone back at home who went away Christmas. Everyone has high hopes and a determination to make this year more prosperous than the previous one has been.

The Gale family who lived at Wellman several years ago have moved back.

The Wellman Home Economics club gave a bridal shower Wednesday, December 21, at 3:00 o'clock for Katie Bell Nichols in the home economics building.

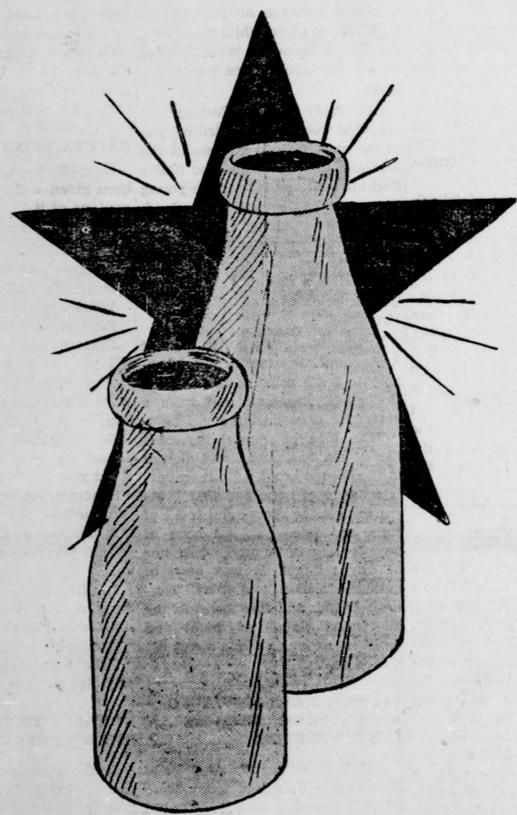
Max, Laura and Allene Bennett spent Christmas at home.

Mr. Melvin Peterson and Miss Katy Bell Nichols, Mr. Bruce B. McLemore and Miss Thelma Gilbreth, Mr. Wells, Jr., and Miss Mary Brandon were married, Dec. 24th.

Miss Janet Davis of Brownfield visited in the Gandy home last

COSDEN "GIT" PROGRAM advertisement featuring a cartoon character and text: "FIVE Gallons FREE HIGHER COSDEN OCTANE TUNE IN ON KFYO 7:45 to 8:00 MORNINGS"

Homer Winston Dealer



WE'VE APPRECIATED YOUR BUSINESS DURING OUR PAST THREE YEARS IN BROWNFIELD, AND HOPE THE NEW YEAR WILL BE A PROSPEROUS ONE TO EACH AND EVERY ONE OF YOU.

PITTMAN'S DAIRY

PLAINS

Mr. and Mrs. Pete Reed and son, Mr. and Mrs. Meury Yarbrough, Mrs. Tooter Oden and baby and Mr. and Mrs. John Hague and son all of Dallas spent the holidays with their parents, Mr. and Mrs. W. H. Hague.

Mr. and Mrs. Lad Webber and family of Jal, N. M., visited in the J. S. Webber home during the holidays.

Mr. and Mrs. Warner Hayhurst and son and Miss Lorene Albright visited in Oklahoma last week end.

Those attending the Christmas supper at Mrs. Bettie Criswell Monday night were her children, Mr. and Mrs. Bill Blankenship and son, Mr. and Mrs. J. L. Cleveland and Marie, Mr. and Mrs. Jesse Criswell all of Plains and Mr. and Mrs. John C. Criswell and children and Mr. and Mrs. Chick Lee of Brownfield.

Mr. Arthur Cotten and boys visited relatives in the Sligo community last week.

Mr. and Mrs. Carl McClellan and children of Artesia, New Mex., visited in the John Anderson and Walter McClellan homes last week end.

M. E. Dumas is reported sick this week.

HARMONY

Well, Christmas has come and gone. The old year is gone and a brand new one ushered in. Let's live each day in such a way that there will be no regrets at the close of 1939.

We welcome Mr. and Mrs. W. A. Smith and son Harvey who have recently moved into our community. This good family lived here

Auto Accidents Less Than 1937

AUSTIN, Jan. 3.—State police closed their 1938 death book today and showed a gain of 23 per cent in the encounter between man and vehicle.

As a result there are 465 motorists and pedestrians alive in Texas today who—had the previous year's record been continued—would be dead. The 1938 death count rose to 1,579 persons, but remained far under the 1937 all-time high mark of 2,043 dead.

