## A TERRY COUNTY FARMER HAS BOUGHT AND PAIDCASHFOR 5 TRACTS OF LAND

W. P. Forbes Refutes the Old Saying That the Time Is
When the Terry County Farmer Can Make Money When the Terry County Farmer Can Make Money
Farming. A Matter of Living and Boarding at Home Farming.
The majority of modern Amer-
icans, including the writer, probably, would not have a car, a house
to live in, an office to work in or very much in the way of prin pay cash for them. Indeed, wed might accumuiate so fast tha We't never get a sufficient headtrinsic ve
and eggs.
was in one day last week to retime, and just got started the 2athing, and his talk was interesting. Mr. Forbes moved here from Red 'teens, and settled on middle and pay for it.
Yes Sir, there are a number
nen making their farms pay road came place. When the rail

Business As Usual After Holiday Rush

Firemen Ask For 3 New Reductions
|Many Westexans to Attend Bowl Game

Would Change Drivers PALACE DRUG STORE HAS ALWAYS BEEN License Law

Edinburg

Senator Elect Rogers Kelley of the The Business Changed Hands Many Times During Early Years of Its Existence, But Has now Been in Same Hand Nearly 14 Years. "If Its in a Drug Store, We Have It""

It was in October 1923 when the
They have always kept a nic

| Fire Insurance Department in three resolutions adopted at a recent meeting of the State Firemen's and Fire Marshal's Association executive committee, G. E. Dalton, Coleman, President of the Organization, announced today. The Fact-Finding Committee of the organization met with the executive committee at the Special Session held in Austin, said Mr. Dalton. <br> One of the resolutions calls for a blanket reduction of 10 per cent on fire insurance rates, a second |  |
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| This week and last, committees |  |
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|  | from the Lubbock Chamber |
|  | Commerce have visited |
|  | and contacted thethe Lions, club |
|  |  |
|  | and the Rotarians |
|  | effort to ge |
|  | from towns in this sec |
|  | tend the football game at Dal |
|  | next Monday between the Te |
| Raiders and St. |  |
|  | Californi |
|  | California. |
| lished here we do not know, other |  |
|  | han these friendly |
| clubs and the newspaperhere. Our understanding wa |  |
|  |  |  |
| le |  |
| concerted delegation from |  |
|  |  |  |
| lea |  |
| two will run out of Lubbockthe Santa Fe . One is sure to |  |
|  |  |  |
| about nine o'clock Sunday |  |
|  | The fare will be $\$ 7.15$ for the round trip. |
|  |  |
|  | The possibility is that | ure to modernize the Texas driver'



A Brief Review of The $\qquad$ Hardys "Out West" Tins sever yearas aresident or
 Among the New Read- of the fun that transpires when smith of Salinas, five daughters, ers and Renewals


## ittle fisher boy dead

RIALTO THEATRE "Out West'

## present this clipping



The Herald is really disappoint

ad about its Christmas present. W ed about its Christmas present. | had it all |
| :--- |
| $\mathbf{a}$ glorious | deep, deep season in the soil,

perhaps a big snow followed by warm rain to melt tollowed

| mome |
| :--- |
| Texas |
| rain |
| Pe |
| Pe |
| gon |
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| h |
| 19 |

Here is another poor editor $t$
has perhaps lost a valuable new has perhaps lost a valuable $n$
paper file by fire or puredee
lessness of some

## Hoveras Gmanear Co.

Friday, Saturday and First Monday
 CHILL, Armours, No. 2 Can ...-.-. 13c SYRUP, BAKING POWDER, 50 oz.K.C. .-- 29 c Tomatoes No. 2 Can 7c MATCHES, Carton .-..........-- 19c APRICOTS, Water Pack, No. $21 / 2$ Can 15c PEAS, Blackeyed, Fresh, No. 1 Can - 8c

Lard | lib. carton |
| :---: |



| LEMONS, Sunkist, Doz <br> GRAPEFRUT, 2 for LETTUCE, Extra Nice Head |
| :---: |
|  |  |
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MARKET
CHEESE, Longhorn, lb, ..-------- 15
BOLOGNA, ll.
BACON, Sliced, lb.
WEINERS, ll.
OLEO, lb.
FRYERS, FISH and OYSTERS
Phone 77
Free Delivery

TERRY COUNTY HE
EDITOR JOINS LEE O's
ADVISORY COMMITTEE
(Sterling City News-Reco
I hereby appoint myself as
sory to Lee O's 29 advisors
he appointed to candoole wi
about the which if it hadn't




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ot-

## regular Court, at is ave you




DR. R. B. PARISH

| fice, Hotel Brownfield Bldg. |
| :--- |
| Bowntield, Texas |

HOTEL BARBER SHOP THREE GOOD BARBERS
CONVENIENTL Y LCATED CONVENIENTLY LOCATED

Lubbock
Lubbock
Sanitarium \& Clinic
Medical, Surgery and
Diagnostic Diagnost
General Surgery
Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
Dr. Henrie E. Mast
Eye, Ear, Nose and Throat
Dr. J. T. Hutchinson
Eye, Ear, Nose and Thro
Dr. J. T. Hutchinson
Dr. Ben B. Hutchinson
Dr. E. M. Blake
Infants and Children

| Dr. M. C. Overton |
| :--- |
| Dr. Arthur Jenkins |
| General Medicine |



## Dr. O. R. Hand

Internal Medicine
D. R. Y. Mcarty
X-Ray and Laboratory
Dr. James D. Wilson
Dr. James
Resident
Dr. J. W.

| Cuperintendent | Jus |
| :---: | :---: | :---: |
| J. Felton |  | OR RENT nice clean rooms and | oom $\$ 2.50$. Little Hotel. $\quad 13 \mathrm{tfc}$ |
| :--- |
| FOR SALE-7 full blood Rhode | FOR SALE-7 full blood Rhod Island Red reoost

A. H. Herring.

## ANNOUNCING

The sale of my feed grinder and corn mill to Newman Brothers.

*

## NOBODY'S BUSINESS <br> $\qquad$

 Mays, of Atlanta, an East Texasgeneral merchant and trader, and
an "original O'Daniel supporter
to the office of Secretary of State.
Although O'Daniel obtained ap-
Alhoval hrom Mays' Senator, Harold
proveck, of Texarkana, the question
Been
of May's eligibility under the con-
ot of May's eligibility under the con-
stitutional provision prohibiting
member of the Legislature of appointive officiaiss named by Gov-
ernor-Elect W. Lee O'Daniel, may prove to be the rock upon which lature-if such a split develops-

O'Daniel canvassed rnembers titude toward naming of Rep. Abe controversy by rejecting the

## M. L. SHEPHERD

Income Tax Service
310 Myrick Building
LUBBOCK, TEXAS

## Did You Break It?

Well, now, that's just too bad. But perhaps a new part will cost you a sight of money, while a weld or some other repair will make the piece as good as now.
Anyway Submit the Part and Let's See What We Can Do.
HARRIS MOTOR COMPANY
East Main Street

## et <br> et

$\square$

J. D. MILLER SERVICE STATION

Yourfriendly Magnolia Dealer


Phone 199




## Jack Holt's "Follies of 1939

 ir community and elsewhere were which will sooner or later begin
ho present at the home of W. B. Mar- to depress livestock prices.
of tin and family Friday evening the of itselt the farm picture is not
os tin
occasion being a house warming. exactly pieasing. But there is antin and family Friday evening, the or itself the farm pitcture is not
oractiven pleasing. But there is an-
The house was receuse warming remodel other side to be kept in mind The house was recently remodel- other side to be kept in mind
noustrial production in the United
ed
ned