Strict supervision over reckless and speeding drivers, educational work, engineering and public opinion performed the feat, said Homer Garrison, Jr., public safety director, who had ordered Texas highway patrolmen concentrated at points where death had successfully stalked most of its victims in 1937.

Christmas holidays were seized with discouraging weather conditions which vaulted the death figures to an estimated 30 persons, but unofficial returns for the month of December showed a drop of 65 under that month of the previous year when 230 Texas travelers were killed.

Lowered speeds and more alertness on the part of drivers, Director Garrison pointed out, brought about a decrease of 1,189 among

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel germladen phlegm.

Alexander's advertisement featuring various products like Aspirin Tablets, Face Powder, and Alarm Clock, with prices and promotional text.

right clearance over all other travelers and the statute that was most violated in circumstances leading to collisions.

Speeding vehicles that do not have clearance in overtaking and passing others were responsible for the hundreds of fatal collisions he declared.

Mr. and Mrs. D. P. Carter visited his father, also sister in Anson, Christmas. His sister is the wife of Editor Henslee, editor of the Anson Western Enterprise. They also visited a couple of daughters who live in Fort Worth.

For Bronchial Coughs, Colds

Advertisement for Sinclair Motor Oil featuring images of oil cans and a car, with text: "DE-WAXED and DE-JELLIED EXTRA PROTECTION FOR YOUR CAR TINY NELSON, DEALER"

Piggly Wiggly

"Where Friend Meets Friend"

LOWEST EVERYDAY PRICES

GOLD CROWN, 48 lbs.

FLOUR \$1.15

POUND CAN

Hershey's Cocoa 12 1/2c

STANDARD NO. 2—3 CAN

Tomatoes 19c

LIBBY'S—26 oz. Jar

APPLE BUTTER 12 1/2c

LIBBY'S—crushed or tid-bits—2 cans

Pineapple 15c

LIBBY'S — 3 CANS

Tomato Juice 19c

LIBBY'S Fancy Country Gentleman, No. 2

Corn 10c

QUICK QUAKER—large box

OATS 17c

3 PACKAGES

Grape Nut Flakes 25c

That Good Coffee—1 lb.

PLYMOUTH 15c

3 Pounds 43c

BREWER RABBIT

Syrup 57c
Gallon 1-2 gal. 30c

SUN-RAY, 2 lb. box

Crackers 12 1/2c

LARGE SIZE

SNOWDRIFT .98

DELTA—Sour or Dill, 25 oz. Jar

Pickles 12 1/2c

2 ROLLS

Scott Tissue 15c

LARGE SIZE

Oxydol 19c

P & G—5 for

Soap 18c

OUR FAVORITE QUALITY—lb.

Oleo 11 1/2c

CHOICE SEVEN STEAK, lb. 17 1/2c

DRY SALT BACON, No. 1, lb. 15c

CHUCK ROAST, lb. 14c

SLICED BACON, Plymouth, None Better, lb. 29c

SLICED BACON, Seminole, lb. 23c

PORK CHOPS, good and lean, lb. 19c

That Good Pork SAUSAGE, lb. 15c

Fresh Ground HAMBURGER, lb. 15c

Brownfield—Friday, Saturday—Texas

Meadow Brothers Buy White Mill

Messrs. H. E. and H. S. Newman, of Meadow, last week became the owners of the milling plant which until recently had been operated by the White Grain Company. Mr. C. A. White assures us that these boys know milling or feed mixing from A to Z, and will give their customers entire satisfaction.

The writer had a short visit with them Wednesday afternoon, and found them busy milling and sacking mixed feed for the trade, and had just finished a large run for a customer of his own grain.

The boys are not entire strangers in Brownfield, coming here from Meadow. H. E. has a family. Welcome, and the Herald hopes you boys enjoy a good business.

DR. MCGOWAN PASSES

Atty. Joe J. McGowan, wife and son, Billie Joe, were called to Paducah Tuesday afternoon upon the announcement by phone of the death of his father, Dr. E. E. McGowan, 83. Dr. McGowan had been in poor health for some two years, and had retired from practice some 15 years ago, living with his son. He spent much time in the management of his ranch 16 miles from Paducah.

Funeral had been set for Wednesday afternoon at 3:00 o'clock at the Paducah Baptist church.

TERRY COUNTY HERALD

Survivors other than Joe, were the son with whom he lived, E. W. McGowan, and J. F. and R. Q. McGowan, all of Paducah; two daughters, Mrs. H. R. Martin of Fort Worth, and Mrs. C. P. Bowman of Paducah.

U. L. BATES PASSES

U. L. Bates, 71, for several years an honored resident of Terry county, passed away at 11:25 p. m., December 30th, at the family residence and farm near town. Mr. Bates had been in poor health for several months, and his death was not unexpected to the family. Mr. Bates was well liked by all who knew him.

Funeral services were conducted at the Baptist church Saturday afternoon at 3 p. m., with Rev. J. C. Hollaman of Tatum, N. M., officiating. Burial was had in the Brownfield cemetery, with the Brownfield Funeral home in charge.

Besides his widow, he leaves two sons, Henry and Arthur of this county, and a daughter, Mrs. Roy Moore. A brother in Dallas also survives him. The active pallbearers were:

Curtis and Luke Huckabee, Tom Glenn, Homer Patterson, Leo Willis and Walter Rose.

Raymond Pittman, local dairyman, is attending a dairy breeders school at Fort Worth, this week.

Herald want ads get results

SANDRA SUE BEAUTY SHOP

SPECIALS

For the Next Ten Days, Ending Jan. 10th.

\$7.50 Permanents	-----	\$6.50
\$6.50 Permanents	-----	\$5.00
\$5.00 Permanents	-----	\$4.00

See us about prices on other permanents.
Phone 161

NELSON-PRIMM DRUG

Walgreen Agency Drug Store

New Type! New Flavor!

"Orlis"
TOOTH PASTE

Large Tube 23c

Try this new type paste. You'll be delighted with its thorough action and pleasant taste.

Try These Fine Blades at Our Expense!

5 Croydon Razor Blades

at no extra cost with PO-DO

SHAVE CREAM

Both For 33c

Olaften Lofoten
COD LIVER OIL

Full Pint 59c

Richer, purer and sweeter because of the arctic temperature at which the fish are caught.

ALCOHOL For Rubbing Full Pint	23c
SANITARY NAPKINS Nu-Vel 12's	15c
TALC All Purpose Generous Tin	39c
MINERAL OIL Heavy Grade Full Pint	33c
LINIMENT Dolph 4-oz.	49c
MOUTH WASH "Orlis" Full Pint	49c

Good Chocolates! DeLuxe Kupfer Assortment

Chocolate covered nuts, caramels, nougats and chocolate creams.

2 1/2-lb. Box 1 15

Cold Tablets Certified, Box 25 23c

Hinkle Pills Bottle of 100 16c

ABDG Caps. Olafsen, Box 25 83c

Corn Pads Walk-Easy Brand 23c

Analgesic Balm Kellers, Generous Tube 39c

Valene Shampoo 3-oz. Bottle 42c

CR Cough Relief 4-oz. Bottle 39c

Almond Lotion 6-oz. Bottle 29c

My Babys Talc Generous Can 21c

Cleansing Tissues Perfection, Box 500 24c

Guaranteed Vogue ALARM 1 09

A beautiful clock with a cloisonne-like dial.

10-Inch Electric Heater 1 19

Takes the chill off the room on frosty mornings.

Double Sandwich Toaster 1 19

Toasts triple decks and can be used as a grill too!

Garcia Sublime Perfecto Cigars 5 for 21c

Box 50 1.98

5c Tobaccos 3 for 13c

Mrs. Dallas is Named To Lead Tax Fight

Mrs. W. H. Dallas, of Brownfield, today was named to lead local women in the nation-wide drive of the National Consumers Tax Commission against "all taxes that increase the cost of living."

Announcement of her appointment as chairman of the commission unit to be formed among Brownfield housewives was made today from the commission's national headquarters in Chicago.

The crusade is led in Texas by Mrs. Kenneth C. Frazier of Dallas, commission president, and Mrs. Volney W. Taylor, of Brownsville, Texas member of the organization's national committee.

The commission is described as a non-political organization conducting a drive by housewives of the nation against all taxes that add to the burden of the consumer.

"This is a movement every housewife should support," Mrs. Taylor said, in welcoming the new chairman. "Hidden taxes, which increase the cost to everything we buy, account for 63 percent of all tax revenues raised by local, state and national governments, according to the commission's research department.

"These unseen levies fall most heavily on lower-income families. They cause higher prices on food, clothing fuel rent and other family essentials, with the result that many families have to give up some of the necessities to make ends meet."

Hundreds of units in many states already are active in the tax fight, Mrs. Taylor said, and plans call for groups in every city and town in the country. A series of study programs, she added, will be used by members through which to inform families here of their tax burden.