 Lost motion is costly whether
it is ise, but is lis less fatigued at the in their kitchens. Next summer, election showed a falling off from
din the farm. $e$ end of the day. All of us have when the seasonal work is crowd- the unprecedented pluralities of There are times when an hour known people who always seem-ing, when every hour counts, is 1936. We lost several Democratic means more than day at some ed to be in a hurry and yet got too late to do anything about sag- governors-a few more than we The oven door stood wide, other time. Good farm manage-- less work done than others who ging gates, roundabout routes to anticipated. There is no doubt that The country doctor tilted
ment, like good factory manage- appea: to go about the job in a the field, water where the live- local considerations, rather than fis fins ind ment, like good factory manage- appear: to go about the job in a the field, water where the live- local consideration,
ment, implies getting the great- leisurely manner. The difference stock can serve themselves, pas- national, were the deciding factors est results from the time and en- is simply that the hurrier is prob- turs which cannot be grazed for in a number of states. That is
ergen ergy expended. This in turn calls ably making a lot of ineffective lack of fence and water, or some- particularly true in states where
Was blowing with a roar,
But is was nothing as compared, sary motions It all of unneces- motions, wasting both physical body's time mathematical axiom that a straight other sort of worker makes every The ideal situation of course cumbents. The failure to heal intra line is the shortest distance be- motion count toward getting the would be to start with the bare party strife contributed to the de-
tween two points and arranging job done.
the set-up to use all the practical out the home and feat of the party in Massachusetts, 1 "shortcuts."
Factory managers employ the rapidly in the saving of steps and
年 best engineering talent to lay out time than men have done in the track back to pioneer conditions, whole is still strongly behind the the plant for efficient operation barnyard and on the farm. The
and then follow each operation home, and especially the kitchen, with a keen eye to learn how to is as much a part of the produc-

| perform it with the fewest possible |
| :---: |
| EVERY DAY PRICES |
| Sets |
| Shampoo and Set |
| Permanents from |
| $\$ 1.50$ to $\$ 7.50$ |
| ROSE'S BEAUTY |
| SALON | land and the bannyard, so per

haps that is the best place per haps that is the best place to
in stream-lining the farm more efficient water, convenien
fuel, and its stove, sink, work tables, etc., are compactly ranged the housewife not gets her work done more quickly
but does not wear herself out

4


For Courteous Service and Dependable Products Trade at Herbert Chesshir's Service Station on Lubbock Highway. Your Business Appreciated.


## GREETINGS

May Health, Happiness a
ours during the year 1939
Heartily thanking you for the business you have given us during 1938, and hoping for the we beg to
Sincerely,
NOWELL\&MANGUM

## 

Society V Church Activities V Club News

## $\nabla$ <br> Mrs. Gertrude Lees, Editor <br> Phones - . - 1 and 48




People and Spots in the Late News


## 7 Big Publications

EACH FOR ONE YEAR

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Here's What You Get
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12 Issues
52 Issues

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## s2. 5 <br> All Seven For One Year-

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## REGULAR VALUE $\$ 4.50$-YOU SAVE $\$ 2.00$

 YOU WILL GET ALL SEVEN publications for ONE FULL YEAR, and if you are already a subscriber to ANY of these SEVEN publications, your present subscription will be extended one full year. Mail or bring the coupon below to our office AT ONCE, and you will receive THE SIX BIG MAGAZINES each month, and THIS NEWSPAPER each weekthat's 72 magazines and 52 newspapers- 124 issues in all for only $\$ 2.50$. ORDER AT ONCE because we may soon havdraw this offer, or advance the price. This price applies only to this area

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PICTORIAL REVIEW ----- 1 year *SOUTHERN AGRICULTURIALIST
THE FARM JOURNAL
( ) Check here if you want Progressive Farmer, one year, substituted for
Southern Agriculturist.
My name is
Town

## Piggly <br> iggly

A NEW YEAR'S RESOLUTION-TO KEEP THE PRICES LOW, QUALITY and SERVICE the BEST

## FRESH-GALLON SIZE

## PRUNES 23C <br> SNOWORITT 49c <br> Cherries $\mathbf{1 2}_{2}^{1} \mathrm{C}$

Matches 19c


| cial |
| :---: |
| FLOUR |

"emporane une some


Pinapaple

## That Good Coffee- 1 lb . <br> PLYMOUTH 15C




## TRio

FRIDAY AND SATURDAY, DECEMBER $30-31$ Charles Starrett "COLORADO TRALL"
NELSON-PRIMM DRUG

## TRíalto

friday and saturday, december 30-31 Lew Ayres and Lionel Barrymore "YOUNG DR. KILDARE"
More Magnificent than "Magnificent Obsession"
PREVUE SATURDAY NIGHT
THE HARDYS ARE BACK! LET'S GO!
Also Sun. \& Mon.
don't miss our gala prevue saturday OTS OF FAVORS FOR EVERYBODY

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## from the Owls.-Daily Texan. Mr. and Mrs. George Turner spent the holidays with their par-