Young Roosevelt Don't Like Mexican Policy

FORT WORTH—Charging that citizens of Texas have suffered "severe and recurrent blows" at the hands of Mexico, Eliot Roosevelt, son of the President, bitterly criticized the seizure of \$450,000,000 worth of American and British oil properties, adverse tariff legislation and other recent acts of the Cardenas government of Mexico, in a radio broadcast here over a statewide network last Sunday night.

Roosevelt, who pointed out that the American government's "ideology"—the so-called Good Neighbor policy—has failed to meet the situation with respect to discriminatory actions against American citizens, inferentially criticized the foreign policy of the government headed by his distinguished father, with the declaration:

"Until some overture of friendship more definite than any the United States has received from Mexico in recent months is made, I, for one, must subscribe to the theory that actions speak louder and much more eloquently than words. Mexico," he concluded, "has acted, but as yet the United States has not yet begun to act."

Summarizing the events below the Rio Grande during the past few years, Roosevelt traced the rise to power of Cardenas the "army's strong man" to the Presidency of Mexico.

I Give You Texas

"Bad liquor" reads a sign above a package store on the Fort Worth Jacksboro highway. At any rate, you can't say you weren't warned. A West Texas friend of mine would dispute the accuracy of the "bad liquor" sign, however. He says, once upon a time, the Arkansas legislature had been in session 60 days and hadn't been able to agree on a thing. If the House passed a bill, the Senate voted it down, and vice versa. On the closing day, though, a lanky legislator from the Ozarks arose and offered the following resolution:

"Resolved, that some likker air better than other likker but that all likker air good likker"—and it passed both houses unanimously, the only thing they agreed on the whole session.

Did you ever stop to think what a placid and unspicacious life a federal judge leads? No opening of new highways; no crowning of queens. His picture appears in the papers just twice; once, when he is sworn in and, the other time, when he dies—unless he happens to get impeached.

The shortest poem ever written was entitled "Cooties" and is as follows:

"Adam
Had 'em."
Odd sight: A group of boys in

Rialto

FRIDAY AND SATURDAY, JANUARY 6-7

Tommy Kelley, Spanky MacFarland, Ann Gillis and Edgar Kennedy

IN

"PECK'S BAD BOY AT THE CIRCUS"

PREVUE SATURDAY NIGHT
SUNDAY AND MONDAY, JANUARY 8-9

Frank Capra's

YOU CAN'T TAKE IT WITH YOU

The Pulitzer Prize Play... Now a Great Columbia Picture!

JEAN ARTHUR · LIONEL BARRYMORE · JAMES STEWART · EDWARD MISCHE · ANN MILLER

Ritz

FRIDAY AND SATURDAY, JANUARY 6-7

Bob Baker

IN A BANG UP HE-MAN WESTERN

"PRAIRIE JUSTICE"

SUNDAY AND MONDAY, JANUARY 8-9

"THE SISTERS"

Errol Flynn, Bettie Davis, Anita Louise, Ian Hunter, Donald Crisp, Jane Bryan, Alan Hale, Dick Foran, Patric Knowles and Many Other Fine Players.

ONE OF THE FINEST PICTURES EVER TO PLAY THIS THEATRE

the Jefferson oil field shooting a nickle package of firecrackers on Christmas Eve while gas flares, in the background, were putting on a million-dollar fire works display.

Saw Andy Rhodes, Eastland oil operator, recently. He drilled one of the most famous gushers in the Eastland County boom—the Sailor Perkins well, named for the young farmer who owned the land. Perkins was serving in the Navy (this was during the World war) when the spouter came in for 6,000 barrels a day of \$2.50 oil. He became celebrated as the "millionaire gob."

In that book, "Forgotten Men of American Literature" which I propose to write some of these times, Robert G. Ingersoll will have a place. He once declared:

"The idea of immortality, that like a sea has ebbed and flowed in the human heart, with its countless waves of hope and fear beating against the shores and rocks of time and fate, was not born of any book, nor of any creed, nor of any religion. It was born of human affection, and it will continue to ebb and flow beneath the mists and clouds of doubt and darkness as long as love kisses the lips of death."

ALLREDS HAVE NEW AUTOMOBILE, GIVEN THEM BY AUSTIN FRIENDS

AUSTIN, Dec. 27.—Gov and Mrs. James V. Allred today were proud possessors of a new \$1,250 automobile.

The car was a combined Christmas and "going-away" present given to them by their friends.

All work turned out by this shop is guaranteed to give entire satisfaction.

We Feature BRUNSWICK Tires and will allow you liberal trade-in on your old tires.

GOOD USED TIRES AT REASONABLE PRICES

SEE US BEFORE YOU BUY

RAINBOW INN
C. A. BLANKENSHIP